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# Unravelling System Optimum Structure by trajectory data analysis

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## Abstract

This work investigates network-related trajectory features to unravel trips that the most contribute to the system under-performance. When such trips are identified, features analysis also permits to identify the best alternatives in terms of routes to make the system to its optimum. First, data mining is carried out on trajectories obtained from reference dynamic traffic assignment (DTA) simulations in a real-world network, based on User-Equilibrium (UE) and System-Optimum (SO). This helps us (i) to target the trajectories to be changed, and (ii) to identify their main features (trip lengths, experienced travel time, path marginal costs, and network-related features such as betweenness centrality and traffic light parameters, etc.). Similarity analysis based on Longest Common Subsequence, Principle Component Analysis are the main methods that are performed to carry out descriptive analysis of trajectories. Supported Vector Machine is then used to determinate the features with regards to their contribution to better network performance.

*Keywords:* trajectory data analysis; network-related trajectory features; system optimum

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## Introduction

In urban areas, the conflict between the increasing mobility demand and limited infrastructures degrades the level of service of road networks. The resulting consequences include (i) economic loss resulting from wasted time and fuel in traffic jams and (ii) environmental pollutions. A key element to determinate the network level of service is the traffic assignment (TA) process as it describes how users spread over the network. Different levels of equilibrium may result from different TA: User equilibrium (UE) and system optimum (SO) (Wardrop, 1952; Beckmann, 1956; Smith 1979; Mahmassani and Peeta, 1993). In UE, network users choose their route by minimizing their own travel cost when traveling from Origin to Destination (O-D). Under SO equilibrium, users choose their travel paths in such a way that the total travel costs of the whole network are minimized.

Over the past few decades, increasing sources of traffic data are becoming available: GPS-based floating car data, Bluetooth data, GPS data from cellphones, etc. (Treiber and Kesting, 2013). This rich data helps engineers, decision makers, and researchers to propose corresponding strategies for improving urban mobility (Gonzalez et al., 2008, Saeedmanesh and Geroliminis, 2016, Lopez et al., 2017). For example, with detailed GPS data from mobile phones, Wang et al. (2012) show that the congestion of a given network is mostly due to very few network users who are on the most congested road segments. However, this conclusion is obtained by decreasing the traffic demand from a certain number of O-D pairs, without giving alternative routing solution. Çolak et al. (2016) use mobile phone GPS-data to compute path travel time and calibrate TA models. They show that if 10% of drivers adjust their routing behavior under SO condition instead of selfish routing, the average travel cost of the whole network drops 40%. Nevertheless, their static TA model ignores the dynamic interactions of the traffic, especially the spillback of queues in congested situations.

## Research contribution

A variety of vehicle trajectory data gives new insights for better understanding the network, user mobility patterns, and the congestion mechanism. The objective of this work is to investigate network-related trajectory features, in order to unravel trips that the most contribute to the system under-performance. When such trips are identified, features analysis also permits to identify the best alternatives in terms of routes to make the system to its optimum. Re-routing strategies are given to target trips in order to improve network performance by only considering network-related features. This avoids computational burden of DTA simulations.

The contribution of this work is threefold:

1. By analyzing trajectories in UE and SO equilibrium from DTA simulations, define the network-related trajectory features, that determinate the users who contribute the most to the network congestion.
2. With the defined network-related trajectory features, propose re-routing strategies for target users in order to improve the total network performance (e.g., the total travel times of all vehicles).
3. Assess through simulations the performance of the solution and re-routing process in a real-world test case.

## Methodology

Figure 1 presents the framework of our methodology. The main challenges and methods are listed below:

1. Descriptive analysis of UE and SO trajectories. We define trajectory features from two reference DTA simulations, under UE and SO condition, with the same traffic volume and departure time. Trajectories from the SO-based simulation are considered as the *optimal travel pattern*. We identify the most influential features that differ the SO trajectories from UE trajectories. Principal component analysis (PCA) is carried out to reveal similar trajectory features under both equilibrium. Longest common subsequence (LCS) is also used to measure the similarity of trajectories (Kim and Mahmassani 2015). The users whose trajectories are of the largest dissimilarity are then targeted to give re-routing strategies.

2. Supervised learning. Once the users are identified, new DTA simulations are carried out, with pre-defined *optimal patterns* for the target users. The others are assigned under UE condition. We then quantify the network total travel time (TTT) reduction with respect to the reference UE simulation. This defines the final target trajectories that contribute the most to the network performance improvement. Then, for these trajectories, the features related to traffic characteristics from SO simulation are considered as training samples  $\mathbf{y}$ . The network-related features are considered as training points  $\mathbf{p}$ . Supervised learning with Supported Vector Machine (SVM) (Ben-Hur, et al. 2001) is carried to this training dataset, so that a relation  $f: \mathbf{p} \rightarrow \mathbf{y}$ , mapping network-related trajectory features, to trajectory features that define target users.

3. Validation and re-routing. A new set of target trajectories can be defined by only using network-related features. We give them pre-defined *optimal patterns* and carry out DTA in UE condition to evaluate the TTT reduction. Furthermore, instead of re-routing by *optimal patterns*,  $f$  can also help us to define the best alternative paths to make the system to its optimum, based on the identified network-related trajectory features. The proposed re-routing strategies are validated by UE simulation.

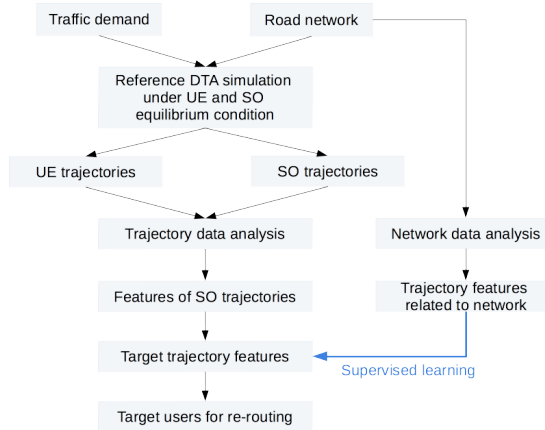


Figure 1 Flow chart of methodology

## Preliminary results and discussion

Descriptive analysis shows that trajectories with high path marginal costs (PMC) are among the first trajectories to be targeted. In addition, by analyzing different trajectories from UE and SO simulations, the changing tendency of node betweenness centrality (BC) on the trajectories is correlated with the changes in PMC. Two scenarios are carried out with two following groups of target users. The O-D matrix and network are the same as those in reference UE simulation (UE-ref) and SO simulations (SO-ref). The cumulated traffic demand is 7565 vehicles during 1 hour. The two targeting strategies are:

- (i) PMC-based targeting: trajectories whose PMC reduction from UE-ref to SO-ref is bigger than 600 seconds. The total number of target trajectories is  $N = 674$ , i.e., 8.9% of all users in the network;
- (ii) BC-based targeting:  $N$  trajectories with the largest mean node BCs in the reference UE simulation.

The results of the above simulation scenarios are presented in Table 1. In the reference DTA simulations, the TTT reduces  $1.08 \times 10^6$  seconds in the reference SO simulation, compared to the TTT in UE simulation. Results of the two above scenarios show that if we change trajectories of 8.9% users by targeting trajectories with big PMC (*scenario (i)*) or with big node BC (*scenario (ii)*), the TTT reduction reaches 61.93% and 72.96% of the TTT reduction in the reference cases, respectively.

*Table 1 Total travel time and total travel distance of vehicles in different DTA simulation scenarios*  
*(TT: user experienced travel time (sec); TTT: total experienced travel times of all vehicles (sec); relative TTT reduction:*  
 $100\% \times (TTT_{UE_{ref}} - TTT_{UE_{predefine}}) / (TTT_{UE_{ref}} - TTT_{SO_{ref}})$ *)*

	UE-ref	SO-ref	PMC-based targeting	BC-based targeting
Number of finished trips	4504	4959	4787	4722
Total experienced travel times: TTT (s)	$6.84 \times 10^6$	$5.76 \times 10^6$	$6.17 \times 10^6$	$6.05 \times 10^6$
TTT reduction w.r.t. TTT in UE-ref	-	$1.08 \times 10^6$	$0.67 \times 10^6$	$0.79 \times 10^6$
Relative TTT reduction	-	-	61.93%	72.96%
TT (travel time) per user (min)	15.08	12.69	13.59	13.33

These results show that the node BC is one of the network-related trajectory features that the most contribute to the network under-performance. Ongoing works are being carried out to identify other network-related trajectory features, for example, traffic signal characteristics. We are also working on defining the best re-routing alternatives based on the identified network-related trajectory features, in order to make the system to its optimum.

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