

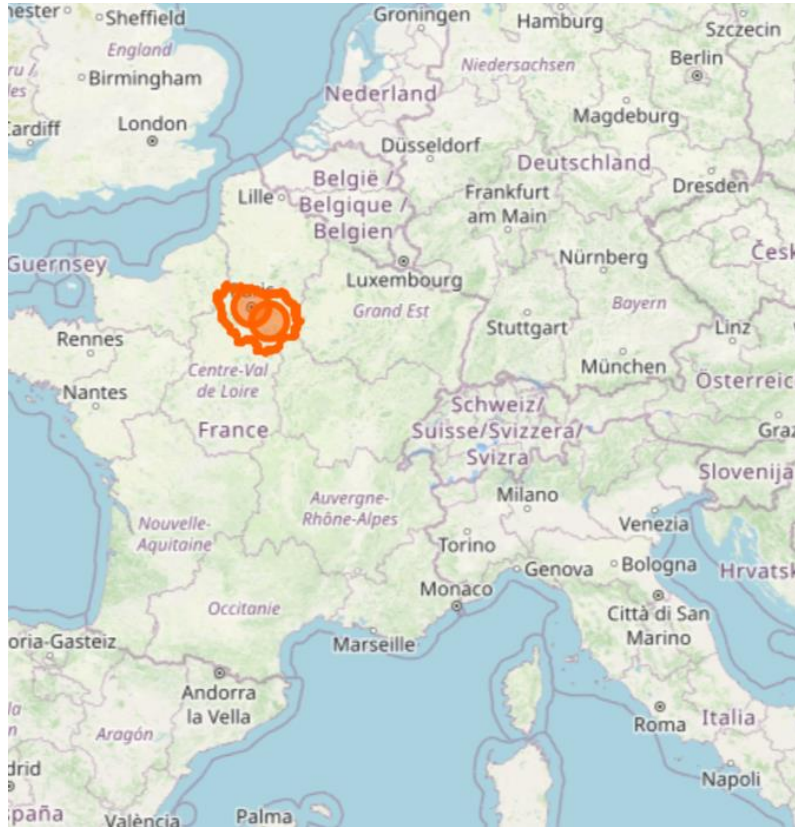
# Paradigm shifts in the governance of urban mobility in Île-de-France

can the study of vehicle-sharing services help to identify larger trends ?

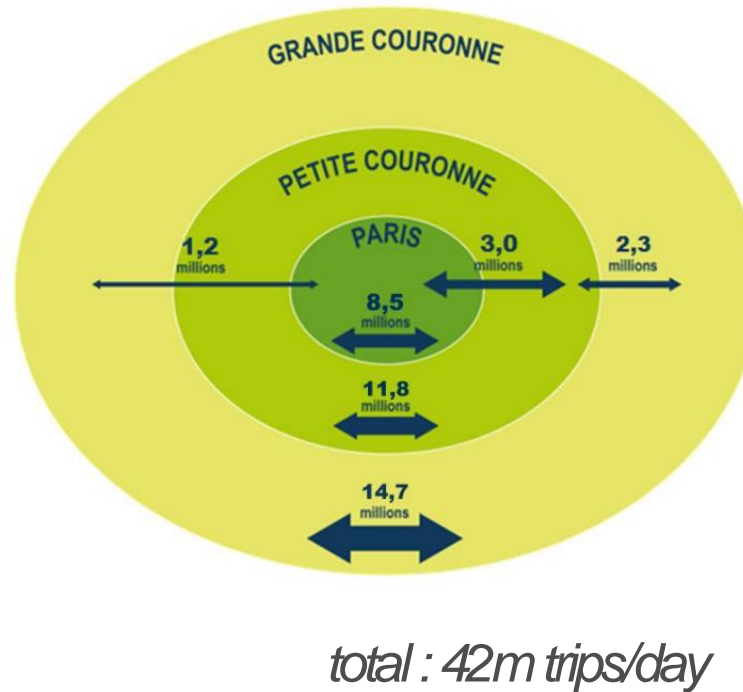
*Timothée Mangeart, LVMT*

UGI commission on governance  
Budapest, September 6, 2023

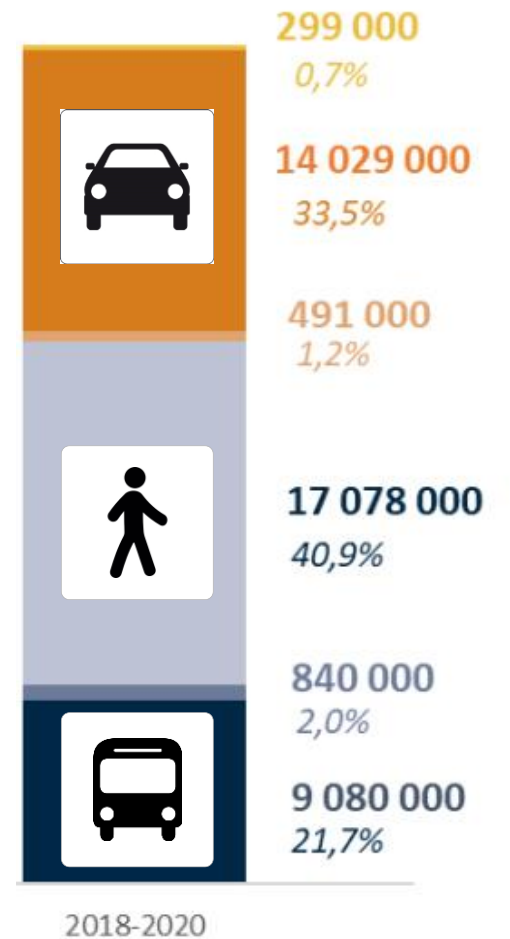
# Île-de-France – overview



© Openstreetmap



© EGT H2020-Île-de-France Mobilités-OMNIL-DRIEAT



Geographic situation of  
Île-de-France

Modal shares and geographic distribution of trips  
in Île-de-France (Omnil, 2020)

# Mobility is organized by « modes »

- Technical network of mobility (transport networks) :
  - Infrastructure: the physical part of the TNM, including its maintenance;
  - Infostructure: the management of the network and its use;
  - Service: the vehicle and the service accessed by a passenger;

(Sajous 2020; Dupuy 1991)

# Mobility is organized by « mode »

	Public transport	Automobility
INFRASTRUCTURE	Rail & road, stations, depots	Road, parkings, gas stations
INFOSTRUCTURE	Timetable management	Signs, tolls, parking meters
SERVICE	Access to lines (trains, buses) with a ticket	Access to vehicle with personal keys

# Mobility is organized by « mode »

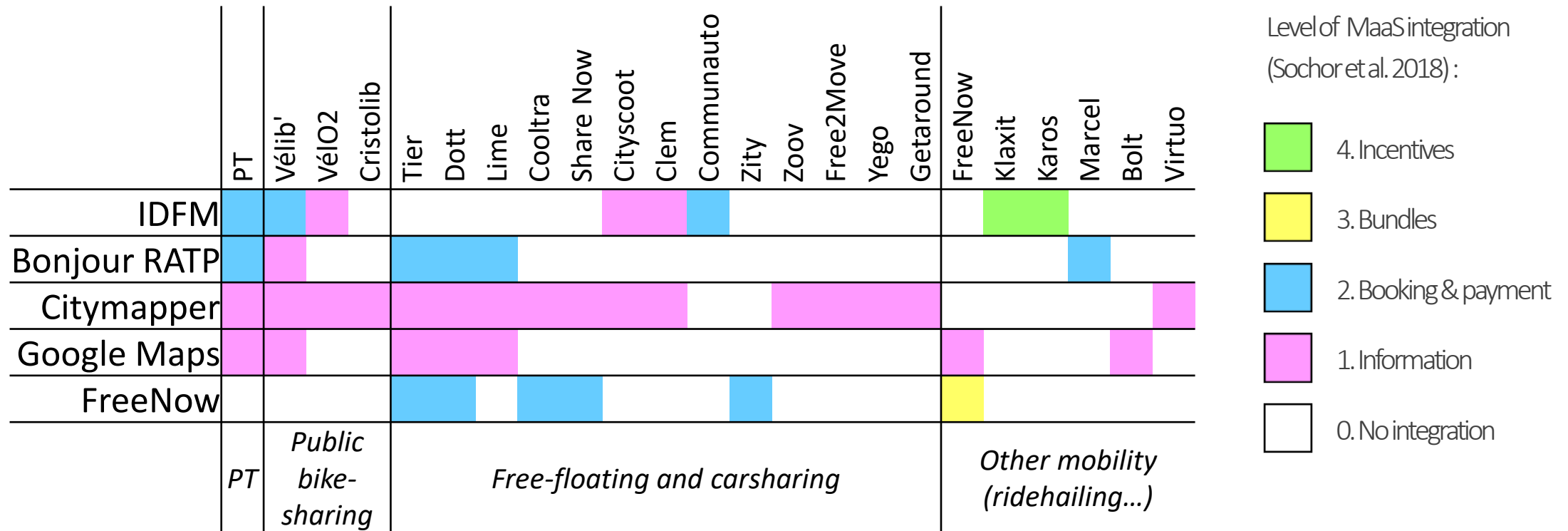
	Public transport	Automobility
INFRASTRUCTURE	TA and public-owned infrastructure managers	Local, regional and national governments
INFOSTRUCTURE	Public service delegations between TA and TO	Police
SERVICE	Through TA or TO	Individually owned vehicle

TA : transport authority; TO : transport operators

# VSS and the governance of mobility: the smart mobility paradigm

- 5 key components of smart mobility (Docherty et al., 2018) :
  - Mobility-as-a-Service (MaaS)
  - Data (real-time, crowdsourced, user-centered, contextual)
  - Connected vehicles and infrastructures (IoT)
  - Electrification and smart grid
  - Automation
- > Governance challenge : what should be the State regulatory posture ?

# Smart mobility in IDF : the example of MaaS



Mobility services presence on selected mobility platforms in Île-de-France, by "modes"

(source : author)

# Vehicle-sharing services (VSS) : a definition

Vehicle-sharing service (VSS) =

- (1) user-driver
- + (2) driver not paid
- + (3) short-term
- + (4) on-demand



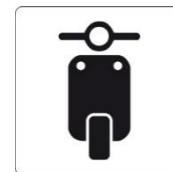
*Bike-sharing services (BSS)*



*Carsharing services (CSS)*



*Scooter sharing services (SSS)*



*Moped sharing services (MSS)*

*(Boutueil, Nemett, et Quillerier 2022; Shaheen et al. 2015; Gilibert et Ribas 2019)*



# The governance of VSS in Île-de-France

## Vehicle-sharing services

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**INFRASTRUCTURE**

Roads & cycle paths, parking spots,  
maintenance centers

**INFOSTRUCTURE**

Repositioning, charging, maintenance

**SERVICE**

On-demand access to vehicles

# The governance of VSS in Île-de-France

Vélib' (2007-2032)  
Autolib' (2011-2018)

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**INFRASTRUCTURE** Public service delegations between municipalities and VSO

**INFOSTRUCTURE** Public service delegations between municipalities and VSO

**SERVICE** Through TA or VSO

TA : transport authority; VSO : vehicle-sharing operators

# The governance of VSS in Île-de-France

	Vélib' (2007-2032) Autolib' (2011-2018)	Free-floating and carsharing services (2016-...)
INFRASTRUCTURE	Public service delegations between municipalities and VSO	Municipalities
INFOSTRUCTURE	Public service delegations between municipalities and VSO	Vehicle sharing operators (VSO)
SERVICE	Through TA or VSO	Vehicle sharing operators (VSO)

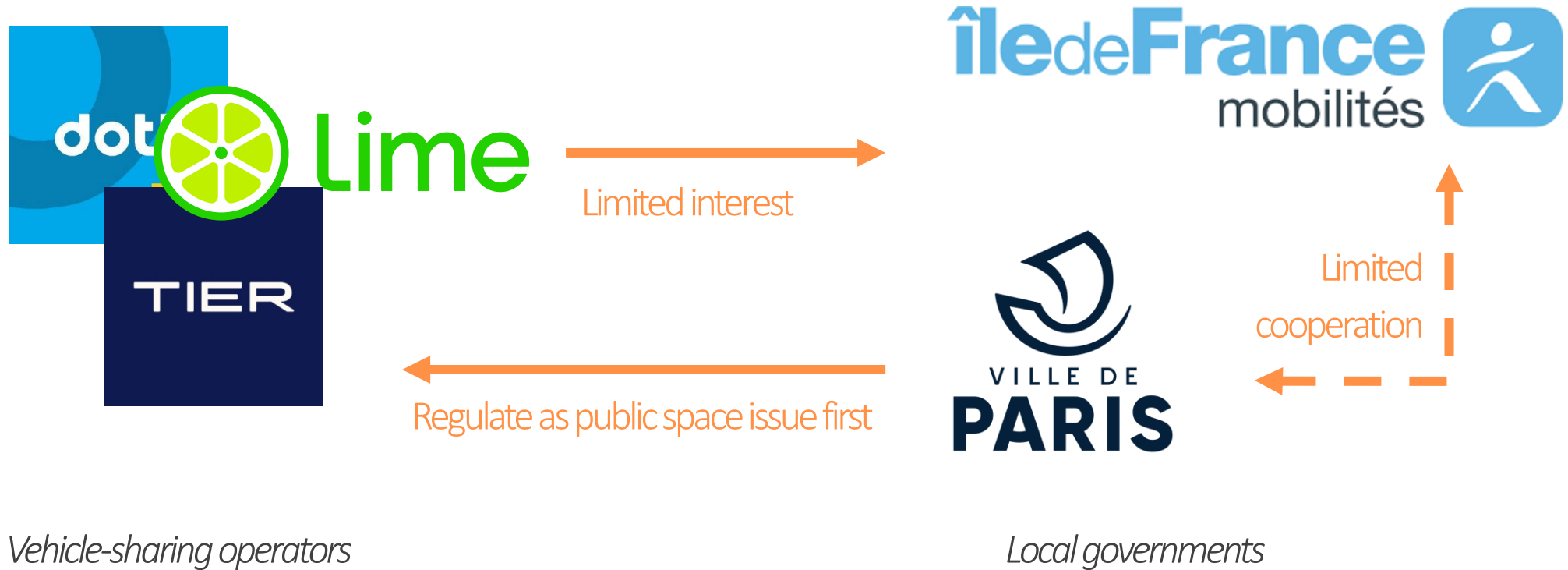
TA : transport authority; VSO : vehicle-sharing operators

# Free-floating as governance paradigm shift among vehicle-sharing service

- (Governance) paradigm shift: a change of (governance) goals, and not only a change of governance tools or of their use (Hall 1993)

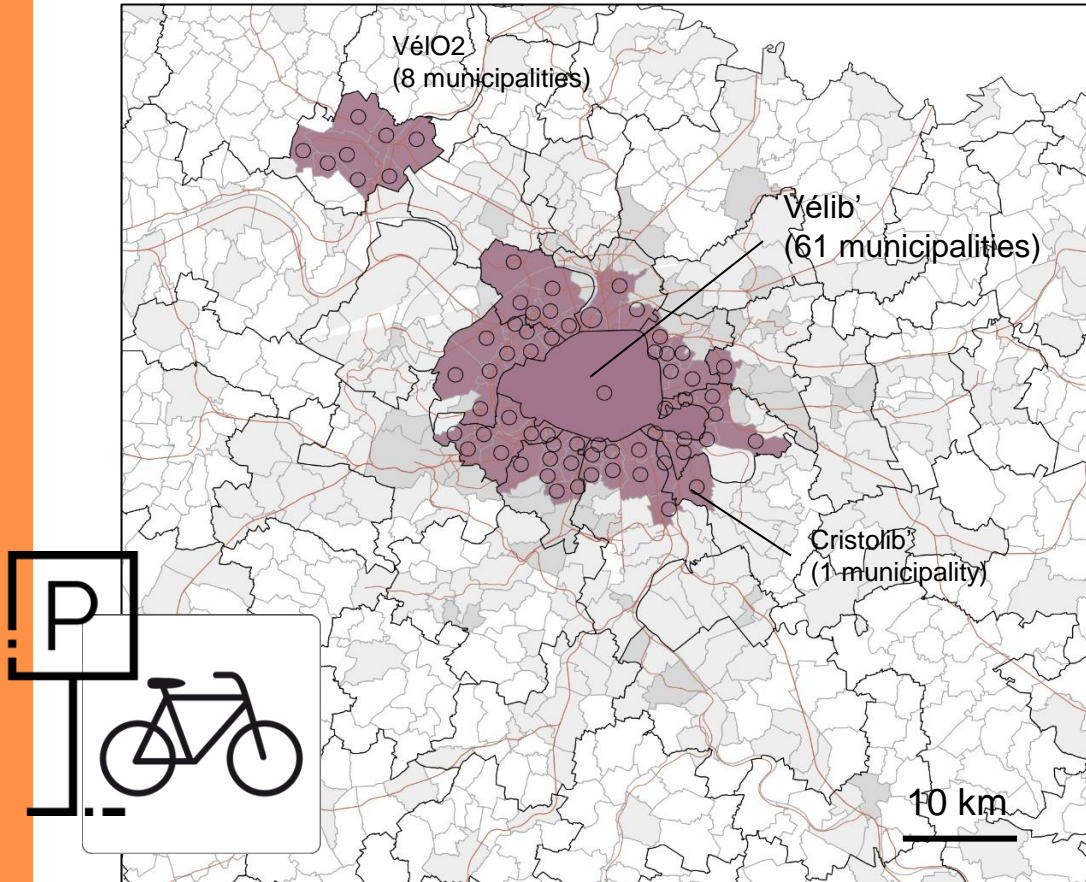
	<b>Vélib' and Autolib'</b>	<b>Free-floating</b>
<b>Private actors</b>	Competition for the market	Competition for the market and on the market
<b>Local governments</b>	« faire faire » / make do	« faire avec » / make with (Baraud-Serfaty, 2020)

# Local geopolitics of free-floating governance (simplified)

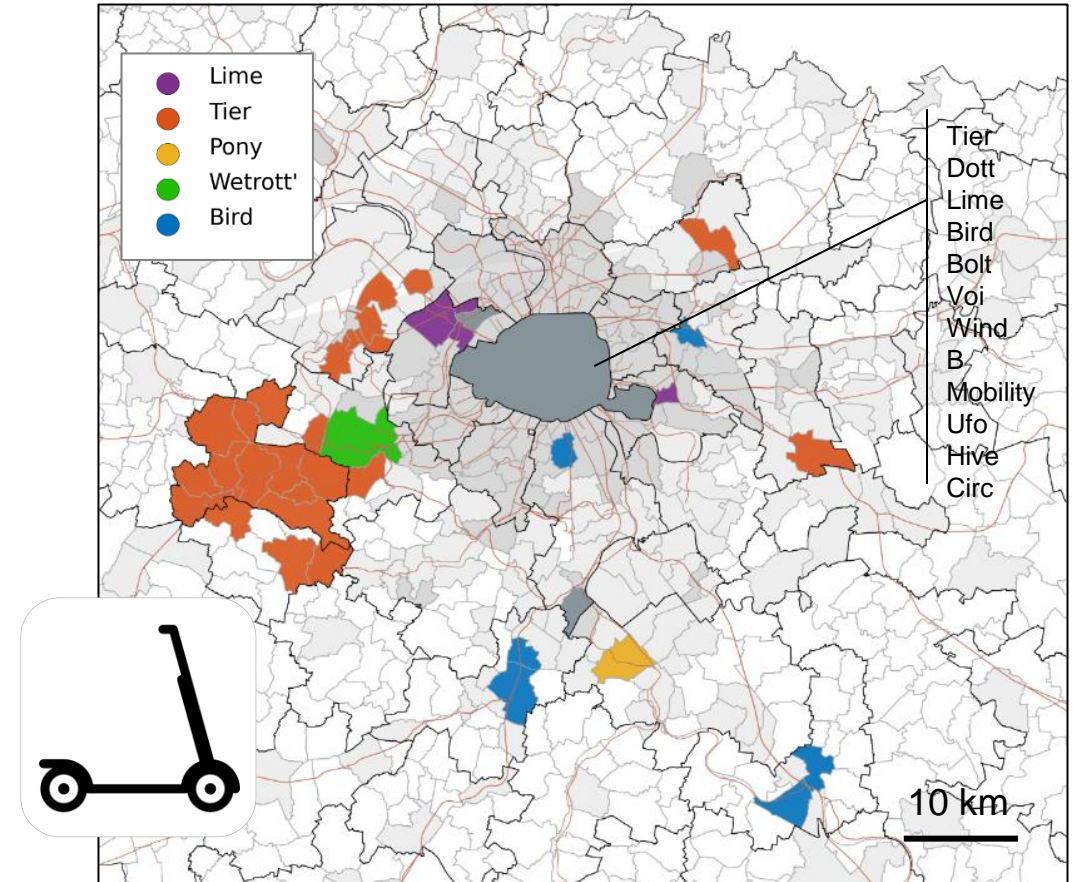


# Areas of operation of vehicle-sharing services

## *Vélib' and other public shared bikes*



## *Free-floating shared scooters*





# Synthesis : development of vehicle-sharing services and smart mobility paradigm

Public transport



?

Vélib' and Autolib'



*Paradigm shift  
(smart mobility)*

Free-floating  
vehicle sharing

Automobility



?

# Paradigm shifts in the governance of urban mobility in Île-de-France can the study of vehicle-sharing services help to identify larger trends ?

*Timothée Mangeart, LVMT*

**Thank you** 😊