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# Self-Reflection and Personal Physicalization Construction

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#### **ABSTRACT**

Self-reflection is a central goal of personal informatics systems, and constructing visualizations from physical tokens has been found to help people reflect on data. However, so far, constructive physicalization has only been studied in lab environments with provided datasets. Our qualitative study investigates the construction of personal physicalizations in people's domestic environments over 2-4 weeks. It contributes an understanding of (1) the process of creating personal physicalizations, (2) the types of personal insights facilitated, (3) the integration of selfreflection in the physicalization process, and (4) its benefits and challenges for self-reflection. We found that in constructive personal physicalization, data collection, construction and self-reflections are deeply intertwined. This extends previous models of visualization creation and data-driven self-reflection. We outline how benefits such as reflection through manual construction, personalization, and presence in everyday life can be transferred to a wider set of digital and physical systems.

## **ACM Classification Keywords**

H.5.m. Information Interfaces and Presentation (e.g. HCI): Miscellaneous

#### **Author Keywords**

Self-Reflection; Constructive Visualization; Personal Data

#### INTRODUCTION

"Active, persistent, and careful consideration of any belief or supposed form of knowledge in light of the grounds that support it, and the further conclusions to which it tends, constitutes reflective thought." Dewey, 1910 [14]

As Dewey's definition highlights, reflection requires active engagement with our experiences. Personal data can be used as "grounds that support" such reflections to draw conclusions for our actions, thoughts, character, and, ultimately, foster self-knowledge. Supporting data-driven reflection has become an active research topic in HCI and information visualization (e.g., [3, 22, 32]) with a focus on goals, processes, favourable conditions, insight types, and levels of reflection, as well as the development of tools for collecting and presenting personal data—often in form of visualizations—to

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foster reflection. But even millennia before these research fields existed, people have created and reflected on physical representations of data (i.e., physicalizations [28]; see [15]), to track, for example, menstrual cycles [52], or personal accomplishments [20]. The manual construction of personal visualizations using simple physical building blocks persists until today (e.g., Hunger's Lego time tracking physicalization [23]). The constructive visualization paradigm [25] is promising for supporting self-reflection as it fosters active engagement with the data and draws on simple and familiar actions and materials [25], rather than requiring learning and navigating interface components [51]. However, so far, the manual construction of visualizations has not been studied in a personal context. Previous empirical studies were conducted in lab environments with test datasets.

To address this gap, we have investigated how people manually construct physicalizations of their own data and within their personal environment over a 2-4 week period. Our main goal is to gain an in-depth understanding of how constructive physicalization approaches are applied in personal contexts. Our analysis reveals details about how people approached the creation of their physicalizations and suggests that this process allows for personal reflections that are deeply intertwined with the manual construction. From this first exploration of physicalization construction in a personal context, we contribute (1) a description of the construction process, (2) a list of reflection types it facilitated, (3) a description how these reflections are embedded into manual construction, and (4) a discussion of benefits and challenges of physical visualization construction for reflection. These contributions lead to design considerations for transferring our findings on physical visualization construction to a wider set of digital and physical tools for personal reflection, and outline avenues for future research.

#### **RELATED WORK**

Our work draws on research on self-reflection in personal informatics and visualizations, and visualization construction.

#### **Understanding Data-Driven Reflection**

Despite active research interest in supporting and understanding reflection, the term is often not clearly defined [3]. In personal informatics, reflection is commonly discussed as goal-oriented [3]. A body of work thus describes *purposes* of self-reflection, most prominently self-improvement [10, 17, 32, 41, 49]. Reflection is further described as part of the personal data tracking *process* either as dedicated step [32] or as part of capturing and examining data [10]. Li et al. identify questions driving reflection during discovery and maintenance

phases [33]. Others explore how to create favourable conditions for reflection, for example, allowing time to reflect [2, 18, 21], and supporting iterative inquiry [2]. Cox et al. distinguish two types of "digital epiphanies", resulting in acceptance or behaviour change [13]. A survey of professionals' reflective practices, describes descriptive, dialogic, transformative, and critical reflection levels [18]. However, meta-reviews of self-tracking [29] and reflective informatics research [3] found that studies often do not explicitly focus on insights and reflective processes or provide evidence of "reflective thought beyond simply looking at the data" [3]. Our work considers "reflection itself as a meaningful activity" [3] and differentiates reflection types and processes in a personal visualization context.

#### Studying Self-Reflection Using Personal Visualizations

Reflection is often supported through personal visualizations (see [22] for an overview). Particularly visualization systems aiming at self-understanding are predominantly evaluated in controlled experiments measuring accuracy and efficiency [22]. Such studies cannot reveal complex reflective thoughts beyond examining data [47]. Choe et al. include "self-reflections" by considering contextual information, confirmation, or contradiction of existing knowledge, and future predictions in their characterization of Quantified Selfers' visualization insights [8]. In a following think-aloud study using a custom visualization tool, fewer high-level reflections were reported, possibly due to the tool or the lab study [9]. We extend this previous work by describing how self-reflection can be supported by and embedded in manual construction.

## **Constructing Visualizations & Physicalizations**

A growing body of work explores how to involve people in visualization creation through familiar [19] and novel digital tools [38], sketching [48], digital fabrication [40, 45], manual construction [25, 51], and crafting [40]. This act of active creation can be beneficial for reflection. For example, Walny et al. report a spectrum of data-related insights from sketching data [48]. Nissen and Bowers describe how involving people in digital fabrication and crafting of personal data can support meaning making and reflection [40]. We explore the manual construction of personal data from familiar physical materials. Constructive visualization (i.e., manually assembling tokens to represent data) has been described as a dynamic, expressive, and simple way to construct physical and digital representations [25]. Studies investigating this paradigm found that it allows novices to author visualizations [25] and spend more time on data-related actions compared to using Excel [51]. The constructive paradigm has been adopted by digital visualization tools such as iVoLVER [39] which shows potential to support more "thoughtful exploration" compared to more automated tools [38]. Researchers who used constructive approaches in workshops [16, 24, 26] and classroom settings [50] further highlight the pedagogic potential of the approach. While 3D printing of personal physicalizations with pre-defined data mappings has been found to be a promising approach [30, 44], the manual construction of one's own mappings has only been studied in lab environments with provided datasets. Our work explores the constructive paradigm using physical materials in a real-world personal setting, focusing specifically on its potential for supporting self-reflection.

#### STUDY METHODOLOGY

Our qualitative study aimed at exploring constructive physicalizations of personal data in the realistic setting of people's own homes over a time period of at least two weeks.

## Study Design

Our methodology combined a diary study method [6] with semi-structured interviews and was organized into four parts: an introductory workshop; a pre-interview; a physicalization activity of at least two weeks at home; and an exit interview.<sup>1</sup>

## Introductory Group Workshop & Pre-Interview

We conducted a workshop to familiarize participants with the basics of working with data and of mapping data to visual variables. After a brief presentation, participants tried the process in groups of 2-3. Each group received a fictional dataset about a personal topic (e.g., expenses, dreams, headaches) as well as a variety of physical materials (e.g., plasticine, beads). To simulate an ongoing physicalization activity, groups were asked to decide on their physical mapping only based on the data summary and then reveal the dataset line-by-line after representing each data point. Groups then discussed each others' physicalizations. Last, participants received a look-up sheet<sup>1</sup> summarizing the presentation to take home and were asked to think about (1) a personal topic and their motivation for exploring it, (2) data they wanted to capture, (3) a visual mapping using the provided physical materials, and (4) a way to integrate the construction process into their daily routines. We discussed these topics in individual pre-interviews, scheduled at the convenience of participants. They also received a construction kit containing beads (8 colours, 3 sizes), plasticine and pins (8 colours each), tape (10 colours), thread (2 colours), labels, measuring tape, and a foam core board.<sup>1</sup>

## Diary Method: Constructing Visualizations at Home

Next, participants constructed data about their chosen topic at home for a self-selected time period of at least 2 weeks. We asked participants to follow a continuous process, where each new activity constituting a data point is integrated into the evolving physicalization. We further encouraged them to document their process with photos and notes in diary entries sent to us via email. Each participant received five email check-ins during their physicalization activity containing questions about potential challenges or adjustments to their process, discoveries and reflections, habits formed around the physicalization, and an invitation to share free-form thoughts and pictures.

#### Exit Interview

After the physicalization activity we met participants in their homes for a final interview and documented how the physicalization was integrated into their personal space. During the 1–2 hour semi-structured interview we covered participants' reflections and insights from the physicalization activity, integration with routines, environment, and social context, and their thoughts on the physical approach to personal logging. In preparation, we tailored interview questions within these topic areas to each participant based on their dairy updates.

#### **Participants**

We aimed to recruit participants with diverse backgrounds and an interest in personal data. We distributed recruitment

<sup>&</sup>lt;sup>1</sup>See supplemental material (pp.2–9) for study materials.

posters on campus, in coffee shops, and community centres and through mailing lists and meetup groups. Nine participants took part in our study (3 male, 6 female; aged 18–65). Six were university students (e.g., Design, Musicology, and Education), a stay-at-home mom, a teacher, and a college instructor. Their visualization expertise ranged from no experience (n=1), occasional encounters in media, work or personal use (n=5), regular use for work or personal interest (n=2), to regular visualization creation of in a professional context (n=1). Seven participants had experience with personal data tracking using automated (n=2) or manual apps (n=4) or paper (n=1), typically to gain awareness of personal patterns (n=4).

#### **Data Collection & Analysis**

We video-recorded all interviews, collected participants' diary entries and picture updates and photographed the final physicalization in its domestic context. Subsequently, all exit interviews were transcribed and the transcripts as well as participant diaries were coded by two researchers following a thematic analysis approach [4]. We applied two coding passes. In the first open coding pass, we coded participant statements following the main interview themes. The specific codes from the first pass were collaboratively analyzed to extract construction process steps, types of personal reflections and insights as well as benefits and challenges of the physicalization process. We then applied a focussed axial coding step [11] to relate the types of reflections to the construction process steps. We describe our findings in the following three sections.

#### **CONSTRUCTIVE PHYSICALIZATION PROJECTS**

Despite the time commitment of 5 to 25 minutes per day, all 9 participants engaged in the physicalization activity throughout their self-selected time period (14 to 28 days). Two participants have continued their physicalization process since.

Chosen themes included activities and hobbies (n=5), health and fitness (n=3), mood (n=2), and work (n=1). Goals for tracking included gaining a better awareness of personal patterns (n=8), developing strategies to improve one's life (n=5), self-motivation (n=4), and reminiscing (n=1). Some participants specified several goals and themes. Participants collected numerical, categorical, temporal and location data. Six participants included data about their subjective experience. Participants kept partial (n=5), full (n=2), or no (n=2) external specifications of their mapping, either in form of legends in the physicalization (n=4) or separate from it (n=3). The choices of construction materials varied as well: 8 participants used the beads to represent their data; 3 used plasticine, 2 used pins and string, and 1 used tape in their physical mapping. Materials were also used as aids (e.g. to hold tokens in place), for labeling, and decorative purposes. The created physicalizations take various forms (for an overview see Figure 1): 5 participants used the provided foam core board as a base, 3 integrated their physicalizations directly into the domestic environment, and 1 created a wearable physicalization.

We describe each project focussing on (1) the motivation, (2) the collected data and physical mapping, and (3) the main benefits and insights people gained.<sup>2</sup>

[P1] Workouts: P1 wanted to create a "sport autobiography" of his workouts that adequately "portrays" this central part of his identity. He also aimed to use the physicalization to develop a workout routine that contributes to his well-being while facilitating his ambitious fitness goals. He used colours to represent his physical activities (e.g., running, swimming, biking; see Fig. 1.1). Intensities of workouts are marked with tape around the board, and durations are shown using beads next to the tape and in the centre of the board. The physicalization is laid out as a "race track" with start and finish flags, emphasizing P1's "story". He found that the manual construction fostered "deep thinking". The process paired with his knowledge on athletic training let P1 develop a workout routine that allowed his body to recover.

[P2] Hip Pain: P2 is experiencing severe hip pain and wanted create a physicalization to see how his pain progresses. His physicalization shows the intensity of the pain in the number of medium sized beads, the "walkability" in their colour, and his pain killer intake in the small beads for each day grouped on a piece of plasticine (see Fig. 1.2). After 5 days, P2 noticed that his pain is "very complex" and, thus, decided to add "difficulty of changing position" as an additional attribute (shown by the colour of a large bead) to more fully describe his experience. He stated that, while he did not use his physicalization directly in communication with a medical specialist, it helped him to become more aware of the intricacies of his condition.

[P3] Mood: P3 wanted to understand how being active affects her mood and to create a decorative artefact that would positively affect her mood, because "it looks nice". P3 created a bead ornament daily to decorate branches in her kitchen (see Fig. 1.3). She logged her data in 4-hour intervals, each represented by one bead with size showing P3's mood and colour showing whether she was active, social, or home. Taking materials with her while on-the-go allowed P3 to log her mood throughout the day. This ongoing constructing helped P3 gain an awareness of her mood which positively affected her reflections in the evening when hanging her day's ornament into the branches: "Instead of going to bed thinking 'it's been a bad day', you can see: ok, I've put a lot of big beads on, so it must have been a good day." Contrary to P3's expectation her activities did not have "any influence on the mood".

[P4] Nutrition and Bowel Movements: P4 wanted to explore how her 4-year-old daughter's (P4c) nutrition affects the child's bowel movements. The project was motivated by P4's worry that her daughter's diet might lead to constipation. The physical approach allowed P4 and her daughter to engage in the process together. Their shared physicalization shows an overview of food servings (each shown with one bead coloured according to the type of food) across 27 days (marked with tape; see Fig. 1.4). The plasticine sculptures created by P4c mark days when she had bowel movements. This activity "motivated" P4c to go to the bathroom more frequently, thus, mitigating the previous problem of constipation. The physicalization reduced P4's worries of having to eliminate specific food from P4c's diet. P4 describes their collaborative construction as a "bonding experience" and as a way for P4c to become "more body aware".

<sup>&</sup>lt;sup>2</sup>See supplemental material (pp.10–18) for additional pictures



Figure 1. Overview of all 9 participants' projects. The topics are: (1) workouts, (2) hip pain, (3) mood, (4) nutrition and bowel movements, (5) distractions during writing, (6) enjoyment of activities, (7) meditation, (8) places visited in a new city, (9) recipes for homemade care products.

[P5] Distractions during Writing: P5 created wearable physicalizations of distractions during her thesis writing. She anticipated that wearing them would motivate her to be focussed. She made one bracelet/necklace for each work day with one stitch representing 3 minutes of work and beads showing times of distraction (see Fig. 1.5). Work sessions are separated with purple beads. The colour of other beads shows whether tasks for each session were accomplished. Because "the process has not been as motivational as expected", P5 started using the physicalization "in an explorative way". This approach helped her develop more productive work strategies. The process further encouraged her to become "more compassionate" with her own ways of working.

[P6] Activities and Enjoyment: P6 wanted to understand "where [her] time goes". She logged 6 different activities (e.g., meditation, work, etc.) shown as different coloured beads, each representing one hour, with their size showing enjoyment (see Fig. 1.6). Aesthetic appeal was a central goal in P6's design and is reflected in the circular layout of strings that each represent one day. P6 sometimes experienced the manual construction process as "tedious". However, the invested effort made her feel "attached" to her physicalization.

[P7] Meditation: P7 created his physicalization to monitor and improve the "consistency" of his meditations and to understand how forms of guidance affect the "quality" of meditations. He represented meditation duration in the horizontal position of pins on a board in his meditation space (see

Fig. 1.7). The aggregated duration of all meditations per day is marked with a thread connecting consecutive days. Handrolled plasticine balls on the pins represent P7's experienced quality of meditations (size) and the type of guidance (colour). The sensual aspect of the plasticine fit with P7's mindfulness practice and allowed him to apply a "continuous" scale for meditation quality. He describes the visualization as a way to "keep [him] honest", reward for his consistency, and prop to have an "open dialogue" with friends about meditation.

[P8] Places Visited in a New City: P8 designed her physicalization as a memento of her time in the city to which she just moved. She marked visited places with pins on two maps (city overview and detail of downtown; see Fig. 1.8). Pin colours represent types of places (e.g., restaurant or bar) and beads on the pins show how much she enjoyed each place (colour), and how long she stayed (size). P8 looked back on her day during construction, deciding: "If I like the place and I want to keep that memory in my life." She describes herself as "very neutral" and found rating her enjoyment difficult. For her, the process was "helpful" in becoming more decisive. It motivated her "to go out more", but also to adjust her expectations: "I will at least do something new. One thing per day."

[P9] Recipes for DIY Care Products: P9 creates her own recipes for care products and wanted to use her physicalization to keep track of her recipes. She mapped different colours of beads to ingredients and sizes to their ratios in each recipe (see Fig. 1.9). P9 used the beads to experiment and plan out

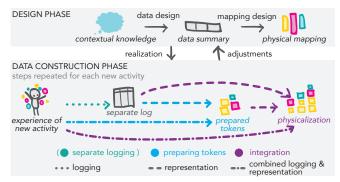


Figure 2. The physicalization process starts with a design phase. During the subsequent data construction phase, new data is repeatedly gathered and represented, either in separate or combined steps.

the recipe and to "actually play with them a bit more [...], sort of like Lego and just build [the recipe]." P9 used the finished "bead recipe" for making the product and to "label" its container. The physical construction has since replaced her previous approach of planning recipes on paper: "Translating from the written to the quantity is for me a bit more challenging than from the physical bead to the quantity of the thing."

## **CONSTRUCTION PROCESS**

As instructed by our study protocol, participants did not start their projects from pre-existing data but followed what we call an ongoing "data construction process" where data was collected and integrated into an evolving physicalization.

## **Design Phase**

All projects began with a *Design Phase* (see Fig. 2, top). Participants first decided on their topic and goals based on *contextual knowledge* about their lives. Then they created a *data summary*, including decisions on data attributes, possible categorizations, scales, and possible value ranges of attributes. Next, participants developed a physical mapping, deciding on how to map their data to the physical materials. Participants also considered how daily data construction can fit into their everyday routines. During the design activity participants took notes, sketched, or experimented with the physical materials. With their designs in mind, participants engaged in physicalization—the *Data Construction Phase*. Some participants adjusted their designs as part of their ongoing construction process.

#### **Data Construction Phase**

From our interview analysis we identified a series of steps (see Fig. 2, bottom) that were repeated during the construction phase as new experiences are physicalized:

**Separate Logging:** Three participants logged data digitally or on paper in a textual, numerical or visual format, separate from their physicalization. One participant kept a complete separate log, and two relied on partial logs or occasional memory aids. Six participants did not create a separate log.

**Preparing Tokens:** To transform new data into physical form, participants selected tokens (e.g., by picking a pin of a certain colour), created intermediate constructs (e.g., by counting and arranging beads), or created customized tokens from malleable materials (e.g., by forming a plasticine ball of a certain size). Participants prepared tokens based on their separate logs (see previous step) or translated aspects of their experiences

directly into physical tokens (most often; n=7). This step resulted in one or more tokens describing the new data.

**Integration:** Next, participants integrated the prepared tokens into their evolving physicalization, sometimes spatially arranging them to represent further attributes of their experience (n=7). Values of these additional attributes were read from their log (n=3) or derived directly from experience (n=4). This step resulted in a physicalization that integrates the new data point in context of previously added data points.

While the individual steps described above are conceptually separate, they were intertwined by participants into a fluid process. For instance, only two participants created an intermediate construct of prepared tokens, temporally separate from its integration into the physicalization. Further, while data capture and representation are commonly discussed as separate in self-tracking [32], we only observed this clear separation in the case of one participant. All other participants combined tracking and representation of some or all data attributes in their construction process. To illustrate the different phases and steps, we describe processes of P5 and P7.

P5 followed an elaborate process. During writing she took notes on distraction times and captured writing tasks in a time tracking app ( $\rightarrow$ separate logging). She then translated this data into a visual pattern for creating a bracelet on paper. Next, she counted the beads for the physicalization, while deciding whether tasks were accomplished ( $\rightarrow$ preparing tokens). To craft the bracelet she followed her pattern using the prepared beads ( $\rightarrow$ integration). Before completing the activity after 3 weeks, P5 pinned all bracelets to a foam core board, and added information about working hours from her app.

P7 transformed his meditation experience directly into physical form. After each meditation he formed a plasticine ball, intuitively adjusting its size to match the felt quality of his focus ( $\rightarrow$ preparing tokens). He then pinned the ball to a board in a position showing duration and date ( $\rightarrow$ integration).

#### REFLECTION AS PART OF CONSTRUCTION

Next we describe the reported types of reflections, how they were embedded in the physical construction process, and the benefits and challenges of this process for self-reflection.

## Types of Personal Reflections and Insights

The insights participants gained from their reflections ranged in levels of depth from simple data readings to contemplations of personal values and attitudes.

Reflection on Data: Insights directly derived from the data. All participants made such observations that included the identification of patterns, trends, correlations and relationships of attributes within the data (cf. [8]). For example, P7 recognized a trend suggesting personal growth: "You see, I start off doing a couple [of meditations], and they were not very good, and then eventually they improved." Reflections on data allowed participants to answer personal questions. For example, P4 realized that eating larger amounts of vegetables was correlated with the occurrence of her daughter's bowel movements.

**Reflection on Context:** *Interpretations of data in the light of one's personal context and pre-existing expectations* (cf. "self-reflection" [8]). These reflections helped participants to derive

personal meaning and implications from the physicalization and confirm or correct previous expectations: "I expected that I would go downtown a lot. But, actually, I didn't go downtown that much. Only near my house." [P8]. Furthermore, the physicalization activity enabled predictions. For example, P4 was able to predict her daughter's bowel movements based on food intake as visible in the physicalization. The activity further triggered new questions to explore. For example, P5 became curious about the impact of working with other people on her concentration. Physicalizations also triggered reminiscing about events related to the shown data: "Just doing this and seeing this [physicalization] makes me remember those days. So, it can be like a journal." [P8; places visited].

Reflection on Action: Motivation and development of actionable strategies. Considering both data and contextual knowledge, participants developed strategies to achieve personal goals or improve their well-being: "Sometimes I take two aspirin pills at a time, and I found that, I can still achieve a similar effect just by taking one pill, and that would be much better for my stomach." [P2; hip pain]. The awareness of her writing progress encouraged P5 to test new strategies she developed through the physicalization activity: "I changed my writing process a lot thanks to this visualization. I realized that working in longer sessions was more beneficial for my writing process. I could have these longer threads with no beads [times without distractions]. So the day after that, you can see they are getting longer and longer." [P5; distractions].

For some, the physicalization activity directly influenced behaviours in a positive way. For example, the enjoyable process motivated P4c to go to the bathroom more frequently: "The tracking affected her behaviour, because she was motivated, so she tried to go more. Making these sculptures at night before bed was really fun for her. She'd look forward to it all day." [P4]. The prospect of capturing accomplishments also influenced participants actions. For example, P8 visited more places, to be able to add new pins to her map: "If someone asked me, I never rejected [laughs]. I'd go everywhere!". The tangible manifestation of personal habits also helped participants stick to their personal goals: "It was almost keeping me accountable to myself. It's very hard to hide to yourself that you're not meditating as much." [P7]. Sometimes, however, reflections on actions led to negative emotional responses such as "stress" [P8] or pressure, although some highlighted associated motivational effects. Some participants expressed disappointment when reflecting on their actions. For instance, P6 "regretted", lost opportunities for activities: "I definitely had time to do that. Like, why didn't I do that?" Still, she experienced these critical reflections as "useful" to understand "why [she] made these decisions" [P6; activity enjoyment]. Few days into her project P8 reported: "I realized my life is kind of boring. I did not do anything new but just everyday routine." However, P8's experience changed over time: "in retrospect I did many things for the 2 or 3 weeks."

**Reflection on Values:** Contemplation of one's character, values and attitudes. Participants related data readings to their values and motives: "[Points to small red beads] Here, I didn't enjoy the times with my friends. But it's good that I did it, because we haven't talked in so long. So it's good that

I spent that time cultivating the relationship." [P6; activity enjoyment]. For some participants such reflections changed previous attitudes. For instance, it helped P8 become more decisive in considering which activities bring her joy: "I usually I don't decide it that much. But for this [physicalization activity] I tried to decide my enjoyment. So, actually, it was helpful and good for me!". For P2 [hip pain], the activity increased his confidence in communicating his condition: "Sometimes when you go see a doctor, you just feel there's something wrong [but] you can't really express it. I feel that, because I keep track of this, I'm a bit more in tune with my pain, and so I have more confidence when I explain what's going on." Interestingly, four participants who initially intended to improve their behaviour, were able accept some habits through the project. For instance, P5 [distractions] reconsidered her high expectations: "Be a little bit more compassionate about your writing, but not too much [laughs]. Finding that balance was a good discovery. And not feeling guilty." She further states: "You should not be so strict in evaluating what is success."

To summarize, the four reflection types described above led to (1) insights directly from the data, (2) interpretations of the data in the light of personal context and pre-existing beliefs, (3) motivation and development of actionable strategies, and (4) contemplations of personal values and attitudes. It is important to note that some reported reflections on context, and most reflections on actions and values can be characterized as "transformative" [18], thus leading to changes in actions and personal beliefs.

## **Embedding Reflection in the Construction Process**

To gather considerations for supporting reflection, we analyzed how reflection types were related to process steps of the physicalization activity (see Fig. 3).

Reflection during Design Phase. Reflection already started during the design phase, when participants had not yet collected data. Participants engaged in three types of reflections to inform their design. Reflections on  $\rightarrow context$  included considering preexisting knowledge of habitual patterns as well as formulating personally relevant questions and expectations to arrive a suitable data schema and assembly model. For instance, to categorize times spent in different places, P8 considered her personal patterns: "Usually I don't stay at a place more than 3 hours. That's usually my maximum. And when I go shopping for groceries, usually it's short, but still more than 30 minutes. So I chose less than an hour [minimum *unit*]." Reflections on  $\rightarrow$ actions are manifested in participants' considerations of how their activities will influence the appearance of their physicalizations. For example, P5 [distractions] decided to adjust her writing habits to produce bracelets of similar lengths.  $\rightarrow Values$  that participants describe as important parts of their identities were also considered when designing the physicalizations: "[Making] these DIY things is part of my identity, and I reflect that [in the physicalization]. [...] This is who I am, it's not just what I use. I think that having this ambiguity of the beads as opposed to a label that says 'deodorant' or 'toothpaste' is much more appealing to me." [P9; recipes]. Other participants carefully considered, for example, colour choices in their visual mappings to prevent the physicalization

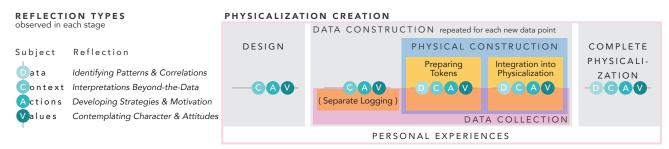


Figure 3. An integrated process of personal physicalization creation and self-reflection. Circles show which types of insights participants described during each step of the physicalization creation.

from triggering negative feelings of guilt or pressure. For example, P5 [distractions] deliberately chose colours that "were both equally energetic and free of judgement. It's not like red and green." P1's colour choices express his excitement about his athletic "life-style".

Reflection during Separate Logging. While only three participants created data logs separate from the physicalization, we found evidence that this separate logging step can enable reflection (cf. [7, 10]). For example, when jotting down her writing distractions, P5 noticed that although she kept getting distracted, her work was still productive ( $\rightarrow context$ ). Separate logging further enabled reflection-in-action [42]: It provided P5 with a "clear picture of the status in that moment", allowing her to directly adjust her strategies: "You lose your focus, then you work 9 minutes, then you lose your focus for about 6 minutes [...] and then I mean: just stop working! And that's when I stopped the session." For P5, categorizing new data points even led to considerations of personal  $\rightarrow values$ , for example, to decide what constitutes work and what is a distraction. In contrast, the other two participants created separate logs mainly as a memory aid. For example, P2 [hip pain] used it to keep track of his pain killer intake during the day. However, he stated that adding to the log did not spur direct insights: "I would just log and then I don't even try to reflect on it, because it's just like a bunch of words. [...] I wouldn't even bother reading a part in the past basically."

**Reflection when Preparing Tokens.** Participants comments reveal that the token preparation step encouraged all four types of reflections on  $\rightarrow data$ ,  $\rightarrow context$ ,  $\rightarrow actions$ , and  $\rightarrow values$ . They particularly highlighted this process as reflective, when representing qualitative aspects of their experience (e.g., mood or pain) through physical attributes by selecting and customizing tokens. For instance, choosing a bead colour encouraged P8 to reflect on her enjoyment: "I just tried to decide: If I like the place, so I think I was happy, and I want to keep that memory in my life, that feeling, then I put the red [bead]."

The timing of the token preparation also affected reflection. Four participants prepared tokens directly after each activity. For instance, P7 found this to be important to assess the quality of his experience accurately: "When I do the two [meditations] I found that I would have to stop, make the plasticine ball and then continue. Because if I waited too long I wouldn't be able to accurately assess the quality." Similarly, P3 experienced selecting beads to show her mood multiple times during the day as beneficial: "This way I reflected at different times during the day so I didn't have to do a whole day at one time."

In contrast, the five participants who prepared tokens only once a day, appreciated this dedicated moment to reflect. For instance, for P6 counting beads became "a reflection at the end of the day." Similarly, preparing tokens in the evening helped P4 to gain awareness of her daughter's nutrition: "Having that information, going through it all at one place and one time. I think, just the mental act of counting out the beads [...] it internalizes it in a way and kind of manifests or makes it real."

In addition to retrospective reflections, manipulating tokens also supported future planning. For instance, P9 used tokens to creatively explore new recipes: "The thing I really liked about turning these things into physical objects was that I could kind of play with them a bit more. I just took beads and I put them together sort of like Lego and just build [the recipe]". In this way, she generated new recipes that she tried later.

**Reflection during Integration.** Participants also reported all four types of reflections when integrating prepared tokens into their physicalization. This activity brought new data points into the context of previous ones which particularly facilitated reflections on  $\rightarrow data$  patterns and trends. For instance, P2 described how this integration step made him "more aware" of his pain: "With this [physicalization] I'm forced to review, and because the format is much more visual, I need to reflect every single time when I put something on it." Some participants described this activity as a reflective ritual that fostered reminiscing, reconciling new insights with expectations ( $\rightarrow context$ ), adjusting personal strategies ( $\rightarrow action$ ), and considering new insights in the light of personal attitudes and →values. P3 [mood] described how, when hanging her bead ornament into the branch (Fig. 1.3), reflections on her day reminded her of her accomplishments: "The ritual, like putting it up on the branch in the evening, it also was something to remember and [...] work through the day! [...] I think, it's triggering this sense of accomplishment."

**Reflection using the Completed Physicalization.** Participants also used the complete physicalization for all four types of reflections. P5, for example, described how looking at all "data bracelets" together helped her revisit previous insights and make new discoveries. While two participants decided to continue their physicalization activity after the study, the majority ended the process after the agreed period for different reasons. Sometimes a personally meaningful timeframe was coming to an end: "I would like to do it for 2–3 more days, because I think it's the time I need to finish what I started [a thesis chapter], and that would be like a nice moment to stop." [P5; distractions]. P2 [hip pain] stated that after de-

voting intense attention to his condition for the 2 weeks, he wanted to "keep [his] mind off the pain a bit". Others stated that they had answered their questions, and felt that continuing would not yield additional discoveries, unless they would refocus their attention to other aspects or topics: "I was gonna do it again, but I will probably make a bigger change, like only track one thing specifically. I feel like we got out of this method what we could possibly get out of it." [P4; nutrition].

#### **Benefits and Challenges of Constructing Personal Data**

Our findings suggest that the physicalization activity provided our participants ample opportunities for self-reflection. Participants described benefits and challenges of the creation process related to reflection regarding personalization, physicality, manual effort, and presence of the physicalization in everyday life, sometimes drawing comparisons to digital tools.

**Personalization.** Participants personalized their physicalizations in expressive ways, visible in the great variety in the resulting physicalizations (see Fig. 1). The process allowed focussing on personally meaningful aspects. For example, in contrast to her previous practice of pinning visited places in Google maps, P8 captured enjoyment and duration of visits, which for her indicated the importance of places in her life. The physical materials further enabled personal mappings especially of qualitative aspects of experiences. For instance, the plasticine allowed P7 to express the quality of his meditations on a continuous scale: "Having to bin stuff would have detracted from it. I wanted those continuous changes. I'd take one [piece of plasticine] and roll a ball. And then you can look at the ball and be like 'does this feel right?' and then add and subtract more." P5 compared the freedom of the physicalization process to using her time tracking app: while the app reliably shows how much time she spends writing, it does not help her reflect on "uncountable" aspects related to the quality of her experience, for example, the level of focus. This flexibility further allowed P9 to add data attributes to more fully describe his hip pain after becoming aware of its complexity. Also, in contrast to digital analysis tools, the personal involvement in the representation creation seems to support internalization of gained insights: "On the app I really rely on the apps' analysis versus my own. I really couldn't tell you what I'd eaten in a month, if I didn't go back and see their little bar charts, because I'd forgotten. Whereas on this [physicalization], I felt like I was starting to have an intuitive understanding. Because [in the app] I'm not physically building it each day. That way I have to rely on the analysis that it provides back to me. So I wouldn't be able to tell you anything [shrugs]." [P4; nutrition].

**Physicality.** The physicality of the materials was experienced as both a benefit and a challenge. More than half of our participants explicitly described the working with the materials as "fun" or "enjoyable". Participants described how it supported a continuity of their physical experience. For example, P7 [meditation] found that the sensuality of plasticine fit into his mindfulness practice. Comparing it to digital apps, he states: "Just knowing I have to pull out my phone and navigate the interface... I think, I wouldn't be as eager to [engage with it]." P2 [hip pain] felt that the physicality of materials made it easier to capture his physical pain: "I don't imagine doing this

on an app. I think it's less natural, because the pain that I feel is physical, and doing it on an app is digital, and so it might be a bit harder to relate the feeling." However, participants also commented on physical constraints getting in the way of their representations' accuracy and, consequently, their reflections. P8 [places visited] regretted having to omit repeated visits from her physicalization, because of the limited space for pins on her map. P1 [workouts] had to skew his representation to work within the physical constraints of the board: "I couldn't really stretch that [tape] out to show it was 40Ks. The board it's on just wouldn't allow that."

**Manual Effort.** The physical construction process requires manual effort which can make it more time consuming than digital logging: "The advantage of Google [maps] is, I can pin when I'm there. It has GPS, and I can just pin more easily." [P8; places visited]. However, participants emphasized that this manual effort benefited reflection: "It takes more time than just clicking on the phone. But during that time I can think. So everyday I think, and I see what I did before. So it also helps me remember." [P8]. The manual construction also helped participants to internalize an awareness of their topic: "The manipulatives definitely helped internalizing it over time. [It made] the analysis more intuitive. I think, that had to do with physically building it." [P4; nutrition]. Participants' statements reveal a feeling of pride and attachment to their physicalizations which promoted an ongoing engagement with the corresponding data. The manual effort involved seemed to contribute to this: "You are more attached because you spend more time on it. [...; Digital logging is] practical just to see what happened, but this one is more... you invest so much time and energy thinking about it, so it has more value." [P6].

Although token-based physicalizations can be freely manipulated and explored, participants found this to be too tedious. Because of this, P8 [places visited], for example, refrained from changing her map to focus on the part of the city where she spent most of her time, when she realized that this area was starting to get cluttered. P4 [nutrition] wanted to explore how certain foods affected her daughter's bowel movements, but manually re-sorting and filtering the beads was just "too much work". Only P9 used the tokens in an exploratory way to iterate on recipes: "I had the beads, so I could just put them out, and I could swap them and be like: Do I want it this way or this way?" However, none of our participants applied major changes to completed physicalizations parts or performed interactive operations such as aggregation or filtering.

Presence in Everyday Life. The physicality enabled the integration of created artefacts into participants' personal spaces where they could serendipitously spark reflection. The daily presence of the object became a reminder to log and reflect and facilitated continuous awareness: "If I'm putting things in an app, they tend to just disappear in a way. [The physical presence] makes it more solid and concrete in your consciousness." [P4]. It also created opportunities for social interaction and shared reflection: "I think for [my husband] it was also fun to follow it. [If it was in an app] he probably wouldn't notice it at all. Then he would have to actively ask. Here, we could just talk about it, without actually thinking about talking about it. It's just something that happened because it

was there. It triggered the conversations. [...] Instead of me telling him what I've been doing, he actually asked, because he saw what different colours I used." [P3; mood]. Similarly, P4's whole family got involved in a shared analysis of the physicalization: "Sometimes it got left on the coffee table for a few days and then the boys would be sitting there trying to figure out if there is a pattern or what does it mean." However, presence in everyday life also made the physicalizations vulnerable to damage: "The cat was really curious, and I'm afraid she would start clawing at it just for fun." [P1].

## **DISCUSSION**

We discuss our findings in the light of previous work on reflection, personal visualization, and visualization creation.

#### The Impact of Physical Manipulation on Reflection

Previous work has highlighted the importance of considering how personal data tracking is "enmeshed with everyday life" [41]. Our study findings show constructive physicalization as one way of achieving this. Its flexibility and customizability enabled participants to tailor personal physicalizations to their unique values and concerns, personal context and environment, allowing data collection and representation to become part of their everyday routines. Extending work that highlights the importance of agency and personalization for mindful self-reflection in clinical contexts [1, 43], we found that allowing participants to design their own personal data categories, visual mappings, tracking processes, and physicalization form factors can benefit reflection for diverse personal scenarios. By constructing visual mappings in line with their individual mental models of the data, participants engaged in an activity that can be related to an "expressive mode of learning" [36, 37]. The constructive physicalization approach proposed in this paper, can be connected to previous work that describes physical externalization of cognitive processes and incremental construction as beneficial for thinking and comprehension [31]. The active involvement in the construction of personalized visual representations, may thus have contributed to the intuitive understanding of the data and the meaningful personal observations reported by our participants.

We found that previously described advantages of manual tracking—greater control, flexibility, awareness [7] and "intimacy with data" [10]—were reinforced through the manual approach to both data logging and representation. The constructive approach also provided greater expressive freedom compared to pre-defined digital or 3D printed visualizations (cf. [30, 44]). However, it limited the accuracy and granularity of participants' representations and participants found the effortful process to pose barriers for fine-grained long-term logging (cf. [7, 12]). Further, physical long-term tracking usually requires disassembling physicalizations to reuse materials, which, in turn, destroys the captured data. Despite of these limitations, our results show that exploring a topic even for a short time can yield important personal insights (cf. "Dear Data" [35, 34]). This suggests that physical construction is particularly suitable for short-term curiosity-driven, or "documentary" tracking [41], for creating mementos and personal artifacts (e.g., P3,P8,P9; cf. [40, 46]), or for long-term tracking of less frequent events (e.g., P7).

## From Low-Level to High-Level Reflections

We have identified four personal reflection types as part of the physicalization activities: identification of patterns and relationships in the *data*, interpretations in the light of one's personal *context* and assumptions, development of strategies and motivation that affect one's actions, and contemplations of one's values, attitudes, or character. While instances of the former three types of reflections have been reported previously [8, 9], reflections on personal values are rarely discussed. Furthermore, the lack of an agreed upon framework that helps to systematically categorize reflections in personal informatics, complicates the comparison of reflections across studies. We contribute a detailed and nuanced description of reflections, and how these are facilitated through physical materials as a means to represent personal data. Interestingly, "transformative reflections" [18] (i.e., the reconsideration of beliefs and habits), rarely reported in studies with digital prototypes [9], were common among our study participants, possibly due to our physical approach to constructive visualization (see previous section). In line with previous work [18], we found that "lower" level reflections on data and context were often a prerequisite for deeper reflections: For example, recognizing data patterns (e.g., the frequency of new places visited by P8) led to contemplations of their deeper meaning for personal values (e.g., adjustments to P8's perception of what constitutes an exciting life). These findings inform further research on how to facilitate reflection at different levels with both physical and digital personal visualizations.

# **Relating Reflection Types to Process Steps**

Our findings show that self-reflection is deeply intertwined in the process of physical data construction. This is in contrast to foundational models of both personal informatics systems [32] and visualization creation [5, 27] that describe the formation of insights as a separate and deliberate step after the data is transformed into a visual or physical format. Previous work further describes process steps [10, 32] and reflection types [9] separately. Our findings relate individual steps of the physicalization process (i.e., design, optional separate logging, preparing tokens, integration, and examining the completed physicalization) to the types of reflections they facilitated. All steps are accompanied by most types of reflections except for the design stage and separate data logging (see Fig. 3). The lack of reported reflections on data in the design phase is explained by the lack of data at this stage. During separate logging, the mostly textual or numerical form may have hampered identifying patterns and correlations. Also only three participants incorporated this step into their process. During all other steps-preparing tokens, integration, and examining the complete physicalization—participants mentioned all four types of reflections. It is possible that their active involvement (c.f. [40]) in all steps of physicalization creation promoted these diverse reflections throughout the process. If self-reflection is considered a primary goal, we suggest facilitating a more active role for people in the design of personal visualizations, than is commonly assumed in digital tools.

# **Direct Visualization of Experience**

In particular when representing experiential or qualitative aspects (e.g., pain, mood, meditation quality), participants

formed direct associations between their experience and the visual and physical properties representing them. For instance, P2 used colours instead of abstract categories to capture aspects of his pain in his separate log. Only two participants created a log or legend that fully described their mapping of physical attributes to numerical or textual data; seven captured aspects of their experience directly through the physicalization, intuitively mapping them to physical properties without an explicit prior data categorization. While this transformation of an experience directly into a visual and physical manifestation makes it more difficult to create alternate representation later on, it seems that the continuity of the process allowed participants to directly reflect on the quality of their experience, rather than creating an additional layer of abstraction in form of numerical or categorical characterizations of the collected data. This is further supported by the fact that, similarly to previous observations in the context of physicalization construction [25], our participants spoke interchangeably about the physical tokens and the data these represented. The fact that most of our participants' data was implicit in their physicalization process is remarkable, considering that existing models of visualization and physicalization creation [5, 27] as well as self-tracking processes [32] assume an explicit data manifestation created in a separate data collection step. Our findings highlight direct visualization of experience as an under-explored type of visualization process and an interesting avenue for future research.

#### **CONSIDERATIONS FOR DESIGN & FUTURE RESEARCH**

As a first exploration of personal physicalization construction, our findings provide considerations for designing physical and digital personal visualization tools and highlight interesting questions for future research.

Exploring Visualizations as Data Input. Constructive physicalization allows to directly manifest experiences, making data implicit in the process. Participants described this activity as reflective. Selecting and customizing tokens allowed expressing qualitative experiences that cannot be easily quantified or categorized, and the integration of tokens let participants directly see new data in context which facilitated immediate reflections. Similarly, future tools could explore visualizations as a means to directly capture qualitative attributes, for example, by manipulating position, size or colour of visual marks, or by sketching data into a visual representation.

Visualizations as Generative Planning Tools. Constructive physicalization is not only a way to reflect on past experiences, but it can also facilitate imagining and planning future activities in a hands-on way. One participant described manipulating tokens as a visual means to generate new recipes. Similarly, Hunger used lego blocks to plan his work schedule [23]. Exploring the potential of visualization for reflection on future activities (e.g., for budgeting, time management, and creative tasks) is an exciting avenue for future research.

Towards Stand-alone Personal Data Construction Kits. Some participants expressed interest in sharing the personal physicalization approach and construction kit with others. Exploring stand-alone data construction kits (see e.g., [16, 34]) could help to support activities without in-person guidance

that we provided through an introductory workshop and email check-ins. Participants stated that the emails did not affect their reflection, but found the workshop and look-up sheet helpful for their visualization design. However, future empirical research is needed to better understand how cues for reflection can be best provided in form of such stand-alone personal data construction kits.

Expressive Freedom vs. Constraints. Our construction kit featured a rich selection of materials, to provide expressive freedom. While all participants found the kit sufficient for realizing their designs, some statements suggest a desire to include all available material or colour options into the physicalization. This sometimes aggravated the problem of "tracking too many things" common in personal logging [10], and, in turn, made the activity time-consuming and the resulting visualizations difficult to interpret. An interesting avenue for future research is the investigation of meaningful constraints for physical and digital construction tools, as started by Huron et al. [26], considering the trade-off between expressivity and mitigating the problem of tracking too many categories.

#### **LIMITATIONS**

As an ongoing internal process self-reflection is difficult to study [2]. It is not always possible for people to recall when and how insight occurred. Participants' regular diary entries and pictures of the evolving physicalizations, as well as tailored interviews at multiple stages of the project, reduced this problem. While we aimed to stay as close as possible to a realistic situation of daily personal physicalization construction, we acknowledge that diary entries and study setting may have impacted participants' activities and reflections. While our participants represent people of different ages and backgrounds, the sample size is too small to be considered representative. Future research building on our findings is required to explore how our results generalize to larger populations.

### CONCLUSION

Our study provides a first exploration of constructive physicalization in a personal real-world context. We found that the process facilitated deep reflections on the data, personal context, actions and values. We discussed how these reflections are deeply embedded in and supported by the manual construction. The process allowed people to personalize representations and integrate these within their personal environment to spark moments of reflection and conversations. Our findings point to exciting directions for design and future research in the context of both physicalization creation and tools for self-reflection. Our results further highlight the potential of physicalization construction in a personal context, including the fluid integration with people's routines, benefits for capturing qualitative and subjective aspects, supporting shared experiences, as well as the potential of using constructive visualizations as a generative tool for planning and creative exploration.

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