

# Teaching climate change for responsible individuals and pro-active companies

Arnaud Delebarre, May 2021

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### To teach or not to teach ?

**1.** Teaching may be a mean to avoid being proactive:

Teaching used to pretend acting Teaching used to procrastinate Teaching used to give the burden to future generation Teaching used to denounce the wrong man

2. Pedagogy as a method for non-participative management

Managers and decision makers may argue a misunderstanding due to a lack of pedagogy instead of recognize a disagreement



### **Teaching climate change ?**

### **Need of Teaching:**

Climate change kinetics: reality vs feeling Surveys vs actual threats and actual carbon footprints Individual and collective actions to meet the 2015 objectives

### **Teaching: To whom ?**

Pupils ? Students ? Milleniums ? Boomers ? Decision Makers ?

**Teaching: What ?** 

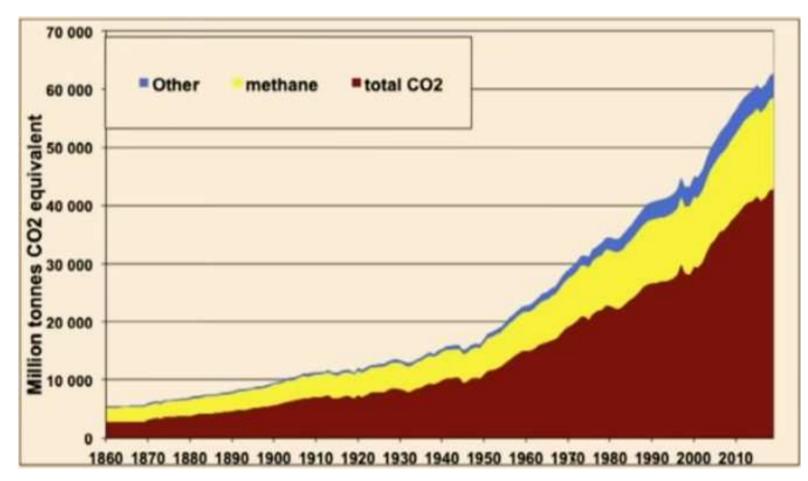
Data on Energy and Climate. Indicators. Impact of Actions. Project Management and Controversy Analysis

**Teaching: How ?** 

Hands-on learning - MOOC - Field Experience - Auto-evaluation

## Neither new methods, nor new processes nor consumption sobriety, nor digitalisation seem able to inhibate GHG emissions

Did education have or may have any influence on this curve or its evolution ?



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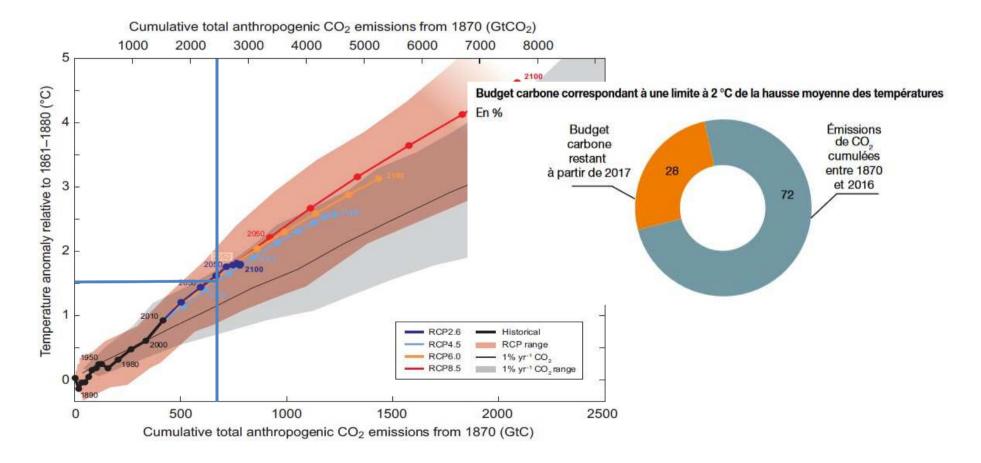
After Jancovici, 2020

MINES ParisTech

### Is the Carbon budget compatible with education kinetics ?



- From one side : the classical lullaby: grown-up take care of their children
- But kinetics of climate change implies of acting faster to adopt a sustainable "Representative Concentration Pathway (RCP)



### Surveys about Climate Change Perceptions and Actions



- 23 % of French do not "believe" in the warming"
- 36 % of the 18-24 year French individuals
- 48 % think it is too late to invert the trend
- 62% regulation constrain is the only solution
- Individual actions that they would accept:
  - 61% would prioritize local products
  - 51% buy less with a better quality, adopt recycle and exchange
  - 27% buy less electronic devices ; train instead of plane for long distance

		Se	Sexe		Âge					CSP		
	% D'accord	Homme	Femme	18-24 ans	25-34 ans	35-49 ans	50-64 ans	65 ans et plus	CSP +	CSP -	Inactif	
Seule la contrainte législative est efficace pour réussir la transition énergétique et obliger tout le monde à changer ses habitudes de consommation	62%	60%	63%	64%	64%	62%	58%	61%	62%	63%	63%	
Je pense qu'il est aujourd'hui trop tard pour inverser le cours du réchauffement climatique	48%	48%	47%	47%	53%	51%	45%	43%	44%	57%	43%	
Je ne crois pas au réchauffement climatique	73%	26%	21%	36%	28%	20%	21%	20%	24%	25%	22%	

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Survey Opinion Way 2019, 1042 people > 18 year

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### Kinetics of the teaching vs role or fate of the learners

Teaching to individuals being already in decision making positions

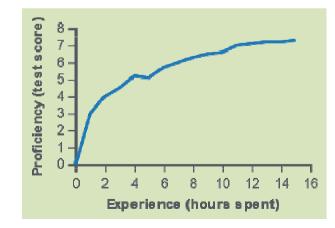
Teaching to generations that will be in position in a rather far future

## Teaching to young generation who then will educate their parents or teaching to teachers to accelerate the process

"Quand on devient parent, notre conscience écologique s'aiguise. Puis, les enfants deviennent à leur tour des ambassadeurs de l'écologie [...:] ce sont eux qui font [alors] la leçon." N. Vallaud-Belkacem (April 2021)

### The rate at which trainees learn a new skill ! Provided they learn !





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### Being against activists to procrastinate a bit more ?



Examples of opinion leaders: Alain Finkielkraut "*refuses to kneel before Greta Thunberg*". Even, she is only asking to read IPCC reports.

Gretaphobia/Youthphobia because they question and criticize our behaviour



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Alain Finkielkraut, France Inter, 9/2019. Watrelot, AOC, 8/2019

### Teaching the pointed guilty population fraction ?



## Local 2021 regional elections campaign: any correlation between individual carbon footprint and his/her carbon LCA and its vote ?



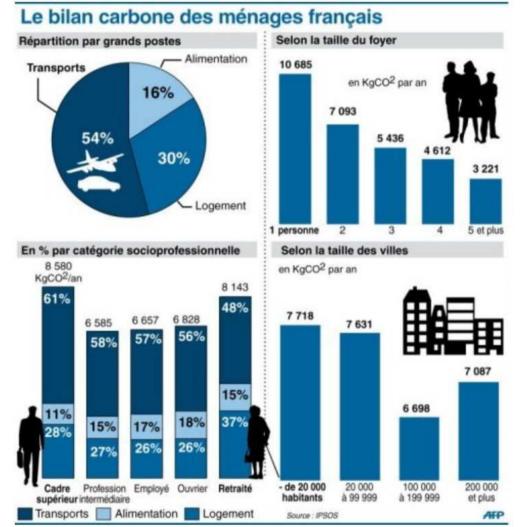
### Teaching to the most emitting fraction of population ?



Youngest French: 8.4 tCO2e/year : single, mobile...

Oldest French: 9 tCO2e/year live in large house, use plane

35 - 44 year old: 6 tCO2e/year



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After ECOCO2, 2011



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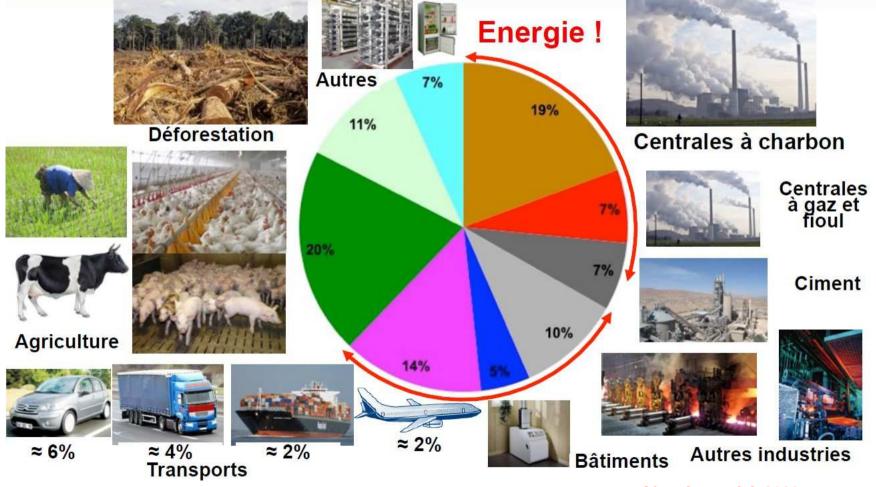
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## **Teaching: How ?** Hands-on learning - MOOC - Field Experience - Auto-evaluation

### Data on sources of Greenhouse Gas (GHG) emissions



- Annual worldwide GHG emissions 2019: 60 Gigatonnes CO<sub>2</sub>eq
  - Energy: 19%+7%+(40% of 7%)+10%+5%+14% = 58%
  - Food: 20%+11% = 31 %



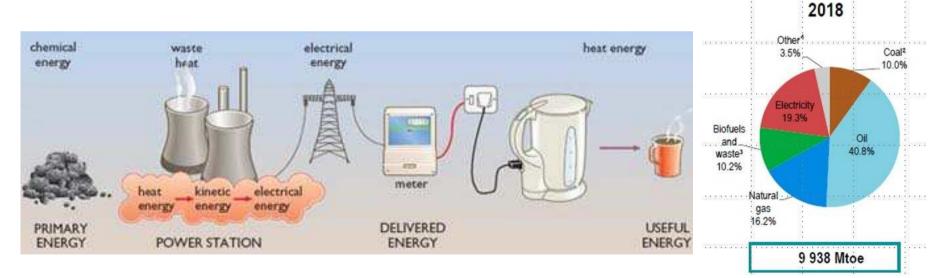
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After Jancovici, 2020

### Primary Energy and Useful Energy and their data



- A lot of ignorance about the difference between primary, consumed and useful energy
- Confusion between electricity and energy and their respective shares in the world and in countries
- Low knowledge of energy units: e.g. t.o.e. and kWh



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## National inventory and footprint accounting for imports, inventory per capita. Calculate your own carbon footprint at least every year.



Émissions intérieures (ménages et activités économiques intérieures hors exportations) en millions de tonnes de CO<sub>2</sub>éq

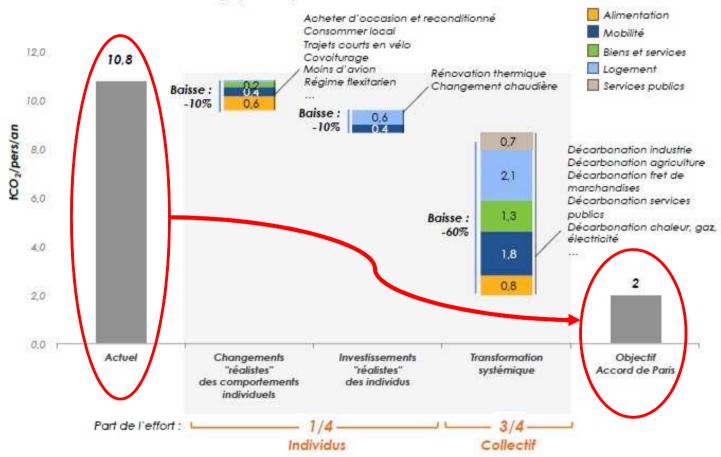
Émissions moyennes annuelles par habitant en tonnes de CO2 éq

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### Teaching for Individual and Collective contributions



 Teaching actions to meet Paris agreement. Example with a modest individual effort : -10% individual way of life ; -10% home renovation ; -60% companies & organizations



Leviers de réduction de l'empreinte carbone moyenne Engagement personnel « réaliste » des individus\*

After Carbone 4, 2019

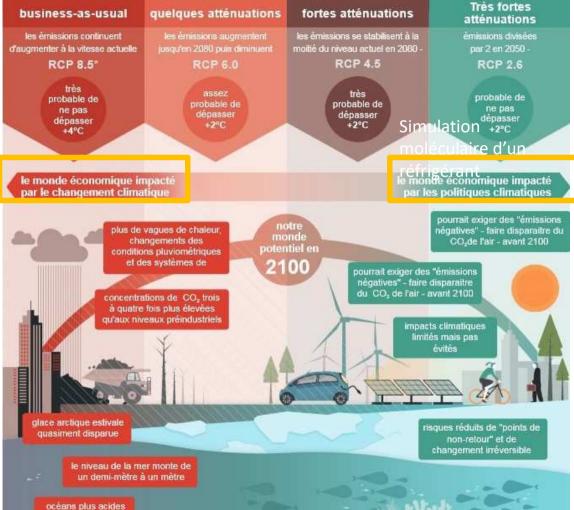
### Teaching: Physical Risks vs Transition Risks



To teach a minimal culture to balance impacts of decisions of changes of <u>climate policies</u> vs of changes due to <u>climate change</u>?

Physical risks and transition risks evolve in opposite direction

Less emissive scenario = more rapid <u>societal</u> changes and greater transition risks More emissive scenario = less restrictive in short term but final addition is higher. "*A world at +4°C is not insurable*" Axa, 2017





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### Teaching and Training Students around the World



- Ateliers AIR (Workshops to Invent a Responsible Future) held at ESSTIN, Engineer School, France:
  - Inviting 3 to 4 Right Livelihood Award Laureates (Alternative Nobel Prize), granted to have developed projects and solutions in a difficult context
  - Animating projects to demonstrate to students how to develop global issues and innovating solutions, and developing social responsibility of students
  - 3 days for 150 student promotion in groups with one RLA Laureate
  - Interviews of students: said they appreciated these opening mind tranings that allow to consider the scientific news from another angle.



### Teaching and Training Students around the World (Ctd)



- Study a Controversy in Energy and Environment:
- 30 years ago, MINES Paris proposed the controversy to the students
- Then exported in some Mastères in Environment
- Exported in SPEIT, engineer school created by Polytechnique, ENSTA, Telecom and MINES ParisTech to train chinese students "à la française"

The objective is not the solving of the controversy but to understand complexity with tools such as documentation, stakeholder identification, mapping interactions between them, identify knots of the controversy

Additional expected skills brought by controversy study:

- To learn by using some project management tools such as the reporting, the planning, team organization, the brain storming
- How to reference documentations in a report by attending part of a self paced MOOC produced by Polytechnique
- To carry out semi-oriented interview methods
- To evaluate the grey part of a project onwards its scientific aspects and understand the gap between a decision, a hierarchical instruction and an influence

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### Some of the controversies chosen in China and in France Examples of Controversies in Energy and Environment chosen by Chi

- Examples of Controversies in Energy and Environment chosen by Chinese students of SPEIT since 2017:
  - Taishan Nuclear EPR Power Project
  - Does Electrical Vehicle satisfy the Chinese Market ?
  - Are OFO bicycles really environmentally friendly ?
  - Liuwan: A Technical Industrial Landfill Project to get rid of ?
  - L'acier de Tangshan est-il le Bon, la Brute ou le Truand ?
  - La voiture électrique en Chine, pas si propre ?

#### Matin :

10 h 00 – 10 h 30 Tristes mines au pays des menhirs (Bretagne) Controverse autour des permis de recherches minières accordés en Bretagne Leonore Chorpentier, Gaetan Piegay, Jean Baptiste Le Menn

#### 10 h 30 - 11 h

Quand la terre est un trésor : Le Pays Basque à l'épreuve des mines d'or Lorsqu'une entreprise veut chercher de l'or dans l'arrière pays Basque, la contestation ne se fait pas attendre Jean Aubusson, Margot Defoort Levicov, Benny Mandhub

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11 h 00 - 11 h 30 Centrale de Gardanne : transition énergétique ou biomascarade ? (Bouches-du-Rhône) Controverse autour de la conversion d'une centrale thermique du charbon vers la biomasse

Controverse autour de la conversion o une centrale thermique du charbon vers la biomasse Julien Bouyssou, Manon Roulleau, Benjamin Karas

11 h 30 - 12 h 00 : Bacchus ou Eole, enquête à Irancy (Yonne) Eoliennes contre patrimoine viticole et paysager Yannis Caubet, Patrick Foltzenlogel, Julie Ginesty

12 h 00 - 12 h 30 : L'A45 tient elle vraiment la route ? (Loire, Rhone) Chocs et intérêts contradictoires entre les métropoles de Lyon et St Etienne sur la réalisation de l'A45 Marie Alzon, Emmanuel Large, Clémence Lestra, Kim Nguyen

#### PLANNING DES SOUTENANCES

MINES ParisTech - le 1er février 2018, salle L106

#### Après-midi :

#### 14 h 00 - 14 h 30

Quand Rouen drague la Normandie (Calvados) L'immersion des boues du port de Rouen au large de Deauville crée la polémique Coralie Alazet, Romain Badie, Hamza Hennani

14 h 30 - 15 h 00

Modernisation du centre de traitement des déchets de Romainville un projet à jeter à la Poubelle ? (Seine St Denis) Pas de consensus sur le traitement local des déchets à Romainville Alice Abbet, Volentin Boutellier, Charlotte Hoguenauer

15 h 00 – 15 h 30 : Usine toxique ? Montreuil en panique ! (Seine St Denis) Les transios ? evacerbent entre parents d'élèves et l'usine de traitement des métaux SNEM de Montreuil suite à l'apparition de cas de leucémies chez des enfants fréquentant les écoles voisines de l'usine Maxime Chifodeux, Choie & Beron, Julie Olivier

15 h 30 - 16 h 00 : Haro sur le phyto : Une tempête pour un verre d'eau ? (Vieux Manoir, Seine-Maritime) La construction d'une super plateforme logistique de produits phytosanitaires sur une nappe phréatique alimentant l'aggiomération Rouennaise suscite la colère des habitants. *Quertin Levy Abegnoli, Juliete Nicolas, Perrier Quesnoi*t









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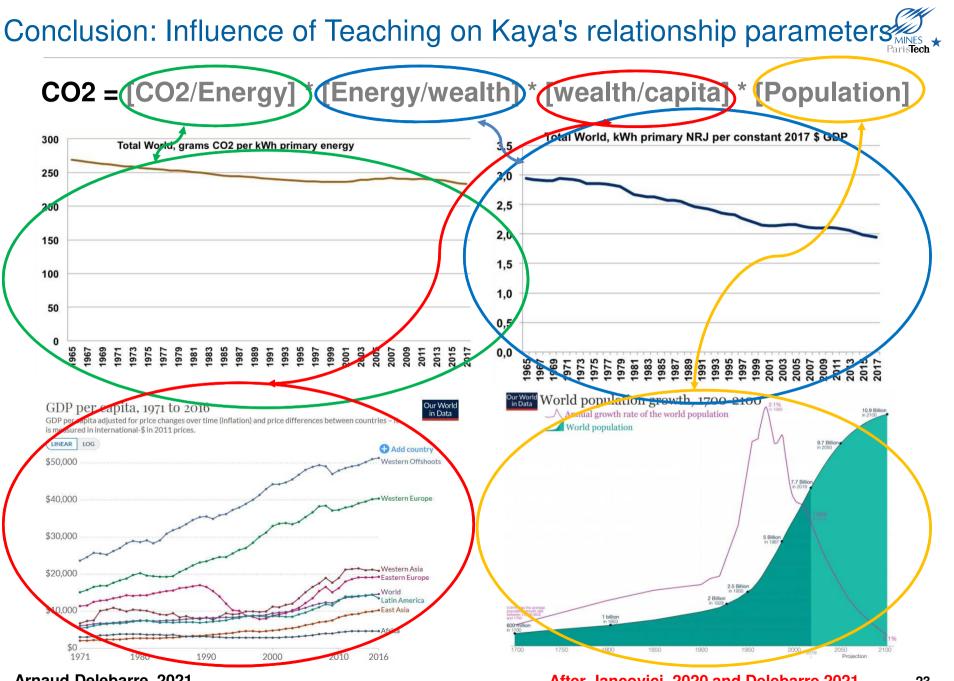
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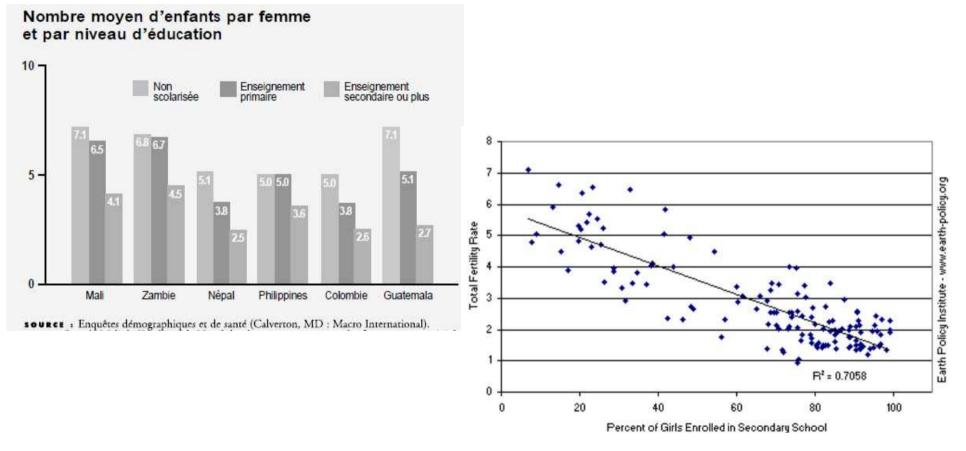
After Jancovici, 2020 and Delebarre 2021

### Conclusion 1: Education is the best contraceptive method



### Teaching may control the parameter [Population] of Kaya's equation

The Guardian, July 2017: Want to fight climate change? Have fewer children After Wynes, 2017: One fewer children avoids 58.6 tonne CO2eq/year vs 2.6 for living car free



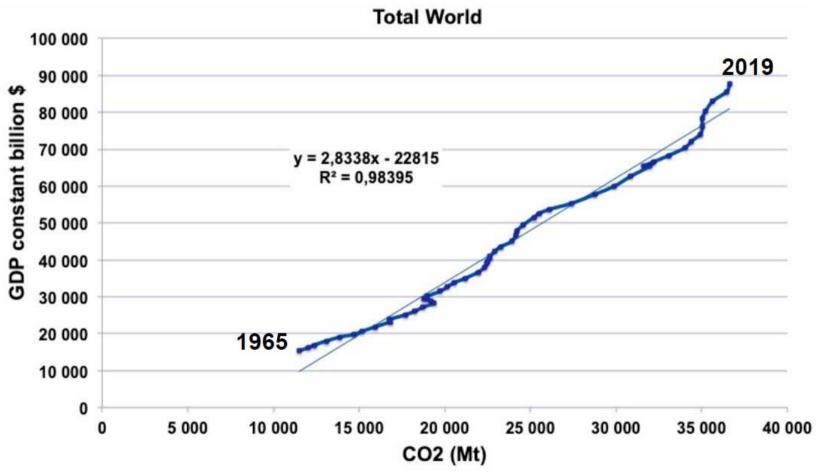
After Measure Communication, 2000 ad Earth Policy Institute, 2011

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### Conclusion 2: Teaching decision-makers relation GDP vs CO2

## Jancovici advises 20 hour training to executives to learn the relation between CO2 and GDP and fundamentals of climate change

Id est: the two first terms of Kaya's equation [CO2/Energy]\*[Energy/wealth]= CO2/wealth



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After Jancovici, 2020

### Last word: Teaching processes producing less CO2 per energy



Training engineers to design processes emitting less CO2 in the atmosphere by Energy unit. Example of CCS which is at present 0.1% of CO2 emissions Id est: the first term of Kaya's equation [CO2/Energy]

Jevons paradox: if you divide gasoline/100km by 2, will you spend 2 times less or will drive 2 times more km ?

