

Véhicules en libre-service en Île-de-France : vers une diversification des territoires couverts ?

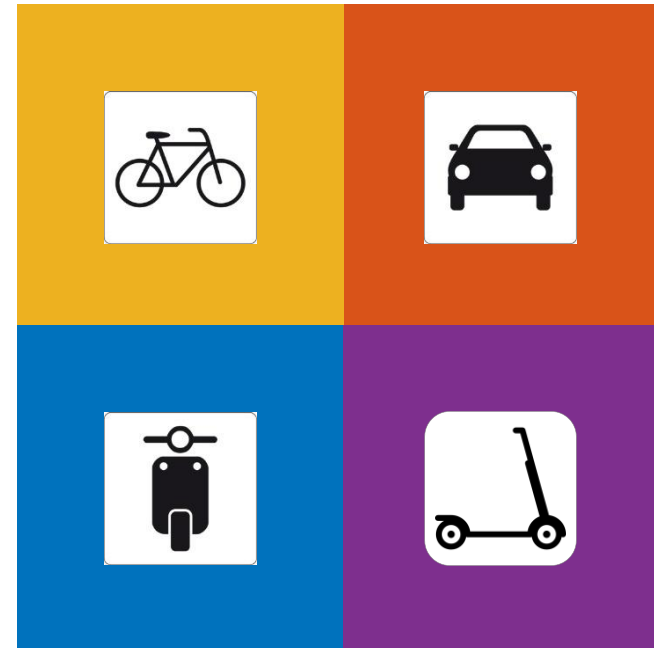
Timothée Mangeart (LVMT)

ATEC-ITS,
Montrouge, 17 janvier 2023

Véhicules en libre-service : définition

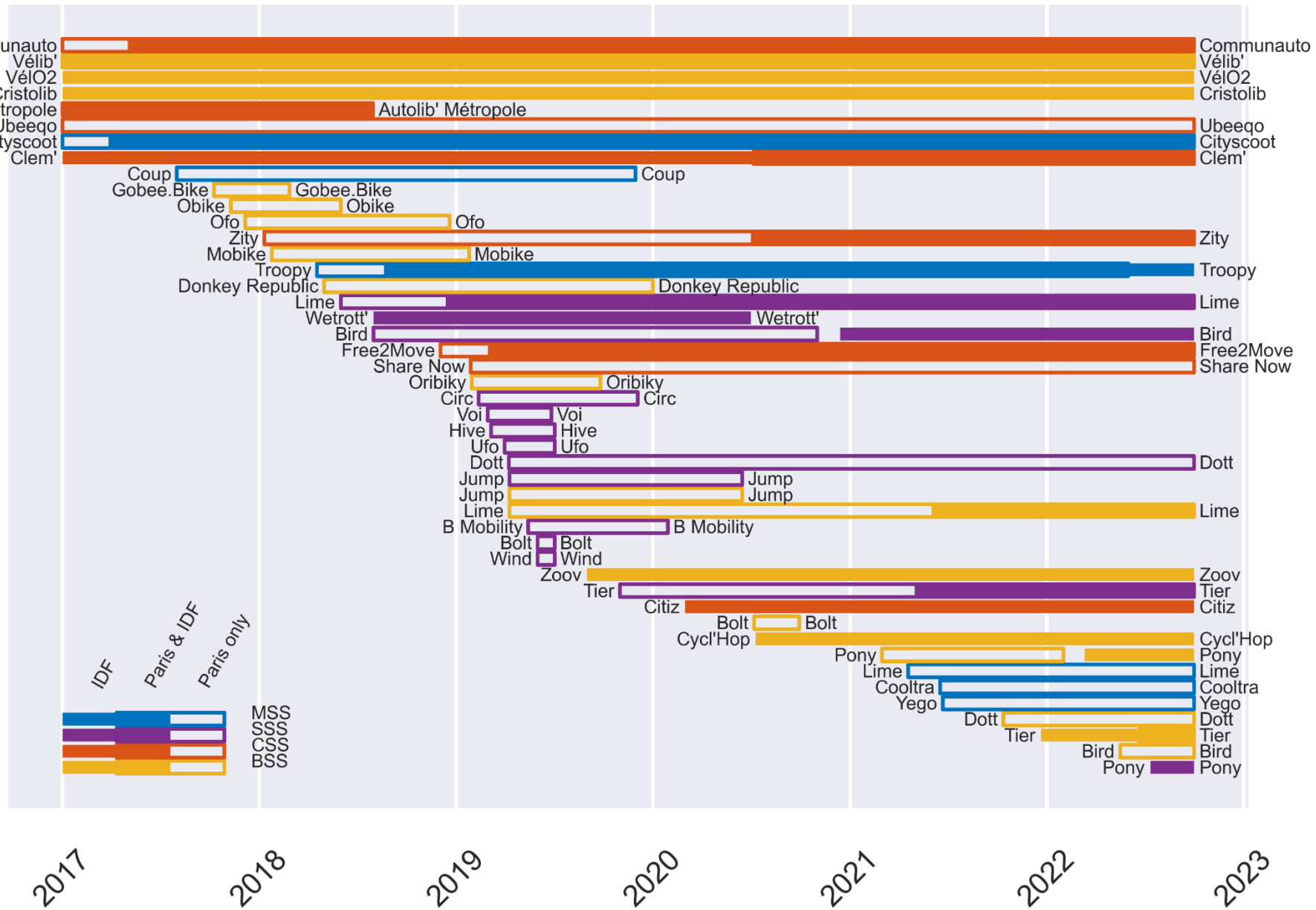
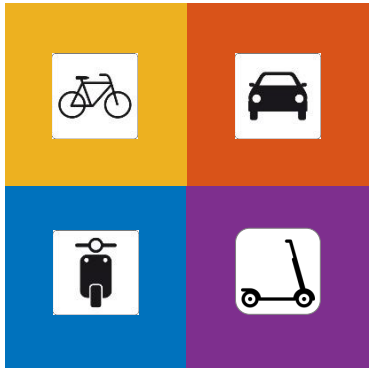
Véhicule en libre-service =

- (1) usager-conducteur
- + (2) conducteur non rémunéré
- + (3) utilisation de courte durée
- + (4) accessible à la demande



(Boutueil, Nemett, et Quillerier 2022; Shaheen et al. 2015)

Timeline of vehicle-sharing services in IDF since 2017



Quel développement territorial des VLS ?

Quelle influence de la régulation parisienne des VLS sur le reste du territoire francilien ?

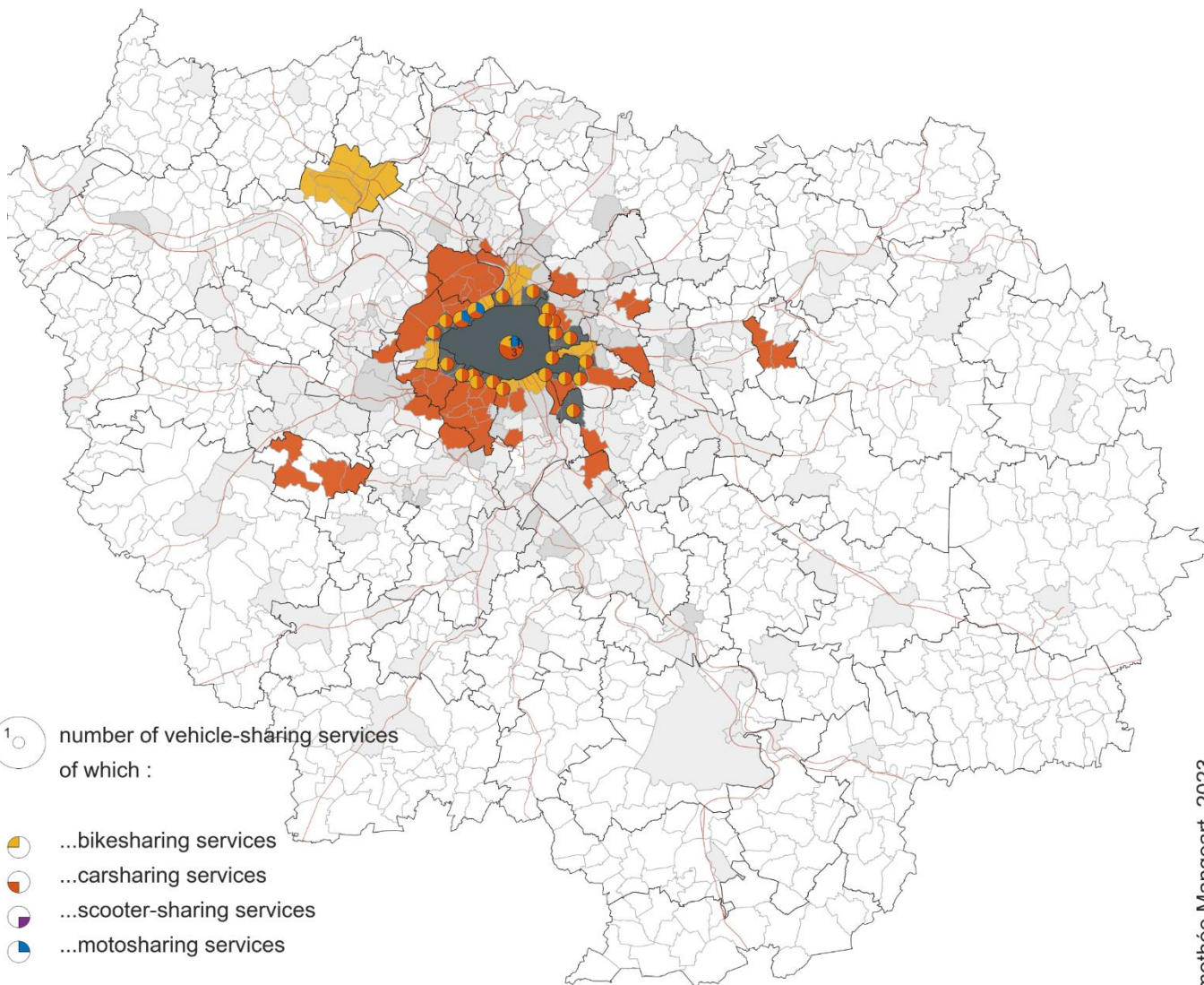
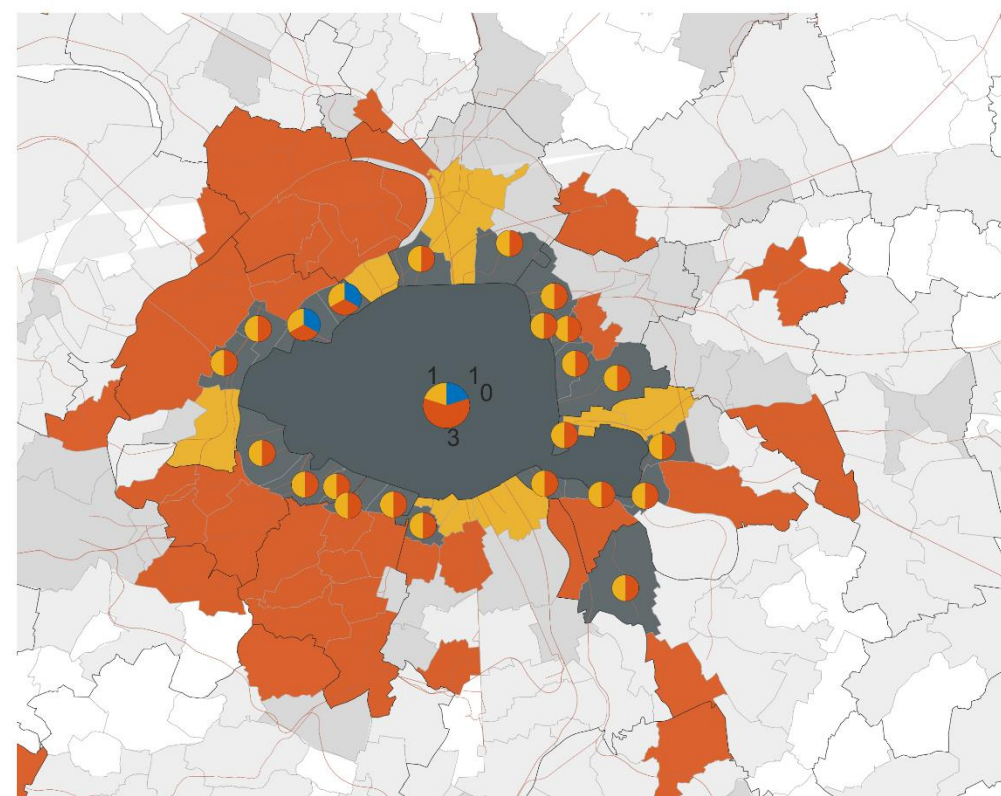
Quelle coordination intercommunale ou régionale pour les VLS ?





Cartographie & méthodologie

- Périmètre : 1268 communes d'Île-de-France
 - 600+ informations (lancement/fermeture) dans 124 communes
- Période : 2017-2022
- Sources : données en sources ouvertes
 - presse, littérature grise, presse spécialisée, littérature académique
- Traitement Excel, Python, QGIS

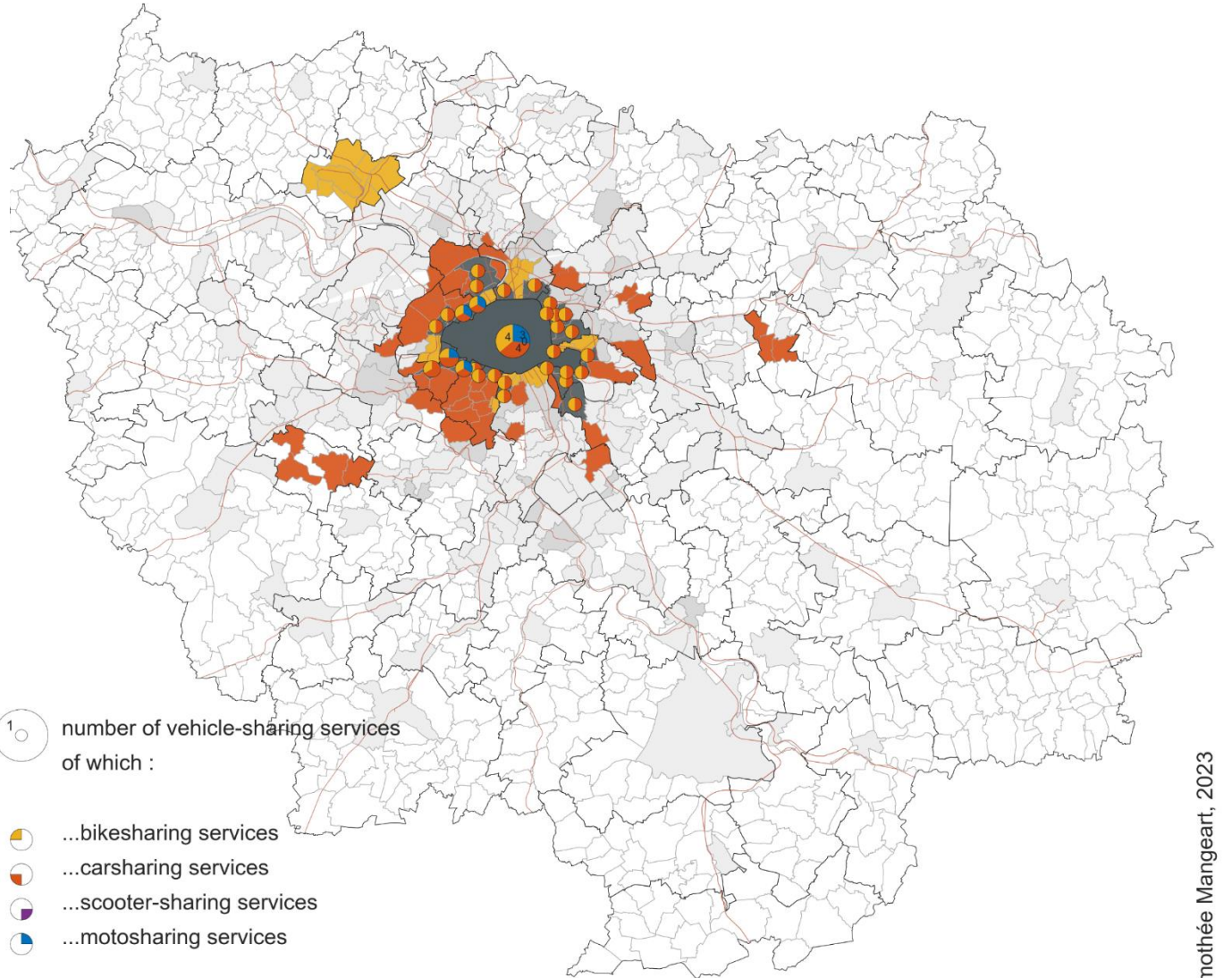
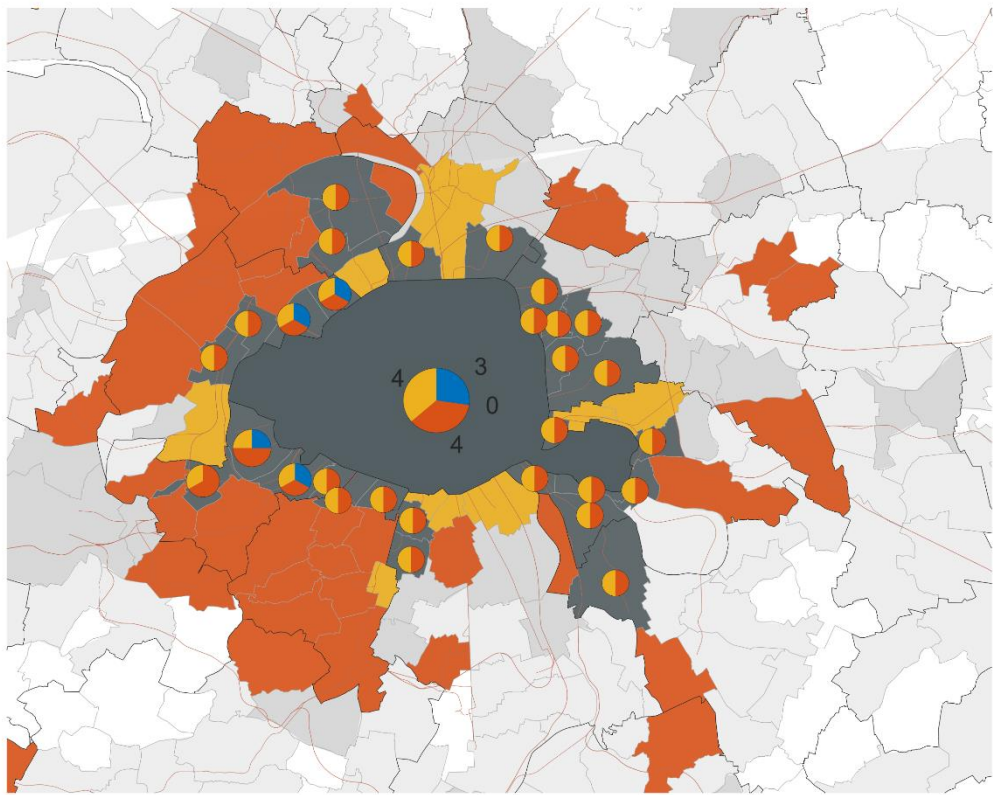
(Boutueil, Nemett, et Quillerier 2022; Shaheen et al. 2015)




Vehicle-sharing services in IDF - 06/17



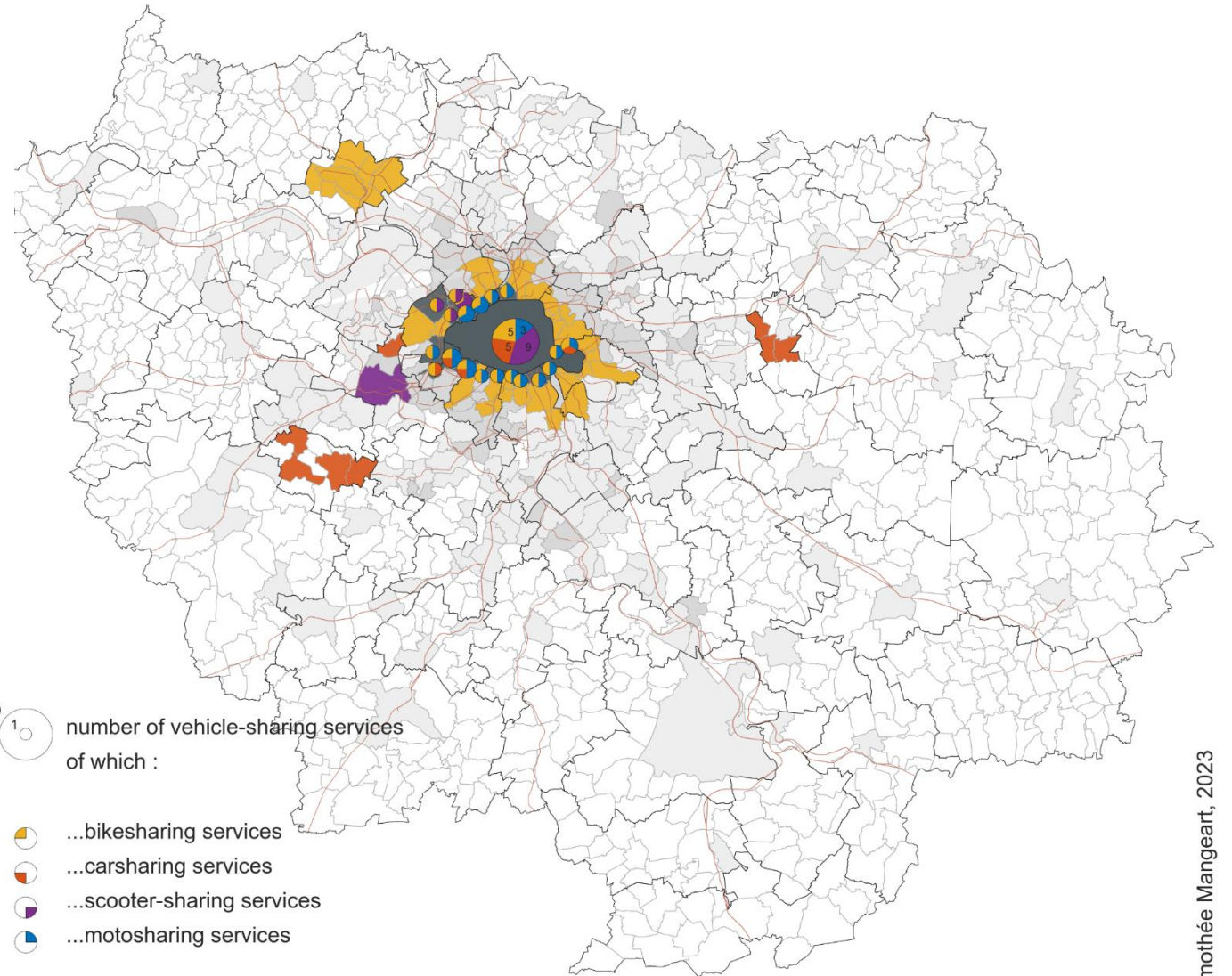
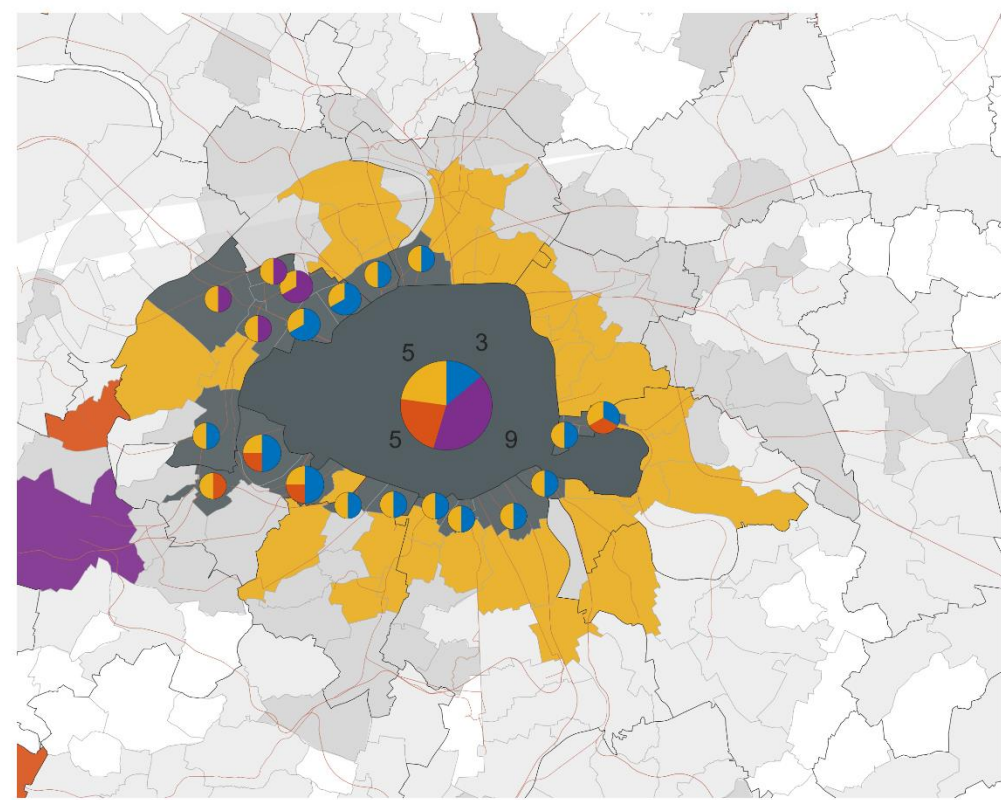
- 20
10
1
- number of vehicle-sharing services
of which :
-  ...bikesharing services
 -  ...carsharing services
 -  ...scooter-sharing services
 -  ...motosharing services


Vehicle-sharing services in IDF - 06/18



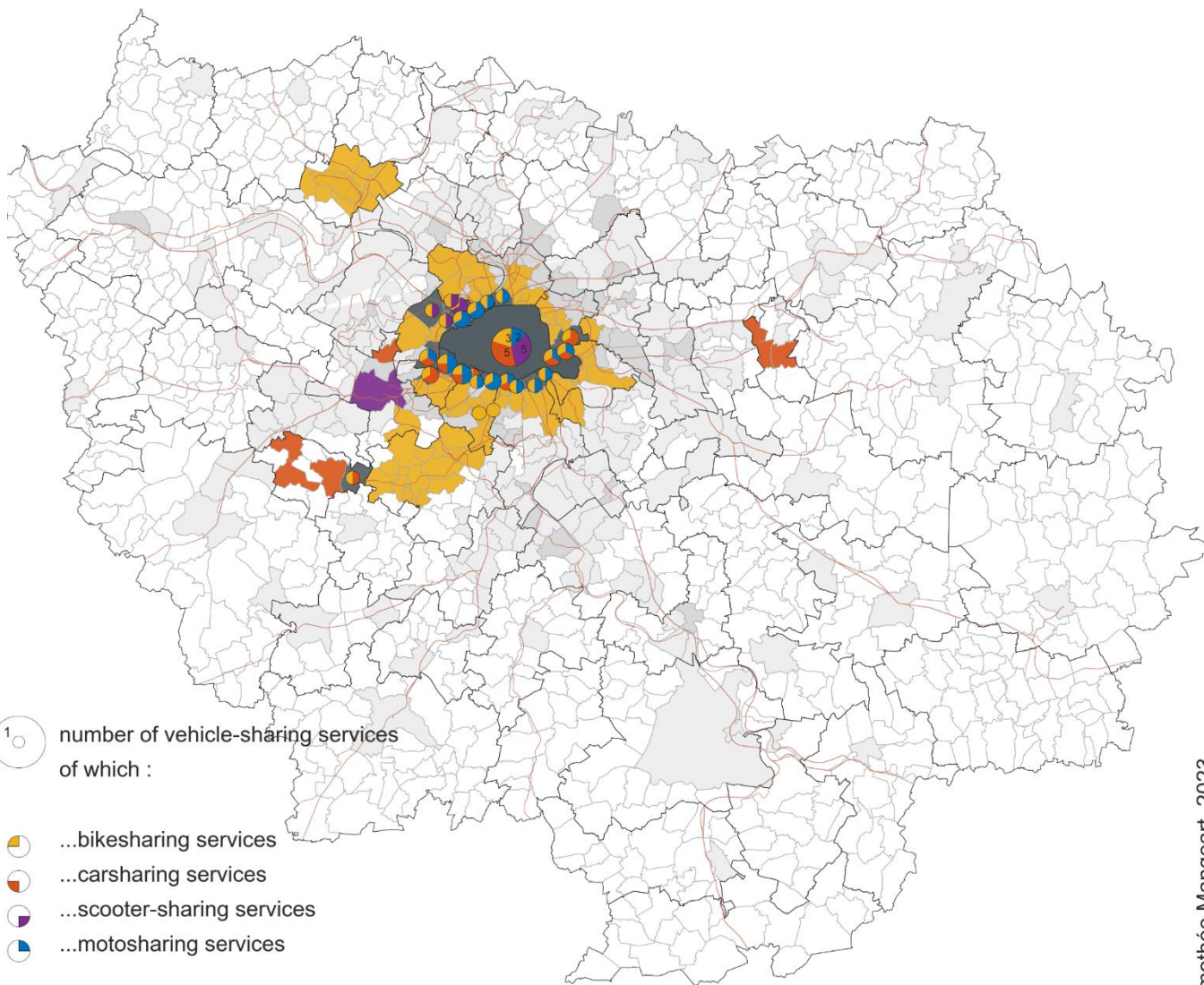
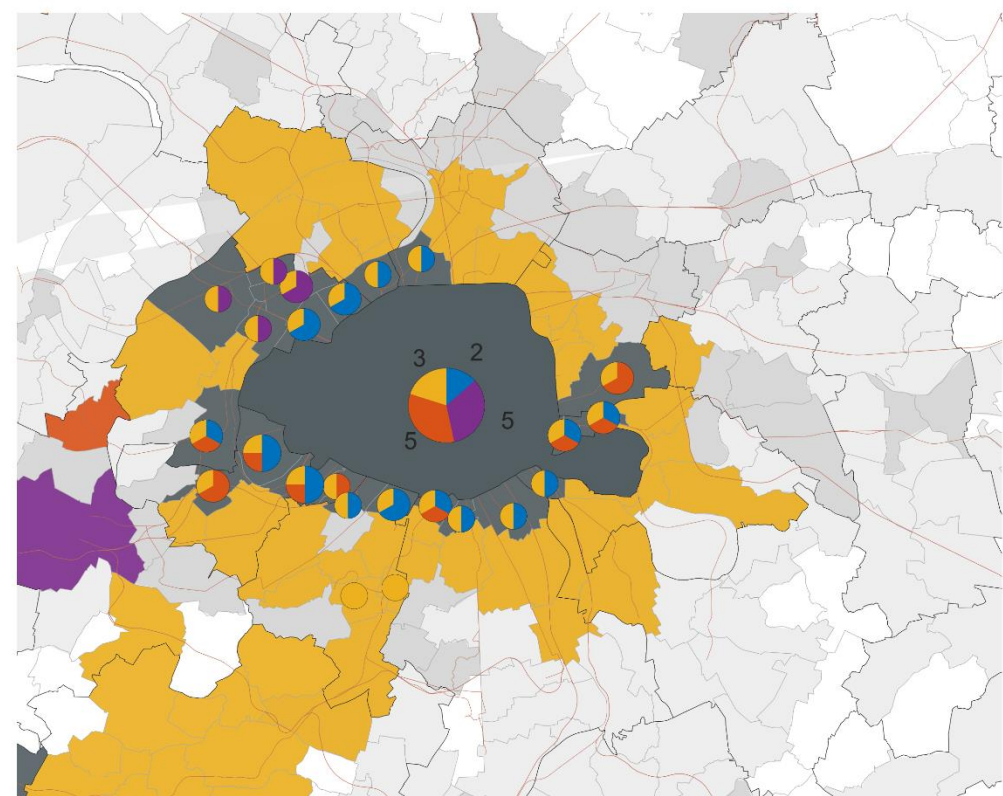
- 20
1
- number of vehicle-sharing services
of which :
-  ...bikesharing services
 -  ...carsharing services
 -  ...scooter-sharing services
 -  ...motosharing services

Vehicle-sharing services in IDF - 06/19



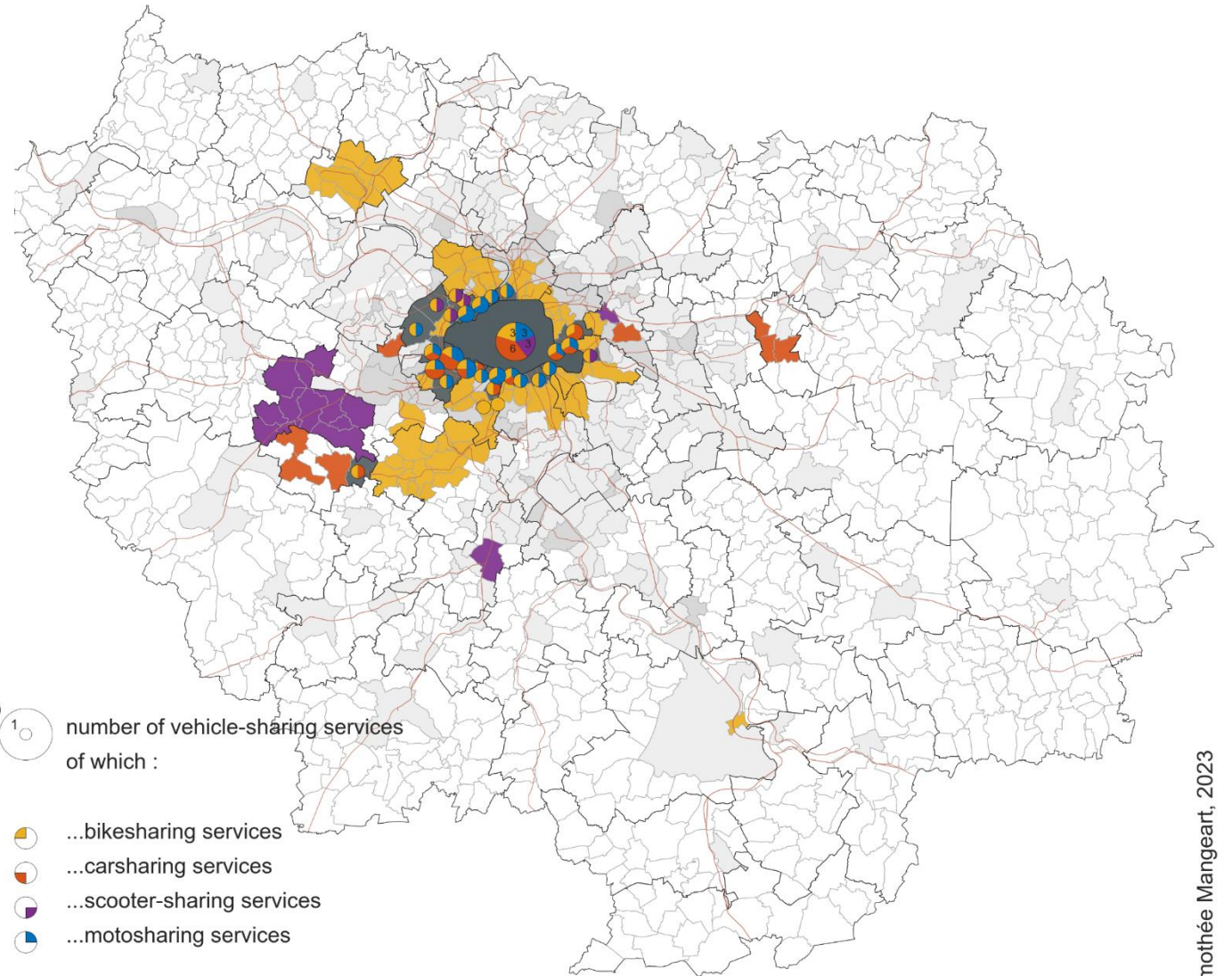
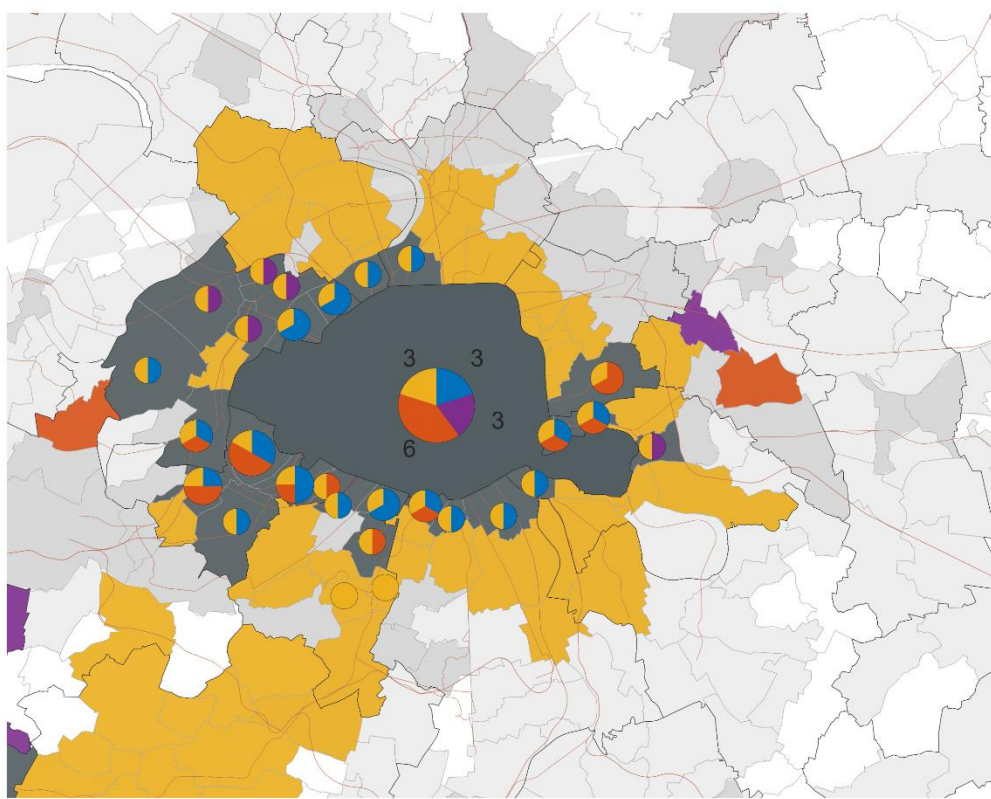
- 20
1
- number of vehicle-sharing services
of which :
-  ...bikesharing services
 -  ...carsharing services
 -  ...scooter-sharing services
 -  ...motosharing services


Vehicle-sharing services in IDF - 06/20



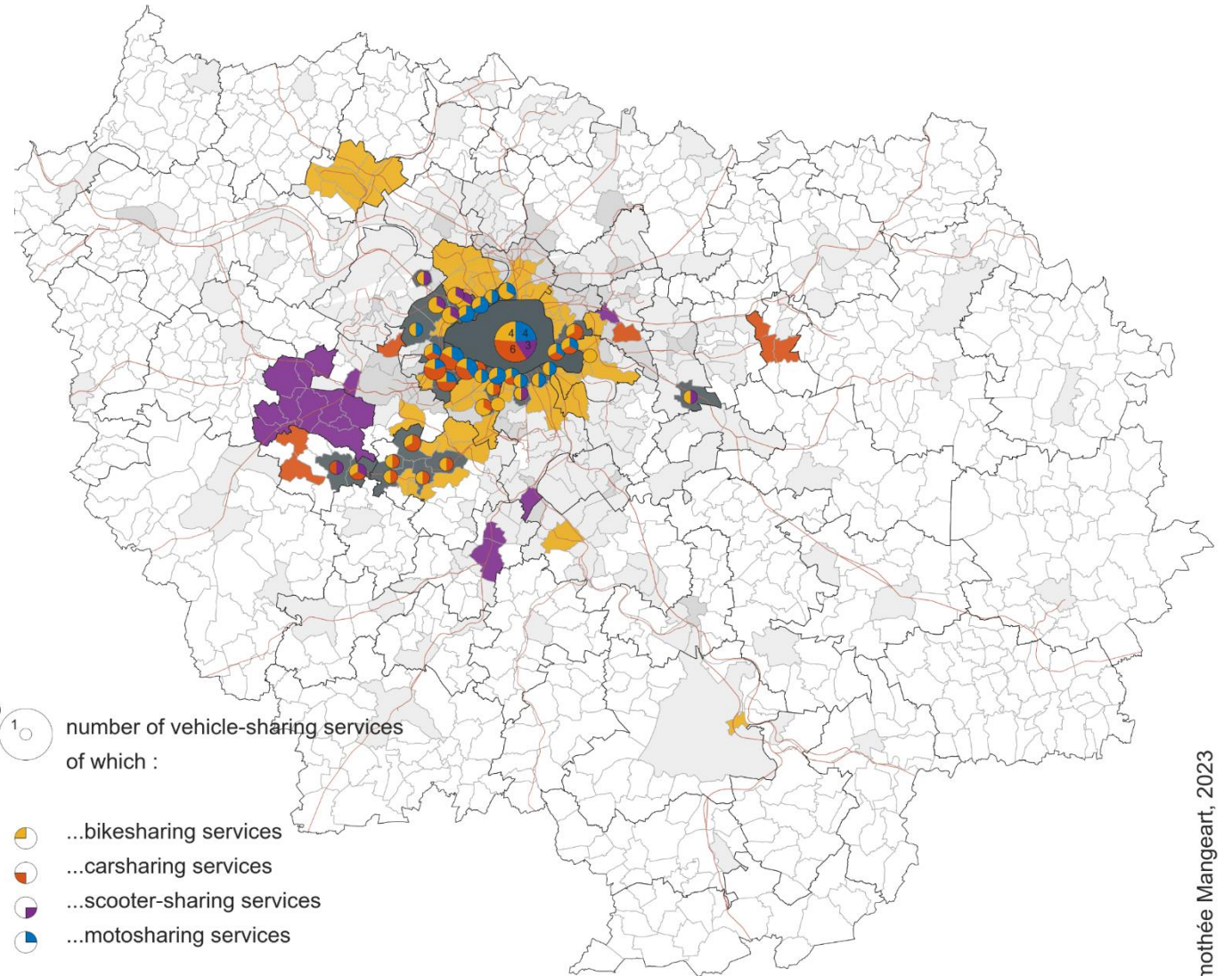
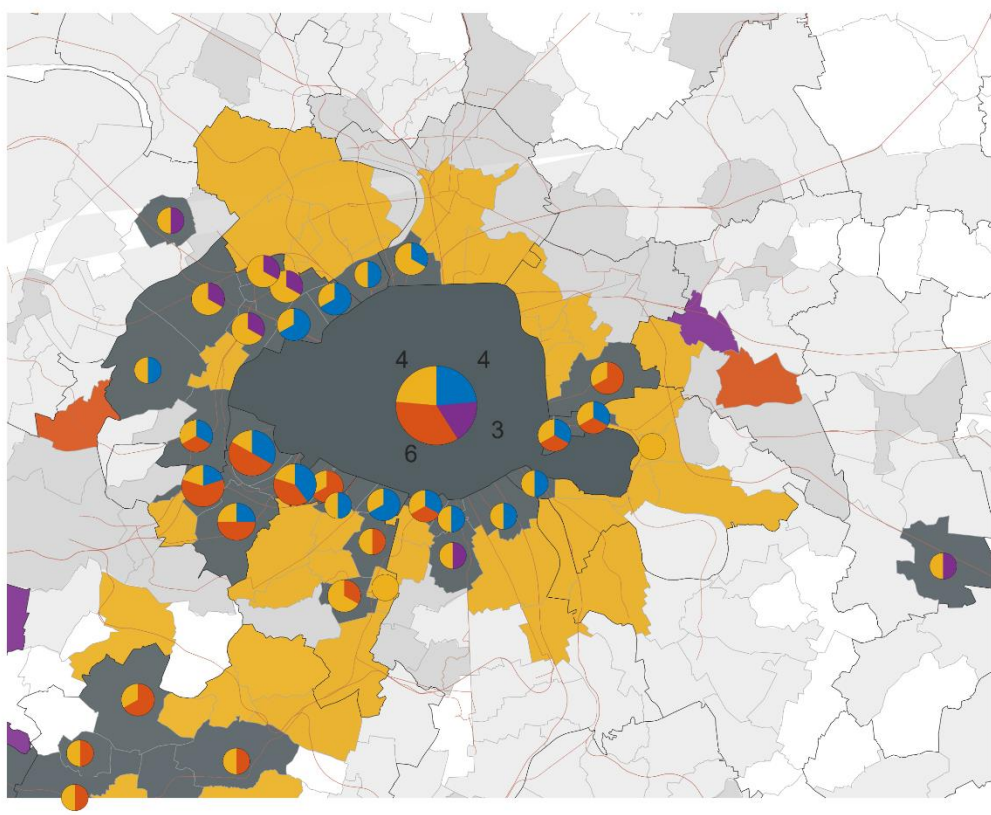
- 1 number of vehicle-sharing services
of which :
- ...bikesharing services
 - ...carsharing services
 - ...scooter-sharing services
 - ...motosharing services


Vehicle-sharing services in IDF - 06/21



- 20
1
- number of vehicle-sharing services
of which :
-  ...bikesharing services
 -  ...carsharing services
 -  ...scooter-sharing services
 -  ...motosharing services

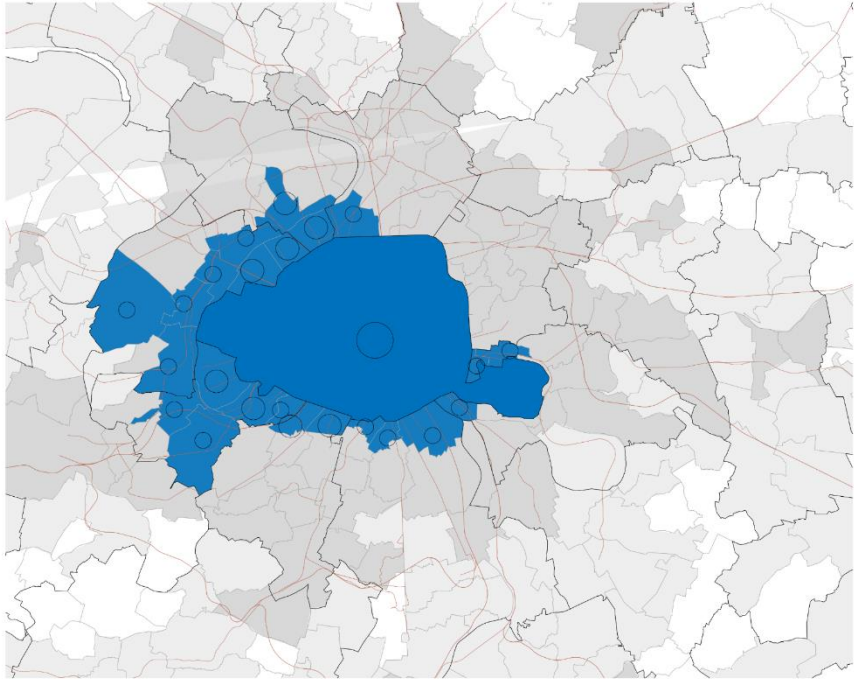
Vehicle-sharing services in IDF - 06/22



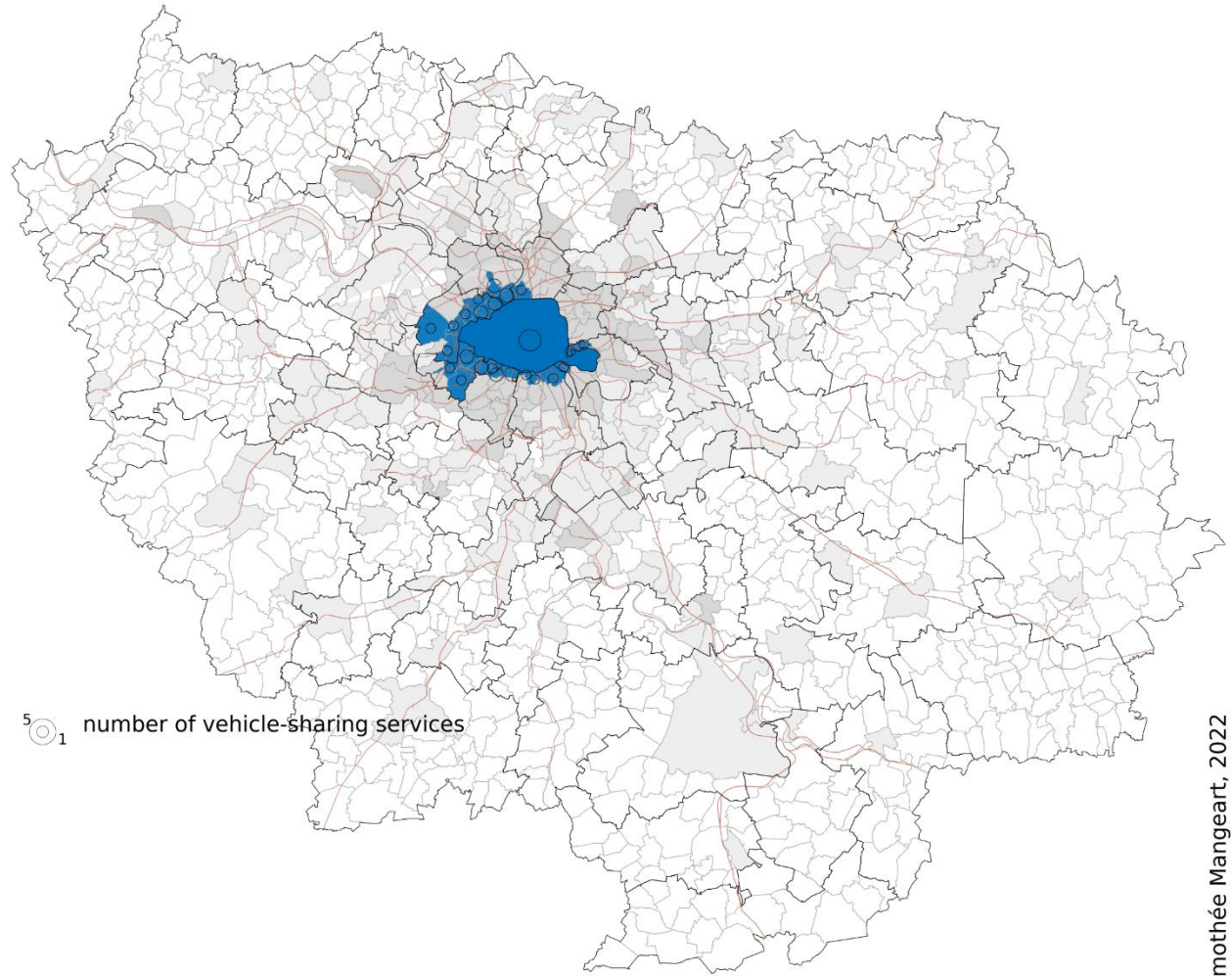
- 20
1
- number of vehicle-sharing services
of which :
-  ...bikesharing services
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 -  ...motosharing services

Typologie des stratégies de développement territorial

Scooters free-floating en IDF (Zoom)



Scooters free-floating en IDF



cooltra

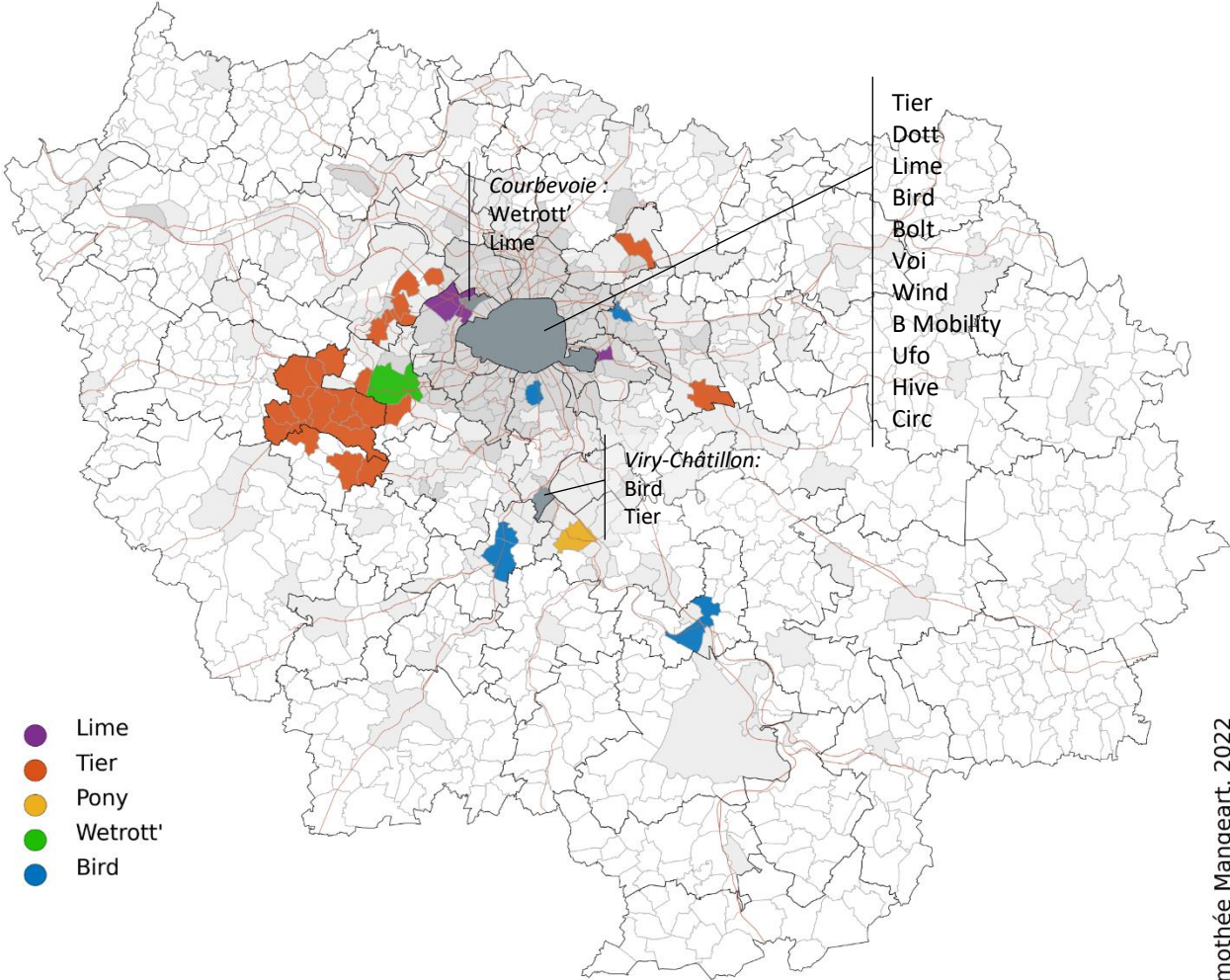


Cityscoot

TRIPY

5 number of vehicle-sharing services

Trottinettes free-floating en IDF



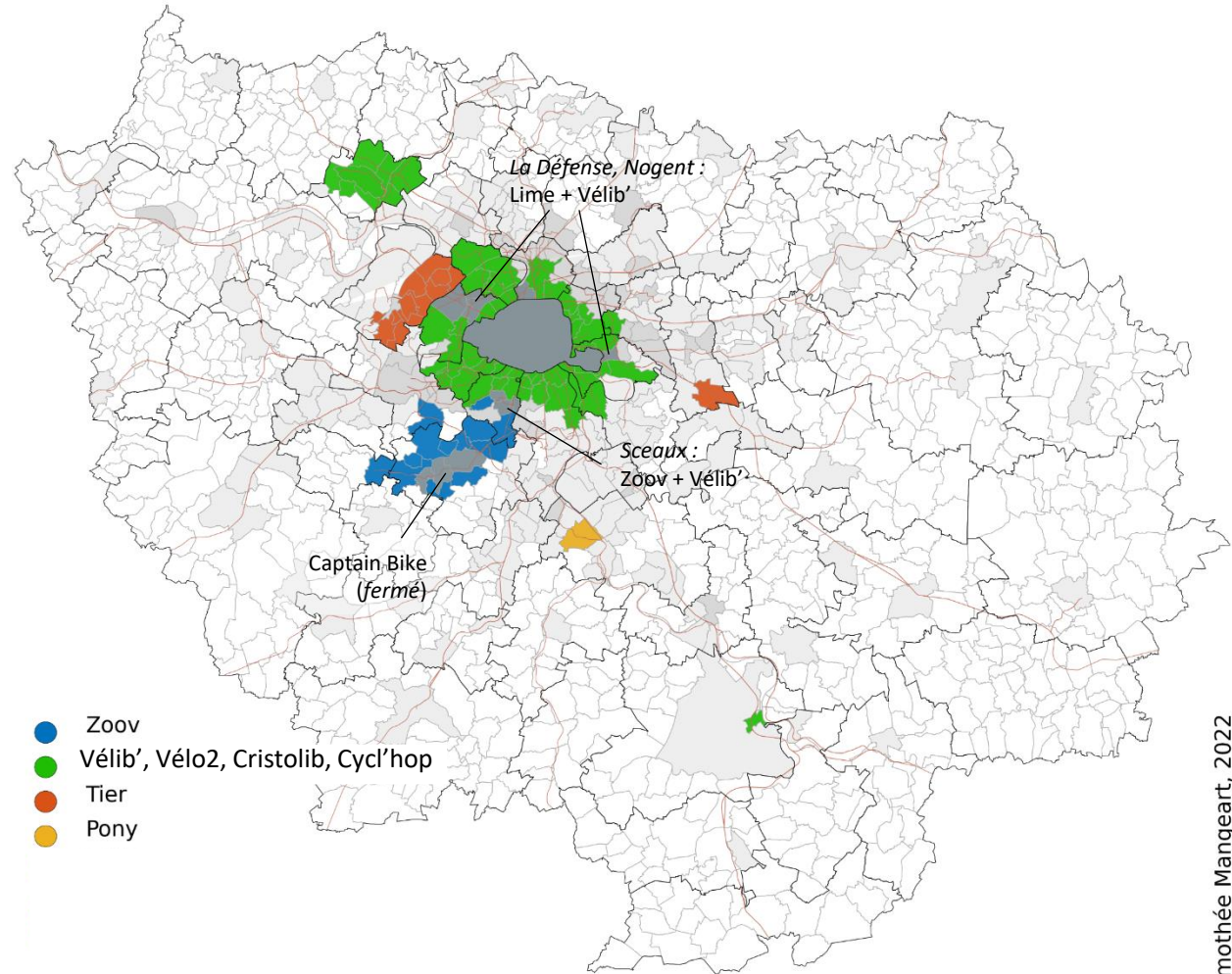
- Lime
- Tier
- Pony
- Wetrott'
- Bird

Vélos libre-service en IDF

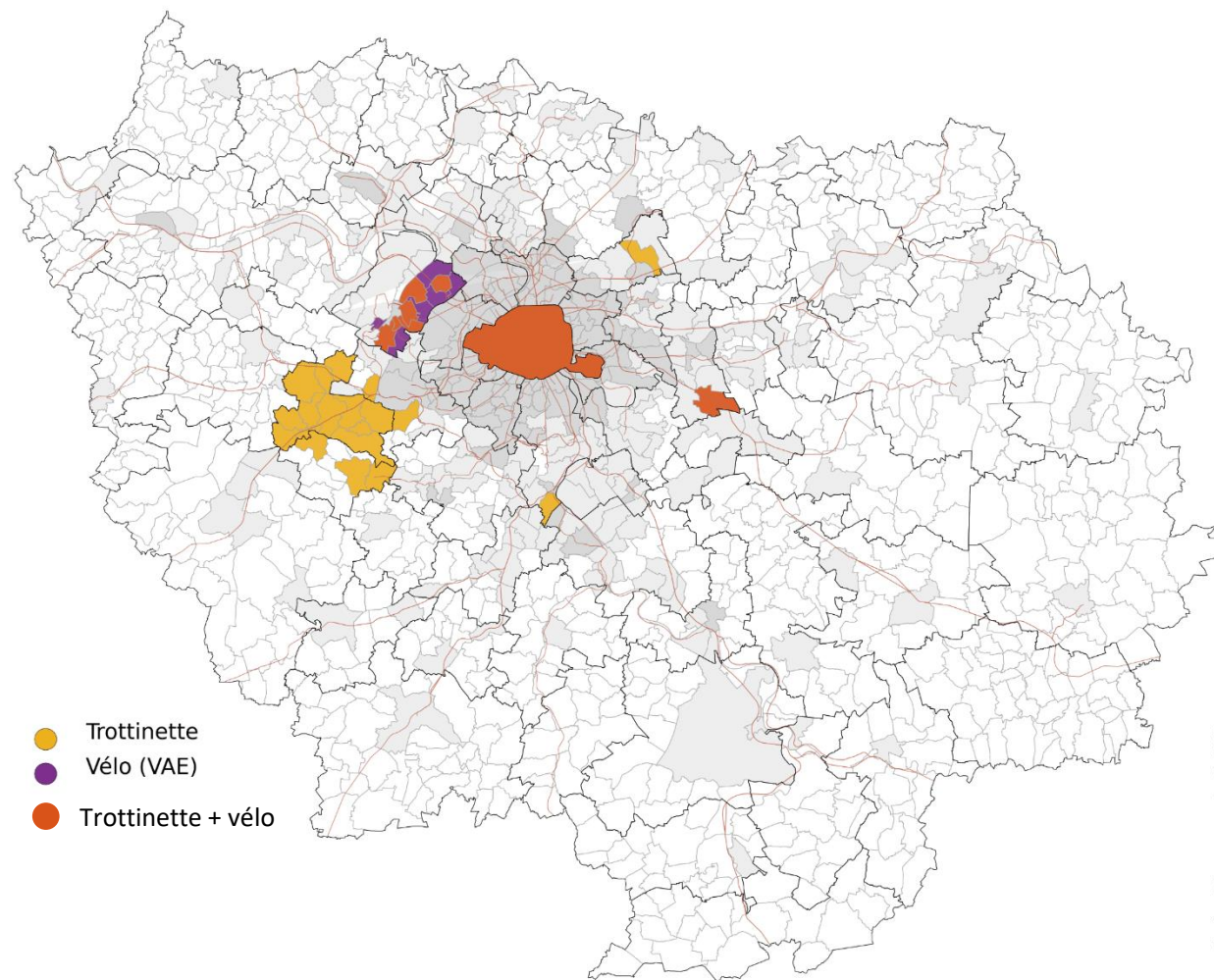
pony



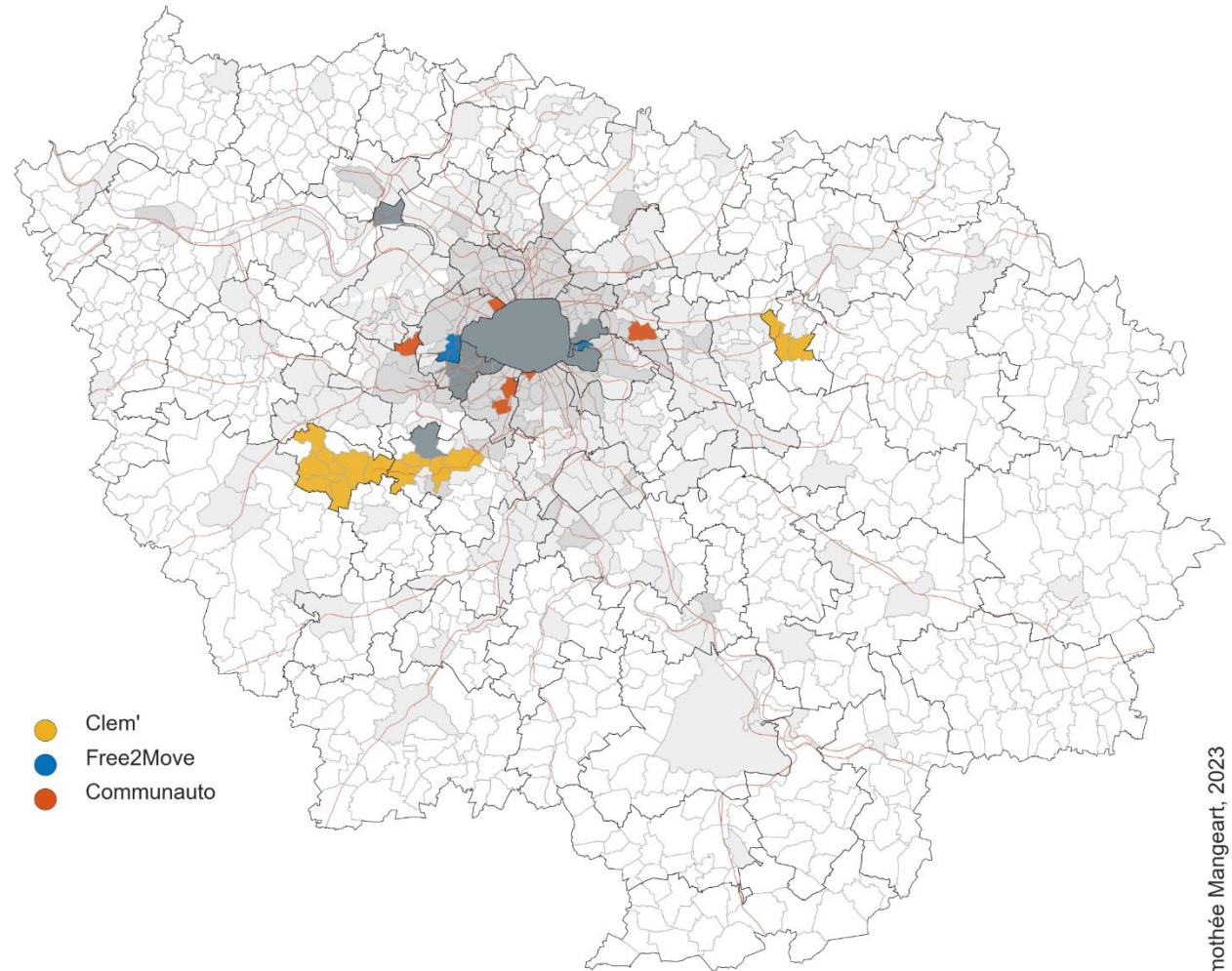
zooV



Services Tier en IDF



Autopartage en IDF



Catégories de développement territorial :

- Autour de Paris

- > Paris seulement (Lime) ou communes proches (Scooters)
- > Zone d'opération progressivement étendue (Vélib')

- En discontinuité

- > Communes isolées (Bird, Pony)
- > Intercommunalités

*« La banlieue influence Paname
Paname influence le monde »*

Le Grand Paris, Médine (2017)

?



@Anne_Hidalgo – 14/01/23