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Crop diversification improves cropping system sustainability: an 8-year on-

farm experiment in south-western France

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- **Abstract**
- CONTEXT

 Conventional cropping systems in south-western France contribute greatly to the degradation of environmental resources. Crop diversification is considered to be an effective mechanism to increase the sustainability of cropping systems and promote their transition to agroecology. To test this hypothesis, farmers, agricultural advisers and scientists developed a participative co-design project.

OBJECTIVE

 The main objective was to co-design cropping systems to reduce the use of inputs, experiment with them on farms and assess their sustainability over several years.

METHODS

 Eight diversified cropping systems were designed during multi-actor co-innovation workshops. These systems were established and monitored for eight years (2010-2017) on two fields on each of eight farms located in areas with different soil and climate conditions. At the end of the eight-year study, the performance of these cropping systems was evaluated using 15 economic, environmental and social indicators.

RESULTS AND CONCLUSIONS

 Crop diversification improved most of the environmental indicators. Pesticide use decreased by 20-64% in five of the eight systems but increased in the other three, due to production contracts that required systematic applications or in order to control high levels of pest or weed pressure. In parallel, mean energy consumption (-30%), greenhouse gas emissions (-36%) and irrigation water consumption (-43%) decreased significantly after diversification, which helped the systems mitigate and adapt to climate change. The economic performance, however, was more contrasted, with four of the eight farms showing a decrease in semi-net margin of 10-35% compared to those of the initial systems, but the other four showing an increase of 5-190%. Production of food energy also generally decreased (by up to 40%) after diversification, mainly due to a decrease in the amount of cereals produced (especially maize). Thus, crop diversification usually improves the environmental sustainability of cropping systems; however, for certain specialised high-value cropping systems, which often have high environmental impacts, it tends to reduce their economic performances.

 Keywords: multi-criteria evaluation; low-input cropping system; on farm-experiment; co-design approach

1. Introduction

 Food production in the second half of the 20th century has increased greatly due to intensification of agriculture, but it has also led to many undesirable environmental impacts, such as biodiversity loss; soil degradation; and soil, water, air, and food contamination by pesticides (Foley *et al.*, 2005; MEA, 2005), which can have negative impacts on human health (Mostafalou and Abdollahi, 2013; Carvalho, 2017; Kim *et al.*, 2017). To limit or reduce these negative externalities, several directives and plans have been developed and implemented in the European Union since the 1990s, especially through the Common Agricultural Policy (*e.g*. Directive 2009/128/EC; European Green Deal). In France, the national Ecophyto plan (2008- 2025) aims to halve the amount of pesticides applied by developing and promoting alternative pest management strategies, based mainly on integrated pest management principles (Reganold *et al.*, 2001; Barzman *et al.*, 2015), while maintaining an overall level of production compatible with food/feed demand or other industrial needs (e.g. energy, fibre) (Debaeke *et al.*, 2009; Lechenet *et al.*, 2016; Lechenet *et al.*, 2017a). Attempting to meet such potentially contradictory objectives simultaneously may be difficult and raise questions that need to be addressed collectively by farmers and stakeholders in agricultural research and development (Thornton and Herrero, 2001; Vasileiadis *et al.*, 2013; Richard *et al.*, 2020).

 Among the possible strategies to reach these ambitious goals, redesigning cropping systems (CS) using a diversity of agronomic mechanisms that are well-reasoned and interconnected for maximum efficiency is probably one of the most promising to reduce the dependence of agricultural systems on inputs (Attoumani-Ronceux *et al.*, 2011; Lechenet *et al.*, 2017b). Redesigning of cropping systems can be combined with complementary strategies such as substitution of inputs with more "environmentally friendly" practices. Many agricultural research and development projects use this Efficiency-Substitution-Redesign strategy (MacRae *et al.*, 1989; Hill and MacRae, 1995) to assess the degree of change between initial and alternative systems and to develop methods to analyse and compare alternative systems that have been developed to decrease the use of inputs (Giuliano *et al.*, 2016; Casagrande *et al.*, 2017; Lechenet *et al.*, 2017b).

 Many agronomists consider crop diversification in space and time as the most effective strategy for decreasing input dependence because it can decrease pest pressure (e.g. break biological cycles, reduce weed specialisation), and it is a central pillar of agroecology (Altieri and Nicholls, 2005; Duru *et al.*, 2015). However, the specialisation of farming systems and CS in France in the past 50 years has often decreased crop diversity (Duru *et al.*, 2015; Meynard *et al.*, 2018), which has resulted in monocultures (mainly of maize and winter cereals) in several regions. Currently, reintroducing crop diversity faces technical lock-ins, such as a lack of agronomic knowledge about crop species (e.g. choice, management, performance), a scarcity of references on how to use this diversity to build efficient crop rotations (Meynard *et al.*, 2018) and organisational and economic lock-ins, with specialised sectors (e.g. the maize production chain) that are unwilling to manage a wide range of crops (Magrini *et al.*, 2016; Magrini *et al.*, 2019).

 When designing CS prototypes, two main approaches can be used: model-based design or a prototyping approach that involves different stakeholders/experts (Vereijken, 1997; Lançon *et al.*, 2007; Lesur-Dumoulin *et al.*, 2018). By using knowledge from farmers, advisers (e.g. from extension services, cooperatives) and scientists in a design step and then defining objectives that the CS prototype needs to fulfil, this second approach can explore more innovations than the former (Lesur-Dumoulin *et al.*, 2018).

 In south-western France, especially in the Occitanie region, CS are highly specialised and not very diversified. In alluvial valleys, on loamy soils with differing depths and degrees of stone content, the CS are dominated by maize (mainly for grain), usually irrigated (> 70% of the area) and planted in monoculture. Water consumption for irrigation is a major issue, especially as effects of climate change become more severe. At the same time, although maize requires few pesticide treatments, the active ingredients used, such as S-metolachlor, are widely detected in the region's groundwater and surface water. In hillside areas of the region, mainly on clay soils, the CS are based on a relatively short rotation of wheat (durum or soft) and sunflower. Most of these CS include deep tillage (usually mouldboard ploughing) and bare soil during the fallow period. These operations often cause significant erosion, loss of soil fertility and high energy consumption.

 The objective of this study was to test the hypothesis that crop diversification can improve agronomic, economic, environmental and social performances of CS. One of its original features was to conduct these experiments on farms over a long period (8 years). To this end, CS were co-designed during workshops with groups of 6-8 farmers, advisers and scientists in six territories of the Occitanie region. Following these co-design workshops, eight farmers (1- 2 per territory) committed themselves to implement the co-designed diversified CS with support from their local adviser. The performance of these CS was monitored for eight years using a variety of indicators to assess their sustainability.

2. Materials and methods

2.1. Territories of the study and main features of their initial CS

 The study was conducted in the Occitanie region (Fig. 1), which has an oceanic climate with Mediterranean influences, according to the Köppen climate classification. In 2009, six agricultural territories that represented the main areas of cash-crop production of the Occitanie region were chosen:

116 - three were located in alluvial corridors of the Garonne, Ariège and Adour Rivers (Fig. 1). Soil types there are mainly silty (55-60%, clay content 15-20%), with a relatively low organic carbon content (mean < 1.0%) and sometimes stony (especially in the Ariège corridor). The main CS is based on a grain maize (or maize seed) monoculture, mostly irrigated and cultivated after deep tillage (mouldboard ploughing) in the spring. 121 - the other three were located on hillsides of the region (Lauragais, Tarn and Causses du Lot) (Fig. 1). Soils there are mainly calcareous clay (clay content > 30%). The CS, usually rainfed, are based mainly on a durum wheat-sunflower rotation, but are sometimes more diverse, with rapeseed or barley as winter crops and sorghum as a summer crop. Soil tillage is generally reduced for winter crops but deeper (mouldboard ploughing or other deep tillage) for spring crops.

 In each territory, a group of 6-8 farmers, all exclusively field-crop producers with no livestock, was assembled according to local advisers' knowledge of their potential interest in redesigning more sustainable CS. These farmers were involved in the co-design workshops, which started at the end of 2009 or beginning of 2010.

2.2. Method to co-design, test and evaluate diversified CS

 Co-designing of the CS was based on a participative prototyping approach that involved farmers, advisers and scientists (Vereijken, 1997; Lançon *et al.*, 2007; Lesur-Dumoulin *et al.*, 2018). The farmers were identified by local advisers from the Chamber of Agriculture according to (i) their farming systems, which had to be representative of the territory, and (ii) their motivation for the project. Most of the farmers selected could be considered as "adviser farmers" (Richard *et al.*, 2020): aware of the need to improve agricultural production methods and with a high level of expertise and knowledge about agronomic mechanisms alternative to the use of inputs. A two-day group workshop was then organised in each territory. The workshop was divided into two main steps (Fig. 2), which aimed to (i) analyse advantages and disadvantages of the initial CS and stakeholders in the territory in order to (ii) co-design and evaluate CS prototypes.

2.2.1. Step 1 – Systems analysis and farmers' perceptions

 The main objectives of step 1 were to identify the main issues of the territory in order to improve the sustainability of farming systems and to analyse their existing CS by defining the one that would serve as a reference. In most territories, farmers spontaneously mentioned environmental problems, mainly degradation of water quality (surface or ground water) due to

 the presence of nitrate and/or pesticides. In this first phase of step 1, the advisers and scientists let the farmers express themselves so they could exchange practical knowledge and suggestions. Next, the group analysed strengths, weaknesses, opportunities of and threats to (SWOT) agronomic, economic, environmental and social aspects of the reference system. The next phase aimed to have the group share and adhere to a systems approach to be able to co-design the CS prototypes and then define and prioritise their main objectives.

 During this phase, the advisers and scientists present identified 1-2 farmers who were likely to experiment with, on their own farms, the CS outlined. Farmers were chosen by considering their motivations, open-mindedness and ability to exchange with other farmers and the advisers. Two farmers accepted doing so in two of the territories (Fig. 1), while one farmer accepted doing so in the other four (Fig. 2).

2.2.2. Step 2 – Co-design and *ex-ante* assessment of the CS prototypes

 An iterative method, based on that developed by the national network on innovative CS (Attoumani-Ronceux *et al.*, 2011), was used to combine the participative co-design of CS with multi-criteria *ex-ante* assessment of the CS prototypes designed (Fig. 2). For the co- design phase, the objectives previously defined were used and supplemented by a variety of constraints (e.g. keeping certain crops in the rotation, such as durum wheat or maize). The objectives and constraints could vary among territories, but some of them were the same. In particular, a common objective was to use less pesticides and fertilisers than in the initial CS, using both crop diversification and other mechanisms of integrated crop protection.

 The initial group of 6-8 farmers, 2-3 advisers and 1-2 scientists was divided into two equal- sized subgroups, and a prototype version of the serious game "Mission Ecophyt'eau®" (https://www.civam.org/accompagner-le-changement/mission-ecophyteau/) was used to facilitate interactions and knowledge sharing in a playful atmosphere. The principle of this collaborative game is to generate interactions between participants in order to co-design CS that meet the objectives and constraints set. One of the scientists or advisers acted as the "facilitator", who was familiar with the CS co-design method. Maintaining a neutral position during the workshop, the facilitator stimulated discussion and thoughts in the groups. The participants first identified which cash crops to include in the CS and then discussed where place these crops in the CS. These exchanges led them to reflect on how to manage fallow periods, sometimes by adding multiservice cover crops or maintaining periods of bare soil (e.g. "false sowing" for mechanical weed control). Once the CS was finalised, which usually required many iterations, the group defined the technical operations and their associated decision rules. These rules specified the reasoning behind management decisions, such as tillage operations, destruction dates of multiservice cover crops and pest thresholds at which pesticide treatments begin.

 When 2-3 prototypes had been designed in each group, *ex-ante* assessment of their performance was performed using the multi-criteria assessment method MASC 2.0® (Sadok *et al.*, 2009) to verify whether the prototypes met the objectives set. If the performances assessed using the selected indicators did not meet the farmers' objectives and constraints sufficiently well, adjustments could be made. At the end of this stage, the farmer(s) who were going to experiment with the co-designed CS on their farm chose from among the prototypes developed, depending on their specific objectives and constraints. Because the CS developed were no longer prototypes after the farmers' choice, we refer to them as "diversified CS".

2.2.3. Step 3: On-farm experimentation of diversified CS

 Experiments with the diversified CS started with tillage for spring crops in 2010 and lasted until harvest of spring crops in 2017. On each of the eight farms involved in the project (Fig. 1), at least two fields with a minimum area of 1 ha were used to experiment with the diversified CS. The other fields on each farm continued to be managed according to the initial CS, against which performances of the diversified CS could be compared. The duration of the rotation of the diversified CS (Table 1), allowed for evaluation of one complete rotation of the diversified CS on each of the two fields for Farm 8 and nearly three complete rotations of the diversified CS on each field for the shortest CS (Farms 2 and 4).

 Farmers and advisers recorded all the information needed to calculate the selected indicators (section 2.3), such as technical operations, crop yields, weed pressure on fields, labour time and grain quality at the field level. During the project, local advisers, scientists and farmers met once per year to present results, describe the degree to which the objectives had been achieved and collect farmers' feedback on the operational implementation of the CS tested. Based on this feedback, the decision rules were sometimes modified slightly when necessary (using a stepwise approach), to include specific characteristics not identified during the co- design workshops, such as the presence of flora that are difficult to manage by mechanical weeding alone.

2.2.4. Step 4: *ex-post* multi-criteria assessment of the diversified CS

 After eight years of study, the sustainability of the initial and diversified CS was assessed using multi-criteria evaluation based on 15 indicators, mainly from the MASC 2.0® and SYSTERRE® (Toqué *et al.*, 2019) tools (Table 2). To provide input data for or calculate these indicators, all technical operations used in the initial CS (maintained on most of the farms) and the diversified CS (tested on two fields per farm), such as the equipment used and labour times were collected regularly by the advisers involved in the project.

- 2.3. Description of the indicators
- The 15 indicators selected to evaluate the overall performance of the CS were divided among
- economic (4), environmental (8) and social (3) aspects (Table 2).
-
- 2.3.1. Economic indicators

#1 Mean semi net-margin at the rotation level

- 229 The semi-net margin (SNM, ϵ /ha/year), an indicator of the economic profitability of the crop or CS, was calculated as follows:
- SNM = (Gross product + Subsidies Operational costs Mechanical costs) / Rotation duration
- 233 with Operational costs = Seed costs + Pesticide costs + Fertiliser costs + Irrigation costs

Mechanical costs=
$$
\sum_{i=1}^{n} \text{Area}_{i} \times (\text{Tractor cost}_{i} + \text{Equivalent cost}_{i} + \text{Fuel costs})
$$

234 where n is the number of mechanical operations on a field, and Area_i is the area worked (in 235 ha) per operation. The costs of the tractor, equipment and fuel (in ϵ ha⁻¹) per operation include wear, maintenance and depreciation.

 Irrigation costs include the irrigation equipment used (e.g. pivot, hose reel, sprinkler) and associated costs (e.g. electricity or fuel for pumps). Mechanical costs are estimated using reference values for technical operations based on the type of equipment, traction power and working width used (Chambres d'agriculture de France, 2018).

 Eight crop-price scenarios were chosen for the period 2007-2014 to test the robustness of the SNM of the CS (Massot *et al.*, 2016) (Table 3). Economic performances of the initial CS and diversified CS were compared.

#2 Weed pressure in the field

 Weed pressure was considered an economic indicator because poor weed management can have severe economic consequences for farmers due to primary harmfulness (competition) in the short term or secondary harmfulness (seed bank) in the long term. Weed abundance and phenological stage were determined using qualitative scales at the flowering stage of each 250 cash crop of the rotation. Measurements were based on counting weeds in 0.5 m^2 quadrats (5 251 per field) to estimate weed density (plants.m⁻²) and on crossing each field in a "W" shape (i.e. 252 four transects) to assess ca. 2000 m^2 per field. The scales used for monitoring were as follows: - 253 Seven classes for abundance, based on weed density (plants.m⁻²) (adapted from Barralis 254 (1976)): ε : less than 10 individual weeds in the entire area assessed; Class $0: < 0.1$, Class 1: 0.1-1, Class 2: 1-3, Class 3: 4-20, Class 4: 21-50, Class 5: 51-500, Class 6: > 500 - Five classes for phenological stage: A: Cotyledons to 1-3 leaves (grasses: 1-3 leaves); B: Young plant (4-6 leaves); C: Adult plant (grasses: tillering); D: Flowering; E: Seeds disseminated, senescent plant.

 The observer records the weed species identified and their minimum, maximum and dominant phenological stages. To estimate overall weed pressure in the field, a score from 1-10 is then attributed to each of the four transects according to the dominant class of abundance and phenological stage of the weed community (without distinguishing species), and the four scores are averaged for the field (Table 4). When designing this scoring system, the agricultural advisers in the project considered that a mean score > 7 corresponds to well- managed weeds, whereas a mean score > 8 corresponds to a low risk of increasing the weed seed bank.

#3 Economic efficiency of inputs

 This indicator represents the technical efficiency with which the CS transforms inputs and 270 indicates the degree to which the gross margin is increased per ϵ of input used: Economic efficiency of inputs = (Gross_Products – Operational_costs) / Operational_costs **#4 Food energy production** The amount of energy produced by the yield of a CS is considered as a proxy of its efficiency. The energy-production indicator (EP, MJ/ha/year), which estimates the mean amount of energy in the yields of a rotation at the CS level, was calculated as follows: $EP = (Yield_1 \times K_1 + Yield_2 \times K_2 + \ldots + Yield_n \times K_n)/n$ 278 where Yield_n= yield (kg/ha dry matter (DM)) of a crop in the CS, and K_n = energy content 279 (MJ/kg DM) in the crop and $n =$ duration of the CS (years) 281 Nearly all of the energy contents came from ADEME $(2011) - 15.8$ MJ/kg DM for soft wheat, 15.9 for durum wheat and barley, 16.2 for grain and maize seed, 16.4 for sorghum, 283 20.2 for soya bean, 16.0 for faba bean, 26.1 for sunflower and 25.2 for rapeseed $-$ while that for carrot seed (13.8) came from Wadhwa *et al.* (2013), for carrots grown as vegetables. 2.3.2. Environmental indicators **#5 Treatment Frequency Index** The Treatment Frequency Index (TFI) estimates the number of registered doses of a given pesticide applied, per ha and per cropping season (OECD, 2001) and is calculated for each pesticide application as follows: Application rate \times Application area

$$
TFI = \frac{TPP}{\text{Registered dose} \times \text{Field area}}
$$

 The application rate and registered dose are both expressed for a given commercial product (which can contain several active ingredients). The recommended dose depends obviously on the crop and the targeted pest. In this study, the registered dose was defined as the lowest dose of a pesticide (including seed treatments) that is recommended for a given crop. The TFI for a given cropping season equals the sum of the TFI for each pesticide application performed 296 during the cropping season. The TFI for a given CS equals the sum of the TFI of each crop of the CS divided by the number of crops. Thus, the TFI describes pesticide use using a single summary variable.

 To compare the TFI of the diversified CS to CS that grew an equivalent number of crops, regional reference TFIs for the crops in the diversified CS were used to calculate a regional reference TFI for a CS (i.e. "regional CS") with the same crop species.

#6 I-PHY

 Environmental impacts of pesticides were estimated using the cumulative I-PHY index (formerly IPEST), an expert system for calculating indicators that reflect potential environmental impacts of applying a pesticide to a field crop (van der Werf and Zimmer, 1998; Lindahl and Bockstaller, 2012; Lechenet *et al.*, 2014). I-PHY estimates the risk of pesticide application to three compartments of the environment: air, surface water and ground water. I-PHY is calculated for each active ingredient application and ranges from 0 (high risk) to 10 (no risk), with an acceptable risk defined at a score of 7. I-PHY is based on a field's inherent sensitivity to pesticide transfer toward these three compartments; characteristics of the active ingredient (e.g. sorption properties, solubility, ecotoxicity, mobility, degradation half-life); and characteristics of the application (e.g. number of active ingredients, canopy cover at application) to calculate three impact factors, one for each compartment. I-PHY is obtained using fuzzy decision trees that aggregate the three impact factors into one summary indicator.

#7 Nitrogen indicator

 The nitrogen indicator (NI) assesses the potential risk of technical operations on the quality of 320 (i) ground water, through NO_3^- leaching (I_{NO3}^-), (ii) air, through N_2O (I_{N2O}) emissions and (iii) 321 the soil and biodiversity, indirectly through the $NH₃$ volatilisation (I_{NH3}), a source of atmospheric deposition. For each of these processes, a risk indicator is calculated that ranges from 0 (high risk) to 10 (no risk), with an acceptable risk defined at a score of 7. NI equals the 324 minimum value of I_{NQ3} , I_{N2Q} and I_{NH3} .

#8 Irrigation amount

 The amount of irrigation water supplied to crops was recorded, and a mean per ha and per year for each CS was calculated.

#9 Organic matter indicator

 The organic matter indicator (OMI) was developed from the Henin-Dupuis model (Boiffin *et al.*, 1986) to calculate the inputs necessary (recommended input, R_{input}) to maintain the soil at a satisfactory equilibrium organic matter (OM) content in the long term. The OMI is a 334 function of the mean OM input over the past four years (OM_{input}) divided by R_{input} : 335 OMI = 7 $\times \frac{OM_{input}}{R_{input}}$, with OMI = 7 as a satisfactory score. Weights are used to calculate OM_{input} to consider soil tillage intensity (especially conservation tillage). See Bockstaller et al. (1997) for details on calculating OMI.

#10 Duration of bare soil

 This indicator calculates the percentage of the CS rotation with bare soil during the period of risk for nitrate leaching and erosion. For nitrate leaching, bare soil corresponds to soil without live plant cover during the drainage period (late autumn and winter), while for erosion, it corresponds to soil without live plant cover or crop residues during periods of intense rainfall, corresponding to spring (May-June) and autumn (October-November) in the study region. For erosion, an area of tilled crops sown during the risk period or in juvenile development stage is considered as bare soil, while an area under conservation or reduced tillage is considered to have no erosion risk:

 Bare soil duration = duration of bare soil during the risk period (for erosion and nitrate 349 leaching) / duration of the rotation \times 100

#11 Energy consumption

352 Energy consumption $(MJ/ha/year) = (Mechanical energy use + Energy used to produce$ fertilisers + Energy used to produce pesticides + Energy used to produce seeds) / duration of the rotation

 Values for mechanical energy use, energy used to produce fertilisers, energy used to produce pesticides and energy used to produce seeds were collected from ADEME (2011).

#12 Greenhouse gas emissions

359 Greenhouse gas (GHG) emissions include direct $CO₂$ emissions from combustion of fossil 360 fuels on fields (e.g. tractors, harvesters) and N_2O emissions related to the nitrogen cycle (e.g.

361 nitrogen input, crop residues). Emissions are calculated in kg $CO₂$ eq./ha/year.

2.3.3. Social indicators

#13 Labour time

 Labour time corresponds to the time spent in and outside the field. The farmers recorded the operations performed in the CS and the time they spent on them (h/ha). They also estimated the time spent observing crops to make decisions about pest management. This observation time is often considered to become longer when CS are diversified and strategies besides pesticide use are used.

#14 Workload distribution

 Labour time was summed by month (h/ha/month) to estimate the distribution of the workload throughout the year.

#15 Number of human-toxic pesticide applications

 This indicator estimates the number of pesticides toxic to humans applied in the CS studied, as follows:

> Toxicity to human health= $\sum_{n=1}^{\infty} \frac{number of toxic psticide applications during rotation}{\frac{1}{2}}$ duration of the rotation n i=1

 The pesticides included are those classified as very toxic (class I in the European Union, initially labelled as T+ (very toxic)) or as toxic (class II in the European Union, initially labelled as T (toxic)).

2.4. Farmers' perception of CS performances

 At the middle and end of the project, workshops with farmers who tested the diversified CS allowed scientists and advisers to assess their perceptions of the performances obtained. As expected, farmers' personal motivations influenced how they perceived a decrease in certain performances or degrees of achieving objectives. This qualitative evaluation thus supplemented the quantitative analysis based on the 15 indicators.

3. Results

3.1. Overall description of the co-designed diversified CS

 During the co-design workshops, objectives common to all of the groups were defined. For all of the CS designed, the first objective was to reduce the dependence on inputs, particularly pesticides and nitrogen fertilisers, and to maintain or improve economic performances. The objective for pesticide use was a decrease of 25% to 50%, the latter of which corresponds to the goal of the French Ecophyto plan. In addition to these objectives, seven of the eight farmers wanted to improve weed management.

 Among other objectives, four farmers mentioned distributing work time better throughout the year and, if possible, decreasing it. Two of these farmers wanted to develop new professional activities: market gardening (Farm 3) or a second, non-farming activity (Farm 4). Several farmers wanted to start or maintain reduced tillage (Farms 1, 5, 6, 7 and 8) or even go further by engaging in conservation agriculture (Farms 2 and 4) by combining its three mechanisms: crop diversification, maximizing the duration of soil cover with live plants or mulch, and reducing or stopping tillage (Table 1). It was important to identify the farmers' individual objectives, as they helped to understand their contrasting degrees of satisfaction with performances after *ex-post* assessment.

 As mentioned, one of the main mechanisms used during the co-design workshops to achieve the objectives was to lengthen rotations and diversify crop production. This was used for all eight co-designed CS, ranging from the introduction of one new crop (Farm 7, with an initial rotation of three crops) to four new crops (Farm 1, with an initial monoculture CS). All CS except for that on Farm 5 were also diversified by introducing multiservice cover crops (Table 412 1). Finally, the co-designed CS had a longer mean rotation duration than the initial CS (4.9 \pm 413 1.7 years vs. 1.9 ± 1.1 years, respectively). The initial CS grew crops from three botanical families (80% from Poaceae (33% for maize alone), along with Asteraceae (sunflower) and Brassicaceae (rapeseed)), whereas the diversified CS grew crops from five botanical families (62% from Poaceae (only 15% for maize alone), along with 15% Fabaceae, introduced as cash crops on five of the farms, and 15% Asteraceae). Fabaceae were also widely introduced to diversified CS as cover crops, usually (14 of 18 cover crops) as faba bean and mainly in pure stands (11 of 14 cover crops).

 During the eight years of monitoring, the farmers applied the co-designed CS effectively, except on Farm 5, which introduced carrot seed production, not considered initially but whose economic potential prompted the farmer to introduce it into the initially defined rotation. Over the eight years, crop yields of both initial and diversified CS were generally good (Table 1), as they were slightly higher than the mean yields in the territories studied (Chambre d'agriculture Occitanie, CERFRANCE, 2018). Nevertheless, on Farm 3, the soya bean yield on one field in year 2 was extremely low (i.e. < 0.3 t DM/ha) due to flooding caused by a dyke that failed after heavy rainfall. We considered that this event was not related to performances of the diversified CS; consequently, when calculating indicators, its yield was replaced by that obtained in the second season of soya beans (3.7 t DM/ha).

3.2. Performances of the diversified CS

3.2.1. Economic performances

433 Mean SNM of the initial and diversified CS were 589 ± 279 and 656 ± 261 ϵ /ha/year, respectively, with large differences among CS (Table 5). SNM decreased by 15-35% in four of the eight diversified CS compared to that in the initial CS. Farmers' perceptions of these changes varied. For example, despite a 10% decrease in SNM, the farmer of Farm 3 considered the economic performance of the diversified CS to be satisfactory (Table 5), because it met his objective to decrease on-farm working time, which he had set during the design workshops. According to the eight crop-price scenarios (Fig. 3), 27% of the diversified CS generated a higher SNM (*ie* an increase > 10 % of the SNM of the initial CS), whereas 42% of the diversified CS generated a lower SNM (*ie* a decrease > 10 % of the SNM of the initial CS). For some CS that were initially efficient economically (e.g. maize seed monoculture on Farm 1, grain maize monoculture on Farm 3, rainfed CS with frequent rapeseed crops in the rotation on Farm 7), no price scenario was favourable for the diversified CS. On Farm 5, crop diversification, especially the introduction of a high value-added crop under contract (carrot seed), always increased the SNM (by 20-80%, depending on the scenario).

 Weed pressure decreased in five of the eight diversified CS, but except on Farm 7, farmers remained unsatisfied by it, perhaps reflecting over-representation of the ability of a longer rotation to control weeds. On Farm 7, an abundance of herbicide-resistant ryegrass rendered weed management difficult. Diversifying the initial CS of rainfed winter crops by introducing sunflower and a cover crop improved management of the ryegrass greatly (weed pressure indicator increased from 5.1 to 8.2) (Table 5), which the farmer considered satisfactory. However, for three CS initially in maize monoculture, diversification did not improve weed management. In addition, the weeds initially present were strongly related to maize monoculture (e.g. *Echinochloa crus-galli*, *Polygonum persicaria*, *Polygonum aviculare*, *Datura stramonium*), and crop diversification led to the appearance (or reappearance) of species associated more with winter crops (e.g. significant increase in *Alopecurus myosuroides*, *Vulpia bromoides* and *Lolium multiflorum*).

460 The economic efficiency of inputs ranged from 0.50-2.70 ϵ for diversified CS and 0.10-2.60 ϵ for initial CS. Farmers' perception of these results varied, with some unsatisfied (Farm 1 and 7), but others satisfied (e.g. Farm 3) despite a relatively strong decrease (Table 5). Economic efficiency of inputs increased most on Farms 2 and 4, which were initially maize monocultures that adopted a similar strategy (although in different territories) by introducing soya bean and a winter cereal and switching to conservation agriculture.

 Food energy production of the CS varied from 63 000-190 000 MJ/ha, and CS with a high percentage of maize (with high yields) produced the most. Thus, at best, diversified CS 468 maintained energy production (Farms 1, 6, 7) but usually decreased it slightly (\approx -10%, Farm 469 8) or strongly $(> -25\%$, Farms 2, 3, 4, 5).

3.2.2. Environmental performances

 Pesticide use decreased greatly in four diversified CS compared to the initial CS, sometimes by more than 50% (Table 5). TFI decreased most on Farm 2 (-64%), which was also managed under conservation agriculture. This farm stopped all insecticide and fungicide applications, maintaining only a few herbicide applications at low doses, notably glyphosate. This decrease in pesticide use can be explained by (i) introducing low-TFI crops such as soya beans and (ii) strong support from local advisers (involved in the project) when making decisions about pesticide applications. On Farm 4, also under conservation agriculture, and Farm 5, under reduced tillage, pesticide use increased significantly (+26 and +68%, respectively) (Table 5), with the largest increase in herbicide use. On Farm 4, the increase was due mainly to herbicide applications to kill cover crops, while on Farm 5, it was due to the carrot seed crop on Farm 5 (which received 33% of the pesticide applications). Farm 3 decreased pesticide use by nearly 20%, but the farmer was unsatisfied because his objective was a 50% decrease. Comparing the TFI of the diversified CS to those of the regional CS (with the same crop species), five CS had a relatively strong decrease in pesticide use (-27% for Farm 6 to -56% for Farm 3) (Table 6). For Farm 5, the TFI of the diversified CS was much larger than that of the initial CS (Table 5) but similar to that of the regional CS (Table 6). In contrast, for Farm 7, the TFI of the diversified was 10% larger than that of the initial CS, but 47% larger than that of the regional CS, illustrating that the initial CS was not pesticide-efficient.

 For all diversified CS except that on Farm 7, the I-PHY indicator improved (by 4-38%) and had scores > 7, reflecting a low risk of transferring active ingredients into the environment. For Farm 7, the lack of improvement is explained by the choice of active ingredients considered to pose a risk to the air and ground water.

 The duration of bare soil decreased in all diversified CS compared to that in the initial CS (by 8-40%), representing 5-12% and 6-14% of the year, respectively. This decrease was associated with longer rotations and the introduction of cover crops into nearly all fallow periods.

498 For the irrigated CS (Farms 1-5), the mean irrigation amount was $2\frac{121 \pm 884}{1034 \pm 1034}$ 499 $\,$ 387 m³/ha/year in the initial CS and diversified CS, respectively. For most irrigated systems, mainly in maize monoculture initially, diversification decreased irrigation amounts greatly (by up to -72%). In parallel, energy consumption varied greatly among CS and was a mean of 502 30% lower in diversified CS than in initial CS (4 643 \pm 2 947 vs. 7 747 \pm 5 923 MJ/ha/year, respectively). For the irrigated CS, the decrease in irrigation explains most of that in energy 504 consumption (-10% to -40%) (Table 5). For Farm 4, the significant decrease (\approx -50%) in energy consumption was also due to a strong decrease in nitrogen fertilisation (as illustrated by the NI) and conversion to no-tillage for all crops. Total energy consumption and GHG 507 emissions were positively correlated $(r = 0.97, p < 0.01)$. Mean GHG emissions decreased by 508 36% in the diversified CS compared to those in the initial CS, representing 352 ± 184 and 562 509 \pm 327 kg CO₂ eq./ha/year, respectively (Table 5).

3.2.3. Social performances

 Labour time varied among the farms and the CS, ranging from 3.4-48.0 and 2.9-20.0 h/ha/year in the initial CS and diversified CS, respectively. Crop diversification usually led to a decrease in labour time or small increase in initially low times (Farms 6 and 8) (Table 5). Labour time decreased most for irrigated maize monocultures, with a 57% decrease for Farm 1, whose initial CS, a maize seed monoculture, required the most labour time per ha (mean of 48 h). All farmers were satisfied by these decreases, as well as the change in the distribution of their workload in the diversified CS, which decreased the peak of intensive labour periods (Table 5; Fig. 4).

 For the number of human-toxic pesticides used, the general decrease in pesticide use and decisions to use less toxic active ingredients in most of the diversified CS decreased the number of human-toxic pesticides used and thus farmers' exposure to them. The decrease was particularly large on Farm 1, whose maize seed monoculture led to the use of several human- toxic pesticides per year (mean of 10), mainly insecticides. For Farm 3, however, the diversified CS led to the use of human-toxic products (insecticides) that were not present in the initial grain maize monoculture.

4. Discussion

4.1. Crop diversification as a mechanism to improve environmental performances

 The degree to which the environmental performance of a CS can be improved depends on the former's initial level and thus on the reference value used (Viguier *et al.*, 2021). Nevertheless, in this eight-year study, conducted with farmers who were ready to question their technical operations, diversifying CS with cash crops and/or service plants improved most of the environmental indicators selected. These results, obtained under "real" farming conditions and not on research fields, are particularly original and encouraging and clearly highlight the value of diversifying CS to reduce their environmental impacts.

 Concerning pesticide use, a decrease of 50%, as targeted by the Ecophyto plan, appears to be realistic and achievable, including in CS without livestock, but decreases differed greatly among farmers. These differences were related mainly to (i) farmers' technical skills, in particular their knowledge about the new species introduced into the CS (Meynard *et al.*, 2018); (ii) their freedom to make decisions about pesticide applications, as contracts for crops usually require systematic applications and are thus less compatible with reduction of pesticide use; (iii) initial pest and weed pressures in the CS and (iv) the number of agroecological mechanisms that can be used to manage pest and weed pressures (Gaba *et al.*, 2014; Deguine *et al.*, 2021); for example, a lack of tillage in conservation agriculture systems greatly complicates weed management without herbicides, especially glyphosate (Adeux *et al.*, 2017). The decrease in pesticide use observed was also related to regular monitoring of pest and weed pressures in fields by the local advisers in the project (12-14 days/year/farm), in direct relation to the regional network for monitoring pest and weed pressures (Cros *et al.*, 2021). Along with the decrease in the amounts of pesticide used, decreasing the risk of transfer to the environment seems possible, either directly because of this decreased use or indirectly through a more appropriate choice of active ingredients applied or their formulation (Li *et al.*, 2021).

 In southern France, adapting CS to climate change requires, in particular, minimizing reliance on irrigation water. Diversifying crops with species that consume less water (than maize, in particular) has positive effects, in addition to decreasing the sensitivity of farms to climate hazards (Lin, 2011; Roesch-McNally *et al.*, 2018; Hufnagel *et al.*, 2020). In addition, increasing the duration of soil cover by plants (or mulch) can decrease negative effects of extreme rainfall events (Baumhardt and Jones, 2002; Palm *et al.*, 2014), whose frequency is increasing significantly. Here again, co-design of CS, their diversification, especially by service plants, and better organisation of crop rotations can increase the duration of soil cover, as highlighted during the on-farm monitoring. However, these effects are not always sufficient to increase soil carbon sequestration (estimated here by the OMI) (Viguier *et al.*, 2021), or in particular to return the amount of OM to the soil observed in irrigated maize monocultures, even without soil cover during the fallow period. Achieving objectives of the "4 per 1000" initiative is thus a major challenge for CS, which relies in particular on increasing the OM returned to the soil, especially by service plants (Poeplau and Don, 2015; Rumpel *et al.*, 2020; Rodrigues *et al.*, 2021). In this study, most of the cover crops planted were faba bean, mostly as a pure crop, as it is inexpensive and easy to plant and establish, but it does not fit well into all possible periods between two cash crops. To optimise carbon sequestration, the species and varieties of cover crops and the composition of mixtures must be chosen as a function of the CS and soil and climate conditions (Poeplau and Don, 2015; Couëdel *et al.*, 2018; Bybee-Finley *et al.,* 2022).

 In this study, crop diversification decreased energy consumption and GHG emissions, which are strongly correlated, by nearly 40%; thus, CS diversification is an effective mechanism for decreasing them, as highlighted in other studies (Pellerin *et al.*, 2013; Viguier *et al.*, 2021). The main items that consume energy are fertilisers, fuel and, if present, irrigation (Colnenne- David and Dore, 2015; Pellerin *et al.*, 2017). Nevertheless, the CS studied appeared less effective at mitigating effects of climate change through carbon sequestration, as only the CS of Farm 4, under conservation agriculture, showed an increase in OMI. However, this indicator remains relatively inaccurate and, as highlighted by other studies, should be combined with measurements of soil carbon content after several rotations (Islam and Weil, 2000; Scopel *et al.*, 2013; Viguier *et al.*, 2021). As mentioned, cover crops are important for increasing soil carbon content in cereal CS significantly (Poeplau and Don, 2015). In south western France, one challenge is to successfully exploit the summer, during which potential photosynthetic activity is highest but water to produce OM that will be returned to the soil is scarce. By redesigning diversified CS whose cash crops use less water, some of the water saved could be used to produce ecosystem services besides provisioning services, particularly climate-regulation services; however, doing so requires a real paradigm shift in crop production and potentially providing inputs (such as water) for supporting or regulating ecosystem services, not only provisioning services.

4.2. Crop diversification as a mechanism to improve economic and social performances

 The economic performance of the CS was assessed using four indicators, particularly the SNM, which includes mechanisation costs. The eight-year monitoring of the eight farms shows that crop diversification can increase the SNM significantly if the decrease in input costs is combined with a strict control of mechanisation costs. Another important conclusion is that crop diversification and input reduction do not always increase economic profitability, despite good crop productivity. They can even lead, as for four of the farms in this study, to lower economic performance, which is consistent with the economic performance of low- input CS tested in experimental fields (Bonnet *et al.*, 2021; Viguier *et al.*, 2021). In initial CS with high added value, such as the maize-seed monoculture studied, diversification always decreased economic profitability. The farmers were satisfied by this improvement in environmental performance, but it was not enough to compensate for the loss of more than 30% of SNM per ha. The reorientation of Common Agricultural Policy subsidies towards an agroecological transition of systems is an incentive (Solazzo *et al.*, 2016; Scown *et al.*, 2020), but it remains insufficient to make deep changes to these CS, which are oriented towards economic optimisation, without any real consideration for the negative externalities generated. In contrast, for irrigated grain-maize monocultures, introducing soya bean into the rotation (as in four farms in this study) is a powerful mechanism for increasing SNM (Jouffret *et al.*, 2015). Soya beans are relatively simple to grow, with few pest pressures, and are suitable for low-input management (25% of soya bean area in France is in organic farming). For two of the farms studied, initially irrigated maize monocultures, diversifying the CS followed a similar strategy of introducing soya bean and a straw cereal. Nearly the same rotation, tested at an experimental station to diversify a maize monoculture, showed satisfactory economic performance and a large decrease in environmental impacts, particularly pesticide transfers (Giuliano *et al.*, 2016; Giuliano *et al.*, 2021).

 Finally, another positive effect of diversifying CS was better distribution of labour time throughout the year, especially for CS that were initially specialised (e.g. monocultures). This result must be tempered, however, because introduction of new crops into the CS was accompanied by regular technical monitoring by advisers in the project, rather than by the farmers themselves.

4.3. Limits and perspectives of the on-farm study

 The multi-criteria analysis highlights that, to date, one or more CS cannot be identified that simultaneously satisfy all the sustainability objectives targeted and that trade-offs must therefore be accepted, for example according to the priorities of a territory. This observation is similar to that made by other studies based on long-term experiments on CS at experimental stations or based on monitoring of farmers' fields (Giuliano *et al.*, 2016; Angevin *et al.*, 2017; Colnenne-David *et al.*, 2017; Viguier *et al.*, 2021). Furthermore, the diversity of stakeholders in the co-design workshops of this study was probably too low, which did not allow for a wide range of diversification strategies to be explored. Ultimately, despite strong diversification of the initial CS, participants chose mainly crops that were already common in the territories concerned, probably because organised value chains with a guaranteed a market already existed, but also perhaps due to farmers' and advisers' fears and lack of technical knowledge about less common crops (Meynard *et al.*, 2018). A recommendation for a future study would therefore be to broaden the panel of stakeholders involved in co-design workshops to (i) collectively choose and prioritise diversification objectives and strategies that support the agroecological transition of territories and (ii) allow for a wide range of possibilities that could, in some cases, favour the emergence of new value chains.

 On this point, contracting within certain value chains is often proposed as a mechanism for economic stability and as a way to encourage diversification of production (Huh and Lall, 2013; de Roest *et al.*, 2018). However, the study shows that some contracts, particularly those for seed production (e.g. maize and carrots), restrict technical operations and input levels. This limits the ability to implement alternative strategies, particularly pesticide applications, and farmers lose some of their decision-making capacity.

 Finally, as mentioned, the results of this on-farm study are encouraging and suggest effective strategies for decreasing environmental impacts of farming activities. Although performing research directly on farms is increasingly encouraged to promote interactions and facilitate transitions (Lacoste *et al.*, 2021), few on-farm studies that evaluate the performance of innovative CS have been published, and in this respect the results of this study are original. In this study, supporting the farms required a large amount of time of the agricultural advisers, up to 15 days/year/farm. One of the initially unidentified benefits of this investment was that it increased the local advisers' skill with systemic agronomy approaches, which they were able to use later, particularly with the farm networks of the national Ecophyto plan. However, this degree of human investment suggests that it will be difficult to disseminate equivalent approaches to a larger scale if the same level of support is provided. Despite this large investment in monitoring and accompanying farmers, it was not possible to have all crops of a CS present on each farm each year, which is recommended to identify effects of annual weather conditions on crop performance (Bonnet *et al.*, 2021). Moreover, this kind of approach cannot specifically assess conflicts between technical operations, which remain manageable when only two fields are involved but could become problematic if the entire farm is involved. Nevertheless, to partially overcome this limitation, the results were analysed, discussed and compared to those of other farmers in each territory at each annual review.

5. Conclusion

 This study summarised eight years of monitoring and data collection from initial and diversified CS on eight farms in south-western France. The initial hypothesis was that crop diversification was an important mechanism for improving the overall sustainability of CS. The multi-criteria analysis performed, using a variety of indicators, indicates that crop diversification improves the environmental sustainability of CS and some aspects of the social dimension. Several farms were able to meet objectives for reducing inputs, particularly pesticides and nitrogen fertilisers. Diversified CS were generally more climate-friendly as they consumed less energy and emitted less GHGs. In irrigated CS, which were often monocultures, diversification also decreased the amount of irrigation water greatly. Compared to the initial CS, the diversification strategies used reduced farmers' workload and distributed it better throughout the year. However, the economic performance of the diversified CS varied, with no guarantee of increasing or even maintaining farmers' income. Promoting the agroecological transition of CS and, more broadly, of food systems, thus implies providing economic support to "virtuous" systems that help restore ecosystem functions and services.

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Fig.1. Location of the six territories and eight farms of the study in the Occitanie Region (southwestern France)

Fig. 2. Description of the participatory approach used to co-design and experiment with cropping systems (CS) in a farm network in south-western France.

Fig. 3. Semi-net margin (SNM, ϵ /ha/year) of the initial and diversified cropping systems (CS) for the eight scenarios of crop prices (see Table 3 for details).

Fig. 4. Distribution of labour time throughout the year for the initial and diversified cropping systems (CS).

Table 1. Main characteristics of the eight farms in the study and main features of the initial and diversified cropping systems (CS).

B: barley; CS: carrot seed; DW: durum wheat; FB: faba bean; M: grain maize; MS: maize seed; RS: rapeseed; SB: soya bean; SG: sorghum; SF: sunflower; SW: soft wheat. The species in brackets and in italics correspond to cover crops during fallow period. Values indicate mean yields (t dry matter/ha).

*in bold: crops cultivated in year 1 of the project (2010) on two fields on each farm. The years in blue and green correspond to the rotations on the two fields that received the diversified CS.

Table 2. Indicators selected to assess cropping system performances.

Indicator	Sustainability	Criterion	Indicator (unit)
number	dimension		
	Economic	Profitability	Mean semi-net margin $(\epsilon$ /ha/year)
2	Economic	Weed management	Indicator of weed pressure in the field
3	Economic	Dependence on external inputs	Economic efficiency of inputs
4	Economic	Productivity	Food energy production (MJ/ha/year)
5	Environmental	Water quality (pesticide)	Treatment Frequency Index
6	Environmental	Water quality (pesticide)	I-PHY
7	Environmental	Water quality (nitrate)	Nitrogen indicator (NI/year)
8	Environmental	Water quantity	Irrigation amount $(m^3/ha/year)$
9	Environmental	Soil quality	Organic matter indicator
10	Environmental	Soil quality	Duration of bare soil (% of the period of nitrate-
			leaching and erosion risk)
11	Environmental	Fossil energy	Energy consumption (MJ/ha/year)
12	Environmental	Climate change mitigation	Greenhouse gas emissions (kg $CO2$ eq./ha/year)
13	Social	Farmer's quality of life	Labour time (h/ha/year)
14	Social	Farmer's quality of life	Workload distribution (h/ha/month)
15	Social	Famer and public health	Number of human-toxic pesticide applications

Crop	Prices (ϵ/t)							
	Scenario 1	Scenario 2	Scenario 3	Scenario 4	Scenario 5	Scenario 6	Scenario 7	Scenario 8
Barley	159	157	183	160	157	155	107	94
Carrot seed	3500	3500	3500	3500	3500	3500	3500	3500
Durum wheat	207	225	211	238	233	227	150	162
Faba bean	225	148	188	252	263	310	245	156
Maize	131	167	204	160	176	97	120	97
Maize seed	999	1274	1556	1220	1342	740	915	740
Rapeseed	359	264	444	389	345	342	232	246
Soya bean	419	298	483	319	305	328	187	262
Sorghum	133	159	190	141	99	85	104	88
Sunflower	313	349	452	378	299	285	209	221
Soft wheat	171	166	196	166	149	147	117	107

Table 3. Crop prices in the scenarios used to test the robustness of the semi-net margin of the initial and diversified cropping systems. The prices were collected during the 2007-2014 period (Massot et al., 2016).

				Phenological stage		
			Class Abundance A: Cotyledons B: Young plant C: Adult plant D: Flowering			E: Seeds disseminated
θ	${}_{0.1}$	10	10			
-1	$0.1 - 1$	10	10			
2	$1 - 3$	10	10	8		
3	$4 - 20$	10	Q		6	
$\overline{4}$	$21 - 50$	9				
5	51-500		8	O	4	
6	> 500	Q				

Table 4. Score of the indicator of weed pressure as a function of weed abundance (plants.m-2) and phenological stage.

Table 5. Indicators of economic, environmental and social performances of the initial and diversified cropping systems (CS) implemented on the eight farms in the study. Colours indicate the degree of farmer satisfaction according to his/her specific objectives: green: highly satisfied; orange: poorly satisfied; red: not satisfied.

Table 6. Treatment Frequency Index (TFI) of the diversified cropping systems (CS) and the regional CS based on regional TFI values of each crop in the CS.

Farm number	TFI of the diversified CS	TFI of the regional CS	Δ (%)	
Farm 1	2.2	3.7	-40.7	
Farm 2	1.7	2.9	-40.8	
Farm 3	1.3	3.0	-56.4	
Farm 4	3.4	2.9	18.4	
Farm 5	4.2	4.3	-1.6	
Farm 6	2.4	3.3	-26.9	
Farm 7	5.4	3.7	46.6	
Farm 8	19	3.2	-41.4	

