

Why pastoralists grow tomatoes: Maasai livelihood dynamics in Amboseli, southern Kenya

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▶ To cite this version:

Charlotte Hemingway, Hubert Cochet, François Mialhe, Yanni Gunnell. Why pastoralists grow tomatoes: Maasai livelihood dynamics in Amboseli, southern Kenya. Journal of Rural Studies, 2022, 92, pp.253-268. 10.1016/j.jrurstud.2022.03.027 . hal-03652762

HAL Id: hal-03652762 https://hal.science/hal-03652762v1

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3

Why pastoralists grow tomatoes: Maasai livelihood dynamics in Amboseli, southern Kenya

6 Abstract

7

8 This study documents the causes and processes behind the uptake of crop cultivation by a Maasai 9 community of southern Kenya which, until recently, was still devoted to full-time mobile livestock 10 keeping. Based on the methods of comparative agriculture and a detailed quantification of household 11 income from livestock and cash crops, a classification of farm units (n = 38) into nine production 12 systems reveals that agro-pastoralism on the Mbirikani group ranch, which is situated between 13 Amboseli and Chyulu Hills national parks, is now mainstream, and that crops can exceed 70% of 14 household income. Microeconomic analysis also documents large disparities in household income, 15 with irrigated tomato farms benefiting from access to a pipeline ranking highest in profitability. 16 Overall, the pastoralist-peasant dichotomy ingrained in portrayals of East-African rural life has 17 outlived its relevance, with the tomato currently being a key game changer. This growing appeal for 18 agriculture, however, is threatening the wildlife conservation because the profitability of tomato 19 cropping has begun to outcompete those employment alternatives. By promoting landscape 20 fragmentation and water extraction, however, irrigated agriculture also undermines free movement of wild animals outside the parks, restricts access to the key resources they require, and exacerbates 21 human-wildlife conflicts. 22

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Key words

comparative agriculture; pastoralism; cash crops; Maasai; Amboseli.

- 1. Introduction
- 26

27

1.1. African pastoralism: trends and challenges in the 21st century

Pastoralism involves living with, but also from, uncertainty (Catley et al., 2016; Davies and Hatfield, 2007; Krätli and Schareika, 2010; Scoones, 1995). This arises largely because climatic variability is a 29 key characteristic of semi-arid rangeland ecosystems (Ellis and Galvin, 1994), which are typically too 30 dry for reliable crop cultivation and thus primarily used for various forms of livestock production. Pastoralists have developed time-tested adaptations to variability in water, fodder, or disease through flexible strategies of land control, diverse tenure arrangements in mosaic landscapes (Swallow and 31 Bromley, 1995), and adaptable linkages between formal and informal markets. All of this is attained 32 through dynamic social arrangements and varied collective social solidarities (Fratkin, 1997; 33 Homewood and Rodgers, 1991; Krätli and Schareika, 2010; Lesorogol, 2008; Scoones, 2021). These 34 socio-ecological systems have, however, been experiencing significant transformations as a result of 35 expanding market economies, urbanisation, enclosure of common land, wildlife conservation policies, 36 water infrastructure development, population growth, and sedentarisation (BurnSilver et al., 2008; 37 Kimani and Pickard, 1998; Morris, 1988; Salzman, 1980; West et al., 2008). Such a dynamic context 38 threatens pastoral ways of life and tends to increase socioeconomic inequalities (Fratkin, 2001, 1997; 39 Nkedianye et al., 2019), exacerbated by the unequal access to resources such as water and pasture 40 (Weesie and García, 2018; Bond, 2014). Climate change adds to these pressures, with some scenarios 41 predicting even greater future variability in rangeland systems (Scoones, 2020).

With intensfying enclosure and commodification of land, and with greater commercialisation of livestock and agricultural produce, the livelihood strategies of pastoralists and farmers in Sub-Saharan Africa have begun to converge (e.g., Landais, 1994; Njeru, 1984; Scoones, 2000), even though some aspects of their cultural economies, identities, and associated narratives remain distinct. This new dynamic is blurring the conventional divide between settled, small-scale farmers and mobile livestock keepers; it also creates new winners and losers, with consequences on land use and local economies.

Agricultural development and livestock intensification are thus two of the important drivers currently transforming livelihoods, landscapes and the resource base of rangeland ecosystems in East Africa, particularly through pressure on water and pasture. Key issues of relevance to research and policymaking in such contexts are to establish (i) what draws pastoralists to livestock intensification but also to agriculture, (ii) what kinds of novel production systems are being generated by these transformations, (iii) who benefits most from these new livelihood strategies, and (iv) what socioecological consequences these trends entail.

55 1.2. The pastoralism–agriculture nexus

56 This study focuses on a semi-arid rangeland in southern Kenya located between Amboseli National Park, Mt. Kilimanjaro, and the Chyulu Hills National Park, and populated by Maasai communities. The 57 58 option of practising full-time pastoralism here is understood to have been made possible over the last 59 2000 to 3000 years because of a bimodal rainfall regime, which allows for a longer birthing season 60 than in comparatively drier parts of East Africa and thus secures year-round milk production (McCabe 61 et al., 2010). Although the Maasai commonly specialise in pastoralism, depending on time and place 62 they have nonetheless been known to also practice farming and hunting (Spear and Waller, 1993). The 63 Maasai are divided into various categories defined by geographical, age, clan, sub-clan and gender 64 criteria. The category relevant to territory is known as a section, and the Kisongo section is one among 65 several devoted to full-time pastoralism (McCabe et al., 2010). It is also the largest, currently dominant between Lake Manyara in the west (Tanzania), the Pangani River in the east, and the Amboseli area in 66 67 the north, where the Kisongo are also known as Loitokitok (Lewis, 2015; Ndagala, 1992).

68 Economic diversification of Maasai pastoral economies typically involves an intensification of livestock 69 husbandry (e.g., cattle cross-breeding, adoption of veterinary drugs, raising of animals for niche 70 markets: Morris, 1988; Bekure et al., 1991; Rutten, 1992) and/or an adoption of agriculture and other 71 non-pastoral activities (Coast, 2002; Homewood, 2009; Little et al., 2008, 2001). Some Maasai 72 pastoralists are thus becoming 'agro-pastoralists'. An operational definition of agro-pastoral systems 73 is that farmers engage in grazing-based livestock production as well as cropping activities (Aryal et al., 74 2018), with livestock predominantly fed on natural pasture (sometimes also crop residue) and crops 75 grown mostly for cash or for direct household subsistence (Tolera and Abebe, 2007).

The number of Maasai who have entirely abandoned mobile livestock keeping and/or become fulltime farmers is currently not well documented, but the stereotype of the one-dimensional Maasai herdsman as an obligate pastoralist is unravelling fast in this region. Pastoralist 'dropouts' have been anecdotally reported (Little et al., 2008), but patterns of diversification over time have been most of all context-specific. In northern Tanzania, the uptake of cropping occurred in two stages: household

81 horticulture to generate food supplements, followed by commercial agriculture (McCabe et al., 2010). 82 Agriculture and livestock are thus not two separate, parralell activities. Among the Kisongo Maasai, 83 documented causes of conversion to part-time agriculture include drought-related livestock losses 84 (Western, 1997), loss of access to forage and water caused by the expansion of wildlife protection 85 areas (Fratkin, 1997; West et al., 2008), and the recurrence of cattle-related diseases (McCabe et al., 86 2010). National governments and multilateral agencies such as the World Bank have acted as catalysts 87 in these diversification patterns, for example by promoting infrastructure and land policies aimed at 88 avoiding a 'Tragedy of the Commons'. In Kenya, these have typically involved sedentarisation, 89 commercial ranching, and land privatisation through various land rights reforms (Fratkin, 1997). The 90 disintegration of customary institutions is thus both a cause and a consequence of economic 91 diversification among full-time pastoralists.

92 Individual decisions to diversify occur either by choice or by necessity. The impetus for choice is to 93 reduce nutrition-related risks (with dietary improvements especially benefiting children: Galvin et al., 94 2015; McCabe et al., 2010; Stavi et al., 2021), but also reflects changes in social and cultural norms 95 through co-existence and interaction with more recently settled, non-Maasai agricultural populations 96 (McCabe et al., 2010). Whether or not poverty among pastoralists is a cause of livelihood 97 diversification is less clear-cut: Little et al. (2001) have argued that only the wealthiest and poorest 98 were driven to livelihood diversification, and Homewood et al. (2009) reported instead that all 99 socioeconomic categories of pastoralists were concerned. There is little evidence that women benefit 100 much from either livestock keeping or from agriculture (Hodgson, 1999), but it would appear overall 101 that (i) human population growth, with the average reduction of cattle per capita that this entails; and 102 (ii) Kenya's market economy, which exerts constraints but also generates opportunities, are the two 103 key drivers currently pushing all socioeconomic categories of pastoralists towards diversification.

Livestock-related activities have sometimes gained from diversification. Revenue from agriculture, for
 example, can be reinvested in herd restocking or livestock healthcare, and can contribute to avoid

selling animals when cash is required for domestic expenditure or for bridging food deficit periods
(Landais, 1994; Zaal, 2011). The expansion of agriculture on East-African rangelands, however, has
been detrimental in other respects by reducing access to key resources for livestock and wildlife
(forage, water), and by fragmenting the landscape and impeding the mass dispersal of herbivores and
their predators (Fratkin, 1997; Hobbs et al. 2008; McCabe et al., 2010).

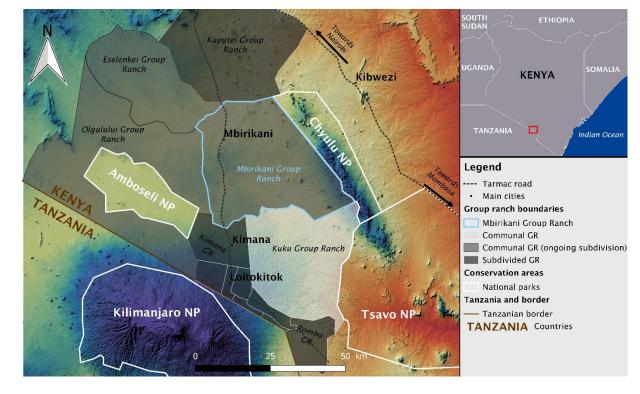
111 The pastoralist-peasant dichotomy having thus mostly outlived its relevance in many parts of the 112 world (Scoones, 2020), here we go beyond idealised anthropological categories or simplistic models 113 about rangeland management by recognising that mixed livelihood strategies exist among the Kisongo 114 Maasai. This generates landscape dynamics where the coexistence of, and interaction between, agriculture and livestock call for being investigated at face value, with potential for conclusions being 115 116 fed back into decision-making about the future of the pastoralism-agriculture-wildlife nexus in East 117 Africa's savanna ecosystems. Based on the methods of comparative agriculture, which in the present 118 case include a microeconomic analysis of household income from a combination of livestock and crops 119 (including tomatoes), we document the uptake of crop cultivation by a Maasai group-ranch 120 community that, until recently, was still devoted to full-time livestock keeping. We reconstruct the 121 20th century context leading up to this step change in Maasai livelihood strategies, and characterise 122 the current diversity of production systems that has arisen from this new dynamic.

123 2 Field setting

124 2.1. Physical landscape

The study area is a savanna extending east of the Great African Rift at an elevation of ~1200 m (Fig. 1). The vegetation mosaics are chiefly controlled by climate, water availability, herbivory patterns, and soil types, and consist of woodland savanna dominated by *Commiphora, Balanites and Acacia spp*. (Western and Sindiyo, 1972), and grassland savanna dominated by C4 plants. The climate is semi-arid, with a bimodal rainfall regime. Aridity-related uncertainty is exacerbated by a recurrence of droughts

- 130 (Fig. 2) and by large interannual rainfall variation (Altmann et al., 2002). Droughts typically occur after
- failure of the short rains (Ogutu et al., 2014), and years of drought are followed by above-normal



rainfall, such as in 1998 and 2018.

133

Fig. 1. Study area location map. Topography generated from the ALOS World 3D Digital Elevation
 Model (ground resolution ~30 m)

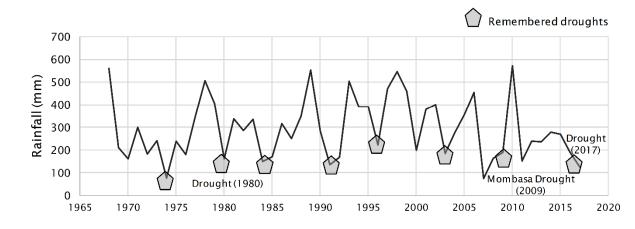
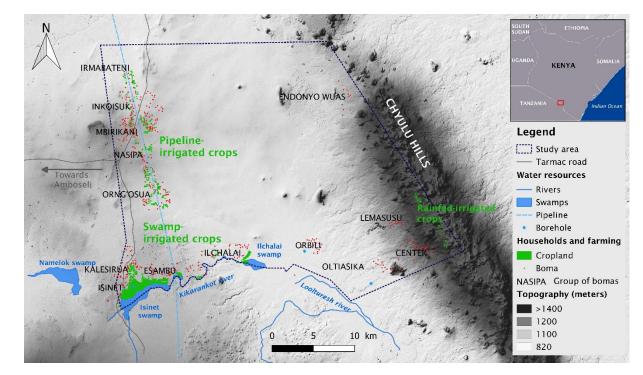


Fig. 2. Droughts in southern Kenya (1965–2017), including three of the most severe in 1980, 2009 and
2017 (source: Kenya Wildlife Service, 2017)

139 Water is available for wildlife from spring-fed perennial swamps (e.g., Isinet, Ilchalai, Fig. 1), from their 140 outflowing, low-discharge streams, and a from few lakes (Fig. 3). Accordingly, agriculture has also concentrated around these small areas with direct access to water (Fig. 3), the rest of the group ranch 141 being only suitable for pastoralism. The springs are supplied by subterranean water flowing out of the 142 143 volcanic lava structures along the foothills of Mt. Kilimanjaro, thereby making this savanna 144 environment somewhat unique. The ecosystem functions as a major wildlife dispersal area for large 145 mammals (e.g., gnu, zebra, gazelles, elephants; Ojwang' et al., 2017; Okello and D'Amour, 2008), with 146 an alternating pattern of high dry-season concentrations around perennial swamps in Amboseli National Park (392 km², a game reserve in 1948 gazetted as a national park in 1974), and rainy-season 147 148 dispersal throughout the Greater Amboseli Ecosystem, which extends between Mt. Kilimanjaro and the Amboseli and Chyulu national parks and hosts a number of Maasai group ranches and farming 149 150 settlements (Fig. 1).

151



153 Fig. 3. Location of *bomas* and water sources on Mbirikani group ranch. Topography generated from

the ALOS World 3D DEM. *Boma* and land use mosaics obtained by photo-interpretation of high-

155 resolution satellite imagery provided by Google Earth

156 2.2. Social and political context in historical perspective

The Kisongo Maasai are the oldest recorded occupants of the area (Boles et al., 2019), which was maintained as a pastoral 'homeland' (Maasailand) with vast game reserves by British rulers. Since Kenya's independence in 1963, however, the area has also become an agricultural frontier, attracting pioneer migrants among ethnic groups who are primarily farmers (e.g., Kikuyu) and who harness the water resources provided by the Kilimanjaro spring line and the swamps. From 78% in 1960, the Maasai population of Kajiado District had thus fallen to a proportion of 60% in 1984 (Fratkin, 1997).

163 This is an ongoing process.

We focus here on Mbirikani group ranch (1258 km²), created in 1975 and today hosting 4636 164 165 members. With support from USAID and the World Bank (Fratkin, 1997), group ranches were 166 established in the Maasai rangelands by the government of Kenya following the Land Adjudication Act 167 of 1968 (Kibugi, 2009; Veit, 2011). Ranching was deemed an improvement on traditional mobile 168 livestock keeping because it would encourage optimal pasture management and more market-169 oriented output (Woodhouse, 2003). As such, it was a continuation, now enshrined in Kenyan law, of 170 the colonial 'Konza' and 'II Kisongo' grazing schemes set up after 1945 by the colonial African Land 171 Development Organisation (Kibugi, 2009). Although these failed and were soon abandoned, grazing 172 schemes of this kind were aimed at creating large ranches (up to 20,000 acres) for extended families as a means of replacing nomadic pastoralism with supposedly sound ranching techniques, of 173 174 encouraging settled agriculture, and eventually of opening up land ownership to private companies 175 and cooperatives (Kibugi, 2009).

Under the group ranch concept, a 'group' refers to individuals who are recognised as members. The ranches are governed by an elected committee and the land is held collectively under private title (Kibugi, 2009). The original design of the reform was to pursue the land privatisation process that had

begun during the colonial era (Peron, 1995). The group ranch settlement was initially accepted by the Maasai community as a means of preventing further agricultural encroachment from outsiders onto their ancestral rangelands, and was instrumental in acquiring exclusive legal ownership of the land property deeds being the only document guaranteeing access to bank loans (with the land mortgaged as collateral) for funding boreholes or cattle dips (Fratkin, 1997), and for investing in forms of enterprise other than livestock keeping.

185 Many group ranches, however, were not self-sufficient because the land could not provide its members with sufficient access to water and forage (Peron, 1995). This accelerated a transfer of 186 187 capital from cattle (the highest-ranking resource in Maasai culture) to land (Galaty, 1992). The 188 neighbouring Kimana group ranch, for example (Fig. 1), has already achieved full land subdivision. Of 189 the initial 51 incorporated group ranches of Kajiado County, no fewer than 46 have already been 190 subdivided in this way. The Rombo, Olgulului, Mbirikani and Eselenkei ranches (Fig. 1) have been 191 engaged in an on-off process of subdivision for nearly 20 years, with Kuku being the only ranch to not 192 yet have begun a subdivision process. The belt formed by those four group ranches (Fig. 1) still 193 represents in 2021 the last continuum of undivided rangeland between the Tanzanian border and 194 Nairobi (BurnSilver and Mwangi, 2007; Galaty, 1999; Ntiati, 2002).

195 From the 1950s, the colonial authorities also developed water harnessing infrastructure (Swynnerton, 196 1954). Isinet swamp, for example (Fig. 3), was reclaimed for irrigated agriculture, which also took off 197 around Loitokitok and Kimana (Githumbi et al., 2018; Rutten, 1992). A pipeline was laid down in 1954-198 1956, parallel to the north–south all-weather road. In 1982, decisions were taken during an informal 199 meeting to restrict human settlement to a corridor along the pipeline and thus to avoid residential 200 scatter across the rangeland (Peacock, 1987). That pipeline captures the high-discharge (17 L/s) 201 underground spring of Nolturesh in the foothills of Mt. Kilimanjaro, situated on Loitokitok group ranch. 202 The pipeline was completed in 1992, conveying water to the urban areas of Kajiado, Machakos and 203 Athi River (Rutten, 2005). Water tanks along the pipeline are dedicated to supplying neighbouring 204 communities, but numerous illegal connections also provide free and unregulated access for

205 households and businesses. The farmed landscape at Mbirikani is thus overall controlled by 206 opportunities of access to water, and currently forms three clusters: one on deep silt- and clay-rich 207 red soils irrigated by pipeline water; another on clay-rich, shrink-swell black soils (Vertisols) irrigated 208 by stream- and springwater; and a third, rainfed outlier located on young volcanic soils in the Chyulu 209 Hills, where annual rainfall totals are higher (locally up to ~1000 mm) than in the lower-lying 210 rangelands of the ranch (Fig. 3). Protected areas devoted to wildlife conservation in and around 211 Mbirikani include Chyulu Hills National Park (Fig. 1), Kimana Sanctuary (adjacent to Isineti swamp), 212 and Endonyo Wuas (Fig. 3). Agriculture is forbidden in these areas, and access to livestock is regulated. 213 Development policies in Kenya's group ranches today largely focus on the promotion of improved 214 livestock systems based on more productive breeds and on enhancing milk and meat output, thereby 215 maximising feed and fodder inputs, reducing the use of pasture, and supporting market integration 216 into a commodity chain (Kuria et al., 2015). Maasai pastoralists are commonly receptive to some of 217 these modern incentives. For example, while maintaining herd mobility as a key feature, they use veterinarian products and acquire improved cattle breeds. 218

219 2.3 Maasai pastoralism

220 Pastoralism in the area today is based on the small East African shorthorn Zebu, Red Maasai Sheep, 221 and Small East African Goat (Scarpa et al., 2003). Livestock is kept in a corral called a boma, which can 222 also be broadly defined as the homestead (corral and house) (see Suppl. Fig. 1). Female livestock 223 comprise the majority of the herd because the Maasai pastoral system prioritises dairy production 224 over meat. Male calves will thus typically compose 20% of a Maasai herd but the number rapidly 225 declines after they have reached finishing weight. Only a few mature bulls and steers are kept 226 thereafter (King et al., 1984). Zebu cattle subsist on short grasses and forbs and have limited milk 227 yields, but their tolerance to heat and aridity and to forage deficiencies is outstanding. They are 228 nonetheless obligate drinkers and require ~60 L/day (Blackie, 1977). Mixed-breed and mixed-species 229 herds overall allow pastoralists to harness a greater range of natural resources, access a greater 230 diversity of habitats, and thus better withstand different types of shock (Scoones and Graham, 1994).

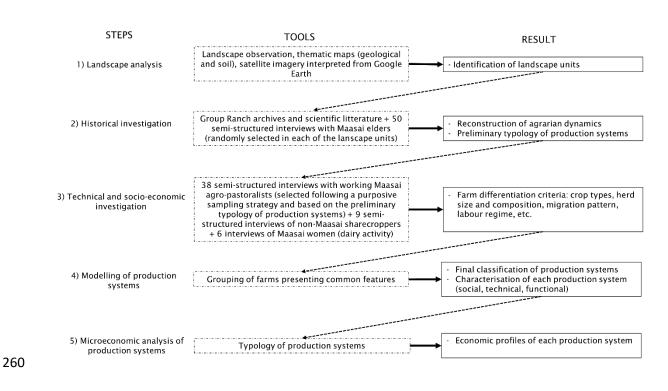
231 Livestock is living capital (Ridder et al., 1986). It provides goods consumed by the household, liquidities 232 from sales, or gifts (a currency in social capital). The overarching economic rationale of the system 233 consists in maximising milk production and herd size in order to cushion the impacts of periodic 234 mortality hazards caused by drought and disease (Bierschenk and Forster, 1991). The herd is thus 235 managed as a savings bank account 'on legs'. Livestock accumulation is itself also a drought-adaptation 236 strategy aimed at maintaining stock after losses in order to bounce back. One of the worst droughts 237 in living memory occurred in 1961 (the 'Year of powdered milk'), during which food was delivered by 238 helicopter for 18 months. Other droughts with severe effets for pastoralists occurred in 1980, 2009 239 and 2017 (Fig. 2). These events played a decisive role in the choices made thereafter by some 240 pastoralists to diversify, in particular by practicing agriculture (Western, 1997).

241 3 Materials and methods

242 3.1 Comparative agriculture: a methodological framework

243 The methodology is based on comparative agriculture, a standardised framework of mixed methods 244 (e.g., semi-structured interviews, participant observation) aimed at characterising and comparing 245 farm-level production systems situated in different social, cultural and environmental settings around 246 the world (see Suppl. Material, sections 2 to 7). Investigations aim to understand farm trajectories and 247 farm differentiation within small territories, each defined by specific socioeconomic and agro-248 ecological conditions (Cochet, 2015). Comparative agriculture is particularly useful for characterising 249 agrarian diversity on a regional scale through farm profiling and classification (Lacoste et al., 2018), 250 and for gaining a dynamic understanding of the socio-economic processes playing out in the rural 251 economy. Comparative agriculture focuses on access to essential factors of production such as land, 252 labour, and capital in order to understand the system's historical trajectory and structural diversity 253 (Aubron et al., 2015). Its four core concepts are the agrarian system, production system, cropping 254 system and livestock farming system. An agrarian system is an assemblage of several production 255 systems in a particular region. Production systems encompass farms that share similar production

- factors and economic orientation (Aubron et al., 2016; Cochet, 2012). A production system consists of
- 257 one or several cropping systems (plot level) and livestock farming systems (herd level). This nested
- approach is synthesised in Figure 4 and detailed in the Supplementary Material.
- 259



261 Fig. 4. Steps of agrarian diagnosis in comparative agriculture

262

263 3.2 Data collection and field surveys

Field observations, informal discussions, and semi-structured interviews were conducted between 264 265 March and August 2018. Observation work focused on daily agronomic practices within or outside the 266 boma (e.g., at livestock markets, and on pastures in order to observe grazing strategies in relation to 267 soils and vegetation). Interviews focused on historical and economic aspects of livestock and crop 268 farming. They were guided by prior reviews of topical literature, and by observations and discussions 269 with key informants (e.g., veterinary officers and other staff working at the Departement of 270 Agriculture and Livestock). Interpreters were recruited among young Maasai men and women, and 271 interviews mostly conducted in Maa.

3.3 Documentation of landscape units and historical transformations (steps 1 and 2)

Given that biophysical constraints determine a spectrum of potential agronomic activities, step 1 (Fig.
4) consisted in defining broad landscape units based on criteria such as water availability, topography,
vegetation, soil, and land use. This was achieved using Google Earth, and complemented by direct field
observations.

277 The aim of step 2 (Fig. 4) was to document an event chronology of the production systems in the area 278 before and since the group ranch reform. Reconstructing these trajectories required piecing together 279 information about livestock and farming practices from scientific and grey literature, and from 280 narratives by Maasai elders. Fifty elders known to have reared livestock in Mbirikani were randomly 281 selected among the landscape units identified during step 1. These included Endonyo Wuas, Lemasusu 282 and Center (Chyulu foothills landscape unit); Orbili and Oltiasika (plains); Ilchalai, Esambu, Isinet and 283 Kaliserua (swamp area); and Irmabateni, Inkoisuk, Mbirikani, Nasipa and Orng'osua for the pipeline 284 corridor (see Fig. 3). A preliminary typology of production systems was established based on the 285 information collected at this stage.

286 3.4 Modelling agricultural diversity (steps 3 and 4)

287 In comparative agriculture, 'modelling' consists in profiling different production systems by grouping 288 farms that share similar characteristics in terms of historical trajectory, farm size, herd size and 289 composition, land-use affinities, farming equipment, livestock migration pattern, origin of labour, etc. 290 This facilitates comparisons, ranking, and the assessment of complex situations (Lacoste et al., 2018). 291 In step 3 (Fig. 4), thirty-eight working Maasai agro-pastoralists were selected using a purposive 292 sampling strategy based on the preliminary typology established after step 2. The technical and 293 socioeconomic aspects of their activities were documented. As Maasai men were usually ill-informed about the details of milking and cropping, which are conducted by Maasai women and non-Maasai 294 295 sharecroppers, respectively, six interviews with Maasai women, and a further nine with sharecroppers 296 working for Maasai landowners, were also carried out. The final classification of production systems is generated in Step 4. It is a simplified representation of reality (a model) based on a finite number of
observed individuals (Couty and Winter, 1983; Delarue and Cochet, 2013).

299

300 3.5 Microeconomic analysis of the production systems (step 5)

301 Final step 5 (Fig. 4) focused on the estimation of household income. The balance-sheet approach to 302 this task presents components of uncertainty because Maasai pastoralism (i) is not fully market-303 oriented, (ii) does not involve scrupulous book-keeping, and (iii) involves nested cycles of herd 304 building, destocking and restocking over many years. A precise appreciation of household economies 305 in agro-pastoral systems would thus ideally require taking account of social as well as financial capital 306 afforded by livestock (Alary et al., 2011). Given further that animal-related produce is very rarely 307 estimated in the same way as crop-related produce (Alary et al., 2011), an additional challenge thus 308 arises in the estimation of household income when considering livestock and cropping activities 309 together. Behnke (1985) has nonetheless shown that the benefits of subsistence production in African 310 pastoral economies are often underestimated, whereas commercial assets, instead, are commonly 311 overestimated.

312 Household income, i.e., what remains in a household's budget for consumption, investment or 313 capitalisation over a defined period, was estimated for each of the production systems arising from 314 the classification obtained in step 4. Microeconomic variables entering the calculation of household 315 income are (i) gross product, (ii) intermediary costs, and (iii) external labour costs (Cochet, 2015). 316 Those variables can be tailored to context (Cochet and Devienne, 2006) instead of being pre-ordained before the interviews (Lacoste et al., 2018). The values were calculated using data collected during 317 318 step 3 and product prices obtained at the livestock market. Due to fluctuations in market prices, the 319 calculated values provided in this study are valid for the year 2018.

320 3.5.1. Gross product (GP)

GP is the annual wealth produced at farm level from cropping- and livestock-related activities (Eq. 1).
The production values were calibrated on local market prices, thereby providing a price that farmers
would have to pay for the product if they had not produced it.

$$324 GP = GP_{crops} + GP_{livestock} (Eq. 1)$$

GP_{crops} is a function of crop yield (kg/acre) (Eq. 2). As food prices vary throughout the year, we chose
for each cropping season the average price (KES/kg) at peak sales time (KES: Kenyan shilling):

327
$$GP_{crops} = \sum_{i} Yield_{crop i} * Sale price_{crop i}$$
 (Eq. 2)

328 GP_{livestock} accounting cannot just rely on estimations of the animals sold or gifted because this approach 329 (better suited to meat-oriented livestocking) only considers residual stock as a result of offtake and 330 purchase rate. GP_{livestock} was thus estimated by adding the average annual growth of herd value to the 331 value of the milk produced for human consumption (Eq. 3, in KES/CEqU¹).

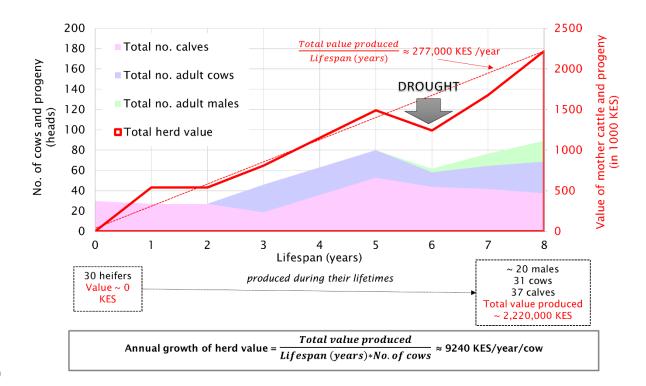
GP_{milk} equals a woman's milk harvest multiplied by the number of women in the household. There are no outlets (e.g., dairy cooperatives) for selling milk locally. Household size thus sets a ceiling on production needs. Maasai women use a calabash (*empokori*) to collect milk. One *empokori* has an average capacity of 4 L. During the rainy season, daily milk harvest is typically 16 L/woman. In the dry season, most of the cattle have been driven to pasture, and daily harvest from the remaining cows at the *boma* decreases to 4 L/woman. Small stock are milked year round but the milk harvest is only 0.6 L/woman/day (i.e., two 30 cl cups) (see Suppl. Material for further details on the Maasai dairy

¹ Given that the livestock subsystems are multi-species, we combined bovine gross product and shoat (sheep + goat) gross product by reference to a standardised female unit, typically an Animal Equivalent Unit. Given that females are responsible for the growth of the herd (the living capital), we opted for a Cow Equivalent Unit (CEqU) because cows are iconic to the social identity of the Maasai and provide the staples of their economy.

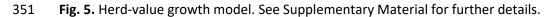
economy). The estimation of GP_{mean annual growth of herd value} requires several steps and involves an annual
estimate of a cow's progeny aggregated over the duration of the cow's life (Fig. 5).

The estimated number of offspring per cow is then divided by average cow lifespan to obtain unit mean annual herd growth per female cow. In line with the literature and confirmed by interviewees, age at first calving is three. Heifers will thus contribute to increase herd size when their mothers are six years old. Male calves are also valued but do not contribute to herd growth. The average annual growth of herd value, 9240 KES/year/cow is calculated using a model assuming a drought impacting herd demographics once every 6 years and using 2018 prices (held constant) (see Suppl. Material, Section 3, for details about the herd growth model). Similar calculations were made for small stock.

349



350



352 *3.5.2.* Intermediary costs

Intermediary costs (IC) are goods and services used as inputs in the production process; they also encompass the depreciation of assets (Table 1). IC are deducted from the gross product to estimate the value added (VA, Eq. 4). VA at the scale of the cropping system (in KES/acre) and at the scale of 356 the livestock farming system (in KES/CEqU) correspond to the total wealth created respectively for 357 one acre of cropping system and one CEqU of a livestock farming system. The combined VA at the 358 scale of the production system thus corresponds to the total wealth produced by the work force (e.g., 359 family labour and external labour). Given that land on Mbirikani group ranch has not yet undergone 360 subdivision and is still communally owned (grazing is not limited by a ceiling in available pasture 361 surface area); and given further that any production system is characterised by a range of herd sizes 362 but by a fixed cropland acreage, expressing economic indicators for each farm unit per acre would be 363 unsuitable. The value added of the farm unit is thus standardised to animal units, and thus expressed 364 in KES/CEqU.

```
365 VA = GP - IC (Eq. 4)
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Table 1. List of intermediary costs and costs linked to depreciation of fixed capital

	Intermediary costs	Annual depreciation of fixed capital (wear and tear)	
Livestock system	Watering of livestock	Truck (for livestock watering)	
	Veterinary costs	Maintenance of <i>boma</i> fence	
Cropping system	Fertilisers, Seeds	None (tractors used for ploughing belong to the labourers who are payed for this task)	
	Water for pipeline irrigation (connection to pipeline)		
	Ploughing (outsourced to labourers)		

367

368 3.5.3. External labour

The need for external labour is greater than before because school attendance in Kenya curtails the family workforce. Livestock left to wander unattended entails a higher vulnerability to predators and diminishes observance of grazing rules. The wages for external labour were deducted from the VA for calculating household income (HI, Eq. 5). Where relevant, land rent and/or food for sharecroppers were also deducted.

374 HI = VA – Wages – Land rent (Eq. 5)

375 Two categories of external labour, one engaged in herd management and the other in crop harvesting, 376 were considered. The household income of each production system was compared against a survival 377 threshold, which was calculated while taking account of expenses for food (2000 KES and 1000 378 KES/month, respectively for an adult and for a child) and school fees (~4000 KES/quarter/child) for a 379 standard household (most frequently encountered pattern: one husband, two wives, eight children). 380 The minimum monthly earnings one adult requires for him-/herself and their children, i.e., the survival threshold, is approximately 88,000 KES/year/person. By comparison, the official overall rural and 381 382 urban poverty lines in 2015 were 39,024 KES/year/person and 71,940 KES/year/person, respectively 383 (KNBS, 2018).

384 **4. Results**

4.1 Differentiation processes among the production systems over time

386 Table 2 is a chronology of locally important historical events harvested from the history-focused 387 interviews. Trends show that changes in access to natural resources essential to pastoralism were the 388 main drivers of production system transformation, and that these were specifically spurred by wildlife 389 conservation policies (Unks et al., 2021). The creation of Amboseli National Park in 1974 is primarily 390 what deprived herders of key access to water and pasture during the dry season. Migratory routes 391 were adjusted under this new, overarching constraint, but difficulties in accessing water entailed a 392 cascade of other quantitative and qualitative adaptations, such as a reduction in herd sizes and a 393 gradual increase in the number of shoats (which are better adapted to water scarcity and feeding on 394 woody perennials). The eviction of farmers from the Chyulu Hills in 1983, and again in 2018 (Table 2), 395 has continued to drive the wedge deeper between pastoralists on the one hand, and conservationists 396 and wildlife on the other.

Infrastructures aimed at improving access to water multiplied after World War II. They played a central
 role in establishing permanent *bomas* near these new water access points and thus on fixing

- transhumance routes. The pipeline had a particularly important effect on patterns of population
- 400 settlement within Mbirikani group ranch (Fig. 3).
- 401 **Table 2.** Chronology of events at Mbirikani since 1880, with impacts on production systems

Date, time period	Events and their consequences				
1880–1890	Period known as <i>emutai</i> (i.e., 'complete destruction'; Waller, 1988) during which some Maasai turned to hunting (for ivory and rhinoceros horns), gathering (e.g., khat), or to agriculture in Loitokitok. Women were forced to marry men from the Arusha Maasai section to gain livestock through dowries. Political alliances with the British rulers occurred, with some Maasai joining the army and obtaining in exchange livestock looted from other Kenyan tribes.				
1920s, 1930s	Monetisation of the local economy: using pots of different sizes filled with coins, the British introduced the notion of 'monetary value' applied to cattle. These new markets benefited men but excluded women, who remained confined to the barte economy (milk, hides).				
	Expansion of livestock markets (Loitokitok and Ilasit) by colonial administrators: tax system to benefit from services. Tax system per cattle head (~10–20 KES for ten cows); price of one cow: ~100 KES.				
1926	British administrators enforced veterinary rules (movement restrictions, quarantine, vaccination) officially dedicated to contro epidemics but also to control pastoralists, which were accused of owning too much livestock and causing soil erosion.				
1930s	The subsistence barter economy of the Maasai shifts to a more integrated market economy under British measures, such as attempting to substitute Maasai cattle currency with the Kenyan Shilling, developing cattle market infrastructures, and implementing a cattle taxation policy.				
1946	Establishment of the 10-year development plan by the ALDEV (African Land Development Board) to "rehabilitated pastora areas and building permanent water points" (Kategile and Mubi, 1993).				
1950	Establishment of the "Kenya Meat Commission" by the British to develop a meat market for the benefit of pastoralists and consumers. Opening of a livestock slaughterhouse in Athi River (town).				
1950s	ALDEV Development plan: borehole sinking and draining of Isinet swamp to allow cattle inside the swamp without ri getting bogged down.				
1954	Construction of the Noolturesh pipeline. Five water reservoirs (<i>mbirika</i> , in Maa – hence the Mbirikani group ranch name) are built along the pipeline. Access to these storage facilities modified grazing patterns and organisation (Peacock, 1987).				
1960s	Post-Independence (1963) creation of group ranches; were mostly welcomed in the aftermath of the deadly drought of 1961				
1974	Creation of the Amboseli National Park. Dry season pasture was thereafter restricted to Isinet and Ilchalai swamps.				
1974–1975	First permanent settlement of families along the Kikarankot River to develop cropping activities (at Esambu, Ilchalai, Orbili, and Oltiasika; Fig. 3).				
1978	First settlements in the Chyulu Hills because the plains were already occupied.				
1980s	Series of droughts in the early 1980s: pastoralists owning fewer than ~30 cows per adult per household ¹ diversified and expanded into subsistence farming (maize and beans) on the Amboseli plains. Most employed non-Maasai (Kikuyu, Kamba Chagga ethnic groups) workers as sharecroppers. Wealthier pastoralists recovered from the crisis by using trucks for wate supply.				
1983	Creation of Chyulu Hills National Park and first eviction of farmers from the hills.				
1985	Settlement of families at Endonyo Wuas (Fig. 3): these families own large herds that cannot rely on pastures in the plain alone They require two <i>bomas</i> (one near the pipeline and one in Endonyo Wuas, in the Chyulu foothills) and practice rotationa grazing. Settlement was also aimed at avoiding that these areas became conservation land.				
1989	Grazing management plan developed by group ranch leaders to coordinate livestock movements and avoid early presence o pastoralist in dry pasture and/or installation of <i>bomas</i> within grazing lands. The plan enforced staggered moves from the pipeline eastward and in straight lines to the Chyulu Hills (see Fig. 6).				
	Allocation (through allotment letters) to group ranch members of two acres of farmland in the swamps.				
1990s	Beginning of tomato cultivation, spurred by high market prices in comparison with maize, and by growing access to fertilise (its use doubled between 1992 and 2007; Ariga and Jayne, 2011).				
2000s	Introduction of new breeds: cross-bred Borana (cow), Dorper (sheep), Galla (goat).				
	Group ranch leaders encourage schooling (e.g., through scholarships and 'herders programme' aimed at employing hired herdsmen instead of moran or children). This ushered in a wage-based herding economy, thus modifying traditional division of labour.				

2009 'Mombasa drought', where ~75% of herders lost more than 50% of their cattle.

2017 Drought: ~50% of herders again lost more than 50% of their cattle.

2018 Ministerial executive order forbids farming in the Chyulu Hills. Farmers are evicted.

Note. ¹ According to Peron (1995, p. 56), the low milk yields of East African Zebu cows imply that Maasai families required large herds to survive: one adult Maasai required approximately 2 to 3 cows for his own consumption needs in the rainy season, 10 to 15 in the dry season, and more than 30 in times of drought.

402

403 Pastoralism was also strongly impacted by successive droughts:

The 1961 drought precipitated collective adhesion to the group ranch as a land tenure
 arrangement.

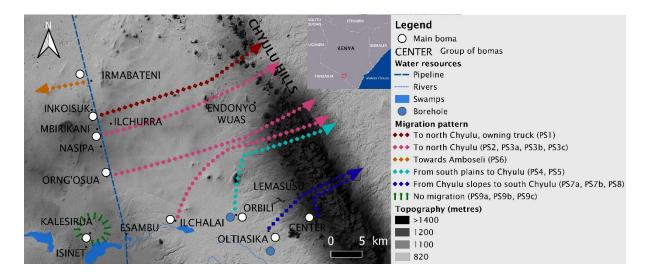
The successive droughts of the early 1980s further led to the allotment of two acres of swamp
 land per male ranch member. This process, however, was not a legally valid group ranch land
 subdivision because the issued allotment letters were not recognised by the Kenyan state.
 Cropping and water-access potential of these lands nonetheless vary from one plot to another.
 The informal nature of the operation thus benefited some households more than others.

The 2009 drought entailed major livestock losses, compounded by a frenzied rush to rumoured
 greener pastures around Mombasa. This event accelerated the urge to convert from livestock to
 crops. The 2009 drought entailed a 65% decline of livestock (Gichohi et al., 2014). Numbers of
 smaller livestock, particularly goats, also increased after the 2009 drought because of their
 resistance to water stress.

A great drought occurred in 2017 and also had a strong impact on herd sizes, but at a time in the
 regional chronology when livestock mobility had already become much less prevalent than in
 1961. The largest breeders called on fodder and food supplements more than ever before, thus
 revealing strong inequalities in economic resilience to drought hazards within the community.

The interviews also revealed that conversion to agriculture among the Mbirikani Maasai first occurred in the mid-1970s, initially among poorer livestock owners. Spurred by necessity, the smallest livestock owners were thus first to adopt subsistence agriculture under sharecropping agreements with other ethnic groups (Table 2). Other categories followed suit thereafter. Possession of a larger herd is clearly

424 a major economic buffer against drought hazards and an insurance policy against milk shortages. A 425 critical illustration of this is that larger breeders were able to invest in water transport trucks after the 426 1980s droughts by decapitalising their stock (i.e., selling cows). This operation provided access to 427 pastures devoid of natural water reserves, resulting in opening up a new pastoral frontier in the Chyulu 428 Hills. This form of intensification through mechanisation was the exclusive preserve of owners of the 429 largest herds. Two types of pastoral systems thus co-exist depending on capacity for motorised water 430 transport: one has maintained longer-range transhumance between the upland plains and the Chyulu 431 Hills, and the other moves herds between the upland plains and their swamp enclaves in the south 432 (Fig. 6). The gradual expansion of agriculture in these swamps, however, is restricting access to this 433 shorter-range option.



434

435 Fig. 6. Mobile livestock seasonal migration patterns between settlements on Mbirikani group ranch436 and the Chyulu Hills.

The differences between those two systems seem to be increasing. The largest breeders (≥ 100 heads)
fatten their adult males (3–4 years) and sell them in the rainy season (April, time of peak body mass).
Mature females are not sold because they ensure herd growth and milk for household consumption.
At the opposite end of the spectrum, herders owning less than 10 cows cannot settle for the same
strategies and are sometimes forced to sell females and calves. This slows herd growth and reduces
milk output. Such production systems rely more heavily on small ruminants for meat and milk,

although larger livestock farmers may also lend cows to smaller livestock farmers so they can meettheir household dairy needs.

445 A critical development in the historical timeline of Mbirikani is that farmers endowed with sufficient 446 financial capital invested in tomato cultivation from the mid-1990s. This cash crop requires 447 intermediary costs and manual labour. Some outlay is also needed for establishing a connexion to the 448 pipeline. In the swamps, those who cannot afford tomatoes continue to grow maize and beans as 449 subsistence crops. Tomatoes are sold primarily for the urban markets of Nairobi and Mombasa, but 450 also locally. In the early 21st century, numbers of improved livestock breeds (Borana cattle, Galla 451 goats, Dorper sheep) began to increase. Their massive build makes them profitable but they require 452 more frequent watering than hardy breeds, more fodder, and have a faster metabolism. Crop 453 calendars must adapt to these needs. Some herders owning at least 50 heads have also started to 454 build small runoff-harvesting ponds (eselanke) (see Suppl. Fig. 2) aimed at extending the period of 455 water availability, and for growing one or two additional acres of tomatoes over one or two crop 456 cycles. The reservoirs are built on collective ranchland but are privately managed. This informal 457 infrastructure ensures a form of intensification while modifying the surface hydrology of the savanna 458 ecosystem.

459 4.2 Classification criteria of the group ranch production systems

Based on the sample analysed for this study (*n* = 38), nine different production systems labelled PS1 to PS9, and eight subsystems within those categories, were identified on Mbirikani group ranch in 2018. The production systems differ according to a number of criteria (Table 3; see Suppl. Table 1 for a full version).

464 **Table 3.** Characteristics of the nine production systems (PS) and their variants

Production system code name	Sub- system ¹	No. of CEqU	Cattle herd type (breed)	Migration pattern ²	Cropping system (no. of acres)
PS1	-	240–360	Improved	To north Chyulu,	Pipeline tomatoes (2)

				owning truck	
PS2	-	65–125	Improved	To north Chyulu	Pipeline tomatoes (4) Maize and tomatoes – swamp- (2)
PS3	PS3a	15–50	Mixed	To north Chyulu	Pipeline tomatoes (2) Maize and tomatoes – swamp- (2)
	PS3b	15–50	Mixed	To north Chyulu	Maize and tomatoes – swamp- (2)
	PS3c	15–50	Mixed	To north Chyulu	Maize, no tomatoes – swamp- (2)
PS4	_	15–65	Mixed	From south plains to Chyulu	Rainfed crops in Chyulu Hills (6 Maize and tomatoes – swamp- (2)
PS5	-	50–100	Mixed	From south plains to Chyulu	Land rented out to other farmers
PS6	_	10–30	Mixed	Towards Amboseli	Pipeline tomatoes (2) Maize and tomatoes – swamp- (2)
PS7	PS7a	3–12	Local zebu	From Chyulu slopes to south Chyulu	Rainfed crops in Chyulu Hills (3
	PS7b	3–12	Local zebu	From Chyulu slopes to south Chyulu	No farming (farming forbidden no acres in the lowland)
PS8	_	8–33	Mixed	From Chyulu slopes to south Chyulu	Rainfed crops in Chyulu Hills (10)
PS9	PS9a	6–20	Mixed	No migration	Maize, no tomatoes – swamp- (2)
	PS9b	6–20	Mixed	No migration	Land rented out to other farmers
	PS9c	6–20	Mixed	No migration	Maize and tomatoes – swamp- (2) +4 acres rented from other farmers

465Notes. 1 Number of sampled farms belonging to the production systems: PS1 (n = 5), PS2 (n = 4), PS3a (n = 4), PS3b (n = 5),466PS3c (n = 3), PS4 (n = 1), PS5 (n = 1), PS6 (n = 3), PS7a (n = 4), PS7b (n = 0 because this represents the scenario where PS7a467respects the prohibition to farm in the Chyulu Hills), PS8 (n = 3), PS9a (n = 2), PS9b (n = 2), PS9c (n = 1).468 2 See Fig. 6

469

470 Results highlight sharp inequalities in herd ownership, especially PS1 and PS2, which hold respectively 471 30 and 10 times more livestock than PS9. Another key finding is that nearly all the PS are jointly 472 involved in agriculture and pastoralism. Individuals still relying exclusively on pastoralism belong to 473 PS5, PS7b or PS9b, respectively because they were renting their farmland but gave it up, they stopped 474 farming after forced eviction from the Chyulu Hills National Park, or could no longer afford the inputs. 475 The cropping calendar varies as a function of location, because of variability in access to water (Fig. 7). 476 This calendar highligths an important advantage of pipeline irrigation, which is the possibility to 477 sustain production throughout the year (three crop cycles). This contrasts with the swamp

478 environments (where drainage ditches would also be required to evacuate excess water during the 479 rainy season — hence only one annual crop) and with the rainfed settings (seasonal water shortages). 480 We supposed that the Chyulu Hills have the same precipitation regime as in the plains but with approximately 20% more monthly rainfall because of greater elevations (summit: ~2000 m). Cropping 481 482 systems located in the swamp areas usually farm the two acres allocated in the 1980s (see Section 4.1 483 and Table 2), or more if additional acreage is rented (PS9c). Pipeline-irrigated tomato farmers manage 484 between two and four acres of land along the pipeline because there is no de facto limitation of land 485 along the pipeline. In the Chyulu Hills, Maasai settlers who evaded eviction may farm up to 10 acres of purely rainfed crops (the 10-acre ceiling in the Chyulu Hills is a consequence of land allocation 486 487 policies in the 1990s).

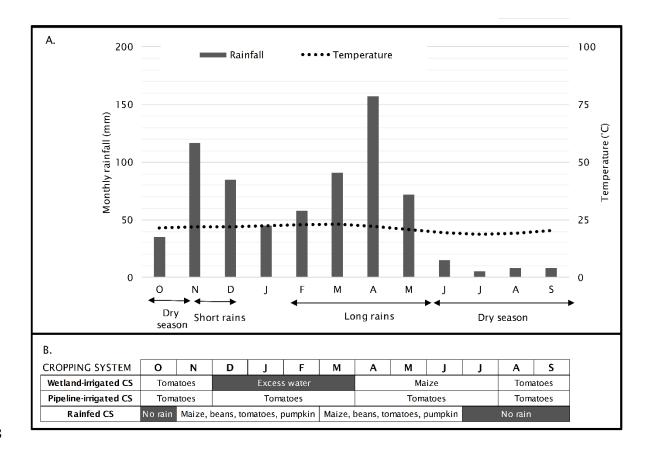


Fig. 7. Climate diagram and cropping system (CS) calendar. A. Walter-Lieth diagram: rainfall and
temperature (Amboseli National Park, elevation: ~1000 m; source: Climate-Data.org, 2018). B:
cropping calendars crafted from qualitative interview data

492 4.2.2. Labour inputs

Daily tasks in the fields are usually carried out by non-Maasai sharecroppers². Given that the working 493 494 capacity for tomato crops is one acre per sharecropper, the number of sharecroppers is proportional 495 to the number of acres farmed. Whereas Maasai owners provide the land, seeds, chemical inputs and 496 pipeline connections, the labourers enhance the crop value. The sharecroppers are usually Kambas 497 (mostly from Makueni County, on the east side of the Chyulu Hills), Chaggas (from Mt. Kilimanjaro), 498 and Kikuyus. None have land access rights under the group ranch regime. They are generally hired on 499 short-term contracts (1 or 2 seasons) and rarely remain affiliated to the same employer because profit-500 sharing rules are rarely complied with (from interviews). They make tomato farming profitable for the 501 Maasai because the value of their labour far exceeds the cost of employing them (which is deducted 502 from the value added in the calculation of household income; Fig. 10). Costs borne by the landowner 503 include the sharecroppers' food allowance and the wages paid out to tomato pickers (see footnote 2). 504 Maize is usually harvested by the sharecroppers, or by Maasai family labour.

Herds are traditionally kept by unpaid family labour (children, women, young men), but increasing rates of school attendance among the Maasai entail the employment of additional labour. Some households, however, cannot afford these costs and herd pooling remains common practice. At *boma* level, some Maasai maintain the enclosure fence themselves, while others pay annually for servicing and repair. If the *boma* is shared, the cost of *boma* maintenance is shared between the household members.

511 4.2.3. Herd size and composition

512 Mixed herds of cattle and shoats are suited to harnessing a greater array of natural resources, to 513 enduring different types of hazard, and also provide a diversity of products (milk, meat, animal fat,

² On Mbirikani ranch, all the farming chores are done by the sharecroppers. The only daily labourers are the tomato pickers (usually carried out by groups of Maasai women, who receive 200 KES for a 70 kg crate). This regime is not necessarily identical on all ranches in the area.

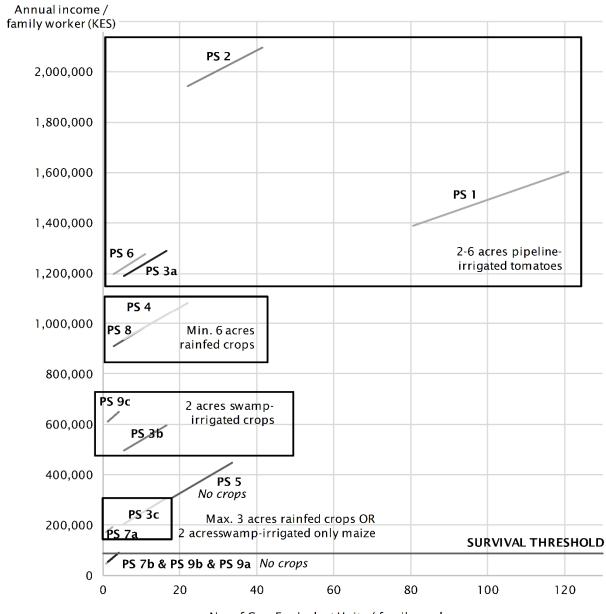
livestock offspring, manure for building huts, cash when sold). In terms of herd size, results reveal the
wide gap between the wealthiest (PS1, more than 400 heads) and poorest pastoralists (PS7, less than
15 heads). Most production systems have mixed breed herds, but some have fully adopted improved
breeds (PS1 and PS2). A few herds still consist almost entirely of Zebu (PS7).

518 4.2.4. Herd migration pattern

519 A total of seven migration patterns were identified (Table 3; Fig. 6), among which cost of livestock 520 watering is a key discriminating factor. Despite being attractive during the dry season because forage 521 abundance declines on the plain, the Chyulu Hills pastures require particularly costly water conveyance to the livestock. The migration pattern 'to north Chyulu' and 'from south plains to Chyulu' 522 523 (Table 3) is characterised by the highest watering costs because agro-pastoralists have to pay for the 524 transport of water and for access to a borehole in the latter case. Some agro-pastoralists (e.g., from 525 PS1) also own a truck: they thus do not pay for transport of water (water is free) but bear the cost of 526 the annual depreciation of the vehicle (Table 1). The watering costs of the migration pattern 'towards 527 Amboseli' are zero because livestock can drink from the wetlands they encounter along the way.

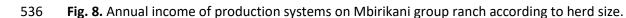
528 4.3. Economic performance of the production systems

The microeconomic analysis reveals large economic disparities in household income, especially between the higher-ranking production systems involving pipeline-irrigated tomato farming and the others (Fig. 8). Just below the top earners are tomato growers based in the swamps and those enjoying a minimum of six rainfed acres in the Chyulu Hills. The income of families that do not grow tomatoes or cultivate less than three acres of rainfed crops in the Chyulu Hills lies below, or close to, the survival threshold. The tomato is thus the game changer.





No. of Cow Equivalent Units / family worker



We also assessed the relative weight of crop revenue in total household income under each production system (Fig. 9). Agriculture, and particularly tomatoes (Fig. 10), shows up as very lucrative despite its high intermediary costs (domestic animals, often small stock, consequently have to be sold to purchase those inputs). Seven production systems obtain more than 70% of their income from crops, and all of them include tomatoes. PS7a involves only three acres of rainfed hillside crops, but the relative weight of crops on overall income is ascribable to the very low CEqU score. Two production

543 systems record a range of 35–60% of household income deriving from crops: thus PS1, with two acres 544 of pipeline-irrigated tomatoes but a large herd (400–600 CEqU); and PS3b, which farms two acres of 545 tomatoes in the wetlands (but only one crop cycle). PS1 members often also grow crops on rented land from other group ranches (not documented here). Crops contribute more revenue to PS1 546 547 household incomes, therefore, than in the balance sheet presented here, which is restricted to the 548 territory of Mbirikani ranch and calibrated on 2 acres of pipeline-irrigated tomatoes. When restricted 549 to maize (PS9a, PS3c), harvest revenue contributes to less than 5% of the total. Lastly, crops contribute 550 no income in three cases: PS5, because the land is leased³ to others; and PS9b and PS7b, because its 551 members have no financial capacity to farm, or because farming is forbidden where they reside (e.g., 552 Chyulu Hills).

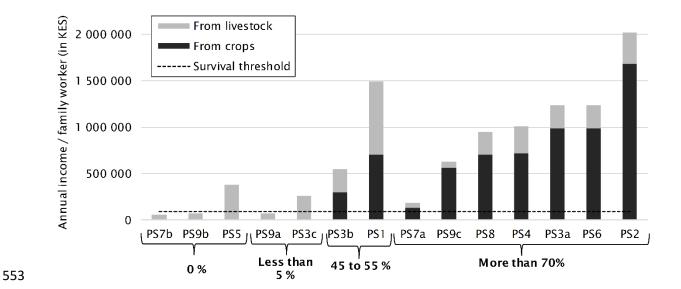


Fig. 9. Annual income of production systems on Mbirikani group ranch by source of revenue (crops orlivestock).

556 4.4 Economic performance of crops

- 557 The value added generated by one acre of pipeline-irrigated tomato crops is overall four times greater
- than one acre of mixed rainfed crops that include tomatoes, and double the value generated by one

³ Additional revenue received from land leases was not documented and thus not quantified in total income calculations. Only revenue from crop and livestock production was considered.

acre of swamp-irrigated tomato and maize crops (Fig. 10). Even though outlay is much greater in the pipeline-irrigated tomato system than in the swamp-irrigated tomato and maize or in the mixed crops systems, surpluses generated by the pipeline-irrigated tomato system arise because (i) three cropping cycles are possible, and (ii) production can occur out-of-season when prices are high, i.e., December to July (Suppl. Fig. 5).

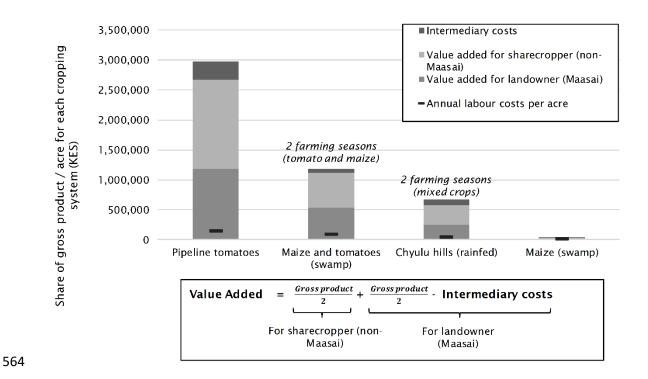


Fig. 10. Comparison of gross product, intermediary costs, and value added per unit acre for eachcropping system.

567

568 5. Discussion and outlook

569 5.1 Evidence of socio-economic inequalities on the ranch

570 The identification of nine production systems reveals a large diversity of microeconomic situations

- 571 within the Maasai community, corresponding to as many levels of relative socioeconomic
- 572 vulnerability. The 2017 drought showed that the economic resilience of richer pastoralists hinged on

acquiring fodder and cattle feed supplements, thus emulating input-intensive farming methods untilnow mostly alien to the local livestock management practices.

575 Homewood et al. (2009) previously revealed that 10% of households around Amboseli owned 45% of 576 the livestock. It was difficult to establish why some herders possessed larger herds in the first place, 577 and respondents were evasive about this issue. It is highly likely that other factors relating to 578 institutional power (political capital) would explain initial livestock accumulation. None of the 579 economic disparities detected, however, appear to have arisen from dramatic forms of oppression or 580 from rags-to-riches success stories in the last 70 years. Transformations were essentially circuitous, 581 piecemeal and incremental, with advantages — once gained through herd size and political power 582 - maintained and cumulative. The weight of these assets has played an important role in the ability 583 to cope with future shocks, with disparities always magnified in the context of droughts.

584 The Maasai community is nonetheless well known for its moral economy based on reciprocity and 585 mutual aid (e.g., (Aktipis et al., 2011; Western and Finch, 1986; Western and Nightingale, 2003). 586 Lactating cows, for example, are loaned to the needy to secure milk for the family, although at the 587 same time generating a form of social dependency. These favours are returned in the form of services 588 (e.g., cattle dipping, herding chores). In a setting where the most remunerative production system 589 generates twenty times more income per capita than the lowest (Fig. 8), this trading of social capital 590 throws a thin veil of traditional ethnic solidarity (see Section 2.3) over the growing economic 591 disparities otherwise highlighted by the data.

592 5.2 Revenue from crops in Maasai household income: threats and opportunities

593 Crops today are clearly more profitable than livestock in Mbirikani, as likewise documented in Ethiopia 594 (62 to 71% of household income; Adunga, 2013) and in Kenya, Tanzania and Uganda (60 to 90%; Rufino 595 et al., 2013). The profitability of tomato cropping is often advertised online in Kenya (e.g., "how to 596 become a millionaire through tomato farming", etc.). At Mbirikani, only owners of large herds manage 597 to derive substantial income from pastoral activities.

598 Agriculture, however, may not be profitable in the longer term because revenue from tomatoes is 599 fundamentally conditioned by access to (i) a favorable market (volatility of tomato prices 600 notwithstanding), (ii) labour (the sharecroppers), and (iii) water. Furthermore, pipeline-irrigated crop 601 cultivation cannot occur more than ~3 km from the pipeline for the water to reach the fields. It 602 requires supervision and thus cannot occur far from its attendant bomas. The economic rent 603 associated with the revenue from pipeline-irrigated tomatoes (Fig. 10) is also not necessarily a secure 604 asset in the longer term because the original purpose of the Nolturesh pipeline was first and foremost 605 to provide drinking water to remote urban residents. From an economics perspective, pipeline 606 irrigation therefore incurs an opportunity cost measured by the forgone benefit of allocating water to 607 tomato crops instead of satisfying the intended urban demand. Water supply is ranked as the top 608 development priority in Nairobi, Mombasa and Kakamega and concerns all social categories (Gulyani 609 et al., 2005); as a result, conflicts (recounted in interviews and documented in Kenyan media) arose in 610 2018 over access rights between Mbirikani group ranch members and the Nolturesh Pipeline 611 company. Irrigation is usually a high-volume, low-value use of water, so when it competes with urban 612 uses the opportunity costs are high (Briscoe, 1996). Such conflicts could multiply in the future, raising 613 the stakes and drawing local agriculture and livestock issues at Mbirikani into a national or even global 614 minefield. Little is known about hydrological discharges, aquifer recharge rates, and overall 615 dependability of water for planning purposes in the Greater Amboseli Ecosystem. Such key 616 information, however, should in the future determine the scope for agricultural expansion in 617 Amboseli's group ranches, where water is currently being used as an unregulated, open-access 618 resource.

A further threat to the steadiness and viability of cash-crop expansion is that Maasai institutions have functioned until now under a regime exclusively focused on pastoralism (Fratkin, 1997). Maasai institutions must therefore adapt to the ongoing processes of livelihood diversification and are experiencing unprecedented difficulties more widely in the context of group ranch subdivision. Maintenance of traditional forms of pastoralism may also eventually require external support from

624 the state and/or third-sector organisations to counterbalance the amputation of roaming space by

625 'fortress' wildlife conservation policies in the last 40 years (see Table 2).

5.3 The unlikely disappearance of mobile livestock keeping at Mbirikani

627 The importance of tomato crops in total household income is only valid for Maasai residents with 628 access to irrigation. Furthermore, there was no record in the sample of anyone having entirely 629 abandoned livestock keeping in order to embrace full-time crop farming. Although reliable data on 630 total crop acreage were unavailable, values at Mbirikani are small in comparison to rangeland acreage. 631 Livestock is thus foreseeably the only viable resource for this territory in its majority. In the rainfed 632 Chyulu Hills, crops rank high in household income only because of the very low CEqU score (PS7a) or 633 because of larger acreage (10 acres in the case of PS8). As shown in Figure 10, the economic 634 importance of crops in the rainfed region is not a function of crop type.

Crucially, whereas cash revenue from livestock can be replaced by cash revenue from crops, milk is a 635 636 non-substitutable resource. This is particularly true for remote areas like Mbirikani, where no dairy 637 market exists. As well as being culturally ingrained in Maasai society and cosmology (the Maasai 638 defined themselves as 'iltung'anak loonkisho', meaning 'people of the cattle'), milk is the staple food 639 and its long-term consumption has allowed the group to maintain unique biological features such as 640 low cholesterol levels (Biss et al., 1971). What the Maasai eat defines them quite literally as 641 pastoralists who live off the food of their livestock; their status as predators, hunters or farmers is 642 subsidiary (Århem, 1989).

There is thus little to indicate that recent rural dynamics driven by tomato cultivation are either unidirectional or irreversible (Babiker, 2002). Cash crop cultivation elsewhere in Kenya, for example, is far from having deterred the Maasai community from livestock husbandry. At Naroosura group ranch in Kenya's southern rift valley, for example, Maasai livestock remains an essential safety net in contexts of low yields or crop market collapse. Crop residue is fed to the cattle, and farming income allows herd restocking in the wake of drought-related mortality (Pollini and Galaty, 2021). In Laikipia,

even though families own far less livestock than twenty years ago, livestock is still the most important
fallback in periods of food scarcity (Ulrich et al., 2012).

Examples of strong integration between agriculture and livestock were scarce. One occurrence consisted in selling sheep or goats in order to buy farm inputs. Another consisted in letting livestock graze in the fields after harvest, but only in times of drought. No systematic use of animal manure to fertilize the fields was reported. Re-investment of crop revenue (including revenue from land leases) into livestock production, and vice versa, was not, however, systematically explored in this reconnaissance study. Future research may nonetheless reveal further intricacies in the agricultural economics and ongoing agrarian transformations of Mbirikani ranch.

5.4 Impact of wildlife conservation policies on cropping and livestock activities

659 Transhumant pastoralism in southern Kenya has been strongly affected by 20th century wildlife 660 conservation policies (Unks et al. 2021). The creation of Amboseli and Chyulu national parks in 1974 661 and 1983, respectively, has amputated the eastern and western extremities of the Amboseli wildlife 662 dispersion and livestock transhumance corridors, with the Kisongo Maasai thus falling victim to (i) loss 663 of access to water (Amboseli) and pasture (Chyulu), but also to (ii) unfair compensation for herd 664 predation in a context of intensified human-wildlife conflict within shrinking rangeland territory (e.g., 665 raids from elephants on crops). The creation of group ranches has further constrained the extent of 666 grazing areas and reduced the flexibility of Maasai pastoralism, which was a key dimension of its 667 adaptive capacity. Resentment over policies to protect biodiversity, therefore, has reached a high 668 tidermark (Unks et al. 2021). 'Fortress' conservation attitudes initially pointed the finger at herding 669 practices and large herd sizes, thereby perpetuating the colonial trope about the Maasai livestock 670 economy being inefficient and motivated by a taste for prestige rather by a sound sense of ecosystem 671 management (Homewood and Rodgers, 1984). In other pastoral areas, contraction of rangelands has in fact led to a 'reproductive squeeze' where pastoralists overgraze remaining pastures (Zhang et al., 672 673 2021). At Mbirikani today, however, conservation organisations are now attempting new forms of 674 alliance with the Maasai against the expansion of agriculture. The prospect of fields crowding out

rangeland habitat, or at least impeding the free movement of wildlife around critical water access
points and through dispersal corridors — with alarming precedents in the Kitengela area, south of
Nairobi National Park — are providing vivid warnings of unwanted outcomes (Nkedianye et al., 2019;
Said et al., 2016).

679 The intrinsic profitability of agriculture nonetheless poses a strong threat to conservationists because 680 the strategy for winning over Maasai pastoralists to the cause of wildlife habitat preservation is partly 681 based on opportunity costs — i.e., attracting Maasai residents to conservation- and tourism-related 682 jobs with wages that exceed income from livestock and crops. While it is difficult to predict how long 683 the Amboseli tomato boom is set to endure, conservation NGOs may struggle for some time to outbid 684 the profitability of tomato cropping. Additionally, while agriculture in Amboseli has until now rarely 685 been in direct competition with wildlife conservation because the expansion of cash crops is 686 hampered by access to water, (i) grabbing of water resources by powerful individuals for agriculture 687 and (ii) landscape fragmentation by fencing both have insidious impacts on key components of wildlife 688 survival. Strategies for furthering conservation goals are thus limited to finding ways of restricting the 689 expansion of agriculture, or to re-incentivising cattle transhumance while seeking to reduce shoat 690 loads, which exacerbate soil degradation. Emphasis on the positive effects of cattle loads on savanna 691 biodiversity and ecosystem services is one of the evidence-based narratives that can achieve this 692 (reported by a conservationist working for one of the main NGOs; see also Reid, 2012).

Approaching the microeconomics of farming on Mbirikani goup ranch from a historical perspective (Table 2) has shown how the government's push in favour of ranching as a solution to rangeland management (1968), followed by 'fortress' conservation (1974, 1983), ended up amputating land use options for Kisongo Maasai pastoralists and driving them into an accelerated transition from full-time pastoralism to agro-pastoralism. They are now facing some unforeseen consequences of those policy choices made barely 50 years ago. Steering the pastoralism–agriculture–wildlife nexus out of this impasse and towards new viable trajectories is an acute challenge for the near future, with few easy 700 options beyond reopening the national parks to a negotiated coexistence between wildlife and 701 pastoralism, and perhaps steering subdivision of the four remaining, unsubdivided group ranches of 702 the area (Fig. 1) towards imaginative and flexible negotiated solutions. Pastoral producers in Kenya 703 thus continue to face the dilemma of "being caught between new land tenure rules associated with 704 the dissolution of group ranches and subdivision of communal rangelands, and the unchanged 705 ecological exigencies of their dryland systems" (BurnSilver and Mwangi, 2007). The pull of agriculture 706 is a relatively new component to that dilemma, adding to the acuteness and complexity of the issues 707 facing the sustainability of East-African pastoralism and wildlife conservation.

708

709 6. Conclusion

710 Maasai pastoralism is continually evolving and is currently integrating cash-crop agriculture. Pastoral 711 production not only intersects with crop farmers, commodity traders, and other components of the 712 rural economy, but in southern Kenya it is evolving into a mosaic of agro-pastoral production systems 713 in which full-time pastoralism is diversifying. While mobile livestock herding is unlikely to disappear, 714 and while the ongoing transition does not foreshadow any easily predictable or pre-ordained 715 endpoint, tomato cultivation is transformative because it raises household revenue to much higher 716 levels than pastoralism. It also undermines conservationist agendas, which commonly endeavour to 717 make employment in wildlife conservation profitable so that pastoralists continue to engage in 718 conservation-related strategies (Norton-Griffiths and Southey, 1995). Conservation NGOs, however, 719 often cannot outcompete irrigated agriculture. This partly explains why Kenya — and Africa more 720 widely as a result of the park tourism crash during the Covid-19 pandemic years of 2020-2021 — is 721 seeking new ways of funding conservation through international strategies (pan-African and beyond) 722 rather than by relying on local but volatile differentials in rural livelihood diversification opportunities.

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725 Acknowledgements

We thank two anonymous reviewers for their detailed, thoughtful and constructive comments. We acknowledge the Agence Nationale de la Recherche (ANR, France) for supporting the research program ANR-16-CE03-0004 MaGNUM.

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