

# Reviewing Trip Purpose Imputation in GPS-based Travel Surveys

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Review paper

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# Reviewing trip purpose imputation in

## **GPS-based travel surveys**

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## **Highlights**

- Defining purpose imputation from GPS data in the context of the revolution of GPS-based travel surveys and two research domains (Transportation Science, Human Geography).
- Reviewing 25 papers found through a systematic survey and careful selection on Scopus, Web of
   Science, ScienceDirect and TRID.
- Surveying three steps of purpose detection, which are (1) trip end detection, (2) input feature selection and (3) main algorithms and validation, to clarify pros and cons of existing methods coupled with proposing future research directions.

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#### Abstract

The Global Positioning System (GPS) has motivated rapid advances in mobility data collection. A massive amount of spatio-temporal information has made it possible to know where a person was and when, but not how and why (s)he travelled, creating the need for inference models. Compared with mode detection, purpose imputation has been insufficiently studied. However, the relative lack of attention to purpose identification does not mean that this field has not emerged. For this paper, which is

the first review dedicated to inferring trip purposes from GPS data, 1,162 non-duplicate papers from four databases (Scopus, Web of Science, ScienceDirect and TRID) were screened, and a corpus of 25 publications was selected for examination. Based on these papers, the purpose imputation problem is defined in the contexts of the evolution of GPS-based travel surveys and two research domains, Transportation Science (TS) and Human Geography (HG). Subsequently, three steps of the purpose detection process, namely (1) trip end detection, (2) input feature selection and (3) main algorithms and validation, are surveyed. During these procedures, the differences between studies in TS and those in HG are highlighted. Finally, unresolved issues related to data and feature selection, algorithms and assessment are discussed substantially to provide potential research directions. This review may be an informative reference for those newly accessing the GPS-based purpose imputation field and/or intending to develop solutions to this problem.

#### **Keywords:**

- GPS; Travel Survey; Purpose Imputation; Transportation Science; Human Geography; Review; Activity
- 40 Inference

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#### 1 Introduction

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The Global Positioning System (GPS) has induced a technological revolution in mobility surveys. Initially, surveying travel behaviors depended on face-to-face interviews with pen and paper, followed by telephone and computer-aided methods (Armoogum et al., 2014). However, self-administered investigations are subject to either under-reporting or over-reporting of trip rate and time (Bricka et al., 2012; Stopher and Shen, 2011; Wolf et al., 2003), not to mention increasing cost, high non-response rate and long gaps between periodic household travel surveys (Armoogum et al., 2009; Ortúzar et al., 2011; Patrick et al., 2009), underlining a need for improving survey quality with the support of new technologies. GPS has been a satisfactory answer to this demand thanks to its major benefits over traditional techniques, including a mitigation of burden on participants, an extension of survey periods, and the provision of more accurate data with spatial and temporal details (Bachu et al., 2001; Bohte and Maat, 2009; Zhao et al., 2015). In the infancy of travel surveys, on-board devices and then wearable loggers were used. More recently, the ubiquity of smartphones with inbuilt GPS sensors and the proliferation of dedicated applications for collecting and validating mobility data have put handheld devices in the past (Stopher et al., 2018) and created opportunities for a wider reach of GPS-assisted surveys (Marra et al., 2019; Semanjski et al., 2017; Thomas et al., 2018; Xiao et al., 2016; Zhao et al., 2015). GPS data, on the one hand, can draw a high-resolution picture of where and when a participant stayed or passed, but on the other hand, such data require sophisticated approaches to extract trip characteristics, which are not included directly (Du and Aultman-Hall, 2007). The two most important trip attributes are transportation mode and purpose. In comparison with the former, the latter has been insufficiently studied (Ermagun et al., 2017). No existing review has been dedicated solely to purpose imputation from GPS data, whose content makes up a small part of discussions about broad topics such as the comparison between small and big data (Chen et al., 2016), mining GPS data (Lin and Hsu, 2014), and evaluation of a series of new positioning technologies (Lee et al., 2016). Although focusing on mode detection solutions, Gong et al. (2014) and Shen and Stopher (2014)

devote more effort to synthesizing how to derive purposes from GPS data than do other authors. The

former study has shed light on reviewing purpose imputation in the context of GPS data processing, carefully presenting both positive and negative sides of the methods examined. The latter authors go further by classifying algorithms into three categories according to their mathematical complexity. Only concentrating on main algorithms to infer purposes would be a limitation as input feature selection and method validation are focal respects in a classification problem.

To fill the mentioned-above gaps, conducting a critical synthesis to suggest potential future research directions is necessary. The remainder of this paper is structured into five parts (see Figure 1). Section 2 describes the procedures of searching for and selecting papers for this review. In Section 3, the GPS data-based purpose imputation problem is defined in the context of the travel survey revolution and two research domains (Transportation Science and Human Geography). Section 4 reviews three primary steps to infer purpose, that is, trip end detection, feature selection, main algorithm and validation. A substantial discussion about unsolved issues is presented in Section 5 before Section 6 reveals conclusions.

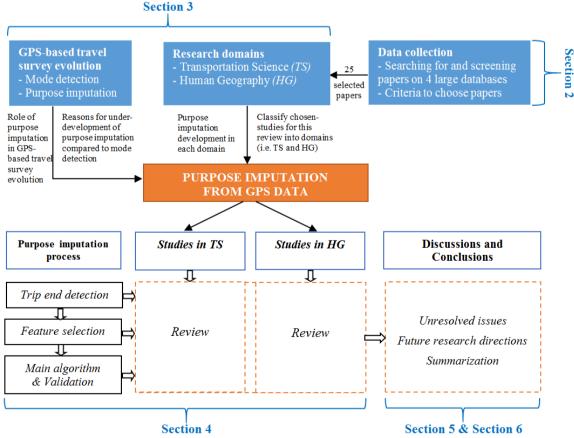


Fig. 1 Description of review process and the structure of the rest of this paper

#### 2 Data collection

In order to make this review systematic, a search for papers published by mid-January 2020 on four databases (Web of Science, Scopus, TRID and Science Direct) was conducted by a function using Boolean operations, that is, ("activity inference" OR "activity type" OR "activity types" OR "trip purpose" OR "trip purposes") AND ("GPS" OR "social media"). To the best of our knowledge, purpose(s) and activity/activities are interchangeable terminologies in the literature because a purpose refers to an activity performed at a trip destination. To limit the number of candidates found but still ensure sufficient pinpointing of publications, trip, type(s) and inference were added. Because some authors only indicate social media but not GPS in titles, abstract and keywords (e.g., Cui et al., 2018), social media were coupled with GPS. Only journal articles, conference papers and book chapters/lecture notes published officially and in English were examined.

The numbers of papers found was: 1,098 (Scopus), 127 (TRID), 103 (Web of Science) and 38 (ScienceDirect). After removing duplicates, 1,162 were kept. Then, a screening of their titles, abstracts and keywords was undertaken. For papers including *social media* but not *GPS* in titles, abstracts and keywords, research data descriptions in full texts were scrutinized. Finally, a corpus of 25 publications (see Table 1) was selected based on the four criteria that follow: (1) available full text, (2) showing clearly method with variables/features used, (3) detecting at least three purposes from GPS data, (4) achieving  $\geq$  1 citation,  $\geq$  3 citations and  $\geq$  6 citations for those published in 2019<sup>1</sup>, 2016–2018 and 2001–2015, respectively. The fourth criterion enables the removal of publications with low impacts on the literature. The number of citations was based on statistics from Google Scholar. As can be seen in Figure 2, starting from 2001, the field of purpose imputation from GPS data introduced eight selected papers for the first 10 years. Since 2012, there has been at least one paper annually.

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<sup>&</sup>lt;sup>1</sup> Papers are usually published online in article in press; therefore, they may have citations before published formally.

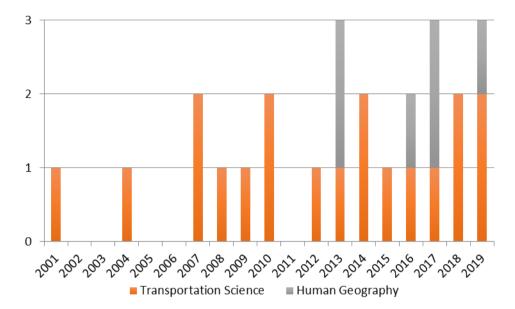


Fig. 2 The number of selected papers according to year of publication and domain

#### 3 Defining trip purpose imputation from GPS data

#### 3.1 In the context of GPS-based travel survey revolution

The concern over missing trips in conventional data collection techniques triggered the use of GPS in the early 2000s (Chen et al., 2014; Shen and Stopher, 2014). GPS enables passively, continuously recording movement and activity at high resolution (Auld et al., 2009; Wolf et al., 2014), and thus it aids effectively in measuring (Forrest and Pearson, 2005; Wolf et al., 2003) and correcting (Bricka and Bhat, 2006) the influences of the missing trip problem in self-reported travel surveys. People tend to neglect trips they consider unimportant (Richardson et al., 1996); therefore, purposes are always inferred prior to audit and estimate impacts of underreported trips.

At the beginning of the 21<sup>st</sup> century, GPS loggers were installed on vehicles to take advantage of on-board electricity, resulting in the non-existence of mode detection problems and scrupulous attention to inferring trip purpose. Nevertheless, with the recent availability of person-based multimodal GPS data collected by wearable devices or smartphones, transportation mode identification has become the heart of GPS-based research.

The secondary role of purpose detection results from its complex nature. In contrast to visible

transportation modes, inferring purposes involves seeking the most probable activity at a specific location type. In fact, different people can engage in dissimilar activities at the same place in cases of multiple functionality (e.g., a shopping mall with restaurants and a cinema inside). Additionally, while movement parameters (e.g., instantaneous speed, acceleration), which are usually provided by devices or easily calculated from coordinates and timestamps, are sufficient for labelling modes (Feng and Timmermans, 2013; Nguyen et al., 2019a; Schuessler and Axhausen, 2009), purpose prediction depends largely on external sources like land use data (Oliveira et al., 2014; Xiao et al., 2016). GPS traces and/or GIS data may not be accurate enough to recognize the places of activities (Meng et al., 2017). Shortage of data also prevents researchers from conducting more studies. A trip comprises some single-mode segments (i.e. stages/trip legs) but has only one purpose.

#### 133 3.2 In research domains

- GPS data are useful for research in two domains, namely Transportation Science (TS) and Human
- 135 Geography (HG).

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## 136 3.2.1 Transportation Science

- 137 Transportation Science (TS) studies persons' or objects' movement from place to place by an array of
- methods like physics, operation research, probability, control theory (Hall, 2003). Trip purposes coupled
- with their respective locations are useful since they are predictors of mode choice and travel forecast
- models (Burbidge and Goulias, 2009; Ho and Mulley, 2013).
- Because of long-lasting and unresolved drawbacks of data quality collected in conventional travel
- surveys (Chen et al., 2016), TS researchers pay assiduous attention to the potential of GPS for
- supplementing and even replacing the traditional methods of data collection (Auld et al., 2009). That is
- 144 to say, the focus of TS is on developing and validating methods of deriving trip purpose and other
- 145 characteristics from GPS data.
- The majority of purpose imputation studies are found within TS (see Table 1). In this domain,
- developing methods are undertaken after travel surveys are completed (i.e. post-collection analysis).
- 148 Twelve out of 19 studies gather data using personal devices or smartphones ((Bohte and Maat, 2009;

Chen et al., 2010; Cui et al., 2018; Deng and Ji, 2010; Feng and Timmermans, 2015; Gong et al., 2018; Montini et al., 2014; Oliveira et al., 2014; Shen and Stopher, 2013; Stopher et al., 2008; Xiao et al., 2016; Yazdizadeh et al., 2019). TS studies is to regularly collect ground truth, which refers to confirmed travel diaries corresponding to GPS streams, through prompted recall surveys following up GPS-enabled ones (Auld et al., 2009). A variety of strategies to collect ground truth have been carried out, including the use of paper diaries (Chen et al., 2010; McGowen and McNally, 2007; Oliveira et al., 2014; Reumers et al., 2013; Wolf et al., 2001), websites (Bohte and Maat, 2009; Cui et al., 2018; Deng and Ji, 2010; Feng and Timmermans, 2015; Krause and Zhang, 2019; Lu et al., 2012; Montini et al., 2014; Shen and Stopher, 2013; Stopher et al., 2008), telephone (Xiao et al., 2016), mail (Cui et al., 2018) and smartphone (Yazdizadeh et al., 2019). Another way is to manually label activities by means of visualizing trip ends in association with POI (i.e. Point Of Interest) data (Gong et al., 2018; Liao et al., 2007).

## 3.2.2 Human Geography

- Human Geography (HG), a major discipline of the subject field of geography (Gibson, 2009), studies the interrelationships between people, place, and environment and how they vary spatially and temporally (Castree et al., 2013). It places attention on elements of human activity and organization, such as culture, urbanization, population and transport (Castree et al., 2013; Fang et al., 2017).
- Similar to TS, GPS-based purpose imputation studies in HG undertake post-collection analyses in order to acquire general knowledge on mobility and whereabouts of activities. They do so by segmenting trajectories into parts of stopping and moving before semantically enriching them through inference algorithms, usually called the semantic enrichment process (Furletti et al., 2013; Gautama et al., 2017; Prelipcean et al., 2017).
- Compared to studies in TS, GPS-based purpose imputation studies in HG are fewer and published within the last decade (see Figure 2 and Table 1). Most HG studies use data from specific dweller groups (e.g., cyclists [Usyukov, 2017] or taxi passengers [Chen et al., 2019; Gong et al., 2016; Wang et al., 2017]) gathered by on-board devices (Chen et al., 2019; Furletti et al., 2013; Gong et al., 2016; Wang et al., 2017). Ground truth is optional because the common sense or the travel patterns from

previous surveys are sufficient for validation (Chen et al., 2019; Gong et al., 2016; Usyukov, 2017; Wang et al., 2017). In Furletti et al. (2013) and Reumers et al (2013), ground truth is collected, enabling application of learning methods to semantically annotate activities to GPS traces. The poor prediction of non-home and non-work purposes in Reumers et al. (2013) and of "services, shopping" in Furletti et al. (2013) may not be a concern since the main travel patterns are obtained.

**Table 1** Overview of purpose imputation studies in Transportation Science and Human Geography

| <b>Table 1</b> Overview of purpose imputation studies in Transportation Science and Human Geography |   |   |  |  |  |  |  |  |
|---|---|---|--|--|--|--|--|--|
| Indicator   | Transportation Science                        | Human Geography                             |  |  |  |  |  |  |
| Focus   | Methods of deriving purposes from GPS         | Semantic enrichment for GPS                 |  |  |  |  |  |  |
| Focus   | data  | trajectories                                |  |  |  |  |  |  |
| Validation  | Directly by ground truth                      | Indirectly by previously known              |  |  |  |  |  |  |
| validation  | Directly by ground truth                      | knowledge <sup>(1)</sup> or by ground truth |  |  |  |  |  |  |
| Mainly assessed   | Quantitative measurement (e.g., accuracy,     | Consistent with previously known            |  |  |  |  |  |  |
| by  | precision, recall)                            | knowledge                                   |  |  |  |  |  |  |
| Main devices  |   |   |  |  |  |  |  |  |
| used to collect   | Personal devices and smartphones              | Devices attached to vehicles                |  |  |  |  |  |  |
| GPS data  |   |   |  |  |  |  |  |  |
| Data source   | Travel surveys                                | Travel surveys and taxi (probe) data        |  |  |  |  |  |  |
|   | 19: (Bohte and Maat, 2009; Chen et al.,       |   |  |  |  |  |  |  |
|   | 2010; Cui et al., 2018; Deng and Ji, 2010;    |   |  |  |  |  |  |  |
|   | Feng and Timmermans, 2015; Gong et al.,       |   |  |  |  |  |  |  |
|   | 2018; Krause and Zhang, 2019; Liao et al.,    | 6: (Chen et al., 2019; Furletti et al.,     |  |  |  |  |  |  |
| Studies for this  | 2007; Lu et al., 2012; McGowen and            | 2013; Gong et al., 2016; Reumers et al.,    |  |  |  |  |  |  |
| review  | McNally, 2007; Meng et al., 2017; Montini     | 2013; Usyukov, 2017; Wang et al.,           |  |  |  |  |  |  |
|   | et al., 2014; Oliveira et al., 2014; Shen and | 2017)                                       |  |  |  |  |  |  |
|   | Stopher, 2013; Stopher et al., 2008; Wolf et  |   |  |  |  |  |  |  |
|   | al., 2004, 2001; Xiao et al., 2016;           |   |  |  |  |  |  |  |
|   | Yazdizadeh et al., 2019)                      |   |  |  |  |  |  |  |

Note: (1) refers to common sense and information extracted from large-scale travel household surveys.

## 4 Reviewing GPS data-based purpose imputation process

Purpose imputation, which is a classification problem, is addressed by a three-step process, including

185 (1) trip end detection, (2) feature selection, and (3) main algorithm and validation.

## 4.1 Trip end detection

Rule-based routine is the key to handling the trip detection challenge. The minimum threshold of duration of the nearly stationary status of the observed object is heavily utilized. The 120s threshold yields the best trip identification performance in Wolf et al. (2001), agreed by Deng and Ji (2010) and Stopher et al. (2008), but smaller than 180s in Bohte and Maat (2009), Krause and Zhang (2019), and Yazdizadeh et al. (2019) and 300s in Wolf et al. (2004). The highest is 10 minutes in Usyukov (2017). Shen and Stopher (2013) and Gong et al. (2018) do not report the cut-off value. The low and high thresholds coincide with over-segmentation and under-segmentation, respectively.

Cui et al. (2018) manually examine both GPS data and reported travel diaries to merge or divide trajectories into trips and activities, enabling elimination of spurious activities. Liao et al. (2007) detect trip ends by using street maps to develop a complex probabilistic method. Clustering points is implemented in Chen et al. (2010) and Montini et al. (2014).

In case of in-vehicle devices used, a trip end is detected through signals showing the change in engine status between on and off (Lu et al., 2012). However, this method is not reliable enough, and thus the three-minute rule of stability is applied (Krause and Zhang, 2019; Wolf et al., 2004). For taxi trips, a trip end is easily detected as a drop-off point (Chen et al., 2019; Gong et al., 2016; Wang et al., 2017).

Identifying trip ends does not exist in McGowen and McNally (2007) because the authors geo-code origins and destinations of trips in the California household travel survey. Geo-coded data act as a surrogate of GPS data.

#### 4.2 Feature selection

All features are classified into four categories, including (1) geographic data, (2) activity-related and

trip-related, (3) participant-related and (4) others.

#### 4.2.1 Geographic data

Geographic data are employed most frequently to infer activity types. Except for Montini et al. (2014) and Reumers et al. (2013), all other studies utilize GIS-related features. In studies developing random forest models, which compute and order variables by their importance (Gong et al., 2018; Montini et al., 2014; Yazdizadeh et al., 2019), variables based on the distances to POIs are the most significant. Gong et al. (2018) and Oliveira et al. (2014), by dropping out and employing again features, emphasize that adding spatial features considerably improves activity predictions, especially for non-mandatory purposes like eating out, banking and shopping (Oliveira et al., 2014). This argument is supported by Reumers et al. (2013), who reach only 20%, 26.9% and 7.1% success rates for social, shopping and leisure activities respectively due to lack of spatial features. In Lu et al. (2012), a land use-based model successfully labels 72.3% of total cases while those based on social demographics only and previous/next trip attributes solely produce accuracies of 51.9% and 60.6%, respectively.

The threshold of distance between a trip end and a place varies among studies, possibly resulting from the combination of four factors, namely (1) GIS data types, (2) device types, (3) place types and (4) quality of GPS data. An explanation of these factors follows:

- First, GIS data, which are available for regions or downloaded directly from Google Places (Cui et al., 2018; Furletti et al., 2013; Meng et al., 2017) or OpenStreetMap (Furletti et al., 2013; Krause and Zhang, 2019), exist in two forms, that is, a point representing a (small) place (i.e. POI) or a polygon representing a large place. Once polygon-shaped information is used, if a trip end is perfectly within a land use area (Deng and Ji, 2010; Xiao et al., 2016) or within a short distance of it (e.g., 25m of a commercial area in Oliveira et al. [2014]), the type of this area is assigned to the trip end. Once POIs are used, the higher distance thresholds are determined, shorter than 150m to a church in Oliveira et al. (2014), for example.
- Second, unlike personal devices, onboard devices fail to access within places. Consequently, the distance thresholds, which are indicated as the maximum walkable distance between an origin/destination and a parking lot (for car data) or a drop-off point (for taxi data), tend to be set at a

- (very) high value of 1000m (Furletti et al., 2013), 500m (Lu et al., 2012) or 300m (Krause and Zhang, 2019). Since taxi is a nearly door-to-door service, the threshold would be smaller (e.g., 200m in Gong et al. [2012]).
- Third, distance to known places and often visited could be higher than that to unknown ones.

  Bohte and Maat (2009) determine 50m for most POIs and 100m for homes and workplaces whose addresses are provided by participants.
- Fourth, for data with limited quality, the distance thresholds to POIs are high—for instance, at 250m in New York due to strong urban canyon effects (Chen et al., 2010) or 150m owing to the use of low-cost devices (Usyukov, 2017).
  - Original types of POIs and polygon-shaped locations vary across cities/regions and are much more numerous than activity types, which indicates a need for grouping them (Deng and Ji, 2010; Gong et al., 2016; Xiao et al., 2016; Yazdizadeh et al., 2019). Twenty polygon-level and 18 POI-level land use types in Shanghai (China), for instance, are aggregated into 10 categories (Xiao et al., 2016). Street maps are used by Liao et al. (2007) to support trip end detection.
  - Schedules of land use types, which are not employed in all TS studies, are deployed in HG ones (see Table 2). A location will be disregarded if it closes when a person visits it (Furletti et al., 2013; Gong et al., 2016). Working time is unavailable in GIS data, leading Furletti et al. (2013) and Gong et al. (2016) to assign it to each type. To give an illustration, opening hours of shopping malls, government agencies and bars will be 9:00am–10:00pm, 8:00am–6:00pm and 2:00pm–03:00am, respectively (Gong et al., 2016).

#### 4.2.2 Trip and activity related

An activity is the main business undertaken in a significant location; hence, it is in harmony with a purpose. A trip is a one-way course of travel to conduct an activity. Trip and activity have a close relationship (Ho and Mulley, 2013). Temporal attributes of trip and activity (i.e., time of day or day of week) are the same and listed as features of activity. Yet, mode, speed, distance, start time and end time characterize a trip. Except for Furletti et al. (2013), other authors deploy features related to either activity or trip or both to construct their models.

As for activity, the four characteristics, namely duration, time of day, day of week and start time are used most frequently (see Appendix); however, some of them rather than all are integrated in each study. If home type is neglected, duration and start time are sufficient for the models (Feng and Timmermans, 2015; Oliveira et al., 2014). The reasons would be that start time may be equivalent to time of day (e.g., morning, afternoon, night) and the confusion of duration between work and home does not exist. Activity history-related features occur in two studies (Chen et al., 2010; McGowen and McNally, 2007). Chen et al. (2010) conclude that the frequency of visiting locations, estimated from one-day data, carries little meaning. Based on the frequency of visiting a specific location per day, McGowen and McNally (2007) estimate the accumulated duration and give value to a dummy variable (1 for re-visiting case). Temporal profiles of activities are sufficient for detecting basic purposes (such as work and home) (Reumers et al., 2013). Shen and Stopher (2013) propose tour<sup>2</sup>-based corrections to enhance accuracy by approximately 8%. Notably, activity information is not available for HG studies using taxi data (Chen et al., 2019; Gong et al., 2016; Wang et al., 2017).

Trip attributes are employed in Deng and Ji (2010), Feng and Timmermans (2015), Gong et al. (2018), Lu et al. (2012), Montini et al. (2014), Oliveira et al. (2014), Xiao et al. (2016) and Yazdizadeh et al. (2019). Cui et al. (2018) use trip characteristics but not activity ones to impute purposes. Importantly, mode information is taken directly from ground truth in all existing studies while mode and purpose must be imputed in GPS data processing (Shen and Stopher, 2014). In this sense, mode detection and purpose imputation are now considered separately, although they should be combined in a continuous process. Travel mode is not included in HG studies since most of them use vehicle-based data (Chen et al., 2019; Furletti et al., 2013; Gong et al., 2016; Usyukov, 2017; Wang et al., 2017).

#### 4.2.3 Participant related

Personal information is used in TS studies but not in HG ones, many of which employ anonymous data (i.e., taxi data) (Chen et al., 2019; Gong et al., 2016; Wang et al., 2017) (see Table 2).

Addresses of home and work, which are seen in Bohte and Maat (2009), Gong et al. (2018), Montini et al. (2014), Shen and Stopher (2013), Stopher et al. (2008), Wolf et al. (2004) and Yazdizadeh et al.

<sup>&</sup>lt;sup>2</sup> Tour is defined as trips and activities occurring between a participant leaving home and returning home (Shen and Stopher, 2013)

(2019), help in boosting considerably the overall classification performance since the number of work and home activities is by far greater than the number of other purposes. In case home address is not provided, home location can be estimated satisfactorily by examining the first trip's origin and the last trip's destination every day (Usyukov, 2017).

Among socio-demographics, age and occupation (Cui et al., 2018; Deng and Ji, 2010; Gong et al., 2018; Montini et al., 2014; Oliveira et al., 2014; Xiao et al., 2016; Yazdizadeh et al., 2019) are used much more frequently than the remainder (see Appendix).

In comparison with the two above feature categories, participant-related features are less informative for directly distinguishing activities and play a supportive role in increasing the classifier power (Lu et al., 2012; Shen and Stopher, 2013). Without participants' information, 96.8% of activities of 329 people in the Netherlands are correctly identified by Feng and Timmermans (2015).

#### 4.2.4 Other features

In TS, Gong et al. (2018) test the use of weather-based variables (e.g., temperature, precipitation and snow accumulation) in combination with the three above-mentioned feature categories by data collected in two distinct seasons in Hakodate, Japan. The authors report that weather features decrease the model accuracy without further explanation of reasons. This is a negative and surprising result given the significant relationship between weather and mobility in the literature (Böcker et al., 2013; Cools et al., 2010; Liu et al., 2017).

Social media (e.g., Twitter and Foursquare) information is useful for enhancing purpose inference in both TS (Cui et al., 2018; Meng et al., 2017; Yazdizadeh et al., 2019) and HG (Chen et al., 2019; Wang et al., 2017). Since social media data are noise, an information retrieval process is first conducted to find a place (i.e. POI) matching each post (e.g., tweet or check-in) (Cui et al., 2018; Meng et al., 2017). In this way, each post can be arranged into a category (e.g., food, education, leisure [Meng et al., 2017]). Then, the number of posts that belong to a specific category and are close to a trip end (e.g., with distance less than 250m [Yazdizadeh et al., 2019]) is used as a predictor variable. While studies in TS use social media data in tandem with geographical data achieved from other sources (e.g., Google Places and OpenStreetMap), city-wide POIs and their categories are achieved directly from Foursquare

check-in data in HG (Chen et al., 2019; Wang et al., 2017). It should be noted that using social media data creates a lack of robustness owing to a variety of social media services and coverage. To give an illustration, in China, Weibo, a domestic social network, is far more common than Twitter or Facebook.

318 Table 2 Summary of using input features in two domains

| Feature category    | Specific features   | TS        | HG       |
|---------------------|---|-----------|----------|
| Geographic data     | Polygon-based; POI; Street map  |           | <b>V</b> |
| 3 3 3               | Working time of land use types  | -         | 1        |
| Activity-related    | Duration, Time of day, Day of week, Start time  | 1         | 1        |
| ,                   | Activity history  | V         | 1        |
| Trip-related        | Travel mode, Mode of next trip, Mode of previous trip   | V         | -        |
| <b>p</b>            | Speed, Distance, Duration, Start time, End time   | V         | V        |
| Participant-related | Home address, Work address, Occupation, Age, School address, Frequently visited places, Working hours, Gender, Driving license, Employment status, Income, Education degree, Race, Family structure, Household information, Marital status, Driving frequency | V         | -        |
| Others              | Social networking: Foursquare, Twitter  | $\sqrt{}$ | V        |
|                     | Weather: Temperature, Precipitation, Snow accumulation  | V         | -        |

## 4.3 Main algorithm and validation

This study follows the classification of Gong et al. (2014) to review three method categories in turn, namely (1) rule-based, (2) probability-based and (3) machine learning, before discussing how to validate prediction results.

## 4.3.1 Rule-based method

Deterministic rules were the most common method for the initial era of purpose imputation because they are simple and easily interpretable. On the basis of polygon-based land use data and temporal characteristics of activities, Wolf et al. (2001) infer 10 purpose types to trips by 13 participants in Atlanta (USA) with a 79.5% accuracy. Using addresses for home, work and two frequently visited grocery

stores, Stopher et al. (2008) report a set of rules to achieve an accuracy of over 60%. They improve their rules by deploying tour information to correctly classify 66.5% of 4,133 trips in the Greater Cincinnati region (USA) (Shen and Stopher, 2013). The lowest accuracy is 43%, reported by Bohte and Maat (2009), who use data of 1,104 respondents in the Netherlands to classify seven purposes by participants' home and work addresses together with a geographic database. They assign a location type to a trip end if the location has the shortest distance to the trip end. However, due to the error of GPS points, the closest would not be the right choice. A notable point from these four studies is that the accuracy is inversely proportional to the sample size, explained by an increase in the heterogeneity of travel patterns and activities in diverse samples. What's more, the quality of rules hinges on experts' knowledge of transport conditions in the research area. Rules are the least transferable since daily lives and travel patterns in different environments vary, requiring great efforts to re-calibrate and re-set up thresholds. Deterministic approaches have been used to construct the first steps of deriving purposes from GPS data. It is now integrated as a way to choose potential locations of a trip end or to estimate location of home for both TS and HG studies (Furletti et al., 2013; Usyukov, 2017; Xiao et al., 2016) (see Table 3).

#### 4.3.2 Probability-based method

Probabilistic approaches are more flexible than rules because they simultaneously take into consideration spatial and temporal confusion between purposes.

In TS, the first effort is estimating probability of each POI based on distance to cluster of trip end (Wolf et al. 2004) rather than choosing the closest like Bohte and Maat (2009). Nevertheless, socio-demographic variables are included in a deterministic way. Chen et al. (2010) introduce a multinomial logit model to analyze 49-person data in high-density areas of New York and classify four purposes into home-based group and non-home-based group with accuracies of 67% and 78%, respectively. Using data from 1,352 participants and more variables with the addition of trip-related variables, Oliveira et al. (2014) create a two-level nested logit model to distinguish 12 purposes with an accuracy of 60% at the expense of a time-intensive computation. Therefore, statistical methods would be better than rule-based ones in dense environments with high confusion between location types, yet

they become much more complex and fail to adequately address a list with various purposes.

In HG, probability-based methods are the most common. Similar to Chen et al. (2010), Usyukov (2017) develops a multinomial model using start time and duration of activity to discriminate work activities from others. Furletti et al. (2013) propose temporal and spatial rules to choose a set of potential locations corresponding to each stop of a car. Only locations that are within a 1,000m-radius-buffer and open when a stop occurs are kept. Subsequently, the probability of each location is estimated based on the gravity model. The chosen location type has the largest probability. Gong et al. (2016) re-use the temporal and spatial compatibility criteria, which are integrated into Bayes's rules with distance decay effect, and attractiveness of POI (i.e. service capability, size and fame) to create a probability function of visiting each POI. Wang et al. (2017) utilize probabilistic distributions (multinomial and Dirichlet) to first categorize POIs into 10 topics (e.g., shopping, university, office) based on the similarity of functionality, and then assign topics to both origin and destination of each trip. The addition of time helps in uncovering the semantic meanings of trip purposes.

Thresholds of (working) time, on the one hand, are impossibly set for every place, resulting in misclassification for specific cases. On the other hand, annotating activities with a degree of approximation is accepted for the HG authors, who aim at semantically enriching trajectories and discovering general activity patterns rather than focusing on precision at an individual level. Thanks to their flexibility, probabilistic methods are more powerful than rule-based ones. Rules are specific cases of probabilities. Compared with rules, statistical algorithms are less dependent on the subjective knowledge of researchers and are thus more transferable. They are capable of deducing purposes from far larger data sets (e.g., one-week data of 6,600 taxis [Gong et al., 2016]) (see Table 3).

#### 4.3.3 Machine learning method

Supervised machine learning (SML) algorithms are trendy in TS and considered a better choice than both deterministic and probabilistic methods. Their evolution can be divided into two main periods.

The period between 2001 and 2010 has witnessed decision tree models (C4.5 [McGowen and McNally, 2007] and C5.0 [Deng and Ji, 2010]). A more complex process, hierarchical conditional random field, is proposed mainly to detect stops (Liao et al., 2007). Most of these studies are

small-scale tests. Deng and Ji (2010) use 226 trips by 36 participants while Liao et al. (2007) use data from three persons to train their model before validating it with the trips of a fourth person. With small sizes, samples would be homogeneous, resulting in high accuracy levels of 85.2%–90.6% (Liao et al., 2007) or 87.6% (Deng and Ji, 2010). With a larger sample of 17,000 households, McGowen and McNally (2007) report the precision at 73%–74% for five major activities and only 63%–64% for disaggregated purposes.

Since 2011, a boom in building up and enhancing a host of SML algorithms has been seen. Lu and Liu (2012) and Oliveira et al. (2014) continue employing decision tree and fail to generate an accuracy of over 80%. In contrast, Montini et al. (2014) pioneer a random forest model correctly classifying 84.4% of total trips by 156 persons in Zurich, Switzerland. Notably, random forest has replaced decision tree to become the most-utilized method (Feng and Timmermans, 2015; Gong et al., 2018; Montini et al., 2014; Yazdizadeh et al., 2019). It hits 96.8% accuracy with 329-person data in the Netherlands (Feng and Timmermans, 2015). However, it tends to encounter bias towards the categorical variables with many more levels (Deng et al., 2011) and the activity types occurring more frequently in training sets (Montini et al., 2014).

Some authors display impressive performances with improved neural networks. Xiao et al. (2016) use particle swarm optimization instead of back propagation in artificial neural network structure to obtain a 96.5% accuracy. By estimating parameters between nodes of different layers using probability distribution based on Bayesian inference rather than fixed values, Cui et al. (2018) successfully label 90.5% of activities.

Evaluating SML algorithms across studies would be questionable owing to the differences in purpose lists, features used, sizes and homogeneous levels of samples, not to mention the effects of the trip under-reporting problem in prompted recall surveys. However, in some studies reporting performances of multiple methods (Cui et al., 2018; Feng and Timmermans, 2015; Meng et al., 2017; Xiao et al., 2016), comparisons are feasible. Unsurprisingly, newly proposed models yield the best performances. Random forest has the second highest accuracy (Cui et al., 2018; Meng et al., 2017), while support vector machine only generates reasonable accuracy levels, which are much lower than the highest (Cui et al., 2018; Meng et al., 2017; Xiao et al., 2016).

Contrasting opinions about the power of Bayesian networks are reported. Observing the accuracy of 46.2%, Feng and Timmermans (2015) conclude that it is not appropriate for inferring purpose, contradicting the high accuracy levels of 87.8% in Meng et al. (2017) and 86.6% in Xiao et al. (2016).

Recently, with the view that a purpose, which is decided at origin, will determine the trip end type, Krause and Zhang (2019) integrate a decision tree-based purpose inference into a model aimed at predicting vehicle destination. The purpose of a trip is inferred by features related to the trip origin before the derived purpose is used to estimate the trip destination.

Based on the comparison of Oliveira et al. (2014), probability-based models are outweighed by SML algorithms. SML is the most transferable because it learns from data to make predictions instead of being explicitly programmed by rules. In addition, it is suited to big data like GPS and GIS data as well as a host of input variables (Gong et al., 2018; Xiao et al., 2016; Yazdizadeh et al., 2019). For example, 29 features are deployed in Cui et al. (2018). As for SML's shortcomings, they need ground truth to train models and numerous data to avoid the overfitting problem. In that SML is a complex structure with many hyper-parameters (e.g., learning rate, number of trees), it is challenging to interpret magnitude of variables. A typical matter for SML is how to form training and test sets effectively (see Table 3). The common way is by dividing equal proportions of observations belonging to each purpose (e.g., 75% for training and 25% for testing [Montini et al., 2014]). However, Gong et al. (2018) highlight that data in training and test sets coming from different, distinct seasons weaken prediction results.

Authors in HG develop both SML and unsupervised machine learning (UML) models. Reumers et al. (2013) introduce a decision tree model, employing temporal features, to impute six purposes. Without ground truth, Chen et al. (2019) propose a novel combination of autoencoder and K-means. Autoencoder is an unsupervised neural network whose encoder maps a 22-dimension (i.e. original features) input vector to a more representative vector with 10 dimensions. Then, each trip that is represented by a 10-dimension vector is classified into one among five clusters (i.e. purposes) by K-means algorithm. One hundred thousand trips are used to train the autoencoder network. Because there is only one study, it is difficult to assess the transferable level and the importance of splitting data for UML. UML's shortcomings are complex structure with a need for big data coupled with low interpretation. Furthermore, its prediction is validated reasonably at aggregated level only (see Table 3).

|                                 | Rule-based   | Probability-based | Supervised machine learning | Unsupervised machine learning |
|---------------------------------|--|-------------------|-----------------------------|-------------------------------|
| Transferable level              | Low  | Medium            | High                        | -                             |
| Suitable data size              | Small  | Medium and big    | Big                         | Big                           |
| Role of data selection/division | Minor  | Minor             | Major                       | -                             |
| Number of variables             | Small  | Small             | Large                       | Large                         |
| Ground truth                    | Optional   | Optional          | Mandatory                   | No                            |
| Mainly used in                  | Estimating home address; Choosing location candidate | Human Geography   | Transportation Science      | Human<br>Geography            |
| Power/performance               | Low  | Reasonable        | High                        | Reasonable                    |
| Interpretation                  | High   | Medium            | Low                         | Low                           |

## 439 4.3.4 Purpose list and validation

Prediction assessment is based on counting the matching times between the prediction and the ground truth for each category before summarizing them in a confusion matrix (Sokolova and Lapalme, 2009). The main measurement indexes are precision and recall for purposes and accuracy for the model. While the majority of studies report the confusion matrix, some (Chen et al., 2010; Lu and Liu, 2012) present the precision levels at aggregate levels only. The accuracy is not reported in Gong et al. (2018) or Krause and Zhang (2019).

Generally, the overall accuracy is inflated by identification of home trips, which are inferred at a high success rate and account for the largest percentage. When home activities are taken into consideration, the accuracy increases by 15% to 80% (Oliveira et al., 2014).

How to define purposes is scarcely presented. Most authors do not pay attention to mode transfer activity, although Montini et al. (2014) and Oliveira et al. (2014) do. Transferring from one mode to another is the purpose of a separate movement stage but not of a trip connecting between two significant locations. Because transition between stages during a trip is frequent, the inclusion of mode

transfer exaggerates the model performance.

In a case of unavailable ground truth, Usyukov (2017) uses data from the 2006 Ontario Transportation Tomorrow Survey, which is believed to sufficiently represent the travel patterns of inhabitants. Because the shares of purposes extracted from GPS data are nearly in line with those obtained from the household survey, the model performs satisfactorily. The consistency between spatio-temporal patterns extracted from GPS data and the common distribution of activities according to time and space is deployed to validate models (Chen et al., 2019; Gong et al., 2016; Wang et al., 2017). To provide illustrations, the spatial distribution of home purpose is positively correlated with that of residential areas, and the direct distribution of all trips aligns with the geometry of central business districts in the research area (Gong et al., 2016). Since trips for the same purpose tend to have similar temporal distribution, the model of Wang et al. (2017)—with its smaller estimate of average time difference of trips annotated identically, as compared to its counterpart generated by a previous method—is validated.

#### 5 Discussion

#### 5.1 Feature selection

The above review emphasizes the great importance of geographic databases in purpose imputation, but relying on such databases would be the biggest barrier to carrying out purpose detection in areas where facilities and locations are not geo-coded well. GIS data, which themselves are numerous, are categorized differently in different regions, requiring great efforts to merge them with GPS data, especially for the simultaneous use of GIS data of several regions. In fact, to limit the complexity of problems and amount of computation, almost all existing studies involve experiments conducted in a specific area and neglect purpose imputation for long-distance trips. Krause and Zhang (2019) stress that including long-distance trips may exert adverse effects on purpose prediction results, but they do not show a detailed figure. Accordingly, it is worth digging and testing more features related to participants, activities and trips. Without geographic variables, a model tends to become more transferable and to be utilized not only to include several areas in a comparative analysis but also to identify purposes of long-distance trips.

As for participant-related features, more socio-demographics put a heavier burden on participants and thus result in a higher incomplete survey rate (Armoogum et al., 2014). Additionally, some locational information, such as school addresses, would be sensitive to parents (Feng and Timmermans, 2015). Therefore, a model using the minimum number of these features would be welcomed. Future studies should carry out more tests and report the sensitivity of their models while adding or dropping person-specific variables.

Transportation mode and purpose are desired by researchers. In GPS data processing, mode detection is the step prior to purpose imputation (Shen and Stopher, 2014). However, up to now, they have been handled separately. As discussed above, trip mode is informative for inferring purposes, but all existing studies use mode information extracted from ground truth. Therefore, deducing purposes from GPS data with the support of the results of trip identification is promising, likely introducing the potential for incorporating both in an automated process.

Using social media information enables an improvement of detection but with lack of robustness. When driving, attending classes or working, people are less likely to tweet compared to when going shopping or eating out. Moreover, social media data would be biased toward young people and against the elderly (Chen et al., 2019). There are a number of social networking services (e.g., Facebook, Twitter, Foursquare, Weibo), and they offer different ways of accessing and exploiting their data. Accordingly, more efforts should be invested in testing different social media networking services to clarify how they complement participant, activity and geography-related variables to help in obtaining satisfactory purpose imputation results.

Reports of the negative or marginal roles of some features spur more tests. Historical trip frequency should be extracted from data collected during an adequate period, rather than from one day as in Chen et al. (2010). The negative effects of variables related to seasonal phenomena (e.g., snow, temperature) on purpose imputation results require more attention to draw a comprehensive conclusion and uncover reasons for their influences.

#### 5.2 Data selection and enhancing algorithm

Developing and enhancing machine learning-based methods require masses of data collected over

several years (Feng and Timmermans, 2015; Gong et al., 2018), leading to a concern over data selection. First, as a result of the seasonal variability of travel patterns in different weather conditions (Liu et al., 2017), training and test sets should not be formed by data from distinct seasons (Gong et al., 2018). Second, different people display different numbers of each type of activity. Division based on the rate of participants may induce a lack of specific trip types in the training process. In addition, different people tend to carry out the same activity in dissimilar ways; therefore, training and test sets should have a similar distribution of socio-demographics. The most common way is now randomly using the same percentage of each purpose type. This method ignores the logic between consecutive trips in a chain. If many more trips come from several specific participant groups (e.g., the young group), the prediction may be weakened in that the model over-fits these groups. Accordingly, thinking about how to populate training and test sets to ensure similar distribution with respect to seasonal conditions, people and activity would be benefit future researchers.

Generally, basic machine learning algorithms (e.g., decision tree, random forest, artificial neural network, support vector machine) have been constructed. To bring about methodological improvement, combining them in hybrid models to limit the long-lasting problem of over-fitting should be considered. Bayesian network may need to be tested in different circumstances to clarify the contrasting reports in Feng and Timmermans (2015), Meng et al. (2017) and Xiao et al. (2016).

#### 5.3 Validation and assessment

The variability of purpose categories prevents cross-evaluation among studies, raising the question of what constitutes an optimal list of activity types. An ideal list may be determined at the minimum level based on the balance between the specific research targets and the requirements of resolution quality for the travel demand forecast (Oliveira et al., 2014). Furthermore, it is worth considering the nature of data instead of using predefined purpose categories. In this regard, UML methods may be applied to classify activities into groups sharing mutual characteristics with unknown labels. The results of these classes would be serious candidates for deciding purpose lists. In any case, the mode transfer purpose should not be included if trip is taken into consideration. To limit the inflation of the overall accuracy, a higher penalty may be imposed on misclassified home cases, or home activities may be disregarded.

The error propagation from trip end detection to purpose imputation result would be a useful area for research. Dividing a trajectory is subject to under- and/or over-segmentation problems. While there is no way to detect neglected trip ends in order to fix under-segmentation, over-segmentation is generally preferred (Montini et al., 2014; Shen and Stopher, 2014). The challenge is how to detect a spurious trip end, which is either a mode transfer point or simply a stop at a traffic light. A potential solution is to detect purposes of all potential trip ends with a certain level for each. Subsequently, using the most certain ones as well as logic in trip chain or tour could help in detecting and eliminating wrongly labelled trip ends. The rate of unidentified spurious ends reflects the error propagation level of the trip end detection step.

Duration, start time and end time of an activity are estimated from timestamps of GPS points. Estimation from GPS is subject to technical and random errors (Chen et al., 2010; Stopher et al., 2008) while using prompted recall travel diary tends to be prone to under-reporting. Therefore, it is better to compare start time, end time and duration of both to determine the accuracy rather than using the number of matches between detection results and reported diary only.

Inferring purpose from GPS surveys is seen predominantly in Belgium, the USA, the Netherlands, Japan, Canada, Switzerland and Australia (Bohte and Maat, 2009; Gong et al., 2018; Stopher et al., 2008; Wolf et al., 2004, 2001; Yazdizadeh et al., 2019), while among developing countries, China is the only venue of such studies (Deng and Ji, 2010; Xiao et al., 2016). Because working, living and transport conditions in emerging countries are distinct from those in developed countries (Nguyen et al., 2019b; Nguyen and Pojani, 2018; Pojani, 2020), it is worth carrying out more experiments in these nations.

#### 6 Conclusions

Purpose imputation from GPS data is a complex problem that a wealth of studies have attempted to address. Here, we provide a critical synthesis of these studies based on the process of addressing a purpose inference challenge and according to two domains, TS and HG. In reality, researchers always confront one of two situations: analyzing a post-collected dataset or designing a survey to create an enhanced inference model. In both cases, positioning the domain of research is vital. For example, a post-gathered dataset without ground truth should be treated as a study in HG to semantically annotate

GPS stream. On contrary, if aiming at a methodological contribution, researchers may need a dataset with corresponding travel diary collected in a prompted recall survey. Although applying the same process with trip end detection, feature selection and prediction result evaluation, studies from TS and HG draw up various schemes with both similarities and differences (see Section 4) due to dissimilarity of research focus (see Table 1). This review, therefore, could help with efforts to obtain a clear understanding of purpose imputation in both domains. Furthermore, the unresolved issues mentioned in Section 5 could serve as suggestions for future research. Dealing with these issues is the key to (1) integrating purpose and mode imputation into an automated and continuous process, enabling GPS travel surveys to replace, in part or completely, conventional techniques and (2) gaining a better understanding of how human beings travel from GPS data.

#### **Conflict of interest**

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## 579 Appendix: Summarizing 25 selected papers on purpose imputation

| Author                              | Data, study area, collection device   | Trip end detection | Feature selection   | Method<br>type | Method description  | Accuracy    | Ground truth       |
|-------------------------------------|---|--------------------|---|----------------|---|-------------|--------------------|
| I. Transport                        | ation Science   |                    |   |                |   |             |                    |
| 1. Wolf et al.<br>(2001)            | 156 trips; 13 participants; 3-day<br>survey; in Atlanta (US) in 2000<br>In-vehicle GPS devices  | RB                 | - GI: POI data and polygon-based<br>land use<br>- Activity: start time, duration  | RB             | Matching table for 10 categories (home, shop, go to work, pick-up/drop-off, change mode, recreation, personal business, eat, unknown)   | 79.5%       | Paper diary        |
| 2. Wolf et al.<br>(2004)            | 39 participants (28 fulltime workers<br>and 11 retirees); 30 days in<br>Borlange (Sweden) in 2002<br>In-vehicle GPS devices                 | RB                 | <ul> <li>GI: POI data and polygon-based land use</li> <li>Activity: duration, time of day, day of week</li> <li>Participant: home address, profession, working hours</li> </ul>                 | РВ             | Estimation of probability based on distance to POI. 10 categories (home, leisure, long-term shopping, daily shopping, work, school, work related, private business, pick up/drop off) | NA          | NA                 |
| 3. Liao et al.<br>(2007)            | 4 participants; 7 days per person;<br>40,000 points with 10,000<br>segments per person  | РВ                 | <ul> <li>GI: street map, POI data</li> <li>Activity: stay duration, time of<br/>day, day of week</li> </ul>   | SML            | Hierarchical Conditional Random Fields to recognize activities and places   | 85.2%-90.6% | Manually label     |
| 4. McGowen<br>and McNally<br>(2007) | 170,000 activities of 17,000 households per day; 2-day survey, in California (US) in 2000-2001; Geo-coding location reported                | NA                 | - GI: polygon-based land use - Activity: time of day, duration, start time, activity history (repeat duration, repeat location) - Participant: age, gender, driving license, employment status. | SML            | Discriminant analysis Classification (regression) tree model 5 activities (school/work, discretionary, coupling, maintenance, egress through wait for vehicle)                        | 73%<br>74%  | Paper diary        |
| 5. Stopher et al. (2008)            | 21 participants in the Sydney Household Travel and 45 ones in pilot Travel Behavior Change Program in Canberra (Australia) Personal devices | RB                 | - GI: land use - Activity: duration - Participant: home, school, work, frequently visited stores  | RB             | Heuristic rules.  10 purposes (home-based {work, education, shopping, eating, personal/medical, recreational, pick-up/drop-off, other}, non-home-based {work-other, other-other})     | Over 60%    | Web-based<br>diary |
| 6. Bohte and<br>Maat (2009)         | 1,104 participants; one week per<br>person; 3 municipalities in the<br>Netherlands in 2007<br>Personal devices                              | RB                 | - GI: POI and polygon-based data<br>- Participant: home, work address   | RB             | Heuristic rule based on the closest distance to POI. 7 purposes (work, study, shop, social visit, recreation, home, other)  | 43%         | Web-based<br>diary |

| 7. Deng and Ji<br>(2010)          | 36 participants; 226 trips;<br>2.5-month data collection in<br>Shanghai (China)  | RB                      | <ul> <li>GI: polygon-based data</li> <li>Participant: occupation, income, family structure, age</li> <li>Activity: weekdays, weekend, time of day</li> <li>Trip: speed, modes, distance, duration</li> </ul> | SML         | Decision tree (C5.0) with adaptive boosting 6 purposes (work, school, pick up/drop off, shopping/recreation, business visit, others)  | 87.6%      | Web-based<br>diary |
|-----------------------------------|--|-------------------------|--|-------------|---|------------|--------------------|
| 8. Chen et al.<br>(2010)          | 25 participants for one day and 24 participants for 5 weekdays; in New York (US) Personal devices  | Clustering<br>trip ends | - GI: polygon-based land use<br>- Activity: time of day, duration,<br>historical activity frequency  | RB & PB     | Multinomial logit for high-density areas Deterministic matching for low-density areas 4 purposes (work/school, personal business, shopping, recreation) for two groups (home-based, non-home-based)                       | 67% – 78%  | Paper diary        |
| 9. Lu et al.<br>(2012)            | 3,188 trips; Twin Cities Metro Area,<br>Minnesota (US) in 2008<br>In-vehicle devices   | Engine<br>on/off signal | - GI: polygon-based data - Participant: income, race, education level - Trip: start and end time of current, previous and next trip, duration  | SML         | Decision tree  10 purposes (home, work, shopping, daycare, dining, driving others, services, school, social/recreation, others)   | 73.4%      | Web-based<br>diary |
| 10. Shen and<br>Stopher<br>(2013) | 4,133 trips; Greater Cincinnati<br>region (USA) in 2009<br>Personal devices  | NA                      | <ul> <li>GI: land use</li> <li>Activity: duration, start time, end time, tour</li> <li>Participant: home, school, work, frequently visited stores</li> </ul>   | RB          | Heuristic rules. 5 purposes (home, work, education, shopping, other)  | 66.5%      | Web-based<br>diary |
| 11. Oliveira et<br>al. (2014)     | 1,352 participants (subsample of<br>Atlanta Household Survey); 22,734<br>activities (10,512 non-home ones);<br>in 2011 in Atlanta (US)<br>Personal devices | NA                      | <ul> <li>GI: land use</li> <li>Activity: duration</li> <li>Participant: occupation, age,<br/>household's information, etc.</li> <li>Trip: trip mode, mode of next<br/>trip, etc.</li> </ul>                  | PB &<br>SML | Two-level Nested Logit Model Decision tree 12 purposes ( <i>mode transfer</i> , work, pick up, drop off, maintenance, work, work-related, attending class, shopping, eating, religious ones, entertainment, social visit) | 60%<br>65% | Paper diary        |

| 12. Montini<br>et al. (2014)         | 156 participants; 6,938 activities; in 2012 in Zurich (Switzerland) Personal devices every 1s  | Clustering<br>trip ends | <ul> <li>Activity: day of week, duration, start time.</li> <li>Participant: education level, age, income, marital status, home and work address</li> <li>Trip: mode before and after activity</li> </ul>  | SML | Random forest.  8 purposes ( <i>mode transfer</i> , home, work, shopping, recreation, business, pick up/drop off, others)   | 84.4%                                     | Web-based<br>diary             |
|--------------------------------------|--|-------------------------|---|-----|---|---|--------------------------------|
| 13. Feng and<br>Timmermans<br>(2015) | 329 participants; 10,545 activities except "return home" purpose; 2012-2013 in Rijnmond Region (the Netherlands) Personal devices every 3s | NA                      | - GI: POI data - Activity: start time, duration - Trip: mode (walk, bike, bus, car, taxi, tram, metro and train)  | SML | Random forest  Decision tree  Bayesian belief network  11 purposes (paid work, daily shopping, help parents/children, non-daily shopping, recreation, social, voluntary work, service, leisure, pick up, study)   | 96.8%<br>69.8%<br>46.2%                   | Web-based<br>diary             |
| 14. Xiao et al.<br>(2016)            | 321 participants; 2,409 person<br>days; 7,039 activities;<br>10/2013-06/2015 in Shanghai<br>(China)<br>Smartphones every 1s                | NA                      | - GI: POI and polygon-based data - Participant: age, gender, income, occupation, child in household - Activity: duration, time of week, start time - Trip: mode (walk, bike, e-bike, bus, car)  | SML | Artificial neural network with particle swarm optimization Artificial neural network with back propagation Support vector machine Bayesian network Multinomial logit 6 purposes (home, work/education, eat out, shopping, social visit, pick up/drop off) | 96.5%<br>93.8%<br>87.1%<br>86.6%<br>80.2% | Telephone-bas<br>ed collection |
| 15. Meng et al. (2017)               | 8,631 GPS trajectories in California<br>Travel Household Survey  | NA                      | <ul> <li>GI: POI data from Google places</li> <li>Activity: time and duration,</li> <li>previous activity</li> <li>Trip: modes</li> <li>Social network: Twitter</li> </ul>  | SML | Bayesian network Random forest K-nearest neighbour Artificial neural network Support vector machine   | 87.8%<br>60.1%<br>38.5%<br>45.4%<br>33.7% | Available but<br>not reported  |
| 16. Gong et<br>al. (2018)            | 20 participants; 9,981 trips (5,512 in summer & 4,469 in winter); 12/2012-04/2013 in Hakodate (Japan) Smartphones every 30s                | RB                      | - GI: POI data - Participant: home & work addresses, gender, age, household's information (size, vehicle number), driving frequency - Activity: time of day, day of time, time of week - Trip: duration, length - Weather: temperature, snow accumulation and precipitation | SML | Random forest 6 purposes (home, commute, meal, shopping, recreation, others)  | Only for<br>separate<br>purposes          | Manual<br>labelling            |

| 17. Cui et al.<br>(2018)           | 10,474 participants (42,431 households); Bay Area, California (US) in 2012-2013 Personal and in-vehicle devices   | Comparison<br>between<br>GPS data<br>and ground<br>truth | <ul> <li>GI: POI data from Google places</li> <li>Participant: age,</li> <li>occupation/employment</li> <li>Trip: departure time, duration,</li> <li>distance</li> <li>Social network: Twitter</li> </ul>   | SML     | Bayesian neural network Support vector machine Artificial neural network K-nearest neighbor Random forest 6 purposes (eat out, personal, recreation, shopping, transportation, education) | 90.5%<br>49.9%<br>48.2%<br>45.1%<br>61.9%                                | Web-based<br>and<br>mail-based<br>diary                |
|------------------------------------|---|--|---|---------|---|--|--|
| 18.<br>Yazdizadeh et<br>al. (2019) | 6,845 participants with validated<br>data; 102,904 trips; 10-11/2016 in<br>Montreal (Canada)<br>Smartphones   | RB   | - GI: land use data - Participant: age, occupation, gender, home's neighbourhood value, home/work/education addresses - Activity: day of week, time of day - Trip: travel time, modes, origin and destination in comparison with Montreal Island - Social network: Foursquare | SML     | Random forest 6 purposes (education, health, leisure, shopping, return home, work)  | 71.26%   | Prompted<br>recall by<br>smartphone                    |
| 19. Krause<br>and Zhang<br>(2019)  | 260 participants, 36,000 trips, 70 days; 10/2011-02/2012 in 22 states of US On-board devices every minute   | RB   | - GI: POI data<br>- Participants' characteristics<br>- Trip: start-of-trip information  | SML     | Decision tree (J48) 7 purposes (home, school, shopping, social, work, driving, other)   | NA   | Online<br>web-based<br>diary                           |
| II. Human G                        | eography  |  |   |         |   |  |  |
| 20. Furletti et<br>al. (2013)      | 28 participants; around 30,000<br>trips; in Flanders (Belgium)<br>In-vehicle devices  | NA   | - GI: POI data, opening/working time  | PB      | Gravity model based on distance 6 purposes (services, food, daily shopping, shopping, education, leisure)   | 43%  | Daily diaries  |
| 21. Reumers<br>et al. (2013)       | 1,250 households; one-week<br>survey; 290 activities (test set); in<br>Flanders (Belgium) in 2006 – 2007<br>GPS-enabled Personal Digital<br>Assistants (PDA) every 1s | NA   | - Activity: start time, duration  | SML     | Decision tree. 6 purposes (home, work, bring-get, leisure, shopping, social)  | 75.9%  | Paper diary  |
| 22. Gong et<br>al. (2016)          | 6,600 taxis; one-week survey;<br>06/2019 in Shanghai (China)<br>In-vehicle devices every 10s  | Signal of<br>whether<br>passenger<br>on-board            | - GI: POI data, opening time<br>- Activity: drop-off time   | РВ      | Bayes' rules based on spatial and temporal constraints 9 purposes (in-home, work-related, transfer, dining, shopping, recreation, schooling, lodging, medical)                            | NA; use<br>spatio-temporal<br>pattern; trip<br>length; trip<br>direction | NA, use<br>common<br>sense                             |
| 23. Usyukov<br>(2017)              | 108 cyclists, 541 survey days (5 days per cyclist), 2011 in Waterloo (Canada) Low-cost personal devices every 5s  | RB   | - GI: land use data<br>- Trip: start time, end time   | RB & PB | Heuristic rule for home activities Discrete choice for non-home activities 3 purposes (home, work, other)   | NA, proportion of activities   | NA, use<br>Transportation<br>Tomorrow<br>Survey (2006) |

| 24. Wang et<br>al. (2017) | 188,363 trajectories with 13,455 pick-up and 17,926 drop-off points; in NYC (USA), 01-06/2015 In-vehicle devices | Signal of<br>whether<br>passenger<br>on-board | - Trip: start time<br>- Social network: Foursquare                            | РВ  | General probabilistic model 3 purposes (work-oriented, entertainment-oriented, nightlife-oriented) | NA, use<br>spatio-temporal<br>pattern | NA, use<br>common<br>sense |
|---------------------------|--|---|---|-----|--|---------------------------------------|----------------------------|
| 25. Chen et al. (2019)    | 110,000* of 13 million taxi trips; in<br>Manhattan, NYC (USA)<br>In-vehicle devices                              | Signal of<br>whether<br>passenger<br>on-board | - Trip: time of day, day of week,<br>duration<br>- Social network: Foursquare | UML | Autoencoder and K-means 5 purposes (dining, recreation, work, homing, others)                      | NA, use<br>spatio-temporal<br>pattern | NA, use<br>common<br>sense |

GI is "Geographic Information"; RB is "Rule-based"; PB is "Probability-based"; SML is "Supervised Machine Learning"; UML is "Unsupervised Machine Learning"; NA is "Not

Available"; 100,000 for training Autoencoder and 10,000 for evaluating model.

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## 797 Author biographies and photos



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Jimmy Armoogum, is a senior researcher at the Laboratory Economic and Social Dynamics of Transport (DEST) of University Gustave Eiffel. He holds a PhD in Mathematical Statistic from the University of Brussels. His research focuses on travel survey methodologies and its analysis, modeling including the long-term projection of motorization and mobility. He has already completed several research projects for European and French framework research programs.

Jean-Loup Madre, is the former Head of the Laboratory of Transport Economics and Sociology, PhD in Mathematical Statistics and in Economics, Long experiences in Survey Methods (e.g. French NTS 1993-94). He took part in European project such as MEST and TEST, Motorisation and Mobility in Metropolitan areas; Longitudinal Approaches in Travel Behaviour (including long term projection), International comparisons (SCENARIOS, KITE), SCENE.

**Cédric Garcia** is a research engineer in computational science and statistics, at the Laboratory of Economic and Social Dynamics of Transport (DEST) of Université Gustave Eiffel. He holds a master degree in general mathematics and a master degree in statistics. From 2013 to 2015, he worked as a mathematics teacher in high school. From 2016 to 2017, he worked at Université Gustave Eiffel in an epidemiology research unit, where he

studied risk factors and did responsibility analyses and predictions on police report road crashes. Since 2018, his work focuses on travel survey methodologies and its analysis, modeling immobility. Cédric is also a participant in the Eurostat task force on the Harmonised travel survey guidelines.