

# Ethical dilemmas and ethical climate in health organisations: a study of health managers

Laure Lavorata, Angélique Maquart

## ▶ To cite this version:

Laure Lavorata, Angélique Maquart. Ethical dilemmas and ethical climate in health organisations: a study of health managers. EURAM 2020 "The business of now: the future starts here", Dec 2020, Dublin (virtual), Ireland. hal-03100698

# HAL Id: hal-03100698 https://hal.science/hal-03100698v1

Submitted on 6 Jan 2021

**HAL** is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.



#### ETHICAL DILEMMAS AND ETHICAL CLIMATE IN HEALTH ORGANISATIONS: A STUDY OF HEALTH MANAGERS

Laure Lavorata
UNIVERSITY OF REIMS CHAMPAGNE ARDENNE, France
ANGELIQUE MAQUART
UNIVERSITY OF REIMS CHAMPAGNE ARDENNE, France

Access to this paper is restricted to registered delegates of the EURAM 2020 (European Academy of Management) Conference.

ISSN 2466-7498 and ISBN 978-2-9602195-2-4

ETHICAL DILEMMAS AND ETHICAL CLIMATE IN HEALTH ORGANISATIONS:

A STUDY OF HEALTH MANAGERS

**Abstract:** 

After many years of reforms of institutional governance and personnel management, health

executives face ethical dilemmas increasingly often. How can they reconcile clinical ethics,

related to patient care, with business ethics? This article identifies the ethical dilemmas faced

by health managers and proposes ways of improving the situation. The qualitative study of 34

health managers identifies 20 ethical dilemmas related to the institution, management, and

patient or doctor relationships, showing the complexity of ethical decision-making involved.

Health organizations have to propose solutions to help executives manage ethical conflicts.

Establishing ethical codes, and particularly a compassionate ethical climate, and training

caregivers in narrative ethics and meaning building, are two possible managerial solutions to

this problem.

Keywords: Ethics, Ethical Dilemma, Public Health, Caregivers, Ethical Climate

1

Health organisations, particularly those providing healthcare (public hospitals, private clinics, etc.), have undergone important transformations in recent decades. The numerous reforms affecting their governance and finances have had direct consequences on the management of hospital staff, since the aim has been to improve efficiency and performance. But can these public health organisations have the same objectives as for-profit organisations, given that their primary mission is to take care of patients, consider their wellbeing, and respect them as individuals? This raises the question of the relationship between clinical ethics - defined as patient care by professionals and the study of often complex care situations that require interdisciplinary concertation (Jacquemin et al., 2003) - and organisational ethics. We have to determine the best type of management to implement in the face of these ethical issues, and the possibility of incorporating ethics into the organisation and its HRM. Very often, care teams face ethical dilemmas: as intermediaries between the hospital's management and the patients, they must resolve sometimes contradictory demands for efficacy and efficiency on one hand, and complex human situations on the other. The objective of this article is to show the importance of creating an ethical climate in health organisations to limit the ethical dilemmas faced by care workers. In the first section, we review the integration of ethics in health organisations and define the notions of ethics and ethical dilemmas. The second section presents the scenario method we used and the results of our qualitative study of the ethical dilemmas faced by 35 health managers in public establishments. In the final section, we discuss the managerial implications of these findings and propose solutions.

#### I- ETHICS IN HEALTH ORGANISATIONS

Discussions of ethics in health organisations have mostly focused on bioethical issues and clinical ethics. Indeed, the various ethical issues raised by different practices in health

establishments can involve the removal of organs, tissue, and cells, the voluntary termination of pregnancy, biomedical research, etc. Very often, the legislation regulating health organisations covers the ethical problems that they encounter. Faced with important ethical issues, organisations implement HR practices that formalise ethical managerial conduct via social audits, for example: "the aim is more precisely to check whether the standards and values are properly inscribed in the behavioural script of the leaders, particularly with regard to decision-making" (Tahssain-Gay & Cherré, 2012, p. 15). However, incorporating ethics into health organisations very often means focussing on clinical ethics.

#### 1. Clinical ethics: at the heart of carer concerns

Fletcher (1976) introduced the concept of clinical ethics into the health sector, to identify ethical problems related to care and medical practice. The idea is to judge each situation individually, and so to take the best decision (Jacquemin et al, 2003). Such complex care situations can be discussed in interdisciplinary teams to analyse what happens in each situation. The values of responsibility, respect, autonomy, dignity, and hospitality are at the heart of clinical ethics<sup>1</sup>. Fletcher (1976) stresses that it enables professionals to provide people with the best possible care, and that professionals must use it as a tool to reflect on, analyse, and improve their care practices. Consequently, it is necessary to consider the best way for professionals to introduce clinical ethics into hospitals, because it is important to train them in decision-making and ethical reasoning (op. cit.).

Clinical ethics develops above all through discussions between professionals and must be a means to make the best possible decisions in any given situation. It can also reveal the individual responsibility of the carer and the patient, and encourages professionals to focus their attention on their patients. However, its implementation raises several problems

<sup>&</sup>lt;sup>1</sup> Hardy T. (2007) "L'hôpital en marche vers une éthique de tous les métiers?", *Recherche en soins infirmiers*, ARSI, no. 90, September 95-101.

(Jacquemin et al., 2003): conflicts within teams can prevent them taking charge of patients; other difficulties are linked to resources, health policy, the unavailability of staff, and the representations and expectations that carers may have of the ethicist. Indeed, the ethicist can guide and support health personnel, but cannot provide the solution. Finally, the notion of carer suffering can sometimes arise in ethical discussions, raising important issues. But resources and time are also necessary to take the right decisions, together with a precise location where these meetings can take place (Segers-Laurent, 2015). The question arising will be as follows. "How can we best act, in the time given to us, given what we are and why we are here in this institution, given who the patients are, their families, their expectations, and who our colleagues are and their expectations, and finally, given the limits of the skills each of us has?" (op. cit., p. 9).

Thus, clinical ethics consists in reviewing situations in order to analyse practices and experience. It consists of considering the different possible scenarios to understand how professionals take decisions. This initiative is not mandatory but emerges from needs and demands (Jacquemin et al, 2003). Managers must take ethical decisions, but depending on the situation, they find themselves facing ethical dilemmas.

# 2. Ethical dilemmas faced by health personnel

Different authors have defined the ethical dilemma in management "as a problem, a situation, or an opportunity that obliges people to choose between several poor solutions or unethical decisions" (Tahssain-Gay & Cherré, 2012, p.19). Each employee in a firm faces different ethical dilemmas with more or less important implications depending on their position. In such cases, they must choose between what is fair or unfair, and very often to choose between two unsatisfactory solutions. Langlois (2005, p. 15) explains, "the ethical dilemma is an issue that creates tensions and contradictions in the individual's thought

processes". Moreover, Girard (2007) stresses that the ethical dilemma is a complex situation, and that ethical codes cannot solve everything, which means that the best decision is not always clear, and this creates an ethical conflict. This occurs when people perceive that their duties towards one group as incompatible with their duties towards another group (Chonko et al., 1996). They interviewed marketing specialists, who revealed that in 70% of cases, 4 major conflicts of interest occur: between the company, the client, oneself, and subordinates.

Every individual does not see the solution to an ethical dilemma identically. "Some might think that dilemmas are only difficult situations that can be solved using rational management methods. Banal situations can however become catastrophic in human terms. Managers cannot always recognise the ambiguity or moral danger present in a situation" (Tahssain-Gay & Cherré, 2012, p. 19). Ethical dilemmas are complex in their diversity and can be encountered in many different situations: organisational, human, technical, information, communication, etc. They are always linked to the context and depend on the experience of those involved (op. cit.). Langlois (2008, p. 37) specifies that dilemmas "trigger an exploration of the axiological dimensions confronting each other (conflict between personal, professional, or organisational values)". The result is generally a complex, demanding choice to make. Health personnel face such dilemmas more often than others do: in palliative care situations, "decision-making is difficult and raises questions in care teams about the content of their mission" (Gagnou-Savatier, 2018, p. 95).

# 3. Integrating ethics in health organisations: the role of the ethical climate

Etymologically, the term "ethics" comes from the Greek *ethos*, whose first meaning was "the inhabited place" and then "the place where one lives". Originally, ethos was associated with behaviour aligned not only with morals but also with norms, traditions, and the law (Lavorata, 2007). The term is often assimilated to morals, which in fact refer to the rules of society,

leading some authors to distinguish between the two terms (Comte-Sponville, 1994): ethics lie in the individual domain, while morals are considered universal. This distinction between ethics and morals is indeed generally accepted, because it clarifies the two concepts, as underlined by Crane and Matten (2004). Consequently, we retain the definition of Lavorata et al. (2005, p. 8) for whom "ethics is the search for good living and good actions based on an individual disposition to act consistently in favour of others". If ethics has an individual dimension, can it be incorporated into business life, and if so, how can it be described?

Some authors consider it impossible to speak of business ethics, because, by its nature, the firm is an artificial entity that cannot have moral responsibility, and the individuals within it contribute to its ethicality. Others, on the contrary, define organisational ethics as "the way the firm incorporates its core values into its policies, practices, and decision-making processes" (Mercier, 2014, p. 6). Crane and Matten (2004) stress that the firm has its own moral responsibility, which influences the decisions of its employees. Ethics can be formalised when organisations implement ethical codes to define its employees' ethical practices and behaviours. The existence of these deontological markers encourages ethical behaviour and guarantees the predictability of people's conduct. The fact that the members of an enterprise respect and align with shared references strengthens the reliability of their behaviour and legitimises the decisions taken" (Chouaib et al., 2012, p. 66).

One can also develop ethics further by promoting an ethical climate, which is defined by Victor and Cullen (1988, p. 101) "as a predominant perception by employees of the company's practices and procedures that have an ethical component." The concept involves both formal ethical practices such as ethical codes (formal ethics) and the value system established in firms (informal ethics) (Lavorata, 2007). Consequently, scholars agree that the ethical climate facilitates the definition of the company's ethics (Victor & Culle, 1988, Lavorata, 2007, Mercier, 2014). The ethical climate is also the responsibility of a leader and a

team, and it is co-constructed in a way that is only possible if the leader transmits positive qualities to those around him/her (Dupuis, 2014). Some authors (Chouaib et al, 2012) have used the work of Victor and Cullen (1988) to identify three types of ethical climate. A self-centred climate, focused on personal interest, is the manifestation of a lack of ethics, and creates a lack of personal trust. A benevolent climate based on shared values, promotes collective wellbeing and commitment to the organisation. The deontological climate "aims to bring members' behaviour in line with the intentions of the management and to ensure the firm's continuing alignment with predetermined ethical principles" (op. cit., p. 66) and assumes trust between members.

#### II- A STUDY OF HEALTH PROFESSIONALS

To identify the ethical dilemmas faced by health personnel and the conflicts between their different roles, we conducted a qualitative study of 35 health managers, between December 2018 and March 2019. We conducted an initial exploratory study of 10 health managers in December 2018, interviewing them by email, with two key questions: can you describe a managerial situation that raised an ethical problem for you? What ethical questions did this situation raise? As one of the research team is a health manager, his personal relationship with the interviewees gave him substantial freedom in his questioning. We then conducted a second qualitative study of 25 health managers (7 men and 18 women) in the French regions *Grand-Est* and *Hauts de France* between 18 February 2019 and 1st March 2019. We conducted 18 telephone interviews followed by seven face-to-face interviews. The managers work in different fields in public establishments: surgery, medicine, operating theatres, mental health, aftercare and rehabilitation, retirement homes, and nursing homes. We added 3 new questions to the initial interview guide: What problem did you encounter in this situation? How did you respond to it? How did the institution or management respond to it? We

transcribed the interviews and analysed them according to the situation, the problem encountered, the response provides, the question raised, and by key words. We analysed the content thematically and manually to identify the principal ethical dilemmas, which we classified in terms of type of problem encountered (linked to the institution; linked to management; carer/patient relations; carer/doctor relations).

#### 1. Use of the scenario method

When management researchers want to study difficult situations, they often use the critical incidents method developed by (1954). Gremler (2004) stressed the appropriateness of this method in the services field. However, this qualitative method, which consists in questioning people to reveal the difficult situations, is mostly used to assess patient or customer satisfaction, customer loyalty, or any relationship between two identified actors (Gremler, 2004). The aim of our research was not to identify all the critical incidents but to focus on ethical dilemmas. For this reason, and given that ethics is a sensitive issue, we chose to use instead the scenario method. Scenarios are defined as "short descriptions of a person or a social situation that contains precise references to the most important factors involved in decision-making or the development of the respondents' evaluations (Alexander & Becker, 1978, p. 95). Scenarios are a variation of projective techniques (a form of qualitative method) whose aim is to study actors' attitudes and behaviour. Management researchers often use them to study ethical behaviour (Lavorata et al., 2005). Generally, the scenario method is used in two ways: "either we construct scenarios based on interviews with the respondents, or we use scenarios elaborated in previous studies" (op. cit., p.5). For this study, we asked the health personnel we interviewed to describe ethical dilemmas that they had faced. According to the work of Mercier (2014) and Tahssain-Gay and Cherré (2012), ethical conflicts can be divided into different types: inter-personnel, intra-organisational, inter-organisational, extraorganisational, of conflicts linked to various situations: organisational, human, technical, information, communication.... Thus, we identified 20 ethical dilemmas, which we divided into four types: linked to the institution (table 1), linked to management (table 2), concerning patient/carer relations (table 3) and concerning carer/doctor relations (table 4).

# 2. Ethical dilemmas linked to the institution or management.

Our results show that all the health managers we interviewed had faced managerial situations that posed an ethical dilemma in their daily work (table 1).

Table 1. Dilemmas linked to the institution

MANAGER	SITUATION	ETHICAL DILEMMA	
MANAGER	Outsourcing of laundry services.	Problem of maltreatment during washing.	
WIANAGER	Outsourcing of faundry services.	Problem of maineanment during wasning.	
1	Problem of laundry supplies.	Ethically, what is the most acceptable?	
	3 11	37	
MANAGER	Suspicion of theft by one disabled	The question concerns concern for the mentally	
WANAGER	Suspicion of their by one disabled	The question concerns concern for the mentany	
3	adult resident of another disabled	disabled by the management and the public	
	adult resident.	prosecutor	
MANAGER	Admission to the adult psychiatric	Admitted to the psychiatric ward for want of	
		Fay:	
6	ward of a 15-year old with	anything better. Refusal by the paediatric ward	
	behavioural problems.	to take him in charge. Frustration of carers	
	benavioural problems.	to take min in charge. Prustration of carers	
MANAGER	ER Transfer of a detainee from the Risk for the carer given the legal vacuum		
_	1:	D 1177 04	
7	psychiatric ward to the emergency	Responsibility of the carer?	
	department. The hospital is	The carer becomes the guard instead of the	
	responsible for him, and he must	prison staff.	
be accompanied by a carer, not by			
	F		

prison staff.	

The dilemmas presented in this table are linked to restructuring problems (outsourcing services) or of resources and organisation. These situations generate stress or frustration in the health manager, which confirms the findings of the study of hospital staff by Rivière (2019). In this case, these le situations also raise questions about their role and their job: can a carer replace a guard or a paediatrician? We also observe the notion of role tension "when [people] face ambiguous or incompatible expectations for their role" (op. cit., p. 14). Health managers expect clear answers from the institution, because they often face these situations alone. As the interface between different organisational structures: administrative, care, training, social, and technical, they have to help people manage changes and reforms<sup>2</sup>. Their role is crucial, but complex or even unpleasant. In 2009, the De Singly report noted how difficult it is for hospital managers "to position themselves, to capture the contours and components of their professional identity," thus stressing the persistent unease of managers facing "contradictions and conflicting loyalties" (op. cit., p. 1).

The health managers reported other dilemmas linked to staff management (table 2).

**Tableau 2. Dilemmas linked to management** 

MANAGER	SITUATION	ETHICAL DILEMMA
MANAGER	Having a manager/subordinate	How to manage the personal/professional link
17	relationship with someone known	0 1 1
	personally. To avoid any suspicion	
	of favouritism, managers tend to	

-

<sup>&</sup>lt;sup>2</sup> Roma T. (2011). "Une stratégie managériale en réponse aux attentes des cadres de santé", EHESP, December, 1-50.

	act less favourably to people they		
	are friends with.		
	Lack of fairness to one agent in	Use of certain skills to the detriment of others	
favour of another who is needed for			
	particular jobs		
MANAGER	Health manager working in close	Difficulty of working with a friend, calls the	
18	collaboration with another manager	friendship into question	
	who is also his friend → makes up	Questions about the position to adopt? What	
	for ineptitude and hides failings	will be the repercussions if the hierarchy is	
from the hierarchy.		informed?	
MANAGED	T. 1.		
MANAGER	Taking up a new position: notes	Questions about the professionalism of the	
23	from the previous manager making	manager making value judgments? Managerial	
	value judgments about the	value?	
	members of the team. These notes		
	included comments on people's		
	private lives, their religious		
	convictions, and other		
	distinguishing marks.		
MANAGER	Applying a decision by the	Whether or not you should work against your	
17	institution that goes against your	values.	
	values and convictions	Problem of institutional and hierarchical	
		loyalty	

The first two situations show how it is difficult to manage staff with whom you are close friends. Although the situations are linked to team management, it is clear that the managers

feel the need for more precise rules to define the limits of their job. Deontological codes for managers might help them in their daily work, along with a list of ethical dilemmas with suggested responses, which would help avoid unethical practices. The last situation is more problematic, since the manager considers that the order given by senior management does not correspond to his/her values and the difficulty lies in applying such an institutional decision. Such situations sometimes lead health professionals to feel so uncomfortable at work that they suffer from burnout. Truchot and Bestagne (2018, p. 20) show that managers often face a contradiction between "... financial management, profitability, and the profits imposed on them by senior management, and on the other hand quality of care, and the management and expectations of the department". They stress the contradictions between values and governance, between institutional injunctions and practice, and the emergence of ethical conflict. If institutional loyalty is at issue, the ethical response might be to reject it: the manager thus faces a conflict between ethics and authority.

# 3. Carers facing dilemmas with regard to patients or doctors' decisions

The most common types of dilemma described by health managers are linked to patient relations (table 3).

Tableau 3. Carer/patient dilemmas

MANAGER	SITUATION	ETHICAL DILEMMA
MANAGER	68 year-old resident of an EHPAD	Questions about accompanying those at the
8	(old people's home), suffering from	end of their life, and about sedation
	Alzheimer's disease and bedridden.	Questions about anticipated directives
	The family, finding the experience	
	very painful, asks for euthanasia.	
MANAGER	An old people's home resident is	Questions about care quality

12	opposed to treatment and	Acceptance of the resident's opposition
	systematically confronts carers	Conflict with carers' values
	aggressively and insultingly.	
MANAGER	A night carer acted improperly: did	Problem of improper practice
15	not wash patients, change their	Questions about care quality
13		
	protection at the end of the night, or	Questions about the carer's integrity and carer
	prevent bedsores.	values
		Question of ill treatment? Question of patient
		vulnerability?
MANAGER	Patient schizophrenic patient	How to maintain trust with the patient? Do we
16	committed to a mental ward for	have the right to withhold information? What
	stabilisation. During the hospital	is the fairest or least bad decision during a
	stay, his brother dies in an accident.	critical clinical condition?
	The medical decision, in	
	collaboration with the care staff and	
	the parents, is to avoid announcing	
	the death but to wait until his	
	condition stabilises. The death was	
	announced to him some weeks later.	
MANAGER	A couple was established in an old	Questions about values and family
19	people's home. Both of the people	representations
	have cognitive problems, one slight	Questions about whether to let things be?
	and the other substantial. One of	
	them is married. The pair are very	
	demonstrative of their affection in	

	public (wandering hands, cuddles,	
	kisses). The carers have different	
	attitudes to the situation.	
MANAGER	A hospital agent settled an unclothed	Respect for modesty and patient rights
24	patient on a scanner, and the door	
	was open. The patient was in full	
	view of everyone.	

Very often, these situations a lack of respect of patient rights: the rights of disabled or dependent patients; hospital patients; the right to care, to information, to confidentiality, to privacy. Different laws exist that should help ethical decision-making, particularly with regard to end-of-life care, yet this abundance of legislation does not always provide answers to the ethical dilemmas faced by health managers, because it is often difficult or even impossible for these professionals to apply them.

The last type of ethical dilemma mentioned by the health professionals involves relationships between carers and doctors (table 4.).

Table 4. Carer/doctor relations

MANAGER	SITUATION	ETHICAL DILEMMA
MANAGER 5	Refusal to treat a senior citizen.	What right does a hospital professional
	Opposition with the doctor who no	have to refuse to take care of a patient?
	longer wants to treat the patient.	Respect for personal rights
MANAGER	End-of-life support for a senior citizen	Question: why continue to feed a person
13	with Alzheimer's, who is completely	who is opposed to it and finds it difficult

	dependent. Doctors find it difficult to	to open their mouth? Questions about
	move to palliative care (desire to care	compassion in the face of forced feeding?
	and to cure)	Consideration of the person in palliative
		care?
MANAGER	A patient is in hospital for palliative	Incomprehension of the medical decision.
25	care as a consequence of cancer. She	Unreasonable stubbornness?
	receives care for her comfort,	How to make the medical corps, with
	wellbeing, and eating pleasure. The	their curative approach, accept a
	doctor decides to fit a nasogastric tube	palliative culture? What is the benefit to
	to feed her using a pouch and	the patient of re-nutrition?
	overcome her nutritional problems.	
	The patient pulls the tube out and	
	refuses to accept this care.	
MANAGER 9	The situation concerns a 98-year-old	Who decides what with regard to
	resident with Alzheimer' in a	hospitalisation? Should we not consider
	cardiology ward. The resident returns	the opinion of the family? Should an
	to the old people's home after her	elderly person not receive every possible
	hospital stay with a letter from the	care?
	cardiologist explaining, "no future	
	hospital stay would be beneficial."	
	The resident has made no requests for	
	the future and has not nominated a	
	trusted person.	
MANAGER	Announcement of a serious chronic	Questions about the respect of
22	illness by a doctor in the corridor	confidentiality? Urgency of the

during visiting hours.	announcement? Competence in the field
	of revealing pathologies?

The clinical ethical dilemmas highlighted by the health managers show that care staff often find these situations troubling as they raise serious ethical questions that sometimes call into question their mission to "take care" of patients. Relations between paramedical and medical personnel are not easy, since the former have to implement the decisions of the latter, without always being able to give their opinion or have it considered. Yet as intermediaries, health managers are in direct contact with patients and sometimes have to justify decisions with which they do not agree. As underlined in the study by Rivière (2019), health managers consider that patient relations and contact with suffering are part of their job, and give it sense for them. However, conflict with other professionals, such as with doctors of the institution, generate stress and, in our study, engender ethical conflict.

#### III – PROPOSALS FOR HEALTH ORGANISATIONS

The ethical dilemmas faced by health managers show the need for institutions to offer solutions and help them manage these ethical conflicts. We propose two areas for improvement.

### 1. Development of an ethical climate in health organisations

A first solution would consist in establishing ethical codes within the institution: the hospital is subject to strict regulations. Moreover, managers base their decisions on the legislation, procedures, protocols and regulatory texts that govern the profession and its practices. Health establishments seek to improve their risk management, develop continuous quality processes, and introduce quality actions that are subject to a certification process evaluated by the

French National Health Authority (*Haute Autorité de Santé - HAS*), which has set up organisations or programmes covering different topics such as pain management, nutrition, and professional practice. The authority also organises programmes covering patient safety, risk management, efficient care systems, the fight against undesirable events, the avoidance of infection, and other important issues. Yet these programmes are not enough, since the situations described in this study show that legal vacuums often arise and that care workers do not always know what the most ethical decision is. We might imagine the publication of a guide to good managerial practice offering solutions to help them overcome ethical dilemmas. Such a guide could also serve as a tool to help improve personal conduct.

The results of our study suggest that to help health workers it is important to establish a compassionate ethical climate. Indeed, the promotion of such a climate will stress the firm's desire to improve wellbeing at work and facilitate communication within health organisations, providing a positive response to the expectations of health workers (op. cit., p. 143).

# 2. Training in ethical decision-making

Legislation limits the latitude enjoyed by health managers in the face of ethical dilemmas, rendering decision-making complex. They face multiple questions and often have to take the decisions alone. Institutional support is rare or even absent in some case, despite numerous injunctions. However, whenever a decision commits people other than the decision-maker, the health manager must act ethically. Institutions could thus offer training in ethical decision-making, perhaps using one of the two approaches presented below (table 5), developed by Blanchard and Peale (1988), and Laczniak and Murphy (1993), and presented by Mercier (2014).

#### Table 5. Ethical issues

Ethical decision-making	Blanchard & Peale (1988)	Laczniak & Murphy (1993)
	Quoted by Mercier (2014)	Quoted by Mercier (2014)
Legality of decisions	Does the decision conform	Is the decision legal?
	with the law?	
Equity	Is the decision taken equitable?	
Satisfaction	Is the person proud of the	
	decision he/she has taken?	
Moral obligations of		Is the decision in line with the
society and the firm		firm's moral values?
Intentions and results		Are they harmful?
Options		Are other options possible
		providing similar or even better
		results?
Individual rights		Does the decision consider/respect
		what others have to say?
The place of the group		Does the decision neglect or
		deprive a person or a group?

The training could involve scenarios developed from the situations described in our qualitative study and the work of Lavorata et al. (2005), for the managers to simulate. They could discuss together the most ethical decision to take using the questions proposed in table 5. A lot is at stake, since the different situations experienced can generate negative emotions in the managers, cause them to question their professional identity and values, and lead them to lose some of the sense they see in their work. The seminars could also train the managers in narrative ethics by asking them to describe difficult situations precisely to give them meaning.

Narrative ethics "is like multidisciplinary, pragmatic ethics applied to techno-scientific practices in an attempt to 'describe their meaning'" (Gagnou-Savatier, 2018, p. 96). The managers would recount their actions objectively; describe how and in what context the situation occurred. They should also analyse how they need to consider the different dimensions of decision-making (human, organisational, resources...). This method makes it possible to "justify a decision using a universally recognised process or values, bearing in mind the context of vulnerability" (op. cit.). Training health managers in narrative ethics and in sense-making would also improve their understanding of dilemmas and help them take fair, ethically motivated decisions.

#### **CONCLUSION**

The initial purpose of this paper was to investigate how ethics is implemented in health organisations. While the issue of ethics appears to be structured and well framed, particularly with regard to bioethical questions, organisational ethics appears much vaguer. The concept of ethical climate could help health organisations to define the organisational ethics they wish to inculcate in their managers. Moreover, the results of our study lead us to observe that health managers face ethical dilemmas during their everyday work linked to the institution, management, and both carer/patient and carer/doctor relations. These dilemmas reveal al the complexity of their decision-making, which is often complicated and burdensome. Institutions must help their managers to find solutions and manage ethical conflicts. To do so, we recommend that they should establish not only ethical codes but also an ethical climate with regard to managerial practice, which would help them manage ethical dilemmas and/or take impartial decisions. Based on the typologies of ethical climate presented above, it would be interesting to investigate the types of ethical climate existing in hospitals and to propose the development of an ideal climate. Similarly, training health workers in narrative ethics and

sense-making would help them to interpret and justify their choices in a given context to promote ethical conduct.

Nonetheless, this research displays some limitations, since the field of organisational ethics and managerial practice is complex and multidimensional. As a first step, we conducted a qualitative study of health managers, which shows the difficulty of decision-making in the face of ethical dilemmas. As a second step, it would perhaps be useful to conduct a second study of paramedical staff to identify the different management styles used, the impact on their working life, and their expectations. We could then identify any gap between the management style identified by health managers and that identified by their staff. Similarly, in this paper we have not investigated the notion of psychological contract. Yet the formalisation of ethics also involves defining the psychological contract between the different organisational stakeholders. It might be useful to investigate this concept through a study of ethical climate.

#### **REFERENCES**

Alexander C.S., Becker H.J. (1978). « The Use of Vignettes in Survey Research », *Public Opinion Quaterly*, n°42, 93-104.

Chatelain-Ponroy S., Sponem S. (2009). Culture du résultat et pilotage par les indicateurs dans le secteur public, Vuibert, Paris.

Chonko, L.B., Tanner, J.F., Weeks, W. (1996), Ethics in salesperson decision making: A synthesis of research approaches and an extension of the scenario method, *Journal of Personal Selling and Sales Management*, n°16(1), 35-59.

Chouaib A., Zaddem F. (2012). « Le climat éthique au travail : pour promouvoir des relations interpersonnelles de confiance », *Revue Interdisciplinaire Management, Homme et Entreprise*, 53-70.

Comte-Sponville A. (1994), Valeur et vérité. Études cyniques, Paris, PUF.

Crane A. et Matten D. (2004), Business ethics, Oxford University Press.

Dupuis M. (2014). L'éthique organisationnelle dans le secteur de la santé, Seli Arslan, Paris.

Gagnou-Savatier E. (2018). « La narration éthique, une ressource dans le processus de sensemaking? », Revue Française de Gestion, n°275, 95-111.

Girard D. (2007). « Culture organisationnelle, contexte d'affaires et prise de décision éthique », *Gestion*, n°32 (1), 101-111.

Gremler D. (2004). « The critical incident technique in service research », *Journal of service research*, n°7 (1), 65-89.

Holcman R. (2017). *Management hospitalier Manuel de gouvernance et de droit hospitalier*, 3<sup>ème</sup> Edition, Dunod, Paris.

Jacquemin D., Mallet D., Cobbaut J-P. (2003). « Ethique et pratiques », *Laennec*, Tome 51, 22-32.

Langlois L., Blouin R., Montreuil S., Sexton J. (2005). *Ethique et dilemmes dans les organisations*, Les presses de l'université Laval, Canada.

Langlois L. (2008). « Une éthique à deux vitesses : dangers et répercussions sur l'identité professionnelle », Revue du Centre d'études et de recherches en administration publique, 33-52.

Lavorata L. (2007). « Proposition d'une échelle de mesure du climat éthique dans l'entreprise : une application au domaine de la vente en B to B », *Recherche et Applications en Marketing*, 22/1, 1-24.

Lavorata L., Pontier S., Nillès J-J. (2005). « La méthode des scénarios : une méthode qualitative innovante pour le marketing. Application au comportement éthique du vendeur en B to B», *Décisions Marketing*, 37, 67-75,

Mercier S. (2014). L'éthique dans les entreprises, Editions La Découverte, Paris.

Nobre T. (2001). « Management hospitalier : du contrôle externe au pilotage, apport et adaptabilité du tableau de bord prospectif », *Revue Comptabilité Contrôle Audit*, n°7, novembre, 125-146.

Rivière A. (2019). « Tensions de rôle et stress professsionnel chez les cadres de santé à l'hôpital public – L'effet modérateur des stratégies d'ajustement », *Revue Française de Gestion*, n°282, mai, 11-35.

Segers-Laurent A. (2015). « Ethique et Clinique », *Cahiers de psychologie clinique*, n°44, janvier, 7-12.

Tahssain-Gay L., Cherre B. (2012). « Le comportement éthique est-il mesurable? Réflexion autour des dilemmes », *Revue Gestion 2000*, n°29, septembre-octobre, 15-29.

Truchot D., Bestagne I. (2018). « Le burn-out des cadres infirmiers : la première étude nationale », *Objectif Soins et Management*, n°262, avril-mai, 18-21.

Victor B. et Cullen J. (1988), The organizational bases of ethical work climates, *Administrative Science Quarterly*, n°33 (1), 101-125.