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1st Bayesian model of word knowledge acquisition

Context

Only a few computational studies (Ziegler et al., 2014; Pritchard et al., 2018) have implemented models of how children acquire lexical orthographic knowledge. These models implement the Self-Teaching hypothesis (Share, 1995, 1999, 2004), thus postulating that orthographic learning primarily relies on successful phonological decoding.

Evidence that visual information is gradually acquired during implicit orthographic learning (Joseph et al., 2014, 2018) and that visual attention span is related to orthographic knowledge acquisition (Ginestet et al., submitted) suggests that visual and attentional processing may further contribute to orthographic learning.

The BRAID-Learn model: an extension of the BRAID model for orthographic learning

BRAID is a hierarchical probabilistic model of visual word recognition composed of 5 sub-models represented by colored rectangles on the Figure.

Hypothesis

LEARNING = efficient accumulation of perceptual information in $P(P_n^{t,\iota} \mid S \mid G \mid \mu_A \mid \sigma_A)$

To model orthographic learning, we assume that:



We extend **BRAID**, a **Bayesian model of word recognition** (Phénix et al., submitted; Ginestet et al., 2019), into **BRAID**-Learn, that models how new orthographic knowledge is acquired. Its main assumption is that visuo-attentional parameters are controlled so as to maximize the accumulation of information about letters of the stimulus.

Our simulations suggest that visual-attention processing is critical to acquire new orthographic knowledge.

- Visual attention and gaze displacements are chosen to optimize the accumulation of perceptual information about letters, so as to construct a new orthographic memory trace
- Perceptual representation results from bottomup (sensory processing) and top-down (lexical prediction) influence
- Word familiarity modulates the amount of topdown lexical influence (e.g., for non-words, lexical prediction is irrelevant and should be suppressed)

Three mechanisms to model visuo-attentional exploration and learning

Top-Down Word Knowledge Influence

Knowledge about word letters influences perceptual traces $P(P_n^{t,e} \mid S \mid G \mid \mu_A \mid \sigma_A)$. This influence is modulated by the probability that the stimulus presented is a known word or not (i.e., word familiarity).

Visual Attention and Gaze Displacements

Visual attention parameters are controlled so as to efficiently build perceptual traces. This is modeled by selecting the attentional parameter (μ_A ; σ_A) values that maximize a Total Gain (TG) measure (assuming

Acquiring orthographic traces for new words

In the model, word knowledge is represented by probability distributions about letters, $P(L_n^{t,e} \mid [W^{t,e,i} = w])$. Orthographic representation is learned and updated after each exposure, by integrating the current perceptual trace $P(P_n^{t,e+1} | S G \mu_A \sigma_A)$.

$$P(L_n^{t,e+1} | [W^{t,e+1} = w]) = \frac{P(L_n^{t,e} | [W^{t,e} = w]) \times e + P(P_n^{t,e+1} | S G \mu_A \sigma_A)}{e+1}$$

gaze position **G** coincides with attentional focus position μ_A). TG characterizes the information gain obtained during each attentional focus (measured as the expected entropy gain), modulated by an estimate of the motor cost of the upcoming attentional displacement:

Total Gain = $(1 - \alpha) \times Entropy Gain - \alpha \times Motor Cost$

Prediction: Controlling visuo-attentional parameters to maximize information gain predicts human oculomotor behavior during (implicit) orthographic learning

Simulation Results and Comparison with Behavioral Data

Total Gain, Attention and Gaze Displacements over exposures

Illustration of the learning process for the French pseudo-word "SCRODAIN" presented 5 times to the model.



Oculomotor measures during implicit learning: Model Simulation vs.

Behavioral data (Ginestet, Valdois, Diard & Bosse, sub.)

Material: Thirty "hermit" Pseudo-Words (N_{avg} = 0) of 8 letters, containing at least 2 ambiguous graphemes. All are orthographically legal in French.

Method: Participants had to read aloud the PW then the number displayed on the screen. PWs were presented 1, 3 or 5 times. We simulated the learning of the same 30 PWs using BRAID-Learn.







Summary and Discussion

\checkmark The BRAID-Learn model successfully performs novel word orthographic learning.

- The learning mechanism optimizes the accumulation of perceptual information over time. As a result, more attentional shifts --thus fixations-- are required at the first encounter with the novel word. After a few exposures, the orthographic trace of the new word complements sensory decoding, which results in faster processing of the new word.
- \checkmark The BRAID-Learn model qualitatively captures behavioral patterns of visuoattentional behavior during implicit learning.

Visual attention is critical for novel word orthographic learning.

BRAID-Learn: a single framework that accounts for word recognition, orthographic learning and eye-movements during single word processing.

Results:

- Good fit of the human data pattern; 25 new words (83.3 %) successfully learned
- Higher number of fixations (NF) and longer gaze duration (GD) for PWs than for Ws (p < .001)
- Larger exposure effect for PWs than for Ws (p < .001)
- Significant decrease in NF and GD across exposures for the PWs (p < .001) Stronger decrease of NF and GD from the 1st to the 2nd exposure to the PW (all $p_{c} < .001$)

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