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Institut de Management Public
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Aix-Marseille Université

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TISSONE Flore, HERNANDEZ Solange, MOUSTIER Emmanuelle

Track 2.2: Territorial and local governance



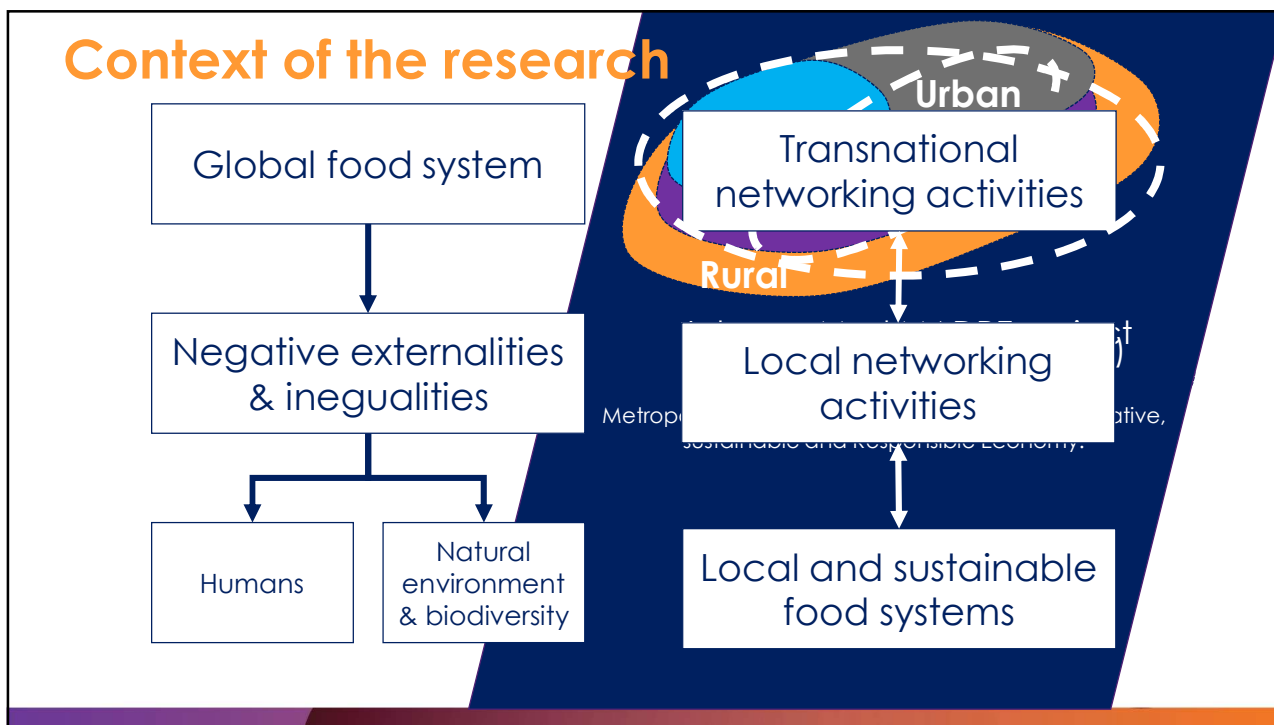




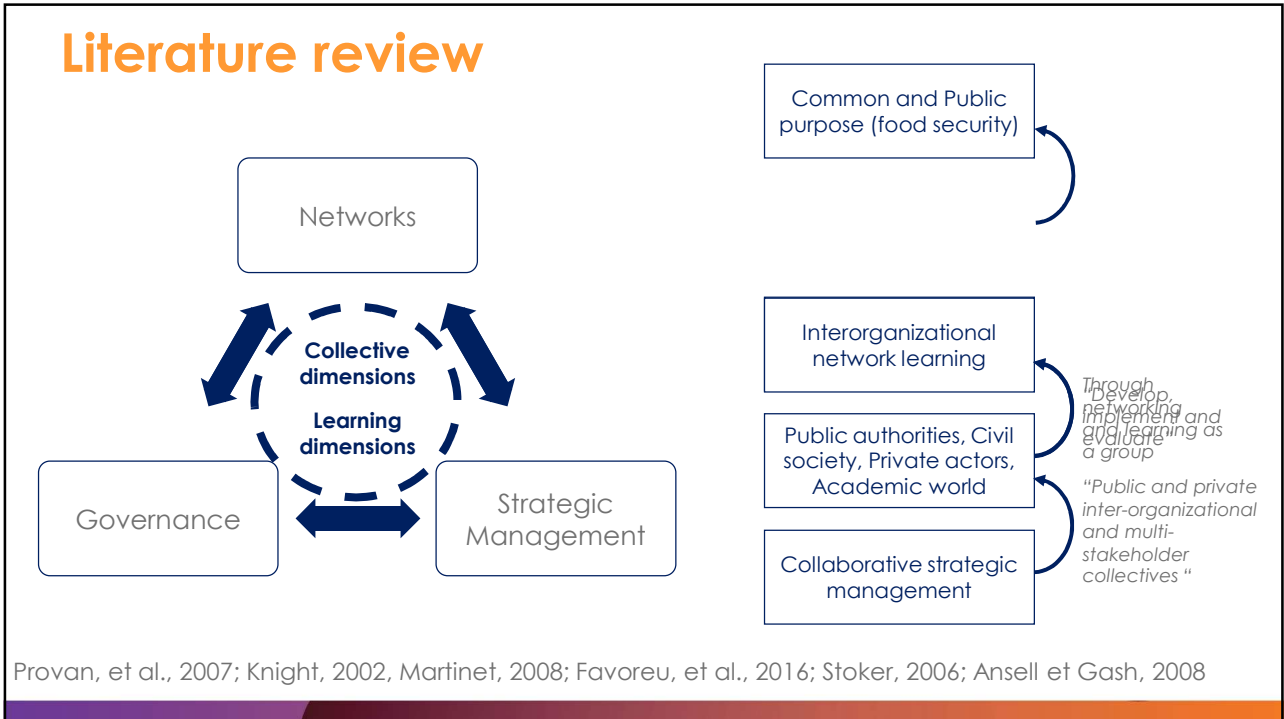




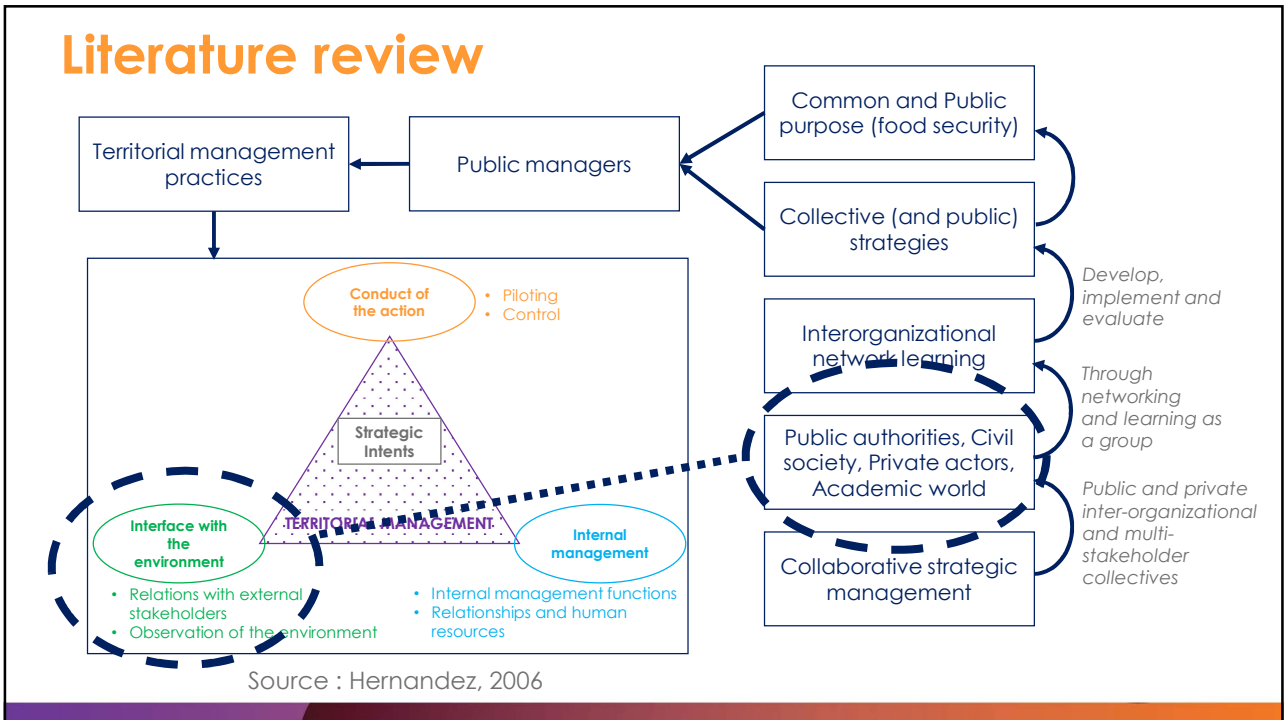

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Research questions

How does transnational networking could meet the expectations of North-Mediterranean territorial stakeholders in the field of sustainable food and agriculture ?

What are the expected territorial external management practices within the network?

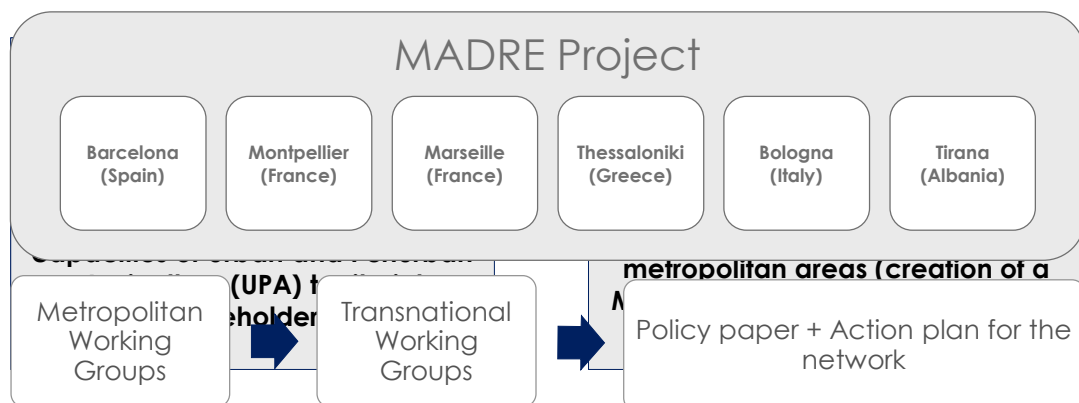
What is the expected public & collective transnational networked strategy ?

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Methodology

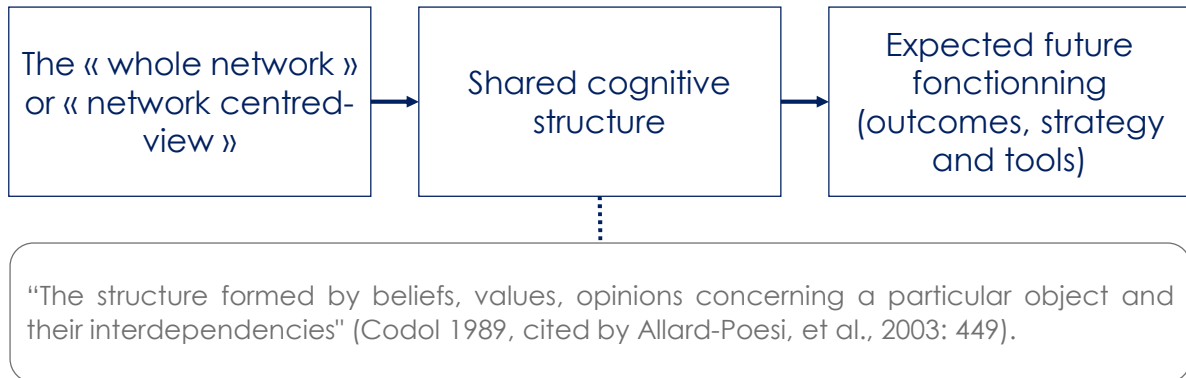
- INTERREG MED (Feb. 2017- Sept. 2018) – **AVITEM (Marseille)**
- MADRE Project (*Metropolitan Agriculture for Developing an innovative, sustainable and Responsible Economy*)



6

Methodology

Provan, et al., 2007; Knight, 2002



7

Methodology

Participant & non participant observations

Online questionnaire (english, french & spanish)

Secondary data

The official reports of the metropolitan working groups (MWG) that took place in the different metropolises with local stakeholders;
The official report of the six transnational working groups (TWG) bringing together actors from each metropolis.
The Powerpoint presentations of the project leaders during the TWGs.
The transnational action plan for the creation of the network.
The detailed agendas of the meetings.

Primary data

Notes were taken during participant and non-participant observations (active participation in TWG, focus groups and technical field visits in the metropolises involved). It has been coupled with informal exchanges with participants and picture takings.

80 questionnaires completed (for about 120 territorial stakeholders targeted).

4 groups of actors:

Public authorities and related (**41%** of respondents)
Civil Society (**23%**)
Academic research (**20%**)
Private sector (**16%**)

15 open-ended questions (out of 45)

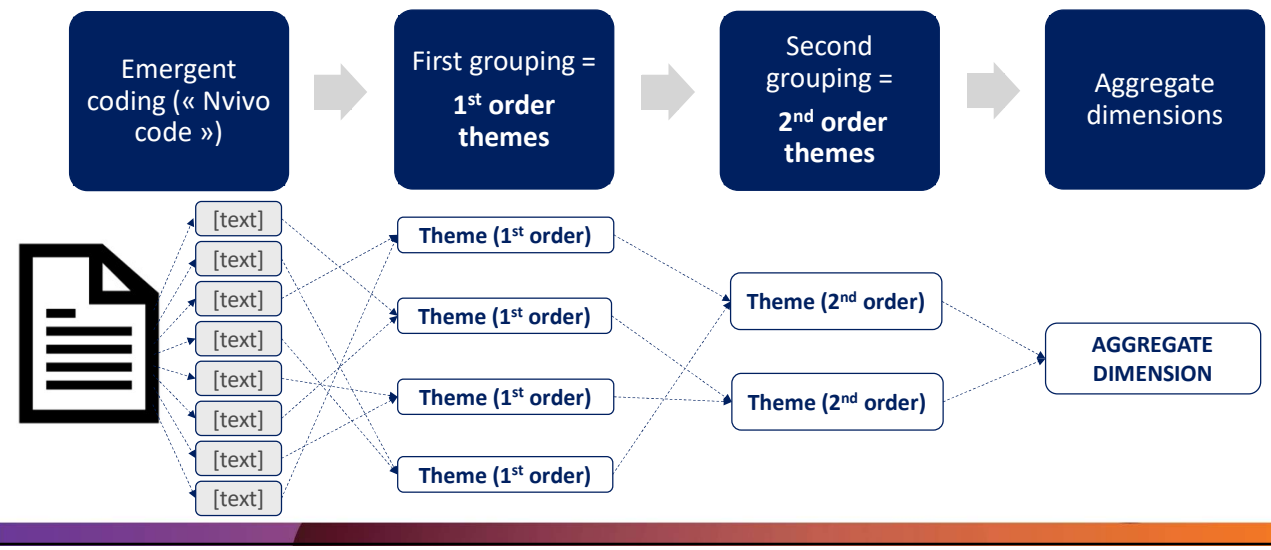
Statistical analysis

Emergent coding process

8

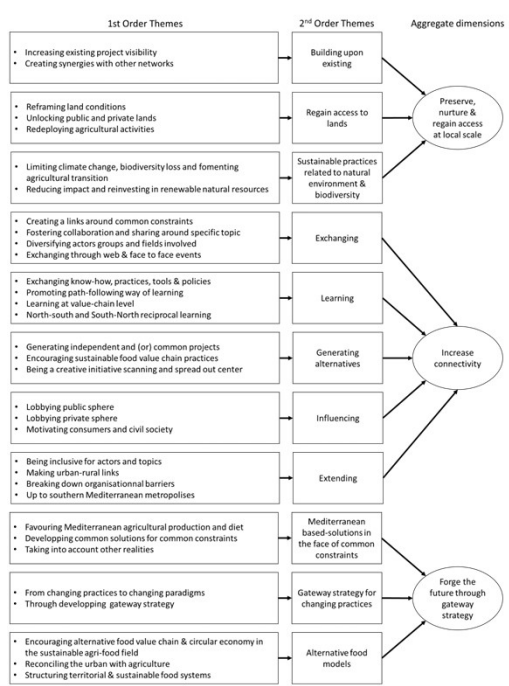
Methodology

Emergent coding process (Gioia, et al., 2013)

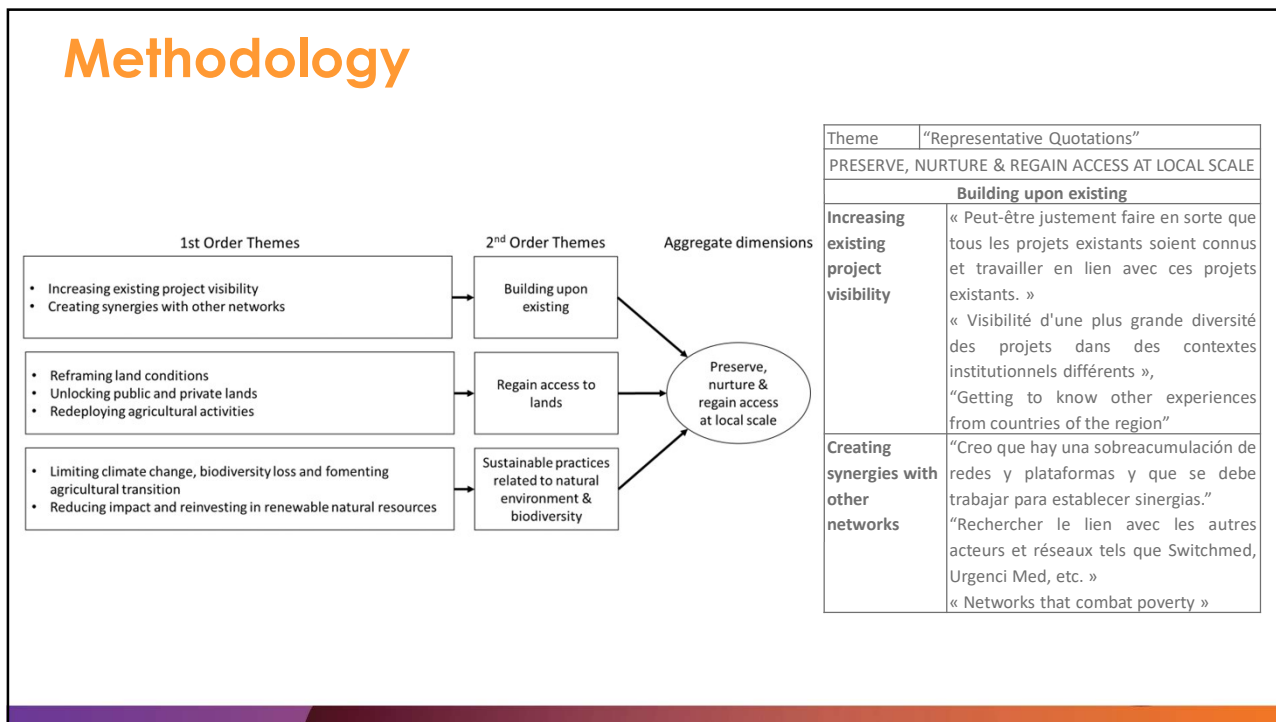


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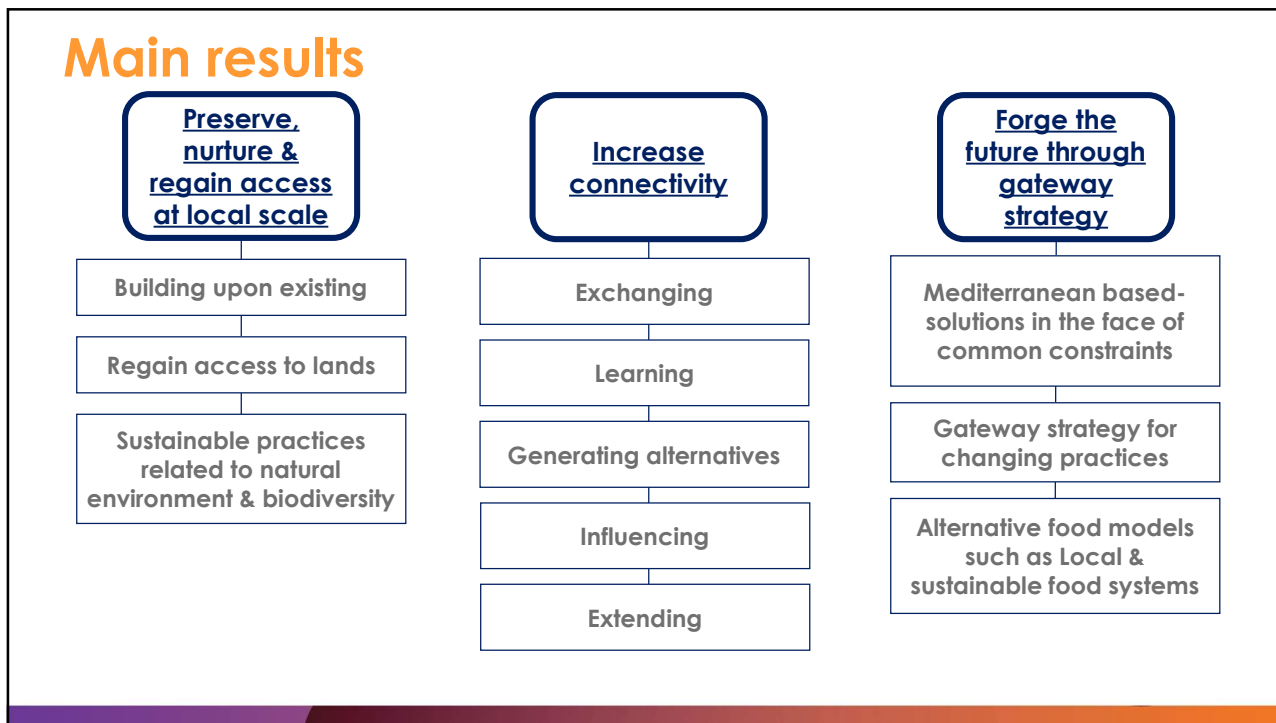
Methodology



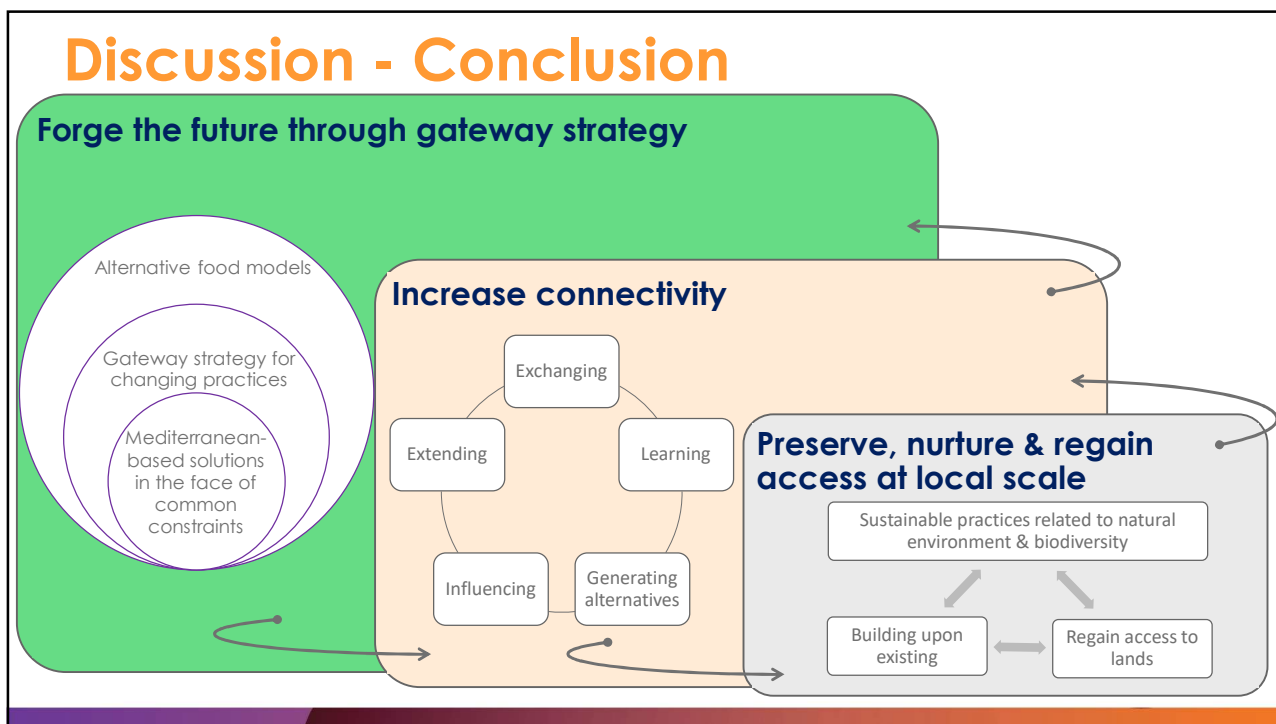
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11





12



13

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14