

## **Mediated Interiors**

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**ARCHITECTURE** IS PRODUCED, DISSEMINATED, AND CONSUMED THROUGH IMAGES. THE WIDESPREAD USE OF IMAGES AS A MEANS OF COMMUNICATION, TOGETHER WITH THE EXTENSIVE USE OF NEW TECHNOLOGIES. HAS CREATED A SPACE FOR SHARED **ENCOUNTERS AND** DIALOGUE AMONG

DISCIPLINES. THROUGH THE USE OF A COMMON LANGUAGE, THESE DISCIPLINES GENERATE A VISUAL CULTURE THAT IS INFLUENCED BY
ALGORITHMIC RELATIONSHIPS OF SIMILARITY AND AFFINITY. WE CONSUME IT CONSTANTLY, ALMOST UNCONSCIOUSLY, IN OUR DAILY

SOCIAL MEDIA HAVE BECOME AN ESSENTIAL PART OF THE ANALOG REALITY AS AN **INDISPENSABLE** CONDITION OF THE CREATIVE PROCESS:

A TOOL FOR COMMUNICATION AND DISSEMINATION THAT AIMS TO SATISFY THE DESIRE FOR LIKES. THIS DESIRE IS LINKED TO THE CONSTRUCTION OF DIGITAL IDENTITIES AND THEREFORE SEEKS RECOGNITION AND ADMIRATION FROM OTHERS IN ORDER TO GRANT AUTHENTICITY. BUT AT THE SAME TIME, THIS DESIRE TENDS TO EXCLUDE ANYTHING THAT IS DIFFERENT

AND UNCOMFORTABLE, LIMITING CRITICISM AND ALTERNATIVE IDEOLOGICAL POSITIONS. HOW DO WE MAKE THE EYE OF 21ST CENTURY, ADDICTED TO THE TRANSIENCE AND OBSCENITY OF IMAGES, UNDERSTAND THEM AS A VEHICLE FOR UNVEILING INTIMATE STORIES THAT REQUIRE TWO LOST QUALITIES: REFLECTION AND CRITICISM?

> THE CONSTRUCTION OF A MESSAGE, OF WHAT COMES NEXT, OF THE POST, AND AT THE SAME THE REJECTION TIME, OF BEING MERELY CONSUMABLE, IS WHAT VALIDATES THE IMAGE ITSELF AND PROVIDES IT WITH MEANING. THIS FACT IS PARTICULARLY RELEVANT DUE TO THE CONSTRUCTIVE NATURE

OF ARCHITECTURE. CONFRONTING THE CURRENT ENVIRONMENTAL ISSUES GENERATES A NEW ANTHROPOCENIC AWARENESS THAT QUESTIONS THE HEGEMONIC ARCHITECTURAL DISCOURSE EMPHASIZING THE MATERIAL PROCESSES AND THE INHERENT POLITICAL, ECONOMIC, AND CLIMATIC IMPLICATIONS OF EACH PROJECT.

THE 1ST BIENNIAL OF YOUNG **ARCHITECTURE** SEEKS TO **HARNESS** THE POWER

OF IMAGES TO REVEAL STORIES THAT DELVE INTO ARCHITECTURAL REFLECTION AND CRITICISM.

> BOTH THE CONTENT OF THE EXHIBITION AND THE ACTIVITIES GENERATED AROUND THE BIENNIAL ADOPT THIS CHARACTERISTIC ANALOG-DIGITAL DYNAMIC OF CONTEMPORARY CULTURE, CHALLENGING THE PARADIGMS OF SOCIAL NETWORKS AND ADDRESSING THE CONCERNS THAT DIRECTLY AFFECT OUR GLOBAL SOCIETY THROUGH ARCHITECTURE.

## **AGENDA**

FRIDAY 6 THURSDAY 5 SATURDAY 7 19.00 - 23.00 H 18.00 - 19.00 H MOST INTERACTED WITH #1 11.30 - 19.30 H **OPENING** CONFESSIONS (BY AJAC) VIDEO ART BY AGNETE MORELL PACHÓN-PAREDES + ANDREA I JOAN KITCHEN INSTALLATION 12.30 - 14.00 H NAMELESS MODELS REVEALING MODEL AUTHORS - VERMUT 19.30 - 21.00 H LECTURE SERIES #1 BY SOCIEDAD 0 JAVIER FERNÁNDEZ CONTRERAS GASTRONOMIC PERFORMANCE BY TIBERI CLUB 18.00 - 19.00 H UNVEILING STORIES POP UP CLUB BY TECHO TALLER11, OJO ESTUDIO, ESTUDI BIGA, RUBEN CASQUERO, CRISTINA Y NICOLÁS BEYOND IMAGES EXHIBITION (5-22 OCT) 19.30 - 21.00 H MOST INTERACTED WITH #2 NAMELESS MODELS EXHIBITION MACIVER-EK CHEVROULET + (5-10 OCT) ATIENZA MAURE SUNDAY 8 MONDAY 9 TUESDAY 10

12.00 - 14.00 H BELLOCH VISIT BY SANTA & COLE 18.00 - 19.00 H MOST INTERACTED WITH #3 11.30 - 14.30 H CORRECIONS CREUADES #1 DYVIK KAHLEN + BAJET GIRAMÉ ETSAV + EPS-UDG GUIDED TOUR TO THE SANTA & COLE HEADQUARTERS (CARDEDEU) WITH 19.30 - 21.00 H LECTURE SERIES #2 18.00 - 19.00 H MOST INTERACTED WITH #4 JAVIER NIETO SANTA, CO-FOUNDER OF LLUÍS ALEXANDRE CASANOVAS BEATRIZ ALÉS ATELIER SANTA  $\delta$  COLE, AND JOSEP  $M^a$  SERRA, + NÚRIA MOLINER + HI HA STUDIO VICEPRESIDENT OF URBIDERMIS. 19.30 - 21.00 H LECTURE SERIES #3 MAXIME DELVAUX + URTZI GRAU

11.30 - 14.30 H CORRECIONS CREUADES #2 COAC WILL BE CLOSED. 10.00 - 13.00 H CORRECCIONS CREUADES #3 ETSAV + ETSAB UIC + IAAC + EIXAMPLE RESPIRA 18.00 - 19.00 H (MIES VAN DER ROHE PAVILION) UNVEILING STORIES ARJUB, TALLER LOCI, 11.00 - 14.00 H <u>TERÀPIA A LA MIES - LINK</u> FREE ARQ. DE CONTACTE, JAVIER GAVÍN, PSYCHOLOGICAL COUNSELING SERVICE 18.00 - 19.30 H GERARD ROMEU, MARIA AUCEJO EL DRET A NO FER RES / UNLIMITED

THURSDAY 12

19.30 - 21.00 H LECTURE SERIES #4 ETHEL BARAONA, EUDALD ESPLUGA, L.DRAPÉAUD (TRAUMNOVELLE) + MANUELA VALTCHANOVA, VALENTÍ AGUSTÍ G.LÓPEZ (MAIO) 20.00 - 22.00 H <u>CINEMA: JULIA IST</u> (MARTA CRUAÑAS)

MONDAY 16 SATURDAY 14 SUNDAY 15

19.00 - 23.00 H INTERIORS OCULTS (AROUND <u>INTERIORS OCULTS</u> (AROUND <u>CLOSING</u> MUSIC PERFORMANCE BARCELONA) BARCELONA)

LAST DINNER METRÒNOM - MAS DE MIQUEL 10.30 - 11.30 H ATIENZA MAURE - NAVE EN LA PAU 12.00 - 14.00 H

H30 - PARLAMENT APARTMENT 12.30 - 13.30 H MANY THANKS TO ALL OF YOU <3 16.00 - 17.00 H 14.30 - 16.00 H MACH - CASA COLLUMPIO - BBQ! ARAMÉ - RED HOUSE LINK 17.30 - 18.30 H 17.00 - 18.00 H MESURA - VASTO GALLERY BAJET GIRAME - BLURRING 2 ATTICS

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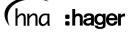
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PD: UPCOMING PUBLICATION

FRIDAY 13

SCROLL - LINK

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WEDNESDAY 11