

Quand les ruralités en déprise deviennent l'espace de fabrication d'une nouvelle offre territoriale...
Interroger le programme expérimental « revitaliser les centres-bourgs »



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THE NATIONAL DISPOSITIF

Presentation of the French revitalization program : « revitaliser les centres-bourgs »



centres-bourgs
PROGRAMME DE REVITALISATION



- => **An holistic approach (global and transversal program crossing dwelling, public space, facilities, etc...)**
- => **An approach crossing the scales between town-center and its territory**

THE NATIONAL DISPOSITIF

Presentation of the French revitalization program : « revitaliser les centres-bourgs »



centres-bourgs
PROGRAMME DE REVITALISATION



Good practices for revitalizing town centers :

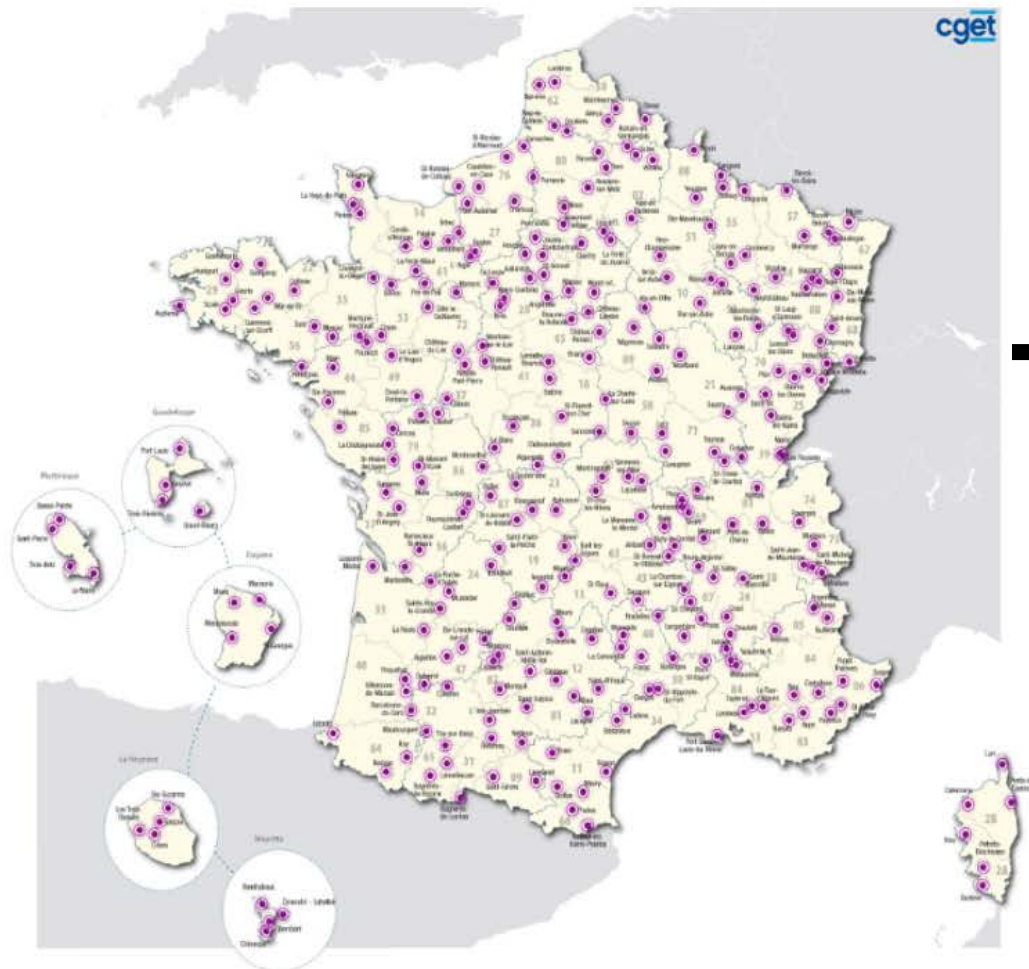
- Refurbish the unhealthy housing to reach the current demand of dwellers
- Recreate, maintain and expand a centrality by the urban project
- Promote local heritage and develop architectural design
- Improve service access for everyone
- Promote sustainable mobility
- Requalify public spaces
- Develop tourist attractiveness
- Support agricultural activities and local networks
- Support the ecological transition of territories

THE NATIONAL DISPOSITIF

54 communes selected among 300 French others

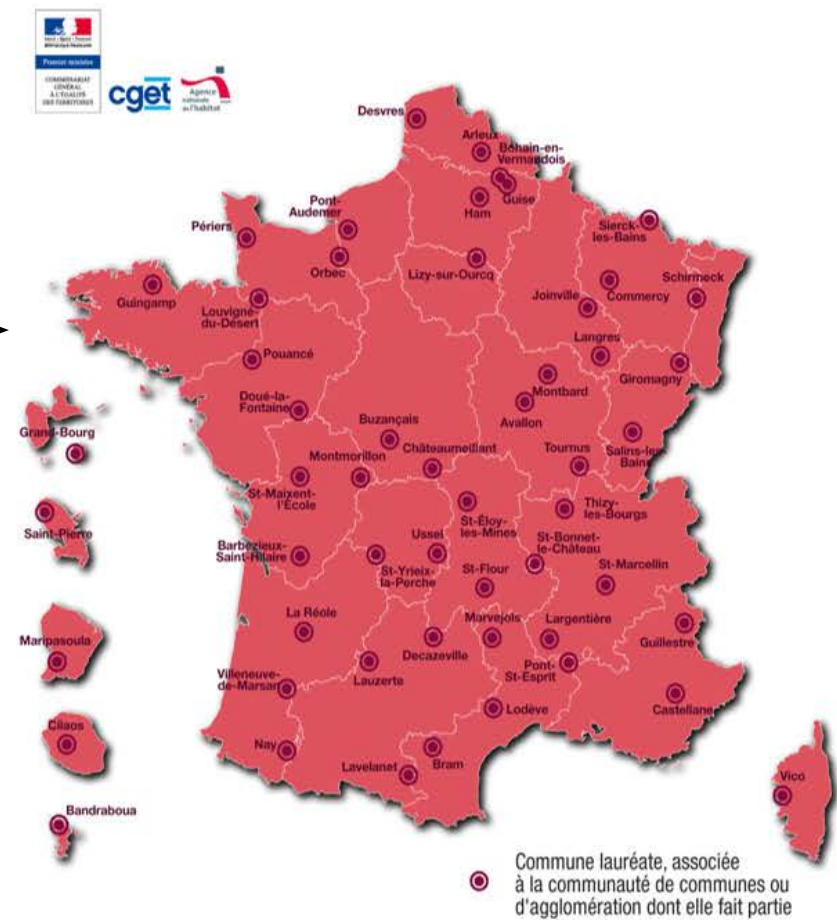
Approximately 300 «countryside-cities» on the shortlist

Territoires cibles



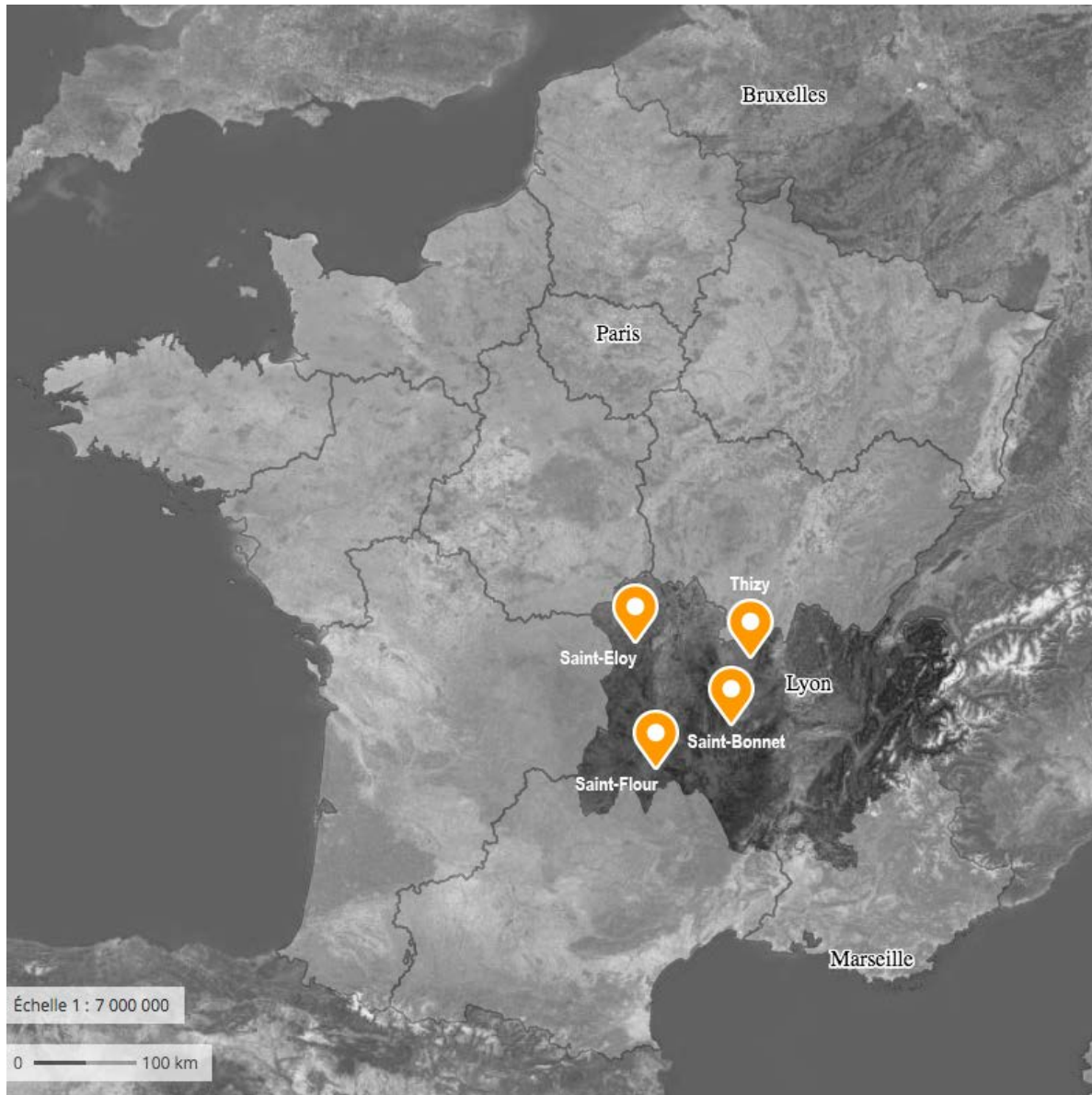
54 «countryside-cities» selected for the national program

Territoires Lauréats



THE 4 COMMUNES IN THEIR TERRITORY

Geographical situation



Saint Flour



Saint Eloy-Les-Mines



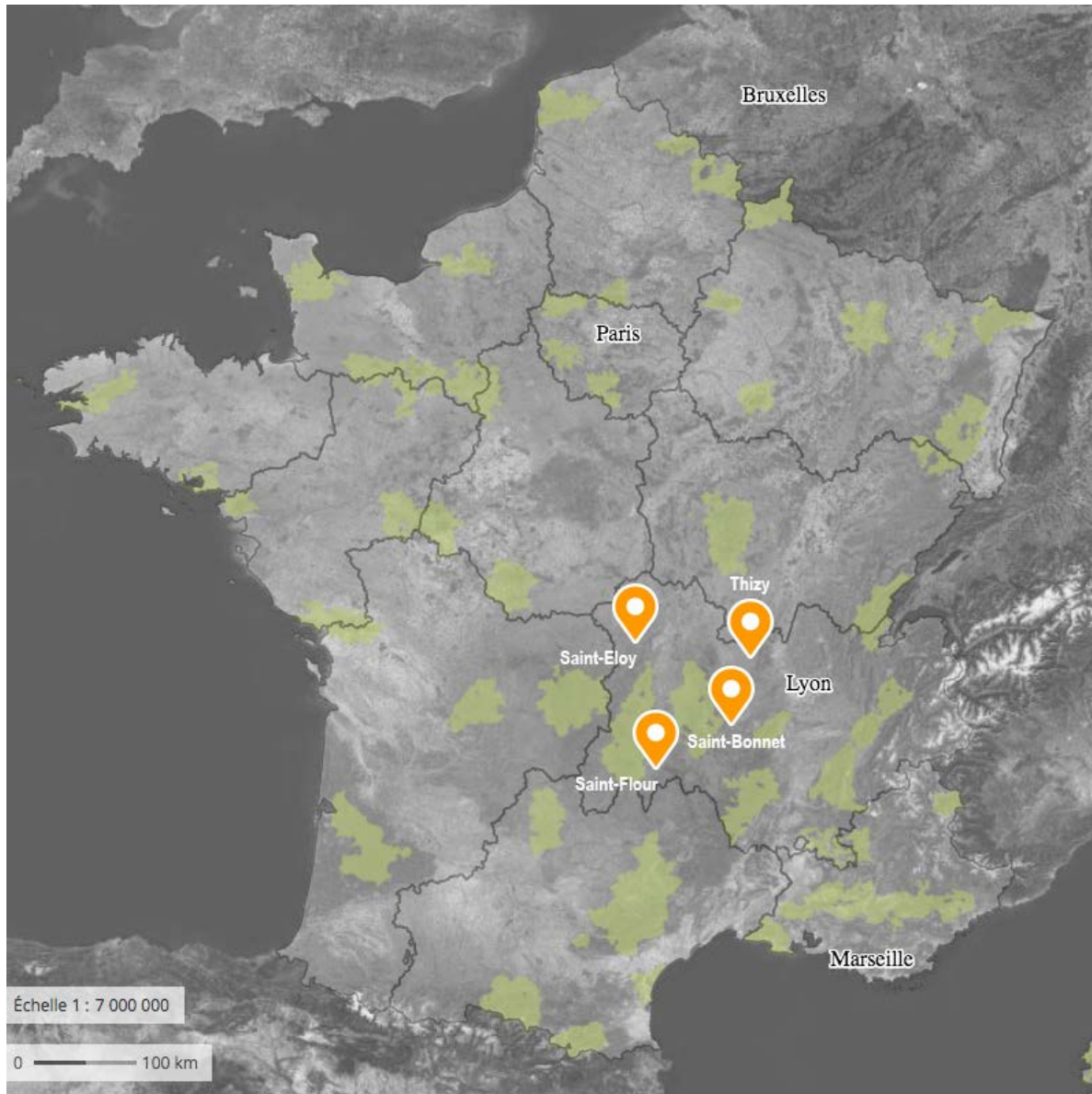
Saint Bonnet-le-Chateau



Thisy-Les-Bourgs

THE 4 COMMUNES IN THEIR TERRITORY

Landscape amenities around the countryside



Around St Flour : «les gorges de la Truyère»



Around St Eloy : the lake - the playground



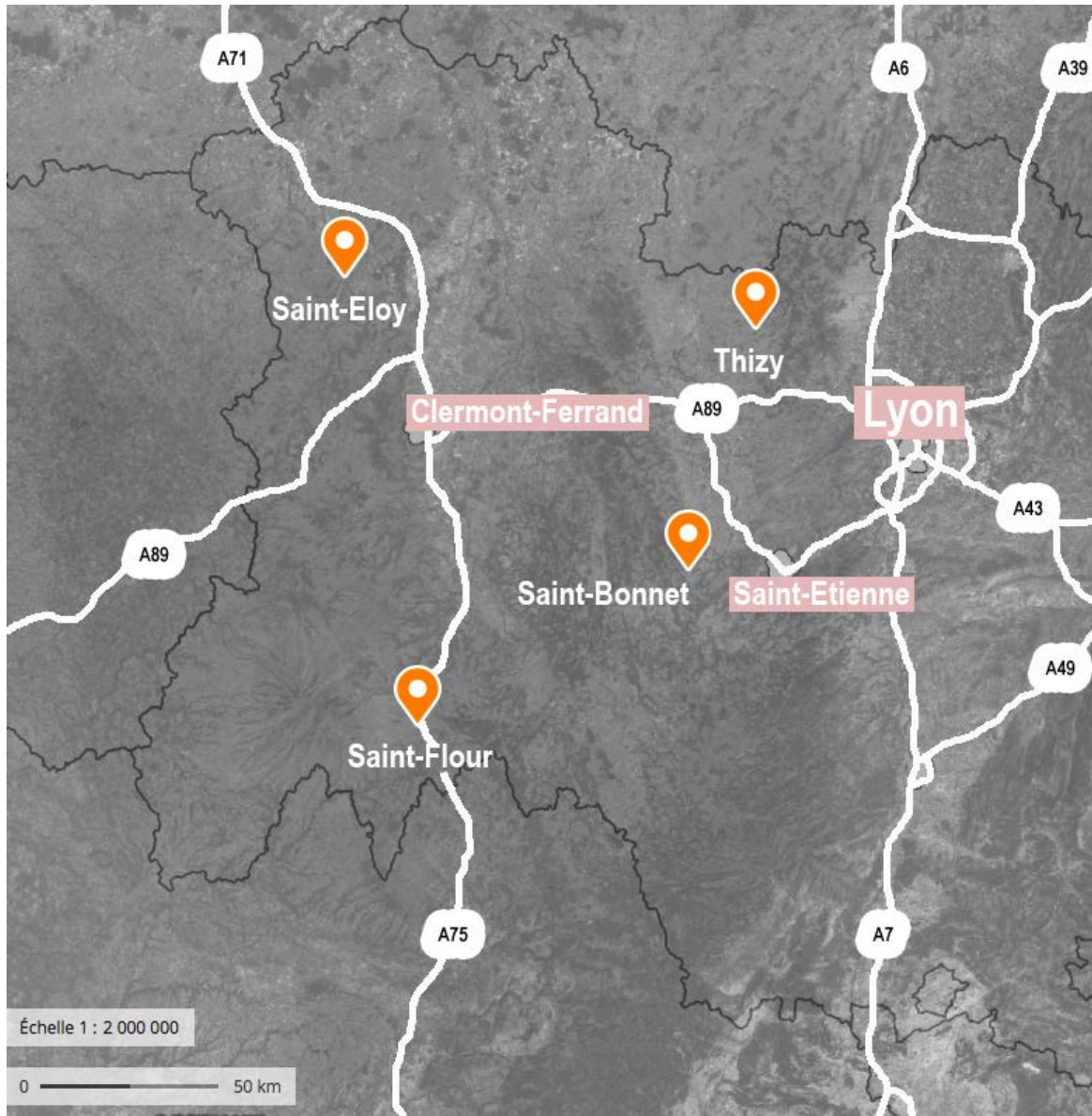
Around St Bonnet : forest and lakes



Around Thizy : «The Green Beaujolais»

THE 4 COMMUNES IN THEIR TERRITORY

Poor connection with the metropolitan areas



PRODUCTIVAL ACTIVITY

Past and actuality - Saint Bonnet



Ironwork's industries



«Obut» company - an international leader in petanque ball

PRODUCTIVAL ACTIVITY

Past and actuality - Saint Eloy les Mines



The old minner city



The industrial reconversion
with the international company «Rockwool Insulation»

PRODUCTIVAL ACTIVITY

Past and actuality - Thizy-les-Bourgs



The textil industries



The new companies incubator «Pepita» for young businessmen

PRODUCTIVAL ACTIVITY

Past and actuality - Saint Flour



The industrial city



The hard industrial conversion, around the highway «A75»

THE CENTRALITY ROLE OF THE TOWN CENTER IN ITS TERRITORY

- Hospitals
- School facilities
- Shopping malls
- Social housing and private rental dwelling
- Cultural equipments



RESIDENTIAL AND COMMERCIAL VACANCY IN THE TOWN CENTERS



ARCHITECTURAL AND URBAN HERITAGE IN THE TOWN CENTER

The cultural richness of Saint Bonnet and Saint Flour...



The historical part in the Saint Bonnet's town center (XVI° century)



Saint Flour labelled «Art and history city»

ARCHITECTURAL AND URBAN HERITAGE IN THE TOWN CENTER

Saint Eloy and Thisy-les-bourgs are not so well endowed...



The mining heritage hidded at the back of the towncenter



Industrial city heritage heading down the wrong path

WORKS IN PROGRESS IN THE CITY-CENTERS :

How to revitalize architectural, urban and cultural heritage when public finances are scarce and deadlines very short ?

- => How cities take part of their local assets ?
- => What kind of landscape they do create ?
- => What kind of process and strategy they develop ?

SAINT ELOY-LES-MINES

In an old minner city, the main road is the most «vibrant» place of the city center, but the hardest place to live because of the high car traffic.



SAINT ELOY-LES-MINES

The pit of the mine converted into a large public place receiving some lonesome facilities...



The local cultural center



A discreet museum under the «chevalement»



A lonely school...

SAINT ELOY'S APPROACH FOR THE DESIGN STRATEGY :

A focus on invisible operations easy to implement



SAINT ELOY'S APPROACH FOR THE DESIGN STRATEGY :

On the main street, an humble ground floor habitation project try to cohabitate with the road.



the main street J. Jaurès



SAINT ELOY'S APPROACH FOR THE DESIGN STRATEGY :

The public place project : a way to amplify the use of the parking lots, and in the same time, a way to improve the walkability of the city center.



Today : a trivial but usefull place

In few months : a meeting place where cars and pedestrians can share the space in new ways.



THIZY

A «cute» village hiding a weighty urban heritage difficult to convert.



The main asset of living in a hilltop village : taking advantages of the view on the «Beaujolais Vert» ...



The lifestyle reality of the industrial city center's population : big blocks in the slope, with a few light and no view.

THIZY'S APPROACH FOR THE DESIGN STRATEGY :

A demonstrative operation detached in a communal meadow : wooden houses on stilts, looking for light and view on the «Beaujolais vert»...



SAINT FLOUR'S APPROACH FOR THE DESIGN STRATEGY :

The «hardware» fitting-out, well-realised by the city, on and around the historical and architectural heritage...



Works of facade : rehabilitation well advanced



Well-planned town centers soils



Refurbishment of public infrastructures in progress

SAINT FLOUR'S APPROACH FOR THE DESIGN STRATEGY

The city's strategy is focusing on the «software», by negotiating operations.

An architectural heritage to be reinvested now from within : individual actors and promoters researching to reinvest the heritage by themselves...



Negotiating with owners and artisan workers in order to reinvest vacuous groundfloor spaces in the historical market place. The theme is given by the city : art and history.



Negotiating with a humanist promotor : a «child of Saint Flour» reinvests an old ecclesistic building in a social housing, association rooms..

POTENTIAL LANDSCAPES FOR A NEW TERRITORIAL OFFER

Quirky landscapes



Cohabitation landscapes



Pending landscapes



POTENTIAL LANDSCAPES FOR A NEW TERRITORIAL OFFER

1 - Pending landscapes (ex : Saint-Bonnet-le-Château)



Already done : the transformation of an architectural piece in a social housing operation...



Keep on trying to rehabilitate the historical city's ruins, in a complex financial and management situation...



... or focus on a more easy-to-realised operation : in the modern part of the city center ? Less spectacular but more realistic ?

LANDSCAPES FOR A NEW TERRITORIAL OFFER

1 - Pending landscapes (ex : Saint-Bonnet-le-Château)



The back of the ruin before



The back of the wrapped ruin :

The ruins that stigmatise historical center are preserved as architectural pieces for the future : waiting for a promotor is a way to support the financial weight of the rehabilitation. A pending landscape for a more easy rehabilitation of other pieces of the citycenter...

POTENTIAL LANDSCAPES FOR A NEW TERRITORIAL OFFER

2 - Quirky landscapes (ex : Thizy-les-Bourgs)

When the architectural's heritage is too heavy to support, one way to build is to adopt a radical posture by breaking with the typical architectural language and the constructive culture...



POTENTIAL LANDSCAPES FOR A NEW TERRITORIAL OFFER

3 - Cohabitation landscapes (ex : Saint-Eloy-les-Mines)



Cohabitation in a hybridal design between the pedestrian universe and the car's one...



thanks to an historical culture of cohabitation ?