

Open-ending questions to close

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The ELIPSS device

a probabilistic research panel

- Approximately **2,600 people** over the age of 18
- Recruitment based on a **probabilistic approach**
- Monthly studies designed **by researchers** in the Humanities and Social Sciences
- Data produced disseminated **to the scientific community**

A panel manager, how and why ?



- Intervention during DATA collection
- Regular monitoring of surveys responses
- Understanding and limiting panel attrition
- Making a link between panellists and the CDSP

The open-ending questions

E✓IPSS

ccl_q04. Avez-vous des remarques ou des suggestions à nous faire concernant ce questionnaire (difficultés techniques, intérêt pour les thèmes, etc.) ?

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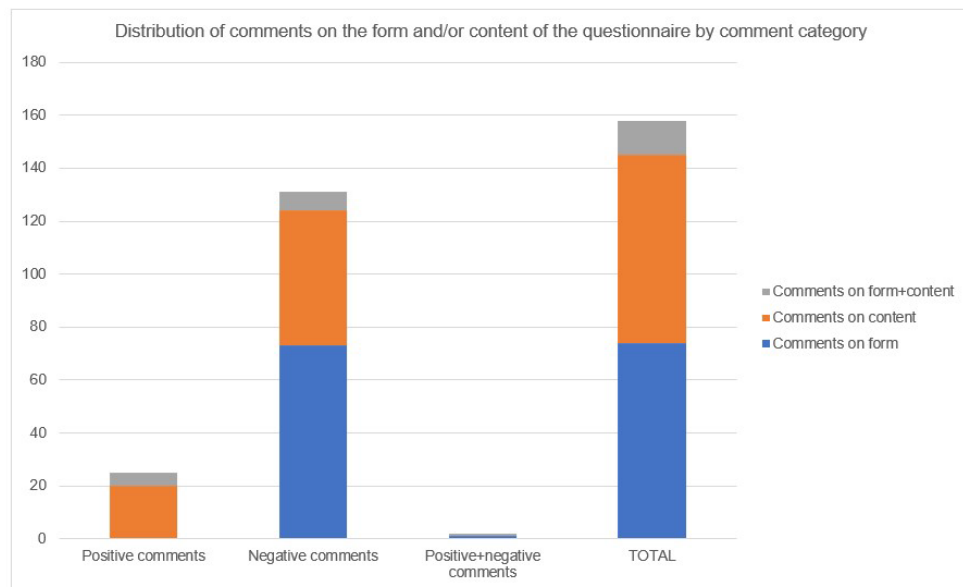
Do you have any comments or suggestions regarding this questionnaire (technical difficulties, interest in the themes, etc.)?

The open-ending questions

			Total OEQ among respondents
Total neutral responses	149	44,35%	
Total remarks	187	55,65%	
Total responses	336		17,96%

	Positive comments	Negative comments	Positive+negative comments	TOTAL
Comments on form	0	73	1	74
Comments on content	20	51	0	71
Comments on form+content	5	7	1	13
TOTAL	25	131	2	158

Off-topic comments	39
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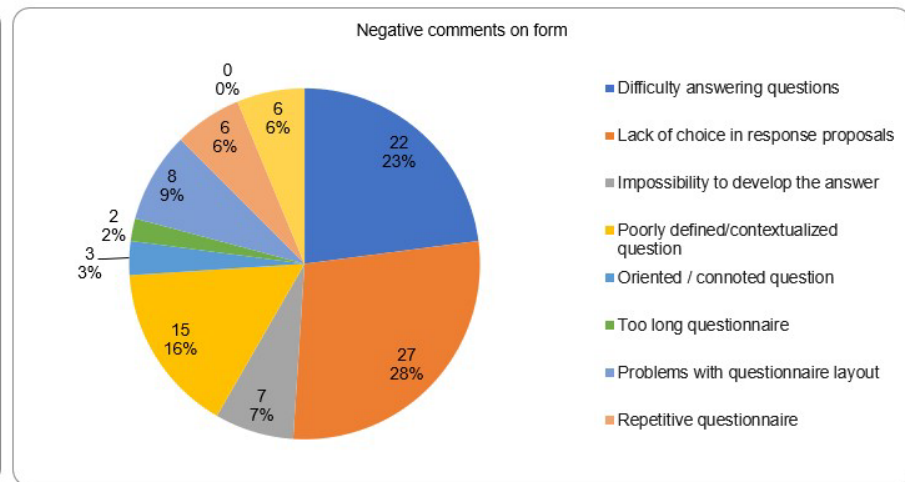
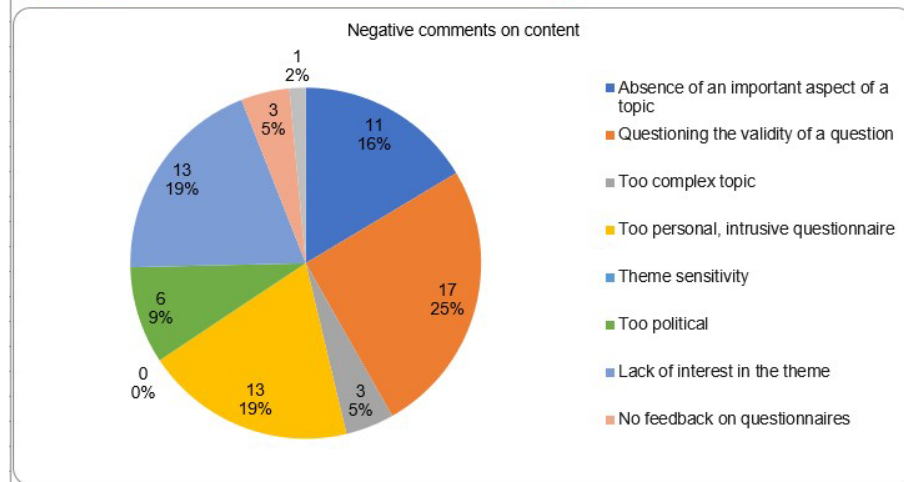


Exemple : the 3d part of the French Electoral Study (an international comparative survey about French elections in 2022, proposed in May 2022)

The open-ending questions

Categorization	Content	e	n	Form	Recurrence	
A1	Absence of an important aspect of a topic	11		B1	Difficulty answering questions	22
A2	Questioning the validity of a question	17		B2	Lack of choice in response proposals	27
A3	Too complex topic	3		B3	Impossibility to develop the answer	7
A4	Too personal, intrusive questionnaire	13		B4	Poorly defined/contextualized question	15
A5	Theme sensitivity	0		B5	Oriented / connoted question	3
A6	Too political	6		B6	Too long questionnaire	2
A7	Lack of interest in the theme	13		B7	Problems with questionnaire layout	8
A8	No feedback on questionnaires	3		B8	Repetitive questionnaire	6
A9	Wish to leave the panel	1		B9	Inability to go back and modify answers	0
				B10	Inclusive writing	6
TOTAL		67		TOTAL	96	

Average score 5,77



The open-ending questions

Category	Negative comments	Explanation
	Content	<ul style="list-style-type: none"> War in Ukraine Election rigging What kind of democracy do the French want Place of the EU, NATO Yellow vests protests Candidate TV time Quality and diversity of topics covered in candidates' programs
A1	Absence of an important aspect of a topic	<ul style="list-style-type: none"> Value given to each political figure as head of State Institutions, labor unions Unemployment and economic crisis Immigration Pollution Lobbies Hospital situation School (national education) situation The disappearance of the "classic" parties (PS, LR)
A2	Questioning the validity of a question	<ul style="list-style-type: none"> Male/female differentiation (we choose according to skills, not gender/quota/we must stop the M/F divide) ++ Coalition NUPES (doesn't let you know which party you're voting for, so the question no longer makes sense) + The left/right divide is no longer relevant Democracy is in danger/dead so questions about democracy are irrelevant Too many left-wing personalities/small parties are missing ++
A3	Too complex topic	Politics too complex, people who are not interested in politics and/or don't understand anything about it
A4	Too personal, intrusive questionnaire	Do not wish to say who they voted for +
A5	Theme sensitivity	0
A6	Too political	<ul style="list-style-type: none"> Tired of the subject Confusing the study with a political poll
A7	Lack of interest in the theme	No interest / don't feel involved
A8	No feedback on questionnaires	Wondering what happens to the answers to the questions, where the results are, who uses them...
A9	Wish to leave the panel	Thinks it's a political poll, have no trust

The open-ending questions

Form		
B1	Difficulty answering questions	<p>Too many political parties, don't know where to turn / no more left/right ++</p> <p>Difficulty positioning LREM left/right</p> <p>The questionnaire does not take into account the left-wing alliance</p> <p>Difficulty answering questions about the media (outside traditional channels)</p> <p>Not enough knowledge on the subject +</p> <p>Male/female divide VS skills +</p> <p>Sometimes the vote is cast for a candidate, other times for a party</p> <p>Sometimes too many 0 to 10 scales that don't make sense</p>
B2	Lack of choice in response proposals	<p>Missing a neutral option ++</p> <p>Choices too binary +</p> <p>Sometimes single-choice questions instead of multiple-choice questions</p> <p>Lacks an option/filter for those who don't want to say who they voted for +</p> <p>Missing an option/filter for those who cannot vote +</p> <p>Small candidates forgotten +</p> <p>The question "Do you think the different categories are treated fairly?" does not differentiate enough between social classes</p>
B3	Impossibility to develop the answer	<p>Desire to qualify or clarify answer</p>
B4	Poorly defined/contextualized question	<p>Problem with the wording "enjoy social networks"</p> <p>Some questions too general ++</p> <p>Problem with the notion of "group" +</p> <p>Need a better explanation "left" and "right" (parties, movements, economically, socially, historically ...) +</p> <p>First two questions (about TV viewing time) not clear enough (to watch what?)</p> <p>Questions too vague/general +</p> <p>General conditions (RGPD box to be ticked at the start of the survey) too complex, need for pedagogy on this point</p>
B5	Oriented / connoted question	<p>Some formulations leave things (too) open to interpretation</p> <p>Some political figures/parties are missing +</p>
B6	Too long questionnaire	//
B7	Problems with questionnaire layout	<p>At the beginning of the questionnaire, a question with the same answer to be ticked twice (less than 10, more than 10) ++</p> <p>People who can't vote (missing filter) +</p>
B8	Repetitive questionnaire	Redundant questions / questionnaire ++
B9	Inability to go back and modify answers	0
B10	Inclusive writing	<p>Missing inclusive writing on questions about elected politicians +</p> <p>Too much inclusive writing ++</p>

Complex, interesting ... and fun !

A very original survey. It's too bad that the software doesn't give us access, on a personal level, to a personal synthetic analysis of our results. It was almost like a shrink appointment!

Great interest in responding to questions about the news. It feels good!!!! A therapy of sort, kind of. It's almost better than voting!!!!!!

Keep on like that you're so cool PS: in may I won't have a job anymore (probably) should I tell someone

Long live the revolution... down with politics.

To the question "How you proud are you of being French and European", I would have liked to answer: I am a man before anything else, and french only by chance. The earth is, to me, the collective Home.

Why do I love Russia, maybe because classical dancer from the 60s, I like rigour to the point of suffering, obedience to the master, emotion in the gesture, the music, extraordinary Prokofiev. A people that is constantly born again, respect tradition and symbols. In Kalouga, Normandie-Niemen, tradition on the tomb of one of these heroes, visit with two glasses of vodka one left on the tombstone and one drunk in his memory... When it comes to Germany... they have good movie makers. But their ubiquitous role is becoming a disaster for Europe... and then Hans Globke, advisor and right hand of chancelor Adenauer from 52 to 63 should have questioned a great deal of politics at the time, starting with Robert Schuman..

DIDN'T REALLY UNDERSTAND THE POINT OF THE SURVEY SO MUCH I FELT THAT I WAS GOING TO SIGN ON A LOAN APPLICATION OR CAR REGISTRATION

I felt like the survey was about me

The contact

What do they say ?

- Interest or disinterest in a survey
- Questions about the use of their personal data
- Questions about ELIPSS
- Problems understanding certain questions in the questionnaire request for feedback
- Thanks for the gift voucher (after Incentives campaign)
- Request or threat to unsubscribe
- Positive feedback on ELIPSS or a survey
- More general dissatisfaction (with ELIPSS ... or with life!)

Thank you !

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