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International dynamics of sport management: Towards an Agenda 21

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Article based on a keynote, Sport Management Colloquium, Université Rennes 2, 6-7 June 2018

Abstract:

I had the honour to be keynote for the Sport Management Colloquium organised by the Université Rennes 2 in June 2018. The organisers asked me to present a communication on the international dynamics of sport management. To do so, I attempted to identify the themes currently tackled in sport management from an international perspective. This article is based on the aforementioned keynote, updated since then until early March 2020. Sport management is defined in a broad sense: it includes sport analytics, business, communication / media, development, economics, finance, law, marketing, policy and sociology. My focus is on research in English. To tackle the topic, it is necessary to clarify three points:

1. Determine what is considered as current research: published since 2014.
2. Identify journals: 53 considered.
3. Define a strategy for theme identification: focus on special issues (SIs).

Based on this approach, 215 SIs have been identified. I divided data into intellectual bins that ultimately reflect common themes between SIs. The methodology described here made me able to identify 21 recurring themes, justifying the idea of an Agenda 21. These 21 themes are grouped in 7 categories (3 per category):

- I. Reality of Sport in the 21st Century: 1. Globalization; 2. Impacts / Legacy of Mega Sports Events; 3. Austerity.
- II. Sport Policy and Politics: 4. Development and Peace; 5. Health and Wellbeing / Doping; 6. Sport Policy and Politics: Others / Broader.
- III. Need for Changes: 7. Governance / Corruption / Integrity / Reputation; 8. Corporate Social Responsibility / Sustainability; 9. New Media.
- IV. Adaptation, Creation and Optimisation: 10. Innovation / Knowledge Creation; 11. (Social) Entrepreneurship / Value Co-Creation; 12. Performance / Multiple Objectives / Key Success Factors.
- V. Overlooked and / or Specific Publics: 13. Youth; 14. Females / Gender; 15. Other Overlooked and / or Specific Publics.
- VI. Overlooked Sports, States and Events: 16. Overlooked Sports; 17. Overlooked States; 18. Overlooked Events.
- VII. Recognition: 19. Research, Education, Practice and Impact; 20. Uniqueness of Sport; 21. External Recognition / Sport and Other Sectors.

For each of the 21 themes, the findings provide the number of SIs, journals, key editors based on the number of SIs edited, and a comment around this information. The Agenda 21 helps provide an overview of the different aspects studied in sport management, demonstrating its international dynamism. It intends to prove useful to the international sport management community for internal and external communication.

Keywords: international dynamics, sport management, Agenda 21, special issues, key editors.

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Dynamique internationale du management du sport : Vers un Agenda 21

Résumé étendu :

J'ai eu l'honneur d'être keynote pour le Colloque Management du Sport organisé par l'Université Rennes 2 en juin 2018. Les organisateurs m'ont demandé de présenter une communication sur la dynamique internationale du management du sport. Pour ce faire, j'ai tenté d'identifier les thèmes traités actuellement en management du sport dans une perspective internationale. Cet article est basé sur la keynote susmentionnée, mise à jour depuis lors jusqu'à début mars 2020. Le management du sport est défini dans un sens élargi : il inclut l'analyse de données, le business, la communication / média, le développement, l'économie, la finance, le droit, le marketing, la politique et la sociologie du sport. Ma focalisation est sur les recherches en anglais. Pour traiter le sujet, il est nécessaire de clarifier trois points :

1. Déterminer ce qui est considéré comme recherches actuelles : publiées depuis 2014.
2. Identifier les journaux : 53 considérés.
3. Définir une stratégie pour l'identification des thèmes : focalisation sur les numéros spéciaux (NS).

À partir de cette approche, 215 NS ont été identifiés. J'ai divisé les données en paniers intellectuels qui reflètent ultimement les thèmes communs entre NS. La méthodologie décrite ici m'a permis d'identifier 21 thèmes récurrents, justifiant l'idée d'un Agenda 21. Ces 21 thèmes sont regroupés en 7 catégories (3 par catégorie) :

- I. La Réalité du Sport au 21^e Siècle : 1. Globalisation ; 2. Impacts / Héritage des Grands Événements Sportifs ; 3. Austérité.
- II. Politiques du Sport : 4. Développement et Paix ; 5. Santé et Bien-Être ; 6. Politiques du Sport : Autres / Plus Larges.
- III. Besoin de Changements : 7. Gouvernance / Corruption / Intégrité / Réputation ; 8. Responsabilité Sociale de l'Entreprise / Durabilité ; 9. Nouveaux Médias.
- IV. Adaptation, Création et Optimisation : 10. Innovation / Création de Connaissances ; 11. Entrepreneuriat (social) / Co-Création de Valeur ; 12. Performance / Objectifs Multiples / Facteurs Clés de Succès.
- V. Publics Négligés et / ou Spécifiques : 13. Jeunes ; 14. Femmes / Genre ; 15. Autres Publics Négligés et / ou Spécifiques.
- VI. Sports, États et Événements Négligés : 16. Sports Négligés ; 17. États Négligés ; 18. Événements Négligés.
- VII. Reconnaissance : 19. Recherche, Éducation, Pratique et Impact ; 20. Unicité du Sport ; 21. Reconnaissance Externe / Sport et Autres Secteurs.

Pour chacun des 21 thèmes, les résultats fournissent le nombre de NS, journaux, éditeurs clés basés sur le nombre de NS édités, et un commentaire autour de ces informations.

Dans l'ensemble, les résultats présentés mettent en exergue le dynamisme du management du sport au niveau international. En effet, ils mettent en évidence la diversité des thèmes traités, limités à 21 mais qui auraient pu être étendus à plus de thèmes. Je ne suis pas allé au-delà de 21 car il aurait été difficile de suivre le contenu avec plus de thèmes, le but était de faire des liens entre thèmes proches, et l'idée d'un Agenda 21 était attractive et faisait sens compte tenu des données collectées. Cependant, l'utilisation de plusieurs sous-thèmes sous un thème principal ou de thèmes incluant 'autres / plus larges' dans leur appellation souligne la diversité des sujets couverts sous la plupart des thèmes uniques.

Pour revenir sur la requête initiale des organisateurs du colloque que ma keynote couvre la dynamique internationale du management du sport, il est apparu que le choix de l'approcher à travers l'analyse des NS de la discipline était faisable et approprié, comme escompté au moment de faire ce choix. En effet, 215 NS ont été identifiés. Ce nombre est à la fois suffisant pour couvrir une étendue de catégories et thèmes en management du sport, et pas trop large pour être en capacité d'appliquer la méthodologie choisie basée sur la division des données

collectées en paniers intellectuels. En moyenne, il correspond à légèrement plus de 30 NS par catégorie et 10 NS par thème, bien que la vue d'ensemble fournie dans l'article soulève les différences entre catégories et thèmes et un NS unique peut couvrir plusieurs catégories et / ou thèmes.

Dans les résultats, au moment d'introduire les différentes catégories, j'ai tenté de les connecter (sauf la première) à la précédente. Bien que l'objectif était de fournir une vue d'ensemble des différents aspects couverts en management du sport et disciplines liées, il est important de les connecter pour une compréhension de ce que la discipline management du sport est actuellement au niveau international. Sur la base de mon analyse des NS publiés récemment dans la discipline, le management du sport pourrait être caractérisé comme suit : une discipline intéressée par le traitement de la réalité du sport au 21^e siècle ; analyser et informer les politiques mises en œuvre qui l'expliquent ou essaient de l'améliorer ; mettre en évidence le besoin de changements et la nature de tels changements ; offrir des solutions potentielles pour améliorer la manière dont les organisations du sport opèrent et sur comment mesurer de telles améliorations ; observer une étendue de publics, incluant les jeunes, les femmes et d'autres publics spécifiques ou négligés par le passé ; focalisant sur une étendue de sports, d'états et d'événements, incluant certains négligés par le passé ; et faisant un effort pour sa reconnaissance à travers le lien entre recherche, éducation, pratique et impact, insistant sur l'unicité du sport et ouvrant la porte à une reconnaissance externe en connectant avec d'autres secteurs.

Pour résumer, le management du sport est une discipline qui essaie de comprendre, expliquer et fournir des solutions à une large étendue de problématiques contemporaines en sport, basé sur une conscience de l'unicité du sport mais aussi son existence dans des sociétés plus larges qui diffèrent selon les différentes parties du monde global.

En conclusion, l'Agenda 21 du management du sport présenté dans cet article suggère 21 thèmes clés traités dans la discipline (et celles associées) dans une perspective internationale, basés sur les NS depuis 2014. Il contribue à fournir une vue d'ensemble des différents aspects étudiés en management du sport, qui démontrent son dynamisme international. La liste des NS identifiés, disponible en annexes, peut aider la lectrice / le lecteur à trouver des articles en phase avec ses intérêts. Elle peut aussi aider les journaux à comparer les thèmes qu'ils ont favorisés pour les NS depuis 2014 avec d'autres journaux, et identifier n'importe quels thèmes manquants qui pourraient correspondre à leur focus. Le choix réalisé par un journal pour ses NS peut être clé pour son impact, dans la mesure où différents thèmes ont différents potentiels en termes de citations. Les impact factors ne sont pas examinés dans cet article mais l'analyse des citations générées par les NS identifiés ici pourrait être une extension de cette recherche visant à mieux comprendre la dynamique internationale du management du sport.

Cette contribution souhaite s'avérer utile pour la communauté internationale en management du sport dans la perspective de lui donner accès à une vue d'ensemble du domaine tel que traité récemment ; générer des débats sur la meilleure manière de garder la trace de son évolution et ce que cela signifie pour la discipline ; et communiquer sur la diversité des sujets couverts, leur application aux organisations du sport et comment ils pourraient informer des problématiques au-delà du sport pour une reconnaissance optimale du management du sport.

Mots clés : dynamique internationale, management du sport, Agenda 21, numéros spéciaux, éditeurs clés.

Remerciements : L'auteur remercie les organisateurs du Colloque en Management du Sport 2018 du laboratoire VIPS² (Violences, Innovations, Politiques, Socialisations et Sports), Université Rennes 2, pour leur invitation pour être keynote. Il remercie également Manchester Metropolitan University pour lui avoir permis de consacrer du temps sur la préparation de cette keynote. Enfin, il remercie Guillaume Bodet et Patrick Bouchet pour leur invitation à

contribuer à la nouvelle revue Management et Organisations du Sport. Toutes erreurs sont les siennes.

International dynamics of sport management: Towards an Agenda 21

Introduction

I had the honour to be keynote for the Sport Management Colloquium organised by the research centre VIPS² (Violences, Innovations, Politiques, Socialisations et Sports), Université Rennes 2, in June 2018, along with the former French Minister of Youth and Sports Marie-George Buffet. The organisers asked me to present a communication on the international dynamics of sport management. To do so, I attempted to identify the themes currently tackled in sport management from an international perspective. This article is based on the research I did for the aforementioned keynote, updated since then until early March 2020. Sport management is defined in a broad sense: it includes sport analytics, business, communication / media, development, economics, finance, law, marketing, policy and sociology. My focus is on research in English, based on the assumption that it leads the way from an international perspective as exemplified by the Association of Business Schools (ABS) list in the UK and the NASSM (North American Society for Sport Management) list, but also the former French AERES (Agency for the Evaluation of Research and Higher Education) STAPS (Sciences et Techniques des Activités Physiques et Sportives) list. The next sections cover successively the methodology, findings, their discussion, limitations and perspectives, before concluding the article.

Methodology

To tackle the topic, it is necessary to clarify three points:

1. Determine what is considered as current research (published since 2014 here¹).
2. Identify journals (books and conferences not considered here).
3. Define a strategy for theme identification.

For the latter, three options have been considered:

1. Looking at the scope of the journals (may be too general / miss emerging themes).
2. Looking at all publications (too time-consuming).
3. Looking at special issues (SIs) / calls for abstracts / papers (CfA / CfP), my choice since deemed feasible and appropriate to identify the international dynamics of sport management.

With regards to the strategy for journal identification, it was first necessary to define criteria for inclusion. They are the presence of Sport(s) or Sporting or Soccer, and Management or Managing or Analysis or Analytics or Business or Communication or Culture(s) or Development or Economics or Entertainment or Finance or Law or Lawyer or Legal or Marketing or Media or Policy or Recreational or Social or Society or Sociology or Studies². Second, it was required to define where to identify journals. They were selected based on three lists:

1. ABS 2018 (15 journals).
2. STAPS 2012 (6 additional journals).

¹ 2014 corresponds to the start of the new REF (Research Excellence Framework), the system for research evaluation in UK. In this framework, every six to seven years, a researcher must identify her / his four to five best publications for the current period (2014-2020 for the REF 2021), whatever the indexation of the journals where they have been published. Indeed, these publications are evaluated again by experts who provide them with a number of stars depending on the estimated quality of the research in terms of originality, rigour and impact. This number of stars does not automatically correspond to that of the journal where the research has been published in the ABS list.

² Journals such as Leisure Sciences and Leisure Studies not included. They would not have changed my findings.

3. NASSM 2015 (23 additional journals³).

Other journals not included in the previous lists were also identified (9 additional journals). In the end, 53 journals have been selected, including 32 with SI(s) (Table 1 and Appendix 1).

Table 1 Journals analysed, indexation and number of special issues / calls for papers over the 2014-2020 period

Journal ¹	ABS 2018	STAPS 2012 ²	SJR IF ³ 2018	SNIP ⁴ 2018	JCR IF ³ 2018	AIS ⁵ 2018	Number of SI(s) / CFP
ESMQ	3*	2	1.28	1.413	2.270	0.474	9
JSE	2*	2	0.651	1.336	1.107	0.568	1
JSM	2*	1	1.469	1.355	2.167	0.444	5
SMR	2*	2	1.769	1.568	2.138	0.539	6
IJSS	1*						0
IJSF	1*	3	0.383	0.741	0.425	0.317	0
IJSM	1*						0
IJSMM	1*		0.263	0.437			10
IJSMS	1*	3	0.419	0.723	0.848	0.158	6
IJSPP	1*		0.763	1.019	Emerging		10
JHLSTE	1*		0.578	1.012	1.519	0.120	1
JST	1*	3	0.581	1.018			3
MSL	1*	3	0.289	0.307	Emerging		6
SMQ	1*	3	0.204	0.472	1.143		3
SBM	1*		0.278	0.342	Emerging		6
JSSI		1	0.681	1.447	1.308	0.556	7
SSJ		1	0.667	0.749	1.418	0.339	6
SES		1	0.977	1.785	1.962	0.449	10
IRSS		2	1.095	1.456	1.771	0.492	2
EJSS		3	N/A	0.653	Emerging		3
SiS		3	0.548	0.589	0.768		59
C&S			0.721	1.115	1.220	0.239	2
ISLJ			0.61	0.856			0
ISS			0.101	0	Emerging		0
JQAS			0.587	1.97			1
PCS			0.201	0.333	Emerging		1
S&S			0.403	0.728	Emerging		20
SMEJ			0.226	0.581	Emerging		4
IJSC			N/A	N/A	Emerging		2
IJSMRT					Emerging		0
JASM					Emerging		2
RSJ					Emerging		0
CSSM							4
IJDSM							0
JGSM							13
JPESM							0
SMIJ							0
JSA							0
GSBJ							0
JSsM							0
JSFD							3
BJESL							0
ESL							0
ESLR							0
HJSEL							2
JLAS							4
MSLR							1
JPESsM							0
JSMC							0
JSCI							0
SER							0
SEUR							0
APJSSS							3

¹ Acronym, full name in Appendix 1.

² Ranking rather than stars, meaning that a lower number corresponds to a journal better evaluated.

³ Not exhaustive, e.g. for law journals (only half included, i.e. 7/14).

³ Impact Factor.

⁴ Source Normalized Impact per Paper.

⁵ Article Influence Score.

The AIS in *italic* has been recalculated since the cites taken into account are based on 5 years but the number of articles for the denominator is based on 3 years (2015, 2016 and 2017) so I have applied the approximation $3 \cdot AIS/5$ (number of articles in 2013 and 2014 not available, explaining the use of an approximation).

The disciplines of the journals are as follows:

- 20 in management (12 with SIs),
- 12 in sociology (9 with SIs),
- 8 in law (3 with SIs),
- 3 in communication / media (2 with SIs),
- 2 in analytics (1 with SI),
- 2 in business (no SI),
- 2 in economics / finance (1 with SI),
- 2 in marketing (2 with SIs),
- 1 in development (1 with SIs),
- 1 in policy (1 with SIs).

At the time of the keynote, 162 SIs published, in press or to come had been identified on journal websites, with double-checking on <https://idrottsforum.org>. This number has eventually been updated at 215 at the time of the submission of this article (early March 2020). The journals with the largest number of SIs are SiS (59 SIs, 27.4% of the total), S&S (20 SIs, 9.3%), JGSM (13 SIs, 6.0%), IJSMM, IJSP and SES (10 SIs, 4.7% for each of these three journals), and ESMQ (9 SIs, 4.2%).

I started to collect data as presented in Appendix 2, with the exception of the last three columns under the heading ‘Theme(s) in Agenda 21’. Following Miles and Huberman (1994)’s recommendations, I divided data into intellectual bins that ultimately reflect common themes between SIs, a process already conducted in an integrative review inspired by Cooper (1989), Whittemore and Knalf (2005) and Schulenkorf et al. (2016), and applied to women’s football studies with my former PhD student (and colleague at MMU since September 2019) Maurizio Valenti and Stephen Morrow, both from the University of Stirling (Valenti et al., 2018). As for the latter review, it is important to clarify that while every attempt was made to reach an appropriate categorisation, I acknowledge that the manual classification process remains imperfect and therefore represents a limitation.

Findings

Based on the methodology described above, I was able to identify 21 recurring themes, justifying the idea of an Agenda 21. These 21 themes are grouped in 7 categories (3 per category):

- I. Reality of Sport in the 21st Century.
- II. Sport Policy and Politics.
- III. Need for Changes.
- IV. Adaptation, Creation and Optimisation.
- V. Overlooked and / or Specific Publics.
- VI. Overlooked Sports, States and Events.
- VII. Recognition.

For each of the 21 themes, the findings provide the number of SIs⁴, the journals, the key editors based on the number of SIs edited, and a comment around this information. For each SI, the theme(s) covered can be found in the last three columns in Appendix 2, under the heading ‘Theme(s) in Agenda 21’, with a specific number corresponding to a specific theme as ordered below. The overview of the categories and themes is in Appendix 3 and discussed at the end of the present section.

I. Reality of Sport in the 21st Century (45 SIs)

The reality of sport in the 21st century is characterised by a number of themes, including globalization (theme 1), the importance of the impacts / legacy of mega sports events (theme 2) and austerity (theme 3).

1. Globalization

31 SIs: IJSMM (1), IJSMS (2), JST (3), SBM (1), SSJ (1), SiS (11), S&S (4), SMEJ (1), JGSM (5), APJSSS (2).

Key editors: John Nauright (6 SIs), Kausik Bandyopadhyay, Simon Chadwick, Jung Woo Lee, Souvik Naha, Dan Parnell, Paul Widdop and James Zhang (2 SIs each).

John Nauright (previously North Texas, Lock Haven since 2019) edits a series of annual SIs ‘SportsWorld’ for SiS, with four already published or in press: ‘SportsWorld: Global Markets and Global Impacts of Sports, Theory and Practice’ (2017) with Steven Pope (North Texas); ‘SportsWorld II: Global Connections in and through Sport’ (2018) with Sarah Zipp (Stirling); ‘SportsWorld III: Policy, Process and Protest in Global Sports’ (2019) with Luke Harris (Birmingham); and ‘SportsWorld IV: Sports Entrepreneurs and the Shaping of the SportsWorld’ (in press). In addition, he has edited the SIs ‘Tackling Global Issues Facing Rugby Union’ by JGSM (2018) with Rachel J. Batty, Farah Palmer (Massey) and John Davies (Victoria University of Wellington); and ‘Critical Issues and Challenges in the Sport Industry of Growing Economies’ by IJSMS (2018) with James Zhang (Georgia). The latter, now editor of IJSMS, has also edited for the journal the SI ‘Sport Business in China’ (2017) with Dongfeng Liu (Shanghai) and Michel Desbordes (Paris Sud, formerly editor of the journal).

The SI published by SBM ‘Football and its Shifting Global Powerbase’ (2019) has been edited by Paul Widdop (Leeds Beckett, now MMU), Simon Chadwick (Salford) and Dan Parnell (Liverpool, MMU at the time of the SI). Dan Parnell and Paul Widdop also edit the SI ‘It’s a Whole New Ball: Thirty Years of the English Premier League’ by S&S (CfA 20/04/2020, CfP 11/01/2021). Simon Chadwick has also edited the SI ‘Football in China: Vision, Policy, Strategy and Management’ by JGSM (to come) with Emma Lupano (Milan), David Cockayne (Liverpool) and Jon Sullivan (Nottingham).

2. Impacts / Legacy of Mega Sports Events

17 SIs: IJSMM (2), IJSMS (1), IJSPP (1), JST (2), SMQ (1), SiS (5), S&S (4), JGSM (1).

Key editor: Kausik Bandyopadhyay (2 SIs).

⁴ The number of SIs for a category is either equal to the sum of the number of SIs for each of its 3 themes or slightly below. In the latter case, this is due to the existence of (a) single SI(s) covered by 2 or all 3 themes within the category.

The 2 SIs edited by Kausik Bandyopadhyay (West Bengal) are both for S&S: ‘Moments, Metaphors, Memories: Defining Events in the History of Soccer’ (2019) with Souvik Naha (West Bengal); and ‘Sports Mega Events (SMEs), Nationalism and Transnationalism: The Euro Cup in the Twenty-First Century’ (CfP 30/04/2020).

It is also worth noting the SI ‘State Strategies for Leveraging Sports Mega-Events’ by IJSPP (2017) edited by Jonathan Grix (also editor of IJSPP), Paul Brannagan (both from MMU), Hannah Wood (Birmingham) and Ceri Wynne (also from Birmingham at the time of the SI before moving to MMU then Gloucestershire); as well as the SI ‘Olympic Games and Legacy’ by JGSM (in press) edited by Seok-Pyon Hong (Kangwon) and Holger Preuss (Mainz).

3. Austerity

3 SIs: ESMQ (1), IJSPP (1), JGSM (1).

Key editors: Dan Parnell (3 SIs) and Peter Millward (2 SIs).

Despite austerity having been tackled in only 3 SIs, I chose to select it as 1 of the 3 themes characterising the reality of sport in the 21st century given its importance not only for grassroots but also professional sport, see e.g. Scelles et al. (2013) evidencing a negative impact of the economic crisis started in 2007-2008 on stadium attendance in the French men’s football Ligue 1 over the 2008-2011 period.

The 2 SIs on austerity in ESMQ (2017, ‘Sport ‘Management Issues in an Era of Austerity’) and IJSPP (2018, ‘Politics and Policies of Austerity and their Impact on Sport, Leisure and Public Health’) have been edited by 2 groups of colleagues including both Dan Parnell and Peter Millward (Liverpool John Moores), the first with Karl Spracklen (Leeds) and the second with Paul Widdop, Neil King (Edge Hill) and Anthony May (Coventry). Dan Parnell, Paul Widdop and Anthony May also edit the SI ‘The Impact of Global Economic Downturn on Sport Management’ in JGSM (CfP 31/03/2020) with Danny Fitzpatrick (Aston).

II. Sport Policy and Politics (59 SIs)

The reality of sport in the 21st century (category I) opens the door to sport policy and politics (category II), both as an answer (policy) and an explanation (politics). Nevertheless, all elements identified in this second category do not automatically align with the reality emphasised in the first category. Two key themes on sport policy and politics are around development and peace – including citizenship / diplomacy / nationalism / racism (theme 4) – as well as health and wellbeing / doping (theme 5). Nevertheless, they are not exhaustive, explaining another theme around other or broader sport policy and politics (theme 6).

4. Development and Peace

20 SIs: SMR (1), IJSMM (1), IJSMS (1), MSL (3), SES (1), EJSS (1), SiS (5), S&S (1), JGSM (2), JSFD (3), APJSSS (1).

Key editor: Jung Woo Lee (2 SIs).

The 2 SIs edited by Jung Woo Lee (Edinburgh) are ‘Management of International Relations: Sport Diplomacy and Global Politics’ by JGSM (CfP 15/11/2020) with Jörg Krieger (Aarhus); and ‘Examining Korean Nationalism, Identities and Politics through Sport’ by APJSSS (2015).

It is worth noting the SI 'Managing Sport for Social Change / Sport-for-Development' by SMR (2015) edited by Emma Sherry (La Trobe, now Swinburne), Nico Schulenkorf (Sydney) and Laurence Chalip (Illinois); as well as the SI 'Managing Sport for Development and Peace' by JGSM (in press) edited by Richard Giulianotti (Loughborough), Hans Hognestad (Southeast Norway) and Holly Collison (Loughborough).

Also worth noting the SIs by MSL: 'Organizational Innovation in Sport for Development and Peace' (in press) edited by Per Svensson (Louisiana State) and Adam Cohen (Sydney); 'Community Sport Development: Managing Change and Measuring Impact' (to come) edited by Mathew Dowling (Anglia Ruskin), Sarah Lee (Hartpury), Chris Mackintosh (MMU) and James Allen (Sport and Recreation Alliance); and 'Regeneration, Communities and Contemporary Issues in Sport and Leisure' (to come) edited by Nicholas Wise (Liverpool John Moores), John Harris and Geoff Whittam (both from Glasgow Caledonian).

Last, there is another future SI by IJSMS 'Sport and Urban Development: Critical Issues' (CfP 15/04/2020) edited by James Zhang (Georgia) and Geoff Dickson (La Trobe).

5. Health and Wellbeing / Doping

21 SIs: JSM (1), SMR (3), IJSPP (4), SBM (1), JSSI (1), SSJ (1), SES (4), IRSS (1), SiS (1), S&S (2), HJSEL (2).

Key editors: Dan Parnell (4 SIs), Christopher Deubert, Glenn Cohen and Holly Fernandez Lynch (2 SIs each)

Dan Parnell has edited 4 SIs under this theme: 1 in IJSPP (2018) already mentioned under the theme 'Austerity'; as well as the SI 'Healthy Stadia: An Insight from Policy to Practice' by SiS (2017) with Kathryn Curran (Leeds Beckett) and Matthew Philpott (Liverpool); the SI 'Football and Health Improvement: An Emerging Field' by S&S (2016) with Andy Pringle (Leeds Beckett); and the SI 'Football and Inclusivity' also by S&S (2014) with David Richardson (Liverpool John Moores).

The 2 SIs by HJSEL have been edited by Christopher Deubert, Glenn Cohen and Holly Fernandez Lynch (all from Harvard): 'Comparing Health Related Policies and Practices in Sports: The NHL and Other Professional Leagues' (2017); and 'Protecting and Promoting the Health of NFL Players: Legal and Ethical Analysis and Recommendations' (2016).

It is also worth noting that 3 SIs are related to doping: 1 in SMR ('Doping in Sport: Current Issues and Challenges for Sport Management', 2016) edited by Terry Engelberg (James Cook) and James Skinner (Loughborough London); and 2 in IJSPP: 'Anti-Doping Policy in Sport' (2014) edited by Paul Dimeo (Stirling) and Verner Møller (Aarhus); and 'The World Anti-Doping Agency at 20: Progress and Challenges' (2019) edited by Barrie Houlihan (Loughborough and Oslo), Dag Vidar Hanstad, Sigmund Loland (both from Oslo) and Ivan Waddington (Oslo and Chester).

6. Sport Policy and Politics: Others / Broader

18 SIs: ESMQ (2), IJSPP (6), MSL (1), EJSS (1), SiS (4), C&S (1), JASM (1), JGSM (2).

Key editors: Veerle De Bosscher (3 SIs) and Dan Parnell (2 SIs).

The 3 SIs edited by Veerle De Bosscher (Vrije Brussels) are ‘Societal Impact of Elite Sport: Benefits and Harms’ by ESMQ (CfP 30/05/2020) with Simon Shibli (Sheffield Hallam), Maarten Van Bottenburg (Utrecht) and Jens De Rycke (Vrije Brussels); ‘Managing High Performance Sport’ also by ESMQ (2018) with Popi Sotiriadou (Griffith); and ‘Theory and Methods in Sport Policy and Politics Research’ by IJSPP (2018) with Jonathan Grix (MMU), Iain Lindsey (Durham) and Daniel Bloyce (Chester).

The 2 SIs edited by Dan Parnell are ‘Football, Politics and Popular Culture’ by MSL (2020) with Martin J. Power, James Carr (both from Limerick), Stephen R. Millar (Cardiff) and Paul Widdop (Leeds Beckett, now MMU); and ‘The sport mega-events of the 2020s: Governance, Impacts and Controversies’ by SiS (CfA 30/06/2020, CfP 18/02/2021) with Jan Andre Lee Ludvigsen (Liverpool John Moores) and Joel Rockwood (Central Lancashire).

Last, I allow myself a bit of self-promotion under this theme: I co-edit with Gertrud Pfister (Copenhagen) the SI ‘Policy and Politics of Women’s Sport and Women in Sport’ by IJSPP (CfP 15/06/2020).

III. Need for Changes (34 SIs)

Sport policy and politics (category II) can be an answer (policy) or an explanation (politics) for the need for changes (category III), although the latter goes beyond sport policy and politics. It includes governance / corruption / integrity / reputation (theme 7), corporate social responsibility / sustainability (theme 8) and new media (theme 9).

7. Governance / Corruption / Integrity / Reputation

12 SIs: ESMQ (1), SMR (1), SBM (1), SiS (5), JGSM (3), JLAS (1).

Key editors: Terry Engelberg and Souvik Naha (2 SIs each)

The SI ‘Corruption in Sport’ by ESMQ (2017) has been edited by Lisa Kihl (Minnesota), James Skinner (Loughborough London) and Terry Engelberg (James Cook). The latter has also edited the SI ‘Crime and Misconduct in Sport’ by SiS (to come) with Stephen Moston (CQUniversity).

Souvik Naha (West Bengal) has edited 2 SIs for SiS: ‘Ethical Concerns in Sport Governance’ (2018) with David Hassan (Ulster); and ‘FIFA World Cup and Beyond: Sport, Culture, Media and Governance’ (2017) with Kausik Bandyopadhyay (West Bengal) and Shakya Mitra (Stirling).

8. Corporate Social Responsibility / Sustainability

10 SIs: ESMQ (1), JSM (1), IJSMM (1), MSL (1), SSJ (1), SES (1), EJSS (1), S&S (2), JLAS (1).

Key editor: none with more than 1 SI.

The quantitative analysis indicates none key editor, although it is worth noting the SI ‘Social Responsibility and the European Sport Context’ by ESMQ (2018) edited by Tim Breitbarth (Bournemouth), Stefan Walzel (Cologne) and Frank van Eekeren (Utrecht); as well as the SI ‘Transformative Sport Service Research: Linking Sport Services with Personal, Social, and

Ecological Well-being' by JSM (in press) edited by Yuhei Inoue (Minnesota at the time of the CfP, now at MMU), Mikihiro Sato (James Madison) and Kevin Filo (Griffith).

9. New Media

13 SIs: IJSMM (1), SBM (1), JSSI (1), SiS (1), S&S (1), C&S (1), SMEJ (2), IJSC (2), JASM (1), CSSM (1), JLAS (1).

Key editors: Andrea Geurin and Lauren Burch (2 SIs each).

Andrea Geurin (Loughborough London) has edited / edits 2 SIs: 'Digital Sport Communication' by CSSM (to come) with Michael Naraine (Deakin); and 'Marketing of Olympic Sport via New Media' by IJSMM (2014) with Lauren Burch (Indiana). The latter has also edited 2 SIs, the other being 'Communication and Soccer' by IJSC (2019) with Matthew Zimmerman (Mississippi State) and Beth Fielding-Lloyd (Sheffield). The other SI by IJSC (2018) is 'Contemporary Issues in Social Media in Sport' edited by Gashaw Abeza, Norm O'Reilly and Benoît Séguin (Ottawa).

Also worth noting is the SI by SBM (to come) 'Digital Transformation in Sport: The Disruptive Potential of Digitalization for Sport Management Research' edited by Tim Ströbel (Bern), Maximilian Stieler (formerly Bayreuth) and Pascal Stegmann (Bern).

IV. Adaptation, Creation and Optimisation (28 SIs)

In response to the need for changes (category III), there are some processes of adaptation, creation and optimisation (category IV). These apply to innovation / knowledge creation including new organisations and environment (theme 10), (social) entrepreneurship / value co-creation including leadership / co-competition / networks (theme 11) and performance / multiple objectives / key success factors (theme 12).

10. Innovation / Knowledge Creation

11 SIs: ESMQ (2), JSM (1), IJSMM (2), IJSMS (1), IJSPP (1), MSL (1), SiS (1), S&S (1), MSLR (1).

Key editors: Vanessa Ratten (3 SIs), Manuel Alonso Dos Santos and Ferran Calabuig Moreno (2 SIs each).

The 3 SIs edited by Vanessa Ratten (La Trobe) are 'Sports Entrepreneurship and Innovation' by IJSMM (2019) with Kayhan Tajeddini (Tokyo); 'Entrepreneurship, Innovation and Sport Policy' by IJSPP (2017) with Joao Ferreira (Beira Interior); and 'Entrepreneurship and Innovation in Sports Organizations' by SiS (CfP 30/06/2020) with Manuel Alonso Dos Santos (Santísima Concepción) and Ferran Calabuig Moreno (Valencia). The last two colleagues also edit 'Sport Management, Marketing, and Innovation' by IJSMS (CfP 15/02/2021) with Maria Huertas González-Serrano (Valencia San Vicente Mártir).

The 2 SIs by ESMQ have been edited by Tim Ströbel (Bern) and Claas Christian Germelmann (Bayreuth) for 'New Routes within Brand Research in Sport Management: Facing Challenges between Heritage and Innovation' (2020); and Vassil Girginov (Brunel), Kristine Toohey (Griffith) and Annick Willem (Ghent) for 'Information, Knowledge Creation and Innovation Management in Sport' (2015).

11. (Social) Entrepreneurship / Value Co-Creation

13 SIs: ESMQ (1), JSM (1), IJSMM (1), IJSPP (1), SMQ (2), SiS (6), S&S (1).

Key editors: Vanessa Ratten (3 SIs), Bo Carlsson and John Nauright (2 SIs each).

The 3 SIs edited by Vanessa Ratten are the same as for theme 10, while the 2 edited by John Nauright have already been mentioned in theme 1 ('SportsWorld 2' and 'SportsWorld 4').

The 2 SIs edited by Bo Carlsson are both for SiS: 'Sport, 'hegemony' and 'rebellion' (from a Scandinavian horizon)' (CfP 15/06/2020); and 'The Progress of Elite Ice Hockey, Beyond NHL: A Focus on G(local) Culture(s), Migration, Entrepreneurship, Americanization and Oligarchism' (2020).

The SI 'Value Co-Creation in Sport Management' by ESMQ (2014) has been edited by Herbert Woratschek (Bayreuth), Chris Horbel (Southern Denmark) and Bastian Popp (Bayreuth); while the SI 'Sport Leadership: A New Generation of Thinking' has been edited by Lesley Ferkins (Auckland), James Skinner and Steve Swanson (both from Loughborough London).

12. Performance / Multiple Objectives / Key Success Factors

7 SIs: ESMQ (2), JSM (1), IJSMM (1), IJSMS (1), SBM (1), S&S (1).

Key editor: Veerle De Bosscher (2 SIs).

The 2 SIs edited by Veerle De Bosscher (Vrije Brussels) 'Societal Impact of Elite Sport: Benefits and Harms' by ESMQ (CfP 30/05/2020) and 'Managing High Performance Sport' also by ESMQ (2018) have already been mentioned under theme 6.

The SI 'Big Data and Analytics in Sport Management' by JSM (CfP 01/06/2020) is edited by Nicholas Watanabe, Stephen Shapiro (both from South Carolina) and Joris Drayer (Temple).

I also allow myself a bit of self-promotion under this theme: I have published in the SI 'Performance Strategies for Meeting Multiple Objectives: The Case of Professional Sport Teams' by SBM (2017) edited by Rob Wilson (Sheffield) and Christos Anagnostopoulos (Molde). This article with Mickaël Terrien (Caen), Stephen Morrow (Stirling), Lionel Maltese (Aix-Marseille) and Christophe Durand (Caen) informs the profit/win maximisation debate in professional team sports (Terrien et al., 2017).

V. *Overlooked and / or Specific Publics (53 SIs)*

If the need for changes (category III) leads to some processes of adaptation, creation and optimisation (category IV), it also leads to a focus on overlooked and / or specific publics (category V) for a more inclusive approach to sport management. These publics include youth (theme 13), females / gender (theme 14) and a number of other overlooked / specific publics including disabled / disadvantaged / families / communities / minorities / athletes / fans / ultras / animals (theme 15).

13. Youth

8 SIs: IJSMM (1), IJSPP (1), SES (1), SiS (3), S&S (2).

Key editor: Barrie Houlihan (2 SIs).

The 2 SIs edited by Barrie Houlihan (Loughborough and Oslo) are ‘The Youth Olympic Games: Management and Legacy’ by IJSMM (2017) with Becca Leopkey (Georgia) and Eric MacIntosh (Ottawa); and ‘Young People and Sport’ by SiS (2017) with Berit Skirstad (Oslo) and Milena Parent (Ottawa).

It is also worth noting the SIs ‘Youth Sport Policy’ by IJSPP (2016) edited by David Haycock (Edge Hill); and ‘Children and Young People with Disabilities in Sport, Physical Activity and Physical Education’ by SES (CfA 01/04/2020, CfP 30/09/2020) edited by Anthony J. Maher (Edge Hill) and Justin A. Haegele (Old Dominion).

14. Females / Gender

12 SIs: IJSMM (1), IJSPP (1), SSJ (1), SES (1), SiS (7), S&S (1).

Key editors: Gertrud Pfister (3 SIs) and Susanna Hedenborg (2 SIs).

The SIs ‘Extraordinary Sportswomen’ (SiS, 2017) and ‘Gender, Media, Sport’ (SiS, 2015) have been both edited by Susanna Hedenborg (Malmö) and Gertrud Pfister (Copenhagen). As mentioned under theme 6, I co-edit with the latter the SI ‘Policy and Politics of Women’s Sport and Women in Sport’ by IJSPP.

There is also a SI ‘Innovative Marketing in Women's Professional Sport’ by IJSMM (to come) edited by Elizabeth Delia (Massachusetts), Andrea Geurin (Loughborough London) and Michael Naylor (Auckland).

15. Other Overlooked and / or Specific Publics

35 SIs: ESMQ (2), JSM (1), SMR (2), IJSMS (1), MSL (2), JSSI (2), SSJ (1), SES (1), SiS (11), C&S (1), S&S (6), SMEJ (1), JLAS (2), JSFD (2).

Key editors: Florian Kiuppis and Ramon Spaaij (3 SIs), Laurence Chalip, Sean Gorman, Keir Reeves and Nico Schulenkorf (2 SIs).

The 3 SIs edited by Florian Kiuppis (Freiburg) are ‘Special Olympics in Context of Inclusion Debates in Sport’ by SiS (to come) with Daniela Schwarz (Munich); ‘Transitions in Sport Life’ also by SiS (in press) with Natalia Stambulova (Halmstad); and ‘Inclusion in Sport: Disability and Participation’ again by SiS (2018).

The 3 SIs edited by Ramon Sjaaij (Victoria, Australia and Amsterdam) are ‘Sport for Social Change: Bridging the Theory-Practice Divide’ by JSM (2019) with Jon Welty Peachey (Illinois) and Nico Schulenkorf (Sydney); ‘Mediated Football: Representations and Audience Receptions of Race/Ethnicity, Gender and Nation’ by S&S (2015) with Jacco van Sterkenburg (Erasmus); and ‘Sport and Livelihoods’ by JSFD (to come) with Mitchell McSweeney (York, Canada), Sarah Oxford (Victoria) and Lyndsay Hayhurst (York, Canada).

2 other examples of SIs under this theme are ‘Managing Sport Disability’ by SMR (2014) edited by Laura Misener (Western Ontario) and Simon Darcy (Sydney); and ‘Sport Community and Fan Movements in Neo-Liberal Times’ by JSSI (2015) edited by Richard Giullanotti (Loughborough).

VI. Overlooked Sports, States and Events (26 SIs)

Beyond overlooked and / or specific publics (category V), there are also overlooked sports, states and events (category VI). These three aspects are analysed in this order here, i.e. first overlooked sports (theme 16) then overlooked states (theme 17) and last overlooked events (theme 18).

16. Overlooked Sports

14 SIs: JST (1), JSSI (2), SSJ (1), SiS (6), JGSM (2), APJSSS (2).

Key editor: none with more than 1 SI.

The quantitative analysis indicates none key editor, although it is worth noting the SIs ‘The Professionalization of Action Sports’ by SiS (in press) edited by Holly Thorpe (Waikato, NZ) and Guillaume Dumont (Barcelona); and ‘Sport and Outdoor Life in the Nordic World’ also by SiS (2019) edited by Nils Asle Bergsgard, Solfrid Bratland-Sanda (both from Southeast Norway), Richard Giullanotti (Southeast Norway and Loughborough) and Jan Ove Tangen (Southeast Norway).

During my keynote, I mentioned that there was no SI on esports but 4 out of the 6 most downloaded SMR articles in 2018 as of 4th May that year were on this topic (source: @SMR_Journal), all in the same issue (2018, Volume 21, Issue 1). Since then, a CfP for a SI (to come) entitled ‘The eSports Revolution’ edited by Luke Butcher (Curtin) has been launched by JGSM.

17. Overlooked States

15 SIs: IJSMS (2), IJSP (1), JSSI (1), SiS (4), S&S (1), JGSM (2), JSFD (1), APJSSS (3).

Key editors: Jung Woo Lee (3 SIs), Tien-Chin Tan and James Zhang (2 SIs).

Jung Woo Lee (Edinburgh) and Tien-Chin Tan (National Taiwan Normal University) have edited 2 SIs together, both for SiS: ‘The Football Industry in Asia’ (to come); and ‘Asia Pacific Sport and Social Science’ (2019). The other SI edited by Jung Woo Lee has been for APJSSS (see theme 4 ‘Development and Peace’).

The 2 SIs edited by James Zhang (both in IJSMS) have already been mentioned under theme 1 ‘Globalization’.

The SI “Small States and Sport Policy” by IJSP (2015) has been edited by Michael Sam and Steven Jackson (both from Otago).

18. Overlooked Events

3 SIs: ESMQ (1), JST (1), APJSSS (1).

Key editor: none with more than 1 SI.

Despite overlooked events having been tackled in only 3 SIs, I chose to select it as 1 of the 3 themes under this category interested in overlooked dimensions of sport management because their impact can be important for their community.

The quantitative analysis indicates none key editor, although it is worth noting the SI ‘Impacts and Strategic Outcomes from Non-Mega Sport Events for Local Communities’ by ESMQ (2015) edited by Marijke Taks (Windsor in 2015, now Ottawa), Laurence Chalip and Christine Green (both from Illinois).

VII. Recognition (69 SIs)

Beyond the six categories developed previously and despite its international dynamism as emphasised in this article, the research in sport management still needs recognition (category VII). This relates to the links between research, education, practice and impact (theme 19), the uniqueness of sport (theme 20) and external recognition through the links between sport and other sectors (theme 21).

19. Research, Education, Practice and Impact

40 SIs: JSM (1), SMR (1), IJSMM (3), IJSMS (2), IJSPP (1), JHLSTE (1), JST (1), MSL (1), SBM (1), SSJ (1), SES (10), IRSS (1), EJSS (1), SiS (4), C&S (1), JQAS (1), SMEJ (4), CSSM (4), JGSM (1).

Key editors: Jess Dixon, Manuel Alonso Dos Santos and Ferran Calabuig Moreno (2 SIs each).

The 2 SIs edited by Jess Dixon (Windsor) are ‘Statistics in Sport Management’ and ‘Sport Finance’, both by CSSM in 2016 and 2017, respectively.

The 2 SIs edited by Manuel Alonso Dos Santos and Ferran Calabuig Moreno (Santísima Concepción and Valencia) are ‘Sport Management, Marketing, and Innovation’ with Maria Huertas González-Serrano (Valencia San Vicente Mártir) by IJSMS (CfP 15/02/2021) – already mentioned under theme 10; and ‘Management, Marketing and Economy in Sports Organizations’ by SiS (2020).

4 other examples of SIs are ‘Contemporary Qualitative Research Methods in Sport Management’ by SMR (2017) edited by Larena Hoeber (Regina, Canada) and Sally Shaw (Otago); ‘Football, Business & Management’ by MSL (2018) edited by Michael Green and Tony Ghaye (both from Hartpury); ‘Assessing the Trajectory and Challenges of the Sociology of Sport’ by IRSS (2015) edited by Elizabeth Pike (Chichester at the time of the SI, now Hertfordshire), Steven Jackson (Otago) and Lawrence Wenner (Loyola Marymount); as well as ‘Research Methodologies in Sports Scholarship’ by SiS (2018) edited by James Skinner (Loughborough London) and Terry Engelberg (James Cook).

20. Uniqueness of Sport

27 SIs: JSE (1), IJSMM (1), IJSMS (1), SBM (1), SMQ (1), JSSI (2), SiS (8), JQAS (1), PCS (1), S&S (9), JGSM (1).

Key editors: Kausik Bandyopadhyay (3 SIs) and Bo Carlsson (2 SIs).

The 3 SIs edited by Kausik Bandyopadhyay (West Bengal) are all by S&S: 'Moments, Metaphors, Memories: Defining Events in the History of Soccer' (2019) with Souvik Naha (West Bengal); 'Rivalries in World Soccer' (2018); and 'Heroes, Icons, Legends: Legacies of Great Men in World Soccer' (2014).

The 2 SIs edited by Bo Carlsson (Malmö) are 'The Blend of Science and Sport' by SiS (2019) with Kalle Jonasson (Halmstad) and Kutte Jönsson (Malmö); and 'Position and Relevance of Sport Science' also by SiS (2014) with Susanna Hedenborg (Malmö).

I also allow myself a bit of self-promotion under this theme: I have published in the SI 'In Honor of the 50th Anniversary of Walter Neale's The Peculiar Economics of Professional Sports' by JSE (2015) edited by Jaume García (Pompeu Fabra), Stefan Késenne (Antwerp and Leuven) and Plácido Rodríguez (Oviedo). This article with Wladimir Andreff tackles a peculiar economics identified by Walter C. Neale in one of the first sports economics article (Neale, 1964), namely the 'league standing effect' applied to the French men's football Ligue 1 over the 2008-2011 period (Andreff & Scelles, 2015).

21. External Recognition / Sport and Other Sectors

6 SIs: IJSMM (1), SSJ (1), SiS (4).

Key editor: none with more than 1 SI.

The quantitative analysis indicates none key editor, although it is worth noting the SI 'Consumer Behaviour in Sports Tourism, Recreation and Leisure' by IJSMM (CfP 30/09/2020) edited by Kirstin Hallmann (Cologne), Raija Kompula (Eastern Finland) and Jürg Stettler (Lucerne), going beyond sport by including recreation and leisure.

The 5 other SIs here relate sport with science in general ('The Blend of Science and Sport' by SiS (in press) mentioned under the previous theme); arts ('Interrelationships between Sport and the Arts Community' by SiS (in press) edited by Jonathan Long and Doug Sandle (both from Leeds Beckett)); Christianity ('Christianity and Social Scientific Perspectives on Sport' by SiS (in press) edited by Tom Gibbons and Stuart Braye (both from Teesside)); and music ('Hip-Hop Culture(s) & Sport' by SSJ (to come) edited by Keith Harrison (Scholarballer) and Jay Coakley (UCCS), and 'Sport, Music, Identities' by SiS (2014) edited by Anthony Bateman (De Monfort)).

21 bis. External Recognition / Beyond Sport Journals

Although not done in the present research, it is worth noting that looking at non-sport journals might be a direction for further research on the topic tackled. However, SIs on sport in non-sport journals sometimes cover a broad discipline rather than a specific theme so their analysis might not add much to this research. This is of course not a general truth: for example, with my colleague from MMU Qi Peng, we co-edit a SI in *Sustainability* (CfP 30/11/2020) entitled 'Sport Policy and Finance'. Given the name of the journal, this SI actually focuses on sustainability in sport policy and finance. It would fit with themes 6 and 8 identified in this article.

Despite having been overlooked here, publishing beyond sport journals remains a key success factor for the external recognition of sport management (and related disciplines), and an important aspect with regards to the international dynamics of sport management (Scelles, 2018). This highlights the need for synergies between themes relevant to sport management and beyond, something we attempted to do with Jean-François Mignot (Paris Sorbonne / CNRS), Benjamin Cabaud (Vélo Club Dolois) and Aurélien Francois (Rouen) in an article on temporary organizational forms and co-competition in cycling published in *Team Performance Management: An International Journal* (Scelles et al., 2018).

Overview

A quantitative analysis of the 7 themes covered unveils some differences in the number of times they have been tackled, with the following order from the most to the least covered: Recognition (69 times); Sport Policy and Politics (59); Overlooked and / or Specific Publics (53); Reality of Sport in the 21st Century (45); Need for Changes (34); Adaptation, Creation and Optimisation (28); and Overlooked Sports, States and Events (26). A similar quantitative analysis for the 21 themes covered unveils similar differences, with Research, Education, Practice and Impact (covered 40 times), Other Overlooked and / or Specific Publics (35), Globalization (31) and Uniqueness of Sport (27) being the most covered themes; while Youth (8), Performance / Multiple Objectives / Key Success Factors (7), External Recognition / Sport and Other Sectors (6), Austerity and Overlooked Events (3 each) are the least covered themes.

Looking at the key editors for the different themes, it appears that the same names are mentioned several times. Across themes, the editors with the highest number of SIs are as follows: Dan Parnell (11 SIs); Kausik Bandyopadhyay, John Nauright and Paul Widdop (6 SIs); Souvik Naha (5 SIs); Bo Carlsson, Terry Engelberg, David Hassan, Susanna Hedenborg, James Skinner and Jung Woo Lee (4 SIs each).

Discussion

The findings presented above emphasise the dynamism of sport management at the international level. Indeed, they highlight the diversity of the themes tackled, limited to 21 but that could have been extended to more themes. I did not go beyond 21 because it would have been difficult to follow the content with more themes, the aim was to make some links between themes close from each other, and the idea of an Agenda 21 was appealing and made sense given the data collected. However, the use of several subthemes under a main theme or themes including ‘others / broader’ in their designation underlines the diversity of the topics covered under most single themes.

Coming back to the initial request from the colloquium organisers that my keynote covers the international dynamics of sport management, it appeared that the choice of approaching this through an analysis of the SIs in the discipline was feasible and appropriate, as expected when making such choice. Indeed, 215 SIs have been identified. This number is both sufficient to cover a range of categories and themes in sport management, and not too large to be able to apply the methodology chosen based on dividing data collected into intellectual bins. In average, it corresponds to slightly more than 30 SIs per category and 10 SIs per theme, although the overview above raises the differences between categories and themes and a single SI can cover several categories and / or themes.

In the findings, when introducing the different categories, I have attempted to connect each of them (except the first) to the previous one. Although the objective was to provide an overview

of the different aspects covered in sport management and related disciplines, it is important to connect them for an understanding of what the sport management discipline is currently at the international level. Based on my analysis of the SIs published recently in the discipline, sport management could be characterised as follows: a discipline interested in dealing with the reality of sport in the 21st century; understanding the political aspects affecting such reality; analysing and informing the policies implemented that explain or attempt to improve it; evidencing the need for changes and the nature of such changes; offering potential solutions to improve the way sport organisations operate and on how to measure such improvements; looking at a range of publics, including youth, females and other specific publics or publics overlooked in the past; focusing on a range of sports, states and events, including some overlooked in the past; and making effort for its recognition through linking research, education, practice and impact, stressing the uniqueness of sport and opening the door to external recognition by connecting with other sectors.

To sum up, sport management is a discipline that attempts to understand, explain and provide solutions to a large range of current issues in sport, based on an awareness of the uniqueness of sport but also its existence in broader societies that differ depending on the different parts of the global world.

Limitations and perspectives

While I have attempted to conduct a rigorous methodology and analysis of the data collected, I acknowledge that the present research is not without limitations. At the end of the methodology section, I have already underlined that the manual classification process applied remains imperfect. A further limitation is that I conducted the categorisation process alone without discussing it with colleagues. As such, the Agenda 21 for sport management suggested in this article may be refined, based on feedback from the sport management community.

Following my presentation, Bastien Soulé (Lyon) asked me whether I considered the impact of the SIs chosen by some journals on the others. I did not and acknowledged this as a limitation of my keynote. This is an interesting direction for further research that could be related to impact factors and how journals can ‘play’ with their calculation rules (Soulé and Chatal, 2018), and how this impacts the recognition of journals but also topics and, in the end, in which journals academics aim to publish and on which topic (Smith and Lee, 2015). Other limitations are that I may have missed some SIs or CfP, and someone else may have considered a list of journals slightly different from mine (e.g. more law journals, see footnote 3).

In terms of perspectives, the Agenda 21 may be updated in the future, based on the CfP launched after the submission of this article. A different methodology may be applied, e.g. based on a network analysis (Bond et al., 2019). Such methodology may enable to look at a broader range of publications rather than limiting to SIs. Further research may also consider non-English journals for a truly international perspective on sport management. Indeed, some topics may not be covered (yet) in the English literature, while being important and / or emerging in specific contexts.

Conclusion

The Agenda 21 for sport management presented in this article suggests 21 key themes tackled in the discipline (and associated ones) from an international perspective, based on the SIs and CfP since 2014. It helps provide an overview (available in Appendix 3 and discussed at the end of the findings section) of the different aspects studied in sport management, which

demonstrate its international dynamism. The listing of the SIs and CfP identified, available in Appendix 2, can help the reader find articles relevant to her/his interests. It can also help journals compare the themes it has favoured for SIs since 2014 with other journals, and identify any missing themes that may fit with their scope. The choice made by a journal for its SIs can be key for its impact, given that different themes have different potentials in terms of cites. Impact factors have not been investigated in this article but the analysis of the cites generated by the SIs identified here may be an extension of this research aiming to better understand the international dynamics of sport management.

This contribution intends to prove useful to the international sport management community in a view of providing it with access to an overview of the field as recently tackled; generating debates about the best way to keep track of its evolution and what it means for the discipline; and communicating on the diversity of topics covered, their application to sport organisations and how they could inform issues beyond sport for an optimal recognition of sport management.

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Appendix 1 Journals analysed

Acronym	Full name	Discipline
ESMQ	European Sport Management Quarterly	Management
JSE	Journal of Sports Economics	Economics / Finance
JSM	Journal of Sport Management	Management
SMR	Sport Management Review	Management
IJSS	International Journal of Sport and Society	Sociology
IJSF	International Journal of Sport Finance	Economics / Finance
IJSM	International Journal of Sport Management	Management
IJSMM	International Journal of Sport Management and Marketing	Management
IJSMS	International Journal of Sports Marketing and Sponsorship	Marketing
IJSPP	International Journal of Sport Policy and Politics	Policy
JHLSTE	Journal of Hospitality, Leisure, Sport and Tourism Education	Management
JST	Journal of Sport and Tourism	Management
MSL	Managing Sport and Leisure	Management
SMQ	Sport Marketing Quarterly	Marketing
SBM	Sport, Business and Management	Management
JSSI	Journal of Sport and Social Issues	Sociology
SSJ	Sociology of Sport Journal	Sociology
SES	Sport, Education and Society	Sociology
IRSS	International Review for the Sociology of Sport	Sociology
EJSS	European Journal for Sport and Society	Sociology
SiS	Sport in Society	Sociology
C&S	Communication and Sport	Communication / Media
ISS	International Sports Studies	Sociology
JQAS	Journal of Quantitative Analysis in Sport	Analytics
PCS	Physical Culture and Sport: Studies and Research	Sociology
S&S	Soccer & Society	Sociology
SMEJ	Sport Management Education Journal	Management
IJSC	International Journal of Sport Communication	Communication / Media
IJSMRT	International Journal of Sport Management, Recreation & Tourism	Management
JASM	Journal of Applied Sport Management	Management
RSJ	Recreational Sports Journal	Management
CSSM	Case Studies in Sport Management	Management
IJDSM	International Journal of Developmental Sport Management	Management
JGSM	Journal of Global Sport Management	Management
JPESM	Journal of Physical Education and Sport Management	Management
SMIJ	Sport Management International Journal (Choregia)	Management
JSA	Journal of Sports Analytics	Analytics
GSBJ	Global Sport Business Journal	Business
JSSM	Journal of Sports Media	Communication / Media
JSFD	Journal of Sport For Development	Development
BJESL	Berkeley Journal of Entertainment and Sports Law	Law
ESL	Entertainment and Sports Lawyer	Law
ESLR	Entertainment & Sports Law Review	Law
HJSEL	Harvard Journal of Sports & Entertainment Law	Law
ISLJ	International Sports Law Journal	Law
JLAS	Journal of Legal Aspects of Sport	Law
MSLR	Marquette Sports Law Review	Law
JPESsM	Journal of Physical Education and Sports Management	Management
JSMC	Journal of Sports Management and Commercialization	Management
JSCI	Journal of Sporting Cultures and Identities	Sociology
SER	Sport and Entertainment Review	Business
SEUR	Sport & EU Review	Law
APJSSS	Asia Pacific Journal of Sport and Social Science (not existing anymore)	Sociology

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Appendix 2 List of special issues, editors and themes

Level	Journal	Year	Special Issue	Editor(s)	Theme(s) in Agenda 21		
3*	ESMQ	CfP 30/05/2020	Societal Impact of Elite Sport: Benefits and Harms	Veerle de Bosscher (Vrije Brussels), Simon Shibli (Sheffield Hallam), Maarten Van Bottenburg (Utrecht) and Jens De Rycke (Vrije Brussels)	6	12	15
3*	ESMQ	2020	New Routes within Brand Research in Sport Management: Facing Challenges between Heritage and Innovation	Tim Ströbel (Bern) and Claas Christian Germelmann (Bayreuth)	10		
3*	ESMQ	2019	Social Responsibility and the European Sport Context	Tim Breitbarth (Bournemouth), Stefan Walzel (Cologne) and Frank van Eekeren (Utrecht)	8		
3*	ESMQ	2018	Managing High Performance Sport	Popi Sotiriadou (Griffith) and Veerle De Bosscher (Free University of Brussels)	6	12	
3*	ESMQ	2017	Corruption in Sport	Lisa Kihl (Minnesota), James Skinner (Loughborough London) and Terry Engelberg (James Cook)	7		
3*	ESMQ	2017	Sport Management Issues in an Era of Austerity	Dan Parnell (MMU), Karl Spracklen (Leeds) and Peter Millward (Liverpool John Moores)	3		
3*	ESMQ	2015	Information, Knowledge Creation and Innovation Management in Sport	Vassil Girginov (Brunel), Kristine Toohey (Griffith) and Annick Willem (Ghent)	10		
3*	ESMQ	2015	Impacts and Strategic Outcomes from Non-Mega Sport Events for Local Communities	Marijke Taks (Windsor), Laurence Chalip and Christine Green (Illinois)	15	18	
3*	ESMQ	2014	Value Co-Creation in Sport Management	Herbert Woratschek (Bayreuth), Chris Horbel (Southern Denmark) and Bastian Popp (Bayreuth)	11		
2*	JSE	2015	In Honor of the 50th Anniversary of Walter Neale's The Peculiar Economics of Professional Sports	Jaume García (Pompeu Fabra), Stefan Késenne (Antwerp and Leuven) and Plácido Rodríguez (Oviedo)	20		
2*	JSM	CfP 01/06/2020	Big Data and Analytics in Sport Management	Nicholas Watanabe, Stephen Shapiro (South Carolina) and Joris Drayer (Temple)	12		
2*	JSM	In Press	Transformative Sport Service Research: Linking Sport Services with Personal, Social, and Ecological Well-being	Yuhei Inoue (Minnesota, now MMU), Mikihiro Sato (James Madison) and Kevin Filo (Griffith)	5	8	
2*	JSM	2019	Sport for Social Change: Bridging the Theory-Practice Divide	Jon Welty Peachey (Illinois), Nico Schulenkorf (Sydney) and Ramon Spaaij (Victoria and Amsterdam)	15	19	
2*	JSM	2018	Sport Leadership: A New Generation of Thinking	Lesley Ferkins (Auckland), James Skinner and Steve Swanson (Loughborough London)	11		
2*	JSM	2017	Blurring Sector Boundaries & New Organizational Forms	Katie Misener (Waterloo) and Laura Misener (Western University, London, ON)	10		
2*	SMR	In Press	Managing Abuse and Integrity in Sport	Emma Kavanagh, Adi Adams (Bournemouth), Jamie Cleland (South Australia), Carly Stewart and Daniel Lock (Bournemouth)	5	7	
2*	SMR	2019	Managing Sport for Health	Michael Edwards (North Carolina) and Katie Rowe (Deakin)	5		
2*	SMR	2017	Contemporary Qualitative Research Methods in Sport Management	Larena Hoerber (Regina, Canada) and Sally Shaw (Otago)	19		
2*	SMR	2016	Doping in Sport: Current Issues and Challenges for Sport Management	Terry Engelberg (James Cook) and James Skinner (Loughborough London)	5		
2*	SMR	2015	Managing Sport for Social Change / Sport-for-Development	Emma Sherry (La Trobe), Nico Schulenkorf (Sydney) and Laurence Chalip (Illinois)	4	15	
2*	SMR	2014	Managing Disability Sport	Laura Misener (Western University, London, ON) and Simon Darcy (Sydney)	15		

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1*	IJSMM	CfP 30/09/2020	Consumer Behaviour in Sports Tourism, Recreation and Leisure	Kirstin Hallmann (Cologne), Raija Kompula (Eastern Finland) and Jürg Stettler (Lucerne)	2	8	21
1*	IJSMM	To Come	Innovative Marketing in Women's Professional Sport	Elizabeth Delia (Massachusetts), Andrea Geurin (Loughborough London) and Michael Naylor (Auckland)	10	14	
1*	IJSMM	In Press	Sports Marketing Agenda Revisited	Anna Zarkada (Athens) and John Douvis (Peloponnese)	19		
1*	IJSMM	2019	Sports Entrepreneurship and Innovation	Vanessa Ratten (La Trobe) and Kayhan Tajeddini (Tokyo)	10	11	
1*	IJSMM	2018	Advances in Sport Management in the Global Marketplace: Theory and Practice	Manlio Del Giudice (Link Campus), Matteo Rossi (Sannio), Stefano Fontana (Sapienza), Veronica Scuotto (West Scotland) and Francesco Caputo (Masarykova)	1	19	
1*	IJSMM	2017	The Youth Olympic Games: Management and Legacy	Barrie Houlihan (Loughborough), Becca Leopkey (Georgia) and Eric MacIntosh (Ottawa)	2	13	
1*	IJSMM	2017	Contextualising Positive Organisational Scholarship and Behaviour: The Case of Sport Organisations	Christos Anagnostopoulos (Molde) and Dimitra Papadimitriou (Patras)	19		
1*	IJSMM	2015	Sport for Development and Peace: Theory Building and Programme Development	Jon Welty Peachey (Illinois)	4		
1*	IJSMM	2014	Advances in Advertising and Sponsorship Effectiveness	Beth Cianfrone (Georgia State) and Windy Dees (Miami)	12	20	
1*	IJSMM	2014	Marketing of Olympic Sport via New Media	Andrea Geurin-Eagleman (Griffith) and Lauren Burch (Indiana)	9		
1*	IJSMS	CfP 15/11/2020 to 15/02/2021	Sport Management, Marketing, and Innovation	Manuel Alonso Dos Santos (Santísima Concepción), Ferran Calabuig Moreno (Valencia) and Maria Huertas González-Serrano (Valencia San Vicente Mártir)	10	19	
1*	IJSMS	CfP 01/11/2020 to 21/12/2020	Sport Management Using Partial Least Squares Structural Equation Modeling (PLS-SEM)	Gabriel Cepeda Carrión (Sevilla), Joseph F. Hair (South Alabama), Christian M. Ringle (Hamburg and Waikato), Jose L. Roldán and Jeronimo García (Sevilla)	19		
1*	IJSMS	CfP 15/04/2020	Sports and Urban Development: Critical Issues	James Zhang (Georgia) and Geoff Dickson (La Trobe)	2	4	15
1*	IJSMS	2018	Critical Issues and Challenges in the Sport Industry of Growing Economies	James Zhang (Georgia) and John Nauright (North Texas)	1	17	
1*	IJSMS	2018	Sponsorship Return on Investment	Jonathan Jensen (North Carolina) and Darin White (Samford)	12	20	
1*	IJSMS	2017	Sport Business in China	James Zhang (Georgia), Dongfeng Liu (Shanghai) and Michel Desbordes (Paris Sud)	1	17	
1*	IJSPP	CfP 15/06/2020	Policy and Politics of Women's Sport and Women in Sport	Nicolas Scelles (MMU) and Gertrud Pfister (Copenhagen)	6	14	
1*	IJSPP	2019	The World Anti-Doping Agency at 20: Progress and Challenges	Barrie Houlihan (Loughborough and Oslo), Dag Vidar Hanstad, Sigmund Loland (Oslo) and Ivan Waddington (Oslo and Chester)	5		
1*	IJSPP	2018	Theory and Methods in Sport Policy and Politics Research	Jonathan Grix (MMU), Iain Lindsey (Durham), Veerle De Bosscher (Vrije Brussels) and Daniel Bloyce (Chester)	6	19	
1*	IJSPP	2018	Politics and Policies of Austerity and their Impact on Sport, Leisure and Public Health	Dan Parnell (MMU), Peter Millward (Liverpool John Moores), Paul Widdop (Leeds), Neil King (Edgehill) and Anthony May (Coventry)	3	5	
1*	IJSPP	2017	Entrepreneurship, Innovation and Sport Policy	Vanessa Ratten (La Trobe) and Joao Ferreira (Beira Interior)	6	10	11
1*	IJSPP	2017	State Strategies for Leveraging Sports Mega-Events	Jonathan Grix, Paul Brannagan (MMU), Hannah Wood and Ceri Wynne (Birmingham)	2	6	

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1*	IJSP	2016	Sport, Physical Activity and Public Health	Louise Mansfield (Brunel) and Joe Piggin (Loughborough)	5		
1*	IJSP	2016	Youth Sport Policy	David Haycock (Edge Hill)	6	13	
1*	IJSP	2015	Small States and Sport Policy	Michael Sam and Steven Jackson (Otago)	6	17	
1*	IJSP	2014	Anti-Doping Policy in Sport	Paul Dimeo (Stirling) and Verner Møller (Aarhus)	5		
1*	JHLSTE	2017	Critical Perspectives in Hospitality, Leisure, Sport and Tourism Education	Tamara Young (Newcastle, Australia), Mieke Witsel and Andrea Boyle (Southern Cross)	19		
1*	JST	2018	Active Sport Tourism	Heather J. Gibson (Florida), Matthew Lamont (Southern Cross), Millicent Kennelly (Griffith) and Richard J. Buning (Queensland)	1	16	18
1*	JST	2017	Theory in Sports Tourism	Sean Gammon (Central Lancashire), Gregory Ramshaw (Clemson) and Richard Wright (Auckland)	1	2	19
1*	JST	2016	Sport Tourism Destinations	Tom Hinch (Alberta), JES Higham (Otago and Stavanger) and BD Moyle (Griffith)	1	2	
1*	MSL	To Come	Regeneration, Communities and Contemporary Issues in Sport and Leisure	Nicholas Wise (Liverpool John Moores), John Harris and Geoff Whittam (Glasgow Caledonian)	4	15	
1*	MSL	To Come	Community Sport Development: Managing Change and Measuring Impact	Mathew Dowling (Anglia Ruskin), Sarah Lee (Hartpury), Chris Mackintosh (MMU) and James Allen (Sport and Recreation Alliance)	4	15	
1*	MSL	In Press	Organizational Innovation in Sport for Development and Peace	Per Svensson (Louisiana State) and Adam Cohen (Sydney)	4	10	
1*	MSL	2020	Football, Politics and Popular Culture	Martin J. Power, James Carr (Limerick), Stephen R. Millar (Cardiff), Dan Parnell (Liverpool) and Paul Widdop (Leeds Beckett, now MMU)	6		
1*	MSL	2018	Creating and Managing a Sustainable Sporting Future	Aaron Beacom and Vassilios Ziakas (Plymouth Marjon)	8		
1*	MSL	2018	Football, Business & Management	Michael Green and Tony Ghaye (Hartpury)	19		
1*	SMQ	To Come	Sport Brands: Brand Relationships and Consumer Behavior	Thilo Kunkel (Temple) and Rui Biscaia (Coventry)	11		
1*	SMQ	2017	Rivalry in Sport	Cody Havard (Memphis) and Vassilis Dalakas (California State)	11	20	
1*	SMQ	2014	Marketing Sport Event Tourism	Alexandris Kostas (Aristotle) and Kaplanidou Kyriaki (Florida)	2		
1*	SBM	In Press	Digital Transformation in Sport: The Disruptive Potential of Digitalization for Sport Management Research	Tim Ströbel (Bern), Maximilian Stieler (formerly Bayreuth) and Pascal Stegmann (Bern)	9		
1*	SBM	2019	Sport and Wellbeing	Kate Westberg (RMIT) and Sarah Jane Kelly (Queensland)	5		
1*	SBM	2019	Football and its Shifting Global Powerbase	Paul Widdop (Leeds Beckett), Simon Chadwick (Salford) and Dan Parnell (MMU)	1		
1*	SBM	2017	Performance Strategies for Meeting Multiple Objectives: The Case of Professional Sport Teams	Rob Wilson (Sheffield) and Christos Anagnostopoulos (Molde)	12		
1*	SBM	2014	Branding and Governance in Sports	Harald Dolles (Molde) and Sten Soderman (Stockholm)	7	20	
1*	SBM	2014	Reinventing the Economics of Sport	Angel Barajas (Vigo, now Russian Higher School of Economics, St Petersburg)	19		
0* (AERES 1)	JSSI	In Press	Understanding Bluespaces: Sport, Bodies, Well-being, and the Sea	Belinda Wheaton (Waikato) and Rebecca Olive	5	16	

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				(Queensland)			
0* (AERES 1)	JSSI	2019	Lifestyle Sports in East Asia	Clifton Evers (Newcastle) and Adam Doering (Wakayama)	16	17	
0* (AERES 1)	JSSI	2019	Sport and Failure	Samantha Sheppard (Cornell) and Roberto D. Sirvent (Hope International)	20		
0* (AERES 1)	JSSI	2018	Consuming Athletic Labor	Daniel A. Gilbert (Illinois)	15		
0* (AERES 1)	JSSI	2017	Sports Documentaries	Travis Vogan (Iowa) and CL Cole (Illinois)	20		
0* (AERES 1)	JSSI	2015	Sport Community and Fan Movements in Neo-Liberal Times	Richard Giulianotti (Loughborough and Telemark)	15		
0* (AERES 1)	JSSI	2014/15	Focus on New Media & Sport	David Leonard (Washington State) and CL Cole (Illinois)	9		
0* (AERES 1)	SSJ	In Press	Hip-Hop Culture(s) & Sport	Keith Harrison (Scholarballer) and Jay Coakley (UCCS)	21		
0* (AERES 1)	SSJ	2018	Sport, Feminism and the Global South	Kim Toffoletti (Deakin), Catherine Palmer (Tasmania) and Sumaya Samie (Independent Scholar)	1	14	
0* (AERES 1)	SSJ	2018	Sport, Physical Culture, and the Environment	Kyle Bunds and Jonathan Casper (North Carolina State)	8		
0* (AERES 1)	SSJ	2017	The Sociology of Sports Work, Emotions, and Mental Health	Paul Potrac (Edge Hill), Martin Roderick (Durham) and Andy Smith (Edge Hill)	5		
0* (AERES 1)	SSJ	2014	The Sociology of Animals in Sport	Kevin Young (Calgary)	15	16	
0* (AERES 1)	SSJ	2014	Toward New Conversations between Sociology and Psychology	Holly Thorpe (Waikato), Tatiana Ryba (Aarhus) and Jim Denison (Alberta)	19		
0* (AERES 1)	SES	CfA 01/04/2020, CfP 30/09/2020	Children and Young People with Disabilities in Sport, Physical Activity and Physical Education	Anthony J. Maher (Edge Hill) and Justin A. Haegele (Old Dominion)	13	15	19
0* (AERES 1)	SES	2019	Creating Thriving and Sustainable Futures in Physical Education, Health and Sport	Malcolm Thorburn, Shirley Gray (Edinburgh) and Justen O'Connor (Monash)	5	8	19
0* (AERES 1)	SES	2018	Gender, Physical Education and Active Lifestyles: Contemporary Developments and Ongoing Challenges	Annette Stride, Anne Flintoff, Hayley Fitzgerald, Scarlett Drury and Ruth Brazier (Leeds Beckett)	5	14	19
0* (AERES 1)	SES	2017	The Political is Critical: Explorations of the Contemporary Politics of Knowledge in Health and Physical Education	Deana Leahy (Monash), Jan Wright (Wollongong) and Dawn Penney (Edith Cowan)	5	19	
0* (AERES 1)	SES	2017	Being and Becoming an Academic in the Neoliberal University	Eimear Enright (Queensland), Laura Alfrey (Monash) and Steven Rynne (Queensland)	19		
0* (AERES 1)	SES	2016	Researching Education within Sport for Development	Tony Rossi (Queensland) and Ruth Jeanes (Monash)	4	19	
0* (AERES 1)	SES	2016	Narrative Inquiry and Research on Physical Activity, Sport and Health: Exploring Current Tensions	Fiona Dowling (Oslo) and Robyne Garrett (South Australia)	5	19	
0* (AERES 1)	SES	2015	Learning Movement Cultures in Physical Education Practice	Mikael Quennerstedt (Orebro) and Håkan Larsson (Stockholm)	19		
0* (AERES 1)	SES	2015	Neoliberalism, Privatisation and the Future of Physical Education	John Evans (Loughborough) and Brian Davies (Cardiff)	19		
0* (AERES 1)	SES	2014	New Directions for Research in Physical Education and Sport Pedagogy	Kathleen Armour (Birmingham)	19		
0* (AERES 2)	IRSS	2015	Assessing the Trajectory and Challenges of the Sociology of Sport	Elizabeth Pike (Chichester), Steven Jackson (Otago) and Lawrence Wenner (Loyola Marymount)	19		
0* (AERES 2)	IRSS	2014	Sport and Alcohol	Catherine Palmer (Tasmania)	5		
0* (AERES 3)	EJSS	To Come	Sport Policy Practice and Outcome: Theoretical and Empirical Approaches	Remco Hoekman (Mulier Institute / Radboud) and Jeroen	6	19	

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				Scheerder (KU Leuven)			
0* (AERES 3)	EJSS	2019	Social Roles of Sport Organisations	Maikel Waardenburg (Utrecht) and Siegfried Nagel (Bern)	8		
0* (AERES 3)	EJSS	2016	Sport, Unity & Conflict	Paddy Dolan (Dublin University of Technology) and John Connolly (Dublin City)	4		
0* (AERES 3)	SiS	CfA 30/06/2020, CfP 18/02/2021	The Sport Mega-Events of the 2020s: Governance, Impacts and Controversies	Jan Andre Lee Ludvigsen (Liverpool John Moores), Joel Rockwood (Central Lancashire) and Dan Parnell (Liverpool)	2	6	7
0* (AERES 3)	SiS	CfP 30/06/2020	Entrepreneurship and Innovation in Sports Organizations	Manuel Alonso Dos Santos (Santísima Concepción), Ferran Calabuig Moreno (Valencia) and Vanessa Ratten (La Trobe)	10	11	
0* (AERES 3)	SiS	CfP 15/06/2020	Sport, 'hegemony' and 'rebellion' (from a Scandinavian horizon)	Jesper Andreasson and Bo Carlsson (Linnaeus)	11	17	
0* (AERES 3)	SiS	CfP 01/05/2020	Sport and Physical Activity for Toddlers and Preschool Children: A Contested Terrain?	Susanna Hedenborg (Malmö) and Oskar Solenes (Molde)	6	13	
0* (AERES 3)	SiS	To Come	The Football Industry in Asia	Tien-Chin Tan (National Taiwan Normal University) and Jung Woo Lee (Edinburgh)	17		
0* (AERES 3)	SiS	To Come	Sport and Nationalism: Theoretical Perspectives	Stuart Whigham (Oxford Brookes)	4		
0* (AERES 3)	SiS	To Come	Special Olympics in Context of Inclusion Debates in Sport	Florian Kiuppis (Freiburg) and Daniela Schwarz (Munich)	15	16	
0* (AERES 3)	SiS	In Press	SportsWorld IV: Sports Entrepreneurs and the Shaping of the SportsWorld	John Nauright (Lock Haven)	1	11	
0* (AERES 3)	SiS	In Press	Crime and Misconduct in Sport	Terry Engelberg and Stephen Moston (CQUniversity)	7		
0* (AERES 3)	SiS	In Press	Cricket in the 21st Century	Boria Majumdar, Kausik Bandyopadhyay and Souvik Naha	16		
0* (AERES 3)	SiS	In Press	Transitions in Sport Life	Florian Kiuppis (Freiburg) and Natalia Stambulova (Halmstad)	15		
0* (AERES 3)	SiS	2020	The Progress of Elite Ice Hockey, Beyond NHL: A Focus on G(local) Culture(s), Migration, Entrepreneurship, Americanization and Oligarchism	Bo Carlsson (Linnaeus), Jyri Backman (Linnaeus/Malmö) and Tobias Stark (Linnaeus)	1	11	16
0* (AERES 3)	SiS	2020	Management, Marketing and Economy in Sports Organizations	Manuel Alonso Dos Santos and Ferran Calabuig Moreno (Santísima Concepción and Valencia)	19		
0* (AERES 3)	SiS	2020	Sports Geography: New Approaches, Perspectives and Directions	Nicholas Wise (Liverpool John Moores) and Geoffery Z. Kohe (Kent)	1	17	19
0* (AERES 3)	SiS	2019	SportsWorld III: Policy, Process and Protest in Global Sports	John Nauright (Lock Haven) and Luke Harris (Birmingham)	1	6	
0* (AERES 3)	SiS	2019	The Professionalization of Action Sports: The Changing Roles of Athletes, Industry and Media	Holly Thorpe (Waikato, NZ) and Guillaume Dumont (Barcelona)	16		
0* (AERES 3)	SiS	2019	The Blend of Science and Sport	Bo Carlsson (Malmö), Kalle Jonasson (Halmstad) and Kutte Jönsson (Malmö)	19	20	21
0* (AERES 3)	SiS	2019	Asia Pacific Sport and Social Science	Jung Woo Lee (Edinburgh) and Tien-Chin Tan (National Taiwan Normal University)	16	17	
0* (AERES 3)	SiS	2019	Community Sport and Social Inclusion: International Perspectives	Hebe Schailleé, Reinhard Haudenhuyse (Vrije Brussels) and Lieve Bradt (Ghent)	1	15	
0* (AERES 3)	SiS	2019	Interrelationships between Sport and the Arts Community	Jonathan Long and Doug Sandle (Leeds Beckett)	21		
0* (AERES 3)	SiS	2019	Sport and Outdoor Life in the Nordic World	Nils Asle Bergsgard, Solfrid Bratland-Sanda (Southeast Norway), Richard Giullanotti (Southeast Norway and	16		

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				Loughborough) and Jan Ove Tangen (Southeast Norway)			
0* (AERES 3)	SiS	2019	Christianity and Social Scientific Perspectives on Sport	Tom Gibbons and Stuart Braye (Teesside)	21		
0* (AERES 3)	SiS	2019	An Unsung History: The Birth of Indian-Australian Cricket	Megan Ponsford (Ballarat)	20		
0* (AERES 3)	SiS	2018	Youth Sport and Social Capital	Sean Brown (Independent Researcher)	13		
0* (AERES 3)	SiS	2018	SportsWorld II: Global Connections in and through Sport	John Nauright (North Texas) and Sarah Zipp (Stirling)	1	11	
0* (AERES 3)	SiS	2018	Women's Soccer in the United States	Rachel Allison (Mississippi State)	14		
0* (AERES 3)	SiS	2018	The Ultras: A Global Football Fan Phenomenon	Mark Doidge (Brighton) and Martin Lieser (Vienna)	1	15	
0* (AERES 3)	SiS	2018	Ethical Concerns in Sport Governance	Souvik Naha (West Bengal) and David Hassan (Ulster)	7		
0* (AERES 3)	SiS	2018	Being Disabled, Becoming a Champion	Nicolas Bancel, Julie Cornaton and Anne Marcellini (Lausanne)	15		
0* (AERES 3)	SiS	2018	Research Methodologies in Sports Scholarship	James Skinner (Loughborough London) and Terry Engelberg (James Cook)	19		
0* (AERES 3)	SiS	2018	Inclusion in Sport: Disability and Participation	Florian Kiuppis (Lillehammer)	15		
0* (AERES 3)	SiS	2017	SportsWorld: Global Markets and Global Impacts of Sports, Theory and Practice	John Nauright and Steven Pope (North Texas)	1		
0* (AERES 3)	SiS	2017	Global and Transnational Sport: Ambiguous Borders, Connected Domains	Souvik Naha (Zurich, now West Bengal)	1		
0* (AERES 3)	SiS	2017	Extraordinary Sportswomen	Susanna Hedenborg (Malmö) and Gertrud Pfister (Copenhagen)	14		
0* (AERES 3)	SiS	2017	FIFA World Cup and Beyond: Sport, Culture, Media and Governance	Kausik Bandyopadhyay (West Bengal), Souvik Naha (Zurich, now West Bengal) and Shakya Mitra (Stirling)	2	7	9
0* (AERES 3)	SiS	2017	When the Party is Over: Developments in Sochi and Russia after the Winter Olympics 2014	Bo Petersoon, Karina Vamling (Malmö) and Alexandra Yatsyk (Kazan)	2		
0* (AERES 3)	SiS	2017	Major Sporting Events: Beyond the Big Two	John Harris, Fiona Skillen (Glasgow) and Matthew McDowell (Edinburgh)	2		
0* (AERES 3)	SiS	2017	Healthy Stadia: An Insight from Policy to Practice	Dan Parnell (MMU), Kathryn Curran (Leeds Beckett) and Matthew Philpott (Liverpool)	5		
0* (AERES 3)	SiS	2017	Young People and Sport	Berit Skirstad (Oslo), Milena Parent (Ottawa) and Barrie Houlihan (Oslo and Loughborough)	13		
0* (AERES 3)	SiS	2016	Sex Integration in Sport and Physical Culture	Alex Channon (Brighton), Katherine Dashper, Thomas Fletcher (Leeds Beckett) and Robert Lake (Douglas)	14		
0* (AERES 3)	SiS	2016	From Olympic Administration to Olympic Governance: Challenges for our Century	Jean-Loup Chappelet and Emmanuel Bayle (Lausanne)	7		
0* (AERES 3)	SiS	2016	Gender in Physical Culture: Crossing Boundaries - Reconstituting Cultures	Natalie Barker-Ruchti, Karin Grahn and Eva-Carin Lindgren (Gothenburg)	14		
0* (AERES 3)	SiS	2016	The Biggest Game in Town: An Analysis of the AFL's Vilification Policy	Sean Gorman (Curtin, Perth), Dean Lusher (Swinburne, Melbourne) and Keir Reeves (Ballarat)	15		
0* (AERES 3)	SiS	2016	Numbers and Narratives: Sport, History, and Economics	Wray Vamplew (Stirling and Preston)	20		
0* (AERES 3)	SiS	2016	Sport in Ireland: Social and Historical Perspectives	Richard McElligott (Dublin) and David Hassan (Ulster)	20		
0* (AERES 3)	SiS	2015	The Other Sides of a Don: Episodes in a Life	David Dunstan and Tom Heenan (Monash)	20		

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0* (AERES 3)	SiS	2015	Girls, International Development and the Politics of Sport	Megan Chawansky (Brighton) and Lyndsay Hayhurst (British Columbia, Vancouver)	1	4	14
0* (AERES 3)	SiS	2015	The British World and the Five Rings: Essays in British Imperialism and the Modern Olympic Movement	Eirik Nielsen (Macquarie, Sydney) and Matthew Liewellyn (California State)	20		
0* (AERES 3)	SiS	2015	Codes Combined (Policy Responses to Racism)	Keir Reeves, Megan Ponsford (Ballarat) and Sean Gorman (Curtin, Perth)	4	15	
0* (AERES 3)	SiS	2015	DIY Football: The Cultural Politics of Community (Social Entrepreneurship)	Peter Kennedy (Glasgow) and David Kennedy (Independent Researcher)	6	11	15
0* (AERES 3)	SiS	2015	Gender, Media, Sport	Susanna Hedenborg (Malmö) and Gertrud Pfister (Copenhagen)	14		
0* (AERES 3)	SiS	2014	Position and Relevance of Sport Science	Bo Carlsson and Susanna Hedenborg (Malmö)	20		
0* (AERES 3)	SiS	2014	Sport and Diplomacy	Geoffrey Allen Pigman (Pretoria) and Simon Rofe (London)	4		
0* (AERES 3)	SiS	2014	Sport and Citizenship	Matthew Guschwan (Alaska Southeast, now Indiana)	4		
0* (AERES 3)	SiS	2014	The Scope of Belonging? Sport, Race and Ethnicity	Katie Liston (Ulster) and Paddy Dolan (Dublin)	15		
0* (AERES 3)	SiS	2014	The Olympic Games: Meeting New Global Challenges	David Hassan (Ulster) and Shakya Mitra (Independent Scholar)	1		
0* (AERES 3)	SiS	2014	Women's Sport and Gender in Sub-Saharan Africa	Michelle Sykes (Oxford) and John Bale (Keele)	14		
0* (AERES 3)	SiS	2014	Sport, Music, Identities	Anthony Bateman (De Monfort)	20	21	
0* (AERES 3)	SiS	2014	Sport and Communities	David Hassan (Ulster)	15		
0* (non AERES, Scimago)	C&S	In Press	Sport Communication and Social Justice	Dan Jackson, Emma Pullen, Michael Silk (Bournemouth) and Filippo Trevisan (American University, Washington)	6	9	15
0* (non AERES, Scimago)	C&S	2015	"Mapping the Terrain": Shaping the Landscape of Communication and Sport Scholarship	Michael Butterworth (Ohio) and Jeffrey Kassing (Arizona State)	19		
0* (non AERES, Scimago)	JQAS	2015	Prediction Methodology for the NCAA Men's Basketball Tournament	Mark Glickman (Bedford and Boston) and Jeff Sonas (Sonas Consulting)	19	20	
0* (non AERES, Scimago)	PCS	2019	Agon: Contest in Sport	Ejgil Jespersen (Warsaw)	20		
0* (non AERES, Scimago)	S&S	CfP 30/04/2020	Sports Mega Events (SMEs), Nationalism and Transnationalism: The Euro Cup in the Twenty-First Century	Kausik Bandyopadhyay (West Bengal)	1	2	4
0* (non AERES, Scimago)	S&S	2019	Moments, Metaphors, Memories: Defining Events in the History of Soccer	Kausik Bandyopadhyay and Souvik Naha (West Bengal)	1	2	20
0* (non AERES, Scimago)	S&S	2019	The Impact of International Football Events on Local, National and Transnational Fan Cultures: A Critical Overview	Mark Doidge (Brighton), Robert Claus (Independent), Jonas Gabler (Independent), Richard Irving (Birkbeck), Peter Millward (Liverpool John Moores) and Jorge Silverio (Portuguese Football Federation)	1	2	15
0* (non AERES, Scimago)	S&S	2018	Talent Identification and Talent Development in Junior-Elite Football in the UK: A Messy Affair	Matthew Reeves and Simon Roberts (Liverpool John Moores)	12	13	20
0* (non AERES, Scimago)	S&S	2018	Face to Face: Enduring Rivalries in World Soccer	Kausik Bandyopadhyay (West Bengal)	11	20	
0* (non AERES, Scimago)	S&S	2018	Fan Protest and Activism: Football from Below in South-Eastern Europe	Andrew Hodges (Rijeka) and Dario Brentin (Graz)	15	17	
0* (non AERES, Scimago)	S&S	2018	Tracing Football's Past: Studies in the Early Development of the Modern Game	Graham Curry (Tuxford)	20		

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0* (non AERES, Scimago)	S&S	2017	Going Beyond the 'Garrison Game': New Perspectives on Association Football in Irish History	Conor Curran (Dublin) and David Toms (Independent Scholar)	20		
0* (non AERES, Scimago)	S&S	2017	The State of the Field: Ideologies, Identities and Initiatives	David Kilpatrick (Mercy, New York)	20		
0* (non AERES, Scimago)	S&S	2016	The Forgotten Game? Essential Issues for Junior and Youth Grassroots Football Culture	Jimmy O'Gorman (Edge Hill)	13		
0* (non AERES, Scimago)	S&S	2016	Football, Community and Sustainability	Chris Porter, Anthony May and Annabel Kiernan (MMU)	8	15	
0* (non AERES, Scimago)	S&S	2016	Football Fandom in Italy and Beyond: Community through Media and Performance	Matthew Guschwan (Indiana)	15		
0* (non AERES, Scimago)	S&S	2016	Football and Health Improvement: An Emerging Field	Dan Parnell and Andy Pringle (Leeds Beckett)	5		
0* (non AERES, Scimago)	S&S	2015	Mediated Football: Representations and Audience Receptions of Race/Ethnicity, Gender and Nation	Jacco van Sterkenburg (Erasmus) and Ramon Spaaij (Victoria and Amsterdam)	14	15	
0* (non AERES, Scimago)	S&S	2015	150 Years of Association Football	Jane Clayton (Liverpool)	20		
0* (non AERES, Scimago)	S&S	2014	Football and Inclusivity	Dan Parnell (Leeds Met) and David Richardson (Liverpool John Moores)	5	8	15
0* (non AERES, Scimago)	S&S	2014	Heroes, Icons, Legends: Legacies of Great Men in World Soccer	Kausik Bandyopadhyay (West Bengal)	20		
0* (non AERES, Scimago)	S&S	2014	Exploring the Cultural, Ideological and Economic Legacies of Euro 2012	Christos Kassimeris (Nicosia) and Peter Kennedy (Glasgow)	2		
0* (non AERES, Scimago)	S&S	2014	Soccer in Brazil	Martin Curi (Fluminense)	2	20	
0* (non AERES, Scimago)	SMEJ	CfP 01/08/2020	Diversity and Inclusion in Sport Management Education	Jacqueline McDowell (George Mason), Andrew Pickett (South Dakota) and Brenda Pitts (Georgia State)	15	19	
0* (non AERES, Scimago)	SMEJ	To Come	Global Perspectives in Sport Management Education	Carrie Le Crom (Virginia Commonwealth) and Michael Naylor (Auckland)	1	19	
0* (non AERES, Scimago)	SMEJ	2017	Online Learning in Sport Management Education	John Miller (Troy) and David Pierce (Indiana)	9	19	
0* (non AERES, Scimago)	SMEJ	2015	Emerging Technology in Sport Management Education	Robin Hardin (Tennessee) and Joshua R. Pate (James Madison)	9	19	
0* (non AERES, non Scimago, Emerging JCR)	IJSC	2019	Communication and Soccer	Lauren Burch (Indiana), Matthew Zimmerman (Mississippi State) and Beth Fielding-Lloyd (Sheffield)	9		
0* (non AERES, non Scimago, Emerging JCR)	IJSC	2018	Contemporary Issues in Social Media in Sport	Gashaw Abeza, Norm O'Reilly and Benoît Séguin (Ottawa)	9		
0* (non AERES, non Scimago, Emerging JCR)	JASM	2016	Power and Politics in Sport	Marshall Magnussen (Baylor) and Samuel Todd (South Carolina)	6		
0* (non AERES, non Scimago, Emerging JCR)	JASM	2014	The Impact of Technology in Sport Management	William Sutton (South Florida) and Michael Martinez (Troy)	9		
0* (non AERES, non Scimago)	CSSM	To Come	Digital Sport Communication	Michael Naraine (Deakin) and Andrea Geurin (Loughborough London)	9	19	
0* (non AERES, non Scimago)	CSSM	2019	Organizational Behavior in Sport Management	Emily S. Sparvero (Texas at Austin) and Christine Green	19		

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non Scimago)				(Illinois)			
0* (non AERES, non Scimago)	CSSM	2017	Sport Finance	Jess Dixon (Windsor)	19		
0* (non AERES, non Scimago)	CSSM	2016	Statistics in Sport Management	Jess Dixon (Windsor)	19		
0* (non AERES, non Scimago)	JGSM	CfP 15/11/2020	Management of International Relations: Sport Diplomacy and Global Politics	Jung Woo Lee (Edinburgh) and Jörg Krieger (Aarhus)	1	4	
0* (non AERES, non Scimago)	JGSM	CfP 31/03/2020	The Impact of Global Economic Downturn on Sport Management	Daniel Parnell (Liverpool), Paul Widdop (MMU), Anthony May (Coventry) and Danny Fitzpatrick (Aston)	3		
0* (non AERES, non Scimago)	JGSM	To Come	The eSports Revolution	Luke Butcher (Curtin)	16		
0* (non AERES, non Scimago)	JGSM	To Come	Football in China: Vision, Policy, Strategy and Management	Emma Lupano (Milan), David Cockayne (Liverpool), Simon Chadwick (Salford) and Jon Sullivan (Nottingham)	1	6	17
0* (non AERES, non Scimago)	JGSM	In Press	Managing Sport for Development and Peace	Richard Giulianotti (Loughborough), Hans Hognestad (Southeast Norway) and Holly Collison (Loughborough)	4		
0* (non AERES, non Scimago)	JGSM	In Press	Reputational Management in Sport	Andrew Billings (Alabama), Timothy Coombs (Texas A&M) and Kenon Brown (Alabama)	7		
0* (non AERES, non Scimago)	JGSM	In Press	Beyond the US: The Globalization of Intercollegiate Athletics	Jonathan Jensen, Barbara Osborne and Erianne Wright (North Carolina)	1		
0* (non AERES, non Scimago)	JGSM	In Press	The Uniqueness of the Sport Context	Damon Andrew (Louisiana State), John Grady (South Carolina) and Seungmo Kim (Hong Kong Baptist)	20		
0* (non AERES, non Scimago)	JGSM	In Press	Olympic Games and Legacy	Seok-Pyo Hong (Kangwon) and Holger Preuss (Mainz)	2		
0* (non AERES, non Scimago)	JGSM	2019	Sport Economics Issues Facing Asian Sport Industry	Young Hoon Lee (Sogang) and Nicholas Watanabe (South Carolina)	1		
0* (non AERES, non Scimago)	JGSM	2019	Sports Integrity: Ethics, Policy and Practice	Andy Harvey (Birkbeck)	6	7	19
0* (non AERES, non Scimago)	JGSM	2018	Tackling Global Issues Facing Rugby Union	Rachel J. Batty, Farah Palmer (Massey), John Nauright (North Texas) and John Davies (Victoria University of Wellington)	16		
0* (non AERES, non Scimago)	JGSM	2018	Athlete Transgressions and Endorsement Marketing	Dae Hee Kwak (Michigan), Joon Sung Lee and Sylvia Chan-Olmsted (Florida)	7		
0* (non AERES, non Scimago)	JSFD	To Come	Sport and Livelihoods	Mitchell McSweeney (York, Canada), Sarah Oxford (Victoria), Ramon Spaaij (Victoria and Amsterdam) and Lynda Hayhurst (York, Canada)	4	15	
0* (non AERES, non Scimago)	JSFD	2018	Sport for Development and Peace in Latin America and the Caribbean	Dan Parnell (MMU), Alexander Cardenas (Catalonia), Paul Widdop (Leeds Beckett), Pedro Pablo Cardoso Castro (Leeds Beckett) and Sibylle Lang (Geneva)	4	17	
0* (non AERES, non Scimago)	JSFD	2015	Sport for Development and Disability	Ian Brittain (Coventry) and Eli Wolff (Brown, US)	4	15	
0* (non AERES, non Scimago)	HJSEL	2017	Comparing Health Related Policies and Practices in Sports: The NHL and Other Professional Leagues	Christopher Deubert, Glenn Cohen and Holly Fernandez Lynch (Harvard)	5		
0* (non AERES, non Scimago)	HJSEL	2016	Protecting and Promoting the Health of NFL Players: Legal and Ethical Analysis and Recommendations	Christopher Deubert, Glenn Cohen and Holly Fernandez Lynch (Harvard)	5		
0* (non AERES, non Scimago)	JLAS	To Come	The Sports Gambling (anti) Federalist Papers	John T. Holden (Oklahoma State)	7		

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0* (non AERES, non Scimago)	JLAS	2018	Athlete Activism and Sports Social Responsibility	Arthur R. Miller (NYU) and Jodi S. Balsam (Brooklyn)	8	15	
0* (non AERES, non Scimago)	JLAS	2017	Sport, Emerging Media, and the Law	Galen Clavio (Indiana)	9		
0* (non AERES, non Scimago)	JLAS	2016	The Americans with Disabilities Act 25th Anniversary	John Grady (South Carolina) and Anita M. Moorman (Louisville)	15		
0* (non AERES, non Scimago)	MSLR	2016	The Changing Landscape of Collegiate Athletics	Jill K. Ingels (Robert H. McKinney)	10		
0* (non AERES, non Scimago)	APJSSS	2017	Sport and Body Cultures in East and South East Asia	Friederike Trotier (Goethe University Frankfurt) and Alan Bairner (Loughborough)	16	17	18
0* (non AERES, non Scimago)	APJSSS	2015	Examining Korean Nationalism, Identities and Politics through Sport	Jung Woo Lee (Edinburgh)	1	6	17
0* (non AERES, non Scimago)	APJSSS	2014	Playing on the Global Periphery: Social Scientific Explorations of Rugby in the Pacific Islands	Gyozo Molnar (Worcester) and Yoko Kanemasu (South Pacific, Fiji)	1	16	17

Appendix 3 Categories and themes in the Agenda 21 for sport management

Categories	Themes
I. Reality of Sport in the 21st Century	1. Globalization
	2. Impacts / Legacy of Mega Sports Events
	3. Austerity
II. Sport Policy and Politics	4. Development and Peace
	5. Health and Wellbeing / Doping
	6. Sport Policy and Politics: Others / Broader
III. Need for Changes	7. Governance / Corruption / Integrity / Reputation
	8. Corporate Social Responsibility / Sustainability
	9. New Media
IV. Adaptation, Creation and Optimisation	10. Innovation / Knowledge Creation
	11. (Social) Entrepreneurship / Value Co-Creation
	12. Performance / Multiple Objectives / Key Success Factors
V. Overlooked and / or Specific Publics	13. Youth
	14. Females / Gender
	15. Other Overlooked and / or Specific Publics
VI. Overlooked Sports, States and Events	16. Overlooked Sports
	17. Overlooked States
	18. Overlooked Events
VII. Recognition	19. Research, Education, Practice and Impact
	20. Uniqueness of Sport
	21. External Recognition / Sport and Other Sectors