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BIBLIOMETRIC ANALYSIS OF QUALITY OF SERVICE IN PUBLIC TRANSPORTATION: CURRENT AND FUTURE TRENDS

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Abstract

Public transport is a fundamental aspect of urban life and its quality of service can significantly impact the daily life of passengers. Research on quality of service in public transport is vital to creating efficient and inclusive public transport systems. This study which is both timely and imperative, provides a systematic literature review and bibliometric analysis of quality of service in public transport with special focus on gender and machine learning. The study employed a systematic search in Web of Science using relevant keywords. Based on 270 published articles on the Web of Science, we evaluate the state of knowledge through keyword analysis, co-occurrences, and co-citations. It appears that key themes in quality of service in public transportation have shifted from efficiency to user satisfaction and perceptions. However, there is limited literature on public transport service quality in the global south, particularly in Africa, compared to the global north. In particular, the study revealed that the total publications focusing on gender in Africa is two. Moreover, much of the literature on the African continent emanates from authors and countries outside the continent. It often does not reflect the lived realities of the state of public transport

29 in Africa. Similarly, emerging issues pertaining to machine learning and gender in
30 public transport also require consideration. This paper paves the way for policy,
31 practice, and further research. The review will be useful reference for evolutions of
32 quality of service in public transport research.

33 **Keywords:** *PRISMA, Vosviewer, Quality of service, Public transport, Gender,*
34 *Machine learning*

35 **1. Introduction**

36 The quality of public transport services is always a major challenge in African cities
37 (Luke and Heyns, 2020). Indeed, the deteriorating quality of service in public transport
38 is evident through poor access to economic opportunities and the unreliability of public
39 transportation. To the other end, high costs and longer commuting hours for local and
40 national travel have further limited access to human life's important needs (Guevara
41 *et al.* 2020). The poor quality of service makes it difficult to break the current habit of
42 using motor vehicles and switching to alternative sustainable means of transport, such
43 as public transport (Mugion *et al.* 2018). Over the years, public transport has been
44 regarded as an effective tool to address multiple societal challenges of sustainability
45 and liveability (Friman *et al.* 2019; Oort and Yap, 2021). An effective public transport
46 system cause the least harm to the environment while offering a mobility service to
47 everyone choosing to use it (Park and Chowdhury, 2018).

48 Striving for improved quality of service in public transport to increase customer
49 satisfaction has sparked the interest of researchers (Paulley *et al.* 2006; De Oña *et al.*
50 2013; Cantillo *et al.* 2022). However, public transport studies are confronted with
51 challenges of the lack of literature in the African continent on the quality of service,
52 gender, and machine learning. A search on Web of Science (WoS) identified 270
53 published articles with only 2 articles focusing on public transport and gender issues
54 in Africa. In Ghana, Adom-Asamoah *et al.* (2021) conducts a study on the quality of
55 service in public transport by looking closely at Ghana's intra-city public transport.
56 Their study shows that passengers choose to minimise the frequency use of public
57 transport due to poor customer care. Though the paper is categorized under gender
58 considerations, its content does not address the gender aspect in public transport.
59 Additionally, Moghayedi *et al.* (2023) utilized socio demographics information to
60 analyse modal choice among women in South Africa when using public transport,

61 employing a Structure Equation Model (SEM). Their research demonstrate that service
62 quality and socio demographic background influence modal choice. The study further
63 underscores the need for incorporations of new technologies in public transportation
64 studies in Africa.

65 Globally, the focus on the quality of service, gender and machine learning in public
66 transport has been identified in transport research (Dell'Olio et al. 2011; Wei et al.
67 2022). Previous research has provided valuable insights on service quality, user
68 satisfaction, performance, efficiency and quality of service in public transport (De Oña
69 *et al.* 2015; Tirachini *et al.* 2017; Chen *et al.*, 2022). In one study, Haghghi *et al.* (2018)
70 develops an evaluation framework using unsupervised machine learning applied to
71 twitter data, where people expressed their opinions about the satisfaction with services
72 provided by Salt Lake City local transit system. Indeed, machine learning has been
73 developed to explore different concepts in different disciplines (Okoroafor et al. 2022;
74 Sholevar et al. 2022) including public transport.

75 In the field of gender studies, Dash *et al.* (2022) conducts an analysis on service quality
76 and and passenger satisfaction among bus riders in Baku. Their findings indicate that
77 inadequate bus services significantly reduce passenger satisfaction with socio-
78 demographic information playing no role in this regard. Furthermore, Freista et al.
79 (2023) examined gender differences in perception of bus transport service quality in
80 Brazil. Using an Importance Performance Analysis and Tarrant and Smith
81 methodology for the analysis. The results indicate that factors such as waiting time,
82 scheduling and maintenance were important to both men and women. However,
83 gender differences emerged with women placing greater importance to safety and
84 treatment while men prioritized cost and rules than the actual bus service quality.
85 Nonetheless, these studies have not addressed the gender dimensions extensively in
86 public transport, lived experience on perception and expectations.

87 Inlight of evolving technology, dynamic changes in customer preferences, the
88 increasing need for sustainable and inclusive transportation options, remains
89 unexplored territory in understanding the dynamics of quality of service in public
90 transport particularly concerning gender related issues and potential of machine
91 learning techniques to enhance service quality. Consequently, the increase in
92 knowledge in public transport research has made it hard to comprehend all the

93 research done, making it important to undertake a bibliometric analysis and review of
94 literature to identify emerging research focus and key areas. Thus, this paper aims to
95 use Bibliometric analysis and Preferred Reporting Items for Systematic Reviews and
96 Meta-Analyses (PRISMA) to document the the state of the art of knowledge of quality
97 of service in public transport, identify new trends and emerging themes in the literature.
98 Following this introduction, we discuss the methodological issues relating to the
99 bibliometric analysis and PRISMA method focusing on how the data was gathered and
100 analysed for this paper. The following section presents findings obtained from the
101 bibliometric analysis. Next, these findings are discussed and a conclusion is provided
102 to wrap the study.

103 **2. Materials and Methods**

104 The review of the literature was executed using PRISMA protocols (Moher *et al.* 2016)
105 and bibliometric analysis.

106 **2.1 Information Sources and Search**

107 Web of Science (WoS) and Scopus are the main used database for research in
108 bibliometric analysis. WoS was selected as the only database used in this paper.
109 Although both databases use interdisciplinary approaches, WoS contains
110 comprehensive coverage in literature (Mongeon and Hus, 2016). Introduced by the
111 Institute of Scientific Information (ISI) in 1964, WoS has since evolved in scientific
112 research coverage with the most impact and is a widely used database for systematic
113 literature research (Birkle *et al.* 2020). WoS compared with Scopus was the best fit for
114 this paper as Zhu and Liu (2020) stated that WoS is widely used and effective in
115 practice.

116 All studies relating to the research were eligible for review with no specification on
117 publication years. The database search in WoS was conducted and classified using
118 the following keywords. The database search and the subsequent analysis were both
119 carried out on a global scale.

- 120 • “Quality of service” AND “Public transport”
- 121 • “Quality of service” AND “Public transport” AND “Gender”
- 122 • “Quality of service” AND “Machine learning” AND “Public transport”

123 **2.1.1 Keywords Defined**

124 *Quality of service*: Is a multifaceted concept. Generally, QoS is defined as the level of
125 service and customer satisfaction that public transport users experience when using
126 a public transport systems (Machado *et al.* 2018; De Oña *et al.* 2021). It includes
127 various factors that contribute to the overall experience of the passenger. This ranges
128 from reliability, accessibility, travel time etc.

129 *Machine Learning*: Machine learning is a subset of Artificial Intelligence (AI), allowing
130 a system to adapt and learn from the available data (Bi *et al.* 2019). It uses algorithms
131 that progressively learn from data to enhance their ability to understand data patterns
132 and make predictions (Peng *et al.* 2021).

133 The inclusion criteria were all articles published in the field of quality of service in public
134 transport (Table 1).

135 Table 1: Inclusion and exclusion criteria for the data collection extracted from the database

Inclusion criteria	Exclusion criteria
All articles with topics in the quality of service in public transport	Studies outside public transport scope
All articles with topics relating to gender dimensions in quality of service in public transport	Unpublished thesis and dissertations
All articles with topics relating to machine learning techniques used in public transport	Newspapers, conference papers
Language: English	Non-English language
Countries: Looked from globally then Africa	

136

137 The search in the literature was directed by screening titles and abstracts for each
138 article to confirm eligibility. The in-depth information on the selection process is
139 presented in Figure 1 as guided by the PRISMA protocols. PRISMA is a method used
140 successfully to extensively scan all literature to find answers to a specified research
141 question for a study (Selcuk, 2019). The method is employed because it eliminate the
142 bias resulting from the traditional methods of conducting a literature review. In
143 Addition, PRISMA guidelines increase validity of the findings of the study (Page *et al.*
144 2021) and present the results in a coherent manner.

145

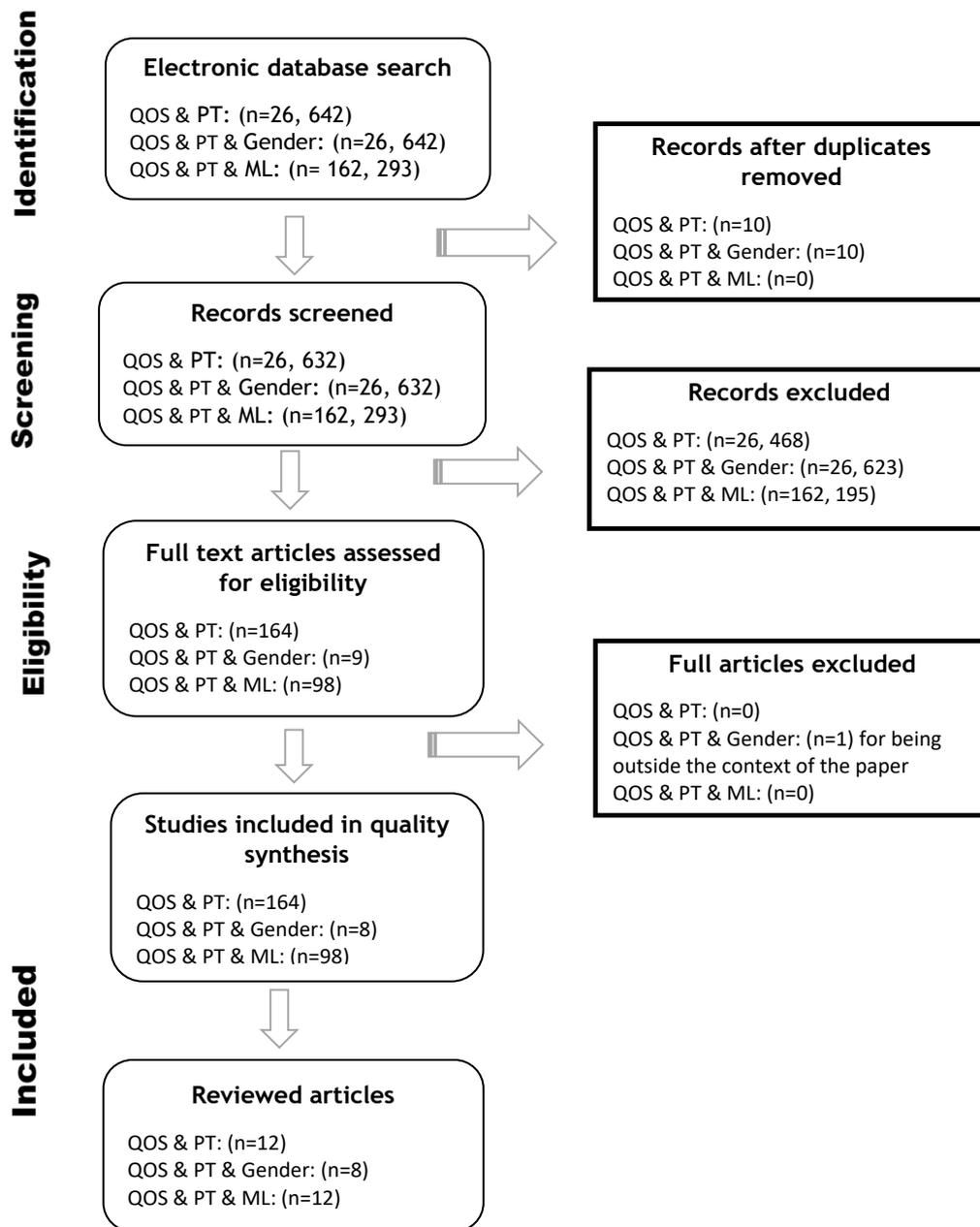


Figure 1: PRISMA flow diagram

Adapted from Moher *et al.* (2016)

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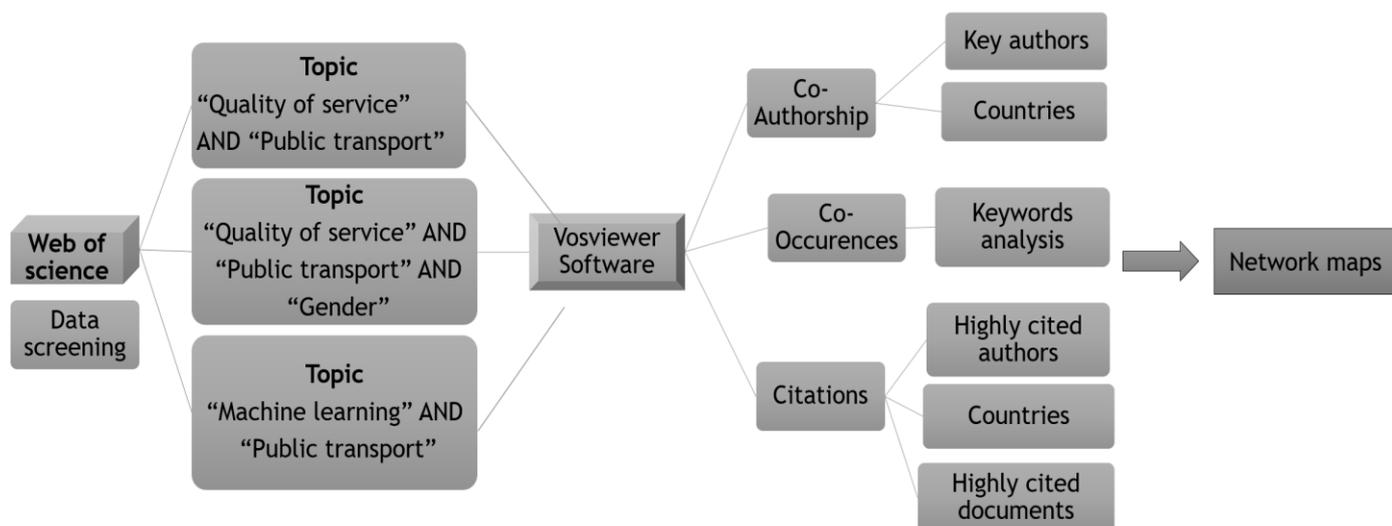
150 The review identified 26,642 studies in WoS, of which 10 were duplicates and
 151 consequently removed. 26,632 were used for this study. After examining the title and
 152 abstract of each article and refining the scope of quality of service in public transport,
 153 26,468 studies were excluded because they did not meet the eligibility for the present
 154 review. Following the guidelines of PRISMA, a total of 164 articles were eligible for the
 155 present review in this paper.

156 We also searched the terms “Quality of service” AND “Public transport” AND “Gender”
157 resulting in 26,642 studies in WOS, of which 10 were duplicates and therefore
158 removed, resulting in 26,632 being used for the initial analysis. After examining the
159 title and abstract for each article and refining the scope of quality of service in public
160 transport, with special reference to gender, 26,623 studies were excluded. Exclusion
161 was because they did not meet the eligibility for the present review. After the screening
162 stage, 9 articles were taken further into the eligibility stage. Of the 9 articles, 1 was
163 excluded for it was outside the scope and only referred to non-motorised transport.
164 The final 8 articles were eligible for the present review in this paper.

165 Lastly, for “Machine learning” AND “Public transport”, we identified 162,293 studies in
166 WOS. After examining the title and abstract of each article and refining the scope of
167 machine learning in public transport, 162,195 studies were excluded because they did
168 not meet the eligibility for the present review. Following the guidelines of PRISMA, 98
169 articles were eligible for the present review in this paper. The reviewed articles during
170 the inclusionary phase (Figure 1) were selected based on the highest cited articles in
171 each group.

172 **3. Bibliometric analysis**

173 Bibliometric analysis is used in academic literature to provide a quantitative evaluation
174 of published literature (Van Nunen *et al.* 2017). It is the best technique used to
175 comprehend a vast amount of academic literature on a given topic or concept. Based
176 on statistical sampling, bibliometric analysis assesses the impact of a published article
177 relating to a study and the extent of its impact on the rest of the literature (Soosaraei
178 *et al.* 2018). Figure 2 shows the procedure used in conducting the bibliometric analysis.



179

180

Figure 2: A guide on the bibliometric analysis for this paper

181 The analysis enabled this study to identify knowledge in concepts, identify major
 182 authors, their influence and overall research impact on the quality of service, public
 183 transport and machine learning. Upon completion of the search phase, data retrieved
 184 from WoS was used for the analysis using VOSviewer software version 1.6.17 (Al
 185 Husaeni and Nandiyanto, 2022). The data was then analysed to assess the co-
 186 occurrences, citations, and co-authorships using VOSviewer as depicted in Figure 2.
 187 The interpretations of bibliometric maps and tables produced through VOSviewer are
 188 explained in Table 2.

189 Table 2: overall interpretation of bibliometric analysis maps

Concept	Description
Clusters	Groups of items, differentiated by a different colour.
Items	Items are the objects of interest. For example, researchers, publications
Total link strength	The total strength of the connection between researchers, keywords, in cases of authorship analysis, the higher the value, the higher the co authorship
Links	It is the relationship between items, these may be co authorship connections with researchers, keywords, publications
Network	A group of items and their connections (links)

190

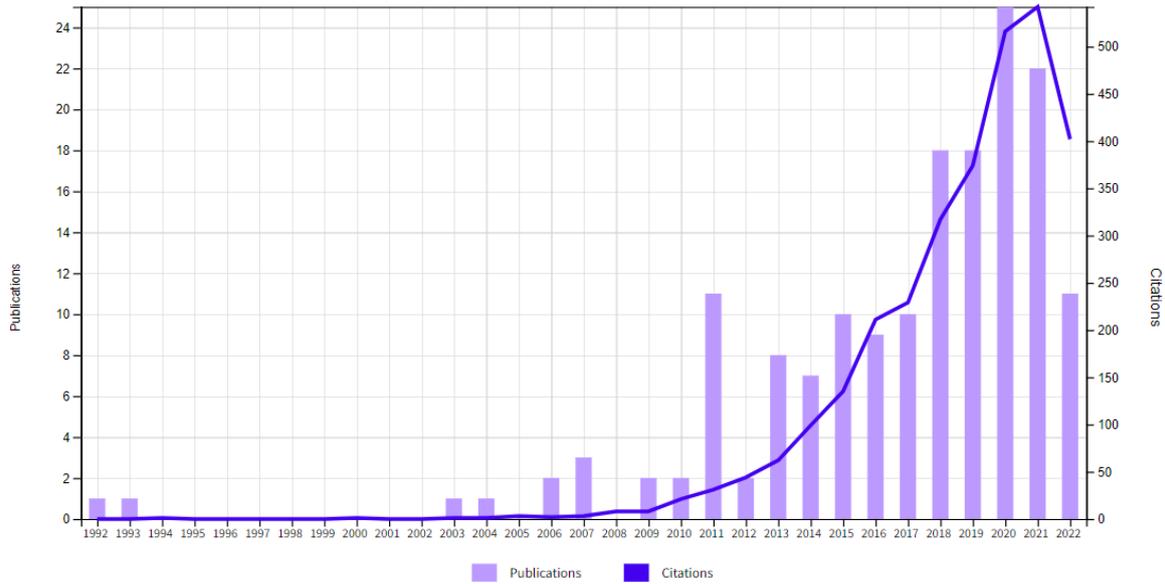
191 In addition to the information provided in Table 2. The illustrated circles in the Figures
192 represent the occurrence of the concept. The bigger the size of a circle, the higher the
193 keyword occurrence in published articles relating to the quality of services in public
194 transport using machine learning techniques. Thus, the larger the label and circle of
195 the keywords, the more important it is. The distance between the keywords shows the
196 relationship between the keywords. The shorter the distance between the keywords,
197 the stronger their relation (Yu *et al.* 2020). The colours are used to distinguish different
198 clusters.

199 VOSviewer is a software that provides a visual analysis of the literature review such
200 as trends, research focus and hotspots (Zhang *et al.* 2021; Soegoto *et al.* 2022).
201 Although Citespace has been used in several articles (Kumar Sood *et al.* 2021; Nyathi
202 *et al.* 2022), VOSviewer remains the primarily used software in the research fields
203 because it can comprehend vast information while giving credible results.
204 Transportation research have tapped into bibliometric analysis using VOSviewer
205 software. In one study, Ceccato *et al.* (2021) used VOSviewer to analyse the safety of
206 passengers during the trip duration and along transportation nodes. The study
207 uncovered 245 articles related to safety concerns in railway modes from 1990 to 2020,
208 which advocated for further research into passengers' safety concerns. Seemingly,
209 Allam and Sharif (2022) studied the concept of smart mobility in western cities. The
210 study mapped dynamics and identified thematic focus in smart mobility using
211 VOSviewer.

212 **4. Results and Discussions on bibliometric analysis**

213 **4.1 Publication trends of Quality of service**

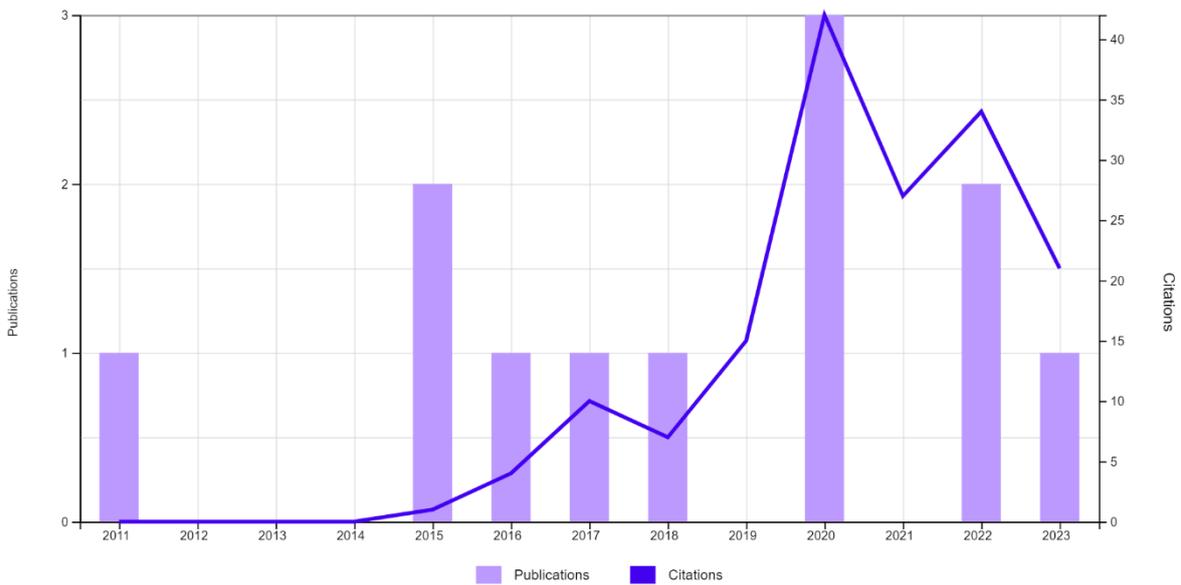
214 The initial publication on service quality in public transport globally emerged in the
215 early 1990s. Most of the articles focused on supplying the quality of service in public
216 transport through scheduling to increase efficiency in bus transit for the benefit of
217 transit companies' production growth. Over time, there was a slump, probably due to
218 the low influence of studies. It was not until 2010 that research grew in this
219 phenomenon due to more people researching, which simultaneously increased
220 citations (see Figure 3).



221

222 *Figure 3: Times Cited and Publications over Time in quality of service and public transport*

223 Although there was a slight decline in 2019 in publications and citations on the topic,
 224 research on the quality of services in public transport has been growing which shows
 225 a spark of interest and investment in that field. The research has grown significantly,
 226 especially since 2015, with 10 publications. The increase in publications was during
 227 debates around sustainability that include sustainable modes of transport.



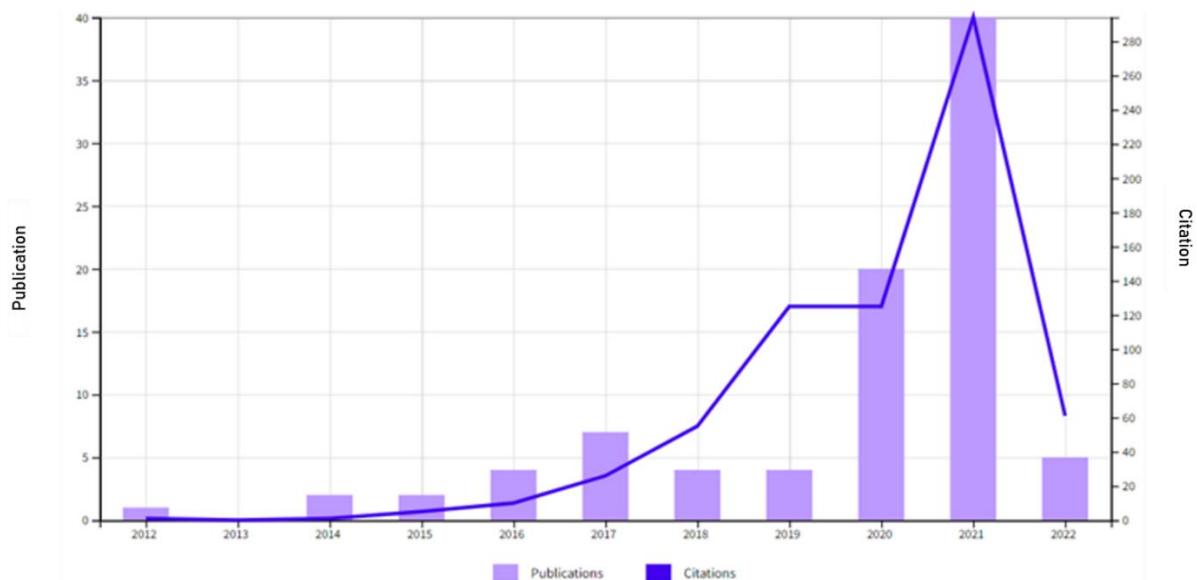
228

229 *Figure 4: Times Cited and Publications over Time in quality of service in public transport and gender*

230 It can be noted that the quality of service in public transport, with special reference to
 231 gender issues, is an under-examined area of research (Figure 4) globally. The

232 research can only be traced back to 2011. In 2020, there were only 2 reviewed
233 publications cited 12 times and this was the most influential body of work.

234 Moore (2011), whose focus was on health issues around women, studied females'
235 problems with drugs and alcohol. As a result, one of the indicators was the lack of
236 public transport and the study indicated a lack of research on women's geographical
237 barriers in accessing public transport. In addition, Chaudhary (2020) studied service
238 quality in Bus-Rapid Transit in India through the perceptions of user's perspective, the
239 results showed that the perception of public transport users depended heavily on
240 gender, educational level, employment status, and reasons for travel. The popularity
241 of sustainable development goals (SDGs), especially SDG 11.2 (advocates for
242 efficient, equal, and sustainable access to women and other vulnerable groups) led to
243 increasing research in public transport and gender dimension.



244

245 *Figure 5: Times Cited and Publications over Time in quality of service in public transport and Machine*

246 In addition to the gender dimension in research, machine learning has greatly
247 impacted public transport research (Figure 5). Research in machine learning in public
248 transport can be dated back to 2012. In 2012 researchers like Mendes-Moreira *et al.*
249 (2012) focused more on using regression methods to predict travel time. The most
250 cited body of work in this field is a study by Hagenauer and Helbich (2017), with 103
251 citations. The study compared the predictive performance of seven carefully chosen
252 machine learning classifiers to analyze choice in different modes of transport using

253 Dutch travel data. The availability of big data has increased research in machine
254 learning as a way to solve current mobility challenges.

255 Publications on quality of service in public transport research are highly cited by
256 countries in the global north. Spain and the USA are the leading countries by citation
257 and most of its research focuses on unpacking service quality by investigating different
258 methodologies in evaluating customer satisfaction (Dell'Olio *et al.* 2011; De Oña *et al.*
259 2015). Spain also possesses an advantageous location that connects it with countries
260 in Europe and America. Authors from China highly cite publications in machine
261 learning and public transport. Of the 98 articles retrieved from Web of Science, 23 are
262 published in China, for example, China's research areas are on assessing health
263 issues in public transport (Zhou *et al.* 2021), predicting car crashes using trained
264 algorithms (Ijaz *et al.* 2021) and developing warning models for bus transport users
265 (Liu *et al.* 2020). Overall, the highest citations by countries come from countries that
266 fall under the group of 7 organisations that rank among the wealthiest countries
267 globally. Moreover, most of these highly cited papers are written by authors from
268 countries in the global north. These publications may not reflect African realities
269 making it difficult to fully comprehend the dynamics that exist in public transportation
270 services.

271 **4.2 Quality of service in public transport**

272 4.2.1 Keywords analysis

273 A co-occurrence network analysis was performed and the results yielded six clusters
274 represented by *red, green, navy blue, light blue, purple* and *yellow* colour coding
275 (Figure 6). The keyword analysis was based on the 270 publications identified in WoS.
276 In the *red cluster*, the dominant keywords are machine learning, transport, impact,
277 COVID 19 and big data. Interconnected with this cluster is the *green cluster*. The
278 Green cluster whose dominant keywords are modelling, framework, algorithms,
279 networks and reliability. In the current technological era, big data has been leveraged
280 to solve current transportation challenges cities face. As a result, machine learning
281 has been used across various studies to predict, understand and solve emerging
282 issues in the transportation sector (Wei *et al.* 2022). Indeed, models developed using
283 machine learning techniques have been used to predict and mimic the realities in
284 transportation and their impacts on solving the recent COVID-19 pandemic

305 connecting people to different economic activities at lower transportation costs (Dong,
306 2018).

307 The next grouping is the *light blue* cluster which speaks to improving the quality of
308 service in public transport. The focus is on issues of quality of service, optimization
309 and efficiency. Lastly, the *purple* cluster ties closely to the light blue cluster. Since the
310 dominant keywords in the cluster are accessibility, travel behaviour and quality. Most
311 of the research on travel behaviour and accessibility is closely related to gender.
312 Zheng *et al.* (2022) identified the gender bias on satisfaction levels in public transport
313 among bus users in Brazil. Morton *et al.* (2016) look at expectations by examining the
314 quality of services using a developed indicator by the Scottish government that entails
315 assessing different attributes by scaling them across bus passengers from different
316 socio-economic backgrounds to look at the impacts. The study reveals that females
317 have higher expectations regarding service delivery and tend to have a negative
318 opinion of different attributes.

319 Moreover, Morton (2018) investigates the perceived quality of service in bicycle
320 sharing as means of public transport. Bicycle-sharing schemes are making their way
321 in the public transport industry, and the conclusion is that availability, maintenance
322 and accessibility are the determining factors. Abenoza (2017) divided the respondents
323 into groups based on their socio-demographics, accessibility and travellers patterns to
324 determine important attributes in service quality and how they evolve with time. The
325 results revealed that customer boundaries, trip duration, network and operations were
326 the highly attributed to people's choice of public transport usage.

327 The analysis shows a clear direction of the key areas on which research on the quality
328 of service in public transport has been focusing. Machine learning and public transport
329 are the most researched keywords, with an occurrence of 88 and total link strength of
330 272. This opens floodgates for research to harness on the availability of machine
331 learning, especially in African cities where less research has been done. Seemingly,
332 gender does not form part of the keywords because most studies look at gender as
333 after effect and do not primarily look at gender as the main research focus.

334 4.2.2 Full-text analysis

335 Table 3 provides insights into various research conducted in the field of quality of
 336 service in public transport. The analysis is based on the most influential body of work
 337 determined by the highest citation.

338 Table 3: Analysis of research on the quality of service in public transport

CLUSTER	KEYWORDS	KEY STUDIES		
		AUTHORS	TITLE	YEAR
Red Cluster	Machine learning Impact transport covid 19 Big data Built environment data mining City Bus Predictions clustering	El Mahrsi, MK; Come, E; Oukhellou, L; Verleysen, M	Clustering Smart Card Data for Urban Mobility Analysis	2017
		Hagenauer, J; Helbich, M	A comparative study of machine learning classifiers for modelling travel mode choice	2017
		Islam, MF; Fonzone, A; MacIver, A; Dickinson, K	Use of ubiquitous real-time bus passenger information	2020
		Gkiotsalitis, K; Liu, T	Periodic Optimization of Bus Dispatching Times and Vehicle Schedules Considering the COVID-19 Capacity Limits: A Dutch Case Study Perspective	2022
		Wei H, Bao H, Ruan X.	Predicting and optimizing thermal transport properties with machine learning methods	2022
Green cluster	Model framework reliability algorithms networks	Salva, JR; Sierra, M; Alanis, AKJ; Kaplan, S; Prato, CG	Role of Social Climate in Habitual Transit Use by Young Adults to Work and Leisure Activities Evidence from Colombia and Mexico	2015
		Singh, N; Kumar, K	A review of bus arrival time prediction using artificial intelligence	2022
Navy Blue Cluster	Perceptions expectations attitudes Users satisfaction	De Oña, J; De Oña, R; Eboli, L; Mazzulla, G	Perceived service quality in bus transit service: A structural equation approach	2013
		Arabikhan, F; Postorino, MN; Dupont-Kieffer, A; Gegov, A	Gender-Based Analysis of Zones of Tolerance for Transit Service Quality Considering Intelligent Transportation Systems	2016
		Efthymiou, D; Antoniou, C; Tyrinopoulos, Y; Skaltsogianni, E	Factors affecting bus users' satisfaction in times of economic crisis	2018
Yellow cluster	Customer satisfaction user satisfaction service quality determinants high speed rail	Paulley, N; Balcombe, R; Mackett, R; Titheridge, H; Preston, J; Wardman, M; Shires, J; White, P	The demand for public transport: The effects of fares, quality of service, income and car ownership	2006
		Chen, JP; Yan, N; Lin, SL; Chen, SJ	Comparative Analysis of the Influence of Transport Modes on Tourism: High-Speed Rail or Air?	2022

Purple cluster	Accessibility travel behaviour quality	Holmgren, J	Meta-analysis of public transport demand	2007
		De Oña, R; De Oña, J	Analysis of transit quality of service through segmentation and classification tree techniques	2015
		Cantillo, A; Raveau, S; Munoz, JC	Fare evasion on public transport: Who, when, where and how?	2022
Light blue cluster	Public transport quality of service optimization efficiency	dell'Olio, L; Ibeas, A; Cecin, P	The quality of service desired by public transport users	2011
		He, PL; Jiang, GY; Lam, SK; Sun, YD	ML-MMAS: Self-learning ant colony optimization for multi-criteria journey planning	2022

339

340 The research in public transport is highly focused on harnessing the use of machine
341 learning in public transport (Table 3). Firstly, De Oña *et al.* (2015) sought to understand
342 the complex nature of service quality in public transport, by exploring evolutions in
343 methodological approaches to service quality and attributes affecting service quality.
344 Data mining and cluster analysis were the best techniques to evaluate service quality
345 (De Oña *et al.* 2015). Indeed, the use of new techniques to evaluate service quality
346 has increased over time. Yuan (2020) used embedding network, which has important
347 impact compared to traditional machine learning models. El Mahrsi *et al.* (2017)
348 assess mobility patterns in public transport by using smart card data.

349 Through passengers clustering, they could identify passengers travelling patterns that
350 shed light on why traffic is experienced during morning hours, and inform the operators
351 of the number of buses needed to accommodate the customers. Likewise, Hagenauer
352 and Helbich (2017) used machine learning classifiers to build algorithms to evaluate
353 service quality. Islam (2020) used ubiquitous real-time passenger information (URTPI)
354 to enhance the perceived quality of public transport service and enables travellers to
355 make better pre-trip and en-route travel choices. URTPI is an under-researched area
356 because it has only 2 studies.

357 Moreover, Hu (2016); Singh and Kumar (2022) developed a framework using
358 algorithms to predict the arrival time of buses. The use of machine learning, as
359 stipulated in the previous sections, is used to identify, predict and understand issues
360 in public transportation. On the other hand, during the COVID-19 pandemic, among
361 others, public transportation health concerns rose. Thus, Gkiotsalitis and Liu (2022)
362 introduced an optimization model that was used to prevent the spread of COVID-19

363 by estimating expected passenger arrival time. He *et al.* (2022) research is on
364 optimization to better service quality in public transport.

365 Different attributes determine quality of service in public transport. Paulley *et al.* (2006)
366 evaluate the factors that influence public transport demand in Britain. Findings
367 revealed that fares in buses tend to increase over time, negatively affecting service
368 quality in bus transport. Dell'oli (2011) postulates that waiting time, cleanliness, and
369 comfort are the most influential attributes affecting modal choice for public transport
370 users. Moreover, Dell'oli states that the most valued attributes for potential users are
371 trip duration, waiting time and occupancy. However, the desired quality of services in
372 public transport is dependent on a variety of issues. De Oña *et al.* (2013) uses a
373 weighted mean to analyse important factors in public transport service quality. The
374 results are that service, comfort and driver's behaviour had the highest weight and the
375 methodology was proven through the findings to be the best in determining important
376 attributes in public transport. Holmgren (2007) states car ownership, petrol prices and
377 any variable that affects the supply determine service quality.

378 In addition, Gender differences in public transport have been identified globally as well.
379 Salva *et al.* (2015) stipulate that gender difference exists in public transport because
380 both males and females encounter different experiences while in transit. De Oña
381 (2015) analysed the quality of service and travel behaviour among different groups
382 based on their shared socio-economic profile. The findings indicate that punctuality
383 and information availability while using public transport are held in high regard among
384 all demographics. Nevertheless, accessibility received a lower rating from females
385 compared to men. In a study conducted in Reggio, Calabria by Arabikhan (2016) focus
386 on investigating expectations and perceptions of service quality based on gender.
387 Notably, women exhibits a high tolerance of poor quality of service in the realm of
388 public transport. Often, this is associated to the societal norms as confirmed by Uteng
389 and Turner (2019), women play more supporting roles in transportation while men are
390 involved in decision making and policy making.

391 To evaluate quality of service in public transport, Efthymiou (2018) states that the
392 improvement in service quality has attracted new users due to access to information,
393 and service delivery. However, the attribute's importance differs over time. Fare
394 evasion, a concept used when one uses public transport without paying, is a problem

395 experienced by many countries. It sparked research interest as it puts constraints on
396 bus transport, eventually affecting service quality. Cantillo *et al.* (2022) use Chile as a
397 case study to identify the people involved and the location where fare evasions take
398 place. Although most of the people involved in fare evasion are men, women ultimately
399 end up suffering due to protective measures to prevent bus fare evasion. In Athens,
400 Greece, women fare evasion heavily depends on the evaders' socio-economic profile,
401 especially gender (Milioti *et al.* 2020). The results indicate the gender dimensions that
402 exist in the quality of service in public transport.

403 The increase in public transport usage is determined by the quality of service in public
404 transport. Hence, Chen *et al.* (2022) argue that improving the quality of services in
405 high-speed rail results in a positive impact on the economy. Efthymiou (2017) makes
406 a comparison analysis of Athens's public transport demand between 2008 and 2013.
407 Results reveal an increase in public transport usage due to high maintenance costs of
408 motor vehicles, increased vision for sustainability and improved services.

409 4.2.2 Emerging trends and further research

410 Figure 7 represents the results of all existing, current and emerging trends in quality
411 of service in public transport, gender and machine learning research from 2017 to
412 2020. The timelines are divided into four clusters indicated by the colour codes (navy
413 blue, turquoise blue, green and yellow).

434 The emerging trends and future trends from 2020 focus on machine learning, in
435 particular, frameworks, big data, impact, optimization, city, networks, and patterns.
436 The emerging trends are due to the availability of big data (Mitroshin *et al.* 2022),
437 concern about the lived experiences of public transport users (Yuxue *et al.* 2022), and
438 the urge to shift from car ownership to public transport to solve issues that come with
439 increased car ownership in cities (Goodarzian *et al.* 2023).

440 One study in particular by Liu (2020) leveraged a support vector machine to predict
441 passenger flow. Results show that accurate predictions and early warning of
442 passenger flow in a bus enabled the bus dispatchers to maintain efficient bus services.
443 Aparicio *et al.* (2021); Bustamante *et al.* (2022) use machine learning to analyse travel
444 patterns in public transport during the pandemic. The research focus does not
445 incorporate issues on gender role in public transport. Socio- economic dynamics of a
446 society shows a clear picture of the underlining issues. Thus, in the future more
447 research on the gender dynamics in transportataion can be explored (Bustamante *et*
448 *al.* 2022). Although research focusing on machine learning, service quality in public
449 transport is increasing as discussed in this paper, there is limited research based on
450 African cities.

451 Most of the emerging topics do not look at non-conventional modes of public transport
452 like minibus taxis, yet, they form important part of mobility in African cities (Moyo *et al.*
453 2022). Additionally, availability of big data has also opened a door for researchers to
454 use data from social media as a reliable data source to create new application in
455 transport, analyse and predict human behavior (Tran, 2022). Furthermore, as stated
456 by Wang *et al.* (2019) most of the research in this area should move towards
457 integrating the use of machine learning through deep learning. Although machine
458 learning has done a lot of improvement in public transport system, research direction
459 should move to harnessing the emerging AI and deep learning techniques in public
460 transport research to find solutions and shortcomings of the public transport system
461 (Farazi *et al.* 2022). Also, there is a need to train deep reinforcement learning agent in
462 real life scenarios within public transport system (Farazi *et al.* 2021)

463 **Conclusions**

464 The paper provided a comprehensive transport literature and intensively examined
465 literature pertaining to quality of service, gender and machine learning in public

466 transport. This review will be useful reference for transport and evolutions of quality of
467 service in public transport research. Research in quality of service can be dated back
468 to 1992 (Figure 1) in public transport. Around early 2011 and 2012, issues on gender
469 and machine learning were introduced in public transport. The machine learning
470 techniques act as a blueprint to potentially bridge the gap between realities vs.
471 practice. De Oña *et al.* (2021) uses machine learning techniques in European cities to
472 assess the relationship between service quality, satisfaction and loyalty in Public
473 transport. The study marked a milestone for European policies in putting more
474 enthuses on service quality in public transport.

475 In addition, introductions of algorithms paved the way for futuristic strategies, planning
476 policies in public transport. Machine learning has proven to be a successful tool for
477 mimicking and predicting realities in public transport (Guevara *et al.* 2020). Horcher
478 and Tirachini (2021) state that although machine learning and modelling have been
479 used over time, the concepts need to be further explored in the Public transport sector.

480 The gender dimensions in quality of service and public transport suggest that it has
481 not been fully incorporated, because women and men experience public transport
482 differently. Most of the research focus on gender to investigate customer satisfaction
483 and expectation. These demonstrate a shift in research from public transport-
484 orientated thinking to more concerns on user satisfaction (Díez-Mesa *et al.* 2018).
485 These include understanding the socio-demographic background of both private and
486 public transport users in understanding quality service satisfaction (Rasca and Saeed,
487 2022). It is expected that research on gender dimensions and machine learning in
488 public transport will be expected to increase tremendously, especially amid SDGs and
489 New Urban Agenda that strive for cities to join in the fight to achieve sustainability.

490 The Majority of the most influential publications are derived from countries in the global
491 south, with only 2 articles published in Africa. The lack of research in Africa also opens
492 a wide door for further research in the field of quality of service in public transport. The
493 reseach will inform policy on the important attributes that users value to attract more
494 people to use public transport.

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