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Co-working on Heritage Issues with Local Communities

Uses and abuses of "community". Lessons from Wildebeest Kuil Rock Art Tourism Centre

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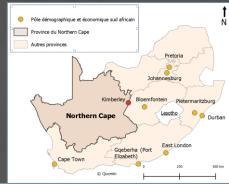


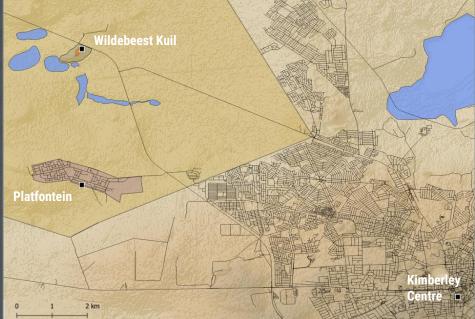






Wildebeest Kuil Rock Art Tourism Centre















Several objectives: to highlight the country's neglected heritage and inform, educate and inspire South Africans about it; to create jobs through tourism at rock art sites; and to protect rock art sites through responsible development.

Jointly managed by a trust in collaboration with the !Xun and Khwe. The project aims to make the rock art and painful yet fascinating history of the !Xun and Khwe accessible to tourists.

"The fact that the Center is located in Platfontein - where the !Xun and Khwe communities will soon be settling - will make it one of the province's main tourist attractions." Manne Dipico, provincial PM

Extract from a local newspaper, December 6, 2001



Aims to preserve rock art as a precious, non-renewable resource and to take advantage of the existing worldwide interest in the San.

The aim is to create around 30 new permanent jobs, mainly for members of the impoverished !Xun and Khwe communities.

Conflicts

"The maintenance and upkeep of the site, it had to be spent on things that visitors don't see, but without which there is no site. (...) Because the community... and not just the nearby community because of the site's remoteness... There's free access on weekends. When I say free access... Free access for people who know how to get in. Hm... They steal everything they want: piping, electrical wiring, and just recently I had to spend over R100,000 just to get the electricity restored on the site. And I think that's something people don't realize, you know? They just visit. Hmm... Trying to keep this site in good condition has been a real nightmare... Now that we have this [second] electric fence, I touch wood. I don't wake up every monday morning wondering "what was stolen from Wildebeest Kuil?"

Absences => Evictions => Restrictions

"Meryl-Joy Wildschut said on behalf of the South African San Institute (SASI) that the Wildebeest Kuil rock art site represents the culture of the entire San people and that if the current staff do not do justice to the site and contribute to the community, the Trust has no obligation to employ them. Decisions taken by the Trust must be for the improvement of the site. A clear message must be sent to staff regarding the unacceptability of absenteeism and theft."

Minutes, NCRAT, 2006



"Community": a homogenizing whole



"People should appreciate the sacredness of rock art in South Africa. And wherever you go to a rock art site, people should realize that they're standing at a site that is sacred, and [that is] part of the sacred heritage of the San"

Khoisan representative, member of the National Khoisan Consultative Council from the Wildebeest Kuil movie



- This project was carried out from assumptions of shared facts simulating cultural affinity.
- Thus, the community was an 'imaginary' form, when several thousand people were gathered under the idealised banner of a single expectation.
 - 'Community' should not be analysed as a substantial pre-discursive fact but as a performance carried out regularly by various actors
 - We should pay renewed attention to 'community' by adopting a pragmatic posture : What is this community we pretend to talk about?

"Community": a legitimizing representation

Benjamin Smith	Archaeologist, Rock Art Research Institute, University of the Witwatersrand
David Morris	Archaeologist, McGregor Museum, Kimberley
Barend van Wyk	National Khoisan Consultative Conference
Adele Wildschut	South African San Institute
Nikolaas Tenda	South African San Council
Rennie Mishe	!Xun and Khwe Communal Property Association
Jason Marenda	!Xun and Khwe Communal Property Association
Janette Deacon	Archaeologist, SAHRA Council member
Ann Pretorius	Director, William Humphreys Art Gallery, Kimberley
Colin Fortune	Director, McGregor Museum
Andrew Hall	Department Sport, Arts & Culture, Northern Cape
Sharron Lewis	Northern Cape Tourism Authority

"From early on there were people stealing equipment and that kind of stuff. It's impossible to consult a whole community. The communities were kept informed all the way through..." (Ben Smith, interview, 2022)

- Limits on wider participation were exacerbated by the fact that most of the !Xun and Khwe were still living at Schmidtsdrift until after the site was opened.
- The "community" though it was the means, the goal and the justification for a project – found itself forced to participate in the shadow of representatives
- While it is impossible to consult an entire community, it would still be possible to speak on its behalf to justify a decision.
- The !Xun and Khwe had to dig their way within this frame of community representation

Membres du Trust à l'origine de la construction du Centre

"Community": a frame of recognizability

"While ancestors of the !Xun and Khwe are unlikely to have been the makers of the engravings at Wildebeest Kuil (they had come from Angola), these communities being San leads them to recognise a general cultural affinity with the engravings. Other Khoe-San groups and organisations in the area have claimed similar affinities" (Wildebeest Kuil Management Plan, 2008)



Unlike the !Xun and Khwe, the presumed descendants of the engravers were not *recognizable* as a community.

- At Wildebeest Kuil, the selection of the !Xun and Khwe ultimately resulted in the side-lining of individuals living in the vicinity of the site (they had claimed an affinity with the site).
- Segmenting a whole and referencing it as a community is already being able to recognise it as a whole that can be referenced
 under the term community. Therefore any "selection phase" is contingent on the way in which the concept of
 "community" is apprehended during the selection process, and is therefore preceded by a "recognition phase"
- If recognition characterises an act, a norm of recognizability characterises the more general conditions that prepare or form an individual for this act.
- The complex issue surrounding this condition of recognition is not so much to understand how to include more people in an existing norm of recognisability, but to consider how norms distribute recognition in a differential mode.

Which conception of the "community" should we choose?

It depends what we want to study...

Anthropological (and geographical)

Juridical (and political)

Pragmatical (and critical)

... but we should not think that these different conceptions share common traits

Recommendations: In these times where the anthropological becomes juridical... better being pragmatic!

Claims for rights

Memorandum for the Traditional Khoi-San Leadership Act, 3 of 2019

- 1. a) Recognition of an indigenous status for the Khoi and San communities.
- 2. b) Recognition of distincts heritage practices of the Khoi and San communities.
- 3. c) Government to give the land back to the actual owners who are the KhoiSan communities

Intellectual property claims

2003 : Hoodia 2008 : Zembrin®

5% of all sales are placed in a trust fund for the San - paid back to the communities - and a further 1% is paid for the use of a San logo.



sceletium tortuosum

2019: Rooibos

1.5% annual levy on production costs

R12.2 M first-year profits



!'Aru Ikhuisi Piet Berendse with rooibos bush

Territorial and cultural claims

1st method: Land claims

From 2008 onwards: increasing pressure on the government to return land spoiled after 1913 to *communities*.



Chief Aùtshumao! Francisco MacKenzie protests against Amazon's plan to locate its headquarters in Cape Town.

2nd method: Activism

2022: "Our heritage is not for sale", say Khoisan community members opposed to the development of what would become Amazon's African headquarters.

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