In search of an idea. What is 'community' in 'community-based management'

and how to improve our understanding of it for the sake of sustainable management? !Xun, Khwe and Wildebeest Kuil rock art site

This research was funded in whole or in part by the Agence Nationale de la Recherche (ANR) under project ANR-21-CE27-0011. In the interest of open access publication, the author/rights holder applies a CC-BY open access license to any article/manuscript accepted for publication (AAM) resulting from this submission.



QUEMIN Hugo
DUVAL Mélanie
MORRIS David
PINTO Lourenço



Several objectives: to highlight the country's neglected heritage and inform, educate and inspire South Africans about it; to create jobs through tourism at rock art sites; and to protect rock art sites through responsible development.

Jointly managed by a trust in collaboration with the !Xun and Khwe. The project aims to make the rock art and painful yet fascinating history of the !Xun and Khwe accessible to tourists.

"The fact that the Center is located in Platfontein - where the !Xun and Khwe communities will soon be settling - will make it one of the province's main tourist attractions." Manne Dipico, provincial PM

Extract from a local newspaper, December 6, 2001



Aims to preserve rock art as a precious, non-renewable resource and to take advantage of the existing worldwide interest in the San.

The aim is to create around 30 new permanent jobs, mainly for members of the impoverished !Xun and Khwe communities.

Conflicts

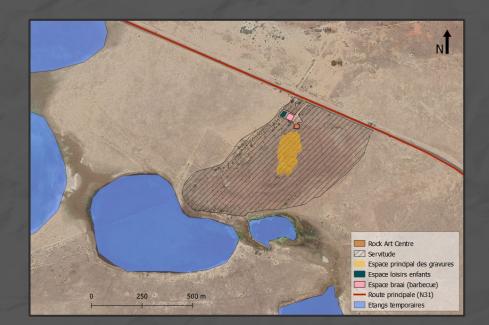
"Trying to keep this site in good condition has been a real nightmare... Now that we have this [second] electric fence, I touch wood. I don't wake up every monday morning wondering "what was stolen from Wildebeest Kuil?"

Absences => Evictions => Restrictions

"Meryl-Joy Wildschut said on behalf of the South African San Institute (SASI) that the Wildebeest Kuil rock art site represents the culture of the entire San people and that if the current staff do not do justice to the site and contribute to the community, the Trust has no obligation to employ them. Decisions taken by the Trust must be for the improvement of the site. A clear message must be sent to staff regarding the unacceptability of absenteeism and theft."

Minutes, NCRAT, 2006



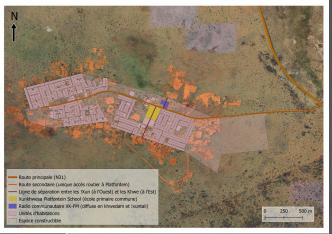


"Community": a homogenized representation



« People should appreciate the sacredness of rock art in South Africa. And wherever you go to a rock art site, people should realize that they're standing at a site that is sacred, and [that is] part of the sacred heritage of the San, and therefore the Khoisan. »

Khoisan representative - from the Wildebeest Kuil movie





"The public archeology aspects to it were at the full fund for me, but we were willing to... you know, work with the Khoisan leaders so they could also use this site for their purposes as well".

- This project was carried out from assumptions of shared facts simulating cultural affinity.
- Thus, the community was an 'imaginary' form, when several thousand people were gathered under the idealised banner of a single expectation.

"Community": a legitimizing representation

"From early on there were people stealing equipment and that kind of stuff. It's impossible to consult a whole community. The communities were kept informed all the way through..." (Ben Smith, interview, 2022)

The "community" – though it was the means, the goal and the justification for a project - found itself forced to participate in the shadow

representatives

While it is impossible to consult an entire community, it would still be possible to speak on its behalf to Barend van Wyk National Khoisan Consultative Conference

Benjamin Smith

David Morris

Adele Wildschut

Janette Deacon

Ann Pretorius

Colin Fortune

Andrew Hall

Sharron Lewis

Mario Mahongo

South African San Institute South African San Council

Archaeologist, Rock Art Research Institute

Archaeologist, McGregor Museum

Nikolaas Tenda Rennie Mishe Jason Marenda

!Xun and Khwe Communal Property Association !Xun and Khwe Communal Property Association Archaeologist, SAHRA Council Member

Director, William Humphreys Art Gallery Director, McGregor Museum

Director, Dpt Sports Arts and Culture

Northern Cape

Platfontein !Xun traditional leader

Northern Cape Tourism Authority

construction of the Centre

justify a decision.

"Community": a frame of recognizability

"While ancestors of the !Xun and Khwe are unlikely to have been the makers of the engravings at Wildebeest Kuil (they had come from Angola), these communities being San leads them to recognise a general cultural affinity with the engravings. Other Khoe-San groups and organisations in the area have claimed similar affinities" (Wildebeest Kuil Management Plan, 2008)

- At Wildebeest Kuil, the selection of the !Xun and Khwe ultimately resulted in the side-lining of individuals living in the vicinity of the site (they had claimed an affinity with the site).
- Segmenting a whole and referencing it as a community is already being able to recognise it as a whole that can be referenced under the term community.

Unlike the !Xun and Khwe, the presumed descendants of the engravers were not recognizable as a community.

Which conception of the "community" should we choose?

It depends what we want to study...

Anthropological (cultural)

Juridical (political)

Pragmatical (critical)

... but we should not think that these different conceptions share common traits

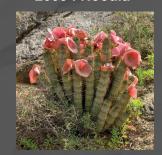
Recommendations: In these times where the anthropological becomes juridical... better being pragmatic!

Claims for rights

- 1. a) Recognition of an indigenous status for the Khoi and San communities.
- 2. b) Recognition of distincts heritage practices of the Khoi and San communities.
- 3. c) Government to give the land back to the actual owners who are the KhoiSan *communities*

Memorandum for the Traditional Khoi-➤ San Leadership Act, 3 of 2019

2003 : Hoodia



2008: Zembrin®



2019: Rooibos

Intellectual property claims

Territorial and cultural claims

1st method: Land claims



Chief Aùtshumao! Francisco MacKenzie protests against Amazon's plan to locate its headquarters in Cape Town. 2nd method: Activism

SESSION 13: Heritage Resource Management and the evolution of Heritage Resources Management in SADC

hugo.quemin@univ-smb.fr

This research was funded in whole or in part by the Agence Nationale de la Recherche (ANR) under project ANR-21-CE27-0011. In the interest of open access publication, the author/rights holder applies a CC-BY open access license to any article/manuscript accepted for publication (AAM) resulting from this submission.



QUEMIN Hugo
DUVAL Mélanie
MORRIS David
PINTO Lourenço