

When territories have to work at the coalface.

Towards the territorialization of a governance model imposed by the State

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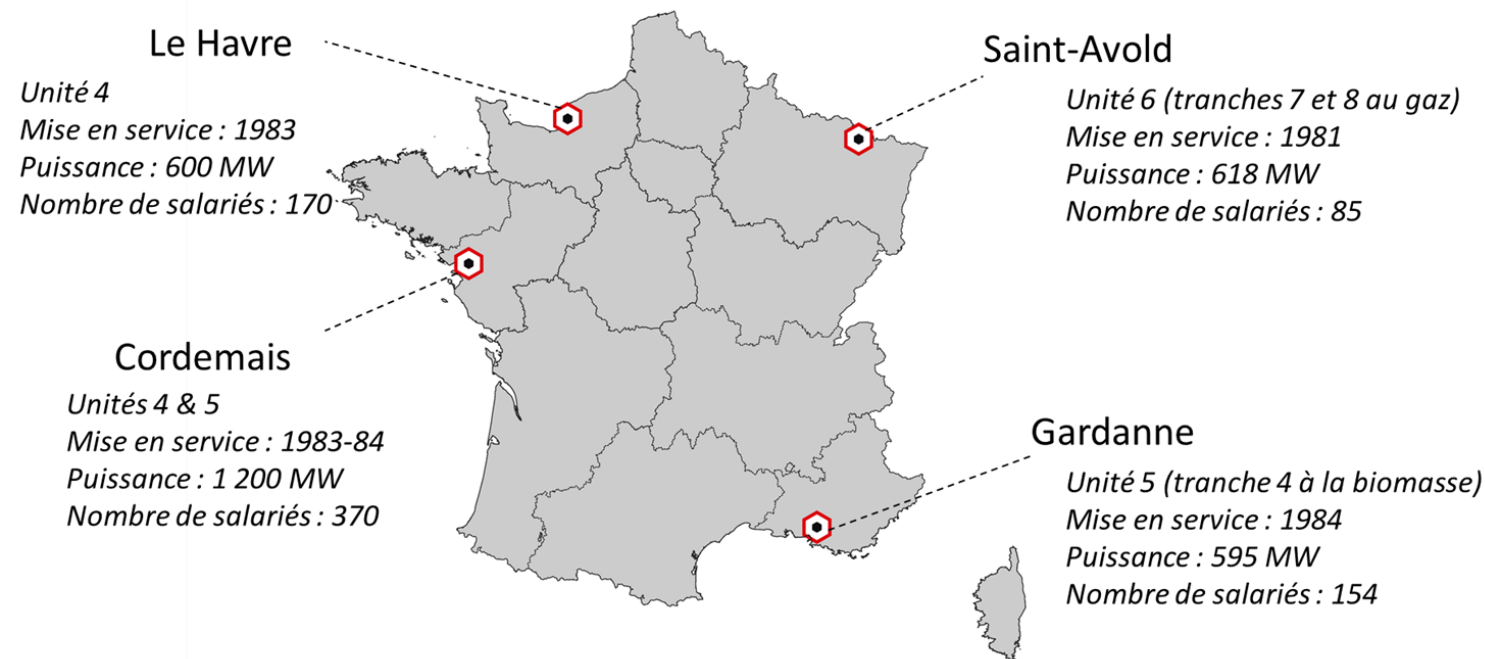
IGU Paris 2022

20th July 2022



Contextual elements

- Carbon neutrality target in 2050: Climate Plan (2017), EPP (2016, review in 2018)
 - Consistent with European climate policy
- Objective enshrined in the law in November 2019: Energy-Climate Law
 - Closure of the last coal-fired power plants in France by 2022



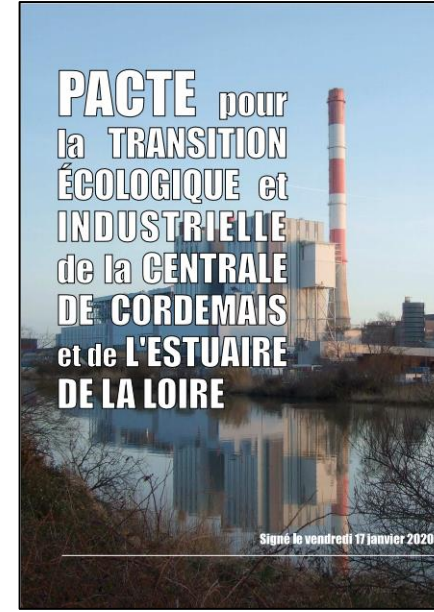
In 2020 : Signature of territorial pacts



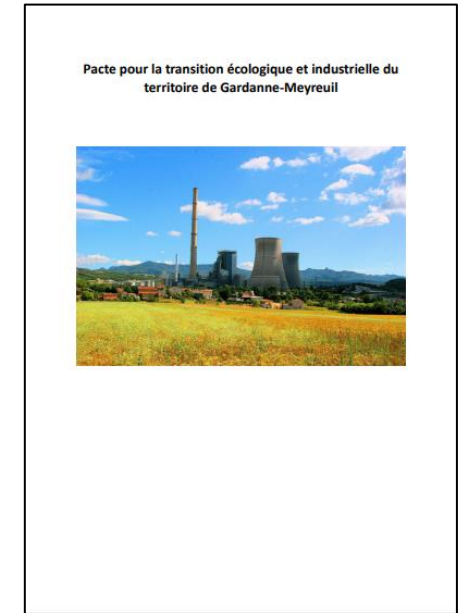
Le Havre
13th january 2020



Saint-Avoid
16th january 2020



Cordemais
17th january 2020



Gardanne
23rd december 2020



Triple objective :

- (1) To support the professional retraining of employees
- (2) To anticipate the development of new activities in the affected areas
- (3) To promote the reconversion of the production sites

Theoretical framework

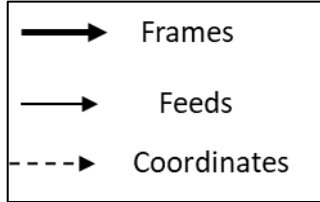
Development strategies → The **changing role of territories**

- Consideration of the **specificities of territories** in the elaboration of projects, shift from "space" to "territory" (Di Méo, 1998)
= *To consider the diversity of issues (social, political, economic, land...)*
- **Reinforcement of the competences** of the territories: "territorial turn" of the 1980s (Pecqueur, 2006)
= *Strengthening of the skills of local administrations in terms of **planning, economic development and ecological/energy transition.***

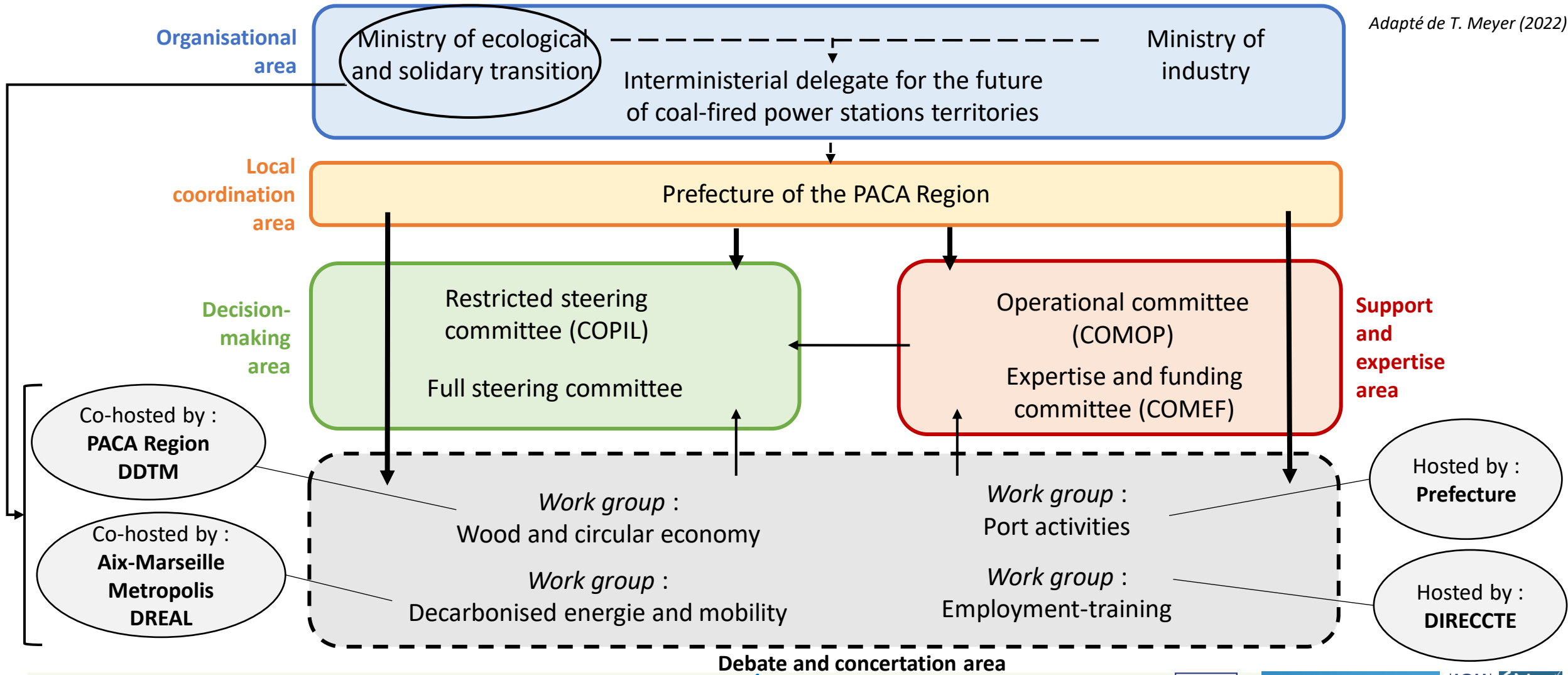
→ **How is the initial model of mobilization and coordination of actors intended by the State formalized in the territories?**

Hypothesis : This model finds its limits in local socio-political contexts and is modified/adapted by territorial actors.

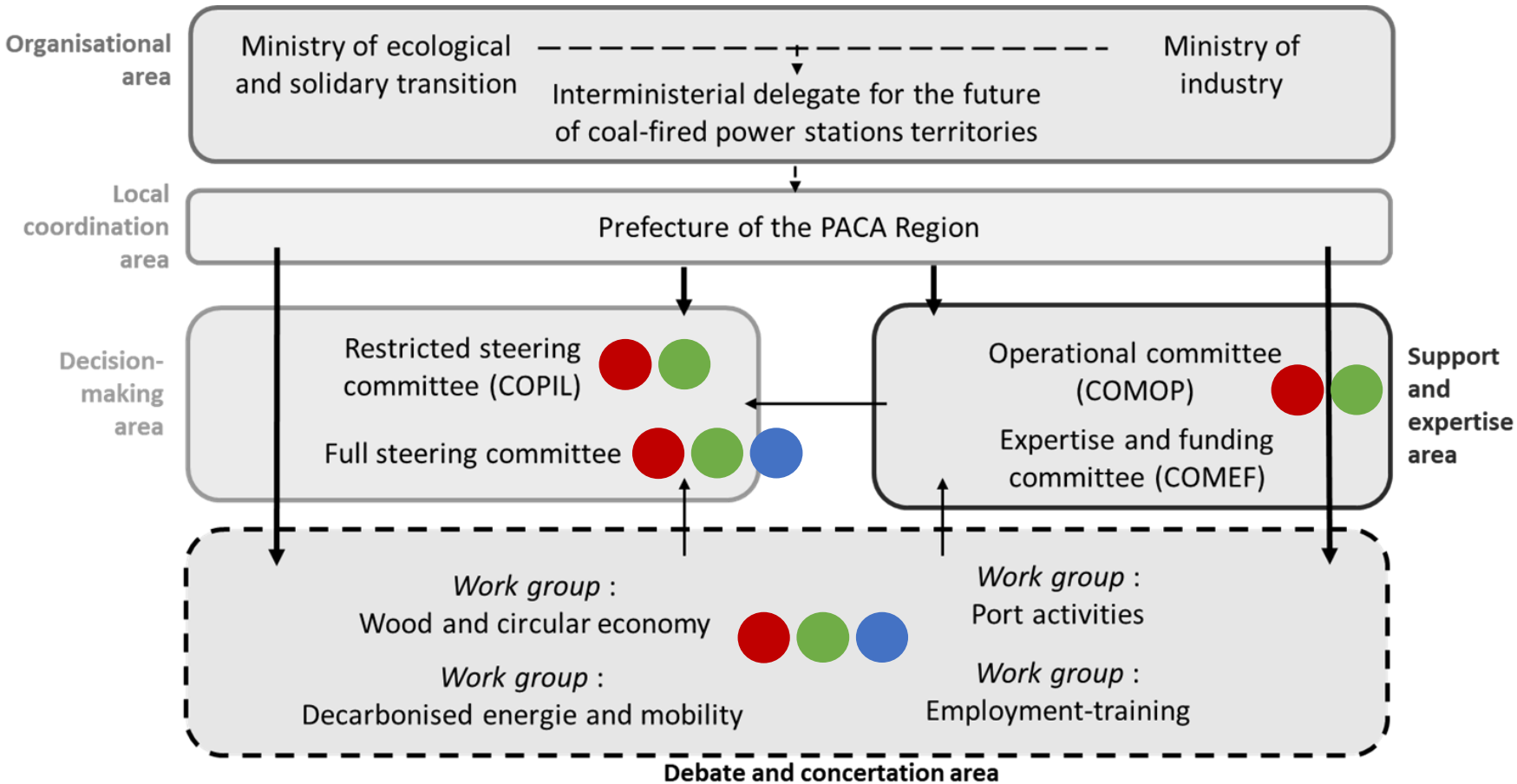
Governance of Gardanne's territorial pact until March 2021



Adapté de T. Meyer (2022)



Multiplication of stakeholders



Pact signatories :

- Etat
- GazelEnergie
- Région Sud
- Département Bouches-du-Rhône
- Métropole Aix-Marseille Provence
- Commune de Gardanne
- Commune de Meyreuil
- Grand Port Maritime de Marseille
- Ademe
- Banque des territoires
- Chambre de Commerce et d'Industrie

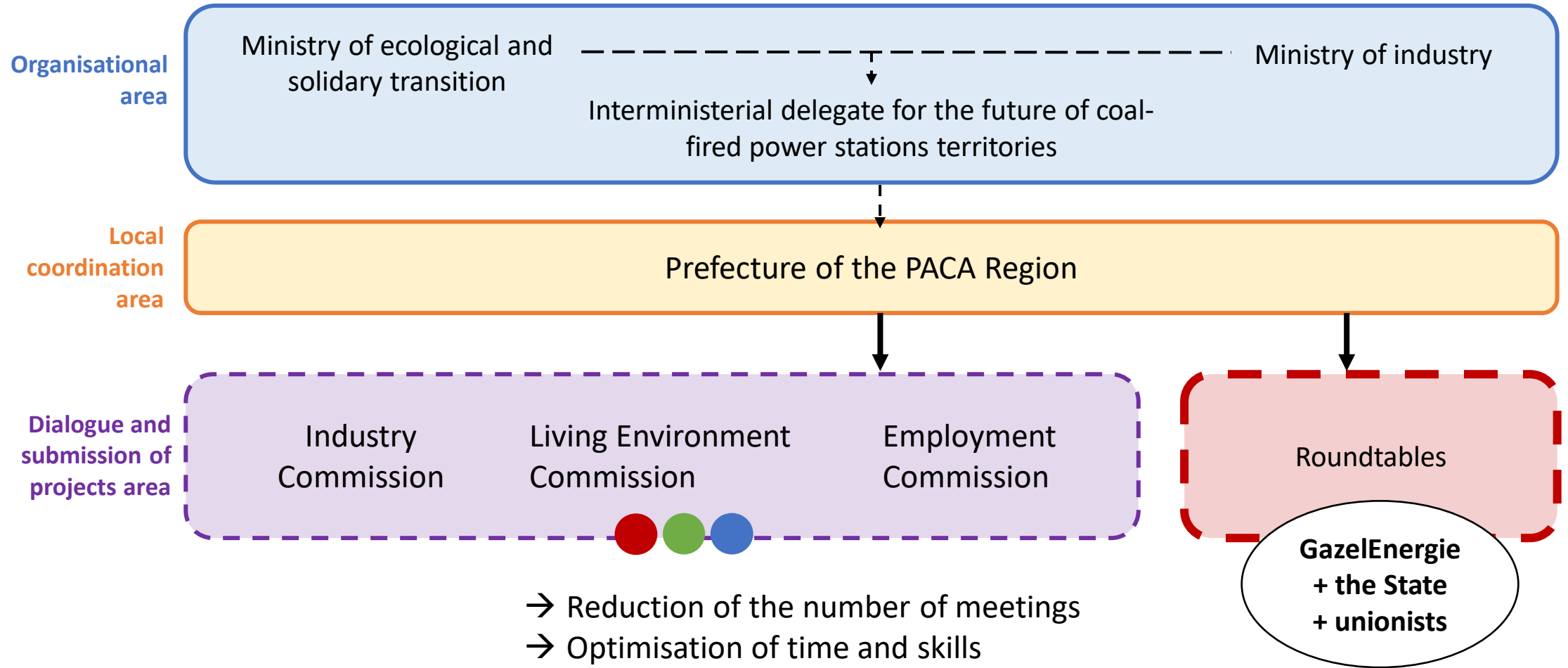
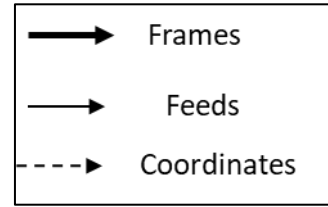
Other stakeholders :

- Services et opérateurs de l'Etat : DREAL, DIRECCTE/DREETS, DDTM...
- Chambres d'agriculture et des métiers départementale
- Élus nationaux et départementaux

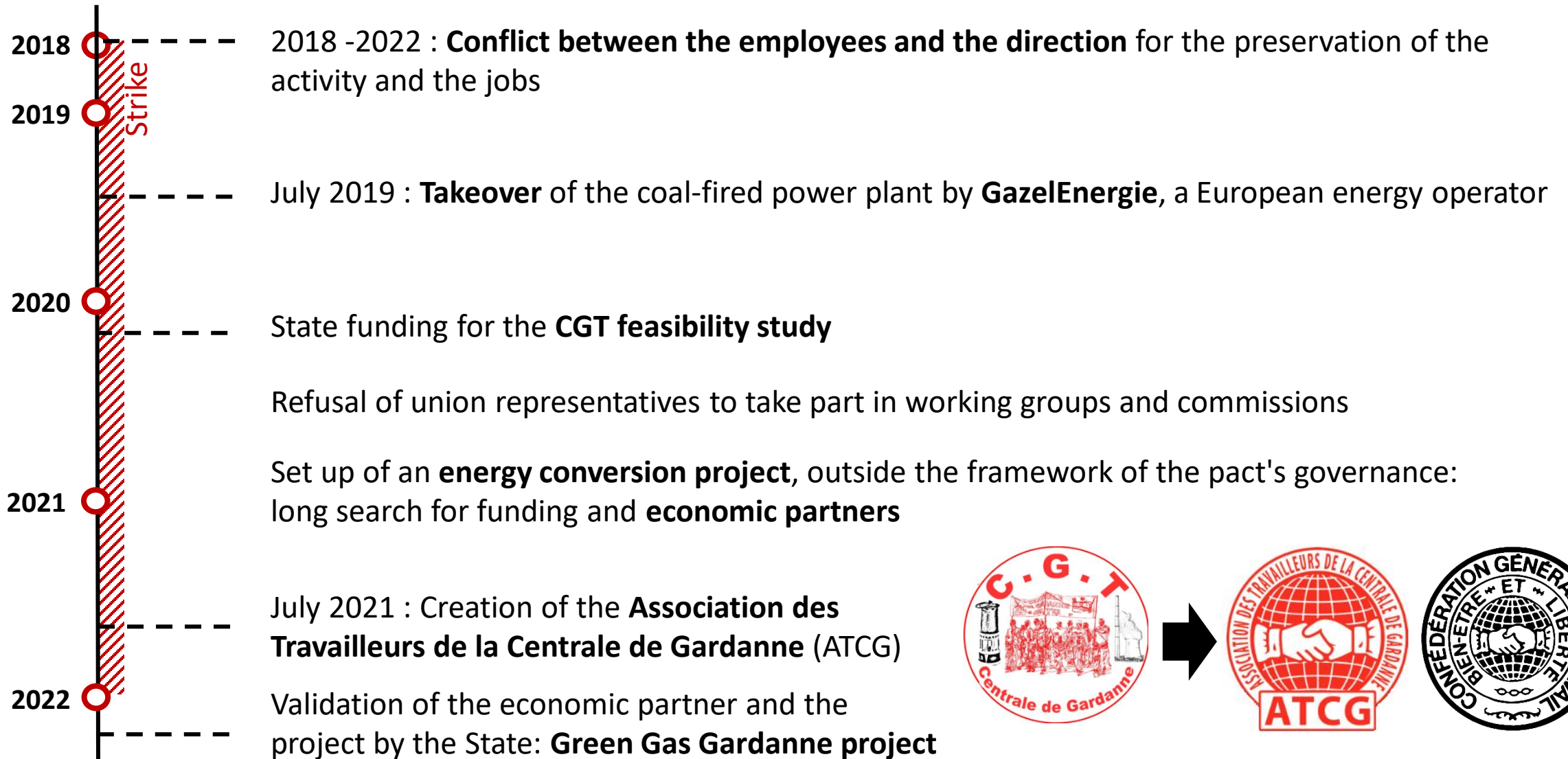
Associations and unionists :

- Main associations : FNE, CIQ...
- Union patronale au niveau départemental

March 2021 : Towards a simplification of governance



Unionists: new actors of the energy transition?



A similar situation in Cordemais

Co-development since 2015 of an energy conversion project between the employees and the site management (EDF)

→ **EcoCombust project** : creation of a new fuel, black pellets, to produce "green" electricity

Possibility of developing a **new regional or even national energy sector**.

A threatened and uncertain project : abandoned last year and relaunched this year, now in the process of being validated.

Perception of the pact: a **lack of support for employees**

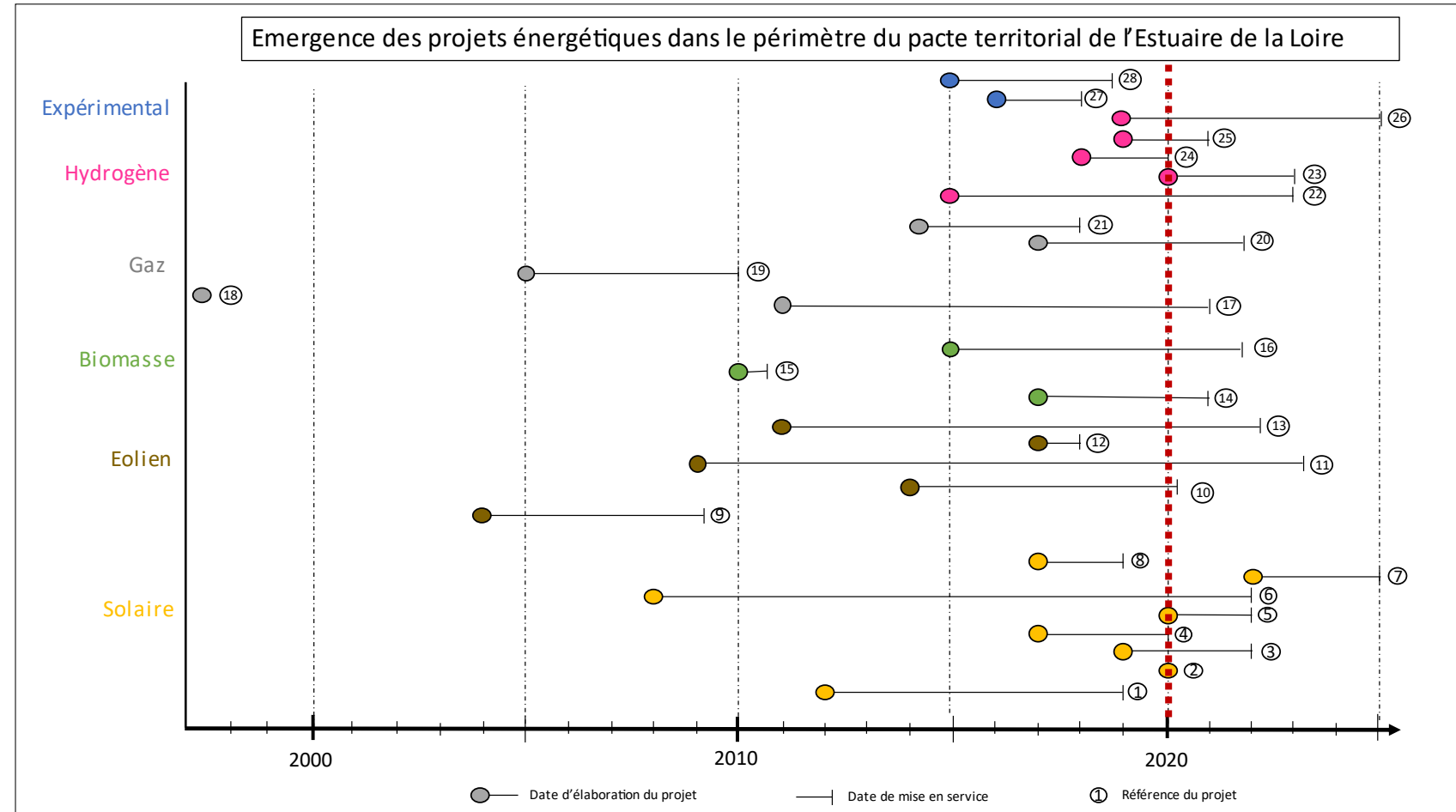


The territorial pact: a catalyst for existing projects

Territory of the pact: 44 municipalities, 3 intercommunalities

Unlike in Gardanne, no willingness to develop new projects.

Objective of the pact: "to act as a catalyst for the transition dynamics already at work in the region, by accelerating projects and amplifying their effects"



Conclusion

Territory projects that have not kept all their commitments and **find their limits in the local socio-political contexts.**

Questioning the **role of the State**, which is finally hardly present if not in the allocation of funding and credits.

Necessary consideration of **global factors**, on a European or international scale, for example the **energy crisis** which calls into **question the relevance of closing coal-fired power plants in France.**

Thank you for your attention