



Confidence Collapse in a Multi-Household, Self-Reflexive DSGE Model

Federico Morelli, Michael Benzaquen, Marco Tarzia, Jean-Philippe Bouchaud

► To cite this version:

Federico Morelli, Michael Benzaquen, Marco Tarzia, Jean-Philippe Bouchaud. Confidence Collapse in a Multi-Household, Self-Reflexive DSGE Model. Proceedings of the National Academy of Sciences of the United States of America, 2020. hal-02323098

HAL Id: hal-02323098

<https://hal.science/hal-02323098>

Submitted on 21 Oct 2019

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.

Confidence Collapse in a Multi-Household, Self-Reflexive DSGE Model

Federico Guglielmo Morelli^{a,b,c}, Michael Benzaquen^{b,c,d,1}, Marco Tarzia^a, and Jean-Philippe Bouchaud^{d,c,e}

^aLPTMC, UMR CNRS 7600, Sorbonne Université, 75252 Paris Cedex 05, France; ^bLadhyx, UMR CNRS 7646 & Department of Economics, Ecole Polytechnique, 91128 Palaiseau Cedex, France; ^cChair of Econophysics and Complex Systems, Ecole polytechnique, 91128 Palaiseau Cedex, France; ^dCapital Fund Management, 23-25, Rue de l'Université 75007 Paris, France; ^eAcadémie des Sciences, Quai de Conti, 75006 Paris, France

This manuscript was compiled on July 18, 2019

We investigate a multi-household DSGE model in which past aggregate consumption impacts the confidence, and therefore consumption propensity, of individual households. We find that such a minimal setup is extremely rich, and leads to a variety of realistic output dynamics: high output with no crises; high output with increased volatility and deep, short lived recessions; alternation of high and low output states where relatively mild drop in economic conditions can lead to a temporary confidence collapse and steep decline in economic activity. The crisis probability depends exponentially on the parameters of the model, which means that markets cannot efficiently price the associated risk premium. We conclude by stressing that within our framework, narratives become an important monetary policy tool, that can help steering the economy back on track.

Significance statement: Despite their inability to cope with the Global Financial Crisis and various subsequent calls to “Rebuild Macroeconomics”, Dynamics Stochastic General equilibrium (DSGE) models are still at the forefront of monetary policy around the world. Like many standard economic models, DSGE models rely on the figment of representative agents, abolishing the possibility of genuine collective effects (such as crises like the 2008 GFC) induced by heterogeneities and interactions. By allowing feedback of past aggregate consumption on the sentiment of individual households, we pave the way for a class of more realistic DSGE models that allow for large output swings induced by relatively minor variations in economic conditions and amplified by interactions. Several important conceptual messages follow from our work, for example the *de facto* impossibility to price extreme risks and the importance of narratives, which may be an efficient depression-prevention policy tool whenever confidence collapse is looming.

1. Introduction

In spite of their poor performance during the Global Financial Crisis (GFC), Dynamics Stochastic General Equilibrium (DSGE) models still constitute the workhorse of monetary policy models around the world (see e.g. (1) for an insightful introduction and references). Many ingredients that were missing in previous versions of the model (such as the absence of a financial sector) have been added in the recent years, in an attempt to assuage some of the scathing criticisms that were uttered post GFC (see for example (2–5) and (6–8) for rebuttals). However, the whole DSGE framework seems to be – partly for technical reasons – wedded to the Representative Agent (or Firm) paradigm, and to a (log-)linear approximation scheme that describes small perturbations away from a fundamentally stable stationary state.* In other words, crises are difficult to accommodate within the scope of DSGE, a situation that led to J.C. Trichet's infamous complaint: *Models failed to predict the crisis and seemed incapable of explain-*

ing what was happening [...], in the face of the crisis we felt abandoned by conventional tools (3).

Agent Based Models (ABMs) provide a promising alternative framework to think about macroeconomic phenomena (9–13). In particular, ABMs easily allow for heterogeneities and interactions. These may generate non-linear effects and unstable self-reflexive loops that are most likely at the heart of the 2008 crisis, while being absent from benchmark DSGE models where only large technology shocks can lead to large output swings. Unfortunately, ABMs are still in their infancy and struggle to gain traction in academic and institutional quarters (with some major exceptions, such as the BoE (14) or the OECD). In order to bridge the gap between DSGE and ABMs and allow interesting non-linear phenomena, such as trust collapse, to occur within DSGE, we replace the representative household by a collection of homogeneous but interacting households. Interaction here is meant to describe the feedback of past aggregate consumption on the *sentiment* (or confidence) of individual households – i.e. their future consumption propensity. Low past aggregate consumption begets low future individual consumption. This opens the possibility that a relatively mild drop in economic conditions leads to a confidence collapse and a steep decline in economic activity.

We establish the “phase diagram” of our extended model and identify regions where crises can occur. When the feedback effect is weak enough, standard DSGE results are recovered. As the strength of feedback increases, the economy can undergo rare, short-lived crises, where output and consumption plummet but quickly recover. For even larger feedback, mild technology shocks can induce transitions between a high output state and a low output state in which the economy can linger for a long time. In such conditions, output volatility can be much larger than the total factor productivity. As portrayed by B. Bernanke (15), this is a “small shocks, large business cycle” situation. We show that these endogenous crises exist even when the amplitude of technology shocks is vanishingly small. But in this limit the probability for such crises is *exponentially small* and hence, we argue, unknowable and un-hedgeable. Our model thus provides an interesting example of unknown-knowns, where the crisis is a possible state of the world, but its probability fundamentally un-computable.

Our work relates to various strands of the literature that emphasises the role of multiple equilibria and self-fulfilling prophecies, in particular the work of Brock & Durlauf on social interactions (16). Technically, our modelling strategy is akin to the “habit formation” or “keeping up with the joneses” (KUJ) literature (17–19), although our story is more about keeping

*Quoting O. Blanchard in (4): *We in the field did think of the economy as roughly linear, constantly subject to different shocks, constantly fluctuating, but naturally returning to equilibrium over time. [...]. The problem is that we came to believe that this was indeed the way the world worked.*

¹To whom correspondence should be addressed. E-mail: michael.benzaquen@polytechnique.edu

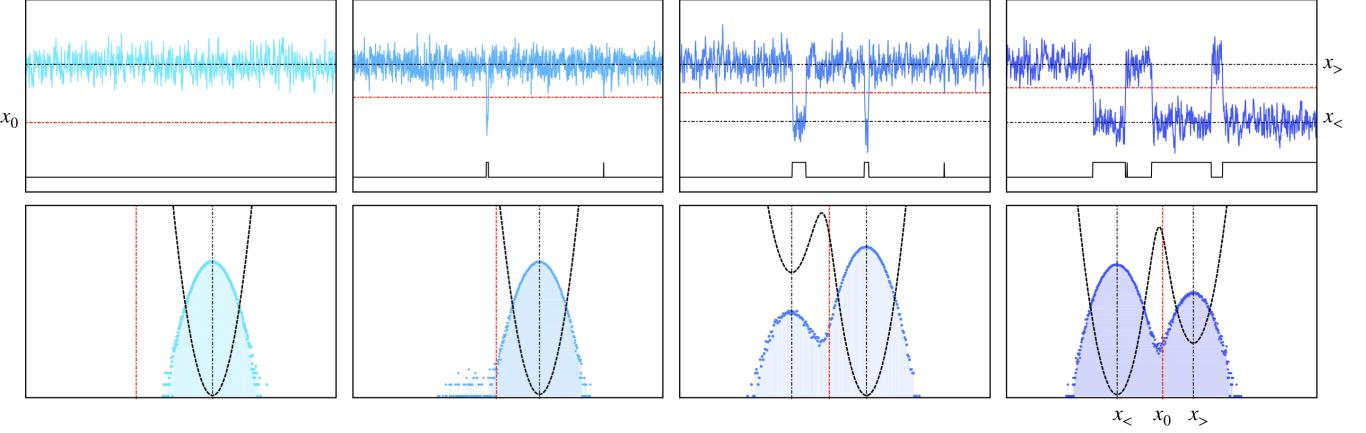


Fig. 1. Numerical simulation of the model for increasing values of the confidence threshold c_0 and for fixed values of $\theta = 5$, $\sigma = 0.6$ and $\eta = 0.5$. Top graphs: temporal trajectories of the log output $x_t := \log c_t$ with a horizontal dot-dashed red line located at x_0 and dashed black lines at $x_{>}, x_{<}$; Bottom graphs: (log-)probability distribution $p(x)$ of the output, with the corresponding positions of x_0 and $x_{>}, x_{<}$. From left to right: $e^{x_0} = 0.1$ (A phase, no crises, Gaussian distribution of output); $e^{x_0} = 0.55$ (B^+ phase, short crises, increased volatility and skewed distribution of output); $e^{x_0} = 0.75$ (C phase, long recessions, bi-modal distribution with most weight on $x_{>}$); $e^{x_0} = 1.05$ (C phase, long recessions, bi-modal distribution with most weight on $\log x_{<}$). Dashed lines: effective potential $2V(x)/\sigma^2$, defined in Sec. 5.

“down” with joneses (KDJ), as we are more concerned by self-reflexive confidence collapse than by consumption sprees (which also exist in our model, but in a regime that does not seem to be empirically relevant). We also specifically study the interplay between the co-existence of two stable equilibria and technology shocks, that can induce sudden transitions between these equilibria (i.e. crises).

Several other scenarii can lead to the coexistence of static equilibria, corresponding to high/low confidence (20–22), high/low output (11, 23, 24), or high/low inflation expectations (23, 25), trending/mean-reverting markets (26–29), etc. with possible sudden shifts between the two. Multiple equilibria can be either a result of learning from past events, or from strong interactions between individual agents (direct or mediated by markets) – for a review, see e.g. (30). Another, distinct line of research explores the consequences of having an indeterminate equilibrium, i.e. a stationary solution around which small fluctuations can develop without being pinned by initial conditions (for a recent review and references, see (31)). These fluctuations are not related to any real economic driving force, but rather the result of self-fulfilling prophecies. In our present model, fluctuations are triggered by real technology shocks, but are then amplified by a self-reflexive mechanism. Nothing would prevent, however, the existence of further indeterminacy around different stationary points.

2. A Multi-Household DSGE Model

We assume that each household $i \in [1, M]$ is characterised by a utility function $U_i(c_t^i, n_t^i)$ that depends on its (unique good) consumption c_t^i and amount of labour n_t^i as:

$$U_i(c_t^i, n_t^i) = f_t^i \frac{(c_t^i)^{1-\varsigma}}{1-\varsigma} - \gamma_i \frac{(n_t^i)^{1+\phi}}{1+\phi}, \quad [1]$$

where γ_i is a factor measuring the disutility of labour, and $\varsigma \in]0, 1]$ and $\phi > 0$ are two i -independent parameters such that the utility function has the correct concavity. Standard choices are $\varsigma = 1$ (log-utility of consumption) and $\phi = 1$. The quantity f_t^i is a time-dependent factor measuring the confidence of household i at time t , and hence their propensity

to consume. This “belief function” (31) will be responsible for the possible crises in our model (see below).

Each infinitely lived household maximises its future expected discounted utility with a discount factor $\beta < 1$, subject to the budget constraint:

$$p_t c_t^i + \frac{B_t^i}{1+r_t} \leq w_t n_t^i + B_{t-1}^i, \quad [2]$$

where p_t is the price of the good, w_t the wage (assumed to be identical for all households) and B_t^i the amount of bonds paying 1 at time $t+1$, purchased at time t at price $(1+r_t)^{-1}$, where r_t is the one-time period interest rate (set by the central bank). The maximisation is achieved using the standard Lagrange multipliers method over the quantities c_t^i , n_t^i and B_t^i . This gives the household’s state equations Eq. (3), Eq. (4) and the Euler equation Eq. (5):

$$(c_t^i)^\varsigma = \frac{f_t^i}{\lambda_i p_t} \quad [3]$$

$$(n_t^i)^\phi = u_t p_t \frac{\lambda_i}{\gamma_i} \quad [4]$$

$$f_t^i (c_t^i)^{-\varsigma} = \beta (1+r_t) \mathbb{E}_t \left[\frac{f_{t+1}^i (c_{t+1}^i)^{-\varsigma}}{1+\pi_{t+1}} \right], \quad [5]$$

where $u_t = w_t/p_t$ is the wage expressed in price units, $\pi_t := p_t/p_{t-1} - 1$ the inflation rate and λ_i the Lagrange multiplier. The total consumption is $\sum_{i=1}^M c_t^i := C_t$ and the total number of work hours is $\sum_{i=1}^M n_t^i := N_t$.

The unique firm has a technology such that its production Y_t is given by:

$$Y_t = M^\alpha z_t \frac{N_t^{1-\alpha}}{1-\alpha}, \quad [6]$$

where z_t is the total factor productivity and α another parameter, often chosen to be $1/3$. The scaling factor M^α is there to insure a correct limit when $M \rightarrow \infty$ that allows market clearing, i.e. total production and total consumption must be both proportional to the number of households M . We will write $z_t := \bar{z} e^{\xi_t}$, where the log-productivity ξ_t is assumed to

follow an AR(1) process:

$$\xi_t = \eta \xi_{t-1} + \sqrt{1 - \eta^2} \mathcal{N}(0, \sigma^2), \quad [7]$$

where η modulates the temporal correlations of the technology shocks, and σ the amplitude of these shocks.

Each time period the firm maximises its profit with the assumption that markets will clear, i.e. that $Y_t \equiv C_t$. Profit is given by $\mathbb{P}_t := p_t C_t - w_t N_t$. Maximisation of \mathbb{P}_t yields $u_t = z_t(M/N_t)^\alpha$, i.e., the firm hires labour up to the point where its marginal profit equals the real wage (1). Now, assuming for simplicity that f_t^i and γ_i are all equal (homogeneous beliefs and preferences) leads to $c_t^i = c_t = C_t/M$, $n_t^i = n_t = N_t/M$, $\gamma_i = \gamma$ and $f_t^i = f_t$. We can use Eqs. (3,4) and Eq. (6) with $Y_t = C_t$ to find c_t, n_t and u_t as a function of f_t and z_t . In the following, we choose standard values $\phi = \varsigma = 1$, $\alpha = 1/3$, yielding[†]

$$c_t = z_t \left(\frac{9f_t}{4\gamma} \right)^{1/3}. \quad [8]$$

3. Animal Spirits and Self-Reflexivity

Now, the main innovation of the present work is to assume that the sentiment of households at time t (which impacts their consumption propensity f_t) is a function of the past realised consumption of *others*, in an “animal spirits” type of way. If household i observes that other households have reduced their consumption in the previous time step, it interprets it as a sign that the economy may be degrading. This increases its precautionary savings and reduces its consumption propensity. Conversely, when other households have increased their consumption, confidence of household i increases, together with its consumption propensity.[‡] A general specification for this animal spirits feedback is

$$f_t^i \rightarrow F \left(\sum_{j=1, j \neq i}^M J_{ij} c_{t-1}^j \right), \quad [9]$$

where $F(\cdot)$ is a monotonic, increasing function and J_{ij} weighs the influence of the past consumption of household j on the confidence level of i . In this work, we will consider the case where $J_{ij} = J/M$, i.e. only the aggregate consumption matters.[§] This corresponds to a *mean field* approximation in statistical physics, see e.g. (33). While it neglects local network effects, it captures the gist of the mechanism we want to illustrate and furthermore allows us to keep the household homogeneity assumption (different local neighbourhoods generally lead to different consumption propensities).

Combining Eq. (8) and Eq. (9) yields:

$$c_t = e^{\xi_t} G(c_{t-1}), \quad \text{with} \quad G(x) := \bar{z} \left(\frac{9F(x)}{4\gamma} \right)^{1/3}. \quad [10]$$

[†] Other values can of course be considered as well, but do not change the qualitative conclusions of the paper.

[‡] In this work, we assign confidence collapse to households, i.e., to the demand side. However, one could argue that confidence collapse in 2008 initially affected the supply side. One can of course easily generalise the present framework to account for such a “wait and see” effect as well. For an other attempts to include behavioural effects in DSGE, see (32).

[§] In the following, we will consider the large M limit such that $J/M \sum_{j=1, j \neq i}^M c_{t-1}^j \rightarrow J c_{t-1}$. Extensions to non-homogeneous situations will be considered in a future work, but many features reported here will also hold in these cases as well.

Equation (10) is a discrete time evolution equation for the consumption level. In order to exhibit how this dynamics can generate excess volatility and endogenous crises, we assume that $G(x)$ is a shifted logistic function (but it will be clear that the following results will hold for a much larger family of functions). To wit:

$$G(c) = c_{\min} + \frac{c_{\max} - c_{\min}}{1 + e^{2\theta(c_0 - c)}}, \quad [11]$$

where c_{\min}, c_{\max}, c_0 and θ are parameters with the following interpretation:

- $c_{\min} > 0$ is the minimum level of goods that households will ever consume when productivity is normal (i.e. $\xi_t = 0$).
- $c_{\max} > c_{\min}$ is the maximum level of goods that households will ever consume when productivity is normal (i.e. $\xi_t = 0$).
- c_0 is a “confidence threshold”, where the concavity of $G(c)$ changes. Intuitively, $c > c_0$ tends to favour a high confidence state and $c < c_0$ a low confidence state.
- $\theta > 0$ sets the width over which the transition from low confidence to high confidence takes place: in the limit $\theta \rightarrow +\infty$, one has $G(c < c_0) = c_{\min}$ and $G(c > c_0) = c_{\max}$.

The standard DSGE model, where the animal spirit feedback is absent, is recovered in the limit $\theta c_0 \rightarrow -\infty$, in which case $G(c) \equiv c_{\max} = cst$. The dynamics of our extended model falls into four possible phases, that we will call A , B^+ , C and B^- (see Figs. 1, 2), and discuss their properties in turn. In the following, we will use the notation $\Delta := c_{\max} - c_{\min}$.

This phase corresponds to the DSGE phenomenology, where the only solution of $e^{\xi} G(c) = c$ is a high consumption solution $c > c_0$ for all values of ξ . Even for large negative shocks $\xi < 0$, the economy remains in a confident state. For small noise amplitude $\sigma \ll 1$, the consumption remains around the value $c_>$ solution of $G(c_>) = c_>$, and one can linearise the dynamics around that point:

$$\delta_{t+1} \approx G'(c_>) \delta_t + \xi_t, \quad \delta_t := \frac{c_t - c_>}{c_>}. \quad [12]$$

This leads to the following expression for the consumption volatility:

$$\mathbb{V}[\delta] = \frac{\sigma^2}{1 - G'_>} \frac{1 + \eta G'_>}{1 - \eta G'_>}, \quad G'_> := G'(c_>). \quad [13]$$

In other words, the output volatility is proportional to the amplitude σ of the technology shocks – small shocks lead to small volatility (note that $G'_> < 1$ in the whole A phase). However, the feedback mechanism leads to *excess volatility*, since as soon as $G'_> > 0$, one has

$$\frac{\sigma^2}{1 - G'^2_>} \frac{1 + \eta G'_>}{1 - \eta G'_>} > \sigma^2. \quad [14]$$

[¶] In this work we shall fix θ and vary c_0 . Note however that fixing c_0 and varying the “temperature” θ would also be of interest to investigate the effect of population heterogeneity. As mentioned earlier, we leave the study of household heterogeneity for a future work.

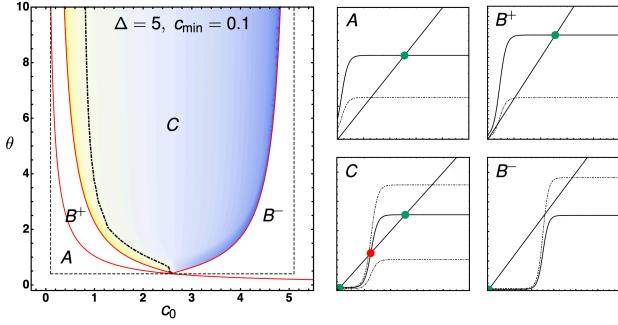


Fig. 2. Left: Phase diagram of the model, with analytically determined boundaries. Phase A : High Output, No Crises; Phase B^+ : High Output with Short-Lived Recessions; Phase C : Long-Lived Booms & Recessions; Phase B^- : Low Output with Short-Lived Spikes. The colour level encodes the distance ratio $(c_> - c^*)/(c^* - c_<)$. This ratio is large in the yellow region, small in the blue region and equal to one along the dot dashed black line. Right: Graphical representation of the iteration $c_{t+1} = e^{\xi_t} G(c_t)$ in the different phases. The plain line corresponds to $\xi_t = 0$.

4. Phase Diagram

Phase A: High Output, No Crises The relative position of the boundary of the A phase depends on whether $\theta\Delta$ is larger or smaller than 2. In the first case – corresponding to Fig. 2, the boundary is with the B^+ phase (to be described below). In the (c_0, θ) plane, the A phase is located on the left of the hyperbola defined by

$$\theta c_0 = 1 + \frac{2c_{\min}}{\Delta}. \quad [15]$$

In the case $\theta\Delta < 1$, the boundary is with the B^- phase and the A phase corresponds to $c_0 \leq c_{\min} + \Delta/2$.

Phase B^+ : High Output with Short-Lived Recessions In this phase B^+ there is still a unique equilibrium state when productivity is normal, i.e. a unique solution to $G(c_>) = c_>$ with $c_> > c_0$. However, downward fluctuations of productivity can be strong enough to give birth to two more solutions $c_< < c^* < c_0$, one unstable (c^*) and one stable ($c_<$). With some exponentially small probability when $\sigma \rightarrow 0$ (see Eq. (16) below), the economy can be driven out of the normal state $c_>$ and crash into a low output state, in which it will remain trapped for a time of the order of $T_\eta := 1/|\ln(\eta)|$, i.e. the auto-correlation time of ξ_t . In other words, sufficiently large fluctuations of output are initially triggered by a relatively mild drop of productivity which is then amplified by the self-referential “panic” effect. But since the low output state is only a transient fixed point, the recession is only short lived.

Phase C : Long-Lived Booms & Recessions Phase C is such that equation $G(c) = c$ has two stable solutions $c_<, c_>$ and one unstable solution c^* . This phase is delimited, in the (c_0, θ) plane, by a parabolic boundary (see Fig. 2) with $c_0 \rightarrow (c_{\min} + c_{\max})/2$ when $\theta\Delta \rightarrow 2^+$ and $c_0 \rightarrow c_{\min}$ or c_{\max} when $\theta \rightarrow \infty$. The lower boundary $C \rightarrow B^+$ corresponds to $c_< \rightarrow c^*$ before both disappear, leaving $c_>$ as the only solution, whereas the upper boundary $C \rightarrow B^-$ corresponds to $c_> \rightarrow c^*$ before both disappear, leaving now $c_<$ as the only solution.

In the absence of fluctuations ($\sigma = 0$), the economy in phase C settles either in a low output state or in a high output state. But any, however small, amount of productivity fluctuations is able to induce transitions between these two

states. The time needed for such transitions to take place is however *exponentially long* when $\sigma \rightarrow 0$:

$$\log T(c_{>,<} \rightarrow c_{<,>}) = \frac{W(c_{>} \rightarrow c_{<})}{\sigma^2} + O(\sigma^0); \quad [16]$$

where $W(c_{>} \rightarrow c_{<})$ and $W(c_{<} \rightarrow c_{>})$ are computable quantities (see section 5 below and Fig. 3). This is clearly the most interesting regime: the economy can remain for a very long time in a high output state $c_>$, with relatively mild fluctuations (in fact still given by Eq. (13)), until a self-fulfilling panic mechanism throws the economy in a crisis state where output is low ($c_<$). This occurs with a Poisson rate $1/T(c_{>} \rightarrow c_{<})$. Unless some explicit policy is put in place to restore confidence, the output will linger around $c_<$ for a Poisson time $\sim T(c_< \rightarrow c_>)$ which is also very long when $\sigma \rightarrow 0$.^{||} Note that $T(c_> \rightarrow c_<)$ is the average time the system remains around $c_>$ before jumping to $c_<$. The actual time needed to transit is itself short, and the resulting dynamics is made of jumps between plateaus – see Fig. 1. A downward jump therefore looks very much like a “crisis”.

As we discuss below, recession durations are much shorter than the time between successive crisis when $c^* - c_< < c_> - c^*$, i.e. when the low output solution is close to the unstable solution, which plays the role of an escape point (see below). As c_0 grows larger, one will eventually be in a situation where $c^* - c_< > c_> - c^*$, in which case recession periods are much longer than boom periods, see Fig. 2. As σ grows larger, the output flip-flops between $c_<$ and $c_>$ at an increasingly faster rate, see Fig. 3. While it becomes more and more difficult to distinguish crisis periods from normal periods, the output volatility is dramatically amplified by the confidence feedback loop.

Phase B^- : Low Output with Short-Lived Spikes Phase B^- is the counterpart of phase B^+ when c_0 is to the right of the phase boundary. In this case, the only solution to $G(c) = c$ is $c_<$: confidence is most of the time low, with occasional output spikes when productivity fluctuates upwards. These output peaks are however short-lived, and again fixed by the correlation time T_η .^{**}

Phase Diagram: Conclusion Although quite parsimonious, our model is rich enough to generate a variety of realistic dynamical behaviour, including short-lived downturns and more prolonged recessions, see Fig. 1. We tend to believe that the most interesting region of the phase space is in the vicinity of the $B^+ - C$ boundary, and that the 2008 GFC could correspond to a confidence collapse modelled by a sudden $c_> \rightarrow c_<$ transition.^{††} The behaviour of the economy in the B^- phase, on the other hand, does not seem to correspond to a realistic situation. One of our most important result is that the crisis probability is exponentially sensitive to the parameters of the model. We dwell further on this feature in the next section.

5. A Theory for Transition Rates

Discrete Maps Let us now discuss in more detail one of the most important predictions of our model, namely the exponential sensitivity to σ of the crisis probability, Eq. (16). Such

^{||}Note in particular that $T(c_< \rightarrow c_>)$ is much longer than T_η ; it is no longer the correlation time of productivity fluctuations that sets the duration of recessions (at variance with the B^+ scenario).

^{**}Note that there is no “ A^- ” analogue of the A phase described above – this is due to the fact that the productivity factor z_t can have unbounded upwards fluctuations but cannot become negative.

^{††}The role of trust in the unravelling of the 2008 crisis is emphasised in the fascinating book of Adam Tooze, *Crashed*, Penguin Books (2018).

a result can be obtained by adapting the formalism of (34) to the present problem. In terms of $x_t := \log c_t$, the map (10) reads:

$$x_t = H(x_{t-1}) + \xi_t, \quad [17]$$

with $H(x) := \log G(e^x)$. In the limit of white noise (i.e. $\eta = 0$ in Eq. (7)), this is precisely the general problem studied in (34) in the case where $H(x) = x$ has two stable solutions and an unstable one in-between. The authors show that the average time before jumping from one stable solution to another is given, for small σ , by Eq. (16). They provide an explicit scheme to compute (at least numerically) the quantity W , called the *activation barrier* in physics and chemistry. The idea is to find the most probable configuration of ξ_t 's that allows the system to move from one stable position to another. In a nutshell, this amounts in finding a heteroclinic connection, in an enlarged space, between the starting point and the intermediate, unstable fixed point $x^* = \log c^*$ (35).

It is straightforward to generalise the approach of (34) and see that the jump rate has the same exponential dependence on σ^2 when the correlation time T_η is non-zero, as confirmed by Fig 3. However, finding the value of W is more complicated. Approximation methods can been devised in the continuous time limit, that we describe now.

Continuous Time Limit Let us slightly change the dynamics by assuming that x_t depends not on the previous value x_{t-1} but rather on an exponential moving average \bar{x}_{t-1} of past values of x , defined recursively as

$$\bar{x}_{t-1} = (1 - \varepsilon)\bar{x}_{t-2} + \varepsilon x_{t-1} \quad [18]$$

Eq. (17) instead reads $x_t = H(\bar{x}_{t-1}) + \xi_t$. Eliminating x_t yields

$$\bar{x}_t - \bar{x}_{t-1} = \varepsilon(H(\bar{x}_{t-1}) - \bar{x}_{t-1} + \xi_t), \quad [19]$$

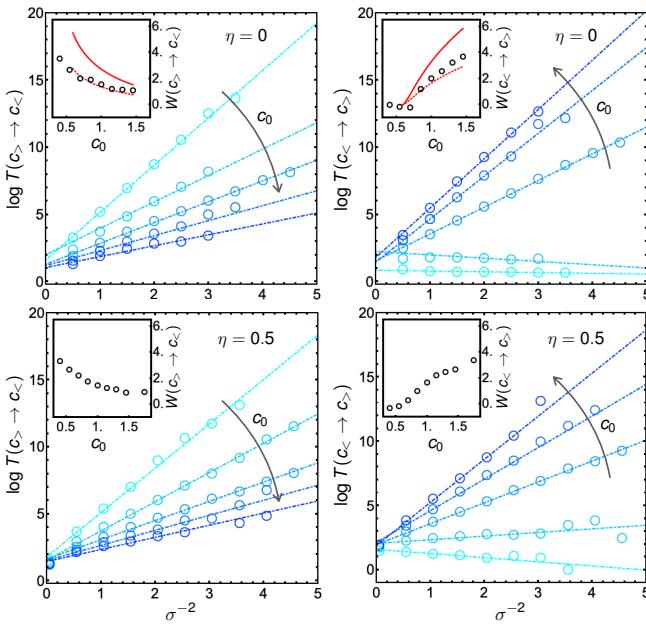


Fig. 3. Plot of $\log T(c_> \rightarrow c_<)$ (left row) and $\log T(c_< \rightarrow c_>)$ (right row) vs σ^{-2} for different values c_0 , and $\eta = 0$ (top graphs) and $\eta = 0.5$ (bottom row). The value of c_0 increases with the points tonality becoming darker. The linear behaviour confirms the validity of Eq. (16). The inset shows the corresponding barriers W as a function of c_0 . For $\eta = 0$, we plot the continuous time prediction Eq. (20) with $\varepsilon = 1$ (solid red), which overestimates the true barriers (dotted red) by a factor ≈ 2 .

In the limit $\varepsilon \rightarrow 0$, this equation becomes a Langevin (or SDE) equation for \bar{x}_t , for which a host of results are available. It is useful to introduce a potential function $V(x)$ such that $V'(x) = x - H(x)$. The potential $V(x)$ has two minima (“valleys”) corresponding to $\log c_<$ and $\log c_>$ and a maximum (“hill”) corresponding to $\log c^*$ (see lower panels of Fig. 1). With this representation, the dynamics of \bar{x}_t under Eq. (19) becomes transparent: for long stretches of time, \bar{x}_t fluctuates around either $x_< = \log c_<$ or $x_> = \log c_>$, until rare fluctuations of ξ_t allow the system to cross the barrier between the two valleys. Calculating the rate Γ of these rare events is a classic problem, called the *Kramers problem* (for a comprehensive review, see (36)). In the limit $T_\eta = 0$ where the noise is white, the final exact expression is, for $\sigma \rightarrow 0$:

$$\begin{aligned} \Gamma(x_> \rightarrow x_<) &= \frac{\sqrt{|H'(x_>)H'(x^*)|}}{2\pi} \exp\left(-\frac{2W}{\varepsilon\sigma^2}\right), \\ W &:= V(x^*) - V(x_>), \end{aligned} \quad [20]$$

and *mutatis mutandis* for $\Gamma(x_< \rightarrow x_>)$. Such a prediction is compared with numerical simulations in Fig. 3; it overestimates the real barrier by a factor ≈ 2 . The most important features is the exponential dependence of this rate on the height of the barrier W and on the inverse noise variance σ^2 . The generalisation of Kramers’ result for so-called coloured noise (i.e. $T_\eta > 0$) is also available, see (37). In this case, corrections to Eq. (20) can be systematically computed, but the exponential dependence of Γ on σ^{-2} is preserved.

Exponential dependence and “unknown knowns” It is worth emphasising the economic consequences of this exponential dependence of the probability of crises in our model. Clearly, any small uncertainty about the parameters of the model (i.e. $c_0, c_{\min}, c_{\max}, \theta$) or for that matter the precise specification of the function $G(c)$, or any other feature neglected in the model, will no doubt affect the precise value of the barrier W . But in a regime where $W/\sigma^2 \gg 1$ any uncertainty on W is exponentially amplified. Take for example $W/\sigma^2 = 25$; a small relative error of 10% on W changes the crisis rate by one order of magnitude. Precisely as the famous butterfly effect (i.e. the exponential sensitivity on initial conditions) forbids any deterministic description of chaotic systems, the exponential dependence of the crisis rate means that this rate is, for all practical purposes, unknowable. Since the probability of rare events cannot be determined empirically, it means that no market can provide a rational valuation of the corresponding risks. This is an interesting example of “unknown knowns”, where what may happen is known, but its probability impossible to quantify. The impossibility to price these catastrophic risks, argued to be at the heart of the excess equity risk premium (38), would then also be responsible for the excess volatility in financial markets.

6. Inflation & Narrative-Based Monetary Policy

In the absence of frictions, the model is usually closed by assuming a Taylor rule for the interest rate, as $r_t = \Phi\pi_t - \log \beta$, with $\Phi > 1$ fixing the amplitude of the response of the Central Bank to inflation π (1). Let us first assume that the crisis probability is very small, so one can linearise the Euler equation

Eq. (5) with $\varsigma = 1$. Solving forward in time leads to

$$\pi_t + \frac{\kappa_>}{\Phi}(\delta_t - \delta_{t-1}) = \left(1 - \frac{\kappa_>}{\Phi}\right) \sum_{k=0}^{\infty} \Phi^{-k-1} \mathbb{E}_t[\delta_{t+k+1} - \delta_{t+k}], \quad [21]$$

where δ_t is the output gap defined in Eq. (12) and $\kappa_> := 3G'(c_>) \geq 0$. In the DSGE limit $\kappa_> \rightarrow 0$ and one recovers the standard expression (1). The self-reflexive feedback adds a term that depends on the past output gap trend, and changes the coefficient in front of the expected future output gap variations. Interestingly, $1 - \kappa_>/\Phi$ can become negative for some range of parameters. Accounting for crises analytically is difficult in general, since the Euler equation cannot be linearised anymore. In order to make progress, we model the dynamics as follows: with probability $p = T^{-1}(c_> \rightarrow c_<) \ll 1$ the economy crashes between t and $t+1$, and with probability $1-p$ it hovers normally around $c_>$, with small fluctuations. We also assume that $\pi_t \ll 1$. Hence we approximate the right hand side of the Euler equation Eq. (5) as:

$$\frac{F(c_t)}{c_>} (1 + \Phi \pi_t) \left((1-p) \mathbb{E}_t^> [(1 - \pi_{t+1} - \delta_{t+1})] + p \frac{c_>}{c_<} \right), \quad [22]$$

where $\mathbb{E}_t^>$ is an expectation conditional to remaining near the high output equilibrium. This eventually leads to an extra term in Eq. (21) equal to

$$\delta \pi_t = -\frac{p}{\Phi - 1} \frac{c_> - c_<}{c_<}. \quad [23]$$

As expected, anticipation of possible crises decreases inflation; provided $c_< \ll c_>$ this correction can be substantial even when $p \ll 1$.

Our setting corresponds, up to now, to a proto-DSGE model. Including frictions (like Calvo's staggered price adjustment) would lead to a richer model, with, for example, a modified "New Keynesian Phillips Curve" (1). Of particular importance would be to include market breakdown in crises periods, i.e. allowing for $C_t \neq Y_t$: production and consumption will not match as confidence collapses. We leave these extensions for future research.

In our opinion, however, the most important aspect of our model is that it suggests alternative, behavioural tools for monetary policy, in particular in crisis time. Beyond adjusting interest rates and money supply, policy makers can use *narratives* to restore trust,^{††} parameterised in our model by the threshold c_0 . If the economy lies in the neighbourhood of the C/B^+ phase boundary (see again Fig. 2), a mild decrease of c_0 , engineered by the Central Bank, can help putting back the system on an even keel.

ACKNOWLEDGMENTS. We thank A. Armstrong, R. Farmer, X. Gabaix, S. Gualdi, A. Kirman, J. Scheinkman & F. Zamponi for many insightful discussions on these topics. This research was conducted within the *Econophysics & Complex Systems* Research Chair, under the aegis of the Fondation du Risque, the Fondation de l'Ecole polytechnique, the Ecole polytechnique and Capital Fund Management, and is part of the NIESR *Rebuilding Macroeconomics* initiative. MT is a member of the *Institut Universitaire de France*.

1. Jordi Gali. *Monetary policy, inflation, and the business cycle: an introduction to the new Keynesian framework and its applications*. Princeton University Press, 2015.
2. Willem H Buiter. The unfortunate uselessness of most 'state of the art' academic monetary economics. *VoxEU, Research-based policy analysis and commentary from leading economists*, 2009.

^{††}The importance of narratives in economics was recently stressed in (39)

3. Jean-Claude Trichet. Reflections on the nature of monetary policy non-standard measures and finance theory, opening address at the ecb central banking conference. *Frankfurt, Germany*, 18, 2010.
4. Olivier Blanchard. Where danger lurks. *Finance & Development*, 51(3):28–31, 2014.
5. Joseph E Stiglitz. Where modern macroeconomics went wrong. *Oxford Review of Economic Policy*, 34(1-2):70–106, 2018.
6. Lawrence J Christiano, Martin S Eichenbaum, and Mathias Trabandt. On dsge models. *Journal of Economic Perspectives*, 32(3):113–40, 2018.
7. Olivier Blanchard. On the future of macroeconomic models. *Oxford Review of Economic Policy*, 34(1-2):43–54, 2018.
8. Ricardo Reis. Is something really wrong with macroeconomics? *Oxford Review of Economic Policy*, 34(1-2):132–155, 2018.
9. Domenico Gatti, Edoardo Gaffeo, Mauro Gallegati, Gianfranco Giulioni, and Antonio Palestrini. *Emergent macroeconomics: an agent-based approach to business fluctuations*. Springer Science & Business Media, 2008.
10. Giorgio Fagiolo and Andrea Roventini. Macroeconomic policy in dsge and agent-based models. *Revue de l'OFCE*, 5(5):67–116, 2012.
11. Stanislao Gualdi, Marco Tarzia, Francesco Zamponi, and Jean-Philippe Bouchaud. Tipping points in macroeconomic agent-based models. *Journal of Economic Dynamics and Control*, 50:29–61, 2015.
12. Cars Hommes and Blake LeBaron. *Computational Economics: Heterogeneous Agent Modeling*. Elsevier, 2018.
13. Giovanni Dosi and Andrea Roventini. More is different... and complex! the case for agent-based macroeconomics. *Journal of Evolutionary Economics*, pages 1–37, 2019.
14. Andrew G Haldane and Arthur E Turrell. An interdisciplinary model for macroeconomics. *Oxford Review of Economic Policy*, 34(1-2):219–251, 2018.
15. Ben Bernanke, Mark Gertler, and Simon Gilchrist. The financial accelerator in a quantitative business cycle framework. 1:1341–1393, 1999.
16. William A Brock and Steven N Durlauf. Discrete choice with social interactions. *The Review of Economic Studies*, 68(2):235–260, 2001.
17. John Campbell and John Cochrane. By force of habit: A consumption-based explanation of aggregate stock market behavior. *Journal of political Economy*, 107(2):205–251, 1999.
18. Jordi Gali. Keeping up with the joneses: Consumption externalities, portfolio choice, and asset prices. *Journal of Money, Credit and Banking*, 26(1):1–8, 1994.
19. Livio Stracca and Ali Al-Nowaihi. Keeping up with the joneses, reference dependence, and equilibrium indeterminacy. Available at SSRN: <https://ssrn.com/abstract=657863>, 2005.
20. Kartik Anand, Alan Kirman, and Matteo Marsili. Epilemics of rules, rational negligence and market crashes. *The European Journal of Finance*, 19(5):438–447, 2013.
21. João da Gama Batista, Jean-Philippe Bouchaud, and Damien Challet. Sudden trust collapse in networked societies. *The European Physical Journal B*, 88(3):55, 2015.
22. Y. M. Asano, J. J. Kolb, J. Heitzig, and J. D. Farmer. Emergent inequality and endogenous dynamics in a simple behavioral macroeconomic model. 2019.
23. Jean-Philippe Bouchaud, Stanislao Gualdi, Marco Tarzia, and Francesco Zamponi. Optimal inflation target: insights from an agent-based model. *Kiel Institute for the World Economy, Economics-ejournal*, 2(2), 2017.
24. Wendy Carlin and David Soskice. Stagnant productivity and low unemployment: stuck in a keynesian equilibrium. *Oxford Review of Economic Policy*, 34(1-2):169–194, 2018.
25. Paul De Grauwe. Animal spirits and monetary policy. *Economic theory*, 47:423–457, 2011.
26. Carl Chiarella. The dynamics of speculative behaviour. *Annals of operations research*, 37(1):101–123, 1992.
27. Thomas Lux and Michele Marchesi. Scaling and criticality in a stochastic multi-agent model of a financial market. *Nature*, 397(6719):498, 1999.
28. Matthieu Wyart and Jean-Philippe Bouchaud. Self-referential behaviour, overreaction and conventions in financial markets. *J. of Economic Behavior & Organization*, 63(1):1–24, 2007.
29. Adam Majewski, Stefano Ciliberti, and Jean-Philippe Bouchaud. Co-existence of trend and value in financial markets: Estimating an extended chiarella model. Available at SSRN: abstract=3223105, 2018.
30. Jean-Philippe Bouchaud. Crises and collective socio-economic phenomena: simple models and challenges. *Journal of Statistical Physics*, 151(3-4):567–606, 2013.
31. Roger EA Farmer. The indeterminacy agenda in macroeconomics. Technical report, National Bureau of Economic Research, 2019.
32. Xavier Gabaix. A behavioral new keynesian model. Technical report, NBER, 2016.
33. Leo P Kadanoff. More is the same: phase transitions and mean field theories. *Journal of Statistical Physics*, 137(5-6):777, 2009.
34. Jonathan Demaeyer and Pierre Gaspard. A trace formula for activated escape in noisy maps. *Journal of Statistical Mechanics: Theory and Experiment*, 2013(10):P10026, 2013.
35. J Gruckenheimer and Ph Holmes. *Nonlinear oscillations, dynamical system, bifurcation of vector fields*. New York: Springer Verlag, 1983.
36. Peter Hänggi, Peter Talkner, and Michal Borkovec. Reaction-rate theory: fifty years after kramers. *Reviews of modern physics*, 62(2):251, 1990.
37. AJ Bray and AJ McKane. Instanton calculation of the escape rate for activation over a potential barrier driven by colored noise. *Physical review letters*, 62(5):493, 1989.
38. Robert J. Barro. Rare disasters and asset markets in the twentieth century. *Finance & Development*, 121(3):823–866, 2006.
39. Robert J. Shiller. Narrative economics. *American Economic Review*, 107(4):967–1004, 2017.