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1 Societal transformation through the prism of the concept of *territoire*: A French contribution

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6 Abstract

- 7 Driven by the need for radical change in our practices and values to escape crises, studies on
- 8 sustainability transitions have multiplied in recent years. Such radical transformations are situated in
- 9 space. A spatial approach towards transformative processes can thus inform about the conditions and
- 10 contexts of such dynamics. Recent publications on the geography of transition tackle this issue but still
- 11 give little importance to the constructed and relational nature of place that frames interactions between
- 12 niche, regime and landscape. This paper presents a conceptual framework for the spatial analysis of
- transformation dynamics by adopting the French-speaking literature on *territoire*. We attempt to show
- that the conceptualisation of space through the French territorial lens appears highly relevant in the
- 15 study of sustainability transitions, notably because the concept of *territoire* allows to grasp three
- 16 fundamental dimensions of transformation (the material, institutional and ideal dimension) and their
- 17 interactions. It thus enables studying transformation dynamics in a systemic manner. Furthermore, this
- 18 concept allows researchers to grasp multiple and intertwined power relationships involved in
- transformation processes by tackling governance issues through the spatial lens.
- 20 Keywords: territorial transformation, territoire, French-speaking literature, resource, imaginary,
- 21 governance

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Introduction

- The magnitude of global environmental and social changes, such as climate change, resource depletion
- and social inequalities, have led to a growing consensus that the status quo is insufficient to maintain
- humanity in a "safe operating space" (Rockström et al., 2009, p. 472), and that a fundamental and

radical societal shift towards sustainability is required (Geels, 2010; Grin et al., 2010). A variety of scientific approaches, such as socio-technical (Geels, 2002; 2019), socio-institutional (Loorbach et al., 2015) and socio-ecological transitions (Fischer-Kowalski and Haberl, 2007; Olsson et al., 2014), have emerged to analyse sustainability transitions. These approaches all have a normative focus on sustainability and refer to complex and interdependent processes. The notions of transition and transformation have gradually become institutionalised in the policy vocabulary. These notions raise important questions about individual and collective capacities to deliberately transform societal systems in manners that are both ethical and sustainable. In this paper, we choose to use the notion of transformation, both to move away from an overly sectoral and technological approach, which has long dominated the sustainability transitions studies, and to emphasise the idea of systemic changes within societies in all their dimensions. In fact, we consider transformation as systemic, radical and voluntarist changes in the political, socio-economic and cultural aspects of modern societies (Brand and Wissen, 2017) in response to the wicked problems they face (Levin et al., 2012) – changes that are compatible with the planetary boundaries and that meet the objectives of social, spatial and environmental justice. Transformation trajectories therefore emerge from co-evolutionary interactions amongst several sectors (e.g., energy, food, transport) and cannot be considered in a mono-sectoral manner. These changes also require considering the multiple interactions between humans, and between humans and non-humans (Brand et al., 2020; Feola, 2015; Latour, 2017; O'Brien, 2012). As pointed out by Binz et al. (2020), such transformations are situated in space, as they occur in particular places and are under the influence of different spatial scales. A comprehensive understanding of the context and conditions of transformative processes thus requires a spatial approach. During the last ten years, research on the geography of transitions has increased (e.g., Binz et al., 2014; Coenen et al., 2012; Coenen and Truffer, 2012; Hansen and Coenen, 2015; Murphy, 2015; Raven et al., 2012; Strambach and Pflitsch, 2018, 2020; Truffer and Coenen, 2012; Truffer et al., 2015). This has mainly led to a better understanding of the factors of spatial variability of transition trajectories. These studies have also generated the first suggestions on how space, place and scale can

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be better incorporated into transitions studies. The spatial approach towards sustainability transitions is, however, still far from being fully explored. One of the nine major research directions proposed in the research agenda of the Sustainability Transitions Research Network (STRN) thus concerns the geography of transitions (Köhler et al., 2019). Yet, the agenda tends to assume that transition processes take place within predefined geographical boundaries (cities, nations) and to disregard the constructed and relational nature of place and the role of multi-scalar relationships (Binz et al., 2020). Moreover, we notice that the currently prevailing geographical concepts in Sustainability Transitions Studies tend to induce rather selective entrance points into the analysis of transformational dynamics. In that respect, the concepts of sites and translocal are particularly promoted to grasp the dynamics of community-led sustainable grassroots organisations (see Loorbach et al., 2020; Schmid, 2020), whereas the notion of region is often connected to the idea of institutional transformations (see Strambach and Pflitsch, 2018, 2020). In 2020, the thematic group Geography of Sustainability Transitions (GeoST) of the STRN was created to foster dialogue amongst researchers to bridge such gaps. In this paper, we aim to contribute to conversations on the spatial dimension of sustainability transition dynamics. To achieve this objective, we argue that the concept of territoire¹ as conceived in Frenchspeaking geography is a particularly useful tool to help transition researchers understand the multidimensionality and complexity of transformational dynamics situated in space. In Frenchspeaking geography, the constructivist school of thought considers that territoire matches any geographical space that is socially constructed and is not only linked to the exercise of state power within administrative boundaries (Debarbieux, 1995; Pecqueur, 2006). Territoires are considered to be the outcome of agency and the situated relations between actors, they are produced through networks (Giraut, 2013) and are shaped by multiple and intertwined power relationships (Barbier and Hamman, 2021). They are at the same time materially, institutionally and symbolically produced (Lopez and Muchnik, 1997). We argue that the concept of territoire notably addresses three weakly developed

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¹ Since concepts are deeply rooted in the academic contexts where they are developed, their translation into other languages often goes along with the loss of their original meaning. This is particularly true for the French conceptualisation of *territory*. We thus use the term *territoire* in this paper.

issues in the current research on the geography of transitions. Firstly, the concept enables studying the transformation dynamics in a systemic manner, across the societal sectors that are most often considered separately in current research on sustainability transitions research (e.g., energy, mobility). In fact, the approach through the lens of territoire implies questioning the role of actors, their identity and their networks in spatial transformation processes – beyond the sectoral approach. The concept also introduces the political dimension of such interactions, as it includes the idea of cooperation as well as conflicts amongst actors engaged in setting up a shared vision and in defining collective actions and objectives for sustainable transformation of what they consider to be their space of belonging (Barbier and Hamman, 2021; Melé, 2008). Secondly, the concept of territoire allows integrating the influence of multi-scalar relations on local transformation dynamics. Indeed, the territoire is considered to be embedded in the articulation of dynamics occurring on different spatial scales, which are both internal to the territoire and also encompassing the territoire (Lardon and Piveteau, 2005). The concept of territoire therefore makes it possible to analyse not only the articulation between the horizontal networks amongst territorial actors and amongst distant territoires but also vertical scales of governance with the different political-administrative levels. Thirdly, the territorial approach presents interesting complementarities with the transition literature on the multilevel perspective (MLP) (e.g., Geels, 2002, 2011). Adding a spatial dimension to the MLP's temporal dimension, the use of territoire as an analytical tool contributes to ongoing research (e.g., Murphy, 2015) on the role that the spatial embeddedness of social relations plays in determining pathways of niche-regime evolutions. While the ontology of territoire has been introduced into economic and innovation geography since the late 1990s (see Crevoisier, 2004; Courlet, 2008; Kebir et al., 2017), contemporary French-speaking literature on territoire has not yet addressed possible links with the academic field of Sustainability Transitions Studies, and most of these early scholars focus on territorialised agri-food transitions (e.g., Bui, 2015; Lamine, 2011, Lamine et al., 2019). The following discussion is therefore to be understood as a first attempt to draw attention to this little perceived concept and to open a conversation on its usefulness in a further conceptualisation of the geography of sustainability transitions.

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In the next section, we attempt to present the concept of territoire as it is understood in Frenchspeaking geography, highlighting several major differences with the English-speaking world's use of territory. Our major aim here is to point out the added-value of the notion of territoire for the study of transformation dynamics in space. In the three sections that follow this discussion, we discuss territorial transformation dynamics through the lens of the three interdependent dimensions of territoire, i.e., the material dimension, the institutional dimension and the ideal dimension. To illustrate these theoretical reflections, we provide examples not only from literature but also from two case studies based on the research that the first author of this paper had conducted. The first example relies on the results of a PhD research, conducted between 2017 and 2020, on collective action for territorial quality differentiation of mountain agri-food products in the Italian Alps and in southern Brazil (First Author, 2020a). The research combined qualitative methods (semi-structured interviews) with quantitative methods (social network analysis, free word association) (First Author, 2019, 2020b,c, First Author et al., 2019, 2020). Using a territorial approach, this study aimed to analyse territorial governance and collective identity to account for the institutional and ideal dimensions in the processes of sustainable production of mountain cheese. The second example is based on a transdisciplinary research by a collective of early-career researchers named *Perce-Neige*, working on sustainable transformations in mountains. In November 2021, this study was carried out in the municipality of Gresse-en-Vercors in the French Alps, where two opposing visions on the future of the territoire exist amongst the inhabitants: continue investing in the ski industry or reduce dependence on winter tourism and diversify the economy of the territoire. The study, which aimed at facilitating the development of a common vision and collective actions for a sustainable future of the territoire with the inhabitants, developed a researcher-in-residence approach that combined a wide mix of various qualitative research methods within a transdisciplinary setting (collective walk, individual interviews, participatory workshops, informal daily exchanges) (First author, submitted). In the last section of this paper, we propose a conceptual framework for territorial transformation. This conceptual framework is based not only on our discussions of the material, institutional and ideal dimensions of the territoire but also on tackling the interdependencies amongst these three

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dimensions. The objective is to open up new avenues of research on transformations, adopting a territorial perspective.

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1. The *territoire* in the French-speaking literature: a multidimensional and multi-scalar perspective

In French-speaking geography, the notion of territoire has gained momentum over the last 40 years (Bonnemaison, 1981; Brunet, 1990; Di Méo and Buléon, 2005; Raffestin, 1982). Even if the term is given various meanings in French-speaking academic writings (see Lévy and Lussault, 2003), the territoire has definitely been taken out of its political realm and constitutes a multiscalar, actororiented and relational approach, embracing historical, social, economic, political and ideal dimensions equally (Koop, 2014). This conceptualisation has been largely influenced by the Grenoble "School of territory" (e.g., Courlet, 2008; De Bernardy and Debarbieux, 2003; Giraut 2013, Pecqueur, 2006; Vanier, 2009) as well as the Groupe Européen De Recherche sur les Milieux Innovateurs (GREMI) which is embedded in economic and innovation geography (e.g., Crevoisier, 2014; Crevoisier and Maillat, 1991; Kebir and Crevoisier, 2007; Kebir et al., 2017). There are many definitions of the concept of territoire. In this paper, we choose Lopez and Muchnik's (1997, p. 23) definition of territoire as "an elaborated space, socially constructed, culturally marked and institutionally regulated". Far from conforming to fixed administrative limits, the territoire is increasingly regarded as a reticular space (Giraut, 2013) whose delimitation varies according to the actors' relations and their relocations (Torre and Beuret, 2012; Bonnemaison 1981). The territoire has also a strong symbolic dimension and it carries identity representations that are reflected in visible forms of space (Di Méo and Buléon, 2005; Raffestin, 1982). Territoire is thus an abstract concept, which designates a deliberate appropriation of a geographical space, both concrete and symbolic (Brunet, 1990). Another particularity of the concept is that it implies examining the dynamics of multiple scales that influence it. In the sense of Marston (2000), we consider scale not as a preordained hierarchical framework but as relations amongst structural forces and practices. Yet, taking into account hierarchical scales remains important for understanding the power that political-institutional

actors at different levels exercise on the territoire. In this sense, territorial dynamics include the articulation between horizontal networks and the vertical scales of dominant political institutions. Undoubtedly, the concept of territory has also been developed to a great extent beyond its once tight coupling with (nation) states in the English-speaking literature. The influential research of Agnew (1994, 2010, 2013), Elden (2010a, 2013, 2019), Jessop et al. (2008), Murphy (2010), Paasi (2009), Painter (2009) and others, as well as the creation of the interdisciplinary journal Territory, Politics, Governance in 2012, have largely contributed to broaden the concept. Despite an observable rapprochement during the last two decades, an epistemological difference between the French territoire and the English territory tends to persist.² The understanding of territory as an outcome of "human behaviour or strategy" (Elden, 2010b) is still less developed in anglophone literature, and most of the English-speaking research is still largely anchored in the sub-discipline of Political Geography.³ To avoid ambiguities and to think of space beyond its administrative meaning, the French concept of territoire is often translated by place in English-speaking geography (Del Biaggio, 2015). In fact, place is understood in English-speaking geography as a social construct resulting from network processes, which conveys material and cultural dimensions (Pierce et al., 2011). The agency-based and relational approach to place leads to an analysis of the processes of place-making (see Pierce et al., 2011; Murphy, 2010; 2015), thus coming close to the understanding of territoire as the outcome of social as well as political interplays. In this vein, Murphy argues that the concept of place(-making), "conceptualized as multi-scalar relational and political constructs", is specifically useful to provide critical insights on the drivers of conflicts related to transition initiatives and processes, and help

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² The francophone concept of *territoire* is not the only one to differ significantly from the anglophone conceptualisation. This is also the case with the Latin American geography literature mobilising the concept of *territorio*. This approach is followed to analyse the appropriation of space in pursuit of political projects and to demonstrate the existence of territories of resistance (e.g., Zibechi, 2012) that intersect with modern state territoriality, such as those of social movements or indigenous people (Haesbaert and Mason-Deese, 2020; Halvorsen, 2019).

³ A detailed comparison would exceed the scope of this paper. To explore this aspect in more detail, the authors refer to Del Biaggio (2015).

179 develop "more nuanced understandings of socio-spatial context, scale, and the global-local 180 relationships that constitute TIS, regimes, and niches" (Murphy, 2015, p.87-88). 181 We argue that even though territoire comes very close to such conceptualisation of place, the concept allows for going even a bit further in the understanding of multiscalar place-based transition dynamics, 182 183 as territoire addresses not only socio-political dynamics but also material and ideal dimension. 184 Furthermore, the *territoire* allows for analysing transformations over time, embracing the past, present and future equally. The idea of projet de territoire (in English: territorial project) – in the sense of the 185 development of a collective vision for the future amongst actors who have relationships not only of 186 solidarity and cooperation but also by hierarchy, domination and resulting conflicts (Lardon and 187 188 Piveteau, 2005) – is central to the French-speaking concept of *territoire*. In a perspective of accompanying transformation dynamics, this understanding of territoire is thus useful to provide 189 190 actors with tools that support the design of a common vision for a sustainable future (Barbier and 191 Hamman, 2021). 192 In the following sections, we attempt to show that the French concept of territoire categorically calls for a complex and systemic approach allowing to deepen the reflections of sustainable transformations 193 in time and space. The above-mentioned approach notably allows to clarify various interdependent 194 195 dimensions of the territoire – beyond the social and the political. Based on the research of various 196 scholars engaged in pointing out the essential features of the concept of territoire (Amblard et al., 197 2018; First Author, 2020a; Di Méo and Buléon, 2005; Houdart, 2021), we consider three 198 interdependent dimensions constitutive of the territoire: the material, the institutional and the ideal 199 dimensions. 200 Firstly, the *territoire*'s material dimension matches its spatial extent and its substance (Houdart, 2021). 201 The substance, which underpins the socio-economic dynamics, refers to biophysical attributes (i.e., 202 natural properties) and infrastructures resulting from space appropriation and planning by societies. 203 Due to these material properties, the territoire is considered as a "source of resources" (Muchnik et al., 204 2008, p. 515). Resources can also be immaterial, but they are most often translated into a material 205 manifestation (e.g., landscapes) (Buclet, 2018).

Secondly, the *territoire* has an institutional dimension, which refers to specific rules and norms guiding the practices of the territorial actors. Territorial actors entail actors who intentionally participate in activities with territorial implications (e.g., inhabitants, firms, civil society, public actors), and who are characterised not only by cooperative relationships but also by power and conflict relations (Di Méo, 2014; Glon and Pecqueur, 2016). This dimension remains strongly linked to different public administration and decision-making levels (First Author, 2020b). Thirdly, the ideal dimension of the *territoire* refers to cultural values, identity and attachment to the lived space (Amblard et al., 2018, Di Méo, 2014), which shape the actors' imaginaries on what they believe to be their territoire. Such imaginaries are translated into practices and disclosed through narratives (Debarbieux, 1995; Di Méo, 2017). This ideal dimension thus makes the territoire a space of collective identity, supported by many symbols that are embedded in landscapes or other objects (Raffestin, 1986). In French-speaking literature, these three dimensions are most often addressed to analyse a specific situation or dynamics over short time spans. In the following sections, we attempt to discuss these dimensions as the constitutive and interrelated dimensions of multiscalar localised societal transformation processes, thus allowing for informing about territorial pathways (In French:

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2. The material dimension: The transformative value of territorial material resources

trajectoire territoriale) towards sustainability.

From a multi-scalar perspective, increasing the sustainability of *territoires* requires not only a reintegration of the natural resource use in biogeochemical cycles but also a reduction of material and social externalities towards other *territoires* (Barles, 2017). The question of material and energy flows amongst *territoires* presents an important issue with regard to the ecological and social consequences of the consumption of resources used in human activities (Buclet, 2021). In fact, the material dimension of transformation reflects the need to move towards post-carbon and sustainable economies and to focus on relocation strategies based on a diversified and solidarity-based economy (Escobar,

2015), such as decentralised energy systems operating on the basis of local democracy (Brisbois, 2020) or the construction of localised agroecological food systems (Madelrieux et al., 2017). The concept of territorial resource (see Gumuchian and Pecqueur, 2003) is an interesting perspective with which to reconsider our material basis through the prism of spatial transformations towards sustainability. Territorial resources are resources that depend on the context in which they are generated (Colletis and Pecqueur, 2005). They are considered to be revealed through an intentional process with the actors of the territoire, involving a collective dynamic of construction (François et al., 2013). This process of revelation thus implies the mobilisation and cooperation of a great diversity of actors involved in multiple sectors. A territorial resource is therefore only revealed when the actors recognise it as such and attribute a value to it (Brunet et al., 1992). This process, based on experimentation and collective learning, should lead to a system of resources that promotes the sustainability of the territoires. However, the dynamics are different depending on whether the resource is valued solely according to its market value in the dominant capitalist economy or not. In fact, sustainable territorial transformation dynamics require the construction of the territorial resources' transformative value. This is achieved by integrating environmental, social and cultural values, and not (only) by seeking economic efficiency (Kebir and Crevoisier, 2007). It is precisely this type of revelation that territorial resources other than through commodification can be considered as niche innovations and part of territorial transformation pathways towards sustainability. To our knowledge, only a few studies have started to focus on the role of territorial resources in transformation processes. This is the case of Huguenin (2017) who analyses the relocation of energy production and consumption through the installation of photovoltaic panels at the scale of a Swiss municipality. She shows that the transformative value of this resource lies in the conventional functionality of photovoltaic panels as a source of renewable energy, and that it also combines new functionalities, such as building elements for façade and roof cladding. The photovoltaic panels' cladding function provides not only an additional market value related to the cladding but also an aesthetic quality function embedded in the local urbanistic culture. This example highlights a need for coordination amongst actors from different sectors, including installers, architects and also users, to

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define the resource's multiple values. Nevertheless, the material dimension of *territoire* linked to resources is not only about the valorising of the local resources but also about the material transformation of *territoire*. Huguenin (2017) therefore shows that new resources resulted in the emergence of new urban landscapes, which she called energy landscapes, referring to material characteristics of the *territoire*.

The case of Gresse-en-Vercors is another example of how territorial resources can be revealed in a sustainable manner. Since 1965, when the ski resort of Gresse-en-Vercors opened, snow has been a crucial resource for the inhabitants of this municipality. However, in a context of climate crisis and with increasingly uncertain snowfalls (IPCC, 2021), snow-making machines were installed since the late 1980s to secure the snow cover. At the same time, public policies increasingly support the diversification of tourism activities (Achin and George, 2020). A number of initiatives propose, for example, four-season outdoor activities, such as hiking and biking, by developing trails. Nonetheless, for certain inhabitants it is also a question of reducing dependence on tourism by developing local economic activities (Bourdeau, 2019). These inhabitants have identified other local natural resources, such as agriculture, based on extensive livestock farming and forestry. Furthermore, the *territoire* presents a significant number of non-profit associations with cultural and environmental goals, trying to identify and value other resources by innovating. This is the case of the association *Histoire et Patrimoine* that develops thematic walking trails, thus valuing the natural environment and landscape. The collective *Amis Bois* proposes woodworking activities in association with the local sawmill to build or repair urban furniture in the village and alpine huts.

In sum, these considerations on the material dimensions of the *territoire*, with a focus on its material resources, reveal that resources are not (only) to be considered as located in space – resources are socially constructed. The territorial approach towards the use of resources for sustainable transitions thus has the advantage of allowing researchers to consider the modes of their valorisation, with the objective of sustainability,⁴ through the relocation of activities and the reduction of externalities

⁴ The concept of territorial resource brings an anthropocentric and even Eurocentric view on the relationship between humans and the environment. In the literature, criticism has grown against this thought on environment

towards other *territoires*. Resources should no longer necessarily be defined through a market value but also through environmental, social and cultural values. The definition of new resources and values attached to them requires the development of new institutions (i.e., formal and informal rules and norms) in the *territoire*.

3. The institutional dimension: Designing institutions for sustainability transformation

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In a context of sustainability transformation, the institutional dimension of the territoire allows for analysing and understanding the interweaving between top-down institutional policies, which are representative of the norms and regulations of the regime, and social innovations, which can be understood as new and often informal dynamics from the civil and/or private territorial actors. Such bottom-up dynamics triggered by grassroots innovations call for a territorialised public action in the sense that policies have to adapt to the changing territorial dynamics to improve the policies' effectiveness and to integrate the peculiarities of the territoires (Pachoud, 2021). Territorialisation of public policy requires giving territorial actors a place in the institutional decision-making procedures, or even to change the procedures to enable them to participate (Barbier and Hamman, 2021; Campagne and Pecqueur, 2014). Sometimes, institutional policies are in line with the actions led in the territoire. First Author (2020c) shows, for example, that a certain geographical and institutional proximity between the autonomous province of Trento's government and the localised cheese production system's actors had a positive effect on collective action for cheese differentiation. In specific territorial contexts, coercive policies can also lead to triggering territorial dynamics of change. For example, Achin and George (2020) show that the diversification of the tourism offer in ski resorts and, more broadly, in mountain tourist areas of the Alps was initiated by a policy led by the Provence Alpes Côte d'Azur and Auvergne Rhône Alpes regions, in partnership with the state and the European Union (EU), which made funding conditional on the implementation of diversification actions. Most

when it comes to services to humans; furthermore, scholars have elaborated different ontological understandings of the relationships between humans and non-humans / more-than-humans, especially in the deep ecological approach (see e.g., Latour, 2017; Naess, 1986) and the more-than-human geographical literature (e.g., Whatmore, 2006; Wright, 2014). Despite these critiques, we consider the materiality of the *territoire* in a human-centred manner because here we are interested in the modes of valorisation of resources to satisfy basic human needs of production and consumption. It is, however, possible that our considerations might evolve over time.

of the time, however, it appears that initiatives from territorial actors, especially from civil society, interfere with institutions when it comes to adapting these initiatives to the local context (Hakimi-Pradels et al., 2022; Schutter et al., 2016; Westley et al., 2014). As Avelino et al. (2017) emphasise, a successful transmission of the visions and practices of such grassroots initiatives to the institutional structures guarantees transformation. Direct transmission is, however, rarely the case. In certain cases, institutional policies integrate alternative projects in a manner that makes the projects compatible with the dominant norms, thus modifying the initial objectives of such projects. This is the case with the Biovallée project in the south of France, which is a reference for sustainable transitions for researchers (Bui, 2015; Schutter et al., 2016). As Landel and Koop (2018) show, the project risks being controlled by political interests, leading to a certain trivialization compared to the initial project. Such cases of control by political interests sometimes lead the territorially networked actors to withdraw from cooperation with the public institutions to preserve their original values. Sometimes, actors of social innovations with transformative potential are openly in conflict with political authorities, especially at the local scales (e.g., municipalities) (Koop, 2021). However, even in the best case when local public authorities are inclined to act in favour of transforming local regulations in support of new sustainable practices, the local political authorities generally lack the necessary decisional autonomy to fundamentally change policies. This highlights the need for effective cooperation and articulation between different institutional scales to bring about transformations (e.g., Binz and Truffer, 2012; Truffer and Coenen, 2012). Moreover, the institutional dimension of the territorial approach allows for considering the formal and informal rules and norms shared amongst territorial actors, guiding the management of territorial transformation. Examples of this approach are the sustainable production of localised goods and services (First Author, 2020c) and the sustainable management of natural resources (Ostrom, 1990). A major strength of this approach is its capacity to highlight asymmetric power relations and diverging interests between various territorial actors (public, private, civic) involved in territorial projects, which often lead to conflicts (Patterson et al., 2017). In case of non-convergent norms amongst territorial actors, dominant positions risk to be reinforced and lead to lock-in transformation dynamics. For

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example, Stotten et al. (2021) show in the case of two Tyrolean villages that actors pursuing their economic interests strongly dominate the governance structures, leading to path dependencies of the territoires based on mass tourism. Such situations of dominance and asymmetric power relations can lead to resignation and discouragement of certain groups (notably from civil society) when they are unable to express their aspirations and demands or to make their voices heard. These situations can even lead to the departure of certain groups from the arenas of discussion and negotiation (Torre and Beuret, 2012). These positions of exit or voice can have an individual or a more collective nature (Dowding et al., 2000). Certain studies highlight the need to specifically care for poorly represented or dominated actors in such arenas to participate in transformation dynamics (Hansen and Coenen, 2015; Patterson et al., 2017; Stotten et al., 2021). To illustrate the issue of the institutional dimension of territorial transformations, we now return to the study conducted in Gresse-en-Vercors. In 2020, the municipality, which had been elected for its position on reducing the territoire's dependence on ski tourism, launched a referendum to collect the opinion of the inhabitants on the installation of nine new snow guns at the ski resort. In the difficult context of the Covid crisis, the organisation of the referendum lacked public debates, which would have made it possible to inform the inhabitants of the advantages and limits of the installation of new snow guns and to discuss the different points of view. As a result, two opposing visions emerged and led to conflicts. On the one hand, the long-established residents, often tourism actors themselves, tended to encourage the construction of new snow guns to support further development of the ski resort. On the other hand, the neo-rural population, who constitutes the majority of the municipal list, tended to support the development of other activities that are less dependent on snow and tourism. In the referendum, 60% of the inhabitants voted for the installation of the new snow guns. The department and the region influenced, on the political-administrative levels, a significant portion of the inhabitants to vote in favour of the installation, as the department and the region subsidise the installation of snow guns up to 60% as part of their public policy. Conversely, the Vercors Regional Natural Park, which includes Gresse-en-Vercors, opposed the installation of the snow guns, alongside the municipality. The lack of a co-constructed vision between the territorial actors to define collective

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actions for their *territoire* and the absence of synergy amongst the multi-level institutions thus led to an unsustainable lock-in.

In sum, the institutional dimension of the *territoire* allows for a comprehensive approach of a large variety of actors that are formally or informally involved in spatially situated transformation dynamics. Currently, we observe that public institutions, which embody the dominant regime, are put under tension by the growing pressures of the landscape, on the one hand, and the proliferation of civil society alternatives, which can be considered as niche innovations, on the other hand. Nonetheless, it sometimes appears that these institutional changes are not exclusively triggered by niche innovations, but can also emerge from the actors of the regime who are more inclined to change. Institutional dynamics, thus, call for synergies amongst territorial actors and the different administrative levels. However, designing new institutions alongside the activation of territorial resources towards sustainability, requires more generally a change in territorial imaginaries.

4. The ideal dimension: New territorial imaginaries to trigger transformations

The territorial approach allows for clarifying the ideal dimension within transformation processes – a dimension that rather tends to be neglected in contemporary geography of sustainability transitions. In fact, understanding societal transformation dynamics in space asks for analysing the ideal relations that populations or social groups have to space. These relations are shaped by individual and collective experience and the affective relation to the lived space (Amblard et al., 2018; Di Méo, 2014), which shape imaginaries of the *territoire* and its future evolution (Debarbieux, 2008; 2019). In the following, we focus on imaginaries as a constitutive part of the ideal dimension, revealing values, identity, representations and forms of attachment to the *territoire* as the lived space. Imaginaries can thus be understood as the "background of thinking and action patterns shared within a collective" (Debarbieux, 2019, p. 4).

Territorial actors, however, might have divergent imaginaries of what they consider to be their *territoire* and its future. This is especially the case when *territoires* are put under stress by changes at landscape level (e.g., climate or economic crisis). Wittmayer et al. (2019) reveal that community-led

initiatives trigger narratives of change, which convey changing imaginaries. We join the position of Wittmayer et al. that the co-creation of narratives of change – and thus new imaginaries of territoire – towards sustainability is a central lever for initiating territorial transformations. As the authors emphasise, such narratives of change are intended to break with dominant social imaginaries, revealing "the failings of current systems" and suggesting alternatives that "may lure actors into enrolment by offering opportunities to engage in meaning-making" (2019, p.1). Several studies emphasise that alternative grassroots communities share narratives, ideas and visions through translocal networks across scales (Loorbach et al., 2020; Mc Farlane, 2009). Such sharing at national and global scales is inspiring to local niche actors and triggers new meanings given to the material resources, social relations and practices of territoires. Certain studies highlight how such new imaginaries are enacted in space under the effect of geographical proximity. In this vein, Longhurst (2015) shows how a place-based alternative milieu of the city of Totnes, in the sense of a geographically localised concentration of alternative practices, institutions and networks, creates socio-cognitive niches that transform the representation and practice of the city. Research in the Sustainability Transitions Studies conveying such imaginaries and narratives of change, however, tend to concentrate on their emergence and translocal diffusion within alternative networks (thus within social groups sharing similar values), and neglect local tensions when it comes to enacting such imaginaries in space. Considering upcoming imaginaries of transitions through the lens of the ideal dimension(s) of the territoire allows to detect locally competing visions on the territoire and their impact on territorial organisation processes (as discussed in the chapter above). It contributes to the explanation of clashes and conflicts over the meaning of the territoire.

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When groups deeply contest territorial imaginaries and forms of attachment to the *territoire* of other groups of actors, it is essential for local institutions to foster dialogue to identify shared values and concerns and to negotiate points of disagreement (Chapin and Knapp, 2015). There is the risk that dominant powerful groups of actors (e.g., enterprises that employ an important part of the labour force of the *territoire*) might impose their ideals and imaginaries (Di Méo, 2017). The collective designation of a *territoire*'s emblematic symbols reflecting imaginaries of sustainability appears to be a helpful

process allowing to overcome disagreements and to foster a collective identity and imaginary of the *territoire*. For example, First Author (2019) indicates that imaginaries amongst artisanal cheese producers in southern Brazil, based on territorial symbols such as pastures, allowed for greater engagement in collective action for cheese differentiation. Likewise, Longhurst (2015, 2013) argues that a number of spatial symbols, such as landscape aesthetics and images of place, fostered the emergence and development of alternative milieus in Totnes.

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Our case study in Gresse-en-Vercors illustrates the role and function of the ideal dimensions of territorial transformation dynamics. By means of mental maps, we revealed mainly two competing imaginaries that inhabitants have for "their" territoire, influencing their practices and narratives. On the one hand, those who support the installation of new snow guns generally give more importance to the ski resort and the urbanised places in their imagined territoire. Most of the persons who support the installation practise downhill skiing. Moreover, they either work at the ski resort, have relatives who work at the ski resort or participated in the development of the ski resort. On the other hand, most of the inhabitants opposed to the new snow guns proved to have an imaginary of their territoire that goes beyond the inhabited area and the ski resort. This imaginary includes forests, alpine pastures and mountain summits. The inhabitants who oppose the installation recently moved to the village and rarely use the ski resort. Our interviews further revealed that the narrative of climate crisis and the consciousness of the global snow decrease influence their imaginary. In this case, the global vision contributes to the imaginary of the territoire's transformation. We further noticed that the two opposing groups use different symbols that reinforce and give material support to their territorial imagination. The emblematic mountains and the high plateaus that constitute the largest nature reserve in France therefore appear to be more frequent symbols of the territoire as imagined by the inhabitants who are opposed to snow making. Conversely, places linked to ski tourism (accommodation, ski slopes, sports shops) appear to be important symbols for the defenders of snow guns.

In sum, imaginaries for the *territoire* triggers action and it also triggers the transformation of the corresponding spaces. This is so, as the imaginaries are expressed in a set of social and environmental practices, representations and senses of belonging, and forge identity of the groups and the *territoires*.

In case of conflicting imaginaries over the *territoire*, it is necessary to induce discussions and exchanges amongst the different groups to identify converging and diverging elements to achieve a shared vision for the *territoire*.

5. A conceptual framework for territorial transformation

Thus far, the three dimensions of the *territoire* have been discussed separately to make them tangible to the reader. These dimensions are obviously closely linked. Based on Figure 1, which represents a conceptual framework for territorial transformation, we will expose in subsection 5.1 our reflections on the interdependencies amongst the three dimensions of the *territoire*, considering them as the conditions for a deep territorial transformation. This conceptual framework refers to territorial dynamics under construction in time and thus allows thinking about sustainability transitions as territorial pathways. In subsection 5.2, we consider territorial governance and related conflicts to be at the junction where all three of the dimensions interact.

5.1. Interdependencies among the territorial dimensions

We first highlight the relation between the *territoire*'s material and the institutional dimensions involved in transformation dynamics. The identification of new resources and the values linked to them (which we consider here as niche innovations) requires the design of new rules and norms shared by the actors of the *territoire* for a sustainable management of these new resources. For example, the preservation of the characteristic landscapes of Gresse-en-Vercors, which are composed of forests, pastures and summits, requires to agree on norms and more or less tacit rules on how to behave in this environment (e.g., staying on the signposted trails, respecting the tranquillity of the wildlife, picking up one's litter) (Pachoud, 2021). Furthermore, these rules and norms reflect the transformative values attributed to the new resources. For example, forests no longer have a productive value for the inhabitants and the tourists, but are a source of well-being and recreation instead. Public institutions (which can be associated with the regime) at different levels, can then play an important role to facilitate the activation of new territorial resources. This can be achieved, for example, by encouraging

the diversification of activities in mountain *territoires* (Achin and George, 2020) or by promoting other resource values (e.g., heritage).

The second interdependence we discuss concerns the ideal and the institutional dimension. As already mentioned, imaginaries related to sustainable transformation are put into practice, and the practices are formally or informally codified through institutional processes. Vice versa, the institutionalisation of practices enables the consolidation, sharing and reproduction of collective ideals and imaginaries. In the case of Gresse-en-Vercors, new practices, such as walking trails, biking and ski touring, have become normalised and, in turn, strengthen the imaginary around the natural landscapes of the *territoire*. In many cases, the neo-rural population has brought these new practices to the *territoire*. These practices reflect imaginaries framed by more global imaginaries that are, in turn, influenced by the narrative on climate crisis (e.g., abandonment of the downhill ski practice, outdoor activities that are less dependent on snowfall and in less anthropised areas). A number of these new inhabitants attempt to bring their imaginaries into the public institutions, as several of them have invested themselves politically as municipal representatives in order to foster changes of the regime. This leads public institutions to be more attentive to these new practices and imaginaries, and to potentially trigger deeper transformation.

The third interdependence allowing for a better understanding of transformation dynamics in space concerns the one between the material and the ideal dimension. Practices tangibly express the connection between the material dimension of the *territoire* and the imaginaries of territorial actors. Imaginaries are therefore reflected through a particular relationship between the actors and the resources of the *territoire*. Collective narratives of change have the specific function to reinforce this link between the use of new territorial resources and the imaginaries for sustainable transformation. Emblematic symbols of the *territoire* also play an important role, as they bring a material support to these imaginaries and enrich the narratives. In this sense, the inhabitants of Gresse-en-Vercors who are opposed to the installation of new snow guns tend to attach particular importance to mountain peaks and forests for their outdoor activities, to which they refer in their narratives.

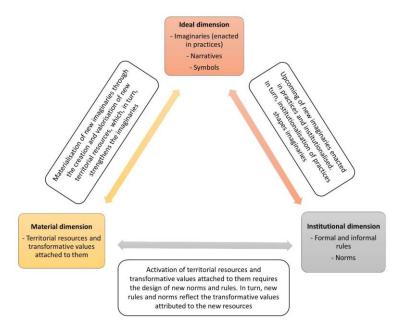


Fig. 1. Conceptual framework of territorial transformation based on the three dimensions of the *territoire* (source: the authors).

Territorial governance is a major instance where the interplay of all three dimensions is at stake. This is so, as territorial governance determines how actors of the *territoire* build common territorial projects through the identification of new territorial resources and values attributed to them, the change of institutional policies and dominant norms and the creation of new imaginaries related to *territoire*.

5.2. Territorial governance at the nexus of the three territorial dimensions

In the context of sustainability transformations, governance should create the conditions not only for territorial transformation dynamics to emerge at the intersection of the three dimensions mentioned above, but also for piloting these dynamics towards collective visions, objectives and actions. In fact, governance has become a major topic of Sustainability Transition Studies. However, it appears that the main entry points of the transition management research and the related concept of transition arena (Loorbach et al., 2015) often focus on the sectoral aspect within predefined spatial boundaries (e.g., cities, countries) (Kemp and Loorbach, 2006; Loorbach and Rotmans, 2010; Hölscher et al., 2019),

thus tending to disregard the constructed and relational nature of space. In that context, territorial governance emerges as a key concept that lies at the intersection of the three dimensions of the *territoire*. It can be defined as complex process dynamics of coordination amongst actors with multiple identities and representations of the *territoire* (e.g., public, private and civic) and asymmetrical resources (e.g., power, knowledge, status) aiming at developing a common project in and of a *territoire* (Leloup et al., 2005; Rey-Valette et al., 2010). It thus appears that the territorial approach to the governance of transitions is able to meet the challenge of considering and dealing simultaneously with values attributed to resources, with informal and formal actions and interactions, with varying identities and imaginaries on lived space and with resulting conflicts, which are at stake in the spatial expression of the interplay between niche innovations, regime and landscape. Territorial governance towards sustainable transformations requires then the facilitation of both horizontal networks amongst territorial actors that promote concerted vision and actions and its articulation with the multi-level institutions. This supposes to characterise the territorial governance structures at work (e.g., defining the dominant and dominated actors, the top-down or bottom-up form of governance) in order to identify the strengths, lock-ins and conflicts to act for sustainable transformation.

Conclusion

This paper aimed at proposing an innovative conceptual framework for the spatial analysis of transformation dynamics by mobilising the concept of *territoire* as conceived in French-speaking geography. This spatial category appears relevant for the study of transformations as it allows for grasping transformations in a systemic manner by analysing three fundamental dimensions (i.e., material, ideal and institutional) of processes of change situated in space. Furthermore, the concept of *territoire* enables considering power relations and possible conflicts in the shaping of local transformation dynamics.

Our reflections offer the opportunity to consider territorial transformations as the simultaneous and interdependent outcomes of the activation of new territorial resources, changes in territorial institutions and the upcoming of new imaginaries for the lived space. Firstly, the transformation

towards sustainability relies mainly on the relocation of human activities, the reintegration of the territoires into biogeochemical cycles and the reduction of negative externalities. We argued that territorial actors may identify and activate territorial resources that have a transformative potential, such as environmental and cultural values, and not (only) market value. Secondly, considering the institutional dimension of transformation dynamics through the lens of territoire allows for analysing not only norms as well as formal and informal rules of a territoire that civil or private actors establish to govern new sets of practices, but also their synergies with the different public institutional levels (e.g., regional, national, European). Today, territoires face an important challenge in terms of decision-making autonomy. In practice, we still observe a classic top-down form of public policy in which regulations emanate from higher administrative levels. This is specifically the case in nonfederal states such as France. At the same time, we notice growing contests from territorial actors with alternative values and practices. The challenge for such alternative actors is to influence public institutions to change their rules and norms. Thirdly, addressing the co-construction of new imaginaries for the *territoire* (here, in the sense of lived space) that advocate sustainability and that are detached from mental models leading to non-sustainable lifestyles allows for highlighting new narratives of change for a territoire as well as sharing new territorial symbols. The territorial approach thus enables to analyse conflicting imaginaries of a territoire and to encourage exchanges between the groups concerned to define a common vision. Territorial governance then emerges at the nexus of the three dimensions of the territoire and allows for simultaneously addressing these three dimensions of territorial transformation pathways. These considerations of transformation dynamics through the prism of the French-speaking territoire bring new elements to the current research agenda not only of Sustainability Transition Studies but also notably of the Geography of Sustainability Transition. In turn, we trust that our attempt to rigorously reflect on the territoire in terms of sustainability transformation processes helps the Frenchspeaking community grappling with the concept of territoire think about territorial pathways towards sustainability.

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First of all, the territoire raises questions for the further conceptualization of the Geography of Sustainability Transitions. A major strength of this concept is that it allows moving away from a sectoral representation of transitions and to adopt a multidimensional approach. In fact, studies in the geography of transitions often focus on socio-technical transformations of one sector such as energy transition (e.g., Bridge et al., 2013, 2020; Calvert, 2016, Murphy, 2015). As a consequence, studies on the geography of transitions are often technocentric and top-down as suggested in research agendas (Köhler et al., 2019) and in research on technological innovation systems (Binz et al., 2012; Murphy, 2015). Territoire allows for a cross-sectoral and holistic view on transformation dynamics and is therefore an important and complementary approach to the sectoral one. Furthermore, geography of transitions is also often characterised by the analysis of transitions within pregiven boundaries such as administrative areas (Binz et al, 2020), while the territoire offers the opportunity to avoid the administrative frameworks and to clarify the complex construction processes of space, including the role of multiple administrative levels. The territoire emphasises the construction of a common project through consultation between territorial actors. This allows taking into account local visions – considering identity and sense of belonging, imaginaries and narrative (e.g., Chapin and Knapp, 2015; Frantzeskaki, 2018; Wittmayer et al., 2020) – and a socially-embedded model of innovation, which is a growing issue in the geography of transitions (see the special issue on Transformative Geographies of Community Initiatives in Environmental Policy and Governance). Last but not least, another strength of the territorial approach can be observed in it allowing focusing on all types of spaces including rural areas, whereas urban transitions currently tend to dominate in the geography of transitions (Köhler et al., 2019). Secondly, the territoire makes concrete the three levels addressed by the multi-level perspective, which are at stake in transformation dynamics. Changes at landscape level become tangible in a territoire and lead territorial actors to (re)act – as has been shown in the example of Gresse-en-Vercors which faces reduced snowfalls. Socio-spatially embedded innovations (e.g., through the attribution of new values to material resources) emerging from civil territorial actors can then be regarded as niche innovations that seek to change the territorial pathway and put pressure on public institutions as part of

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the dominant regime. Territoire thus encompasses the articulations between niches, regimes and landscape, and allows for discussing them from an actor-oriented and relational perspective. Furthermore, territoire documents the complexity and diversity of transformation processes and sheds light on three place-based factors at play in these processes: the changing relations of actors to their environment, the transformation of institutions, and the changed imaginaries when it comes to the future of the *territoire*. The *territoire* might thus give keys for co-constructing participatory approaches with territorial actors and thus open avenues to consider transition management and strategic niche management from a more resolute spatial perspective. In turn, thinking about territoire in terms of sustainability transitions leads to enriching the Frenchspeaking geography on territoire. It allows for the inclusion of considerations on the interactions between niche, regime and landscape – as niche, regime and landscape become concrete and materialised in space. Furthermore, the study of sustainability transformations of territoires raises the question of territorial pathways towards sustainability as the outcome of interdependent dynamics between its three dimensions. Such reflections are only at the exploratory stage in the francophone literature (Girard and Landel, 2020; Koop, 2021). We trust we have shown that including the territorial perspective in the study of sustainability transformations opens the path to numerous avenues of research and cross-fertilisation between the international Geography of Sustainability Transitions and French-speaking geography to strengthen the analysis of transformations adopting a spatio-temporal approach. We would be pleased if these first explorations open up a number of productive trading zones between the French and the English

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