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Exploring linguistic complexity in learner English applied to business

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Linguistic complexity (Bulté & Housen, 2012) is one of the main dimensions used for the characterisation of an L2. It is a multidimensional construct that can be exploited in different tasks such as L2 proficiency-level identification (Ballier et al., 2020; Kyle, 2016), L2 development (McAllister & Belan, 2014) or L1 identification (Xiaofei & Haiyang, 2015). The task of L2 variety identification can also benefit from the use of the construct. By operationalising the construct with syntactic and lexical metrics it is possible to provide points of reference for L2 business English.

This study is motivated by an earlier investigation into L2 development (McAllister, 2013; McAllister & Belan, 2014) of first year Business English undergraduate students at the University of Nantes in France, which showed statistically significant positive results in learner outcomes for fluency and accuracy measures, but not for complexity measures. The initial study involved a pre-test and post-test in the form of a writing task as part of a large-scale research project concerning a task-based blended language learning programme. Further research by the team (Starkey-Perret et al., 2015, 2017) explored the effectiveness of pre-task form-focussed activities in a virtual resource centre (VRC) environment in fostering accuracy in students' written productions. The present study aims to build on this body of research by exploring the complexity dimension further through conducting a comparative corpus-based analysis of L2 Business English students' writing with authentic texts of the same genre, i.e. articles from the British National Corpus (Burnard, 2007).

Two main goals are pursued: identification of quantitative differences between the two groups and the specificity of Business English in terms of complexity. Our approach consists in analysing and visualising a group of L2 writings, classified as B2, in comparison with a control group of writings from native speakers extracted from the British National Corpus. We use a sample of 50 texts from the original corpus written in English by French 1st-year Business English students and a random sample of 50 newspaper articles categorised in the *commerce* domain of the BNC.

Syntactic complexity is operationalised with fourteen metrics. These metrics are grouped in five different types (Lu, 2014): length of production unit (e.g. sentence), sentence complexity, subordination, coordination and particular structures (e.g. complex nominals).

Readability is operationalised with forty-eight metrics. They are based on the morphological features of words used to compute different indicator values. This includes indicators such as the Coleman Liau, the Dale Chall readability score and the Flesch Kincaid grade. They all rely on word length in terms of characters and syllables as well as predetermined lists of words judged as difficult¹.

Lexical richness is operationalised with thirteen metrics. Two types of lexical diversity are included. Diversity based on word type variation is accounted for with TTR based formulae. Diversity based on type repetition is accounted for with Yule's K and similar formulae in which the frequency of word types in a sample of size n is relative to the total number of words in a text². We acknowledge that lexical sophistication and lexical density (content vs grammar words) are not taken into account.

¹ For a detailed description of the formulae refer to https://quanteda.io/reference/textstat_readability.html

² For the formulae see [\url{https://quanteda.io/reference/textstat_lexdiv.html}](https://quanteda.io/reference/textstat_lexdiv.html)

The syntactic and lexical complexity and readability metrics are computed with a pipeline program, called VizLing³ (Gaillat et al. , 2021) composed of CoreNLP (Manning et al., 2014), L2SCA (Lu, 2010) and Quanteda (Benoit et al., 2018).

As the purpose is to explore differences between value pairs in the two corpora, we apply pairwise t-tests. The results inform the researcher on the pairs of complexity indices that do or do not show significant differences. They highlight which sub-domains of complexity tend to distinguish Non-Native Speakers from Native Speakers. The identification of differences can help describe specific features of Business English to learners and foster their writing development. This can pave the way for the integration of a corpus-based approach in English for Business Purposes/Business English (EBP/BE) courses.

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³ Available at <https://lidile.hypotheses.org/projet-vizling>