6. Appendices

## Appendix A. Appendix

## Appendix A.1. Proof of consistency theorem

Proof of the theorem in 2.3:
Theorem 2 (B2B consistency - general case). Consider the B2B model from equation 11

$$
Y=(X S+N) F
$$

with $N$ centered and full rank noise.
If $F$ and $X$ are full-rank on $\operatorname{Img}(S)$, then, the solution of $B 2 B, \hat{H}$ minimizes

$$
\min _{H}\|X-X H\|^{2}+\|N H\|^{2}
$$

and satisfies

$$
S \hat{H}=\hat{H}
$$

Proof. Let $\hat{G}$ and $\hat{H}$ be the solutions of the first and second regressions of B2B.
Since $\hat{G}$ is the least square estimator of $X$ from $Y$

$$
\hat{G}=\arg \min _{G} \mathbb{S}\left[\|Y G-X\|^{2}\right]
$$

Replacing $Y$ by its model definition $Y=(X S+N) F$, we have

$$
\hat{G}=\arg \min _{G} \mathbb{S}\left[\|X-(X S+N) F G\|^{2}\right]=\arg \min _{G} \mathbb{S}\left[\|X-X S F G+N F G\|^{2}\right]
$$

Since $N$ is centered and independent of $X$, we have

$$
\begin{equation*}
\hat{G}=\arg \min _{G}\|X-X S F G\|^{2}+\|N F G\|^{2} \tag{A.1}
\end{equation*}
$$

In the same way, for $\hat{H}$, we have

$$
\begin{aligned}
\hat{H}=\arg \min _{H} \mathbb{S}\left[\|X H-Y \hat{G}\|^{2}\right] & =\arg \min _{H} \mathbb{S}\left[\|X H-(X S+N) F \hat{G}\|^{2}\right] \\
& =\arg \min _{H} \mathbb{S}\left[\|X(H-S F \hat{G})\|^{2}\right]+\mathbb{S}\left[\|N F \hat{G}\|^{2}\right] \\
& =\arg \min _{H} \mathbb{S}\left[\|X(H-S F \hat{G})\|^{2}\right]
\end{aligned}
$$

a positive quantity which reaches a minimum (zero) for

$$
\begin{equation*}
\hat{H}=S F \hat{G} \tag{A.2}
\end{equation*}
$$

Let us now prove that $S F \hat{G}=F \hat{G}$.
Let $F^{\dagger}$ be the pseudo inverse of $F$, and $Z=F^{\dagger} S F \hat{G}$, we have $F Z=F F^{\dagger} S F \hat{G}$
Since $F$ is full rank on $\operatorname{Img}(S)$, we have $F F^{\dagger} S=S$, and $F Z=S F \hat{G}$

As $S$ is a binary diagonal matrix, it is an orthogonal projection and therefore a contraction, thus

$$
\|N S F \hat{G}\|^{2} \leq\|N F \hat{G}\|^{2}
$$

and

$$
\|X-X S F Z\|^{2}+\|N F Z\|^{2}=\|X-X S F \hat{G}\|^{2}+\|N S F \hat{G}\|^{2} \leq\|X-X S F \hat{G}\|^{2}+\|N F \hat{G}\|^{2}
$$

But since $\hat{G}=\arg \min _{G}\|X-X S F G\|^{2}+\|N F G\|^{2}$, we also have

$$
\|X-X S F \hat{G}\|^{2}+\|N F \hat{G}\|^{2} \leq\|X-X S F Z\|^{2}+\|N F Z\|^{2}
$$

Summarizing the above,

$$
\begin{gathered}
\|X-X S F \hat{G}\|^{2}+\|N F \hat{G}\|^{2} \leq\|X-X S F \hat{G}\|^{2}+\|N S F \hat{G}\|^{2} \leq\|X-X S F \hat{G}\|^{2}+\|N F \hat{G}\|^{2} \\
\|X-X S F \hat{G}\|^{2}+\|N F \hat{G}\|^{2}=\|X-X S F \hat{G}\|^{2}+\|N S F \hat{G}\|^{2} \\
\|N F \hat{G}\|^{2}=\|N S F \hat{G}\|^{2}
\end{gathered}
$$

$N$ being full rank, this yields $S F \hat{G}=F \hat{G}$.
Replacing into A.11, and setting $H=S F G$, we have

$$
\begin{aligned}
\hat{G} & =\arg \min _{G}\|X-X S F G\|^{2}+\|N F G\|^{2} \\
& =\arg \min _{G}\|X-X S F G\|^{2}+\|N S F G\|^{2} \\
\hat{H} & =\arg \min _{H}\|X-X H\|^{2}+\|N H\|^{2}
\end{aligned}
$$

Finally, $S \hat{H}=S S F \hat{G}=S F \hat{G}=\hat{H}$, since $S$, a binary diagonal matrix, is involutive. This completes the proof.

## Appendix A.2. Modeling measurement noise

Equation 1 does not explicitly contain a measurement noise term. Yet, in most experimental cases, the problem is best described as:

$$
\begin{equation*}
Y=(X S+N) F+M \tag{A.3}
\end{equation*}
$$

with $M \in \mathbb{R}^{m \times d_{y}}$.
This equation is actually equivalent to Equation 1 given our hypotheses. Indeed, we can rewrite $M=M F^{-1} F$ over $\operatorname{Img}(F)$, which leads to:

$$
Y=(X S+N) F+M=\left(X S+N+M F^{-1}\right) F=\left(X S+N^{\prime}\right) F
$$

Consequently, assuming that $F$ is full rank on $\operatorname{Img}(X S)$, B2B yields the same solutions to equations 1 and A.3.

## Appendix A.3. Feature importance

For B2B, feature importance is assessed as follows:

```
Algorithm 2: B2B feature importance.
    Input: \(X_{\text {train }} \in \mathbb{R}^{m \times d_{x}}, X_{\text {test }} \in \mathbb{R}^{m^{\prime} \times d_{x}}, Y_{\text {train }} \in \mathbb{R}^{m \times d_{y}}, Y_{\text {test }} \in \mathbb{R}^{m^{\prime} \times d_{y}}\),
    Output: estimate of prediction improvement \(\Delta R \in \mathbb{D}^{d_{x}}\).
    \(H, G=\mathrm{B} 2 \mathrm{~B}\left(X_{\text {train }}, Y_{\text {train }}\right)\);
    \(R_{\text {full }}=\operatorname{corr}\left(X_{\text {test }} H, Y_{\text {test }} G\right)\);
    for \(i=1, \ldots, d_{x}\) do
        \(K=I d ;\)
        \(K[i] \leftarrow 0\);
        \(R_{k}=\operatorname{corr}\left(X_{\text {test }} K H, Y_{\text {test }} G_{i}\right) ;\)
        \(\Delta R_{i}=R_{\text {full }}-R_{k} ;\)
    end
    return \(\Delta R\)
```

For the Forward Model, the feature importance is assessed as follows:

```
Algorithm 3: Forward feature importance.
    Input: \(X_{\text {train }} \in \mathbb{R}^{m \times d_{x}}, X_{\text {test }} \in \mathbb{R}^{m^{\prime} \times d_{x}}, Y_{\text {train }} \in \mathbb{R}^{m \times d_{y}}, Y_{\text {test }} \in \mathbb{R}^{m^{\prime} \times d_{y}}\),
    Output: estimate of prediction improvement \(\Delta R \in \mathbb{D}^{d_{x}, d_{y}}\).
    \(H=\) LinearRegression \(\left(X_{\text {train }}, Y_{\text {train }}\right) R_{\text {full }}=\operatorname{corr}\left(X_{\text {test }} K, Y_{\text {test }}\right)\);
    for \(i=1, \ldots, d_{x}\) do
        \(K=I d ;\)
        \(K[i] \leftarrow 0 ;\)
        \(R_{k}=\operatorname{corr}\left(X_{\text {test }} K H, Y_{\text {test }}\right)\);
        \(\Delta R_{i}=R_{\text {full }}-R_{k} ;\)
    end
    return \(\Delta R\)
```

For the CCA and PLS models, the feature importance is assessed as follows:

```
Algorithm 4: CCA and PLS feature importance.
    Input: \(X_{\text {train }} \in \mathbb{R}^{m \times d_{x}}, X_{\text {test }} \in \mathbb{R}^{m^{\prime} \times d_{x}}, Y_{\text {train }} \in \mathbb{R}^{m \times d_{y}}, Y_{\text {test }} \in \mathbb{R}^{m^{\prime} \times d_{y}}\),
    Output: estimate of prediction improvement \(\Delta R \in \mathbb{D}^{d_{x}, d_{z}}\).
    \(H, G=\operatorname{CCA}\left(X_{\text {train }}, Y_{\text {train }}\right)\);
    \(R_{\text {full }}=\operatorname{corr}\left(X_{\text {test }} H, Y_{\text {test }} G\right)\);
    for \(i=1, \ldots, d_{x}\) do
        \(K=I d ;\)
        \(K[i] \leftarrow 0\);
        \(R_{k}=\operatorname{corr}\left(X_{\text {test }} K H, Y_{\text {test }} G\right)\);
        \(\Delta R_{i}=R_{\text {full }}-R_{k} ;\)
    end
    return \(\Delta R\)
```

For the Backward Model, feature importance cannot be assessed because there is no prediction combining multiple factors.

## Appendix A.4. Recovering $S$

In case of noise, B2B yields non binary $\hat{S}$. Three thresholding rules can be used to binarize its values thus explicitly recover "causal" features.

First, given known signal-to-noise ratio, the threshold above which a feature should considered to be "causal" can be derived analytically. Indeed, Equation 9 implies that the $k$ first diagonal elements of $\hat{H}$ are bounded:

$$
0 \leq \frac{\sigma_{X_{k}}}{\sigma_{X_{k}}+\sigma_{N_{1}}} \leq \operatorname{diag}_{k}(\hat{H}) \leq \frac{\sigma_{X_{1}}}{\sigma_{X_{1}}+\sigma_{N_{k}}}
$$

where $\sigma_{X_{1}}, \sigma_{X_{k}}, \sigma_{N_{1}}$ and $\sigma_{N_{k}}$ denote the largest and smallest eigenvalues of $\Sigma_{X_{1} X_{1}}$ and $\Sigma_{N_{1} N_{1}}$.
The average value $\mu$ of non-zero coefficients of $\operatorname{diag}(\hat{H})$ is the trace of $\hat{H}$ divided by $k$, and can be computed as

$$
\begin{equation*}
\mu=\frac{\operatorname{Var}(X)}{\operatorname{Var}(X)+\operatorname{Var}(N)} \tag{A.4}
\end{equation*}
$$

The decision threshold between "causal" and "non-causal" elements is thus a fraction $\mu$, whose proportion arbitrarily depends on the necessity to favor type I and type II errors. In practice, we cannot use this procedure for our fMRI and MEG experiments, because signal-to-noise ratio is unknown.

Second, $\operatorname{diag}(\hat{H})$ can be binarized with the Sonquist-Morgan criterion [33], a non-parametric clustering procedure separating small and large values in a given set. This procedure maximizes the ratio of inter-group variance while minimizing the intra-group variance, over all possible splits of the diagonal into $p$ largest values and $d_{x}-p$ smallest values. Let $m_{0}$ and $m_{1}$ be the average values of the two clusters, $p$ and $d_{x}-p$ their size, and $v$ the total variance of the sample, Sonquist-Morgan criterion maximizes [26]:

$$
\begin{equation*}
\frac{p\left(d_{x}-p\right)}{d_{x}} \frac{\left(m_{1}-m_{0}\right)^{2}}{v} \tag{A.5}
\end{equation*}
$$



Figure B.6: Synthetic experiments. Distribution (over conditions) of AUC (top) and Feature Importance $\Delta R$ (bottom) metrics between our method ( y -axis) and the baselines (x-axis). Each dot is a distinct synthetic experiment. Dots below the diagonal indicates that B2B outperform the tested model.

This procedure assumes that there exists at least one causal and at least one non-causal feature. Third, second-order statistics across multiple datasets can be used to identify the elements of $\operatorname{diag}(\hat{H})$ that are significantly different from 0 . This procedure is detailed in the method section of our MEG experiment.

Overall, these three procedures thus vary in their additional assumptions: i.e. (1) a known signal-to-noise ratio, (2) the existence of both causal and non-causal factors or (3) independent repetitions of the experiment.

## Appendix B. Additional Figures

## Appendix B.1. Supplementary comparison of models' coefficients

Following the recommendations of one of our reviewers, we implemented a multivariate variant of the forward model, i.e. a MANOVA, using the statsmodels implementation [43]. MANOVA is primarily used as a inferential statistics, and does not trivially convert to a predicting method. Consequently, we did not find a way to compare MANOVA against B2B with the $\Delta R$ evaluation. However, the effects of MANOVA are generally summarized with the Wilk's Lambda stastistics or its transformation into an $F$-value. For each searchlight, we thus use the $F$-values of the Wilk's


Figure B.7: Wall-clock run-time for our method B2B and for the baselines. Each dot is a distinct synthetic experiment. B2B runs much faster than cross-decomposition baselines.

Lambda statistics as proxy for $\hat{S}$ and feeds it to a second-level Wilcoxon signed-rank tests across subjects, like we did for the other models.

The results show that all factors, including the Dummy variable, are systematically above chance level in all recorded brain regions (Fig. Appendix B.1). This result can be explained by the large dimensionality of $Y$. Indeed, limiting the searchlight to a 1 mm radius did not lead to these spurious effects but provided results similar to the Forward model.

Nonetheless, MANOVA does appear to capture some plausible effects. Indeed, the $F$-values obtained for both Word Length and Word Frequency were weakly but significantly higher than those obtained with the Dummy variable in the occipital and temporal brain areas (Fig. Appendix B.1). This results suggests that the effect size of the MANOVA can be biased and, thus, is not valid for second-level statistics.

Overall, this suggests that MANOVA (1) can lead to positively biased estimates of $\hat{S}$ (2) appears weaker than B2B in terms of second-level analysis across subjects (3) misses the effect of Word Function detected with the Forward model, and (4) does not trivially translate into a prediction tool. Together these elements thus suggest that MANOVA is less suitable to the present objective than B2B.

## Appendix B.2. Robustness to increasing number of factors

To test whether each of the methods robustly scales to an increasingly large number of potential causes $X$, we enhanced the four ad-hoc features (word length, word frequency, word function, dummy variable) with another ten features. These additional features corresponds to the first dimensions of word embedding as provided by Spacy [22]. The MEG results shown in Fig. B.9. show that the feature importance of ad-hoc features as derived by B2B remain unchanged and are actually improved.


Figure B.8: Top two rows. Pearson $R$ correlation obtained for the Backward decoding model. This model cannot take into account the factor covariance, and thus lead to spurious effects (e.g. visual cortex effect for the dummy variable). Bottom four rows. Second- level p-values across subjects for the coefficients of the Forward, a B2B and a Manova trained with all factors. B2B achieves better p-values, without leading to spurious effects for the Dummy variable. The Manova leads to biased estimates due to its inability to deal with overfitting. The last row shows where the Manova's $F$-values of each factor differs significantly from the $F$-values estimated for the Dummy variable.


Figure B.9: Comparison of $\Delta R$ when the models are tested on four variables (top) and when the models are tested on an these four variables as well as another 10 word-embedding features (bottom). These results illustrate that, unlike Regularized CCA, B2B remains robust even when the number of tested factors increases.

