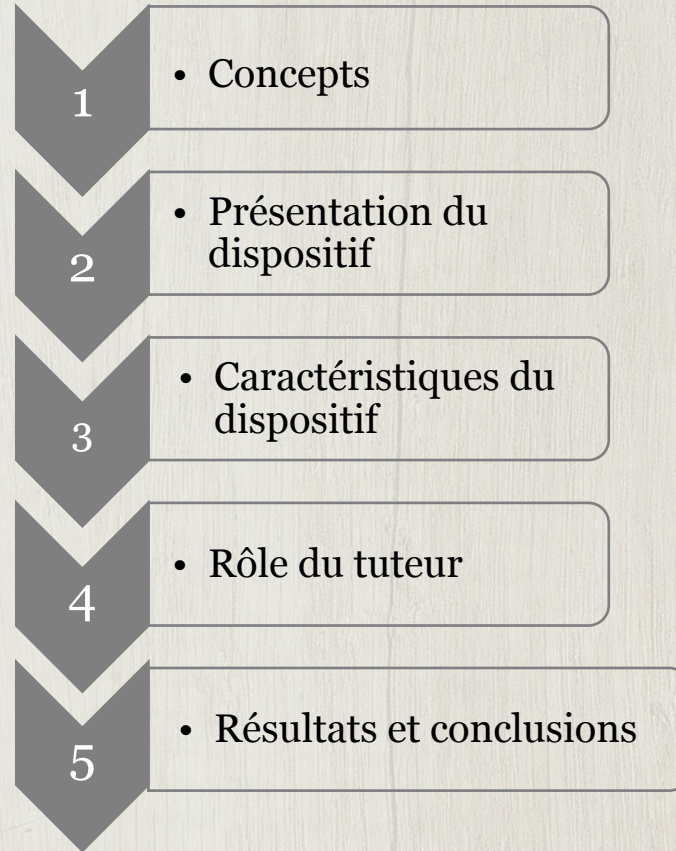


L'intégration de pratiques informelles dans un dispositif d'anglais en L1 Économie-Gestion : pertinence des fictions à substrat professionnel (FASP) comme facilitateurs de la médiation dans des cours en ligne

**Geoffrey Sockett, Lily Schofield, Mónica
Fierro**



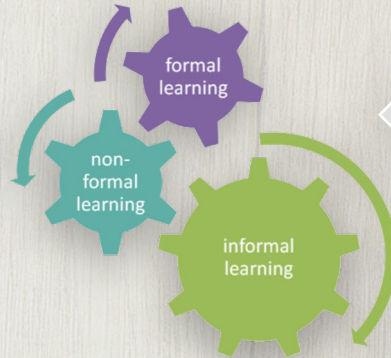
Plan



1. Concepts



Médiation dans le CECRL (2018),
médiation maïeutique (Chaplier, 2011)



Contextes d'apprentissage :
Sockett (2014)



FASP : Petit (1999), Chapon (2015)



Acquisition incidente (Verspoor et al,
2008)

2. Présentation du dispositif



- 300 étudiants d'Économie-Gestion à l'Université Paris Descartes.
Niveau déclaré : A2-C1



- Objectifs : réalité des étudiants, contenus pertinents (ESP), prendre en compte pratiques informelles, flexibilité, autonomie, productivité, progression individualisée et collective... proposition face aux contraintes budgétaires de l'Université



- Gabarit pour les cours, temps de création sur Moodle, test, lancement.
Les conceptrices ont été aussi les enseignant-tutrices.

3. Caractéristiques du dispositif

- **Trois cours de niveau** organisés en modules hebdomadaires sur Moodle, et fondés sur des extraits de la série télévisée *Suits* et des films *The Big Short*, *Margin Call*, *The Wizard of Lies* et *Rogue Trader*.



Dispositif d'enseignement

Cours en ligne (étudiants, groupes, tuteurs)

Modules hebdomadaires sur Moodle

3. Apports pédagogiques de la fiction à substrat professionnel



Cours 1 : Niveau A2



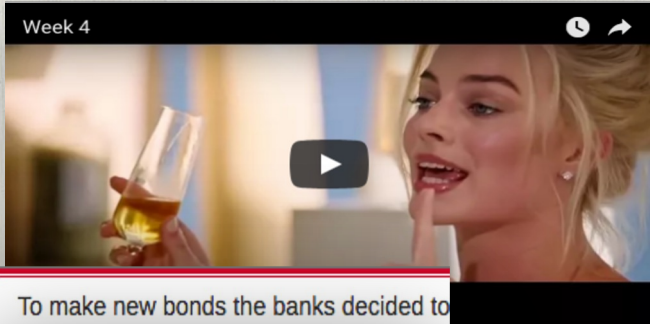
Cours 2 : Niveau B1



Cours 3 : Niveau B2

- 10 modules hebdomadaires représentant 1h30-2h de travail personnel par semaine.
- Les activités de chaque module gravitent autour d'**un ou plusieurs extraits** des séries télévisées ou des films.
- Structure commune aux modules : Activité de **CO** suivie d'une activité de **CE** ou de **PE / PO**, et d'une activité liée au **vocabulaire** travaillé.

3. Extraits et compréhension orale



To make new bonds the banks decided to

- a. Use fewer mortgages per bond
- b. Use riskier mortgages
- c. Establish riskier fees.

Scene 8 Scene 6 Scene 3 Scene 4 Scene 7 Scene 1 Scene 5 Scene 2

Match each of the ways Nick avoids the situation with the scene we see in.

Nick gets defensive by reminding others of his success.

Nick pretends to have bad phone signal then disposes of the phone altogether.

Nick uses the excuse of a meeting with someone else to avoid a conversation.

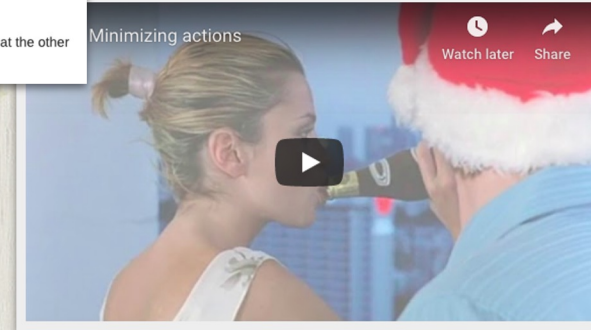
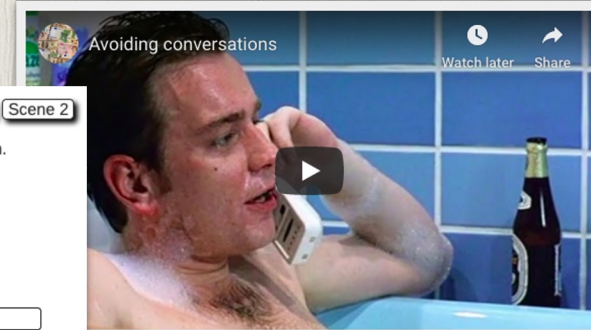
Nick gets defensive by threatening to stop doing his job.

Nick talks to the person but interrupts the conversation with comments to his colleagues.

Nick completely ignores the person and pretends not to hear them.

Nick uses the excuse of a busy social life to avoid a conversation.

Nick claims he will come back to have the conversation in a minute then acts too busy so that the other person will leave.



Question 1

Not yet answered
Marked out of 10.00

Flag question

Edit question

Robert? Harvey.

You know, , I almost didn't .

Excuse me? It was the delay in the .

It just didn't .

So the only thing it could be was that you were going after my .

So since I'm still to , I did.

I today at noon.

And tomorrow, the Board will of the factory.

And now, I'm .

And I'm firing you.



As we've seen so far in our extracts from *The Wizard of Lies*, Madoff is seen as a figure of authority, and he has created a persona who speaks to people in a way which shows off his "superiority". Anything that he says can be considered as a "lie", because his entire life is based on fraud. In this scene from the movie, Madoff is hosting a party and he is unhappy with the organisers and waiters, with the way they are setting up the event and serving food.



If you were organising such an event at work, for a company you were in charge of, and were dissatisfied with the organisation, **what would you say?** Put yourself in the shoes of an authoritative figure like Madoff and **record yourself speaking!**

Reuse the ways of **lying and strategies** that we saw in this week's clips when Madoff is talking to his current and potential investors. For example, you can:

- Make it seem like there are **more important people** than them.
- Make it seem like **you know lots of people** who are better or "ahead" of them.
- Use **morals or ethics** as a reason for accepting or refusing to do something.
- Make yourself seem **very popular or overbooked**.
- **Flatter** them.
- Talk about the **great opportunities** you are offering them.
- Make them **feel guilty** by saying they might "miss out" on something.
- Show **fake concern** towards them to get what you want.

Utiliser des stratégies de communication

3. Activités de production orale

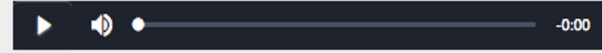
Faire un discours en entreprise

Activity 2: Credit S.O.S. Broadcast

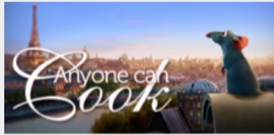
Credit S.O.S. Broadcast



Activity 2



Activity 2. Anyone can cook



Your moment of fame has arrived! We're doing something really creative this week: you'll make a **1 to 2 minutes video** explaining your favorite recipe to the group. You can use the camera in your phone to record yourself, just make sure the sound is good!

1. You will upload your video as a reply to the discussion "**Anyone can cook**" in the forum of your group.
2. You will then watch your classmates' videos and reply to two of them letting them know what you liked about their videos.
3. Finally, you will vote for the best video (yes, only one winner this week!) by clicking on the survey *Best cook*.

To give you some inspiration, here's our favorite English tea expert explaining how to make tea ;)

Dominic is having some trouble learning how to be a CEO. Our job today will be to make a short speech for him to give to the board

Using all the elements from this week's extracts, you will create a speech for Dominic to present to the Board of Directors, to apply for the job of CEO for McKernon Motors.

Your speech should last between **1 and 2 minutes** and should be an **audio file** or a **video file** (recorded on your phone or computer). You should post your file on [your group's forum](#) before Sunday the 10th of November 2019 at **midnight**.

If the file is too heavy, you can use a website like [DropBox](#), [WeTransfer](#) or [Google Drive](#) and post the link to the file on your group's forum.



Envoyer une lettre donnant un conseil financier sur les crédits

Activity 2. Convincing stubborn Bieber

... You will write a 200-250 words letter to Bieber using the hot-hand-fallacy to illustrate your point. You will use a different example to explain the fallacy (not the basketball one used in the scene). You will post your letter in the forum of your group, replying to the discussion "Convincing stubborn Bieber" and you will comment on two of your classmates' letters letting them know what you think about the examples they used. Ready... set... go!

Activity 2 - Writing activity



Listen carefully to the second video ("He owes me one"). Harvey invites Laurence to buy McKernon Motors for \$250 million.

In the forum, write a post saying whether you think Laurence would make a good owner of McKernon Motors. There are lots of clues in the video and in the rest of the episode to base your answer on.

You should also comment on what two other members of the group write and say why you agree or disagree with them.

3. Activités de production écrite



During a training session at work on the topic of Ponzi schemes, your team leader explains their risks, and claims that their consequences - good or bad - are purely financial. After the session, your company asks you for feedback on the session via email, so you decide to give your opinion on what your colleague said.



Do you agree with your colleague?

In your opinion, who has suffered the worst consequences of Madoff's Ponzi scheme: the investors or his family? Which consequences do you think are worse: the financial consequences or the emotional ones?

1) **Post your email on the forum. Give arguments** to support your opinion. They will need to be illustrated with examples from **outside sources you found online**.

- Find "**proof**" of the consequences of Madoff's scheme **online**.
- Use the examples you found to **illustrate your point of view** in your argumentative text.
- You should use a minimum of **three sources**, and they should be of **different types** (article, picture, extract from a documentary, extracts from interviews, graphics, diagrams, illustrations, comments on a video etc.) which you should comment on.
- Post your **most interesting source** as a link or screenshot with your production.

2) **Reply to one person's production** on the forum to say **whether or not you agree with them** and why, and **what you learned from the sources they posted!**

Donner son avis sur le professionnalisme d'un personnage

Envoyer un mail à un collègue pour défendre son opinion sur les systèmes de Ponzi

3. Activités de vocabulaire

Activity 3 - Vocabulary activity - Where does the term "conman" come from?

This extract from a documentary about Madoff explains the origins of the term "conman". Watch the video, then take the quiz to check your understanding!



Economic glossary

Match the words with their synonym.

Pool	✓ Choose... Ratio
Rate	1 000 000 000 Divvy up
Burst	House loan Bankruptcy
Bundle	Failure Packet
Yield	Government-sponsored enterprise Property
Asset	Obligation Group
Insolvency	Blowout Profit
Default	Right To do enjoyable things
Liquidate	Choose...
Billion	Choose...
"Live a little"	Choose...
Bond	Choose...
Mortgage	Choose...
GSE	Choose...
Claim	Choose...

Harvey talks about "winning". The two meanings of "winning" which are suggested in this extract are:

Select one or more:

- a. To arrive first in a race
- b. To do very well within a business
- c. To win people's trust within a business
- d. To win lots of money

3. Section optionnelle et ludique

Optional links:

-Good and bad about CDOs: <https://www.thebalance.com/cdos-collateralized-debt-obligations-3305822> / <https://www.tavakolistructuredfinance.com/cdo/>

-Intelligent fish? <http://blogs.discovermagazine.com/crux/2015/03/03/fish-smarts/#.WhbtQbSdW34>

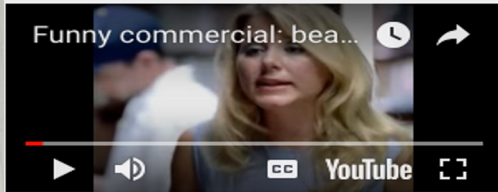
-Insight on Anthony Bourdain*:



* If you like discovering food from other places, you may want to look for some of his "No reservations" videos!

Fun time!

Anthony Bourdain joked about the intelligence of fish. Here's a funny video about "human" intelligence:




Fun time!

If you're an avid movie watcher, you may feel like you have seen Eric Dale somewhere before... The actor - Stanley Tucci - is Caesar Flickerman from *Hunger Games*! That's right. The blue-haired, orange-skinned TV presenter with the sparkling smile!

Here's a photo for comparison... The makeup and costume department deserve a medal!



4. Forum : messages, activités et tâches

 **Applying for a job as a bond analyst**
par Monica Luz Fierro Porto, Tuesday 6 February 2018, 12:31

You should write your answers here, replying to this discussion. Once your classmates post their answers, you can reply to them.

[Permalien](#) [Modifier](#) [Supprimer](#) [Répondre](#)

- Re: Applying for a job as a bond analyst par Clarisse Pommeret, Thursday 8 February 2018, 13:14
- Re: Applying for a job as a bond analyst par Tahra Chang Chien, Saturday 10 February 2018, 11:04
- Re: Applying for a job as a bond analyst par Loudmy Alexis, Saturday 10 February 2018, 14:30
- Re: Applying for a job as a bond analyst par Amelie Beauvy, Sunday 11 February 2018, 18:16
- Re: Applying for a job as a bond analyst par Monica Luz Fierro Porto, Sunday 25 February 2018, 01:10
- Re: Applying for a job as a bond analyst par Marie Francia Lalaoirina, Thursday 8 February 2018, 18:39
- Re: Applying for a job as a bond analyst par Tahra Chang Chien, Saturday 10 February 2018, 11:07
- Re: Applying for a job as a bond analyst par Clarisse Pommeret, Sunday 11 February 2018, 10:19
- Re: Applying for a job as a bond analyst par Amelie Beauvy, Sunday 11 February 2018, 18:18
- Re: Applying for a job as a bond analyst par Monica Luz Fierro Porto, Sunday 25 February 2018, 01:31
- Re: Applying for a job as a bond analyst par Driss Huet, Monday 2 April 2018, 23:30
- Re: Applying for a job as a bond analyst par Tahra Chang Chien, Friday 9 February 2018, 11:51
- Re: Applying for a job as a bond analyst par Amelie Beauvy, Sunday 11 February 2018, 18:19
- Re: Applying for a job as a bond analyst par Monica Luz Fierro Porto, Sunday 25 February 2018, 01:40
- Re: Applying for a job as a bond analyst par Fatoumata Camara, Friday 9 February 2018, 19:56
- Re: Applying for a job as a bond analyst par Marie Francia Lalaoirina, Saturday 10 February 2018, 19:52
- Re: Applying for a job as a bond analyst par Amelie Beauvy, Sunday 11 February 2018, 18:23
- Re: Applying for a job as a bond analyst par Monica Luz Fierro Porto, Sunday 25 February 2018, 01:49
- Re: Applying for a job as a bond analyst par Fatoumata Camara, Monday 5 March 2018, 00:19
- Re: Applying for a job as a bond analyst par Loudmy Alexis, Saturday 10 February 2018, 14:44
- Re: Applying for a job as a bond analyst par Clarisse Pommeret, Sunday 11 February 2018, 10:22
- Re: Applying for a job as a bond analyst par Amelie Beauvy, Sunday 11 February 2018, 18:24
- Re: Applying for a job as a bond analyst par Monica Luz Fierro Porto, Sunday 25 February 2018, 01:51
- Re: Applying for a job as a bond analyst par Driss Huet, Monday 2 April 2018, 23:31

- Forum for group 1 "One and only"
- Forum for group 2 "Two's company"
- Forum for group 3 "Three cheers"
- Forum for group 4 "Fourtissimo"
- Forum for group 5 "High five"

by **Leonore Ma** - Friday, 22 November 2019, 10:16 PM

Hi everyone !

This is what I think if Laurence becomes a good or not owner of McKernon Motors.

I've got an opinion divided; I think he could be a good owner, but he could also be the cause of the company's disappearance.

First, we know Laurence is a passionate of cars. Indeed, at the beginning of the episode he hoped to borrow a car, a Tesla at the Gotham Car Club. He especially wanted to take this car. On his face we saw his disappointment when he noticed it was Harvey who borrowed it before him. So being the owner of a motorsport firm could be interesting for him, his taste for motorsport could justify his full investment.

Plus, he is aware of the real asset of the company. According to him, the quality of the engine is an asset more important than the name of the company like Dominic said previously. His desire is not to buy only the name, but all its expertise.

So, I think McKernon Motors could have Laurence as a good owner.

On the other hand, the financials are the first aspect he things when Harvey suggested doing him to buy the society. According to me, interesting to the financial demonstrate his sincerity and his real engagement.


Moreover, it's a rational behaviour when you are a hedge fund manager. A hedge fund manager has a job which involves making risky investment. So, doing investment may cause the deterioration of corporate finance but it could also be a solution for the prosperity and development of the firm







[Permalink](#) [Show parent](#) [Edit](#) [Split](#) [Delete](#) [Reply](#)

by **Franck Akoa** - Sunday, 10 November 2019, 8:56 AM

Hi

this is my speech for dominic to the board

 **dominic speech to the board. 2.zip**

Discussion	Started by	Replies	Last post
  Mortgage boss	 Lily Schofield	55	Anne Bazemo Sun, 1 Dec 2019, 11:49 PM
 Credit S.O.S Broadcast	 Lily Schofield	44	Anne Bazemo Sun, 1 Dec 2019, 11:34 PM
 Anyone can cook!	 Lily Schofield	74	Aymeric Boyer Genty Sun, 1 Dec 2019, 10:52 PM
  I'm the invited expert	 Lily Schofield	106	Anna Giordano Sun, 1 Dec 2019, 9:31 PM
 Convincing stubborn Bieber	 Lily Schofield	82	Anna Giordano Thu, 28 Nov 2019, 3:08 PM
 Applying for a job as a bond analyst	 Lily Schofield	117	Julian Castellanos Pena Wed, 20 Nov 2019, 3:15 AM

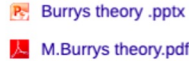
4. Forum : interaction en ligne, évaluation par les pairs



Re: I'm the invited expert

by [Emilie Nguon](#) - Wednesday, 23 October 2019, 7:50 PM

Hello,
Here is my PowerPoint presentation about Micheal Burry's theory.
Emilie NGUON



Activity 1 (part 1) - Choose your favourite recording from last week and post an audio comment on it!



To start off this week, go back to last week's forum where everyone posted their recordings, choose your favourite one and post an **audio reply** explaining why you liked it and which aspects made the person sound like an authoritative figure. You can also give some **constructive criticism or suggestions** to make the recording even better!
The audio should be about **30 seconds long** and should be posted **directly into the forum** with the "add file" function.



Re: I'm the invited expert

by [Bianca Roxana Maxim](#) - Saturday, 26 October 2019, 5:41 PM

Hi Emilie. Your presentation is by far my favorite one! It is nice to read and I like that you added some memes to make it a bit more funnier. Well done, you're very creative.



Re: I'm the invited expert

by [Lucas Lousif Canal](#) - Friday, 25 October 2019, 1:16 PM

What a great presentation! Both funny and interesting. Clean presentation, what a pity you did not add some transitions! 😊



Re: I'm the invited expert

by [Simon Faivre Dupaigne](#) - Sunday, 27 October 2019, 2:36 PM

Hey Emilie, Your presentation is very complete and structured. The stroke of humor made it all the more pleasant to read



Re: I'm the invited expert

by [Faith Sakanwi](#) - Sunday, 27 October 2019, 7:29 PM

Hey Emilie
I found your powerpoint informative and appealing to look at . You didn't settle with just defining the terms but you also gave examples .

4. Rôle du tuteur : feedback sur les activités, statut proche de l'étudiant, évaluation



PS: Don't forget that we explain something TO someone 😊 And yes "a great day" is better than "a great date" for a married man 😊

Hello Alyazid,
I agree with Alia, I really enjoyed your dish but it is not very healthy haha! The instructions are very clear! It is a very easy and a quick recipe to make, hence it is perfect for students! However, once a month is enough! :D
Good job!



Vidéos des tuteurs

4 In our episode of Suits, which of the 3 definitions of delocalization from the article is Stensland considering?

Response	Average	Total
1 change of place	<div style="width: 39%;"><div style="background-color: purple; width: 39%;"></div></div> 39%	45
2 offshore outsourcing	<div style="width: 37%;"><div style="background-color: purple; width: 37%;"></div></div> 37%	42
3 creation of a new facility	<div style="width: 24%;"><div style="background-color: purple; width: 24%;"></div></div> 24%	27

It's offshore outsourcing! It means closing the factory and moving the production overseas.

4. Interaction en ligne, médiation et littératie numérique

Activity 2 - Take the personality quiz!



This week, you will be writing on the forum to tell us which character from 'Margin Call' you are. Take the personality quiz to find out!

- Open the PDF file and read the five questions.
- For each question, choose the statement that best corresponds to your personality or to something you would do in that situation. Then, count how many As, Bs, Cs and Ds you have and look at your results. For example, if you have 1 A, 1 B and 3 Cs, go to the "mostly Cs" result. If you have an equal amount of answers (for example, 2 As, 2 Bs and 1 C), you can choose which result best corresponds to your personality.

Here's the important part:

- Share your result on the forum! Tell us which character you are and give us your opinion on the result. Here are some suggestions to help you write a short paragraph on the forum:

Do you agree with the result or not? Do you agree with the description of your personality? Why? Why not? Does the character seem like a nice person in the trailer? Why? Why not?

Lying isn't limited to telling someone a false fact. Existing research in psychology distinguishes 7 or 8 "ways of lying".



1) **Quiz:** Select the correct name for each "way of lying", based on the definition. You will need to do some **research online** to find the answers. You can post any interesting links or any information in the "**Useful links**" forum discussion.



YouTube



2) **Forum:** Find a **concrete example** of one of these ways of lying in an **outside source**. This doesn't have to be related to the course and can be an example from social media, a YouTuber you watch, something you saw on Twitter, a famous person lying publicly... the list goes on! Post a screenshot or link to this lie on your group's forum, describe the situation and explain which type of lie you think it is. Don't be embarrassed to share an example from what you read or watch online – the idea is to post something different to everyone else!

« peut expliquer de façon détaillée avec quel personnage il/elle s'identifie le plus et pourquoi » (Conseil de l'Europe, 2018 : 121)

Re: Which 'Margin Call' character are you?

par Fanny Yoka, dimanche 3 février 2019, 13:24

As I got mostly As, I am John Tuld. It seems like I am bossy. First off, I'd like to say that I think there are two me's: the one at work and the one doing everything else (which is not work-related). I think that work place is the one of seriousness. I need to think about everything, take every single detail into account before making a decision. It is said that I like being right, which is true. However, it doesn't mean that I can't be wrong - I can be wrong, like everyone else-, but I need to think straight, be logical and rational while making important decisions. I definitely like working alone better but if I work with other people as a team, I'll definitely listen to their ideas and take them into account and the decision we'll make in the end will be as a team. I do like being bossy, but I'm not totally inflexible! Indeed, I believe that putting people's ideas altogether can make the final one perfect, or at least almost, as everyone's contribution will improve, complete and make more unique and original the decision which is about to be made. I'd like to say that taking everything serious does not mean that I am passionless. Quite the opposite actually! It is because I am passionate that I am this serious. This is why I'd make sure the bank survives as well, as John Tuld does in the movie. As a CEO, one needs to be bold, eloquent, needs to have composure and needs to be bossy. That is a skill rather than a flaw (in those kind of situations at least). The CEO needs to think with his/her brain, but the heart must not be totally forgotten.

I agree with my results. Though I do think I have that kind of personality at work, it is not totally true. As I've just explained, the heart and thus the passion mustn't be forgotten. I really believe this matters a lot and if passion drives you while you work, you'll be happy and try to make the best decisions as you'll really throw yourself into, be really involved in your work.

Permalien

Niveau supérieur

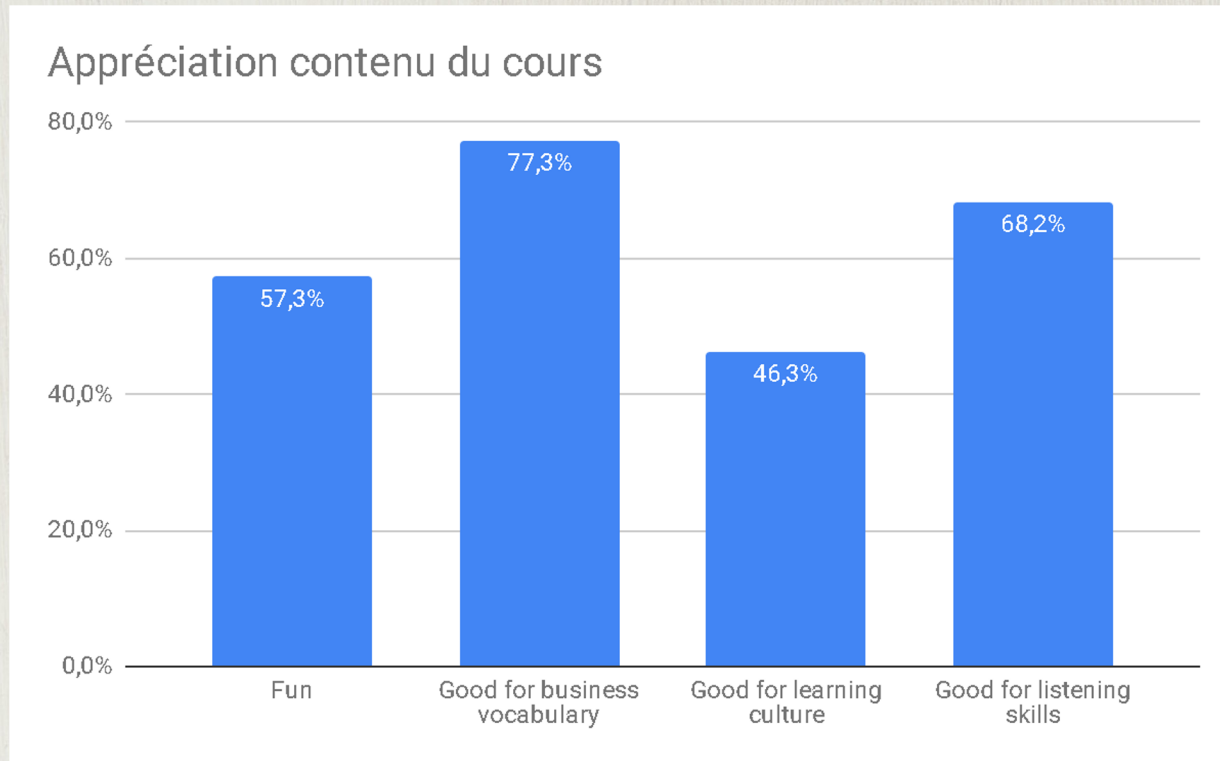
Modifier

Séparer

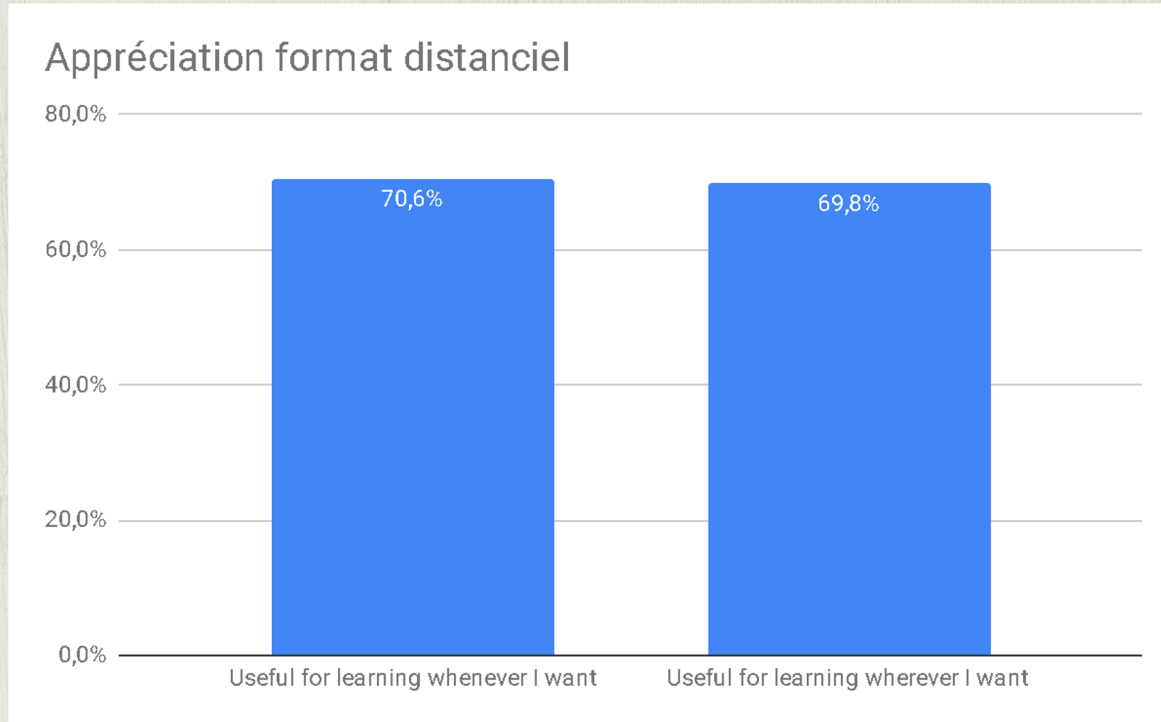
Supprimer

Répondre

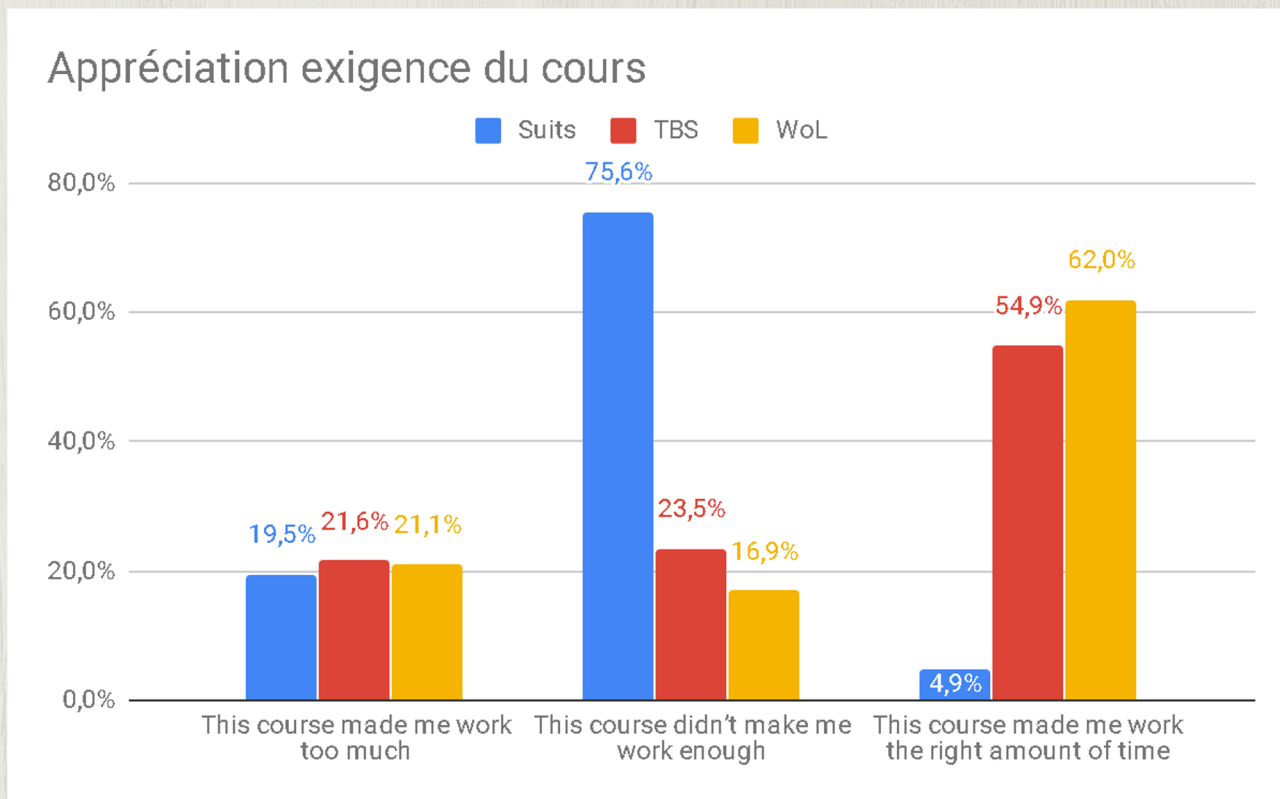
5. Appréciation du contenu du cours



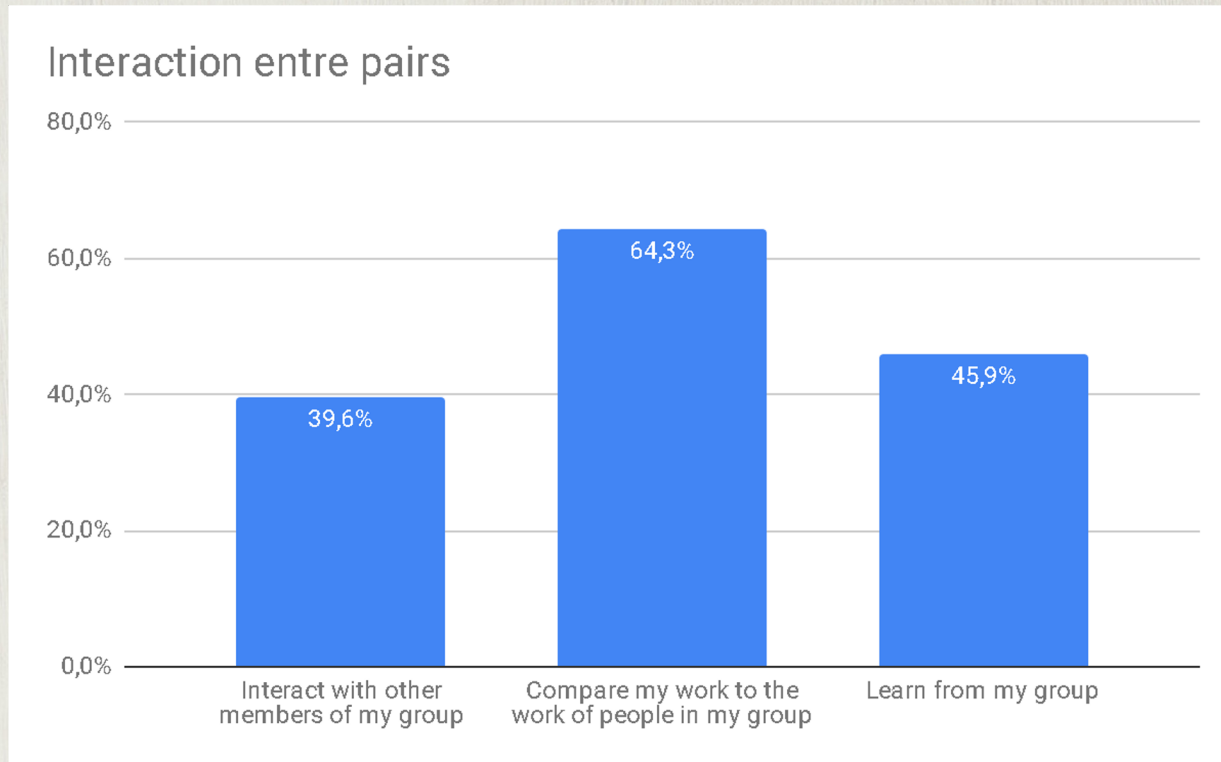
4. Appréciation du format distanciel



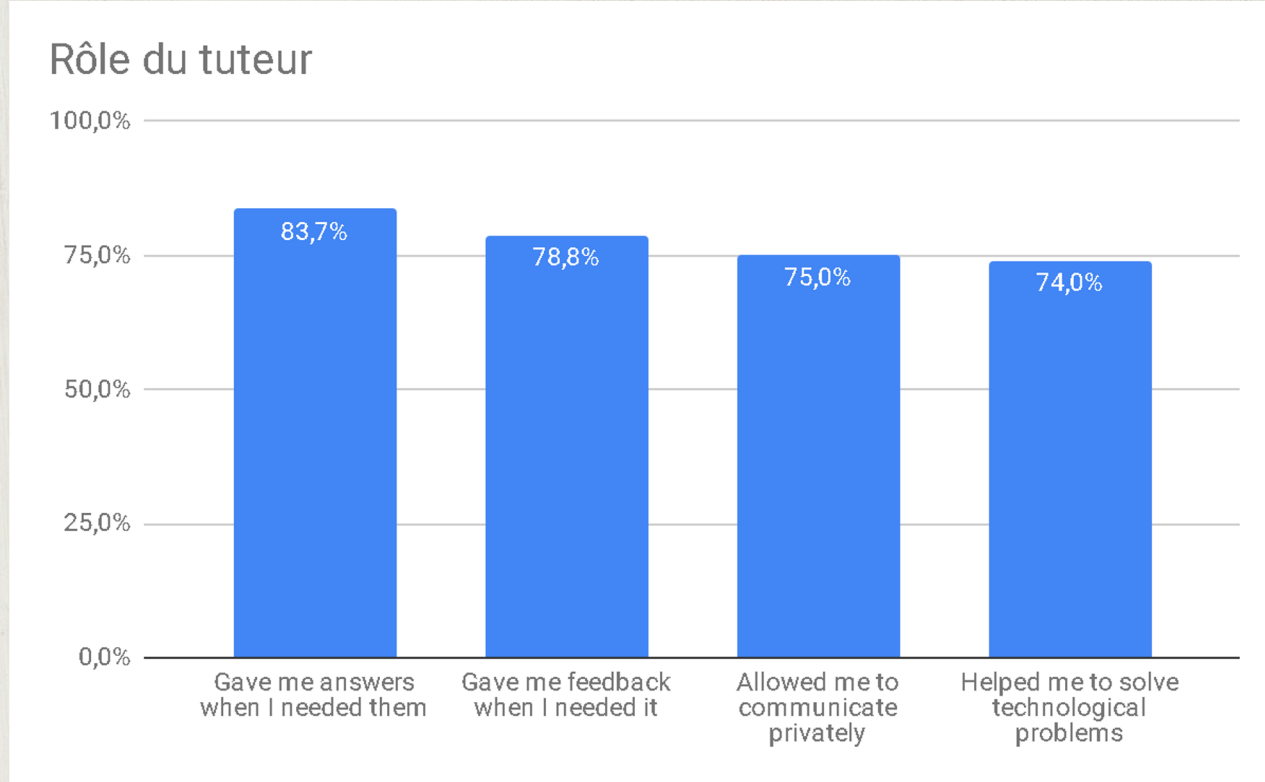
5. Appréciation exigence du cours



5. Interaction entre pairs



5. Rôle du tuteur



5. Conclusions

- ④ La perception des étudiants sur l'utilisation des FASP est positive.
- ④ Les étudiants ont gagné en autonomie et sont restés motivés.
- ④ Ce dispositif serait applicable à d'autres domaines d'études, tout en restant actuel et relatif aux pratiques informelles des étudiants
Ex: Droit : *The Good Fight*; Médecine : *Good Doctor* ; Philosophie : *The Good Place* ; Maths-informatique: *Mr. Robot*

Merci de votre attention !

Geoffrey Sockett, Lily Schofield, Mónica Fierro



Deuxième Colloque PERL Entre Présence et
distance-13 décembre 2019

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