



# A SCOPING REVIEW AT THE INTERTWINING OF MINIMAL RESOURCE CONSUMPTION AND DIGITAL PHENOMENA

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## ► To cite this version:

Hajer Aloulou, Claudio Vitari, Zouhour Smaoui Hachicha. A SCOPING REVIEW AT THE INTERTWINING OF MINIMAL RESOURCE CONSUMPTION AND DIGITAL PHENOMENA. The 16th Mediterranean Conference on Information Systems (MCIS), Oct 2024, Porto, Portugal. <hal-04875479>

**HAL Id: hal-04875479**

**<https://hal.science/hal-04875479v1>**

Submitted on 8 Jan 2025

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# Title: A SCOPING REVIEW AT THE INTERTWINING OF MINIMAL RESOURCE CONSUMPTION AND DIGITAL PHENOMENA

*Research in progress*

Hajer Aloulou, Aix Marseille Univ, CERGAM, FEG, Aix-en-Provence-France and University of Sfax, PRISME, FSEG, Sfax- Tunisia [hajer.aloulou@univ-amu.fr](mailto:hajer.aloulou@univ-amu.fr)

Claudio Vitari, Aix Marseille Univ, CERGAM, FEG, Aix-en-Provence-France [claudio.vitari@univ-amu.fr](mailto:claudio.vitari@univ-amu.fr)

Zouhour Smaoui Hachicha, Al Imam Mohammad Ibn Saud Islamic University (IMSIU), Riyadh, Saudi Arabia PRISME, University of Sfax, Tunisia [zmalsamawi@imamu.edu.sa](mailto:zmalsamawi@imamu.edu.sa)

## ➤ Abstract

*There is a rapid and extensive progress in digital technologies and organizations need resources to build a successful path. Frugal solutions help companies to make economical digital investment which could be called frugal digitalization. This study examines the scope of frugal digitalization by synthesizing the existing articles that combine digital and minimal resource consumption. Therefore, a scoping review is conducted, and 59 articles are finally included. The result revealed that frugality, bricolage, jugaad, and moderation are the close concepts used to represent the minimal resource consumption. The study's results indicate that digitalization, digital transformation, digital orientation, and information communication technologies (ICT) adoption are the close concepts used to represent the digital phenomenon. These concepts can intertwine and establish connections between them. This study contributes to the literature by identifying the most often used concepts that reflect the digital era and the economical approach. Furthermore, this study offers practical implications: it validates the existing intersection in the business world and motivates professionals to go further in such a way. We conclude by outlining the next steps for the matrix, which will show how minimal resource consumption connects with the three stages of digital transformation—digitization, digitalization, and digital transformation.*

**Key words:** digitalization, frugality, frugal digitalization, scoping review.



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