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**The PHCT M’Goun-Bauges scientific program:
Cross-views on geosite mangement and the mobilisation
of local stakeholders in the geoparks of M’Goun
(Morocco) and Massif des Bauges (France).**

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**10th International Conference
Of
UNESCO Global Geoparks**

4 - 11 September 2023

Marrakesh - M'Goun Global Geopark Unesco

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THE PHCT M'GOUN-BAUGES SCIENTIFIC PROGRAM: CROSS-VIEWS ON GEOSITE MANAGEMENT AND THE MOBILISATION OF LOCAL STAKEHOLDERS IN THE GEOPARKS OF M'GOUN (MOROCCO) AND MASSIF DES BAUGES (FRANCE).

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In 2019, two UNESCO Global Geoparks, the Massif des Bauges in France, and the M'Goun in Morocco, engaged in a Franco-Moroccan decentralized cooperation project. The primary objective of this project is to promote and revitalize traditional activities in the mountain valleys of the respective Geoparks. These activities encompass various aspects such as the development of a milk industry to support local agriculture, assistance for craft cooperatives, sustainable geotourism initiatives, the establishment of geotrails for outdoor sports, and educational and scientific exchanges between students and academics from both territories.

As a complement and an extension to this cooperation programme between the two territories, a joint scientific research programme has been set up for the period 2022-2024 as part of the "Partenariats Hubert Curien" (PHC) scheme, and its Franco-Moroccan version "Toubkal" (PHCT). This project involves members of the scientific committees of the two Geoparks, researchers at the University of BeniMellal (Morocco) or Savoie-Mont-Blanc University (France), working previously respectively with the M'Goun and the Massif des BaugesGeoparks.

Entitled: "The geoheritage of the M'Goun UNESCO Geopark: a territorial resource for sustainable and integrated development", the project encompasses the study of the process of transformation of geoheritage into a sustainable territorial resource, based on a comparative approach between the M'Goun and the Massif des BaugesGeoparks, implemented through a PhD thesis in cotutelle.

The research work focuses in particular on 2 connected questions:

1°) Geosites as a territorial resource: which management?

2°) How engaging local stakeholders and people in the Geopark dynamics?

To provide some answers, these topics are studied by crossing field approach, directly on relevant geosites including interpretation centers, and surveys of local stakeholders and managers, using the same methodology and questionnaires for both Geoparks investigated.

Management tools are also covered, in particular GIS, with particular experience of geosite inventories, the essential basis for sustainable management of Geopark's geoheritage.

Furthermore, two "mirror" seminars about these issues were organized respectively at University Sultan MoulaySlimane of Beni-Mellal in November 2022 and in the Massif des BaugesGeopark on March 2023, providing a platform for discussions and knowledge sharing on the preservation and promotion of the geoheritage as a territorial resource within the two Geoparks.

Finally, the study aims to draw conclusions regarding the most effective techniques for managing geosites and mobilizing local stakeholders, based on the comparative insights gained from field visits and surveys.

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