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## ► To cite this version:

Paul Lerner, Olivier Ferret, Camille Guinaudeau. Multimodal inverse cloze task for knowledge-based visual question answering. Journée scientifique du GDR TAL sur l'accès à l'information, Oct 2022, Rennes, France. hal-04379132

# HAL Id: hal-04379132 https://hal.science/hal-04379132v1

Submitted on 8 Jan 2024

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### Multimodal Inverse Cloze Task for Knowledge-based Visual Question Answering

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We present a new pre-training method, Multimodal Inverse Cloze Task, for Knowledge-based Visual Question Answering about named Entities (KVQAE, [2]). KVQAE is a recently introduced task that consists, as illustrated by Figure 1 in answering questions about named entities grounded in a visual context using a textual Knowledge Base. Therefore, the interaction between the modalities in this task is paramount and must be captured with complex fusion models. As these models require a lot of training data, we design this pre-training task from existing work in textual Question Answering [1]. It consists in considering a sentence as a pseudo-question and its context as a pseudo-relevant passage and is extended by considering images near texts in multimodal documents. Our method is applicable to different neural network architectures and leads to a 9% relative-MRR and 15% relative-F1 gain for retrieval and reading comprehension, respectively, over a no-pre-training baseline.



Fig. 1: Example of a question about a named entity with a visual context along with relevant passages from a Knowledge Base.

**Keywords:** Visual Question Answering  $\cdot$  Named Entities  $\cdot$  Pre-training  $\cdot$  Multimodal Fusion.

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