

# The OHM *Littoral méditerranéen* conceptual framework

*Origin, design and testing*

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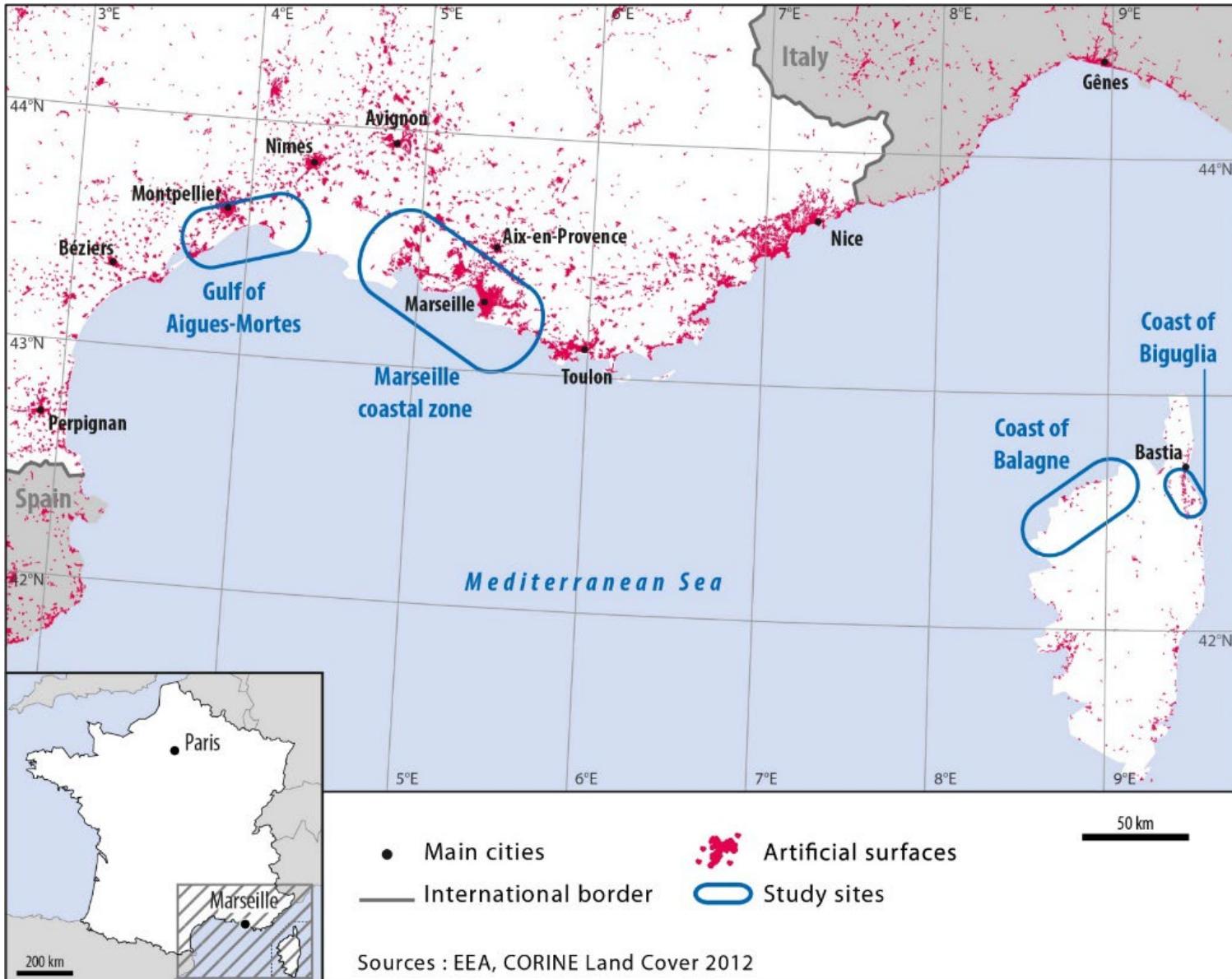
## Conceptual/functional framework of the OHM-DRIIHM and SES observation

International Symposium of LabEx DRIIHM  
Inter-Disciplinary Research Facility on Human-Environment Interactions - ANR-11-LABX-0010  
June 5th-7th, 2024 – Montpellier (France)

# OHM Littoral méditerranéen

- Observing and analysing coastal urban and recreational pressures
- Created in 2012 by French CNRS  
*Ecology and environment Institute*  
*Human and social sciences Institute*
- Part of a LabEx DRIIHM  
([www.driihm.fr](http://www.driihm.fr))
- 30 research units, around 230 persons on the mailing list
- 4 study sites
- beaches, coastal lagoons, ports, protected areas

<http://www.ohm-littoral-mediterranean.fr/>



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# OHM Littoral méditerranéen : anthropogenic structuring

Since WW2, increasing urbanisation + anthropogenic pressures on Mediterranean coasts

*Urban expansion and reclaimed lands*

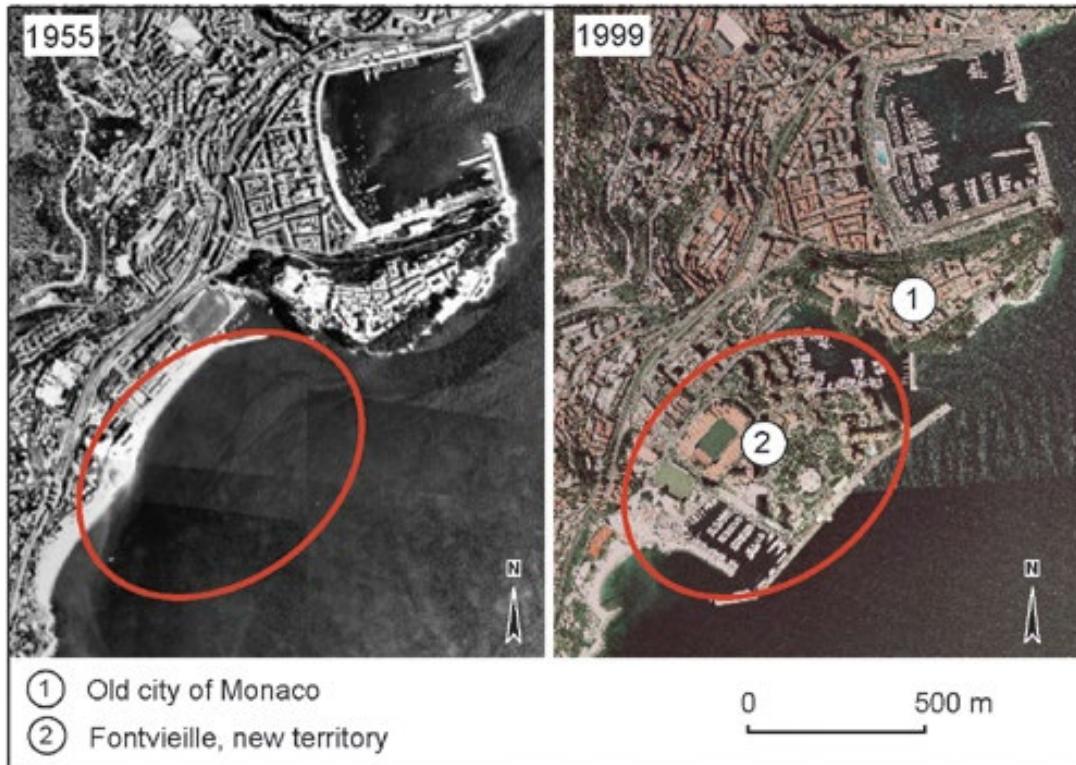


Figure 6 - Urbanization on reclaimed lands - Fontvieille in Monaco

*Increasing recreatives uses*



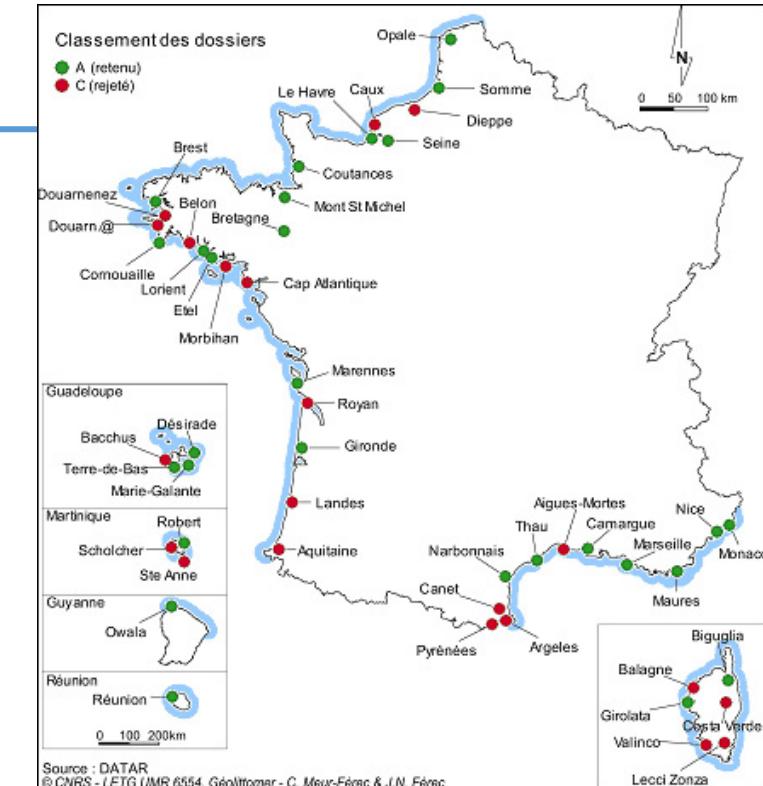
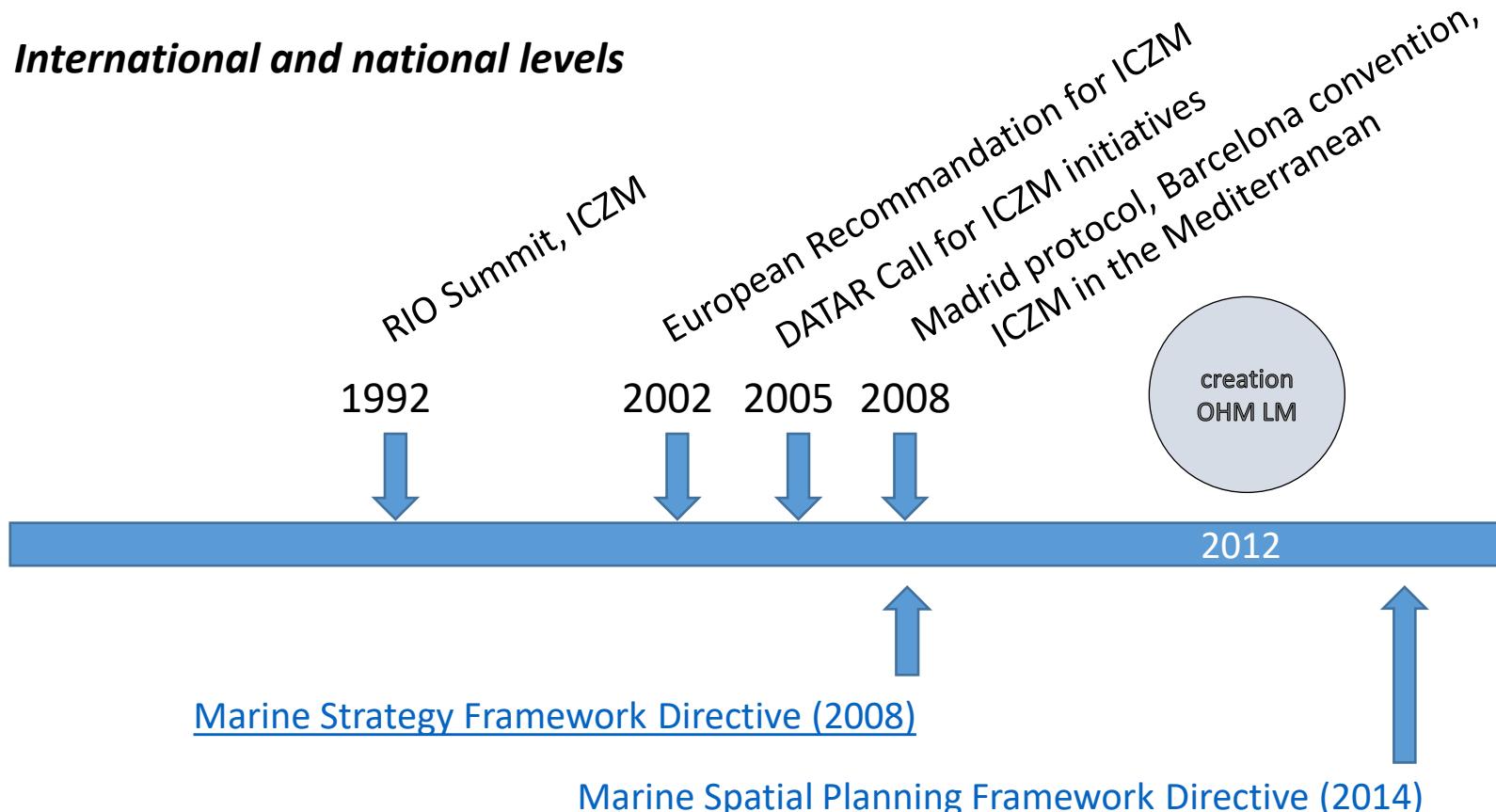
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# OHM Littoral méditerranéen : disruptive event

## Integrated management principles ICZM

*International and national levels*



(Guineberteau et al., 2006)

Conceptual/functional framework of the OHM-DRIIHM and SES observation

International Symposium of LabEx DRIIHM

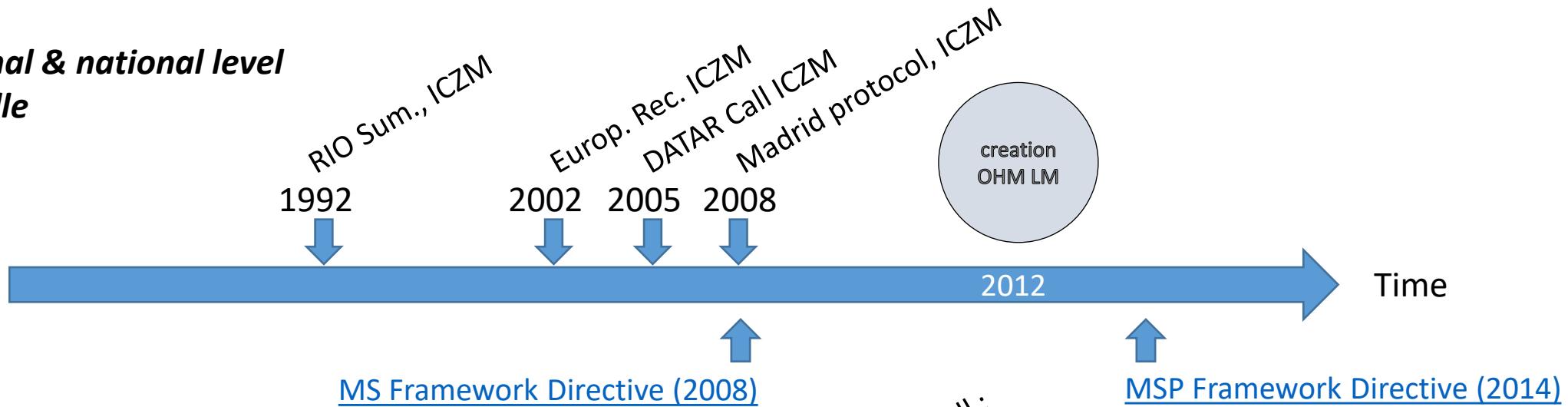
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# OHM Littoral méditerranéen : disruptive event

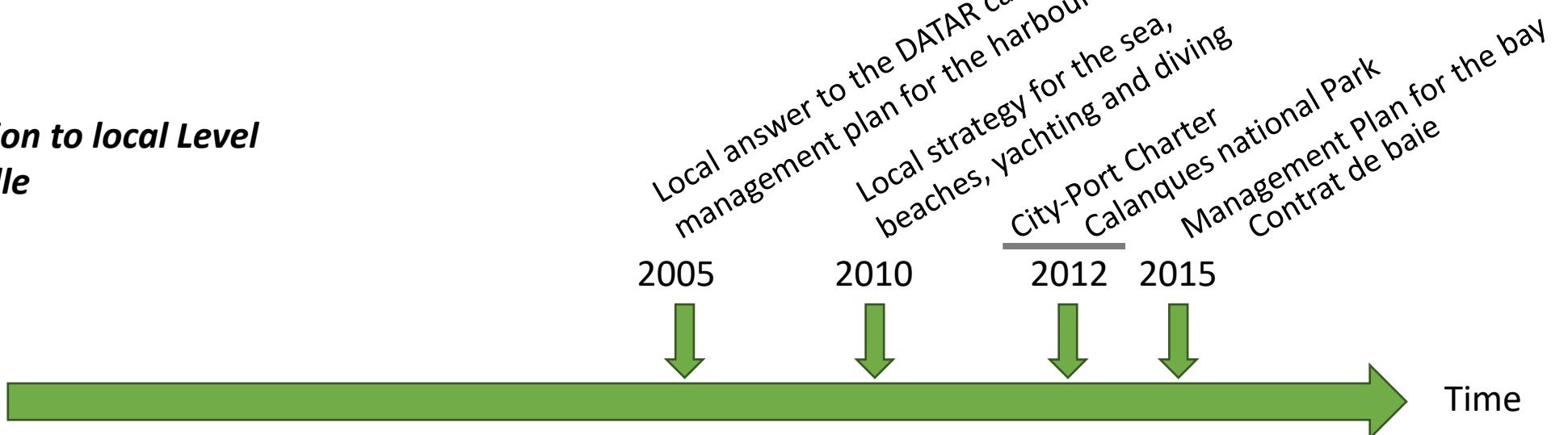
## International & national level

Ex: Marseille



## Transposition to local Level

Ex: Marseille



## Conceptual/functional framework of the OHM-DRIIHM and SES observation

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How do Mediterranean coastal zones face urban pressure and recreational demand ?

How are integrated management principles transposed into coastal zone policies?

## Conceptual/functional framework of the OHM-DRIIHM and SES observation

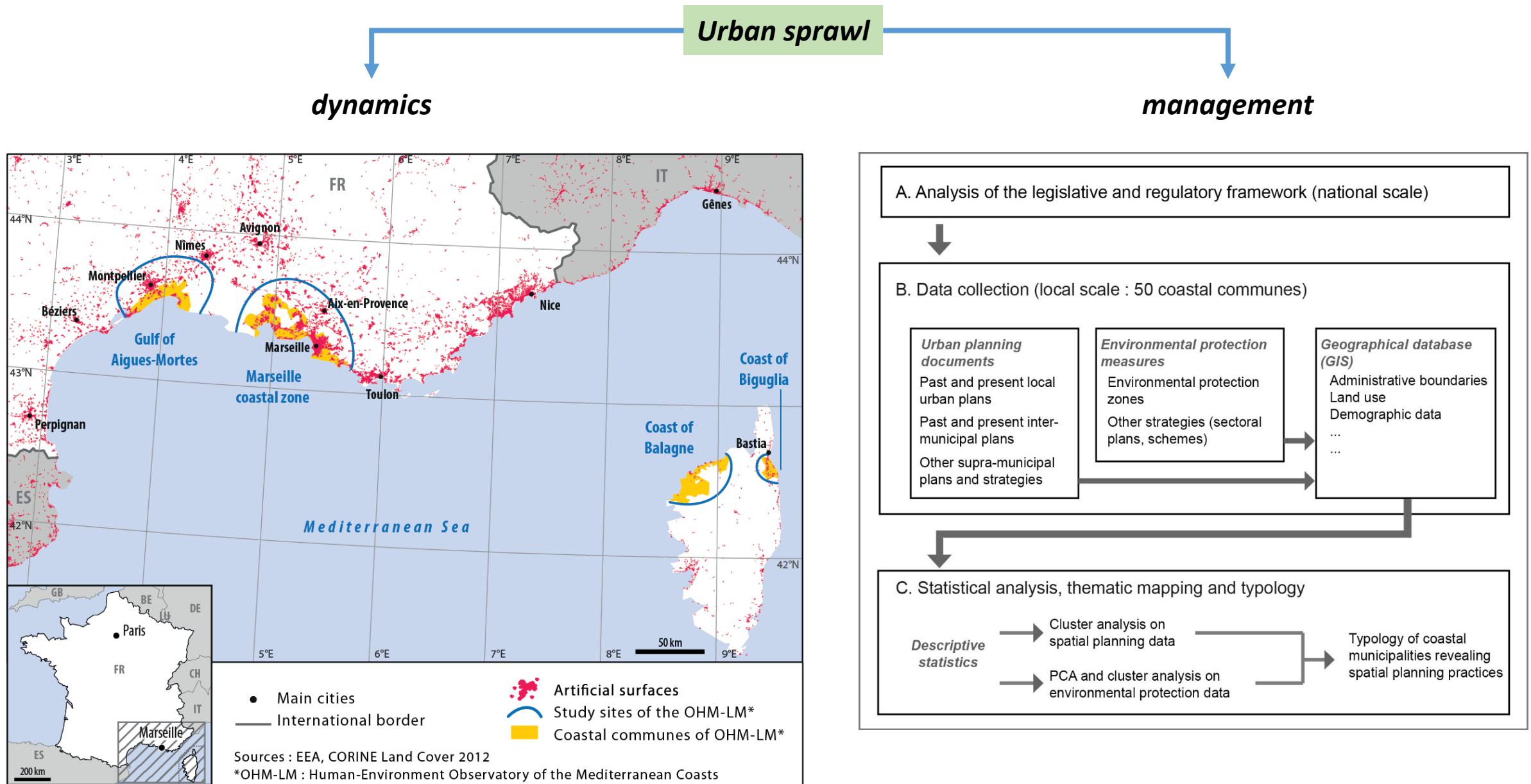
# Testing the OHM-LM conceptual framework

## Case study 1

Urban sprawl dynamics and management

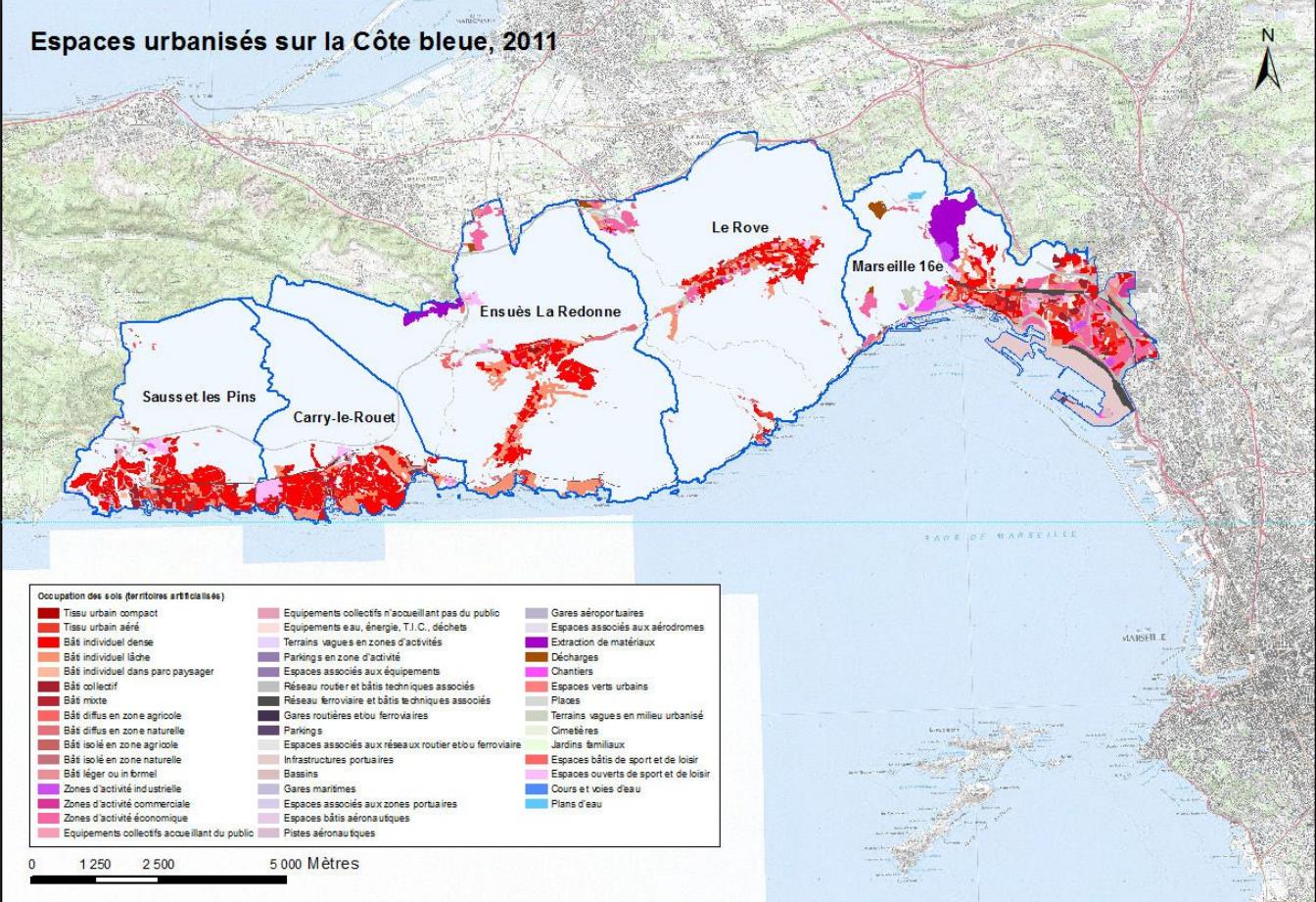
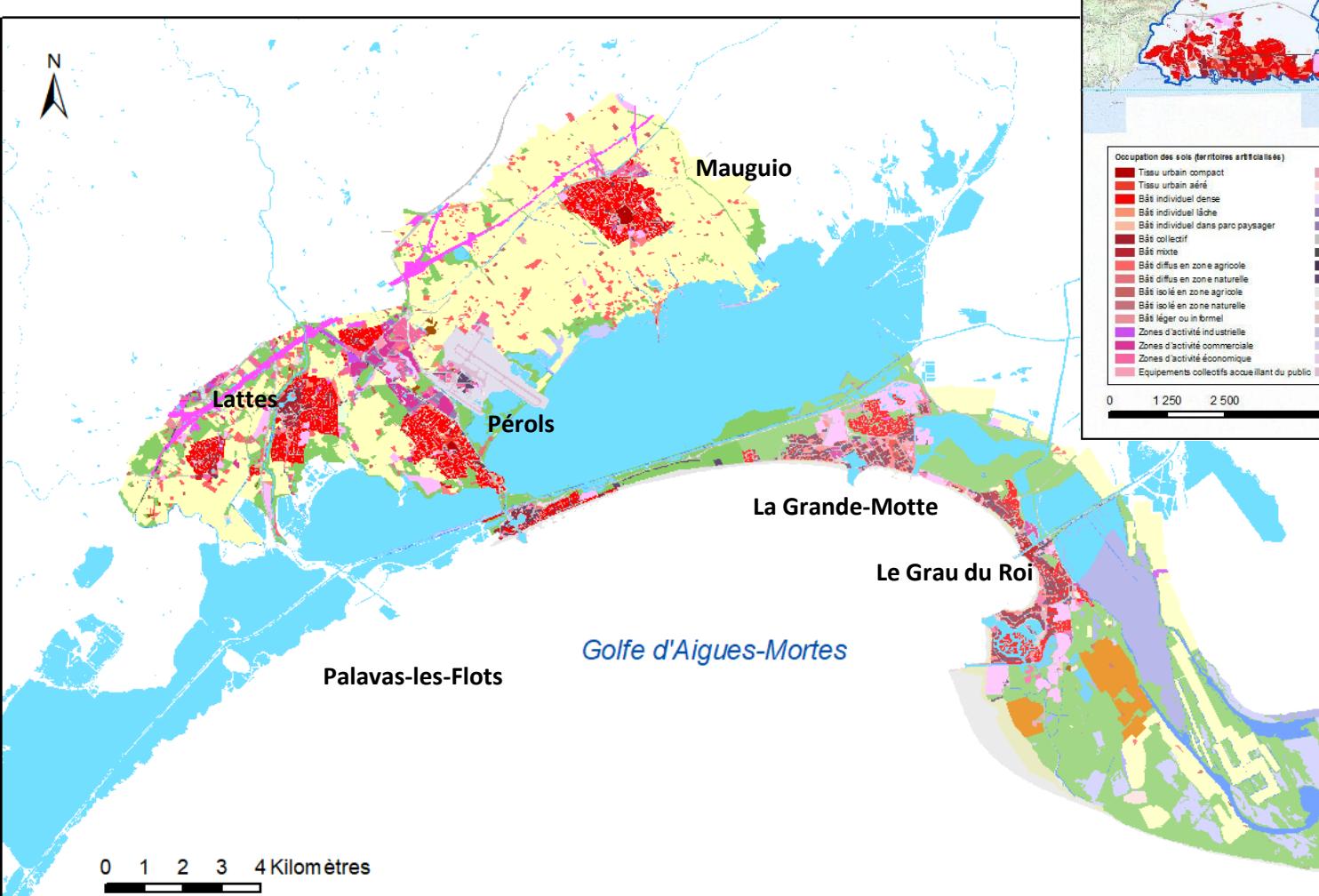
Conceptual/functional framework of the OHM-DRIIHM and SES observation

# OHM-LM : testing the conceptual framework



# *OHM-LM : testing the conceptual framework*

***Urban sprawl dynamics and management  
on the coast***



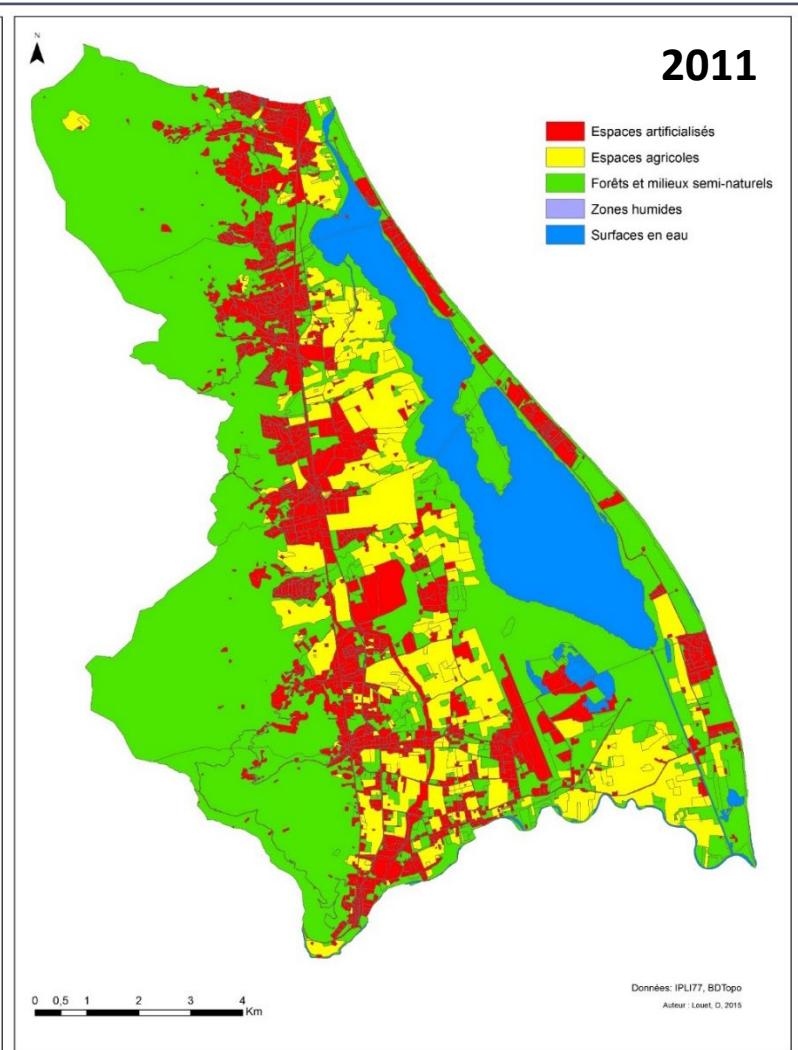
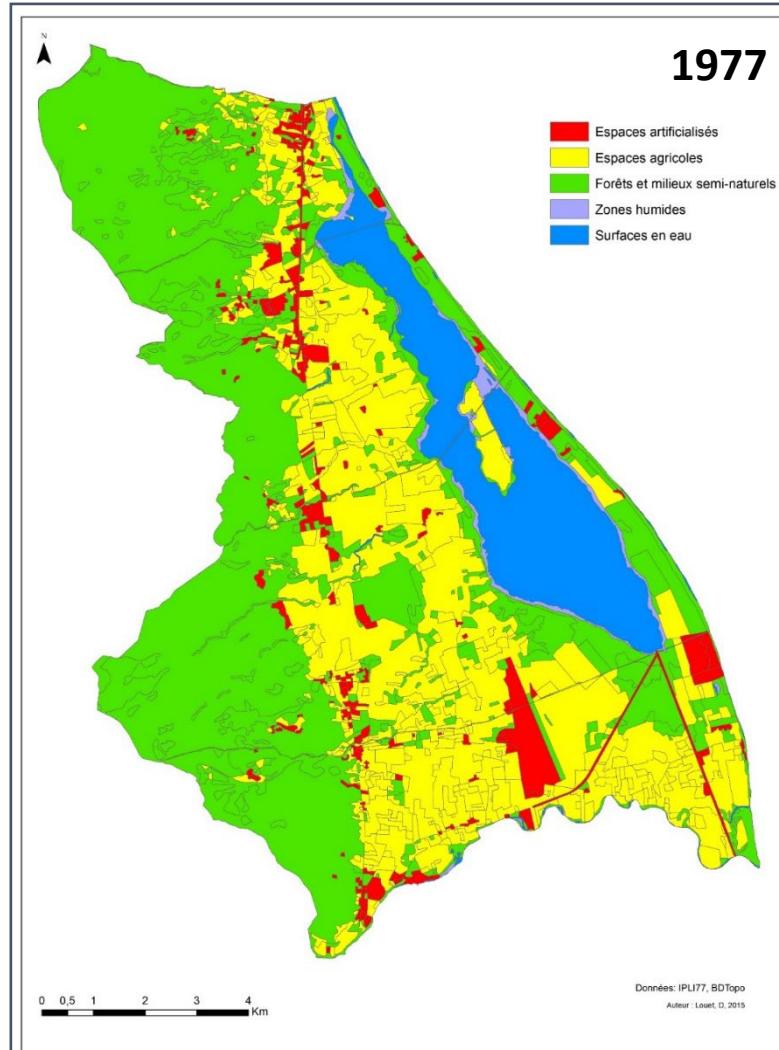
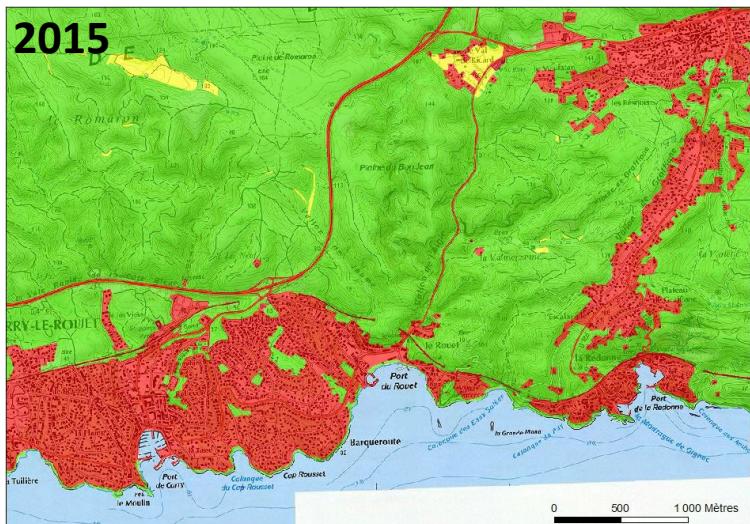
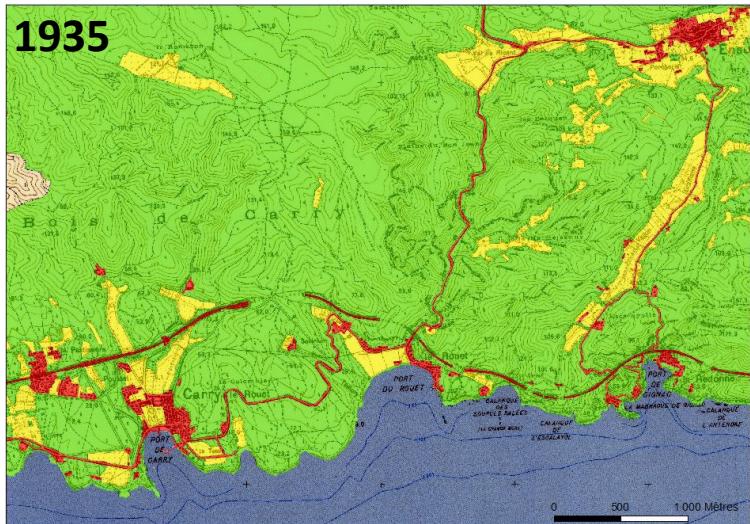
**Urban fabric mapping at various scales,  
over various time frames**

1) Detailed mapping at a large scale

# OHM-LM : testing the conceptual framework

## Urban sprawl dynamics and management on the coast

2) Medium scale urban fabric mapping over several decades (according to available sources)



# OHM-LM : testing the conceptual framework

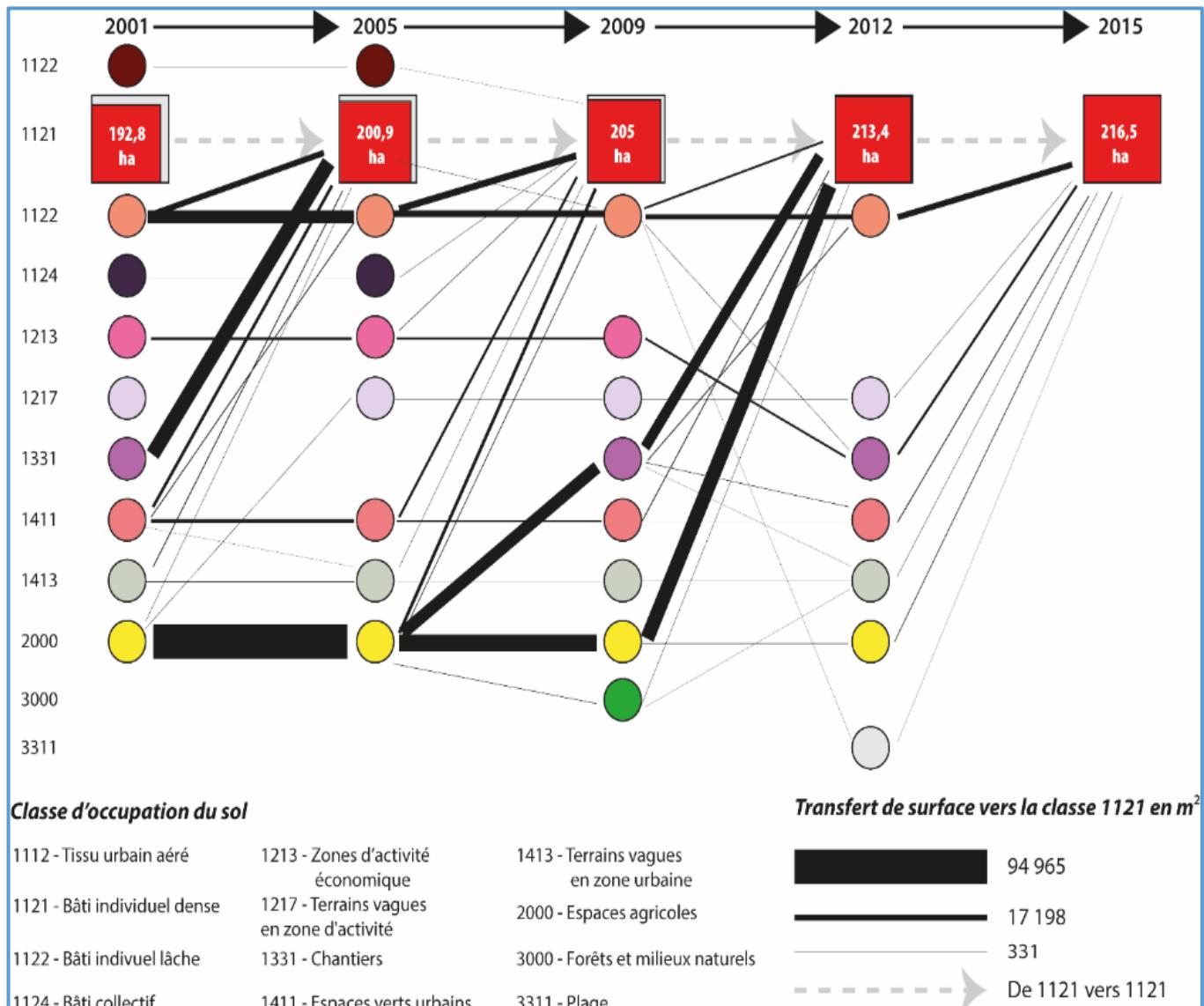
## Urban sprawl dynamics and management on the coast

Land use changes analysis

Sprawl ?

Or  
densification ?

Or  
renewal ?



Change towards dense individual houses (between 2001 and 2015), Mauguio

# OHM-LM : testing the conceptual framework

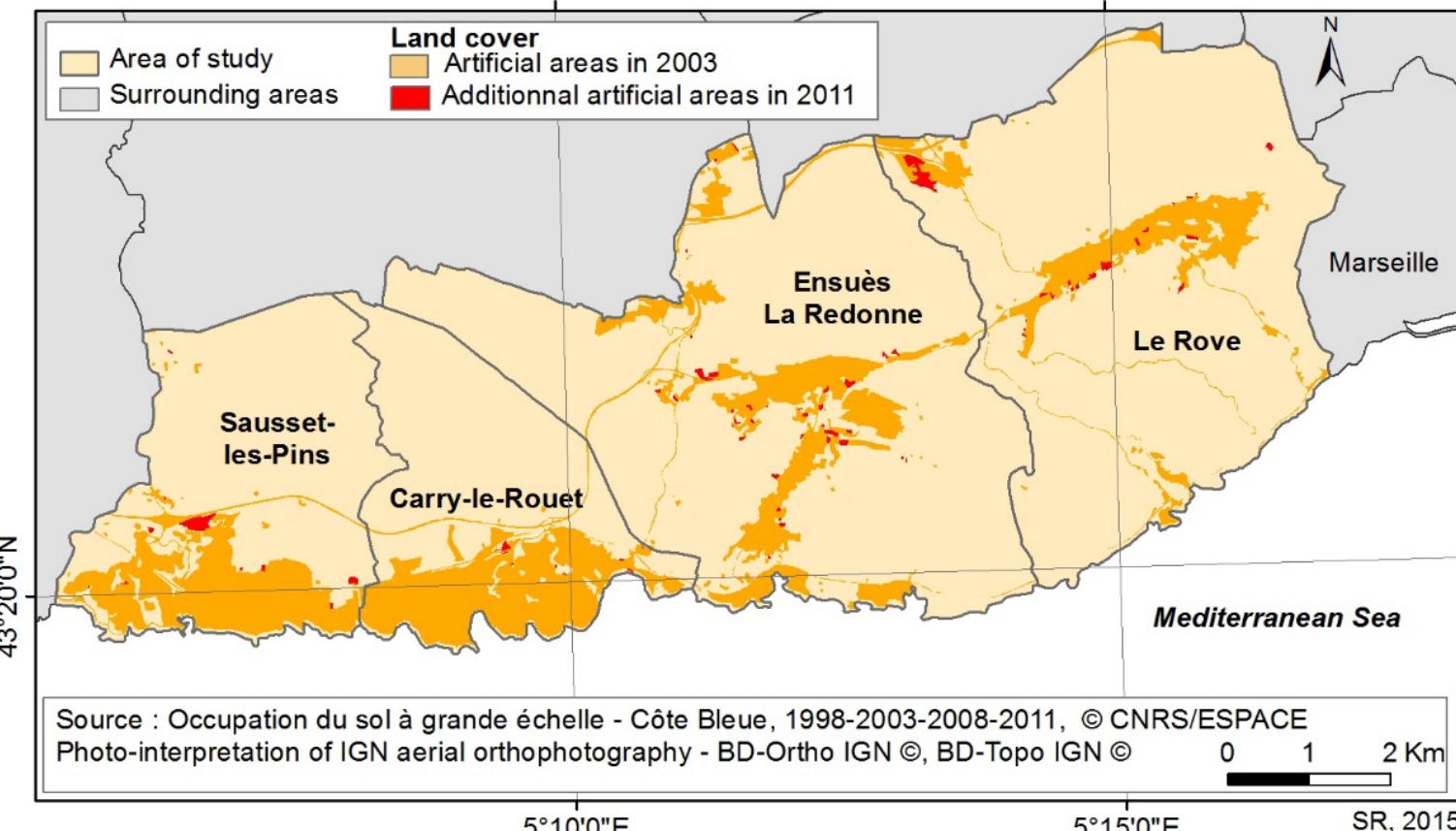
## Uneven recent dynamics on the coast

### Côte bleue

Urban sprawl under control after 2000

More renewal of existing urban fabric

No new urbanisation next to the shore

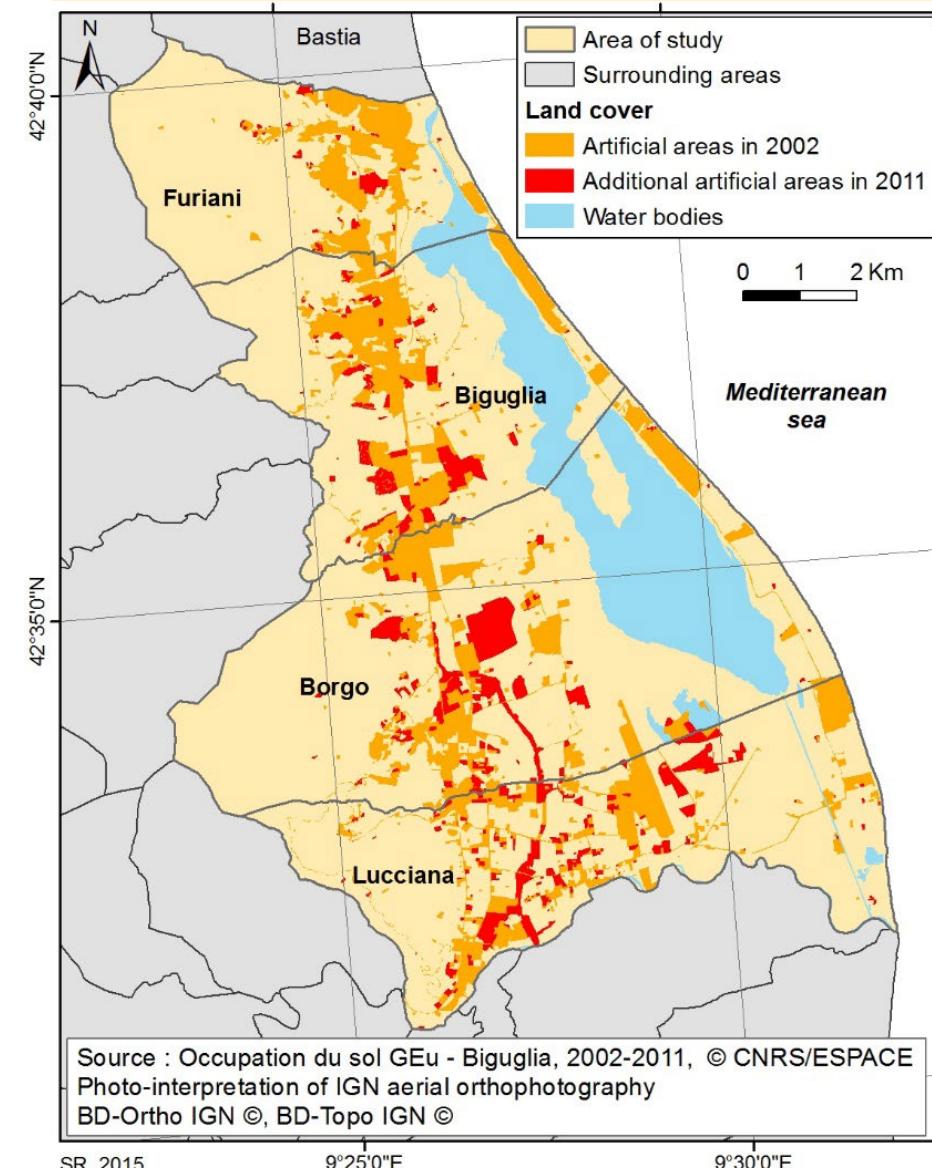


### Biguglia

Urban sprawl still strong after 2000

Low renewal of existing urban fabric

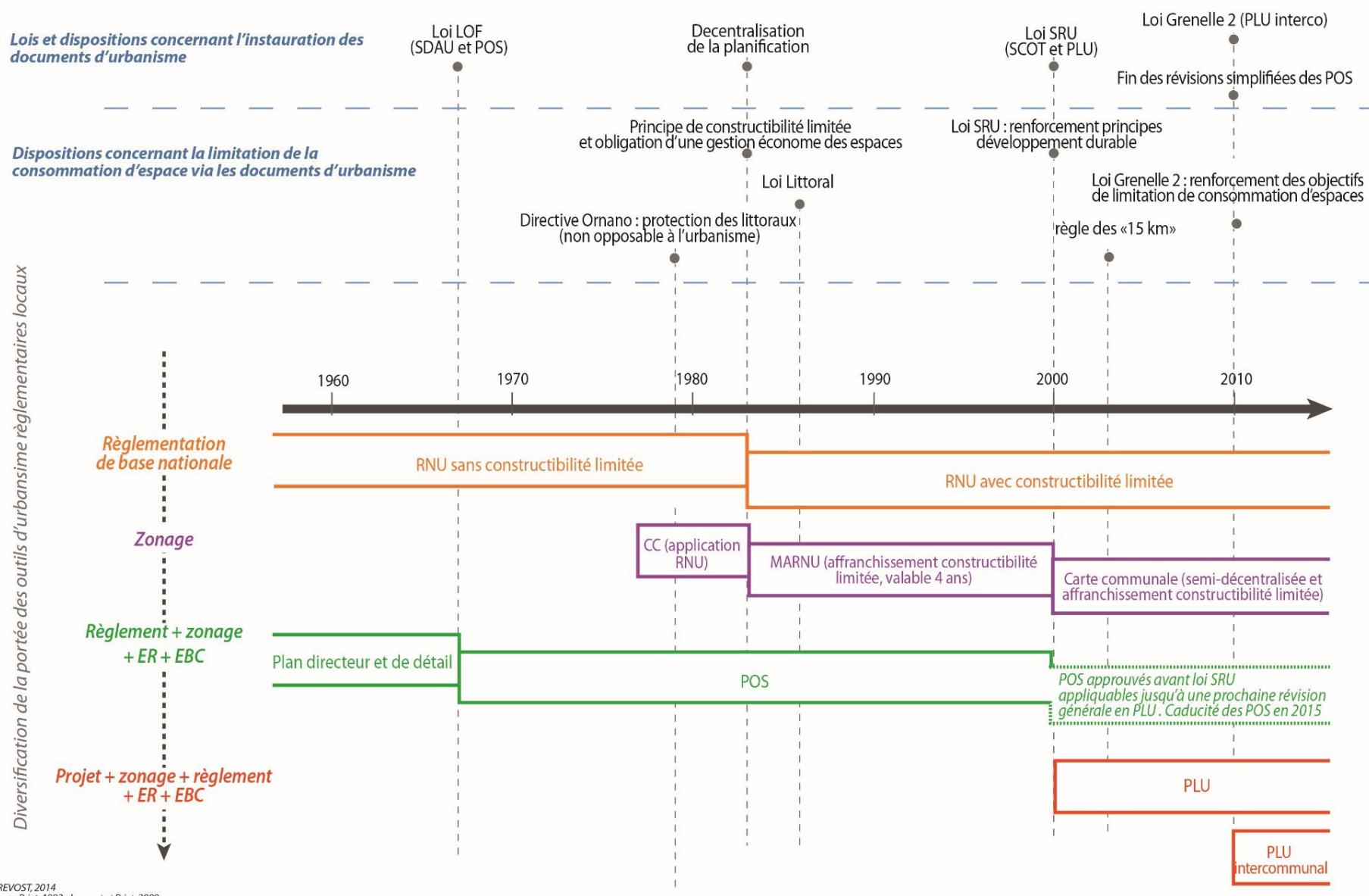
No new urbanisation next to the shore



# OHM-LM : testing the conceptual framework

**Urban sprawl dynamics  
and management on the  
coast**

**Urban and spatial planning  
tools available through  
time**

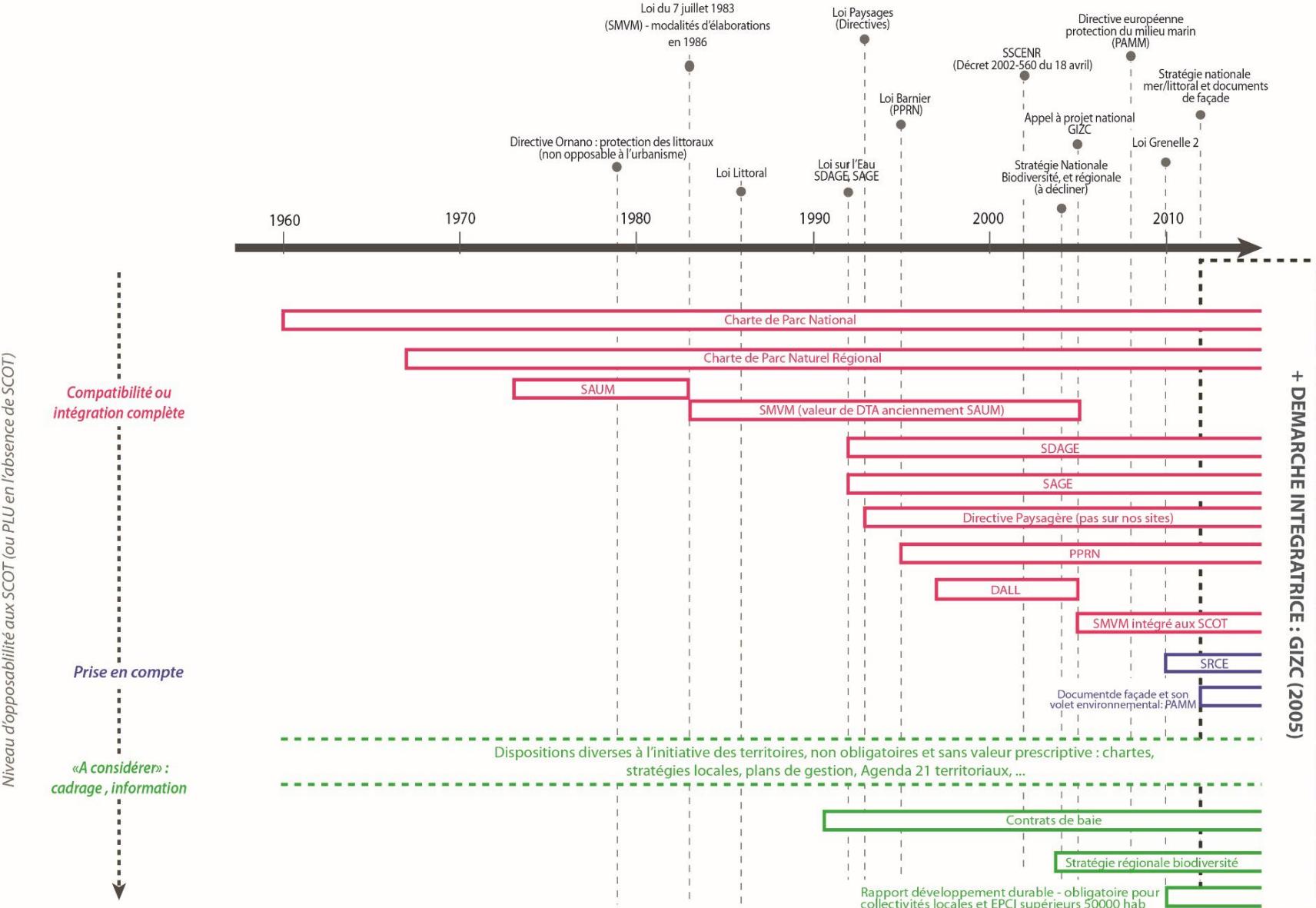


# OHM-LM : testing the conceptual framework

Instauration des documents stratégiques pour la protection de l'environnement et degré d'intégration à la planification supra-communale

## Urban sprawl dynamics and management on the coast

**Environmental protection measures available through time and their transposition into urban planning**



# OHM Littoral méditerranéen : testing the conceptual framework

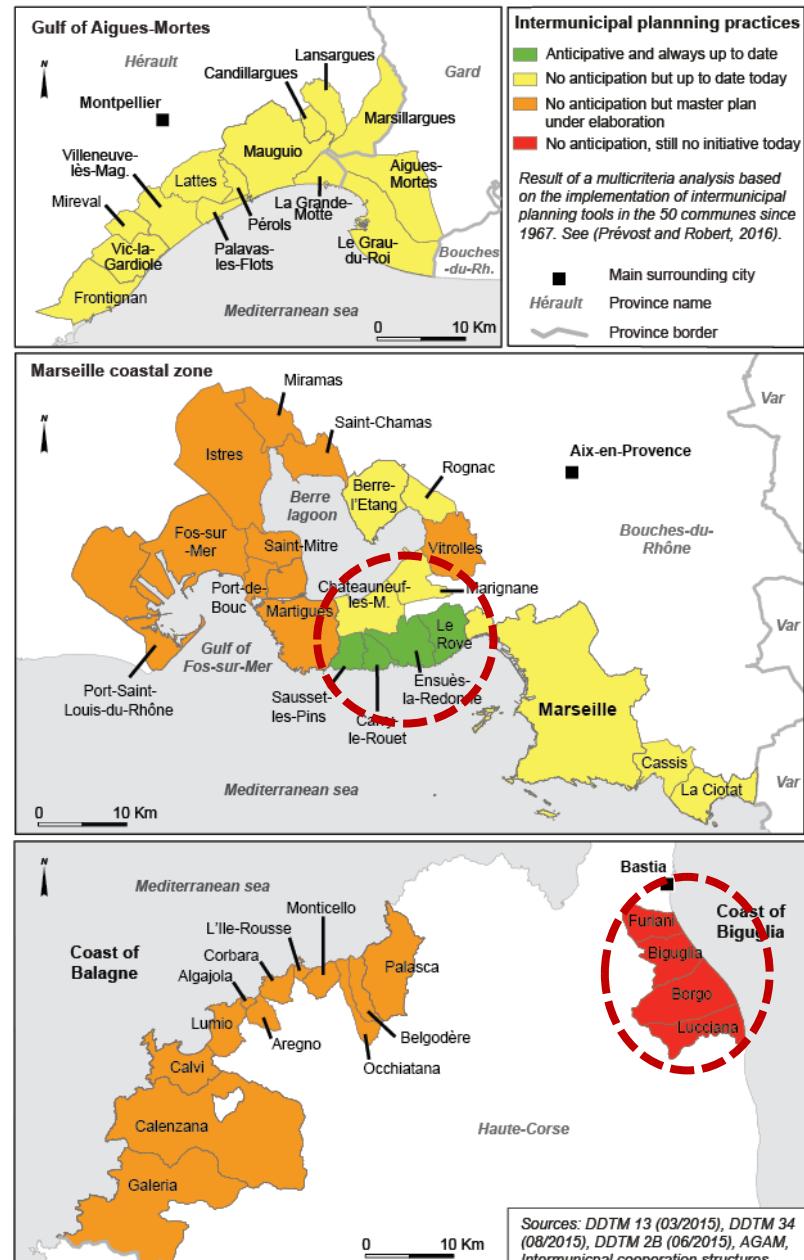
## Uneven urban planning and management on the coast

Early planning + Up to date + Complete

	Commune	1st POS approval date	1st PLU prescription date	1st PLU approval date	SDAU Prescription date	SCOT area approval	SCOT approval date
Côte Bleue	Carry-le-R.	1982	2006	2011	1979 (revised in 1991, and in 1994)	2004	2012
	Ensùès La R.	1983	2001	2007			
	Le Rove	1982	2004	2009			
	Sausset-les-P.	1983	2001	2008			
Lagune de Biguglia	Biguglia	1985*	2012	-	-	-	-
	Borgo	1987* 1993*	2012	-	-	-	-
	Furiani	1983* 1999*	2002	2011	-	-	-
	Lucciana	1994	2002	2009	-	-	-

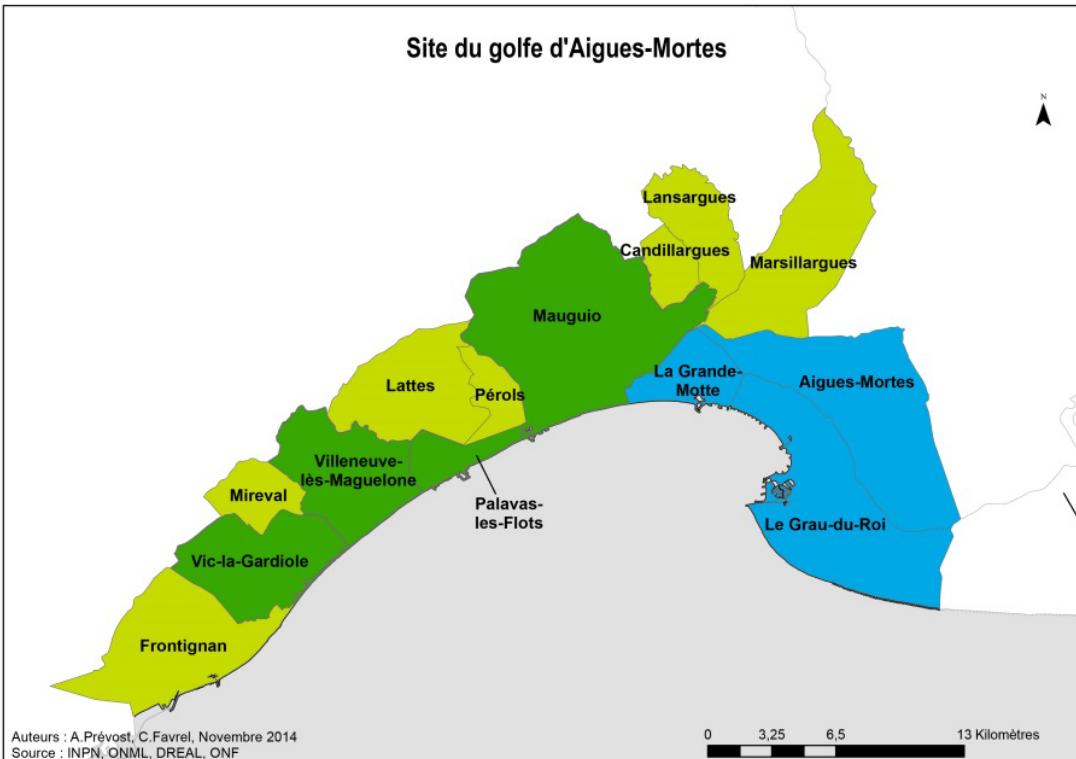
\* Incomplete. Only one part of the territory is concerned.

Late planning + Lacks + No intermunicipal planning document



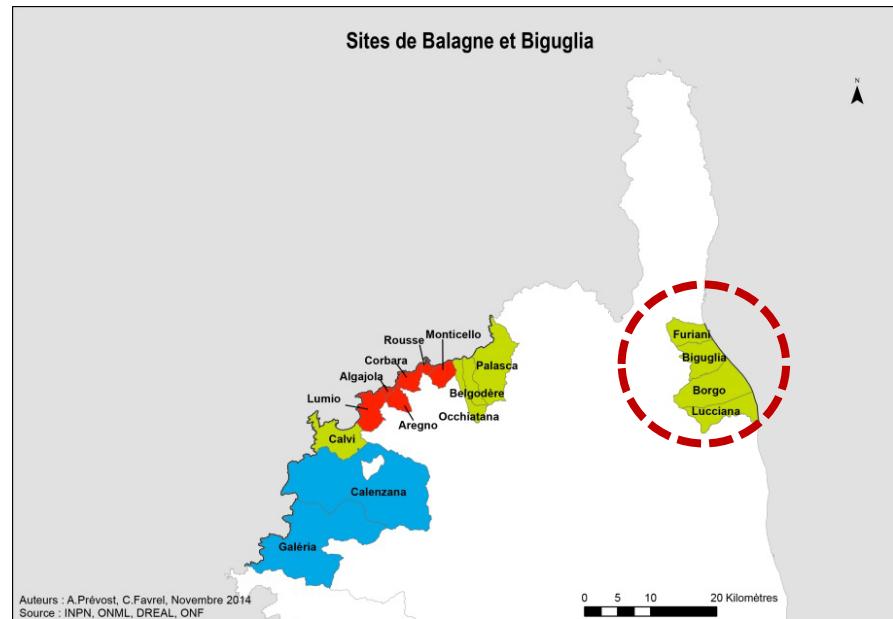
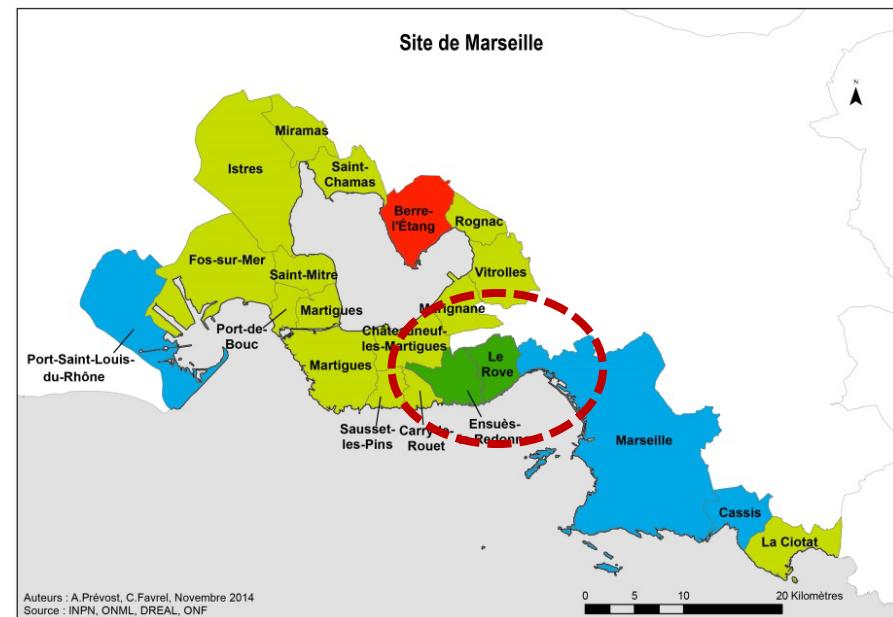
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## Uneven environmental protection measures in force on the coast

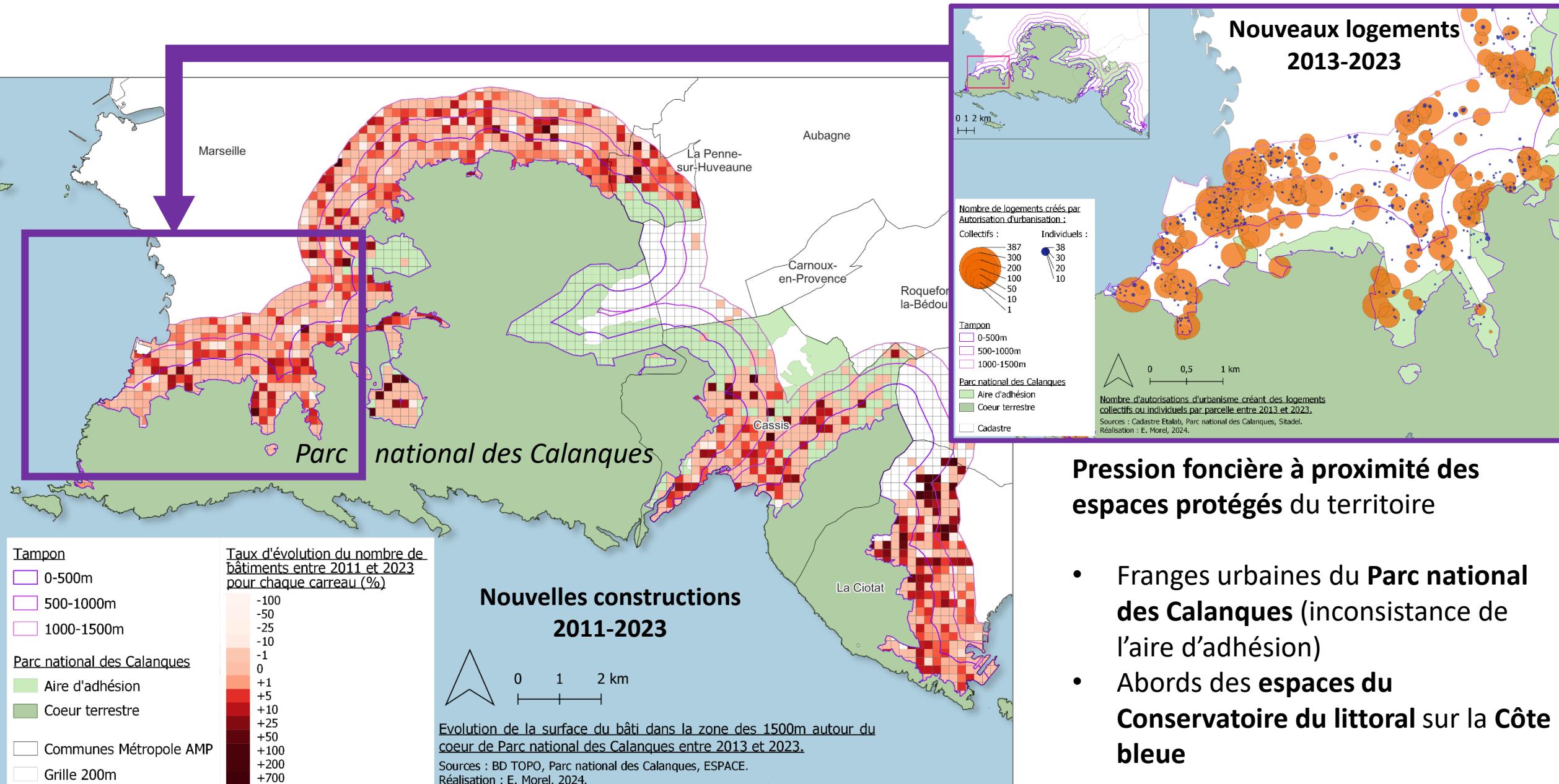


### Résultat de la classification sur les protections de l'environnement

- Nombre de protections faible
- Protections très nombreuses
- Classe intermédiaire (nombre de protections et part communale couverte)
- Nombre de protections contraignantes nombreuses et part communale couverte très élevé



# OHM Littoral méditerranéen : testing the conceptual framework



# Testing the OHM-LM conceptual framework

## Case study 2

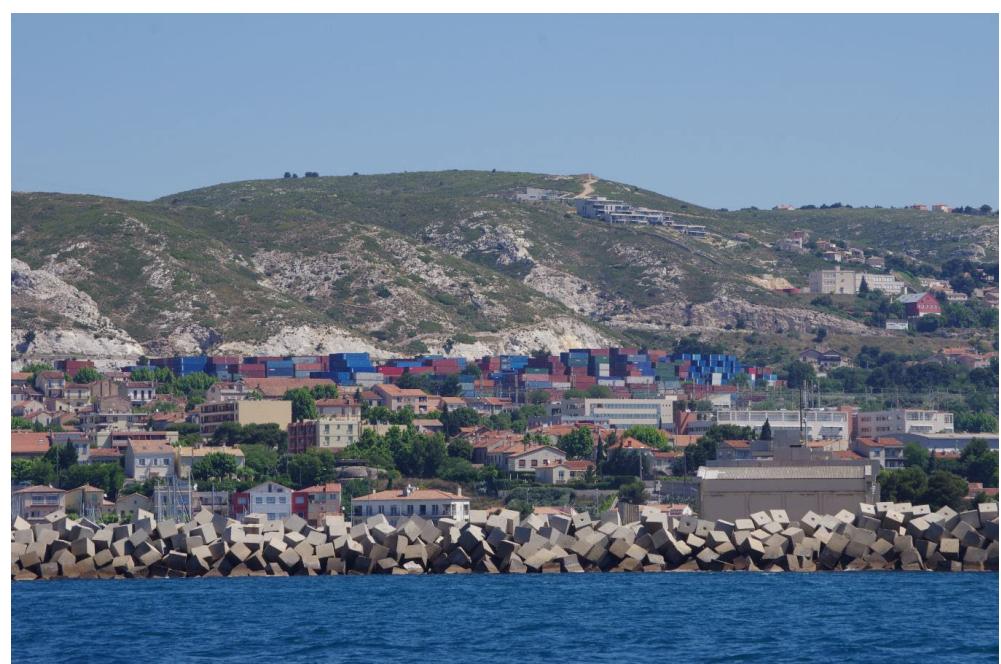
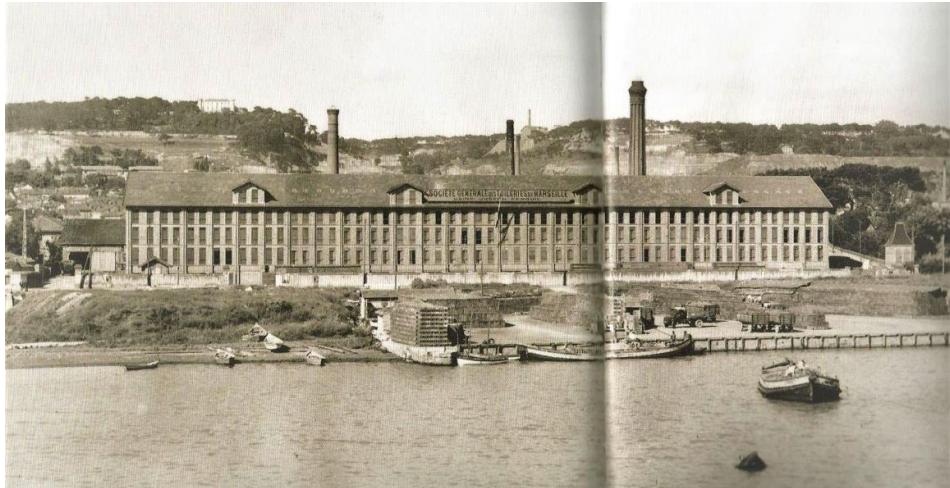
Attendance in coastal natural protected areas

Conceptual/functional framework of the OHM-DRIIHM and SES observation

# *OHM-LM : testing the conceptual framework*

## *Growing attendance in natural protected areas*

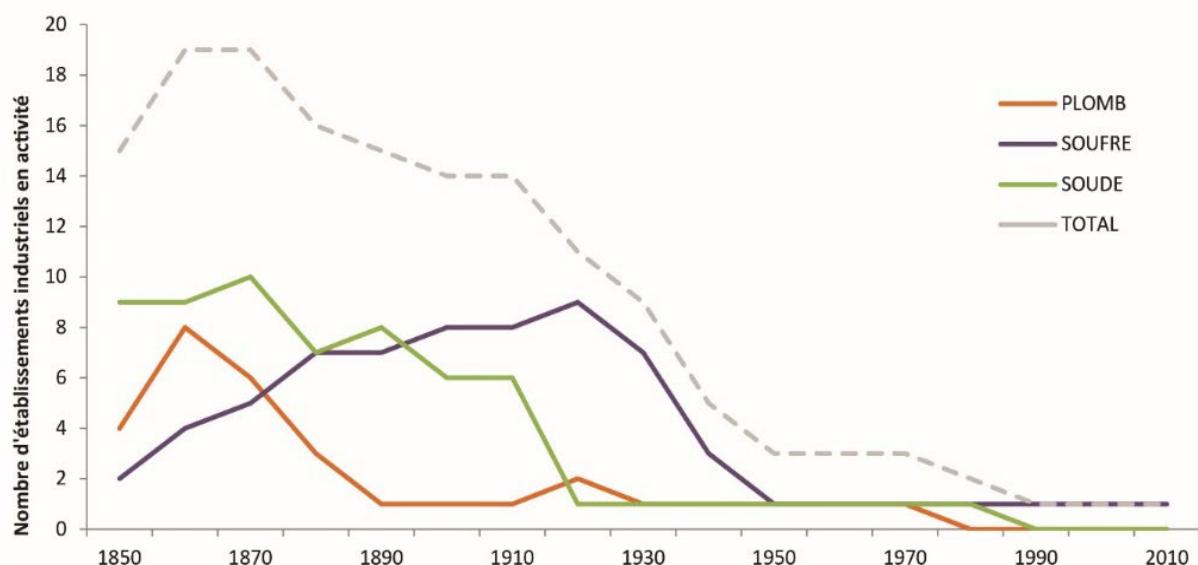
Marseille coastal zone : old and massive industrial and port related pressure, reactivated by tourism



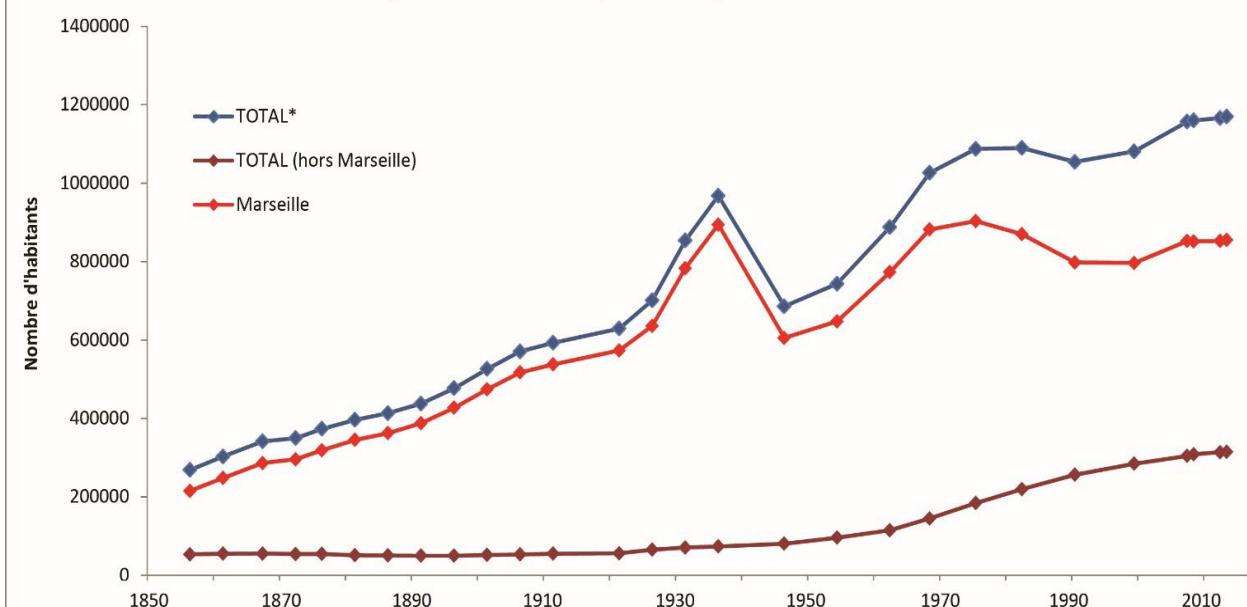
# OHM-LM : testing the conceptual framework

Etablissements par type d'industrie sur le bassin-versant BEEST

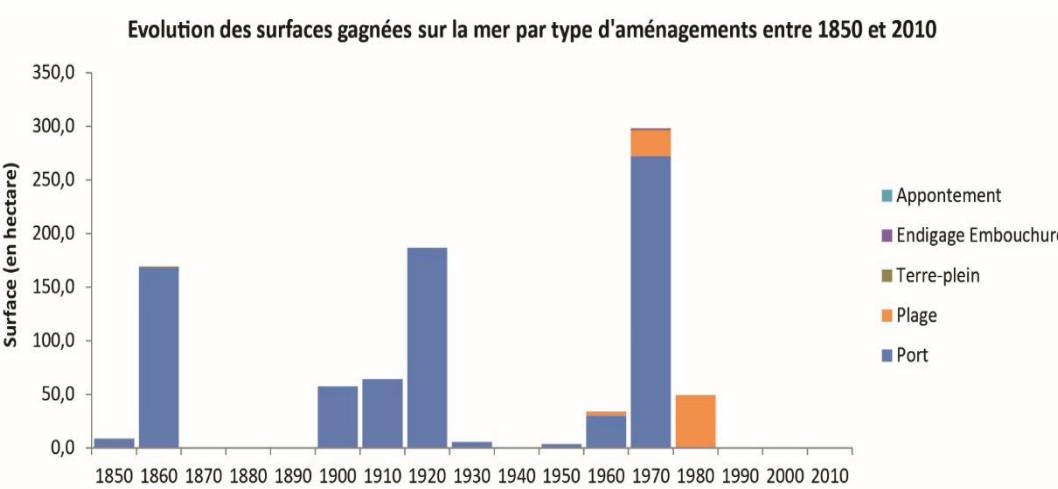
D'après la littérature scientifique historique



Population communale (zone BEEST) entre 1856 et 2013



## 1850-1950 : Industries and port development

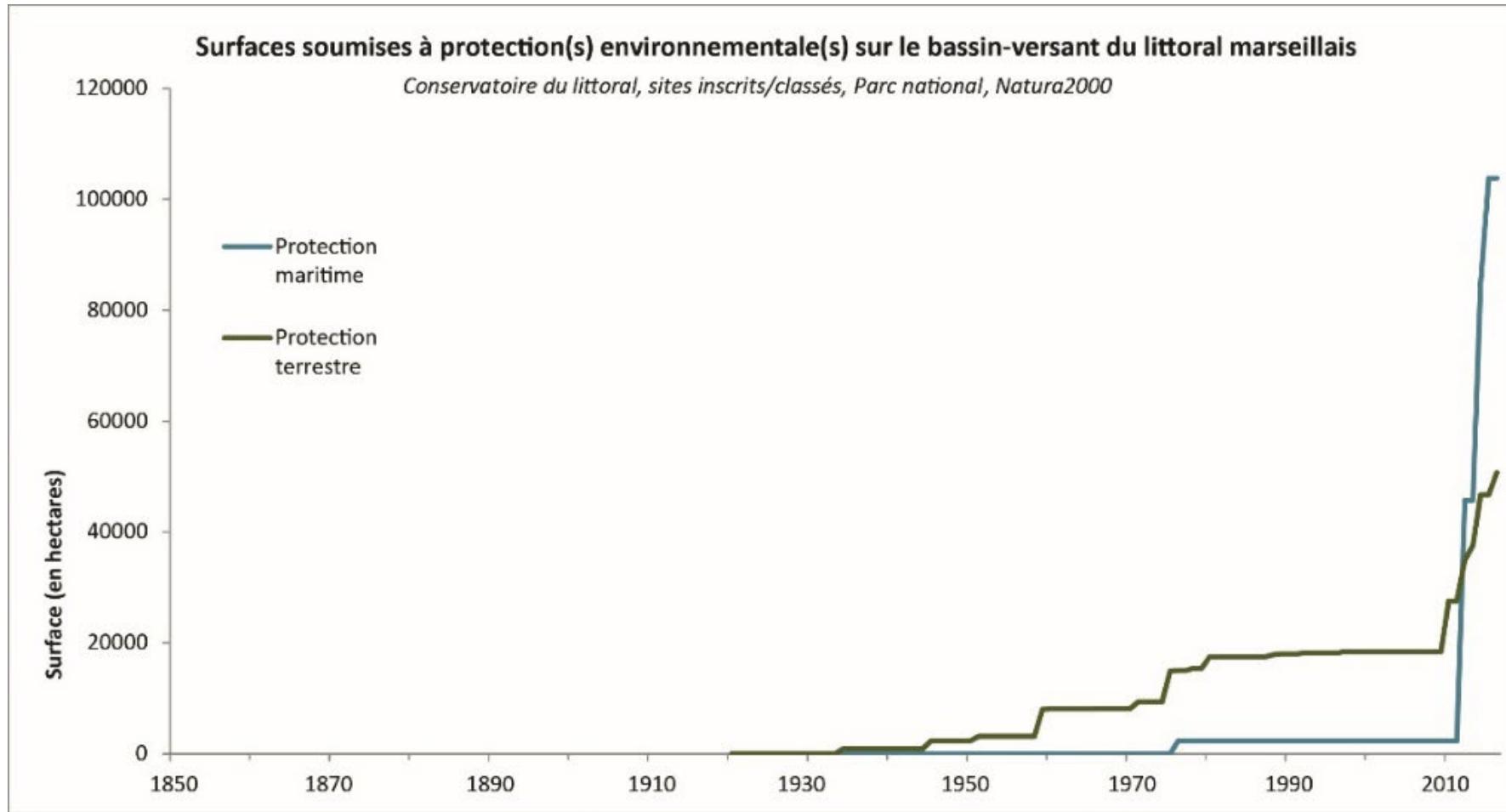


From the 1970s on : Marseille coastal zone is changing :

- Heavy industries decline
- No more port extensions
- Demographic slow down

# OHM-LM : testing the conceptual framework

1960-70s : increased surface of protected natural areas



PARC MARIN  
CÔTE BLEUE



Conservatoire du  
littoral



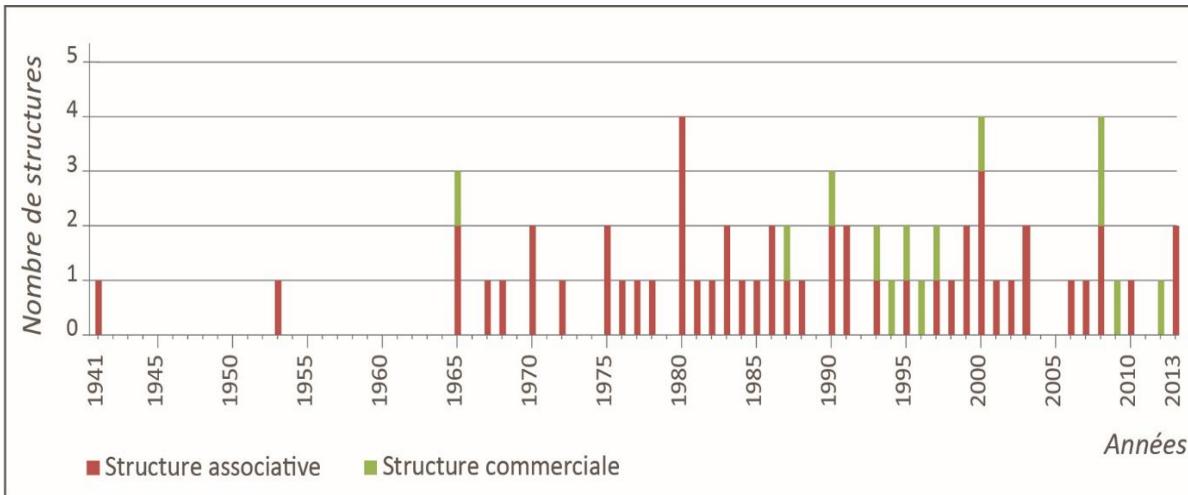
Parc national  
des Calanques

↑ OHM-LM creation

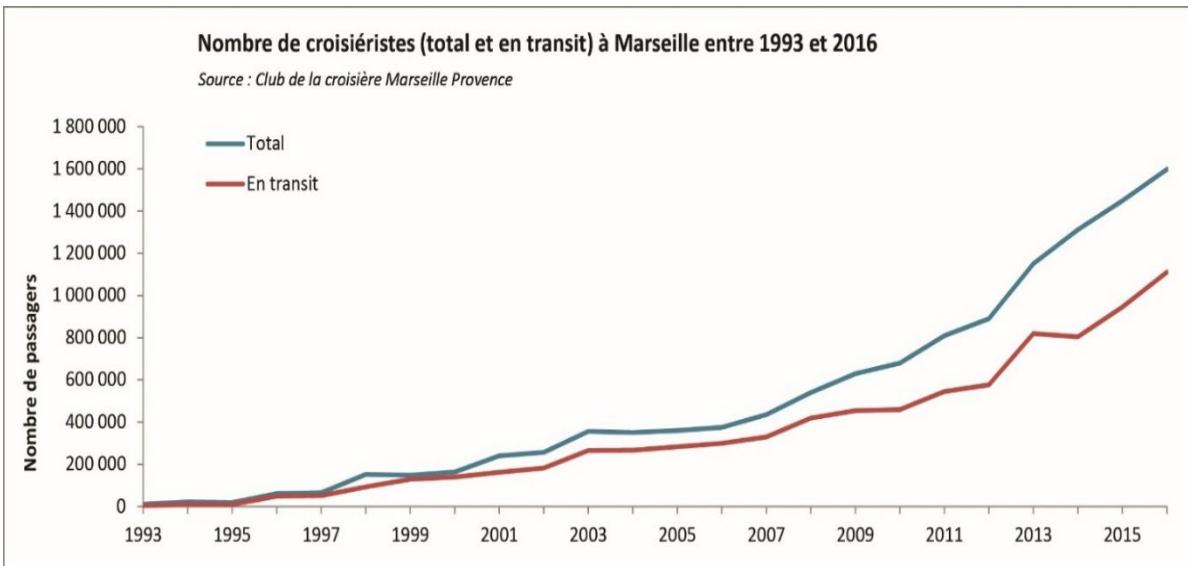
# *OHM-LM : testing the conceptual framework*

## 1990-today: the tourism and residential economy turn

Scuba diving structures : associative/commercial



Cruise passengers



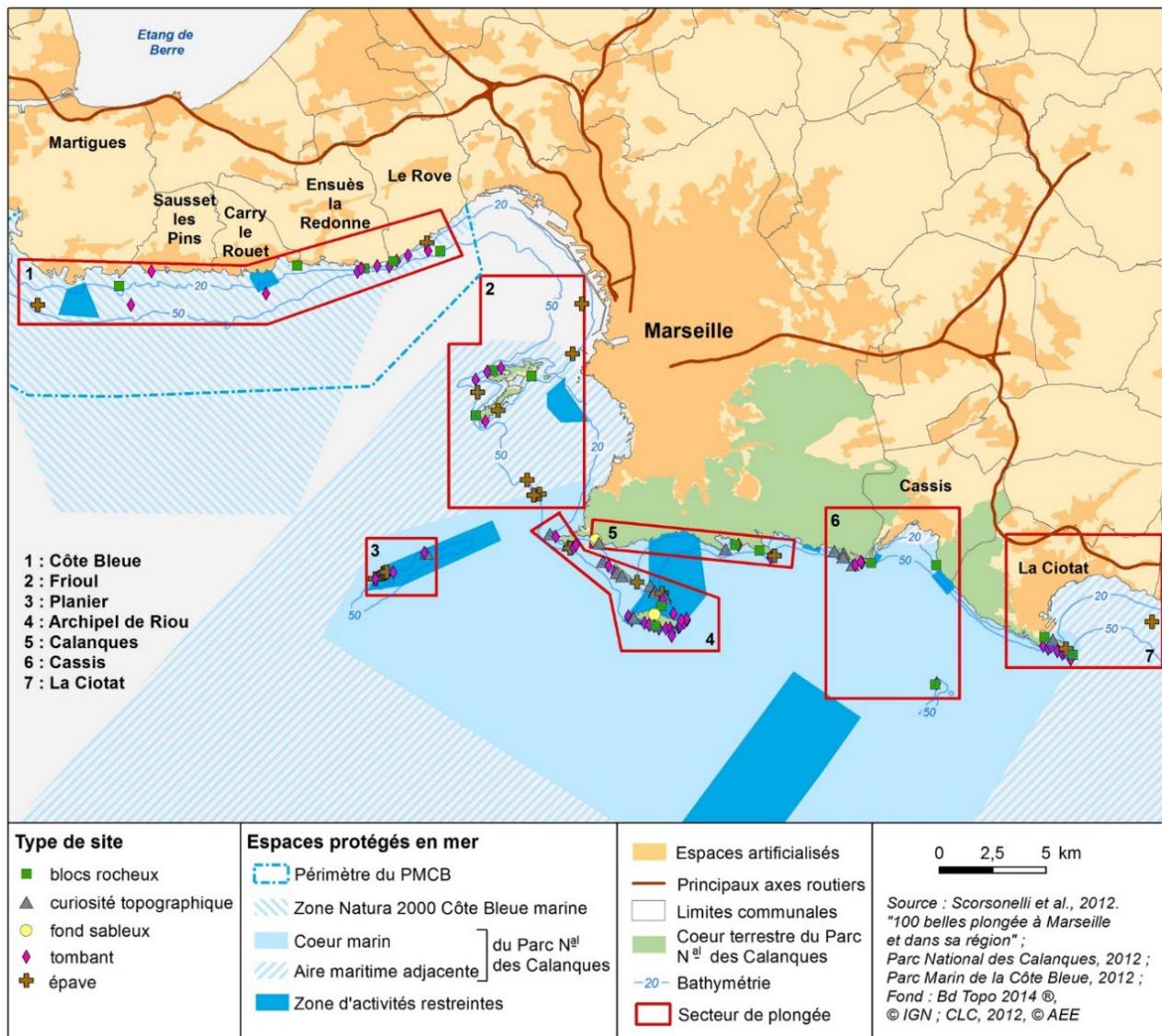
*Growing attendance in natural protected areas*



# OHM-LM : testing the conceptual framework

## Scuba diving

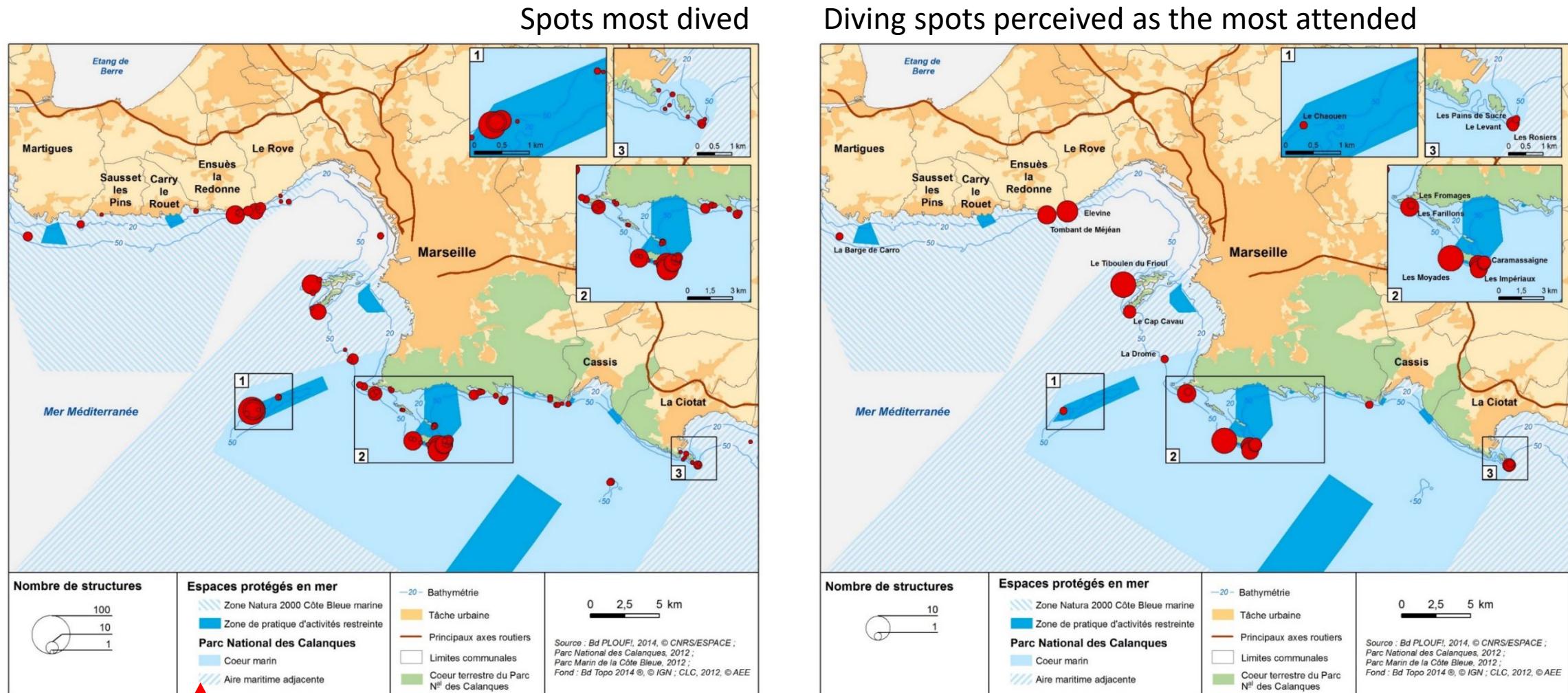
Increasing activity → stronger management required



(Robert et Plouvier, 2017)

# OHM-LM : testing the conceptual framework

Scuba diving assessment (survey in 2014) : 245,000 dives a year



Request for update of the study by the Calanques national park in 2024

# OHM-LM : testing the conceptual framework

## Visitors' assessment in the Calanques national Park (2021-22)



La Provence

★ Favoris · 2 h ·

...

L'image est saisissante. Dimanche sur le parking de Luminy ou aux goudes, il y avait des voitures à perte de vue



LAPROVENCE.COM

Coronavirus - Sur le littoral marseillais : une surfréquentation qui pose problème

1192

807 commentaires 201 partages

J'aime

Commenter

Partager

February  
2021

### BOUCHES-DU-RHÔNE ET VAR



**Second tour de l'élection présidentielle**  
**Face au RN, la semaine de tous les dangers**

À cinq jours du second tour de l'élection présidentielle, dimanche 24 avril, la candidate de l'extrême droite est donnée derrière Macron selon les sondages mais l'écart est dans la marge d'erreur. Les électeurs de gauche seront décisifs pour lui barrer la route de l'Elysée. P.4 et 5

# La Marseillaise

www.lamarseillaise.fr

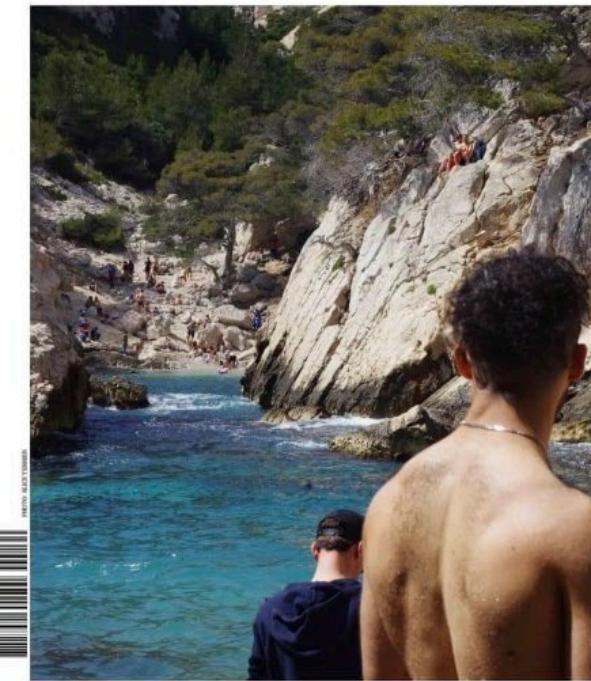
\* Celui qui combat peut perdre, celui qui ne combat pas a déjà perdu \* Bertolt Brecht

Le journal  
le plus  
chanté  
de France

### 10 ANS DU PARC DES CALANQUES

## Finie la surprise partie à Sugiton

Le Parc national des Calanques fait le bilan après une décennie de vie. Il faudra un permis pour accéder aux criques. P. 2 et 3



### MARSEILLE



**Les techniciens de la série  
Plus belle la vie se mobilisent**

Inquiets du potentiel arrêt du feuilleton, ces professionnels ont écrit aux élus et au président de la République. P. 7

### FOOTBALL

**L'OM frustré par un PSG  
très avantage**



### MARTIGUES

**Par milliers pour fêter  
le cerf-volant**



### UKRAINE

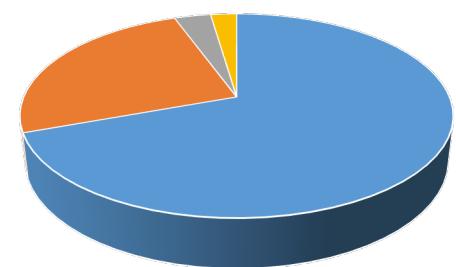
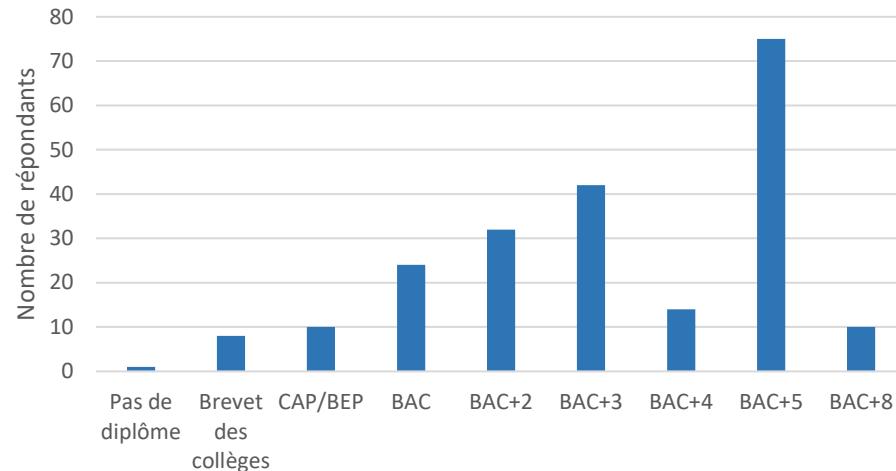
**La Russie intensifie sa guerre  
et veut écraser le Donbass**

Vladimir Poutine s'enfonce dans la folie de la guerre. L'offensive contre la région orientale du Donbass s'intensifie depuis lundi soir. P. 13

# ***OHM-LM : testing the conceptual framework***

## **Visitors in the Calanques national Park**

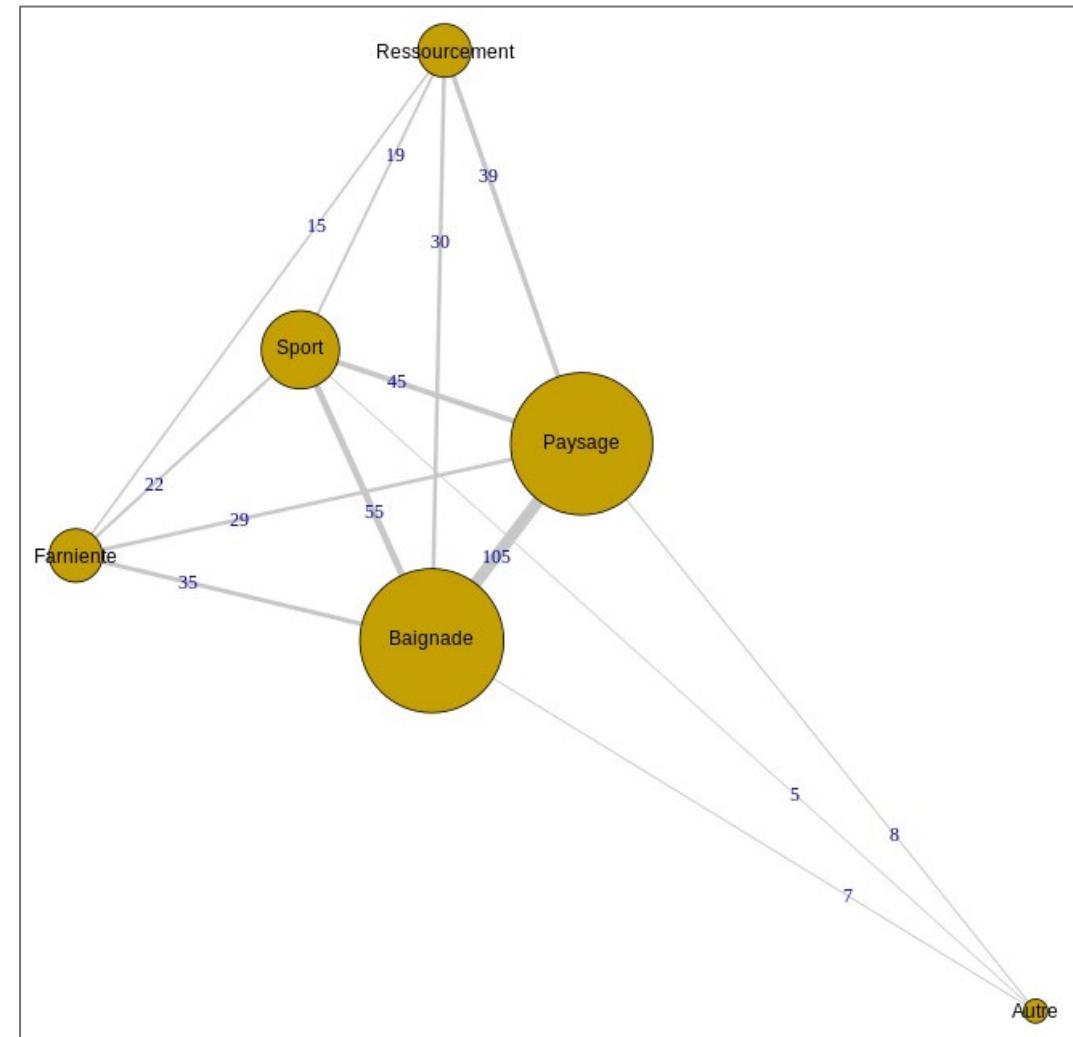
A rather high level of diploma, mainly young workers or students...



- Actif ayant un emploi   ■ En formation
- Retraité   ■ Actif sans emploi

**Survey summer  
2021**

... who come to enjoy sceneries and bathing

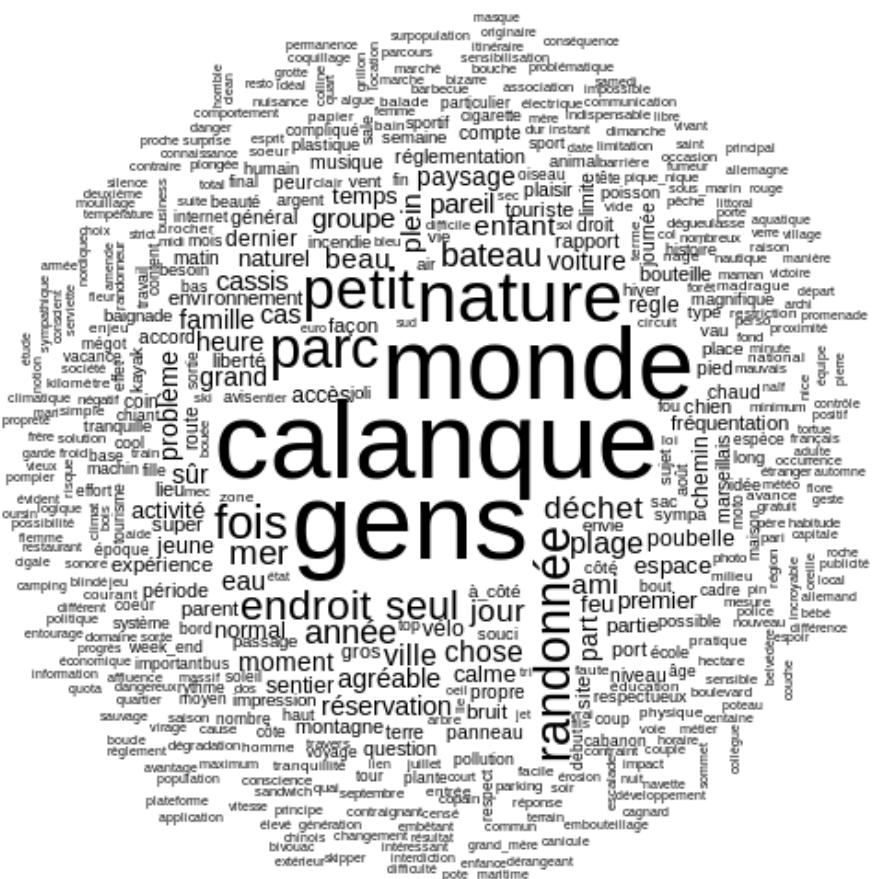


(Robert, Lavaud, Trémélo, 2022)

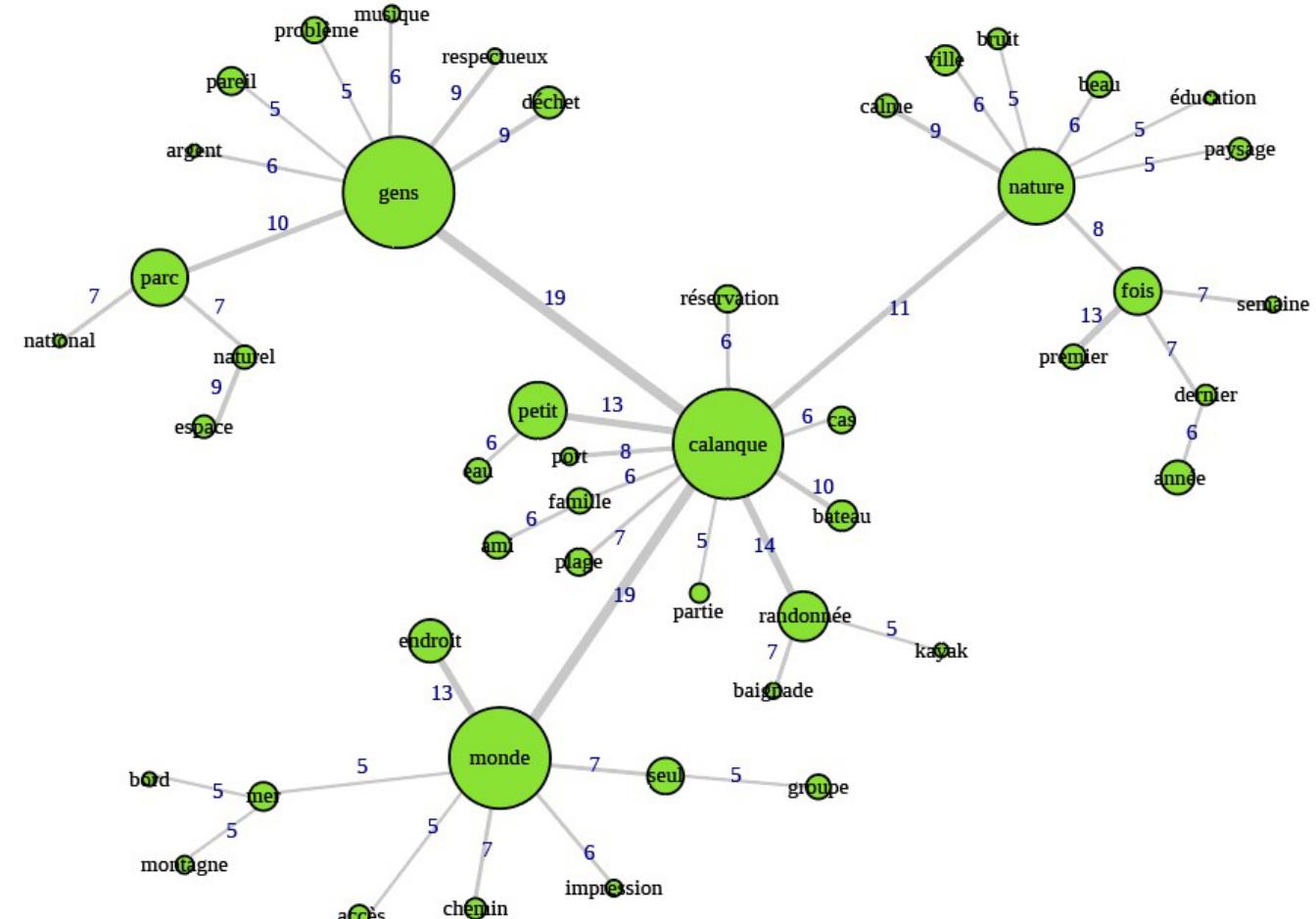
# ***OHM-LM : testing the conceptual framework***

## Visitors in the Calanques national Park

## Interviews summer 2022



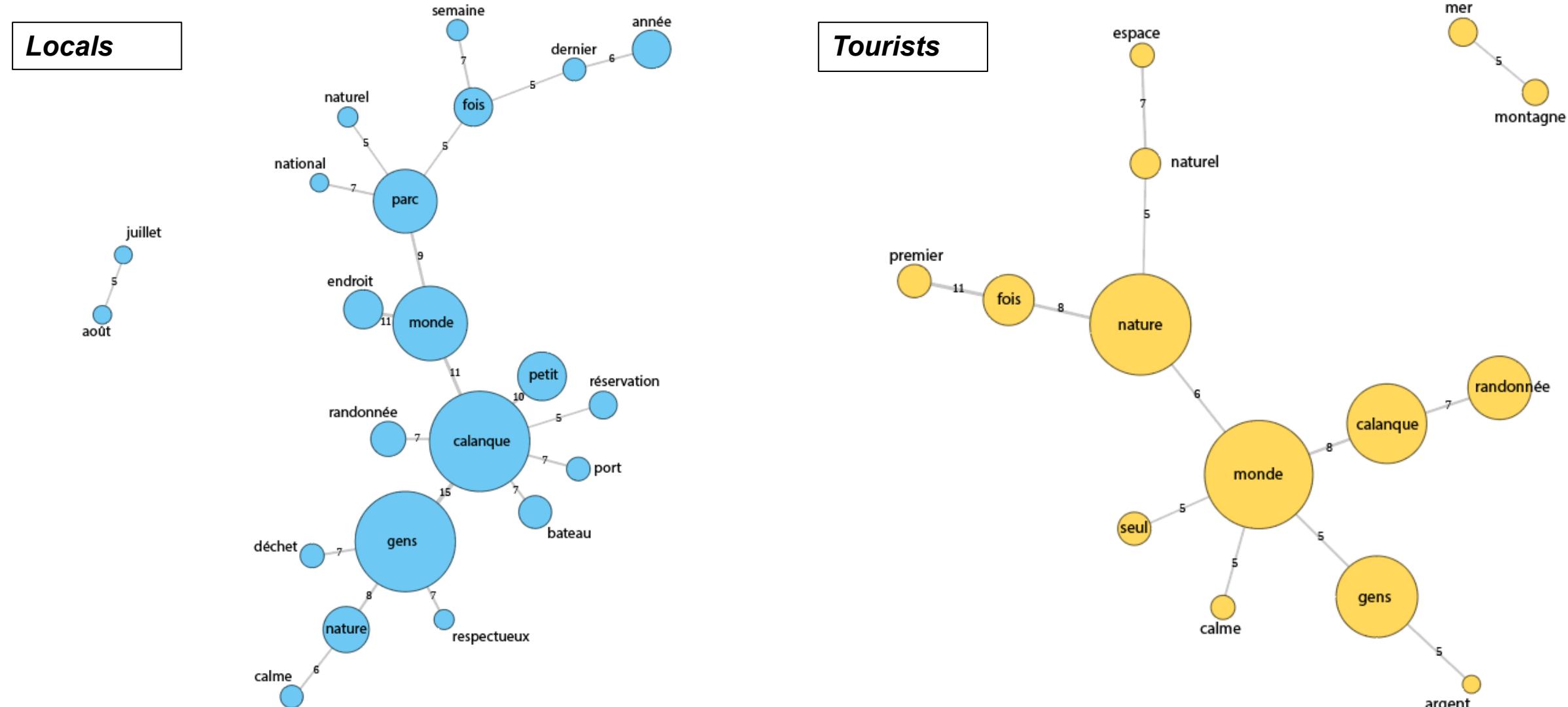
## Word cloud (nouns and adjectives) from interviews (n:37)



## Words most related (max tree, above 5)

# OHM-LM : testing the conceptual framework

## Attendance in the Calanques NP

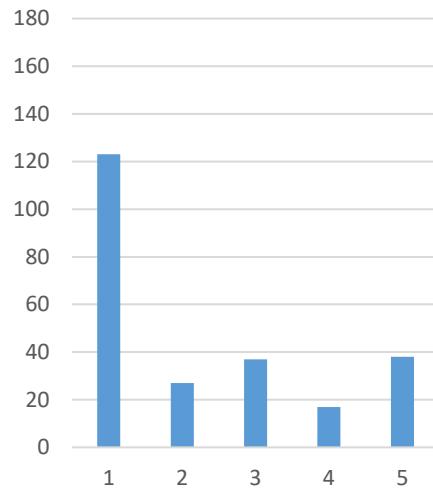


# OHM-LM : testing the conceptual framework



## General opinion concerning the booking of the access to the Calanque of Sugiton

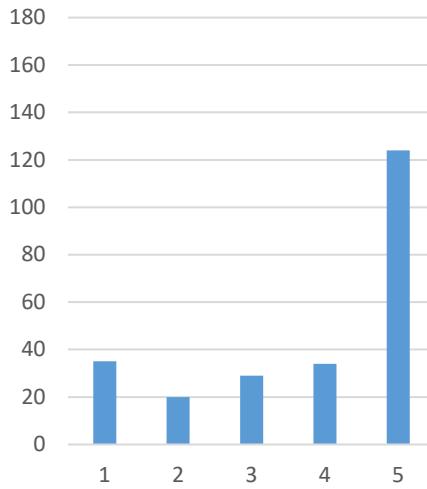
1. Do not agree at all → 5. Agree totally



mesure trop stricte



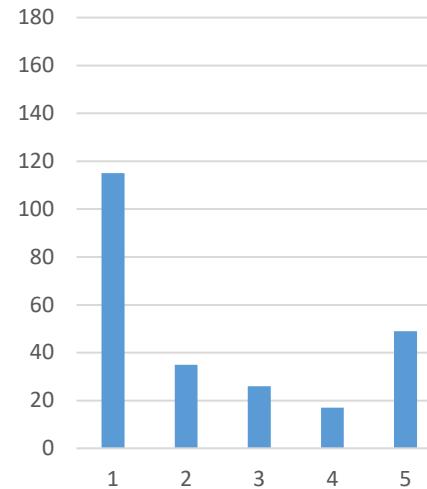
*Strong consensus*



permet de lutter contre l'érosion des sols



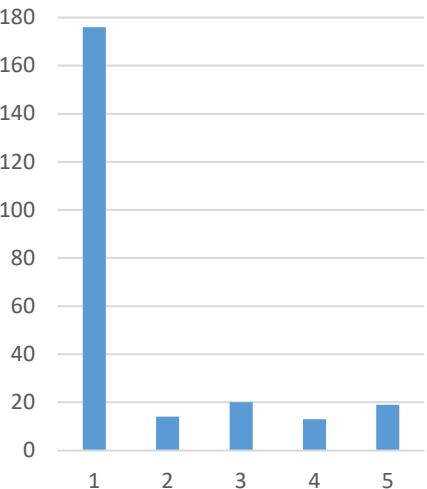
*Strong consensus*



ne devrait pas s'appliquer aux habitants de Mrs et alentours



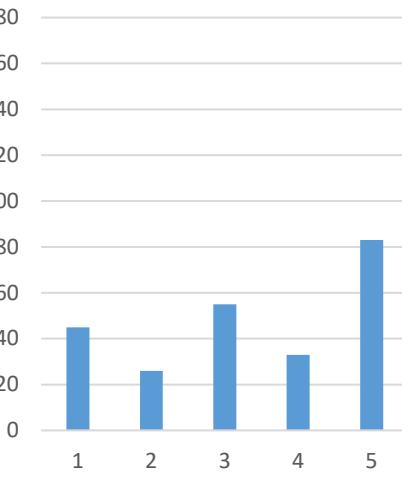
*2 opposite positions*



devrait être payante



*Very strong consensus*



devrait pouvoir se faire autrement que sur internet



*Balanced, indecisive*

## *Concluding remarks*

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**OHM-LM conceptual framework proves relevant to study the French Mediterranean coastal zone and its challenges**

1. social and ecological processes are often related to management measures
2. management measures are often based on integrated management principles
3. the disruptive event makes sense and allows for the study of the dynamics of change over a recent period, for which we can rely on existing data



*Merci de votre attention*