

# TSE M2 PPD Institutions and Long-Run Development (2022-2023)

Victor Gay

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# **Institutions and Long-Run Development**

#### Victor Gay

University of Toulouse 1 Capitole

Toulouse School of Economics

Institute for Advanced Study in Toulouse

M2 PPD, Semester 2, 2023







# Topic 1 Introduction

# The Big Question

Why are some countries so much richer than others?

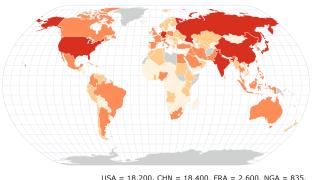
#### Plan of Session

- 1 Cross-country differences in income.
- 2 GDP: definition, measurement, issues.
- 3 Economic growth and income differences.
- 4 Origins of current income differences.
- **5** Neoclassical growth theory: the Solow growth model.
- **6** Correlates of economic growth.
- 7 Fundamental causes of long-run growth.

Current cross-country differences in income

### **Current cross-country differences in income**

#### 2017 PPP-adjusted GDP in bil. 2011 US \$



USA = 18,200. CHN = 18,400. FRA = 2,600. NGA = 835.

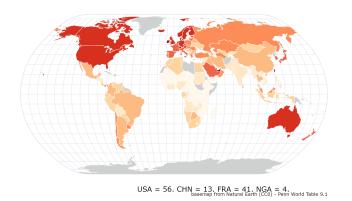
basemap from Natural Earth (CCO) - Penn World Table



Made with Khartis

### **Current cross-country differences in income**

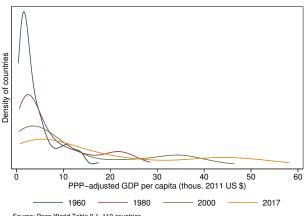
2017 PPP-adjusted GDP per Capita in thous. 2011 US \$



Made with Khartis

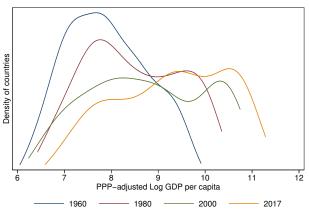
8 13 21 30 41 59 100

#### Distribution of Countries: GDP per Capita



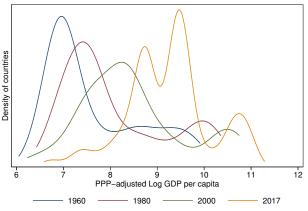
Source: Penn World Table 9.1, 110 countries.

#### Distribution of Countries: Log GDP per Capita



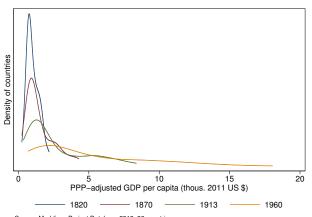
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Population-Weighted Distribution of Countries: Log GDP per Capita



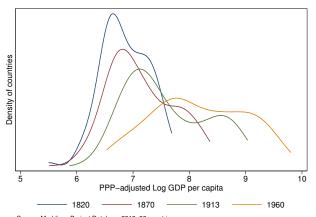
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#### Distribution of Countries: GDP per Capita



Source: Maddison Project Database 2018, 86 countries.

#### Distribution of Countries: Log GDP per Capita



Source: Maddison Project Database 2018, 86 countries.

#### Data Source: Penn World Table

- Best cross-country GDP modern data: Penn World Tables 10.0.
- Reference paper: Feenstra, Inklaar and Timmer (2015).
- GDP, consumption, TFP measures.
- PPP-adjusted, constant prices (2011 US \$) ⇒ comparability.
- 183 countries, 1950–2019, yearly.

# **Data Source: Maddison Project Database**

- Best cross-country pre-1950 GDP data source: Maddison Project.
- Reference paper: Bolt, Inklaar, de Jong and van Zanden (2018).
- New version: GDP per capita based on PWT methodology.
- 80 countries pre-1950, starting 1800s (even before).
- Lower data availability than PWT.

GDP: definition and measurement

#### **GDP**: definition and measurement

- Definition
- · A distorted picture
- Income and welfare
- Measuring historical GDP

#### **Definition**

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GDP is the market value of final goods and services newly produced in a country during a given period of time

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- GDP is the most commonly used indicator of economic activity.
- GDP is measured in a currency at **current** prices.
- GDP measures final goods and services.
- GDP measures goods newly **produced** during the period considered.

#### **1** Product approach

- Highlights value-added of domestic output.
- Most common definition, used in economic history.

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#### **3** Income Approach

• Highlights **income** earned by factors operating domestically.

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#### **3** Income Approach

- Highlights **income** earned by factors operating domestically.
- $\implies$  Production = Expenditure = Income.

# Components

$$\underbrace{Y}_{\text{Final Product}} = \underbrace{C + I + G + (X - M)}_{\text{Expenditure on Final Goods and Services}}$$

- Y: final product (or total income earned by domestic factors).
- C: consumption spendings on goods and services.
- 1: investment spendings on capital (and changes in inventories)
- G: government expenditures on goods and services.
- X M: net exports of goods and services.

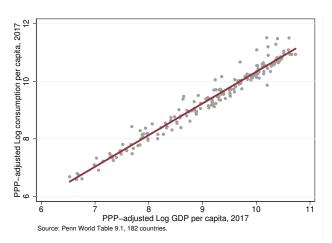
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- 1 GDP per capita matters.
- 2 GDP is a constructed measure, subject to revisions.
- 3 Many things that contribute to wealth are not measured:
  - Goods and services not sold on a market: e.g. home production, child care, clean air.
  - Illegal activities: e.g. drugs, prostitution.
  - Natural resource depletion.
  - Welfare: e.g. leisure, health, inequality, happiness.
  - Digital goods.
  - · Changes in quality.

Income per Capita and Consumption per Capita, 2017



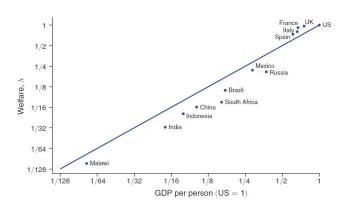
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- Compute a new welfare measure that combines consumption, leisure, inequality and mortality.

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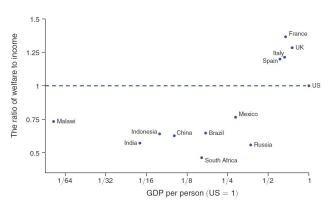
France vs USA in 2005

Indicator	France	USA
GDP per Capita	67	100
Consumption per Capita	60	100
Life Expectancy	80	77
Leisure (h. work)	535	877
Inequality (Gini)	0.261	0.369
Welfare	92	100

#### Welfare and income are correlated at 98%



#### Welfare differs from income by about 35%



# Measuring historical GDP

de Jong and Palma (2018) Broadberry (2021)

- Historical national accounting
- Comparisons over time and space

# Historical national accounting

- Potential value of growth accounting in long-run development:
  - Benchmarking growth performance over the long run.
  - Quantification of contributions to growth of particular sectors or new technology.
  - Understand nature of TFP growth.
- Potential weaknesses of growth accounting in long-run development:
  - Highly sensitive to methodology and data quality.
  - Does not tell anything about causality from factor input growth to TFP growth.

- Central question: relationship between inputs and outputs.
- Typically, Cobb-Douglas production function:

$$Y = AL^{1-\alpha}K^{\alpha}$$

- $\alpha$  and  $1 \alpha$ : output elasticities of capital and labor.
- A: total factor productivity (TFP).
- Diminishing returns to factor accumulation.

• Basic growth accounting equation in growth rates:

$$\Delta \log (Y/L) = \alpha \Delta \log (K/L) + \Delta \log A$$

- Factor share  $\alpha$  constant  $\simeq 1/3$ .
- Issues measuring L and K, but feasible.
- Once estimate Y, get estimate of A.

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- Once estimate Y, get estimate of A.
- For comparisons across time and space: proper price levels.

 $\implies$  How to estimate Y and convert into PPP?

- Maddison's (2001) The World Economy: A Millennial Perspective.
- Result of 50 years of research.
- Maddison (2010) Online database.
- Maddison Project: extends Maddison work.

## Four types of GDP data

- Official estimates by national statistical offices (1870–1950).
- Historical estimates based on same methods (pre-1870).
- Historical estimates based on proxy variables (pre-1870).
- "Guesstimates."

#### Methods for data-abundant nations

- Most common for pre-1870: output approach.
- Broadberry et al. (2015) British Economic Growth, 1270-1870
- Sectors estimated separately with auxiliary data for 1270–1700:
  - Agricultural output.
  - Industrial output.
  - Service sector output.

## Britain agricultural output

- Three databases across different periods:
  - Medieval Accounts Database: manorial accounts for land use, crops, animals, livestock products. Campbell (2000, 2007)
  - Early Modern Probate Inventories Database: inventories of Church for same information. Overton (1991, 2000) Overton et al. (2004)
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- Total output: apply to total acreage of country.
- Convert output into current prices, weights for real output index.

## **Britain industrial output**

- Many databases for the main industrial sectors up to 1700:
  - Wool and woolen cloth: detailed export records. Carus-Wilson and Coleman (1963)
  - Iron: capacity of blast furnaces and periods of activity. King (2005)
  - Tin: receipts of coinage dues. Hatcher (1973)
  - Leather and food processing: reconstruction of agricultural sector. Broadberry et al. (2015)
  - Construction: cathedral building, housebuilding (population).
  - Book production: titles listed by British Library.

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     Broadberry et al. (2015)
  - Construction: cathedral building, housebuilding (population).
  - Book production: titles listed by British Library.
- Use series to build industrial production index.

# Britain services sector output

- Method from Deane and Cole (1962).
- Broken down into subsectors:
  - Commerce: trade, freight transport, financial services.
  - Housing and domestic services: rate of population.
  - Government: revenues. O'Brien and Hunt (1999)

#### **Britain GDP**

- Putting it together:
  - Combine output series with sectoral weights based on input-output tables for 1841. Horrell et al. (1994)
  - Use price series to convert into nominal series. Clark (2004, 2005, 2006) Beveridge (1939)
  - · Create a chained index of GDP.
  - Divide by population to estimate GDP per capita.

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  - Divide by population to estimate GDP per capita.
- Attempts from income side, but changes in working hours ("industrious revolution" 1700–1820).

• Rely on modelling and proxies.

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- Instead of measuring agricultural output, derive it from demand for food. Allen (2000)

$$Q^A = rcN$$

- Q<sup>A</sup>: real agricultural output.
- r: ratio of production to consumption (often r = 1).
- c: per capita consumption.
- N: population.

• Real consumption per capita assumed to be a function of its own real price  $(P^A/P)$ , real prices of other goods  $(P^{NA}/P)$  and real income per capita (y).

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- In log-linear form:

$$\ln c = \alpha_0 + \alpha_1 \ln \left( P^A / P \right) + \alpha_2 \ln \left( P^{NA} / P \right) + \beta \ln y$$

- $P^A/P$ : agricultural product prices in real terms.
- $P^{NA}/P$ : non-agricultural product prices in real terms.
- y: real income per capita.
- $\alpha_0$ : constant.
- $\alpha_1$ : own-price elasticity of demand.
- $\alpha_2$ : cross-price elasticity of demand.
- $\beta$ : income elasticity of demand.

Adding-up property of linear demand:

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- Values from developing countries:
  - $\alpha_1 = -0.6$ .
  - $\alpha_2 = 0.1$ .
  - $\Longrightarrow \beta = 0.5$ .

• Estimate non-agricultural output  $Q^{NA}$ :

$$Q=Q^A+Q^{NA}\Longleftrightarrow Q=rac{Q^A}{1-(Q^{NA}/Q)}$$

- $Q^{NA}/Q$ : share non-agricultural output.
- ⇒ Proxied by urbanization rate, e.g., Bairoch (1988).

## Data reliability

- Many use long-run estimate inappropriately.
- Careful to distinguish direct and indirect approaches.
- Same series can mix both e.g. Netherlands pre-1510 vs 1510–1807. van Zanden and van Leeuwen (2012)

# Data reliability grades

A. Data reliability grades			
Reliability grade	Margin of error	Average margin of error	
A. Firm figures	$\pm$ less than 5%	± 2.5%	
B. Good figures	$\pm$ 5% to 15%	± 10%	
C. Rough estimates	$\pm$ 15% to 25%	± 20%	
D. Conjectures	$\pm$ more than 25%	± 40%	

Source: Broadberry (2021) based on Feinstein (1972)

### Data reliability grades

B. Reliability assessments for GDP in the Netherlands, China, and Japan		
	Grade	
Netherlands		
1347-1510	С	
1510-1650	В	
1650-1750	A	
1750-1807	В	
China		
Northern Song (980-1120)	В	
Ming (1400-1620)	В	
Qing (1690-1840)	A	
Japan		
Ancient (730-1150)	D	
Medieval (1250-1450)	C	
Tokugawa (1600-1846)	В	

Source: Broadberry (2021) based on van Zanden and van Leeuwen (2012) and Broadberry, Guan and Li (2018)

# Comparisons over time and space

- Comparisons over time:
  - Inflation rates make output value change.
  - Convert all values into 1990 monetary units.

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  - Purchasing power parity (PPP) between two currencies: ratio of prices of same basket of goods.
  - Accounts for price and expenditure weights differences across countries

⇒ International weights: 1990 Geary-Khamis international dollars

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- ⇒ International weights: 1990 Geary-Khamis international dollars
  - Benchmark: 1990 GKI\$ 400 ≈ subsistence level.

#### Issues with historical GDP estimates

#### Blum and Clovin (2018) chap 46

- Within countries:
  - Deflation issues: changing baskets of goods over time.
  - Heterogeneous sources: systematic and changing biases.

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  - ⇒ Current issues with measurement relevant for HGDP estimates.

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- Across countries:
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  - Heterogeneous sources again.
  - ⇒ Current issues with measurement relevant for HGDP estimates.
- Main point of HGDP is not precision but order of magnitude.
- Still: need reliable comparative picture of living standards.
- ⇒ Don't take Maddison at face value, check underlying sources.

• Growth rates explain large income differences.

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- Let g: growth rate, T = time,  $GDP_0 = 1$ . Then

$$GDP_T = (1+g)^T$$

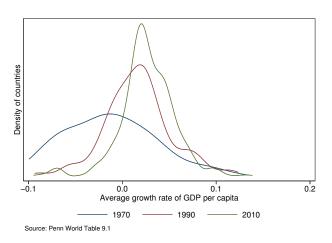
- Suppose  $g_A = 2\%$  and  $g_B = 0\%$ .
  - After 100 years, A 7 times richer than B.
  - After 200 years, A 52 times richer than B.

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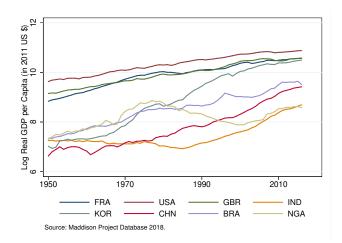
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- Suppose  $g_A = 2\%$  and  $g_B = 0\%$ .
  - After 100 years, A 7 times richer than B.
  - After 200 years, A 52 times richer than B.
- How long to:
  - double GDP?  $\log 2/\log(1+g)$ . If g=2%, then 35 years.
  - decuple GDP?  $\log 10/\log(1+g)$ . If g=2%, then 116 years.

#### Distribution of GDP per Capita Growth Rates

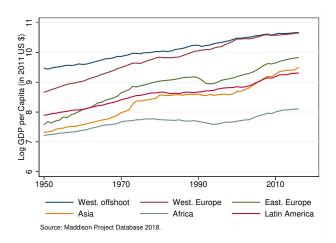


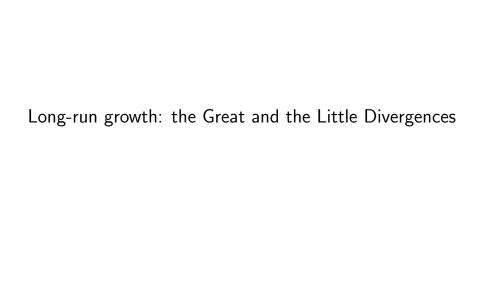
#### Evolution of Income per Capita across Countries



### **Economic** growth and income differences

#### Evolution of Income per Capita across Continents





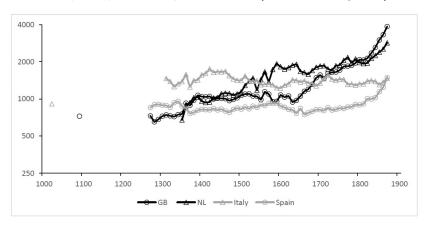
## Long-run growth

#### Broadberry (2021) Court (2020)

- Europe's Little Divergence
- Asia's Little Divergence
- The Great Divergence

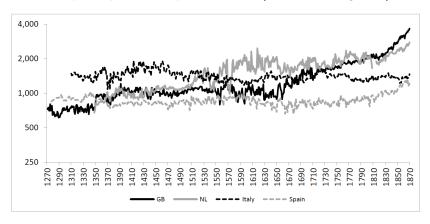
 $\implies$  New estimates enable to revise past views from e.g., Maddison (2001)

#### GDP per Capita in Europe, 1270-1870 (1990 GKI\$, Log scale)



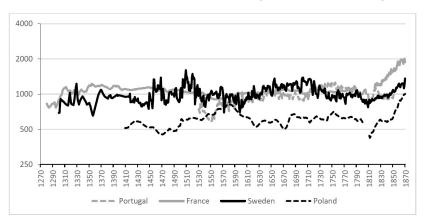
Source: Broadberry (2020) based on Broadberry et al. (2015), van Zanden and van Leeuwen (2012), Malanima (2011), and Alvarez-Nogal and Prados de la Escosura (2013).

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GDP per Capita in Europe, 1270-1870 (1990 GKI\$, Log scale)



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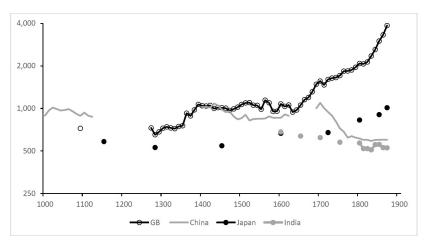
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  - Before: Italy and Spain richer than GB and NL.
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- No trend in growth in other European countries.
- ⇒ Europe's Little Divergence (North-West vs rest) circa 1500

GDP per Capita in Asia, 1000-1870 (1990 GKI\$, Log scale)



Source: Broadberry (2020) based on Broadberry et al. (2015), Broadberry, Guan and Li (2018), Bassino, Broadberry, Fukao, Gupta and Takashima (2015), Broadberry, Custodis and Gupta (2015)

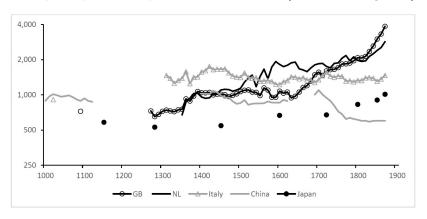
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- India: stagnation and declining trend since 15th century.

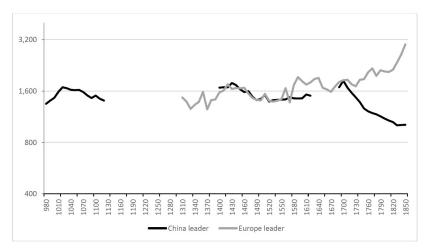
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- ⇒ Asia's Little Divergence (Japan vs China) circa 1700

GDP per Capita in Europe and Asia, 1000-1870 (1990 GKI\$, Log scale)



Source: Broadberry (2020) based on Broadberry et al. (2015), van Zanden and van Leeuwen (2012), Malanima (2011), Broadberry, Guan and Li (2018), Bassino, Broadberry, Fukao, Gupta and Takashima (2015).

GDP per Capita in Leading Regions of China and Europe, 980–1850 (1990 GKI\$, Log scale)



Source: Broadberry (2020) based on Broadberry, Guan and Li (2018).

- Year 1000:
  - Leadership of China at \$1,000.
  - Italy  $\simeq$  \$ 911; Britain  $\simeq$  \$ 723.

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- Did Great Divergence start 13th–14th?
  - China much larger than any European country (160M vs 19M France in 1600).
  - Compare leading regions (Yangzi Delta vs Italy, NL, UK)

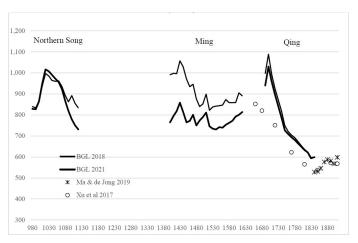
- Year 1000:
  - Leadership of China at \$1,000.
  - Italy  $\simeq$  \$ 911; Britain  $\simeq$  \$ 723.
- Did Great Divergence start 13th–14th?
  - China much larger than any European country (160M vs 19M France in 1600).
  - Compare leading regions (Yangzi Delta vs Italy, NL, UK)

⇒ The Great Divergence (Europe vs Asia) circa 1700

- Important questions:
  - Was China ever really wealthy?
  - When did China fall behind?
  - Was it the result of positive growth in Europe or negative growth in China?
- Estimates for China 980–1840 by Broadberry et al. (2018):
  - Britain caught up with China as a whole by 1400.
  - The Great Divergence with the richest parts of China circa 1700.
  - Due to both rising incomes in Europe and falling incomes in China.

- Issues in Broadberry et al. (2018) pointed out by Solar (2021):
  - Constructed based on only 2 series: grain output and population.
  - Government sector share too high (e.g., 30% of GDP in 1400), requiring downward correction for Ming (1368–1644)
  - Benchmark to anchor series in 1840 was too high.
  - China leader estimated with constant upward adjustment of 75% based on 1820s benchmark when textile booming there (perhaps relative income different in other periods).

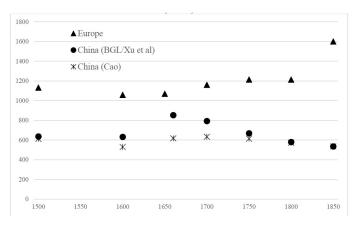
#### Estimates of China's GDP per capita, 980-1910



Source: Solar (2021) based on Broadberry et al. (2018, 2021), Ma and de Jong (2019), and Xu et al. (2017).

- Alternative: compare Western Europe to China.
  - Use series from Britain, Holland, France, Spain Italy, Germany (80% of Europe population).
  - With revised estimates, from 1500 on, Europe always richer than China.
  - Perhaps divergence in trends from 1650s.
  - High degree of uncertainty remains.

#### GDP per capita in "Europe" and China, 1500-1850



Source: Solar (2021) based on Palma and Reis (2019), Ridolfi and Nuvolari (2021), de Vries (1994), Malanima (2010), Broadberry et al. (2018, 2021), Ma and de Jong (2019), and Xu et al. (2017).

#### The Big Questions

- Why are some countries so much richer than others?
- Why do some countries grow so much faster?
- What sustains growth over the long run?

Neoclassical growth theory

## **Neoclassical Growth Theory**

- ⇒ Explanation: differences in preferences and endowments.
  - Traditional growth theory (50s, 60s): Sollow and Cass-Koopmans.
    - Paths of factor accumulation.
    - Differences in saving rates (Sollow) or preferences (Cass-Koopmans).
  - Modern growth theory (80s, 90s): Lucas and Romer.
    - Externalities from physical and human capital.
    - Endogenous steady-state growth and technical progress.

#### The Solow Growth Model

- Based on Solow (1956).
- Micro foundations: neoclassical aggregate production function.
- Dynamic general equilibrium model.
- Simple and abstract representation of complex reality.

#### **Households and Production**

- Closed economy, unique final good, infinite horizon.
- Many identical households, saving  $s \in [0,1]$  of disposable income.
- Many identical firms with representative production function:

$$Y = F(K, L, A)$$
 e.g.  $Y = AK^{\alpha}L^{1-\alpha}$ ,  $\alpha \in (0, 1)$ 

- Y: production. K: capital. L: labor. A: technology.
- $F_K, F_L > 0, F_{KK}, F_{LL} < 0$ . Decreasing returns to scale.
- A is free: nonexcludable and nonrival.

# **Endowments, Market Structure, Market Clearing**

- Competitive markets:
  - Households and firms are price-takers.
  - Prices clear markets.
  - Private ownership of endowments.
- Firms rent labor at rate w and capital at rate R.
- Market clearing conditions (demand = supply):  $L = \overline{L}$  and  $K = \overline{K}$ .
- Capital depreciates are rate  $\delta \in (0,1)$ .

# Firm Optimization and Equilibrium

• Firms solve this optimization problem:

$$\max_{K,L} F(K,L,A) - RK - wL$$

# Firm Optimization and Equilibrium

• Firms solve this optimization problem:

$$\max_{K,L} F(K,L,A) - RK - wL$$

- In equilibrium:
  - Markets clear.
  - Marginal products equal marginal costs:  $w = F_L$  and  $R = F_K$ .
  - Firms make zero profits: Y = wL + RK

# **Fundamental Law of Motion of Capital**

• Because of depreciation:  $K(t+1) = (1-\delta)K(t) + I(t)$ .

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- Household save a fraction of income: S(t) = sY(t).
- Fundamental law of motion of the Solow growth model:

$$K(t+1) = sF(K(t), L(t), A(t)) + (1-\delta)K(t)$$

# **Equilibrium**

#### **Definition**

An equilibrium is a sequence of allocations and prices such that:

$$\{K(t), Y(t), C(t), w(t), R(t)\}_{t=0}^{\infty}$$

- Markets clear.
- Marginal products equal marginal costs.
- The law of motion of capital holds.

### Output per Capita

- No population growth: L(t) = L.
- No technological progress: A(t) = A.
- Define capital-labor ratio: k(t) = K(t)/L.

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• Law of motion becomes:  $k(t+1) = sf(k(t)) + (1-\delta)k(t)$ .

#### **Definition**

A steady-state equilibrium without technological progress and population growth is an equilibrium path in which

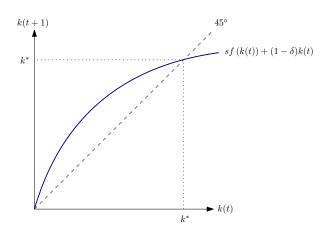
$$k(t) = k^*, \ \forall t$$

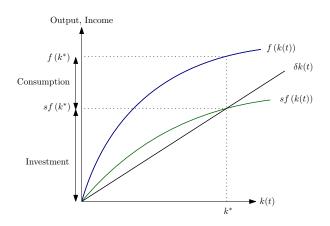
#### **Definition**

A steady-state equilibrium without technological progress and population growth is an equilibrium path in which

$$k(t) = k^*, \forall t$$

- With the law of motion:  $sf(k^*) = \delta k^*$ .
- In equilibrium, investment per capita replenishes depreciated capital.

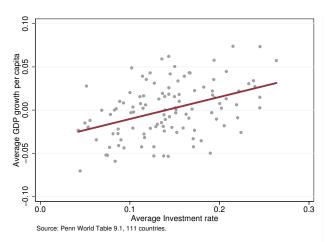




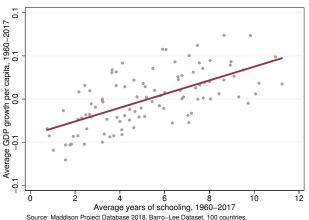
#### **Economic Growth in a Solow World**

- Once steady-state is reached, no growth.
- Additional growth achieved by shifting steady-state:
  - More investment:  $\uparrow s$ .
  - Improved technology:  $\uparrow A$  (exogenous).
  - Larger population: ↑ L (exogenous).
- Straightforward to include human capital.
- Source of growth: physical and human capital accumulation.

Average GDP per Capita Growth and Capital Investment, 1960–2017

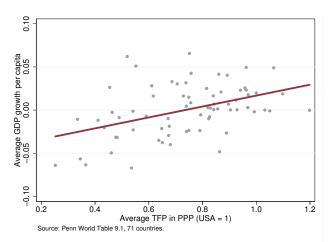


Average GDP per Capita Growth and Human Capital, 1960–2017



Source. Maddison Project Database 2016, Barro-Lee Dataset, 100 countries.

Average GDP per Capita Growth and TFP, 1960-2017



#### Data Source: Barro-Lee Dataset

- Best cross-country Educational Attainment data source: Barro-Lee.
- Reference paper: Barro and Lee (2013).
- Educational attainment measures by sex and age.
- 146 countries, 1950-2010, 5-year intervals.

• Factors accumulation are *proximate causes* of economic growth.

"The factors we have listed (innovation, economies of scale, education, capital accumulation, etc.) are not causes of growth; they are growth." North and Thomas (1973)

- Factors accumulation are proximate causes of economic growth.
  - "The factors we have listed (innovation, economies of scale, education, capital accumulation, etc.) are not causes of growth; they are growth." North and Thomas (1973)
- Correlation ≠ causality.
- Why different choices of investment?
- What are the fundamental causes of economic growth?

Fundamental causes of long-run growth

### The Fundamental Causes of Growth

#### Four common hypotheses:

- Luck: multiple equilibria and path dependence.
- Geography and climate
- Cultural norms of behavior.
- Domestic institutions.

### Luck: Multiple Equilibria

• Roots: coordination failures, credit market imperfections, etc.

# Luck: Multiple Equilibria

- Roots: coordination failures, credit market imperfections, etc.
- Prisoner's dilemma type game (e.g. technological complementarities)

		Everybody else		
		High investment	Low investment	
Individual	High investment Low investment	$y^H, y^H$ $y^L, y^L - \varepsilon'$	$y^L - \varepsilon, y^L \ y^L, y^L$	

•  $y^H > y^L$  and  $\varepsilon$ ,  $\varepsilon' > 0$ .

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• Two symmetric (pure-strategy) equilibria.

### Luck: Multiple Equilibria and Path Dependence

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  - Hundred years of cumulative processes.
  - Hundred years of divergence.
  - Why some countries can have very rapid growth.

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- Path dependence: remain stuck in inferior equilibrium.
- Luck cannot explain:
  - Hundred years of cumulative processes.
  - Hundred years of divergence.
  - Why some countries can have very rapid growth.
- Institutions as coordination device for equilibrium selection.
   Myerson (2009)

- Geography hypothesis 1: Montesquieu (1748).
- Climate (heat) shape efforts and attitudes:

"The heat of the climate can be so excessive that the body there will be absolutely without strength. So, prostration will pass even to the spirit; no curiosity, no noble enterprise, no generous sentiment; inclinations will all be passive there; laziness there will be happiness. People are [...] more vigorous in cold climates. The inhabitants of warm countries are like old men, timourous; the people in cold countries are like young men, brave."

- Very borderline...
- Some serious economists were still convinced in late 19th century:

"[V]igor depends partly on race qualities: but these, so far as they can be explained at all, seem to be chiefly due to climate."  $Marshall\ (1890)$ 

• Non-credible hypothesis.

 Geography hypothesis 2: impact of geography on agriculture and technology.

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"[S]erious study of the problems of underdevelopment [...] should take into account the climate and its impacts on soil, vegetation, animals, humans and physical assets—in short, on living conditions in economic development." Myrdal (1968)

• Geographical differences  $\implies$  timing and nature of neolithic revolution  $\implies$  social organization and development. Diamond (1997)

- Comparative advantage.
  - Low agricultural productivity ⇒ comparative advantage in industry.
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- But potentially large complementarities with institutions.

• Values, preferences, beliefs matter for economic performance.

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- Famous example: Protestant origins of capitalism. Weber 1930

"Montesquieu says of the English that they 'had progressed the farthest of all peoples in the world in three important things: in piety, in commerce, and in freedom.' Is it not possible that their commercial superiority and their adaptation to the free political institutions are connected in some ways with that record of piety which Montesquieu ascribes to them?"

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- Complementarities between culture and institutions.

### **Domestic Institutions**

"Institutions are the rules of the game in a society or, more formally, are the humanly devised constraints that shape human interaction. In consequence [institutions] structure incentives in human exchange, whether political, social, or economic." North (1990)

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- Key elements:
  - Humanly devised.
  - Place constraints on individual behavior.
  - Shape human interaction and affect incentives.
- Institutions influence economic, political and social relations among households, individuals and firms.

- Examples:
  - Property rights.
  - Functioning markets.
  - Contractual opportunities.

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- Examples:
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- What economic institutions do:
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  - Ensure allocation of resources to efficient uses.
  - Determine distribution of economic revenues.
- "Good" economic institutions stimulate proximate causes of growth:
  - Physical capital accumulation.
  - Human capital accumulation.
  - Development of better technologies.
- Usually: enforcement of property rights and equality of opportunity.

- Why societies not adopt all "good" economic institutions?
  - Coordination failures and multiple equilibria.
  - Conflicts of interest within society (Schumpeterian creative destruction).
- Distribution and conflict shape institutions.

# Topic 2

The impact of institutions on long-run development

### The Big Question

Do institutions matter for long-run development?

#### Plan of Session

- Correlations between institutions and development.
- Reversal of fortune. Acemoglu, Johnson and Robinson (2002)
- Colonial origins of comparative development. Acemoglu, Johnson and Robinson (2001)
- Unbundling institutions. Acemoglu and Johnson (2005)

- We have seen measures of development.
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- (Previously) Main sources for measures of institutions:
  - Polity IV.
  - Freedom House.
  - World Bank Governance Indicators.
- Best current source: V-Dem.
- Some measures of quality of formal institutions (see codebook):
  - Access to justice.
  - Property rights.
  - Rule of law.

- Best cross-country institutions data source: V-Dem.
- 450+ indicators, 81 indices, 202 countries, 1789–2018.
- Consistent coding, extremely complete.
- Vastly superior to alternatives.

- Property rights (v2xcl\_prpty).
  - Question: Do citizens enjoy the right to private property?
  - Scale: Ordinal, converted to interval by the measurement model, from low to high 0–1.

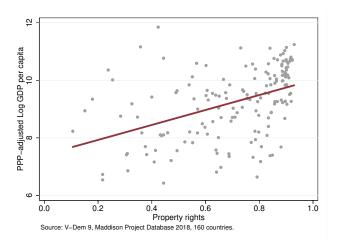
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  - Scale: Ordinal, converted to interval by the measurement model, from low to high 0–1.
- Rule of Law (v2x\_rule).
  - Question: To what extent are laws transparently, independently, predictably, impartially, and equally enforced, and to what extent do the actions of government officials comply with the law?
  - Scale: Interval, from low to high (0-1). Index combining 15 indicators.

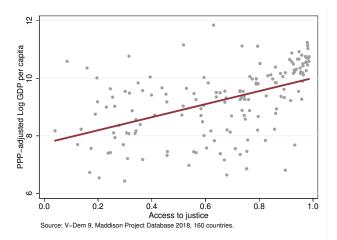
### **Data Source: Other Institutions Datasets**

- Polity IV Project (1800–2015).
- Freedom House (1973–2018).
- Political Regimes (1800–2015). Boix et al. (2012)
- Word bank governance indicators (1996–2017). Kaufmann et al. (2010)
- Lexical Index of Electoral Democracy (1800–2013). Skaaning et al. (2015)
- Unified Democracy Score (1946–2012). Penstein et al. (2010)
- Political Institutions and Events (1917–2013). Przeworski et al. (2013)

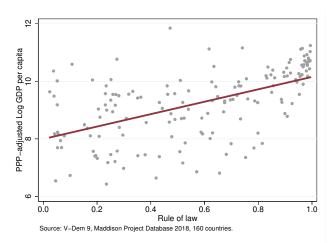
Log GDP per Capita and Property Rights, 2016



Log GDP per Capita and Access to Justice, 2016



Log GDP per Capita and Rule of Law, 2016



$$Y_{cy} = \alpha + \beta X_{cy} + \varepsilon_{cy}$$

Year	Property	Justice	Law	Countries
1960	1.64***	1.73***	1.78***	133
1980	1.84***	1.81***	1.83***	140
2000	2.78***	2.77***	2.66***	162
2016	2.60***	2.27***	2.16***	160

Source: V-Dem 9, Maddison Project Database 2018.

Dependent variable: log GDP per capita.

<sup>\*\*\*</sup> Significant at the 1 percent level.

### **Identification Issues**

• Can we interpret these relationships as causal?

#### Identification Issues

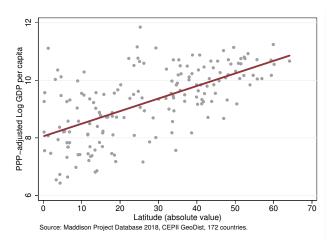
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#### **Identification Issues**

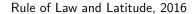
- Can we interpret these relationships as causal?
- Identification issues:
  - Reverse causality: wealthy countries could afford better institutions.
  - Omitted variable bias: Z causes both institutions and development.
- General solution: find exogenous source of variation.

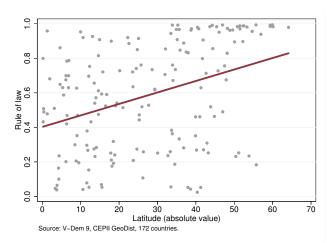
# Identification Issues: Geography as a Source of OVB

Log GDP per Capita and Latitude, 2016



# Identification Issues: Geography as a Source of OVB



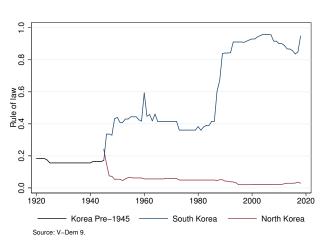


# **Data Source: Geography**

- Best cross-country geographical data source: CEPII-GeoDist.
- Geographical variables: continent, landlocked, official language, area, latitude, longitude, identity of colonizers.
- Diadic dataset: bilateral distance.
- Reference paper: Mayer and Zigago (2011)

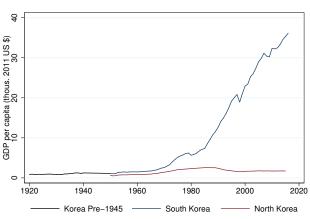
# The Korean Experiment

#### Rule of Law in the Koreas



# The Korean Experiment

GDP per Capita in the Koreas



Source: Maddison Project Database 2018.

#### Reversal of Fortune

- Acemoglu, Johnson and Robinson (2002)
- Use colonization as a quasi-natural experiment to assess the causal impact of institutions on long-run economic development.

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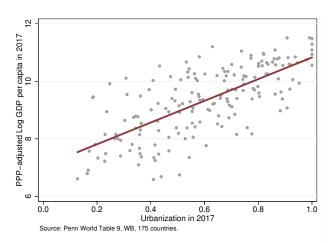
- Acemoglu, Johnson and Robinson (2002)
- Use colonization as a quasi-natural experiment to assess the causal impact of institutions on long-run economic development.
- Question: richest ancient civilizations are today among poorest nations. Why?
- Document reversal of relative income among former colonies.
- Evidence that institutions matter for long-run economic development.
- Geography, culture, luck cannot account for the reversal.

#### Measurement

- Which countries in this experiment?
  - Colonized by Europeans between 15th and 19th centuries.
  - Excludes Ireland, Russia, Middle East.
- How to capture prosperity before colonization (1500)?
  - Maddison data: too little sample size.
  - Urbanization: captures high agricultural productivity. Bairoch (1998)
  - Population density.
  - Sample sizes small when paper written.

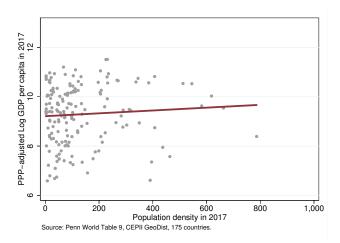
# **Measurement**

#### Urbanization and Log GDP per Capita in 2017

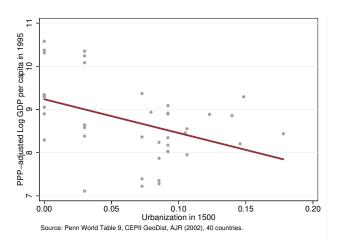


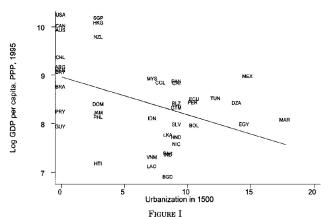
### Measurement

#### Population Density and Log GDP per Capita in 2017



Urbanization in 1500 and Log GDP per Capita in 1995 Former European Colonies

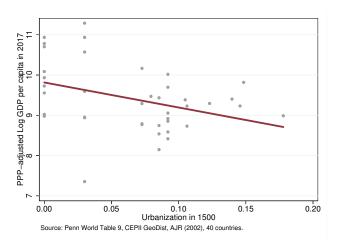


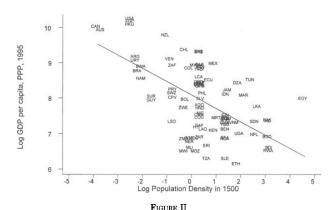


Log GDP per Capita (PPP) in 1995 against Urbanization Rate in 1500

Note. GDP per capita is from the World Bank [1999]; urbanization in 1500 is people living in towns with more than 5000 inhabitants divided by total population, from Bairoch [1988] and Eggimann [1999]. Details are in Appendices 1 and 2.

Urbanization in 1500 and Log GDP per Capita in 2017 Former European Colonies





Log GDP per Capita (PPP) against Log Population Density in 1500 Note. GDP per capita from the World Bank [1999]; log population density in 1500 from McEvedy and Jones [1978]. Details are in Appendix 2.

### **Reversal of Fortune: Robustness**

- Potential confounding factors:
  - Geography: continent, latitude, landlocked, island, temperature.
  - Natural resources: gold, iron, silver, zinc, oil, coal.
  - Colonizer: French, Spanish, British.
  - Religion: Catholicism, Islam.

### **Reversal of Fortune: Robustness**

- Potential confounding factors:
  - Geography: continent, latitude, landlocked, island, temperature.
  - Natural resources: gold, iron, silver, zinc, oil, coal.
  - Colonizer: French, Spanish, British.
  - Religion: Catholicism, Islam.
- Robust relationship:
  - Higher urbanization in 1500 ⇒ lower income in 1995.
  - In former European colonies.

# **Reversal of Fortune: Robustness**

Dependent variable:	log GDP per capita (PPP) in 1995			
	(1)	(2)	(3)	(4)
Urbanization 1500	-8.56***	-11.79**	-8.41***	-10.59**
	[2.35]	[4.74]	[3.04]	[4.71]
Geography	No	Yes	No	Yes
Natural resources	No	Yes	No	Yes
Colonizer	No	No	Yes	Yes
Religion	No	No	Yes	Yes
R2	0.22	0.70	0.31	0.79
Countries	40	40	40	40

 $<sup>^{***}</sup>$  Significant at the 1 percent level.  $^{**}$  Significant at the 5 percent level.

# **Reversal of Fortune: Interpretation**

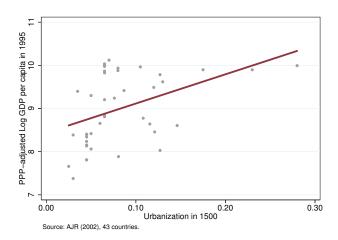
- Interpreting a coefficient of -10.
  - 10 pp lower urbanization  $1500 \Longrightarrow 1$  log higher income 1995.
  - Taking exp, means 2-3 times richer.

# **Reversal of Fortune: Interpretation**

- Interpreting a coefficient of -10.
  - 10 pp lower urbanization 1500 ⇒ 1 log higher income 1995.
  - Taking exp, means 2-3 times richer.
- Not reversion to mean: specific to former colonies.

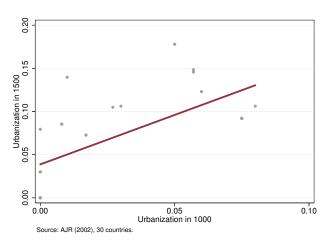
### **Reversal of Fortune: Non-Colonies**

Urbanization in 1500 and Log GDP per Capita in 1995 Non-Colonies

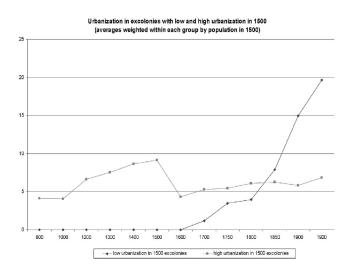


# **Reversal of Fortune: Timing**

# Urbanization in 1500 and 1000 Former European Colonies



# **Reversal of Fortune: Timing**



# **Reversal of Fortune: Interpretation**

Facts compatible with which theory?

# **Reversal of Fortune: Interpretation**

- Facts compatible with which theory?
  - Geography hypotheses.
  - Culture.
  - Institutions.

- Simple geography hypothesis.
  - Permanent effects of geography  $(\alpha_1) \Longrightarrow$  prosperity.

$$Y_{it} = \alpha_0 + \alpha_1 \cdot G_i + \nu_t + \varepsilon_{it}$$

- Simple geography hypothesis.
  - Permanent effects of geography  $(\alpha_1) \Longrightarrow$  prosperity.

$$Y_{it} = \alpha_0 + \alpha_1 \cdot G_i + \nu_t + \varepsilon_{it}$$

• Inconsistent: rich countries in 1500 are poor today.

- Sophisticated geography hypothesis.
  - Time-varying effects of geography  $(\alpha_{2t}) \Longrightarrow$  prosperity.

$$Y_{it} = \alpha_0 + \alpha_1 \cdot G_i + \sum_{t} \alpha_{2t} \cdot \nu_t \cdot G_i + \nu_t + \varepsilon_{it}$$

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• "Latitude-specific" agricultural technologies: reversal is industry based.

- Sophisticated geography hypothesis.
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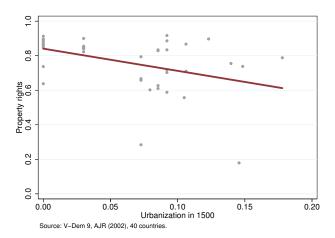
$$Y_{it} = \alpha_0 + \alpha_1 \cdot G_i + \sum_t \alpha_{2t} \cdot \nu_t \cdot G_i + \nu_t + \varepsilon_{it}$$

- "Latitude-specific" agricultural technologies: reversal is industry based.
- Lack resources endowment for industrialization: not correlated.

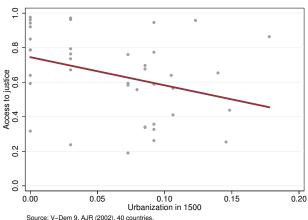
#### Reversal of Fortune: Culture

- Culture hypothesis.
  - Colonialism might have changed culture, created new ones.
  - But has nothing to say about timing.

# Urbanization in 1500 and Property Rights in 2016 Former European Colonies

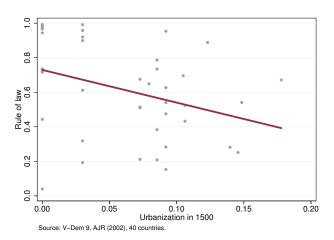


#### Urbanization in 1500 and Access to Justice in 2016 Former European Colonies



200100: ¥ 2011 0; 7011 (2002); 10 000110100

#### Urbanization in 1500 and Rule of Law in 2016 Former European Colonies



- Evidence of institutional reversal.
  - High urbanization in 1500 ⇒ "extractive institutions."
  - Low urbanization in 1500 ⇒ "inclusive institutions."

- Evidence of institutional reversal.
  - High urbanization in 1500 ⇒ "extractive institutions."
  - Low urbanization in 1500 ⇒ "inclusive institutions."
- Explains also the timing:
  - "Good institutions" ⇒ incentives for K and HK accumulation.
  - Institutions are more important when opportunity to industrialize.

• Factors for choice of colonial institutions:

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  - Economic profitability of extractive institutions.
    - Dense population ⇒ large supply of labor.
    - Pre-existing system of tax administration  $\Longrightarrow$  continue.

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  - Economic profitability of extractive institutions.
    - Dense population ⇒ large supply of labor.
    - $\bullet \ \, \text{Pre-existing system of tax administration} \Longrightarrow \text{continue}. \\$
  - Whether Europeans could settle.
    - Low density 

      Europeans settle 

      protect property through inclusive institutions.
    - Same institutions as home ⇒ incentives for Europeans to settle.

# **Colonial Origins**

- Acemoglu, Johnson and Robinson (2001)
- Show that disease environment shaped incentives to settle.
- Use settler mortality as an IV for current institutions.
- Show causal impact of current institutions on current development.

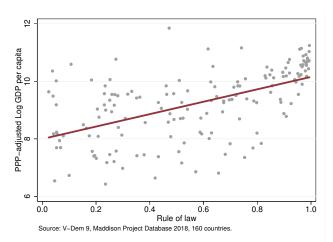
# **Colonial Origins**

#### Causal chain in "Colonial Origins""

$$\underset{mortality}{(potential) \ settler} \ \Rightarrow settlements$$

- $\Rightarrow \frac{\text{early}}{\text{institutions}} \Rightarrow \frac{\text{current}}{\text{institutions}}$
- $\Rightarrow \frac{\text{current}}{\text{performance.}}$

Log GDP per Capita and Rule of Law, 2016. Causal?



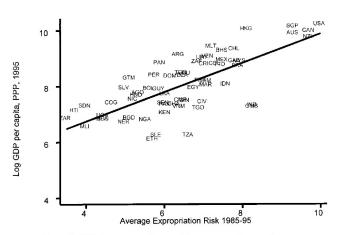


FIGURE 2. OLS RELATIONSHIP BETWEEN EXPROPRIATION RISK AND INCOME

• Impact of current institutions on current economic performance:

$$\log y_i = \mu + \alpha R_i + \mathbf{X}_i' \gamma + \varepsilon_i$$

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First stage: impact of settler mortality on current institutions.

$$R_i = \zeta + \beta \log M_i + \mathbf{X}_i' \delta + \nu_i$$

- y: income per capita.
- R: measure of institutions.
- X: controls.
- M: settler mortality rate.

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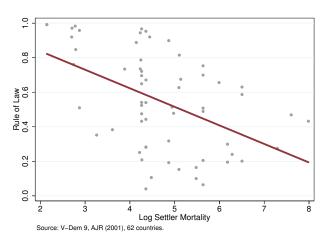
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- y: income per capita.
- R: measure of institutions.
- X: controls.
- M: settler mortality rate.
- Exclusion restriction: settler mortality only affect development through institutions.

### **Colonial Origins: First Stage**

#### Settler Mortality and Rule of Law, 2016 Former European Colonies



## **Colonial Origins: First Stage**

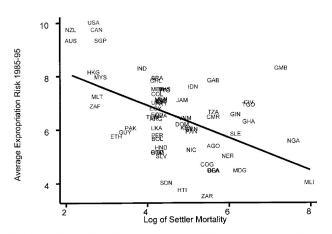


FIGURE 3. FIRST-STAGE RELATIONSHIP BETWEEN SETTLER MORTALITY AND EXPROPRIATION RISK

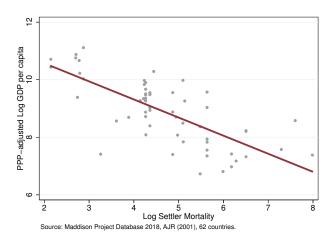
# **Colonial Origins: First Stage**

Dependent variable:	Rule of Law in 2016			
	(1)	(2)	(3)	(4)
Log settler mortality	-0.11***	-0.05*	-0.10***	-0.05*
	[0.02]	[0.03]	[0.02]	[0.03]
Geography	No	Yes	No	Yes
Colonizer	No	No	Yes	Yes
R2	0.23	0.29	0.28	0.35
Countries	62	62	62	62

<sup>\*\*\*</sup> Significant at the 1 percent level. \* Significant at the 1 percent level.

### **Colonial Origins: Reduced Form**

#### Settler Mortality and Log GDP per Capita, 2016 Former European Colonies



### **Colonial Origins: Reduced Form**

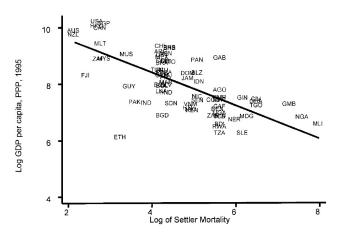


FIGURE 1. REDUCED-FORM RELATIONSHIP BETWEEN INCOME AND SETTLER MORTALITY

# **Colonial Origins: Reduced Form**

Dependent variable:	Log GDP per Capita in 2016			
	(1)	(2)	(3)	(4)
Log settler mortality	-0.63***	-0.42*	-0.58***	-0.44***
Ç	[0.08]	[0.13]	[0.09]	[0.13]
Geography	No	Yes	No	Yes
Colonizer	No	No	Yes	Yes
R2 Countries	0.52 61	0.64 61	0.57 61	0.67 61

<sup>\*\*\*</sup> Significant at the 1 percent level. \* Significant at the 1 percent level.

# **Colonial Origins: IV Regressions**

Dependent variable:	Log	Log GDP per Capita in 2016			
	(1)	(2)	(3)	(4)	
Rule of Law in 2016	5.80***	6.88*	5.84***	7.17***	
	[0.84]	[2.28]	[0.92]	[2.57]	
Geography Colonizer	No No	Yes	No Yes	Yes Yes	
Colonizer	INO	No	res	Yes	
Countries	61	61	61	61	

<sup>\*\*\*</sup> Significant at the 1 percent level. \* Significant at the 1 percent level.

### **Colonial Origins: Interpretation**

- Once institutions purged, little role of geography.
- Rationale for raw correlation between development and geography:
  - Europeans had little immunity to tropical diseases.
  - They tended to settle in temperate latitudes.
  - Explains how geography partly shaped historical institutions.
  - Geography matters only through institutions.

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  - Europeans had little immunity to tropical diseases.
  - They tended to settle in temperate latitudes.
  - Explains how geography partly shaped historical institutions.
  - Geography matters only through institutions.
- Colonial culture? No effect of identity of colonizer.

### **Colonial Origins: Criticisms**

- Large literature resulting from these two papers.
- Criticisms, e.g. Albouy (2012) (after 5 unpublished comments).
  - Reliability and comparability of European settler mortality rates.
  - Procedure of clustering standard errors.
  - Weak instrument problem.
- Responses in AJR (2012) (after 3 unpublished replies).
- Big picture is robust.

### **Contract Theory vs Predatory Theory**

- North (1981) distinguishes:
  - ullet Contract theory of the state: legal framework  $\Longrightarrow$  private contracts.
  - Predatory theory of the state: instrument for transferring resources.

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  - Property rights institutions: constrain government expropriation.
- Empirical importance of each institutional feature?

### **Property Rights and Contracting Institutions**

- Contracting institutions (horizontal).
  - Rules governing contracting between ordinary citizens.
  - Main component: functioning of legal system.
  - Affects cost of enforcing contracts.
  - Implications for equilibrium contracts and transactions.

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- Contracting institutions (horizontal).
  - Rules governing contracting between ordinary citizens.
  - Main component: functioning of legal system.
  - Affects cost of enforcing contracts.
  - Implications for equilibrium contracts and transactions.
- Property rights institutions (vertical).
  - Rules protecting citizens against government and elites power.
  - Relate to interactions between state and society.
  - Affects returns to investment.
  - Implications for equilibrium capital accumulation.

#### **Measurement: Outcomes**

- Log GDP per capita. PWT
- Investment to GDP. PWT
- Private credit to GDP. WB
- Stock market capitalization to GDP. Beck et al. (2001)

### **Measurement: Contracting Institutions**

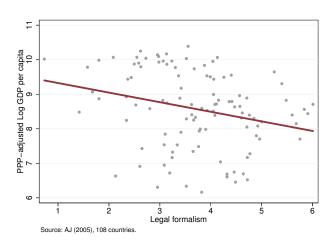
- Index of legal formalism (1–7). Djankov et al. (2003)
- Overall procedural complexity of resolving court case (0–10). WB
- Number of procedures for resolving court case. WB

### Measurement: Property Rights Institutions

- Constraint on executive (1-7). Polity IV
- Protection against expropriation (1–10). Political Risk Services
- Private property index (1–5). Heritage Foundation
- Property rights (0–1). V-Dem

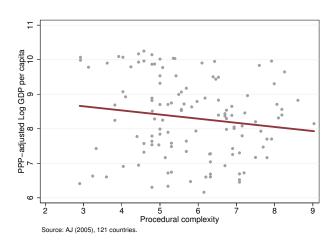
### **Correlations: Income and Contracting**

Log GDP per Capita and Contracting, 1990s All Countries



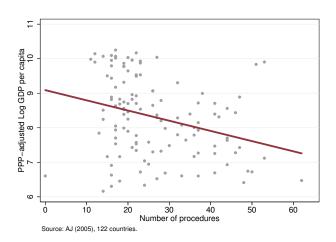
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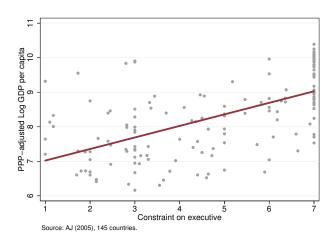
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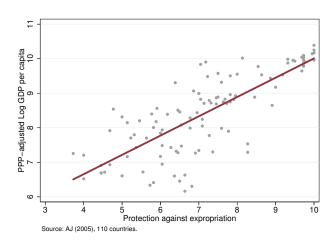
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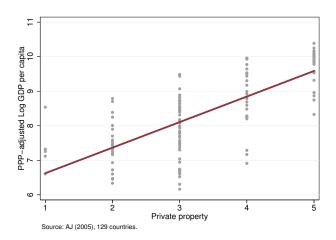
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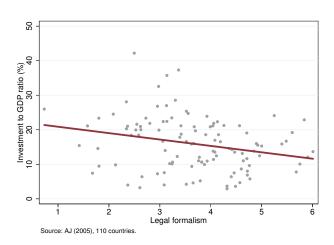
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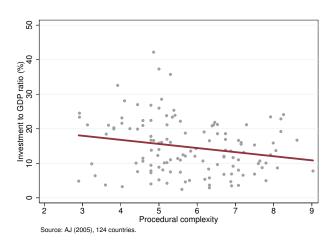
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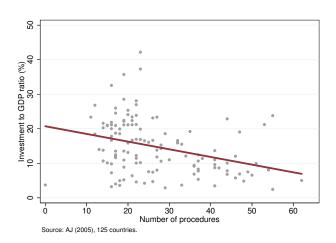
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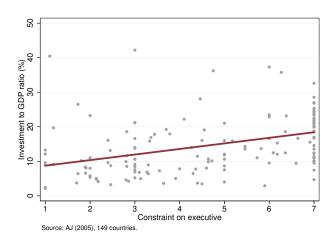
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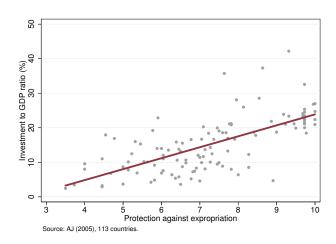
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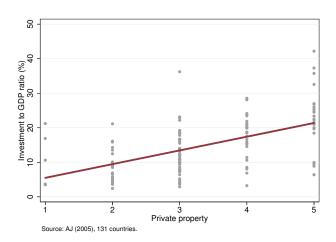
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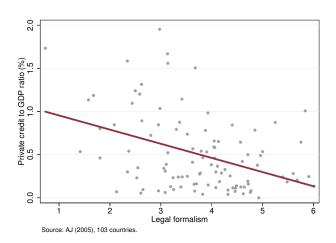
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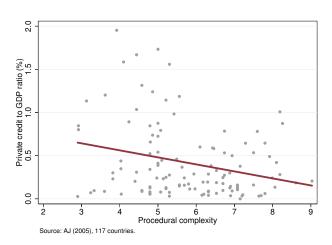
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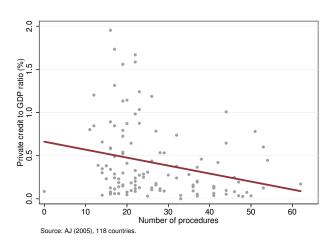
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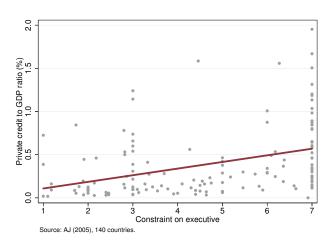
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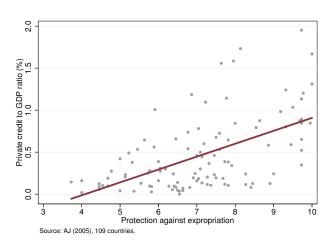
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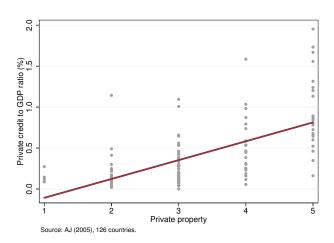
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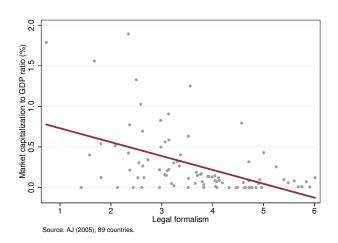
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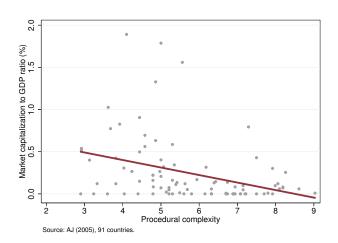
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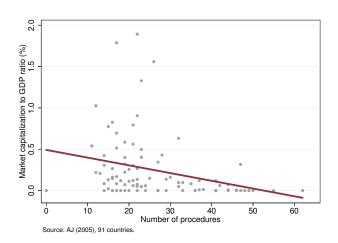
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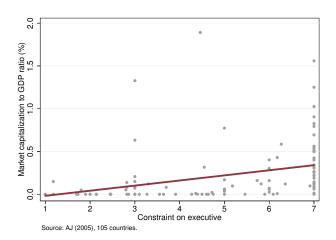
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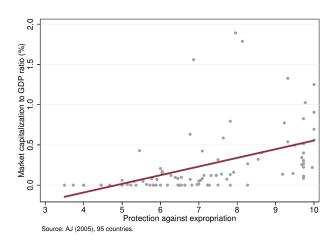
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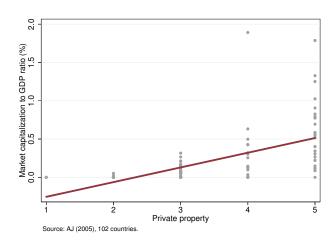
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#### **Restrict Outcomes and Institutions**

- Outcome: focus on Log GDP per capita.
- Contracting institutions: focus on legal formalism.
- Property rights institutions: focus on constraint on executive.
- Variables measured in the 1990s.

## **Baseline Empirical Strategy**

$$Y_c = \alpha F_c + \beta I_c + \mathbf{Z}_c' \gamma + \varepsilon_c$$

- Y<sub>c</sub>: outcome of interest in country c.
- $F_c$ : measure of contracting institutions.
- $I_c$ : measure of property rights institutions.
- **Z**<sub>c</sub>: vector of controls (geography, religion...).

#### **Univariate OLS Coefficients**

Dependent variable:		Log GDP per capita			
	(1)	(2)	(3)	(4)	
Legal formalism	-0.28*** [0.08]	-0.21** [0.11]			
Constraint on executive			0.33*** [0.04]	0.30*** [0.05]	
Sample	All	FEC	All	FEC	
Countries	108	65	145	86	

Source: AJ (2005). FEC: Former European Colonies.

<sup>\*\*\*</sup> Significant at the 1 percent level. \*\* Significant at the 5 percent level.

#### **Identification Strategy**

• Threats to identification.

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  - Correlated measurement error.

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- Solution: two-stage least squares (2SLS).
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- Solution: two-stage least squares (2SLS).
- Two instruments:
  - Contracting IV: British legal origins. La Porta et al. (1997, 1998)
  - Property rights IV: European settlers mortality. AJR (2001)

## Identification Strategy: First Stage

$$F_c = \delta_1 L_c + \eta_1 M_c + \mathbf{Z}'_c \gamma_1 + u_{1c}$$
$$I_c = \delta_2 L_c + \eta_2 M_c + \mathbf{Z}'_c \gamma_2 + u_{2c}$$

- $F_c$ : measure of contracting institutions.
- *I<sub>c</sub>*: measure of property rights institutions.
- *L<sub>c</sub>*: British colony indicator.
- $M_c$ : log European settlers mortality.
- **Z**<sub>c</sub>: vector of controls (geography, religion...).

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- *L<sub>c</sub>*: British colony indicator.
- $M_c$ : log European settlers mortality.
- $\mathbf{Z}_c$ : vector of controls (geography, religion...).
- Exclusion restriction:  $Cov(\varepsilon_c, L_c) = Cov(\varepsilon_c, I_c) = 0$ .
- $\varepsilon_c$ : error term from second-stage.

## **Instrument 1: Settlers Mortality**

- Log settler mortality in former European colonies. AJR (2001)
- European colonization strategy ⇒ historical property rights institutions ⇒ current property rights institutions.
- ullet Disease environment  $\Longrightarrow$  settlers mortality  $\Longrightarrow$  colonization strategy.

## **Instrument 2: Legal Origin**

- British legal origin. La Porta et al. (1997, 1998)
- Two great legal traditions:
  - Common-law countries (British): low formalism.
  - Civil-law countries (French, German, Scandinavian): high formalism.

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- Two great legal traditions:
  - Common-law countries (British): low formalism.
  - Civil-law countries (French, German, Scandinavian): high formalism.
- Exogenous to countries colonized by Europeans.

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- Two great legal traditions:
  - Common-law countries (British): low formalism.
  - Civil-law countries (French, German, Scandinavian): high formalism.
- Exogenous to countries colonized by Europeans.
- Exclusion restriction:
  - Might affects  $Y_c$  through channels other than contracting.
  - Expect  $Cov(\varepsilon_c, L_c) \ge 0 \Longrightarrow$  upper bound.

## First Stage: Contracting Institutions

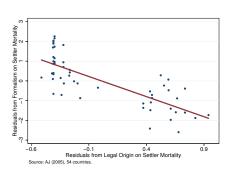
Dependent variable:	Leg	Legal Formalism		
	(1)	(2)	(3)	
English legal origin	-2.13***		-2.04***	
	[0.23]		[0.23]	
Log settler mortality		0.36**	0.12	
		[0.14]	[0.08]	
R2	0.64	0.11	0.65	
Countries	54	54	54	

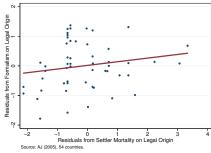
Source: AJ (2005).

<sup>\*\*\*</sup> Significant at the 1 percent level. \*\* Significant at the 5 percent level.

#### First Stage: Contracting Institutions

#### Partial Correlations





# First Stage: Property Rights Institutions

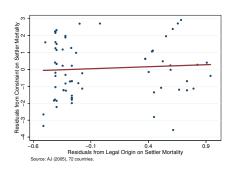
Dependent variable:	Cons	Constraint on Executive		
	(1)	(2)	(3)	
English legal origin	0.65 [0.49]		0.15 [0.42]	
Log settler mortality		-0.77*** [0.15]	-0.75*** [0.16]	
R2 Countries	0.03 72	0.25 72	0.26 72	

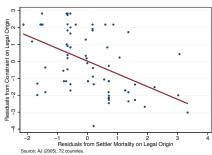
Source: AJ (2005).

<sup>\*\*\*</sup> Significant at the 1 percent level. \*\* Significant at the 5 percent level.

# First Stage: Property Rights Institutions

#### Partial Correlations





# **2SLS Estimates (FEC)**

Dependent variable:	Log GDP per capita	
	(1)	(2)
Legal formalism	-0.16*	0.05
	[0.10]	[0.23]
Constraint on executive	0.31***	0.99***
	[0.07]	[0.27]
Estimator	OLS	2SLS
_		
Countries	51	51

Source: AJ (2005).

 $<sup>^{***}</sup>$  Significant at the 1 percent level.  $^{*}$  Significant at the 1 percent level.

• Similar results with other measures of institutions.

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- Investment: property rights matter but not contracting.

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- Investment: property rights matter but not contracting.
- Credit: property rights matter but not contracting.

- Similar results with other measures of institutions.
- Investment: property rights matter but not contracting.
- Credit: property rights matter but not contracting.
- Stock market: contracting matters but not property rights.

#### Robustness

• Robust to semi-reduced form: legal origin enters second stage directly.

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- Robust to alternative samples.
- Robust to controls (geography, religion, macro variables...).
- Robust to alternative measurement of institutions: firms surveys.

### Interpretation

- Contracting institutions have limited consequences (flexibility).
- Property rights institutions matter much more (necessary condition).

### The Big Question

Long-term economic impact of colonial rule?

#### **Motivation**

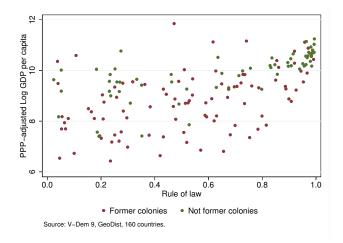
- Many aspects to this question:
  - Excessive exploitation of resources (-).
  - Growth dependence (−).
  - Labor coercion (—).
  - Schooling systems (+).
  - Capital movements (+).
  - Not even major force: geography hypotheses.

#### **Motivation**

- Many aspects to this question:
  - Excessive exploitation of resources (-).
  - Growth dependence (−).
  - Labor coercion (−).
  - Schooling systems (+).
  - Capital movements (+).
  - Not even major force: geography hypotheses.
- Focus on important aspect:
  - Persistent role of (extractive) colonial institutions.

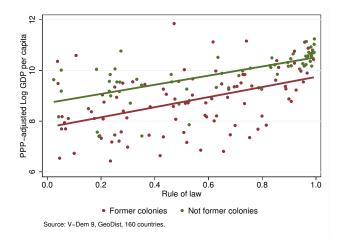
### **Differences in Outcomes across Colonial Status**

Log GDP per Capita and Rule of Law across Colonial Status in 2016



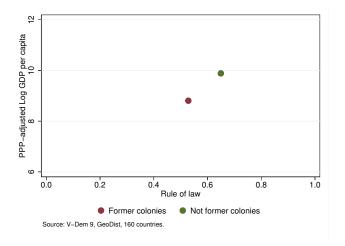
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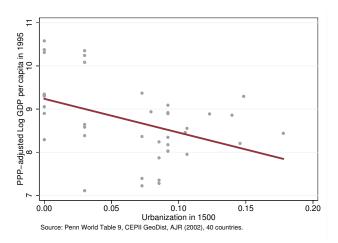
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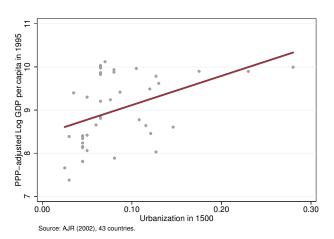
### **Reversal of Fortune**

Reversal of Fortune among Former Colonies (AJR 2002)



### **Reversal of Fortune**

No Reversal of Fortune among Non-Colonies (AJR 2002)



AJR 2001 ⇒ extractive colonial institutions (in high mortality areas)
 ⇒ persistence of weak institutions

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   ⇒ persistence of weak institutions
- But AJR 2001 does not settle the debate.
  - Unwarranted cross-country comparisons?

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  - 2 Black box of institutions: what are the mechanisms?

- AJR 2001 ⇒ extractive colonial institutions (in high mortality areas)
   ⇒ persistence of weak institutions
- But AJR 2001 does not settle the debate.
  - 1 Unwarranted cross-country comparisons?
  - 2 Black box of institutions: what are the mechanisms?
- Iyer (2010), Dell (2010), and Dell and Olken (2020)
  - 1 Use within-country variation in colonial institutions.
  - 2 Precise exploration of mechanisms.
- ⇒ Better and more subtle answer to the question.

#### Colonial Institutions in India

## The Review of Economics and Statistics

Vol. XCII November 2010 Number 4

# DIRECT VERSUS INDIRECT COLONIAL RULE IN INDIA: LONG-TERM CONSEQUENCES

Lakshmi Iyer\*

### Colonial Institutions in India

- lyer (2010)
- What are the long-term economic consequences of British colonial rule in India?

### **Colonial Institutions in India**

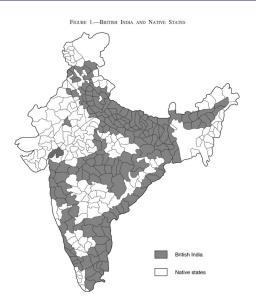
- lyer (2010)
- What are the long-term economic consequences of British colonial rule in India?
- Do Indian districts that were under direct colonial rule have better agricultural productivity and public goods provision today than those that were under indirect colonial rule?

### Historical Context: British Conquest of India

Three periods of British conquest of India.

- 1 The Ring Fence (1765–1818). East India Company annexed 192 districts through wars.
- 2 Subordinate Isolation (1818–1858). Native states subordinate to British. 79 districts annexed.
- **3** End of Annexation (1857–1947). British Crown takes over. 1 district annexed.
- ⇒ In 1947, 260 districts (65%) under direct British rule.

### **British India and Native Districts**



#### Data

- Level of aggregation: Indian districts.
- Treatment: district ∈ British Empire or native state in 1947.
- Main issue: no income or consumption data at district level.
- Main outcomes:
  - Agricultural investment and productivity (1956–1987).
  - Public goods: schools, health centers, roads (1981-1991).
  - Development outcomes: literacy, infant mortality, poverty, inequality (1960s–1990s).
- · Geographic controls: latitude, rainfall, coast, soil type.

$$y_i = \alpha + \beta \text{Brit}_i + \gamma X_i + \varepsilon_i$$

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- Main issue: selection.
  - British annexed most agriculturally productive areas.
  - Estimates biased upward.

- Instrumental variable strategy.
  - 1848–1856: annexation rule.
  - Annex state when ruler dies without natural heir.

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  - Sample: native states never annexed + annexed due to lapse after 1847 + annexed by other means after 1847.
- First stage:

$$Brit_i = \pi_0 + \pi_1 Lapse_i + \pi_2 X_i + u_i$$

### First Stage

Dependent variable:	Brit			
	(1)	(2)	(3)	(4)
Ruler died without natural heir in 1848–1856	0.682*** [0.159]	0.673*** [0.155]	0.669*** [0.162]	0.953*** [0.176]
Ruler died without heir				-0.231* [0.126]
Ruler died in 1848–1856				-0.161 [0.101]
Geography Soils	No No	Yes No	Yes Yes	Yes No
R2 Districts Native states	0.29 181 73	0.35 163 71	0.37 152 67	0.42 163 71

Standard errors clustered at the native state level.

### **Main Results**

• Agricultural investment and productivity: no correlation.

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- Public goods provision:
  - Education: 37% fewer villages with middle schools.
  - Health: 70% fewer villages with primary health centers.
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- Public goods provision:
  - Education: 37% fewer villages with middle schools.
  - Health: 70% fewer villages with primary health centers.
  - Roads: 46% fewer villages with access to good roads.
- Development:
  - Poverty rates: 40% higher in 1990s.
  - Infant mortality: 33% higher in 1990s.

### **Mechanisms**

- Post-colonial policies?
  - Gap between areas narrowing over time.
  - Differences in human capital already present in colonial period.

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- Post-colonial policies?
  - Gap between areas narrowing over time.
  - Differences in human capital already present in colonial period.
- Colonial policies: extractive institutions under direct colonial rule.
  - Excessive taxation from the British, draining resources?
     No: native states extracted more.
  - Landlord-based land revenue system in directly ruled area.
  - Poor incentives for good colonial governance.

#### Colonial Institutions in Peru

Econometrica, Vol. 78, No. 6 (November, 2010), 1863-1903

### THE PERSISTENT EFFECTS OF PERU'S MINING MITA

By Melissa Dell<sup>1</sup>

### **Colonial Institutions in Peru**

- Dell (2010)
- What are the long-term economic consequences of Spanish colonial rule in Peru?

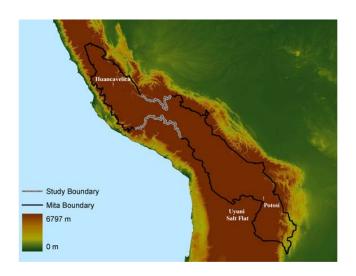
## **Colonial Institutions in Peru**

- Dell (2010)
- What are the long-term economic consequences of Spanish colonial rule in Peru?
- Do districts under *mita* forced labor system (1573–1812) have worse economic outcomes today?

## **Historical Context: the Mita**

- 1573–1812 (240 years): 200 indigenous communities required to send 1/7 of adult males to silver and mercury mines.
- 3% of adult males in Peru were conscripted to the *mita* at any given point.
- Very precise geographical boundaries: forced within, exempt outside.
- Determinants of *mita* zone: distance to mines and elevation.

# **Historical Context: the Mita**



#### Data

- Level of aggregation: households in Peru districts around boundary.
- Treatment: household in district ∈ mita between 1573 and 1812.
- Main outcomes:
  - Household consumption (2001).
  - Health: children stunting (2005).
- Geographic controls: elevation, slope.

# **Empirical Strategy**

- Geographical regression discontinuity design.
- Compare very close (< 100 km) locations on either side of border.
- Main idea: identical along (un)observed characteristics.

$$y_{id} = \alpha + \beta \text{mita}_d + \gamma X_{id} + f(\text{location}_d) + \varepsilon_{id}$$

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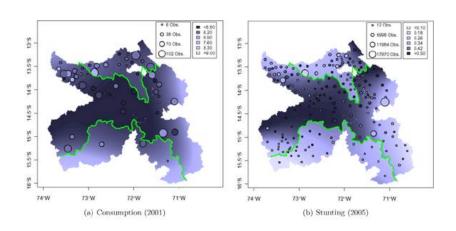
$$y_{id} = \alpha + \beta \text{mita}_d + \gamma X_{id} + f(\text{location}_d) + \varepsilon_{id}$$

- Identical geography across border.
- Colonial outcomes similar across border.

## Main Results

- Household consumption: 25% lower in mita districts.
- Health: stunting 6pp more prevalent in mita districts.

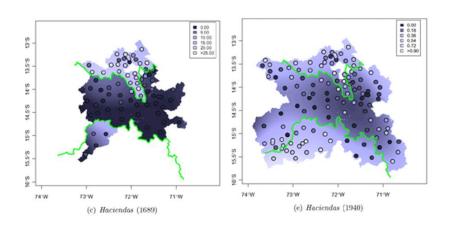
# **Main Results**

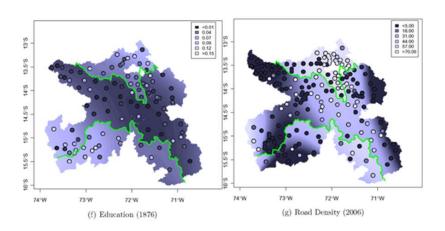


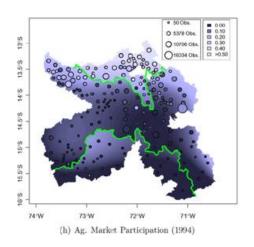
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  - Large landowners in non-mita districts have more secured property rights 
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  - Large landowners in non-mita districts have more secured property rights 
     incentives for public goods provision.
- Agricultural market participation.
  - Lower access to markets, reducing household income.







Victor Gay (UT1, TSE, IAST)

## **Colonial Institutions in Java**

Review of Economic Studies (2020) 87, 164–203 doi:10.1093/restud/rdz017 © The Author(s) 2019. Published by Oxford University Press on behalf of The Review of Economic Studies Limited. Advance access publication 18 March 2019

# The Development Effects of the Extractive Colonial Economy: The Dutch Cultivation System in Java

MELISSA DELL
Harvard University
and
BENJAMIN A. OLKEN

# **Colonial Institutions in Java**

- Della and Olken (2020)
- What are the long-term economic consequences of Dutch colonial rule in Java?

## **Colonial Institutions in Java**

- Della and Olken (2020)
- What are the long-term economic consequences of Dutch colonial rule in Java?
- Did places subjected to more intensive colonial extraction through Dutch Cultivation System have different development trajectories?

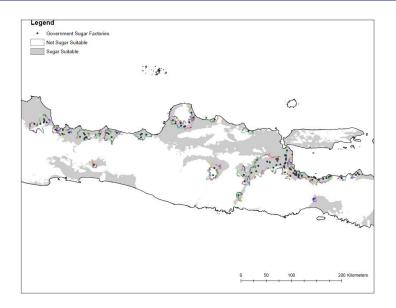
# **Historical Context: the Dutch Cultivation System**

• 1830s–1870s: peasants along northern coast forced to cultivate sugar (25% of Javanese native population).

# **Historical Context: the Dutch Cultivation System**

- 1830s–1870s: peasants along northern coast forced to cultivate sugar (25% of Javanese native population).
- Vast reorganization of economic structures:
  - Before Cultivation System: Java heavily specialized in rice cultivation for local consumption.
  - Dutch built 94 water-powered sugar factories to process cane into sugar.
  - Sugar had to be grown nearby (4–7 km around factory).

# **Historical Context: the Dutch Cultivation System**



#### Data

- Level of aggregation: villages in Java.
- Treatment: village close to historical sugar factory.
- Main outcomes (1980 census, 2001–2011 household surveys):
  - Economic structure.
  - Population density.
  - Household consumption.

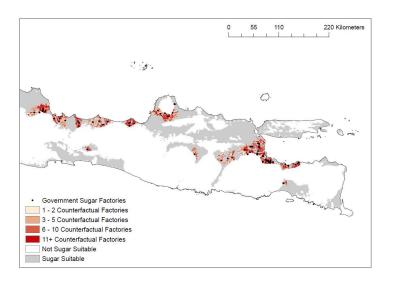
# **Empirical Strategy**

- Location of historical factories not random.
- Determinants of factory implantation:
  - Land suitability for growing sugar.
  - Proximity to river.
  - Proximity to routes, population, firewood.
  - Sufficient spacing between factories.
  - ⇒ Many potential factory configurations.

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  - Proximity to routes, population, firewood.
  - Sufficient spacing between factories.
  - ⇒ Many potential factory configurations.
- Build a set of counterfactual factory locations.
- Counterfactual locations have with similar characteristics as actual.

# **Counterfactual Factory Locations**



# **Empirical Strategy**

$$y_{\mathbf{v}} = \alpha + \beta \text{Factory}_{\mathbf{v}} + \gamma X_{\mathbf{v}} + \mathbf{fact}_{\mathbf{v}} + \varepsilon_{\mathbf{v}}$$

- Factory  $_{v}$ : indicator for factory close (< 10 km).
- $X_v$ : geographical controls.
- $fact_v$ : nearest factory FE  $\Longrightarrow$  compare villages same factory.

# **Empirical Strategy**

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- Factory<sub>v</sub>: indicator for factory close (< 10 km).
- $X_v$ : geographical controls.
- fact<sub>v</sub>: nearest factory FE ⇒ compare villages same factory.
- Estimate separately for both actual and 1000 counterfactual factory locations.
- Coefficient of interest: difference between coefficient on actual factory vs average of 1,000 counterfactual factories.
- Focus on colonial factories without modern sugar factories nearby.

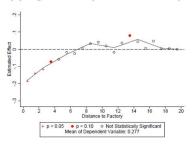
## **Main Results**

In places without modern factories, but within 10km of historical factory:

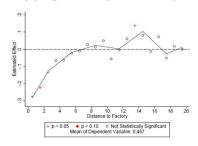
- Males aged 18-55 in 2001-2011 are:
  - 18pp less likely to work in agriculture.
  - 6pp more likely to work in industry.
  - 9pp more likely to work in retail.
- Villages are more densely populated today.
- Household have higher consumption today.

# Main Results: Agriculture



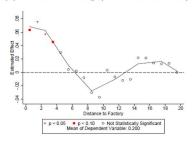


#### (b) Agriculture (Census 1980)

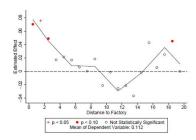


# Main Results: Industry

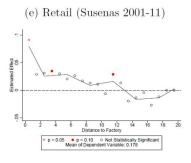
(c) Manufacturing (Susenas 2001-11)

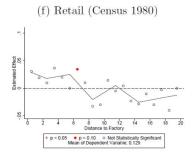


(d) Manufacturing (Census 1980)



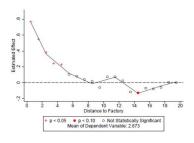
# Main Results: Retail



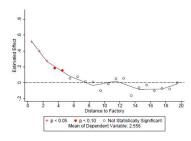


# Main Results: Population Density

(g) Log Pop. Density (PODES 2003)



(h) Log Pop. Density (PODES 1980)



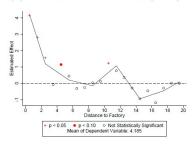
- Input-output linkages.
  - Original source of sugar disappeared.
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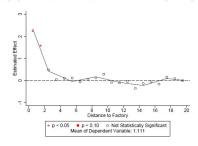
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- Infrastructure investments.
  - Road infrastructures built to support Cultivation System.
  - Better roads and railroads network near historical factories today.
- Human capital accumulation.
  - More industrialized and connected ⇒ access to public goods.
  - More electricity and high schools near historical factories in 1980.
  - Better education outcomes near historical factories today.

# Infrastructures

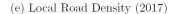


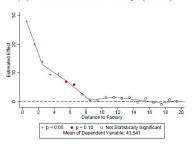


#### (b) Colonial Railroad Density (1900)

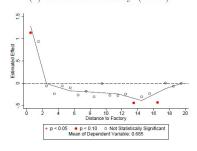


# Infrastructures



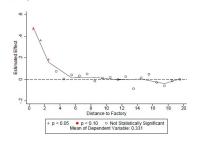


#### (f) Railroad Density (2017)

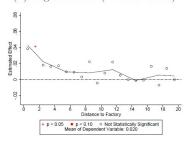


#### **Other Public Goods**

(a) Village Has Electricity (PODES 1980)

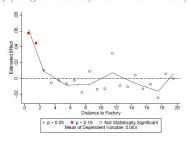


#### (b) High Schools (PODES 1980)

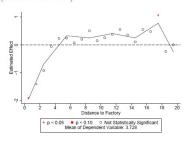


#### **Other Public Goods**



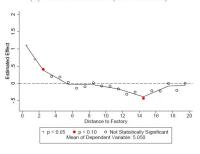


## (d) Distance to Subdistrict Capital (2011 PODES)

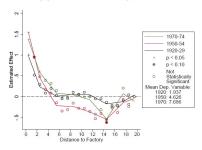


#### **Education**

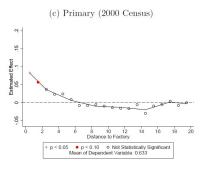




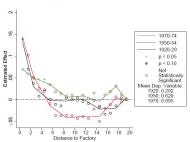
#### (b) Years Education by Cohort



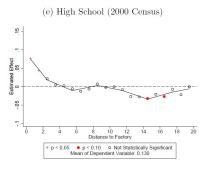
#### **Education**

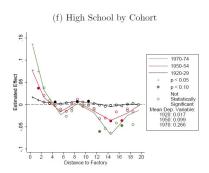


#### (d) Primary by Cohort



#### **Education**





## The Big Question

Long-term economic impact of colonial rule?

• Credible link between current development and colonial institutions.

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- Dell and Olken (2020): if colonial institutions created manufacturing and infrastructures locally  $\Longrightarrow$  fosters industrialization in long run.

More credible identification: very local answer.

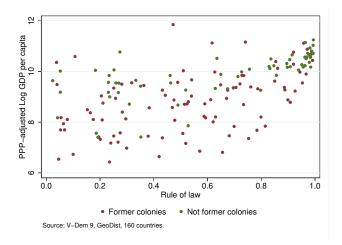
 $\Longrightarrow$  low external validity.

- More credible identification: very local answer.
  - ⇒ low external validity.
- No simple answer: depends on details and context.

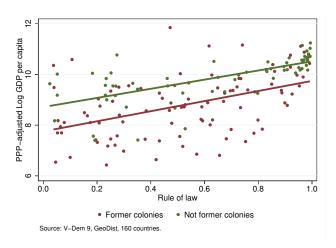
## The Big Question

Long-term economic consequences of "colonial" institutions within Western Europe?

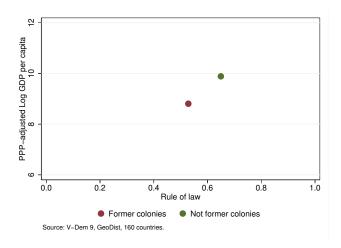
Log GDP per Capita and Rule of Law across Colonial Status in 2016



Log GDP per Capita and Rule of Law across Colonial Status in 2016



Log GDP per Capita and Rule of Law across Colonial Status in 2016



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- But how externally valid? Is it true even in Western Europe?

## French Institutions in Germany

American Economic Review 101 (December 2011): 3286–3307 http://www.aeaweb.org/articles.php?doi=10.1257/aer.101.7.3286

# The Consequences of Radical Reform: The French Revolution

By Daron Acemoglu, Davide Cantoni, Simon Johnson, and James A. Robinson™

## French Institutions in Germany

- Acemoglu et al. (2011)
- What are the economic consequences of externally imposed institutions?
- Were French institutional reforms early 19th century in Germany detrimental for long-run economic growth?

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- What are the economic consequences of externally imposed institutions?
- Were French institutional reforms early 19th century in Germany detrimental for long-run economic growth?
- Were restrictions to trade and labor entry by small powerful groups an impediment for European growth during the 19th century?

#### **Historical Context**

- Before the French revolution, Europe (incl. Germany) dominated by 2 types of oligarchies:
  - Landed nobility in agriculture.
  - Urban-based oligarchy controlling commerce and occupations.
- These groups restricted entry and adoption of new technologies.

#### **Historical Context**

- French invasions:
  - 1792–1795: the French army takes control of Belgium, Netherlands, Switzerland, and Rhineland.
  - 1801-1810: Napoléon takes control of Northern Germany, Saxony, Westphalia, Frankfurt...

#### **Historical Context**

- French invasions:
  - 1792–1795: the French army takes control of Belgium, Netherlands, Switzerland, and Rhineland.
  - 1801-1810: Napoléon takes control of Northern Germany, Saxony, Westphalia, Frankfurt...
- Institutional changes in Rhineland:
  - 1795–1798: abolition of seigneurial regime and guilds, creation commercial courts, imposition of civil code.
  - After collapse in 1815: Rhineland keeps reforms, the rest reverts back.

- Level of aggregation: 19 preunitary polities in Germany.
- Treatment: number of years in 1792–1815 under French occupation.
- Main outcome: urbanization rate (population in cities of 5,000+)
   1700–1900 as proxy for economic prosperity.
- Other outcome: sectoral shares, index of reforms (number of years since reform / 4).
- Controls:

TABLE 1—TERRITORIES AND REFORMS

Territory	Years of French presence (1)	Civil code (2)	Abolition of serfdom (3)	Agrarian reform (4)	Abolition of guilds (5)	Reforms index as of 1850 (6)	Reforms index as of 1900 (7)	Pop. weight (1750) (8)
Panel A. Treatment	10.202	35. 20.0	10.00	1,110	65,050	11.2	1 12 12 12 12 12 12 12 12 12 12 12 12 12	0.0
Rhineland (Prussia)	19	1802	1798	1804	1795	50.25	100.25	1.439
Palatinate (Bavaria)	19	1802	1798	1804	1795	50.25	100.25	239
Mark/Ruhr (Prussia)	6	1810-15, 1900	1808	1825	1809	28.25	65.75	150
Westphalia (Prussia)	6	1810-15, 1900	1808	1825	1809	28.25	65.75	529
Brunswick	6			1809-18, 1834		16	50	155
Province of Saxony (Prussia)	6	1808–15, 1900	1808	1809	1809	32.75	70.25	763
Hessen-Kassel	6	1808-14, 1900	1808-14, 1832	1809-14, 1832	1808-16, 1869	15.25	48	294
Hanover	3	1808-13, 1900	1808-14, 1833	1809-14, 1833	1808-15, 1869	14.25	47	1,090
Average	9.98					32.41	72.88	
Panel B. Control								
Baden	0	1810	1783	1820	1862	34.25	81.25	609
Bayaria, southern half	0	1900	1808	1826	1868	16.5	49.5	1.163
Hessen-Darmstadt	0	1900	1811	1816	1866	18.25	51.75	264
Saxony	0	1865	1832	1832	1862	9	52.25	1,020
Württemberg	0	1900	1817	1836	1862	11.75	46.25	925
Average	0					16.31	54.46	
Panel C. Control (east o	f the Elbe)							
Brandenburg (Prussia)	0	1900	1811	1821	1810	27	64.5	797
East Prussia (Prussia)	0	1900	1811	1821	1810	27	64.5	554
Pomerania (Prussia)	0	1900	1811	1821	1810	27	64.5	342
Silesia (Prussia)	0	1900	1811	1821	1810	27	64.5	1,053
Mecklenburg-Schwerin	0	1900	1820	1862	1869	7.5	37.25	217
Schleswig-Holstein	0	1900	1805	1805	1867	22.5	55.75	541
Average	0					25.1	61.46	

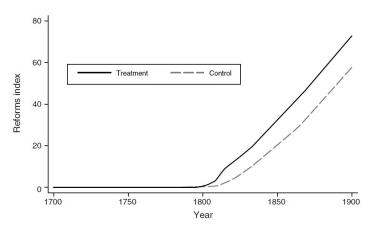


FIGURE 1. REFORMS INDEX, BY TREATMENT GROUP

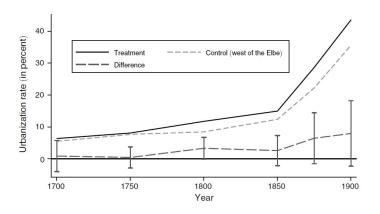


FIGURE 2A. URBANIZATION RATES, BY TREATMENT GROUP

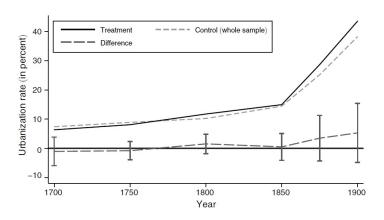


FIGURE 2B. URBANIZATION RATES, BY TREATMENT GROUP

## **Empirical Strategy**

$$(1) \quad u_{jt} = d_t + \delta_j + \sum_{\tau \in \mathcal{T}^{pre}} \alpha_\tau \times d_\tau \times I_j + \sum_{\tau \in \mathcal{T}^{post}} \alpha_\tau \times d_\tau \times I_j + \mathbf{X}'_{jt} \times \boldsymbol{\gamma} + \varepsilon_{jt},$$

- d: year fixed effects.
- 1: number of years treated.
- α: coefficients of interest.
- Year-specific difference-in-difference estimates.
- Clustering: polity level.

#### **Main Results**

TABLE 3—URBANIZATION IN GERMANY

	Dependent variable: urbanization rate						
	West of	the Elbe	All				
	Weighted (1)	Unweighted (2)	Weighted (3)	Unweighted (4)			
Years French presence × 1750	-0.491 [0.249]	-0.252 [0.172]	-0.488 [0.235]	-0.197 [0.164]			
Years French presence × 1800	-0.247 [0.225]	-0.0425 [0.153]	-0.268 [0.227]	-0.0471 [0.178]			
Years French presence × 1850	-0.160 [0.250]	0.0332 [0.153]	-0.221 [0.249]	-0.0235 [0.181]			
Years French presence × 1875	0.402 [0.326]	0.354 [0.295]	0.266 [0.303]	0.252 [0.299]			
Years French presence × 1900	0.634 [0.408]	0.529 [0.401]	0.503 [0.376]	0.506 [0.423]			
Observations	74	74	109	109			
Number of states	13	13	19	19			
p-value for joint significance after 1800	0.0532	0.463	0.0205	0.214			

*Notes:* All regressions have full set of territory and year dummies. Robust standard errors clustered by territory. Weighted regressions are weighted by territories' total population in 1750.

No negative destructive implications, even positive ones.

#### Main Results

TABLE 5—OCCUPATIONAL SHARES IN GERMANY

		variable: share of ployed in agricult		Dependent variable: share of population employed in industry			
	West of the Elbe		All	West of the Elbe		All	
	Weighted (1)	Unweighted (2)	Weighted (3)	Weighted (4)	Unweighted (5)	Weighted (6)	
Years French presence, 1849	-0.430 [0.468]	-0.411 [0.460]	-0.508 [0.346]	0.055 [0.376]	0.061 [0.342]	0.374 [0.369]	
Years French presence, 1882	-0.450 [0.285]	-0.486 [0.244]	-0.585 [0.253]	0.420 [0.256]	0.386 [0.240]	0.594 [0.267]	
Years French presence, 1895	-0.570 [0.266]	-0.601 [0.242]	-0.658 [0.182]	0.472 [0.248]	0.449 [0.231]	0.640 [0.222]	
Years French presence, 1907	-0.554 [0.281]	-0.585 [0.264]	-0.724 [0.237]	0.350 [0.284]	0.321 [0.251]	0.570 [0.237]	

Notes: Each cell corresponds to one cross-sectional regression. District level data. Robust standard errors clustered at the state level. All regressions weighted by the districts' total population in 1849. Number of observations (baseline/west of Elbe): 39/23 (1849), 62/44 (other years).

#### Faster structural transformation.

#### **Mechanisms**

(3) 
$$R_{jt} = d_t + \delta_j + \psi \times t \times T_{t>1800} \times I_j + \eta_{jt},$$

- R: reform index.
- Linear time trend post reform to account for mechanical increase in reform index over time.
- Use it as first stage in 2SLS approach.

$$u_{it} = d_t + \delta_i + \phi \times R_{it} + v_{it},$$

#### **Main Results**

TABLE 6—URBANIZATION IN GERMANY, IMPACT OF REFORMS

	Dependent variable: urbanization rate							
	V	Vest of the El	All					
		Weighted,						
	Weighted (1)	overid (2)	Unweighted (3)	Weighted (4)	Unweighted (5)			
Panel A. OLS estimation		10.1100	1112211					
Reforms index	0.281 [0.114]	0.281 [0.114]	0.220 [0.122]	0.268 [0.110]	0.191 [0.105]			
Panel B. First stage								
French presence × post1800 × trend	1.166 [0.107]		1.116 [0.143]	1.006 [0.108]	0.960 [0.145]			
F-statistic excluded instruments	119.7	121.6	61.85	87.57	43.71			
p-value F-statistic	0.000	0.000	0.000	0.000	0.000			
Panel C. 2SLS estimation								
Reforms index	0.291 [0.102]	0.321 [0.112]	0.204 [0.124]	0.284 [0.112]	0.193 [0.143]			
Observations	74	74	69	109	109			
Number of states	13	13	12	19	19			
p-value overidentified test		0.328						

Notes: All regressions have full set of territory and year dummies. Robust standard errors clustered by territory, Weighted regressions are weighted by territories' total population in 1750. The overidentified regression in column 2 uses a full set of interactions of "Years of French presence" and year dummies as excluded instruments.

Positive effects on reforms and growth through induced reforms (little bias in OLS).

# The Spanish Reconquista

J Econ Growth DOI 10.1007/s10887-016-9132-9



The economic consequences of the Spanish Reconquest: the long-term effects of Medieval conquest and colonization

Daniel Oto-Peralías<sup>1</sup> · Diego Romero-Ávila<sup>2</sup>

# The Spanish Reconquista

- Oto-Peralias and Romero-Avila (2016)
- What were the economic consequences of Spanish (re)-colonization in Spain?
- Was the extractive nature of Spanish colonization detrimental to long-run growth?

- 711: Spain invaded by Muslims (al-Andalus).
- Fosters positive economic and cultural development.
- Reconquista from the Christians that lasted until 1492.
- Nature of colonization repopulation of new lands differed with speed of reconquista:
  - Where slow process: more complete and balanced population, with participation of individual settlers and preservation of Muslim agricultural technology.
  - Where fast process: insufficient resources, administrative difficulties to control: favors nobility and military orders to organize and defend land, dispersed settlements in large jurisdictional areas.

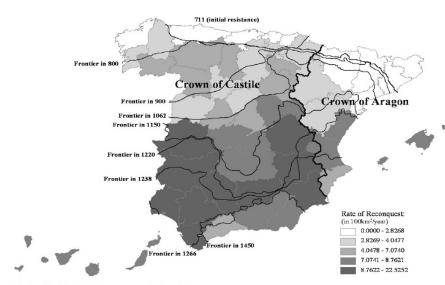


Fig. 1 The Spanish Reconquest (711–1492)

#### Data

- Level of aggregation: 50 Spanish provinces (45 never occupied by Muslims).
- Treatment: rate of Reconquest (total area of Reconquest / years of stage) in km2 per year, based on 16 Reconquest stages.
- Main outcomes: GDP per capita in 2005.
- Controls: array of climatic, geographic, topographic, and historical controls (years since agriculture, Roman roads density, urban density 800, Muslim domination years, rainfall, soil quality, land suitability, distance to coast,...).

# **Empirical Strategy**

$$Y_i = \alpha + \beta_1 \cdot Reconquest_i + \beta_2 \cdot X_i + \omega_i \tag{1}$$

- Simple OLS regression at province level.
- Issue: "Column 1 in Table 2 includes in the same specification all the controls that are individually significant at the 10 % level or better. This is our paper's baseline specification."
- Process correlated with North-South gradient: excludes Basque country, Madrid, Barcelona, control for latitude, tun a municipality-level analysis with province fixed effects on 8,000 municipalities.
- Territories conquested before might have different characteristics: falsification test with pre-Reconquest development.

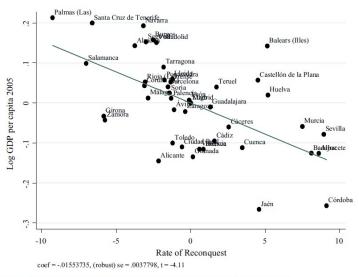


Fig. 2 Conditional relationship between current GDP per capita and rate of Reconquest

Table 3 Municipality-level analysis: province fixed-effects regressions

	Dependent v	ariable								
	Average socioeconomic condition			Average nur	Average number of vehicles per household			Labor force activity rate		
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	
Panel A:										
Rate of Reconquest	-0.157** (0.071)			-0.004* (0.002)			-0.139** (0.053)			
High rate of Reconquest (> provincial average)		-0.987** (0.374)			-0.039*** (0.01)			-0.641** (0.24)		
High rate of Reconquest (> 1.25*provincial average)			-1.467*** (0.382)			-0.043*** (0.013)			-0.789*** (0.219)	
Geo-climatic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Province dummies	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Standardized beta	-0.055	-0.033	-0.039	-0.075	-0.069	-0.062	-0.103	-0.045	-0.045	
$R^2$	0.60	0.60	0.60	0.53	0.53	0.53	0.24	0.24	0.24	
Number of observations	7,590	7,590	7,590	7,590	7,590	7,590	7,590	7,590	7,590	
Panel B:										
Rate of Reconquest	-0.197** (0.07)			-0.004** (0.001)			-0.171*** (0.04)			

Table 4 Falsification test: the effect of the Reconquest on pre-Reconquest development

Dependent variable	City population in 800	Density of urban population in 800	Years since transition to agriculture	Ancient settlements over surface area	Roman roads density	Roman roads density: Main roads	Coinage of imperial Roman coins over surface area	Roman villas over surface area	Number of bishoprics circa 600 over surface area
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
Panel A: Conditional	relationship b	etween rate of Reco	nquest and pre	-Reconquest econor	mic developmen	t	-1.00		
Rate of	1.826	0.13	-1.943	0.021	0.449	0.158	0.00	0.002	-0.001
Reconquest (1.197	(1.197)	(0.087)	(1.491)	(0.022)	(0.292)	(0.2)	(0.002)	(0.01)	(0.002)
Rainfall	0.024	0.002	-0.025	0.00	0.046***	0.002	0.00	0.001**	0.0002**
(	(0.02)	(0.001)	(0.032)	(0.001)	(0.01)	(0.007)	(0.00)	(0.00)	(0.00)
Soil quality	18.271	1.289	-26.626	2.064**	23.158	7.886	0.121	0.825***	0.144
	(14.544)	(1.042)	(40.256)	(0.939)	(15.205)	(7.24)	(0.088)	(0.209)	(0.098)
Ruggedness	-12.723	-0.762	-5.768	1.539**	-17.708***	1.193	0.064	0.203	0.025
	(11.852)	(0.869)	(15.967)	(0.731)	(6.234)	(4.111)	(0.061)	(0.223)	(0.058)
Mediterranean Sea	1.851	0.113	6.298	-0.294	17.48***	6.127	-0.011	-0.022	0.114**
	(5.439)	(0.411)	(15.701)	(0.512)	(6.136)	(3.805)	(0.047)	(0.16)	(0.055)
Cantabrian Sea	-2.304	-0.159	2.944	-0.136	-17.266***	-2.328	-0.008	-0.232**	0.06*
	(4.294)	(0.313)	(13.451)	(0.361)	(5.309)	(2.187)	(0.029)	(0.104)	(0.03)
Standardized beta	0.426	0.420	-0.318	0.129	0.199	0.130	0.000	0.039	-0.055
$R^2$	0.18	0.17	0.14	0.40	0.37	0.25	0.11	0.27	0.37
Number of observations	45	45	45	43	45	45	45	43	45

Table 6 The timing of the effect of the Reconquest: regression results

Dependent variable is re	elative econor	nic developi	ment				
8	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Rate of Reconquest x	-5.909	-6.235	-6.003	-5.788	-5.977	-7.553*	-6.444*
$D_{1500}$	(3.714)	(3.976)	(3.775)	(3.581)	(3.731)	(4.243)	(3.711)
Rate of Reconquest x D <sub>1600</sub>	-3.066	-3.506	-3.107	-2.959	-3.316	-3.354	-2.543
	(4.35)	(4.553)	(4.418)	(4.221)	(4.272)	(4.75)	(4.145)
Rate of Reconquest x D <sub>1700</sub>	-2.969	-3.496	-2.994	-2.831	-3.078	-8.95**	-8.67**
	(3.963)	(4.092)	(4.023)	(3.794)	(3.984)	(4.295)	(3.799)
Rate of Reconquest x	-4.852	-5.531	-4.779	-4.764	-4.843	-7.169*	-6.383*
$D_{1800}$	(4.114)	(4.296)	(4.179)	(4.07)	(4.03)	(4.314)	(3.761)
Rate of Reconquest x	-8.772**	-9.015**	-8.807**	-8.694**	-8.985**	-9.558**	-8.992**
D <sub>1860</sub>	(4.219)	(4.41)	(4.283)	(4.199)	(4.272)	(4.605)	(4.209)
Rate of Reconquest x	-10.704**	*-10.602**	* -10.568**	* -10.647**	*-10.893*	*-10.729**	*-10.126**
D <sub>1930</sub>	(4.388)	(4.587)	(4.45)	(4.359)	(4.455)	(4.876)	(4.516)
Rate of Reconquest x	-11.427**	*-11.345**	*-11.333*	*-11.37**	-11.65**	-11.749**	*-11.222**
D <sub>1971</sub>	(4.432)	(4.632)	(4.498)	(4.405)	(4.523)	(4.938)	(4.623)
Rate of Reconquest x D <sub>2005</sub>	-11.578**	+-11.392**	*-11.438**	*-11.517**	*-11.825*	*-11.809**	*-11.201**
	(4.504)	(4.709)	(4.571)	(4.483)	(4.599)	(4.989)	(4.69)

- Rate of Reconquest affected who gained control over new territories: settlers or nobility and military.
- Rapid frontier expansion favors initial political equilibrium toward nobility, leading to concentration of political and economic power.
- This enabled the nobility to run de facto extractive institutions and exploit the peasantry through restrictions on land and grain transactions, labor contracts with restrictions on wages, land tenure systems.
- Generated high level of social and political inequality, no equal opportunity and property rights access, leading to failure to industrialize and adopt new technology.
- Use a 2SLS strategy (not in IV spirit) to assess explanatory power of each channel.

Table 7 Mechanisms at work

The channel variable →	Percentage of landless workers 1797	Percentage of landless workers 1956	Percentage of population entities under seigneurial jurisdiction in 1787	Family types	Moorish ancestry	Market fragmentation (Road density in 1760)	Percentage of population entities under Church jurisdiction in 1787	Religiosity (Clerical population in 1797)
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: Second stage	e (Log GDP pc 2005 r	egressed on the predic	ted values of the chann	el variable)				
The channel	-0.009***	-0.008***	-0.010**	25.689	0.014	-78.654	0.034**	-85.605
variable	(0.003)	(0.002)	(0.004)	(44.709)	(0.011)	(158.623)	(0.015)	(64.005)
Geo-climatic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Standardized beta	-0.770	-0.694	-0.750	8.385	0.506	-4.057	1.687	-1.536
Panel B: First stage (7	The channel variable r	egressed on rate of Re	conquest)					
Rate of	1.683***	1.915***	1.58**	-0.001	-0.456	0.000	-0.461**	0.000
Reconquest	(0.402)	(0.473)	(0.696)	(0.001)	(0.277)	(0.000)	(0.181)	(0.000)
F-statistic	17.53	16.41	5.15	0.37	2.71	0.24	6.47	1.67
Partial R <sup>2</sup>	0.327	0.355	0.116	0.006	0.077	0.006	0.074	0.077
Geo-climatic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Standardized beta	0.514	0.567	0.393	-0.084	-0.334	0.000	-0.231	0.000
$R^2$	0.70	0.68	0.36	0.78	0.60	0.47	0.64	0.61
Number of observations	45	45	45	45	43	45	45	45

Table 7 continued

Tubic / continued								
The channel variable →	Percentage of landless workers 1797	Percentage of landless workers 1956	Percentage of population entities under seigneurial jurisdiction in 1787	Family types	Moorish ancestry	Market fragmentation (Road density in 1760)	Percentage of population entities under Church jurisdiction in 1787	Religiosity (Clerical population in 1797)
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel C: OLS regress	ions of Log GDP pc 2	005 on the channel va	riable					
The channel	-0.004**	-0.006***	-0.003***	-0.178	0.005*	-1.814	0.003	-9.355
variable	(0.002)	(0.001)	(0.001)	(0.565)	(0.003)	(2.162)	(0.002)	(7.905)
Geo-climatic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Standardized beta	-0.408	-0.631	-0.375	-0.066	0.213	-0.137	0.186	-0.215
$R^2$	0.72	0.80	0.74	0.63	0.82	0.64	0.65	0.65
Number of observations	45	45	45	45	43	45	45	45

Variables descriptions are provided in Table 9. All the estimations include the control set employed in the baseline specification (column 1, Table 2) and a constant term, which are omitted for space considerations. Robust standard errors are in parentheses. Small-sample correction for standard errors is applied in 2SLS regressions. The respective standardized beta coefficients are reported in the bottom part of each panel

<sup>\*, \*\*</sup> and \*\*\* denote statistical significance at the 10, 5 and 1 % level, respectively

Table 8 Outcomes indicators in the 1860s

The outcome indicator in the 1860s →	Literacy rate	School enrollment	Infant mortality	Life expectancy	Percentage of electors	Percentage of voters	Crimes	Convicts
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Panel A: 2SLS results (Th	e outcome indica	ator regressed on the	predicted value of t	he percentage of land	lless workers in 179	7)		
Percentage of landless workers 1797	-0.32**	-0.002*	0.64	-0.15**	-0.001***	-0.001*	0.037***	0.03***
	(0.141)	(0.001)	(0.64)	(0.064)	(0.00)	(0.00)	(0.013)	(0.01)
Geo-climatic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Standardized beta	-0.515	-0.398	0.229	-0.488	-0.549	-0.764	0.656	0.712
Panel B: Reduced-form ef	fect (The outcon	ne indicator regressed	on rate of Reconqu	iest)				
Rate of Reconquest	-0.539***	-0.003**	1.078	-0.253**	-0.002***	-0.001*	0.062***	0.05***
	(0.182)	(0.001)	(1.074)	(0.111)	(0.00)	(0.00)	(0.022)	(0.013)
Geo-climatic controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Standardized beta	-0.316	-0.218	0.140	-0.299	-0.400	-0.278	0.400	0.432
$R^2$	0.77	0.74	0.58	0.66	0.64	0.51	0.57	0.63
Number of observations	45	45	45	45	45	45	45	45

Variables descriptions are provided in Table 9. All the estimations include the control set employed in the baseline specification (column 1, Table 2) and a constant term, which are omitted for space considerations. Robust standard errors are in parentheses. Small-sample correction for standard errors is applied in 2SLS regressions. The respective standardized beta coefficients are reported in the bottom part of each panel

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# Napoleonic Reforms in Italy

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doi:to.1093/erch/heaa021

# Institutions and literacy rates: the legacy of Napoleonic reforms in Italy

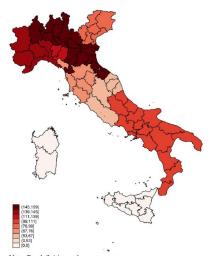
M. POSTIGLIOLA\* AND M. ROTA\*\*

- \* Sapienza University of Rome, Department MEMOTEF, via del Castro Laurenziano 9, 00161 Rome, michele.postigliola@uniroma1.it
- \*\* Sapienza University of Rome, Department MEMOTEF, via del Castro Laurenziano 9, 00161 Rome, mauro.rota@uniroma1.it

# Napoleonic Reforms in Italy

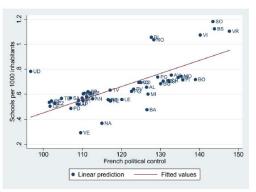
- Postigliola and Rota (2020)
- Were the Napoleonic reforms at the roots of the North-South divide in human capital in Italy?
- Were inclusive "colonial" institutions beneficial to long-run literacy?

- Two phases of French presence in Italy:
  - 1796–1799: short lived dominance of military.
  - 1799–1815: political control with territorial reorganization and reforms.
- French reforms in education:
  - Supply of education: opening new primary schools, recruiting teachers, reviewing curriculum, secularizing the system (conditioned on administrative capacity).
  - Demand of education: introduction of Code Napoléon promoted idea of social equality, greater protection of property rights and efforts to create inclusive society (eg abolition of guilds). All created economic opportunities which increased demand for education.
- Post-Napoleon pre-unitary reforms (1815–1861): pursued efforts but less marked, and in some locations control of clergy.



Note: For definition and sources, see text.

Figure 1. Duration of French political control in Italy (1801–1815).



Source: see text and Appendixes A1 and A2.1. Scatterplot is conditional to a set of controls used in the regressions below.

Figure 2. Schools per 1,000 inhabitants in 1814 ca. and French political control.

Table 1. Primary schools (public) per 1,000 inhabitants

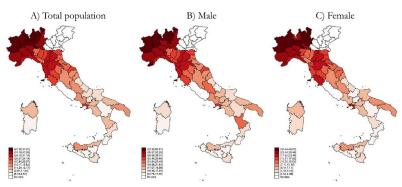
	1790 ca.	1810-1814	1818-1822	1831-1835	1841-1844	1855-1858
Kingdom of Sardinia		0.63ª				1.47
Lombardy	0.31	0.63				
Lombardy (incl.		0.91	1.18		1.57	1.56
Bergamo and						
Brescia)						
Veneto		0.64		0.71	0.78	0.77
Duchy of Parma and	0.07			0.83		
Piacenza						
Duchy of Modena	0.17	0.56				
and Reggiob		-				
Granduchy of	0.35	0.23 <sup>d</sup>			0.54d	
Tuscany <sup>c</sup>						
Papal States <sup>e</sup>	0.12	0.51				0.68
Kingdom of Two	0.03	0.55	0.50g			0.40
Sicilies <sup>f</sup>			-			
Sicily			0.22h			0.15

Notes: a = only Novara; b = excluding Garfagnana; c = Massa is not included; d = number of teachers; e = Legazioni of Romagna; f = mainland; g = Sicily included; h = excluding cities of Palermo, Catania, and Caltanissetta. Sources: see Appendix A1.

#### Data

- Level of aggregation: 59 provinces.
- Treatment: months of the political influence of Napoléon.
- Main outcomes: male and female literacy rates in 1861 census.
- Controls: literacy before 1801, institutional profile pre-unity, urbanization before French rule, geographical controls (access to see, trade openness, rainfall).

## Data



Source: Our computation on 1861 census data. For definition, see text.

Figure 3. Literacy rates at the time of unification (1861).

# **Empirical Strategy**

- Simple OLS regression with controls.
- Issue: effectiveness of reforms most pronounced in areas with pre-Napoléon institutional reforms (selection into treatment).
- IV strategy: supply of French troops depended on distance between Paris and occupied territory.

Table 2. French effect on literacy rates in 1861: OLS regressions

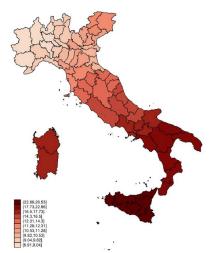
	Literac	cy rate in 1861	(population a	ge > 4)
	(1)	(2)	(3)	(4)
French political control	0.090***	0.045***	0.052***	0.074***
	(0.027)	(0.014)	(0.012)	(0.015)
Density of Jesuit collegia before French	3.661***	3.693***	0.200	0.674
	(1.020)	(1.069)	(0.894)	(0.963)
Kingdom of Sardinia	11.926***	6.604**	8.153***	9.800***
	(4.058)	(2.652)	(1.807)	(2.161)
Lombardo Veneto	19.266***	15.340***	15.869***	14.256***
	(3.133)	(4.331)	(3.558)	(3.571)
Papal State	-7.699***	-6.671***	-3.144**	1.166
	(1.833)	(1.942)	(1.380)	(2.327)
Granduchy of Tuscany	4.673*	3.119	3.755*	4.935**
	(2.390)	(2.850)	(1.923)	(2.128)
Kingdom of Two Sicilies	-9.285***	-9.302***	-8.798***	-3.221
	(1.416)	(1.672)	(0.853)	(2.680)
Duchy of Parma and Piacenza	-6.867***	-8.594***	-7.527***	-7.089***
	(1.725)	(2.459)	(1.503)	(1.529)
Duchy of Modena and Reggio	-6.890**	-6.203	-1.976	-2.444
	(2.806)	(3.728)	(3.365)	(3.396)
Rainfalls		1.979**	3.264***	3.106***
		(0.855)	(0.647)	(0.588)
Landlocked		2.258	1.575	1.450
		(1.785)	(1.334)	(1.345)
Border		11.045***	12.292***	11.179***
		(3.639)	(3.155)	(3.346)
Urbanization rate 1800			0.236***	0.192***
			(0.056)	(0.063)
Export per capita				1.725**
				(0.767)
Constant	11.653***	0.472	-12.488**	-21.511***
	(3.224)	(6.965)	(4.952)	(5.879)
Observations	59	59	59	59
R-squared	0.834	0.894	0.934	0.937
Moran statistic	3.32	2.45	0.61	1.4
p-value	0.0686	0.1179	0.4366	0.2372

Robust standard errors in parentheses, \*\*\*p < 0.01, \*\*p < 0.05, \*p < 0.1. Dummy for the Duchy of Lucca has been dropped because of collinearity.

Table 3. French effect on male and female literacy rates in 1861: OLS regressions

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
	Male lite	eracy rate in 180	61 (population	age > 4)	Female	literacy rate in	1861 (population	age > 4)
French political control	0.105***	0.046***	0.053***	0.078***	0.075***	0.043***	0.050***	0.069***
	(0.031)	(0.015)	(0.014)	(0.019)	(0.023)	(0.014)	(0.012)	(0.014)
Density of Jesuit collegia before French	3-734***	3.732***	0.416	0.933	3.595***	3.654***	-0.024	0.369
	(1.233)	(1.275)	(1.027)	(1.102)	(0.899)	(0.952)	(0.874)	(0.944)
Rainfalls		2.829***	4.050***	3.877***		1.227	2.581***	2.450***
		(0.943)	(0.774)	(0.725)		(0.824)	(0.596)	(0.554)
Landlocked		2.088	1.439	1.302		2.390	1.671	1.567
		(1.984)	(1.614)	(1.632)		(1.751)	(1.268)	(1.281)
Border		13.390***	14.575***	13.358***		8.990**	10.304***	9.380***
		(3.694)	(3.485)	(3.669)		(3.956)	(3.250)	(3.456)
Urbanization rate			0.225***	0.176**			0.249***	0.212***
1800								
			(0.064)	(0.076)			(0.050)	(0.057)
Export per capita				1.885*				1.432**
				(1.013)				(0.658)
Dummies pre-unitary	Y	Y	Y	Y	Y	Y	Y	Y
kingdoms								
Constant	19.847***	3.244	-9.062	-18.920**	4.147	-2.248	-15.897***	-23.386***
	(3.772)	(7.801)	(6.072)	(7.536)	(2.747)	(6.509)	(4.382)	(4.952)
Observations	59	59	59	59	59	59	59	59
R-squared	0.811	0.892	0.924	0.928	0.840	0.882	0.930	0.932
Moran statistic	3.23	1.53	0.62	1.03	1.96	1.51	1.28	1.43
p-value	0.0723	0.2166	0.4303	0.3113	0.1614	0.2195	0.2571	0.1189

Robust standard errors in parentheses, \*\*\*p < 0.01, \*\*p < 0.05, \*p < 0.1.



Source: Our computation on Ministero della Guerra (1808). See appendix A6

Figure 4. Provincial distance to Paris in hundreds of kilometres.

Table 4. Instrument relevance and validity

	Pan	el A	Pan	el B
Dependent variables	French poli	tical control	Density of Jesuit <i>collegia</i> before French	Urbanization rate before French
20.1 1201 .	(1)	(2)	(3)	(4)
Distance to Paris	-7.292***	-8.179***	0.007	0.702
	(0.755)	(2.449)	(0.039)	(1.176)
Density of Jesuit collegia		-7.263		
before French				
		(4.887)		
Rainfalls		9.643**	-0.008	-5.314
		(4.677)	(0.103)	(3.223)
Landlocked		-5.646	-0.353	-1.968
		(9.920)	(0.301)	(6.970)
Border		17.942**	0.178	-2.545
		(8.852)	(0.125)	(6.526)
Urbanization rate before French		0.449*		
		(0.248)		
Export per capita		-17.938***		
		(6.648)		
Dummies pre-unitary	N	Y	Y	Y
kingdoms				
Constant	209.415***	211.334***	-0.020	42.372
	(10.033)	(60.005)	(1.055)	(35.287)
Observations	59	59	59	59
R-squared	0.561	0.854	0.166	0.240

Robust standard errors in parentheses, \*\*\*\*p < 0.01, \*\*\*p < 0.05, \*p < 0.1.

Table 5. French control and literacy rates of total population: 2SLS regressions

	(1)	(2)	(3)	(4)
	Lite	racy rate in 1861	(population age	> 4)
French political control	0.104***	0.055**	0.067***	0.127***
	(0.030)	(0.021)	(0.020)	(0.038)
Density of Jesuit collegia before French	3.759***	3.732***	0.209	1.203
	(1.108)	(1.091)	(0.937)	(1.172)
Rainfalls		1.676*	2.815***	2.127**
		(0.990)	(0.777)	(0.911)
Landlocked		2.302	1.632	1.417
		(1.770)	(1.319)	(1.496)
Border		10.842***	11.996***	9.441***
		(3.579)	(3.084)	(3.275)
Urbanization rate 1800			0.240***	0.151**
			(0.055)	(0.073)
Export per capita				3.593**
				(1.353)
Dummies pre-unitary kingdoms	Y	Y	Y	Y
Constant	10.040***	1.820	-10.596**	-27.878***
	(3.669)	(7.262)	(5.161)	(6.685)
Observations	59	59	59	59
Distance to Paris	-13.260***	-11.659***	-11.661***	-8.179***
	(1.176)	(1.572)	(1.630)	(2.449)
F-test (1st stage)	127.13	55.04	51.17	11.15
Moran statistic	4.56	2.86	0.41	0.83
p-value	0.033	0.091	0.524	0.362

Robust standard errors in parentheses, \*\*\* p < 0.01, \*\* p < 0.05, \* p < 0.1. A graphical representation of conditional correlations is shown in figure A1.

# The Big Question

Long-term economic consequences of colonial institutions within Western Europe?

#### What Have We Learned?

- The AJR logic still holds, even in a Western context:
  - Inclusive colonial institutions rather beneficial for long-run growth and human capital accumulation (Germany, Italy).
  - Extractive colonial institutions rather detrimental for long-run growth and human capital accumulation (Spain).
- Timing is somewhat similar: the benefits generally occur upon industrialization.
- But unclear in German case, and no further analysis in Italian case.

# Topic 3

State capacity, conflict, and development

# The Big Question

What enables societies to adopt growth enhancing institutions?

#### Plan of Session

- State capacity: concepts.
- State capacity and economic performance.
- Warfare and state capacity.
- Warfare and the Malthusian circle.

Dincecco and Katz (2016) Dincecco (2017) Johnson and Koyama (2017) Dincecco and Wang (2018) Dincecco, Fenske, and Onorato (2019)

# **State Capacity: Concepts**

- Ability of a state to accomplish its intended policy actions.
- Corresponds to infrastructural power of a state:

"We might term this 'infrastructural power', the capacity of the state to penetrate civil society and to implement logistically political decisions throughout the realm." Mann (1986)

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- Corresponds to infrastructural power of a state:

"We might term this 'infrastructural power', the capacity of the state to penetrate civil society and to implement logistically political decisions throughout the realm." Mann (1986)

 Ability of a state to collect taxes, enforce law and order, provide public goods.

# **State Capacity: Concepts**

- Two main elements:
  - Legal capacity.
    - $\Longrightarrow$  Ability to enforce rules across entire territory it claims to rule.

- Two main elements:
  - · Legal capacity.
    - ⇒ Ability to enforce rules across entire territory it claims to rule.
  - Fiscal capacity.
    - ⇒ Ability to garner enough tax revenues to implement its policies.

- Two main elements:
  - Legal capacity.
    - ⇒ Ability to enforce rules across entire territory it claims to rule.
  - Fiscal capacity.
    - ⇒ Ability to garner enough tax revenues to implement its policies.
- State capacity requires degree of political and legal centralization.

• Paradox of power:

"In framing a government which is to be administered by men over men, the great difficulty lies in this: you must first enable the government to control the governed; and in the next place oblige it to control itself." Madison (1788)

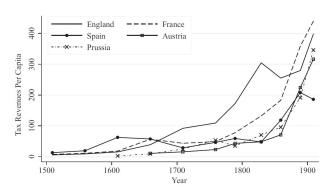
• Paradox of power:

"In framing a government which is to be administered by men over men, the great difficulty lies in this: you must first enable the government to control the governed; and in the next place oblige it to control itself." Madison (1788)

• Effective statehood requires effective controls over the executive.

# **State Capacity in Europe**

#### Log Tax Revenues per Capita



Source: Johnson and Koyama (2017)

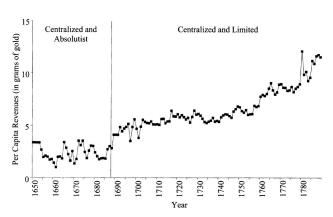
- State capacity increased in Europe.
- But considerable institutional variation.

High fiscal capacity, constraints on executive, rule of law.

- High fiscal capacity, constraints on executive, rule of law.
  - Nationwide and representative Parliament.
  - Centralization of fiscal and legal institutions.

- High fiscal capacity, constraints on executive, rule of law.
  - Nationwide and representative Parliament.
  - Centralization of fiscal and legal institutions.
- One reason: history of homogeneous, coherent and centralized polity.

Per capita revenues, Britain

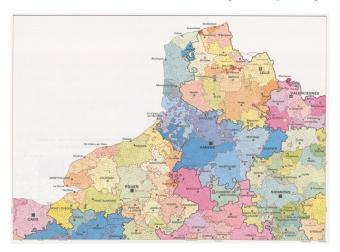


Source: Dincecco (2009)

- Kingdom constituted over time through warfare and marriages:
  - Dauphiné 1349, Burgundy 1477, Provence 1486, Brittany 1532 . . .
  - Collection of feudal appendages loosely held by loyalty to king.

- Kingdom constituted over time through warfare and marriages:
  - Dauphiné 1349, Burgundy 1477, Provence 1486, Brittany 1532 . . .
  - Collection of feudal appendages loosely held by loyalty to king.
- France remained legally and fiscally fragmented until Revolution.
- Still, considerable improvements in state capacity 17th-18th centuries.

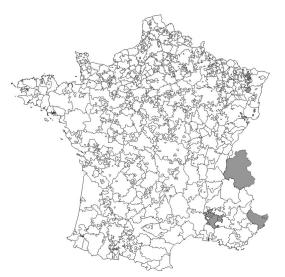
#### Administrative Institutions in France (Subdélégations)



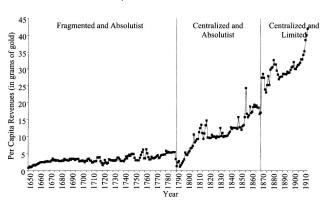
#### Judicial Institutions in France (Bailliages)



Judicial Institutions in France (Bailliages)



Per capita revenues, France



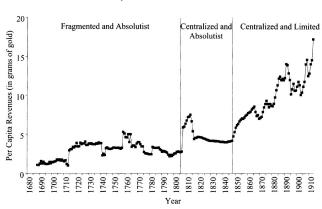
Source: Dincecco (2009)

# State Capacity in Prussia, Russia, Habsburg

- Heterogeneous initial conditions: high ethnolinguistic diversity.
- State capacity took longer to build.
- Coercive path to modern statehood e.g. life-long conscription.

# State Capacity in Prussia

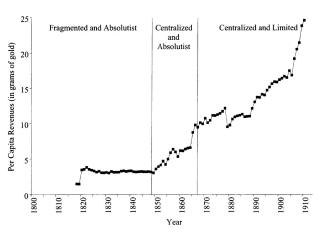
Per capita revenues, Prussia



Source: Dincecco (2009)

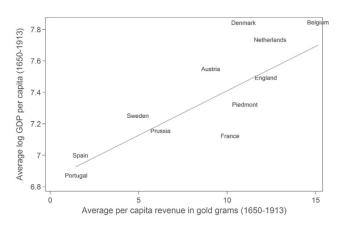
# State Capacity in Austria-Hungary

#### Per capita revenues, Austria-Hungary



Source: Dincecco (2009)

State capacity and economic performance in European history



Source: Dincecco (2015)

- Systematic empirical analysis. Dincecco and Katz (2016)
- Two elements of state capacity:
  - Fiscal centralization: year national government first secured revenues through uniform tax system.
  - Limited government: year parliament gained stable constitutional right to control national budget annually.

Fiscal Centralization	Year	Limited Government	Year
England	1066	England	1688
France	1790	France	1870
Belgium	1795	Belgium	1831
Piedmont	1802	Piedmont	1848
Netherlands	1806	Netherlands	1848
Prussia	1806	Prussia	1848
Spain	1845	Spain	1876
Austria	1848	Austria	1867
Portugal	1859	Portugal	1851
Sweden	1861	Sweden	1866
Denmark	1903	Denmark	1848

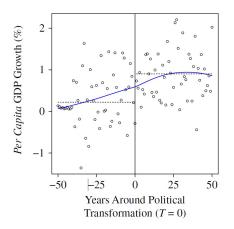
Fiscal Centralization	Year	Limited Government	Year
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Prussia	1806	Prussia	1848
Spain	1845	Spain	1876
Austria	1848	Austria	1867
Portugal	1859	Portugal	1851
Sweden	1861	Sweden	1866
Denmark	1903	Denmark	1848

• Measurement error: downward attenuation bias.

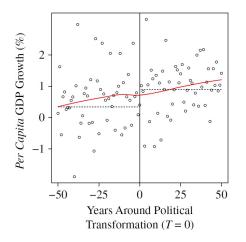
- Economic performance:
  - Log annual growth rate of real GDP per capita, 1650–1913. Maddison
  - Missing values linearly interpolated, especially 1650–1820.

- Economic performance:
  - Log annual growth rate of real GDP per capita, 1650–1913. Maddison
  - Missing values linearly interpolated, especially 1650–1820.
- State capacity: Dincecco (2011)
  - Extractive capacity: government revenues per capita.
  - Productive capacity: non-military expenditures per capita.
  - Missing values linearly interpolated.

Time-demeaned per capita GDP growth rates and fiscal centralization



Time-demeaned per capita GDP growth rates and limited government



Empirical strategy:

$$\Delta y_{i,t} = \alpha_0 + \alpha_1 C_{i,t} + \alpha_2 L_{i,t} + X'_{i,t-1} \alpha_3 + \mu_i + \lambda_t + \varepsilon_{i,t}$$

- $\Delta y_{i,t}$ : Log annual GDP per capita growth rate.
- $C_{i,t}$ : indicator for fiscal centralization.
- *L<sub>i,t</sub>*: indicator for limited government.
- μ<sub>i</sub>: country fixed effect.
- λ<sub>t</sub>: year fixed effect.
- $X'_{i,t-1}$ : conflict indicators, population growth, lagged y.

• Source of identification and identifying assumption:

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  - Relative changes in growth rate across countries.
  - Parallel counterfactual trends.

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  - Parallel counterfactual trends.
- Identification issues:

- Source of identification and identifying assumption:
  - Relative changes in growth rate across countries.
  - Parallel counterfactual trends.
- Identification issues:
  - Reverse causality: economic growth might promote political reforms, political changes might take place in times of downturns or upswing.
  - Omitted variable bias: control for constant unobserved heterogeneity, but not time-varying.

- Source of identification and identifying assumption:
  - Relative changes in growth rate across countries.
  - Parallel counterfactual trends.
- Identification issues:
  - Reverse causality: economic growth might promote political reforms, political changes might take place in times of downturns or upswing.
  - Omitted variable bias: control for constant unobserved heterogeneity, but not time-varying.
- Not necessarily causal interpretation: document robust pattern.

Dependent variable:	Real GDP per capita growth				
	(1)	(2)	(3)	(4)	
Fiscal centralization	0.657***	0.222***	0.268***	0.344***	
	[0.087]	[0.086]	[0.125]	[0.171]	
Limited government	0.321***	0.053	-0.028	-0.080	
-	[0.109]	[0.165]	[0.146]	[0.205]	
Country FE	Yes	Yes	Yes	Yes	
Year FE	No	Yes	Yes	Yes	
Country time trends	No	No	Yes	Yes	
Lags in $y(2)$	No	No	No	Yes	
Observations	1,772	1,772	1,772	1,750	
Countries	11	11	11	11	

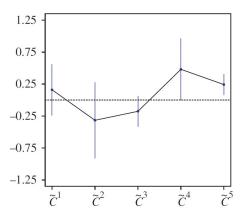
- Robustness:
  - Include conflict and population growth controls.
  - Drop after 1845.
  - Averaged growth rates rather than annual.

Relax assumption of constant impact over time:

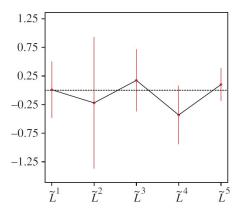
$$\Delta y_{i,t} = \alpha_0 + \sum_{j=1}^{5} \alpha_{1,j} \tilde{C}_{i,t}^{j} + \sum_{j=1}^{5} \alpha_{1,j} \tilde{L}_{i,t}^{j} + X_{i,t-1}' \alpha_3 + \mu_i + \lambda_t + \varepsilon_{i,t}$$

- $\tilde{C}_{i,t}^1$ ,  $\tilde{L}_{i,t}^1=1$  for years 6–10 before.
- $\tilde{C}_{i,t}^2$ ,  $\tilde{L}_{i,t}^2=1$  for years 1–5 before.
- $\tilde{C}_{i,t}^3$ ,  $\tilde{L}_{i,t}^3=1$  for years 0–4 after.
- $\tilde{C}_{i,t}^4$ ,  $\tilde{L}_{i,t}^4=1$  for years 5–10 after.
- $\tilde{C}_{i,t}^5$ ,  $\tilde{L}_{i,t}^5=1$  for more than 10 years after.

Time-varying relationship between gdp per capita growth and fiscal centralization



Time-varying relationship between gdp per capita growth and limited government



- Important and direct role for fiscal centralization.
- Fiscally centralized regimes grew faster than fragmented:
  - On average by 0.2–0.4% higher per year.
  - Average 1650–1913:  $0.6\% \implies 1/4-2/3$  of growth.

- Important and direct role for fiscal centralization.
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  - Average 1650–1913:  $0.6\% \Longrightarrow 1/4-2/3$  of growth.
- Long-lasting economic improvements from fiscal centralization.

 Test for relationship between political transformation and (extractive) state capacity:

$$\Delta E_{i,t} = \alpha_0 + \alpha_1 C_{i,t} + \alpha_2 L_{i,t} + X'_{i,t-1} \alpha_3 + \mu_i + \lambda_t + \varepsilon_{i,t}$$

•  $\Delta E_{i,t}$ : Log annual growth rate in per capita revenues.

Dependent variable:	Revenues per capita growth			
	(1)	(2)	(3)	(4)
Fiscal centralization	1.405***	1.467***	2.929***	3.923***
	[0.497]	[0.531]	[0.926]	[0.907]
Limited government	0.438	0.047	0.717	1.601***
	[0.564]	[0.638]	[0.652]	[0.807]
Country, year FE	Yes	Yes	Yes	Yes
Controls	No	Yes	Yes	Yes
Country time trends	No	No	Yes	Yes
Lags in $y(2)$	No	No	No	Yes
Observations	1,760	1,748	1,748	1,734
Countries	11	11	11	11

- Centralized regimes have 1.4–3.9% higher growth in extractive capacity.
- Some (less robust) evidence for correlation between limited government and productive capacity (non-military expenditure).

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  - $\Longrightarrow$  Political transformations larger impact on extractive capacity.
- Additional evidence on extractive capacity and GDP growth.

Implement and enforce generalized institutions.

- Public goods provision:
  - Defense (securing territorial borders).
  - Transportation infrastructures (competitive market integration, spread of innovation).
  - Mass education (investment in human capital).

- States and markets as complements.
  - Competitive markets ensure allocative efficiency.
  - Need public-order property rights and contracting institutions.
  - Making fiscal revenues uniform and general increases market integration (no more internal tariffs).

- Nation-building.
  - Early modern states were "stationary bandits": taxes and war.
  - ↑ state capacity ⇒ ↑ legitimacy.
  - Ideology (e.g. nationalism), conscription, school helped build common national identities.
  - Heterogeneity in preferences associated with less public goods, risk civil war, lower incomes.

# Warfare and State Capacity

• Warfare was instrumental for building state capacity.

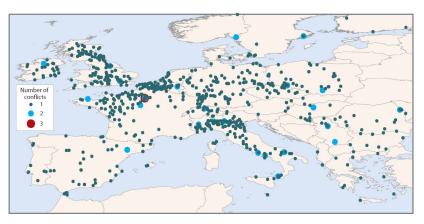
# Warfare and State Capacity

- Warfare was instrumental for building state capacity.
  - The rise of city-states in Western Europe.
  - The rise of nation-states in Western Europe.
  - The role of political geography: Europe, China, Africa.
  - Warfare and political development.

- Aftermath of fall of Carolingian Empire (800s).
  - ⇒ High long-lasting political fragmentation.
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  - ⇒ High long-lasting political fragmentation.
- 500 small independent states in late medieval Europe. Tilly (1992)
- ullet High political fragmentation + scarce territory  $\Longrightarrow$  endemic warfare.
- 100+ major military conflict per century (1000–1789).
   Dincecco and Onorato (2017)

Major military conflicts in Europe, 1000–1799



Source: Dincecco and Wang (2018) based on Dincecco and Onorato (2017)

• Endemic warfare  $\Longrightarrow$  institutional change in Europe.

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- Historical warfare very expensive.
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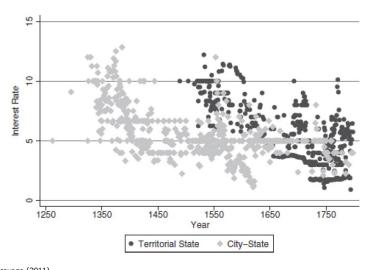
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  rulers grant local privileges, e.g. representative political institutions, property rights protections.
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- Strong empirical relationship between war frequency and parliamentary activity (1250–1800).
   Stasavage (2016)

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  - High local institutional fragmentation within (more later).
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- Key issue: geographical scale for early nation-states:
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- Visible in ability to borrow:
  - City-states established long-term public debt long before territorial states.
  - City-states borrow at lower cost than territorial states.

Interest rates on debts of city-states and territorial states



Source: Stasavage (2011)

City State	Year	Territorial State	Year
Arras	1241	Castile	1489
Venice	1262	Kingdom of Naples	1520
Siena	1290	France	1522
Bremen	1295	Holland	1522
Douai	1295	Papal States	1526
Hamburg	1308	Duchy of Milan	1543
Genoa	1340	Wurttemberg	1550
Florence	1347	Austria	1555
Barcelona	1360	Piedmont	1684
Cologne	1375	England	1693
Dortmund	1375	Tuscany	1700
Ghent	1375	Denmark	1725
Nuremberg	1381		
Basel	1383		
Zurich	1386		
Mainz	1415		
Bruges	1489		

#### Rise of Nation-States in Western Europe

- Emergence in the early 16th century.
- However, remained weak for a very long time.

"The strength of a monarch's theoretical claims to absolutist rule was frequently inversely proportional to his de facto powers." Epstein (2000)

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- Early modern nation-States were mosaics built upon medley of local institutional structures.

# Warfare and Political Development

- Classical argument. Dincecco (2017) Dincecco and Wang (2018)
  - Low land-labor ratio  $\Longrightarrow$  high marginal value of land  $\Longrightarrow$  warfare.
  - Warfare is expensive (military revolution) ⇒ need to raise taxes.
  - Investment in fiscal capacity + political representation of local elites.
    - $\Longrightarrow$  Political development  $\Longrightarrow$  Economic development.

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    - $\Longrightarrow$  Political development  $\Longrightarrow$  Economic development.
- Is this logic universal?

#### Warfare in China

Major military conflicts in China, 1000-1799



Source: Dincecco and Wang (2018) based on Wang (2006)

# Warfare in Europe and China

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- Violent warfare was main feature of Europe and China.
- But the nature of warfare differed greatly:
  - External (interstate) vs internal (intrastate) conflicts.
  - Multidirectional vs unidirectional foreign attack threats.
- China: 65% are rebellions and civil wars.
- China: 80% of external conflicts against Steppe nomads.

# **Political Geography**

- Europe: political fragmentation.
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  - 85 states on average 1000–1799.

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  - 85 states on average 1000–1799.
- China: political centralization.
  - Qin (200 BCE): first unitary state in China.
  - Early uniform written language, currency, measure and weights.
  - 1.5 states on average 1000-1799.

# The Role of Political Geography: Model

 Political geography: a mediator between warfare and political development.

# The Role of Political Geography: Model

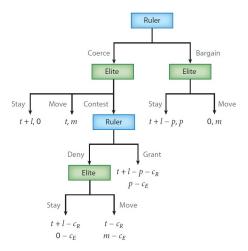
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  - Tax through coercion or bargaining.
- Elites actions:
  - Move (exit): payoff  $m \in \mathbb{R}$ . Hirschman (1970) Clark et al. (2017)
  - Contest: cost  $c_E > 0 \Longrightarrow$  cost to rule  $c_R > 0$ .
  - Stay: ruler's payoff l > 0 for loyalty.
    - If rule grands demands: payoff p to elites, -p to ruler.
    - If ruler denies demands: payoff 0 to elites.

#### The Role of Political Geography: Model

#### Model and payoffs



- High political fragmentation  $\implies$  high potential for exit: m > 0.
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- Subgame perfect equilibrium: (Bargain, Grant; Contest, Stay, Move).

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  - Ruler always coerces (p > 0).
- Subgame perfect equilibrium: (Coerce, Deny; Stay, Stay, Stay).

# The Role of Political Geography

#### Exit, voice, loyalty: Europe versus China

Attribute	Europe	China	
Political geography	Fragmentation	Centralization	
State size	Small	Large	
Exit ability <sup>a</sup>	High	Low	
Warfare	Common	Common	
Conflict type	External	Internal	
Threat direction <sup>b</sup>	Multidirectional	Unidirectional	
Power balance	Favors elite	Favors ruler	
Political representation	More likely	Less likely	

Source: Dincecco and Wang (2018)

#### **Extractive Capacity**

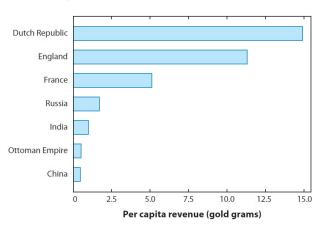
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  - Political representation helped build fiscal capacity.
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- In China:
  - No representation so little agreement on taxes.
  - ullet Vast geography  $\Longrightarrow$  communication costs and difficult monitoring.

## **Extractive Capacity**

#### Per capita revenue across Eurasia in the 1780s



## Warfare and Political Development in Africa

Does this logic apply in Sub-Saharan Africa?

## Warfare and Political Development in Africa

- Does this logic apply in Sub-Saharan Africa?
- Three region-specific factors break the war-state logic.
  - Political geography.
  - Transatlantic slave trade.
  - European colonization.

#### Political geography in Sub-Saharan Africa

- ullet High land-labor ratio  $\Longrightarrow$  little incentives to control territory.
- Mostly raiding wars: much less expensive.
- Little incentives to extract revenues and build fiscal capacity.

#### Slave Trade and Colonization

- Transatlantic slave trade.
  - Generated outgrowth of pre-colonial conflicts over people.
  - Accentuated nature of intra-African wars.
  - Slaves more valuable than taxes ⇒ ↓ fiscal capacity.

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  - Arbitrary borders ↑ fractionalization ⇒ persistent civil conflicts.
- Civil conflicts ⇒ capture of state by specific groups
- Little incentives to invest in generalized particularized institutions.

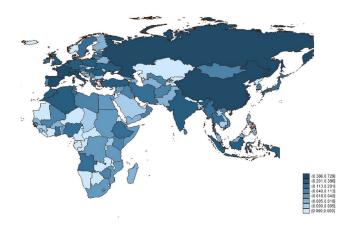
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   Besley and Persson (2011)
- Fiscal capacity (1990–2014).
  - Main variable: share of income taxes in total taxes. IMF
  - Income tax require large administrative capacity.
  - Also: share of direct taxes, income taxes to GDP, tax revenues to GDP.





$$y_i = \alpha + \beta \; \texttt{Conflict}_i + \delta \; \texttt{Conflict}_i \times \texttt{Africa} + x_i' \gamma + \mu_j + \varepsilon_i$$

- i indexes countries.
- y<sub>i</sub>: measure of fiscal capacity today.
- Conflict<sub>i</sub>: measure of historical conflict.
- $x_i$ : vector of controls (population density in 1500, timing of Neolithic Revolution, land suitability for agriculture, log absolute latitude, total land area).
- $\mu_i$ : FE for Asia, Europe, North Africa, Sub-Saharan Africa.
- $\delta$ : measures how relationship for Africa differs from  $\beta$ .

# Warfare and Political Development: Results

Dependent variable:	Income tax share	Direct tax share	Income tax to GDP	Total tax to GDP	Civil war share
	(1)	(2)	(3)	(4)	(5)
Conflict (1400–1799)	0.33***	0.60**	0.07*	0.05	0.02
	[0.11]	[0.28]	[0.03]	[0.05]	[0.183
${\sf Conflict}\times{\sf Africa}$	-0.06	1.32	0.12	0.27	2.75***
	[0.24]	[3.07]	[0.13]	[0.40]	[1.21]
Controls	Yes	Yes	Yes	Yes	Yes
Countries	110	37	110	118	116

- $\uparrow$  1 s.d. conflict in Old World  $\Longrightarrow \uparrow$  0.4 s.d. income tax share.
- Fiscal strength rather than government size.
- Not in Africa + no "anti-persistence" of conflict.

#### Warfare and Political Development: Robustness

- Additional controls: colonizer, artificial borders, legal origin, state antiquity, geographical conditions.
- Test for OVB. Altonji et al. (2005)
- Alternative samples:
  - Drop 18th century wars, Russia, China.
  - Add New World.
- Intermediate outcomes:
  - Infrastructural power of state (railroads in 1910).
  - Share of years with conflict 1850–1899.

#### Alternative Explanation: Malthusian Circle

- Our hypothesis:
  - Under political geography conditions, states make wars and wars make states.
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- Alternative (demographic) hypothesis: Voigtlander and Voth (2013)
  - In a Malthusian world.
  - Wars ⇒ demography ⇒ economic development.

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  - Feedback loop:  $\uparrow$  income per capita  $\Longrightarrow \uparrow$  wars  $\Longrightarrow \uparrow$  death...

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  - $\uparrow$  Population growth  $\Longrightarrow \downarrow$  wage rates.
- Industrial Revolution: escape Malthusian trap through fast technological change.

- Incomes in pre-1800 Europe peaked after Black Death of 1350.
- In a Malthusian world, should have returned to pre-plague levels.
- Technology or institutions cannot win against population:
  - High rate of technological change pre-1800: 0.25-0.5 % annually.
  - Moderate rate of population growth pre-1800: 3% annually.

- Incomes in pre-1800 Europe peaked after Black Death of 1350.
- In a Malthusian world, should have returned to pre-plague levels.
- Technology or institutions cannot win against population:
  - High rate of technological change pre-1800: 0.25-0.5 % annually.
  - Moderate rate of population growth pre-1800: 3% annually.
- But higher incomes were sustained. Why?

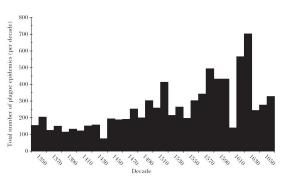
• WWII Russia, Germany, Poland; WWI France: 15% population loss.

- WWII Russia, Germany, Poland; WWI France: 15% population loss.
- Religious wars in 16th-century France (36 years): 20%.
- Thirty Years' War in 17th-century Germany (30 years): 33%.
- Black Death in 14th-century Europe (4 years): 30-50%.

- Two determinants of deadliness of war:
  - Power of weaponry (soldiers).
  - Hunger and diseases (civilians).

- Two determinants of deadliness of war:
  - Power of weaponry (soldiers).
  - Hunger and diseases (civilians).
- Diseases: main driver of death pre-1800.
- Main channel: contact with alien armies (and trade).
- Aggravated by geographical and political fragmentation.

Plague Outbreaks in Europe, 1350–1650



Source: Biraben (1975).

Source: Voigtlander and Voth (2013)

Frequency of War

Century	Number of wars	Average duration (years)	Percentage of years under warfare
16th	34	1.6	95%
17th	29	1.7	94%
18th	17	1.0	78%
19th	20	0.4	40%
20th	15	0.4	53%

Source: Tilly (1990).

Source: Voigtlander and Voth (2013)

 Given wars and death, why higher income by 1700 than before and elsewhere?

- Given wars and death, why higher income by 1700 than before and elsewhere?
- Because most death from diseases, not violence.
  - ⇒ little destruction of infrastructures and capital stock.
- Land, houses, livestock rebuilt quickly.
- Pre-1800 wars  $\implies \uparrow \uparrow$  land+capital to labor ratio  $\implies \uparrow \uparrow$  income.

#### The Malthusian Circle

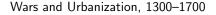
- **1** Black Death  $\Longrightarrow \uparrow$  income  $\Longrightarrow \uparrow$  government revenues.
- **2**  $\uparrow$  government revenues  $\Longrightarrow \uparrow$  wars  $\Longrightarrow \uparrow$  death.

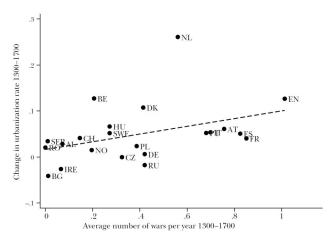
#### A Malthusian Circle: Incomes and Taxes

Tax Revenues in Europe

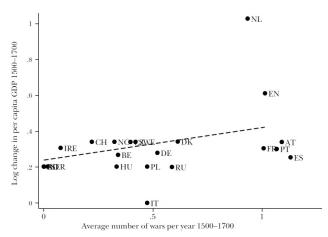
Year	Total tax revenue (tons of silver)	Average tax per capita (daily urban wage equivalents,
1509	214	3.7
1559	456	3.6
1609	1,116	4.9
1659	2,215	5.7
1709	2,667	8.1
1759	3,808	9.9
1789	6,846	12.2

- Driven by  $\uparrow$  income (taxes = 1/3).
- 70–80% spent on wars.
- Military revolution: wars became very expensive.









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  - Wars explain the Little Divergence.
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  - Through ↑ fiscal capacity and political representation.

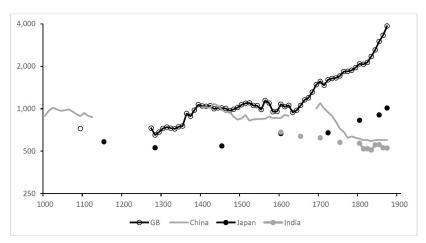
- Their argument:
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- What is missing in their argument?
  - Demographic forces might explain Little but not Great Divergence.
  - How to attain "↑ income per capita ⇒ ↑ wars"?
  - Through ↑ fiscal capacity and political representation.
- Wars ⇒ State capacity ⇒ development at critical junctures.
- Malthusian circle: additional element for war-state link.

## The Big Question

How path-dependent is the relationship between State capacity and long run development?

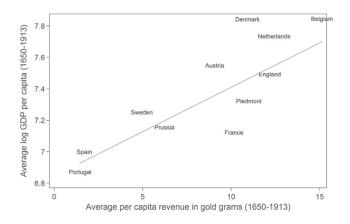
## The Great Divergence

GDP per Capita in Asia, 1000-1870 (1990 GKI\$, Log scale)



## State Capacity and Economic Growth

State capacity and economic performance in European history



## State Capacity and Economic Growth

- Our explanation: wars and state, conditioned on the nature of warfare and political geography.
- How persistent is this relationship over time? Is it always linear?

## State Capacity and Economic Growth

- Our explanation: wars and state, conditioned on the nature of warfare and political geography.
- How persistent is this relationship over time? Is it always linear?
- Explore non-linearities in relationship between state persistence and growth, with a focus on China.

### State Antiquity



Journal of Economic Growth, 7, 347–369, 2002 © 2002 Kluwer Academic Publishers. Manufactured in The Netherlands,

# States and Markets: The Advantage of an Early Start\*

VALERIE BOCKSTETTE

unaffiliated

#### AREENDAM CHANDA

Department of Economics, North Carolina State University, Raleigh, NC 27695

#### LOUIS PUTTERMAN

Department of Economics, Brown University, Providence, RI 02912

## **State Antiquity**

- Bockstette, Chanda, and Putterman (2002)
- What gives rise to effective states?
- Does state antiquity predict state capacity?
- Do countries with longer state history perform better?

- Periodization: 50-year intervals from 0 to 1950 (39 periods).
- Three components (×50):
  - Is there a government above the tribal level? +1
  - ullet Is this government foreign (colonizer) or locally based?  $+0.5\ /\ +1$
  - How much of the territory was ruled by this government? +1 if > 50%, +0.75 if >25%...
- Compute for 119 countries.
- Combine with different discount rates. Baseline:  $(1+0.05)^t$ .
- Divide by the sample maximum (China)  $\Rightarrow$  index between 0 and 1.

Table 1. Regional averages of statehist5 (weighted by 1960 population).

	Statehist5
Europe	0.79
Asia	0.79
Middle East & North Africa	0.64
Sub-Saharan Africa	0.32
Latin America/Caribbean	0.30
North America	0.20
Oceania	0.16
Total	0.41

Table 2. Correlations with statehist5.

Political and Institutional Quality Indicators	Assassinations	Riots	Government Crises
Correlation	-0.1733‡	0.1869‡	0.2627*
Sample size	96	92	99
	Political stability	Lack of corruption	Lack of Government repudiation of contracts
Correlation	0.2437‡	0.3800*	0.5005*
Sample size	62	90	90
	Lack of expropriative risk	Rule of law	Bureaucratic quality
Correlation	0.4559*	0.3995*	0.3911*
Sample size	90	90	90
Social and Demographic Indicators	Ethno-linguistic fragmentation	Social development <sup>§</sup>	Population density 1960
Correlation	-0.2985*	0.4468*	0.1974*
Sample size	98	39	103
	Trust	Civic norms	
Correlation	0.1227	0.3077*	
Sample size	29	29	
GDP and Growth Indicators	GDP pc 1960	GDP pc 1970	GDP pc 1980
Correlation	0.2463†	0.3380*	0.3746*
Sample size	101	101	101
	GDP pc 1990	GDP pc 1995	GDP growth 1960-1999
Correlation	0.4589*	0.4747*	0.5317*
Sample size	101	101	94

Notes: \*Statistically significant at the 0.01 level; †Statistically significant at the 0.05 level; ‡Statistically significant at the 0.10 level; \$Excludes Latin America/Caribbean.

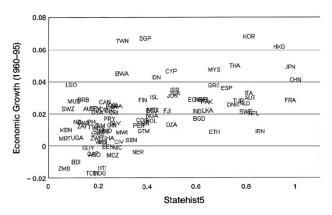


Figure 1. State history and economic growth.

### **Empirical Strategy**

- Issue: OVB.
  - No reverse causality.
  - But state antiquity might proxy for more direct determinants (geographic region, population density, linguistic homogeneity...)
- Their solution: simple multivariate OLS.

Table 3. Regressions with statehist5 using growth (1960-1995) as the dependent variable.

	1	2	3†	4†	5†	61	7†
Constant	0.049	0.029	0.036	0.021	0.029	0.035	0.029
	(2.692)*	(1.424)	(1.848)***	(1.06)	(1.51)	(1.6)	(1.04)
Log of GDP pc	-0.011	-0.009	-0.009	-0.009	-0.008	-0.009	-0.009
(1960)	(-4.237)*	(-3.119)*	(-3.515)*	(-3.01)*	(-3.21)*	(-3.21)*	(-2.62)*
Schooling	0.033	0.032	0.034	0.026	0.029	0.032	0.004
	(2.559)**	(2.654)*	(2.879)*	(2.33)**	(2.62)*	(2.71)*	(0.36)
Log of population	-0.001	0.002	0.001	0.007	0.002	0.002	0.002
growth (1960–1995)	(0.477)	(0.797)	(0.602)	(2,47)**	(0.86)	(0.85)	(0.72)
Log of	0.017	0.014	0.014	0.012	0.013	0.014	0.009
investment rate (1960-1995)	(5.854)*	(5.468)*	(5.396)*	(5.04)*	(5.51)*	(5.16)*	(2.64)8
Statehist5		0.025	0.021	0.029	0.021	0.025	0.028
		(3.586)*	(3.372)*	(4.45)*	(3.49)*	(3.63)*	(3.41)*
ICRG (Institutional Quality)				0.002 (2.29)**			0.001 (1.39)
Population density (1960)					0.001		0.001 (6.01)*
ETHNIC						-0.004 $(-0.84)$	- 0.002 (-0.50)
East-Asia Pacific						()	0.014
Latin America							0.006
Middle East and							0.01
North Africa							(2.72)*
North America							0.018
South Asia							0.0008
Sub Saharan Africa							- 0.0002 (-0.03)
Western Europe							0.006
Observations	88	88	87	77	86	82	73
R-square	0.47	0.58	0.58	0.65	0.65	0.6	0.77

Notes: Hong Kong has been dropped from regressions (3)-(7). Numbers in parentheses are t statistics (calculated from heteroscedastic consistent standard errors). Schooling refers to secondary school enrollment ratio in 1960. Institutional quality is as measured by the CRG index. ETHNIC is the variable used in Easterly and Levine (1997), \*= significant at 0.01 level; \*\* = significant at 0.05 level; \*\*\* = significant at 0.01 level.

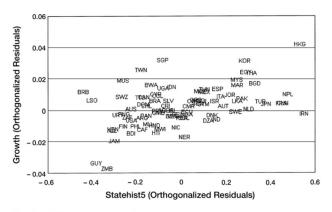


Figure 2. State history and economic growth.

Table 4. Regressions with statehist5 using growth (1960–1995) as the dependent variable (non OECD countries only).

	1	2	3†	4†	5†	6†	7†
Constant	0.043	0.025	0.032	0.0002	0.027	0.03	0.022
	(2.16)**	(1.05)	(1.46)	(0.01)	(1.23)	(1.18)	(0.91)
Log of GDP	- 0.01	- 0.008	-0.009	-0.006	-0.008	-0.008	-0.007
pc 1960	(-3.66)*	(-2.37)**	(-2.81)*	(-2.32)**	(-2.57)**	(-2.43)**	(-1.78)***
Schooling	0.066	0.052	0.056	0.045	0.044	0.049	0.021
	(3.14)*	(2.29)**	(2.52)**	(2.63)**	(2.00)**	(2.02)**	(1.11)
Log of population growth (1960–1995)	(0.66)	(0.0002	(0.136)	(1.14)	(0.27)	-0.0008 (-0.18)	(0.67)
	0.013	0.012	0.012	0.008	0.012	0.012	0.007
Log of investment rate (1960–1995)	(4.48)*	(4.37)*	(4.34)*	(3.13)*	(4.37)*	(4.15)*	(1.83)***
Statehist5		0.03	0.025	0.037	0.024	0.035	0.048
		(3.29)*	(2.96)*	(4.42)*	(2.96)*	(3.72)*	(4.70)*
ICRG				0.004			0.003
(Institutional quality)				(3.71)*			(2.16)**
Population density					0.001		0.007
(1960)					(5.88)*		(4.20)*
ETHNIC						-0.003	-0.003
						(-0.68)	(-0.38)
East-Asia Pacific							-0.005
							(-0.73)
Latin America							-0.01
							(-1.42)
Middle East and							-0.012
North Africa							(-1.96)***
South Asia							-0.022
							(-3.36)*
Sub Saharan							-0.014
Africa							(-1.50)
Observations	70	70	69	59	68	64	55
R-square	0.46	0.59	0.57	0.72	0.63	0.60	0.80

Notes: Hlong Kong has been dropped from regressions (3)–(7). Numbers in parentheses are t statistics (calculated from heterosecdastic consistent standard errors), Schooling refers to secondary, school enrollment ratio in 1960. Institutional quality is as measured by the ICRG index. ETHINIC is the variable used in Easterly and Levine (1997). Note that there are no New European countries that are not in the OECD and bennet there is no dummy variable for this group. \*= significant at 0.01 level; \*\*= significant at 0.01 level.

Table 5. Regressions with statehist5 using log of output per worker (1988) as dependent variable.

	(1)	(2)
Constant	8.897 (14.78)*	8.558 (15.53)*
Statehist5	0.742 (1.85)***	0.194 (0.50)
ETHNIC	- 0.182 (- 0.73)	- 0.131 (- 0.58)
Population Density (1960)	0.041 (2.21)**	0.015 (0.84)
East-Asia Pacific	- 0.06 (- 0.11)	- 0.493 (- 0.93)
Latin America	- 0.099 (- 0.17)	- 0.297 (- 0.57)
Middle East & North Africa	0.473 (0.86)	0.192 (0.38)
North America	1.957 (2.87)*	0.646 (0.94)
South Asia	- 0.695 (- 1.13)	- 0.619 (- 1.11)
Sub-Saharan Africa	- 1.387 (- 2.38)**	- 1.453 (- 2.75)*
Latitude	- 0.011 (- 3.02)*	- 0.008 (- 2.21)**
SI		1.642 (4.31)*
Observations R-squared	93 0.79	93 0.81

Notes: Data for log output per worker and latitude are from Hall and Jones (1999). Numbers in parentheses are r statistics. ETHINC is the variable used in Easterly all Ceivine (1997). St freefs to "social infrastructure" in Hall and Jones (1999). \* significant at 0.01 level; \*\*\* = significant at 0.01 level.

Social infrastructure: combines index of government antidiversion policies and openness to international trade.

#### **Mechanisms**

Table 6a. Hall-Jones social infrastructure equation with statehist5 as an additional instrument.

Dependent variable: social infrastructure.

	(1) All Countries	(2) Non OECD Countrie
Constant	0.04	-0.16
	(0.33)	(-1.4)
ENGFRAC	0.21 (2.13) <sup>†</sup>	0.07 (0.58)
EURFRAC	0.14 (3.29)*	0.11 (2.51) <sup>†</sup>
LOGFRANKROM	0.06 (1.64)	0.12 (3.80)*
LATITUDE	0.001 (0.58)	-0.004 (-3.04)*
Statehist5	0.49 (3.39)*	0.59 (3.92)*
Observations	101	77
R-square	0.41	0.28

Notes: All data except *statehist5* come from Hall and Jones (1999). Both regressions exclude Hong Kong. \*= significant at 0.01 level; †= significant at 0.05 level.

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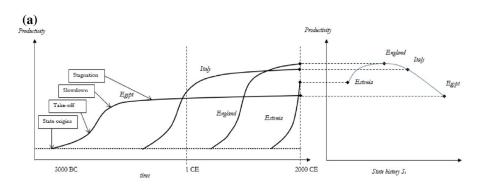


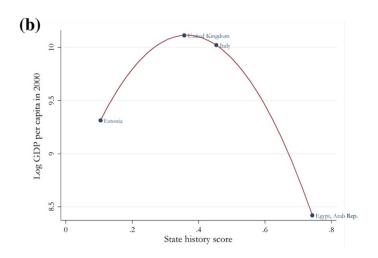
# State history and economic development: evidence from six millennia

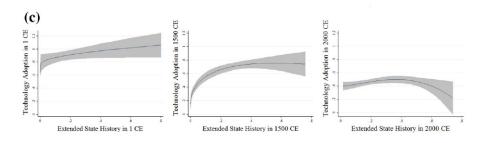
Oana Borcan<sup>1</sup> · Ola Olsson<sup>2</sup> · Louis Putterman<sup>3</sup>

- Borcan, Olsson, and Putterman (2018)
- Same question as Bockstette et al (2002) but extend to 3500 BCE through 2000 CE.
- Key theoretical prediction: modern productivity and population density have non-linear relationship with state experience in pre-industrial era.

- Key assumption: accumulated history ⇒ state capacity, taxation, public goods ⇒ economic growth.
- But remember state capacity: without constraints, extractive institutions and appropriation by elites 
   ⇒ stagnation.
- Three predictions:
  - In newly established states, increased capacity increases growth.
  - In enduring states, increased capacity hurts growth.
  - Spill-overs in state experience from surrounding high state antiquity through learning.



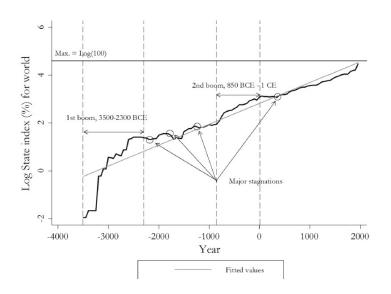




#### Data

- Index of state antiquity: extend Bockstette et al (2002) to 159 countries and 3500 BCE.
- Same method and periodization: 110 periods of 50 years.
  - Is there a government above the tribal level? +1
  - Is this government foreign (colonizer) or locally based?  $+0.5 \ / \ +1$
  - How much of the territory was ruled by this government? +1 if > 50%, +0.75 if >25%...
- Multiply all three then by 50.
- Then discount and normalize so that between 0 and 1.

#### Data



#### Data

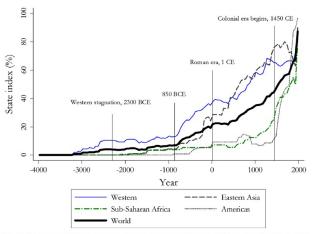


Fig. 3 Emergence of states in four agricultural core areas and in the world as a whole 3500 BCE-2000 CE. Note: The figure shows the development of the aggregated State index in the Western agricultural zone (including 62 current countries in Europe, North Africa, the Middle East, as well as Afghanistan, Armenia, Azerbaijan, Georgia, India, Iran, Kazakhstan, Kyrgyzstan, Pakistan, Russia, Tajikistan, Turkmenistan, Uzbek-istan), Eastern Asia (20 countries), Americas (including 27 countries in North and South America and in the Caribbean), and Sub-Saharan Africa (47 countries). Oceania (only 3 countries in our sample) is omitted. It also shows the aggregate index for the 159 countries in the world as a whole (solid black line). On the horizontal axis, negative values imply years BCE whereas positive values show the CE period. Particular years with trend breaks are marked

### **Empirical Strategy**

$$\textit{Technology1500}_i = \beta_0 + \beta_1 \cdot Statehist1500_i + \beta_2 \cdot Statehist1500_i^2 + \beta_j' \cdot Z_i + \beta_k' \cdot X_i + \lambda_c + \epsilon_i \tag{5}$$

- First focus on relation in Malthusian era (1500).
- Simple cross-section OLS.
- Historical controls *Z*: time since transition to agriculture, first settlement of humans, state age in 1500.
- Geographic controls X: latitude, landlocked, distance to coast, elevation, land suitability for agriculture, temperature, rain.
- Continent fixed effects.
- When focusing on post-1500, use an ancestry-adjusted measure to account for population migrations.

Table 2 State history and average technology adoption in 1500 CE

	Technolog	y adoption in	1500 CE				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Statehist in 1500 CE	1.152*** (0.118)	2.643*** (0.328)		1.809*** (0.399)	1.535*** (0.306)	0.811*** (0.198)	1.168*** (0.275)
Statehist in 1500 CE squared		-2.993*** (0.645)		-2.585*** (0.744)	-1.501*** (0.543)	-0.340 (0.330)	-0.226 (0.306)
Agyears in 1500 CE			0.104*** (0.008)	0.068*** (0.014)	0.038*** (0.012)	0.005 (0.010)	0.013 (0.011)
Origtime in 1500 CE					0.001 (0.001)	-0.001** (0.001)	0.000 (0.001)
Origtime in 1500 CE squared							-0.000 (0.000)
State age in 1500 CE							-0.075* (0.043)
Observations	112	112	110	110	107	107	107
R-squared	0.446	0.558	0.532	0.641	0.818	0.904	0.912
Controls	No	No	No	No	Yes	Yes	Yes
Continent FE	No	No	No	No	No	Yes	Yes

The table displays OLS estimates from regressions of average technology adoption in 1500 CE on the extended Statehist of 1500 CE, linear and squared. The Average Technology Adoption index in 1500 CE is constructed by Comin et al. (2010). The list of controls includes: absolute latitude, an indicator of whether the present-day country is landlocked, distance to coast and rivers, mean elevation, land suitability, percentage arable land, temperature, precipitation, percentage population at risk of contracting malaria. Robust standard errors in parentheses

<sup>\*\*\*\*</sup>p < 0.01, \*\*p < 0.05, \*p < 0.1

Table 3 State history, log population density and urbanization in 1500 CE

Panel A	Log populatio	n density in 1500 CE					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Statehist in 1500 CE	3.680***	8.730***		6.262***	6.496***	4.829***	7.689***
	(0.566)	(1.557)		(1.902)	(1.557)	(1.514)	(2.433)
Statehist in 1500 CE squared		-10.385***		-8.856***	-5.635**	-2.832	-3.447
		(2.663)		(2.855)	(2.702)	(2.139)	(2.131)
Agyears in 1500 CE			0.315***	0.186***	0.159***	0.139**	0.230***
			(0.042)	(0.065)	(0.060)	(0.065)	(0.068)
Origtime in 1500 CE					0.005**	-0.003	-0.021
					(0.003)	(0.004)	(0.014)
Origtime in 1500 CE squared							0.000
							(0.000)
State age in 1500 CE							-0.406**
							(0.188)
Observations	154	154	147	147	128	128	128
R-squared	0.214	0.269	0.269	0.321	0.716	0.770	0.787

Table 3 continued

Panel B	Urbanization in	1500 CE					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Statehist in 1500 CE	15.392***	25.808***		30.826***	41.316***	35.336***	50.123***
	(2.183)	(7.147)		(8.168)	(10.318)	(10.870)	(16.171)
Statehist in 1500 CE squared		-20.101*		-23.144*	-32.852**	-25.467*	- 28.826**
		(11.798)		(11.777)	(12.374)	(12.882)	(14.072)
Agyears in 1500 CE			0.761***	-0.391	-0.175	-0.245	0.245
			(0.177)	(0.248)	(0.307)	(0.406)	(0.483)
Origtime in 1500 CE					-0.081**	-0.084*	-0.213
					(0.037)	(0.042)	(0.145)
Origtime in 1500 CE squared							0.002
							(0.002)
State age in 1500 CE							-2.067
							(1.503)
Observations	83	83	83	83	76	76	76
R-squared	0.302	0.323	0.111	0.337	0.480	0.507	0.534
Controls	No	No	No	No	Yes	Yes	Yes
Continent FE	No	No	No	No	No	Yes	Yes

Table 4 State history and average technology adoption 2000 CE

Panel A	Technology a	doption in 2000 CE					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Statehist	0.086	0.842***		0.667**	0.303	0.461*	0.674**
	(0.095)	(0.318)		(0.331)	(0.239)	(0.243)	(0.282)
Statehist squared		-1.285***		-1.193**	-0.405	-0.553*	-0.574
		(0.452)		(0.459)	(0.347)	(0.323)	(0.316)
Agyears			0.011	0.011	-0.007	-0.005	0.003
			(0.007)	(0.010)	(0.008)	(0.012)	(0.012)
Origtime					0.000	0.001**	0.001
					(0.000)	(0.001)	(0.002)
Origtime squared							0.000
							(0.000)
State age							-0.036
							(0.021)
Observations	130	130	129	129	125	125	125
R-squared	0.006	0.044	0.016	0.050	0.643	0.683	0.690

Table 4 continued

Panel B	Technology	adoption in 2000 (	Œ				
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Ancestry-Adjusted Statehist of 1500 CE	0.219**	1.285***		1.271***	0.785***	0.661***	0.791***
	(0.093)	(0.273)		(0.310)	(0.216)	(0.220)	(0.221)
Ancestry-Adjusted Statehist of 1500 CE squared		-2.024***		-2.021***	-1.120***	-0.930***	-0.892***
		(0.505)		(0.510)	(0.289)	(0.320)	(0.304)
Agyears			0.011	0.001	-0.010	-0.005	0.002
			(0.007)	(0.011)	(0.009)	(0.011)	(0.012)
Origtime					0.001*	0.001**	0.001
					(0.000)	(0.001)	(0.002)
Origtime squared							0.000
							(0.000)
State age							-0.030*
							(0.017)
Observations	130	130	129	129	125	125	125
R-squared	0.033	0.140	0.016	0.138	0.674	0.698	0.704
Controls	No	No	No	No	Yes	Yes	Yes
Continent FE	No	No	No	No	No	Yes	Yes

Table 5 Statehist versus Statehist 1-1950 CE and Log GDP pc 2000. Nonlinear relationship

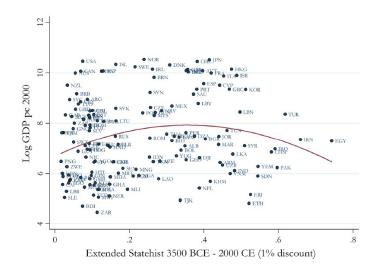
Panel A	Log GDP pc	2000					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)
Statehist	1.326*	7.010***		7.337***	3.869**	4.530**	6.790***
	(0.723)	(2.291)		(2.658)	(1.921)	(2.057)	(2.496)
Statehist squared		-9.842***		-9.832***	-4.718	-4.970*	-4.657*
		(3.529)		(3.549)	(2.854)	(2.793)	(2.776)
Agyears			0.105**	0.004	-0.071	-0.087	0.010
			(0.048)	(0.079)	(0.063)	(0.079)	(0.081)
Origtime					0.002	0.008**	0.010
					(0.003)	(0.004)	(0.013)
Origtime squared							-0.000
							(0.000)
State age							-0.460*
							(0.183)
Observations	154	154	147	147	125	125	125
R-squared	0.020	0.052	0.026	0.064	0.702	0.719	0.734

Table 5 continued

Panel B	Log GDP pc 2000										
	(1)	(2)	(3)	(4)	(5)	(6)	(7)				
Statehist 1–1950 CE	1.277**	1.940		2.200	0.066	0.251	1.267				
	(0.531)	(2.049)		(2.278)	(1.441)	(1.597)	(1.667)				
Statehist 1-1950 CE squared		-0.783		-0.748	0.942	0.962	0.453				
		(2.518)		(2.625)	(1.608)	(1.811)	(1.776)				
Agyears			0.105**	-0.011	-0.069	-0.080	0.012				
			(0.048)	(0.068)	(0.055)	(0.072)	(0.081)				
Origtime					0.001	0.007*	0.011				
					(0.003)	(0.004)	(0.013)				
Origtime squared							-0.000				
							(0.000)				
State age							-0.267				
							(0.127)				
Observations	154	154	147	147	125	125	125				
R-squared	0.043	0.044	0.026	0.058	0.704	0.722	0.730				
Controls	No	No	No	No	Yes	Yes	Yes				
Continent FE	No	No	No	No	No	Yes	Yes				

Table 6 Adjusted Statehist and Log GDP pc 2000. Nonlinear relationship

	Log GDP pc 2000								
	(1)	(2)	(3)	(4)	(5)	(6)	(7)		
Ancestry-Adjusted Statehist of 1500 CE	2.934***	12.888***		12.991***	6.016***	5.292***	6.033***		
	(0.784)	(2.183)		(2.092)	(1.572)	(1.644)	(1.774)		
Ancestry-Adjusted Statehist of 1500 CE squared		-19.143***		-18.453***	-8.971***	-7.495***	-6.794**		
		(4.322)		(4.029)	(2.201)	(2.349)	(2.332)		
Agyears			0.105**	-0.026	-0.054	-0.073	-0.023		
			(0.048)	(0.059)	(0.055)	(0.078)	(0.082)		
Origtime					0.003	0.006*	0.007		
					(0.003)	(0.004)	(0.013)		
Origtime squared							-0.000		
							(0.000)		
State age							-0.239		
							(0.147)		
Observations	148	148	147	144	125	125	125		
R-squared	0.093	0.234	0.026	0.238	0.722	0.727	0.732		
Controls	No	No	No	No	Yes	Yes	Yes		
Continent FE	No	No	No	No	No	Yes	Yes		



- Interpretation:
  - Indonesia: 1350 years of state existence (score of 0.254).
  - Increasing the score by 0.1 (59% of 1 sd, reaching UK)  $\Longrightarrow$  +20% GDP per capita in 2000.
  - Inverse for China (score of 0.582): -44% GDP per capita in 2000.

### State Capacity in China and Japan

J Econ Growth (2014) 19:439-470 DOI 10.1007/s10887-014-9108-6

## Asia's little divergence: state capacity in China and Japan before 1850

Tuan-Hwee Sng · Chiaki Moriguchi

### State Capacity in China and Japan

- Sng and Moriguchi (2014)
- Why was Japan the first non-Western country to industrialize?
- Why did China take longer to modernize?
- Explore the role of state capacity for development in China and Japan.

### State Capacity in China and Japan

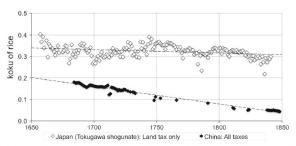


Fig. 1 Per Capita Tax Revenue in China and Japan. Sources: Shogunate's land tax from Ohno (1996); Japan's population estimates from Hayami and Miyamoto (1988); China's tax revenues from Sng (2014); China's population estimates from Perkins (1969)

Low state capacity in China: absence of warfare and political geography? Why Japan so high?

### Historical Background: Geography

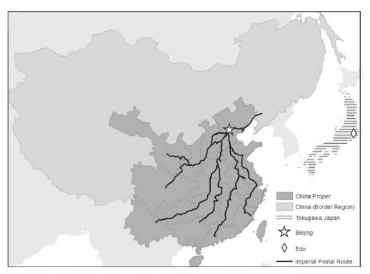


Fig. 2 Early modern China and Japan. Source: CHGIS, Version 4, Cambridge: Harvard Yenching Institute, January 2007

### Historical Background: Geography

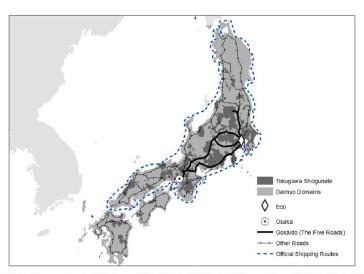


Fig. 3 Tokugawa Japan in 1664. Source: China Historical GIS Project, "Tokugawa Japan GIS, Demo Version." Feb 2004

### **Historical Background: Administrative Structures**

- Stable dictatorships 1650–1850 in both countries.
- But one dictator in China (Qing dynasty) and multiple in Japan.
- Tokugawa Japan: 1 shogunate and league of dictatorships (each of 260 daimyo is a dictator).
- Shogunate: centralized bureaucracy with 2 layers: center, local. 40–50 jurisdictions.
- Qhing China: centralized bureaucracy with 4 layers: center, province, prefecture, local. 1,500 jurisdictions.

# **Historical Background: Monitoring System**

- China: 90 times bigger than shogunate, so high monitoring costs.
- Similar monitoring systems:
  - Top-down monitoring: local officials supervised by higher-ranking officials within same bureaucratic hierarchy. Ineffective if bureaucratic patronage networks.
  - Bottom-up monitoring: petition systems. But extremely costly, especially in China.

# **Historical Background: Tax Collection**

- Land taxation: most important source of revenue.
- Every land holding household pay land tax depending on size and quality of land.
- In Japan: fiscal base in rice (staple crop nationwide) collected on village as units.
- In China: base depends on region due to variety of crops and metals in China collected on households as units.
- Hence, more contacts between tax officials and individuals in China, increasing potential for tax officials to abuse power + monitoring delegated to village communities in Japan.

#### Model

- Model relation between geography and ruler's capacity to collect taxes and provide public goods.
- Prediction 1: lower legal tax rates and higher extralegal expropriation rates in China than Japan due to difficulties in monitoring tax agents in China.
- Prediction 2: when agency problems are more severe, rule has less incentives to invest in public goods in the region because returns to taxation are lower.
- Prediction 3: economic expansions are less beneficial to dictators in large dictatorships due to greater agency costs.
- Summary: lower corruption, higher tax rates, and higher production of public goods in Japan than China due to agency costs.

# **Data: Corruption**

- Corruption: higher in China than Japan.
  - China: over-collection through manipulation of commutation rates above market rate (pay in copper instead of grain). Estimates of 20% of China's agricultural output in 1850 based on magistrates' incomes.
  - Japan: use prosecution cases for corruption, with estimates of bribes as share of output of maximum 13%.

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  - Japan: use prosecution cases for corruption, with estimates of bribes as share of output of maximum 13%.
- Tax rate: higher in Japan than in China.
- Public goods: higher in Japan than China (coinage, roads, famine relief, forest protection).

#### Data: Tax Rates

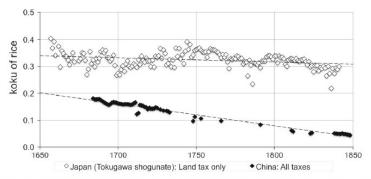


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#### **Data: Public Goods**

Table 1 Public goods provision in Qing China and Tokugawa Japan

	China	Japan
(a) Coinage	Copper only	Gold, Silver, Copper
Annual output of copper coins, aggregate	3,639,800 k (1756-65)	1,096,000 k (1764-88)
Annual output of copper coins, per capita	15 (1756-1765)	35 (1764-1788)
(b) Length of trunk roads (km)	11,370 (imperial routes)	1,440 (Gokaido)
Length per '00 sq. km	0.26	0.51 or 3.37
(c) Urban population (urbanization rate)	20.5 m (5.8 %)	5.1 m (16.5 %)
(d) Forest cover (million ha)	$18.5 (1700) \rightarrow 9.6 (1850)$	27 (1600) → 25.5 (1850)
	(Lingnan region only)	
(e) Grain stockpile per capita (husked rice, koku)	0.065 (1751)	0.038 (1751)
	→ 0.030 (1843)	→ 0.046 (1843)

Sources: (1) Lin (2006) and Tsuchiya and Yamaguchi (1972); (2) DQHD (Yongzheng edition) and Vaporis (1994); (3) Rozman (1973, Table 5); (4) Saito (2009); (5) Eto (1970); Yoshida (1991); Wang (1985[1890]); Will and Wong (1991); Li and Jiang (2008)

# The Big Question

How path dependent is the relationship between State capacity and growth?

#### What Have We Learned?

- This course explores the interactions between institutions and alternative explanations (culture, geography).
- One additional explanation is path dependence.
- Here, non-linear relationship:
  - Statehood persists over time.
  - But non-linear effects on growth due to unlimited constraints to state power and elite capture.
  - Might help explain the Little Divergence and the downfall of China.

# Topic 4 Geography, institutions, and development

# The Big Question

Can geography alone explain differences in long-run economic development?

#### Plan of Session

- Long-term effects of geography
- The legacy of the Neolithic transition
- Reversal of fortune
- The disease environment
- The fractured land hypothesis

# Long-term effects of geography

#### Spolaore and Wacziarg (2013)

- Long-standing geography hypothesis (starting with Montesquieu):
  - Climate, temperature, ruggedness.
  - Disease environment.
  - Natural resources.

⇒ Direct effects on productivity and development?

# Mediating historical channels

- Prehistoric and biological conditions ⇒ spread of agriculture and domestication. Diamond (1997) Olsson and Hibbs (2005)
- Initial advantages of Eurasia:
  - Initial biological conditions (diversity of animals and plants).
  - East-West orientation facilitating spread of agricultural innovation.
    - ⇒ Population growth and early Neolithic transition.
- Lead from transition enabled Europeans to dominate other regions.
- Empirical evidence for correlation between biogeographic endowments and long-run development.

# Long-term effects of geography

GEOGRAPHY AND CONTEMPORARY DEVELOPMENT (Dependent variable: log per capita income, 2005; estimator: OLS)

Sample:	Whole	Olsson–Hibbs	Olsson–Hibbs	Olsson–Hibbs	Olsson–Hibbs	Old World
	World	sample <sup>a</sup>	sample <sup>a</sup>	sample <sup>a</sup>	sample <sup>a</sup>	only
	(1)	(2)	(3)	(4)	(5)	(6)
Absolute latitude	0.044 (6.645)***	0.052 (7.524)***				
Percent land area in the tropics	-0.049 $(0.154)$	0.209 (0.660)	-0.410 (1.595)	-0.650 (2.252)**	-0.421 (1.641)	-0.448 (1.646)
Landlocked dummy	-0.742	-0.518	-0.499	-0.572	-0.505	-0.226
	(4.375)***	(2.687)***	(2.487)**	(2.622)**	(2.523)**	(1.160)
Island dummy	0.643	0.306	0.920	0.560	0.952	1.306
	(2.496)**	(1.033)	(3.479)***	(1.996)**	(3.425)***	(4.504)***
Geographic conditions (Olsson–Hibbs) <sup>b</sup>			0.706 (6.931)***		0.768 (4.739)***	0.780 (5.167)***
Biological conditions (Olsson–Hibbs) <sup>c</sup>				0.585 (4.759)***	-0.074 (0.483)	0.086 (0.581)
Constant	7.703	7.354	8.745	8.958	8.741	8.438
	(25.377)***	(25.360)***	(61.561)***	(58.200)***	(61.352)***	(60.049)***
Observations	155	102	102	102	102	83
Adjusted R <sup>2</sup>	0.440	0.546	0.521	0.449	0.516	0.641

#### Notes

<sup>&</sup>lt;sup>a</sup>The Olsson and Hibbs sample excludes the neo-European countries (Australia, Canada, New Zealand, and the United States) and countries whose current income is based primarily on extractive wealth (Olsson and Hibbs 2005).
First principal component of number of annual or perennial wild grasses and number of domesticable big mammals (all variables from Olsson and Hibbs 2005)

<sup>&</sup>lt;sup>c</sup>First principal component of absolute latitude; climate suitability to agriculture; rate of East–West orientation; size of landmass in millions of sq km (all variables from Olsson and Hibbs 2005).

# The legacy of the Neolithic transition

- Geographic factors influenced timing of adoption of agriculture Ashraf and Galor (2011)
- Quantify impact of Neolithic transition for development in 1500.
  - First stage: geography  $\Longrightarrow$  timing of transition.
  - Reduced form: geography ⇒ population density 1500.
  - Second stage: timing of transition (IV: geography)  $\Longrightarrow$  population density 1500 ( $\widehat{\beta}_0 = 0.88$ ).
  - Exclusion restriction: geography only affects population density through Neolithic transition.
- Biogeographic factors matter through early exposure to agriculture.

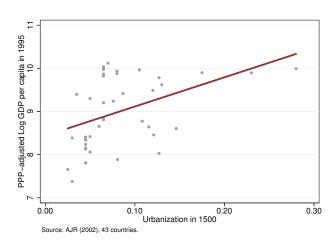
# The legacy of the Neolithic transition

GEOGRAPHY AND DEVELOPMENT IN 1500 AD

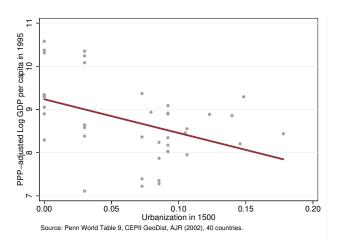
Dependent Variable:	Years since agricultural transition	Population density in 1500	Population density in 1500	Population density in 1500
Estimator:	OLS	OLS	OLS	IV
	(1)	(2)	(3)	(4)
Absolute latitude	-0.074 (3.637)***	-0.022 (1.411)	0.027 (2.373)**	0.020 (1.872)*
Percent land area in the tropics	-1.052 (2.356)**	0.997 (2.291)**	1.464 (3.312)***	1.636 (3.789)***
Landlocked dummy	-0.585 (2.306)**	0.384 (1.332)	0.532 (1.616)	0.702 (2.158)**
Island dummy	-1.085 (3.699)***	0.072 (0.188)	0.391 (0.993)	0.508 (1.254)
Number of annual or perennial wild grasses	0.017 (0.642)	0.030 (1.105)		
Number of domesticable big mammals	0.554 (8.349)***	0.258 (3.129)***		
Years since agricultural transition			0.426 (6.694)***	0.584 (6.887)***
Constant	4.657 (9.069)***	-0.164 (0.379)	-2.159 (4.421)***	-2.814 (5.463)***
Observations	100	100	98	98
Adjusted R <sup>2</sup>	0.707	0.439	0.393	_

- Geography might matter through institutions.
  - Terrain ruggedness protected from slave trade in Africa.
     Nunn and Puga (2007)
  - Reversal of fortune inconsistent with fixed geographic features having direct effects. AJR (2002)
  - Geography matters through disease environment and early settlers mortality, which determined historical institutions. AJR (2001)
  - Fractured land affected state formation ⇒ development.
     Fernandez-Villaverde, Koyama, Lin, and Sng (2020)

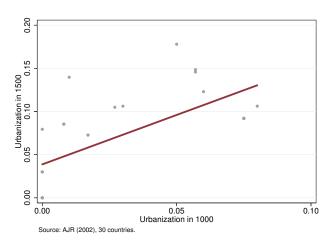
Urbanization in 1500 and Log GDP per Capita in 1995 Non-Colonies



Urbanization in 1500 and Log GDP per Capita in 1995 Former European Colonies



# Urbanization in 1500 and 1000 Former European Colonies



• AJR (2001) Colonial origins: settler mortality as IV.

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    - ⇒ Exclusion restriction invalid?

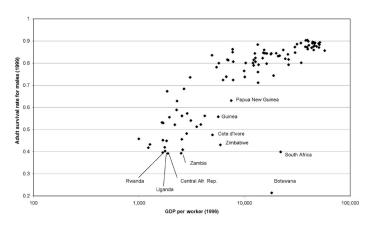
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  - Exclusion restriction: settler mortality affects only current income through historic effect on institutions.
  - But disease environment affecting settlers persists, affecting income today.
    - ⇒ Exclusion restriction invalid?
  - AJR (2001) Malaria and yellow fever affected settlers, natives immune.

- Geography ⇒ disease environment ⇒ health ⇒ economic development?
- Improving health (e.g. malaria) should have great economic returns.

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- Improving health (e.g. malaria) should have great economic returns.
- Weil (2007) Health capital.

- K: physical capital.
- A: technology.
- H: human capital.
- Q: health capital.

GDP per Worker and Adult Survival Rate



Source: Weil (2007)

• Effect of life expectancy on economic growth. AJ (2007)

Effect of life expectancy on economic growth. AJ (2007)

$$y_{it} = \pi x_{it} + \zeta_i + \mu_t + Z'_{it}\beta + \varepsilon_{it}$$

- y: log income per capita.
- x: log life expectancy at birth.
- ζ: country FE.
- $\mu_t$ : year FE.

- But yearly changes in life expectancy have full effects in long run.
- Estimate long differences: panel including two dates.

$$\Delta y_i = \pi \Delta x_i + \Delta \mu + \Delta Z_i' \beta + \Delta \varepsilon_i$$

•  $t_0 = 1940$  or  $t_0 = 1960$  and  $t_1 = 1980$  or  $t_1 = 2000$ .

- Data:
  - Life expectancy, demographic data. UN
  - GDP per capita. Maddison

- Data:
  - Life expectancy, demographic data. UN
  - GDP per capita. Maddison
- Samples:
  - Whole world: 120 countries.
  - Base sample: 47–59 countries (reliable data).

Dependent variable:	Log Population		
	(1)	(2)	(3)
Log life expectancy	1.60***	1.75***	2.01***
	[0.30]	[0.40]	[0.22]
Country FE	Yes	Yes	Yes
Year FE	Yes	Yes	Yes
Years	1960–2000	1960–2000	1940–2000
Sample	World	Base	Base
Countries	120	59	47

- $\uparrow 1\%$  in life expectancy  $\Longrightarrow \uparrow 1.6-1.7\%$  in population.
- Not driven by sample selection.

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- Not driven by sample selection.
- $\uparrow$  1% in life expectancy  $\Longrightarrow$   $\uparrow$  2–3% in total births.
- Also increases ratio of population under age of 20.

Dependent variable:	Log GDP			
	(1)	(2)	(3)	
Log life expectancy	1.17***	1.55***	0.85***	
	[0.56]	[0.35]	[0.28]	
Country FE	Yes	Yes	Yes	
Year FE	Yes	Yes	Yes	
Years	1960–2000	1960–2000	1940–2000	
Sample	World	Base	Base	
Countries	120	59	47	

Dependent variable:	Log GDP per Capita			
	(1)	(2)	(3)	
Log life expectancy	-0.42	-0.19	-1.14***	
	[0.58]	[0.54]	[0.27]	
Country FE	Yes	Yes	Yes	
Year FE	Yes	Yes	Yes	
Years	1960–2000	1960–2000	1940–2000	
Sample	World	Base	Base	
Countries	120	59	47	

- $\uparrow 1\%$  in life expectancy  $\Longrightarrow \uparrow 1.5\%$  in GDP 1960–2000.
- $\uparrow$  1% in life expectancy  $\Longrightarrow \uparrow$  0.8% in GDP 1940–1980.
- Not driven by sample selection.

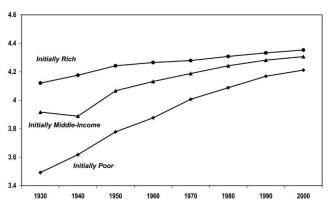
- $\uparrow$  1% in life expectancy  $\Longrightarrow \uparrow$  1.5% in GDP 1960–2000.
- $\uparrow 1\%$  in life expectancy  $\Longrightarrow \uparrow 0.8\%$  in GDP 1940–1980.
- Not driven by sample selection.
- Seems insufficient to compensate for increased population.

- Strong correlation between health and development.
- Causal relationship? OVB and reverse causality

- Strong correlation between health and development.
- Causal relationship? OVB and reverse causality
  - $\uparrow$  growth rates  $+ \uparrow$  investment in health.
  - Better at solving health problems.

- Exploit the "international epidemiological transition" in 1940s–1950s.
  - Wave of drug and chemical innovations ⇒ cures for malaria, yellow fever, cholera, smallpox...
  - Establishment of World Health Organization ⇒ spread of technology to poorer countries.
  - ⇒ Dramatic improvement of life expectancy across world.

Log life expectancy at birth



- Build instrument for changes in life expectancy:
  - Predicted mortality of 15 diseases before intervention.
  - Interaction with global intervention dates for each disease.

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$$M_{it}^{I} = \sum_{d \in \mathcal{D}} [(1 - I_{dt}) M_{di40} + I_{dt} M_{dFt}]$$

- $M_{dit}$ : mortality in country *i* from disease *d* at *t*.
- $I_{dt}$ : indicator for intervention on disease d at t (1 hereafter).
- $\mathcal{D}$ : set of 15 diseases.

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- $M_{dit}$ : mortality in country *i* from disease *d* at *t*.
- $I_{dt}$ : indicator for intervention on disease d at t (1 hereafter).
- $\mathcal{D}$ : set of 15 diseases.
- M<sub>di40</sub>: preintervention mortality.
- $M_{dFt}$ : mortality from disease d at health frontier at t.

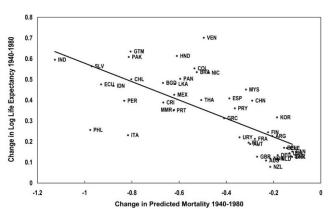
 $\implies M_{it}^{l}$  is an instrument for life expectancy

- Predicted mortality  $M_{it}^I$  is an instrument for life expectancy
  - Effect of global interventions on life expectancy depends on baseline distribution of diseases.
  - Only source of variation: interaction baseline distribution with timing of global intervention.
  - *I<sub>d</sub>t* turns on for all countries at same time.
  - No reason for correlation with economic or population changes in given country.

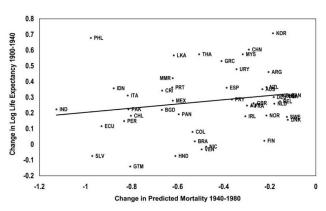
#### Threat:

- Baseline mortality rates M'<sub>d40</sub>s predict future changes in population or income.
- Include differential trends to control for this.

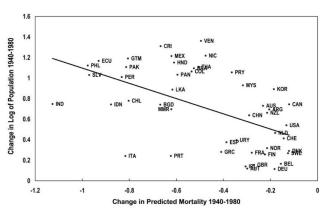
First Stage



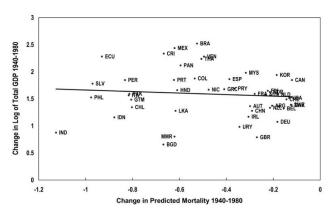
First Stage: No Pre-Trends



Reduced Form: Log Population



Reduced Form: Log Total GDP



Dependent variable:	Log GDP		Log GDP per C	
	(1)	(2)	(3)	(4)
Log life expectancy	0.85*** [0.28]	0.42 [0.52]	-1.14*** [0.27]	-1.51*** [0.57]
Country FE Year FE	Yes Yes	Yes Yes	Yes Yes	Yes Yes
Estimate	OLS	IV	OLS	IV
Years	1940–2000	1940–2000	1940–2000	1940–2000
Countries	47	47	47	47

- Increases in life expectancy increased population and births.
- Source of variation: exogenous differential changes in mortality due to international epidemiological transition.
- Increased population somewhat increased GDP.
- But not enough to offset population growth.

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- Generated heated debates. Blum et al. (2014) AJ (2014)
- Indirect effect of disease burden through institutions? Alsan (2015)

- Critique of Bloom et al. (2014)
  - Healthier countries in 1940 experienced faster subsequent growth and slower health gains.
    - ⇒ Initial life expectancy in 1940 affects subsequent growth.
  - The instrument essentially measures national health in 1940.
  - Including initial life expectancy is important since strong dependency over time.
    - ⇒ FS vanishes once initial life expectancy vanishes.

Log life expectancy in 1914 and predicted mortality



Source: Bloom et al. (2014)

Dependent variable:		Log GDP per Capita			
	(1)	(2)	(3)	(4)	
Log life expectancy $(\Delta)$	-1.14*** [0.27]	-1.51*** [0.57]	3.68*** [1.30]	-21.56 [81.29]	
Log life expectancy (1940)			3.77*** [0.94]	-15.23 [61.37]	
Country & year FE	Yes	Yes	Yes	Yes	
Estimate	OLS	IV	OLS	IV	
Years	1940–2000	1940–2000	1940–2000	1940–2000	
Countries	47	47	47	47	
F-statistic		60.84		0.14	

- Response of Acemoglu and Johnson (2014)
  - Changes in predicted mortality is uncorrelated with past changes in outcomes.
  - Cannot distinguish impact of life expectancy in 1940 and subsequent 1940–2000 change using only variation in predicted mortality (mechanical correlation)
  - Use 1900 life expectancy, interacted with decade effects: allows initial life expectancy to flexibly affect future growth.

Dependent variable:	Log GDP per Capita			
	(1)	(2)	(3)	(4)
Log life expectancy ( $\Delta$ )	-1.14*** [0.27]	-1.39*** [0.36]	-0.93* [0.49]	-1.32*** [0.63]
$Log\;LE\;(1900)\;\times\;decade$	No	No	Yes	Yes
$Log\;LE\;(1940)\;\times\;decade$	No	No	No	Yes
Country & year FE	Yes	Yes	Yes	Yes
Estimate	OLS	IV	IV	IV
Years	1940–2000	1940–2000	1940–2000	1940–2000
Countries	47	47	47	47

## The fractured land hypothesis

#### Fernandez-Villaverde, Koyama, Lin, and Sng (2020)

- Great Divergence ← Inclusive institutions ← Early state formation
   ← Inter-state competition ← Political fragmentation in Europe
- Source of political fragmentation: fractured land? Diamond (1997)
  - Fractured = mountains, forests, ruggedness.
  - Impedes development of large empires in Europe vs China.
  - But China more mountainous than Europe. Hoffman (2015)
  - Too deterministic explanation?
  - ⇒ Empirical examination

- Long-standing argument:
  - States need large area of productive land for rents.
  - Agricultural output needs easy appropriation.
  - Easiness of appropriation depends on geography.

- Long-standing argument:
  - States need large area of productive land for rents.
  - Agricultural output needs easy appropriation.
  - Easiness of appropriation depends on geography.
- Concept of geographical core:
  - Successful states: core based on self-contained geographical region with fertile land, good transport connections, defensible to invasions.
  - Europe did not possess such a core (fractured land).
  - China possessed such a core (unified land–though more montaneous).

Ruggedness in Europe and China proper



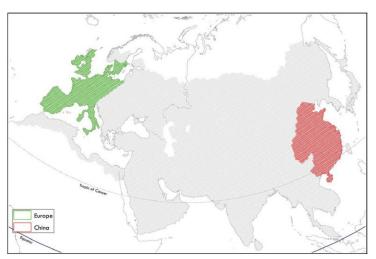


Source: Fernandez-Villaverde, Koyama, Lin, and Sng (2020)

- Europe's cores:
  - British Isles
  - Scandinavia
  - Iberian peninsula
  - Italian peninsula
  - Northern European plain (Poland, Germany, France)
- China's cores:
  - Central-North plain
  - Yunnan-Guizhou Plateau in South
  - Easy connections with river system

# **Geographical space**

Study area



Source: Fernandez-Villaverde, Koyama, Lin, and Sng (2020)

#### **Geographical space**

- Divide space of study:
  - 20,637 hexagonal cells of 28km radius.
  - Each cell can sustain a polity.
  - Distance by foot in one day: base polity can monitor.
- Area of study:
  - "China" 1,434 cells.
  - (Western) "Europe" 1,307

#### **Geographical characteristics**

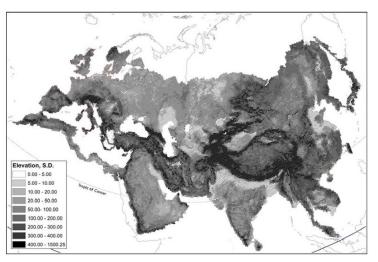
- Geographical features affecting likelihood of regional clustering of cells into empires:
  - $x_{\text{rugged}}$ : ruggedness (average s.d. of elevation)
  - $x_{\text{sea}}$ : indicator for water as barrier.
  - $x_{\text{frigid}}$ : indicator for temperature < 0 for > 6 months / year.
  - $x_{\text{torrid}}$ : indicator for tropical or torrid zone.
  - $x_{\text{forest}}$ : indicator for ancient forest in 0 CE.

$$\Longrightarrow \boldsymbol{x} = \{x_{\mathrm{rugged}}, x_{\mathrm{sea}}, x_{\mathrm{frigid}}, x_{\mathrm{torrid}}, x_{\mathrm{forest}}\}$$

• Resource availability: population density in 0 CE (Malthusian logic).

# **Geographical characteristics**

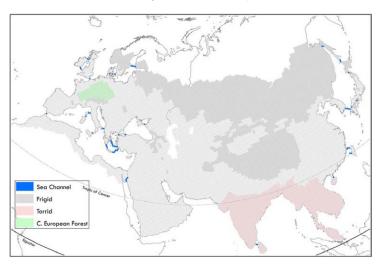
#### Ruggedness (standard deviation of elevation)



Source: Fernandez-Villaverde, Koyama, Lin, and Sng (2020)

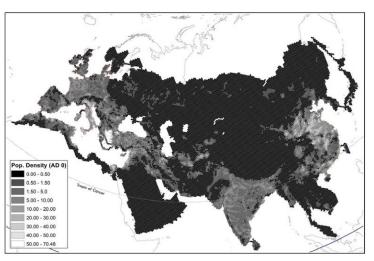
# **Geographical characteristics**

#### Auxiliary barriers to conquest



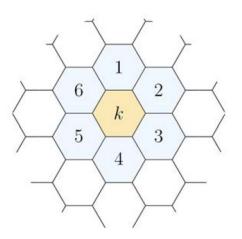
## **Geographical characteristics**

Population density (0 CE)



- Time:
  - Discrete time t = 0, 1, 2, ...
  - At t = 0, each cell is independent polity.
  - Over time, polities expand over cells or lose control of cells.

Cell k and adjacent cells

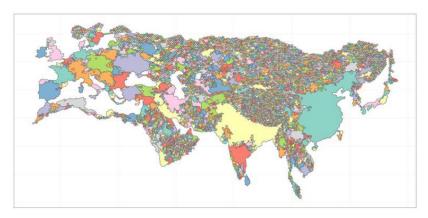


- Conquest:
  - In each period, k is in conflict with border cell with probability  $\alpha \cdot y_k$ , where  $y_k$  is productivity (population density) of cell k.
  - Victory in war depends on aggregate productivity and geographical characteristics:
    - More productive win more often.
    - Geography makes it harder or easier.
    - Resources allocated improve win probability (potentially multiple conflicts).
  - Winner absorbs loosing polities (single or block).
- Border cells might secede with positive probability.
- ⇒ Simulate evolution of polities from Iron to Exploration Age

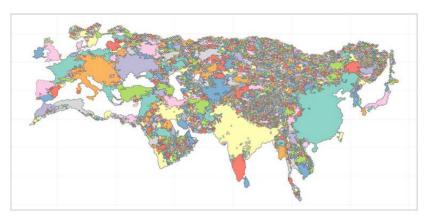
Period 50 (1100 BCE -850 BCE)



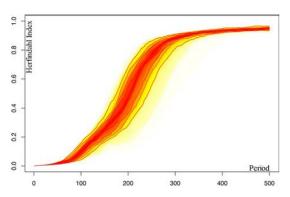
Period 300 (1100 BCE -400 CE)



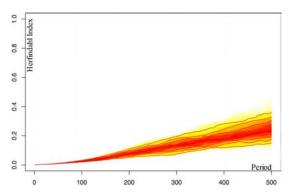
Period 500 (1100 BCE -1400 CE)



#### Herfindahl indices of political unity: China



#### Herfindahl indices of political unity: Europe



## Historical perspective: China

- Despite ruggedness, salient role of North China in fostering unification.
- Flatness of North plain facilitates military conquest.
- Geographical characteristics enable a single powerful state to overcome rivals and build a centralized state.

## Historical perspective: Europe

- Rome dominated early.
- Dense European forest impeded consolidation.
- Mountain barriers raised cost of military intervention in Western Europe.
- Central Habsburg hegemony due to marriages strategy rather than geography.

#### **Discussion**

- Model does not include strategic interactions e.g. investment in military capacity, alliances, etc.
- But would strengthen results through balance of power in Europe.

## **Discussion**

- Model does not include strategic interactions e.g. investment in military capacity, alliances, etc.
- But would strengthen results through balance of power in Europe.
- Abstract from feedback from economic growth.

⇒ Fractured land generates unification in China and persistent fragmentation in Europe.

# Topic 5 Culture, institutions, and development

## The Big Questions

Can culture affect economic development directly?

How to separate the effects of culture and institutions?

How do culture and institutions interact?

## Plan of Session

- Measuring culture.
- Empirical methodology to separate culture from institutions.
- Applications.

Measuring culture

Culture is the integrated pattern of human knowledge, belief, and behavior that depends upon the capacity for learning and transmitting knowledge to succeeding generations, and the customary beliefs, social forms, and material traits of a racial, religious group, or social group; and the set of shared attitudes, values, goals, and practices that characterizes an institution or organization.

(Webster Dictionary)

Broadly, culture is a body of shared knowledge and practices.

- Need practical definition for empirical analysis.
- Identification: more useful to think about differences in culture.
- Differences in culture are:
  - Systematic variations in preferences and beliefs.
  - Across time, space, and/or social groups.
- Most common criteria: space. But not always most relevant.
- No attempt to differentiate preferences, expectations, beliefs.
   Bicchieri (2006, 2016)

#### Alternative approach:

- Culture as a focal factor. Myerson (2009)
- Social structures characterized as a game with multiple equilibria.
- Culture is a mechanism of equilibrium selection and coordination.
- No need for differences in preferences.

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- Culture as a focal factor. Myerson (2009)
- Social structures characterized as a game with multiple equilibria.
- Culture is a mechanism of equilibrium selection and coordination.
- No need for differences in preferences.
- Related to the emergence of culture?
- Challenging to provide empirical evidence (analytical narratives).

# **Cross-Cultural Surveys: Datasets**

- World-wide:
  - World Values Survey: 6 waves, 1981–2014, up to 60 countries.
  - International Social Survey: 4 waves, 1985–2016, up to 43 countries.
  - Global Preferences Survey: 76 countries (2012). Falk et al. (2018)
- Regional:
  - European Values Study: 4 waves, 1981–2009, up to 47 countries.
  - Demographic and Health Surveys: 1985–2017, 90 countries.
  - Afro Barometer (1999–2019), Latino Barometer (1995–2017), Asian Barometer (2001–2016).
- Country:
  - United States: General Social Survey (1976–2017).
  - France: DREES, ECAM, CREDOC...

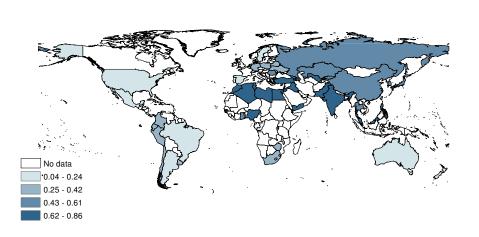
# **Cross-Cultural Surveys: Cultural Traits**

- Trust.
- Gender roles.
- Time preference.
- Individualism vs collectivism.
- Family ties.
- Morality.
- Work and Poverty.

# Measurement Challenges: Data Availability

- Across countries.
  - WVS: 60 countries in wave 6 (2010–2014).
  - GPS: 76 countries, 90% of world population.
  - Cultures as units matter.
- Across time.
  - WVS: wave 1 (1981–1984), 10 countries.
  - GSS: since 1976, but only for the U.S.
  - Culture is a long-run process, changes over multiple generations.
- Within countries.
  - WVS: wave 6 (2010–2014), average 13 regions per country.
  - GPS: state/province of residence.
  - Usually: no precise residence location, no birth location.

## **Data Availability across Countries**



 Share approves of "When jobs are scarce, men should have more right to a job than women" across 58 countries WVS, Wave 6, 2010–2014

# Measurement Challenges: Aggregation Issues

- Question level:
  - "When jobs are scarce, men should have more right to a job than women"
    - Agree: 1→1.
       Neither: 2→0.5.
       Disagree: 3→0.
  - "Being a housewife is just as fulfilling as working for pay"
    - Strongly agree:  $1 \rightarrow 1$ .
    - Agree: 2→0.66.
    - Disagree: 3→0.33.
    - Strongly disagree: 4→0.
  - Several issues with Likert scales.
- Index level: linear, PCA, ...?
- Country level: flat or sample weights?

## Measurement Challenges: Fundamental Issues

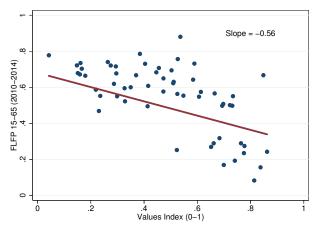
- What is measured?
  - Expectations, beliefs (1st, 2nd order), preferences, attitudes?
  - GPS: cross-validated with experiments (but rare).
- Comparing cultures
  - Do universal categories of culture exist?
  - Cultural biases (ethnocentrism).

## **Potential Solutions**

- Past behavior e.g. past FLFP
  - Captures culture + economic and institutional conditions.
  - Data comparability and coverage.
- (Deep) historical measures
  - E.g. Pre-modern division of labor, language structures.
  - Fixed over time.
  - Measurement issues.
  - Little within-country variation.
  - Assumptions on historical processes (persistence, transmission).

Empirical methodology to separate culture from institutions

## Correlation between Attitudes and FLFP



 Values: share approves of "When jobs are scarce, men should have more right to a job than women." WVS, Wave 6, 2010–2014

## **Cross-Country Approach**

- Outcome: FLFP 15–65 (2010–2014). ILO
- Cultural variable: approves of "When jobs are scarce, men should have more right to a job than women" WVS
- (Very rough) controls (more later): area, GDP, schooling, fertility, migration, population.

Dependent variable:	FLFP 15–65	
	(1)	(2)
WVS question (0–1)	-0.61*** [0.08]	-0.82*** [0.16]
Controls Continent FE	No No	Yes Yes
Countries Adj. R2	51 0.477	51 0.502

# **Cross-Country Approach**

#### Results lack credibility:

- Reverse causality.
- Endogeneity with economic incentives and institutional structures.
- Few countries available in surveys.
- No data for past attitudes.

## The Epidemiological Approach

Identify culture by fixing economic and institutional factors.
 Fernández (2011)

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- Compare individuals
  - Within same institutional and economic environment.
  - Whose preferences and beliefs might differ systematically.

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- Identify culture by fixing economic and institutional factors.
   Fernández (2011)
- Compare individuals
  - Within same institutional and economic environment.
  - Whose preferences and beliefs might differ systematically.
- Compare movers (1st, 2nd, higher order generations).
- (Testable) assumptions:
  - Cultural beliefs persist across generations.
  - Cultural beliefs vary systematically across groups (spatially defined?).
  - Individuals in the same area face identical institutional environment.

### The Epidemiological Approach: Main Issues

- Origin culture might attenuates over time.
- Institutional environment might vary within host environment.
- Movers are a selected sample.

- Gender roles and married women LFP.
- Married women *i* from country *k* maximizes:

$$U(c, v_i) = u(c) - \mathbb{1}v_i$$

- $u(\cdot)$ : strictly increasing concave utility function.
- 1: indicator for working.
- *c*: household consumption.
- v<sub>i</sub>: disutility from working.

$$c = w_{hk} + 1w_{fk}$$

- $w_f$ : wife labor income if works.
- $w_h$ : husband's income (always works).

#### Sources of heterogeneity:

- Wages:
  - Identical and exogenous within countries.
  - (Potentially) hetegoreneous across countries and sex.
- Disutility of work:
  - Drawn from country-specific distribution  $G_k(m_k, \sigma)$ .
  - Varies across women within a country.
  - Varies across countries.
- Differences in culture: differences in mean  $m_k$ .
- Approximation: country  $\simeq$  culture.

•  $L_k$ : FLFP in country k is given by

$$L_{k} = \Pr(v_{k} \le v_{k}^{*}) = G_{k}(v_{k}^{*})$$
with  $v_{k}^{*} = v^{*}(w_{hk}, w_{fk}) = u(w_{hk} + w_{fk}) - u(w_{hk})$ 

• Suppose  $G \sim \mathcal{N}\left(m_k, \sigma^2\right)$ . Then:

$$L_{k} = G_{k}(v_{k}^{*}) = \Phi\left(\frac{v_{k}^{*} - m_{k}}{\sigma}\right)$$

• Culture matters through  $m_k$ :  $\uparrow m_k \Longrightarrow \downarrow L_k$ .

$$\frac{\partial L_k}{\partial m_k} = -\frac{1}{\sigma} \phi \left( \frac{v_k^* - m_k}{\sigma} \right) < 0$$

Institutional framework matters through wages and thus v<sub>k</sub><sup>\*</sup>.

$$\frac{\partial L_k}{\partial w_{fk}} = \frac{1}{\sigma} \phi \left( \frac{v_k^* - m_k}{\sigma} \right) u' \left( w_{hk} + w_{fk} \right) > 0$$

$$\frac{\partial L_k}{\partial w_{hk}} = \frac{1}{\sigma} \phi \left( \frac{v_k^* - m_k}{\sigma} \right) \left[ u' \left( w_{hk} + w_{fk} \right) - u' \left( w_{hk} \right) \right] < 0$$

- Women from different countries in same environment and same husbands:
  - Same  $w_{hi}$  and same  $w_{fi}$ .
  - Same threshold  $v^*$ .
- But draw from different distributions  $G_k$ .
- (Assumption: culture persists for higher order generations of movers.)
- Proportion of women from (ancestry) k who work in country j is:

$$L_{kj} = \Phi\left(\frac{v_j^* - m_k}{\sigma}\right)$$

Structural estimation approach left aside
 Fernández (2013) Fogli and Veldkamp (2011)

## A Proxy for Culture

Cultural differences  $m_k$  not observable, so need a proxy.

- Measure of attitudes: measurement issues.
- Economic behaviors directly.
  - Reference group behavior e.g ancestry FLFP.
  - Captures culture + economic and institutional conditions.
  - Leverage economic and institutional conditions are fixed (same  $v^*$ ).
  - Left with cultural component.
  - (Relatively) easy to implement.
- (Deep) historical measures:
  - Measurement challenges.
  - Potentially (much more) meaningful for identification.

#### A Proxy for Culture

Further issues common to all measures of culture:

- Other (endogenous) sources of heterogeneity beyond culture.
- Proxy might capture inherited social capital.
- Which dimension of culture is captured?

- Case: FLFP of Immigrants to the United States.
- Fernández and Fogli (2009) Blau (2015)
- Data: ACS 2005–2017 IPUMS
- Sample selection:
  - Born outside the U.S. from non US parents.
  - Age: 30-49.
  - Regular household, no farms, married spouse present.
  - Born in single identified country. BPL

⇒ 268k women from 109 countries.

- Proxy for country of birth culture: ratio FLFP to MLFP age 15–65.
- Data: ILO Estimates
- Assignment: year of migration.
- Time coverage for migration year: 1990–2017.

• Controls to build comparison groups.

- Controls to build comparison groups.
- Survey year: 13 categories.
- Individual characteristics:
  - Cohort: 32 categories (1956-1987).
  - Education: 4 categories (below HS, HS, College, College+).
  - English: 3 categories (No English, some, English+). SPEAKENG
  - Ethnicity: 4 categories (White, Black, Asian, Other). RACE
  - Year immigration: 28 categories (1990–2017).
  - Number of children (in household): 0-9.
  - State of residence: 50 categories.

- Controls to build comparison groups.
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- Individual characteristics:
  - Cohort: 32 categories (1956–1987).
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  - Ethnicity: 4 categories (White, Black, Asian, Other). RACE
  - Year immigration: 28 categories (1990–2017).
  - Number of children (in household): 0-9.
  - State of residence: 50 categories.
- Spouse characteristics:
  - Same as above.
  - Employment status (indicator).
  - Citizenship status (indicator).
  - Total income in 1999 US\$.

- COB geography:
  - Area, distance, continent, landlocked. CEPII
- COB history:
  - Identity of colonizer: 14 categories. CEPII
  - Genetic distance to US. Spolaore and Wacziarg (2018)
- COB economy:
  - Real GDP PPP 2011 US\$. PWT
  - Population. PWT
  - Female years of schooling and female/male ratio. Barro and Lee (2013)
  - Total fertility rate. UN DESA
  - Net migration rate. UN DESA

Dependent variable:	Active					
	(1)	(2)	(3)	(4)		
COB M/F LFP 15–65	0.31*** [0.05]	0.24*** [0.05]	0.33*** [0.09]	0.33*** [0.06]		
Controls						
State and year FE	Yes	Yes	Yes	Yes		
Individual and Spouse	No	Yes	No	Yes		
СОВ	No	No	Yes	Yes		
СОВ	109	109	109	109		
Observations	268,452	268,452	268,452	268,452		
Adj. R2	0.024	0.093	0.049	0.106		

Outcome: mean = 0.57, s.d. = 0.13 COB proxy: mean = 0.69, s.d. = 0.21

- ↑ 1pp COB FLFP associated with ↑ 0.3pp Active.
- † 10pp COB FLFP associated with † 6% of mean in Active
- $\uparrow$  1 s.d. COB FLFP associated with  $\uparrow$  0.5 s.d. in Active.

- ↑ 1pp COB FLFP associated with ↑ 0.3pp Active.
- $\uparrow$  10pp COB FLFP associated with  $\uparrow$  6% of mean in Active
- ↑ 1 s.d. COB FLFP associated with ↑ 0.5 s.d. in Active.
- Spirit of this method used to identify cultural effects.

**Applications** 

# **General Applications**

Similar strategy to assess role of culture for economic outcomes (1/2).

- Divorce rates Furtado, Marcén, and Sevilla (2013)
- Self-employment Marcén (2014)
- Living arrangements Giuliano (2007) Marcén and Morales (2018)
- Fertility Bellido et. al (2016) Stichnoth and Yeter (2016)
   Marcén et. al (2018) Salari (2018)
- Son preference Almond, Edlund, and Milligan (2013)
- Savings rates Costa-Font et al. (2018)

### **General Applications**

Similar strategy to assess role of culture for economic outcomes (2/2).

- Mortgage finance Rodríguez-Planas (2018)
- Home-ownership Marcén and Morales (2019)
- Unemployment rates Brugger et al. (2009)
- Division of labor within family Frank and Hou (2015)
- Science education Nollenberger et al. (2016)
   Rodríguez-Planas and Nollenberger (2018)
- Human capital accumulation Hoorn (2019)
- Health behavior Rodríguez-Planas and Sanz-de-Galdeano (2019)
- Preference for redistribution Luttmer and Singhal (2011)

### **Applications in Long-Run Perspective**

- Most useful to study bigger questions with historical perspective:
  - How can we explain observed differences in culture?
  - Mechanisms through which culture affects behavior?
  - How does culture transmit across generations?
  - When does culture persist over time? When doesn't it?
  - What are the mechanisms of cultural change?
  - How does culture emerge?

## **Applications in Long-Run Perspective**

- Explain contemporaneous distribution of norms about gender roles: pre-industrial division of labor. Alesina, Giuliano, and Nunn (2013)
- Explain contemporaneous distribution of trust in Africa: the slave trade. Nunn and Wantchekon (2011)
- Explain contemporaneous distribution of economic status in Africa: ancestral lifeways. Michalopoulos, Putterman and Weil (2019)
- Mechanisms of persistence of historical shocks: contemporaneous gender norms in Africa and the slave trade. Teso (2019)

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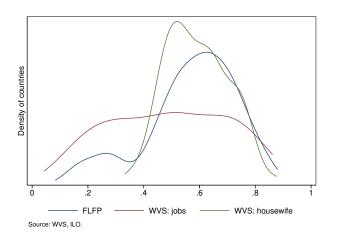
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ON THE ORIGINS OF GENDER ROLES: WOMEN AND THE PLOUGH\*

ALBERTO ALESINA PAOLA GIULIANO NATHAN NUNN



• How can we explain current dispersion in norms about gender roles?

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- Hypothesis of Boserup (1970):
  - Form of traditional agriculture in pre-industrial societies.
  - Shifting versus plough.
  - Plough: capital intensive, requiring more strength to control animal.
  - Men have comparative advantage in farming.
    - $\implies$  Specialization along gender lines  $\implies$  gender norms.

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  - Men have comparative advantage in farming.
    - $\implies$  Specialization along gender lines  $\implies$  gender norms.
- Generated norms about gender roles that persisted:
  - Underlying trait reinforced by institutions.
  - Complementarities between cultural beliefs and industrial structure.
  - Cultural beliefs are inherently sticky.

Does traditional plough use have a causal impact on subsequent cultural norms?

#### Historical data

- Murdock's Ethnographic Atlas.
- Information for 1,265 ethnic groups (before European contact).
- Widely used but source criticism needed.
   Giuliano and Nunn (2018) Giuliano and Matranga (2020)
- Historical plough use:
  - $\mathbf{0}$  Absent (plough = 0)
  - 2 Existed but not aboriginal (plough = 1)
  - 3 Aboriginal (plough = 1)

#### Historical data

- Traditional female participation in agriculture:
  - $\mathbf{0}$  Males only (Female specialization = 1)
  - 2 Males appreciably more (Female specialization = 2)
  - 3 Equal participation (Female specialization = 3)
  - $oldsymbol{4}$  Females appreciably more (Female specialization = 4)
  - $\bullet$  Females only (Female specialization = 5)
- Presence of domesticated animals.
- Density of ethnic groups' settlements.
- Political complexity.

#### **Geographic data**

- Geographic coordinates of centroid of historical group.
- Land suitability for cultivation of crops (FAO).
- Tropical or subtropical characteristics.

# Historical Impact of Traditional Plough Agriculture

#### Traditional plough use and female participation in pre-industrial agriculture

(1) Dependen	(2) t variable: T	(3) raditional partici	(4) pation of females r	(5) elative to ma	(6) ales in the follow	(7) wing tasks:
Overall agri	culture	Land clearance	Soil preparation	Planting	Crop tending	Harvesting
3.04	2.83	1.45	2.15	2.86	3.16	3.23
-0.883*** (0.225)	-1.136*** (0.240)	-0.434** $(0.197)$	-1.182*** (0.320)	-1.290*** (0.306)	-1.188*** (0.351)	-0.954*** (0.271)
yes	yes	yes	yes	yes	yes	yes 131
0.13	0.19	0.14	0.10	0.09	0.13	0.16 0.20
	Dependen  Overall agri  3.04  -0.883*** (0.225)  yes 660	Dependent variable: T  Overall agriculture  3.04 2.83  -0.883*** -1.136*** (0.225) (0.240)  yes yes 660 124 0.13 0.19	Dependent variable: Traditional particity	Dependent variable: Traditional participation of females response to the control of the contro	Dependent variable: Traditional participation of females relative to mail of the properties of the p	Dependent variable: Traditional participation of females relative to males in the follow

s.d. outcome in (1) is 1.0

# Historical Impact of Traditional Plough Agriculture

#### Traditional plough use and female participation outside agriculture

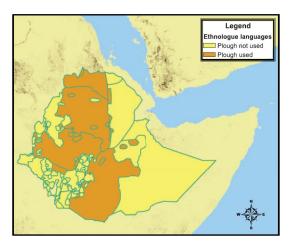
	(1) Deper	(2) ndent variab	(3) le: Traditio	(4) nal particip	(5) ation of fema	(6) ales relative	(7) to males in	(8) the following t	(9) asks:
	Caring for small animals	Caring for large animals	Milking	Cooking	Fuel gathering	Water fetching	Burden carrying	Handicrafts	Trading
Mean of dep. var.	3.53	1.73	3.25	4.65	3.90	4.64	3.47	2.78	2.47
Traditional plough use	0.14 (0.517)	0.064 (0.254)	0.63 (0.697)	-0.019 (0.108)	-0.638 (0.403)	-0.052 $(0.205)$	-0.962** (0.378)	-0.157 $(0.274)$	-0.155 $(0.542)$
Ethnographic controls Observations Adjusted R-squared R-squared	yes 88 -0.02 0.05	yes 95 -0.02 0.04	yes 48 0.03 0.14	yes 173 0.01 0.04	yes 159 -0.001 0.04	yes 154 0.01 0.04	yes 135 0.12 0.16	yes 74 0.07 0.15	yes 59 -0.01 0.10

# **Long-Term Impact Traditional Plough**

- Data:
  - Use Ethnologue for location of language groups.
  - Use Landscan 2000 for world's population by 1 km<sup>2</sup> grid cell.
  - Combine for distribution of language groups today.
  - Match with Ethnographic Atlas plough data by grid cell.
  - Aggregate at country or district level.
- Main variable: fraction of location with ancestors traditionally using plough.

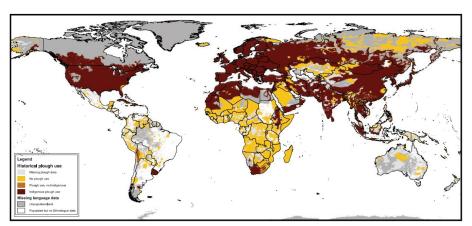
## **Long-Term Impact Traditional Plough**

Language groups and historical plough use in Ethiopia



## **Long-Term Impact Traditional Plough**

Traditional plough use among ethnic groups



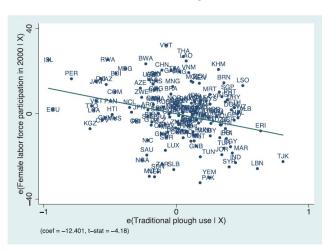
- Contemporaneous outcomes:
  - FLFP in 2000 (World Bank).
  - Proportion of firms owned by women (World Bank).
  - Share women in Parliament (UN).

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- OLS regression:

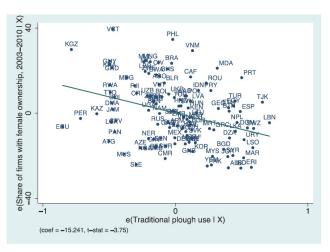
$$y_c = \alpha + \beta \text{Plough}_c + \mathbf{X_c^H} \mathbf{\Gamma} + \mathbf{X_c^C} \mathbf{\Pi} + \varepsilon_c$$

- X<sub>c</sub><sup>H</sup>: historical ethnographic controls (domesticated animals, density of settlements, tropical climate,...).
- $X_c^C$ : contemporaneous controls (GDP per capita, flexible).

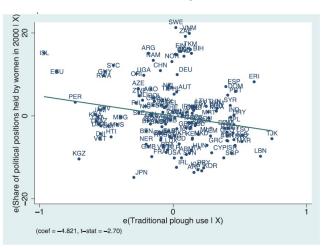
#### Partial Correlation: Plough and FLFP



#### Partial Correlation: Plough and Ownership



#### Partial Correlation: Plough and Politics



- Summary statistics: mean (s.d.)
  - Plough: 0.53 (0.47).
  - FLFP: 51.3 (15.6).
  - Ownership: 35.2 (15.0).
  - Politics: 11.8 (8.9).

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- Interpretation in means:
  - $\uparrow$  1 s.d. plough associated with  $\downarrow$  11% FLFP mean.
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  - $\uparrow$  1 s.d. plough associated with  $\downarrow$  19% politics mean.

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- $\bullet$  Based on R2, explains 6% of FLFP, 11% of ownership, 3% of politics.

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  - Indicator for participation in labor force.
  - Attitudes toward work ("When jobs scarce, men have priority").
  - Attitudes toward politics ("Men better politicians").

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$$y_{i,d,c} = \alpha_c + \beta \text{Plough}_d + \mathbf{X}_d^H \mathbf{\Pi} + \mathbf{X}_i \mathbf{\Phi} + \varepsilon_{i,d,c}$$

- $\alpha_c$ : country FE.
- $X_d^H$ : historical ethnographic controls in district d, country c.
- X<sub>i</sub>: individual controls (age, marital status, gender, education).

#### Individual-level OLS estimates using WVS data

	(1)	(2)	(3) Dependent va	(4) ariable:	(5)	(6)
	Female labor for participation, 19		When jo scarce, 19		Men better political leaders, 1995–2007	
Mean of dep. var.	0.55	0.55	0.46	0.47	2.62	2.64
Traditional plough use	-0.177*** (0.035)	-0.002 (0.031)	0.193*** (0.033)	0.100* (0.059)	0.224*** (0.069)	0.304***
Individual & district controls	yes	yes	yes	yes	yes	yes
Contemporary country controls	yes	n/a	yes	n/a	yes	n/a
Fixed effects	continent	country	continent	country	continent	country
Number of countries	73	78	74	79	50	55
Number of districts	672	698	674	700	453	479
Observations	43,801	47,587	80,303	87,528	64,215	72,152
Adjusted R-squared	0.17	0.27	0.21	0.28	0.19	0.26
R-squared	0.17	0.27	0.21	0.28	0.19	0.26

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$$y_{i,d,e} = \alpha_d + \beta \text{Plough}_e + \mathbf{X}_e^{\mathsf{H}} \mathbf{\Pi} + \mathbf{X}_i \mathbf{\Phi} + \varepsilon_{i,d,e}$$

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- X<sub>i</sub>: individual controls (age, marital status, gender, education).

#### Individual-level OLS estimates using IPUMS-I data

	(1)	(1) (2) (3) (4) (5) (6) (7) (8) Dependent variable: Female labor force participation indicator										
	Bolivia 2001	Chile, 2002	Cambodia, 2008	Malaysia, 70, 80, 91, 00	Mongolia, 1989, 2000	Nepal, 2001	Philippines, 1990	Uganda, 1991, 2002	All countries			
Mean of dep. var.	0.44	0.40	0.78	0.40	0.38	0.54	0.39	0.56	0.49			
Traditional plough use	-0.035*** (0.002)	-0.073*** (0.003)	-0.064** (0.027)	-0.080*** (0.016)	-0.006 (0.013)	-0.100** (0.043)	0.035 (0.023)	-0.079*** (0.020)	-0.040** (0.019)			
Individual & ethnicity controls	yes	yes	yes	yes	yes	yes	yes	yes	yes			
District fixed effects	9	26	24	15	23	14	77	4	192			
Ethnic groups	6	5	11	21	10	16	21	60	150			
Observations	173,804	505,114	432,481	319,580	125,349	710,662	1,266,363	1,003,321	4,536,674			
Adjusted R-squared	0.07	0.17	0.19	0.10	0.50	0.19	0.13	0.09	0.15			
R-squared	0.07	0.17	0.19	0.10	0.50	0.19	0.13	0.09	0.15			

### **Country-Level Estimates: 2SLS**

#### Countr-level 2SLS estimates

	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
		Panel A. Firs	st stage 2SLS	estimates. De	pendent varia	ble: Tradition	al plough use	(
Mean of dep. var.	0.	53	0.	44	0.	54	0.	51
Plough-positive environment	0.744**** (0.084)	0.629*** (0.089)	0.861*** (0.078)	0.673*** (0.103)	0.820*** (0.082)	0.685*** (0.104)	0.874*** (0.089)	0.717** (0.118)
Plough-negative environment	0.119 (0.122)	0.185 (0.133)	0.100 (0.166)	0.115 (0.171)	0.132 (0.130)	0.187 (0.141)	0.129 (0.181)	0.142 (0.188)
Equality of coefficients (p-value) F-stat (plough variables)	$0.00 \\ 40.21$	0.00 25.06	0.00 66.80	0.00 21.88	0.00 51.96	0.00 $21.88$	$0.00 \\ 49.54$	$0.00 \\ 18.52$

# **Country-Level Estimates: 2SLS**

#### Country-level 2SLS estimates

		Dependent variable (panels B & C):									
		abor force on in 2000	female o	firms with wnership, –2011	positions	political s held by in 2000		e effect (AES)			
Plough-negative environment	18.928*** (6.506)	19.571*** (6.329)	6.072 (9.926)	9.134 (10.401)	-2.975 (6.093)	-2.868 (6.258)	0.607 (0.391)	0.653*			
Equality of coefficients (p-value)	0.00	0.00	0.02	0.02	0.56	0.47	0.00	0.00			
F-stat (plough variables)	14.87	12.49	5.41	4.46	3.44	3.40	9.19	7.11			
	Panel C. Second-stage 2SLS estimates										
Traditional plough use	-21.630*** (5.252)	-25.013*** (7.513)	-17.486*** (5,533)	-22.689*** (7.620)	-6.460*** (2.334)	-9.726*** (3.750)	-0.918*** (0.225)	-1.313*** (0.388)			
Hausman test (p-value)	0.02	0.04	0.56	0.40	0.22	0.10	0.33	0.16			
Hansen J	0.00	0.00	0.41	0.31	0.72	0.86	0.05	0.06			
Historical & contemporary controls	yes	yes	yes	yes	yes	yes	yes	yes			
Continent FEs	no	yes	no	yes	no	yes	no	yes			
Observations	160	160	122	122	140	140	104	104			

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- Country FE with WVS and district FE with IPUMS first step.
- Epidemiological approach on 2nd generation immigrants within U.S. (CPS) and Europe (ESS).
- OLS regression on daughters of immigrants, aged 15–64:

$$y_{i,s,c} = \alpha_s + \beta \text{Plough}_c + \mathbf{X_c^C} \mathbf{\Gamma} + \mathbf{X_d^H} \mathbf{\Pi} + \mathbf{X_i} \mathbf{\Phi} + \varepsilon_{i,s,c}$$

- $\alpha_s$ : state FE.
- X<sub>c</sub><sup>H</sup>: historical ethnographic controls (domesticated animals, density of settlements, tropical climate,...).
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### Determinants of FLFP for US children of immigrants

	(1)	(2) De	(3) pendent vari	(4) able: Labor	(5) force particip	(6) pation indica	(7) itor, 1994–20	(8)	(9)	
		All women				Married	l women			
	Woman's ancestry			W	Woman's ancestry			Husband's ancestry		
	Father's country	Mother's country	Parents same country	Father's country	Mother's country	Parents same country	Father's	Mother's	Parents same country	
Mean of dep. var.	0.63	0.63	0.60	0.68	0.69	0.69	0.70	0.71	0.70	
Traditional plough use	-0.044*** $(0.015)$	-0.043** (0.018)	-0.062*** (0.020)	-0.094** (0.046)	-0.118*** $(0.043)$	$-0.136** \\ (0.054)$	-0.065*** $(0.024)$	$-0.045** \\ (0.022)$	-0.058* (0.024)	
Observations	57,138	55,341	32,776	10,206	9,508	6,835	35,393	35,158	23,124	
Adjusted R-squared R-squared	0.23 0.23	0.23 0.23	0.25 0.26	0.10 0.11	0.10 $0.11$	$0.11 \\ 0.12$	0.08	0.08	0.08	

• Cultural transmission accounts for 35–50% of total effect.

#### Determinants of gender attitudes of European children of immigrants

	(1) I	(2) Dependent variable	(3) s: "When jobs are	(4) scarce" survey i	(5) response, 2004–201	(6)
	Father's	country	Mother's	country	Same country	
	1–5 scale	Indicator	1–5 scale	Indicator	1–5 scale	Indicator
Mean of dep. var.	2.54	0.32	2.53	0.32	2.62	0.35
Traditional plough use	0.219** (0.091)	0.073** (0.034)	0.214** (0.086)	0.070** (0.033)	0.298*** (0.096)	0.094** (0.038)
Observations	15,545	13,024	15,260	12,788	10,535	8,780
Adjusted R-squared	0.18	0.16	0.17	0.16	0.17	0.16
R-squared	0.18	0.17	0.17	0.16	0.17	0.17

• Cultural transmission accounts for 36–49% of total effect.

American Economic Review 101 (December 2011): 3221–3252 http://www.aeaweb.org/articles.php?doi=10.1257/aer.101.7.3221

The Slave Trade and the Origins of Mistrust in Africa®

By Nathan Nunn and Leonard Wantchekon  $^{\boxtimes}$ 

• How can we explain current dispersion of trust in Africa?

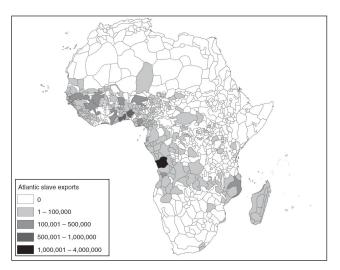
- How can we explain current dispersion of trust in Africa?
- Why did Africa's slave trade have detrimental effects on economic development? Nunn (2008)

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- Hypothesis:
  - Slave trade = environment of ubiquitous insecurity.
  - Individuals turned on others to sell each other into slavery (including friends and family) through kidnapping or trickery.
  - A culture of mistrust might have developed because higher returns (Boyd and Richerson, 1985).
  - This cultural trait then persisted (stickiness, complementarities with institutions, self-reinforcement).

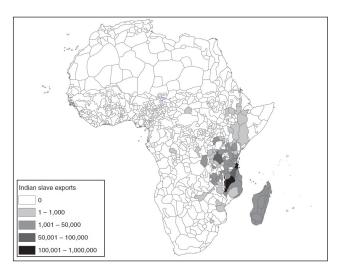
- Contemporaneous data on trust:
  - Individual-level data Afrobarometer 2005 across 17 sub-Saharan countries.
  - 21,000 individuals with identified ethnicity.
  - Questions about trust in relatives, neighbors, local government, own and other ethic groups.

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  - 21,000 individuals with identified ethnicity.
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- Historical data on slave exports:
  - Number of slaves taken from each ethnic group and country from Nunn (2008).
  - Four slave trades 1400-1900.
  - Matching slave ethnicities to Afrobarometer ethnies through Murdock Atlas.

#### Transatlantic slave trade



#### Indian Ocean slave trade



# **Slave Trade and Contemporaneous Trust**

$$trust_{i,e,d,c} = \alpha_c + \beta slave \ exports_e + \mathbf{X}'_{i,e,d,c}\mathbf{\Gamma} + \mathbf{X}'_{d,c}\mathbf{\Omega} + \varepsilon_{i,e,d,c}$$

- $\operatorname{trust}_{i,e,d,c}$ : trust of individual i, ethnic group e, district d, country c.
- slave exports<sub>e</sub>: number of slaves taken from ethnic group e (log normalized by land area).
- $\alpha_c$ : country fixed effects.
- X'<sub>i,e,d,c</sub>: individual controls (age, gender, urban, living conditions, education, religion, occupation).
- $X'_{d,c}$ : ethnic controls for district (fractionalization, share same ethnicity).
- Two-way clustering on ethnic group and district.

# **Slave Trade and Contemporaneous Trust**

#### OLS estimates of the determinants of the trust of others

	Trust of relatives (1)	Trust of neighbors (2)	Trust of local council (3)	Intragroup trust (4)	Intergroup trust (5)
In (1+exports/area)	-0.133***	-0.159***	-0.111***	-0.144***	-0.097***
	(0.037)	(0.034)	(0.021)	(0.032)	(0.028)
Individual controls District controls Country fixed effects	Yes	Yes	Yes	Yes	Yes
	Yes	Yes	Yes	Yes	Yes
	Yes	Yes	Yes	Yes	Yes
Number of observations Number of ethnicity clusters Number of district clusters $\mathbb{R}^2$	20,062 185 1,257 0.13	20,027 185 1,257 0.16	19,733 185 1,283 0.20	19,952 185 1,257 0.14	19,765 185 1,255 0.11

### Magnitudes

- S.d. of trust and slave measure close to 1.
  - ⇒ Coefficients close to standardized.

# Magnitudes

- S.d. of trust and slave measure close to 1.
  - ⇒ Coefficients close to standardized.
- Alternative: compare explanatory power with other variables.
  - Standard variance decomposition.
  - Slave exports and other covariates explain 5.4% of outcome.
  - Slave exports explain 16–27% of this variation.

### **Causality**

- Control for observables.
  - Ethnicity-level determinants of colonial rule: disease environment and precolonial prosperity.
  - Ethnicity-level characteristics of colonial rule: railway lines in 1911, European missionary contact.
  - Same results.

## **Causality**

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  - Altonji et al (2005): how much stronger selection on unobservables must be to explain away the full estimated effect.
  - To explain main effects, selection on unobservables need to be four times greater on average.

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- IV using historical distance from the coast with falsification tests.

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	Trust of relatives (1)	Trust of neighbors (2)	Trust of local council (3)	Intragroup trust (4)	Intergroup trust (5)
ln (1 + exports/area)	-0.178*** (0.032)	-0.202*** (0.031)	-0.129*** (0.022)	-0.188*** (0.033)	-0.115*** (0.030)
Colonial population density	Yes	Yes	Yes	Yes	Yes
Ethnicity-level colonial controls	Yes	Yes	Yes	Yes	Yes
Individual controls	Yes	Yes	Yes	Yes	Yes
District controls	Yes	Yes	Yes	Yes	Yes
Country fixed effects	Yes	Yes	Yes	Yes	Yes
Number of observations	16,709	16,679	15,905	16,636	16,473
Number of ethnicity clusters	147	147	146	147	147
Number of district clusters	1,187	1,187	1,194	1,186	1,184
$R^2$	0.13	0.16	0.21	0.16	0.12

## **Slave Trade and Contemporaneous Trust**

#### IV estimates of the effect of the slave trade on trust

	Trust of relatives (1)	Trust of neighbors (2)	Trust of local council (3)	Intragroup trust (4)	Intergroup trust (5)
Second stage: Dependent variable	is an individual's	trust			
$\ln \left(1 + exports/area\right)$	-0.190***	-0.245***	-0.221***	-0.251***	-0.174**
	(0.067)	(0.070)	(0.060)	(0.088)	(0.080)
Hausman test $(p ext{-value})$ $R^2$	0.88	0.53	0.09	0.44	0.41
	0.13	0.16	0.20	0.15	0.12
First stage: Dependent variable is l	n (1+exports/ar	rea)			
Historical distance of ethnic group from coast	-0.0014***	-0.0014***	-0.0014***	-0.0014***	-0.0014***
	(0.0003)	(0.0003)	(0.0003)	(0.0003)	(0.0003)
Colonial population density	Yes	Yes	Yes	Yes	Yes
Ethnicity-level colonial controls	Yes	Yes	Yes	Yes	Yes
Individual controls	Yes	Yes	Yes	Yes	Yes
District controls	Yes	Yes	Yes	Yes	Yes
Country fixed effects	Yes	Yes	Yes	Yes	Yes
Number of observations	16,709	16,679	15,905	16,636	16,473
Number of clusters	147 / 1,187	147 / 1,187	146 / 1,194	147 / 1,186	147 / 1,184
F-stat of excl. instrument	26.9	26.8	27.4	27.1	27.0
$R^2$	0.81	0.81	0.81	0.81	0.81

## **Slave Trade and Contemporaneous Trust**

Falsification test: reduced form in Africa and Asia

	Trust of local government council						
	Afrobarome	ter sample	Asiabarometer sampl				
	(1)	(2)	(3)	(4)			
Distance from the coast	0.00039*** (0.00009)	0.00031*** (0.00008)	-0.00001 (0.00010)	0.00001 (0.00009)			
Country fixed effects Individual controls	Yes No	Yes Yes	Yes No	Yes Yes			
Number of observations Number of clusters $R^2$	19,913 185 0.16	19,913 185 0.18	5,409 62 0.19	5,409 62 0.22			

• Slave trade might have weakened institutions, generating mistrust.

- Slave trade might have weakened institutions, generating mistrust.
- Measure of this: mistrust in local government.
  - Control for trust in local government.
  - Use various measures through fixed effects.
  - Half of the overall effect can be explained by effect through quality of local institutions.

- Slave trade might have weakened institutions, generating mistrust.
- Measure of this: mistrust in local government.
  - Control for trust in local government.
  - Use various measures through fixed effects.
  - Half of the overall effect can be explained by effect through quality of local institutions.
- Effects through untrustworthiness of others.
  - Measure of intergroup trust in local area: weighted average slave export intensity of other ethnic groups in same area.
  - No effect from deteriorated intergroup trust.

#### Identifying channels of causality

			In	tergroup trus	
	Trust of loc	cal council (2)	Within town (3)	Within district (4)	Within province (5)
Ethnicity-based slave export measure (baseline measure)	-0.072*** (0.019)	-0.070*** (0.019)	-0.102*** (0.028)	-0.120*** (0.027)	-0.098*** (0.029)
Average slave export measure among other ethnicities in the same location			-0.037 $(0.029)$	-0.063** (0.030)	-0.091*** (0.035)
Council trustworthiness fixed effects Five public goods fixed effects Colonial population density Ethnicity-level colonial controls Baseline controls Country fixed effects	Yes No Yes Yes Yes Yes	Yes Yes Yes Yes Yes Yes	No No Yes Yes Yes Yes	No No Yes Yes Yes Yes	No No Yes Yes Yes Yes
Number of observations Number of clusters $R^2$	12,827 146/1,172 0.37	12,203 145/1,130 0.37	9,673 147/725 0.12	12,513 147/737 0.12	15,999 147/1,127 0.12

• Effect of slave trade through external environment (institutions, trustworthiness of others) versus individuals' internal norms.

- Effect of slave trade through external environment (institutions, trustworthiness of others) versus individuals' internal norms.
- Location-based measure slave intensity: slaves taken from area of residence.
- When both variables included, identification from movers (45% of sample).

- Effect of slave trade through external environment (institutions, trustworthiness of others) versus individuals' internal norms.
- Location-based measure slave intensity: slaves taken from area of residence.
- When both variables included, identification from movers (45% of sample).
- Ethnicity-based measures decrease by 10–15%, so explains 85–90% of the overall effect.
- It is always twice as large in magnitude than location-based effects.

#### Identifying channels of causality

	Trust of relatives (1)	Trust of neighbors (2)	Trust of local council (3)	Intragroup trust (4)	Intergroup trust (5)
Ethnicity-based slave export measure (baseline measure)	-0.155***	-0.182***	-0.100***	-0.169***	-0.090***
	(0.029)	(0.029)	(0.023)	(0.033)	(0.030)
Location-based slave export measure	-0.045*** $(0.014)$	-0.045*** (0.016)	-0.045** (0.018)	-0.043** (0.018)	$-0.047** \\ (0.020)$
Colonial population density	Yes	Yes	Yes	Yes	Yes
Ethnicity-level colonial controls	Yes	Yes	Yes	Yes	Yes
Baseline controls	Yes	Yes	Yes	Yes	Yes
Country fixed effects	Yes	Yes	Yes	Yes	Yes
Number of observations Number of clusters $R^2$	15,999	15,972	15,221	15,931	15,773
	146/269	146/269	145/272	146/269	146/269
	0.13	0.16	0.20	0.16	0.12

## Michalopoulos, Putterman and Weil (2019)

## THE INFLUENCE OF ANCESTRAL LIFEWAYS ON INDIVIDUAL ECONOMIC OUTCOMES IN SUB-SAHARAN AFRICA

Stelios Michalopoulos

Brown University

David N. Weil

Brown University

**Louis Putterman**Brown University

## Two Approaches to History

- Place-based approach:
  - Focuses on institutions and geography (Neolithic transition).
  - More developed: easy to map space across time.
- Individual-based approach:
  - Focuses on lineage, cultural transmission, intergenerational mobility.
  - Less developed: little data on lineage.

## Michalopoulos, Putterman and Weil (2019)

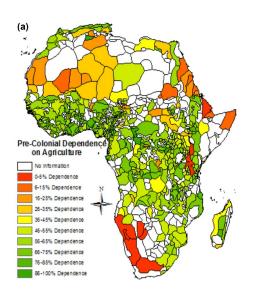
- Does lineage to preindustrial subsistence matter for economic outcomes today in sub-Saharan Africa?
- Compare pastoralist vs agriculture ancestral subsistence lifeways.
- Focus on Africa because easy to match individuals to ethnic groups and ancestral lifeways.
- Distinguish between institution and cultural channels through within location variation.

## Michalopoulos, Putterman and Weil (2019)

The introduction of location fixed effects is crucial, since it allows us to absorb characteristics related to the geographic, ecological, and institutional environment of a given region that recent studies have highlighted as important determinants of regional African development. Moreover, it allows us to uncover the importance of portable ethnic-specific traits whose influence is not limited to the ancestral homeland of a given group. This methodology is similar to Nunn and Wantchekon (2011), who investigate the impact of slavery on individual trust among respondents residing outside their ethnic enclaves.

- Ethnicity data:
  - DHS surveys.
  - Information for both ethnicity and enumeration area coordinates.
  - 337k respondents across 21 countries, 492 ethnicity-country groups.
- Matching modern ethnicities to ancestral groups:
  - Murdock's Ethnographic Atlas.
  - Match DHS ethnicities to those in atlas.
  - Average distance moved: residence vs nearest border of ancestral homeland (51% movers).

- Modern outcomes (DHS):
  - Education: categories and years completed.
  - Wealth: quintiles.
- Historical mode of subsistence:
  - Activities in Ethnographic Atlas: gathering, hunting, fishing, animal husbandry, agriculture.
  - Shares of subsistence in 9 bands.
  - In regressions: pastoralism (husbandry) is default activity, focal independent variable on degree of reliance on agriculture (the rest are controls).



## **Predictive Power of Ethnicity**

$R^2$ from FE regressions	All education	All wealth	Movers education	Movers wealth
Country FE	0.159	0.013	0.147	0.038
Homeland FE	0.291	0.231	0.290	0.295
Ethnicity FE	0.265	0.138	0.257	0.182
Country-ethnicity FE	0.281	0.159	0.282	0.209
Country-homeland FE	0.301	0.248	0.304	0.319
Country-homeland FE and country-ethnicity FE	0.325	0.283	0.337	0.362
Observations	285,255	285,263	154,744	154,747

## The Influence of Ancestral Characteristics

$$y_{i,e,h,c,v} = \beta \text{Agriculture}_e + \delta \mathbf{X}_{i,e,h,c,v} + \alpha_c \cdot \alpha_{h,c} \cdot \alpha_v + \varepsilon_{i,e,h,c,v}$$

- $y_{i,e,h,c,v}$ : outcome for individual i of ethnicity e residing in homeland h in country c and enumeration area v.
- Agriculture<sub>e</sub>: subsistence share of agriculture of ancestral group e.
- $X_{i,e,h,c,v}$ : controls (age, female, mover status).
- α<sub>c</sub>: country FE.
- $\alpha_{h,c}$ : country-homeland FE.
- $\alpha_v$ : enumeration area FE.
- Clustering: ethnicity level.

## The Influence of Ancestral Characteristics

#### Benchmark: DHS regressions within ethnic homelands

Variables	(1) Education	(2) Education	(3) Education	(4) Education	(5) Wealth	(6) Wealth	(7) Wealth	(8) Wealth
Agriculture	0.2337***	0.1498***	0.1034***	0.1011***	0.2233***	0.1797***	0.0970***	0.0972***
	(0.0432)	(0.0259)	(0.0212)	(0.0191)	(0.044)	(0.0324)	(0.0221)	(0.0219)
Gather/hunt/fish	0.2095***	0.1026***	0.0918***	0.0911***	0.1574***	0.0681***	0.0488***	0.0524***
	(0.0547)	(0.0214)	(0.0200)	(0.0185)	(0.0457)	(0.0249)	(0.0152)	(0.0146)
Urban			0.9199***	0.7079***			1.6401***	1.4330***
			(0.0357)	(0.0292)			(0.0460)	(0.0468)
Simple controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Country FE	Yes	No	No	No	Yes	No	No	No
Country-ethnic homeland FE	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Occupation FE	No	No	No	Yes	No	No	No	Yes
Observations	285,192	285,192	285,192	285,192	285,200	285,200	285,200	285,200
$R^2$	0.239	0.350	0.418	0.493	0.052	0.266	0.491	0.518

- Country characteristics only explain 1/3.
- Part explained by migration to urban locations.
- Differences in ancestral lifeways explain 1/3 of individual variation in outcomes due to ethnic identity.

## The Influence of Ancestral Characteristics

#### Benchmark: DHS regressions within villages

Variables	(1) Education	(2) Education	(3) Education	(4) Wealth	(5) Wealth	(6) Wealth
Agriculture	0.1034***	0.0731***	0.0694***	0.0970***	0.0389***	0.0379***
	(0.0212)	(0.0147)	(0.0128)	(0.0221)	(0.0070)	(0.0068)
Gather/hunt/fish	0.0918***	0.0708***	0.0681***	0.0488***	0.0176**	0.0190***
	(0.0200)	(0.0155)	(0.0140)	(0.0152)	(0.0068)	(0.0065)
Urban	0.9199***			1.6401***		
	(0.0357)			(0.0460)		
Simple controls	Yes	Yes	Yes	Yes	Yes	Yes
Country-ethnic	Yes	No	No	Yes	No	No
Homeland FE						
Coordinates FE	No	Yes	Yes	No	Yes	Yes
Occupation FE	No	No	Yes	No	No	Yes
Observations	285,192	285,192	285,192	285,200	285,200	285,200
$R^2$	0.418	0.506	0.559	0.491	0.677	0.682

- Shifting from pastoralism to agriculture raises education by 0.28 points, or 0.8 years of education.
- Shifting from pastoralism to agriculture raises wealth by 20% within

## **Selection into Migration**

- Identification based on movers (54% of sample).
- Differential selection into migration across liefeway groups?
- Assess if ancestral lifeway predicts migration.
- Explicitly assess selective migration.

## **Selection into Migration**

#### Determinants of migration

Variables	(1) Mover	(2) Mover	(3) Moved in life	(4) Moved in life
Agriculture	-0.0465**	-0.0464**	0.0052	0.0048
C	(0.0212)	(0.0211)	(0.0052)	(0.0050)
Gather/hunt/fish	-0.1179***	-0.1177***	-0.0062	-0.0061
	(0.0254)	(0.0253)	(0.0053)	(0.0051)
Simple controls	Yes	Yes	Yes	Yes
Coordinates FE	Yes	Yes	Yes	Yes
Occupation FE	No	Yes	No	Yes
Observations	285,200	285,200	188,304	188,304
$R^2$	0.768	0.768	0.206	0.210

## **Selection into Migration**

#### Determinants of migration

Variables	(1) Education	(2) Education	(3) Wealth	(4) Wealth
Agriculture	0.2808***	0.2710***	0.2431***	0.2368***
	(0.0607)	(0.0543)	(0.0559)	(0.0483)
Gather/hunt/fish	0.2816***	0.2747***	0.1826***	0.1879***
	(0.0683)	(0.0638)	(0.0594)	(0.0499)
Mover	0.7459**	0.7805**	0.5330	0.5994*
	(0.3505)	(0.3280)	(0.3417)	(0.3029)
Mover × agriculture	-0.0570	-0.0731	-0.0251	-0.0462
	(0.0515)	(0.0482)	(0.0441)	(0.0393)
Mover × gather/hunt/fish	-0.1085**	-0.1155***	-0.0372	-0.0529
	(0.0482)	(0.0441)	(0.0562)	(0.0472)
Simple controls	Yes	Yes	Yes	Yes
Occupation FE	No	Yes	No	Yes
Country FE	Yes	Yes	Yes	Yes
Observations	285,192	285,192	285,200	285,200
$R^2$	0.241	0.38	0.053	0.222

# THE LONG-TERM EFFECT OF DEMOGRAPHIC SHOCKS ON THE EVOLUTION OF GENDER ROLES: EVIDENCE FROM THE TRANSATLANTIC SLAVE TRADE

Edoardo Teso

Harvard University and IQSS

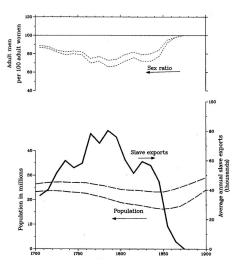
- What are the mechanisms of persistence of historical shocks?
- The case of gender norms in Africa and the slave trade.

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- Alternative framing: explain current distribution in FLFP in Africa.

- What are the mechanisms of persistence of historical shocks?
- The case of gender norms in Africa and the slave trade.
- Alternative framing: explain current distribution in FLFP in Africa.
- Hypothesis:
  - Male slaves outnumbered female slaves.
  - This generated historically skewed sex ratios in Africa.
  - Women had to substitute for men in previously male-dominated activities.
  - This changed attitudes and beliefs in the long run, affecting FLFP.
  - Multiple equilibria, intergenerational learning, institutional change.

## **Historical Experiment**

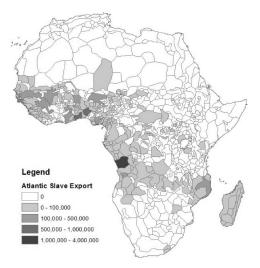
Demographic impact of the transatlantic slave trade



- Contemporaneous data.
  - FLFP data from DHS (61 surveys, 21 countries, 1992–2014).
  - Sample of 662k women aged 15-49.
  - Also information on occupation, fertility, age at first birth, attitudes, household tasks.

- Contemporaneous data.
  - FLFP data from DHS (61 surveys, 21 countries, 1992-2014).
  - Sample of 662k women aged 15-49.
  - Also information on occupation, fertility, age at first birth, attitudes, household tasks.
- Historical data.
  - Slaves taken from Nunn and Wantchekon (2011).
  - Ethnicity data from Murdock's Atlas (1959).
  - Matched with DHS: 583k women and 223k men.

#### Ethnic group-level exposure to transatlantic slave trade



## **Specification**

$$y_{i,e,c} = \alpha_c + \beta \text{Trades}_e + X'_{i,e,c} \Delta + Z'_e \Omega + \varepsilon_{i,e,c}$$

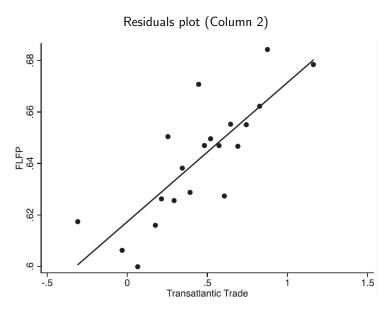
- $y_{i,e,c}$ : outcome of woman i, in country c, ethnic group e.
- Trades<sub>e</sub>: slaves taken in transatlantic or indian ocean slave trades, normalized by historical area.
- $X'_{i,e,c}$ : individual controls (age, marital status, urban, religion).
- $Z'_e$ : ethnicity controls (disease environment, precolonial urbanization, jurisdictional hierarchies, population density, colonial railroads, missions, agricultural practices, historical warfare).
- Clustering: ethnic group level.

## Long-Run Impact of Slave Trade on FLFP

#### OLS estimates, the effect of the slave trade on FLFP

	FLFP	FLFP	FLFP	FLFP	FLFP	FLFP
	(1)	(2)	(3)	(4)	(5)	(6)
Transatlantic Trade	0.048***	0.054***	0.059***	0.056***	0.073***	0.072***
	(0.013)	(0.011)	(0.013)	(0.011)	(0.012)	(0.012)
Indian Ocean Trade	-0.059	-0.120	-0.061	-0.111	-0.146	-0.133
	(0.140)	(0.158)	(0.175)	(0.174)	(0.205)	(0.196)
Observations	583,562	563,379	470,183	563,054	386,503	386,317
R-squared	0.16	0.17	0.18	0.18	0.14	0.14
Ethnic Groups	261	243	170	243	241	241
Country-survey FE	Yes	Yes	Yes	Yes	Yes	Yes
Individual Controls	Yes	Yes	Yes	Yes	Yes	Yes
Historical Controls	No	Yes	Yes	Yes	Yes	Yes
Hist. Part. Agriculture	No	No	Yes	No	No	No
Education	No	No	No	Yes	Yes	Yes
Polygyny	No	No	No	No	Yes	Yes
Transatlantic std. dev.	0.564	0.564	0.570	0.564	0.564	0.564
Indian Ocean std. dev.	0.033	0.031	0.034	0.031	0.031	0.031
Dep. var. mean unaffected	0.588	0.586	0.589	0.586	0.635	0.635

# Long-Run Impact of Slave Trade on FLFP



# Magnitudes (Column 2)

- $\uparrow 1$  s.d. ancestor exposure to slave trade  $\Longrightarrow \uparrow 3pp$  FLFP.
- $\uparrow 1$  s.d. ancestor exposure to slave trade  $\Longrightarrow \uparrow 5\%$  FLFP mean.
- $\uparrow$  1 s.d. ancestor exposure to slave trade  $\Longrightarrow \uparrow$  0.06 FLFP s.d.

## Long-Run Impact of Slave Trade on FLFP

#### OLS estimates, the effect of the slave trade on occupational choices

	Agriculture (1)	Clerical (2)	Manual (3)	Domestic (4)	High Ranking (5)
Transatlantic Trade	0.018	-0.000	-0.010	-0.004**	0.048***
	(0.016)	(0.001)	(0.008)	(0.002)	(0.011)
Observations	549,009	549,009	549,009	549,009	549,009
R-squared	0.23	0.02	0.05	0.07	0.14
Ethnic Groups	243	243	243	243	243
Country-survey FE	Yes	Yes	Yes	Yes	Yes
Individual Controls	Yes	Yes	Yes	Yes	Yes
Historical Controls	Yes	Yes	Yes	Yes	Yes
Transatlantic std. dev.	0.564	0.564	0.564	0.564	0.564
Dep. var. mean unaffected	0.276	0.011	0.061	0.026	0.224

## Magnitudes

- High ranking.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow$   $\uparrow$  3pp high ranking.
  - $\uparrow 1$  s.d. ancestor exposure  $\Longrightarrow \uparrow 12\%$  high ranking mean.
  - $\uparrow 1$  s.d. ancestor exposure  $\Longrightarrow \uparrow 0.06$  high ranking s.d.

# **Magnitudes**

- High ranking.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow$   $\uparrow$  3pp high ranking.
  - $\uparrow 1$  s.d. ancestor exposure  $\Longrightarrow \uparrow 12\%$  high ranking mean.
  - $\uparrow 1$  s.d. ancestor exposure  $\Longrightarrow \uparrow 0.06$  high ranking s.d.
- Domestic.
  - $\uparrow 1$  s.d. ancestor exposure  $\Longrightarrow \downarrow 0.2pp$  domestic.
  - $\uparrow 1$  s.d. ancestor exposure  $\Longrightarrow \downarrow 9\%$  domestic mean.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \downarrow$  0.19 domestic s.d.
- But think of base rates.

### **Male Falsification Test**

OLS estimates, women's versus men's employment

Sample	Men (1)	Women (2)	Men (3)	Women (4)	Men (5)	Women (6)
Transatlantic Trade	-0.010** (0.005)	0.050*** (0.013)	-0.012** (0.006)	0.054*** (0.010)	-0.008 (0.005)	0.056*** (0.010)
Observations	222,970	548,178	216,419	528,006	216,125	527,687
R-squared	0.31	0.16	0.31	0.17	0.32	0.18
Ethnic Groups	235	261	219	243	219	243
Country-survey FE	Yes	Yes	Yes	Yes	Yes	Yes
Individual Controls	Yes	Yes	Yes	Yes	Yes	Yes
Historical Controls	No	No	Yes	Yes	Yes	Yes
Education	No	No	No	No	Yes	Yes
Transatlantic std. dev.	0.564	0.567	0.563	0.567	0.563	0.567
Dep. var. mean unaffected	0.831	0.593	0.831	0.591	0.831	0.591

# Magnitudes (Columns 3 and 4)

- Women.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \uparrow$  3pp FLFP.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \uparrow$  5% FLFP mean.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow$   $\uparrow$  0.06 FLFP s.d.

# Magnitudes (Columns 3 and 4)

- Women.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \uparrow$  3pp FLFP.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \uparrow$  5% FLFP mean.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow$   $\uparrow$  0.06 FLFP s.d.
- Men.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \downarrow$  0.7pp MLFP.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \downarrow 0.8\%$  MLFP mean.
  - $\uparrow$  1 s.d. ancestor exposure  $\Longrightarrow \downarrow$  0.02 MLFP s.d.

- Hypothesis from Fernandez et al (2004):
  - Working mothers transmit positive views about female labor to their sons.
  - Women whose husbands' ancestors were more exposed to slave trade are more likely to have working mother, and thus working wife.

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  - Women whose husbands' ancestors were more exposed to slave trade are more likely to have working mother, and thus working wife.
- Use women's ancestry FE to isolate role of husband's origins.
- To assess relative magnitude, use husband ancestry FE.
- Cannot have causal interpretation:
  - Husbands have an impact, holding beliefs constant.
  - Selection into marriage with different types of men.

#### OLS estimates, the marriage market channel

	FLFP (1)	FLFP (2)	FLFP (3)
Transatlantic Trade	0.071*** (0.015)		0.045*** (0.009)
Transatlantic Trade Husband		0.021** (0.009)	
Observations	109,310	109,294	109,293
R-squared	0.14	0.18	0.17
Ethnic Groups	232	228	232
Country-survey FE	Yes	No	No
Country-survey-woman's ethnicity FE	No	Yes	No
Country-survey-husband's ethnicity FE	No	No	Yes
Individual Controls	Yes	Yes	Yes
Historical Controls	Yes	Yes	No
Transatlantic std. dev.	0.558	0.559	0.558
Dep. var. mean unaffected	0.652	0.657	0.652

### **Cultural Transmission**

- Separate culture and institutions effects.
- Epidemiological approach using enumeration area FE.
- Find that half is due to cultural transmission.
- Not affected by heterogeneous response of movers relative to non-movers.

### **Cultural Transmission**

OLS estimates, the cultural transmission channel

	FLFP (1)	FLFP (2)	FLFP (3)	FLFP (4)	FLFP (5)
Transatlantic Trade	0.027*** (0.007)	0.029*** (0.005)	0.029*** (0.005)	0.036*** (0.006)	0.035*** (0.006)
Observations	583,377	563,092	562,766	386,121	385,935
R-squared	0.32	0.32	0.32	0.33	0.33
Ethnic Groups	261	243	243	241	241
EA-survey FE	Yes	Yes	Yes	Yes	Yes
Individual Controls	Yes	Yes	Yes	Yes	Yes
Historical Controls	No	Yes	Yes	Yes	Yes
Education	No	No	Yes	No	Yes
Polygyny	No	No	No	Yes	Yes
Transatlantic std. dev.	0.564	0.564	0.564	0.564	0.564
Dep. var. mean unaffected	0.588	0.586	0.586	0.635	0.635

### **Attitudes**

#### OLS estimates, women's empowerment

Share HH	Share	Share	Rights	Rights	Rights	Rights
Decisions	Violence	Violence	Politics	Politics	General	General
(1)	(2)	(3)	(4)	(5)	(6)	(7)
0.048***	-0.008	-0.005	0.018	-0.057*	0.098***	-0.019
(0.013)	(0.011)	(0.009)	(0.031)	(0.031)	(0.037)	(0.057)
337,994	426,485	163,173	40,394	40,536	24,215	24,389
0.26	0.22	0.11	0.07	0.07	0.10	0.09
223	225	189	275	275	261	262
DHS	DHS	DHS	Afrob.	Afrob.	Afrob.	Afrob.
Female	Female	Male	Female	Male	Female	Male
0.567	0.570	0.564	0.536	0.536	0.540	0.538
	Decisions (1)  0.048*** (0.013)  337,994 0.26 223 DHS	Decisions (1)         Violence (2)           0.048***         -0.008 (0.013)           337,994         426,485 (0.22 (223 (225 (223 (225 (225 (225 (225 (2	Decisions (1)         Violence (2)         Violence (3)           0.048***         -0.008         -0.005 (0.013)           (0.013)         (0.011)         (0.009)           337,994         426,485         163,173 (0.26)           0.26         0.22         0.11 (0.26)           223         225         189 (0.26)           DHS         DHS         DHS           Female (0.567)         Female (0.564)         0.564	Decisions (1)         Violence (2)         Violence (3)         Politics (4)           0.048***         -0.008         -0.005         0.018           (0.013)         (0.011)         (0.009)         (0.031)           337,994         426,485         163,173         40,394           0.26         0.22         0.11         0.07           223         225         189         275           DHS         DHS         Afrob.           Female         Male         Female           0.567         0.564         0.536	Decisions (1)         Violence (2)         Violence (3)         Politics (5)           0.048***         -0.008         -0.005         0.018         -0.057*           (0.013)         (0.011)         (0.009)         (0.031)         (0.031)           337,994         426,485         163,173         40,394         40,536           0.26         0.22         0.11         0.07         0.07           223         225         189         275         275           DHS         DHS         Afrob.         Afrob.           Female         Male         Female         Male           0.567         0.570         0.564         0.536         0.536	Decisions (1)         Violence (2)         Violence (3)         Politics (4)         Politics (5)         General (6)           0.048***         -0.008         -0.005         0.018         -0.057*         0.098****           (0.013)         (0.011)         (0.009)         (0.031)         (0.031)         (0.037)           337,994         426,485         163,173         40,394         40,536         24,215           0.26         0.22         0.11         0.07         0.07         0.10           223         225         189         275         275         261           DHS         DHS         Afrob.         Afrob.         Afrob.           Female         Male         Female         Male         Female           0.567         0.570         0.564         0.536         0.536         0.540

### Topic 6

Political regimes, corruption, and development

### The Big Questions

Does good governance cause growth?

#### Plan of Session

- Causal impact of democracy on growth.
   Acemoglu et al. (2019) Colagrossi et al. (2020)
- Causal impact of corruption on growth. Ugur (2014)

- Recall Dincecco and Katz (2016)
- Two elements of state capacity:
  - Fiscal centralization: year national government first secured revenues through uniform tax system.
  - Limited government: year parliament gained stable constitutional right to control national budget annually.

- Economic performance:
  - Log annual growth rate of real GDP per capita, 1650–1913. Maddison
  - Missing values linearly interpolated, especially 1650–1820.

- Economic performance:
  - Log annual growth rate of real GDP per capita, 1650–1913. Maddison
  - Missing values linearly interpolated, especially 1650–1820.
- State capacity: Dincecco (2011)
  - Extractive capacity: government revenues per capita.
  - Productive capacity: non-military expenditures per capita.
  - Missing values linearly interpolated.

Empirical strategy:

$$\Delta y_{i,t} = \alpha_0 + \alpha_1 C_{i,t} + \alpha_2 L_{i,t} + X'_{i,t-1} \alpha_3 + \mu_i + \lambda_t + \varepsilon_{i,t}$$

- $\Delta y_{i,t}$ : Log annual GDP per capita growth rate.
- $C_{i,t}$ : indicator for fiscal centralization.
- *L<sub>i,t</sub>*: indicator for limited government.
- μ<sub>i</sub>: country fixed effect.
- λ<sub>t</sub>: year fixed effect.
- $X'_{i,t-1}$ : conflict indicators, population growth, lagged y.

• Source of identification and identifying assumption:

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- Identification issues:
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  - Omitted variable bias: control for constant unobserved heterogeneity, but not time-varying.
- Not necessarily causal interpretation: document robust pattern.

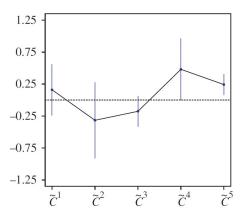
Dependent variable:	Real GDP per capita growth					
	(1)	(2)	(3)	(4)		
Fiscal centralization	0.657***	0.222***	0.268***	0.344***		
	[0.087]	[0.086]	[0.125]	[0.171]		
Limited government	0.321***	0.053	-0.028	-0.080		
	[0.109]	[0.165]	[0.146]	[0.205]		
Country FE Year FE Country time trends Lags in y (2)	Yes	Yes	Yes	Yes		
	No	Yes	Yes	Yes		
	No	No	Yes	Yes		
	No	No	No	Yes		
Observations	1,772	1,772	1,772	1,750		
Countries	11	11	11	11		

Relax assumption of constant impact over time:

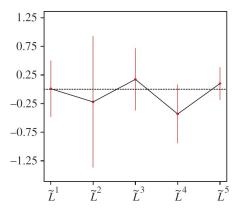
$$\Delta y_{i,t} = \alpha_0 + \sum_{j=1}^{5} \alpha_{1,j} \tilde{C}_{i,t}^{j} + \sum_{j=1}^{5} \alpha_{1,j} \tilde{L}_{i,t}^{j} + X_{i,t-1}' \alpha_3 + \mu_i + \lambda_t + \varepsilon_{i,t}$$

- $\tilde{C}_{i,t}^1$ ,  $\tilde{L}_{i,t}^1=1$  for years 6–10 before.
- $\tilde{C}_{i,t}^2$ ,  $\tilde{L}_{i,t}^2=1$  for years 1–5 before.
- $\tilde{C}_{i,t}^3$ ,  $\tilde{L}_{i,t}^3=1$  for years 0–4 after.
- $\tilde{C}_{i,t}^4$ ,  $\tilde{L}_{i,t}^4 = 1$  for years 5–10 after.
- $\tilde{C}_{i,t}^5$ ,  $\tilde{L}_{i,t}^5=1$  for more than 10 years after.

Time-varying relationship between gdp per capita growth and fiscal centralization



Time-varying relationship between gdp per capita growth and limited government



- Important and direct role for fiscal centralization.
- Fiscally centralized regimes grew faster than fragmented:
  - On average by 0.2–0.4% higher per year.
  - Average 1650–1913:  $0.6\% \Longrightarrow 1/4-2/3$  of growth.

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  - On average by 0.2–0.4% higher per year.
  - Average 1650–1913:  $0.6\% \Longrightarrow 1/4-2/3$  of growth.
- Long-lasting economic improvements from fiscal centralization.

 China, Singapore, Arab Springs... ⇒ is democracy irrelevant for growth since WWII?

# **Democracy and Economic Growth**

- China, Singapore, Arab Springs... ⇒ is democracy irrelevant for growth since WWII?
- Widespread view, even from empirical studies.
  - "More political rights do not have an effect on growth." Barro (1997)
  - "The net effect of democracy on growth performance cross-nationally over the last five decades is negative or null." Gerring et al. (2005)

# **Democracy and Economic Growth**

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  - "The net effect of democracy on growth performance cross-nationally over the last five decades is negative or null." Gerring et al. (2005)
- Acemoglu et al (2019) Explore causal relationship 1960–2010.
- $\implies$  Transitioning to democracy  $\uparrow$  20% GDP per capita in 25 years.

# **Challenges for Causal Identification**

• Measurement error in democratic transition.

# **Challenges for Causal Identification**

- Measurement error in democratic transition.
- OVB: democracy is correlated with unobserved characteristics that affect growth.
  - $\implies$  use DiD (country FE)
- Democratizations are preceded by temporary dip in GDP.
  - $\implies$  Parallel-trends assumption is not valid.
- Time-varying unobservables related to future economic conditions

# **Measuring Democracy**

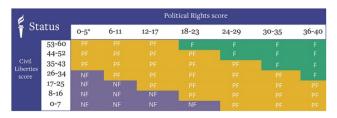
- Freedom House.
- Polity.
- Cheibub et al. (2010).
- Boix et al. (2012).

#### Freedom House

- 151 countries and 45 territories.
- Scores 0–4 for on 25 indicators.
- 10 political rights indicators.
  - Electoral process (3).
  - Political pluralism and participation (4).
  - Functioning of government (3).
- 15 civil liberty indicators.
  - Freedom of expression and belief (4).
  - Associational and organizational rights (3)
  - Rule of law (4).
  - Personal autonomy and individual rights (4).
- 125 analysts and 40 advisers, yearly updates since 1972.

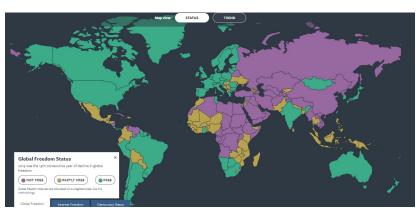
#### Freedom House

Global freedom status: 3 categories



#### **Freedom House**

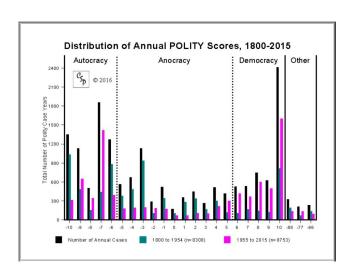
#### Global freedom status: 3 categories



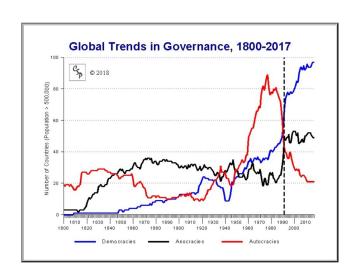
### **Polity**

- 167 countries 1800–2018
- 21-point scale from -10 to +10.
- POLITY = DEMOC AUTOC.
- DEMOC: institutionalized democracy index (0–10).
  - Competitiveness of executive recruitment (0–2)
  - Openness of executive recruitment (0-1)
  - Constraint on chief executive (0–4)
  - Competitiveness of political participation (0–3)
- AUTOC: Authoritarian regime index (0–10). Same categories as above, different schemes.
- · Coding by country experts, yearly updates since 1974.

# **Polity**



# **Polity**

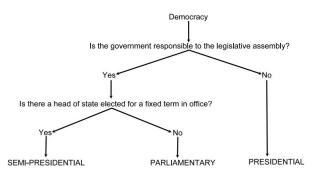


# Cheibub et al. (2010)

- Democracy-Dictatorship (DD): dichotomous measure of political regime.
- Based on 6-fold regime classification:
  - Monarchy.
  - Military dictatorship.
  - Civilian dictatorship.
  - Presidential democracy.
  - Parliamentary democracy.
  - Semi-presidential democracy.
- Relies on events rather than assessment (holding elections, existence than more than one party, changes in leadership of government).
- Criticizes false sense of continuous variation of Polity and FH.
- 199 countries since 1946.

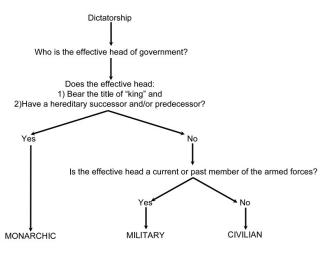
# Cheibub et al. (2010)

#### Classifying forms of democratic government

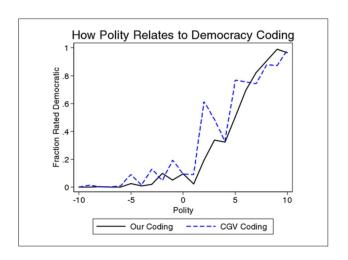


# Cheibub et al. (2010)

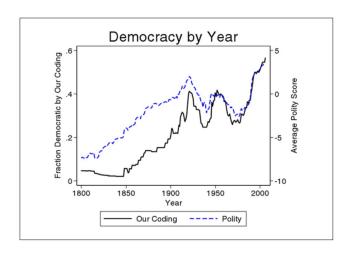
#### Classifying forms of dictatorial government



- Democracy-Dictatorship: dichotomous measure of political regime.
- Democracy if meets following conditions:
  - Contestation: executive directly or indirectly elected in popular elections; the legislature is chosen in free and fair elections.
  - Participation: majority of adult men has right to vote.
- Relies on events rather than assessment (holding elections, existence than more than one party, changes in leadership of government).
- Extends Cheibub over time.
- 219 countries 1800-2007.



Variable	BMR	CGV	Polity ≥ 5	FH ≤ 3.5	Golder	HT	Average
BMR	1.000						.942
CGV	.957	1.000					.924
Polity ≥ 5	.939	.921	1.000				.928
FH ≤ 3.5	.934	.902	.933	1.000			.921
Golder	.958	.950	.924	.913	1.000		.931
HT	.921	.891	.921	.924	.910	1.000	.913



# **Measuring Democracy**

- Annual panel of 175 countries, 1960–2010.
- Binary measure of democracy Papaioannou and Siourounis (2008)

```
D_{ct} = 1 if both
```

- Freedom House: "free" or "partially free."
- Polity IV: positive score.

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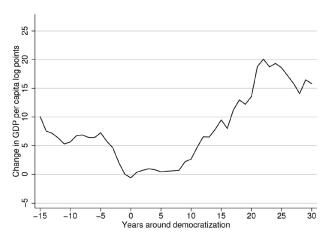
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```
D_{ct} = 1 if both
```

- Freedom House: "free" or "partially free."
- Polity IV: positive score.
- Verify with Cheibub et al (2010) and Boix et al (2012)
- Countries that are democracies: 31.5% in 1960, 64.1% in 2010.
- 122 democratizations and 71 reversals.
- Code permanent and transitory changes in political regime.

# **Challenges for Causal Identification**

GDP per Capita Before and After a Democratization



#### Data: GDP per Capita and Economic Variables

- Log GDP per capita in 2000 US dollars. WB
- Investment, trade, education, infant mortality. WB
- Financial flows, tax revenues, economic reforms index, social unrests.

$$y_{ct} = \beta D_{ct} + \sum_{j=1}^{p} \gamma_j y_{ct-j} + \alpha_c + \delta_t + \varepsilon_{ct}$$

- $y_{ct}$ : log GDP per capita in country c at time t.
- D<sub>ct</sub>: dichotomous measure of democracy.
- α<sub>c</sub>: country fixed effects.
- δ<sub>t</sub>: year fixed effects.
- p: lags (control for dynamics).

# **Identifying Assumption: Sequential Exogeneity**

$$\mathbb{E}\left(\varepsilon_{ct}|y_{ct-1},\ldots,y_{ct_0},D_{ct},\ldots,D_{ct_0},\alpha_c,\delta_t\right)=0$$

- Democracy and past GDP are orthogonal to contemporaneous and future shocks to GDP.
- Countries that transition are not on a different GDP trend relative to others with similar levels of GDP in the past (lags) and level of long-run development (country FE).

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- Democracy and past GDP are orthogonal to contemporaneous and future shocks to GDP.
- Countries that transition are not on a different GDP trend relative to others with similar levels of GDP in the past (lags) and level of long-run development (country FE).
- Lags of GDP summarizes factors that affect both D and y.
- Many of these impact future y through their impact on current y.
- $\implies$  Lags + country FE control for selection into democracy.

#### Effect of Democracy on Log GDP per Capita

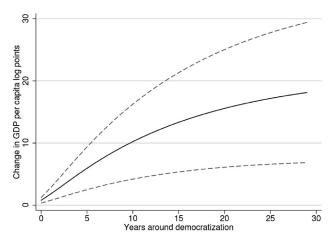
	WITHIN ESTIMATES				
	(1)	(2)	(3)	(4)	
Democracy	0.973	0.651	0.787	0.887	
	(0.294)	(0.248)	(0.226)	(0.245)	
log GDP first lag	0.973	1.266	1.238	1.233	
	(0.006)	(0.038)	(0.038)	(0.039)	
log GDP second lag		-0.300	-0.207	-0.214	
		(0.037)	(0.046)	(0.043)	
log GDP third lag			-0.026	-0.021	
			(0.028)	(0.028)	
log GDP fourth lag			-0.043	-0.039	
			(0.017)	(0.034)	
p-value lags 5 to 8				[ 0.565]	
Long-run effect of democracy	35.587	19.599	21.240	22.008	
	(13.998)	(8.595)	(7.215)	(7.740)	
Effect of democracy after 25 years	17.791	13.800	16.895	17.715	
	(5.649)	(5.550)	(5.297)	(5.455)	
Persistence of GDP process	0.973	0.967	0.963	0.960	
	(0.006)	(0.005)	(0.005)	(0.007)	
AR2 test p-value					
Unit root test $t$ -statistics	-4.79	-3.89	-4.13	-7.00	
p-value (reject unit root)	[0.00]	[0.00]	[0.00]	[0.00]	
Observations	6,790	6,642	6,336	5,688	
Countries in sample	175	175	175	175	

- First lag close to 1: large persistence in GDP.
- Short-run effect of democracy: ↑ 1% per year.
- Cumulative long-run effect of permanent transition:

$$\frac{\widehat{\beta}}{1 - \sum_{j=1}^{p} \widehat{\gamma}_{j}}$$

- † 36% over the long-run.
- ↑ 18% over 25 years.
- Including 4 lags: smaller effects, but sizable (preferred specification).

Effect of Democracy on Log GDP per Capita over Time



#### **Dynamic Panel Estimates: Robustness**

- Main threat: time-varying factors that simultaneously affect democracy and GDP.
- Country FE absorb time-invariant factors.
- Solutions:
  - Interact indicators for quantile of GDP per capita in 1960 with year FE.
  - Interact indicators for Soviet transition with year FE.
  - Control for 4 lags of unrest, trade exposure, financial flows, population.

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- Solutions:
  - Interact indicators for quantile of GDP per capita in 1960 with year FE.
  - Interact indicators for Soviet transition with year FE.
  - Control for 4 lags of unrest, trade exposure, financial flows, population.
- Robust to alternative measures of democracy and GDP.
- Not sensitive to outliers.

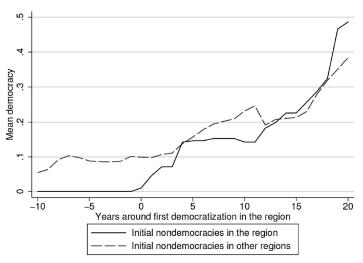
#### Effect of Democracy on Log GDP per Capita

Covariates included:	(1)	GDP in 1960 quintiles × year effects (2)	Soviet dummies (3)	Lags of unrest (4)	Lags of trade (5)	Lags of financial flows (6)	Lags of demographic structure (7)	Region × regime × year effects (8)
	Panel A: Within estimates.							
Democracy	0.787	0.718	0.911	0.705	0.595	0.926	0.650	0.834
	(0.226)	(0.249)	(0.251)	(0.224)	(0.264)	(0.244)	(0.230)	(0.264)
Long-run effect of democracy	21.240	22.173	24.860	17.000	14.593	23.870	14.153	16.651
	(7.215)	(8.702)	(7.783)	(5.980)	(7.122)	(8.211)	(5.419)	(5.546)
Effect of democracy after 25 years	16.895	16.261	19.587	13.567	11.500	18.149	12.251	14.532
	(5.297)	(5.982)	(5.724)	(4.644)	(5.336)	(5.435)	(4.552)	(4.726)
Persistence of GDP process	0.963	0.968	0.963	0.959	0.959	0.961	0.954	0.950
	(0.005)	(0.005)	(0.005)	(0.004)	(0.006)	(0.006)	(0.005)	(0.005)
Observations	6,336	5,523	6,336	5,643	5,750	4,950	6,262	6,336
Countries in sample	175	149	175	171	172	171	172	175

- Democratizations often occur in regional waves:
  - Latin America and the Carribean: 1980s and early 1990s.
  - Soviet Union (Eastern Europe, Central Asia): 1990s.

- Democratizations often occur in regional waves:
  - Latin America and the Carribean: 1980s and early 1990s.
  - Soviet Union (Eastern Europe, Central Asia): 1990s.
- Seven regions: Africa, East Asia and the Pacific, Eastern Europe and Central Asia, Western Europe and developed countries, Latin America and the Carribean, MENA, South Asia.





- $D_{ct_0}$ : country is democracy or not at start of sample.
- $R_c$ : geographic region.
- $I_c = \{c' : c' \neq c, R_{c'} = R_c, D_{c't_0} = D_{ct_o}\}$ : countries of same region that share similar political history.

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- R<sub>c</sub>: geographic region.
- $I_c = \{c' : c' \neq c, R_{c'} = R_c, D_{c't_0} = D_{ct_o}\}$ : countries of same region that share similar political history.
- Instrument:  $Z_{ct} = \frac{1}{|I_c|} \sum_{c' \in I_c} D_{c't}$ .
- Average democracy in a region, excluding own-country observation.
- Instrument democracy with  $Z_{ct}$  and its lags.

#### **IV Estimates: Democratization Waves**

#### IV Estimates of the Effect of Democracy on GDP per Capita

Covariates included:	(1)	(2)	GDP in 1960 quintiles× year effects (3)	Soviet dummies (4)	Regional trends (5)	Regional GDP & trade (6)	Regional unrest GDP & trade (7)	Spatial lag of GDP (8)	Spatial lags of GDP and democracy (9)	
				Panel A: 2SL	S estimates wit	th fixed effects				
Democracy	0.966	1.149	1.125	1.292	1.697	1.817	1.107	1.335	1.361	
	(0.558)	(0.554)	(0.689)	(0.651)	(0.885)	(0.663)	(0.656)	(0.536)	(0.895)	
Long-run effect of democracy	26.315	31.521	35.226	35.723	36.788	41.544	25.016	37.482	38.439	
	(17.075)	(17.425)	(23.846)	(19.997)	(20.657)	(17.157)	(16.002)	(17.836)	(27.883)	
Effect of democracy after 25 years	20.836	24.866	25.618	27.929	32.051	35.350	21.386	29.217	29.011	
	(12.862)	(12.978)	(16.538)	(14.944)	(17.703)	(14.017)	(13.342)	(12.894)	(19.692)	
Persistence of GDP process	0.963	0.964	0.968	0.964	0.954	0.956	0.956	0.964	0.965	
	(0.005)	(0.005)	(0.005)	(0.005)	(0.006)	(0.006)	(0.006)	(0.005)	(0.006)	
Hansen p-value		[0.21]	[0.18]	[0.32]	[0.28]	[0.25]	[0.09]	[0.04]	[0.19]	
Observations	6,312	6,309	5,496	6,309	6,309	6,309	6,309	6,181	6,009	
Countries in sample	174	174	148	174	174	174	174	173	173	
Exc. Instruments F-stat.	119.1	33.2	16.8	26.7	23.7	13.6	16.7	17.5	4.6	
	Panel B: First-stage estimates.									
Democracy wave t-1	0.800	0.547	0.503	0.480	0.498	0.522	0.508	0.540	0.586	
	(0.073)	(0.101)	(0.130)	(0.099)	(0.092)	(0.104)	(0.102)	(0.103)	(0.101)	
Democracy wave t-2		0.133	0.109	0.133	0.129	0.117	0.115	0.136	0.128	
		(0.081)	(0.094)	(0.080)	(0.081)	(0.079)	(0.078)	(0.078)	(0.088)	
Democracy wave t-3		0.227	0.270	0.223	0.228	0.221	0.223	0.224	0.282	
		(0.067)	(0.077)	(0.065)	(0.070)	(0.069)	(0.070)	(0.070)	(0.077)	
Democracy wave t-4		-0.087	-0.119	-0.075	-0.123	-0.083	-0.064	-0.072	-0.107	
		(0.110)	(0.126)	(0.110)	(0.106)	(0.113)	(0.113)	(0.113)	(0.116)	

#### Mechanism

- Potential hypotheses for intervening variables:
  - Investment
  - TFP
  - Economic reforms
  - Taxes
  - Schooling
  - Child mortality
  - Social unrest

#### Mechanism

- Potential hypotheses for intervening variables:
  - Investment
  - TFP
  - Economic reforms
  - Taxes
  - Schooling
  - · Child mortality
  - Social unrest
- Specification

$$m_{ct} = \beta D_{ct} + \sum_{j=1}^{p} \gamma_j y_{ct-j} + \sum_{j=1}^{p} \eta_j m_{ct-j} + \alpha_c + \delta_t + \varepsilon_{ct}$$

#### Mechanism

#### Effects of Democracy on Potential Mechanisms

Dependent variable:	Log of investment share in GDP	Log of TFP	Index of economic reforms	Log of trade share in GDP	log of tax share in GDP	Log of primary enrollment	Log of secondary enrollment	log of child mortality	Dummy for unrest
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
				Pane	el A: Within estin	nates.			
Democracy	2.391	-0.205	0.687	0.689	3.311	1.042	1.345	-0.253	-7.832
	(1.114)	(0.276)	(0.348)	(0.676)	(1.409)	(0.338)	(0.610)	(0.063)	(2.185)
Long-run effect of democracy	9.112	-2.883	5.580	5.445	16.062	21.908	18.960	-34.264	-11.944
	(4.255)	(3.858)	(2.883)	(5.253)	(6.650)	(7.624)	(8.622)	(10.747)	(3.329)
Effect of democracy after 25 years	9.089	-2.738	5.359	5.303	15.864	18.892	18.057	-21.400	-11.944
	(4.245)	(3.648)	(2.753)	(5.126)	(6.574)	(6.321)	(8.146)	(5.124)	(3.329)
Persistence of outcome process	0.738	0.929	0.877	0.873	0.794	0.952	0.929	0.993	0.344
•	(0.020)	(0.012)	(0.012)	(0.011)	(0.016)	(0.008)	(0.013)	(0.001)	(0.030)
Observations	5,665	3.879	4,692	5,738	4,511	3.714	2,883	6,084	5.646
Countries in sample	169	107	150	172	131	166	158	173	171
	Panel B: 2SLS estimates.								
Democracy	2.211	-0.941	3.224	5.512	8.088	1.757	4.116	-0.715	-5.569
	(2.852)	(0.667)	(0.863)	(2.005)	(3.021)	(0.721)	(1.626)	(0.164)	(5.682)
Long-run effect of democracy	8.440	-12.738	23.775	40.589	38.609	36.693	57.072	-95.728	-8.471
	(10.705)	(8.854)	(6.215)	(13.580)	(14.330)	(15.505)	(21.698)	(26.347)	(8.577)
Effect of democracy after 25 years	8.419	-12.167	23.156	39.817	38.159	31.611	54.252	-58.625	-8.471
	(10.681)	(8.380)	(6.039)	(13.375)	(14.121)	(12.863)	(20.267)	(13.123)	(8.577)
Persistence of outcome process	0.738	0.926	0.864	0.864	0.791	0.952	0.928	0.993	0.343
	(0.020)	(0.012)	(0.012)	(0.012)	(0.017)	(0.008)	(0.013)	(0.001)	(0.030)
Exc. instruments F-stat.	21.7	27.7	43.7	21.5	31.8	12.1	10.4	26.3	28.6
Hansen p-value	[0.29]	[0.06]	[0.22]	[0.09]	[0.69]	[0.09]	[0.12]	[0.02]	[0.84]
Observations	5,640	3,871	4,670	5,714	4,489	3,710	2,879	6,057	5,619
Countries in sample	168	107	149	171	130	164	156	172	170

#### **Does Democracy Need Development?**

 Typical argument: democracy is good but only at high level of development and human capital.

# **Does Democracy Need Development?**

- Typical argument: democracy is good but only at high level of development and human capital.
- Implementation: interactions between democracy and levels of development and human capital.
- If theory is valid, expect:
  - Positive interaction terms.
  - Main effect of democracy for low-countries to be negative

#### **Does Democracy Need Development?**

#### Heterogeneous Effects of Demogracy on GDP per Capita

Interaction with:		Log GDP	per capita:	Share with secondary:				
Measured at:	1960 (1)	1970 (2)	1980 (3)	Lagged (4)	1960 (5)	1970 (6)	1980 (7)	Lagged (8)
				Panel A: Wit	hin estimates.			
Democracy	0.432	0.572	0.687	0.744	0.446	0.340	0.385	0.495
	(0.275)	(0.248)	(0.248)	(0.246)	(0.254)	(0.253)	(0.246)	(0.241)
Interaction	0.001	0.001	0.002	0.001	0.046	0.049	0.038	0.020
	(0.002)	(0.001)	(0.002)	(0.002)	(0.028)	(0.020)	(0.014)	(0.013)
Long-run effect of democracy	16.231	18.631	20.489	19.843	13.785	10.480	11.841	14.597
	(11.160)	(9.073)	(8.608)	(8.255)	(8.550)	(8.275)	(8.118)	(8.432)
Effect of democracy after 25 years	10.013	12.916	14.985	15.877	10.081	7.679	8.687	10.953
	(6,565)	(5.960)	(5.848)	(5.943)	(5.964)	(5.872)	(5.728)	(5.821)
Persistence of GDP process	0.973	0.969	0.966	0.963	0.968	0.968	0.967	0.966
	(0.005)	(0.005)	(0.005)	(0.006)	(0,005)	(0.005)	(0.005)	(0.006)
Observations	4.281	4.909	5,525	6,336	5,300	5,300	5,300	5,300
Countries in sample	93	109	131	175	138	138	138	138
•				Panel B: 2Si	LS estimates.			
Democracy	0.500	0.155	0.645	1.326	-0.119	-0.484	-0.474	0.600
	(1.088)	(0.961)	(0.929)	(0.887)	(0.662)	(0.665)	(0.639)	(0.576)
Interaction	-0.002	0.000	-0.000	-0.003	0.174	0.156	0.116	0.049
	(0.005)	(0.004)	(0.004)	(0.004)	(0.060)	(0.047)	(0.033)	(0.023)
Long-run effect of democracy	18.838	4.978	19.275	36.116	-3.649	-14.586	-14.135	17.373
	(43.554)	(31.473)	(30.208)	(29.900)	(19.968)	(19.023)	(18.114)	(18.629
Effect of democracy after 25 years	11.592	3.486	14.078	28.377	-2.692	-10.843	-10.574	13.133
	(25.784)	(21.795)	(21.085)	(21.317)	(14.837)	(14.524)	(13.901)	(13.312
Persistence of GDP process	0.973	0.969	0.967	0.963	0.967	0.967	0.966	0.965
	(0.006)	(0.006)	(0.006)	(0.008)	(0.006)	(0.006)	(0.006)	(0.006)
Exc. instruments F-stat.	6.6	6.1	7.0	14.0	18.5	17.6	16.0	12.4
Hansen p-value	[0.81]	[0.73]	[0.54]	[0.33]	[0.44]	[0.41]	[0.25]	[0.50]
Observations	4,273	4,901	5,517	6,153	5,292	5,292	5,292	5,218
Countries in sample	93	109	131	174	138	138	138	138

 $Long-run\ effects\ evaluated\ at\ the\ 25th\ percentile\ of\ interacted\ variable.$ 

# Meta-Analysis

#### Colagrossi et al. (2020)

- Democracy and growth: one of the most researched topic.
- Each study is one piece of evidence (even Acemloglu's).
- Meta-analysis helps summarize findings quantitatively.
- Also test main hypothesis: human capital.

#### Studies selection

- Search "democracy AND growth" in academic databases (Econlit, Jstor, RePEc, ScienceDirect, SSRN).
- Literature cited in 9 qualitative literature reviews.
- Literature cited and quoting the 4 most cited papers.
- Literature used in previous meta-analysis.
   Doucouliagos and Ulubasoglu (2008).

#### Studies selection

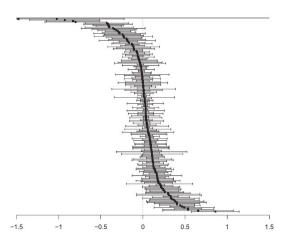
- Included if coefficient and standard error (also on HK).
- Include working papers and unpublished studies.
- Collect all estimates from main specifications and robustness.
- Time range: 1983–2019.

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- Include working papers and unpublished studies.
- Collect all estimates from main specifications and robustness.
- Time range: 1983-2019.
- Sample:
  - 2,047  $\beta_{dem}$  in 188 studies (1,227 main estimates).
  - 875  $\beta_{hc}$  in 111 studies.
  - 764  $\beta_{dem|hc}$  in 111 studies.
- Standardize coefficients (use partial correlations and Fisher transformation).

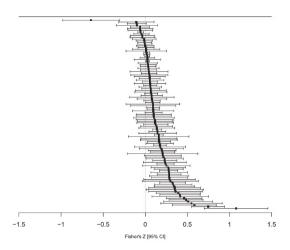
#### Democracy, human capital, and economic growth

#### Democracy and economic growth



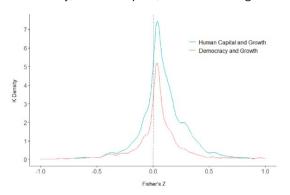
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- Start with a dataset of K estimates across N studies, along with their standard errors.
- Each within-study estimate is standardized for comparability: divide coefficient by s.d. of outcome and multiply by s.d. of treatment.
- Here: Fisher-z (alternative way of standardizing estimates).

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• Weight by precision of estimate.

$$\overline{\theta} = \sum_{k=1}^{K} w_k \widehat{\theta}_k, \quad w_k = \frac{1}{\widehat{\sigma}_k^2} \frac{1}{\sum_{k=1}^{K} 1/\widehat{\sigma}_k^2}$$

- Effect of democracy on growth:
  - All estimates (188 studies, 2,047 estimates): 0.0440\*\*\* (0.0138).
  - Main specifications (180 studies, 1,227 estimates): 0.0430\*\*\* (0.0141).
- Effect of HK on growth:
  - All estimates (111 studies, 875 estimates): 0.1348\*\*\* (0.0156).
- Democracy-growth is 1/3 of human capital-growth.

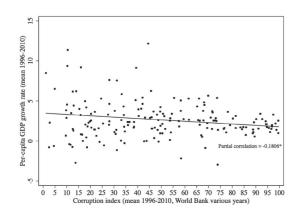
# Meta-Analytic Estimates: Heterogeneity

- Does not depend on:
  - Data structure: cross section, time series, panel.
  - Estimation technique.
  - Type of democracy index used.
  - Country characteristics: human capital, investment, government size, corruption, ethnicity, religion, population.
- Depends on:
  - Geography: stronger in Sub-Saharan Africa, weaker in high-income countries and South Asia.
  - Time period: turmoil and decolonizations in the 1950s and 1960s.

# Meta-Analytic Estimates: Heterogeneity

Democracy and growth, predicted values for selected regions and periods.

	All regions	Africa	East Asia	East Europe	Latin America	Middle East	South Asia	High-income
All periods	0.1212*	0.2039***	-0.0007	0.0430	0.0162	0.0592	-0.0835	0.0523
	(0.0558)	(0.0582)	(0.0719)	(0.0626)	(0.0607)	(0.0606)	(0.0721)	(0.0583)
1950-2009	0.0660	0.1487***	-0.0559	-0.0122	-0.0390	0.0040	-0.1387*	-0.0029
	(0.0403)	(0.0440)	(0.0591)	(0.0492)	(0.0470)	(0.0478)	(0.0629)	(0.0439)
1960-2009	0.0710	0.1537***	-0.0509	-0.0072	-0.0340	0.0090	$-0.1337^{*}$	0.0021
	(0.0367)	(0.0407)	(0.0577)	(0.0466)	(0.0440)	(0.0449)	(0.0599)	(0.0409)
1970-2009	0.1315***	0.2143***	0.0096	0.0533	0.0265	0.0695	-0.0732	0.0626
	(0.0377)	(0.0415)	(-0.0583)	(0.0474)	(0.0448)	(0.0457)	(0.0605)	(0.0417)
1980-2009	0.1739***	0.2566***	0.0520	0.0957	0.0689	0.1119*	-0.0308	0.1050
	0.0354	0.0394	(0.0567)	(0.0454)	(0.0428)	(0.0436)	(0.0590)	(0.0395)



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- Vast literature, sometimes with contradictory findings.
  - Generally negative effect of corruption on growth.
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  - Effect dependent upon how affect growth proximates (composition of investment, incentives to invest in physical and human capital...)

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⇒ Run a meta-analysis on this literature. Ugur (2014)

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  - Difficult to measure.
  - Corruption practices might vary across country

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  - Principal cannot hold agent accountable because of high monitoring cost.

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  - Agent: elected public official.
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  - Agent abuses authority by imposing surcharge on delivery of service to principal.
  - Principal cannot hold agent accountable because of high monitoring cost.
- Captures bureaucratic and political corruption, bribes, nepotism, frauds, embezzlement.

- International Country Risk Guide (ICRG): index 0–6 capturing perceptions of corruption.
- Transparency International (TI): index 0–12 capturing information on corruption.
- World Governance Indicators (WGI): index -2.5—+2.5 capturing perceptions of corruption.

#### Qu et al. (2019)

- These scores are point estimates per country (averages across responses and data sources).
- They contain a standard error: magnitude of variation in underlying data.
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- They contain a standard error: magnitude of variation in underlying data.
- Large s.e. ⇒ large disagreement in underlying population.
- WGI: 22 data sources. TI: 12 data sources.
- E.g. TI ranks Brunei #38 with point estimate of 60 and s.e. of 10.4.
  - $\implies$  90% CI: Brunei as corrupt as Liberia (#83) or Canada (#9).

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- Factors: different information across country, degree of corruption differs across country.

- Is this random noise or correlated with measurable factors?
- Factors: different information across country, degree of corruption differs across country.
- Important when aggregate indices, when assessing quality of measure.

$$SE = \frac{1}{\sqrt{N}} \left[ \frac{\sum_{n}^{N} (S - S_n)^2}{N} \right]^{1/2}$$

- N: number of sources for the country.
- $S_n$ : country score from source n.
- S: country mean score across N sources.

$$SE_i = \alpha + \beta * Z_i + \theta * SOURCES_i + \varepsilon_i$$

- Main indicator: WGI.
- Consider all sources in the WGI (5 sources for large coverage).
- 120 countries, separately for 2012, 2013, 2014.
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- SOURCES<sub>i</sub>: number of sources used to construct the WGI.
- Z<sub>i</sub>:
  - Anchoring: use past values (decrease variation).
  - Economic variables (income, population, education). Halo effect: ambiguity in middle income, low education.
  - Political variables: democracy, media freedom, fractionalization, inequality.

#### Ratings Characteristics

	WGI-CC		
	2012	2013	2014
Row 1			
Number of Data Sources	-0.0123***	-0.0115***	-0.0202***
	(0.0023)	(0.0021)	(0.0037)
# of Countries	195	195	195
Adjusted R <sup>2</sup>	0.2123	0.2148	0.2835
Row 2			
Initial Point Estimate	0.0785***	0.0657***	0.0863***
	(0.0273)	(0.0227)	(0.0310)
Initial Point Estimate Squared	-0.0177***	-0.0161***	-0.0188***
	(0.0045)	(0.0038)	(0.0055)
# of Countries	180	180	180
Adjusted R <sup>2</sup>	0.2677	0.3161	0.2779
Row 3			
Initial Point Estimate	0.0666**	0.0569**	0.0681*
	(0.0315)	(0.0266)	(0.0360)
Initial Point Estimate Squared	-0.0150**	-0.0141***	-0.0146**
	(0.0058)	(0.0052)	(0.0070)
# of Countries	171	171	171
Adjusted R <sup>2</sup>	0.2351	0.2837	0.2616
Row 4			
Number of Times Covered	0.0052	0.0122***	0.0101*
	(0.0045)	(0.0031)	(0.0055)
# of Countries	195	195	195
Adjusted R <sup>2</sup>	0.2107	0.2277	0.2857

#### Demographic Characteristics

	WGI-CC		
	2012	2013	2014
Row 1			
Population	-0.0119	-0.0083	-0.0237**
	(0.0106)	(0.0098)	(0.0109)
# of Countries	193	193	193
Adjusted R <sup>2</sup>	0.2182	0.2186	0.2956
Row 2			
log GDP per capita (PPP)	0.3979**	0.2043	0.5599**
	(0.1689)	(0.1453)	(0.2202)
log GDP per capita (PPP) squared	-0.0557**	-0.0305	-0.0785***
	(0.0223)	(0.0193)	(0.0291)
# of Countries	185	185	185
Adjusted R2	0.2827	0.2730	0.3804
Row 3			
GDP Growth	0.0047	0.0034	0.0038
	(0.0032)	(0.0029)	(0.0026)
GDP Growth Squared	-0.0003	-0.0001	-0.0004
	(0.0003)	(0.0002)	(0.0003)
# of Countries	188	188	188
Adjusted R <sup>2</sup>	0.2386	0.2464	0.2900
Row 4			
Education (Bachelor's degree or above)	-0.0036***	-0.0022**	-0.0026**
	(0.0012)	(0.0009)	(0.0013)
# of Countries	84	84	84
Adjusted R <sup>2</sup>	0.2185	0.1039	0.2232

#### Political Characteristics

Political characteristics.

	WGI-CC 2012	2013	2014
Row 1			
Socialism	0.0067	0.0009	-0.0019
	(0.0097)	(0.0091)	(0.0115)
# of Countries	195	195	195
Adjusted R <sup>2</sup>	0.2089	0.2107	0.2798
Row 2			
Democracy	0.0382**	0.0289	0.0318
	(0.0191)	(0.0187)	(0.0300)
Democracy squared	-0.0040**	-0.0034**	-0.0037
	(0.0017)	(0.0017)	(0.0028)
# of Countries	166	166	166
Adjusted R <sup>2</sup>	0.1866	0.2337	0.1457
Row 3			
Media Freedom	-0.0613**	-0.0613***	-0.0376
	(0.0247)	(0.0222)	(0.0242)
# of Countries	171	171	171
Adjusted R <sup>2</sup>	0.2386	0.2464	0.2900

#### Heterogeneity Characteristics

Heterogeneity characteristics.

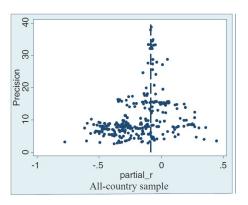
	WGI-CC		
	2012	2013	2014
Row 1			
Ethnic Fractionalization	0.0103	0.0350	-0.0261
	(0.0256)	(0.0233)	(0.0312)
# of Countries	182	182	182
Adjusted R <sup>2</sup>	0.2325	0.2493	0.2999
Row 2			
Religious Fractionalization	-0.0098	-0.0256	0.0044
	(0.0273)	(0.0246)	(0.0288)
# of Countries	188	188	188
Adjusted R <sup>2</sup>	0.2351	0.2580	0.2985
Row 3			
Linguistic Fractionalization	-0.0012	0.0198	0.0109
	(0.0216)	(0.0186)	(0.0262)
# of Countries	181	181	181
Adjusted R <sup>2</sup>	0.2151	0.2426	0.2723
Row 4			
Income Inequality	0.0012*	0.0016**	0.0019**
	(0.0006)	(0.0006)	(0.0009)
# of Countries	134	134	134
Adjusted R <sup>2</sup>	0.2433	0.2778	0.2320

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- 1,042 hits: title/abstract screening ⇒ 338 studies.
- Critical evaluation: validity, reliability, applicability criteria.
- Include 40 empirical studies:
  - 32 with estimates on per-capita GDP growth (29 with direct effects).
  - 8 with estimates on per-capita GDP levels. Not used.
- For the 29 studies: extract all direct-effects estimates.

Partial correlations of corruption on growth



 $\implies$  Meta-analytic estimate: -0.019\* (0.010).

- What explains heterogeneity in estimates?
- Several potential factors:
  - Method of study (OLS, IV) to solve endogeneity.
  - Averaging period length: effect might take time to materialize.
  - Level of development: less problematic at low levels?
  - Source of data: ICGR directly asks business decision-makers (not anti-corruption groups).
  - Publication type: published results might be biased toward finding strong effects.

Precision	0.017
	(0.036)
Corruption data averaged	-0.060***
over more than 5 years	(0.015)
Low-income countries	-0.114***
	(0.020)
ICGR corruption data	0.065***
	(0.022)
Two-stage least-squares	0.023*
	(0.014)
Journal paper	-0.107***
	(0.017)
Constant	- 1.063***
	(0.218)
N	327

#### Plan of Session

- Does corruption affect development and how can institutions solve this problem?
  - Corrupted politicians and economic outcomes Prakash et al (2019)
  - Electoral accountability and corruption Ferraz and Finan (2011)

#### **Corrupted Politicians and Economic Outcomes**

Journal of Development Economics 141 (2019) 102370



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#### Journal of Development Economics

journal homepage: www.elsevier.com/locate/devec





Nishith Prakash a,\*, Marc Rockmore b, Yogesh Uppal c

#### **Corrupted Politicians and Economic Outcomes**

• What is the cost of electing corrupted politicians?

#### **Corrupted Politicians and Economic Outcomes**

- What is the cost of electing corrupted politicians?
- What is the aggregate economic cost of electing criminally accused politicians to State Legislative Assemblies in India in 2004–2008?
  - Leverage Supreme Court of India order that all candidates disclose criminal background before 2004 elections.
  - Measure constituency-level economic activity using satellite data on the intensity of night-time lights.
  - Compare outcomes in constituencies that barely elected a criminally accused candidate vs not.
  - Find that criminally accused politicians have large negative effects on economic activity within constituencies.

## Background

- Elected representatives in India:
  - Each Indian State has a Legislative Assembly with single member constituencies (5 year terms).
  - MLAs hold legislative, financial, executive powers, control the state bureaucracy, promotions, and job assignments.
  - They play a key role in allocation of funds for development projects, distribution of licenses, and have access to discretionary funds.

## Background

- Elected representatives in India:
  - Each Indian State has a Legislative Assembly with single member constituencies (5 year terms).
  - MLAs hold legislative, financial, executive powers, control the state bureaucracy, promotions, and job assignments.
  - They play a key role in allocation of funds for development projects, distribution of licenses, and have access to discretionary funds.
- Corruption and criminality in Indian politics:
  - \$100s of bn of corruption.
  - To combat criminalization of Indian politics, all candidates required to issue criminal convictions and charges since 2003.
  - In 2012, 30% of MLAs face criminal charges.

## **Empirical Strategy**

- Main challenge: victory of corrupt unlikely random, hence bias when comparing constituencies.
- Identification strategy:
  - RD design based on victory margin (difference between accused winner and non-accused runner-up, and vice versa).
  - Compare constituencies in which accused barely won vs those in which accused barely lost.
  - Assumption: unobservables vary continuously across threshold.

# **Empirical Strategy**

• Specification:

GROWTH<sub>i,s,t+1</sub> = 
$$\alpha + \gamma \text{ACCUSED}_{i,s,t} + f \left( \text{MARGIN}_{i,s,t} \right) + \mu_{i,s,t+1}$$

- MARGIN<sub>i,s,t</sub>  $\in (c-h,c+h)$  where c=0 and h is bandwidth.
- GROWTH<sub>i,s,t+1</sub> is yearly growth rate in constituency i, state s, year t+1, defined as  $\log(Y_{i,s,t+1}) \log(Y_{i,s,t})$ .
- $ACCUSED_{i,s,t}$  is the treatment.
- $f(\cdot)$  is a flexible polynomial in forcing variable.

## **Data: Night Lights**

- Need measurement at the state assembly constituency level.
- Proxy by night lights density:
  - Shown to be a proxy for development in developing countries (correlation with income of 0.6).
  - Available from NASA Meterological Satellites for each year since 1992.
  - Image for 1km squares.
  - Density: sum of light values from all pixels within constituency divided by area (aggregate).
- Also use length of roads built under a rural roads construction program as proxy for public goods provision at constituency level.

# **Data: Elections and Corruption**

- Election Commission of India:
  - Data on constituencies, candidates, turnout, results.
  - Accusation information, along with number of criminal cases and charges.
- Focus on state elections between 2004 and 2008.
- Restrict to constituencies in which top-2 candidates are criminally accused and non-accused.
- Characteristics are balanced within a 5% margin.

Table 2
Balance test on pre-determined characteristics.

	Top-2 Mixed S	ample		Top-2 Mixed S	ample within 5% margi	n
	Criminal	Non-Criminal	Diff.	Criminal	Non-Criminal	Diff.
Growth of Light in (t-1)	21.988	33.736	-11.748**	26.037	24.503	1.534
	(110.02)	(142.45)	(5.98)	(89.16)	(110.66)	(11.39)
Log Light in (t-1)	10.467	10.788	-0.321***	10.7	10.937	-0.237
	(2.33)	(1.65)	(0.12)	(1.40)	(1.41)	(0.16)
Road Length (kms) in (t-1)	11.915	9.52	2.395	8.178	9.777	-1.599
	(25.06)	(10.54)	(1.74)	(6.52)	(9.94)	(1.35)
Log Electorate Size in (t-1)	11.7	12.065	-0.364***	12.085	12.079	0.005
	(0.85)	(0.41)	(0.04)	(0.44)	(0.39)	(0.05)
Log Number Voted in (t-1)	11.277	11.61	-0.332***	11.608	11.617	-0.009
	(0.78)	(0.37)	(0.04)	(0.37)	(0.36)	(0.04)
Turnout in (t-1)	66.665	64.496	2.169***	63.042	64.043	-1.002
	(12.11)	(11.13)	(0.61)	(10.35)	(11.12)	(1.22)
SC Reserved	0.142	0.126	0.016	0.12	0.072	0.048
	(0.35)	(0.33)	(0.02)	(0.33)	(0.26)	(0.03)
ST Reserved	0.136	0.05	0.086***	0.032	0.026	0.005
	(0.34)	(0.22)	(0.02)	(0.18)	(0.16)	(0.02)
Ruling Party in (t-1)	0.572	0.576	-0.004	0.475	0.526	-0.052
	(0.50)	(0.50)	(0.03)	(0.50)	(0.50)	(0.06)
Incumbent in (t-1)	0.376	0.439	-0.063**	0.354	0.375	-0.021
	(0.48)	(0.50)	(0.03)	(0.48)	(0.49)	(0.06)
Winner's Gender in (t-1)	0.065	0.057	0.008	0.07	0.072	-0.003
	(0.25)	(0.23)	(0.01)	(0.26)	(0.26)	(0.03)
Runner-up's Gender in (t-1)	0.067	0.048	0.019	0.051	0.046	0.005
	(0.25)	(0.21)	(0.01)	(0.22)	(0.21)	(0.02)

NOTES: Top-2 mixed sample includes candidates with 1 criminally accused against 1 non-accused in the top 2. Columns (3) and (6) have standard errors of the difference in the means of accused and non-accused MLAs in the parentheses. Asterisks denote significance levels ( $c = 0.10, c^* = 0.05, c^* = 0.01$ ).

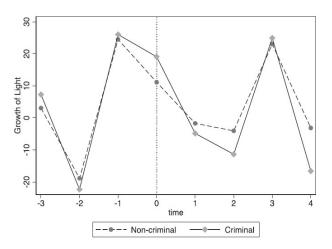


Fig. 1. Event Study: Effect of Electing Criminally Accused Politicians on Growth of Night Lights. Each line plot represents the raw averages of the growth of light density for that year in relation to t=0, which is the year of the election.

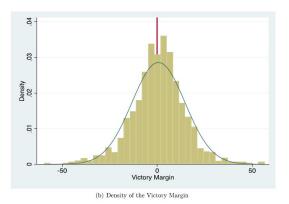
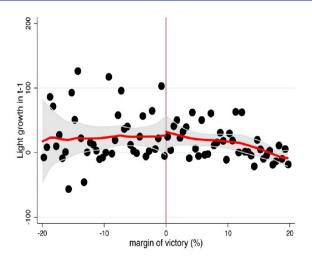
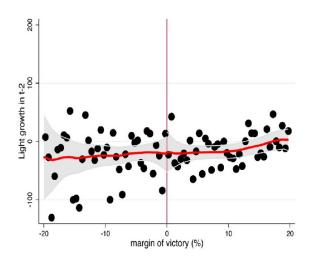


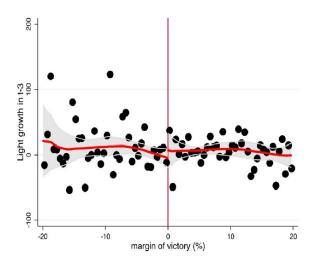
Fig. 2. Continuity of the Victory Margin between Criminally Accused and Non-Accused. The forcing variable is the margin of victory of a criminally-accused candidate. Negative values are the difference in the vote shares of a criminally-accused runners-up and a non-accused winner. Positive values are the differences in the vote shares of a criminally-accused winner and a non-accused runners-up. The estimated size of discontinuity in margin of victory (log difference in height) is -0.041 (se =0.089).



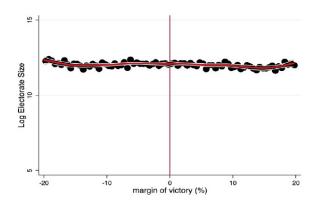
(a) Growth of Light in t-1



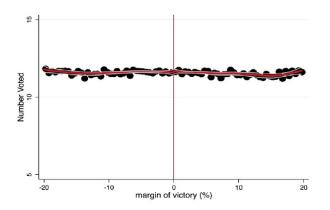
(b) Growth of Light in t-2



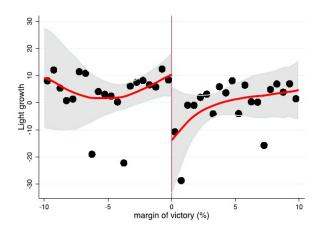
(c) Growth of Light in t-3



(d) Electorate Size in t-1



(e) Number Voted in t-1



 $\begin{tabular}{ll} \textbf{Table 3} \\ \textbf{Effect of electing criminally accused politicians on growth of night lights.} \\ \end{tabular}$ 

Dependent Variable		Growth of	Night Lights				
	(1)	(2)	(3)	(4)			
	Panel A						
Criminally Accused	-24.33**	-21.56**	-28.36*	-14.75**			
	(10.23)	(8.83)	(15.52)	(6.30)			
Bandwidth Size	6.16	7.79	3.08	12.32			
No. of observations	1513	1742	744	2429			
Bandwidth Type	IK (h)	CCT	h/2	2h			
Polynomial order of control function	Local Linear						
		Pa	nel B				
	Estimated Percentage Change in GDP						
Bickenbach et al. (2016) India-specific elasticity (0.10)	-2.4	-2.2	-2.8	-1.5			

 ${\bf Table~4} \\ {\bf Effect~of~electing~criminally~accused~politicians~by~accusation~type}.$ 

Dependent Variable	Growth of Night Lights									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
				PA	NEL A					
Type of Accusation		Financ	ial Charge			Non-Fin	ancial Charge			
Local Linear	-43.84**	-34.73**	-52.01**	-26.29**	-12.19	-12.58	-18.25	-5.76		
	(18.77)	(15.87)	(26.29)	(12.20)	(8.91)	(9.37)	(15.51)	(5.27)		
Bandwidth Size	8.04	10.27	4.02	16.08	8.59	8.04	4.30	17.19		
No. of observations	519	632	278	867	1312	1272	736	2000		
	PANEL B									
Type of Accusation	Serious Charge				Serious Charge Non-Serious Charge					
Local Linear	-25.98***	-24.80***	-20.31*	-15.09**	-15.28	-15.64	-22.59	-11.49		
	(9.82)	(8.97)	(11.65)	(6.83)	(14.18)	(14.81)	(28.27)	(8.43)		
Bandwidth Size	5.94	7.05	2.97	11.89	12.72	12.22	6.36	25.44		
No. of observations	1016	1125	511	1576	809	785	473	1051		
Bandwidth Type	IK (h)	CCT	h/2	2h	IK (h)	CCT	h/2	2h		
	PANEL C									
			F	stimated Percer	ntage Change in	GDP				
		Financ	ial Charge			Non-Fin	ancial Charge			
Bickenbach et al. (2016) Indian-specific elasticity (0.10)	-4.4	-3.5	-5.2	-2.6	-1.2	-1.3	-1.8	-0.6		
		Seriou	is Charge			Non-Se	rious Charge			
Bickenbach et al. (2016) India-specific elasticity (0.10)	-2.6	-2.5	-2.0	-1.5	-1.5	-1.6	-2.3	-1.1		

 ${\bf Table~5} \\ {\bf Effect~of~electing~criminally~accused~politicians~by~multiple~cases.}$ 

Dependent Variable				Growth o	f Night Lights			
Type of Accusation (1)		Multiple	Cases (≥ 2)		Multiple Cases (≥ 5)			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
Local Linear	-32.10*** (12.30)	-27.71** (11.25)	-32.84** (15.86)	-19.67** (8.36)	-66.47** (27.09)	-51.81** (22.99)	-90.15** (36.57)	-43.39** (18.88)
Bandwidth Size No. of observations Bandwidth Type	7.05 770 IK (h)	8.47 870 CCT	3.52 393 h/2	14.09 1193 2h	7.29 214 IK (h)	10.50 266 CCT	3.65 106 h/2	14.58 306 2h

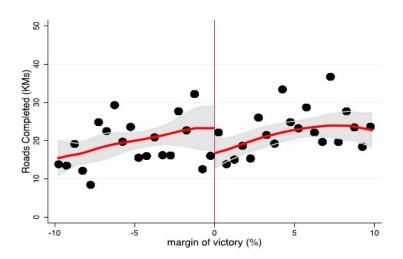
**Table 6**Effect of electing criminally accused politicians by state characteristics.

Dependent Variable		Growth of	Night Lights				
	(1)	(2)	(3)	(4)			
	PANEL A: BIMAROU States						
Criminally Accused	-50.68**	-44.01**	-47.52	-29.52**			
	(22.49)	(19.80)	(30.52)	(14.44)			
Bandwidth Size	4.90	5.88	2.45	9.80			
No. of observations	472	579	269	825			
	PANEL B: Least Developed States						
Criminally Accused	-46.34**	-46.08**	-51.37*	-25.59°			
	(21.08)	(20.98)	(30.19)	(13.36)			
Bandwidth Size	5.92	5.96	2.96	11.83			
No. of observations	567	571	308	894			
		PANEL C: High	Corruption States				
Criminally Accused	-57.07**	-53.87**	-68.34	-36.78**			
	(28.57)	(25.86)	(44.57)	(18.08)			
Bandwidth Size	6.09	7.37	3.05	12.19			
No. of observations	432	478	210	691			
Bandwidth Type	IK (h)	CCT	h/2	2h			
Polynomial order of control function	Local Linear						

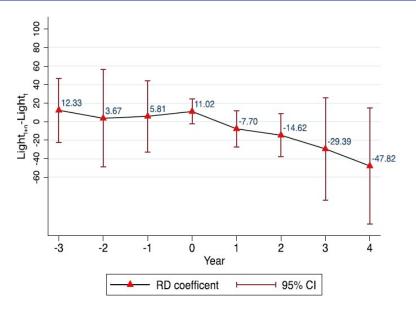
 Table 7

 Effect of electing criminally accused politicians by candidate characteristics.

Dependent Variable	Growth of Night Lights									
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)		
				P	ANEL A					
		Rul	ing Party		Non-Ru	lling Party				
Criminally Accused	1.71 (3.86)	0.48 (4.11)	-1.40 (4.94)	3.05 (3.42)	-53.35** (21.42)	-41.59*** (15.74)	-61.26* (32.48)	-34.41*** (12.85)		
Bandwidth Size No. of observations	11.81 1150	8.48 932	5.90 683	23.62 1782	5.08 659	7.76 889	2.54 367	10.15 1063		
				P.	ANEL B					
		Above N	ledian Wealth		Below Median Wealth					
Criminally Accused	-11.01 (9.12)	-10.48 (7.53)	-18.15 (15.83)	-7.89 (5.82)	-33.51** (14.61)	-29.56** (12.50)	-29.04 (17.96)	-19.92** (9.58)		
Bandwidth Size No. of observations	11.21 1154	14.5 1314	5.6 698	22.42 1570	5.93 731	7.75 870	2.97 379	11.87 1151		
				P	ANEL C					
		Colleg	ge Educated			Below Coll	ege Educated			
Criminally Accused	-20.86 (13.33)	-18.55 (11.42)	-26.65 (21.21)	-11.64 (8.21)	-19.39* (10.36)	-22.04* (11.93)	-32.23* (16.93)	-12.64* (7.14)		
Bandwidth Size No. of observations	6.61 887	8.54 1041	3.31 440	13.22 1384	10.30 961	8.61 821	5.15 554	20.59 1409		
Bandwidth Type	IK (h)	CCT	h/2	2h	IK (h)	CCT	h/2	2h		



#### Results



American Economic Review 101 (June 2011): 1274–1311 http://www.aeaweb.org/articles.php?doi=10.1257/aer.101.4.1274

# Electoral Accountability and Corruption: Evidence from the Audits of Local Governments

By Claudio Ferraz and Frederico Finan™

#### Ferraz and Finan (2011)

• Can political institutions mitigate corruption?

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- Can political institutions mitigate corruption?
- Can electoral accountability mitigate corruption in local governments in Brazil in 2001–2004?

#### Ferraz and Finan (2011)

- Can political institutions mitigate corruption?
- Can electoral accountability mitigate corruption in local governments in Brazil in 2001–2004?
  - Measure corruption through audits of municipalities for use of federal funds.
  - Compare mayors serving in first vs second term (term limited).
  - Find that reelection incentives reduce corruption.

#### **Theoretical Framework**

- Political agency framework Besley (2006):
  - Two types of political candidates: corrupt and non-corrupt.
  - All provide public goods, but corrupt extract rents.
  - Two periods, with voters infer actions of incumbent in period 1.
  - Corrupt incumbents have incentives to reduce rent extraction to pass for an non-corrupt politician and be reelected.

 $\Longrightarrow$  Second term mayors should be more corrupt than first term mayors.

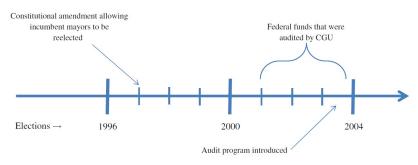


FIGURE 1. TIMELINE OF THE ELECTORAL CYCLES AND AUDIT TIMING

- Brazilian mayors and their political horizons:
  - Decentralization: \$35 bn federal funds to local governments per year.
  - Mayors decide how to spend these resources subject to some oversight.
  - 73% run for reelection, but only 40% are reelected, so strong incentives to perform well in office.

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  - Decentralization: \$35 bn federal funds to local governments per year.
  - Mayors decide how to spend these resources subject to some oversight.
  - 73% run for reelection, but only 40% are reelected, so strong incentives to perform well in office.
- Corruption schemes in Brazil's municipalities:
  - Fraud in procurement of goods and services, such as noncompetitive procurement process.
  - Diversion of funds to purchase cars, apartments, pay friends' salaries.
  - Overinvoicing.

- Brazil's anticorruption audit program:
  - In 2003, anticorruption program: random auditing of municipal government expenditures.
  - Total of 496 audited municipalities, randomly selected in each state (> 450m residents).
  - Audits all federal funds transferred to the municipal government from 2001 onward.
  - Report publicized and officials prosecuted.

#### **Data: Corruption**

- Define corruption as any irregularity in fraud, diversion, or overinvoicing per the reports.
- Measures of corruption:
  - Amount of resources related to corrupt activities as a share of total amount of resources audited.
  - Number of irregularities related to corruption.
  - Share of service items associated with corruption.

## **Data: Corruption**

TABLE 1—SUMMARY STATISTICS OF CORRUPTION BY TYPE

			Type of irregular	ity		
	Diversion of funds	Illegal procurement	Overinvoicing	Corruption indicator	Mismanagement	
Proportion of municipalities with at least one irregularity	0.536 (0.499)	0.576 (0.495)	0.071 (0.258)	0.786 (0.411)	0.986 (0.116)	
Conditional on at least one irregul Average number of irregularities	1.686 (1.006)	1.657 (0.945)	1.029 (0.171)	2.457 (1.554)	n/a	
Average value of irregularity (R\$)	159,205.20 (324,303.8)	291,431.50 (578,272.1)	60,670.14 (166,733.8)	327,573.10 (627,514.2)	n/a	
Share of audited resources	0.041 (0.072)	0.070 (0.093)	0.015 (0.036)	0.080 (0.109)	n/a	
Share of audited items	0.047 (0.036)	0.045 (0.028)	0.029 (0.012)	0.067 (0.050)	1.647 (1.154)	

*Notes:* This table reports descriptive statistics on the various measures of corruption computed from the audit reports. These statistics presented in columns 1–4 were computed for our sample of 476 municipalities. In column 5, the statistics were computed for 366 municipalities. Standard deviations are reported in parentheses.

## **Data: Corruption**

TABLE 2— SUMMARY STATISTICS OF CORRUPTION BY FIRST- AND SECOND-TERM MAYORS

	Share of audited resources			Incidence of irregularities			Share of audited items		
	First term (1)	Second term (2)	Difference (3)	First term (4)	Second term (5)	Difference (6)	First term (7)	Second term (8)	Difference (9)
Diversion of funds	0.021	0.022	0.001 [0.005]	0.852	0.971	0.119 [0.103]	0.024	0.026	0.002 [0.003]
Illegal procurement	0.033	0.050	0.017 [0.007]	0.837	1.107	0.270 [0.100]	0.023	0.029	0.006 [0.003]
Overinvoicing	0.001	0.002	0.001 [0.001]	0.074	0.073	-0.001 [0.025]	0.002	0.002	0.000 [0.001]
Corruption	0.055	0.074	0.019 [0.009]	1.763	2.150	0.388 [0.157]	0.050	0.057	0.008 [0.005]

Notes: This table compares the various measures of corruption between first- and second-term mayors. These statistics were computed only for the 476 municipalities. Columns 1, 4, and 7 report the means for the 270 municipalities with a first-term mayor. Columns 2, 5, and 8 report the mean for the 206 municipalities with a second-term mayor. Columns 3, 6, and 9 report the difference in means, and robust standard errors of the difference are presented in brackets.

# Data: Municipal and Mayor Characteristics

- Municipal characteristics: population, share urban, share with secondary schooling, GDP per capita, Gini, transfers.
- Mayor characteristics: gender, schooling, age.
- Political characteristics: legislators per voter, number of parties legislature, margin of victory in 2000, share legislators in mayor's party, number of audited items, total resources audited.
- Very few differences in characteristics between first and second-term mayors.

 Ideal experiment: randomly assign possibility of reelection across municipalities and measure difference in corruption levels across groups among first-term mayors.

- Ideal experiment: randomly assign possibility of reelection across municipalities and measure difference in corruption levels across groups among first-term mayors.
- Here: compare mayor in first term to mayors in second term:

$$r_i = \beta I_i + \mathbf{X}_i \phi + \mathbf{Z}_i \gamma + \varepsilon_i$$

- $r_i$ : level of corruption in municipality i.
- *I<sub>i</sub>*: indicator for first-term mayor.
- X<sub>i</sub>: municipal characteristics.
- **Z**<sub>i</sub>: mayor characteristics.

- Identification challenges:
  - Without random assignment, unobserved characteristics of municipality and mayor may affect both reelection and corruption (political ability or campaigning effort).
  - Effect of experience of second term on corruption.

- Strategy: electoral RDD.
  - Compare municipalities where incumbent mayors barely won reelection in 2000 (term 2 in 2001–2004) to municipalities where incumbent barely lost (term 1 in 2001–2004).
  - Creates quasi-random assignment of municipalities with first vs second term mayors.
  - Control for unobservable characteristics of municipality that determine both reelection and corruption level (ideology of voters).

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  - Creates quasi-random assignment of municipalities with first vs second term mayors.
  - Control for unobservable characteristics of municipality that determine both reelection and corruption level (ideology of voters).
- Control for political ability: compare second-term mayors to first-term mayors who were reelected in 2004.
- Control for experience: gather data on political position held since 1989, and compare second-term mayors to first-term mayors who had previous political experience.

TABLE 4—THE EFFECTS OF REELECTION INCENTIVES ON CORRUPTION

Dependent variable	Share of audited resources involving corruption								
	OLS	OLS	OLS	OLS	OLS	OLS	Matching	Tobit	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	
Mayor in first term	-0.019 [0.009]**	-0.020 [0.010]**	-0.020 [0.010]**	-0.024 [0.011]**	-0.026 [0.011]**	-0.027 [0.011]**	-0.028 [0.010]**	-0.042 [0.012]**	
$R^2$				. ,	. ,				
Observations	0.01 476	0.08 476	0.10 476	0.12 476	0.14 476	0.20 476	n/a 476	n/a 476	
Obsci vations	470	470	470	470	470	470	470	470	
Mayor characteristics	No	Yes							
Municipal characteristics	No	No	Yes	Yes	Yes	Yes	Yes	Yes	
Political and judicial institutions	No	No	No	Yes	Yes	Yes	Yes	Yes	
Lottery intercepts	No	No	No	No	Yes	Yes	Yes	Yes	
State intercepts	No	No	No	No	No	Yes	Yes	Yes	

TABLE 5—THE EFFECTS OF REELECTION INCENTIVES ON ALTERNATIVE MEASURES OF CORRUPTION

Dependent variable	Numbers of irregularities involving corruption				Share of audited items involving corruption			
	OLS (1)	OLS (2)	Matching (3)	Negative bionomial (4)	OLS (5)	OLS (6)	Matching (7)	Tobit (8)
Mayor in first term	-0.388 [0.158]**	-0.471 [0.148]***	-0.339 [0.146]**	-0.456 [0.127]**	-0.008 [0.005]	-0.011 [0.004]**	-0.010 [0.005]*	-0.009 [0.005]*
$R^2$	0.01	0.43	n/a	n/a	0.01	0.45	n/a	n/a
Observations	476	476	476	476	476	476	476	476
Mayor characteristics	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Municipal characteristics	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Political and judicial institutions	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Lottery intercepts	No	Yes	Yes	Yes	No	Yes	Yes	Yes
State intercepts	No	Yes	Yes	Yes	No	Yes	Yes	Yes

 $\begin{tabular}{ll} Table 6 \end{tabular} The Effect of Reelection Incentives on Corruption, Controlling for Unobserved Municipal Characteristics \\ \end{tabular}$ 

Dependent variable  Mayor in first term	Share of audited resources involving corruption									
	Incumbents who run for reelection in 2000 (1)	Linear (2)	Quadratic (3)	Cubic (4)	Linear spline (5)	Quadratic spline (6)	Cubic spline			
	-0.031 [0.014]**	-0.039 [0.019]**	-0.040 [0.019]**	-0.038 [0.022]*	-0.043 [0.019]**	-0.047 [0.024]*	-0.028 [0.029]			
Observations R <sup>2</sup>	328 0.27	328 0.27	328 0.27	328 0.27	328 0.27	328 0.28	328 0.28			
Mayor characteristics Municipal characteristics	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes	Yes Yes			
Political and judicial institutions	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
Lottery intercepts	Yes	Yes	Yes	Yes	Yes	Yes	Yes			
State intercepts	Yes	Yes	Yes	Yes	Yes	Yes	Yes			

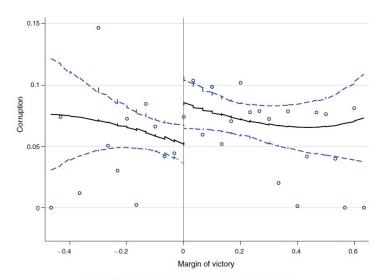


FIGURE 2. THE EFFECTS OF REELECTION INCENTIVES ON CORRUPTION

Table 7—The Effect of Reelection Incentives on Corruption Controlling for Ability and Experience

Dependent variable	Share of audited resources involving corruption									
	Second-term and first-term later reelected (1)	Second-term and first-term later reelected predicted (2)	Full sample	Full sample (4)	Second-term and first-term that served as previous mayors (5)	Second-term and first-term that served as mayor or legislator in past (6)				
Mayor in first-term	-0.04 [0.013]***	-0.034 [0.018]*	-0.027 [0.012]**	-0.030 [0.012]**	-0.038 [0.014]***	-0.027 [0.017]				
Mayor with political experience			-0.007 [0.011]							
Number of years in political office				0.008 [0.007]						
Number of years in political office <sup>2</sup>				-0.002 [0.001]						
$R^2$	0.27	0.29	0.21	0.21	0.30	0.29				
Observations	313	294	476	476	287	311				
Mayor characteristics	Yes	Yes	Yes	Yes	Yes	Yes				
Municipal characteristics	Yes	Yes	Yes	Yes	Yes	Yes				
Political and judicial institutions	Yes	Yes	Yes	Yes	Yes	Yes				
Lottery intercepts	Yes	Yes	Yes	Yes	Yes	Yes				
State intercepts	Yes	Yes	Yes	Yes	Yes	Yes				

#### Conclusion

- Evidence that reelection incentives reduce corruption.
- Electoral rules that enhance political accountability play a crucial role in constraining politicians even in context of pervasive corruption.
- Allowing citizens to have better information about policy information and corruption practices is a possible reform.