

Effects of Technostress in the Role Stress Context on Proximity Managers' Performance

Min Feng, Driss Bourazzouq

▶ To cite this version:

Min Feng, Driss Bourazzouq. Effects of Technostress in the Role Stress Context on Proximity Managers' Performance. Journal of organizational and end user computing, 2021. hal-03233176

HAL Id: hal-03233176

https://hal.science/hal-03233176

Submitted on 24 May 2021

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.

Post print

Effects of Technostress in the Role Stress Context on Proximity Managers' Performance

Min Feng^{a*} and Driss Bourazzouq^b

^aToulouse school of Management, Capitole university Toulouse 1, Toulouse, France.

^bLAREQUOI Management research laboratory, University of Versailles Saint-Quentin-University of Paris-Saclay, Versailles, Guyancourt and Saint-Quentin, France

*corresponding author: ^a Min Feng, Associate professor in Strategy, Marketing and Human resources management, Toulouse School of Management and Toulouse school of management research laboratory, University of Toulouse Capitole, 2 Rue du Doyen Gabriel Marty, 31000 Toulouse, France + 33 5 61 63 56 00 min.feng@tsm-education.fr

Effects of Technostress in the Role Stress Context on Proximity Managers' Performance

ABSTRACT

Managers are currently facing the challenge of information and communication technology (ICT) diversification from a managerial perspective and because of their role as an intermediary between employees and the organization. The purpose of our research is to examine the specificity of "technostress" experienced by proximity managers (PM). We develop the following research questions: What are the factors that create technostress and role stress among PMs? How do the creators of technostress influence the performance of PMs? The data were collected through questionnaires distributed to the PMs (managers or team managers) of organizations that extensively use ICT to perform their professional tasks. The return rate is almost 40%. We believe that what we consider to be the technostress creator, role stress, and PMs' performance are significantly linked. Therefore, role stress emphasizes that technostress creators negatively influence the performance of PMs when the level of role stress increases.

Keywords: Technostress, Creator of Technostress, Role Stress, Performance, Proximity Manager

INTRODUCTION

Since 2005, rapid growth in access to information and communication technologies (ICTs) has been observed¹. According to the International Telecommunication Union², this trend reflects that international institutions that "consider information and communication technologies as the integration of telecommunications, computer, multimedia, and audiovisual technologies."

Opting for a new ICT, or NICT, is often a process of change and innovation (Bobillier-Chaumon, 2009). For two decades, this change has been permanent—that is, the growth of communication tools is exponential, indicating a state of a continuous change. Some companies are continuing this trend by developing and applying their own ICT portfolio.

Managers are currently facing the challenge of ICT diversification both from a managerial perspective and also because of their role as an intermediary between employees and the organization. On the other hand, we are interested in different ICTs, such as massagers (personal or corporate), software packages or application software, voice communication (e.g., Skype and WhatsApp), and digital social networks (e.g., Twitter and LinkedIn).

The purpose of our research is to examine the specificity of "techno-stress" experienced by proximity managers (PM)³. To better understand the problem, we develop the following research questions:

¹ The report titled "Measuring the Information Society" was published at the World Telecommunication/ICT Indicators Symposium 2016.

² Union Internationale des Télécommunications

³ PM are conventionally the first level of management to whom non-managerial employees report. Within this broad definition, there is controversy on whether first-line managers and supervisors are co-extensive or distinct (Hales, 2005).

Research question I. What are the factors that create techno-stress and role stress among PMs?

Research question II. How do the creators of techno-stress influence the performance of PMs?

First, we decipher the factors that influence the PM's techno-stress and role stress. Then, we examine the mechanism thereof by identifying the mediating effect of role stress between techno-stress creators and PMs' performance. To better reflect the research questions and establish our questionnaire, we begin by conducting a preliminary survey of telecommunications carriers in Canada⁴.

LITERATURE REVIEW AND THEORY

Phenomenon of Techno-Stress

ahead.

ICT "designates tools for which the processing capabilities of computer processors are coupled with communication technologies" (e.g., telematics, electronic messaging, groupware, communicating office automation, Internet, and intranet) (Autissier et al., 1997). In reality, a large number of companies deviate from this original vision of ICT. Autissier and Lahlou (1999) call this phenomenon the "[i]nformational inflation of information and communication technologies." We can observe this phenomenon through temporal notions (Metzger, 2004), urgency (Aubert, 2004), and techno-stress (Tarafdar et al., 2007) if the information overload is a quantitative measure to define a mass mobilization of ICT that aims to perform tasks. The mixing effects of several modes of communication lead to the *millefeuille effect* (Kalika et al., 2007). As Steward Brand⁵ notes, "Once a new technology rolls over you, if you're not part of the steamroller, you're part of the road."

Ayyagari et al. (2011) claim that the characteristics of ICT create stress, which, in turn, has an effect on health costs and productivity. Emerging academic research is beginning to focus on several areas that characterize this negative aspect of ICT use. The elements that can be linked to techno-stress include the stress associated with the use of information technology, dependence, misuse, overwork, and interruption (Tarafdar et al., 2015). Techno-stress is linked to adverse effects such as decreased job satisfaction, engagement, and productivity as well as an increase in work overload and labor disputes (Tarafdar et al., 2007).

Thus, we pose the question: Are you unable to go on vacation without a computer? Do you check your messages on your mobile phone every five minutes? Are you typing on the table

⁴ We conducted a survey within Bell, Nordia Inc. (Bell subcontractor), Sherbrooke, and Rogers Montreal. The survey participants included managers and managers of the service. The survey was done by email and telephone exchange on the subject of information overload in general. In a specific case concerning specific offers that have been communicated to PMs of the remote and face-to-face sales services, we find that the sales department's PMs were overwhelmed by notifications and emails on promotional offers. They were unable to communicate to their subordinates the main promotional offer that was to generate the bulk of the figures two weeks

⁵ Brand is an American writer who has founded a number of organizations including The WELL, Global Business Network, and Long Now Foundation.

because your Internet is idle or not working anymore? If you answer in the affirmative to any of these questions, you may be suffering from techno-stress.

Techno-Stress

There exist recent high-quality studies on techno-stress in the literature. These studies provide valuable insights into techno-stress, such as the main factors that contribute to its development (Lei & Ngai, 2014). Scholars also emphasize the link between techno-stress and job satisfaction and performance, while others believe that techno-stress generates a job—family conflict. Although ICTs can improve flexibility and work—life balance, it can facilitate the reversal of work in the family domain (Weil & Rosen, 1997).

According to Tarafdar (2011), the creators of techno-stress and the associated results are the main findings that define techno-stresses such as "[a] manifestation of an undesirable phenomenon generated by the use of IS in the place working" (Tarafdar et al., 2015). The authors note that three key aspects of techno-stress are:

- Creators of techno-stress (factors that create stress)
- Consequences of techno-stress (unfavorable conditions manifested by the individual in response to the stress process)
- Techno-stress inhibitors (factors that moderate stress)

We thus review the literature on the different concepts of techno-stress. This section will allow us to not only provide a theoretical foundation for the term, but also facilitate an understanding of the link between the mechanism (creator of techno-stress and mitigation) and consequences of techno-stress (satisfaction/performance role of stress and productivity/innovation).

Extant research examines the influence of the creators of techno-stress on work—that is, it studies the link between creators of techno-stress and job satisfaction or performance, such as by Tarafdar et al. (2010, 2011, 2015). Further, Rizzo et al. (1970) derive the elements of role stress from the constructs of role ambiguity, role overload, and role conflicts. Srivastava, Chandra, and Shirish (2015) claim that certain personality traits combined with the creators of techno-stress can lead to positive results in work. Alam (2016), on the other hand, links the creators of techno-stress and productivity to develop three factors of techno-stress: technocomplexity, techno-uncertainty, and techno-overload. The author also finds that their relationship is negative on the productivity of the crew.

According to the literature, there are different currents concerning techno-stress. This distinction is made mainly through the double-edged (Lei & Ngai, 2014) and neutral aspects of techno-stress from a global perspective. Selye (1979) suggests that stress creator distinctions should be based on the type of stress and not on the level of stress. Because it is not any techno-stress that yields a negative result, different types of techno-stress should be evaluated differently. For example, the stress factors related to the company policy—the role stress—is qualified as a type of negative stress because the managers consider these stresses constraining effects on employees' professional careers. Such stresses offer no room for the realization of quotas, and is, thus, a *bad stress*.

According to Lei and Ngai (2014), techno-stress is described as a working accelerator; it allows the employee to work faster and be more motivated while waiting for a reward or

moral recognition from the manager. Lei and Ngai, thus, base their claim on the techno-stress factor of Ayyagari et al. (2011)—"work overload, work-family conflict, invasion of privacy, role ambiguity and job insecurity"—to explain that ICT users may offer different assessments of different techno-stresses. Thus, techno-stress factors are identified as a challenge that often includes "measures of work/role demands, pressure, urgency of time and workload" (LePine et al., 2005).

Thus, Lei and Ngai (2014) claim that work overload is a neutral creator of techno-stress (i.e., with positive and negative effects) because it can stimulate employees' work efficiency by allowing them to perform different tasks simultaneously and quickly. On the other hand, it is a vital link between performance and evaluation thereof by the manager. Hence, it does not contribute as a favorable techno-stress, since it is likely to be evaluated as a threat. One (or more) creator of techno-stress allows us to better understand the different factors of techno-stress; this way, ICT users can collectively determine their level of techno-stress (Tarafdar et al., 2007). Tarafdar et al. (2007) cite five creators of techno-stress: techno-overload, techno-invasion, techno-complexity, techno-insecurity, and techno-uncertainty. These are characteristic factors of technology that could generate stress for users.

Creator of Techno-Stress in Five Frames

The five factors associated with the creators of techno-stress (techno-overload, techno-invasion, techno-complexity, techno-insecurity, and techno-uncertainty) reduce the efficiency with which ICT users can improve their performance at work (Tarafdar et al., 2010). Thus, these effects are related to individual characteristics of personality and interpersonal relationships (Kahn et al., 1964). We identify the factors that produce techno-stress in the following five frameworks: PM tasks, role of PM, organization, professional career, and private life.

Techno-overload and the manager's task frame: In this case, there is increased workload because of technology. According to Davis (2002), ease of access to information has led managers to communicate more information than necessary and receive more information than they can process and use.

Techno-complexity and the role of the manager: This describes situations wherein the complexity associated with ICT renders the skills of managers inadequate and forces them to devote time and effort to learning and understanding various aspects of ICT (Tarafdar, 2008). An individual experiences a role conflict when exposed to conflicting or incompatible role demands (Tarafdar et al., 2007). Managers often play several roles within the organization. Apart from their daily tasks of managing, they must also oversee the tasks of their team. In this case, a managerial role conflict is inevitable.

Techno-uncertainty and the organizational framework: Techno-uncertainty refers to contexts wherein persistent changes and upgrades in an ICT are distracting users and creating uncertainty for them—they must constantly learn new ICTs (Tarafdar, 2008). This phenomenon often has an organizational and interpersonal effect. Thus, this uncertainty is oriented not only toward employees, but also toward managers (team leader), which can create an interpersonal conflict.

Techno-insecurity in the professional carrier context: This concerns the threat of job loss associated with techno-insecurity (Fuglseth & Sørebø, 2014).

Techno-invasion in privacy: Techno-invasion describes the invasive effect of ICTs in creating situations wherein users are reachable at all times and places, as managers feel the need to be constantly connected (Gaudioso et al., 2017). Techno-invasion mainly refers to the overflow of professional life into the private sphere of the manager. The five creators of techno-stress classified into five different frameworks makes our understanding of the causes of techno-stress in the managerial context easier.

Role Stress for Proximity Managers

Roles are naturally linked to a set of expectations based on the prescriptions of others who interact with the organizational system in which they play a central role (Wincent & Örtqvist, 2009). Glazer and Beehr (2005) state that organizational stressors include role overload, role conflict, role ambiguity, and role proximity. A conceptual analysis of role stress can reveal it to be an important mediator and a key construct between techno-stress creators and individuals' performance. We first propose to distinguish between the two types of managers: intermediate managers (IMs) and PMs. They are then "designated rightly or wrongly as guarantors of social support in organizations" (Codo & Soparnot, 2013).

Role overload: Role overload occurs when the perceived expectations of stakeholders are impossible to achieve within given limits (Wincent & Örtqvist, 2009). In other words, the extent to which the time and organizational resources available to the person are insufficient to meet the expectations of the defined role (Latack, 1981). On the other hand, there is role overload when managers have multiple roles (Tarafdar, 2007). According to Delaye and Boudrandi (2010), the MP is gradually becoming a facilitator who must listen to her or his colleagues and seek consensus and harmony in the team.

Role conflict: Role conflicts occur when a lack of expectations is associated with a role. The latter often concerns a conflict between the individual's time, resources, or abilities (Rizzo, 1970). Moreover, several managers may have contradictory expectations (Veloutsou & Panigyrakis, 2004). In our preliminary case, some PMs in the telecommunications field suffered from discrepancies only because of different habits or modes of use of certain customer service software. Finally, there exists role conflict between requirements and role expectations (Souder, 1981).

Role ambiguity: Role ambiguity is the degree of lack of clear information about the expectation associated with a role, method for fulfilling known role expectations, consequences of role performance (Kahn, 1964). Studies identify role conflicts and ambiguity as relevant predators, employee absenteeism, role demands (Schaufeli et al., 2009), and a history of burnout (Olivares-Faúndez et al., 2014). Thus, role conflicts and ambiguity appear to lead to a decline in productivity, tension, dissatisfaction, and psychological withdrawal from work (Van Sell et al., 1981).

Role proximity: The PM organizes the collective of work and makes the decisions closer to the employees; this represents an essential relay with the hierarchy of the company (Scotto, 2014). According to Peretti (2006), any PM combines the rationality of the turnover and the corporate strategy, but also occupies the mission of human resource of her or his team. Thus, the manager should be the "transmission belt" between the strategy and the technical area (Mélèze, 1972). For this, she or he must demonstrate an ever-increasing ability to take responsibility (Delaye & Boudrandi, 2010). These role proximity characteristics allow

managers to be the first (in the best case) to detect stress in the employment relationship (Mansour & Commeiras, 2015).

Finally, we consider that the PM obeys a double techno-stress, that is, she or he undergoes stressful situations like any other individual and suffers the indirect effect of the team's techno-stress (*see* Figure 1).

[Figure 1 here]

METHODOLOGY

Model Development

We describe the research design in Figure 2 below: The focus of technostress is on the technostress creator, role stress, and performance of the PM in the context of ICT use.

[Figure 2 here]

First, we highlight the set of assumptions that give meaning to the five creators of technostress in the specific context of a managerial role in order to understand how managers feel the stress associated with the use of ICT (H1). Then, we consider the theme of the role of an individual as a PM in the organization combined with techno-stress in order to determine if the role overload (H2a), role conflict (H2b), ambiguity of role (H2c), and role proximity (H2d) are positively related to role stress. This way, we are able to understand how creators of techno-stress can increase role stress (H3). Job performance indicates that management is executed through the performance of work in the role prescribed by an organization as well as innovative and more spontaneous work behaviors (Katz, 1964). In our case, the work performance of the PMs is related to the activity and function of the PM and her or his team. This varies by department. We thus distinguish the performance of the PM by individual performance (*IP*) and group performance (*GP*) (H4). Finally, we consider role stress—that is, the hypothesis of role stress as a mediator between the creator of techno-stress and the PM's performance (H5).

Hypotheses

From the literature, we highlight the set of propositions that give meaning to the five creators of techno-stress in the specific context of a PM role in order to understand how PMs feel about the associated stress from ICT use. We propose the following hypotheses:

H1: The five frames of techno-stress creators positively generate techno-stress.

We consider the theme of the role of an individual as the PM in the organization, along with techno-stress, and, thus, seek to determine if role overload (RO), role conflict (RC), role ambiguity (RA), and proximity of role (RP) are positively related to role stress. Thus,

H2a: Role overload by the PM is positively related to role stress.

H2b: Role conflict by the PM is positively related to role stress.

H2c: Role ambiguity by the PM is positively related to role stress.

H2d: Role proximity by the PM is positively related to role stress.

To understand how creators of techno-stress can increase role stress, we formulate the following hypothesis:

H3: The creator of techno-stress is positively related to role stress.

Finally, as stated earlier in this section regarding job performance, we distinguish the performance of PMs by *IP* and *GP*. We thus hypothesize:

H4: The creator of techno-stress is negatively related to the PM's performance.

Finally, regarding role stress, we hypothesize that

H5: Role stress is negatively related to the PM's performance.

Our research model, described in figure 3, proposes that consistent with the relations between *technostress creator*, role stress, and performance of proximity manager described in figure 2

Method and Data Collection

We used the questionnaire methodology to collect data and test our research model. The data were collected through questionnaires distributed to the PMs (managers or team managers) of organizations that extensively use ICT to perform their professional tasks. In our questionnaire, we asked all respondents what types of ICT they use. To maintain anonymity of respondents' information, we asked respondents questions on company size and type of business sector but avoided asking questions on their name and the name of the company (we make exceptions wherein people have accepted that we quote their company and the position occupied).

Incomplete responses were removed from the sample—for example, we reject questionnaires with missing important information (e.g., type of business sector, gender, or seniority). We asked respondents that "In general, do you feel a form of burnout at work? If so, is this exhaustion related to ICT?" Responses from individuals who did not fit the criteria in the sample were excluded, that is, responses that do not include the reference to the link between work exhaustion and ICT use, since we are working on the harmful side of techno-stress associated with the use of ICT. All items were measured on a five-point Likert scale, where "1" means "I totally disagree" and 5 means "I totally agree."

Based on the reviewed literature and hypotheses, we established the elements for the construction of items. Following Tarafdar (2008), we develop the techno-stress creator items based on 27 items. Role stress items were derived from Tarafdar's (2011) concepts of role ambiguity, role overload, and role conflict. PM performance items were based on the amount of work (Gilboa et al., 2008), quality of work (Ones et al., 1996), presence, interpersonal relationship (Lu et al., 2010), and knowledge sharing (Tarafdar, 2007).

An online link to the questionnaire was attached to the e-mail invitation, reminding participants of anonymity and voluntary participation. A reminder email was sent a few days after the initial invitation in order to increase the response rate.

Our database included French, Canadian, Moroccan, and Chinese respondents. The questionnaire in French was submitted to different managers in France, Canada, and Morocco. Among the respondents, we included audit managers from the People's Bank in Morocco, insurance managers at the MMA in France, and a manager at the Atomic Energy Commission in Canada. We received answers from managers in the legal field as well (senior partner in law firms.) and telecommunications. The form in English was submitted to various Chinese managers in the fields of trade, banking, and tourism. Table 1 shows the respondents' data.

[Table 1 here]

ANALYSIS AND RESULTS

First, we consider the identification of the reliability and the validity of the variables (items) by the factor analysis method. "Factor analysis is appropriate from an exploratory point of view (exploratory factor analysis or AFE)" (Carricano et al., 2010). This method is used to describe the data in an aggregate number of factors; it also provides discriminant validity for the factors (Tarafdar et al., 2007). We estimate the reliability with Cronbach's alpha coefficient, where the objective is to check if "the statements share common notions, and if they are coherent between them" (Carricano et al., 2010). Table 2 presents the results of the factor analysis and Table 3 shows the item outcomes as well as the reliability of each variable, which is at an acceptable threshold between 0.7 and 0.9. Finally, to keep a correlated and reliable set of items, Table 4 shows the correlation matrix among different components.

[Tables 2 to 4 here]

We used the partial least squares regression approach on AMOS to test our hypothetical relationships. The T-tests for the "path" coefficients were obtained by bootstrapping, generated by 343 samples of which 318 are valid. This re-sampling, by default, allows us to provide reasonable standard estimates (Chin, 1998).

Figure 4 shows the partial least squares model and the coefficients with significance levels. To respond to the relationships between technostress creator, role stress, and PM's performance described in Figure 2, we consider that the technostress creator, role stress, and PM's performance are significantly linked. Then, role stress emphasizes that techno-stress creators influence the performance of PMs negatively when the level of role stress increases.

[Figure 4 here]

We performed a partial least squares regression model on H1, H2, H3, H4, and H5. We find that the variables techno-invasion (*CTS_INV*), techno-complexity (*CTS_COM*), techno-insecurity (*CTS_INS*), and technology uncertainty (*CTS_UNC*) have direct effects on the creator of techno-stress. On the other hand, techno-overload (*CTS_OV*) does not directly generate techno-stress on PMs.

There exists a significant relationship between role ambiguity (RA) and role proximity (RP) on role stress; by contrast, role overload (RO) and role conflict (RC) do not directly influence

role stress. Thus, when the creator of techno-stress increases, the role stress increases. Further, relationship between the creator of techno-stress and PM's performance is not significant.

Finally, role stress is negatively related to the performance of the PM. That is, when role stress increases, the PM's performance decreases. We summarize the results in Figure 5.

[Figure 5 here]

DISCUSSION & CONCLUSION

This study contributes to the theoretical and empirical development of techno-stress in the literature on information systems and in the business world. Theoretically, it enriches the literature on information overload while focusing on the role of PMs. We conclude that techno-stress can aggravate role stress and, thus, negatively affect PMs' performance. Empirically, an online survey was employed to test the proposed model. The validated scales in extant literature were adapted herein to formulate the questionnaire. The questionnaire comprised three main concepts: creator of techno-stress, role stress, and performance of the PM. Each of these aspects reflects a) the relationship between techno-stress factors and PM role stress and 2) the mediating effect of role stress between techno-stress and PM performance. More specifically, a thorough understanding of these two notions allows us to recognize how the factors of techno-stress manifest into negative effects on PMs. Our work is important given the lack of study on challenges faced by lower-level managers. We discuss the notion of role stress on PMs under role ambiguity and proximity. Thus, we develop the concept of role stress to highlight that creators of techno-stress negatively influence PMs' performance when the level of role stress increases. This clarification gives rise to the choice of *coping strategy*, an adaptive managerial behavior.

Discussion

First, the results show us that our variables and items are useful, and the quantitative analysis allows us to test the essential assumptions.

Second, the role overload and role conflict variables have no direct link to the role stress of the PMs, perhaps because managers are individuals with responsibilities; their moderate autonomy (Kitayama & Markus, 1994) allows them more room for maneuver and fewer conflicts between time, resources, or abilities.

Finally, to answer our question "How does the creator of techno-stress influence the performance of the PM?", we seek a causal link between the creator of techno-stress and PMs' performance. The result shows that this relationship is not significant contrary to our predictions. When the creator of techno-stress increases, performance, in fact, does not necessarily decline. This result seems to confirm the double-edged feature expounded by Lei and Ngai (2014), who states that techno-stress is a work accelerator. It allows the individual to work faster and be more motivated while waiting for a reward or moral recognition. That is, not all techno-stresses are negative. Hence, each techno-stress should be evaluated differently. In our case, the creator of techno-stress did not directly influence PMs' performance, but role stress did mediate the influence of the creator of techno-stress on the PM.

Conclusion

ICTs trigger unexpected organizational and individual lifestyle changes. Our survey shows that techno-stress is a manifestation of an undesirable phenomenon caused by the excessive use of ICT in the workplace. Identifying the five creators of techno-stress associated with PMs shows that the management of the ICT portfolio is increasingly temporal, urgent, and stressful. We examined this phenomenon to understand the harmful side of ICT. Such analyses allow us to propose solutions as well to counter these negative effects. Our quantitative study, therefore, has both theoretical and empirical contributions that expand the scope for more qualitative studies.

References

Alam, M. A. (2016). Techno-stress and productivity: Survey evidence from the aviation industry. *Journal of Air Transport Management*, 50, 62–70.

Aubert, N. (2004). L'individu hypermoderne. Erès.

Autissier, D., & Lahlou, S. (1999, May). Les limites organisationnelles des TIC: émergence d'un phénomène de saturation cognitive. In Communication à la 4ème Conférence de l'AIM. ESSEC, Cergy-Pontoise, Actes (pp. 121-130).

Autissier, D., Melkior, R., & Lahlou, S. (1997). *Analyse de l'activité quotidienne de 6 chefs de groupes à la DER*. EDF/DER/MMC. Service AGT Clamart.

Ayyagari, R., Grover, V., & Purvis, R. (2011). Technostress: Technological Antecedents and Implications. *Management Information Systems Quarterly*, 35(4), 831–858.

Beehr, T. A., Jex, S. M., Stacy, B. A., & Murray, M. A. (2000). Work stressors and coworker support as predictors of individual strain and job performance. *Journal of Organizational Behavior*, 21(4), 391–405.

Bobillier-Chaumon, M.-E., & Dubois, M. (2009). *L'adoption des technologies en situation professionnelle : Quelle articulation possible entre acceptabilité et acceptation?*

Bolon, D. S. (1997). Organizational citizenship behavior among hospital employees: A multidimensional analysis involving job satisfaction and organizational commitment. *Hospital & health services administration*, 42(2), 221.

Carricano, M., Poujol, F., & Bertrandias, L. (2010). *Analyse de données avec SPSS*®. Pearson Education France.

Chin, W. W. (1998). *Commentary: Issues and opinion on structural equation modeling*. JSTOR.

Cléach, O., & Metzger, J.-L. (2004). Le télétravail des cadres : Entre suractivité et apprentissage de nouvelles temporalités. *Sociologie du Travail*, 46(4), pp–433.

Codo, S., & Soparnot, R. (2013). Des conflits de rôle au stress perçu : Les managers ont-ils besoin d'être soutenus? *relations industrielles/industrial relations*, 68(3), 507–530.

- Davis, G. B. (2002). Anytime/anyplace computing and the future of knowledge work. *Association for Computing Machinery. Communications of the ACM*, 45(12), 67–67.
- Delaye, R., & Boudrandi, S. (2010). L'épuisement professionnel chez le manager de proximité : Le rôle régulateur de l'entreprise dans la prévention du Burnout. *Revue Management et Avenir*, (32).
- Fuglseth, A. M., & Sørebø, Ø. (2014). The effects of technostress within the context of employee use of ICT. *Computers in Human Behavior*, 40, 161–170.
- Gaudioso, F., Turel, O., & Galimberti, C. (2017). The mediating roles of strain facets and coping strategies in translating techno-stressors into adverse job outcomes. *Computers in Human Behavior*, 69, 189–196.
- Gilboa, S., Shirom, A., Fried, Y., & Cooper, C. (2008). A meta-analysis of work demand stressors and job performance: Examining main and moderating effects. *Personnel Psychology*, 61(2), 227–271.
- Hales, C. (2005). Rooted in supervision, branching into management: Continuity and change in the role of first-line manager. *Journal of Management Studies*, 42(3), 471-506.
- Kahn, R. L., Wolfe, D. M., Quinn, R. P., Snoek, J. D., & Rosenthal, R. A. (1964). *Organizational stress: Studies in role conflict and ambiguity.*
- Kalika, M., Boukef-Charki, N., & Isaac, H. (2007). La théorie du millefeuille et l'usage des TIC dans l'entreprise. *Revue Française de Gestion*, (172), 117–130.
- Katz, D. (1964). The motivational basis of organizational behavior. *Behavioral science*, 9(2), 131–146.
- Kitayama, S. E., & Markus, H. R. E. (1994). *Emotion and culture : Empirical studies of mutual influence*. American Psychological Association.
- Lei, C. F., & Ngai, E. W. T. (2014). The double-edged nature of technostress on work performance: A research model and research agenda.
- LePine, J. A., Podsakoff, N. P., & LePine, M. A. (2005). A meta-analytic test of the challenge stressor–hindrance stressor framework: An explanation for inconsistent relationships among stressors and performance. *Academy of management journal*, 48(5), 764–775.
- Lu, L., Kao, S.-F., Siu, O.-L., & Lu, C.-Q. (2010). Work stressors, Chinese coping strategies, and job performance in Greater China. *International Journal of Psychology*, 45(4), 294–302.
- Mansour, S., & Commeiras, N. (2015). Le conflit travail-famille médiatise-t-il les effets des conditions de travail sur le stress professionnel? Une étude auprès du personnel en contact dans le secteur hôtelier. *Revue de gestion des ressources humaines*, (1), 3–25.
- Mélèze, J. (1972). L'analyse modulaire des systèmes de gestion, une méthode efficace pour appliquer la théorie des systèmes au management, Puteaux, Ed. *Hommes et techniques*, *Paris*.

Olivares-Faúndez, V. E., Gil-Monte, P. R., Mena, L., Jélvez-Wilke, C., & Figueiredo-Ferraz, H. (2014). Relationships between burnout and role ambiguity, role conflict and employee absenteeism among health workers. *terapia psicolÓgica*, 32(2), 111–120.

Ones, D. S., Viswesvaran, C., & Reiss, A. D. (1996). Role of social desirability in personality testing for personnel selection: The red herring. *Journal of Applied Psychology*, 81(6), 660.

Peretti, J.-M. (2006). Tous différents. Edition d'Organisation, Paris (rance).

Ragu-Nathan, T. S., Tarafdar, M., Ragu-Nathan, B. S., & Tu, Q. (2008). The consequences of technostress for end users in organizations: Conceptual development and empirical validation. *Information systems research*, 19(4), 417–433.

Schaufeli, W., Bakker, A. B., & Van Rhenen, W. (2009). How changes in job demands and resources predict burnout, work engagement, and sickness absenteeism. Journal of Organizational Behavior, 30(7), 893-917.

Scotto di Carlo, G. (2014). The role of proximity in online popularizations: The case of TED talks. *Discourse Studies*, 16(5), 591–606.

Selye, H. (1979). *The stress of my life: A scientist's memoirs*. Van Nostrand Reinhold New York.

Souder, W. E. (1981). Disharmony between R&D and marketing. *Industrial Marketing Management*, 10(1), 67–73.

Srivastava, S. C., Chandra, S., & Shirish, A. (2015). Technostress creators and job outcomes: Theorising the moderating influence of personality traits. *Information Systems Journal*, 25(4), 355–401.

Tarafdar, M., Pullins, E. B., & Ragu-Nathan, T. S. (2015). Technostress: Negative effect on performance and possible mitigations. *Information Systems Journal*, 25(2), 103–132.

Tarafdar, M., Tu, Q., Ragu-Nathan, B. S., & Ragu-Nathan, T. S. (2007). The impact of technostress on role stress and productivity. *Journal of Management Information Systems*, 24(1), 301–328.

Tarafdar, M., Tu, Q., & Ragu-Nathan, T. S. (2010). Impact of technostress on end-user satisfaction and performance. *Journal of management information systems*, 27(3), 303–334.

Tarafdar, M., Tu, Q., Ragu-Nathan, T. S., & Ragu-Nathan, B. S. (s. d.). Crossing to the Dark Side: Examining Creators, Outcomes, and Inhibitors of Technostress. *Communications of the ACM*, *54*(9), 113–120.

Van Sell, M., Brief, A. P., & Schuler, R. S. (1981). Role conflict and role ambiguity: Integration of the literature and directions for future research. *Human relations*, *34*(1), 43–71.

Veloutsou, C. A., & Panigyrakis, G. G. (2004). Consumer brand managers' job stress, job satisfaction, perceived performance and intention to leave. *Journal of Marketing Management*, 20(1-2), 105–131.

Weil, M. M., & Rosen, L. D. (1997). *Technostress: Coping with technology@work@home@play*. Wiley New York.

Wincent, J., & Örtqvist, D. (2009). A comprehensive model of entrepreneur role stress antecedents and consequences. *Journal of Business and Psychology*, 24(2), 225–243.

Table 1. Demographic samples.

Panel A : Genre

	Workforce	Pourcentage Valide
Man	171	55,7
woman	141	44,3
Total	318	100,0

Panel B: Age of respondent

	Workforce	Pourcentage
		Valide
- 25 years	41	12,9
Between 25 years and	70	22,0
35 Between 35 years	144	45,3
and 50	63	19,8
+ 50 years	318	100,0
Total		

Panel C: Respondent's level of education

	Workforce	Pourcentage
		Valide
No diploma	44	13,8
Bachelor's / College	106	33,3
BTS/IUT	121	38,1
/Certificat/Licence	47	14,8
Master and more	318	100,0
Total		

Panel D: Seniority of the respondent

Tuner D. Semonty of the	respondent	
	Workforce	Pourcentage
		Valide

-1 year	73	23,0
Between 1 year and 2	129	40,5
years	73	23,0
Between 2 years and	43	13,5
5 years	318	100,0
+ 5 years		
Total		

Panel E: Respondent's activity area

	Workforce	Pourcentage
		Valide
Industry	114	35,8
Trade	15	4,7
Telecommunication	68	21,4
Bank / Insurance / Financial	20	6,3
Services	15	4,7
data processing	35	11,0
Hospitality and Tourism	24	7,5
Transport and logistics	20	6,4
Juridic	7	2,2
Other sectors	318	100,0
Total		

Panel F: Respondent's country

•	Workforce	Pourcentage
		Valide
France	91	28,6
Canada	70	22,0
Morocco	84	26,4
China	73	23,0
Total	318	100,0

Table 2. Component matrix.

		CTS- OV	CTS- INV	CTS- COM	CTS- INS	CTS- INC	RO	RC	RA	RC	IP	TP
CTS-	1	0.653		I		I					I	
OV	2	0.621										
	3	0.699										
	4	0.746										
	5	0.768										
	6	0.616		T								
CTS-	7		0.608									
INV	8		0.774									
	9		0.759									
	1		0.733									
	0		0.622									
	1 1											
CTS-	1			0.773								
COM	2			0.569								
	1			0.704								
	3			0.742								
	1			0.597								
	4			0.607								
	1											
	5											
	1											
	6											
	1 7											

CTS-	1	0.441				
INS	8	0.587				
1110	1	0.581				
	9	0.503				
	2	0.642				
	$\begin{vmatrix} 2 \\ 0 \end{vmatrix}$	0.042	•			
	2					
	$\frac{2}{1}$					
	2					
	$\frac{2}{2}$					
CTS-	2			0.600		
UNC	3			0.410.		
UNC	2			0.764		
	4			0.704		
	2			0.751		
	5			0.731		
	2					
	6					
	2					
	7					
RO	2				0.86	
	8				5	
	2				0.84	
	9				7	
	3				0.91	
	0				8	
	3				0.84	
	1				3	
	3				0.86	
					5	
	2 3				0.84	
	3				1	

RC	3	0.81		
KC	3	5		
	3	0.85		
	4	8		
		0		
	3	0.81		
	5			
	3	0.89		
	6	1		
	3	0.89		
	7	1		T
RA	3		0.60	
	8		0	
	3		0.83	
	9		3	
	4		0.82	
	0		9	
	4		0.86	
	1		0	
	4		0.83	
	2		8	
	4		0.75	
	3		2	
	4		0.75	
	4		9	
	4		0.74	
	5		9	
	4		9 0.80	
	6		5	
RP	4			0.83
	7			5
	4			5 0.87
	8			9.
	U			<u> </u>

A 9 0.83 8 0.82 6 0.83 1	
S	
O	
0 6 1 0.83 1P 5 2 0.83 5 9 0.84 6 0.85 1 1 0.83 0 0.85 1 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 0 0.84 </th <th></th>	
S	
IP 5 2 0.83 9 0.84 3 6 0.85 1 4 1 5 0.83 6 0.85 0 0	
IP 5 0.83 9 0.84 6 0.85 1 1 0.83 0 GP 5 6	
2 5 3 5 4 5 5 6 0.83 0 GP 5 6	
S 0.84 6 0.85 1 1 0.83 0 0 CP 5 6 0.85	
GP 5 0.85 0 0.85	
GP 5 6 0.85 1 0.83 0 0.85 1 0.83 0 0 0.85 1 0.83 0 0 0 0.85 1 0.8	
4 1 5 0 6 0.83 0 0 0 0 9 0	
5 5 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0.83 0 0 0.83 0 0 0.83 0 0 0.83 0 0 0 0.83 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	
5 0 0.8 0.8 6 9	
5 0 0.8 0.8 6 9	
GP 5 0.8 9	
	3
	3
$\begin{bmatrix} 7 \\ 5 \end{bmatrix}$	16
	U
5	
0.9	1
0.9	2
0.7	, '
	' 5 i

Table 3. Item development and evaluation of the reliability of the variables.

Item	1	Item description	Average	Standard deviation
	Techno-	1) I am forced by this technology to work much faster.		
	overload	2) I am forced by this technology to do more work than I can handle.	25.242	2.860
	(CTS-OV)	3) I am forced by this technology to work with very tight schedules.		
	(Tarafdar, 2008)	4) I am forced to change my work habits to adapt to new technologies.		
	Reliability	5) I have a higher workload because of the increased technological		
	:0.907	complexity.		
		6) I am obliged because of this (these) TIC (s) to manage more unforeseen, conflicts, and problems of people of my team. *		
	Techno-	7) I spend less time with my family because of this technology.	21.396	1.907
	Invasion	8) I have to be in touch with my work even during my holidays because of		
	(CTS-INV)	this technology.		
	(Tarafdar, 2008)	9) I think that my personal life is invaded by this technology.		
	Reliability	10) I feel overwhelmed by the decisions to be made about new technologies.		
	:0.746	*		
		11) I must be in contact all the time to research and disseminate information		
		to my teams, my network or my business relationships depending on the		
n 1		circumstances. *		
[ter	Techno-	12) I do not know enough about this technology to handle my work	25.492	2.644
) s	Complex	satisfactorily.		
res	(CTS-COM)	13) I need time to understand and use new technologies.		
J-St	(Tarafdar, 2008)	14) I find new recruits to this organization to know more about computer		
hnc	Reliability	technology than me.		
tec	:0.899	15) I often find it too complex for me to understand and use new		
of		technologies.		
Creator of techno-stress (Item 1)		16) I play multiple roles within business because of this ICT. *		
eat		17) I find that the complexity of the newly introduced ICT increases the risk		
$C_{\mathbf{I}}$		of conflict between the person's time, resources or abilities. *		

	T				T = = 0 .
	Techno-		I feel a constant threat to my job security because of new technologies.	21.037	2.704
	Insecurity	-	I need to constantly update my skills to avoid being replaced.		
	(CTS-INS)		I am threatened by colleagues with new technological skills.		
	(Tarafdar, 2008)		I do not share my knowledge with my colleagues for fear of being		
	Reliability	replaced	d.		
	:0.790	22)	I think there is less sharing of knowledge between colleagues, for fear of		
		being re			
	Techno-	23)	There are always new developments in the technologies we use in our	20.653	3.298
	Uncertainty	organiz	ration.		
	(CTS-UNC)	24)	There are constant changes in the software of our organization.		
	(Tarafdar, 2008)	25)	There are constant changes in the computer hardware of our organization.		
	Reliability:0.872	26)	There are frequent upgrades in the computer networks of our		
		organiz	ration.		
		27)	There is always a TIC malfunction constraint (the software or program		
		does no	ot work. *		
	Role overload	28)	I have to take work at home at night or on weekends.	25.926	3.297
	(RO)		The requests for quality work done on me are unreasonable.		
	(Rizzo, 1970)	30)	I spend too much time at unimportant meetings that keep me away from		
	Reliability:0.931	my job.			
		31)	I am responsible for an almost unmanageable number of projects or		
		mission	as at the same time.		
		32)	I just have more work to do than can be done in an ordinary day.		
5		33)	I feel that I just do not have the time to take an occasional break.		
(Item 2)	Role conflict	34)	I am working on unnecessary tasks or projects.	22.266	3.055
 (Ite	(RC)		I find myself in the middle of conflicts between my supervisors and my		
SS	(Rizzo, 1970)	subordi	inates.		
tre	Reliability:	36)	The formal chain of command is not respected.		
le s	0.898		I do things at work that are accepted by one person and not by others.		
Role stress		-	I receive conflicting requests from two or more people.		

	Role ambiguity	39)	My tasks and work goals are not clear to me.	37.585	4.113
	(RA)	40)	My assigned tasks are sometimes too difficult and / or complex.		
	(Tarafdar, 2011)	41)	I do not have the authority to exercise my professional responsibilities.		
	Reliability:	42)			
	0.920	43)	I do not completely understand what is expected of me.		
		44)	The organization expects more from me than what my abilities can		
		provid	de.		
		45)	I do not understand the role of my work in achieving overall		
		organi	izational goals.		
		46)	I do not have enough training and/or experience to properly perform my		
		duties			
	Role proximity	47)	I need to be in touch all the time. *	19.873	3.497
	(RP)	48)	I have permanent decision making. *		
	(Delaye, 2010)	49)	I play the role of transmission channel between the strategy and the		
	Reliability:	techni	ical area. *		
	0.896	50)			
		and ha	armony of my team. *		
		51)	I must always have a growing attitude to taking responsibility. *		
	IP	52)	These new ICTs help improve my work productivity.	16.526	2.704
] = 6	(Gilboa et al.,	53)	These new technologies give me the motivation to go to work every day.		
Performance du	2008)	54)	This technology serves and maintains the technical core of my team's		
anc –	(Viswesvaran et	functi	on.		
IIII	al., 1996)	55)	These new ICTs help my team make fewer mistakes.		
rfo ma	, ,				
Pe	Reliability:0.860				

GP	56)	These new ICTs help improve the productivity of my team.	25.136	3.685
Reliability:0.915	57)	This technology helps my team identify innovative ways to do my job.		
(Gilboa et al.,	Gilboa et al., 58) This technology serves and maintains the technical core of my team's			
2008)	functi	on.		
(Viswesvaran et	59) These new ICTs help my team make fewer mistakes.			
al., 1996)	60)	60) These new technologies give my team members more motivation to go to		
(Lu et al., 2010)	work	every day.		
(Tarafdar, 2007)	61)	These new technologies allow us more sharing of knowledge between		
	collea	gues.		

Note: * indicates that the factors adjust to the context of the PM.

Table 4. Correlation matrix between different components.

CTS_OV		CTS_INV	CTS_CO	CTS_IN	S CTS_INC	RP	RA	RO	RC	PDG	PI
CTS_OV	1										
CTS_INV	.159**	1									
CTS_COM	1 .058	.032	1								
CTS_INS	.102	.177**	.150**	1							
CTS_UNC	.165**	.178**	004	.072	1						
RP	.904**	.173**	.148**	.187**	.211**	1					
RA	.785**	.194**	.118*	.203**	.176**	.802**	1				
RO	.084	.046	.180**	.132*	.193**	.222**	.159**	1			
RC	.060	.051	.039	$.130^{*}$.139**	$.130^{*}$.121*	.210**	1		
GP	011	.014	.012	.063	.040	045	056	015	.064	1	
IP	.008	002	075	.045	.021	013	050	041	.032	.136*	1

Note: ** p < 0.05; * p < 0.10; based on one-tailed t-test.

Table 5. Hypotheses results.

			Coefficient	Hypothesis	Result
Role stress	<	Techno-stress creator	1.510***	Н3	Valid
PM performance	<	Techno-stress creator	3.035***	H4	Invalid
PM performance	<	Role stress	-2.056***	H5	Valid
CTS_OV	<	Techno-stress creator			Invalid
CTS_INV	<	Techno-stress creator	.893***		Valid
CTS_COM	<	Techno-stress creator	.844***	H1	Valid
CTS_INS	<	Techno-stress creator	.901***		Valid
CTS_UNC	<	Techno-stress creator	.891***		Valid
GP	<	PM performance			
IP	<	PM performance			
RA	<	Role stress	.872***	H2c	Valid
RP	<	Role stress	.944***	H2d	Valid
RO	<	Role stress		H2a	Invalid
RC	<	Role stress		Hb2	Invalid

Note: Standardized path coefficients, factor loadings, and significance values are shown. *** p < 0.01; ** p < 0.05.

Figure 1. Double effects of techno-stress on the PM.

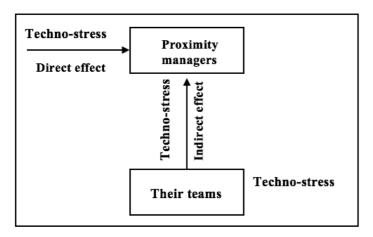


Figure 2. Research design: Technostress creator, role stress, and performance of proximity manager.

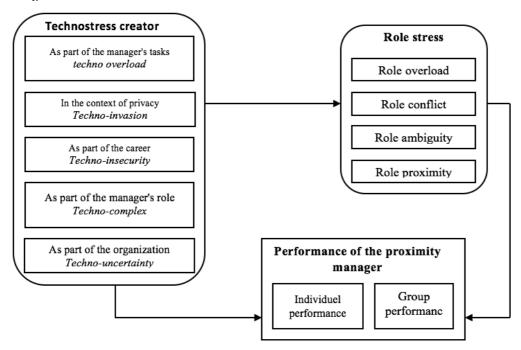
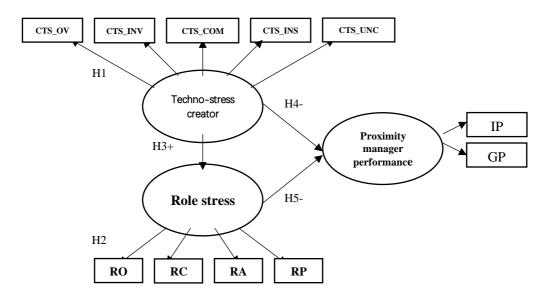


Figure 3. Research model.



Note: Techno-overload (*CTS_OV*); Techno-invasion (*CTS_INV*); Techno-complex (*CTS_COM*); Techno-insecurity (*CTS_INS*); Techno-uncertainty (*CTS_UNC*); Role overload (*RO*); Role conflict (*RC*); Role ambiguity (*RA*); Role proximity (*RP*); Individual performance (*IP*); and Group performance (*GP*)

Figure 4. Result of the partial least squares regression analysis: Coefficients with levels of significance.

