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TOWARD AN INFORMATIONAL AND DECISION MAKING TOOLBOX FOR AGRIFOOD QUALITY STANDARD AND CERTIFICATION

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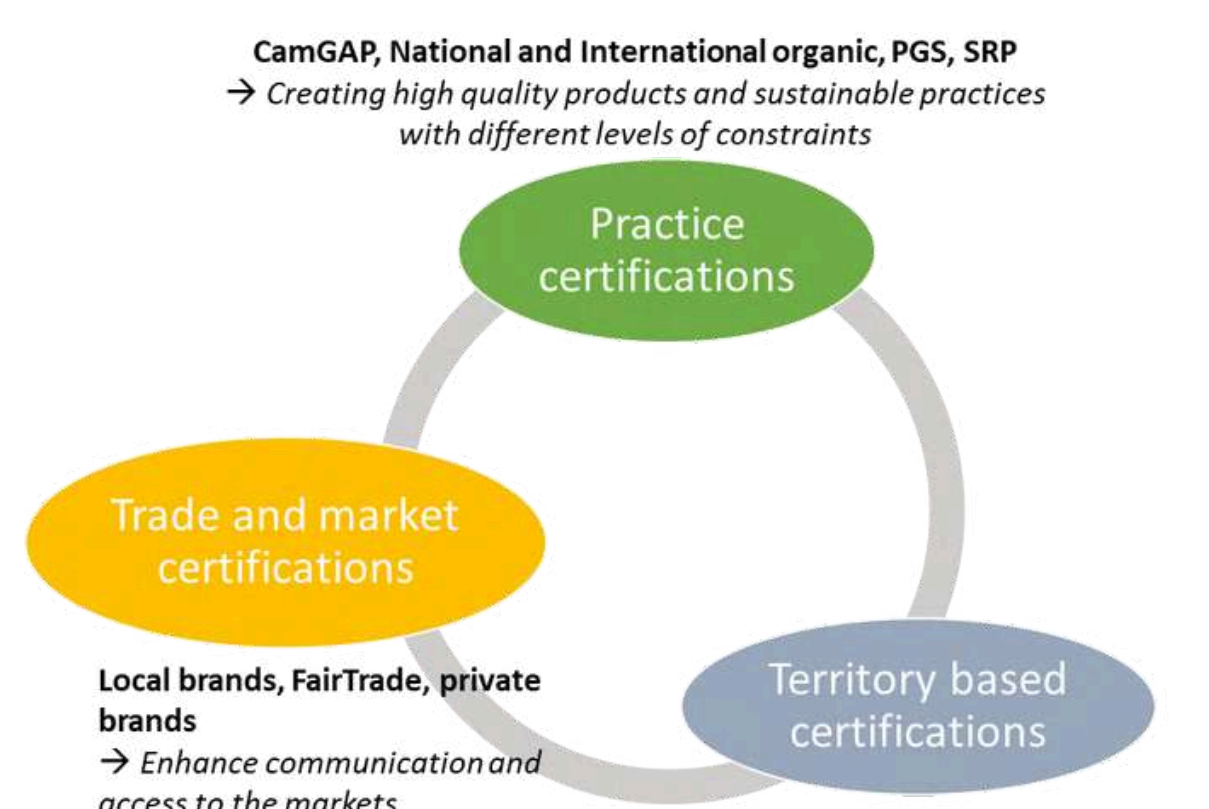
A GROWING INTEREST

There is a growing interest for agrifood quality standards in Cambodia, with an increase of 218 % of organic areas in the last decades (GIZ, 2022), 17 vegetables production groups formed to Participatory Guarantee Systems (GRET, 2024) and 7 Geographic Indications registered in the country since 2010 and more than 100 initiatives in Cambodia.



BUT A FRAGMENTED LANDSCAPE

A VARIETY OF ACTORS
Government
 • Institute of Standards of Cambodia (ISC) MISTI
 • MAFF
 • DPP (CamGAP)
 • DPIP (CamOrganic and OVOP)
 • MoC : GI
Associations and Private actors
 Ex : CORAA, CRF



A VARIETY OF STANDARDS

- value chain (Mango, Rice etc)
- What is certified : Products/Practice/Performance
- Targeted market : national/international
- Private or Public enforcement and regulation
- 1st, 2nd, 3rd party compliance assessment
- Legal status : Mandatory, legally binding, voluntary
- Start / endpoint of quality signal : Business2Business, Business2Consumers

INFORMATION GAPS

FARMERS AND THEIR ORGANISATION



- fit-to-production purpose
- Standard requirement
- Process
- Incentive prospect Cost/Benefit/risk (time and \$)
- Access to support and guidance (on process, technical, financial..)
- Target market information
- Appropriate tools for record keeping

PUBLIC ENTITIES



- Impact on value chain/sector
- Overview of instruments for a given value chain
- Market overview (including status on certification compliance and market trends)
- Capacity building needs of farmers and organization
- Tools to monitor/verify certification status of producers

SUPPORT ORGANISATION



- Comprehensive overview of
- Existing Tools, Initiatives & Support Services
 - Institutional landscape
 - Market overview and demand on quality standards
 - Existing Tools & Support services/guidelines for implementation

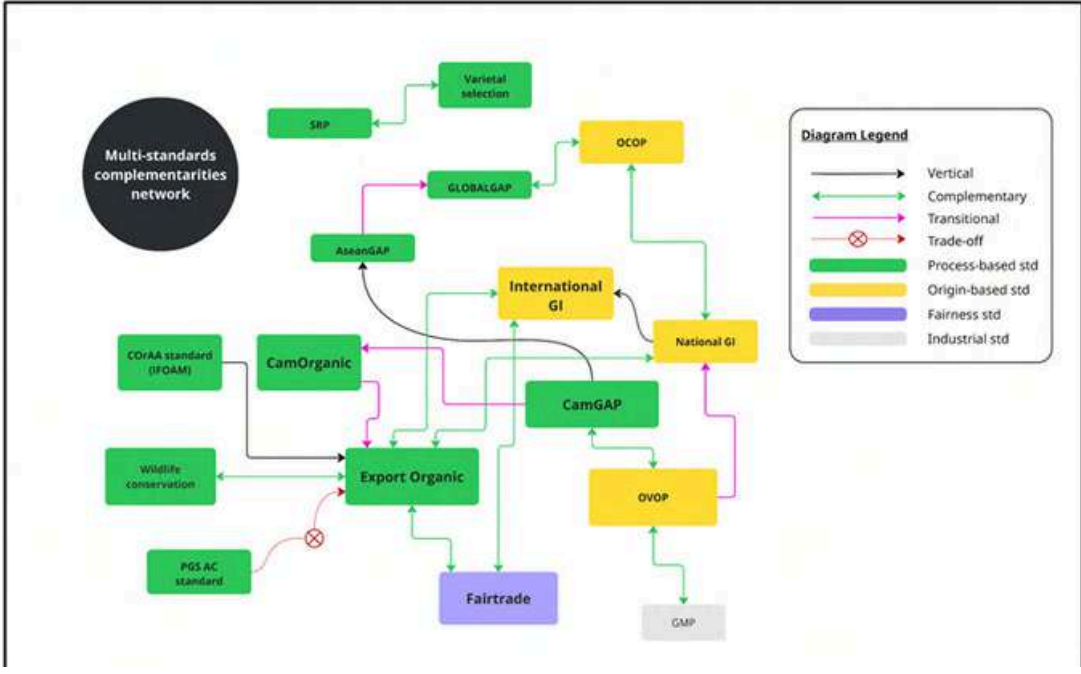
PRIVATE SECTOR



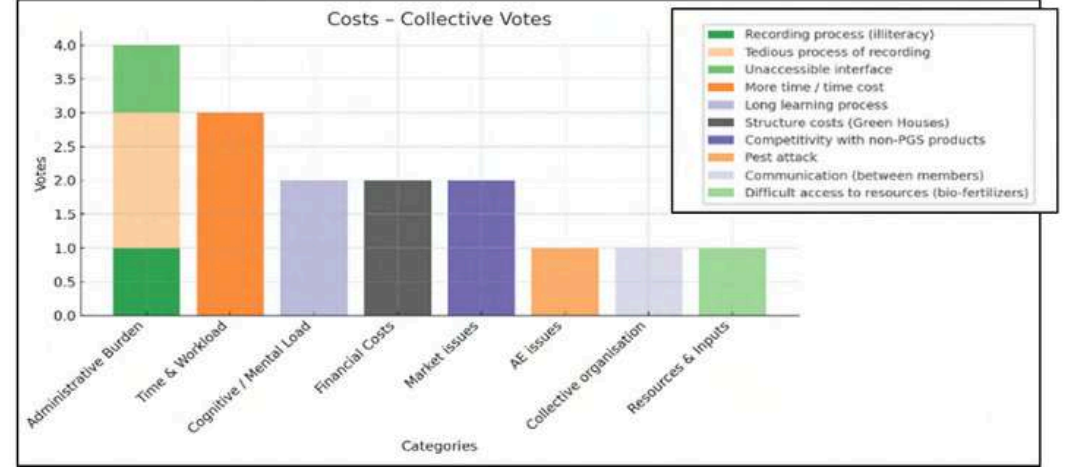
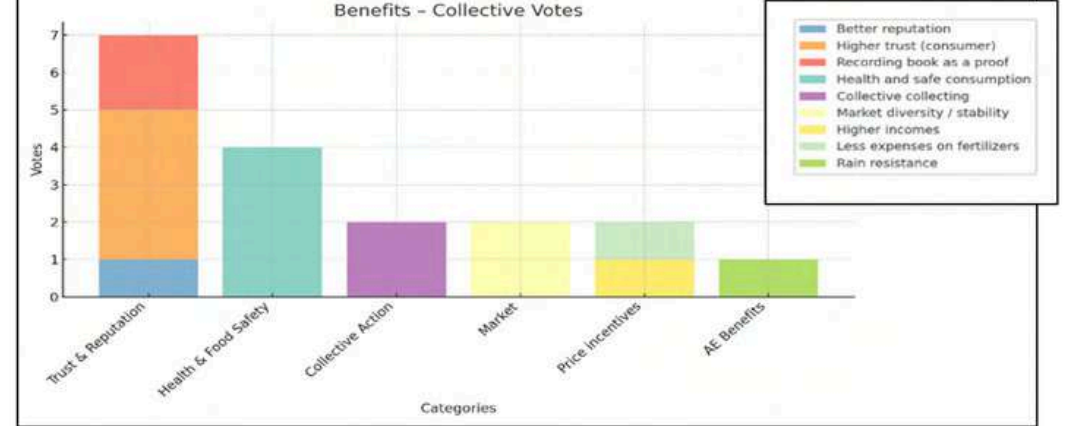
- Comprehensive Information on certified farmers /organization.
- Prospect of instruments in regards of market
 - Market overview and demand on standard
 - Price information
 - Requirement/risk/cost/benefit
- Information on traceability schemes/ auditing systems

HOW TO CHARACTERIZE STANDARD IN THE CAMBODIAN CONTEXT ?

Synergies and trade-offs



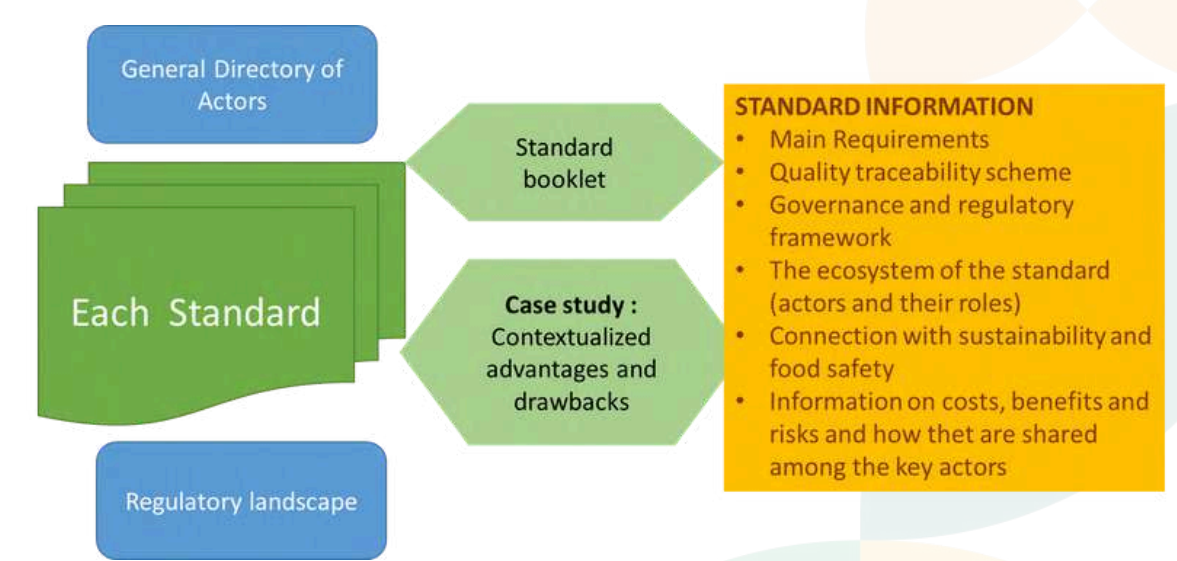
How benefits, costs and risks are shared in the value chain



Contribution to sustainability and safe food systems

Instrument	Input reduction & soil/biodiversity	Collective learning & producer agency	Territorial anchoring & networks	Market benefits (incentives, stability etc.)	Accessibility
PGS practices	++	++	+	-/+	++
Organic - local	++	+	+	-/+	+
Organic - export	++	+	+	++	-
SRP	+	+	-	-/+	-/+
CamGAP	-	-	-/+	-/+	+
GI - local	+	+	++	+	-/+
GI - international	+	+	++	++	-
OVOP	0	+	++	-/+	++
FairTrade	0	+	-	++	-/+

THE TOOLBOX STRUCTURE



A REMAINING QUESTION: GOVERNANCE AND MAINTENANCE?

