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Recreation user knowledge, support and engagement in French MPAs: are there reverse side-effects of the French soft regulation and management approach?

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Manuscript

3 **1.0 Introduction**

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5 This paper demonstrates the complexity of engaging with recreational users as a marine protected area (MPA) stakeholder group in a country where MPAs are a relatively recent 6 7 concept superimposed on well-established and historically settled human uses. MPAs are generally considered an important tool for conservation of marine biodiversity, habitats and 8 9 various ecosystem services, including those related to recreational use (Abecasis et al., 2013; 10 Rees et al., 2015). According to Rees et al. (2015), research on MPA management has 11 historically focussed on fisheries and biodiversity conservation related issues with less 12 emphasis on social aspects. However, understanding the social aspects of MPAs is also 13 important for effective management (Abecasis et al., 2013; Fiske, 1992; Rees et al., 2015). Understanding recreation values and use, as a significant aspect of MPAs, can contribute to 14 more effective engagement of recreational users in the management process, more effective 15 targeting of management strategies for different stakeholder groups, and efficient allocation 16 17 of often limited management resources (Rees et al., 2015; Smallwood et al., 2012).

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19 **1.1 Importance of understanding stakeholder views for effective MPA management**

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21 Understanding and factoring in the views of local stakeholders is an important component of 22 effective MPA management (Abecasis et al., 2013; Halkos & Matsiori, 2017; Hastings & 23 Ryan, 2017). Hastings and Ryan (2017) and Voyer et al. (2013) observed that effective MPA 24 management also requires the community to understand and support what is being protected 25 and why. Community understanding is more likely to foster support for an MPA and its 26 management practices (Abecasis et al., 2013; Halkos & Matsiori, 2017; Tonin & Lucaroni, 27 2017). That is, effective MPA management requires managers and stakeholders to have a 28 mutually agreed understanding of the purpose and function of MPAs as a policy tool 29 (Chuenpagdee et al., 2013; Stamieszkin, Wielgus, & Gerber, 2009). This approach is part of 30 what is termed participatory governance (Gaventa, 2007; Parkins & Sinclair, 2014)

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32 Mutual understanding may be a difficult goal as community and stakeholder views can differ 33 regarding how MPAs should be managed and what they should achieve (Abecasis et al., 34 2013). For example, some authors found local community resistance to establishment and 35 presence of MPAs owing to perceived impact on livelihoods (Salmona & Verardi, 2001; 36 Voyer et al., 2013; Wood & Glasson, 2005). Other authors found that local communities and 37 other stakeholders generally support MPAs as a means for effective management of resources 38 and the associated benefits (Abecasis et al., 2013; Hastings & Ryan, 2017; Tonin & Lucaroni, 39 2017).

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41 Stakeholders associated with marine and coastal recreation are an important consideration for MPA management (O'Mahony et al., 2009). As with the wider community, engagement with 42 43 recreational stakeholder groups can be complex because their views are often diverse and 44 even contradictory (Abecasis et al., 2013; Hughes Jones, & Phau, 2016). For example, Rees 45 et al. (2015) noted similarities and differences in response to an MPA across different recreation types. Ahtiainen et al. (2013) and Stamieszkin et al. (2009) found that people who 46 47 spent more leisure time in marine environments had a greater concern for the management of the particular marine area where they spent time. Rees et al. (2015) noted that understanding 48 49 the importance of a given MPA for recreation groups facilitates more effective management.

51

52 Bennett and Dearden (2014) observed that stakeholder views of an MPA can also vary 53 depending on MPA governance structures and management practices, where inclusive 54 engagement (among other things) is likely to encourage support. In addition, Chuenpagdee et 55 al. (2013) highlighted that stakeholder response to MPAs is a function of the pre-existing socio-political context of the area in which the MPA is established, the nature and extent of 56 57 community involvement in establishment and the governance structure of the MPA once 58 established. That is, while there are established 'good practice' engagement approaches 59 regarding MPAs, effectiveness relies on the range of community priorities and concerns, 60 regional socio-political context, the legacy of past management practices and decisions and 61 influence of current management approaches in the region (Hughes, Jones, & Phau, 2016). 62 That is, effective management requires a detailed understanding of the specific local context in which an MPA is established. 63

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65 **1.2 MPAs in France**

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67 The French government has traditionally focussed on its mainland territories, but has recently strengthened its political ambitions in the marine and coastal environment (Trouillet, 2014). 68 69 As such, the MPA concept is a relative late comer to marine and coastal management in 70 France (Deboudt et al., 2015). While legislative frameworks to manage specific pressures 71 were introduced in the 1970's (Deboudt et al., 2008), the French Marine Protected Areas 72 Agency, along with the first Marine Natural Park was created decades later in 2006. The 73 European Natura 2000 network of protected areas focused on threatened terrestrial species 74 and habitats was created in 1992. It was expanded to include French marine and coastal areas 75 in 2008. The European Union Marine Strategy Framework Directive was also adopted in the 76 same year. Since establishment of the first Marine Park, the French Government set an 77 objective to incorporate 20% of marine and coastal waters under French jurisdiction into 78 MPAs by 2020 (AAMP, 2015).

79

80 Expansion of the natural protected areas network in France has coincided with an evolving 81 management approach. An initial focus on nature conservation and landscape protection has 82 expanded to consideration of socio-ecological systems. The systems approach highlighted the need to manage protected areas as a network within a geographical context to achieve long-83 84 term conservation goals and social equity (Mathevet & Godet, 2015; Mathevet et al., 2016). 85 This broader approach has two main implications. Firstly, owing to this socio-economic context, French protected areas, including MPAs, have generally open public access and few 86 87 regulations (Bouin, 2006; Meur-Ferec, 2007). That is why only 1.44% of French natural protected areas (marine and terrestrial areas together) are covered by the IUCN protected area 88 89 categories I, II and III (IUCN France, 2017). Regulation is not entirely absent at a national 90 scale but it mainly concerns specific small sites and restricted zones within protected areas 91 (eg. National reserves, hearts of National parks, Biosphere reserves). Secondly, the French 92 approach emphasises participatory management that seeks to integrate community needs with 93 nature conservation through win-win solutions (Mathevet & Godet, 2015; Martin et al., 94 2017). A strong focus on social considerations means French MPA managers now act as 95 mediators, using their authority to encourage engaging stakeholders in deliberative processes 96 and formalizing collective decisions, mostly through local committees' participation 97 (Mounet, 2007). However, participatory management remains highly institutional and 98 politicized as evidenced by the composition of various consultation committees (e.g. elected 99 officials, state agencies, representatives of regional fishery, tourism industry, environmental 100 protection associations, etc.). Consequently, the negotiation processes struggle to engage

101 "ordinary" citizens not aligned with formal and often partisan organizations (Julien La 102 Bruyère, 2008). In the case of outdoor recreation, independent users represent the vast 103 majority of recreational users (Thiery, 2013). Mounet et al. (2012) indicate that the formal 104 institutionalization of outdoor recreation in the participatory process means that the 105 traditional spokesperson and sport federations are not representative of the whole recreational user community. As a consequence, recreational users as a stakeholder group are difficult to 106 107 approach and understand for public authorities (Mounet, 2007). The lack of recreation 108 organization membership and the associated difficulties with engagement, exacerbates MPA 109 managers' negative perceptions that recreation use is a threat and is uncontrollable.

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111 This paper presents findings from a study of recreational users associated with marine and coastal protected areas in France, with a focus on "non-organized" users. The study 112 113 concentrated on non-extractive recreation and mainly physically active types as these were identified as significant users of the French MPAs. The study provides insights into the 114 115 characteristics of different recreation stakeholders and their relationship with MPAs as a 116 relatively recent phenomenon in France. To this end, we explore four main variables: the 117 levels of recreational user knowledge about the MPAs, the willingness to engage with local management, the support for regulation and the importance of MPA as a place to practice 118 119 their respective recreation activity. The aim of the paper is to highlight the implications of a 120 soft MPA management approach in terms of recreational user knowledge and engagement 121 with MPAs governed by a mandate for public participatory management.

- 122
- 123 **2.0 Method**
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125 **2.1. Selected sites, activities and sampling regime**

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127 A total of seven recreation activities were selected based on previous reports and informal 128 discussions with French MPA managers (Maison, 2009) (Table 1). The selected activities 129 (except scuba diving) are mostly conducted independently by users, rather than as part of an 130 organized club activity. Little data exist on independent recreational uses that represents an 131 important part of recreational practices in MPAs.

132

The study area included a total of ten local sites: two Marine Natural Parks and eight marine and coastal Natura 2000 sites (Figure 1). Each of the sites are ranked as IUCN categories IV and V, which means that their main objectives are to protect biodiversity as well as to foster sustainable management of natural resources (IUCN France, 2013). All of the selected sites are open to the public with no specific regulation for recreation activities. A multisite study enabled data to be gathered for a range of recreation activities and user types representing different sociocultural contexts and how this related to the perception of MPAs.

- 140
- 141 Figure 1

142

143 Survey data was gathered using a questionnaire administered on-site to French recreational 144 users as a face-to-face interview in French language by trained research assistants between

145 April and November in 2016. This sampling methodology was preferred because it enables

higher response rates, compared to other sampling methods (such as online surveys or phone

- 147 calls for example) (Berthier, 2010). It also enabled targeted sampling of respondents
- participating in specific recreation activities at a specific location based on field observations

rather than self-reported behaviour. Total data collection required 96 days in-field, distributed
as evenly as possible according to seasons, school holidays and the days of the week, in an
attempt to prevent potential overrepresentation of specific users (such as local people,
tourists, students...).

153

154 A minimum sample size of 50 responses for each activity in each geographical area (i.e. 155 Brittany or Mediterranean) was used as a nominal minimum sample size to enable valid 156 comparative statistical analysis (Berthier, 2010). Because of the variety of the site 157 characteristics and activity types within the MPAs, research assistants were free to move 158 through each site to meet users. When there were few recreational users at a site (less than 20 159 for the entire day), all people observed to be conducting one of the target activities were invited to participate in an interview. When the sites were crowded (e.g. some beaches or car 160 parks), assistants were invited to interview the maximum of people on their way. This 161 162 convenience sampling may not be strictly representative of the broader population from a 163 statistical point of view but allows a good representation of the diversity of attitudes 164 (Ghiglione & Matalon, 1978; De Singly, 2016). Surfers, kite-surfers, hikers, were interviewed on beaches, trails or car parks. Sailors, boaters and divers were interviewed on 165 166 harbor pontoons or at dive centers located in close proximity to the practice sites. Due to the 167 difficulty to question kayakers, half of them were interviewed directly in the field (ports, 168 beaches) and the other half during two sports events organized in two different protected 169 areas.

170 Research assistants read out the questions and then entered responses into the questionnaire.
171 The questionnaire included 29 questions and the survey took approximatively 12 minutes to

- 172 complete.
- 173

174 **2.2. Questionnaire design**

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176 Questions included basic demographics (age, sex, occupation, residential status) and information about the type of recreation activity they were practicing at the time of the 177 178 survey. Occupation was categorized into ten groups according to the French system of 179 classification, and residential status included three groups (Table 2). Questions relating to the 180 MPA at each survey site included four dimensions: knowledge of MPA presence and local 181 management, willingness to engage with local MPA management, personal support for more 182 environmental regulation in MPAs and the importance of MPAs for practicing their particular recreational activity. The questionnaire included open and closed responses. Closed questions 183 184 required a response using a 5 point rating scale (1 = totally disagree, 5 = totally agree) with a 185 neutral mid-point (3) and an additional "don't know" option.

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187 **2.2.1 Knowledge of MPA presence and management**

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Respondents were asked whether or not the area in which they were recreating at the time of the survey was under nature protection regulation with a choice of three responses: yes, no, and do not know. If the answer was 'yes' respondents were asked what types of regulation applied as an open question. The terminology of the open answers were standardized into regulation classes and sub-classes using grounded based theory (Glazer, 1992). The veracity

194 of the standardized individual responses was verified according to the regulations that

actually applied to the area respondents were recreating in. Based on the results, respondentswere classified according to 3 categories:

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 1) No knowledge about the MPA: included those respondents who answered 'no' or 'don't know' to the question regarding whether the area was under environmental regulation.
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 2) Low level knowledge about the MPA: includes those respondents who answered
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- 204 3) Correct knowledge about the MPA: includes those who responded 'yes and provided answers that were correct or partially correct. Answers were considered correct when they were consistent with the existing regulation status of the area where they conducted their recreation activity or areas close to where they 208 practiced.

210 2.2.2 Declared importance to practice in a MPA

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209

Respondents were asked to rate their response (on the5 point rating scale) to the statement, 'It is important for me to practice my activity in a MPA'. To help respondents, especially those who didn't understand the term "MPA", concrete French examples were given, such as "natural reserve", "marine park" or "Natura 2000 site".

216 **2.2.3 Personal acceptance of more regulation for environmental reasons**

217

Respondents were asked to rate their response (on the 5 point rating scale) to the statement, 'I would be ready to support more regulations focused on protecting MPA [they use for recreation], even if it limited the ability to access the area for recreation'.

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222 **2.2.4 Willingness to engage with local MPA management**

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Respondents were asked to rate their response (on the 5 point rating scale) to the statement, 'I am willing to get involved personally in managing my recreation practice area' When asking the question, examples of types of engagement were provided by the interviewer (local meeting participation, contributions to decision making, involvement in management actions).

229

230 2.2.5 Statistical analysis

231

232 Statistical analyses were performed using R software (version 3.5.1). When the dependent 233 variable included at least five ordinal responses (age, declared importance, personal 234 acceptance and willingness), the non-parametric Kruskal–Wallis test was applied. For tests 235 that were significant, we performed a post-hoc analyses to determine which levels of the 236 independent variable differ from each other level. Pairwise multiple comparisons were 237 conducted using the Dunn test and a Bonferroni correction for p-values adjustement (detailed 238 results are included in appendix B). Relationships between pairs of qualitative variables were 239 estimated using a chi-square statistical test. To further explore the underlying structure between groups of variables, multivariate analysis were performed using the package 240 FactoMineR (Lê, S., Josse, J. & Husson, F., 2008). Results from correspondence analysis 241 242 (CA) on contingency tables were projected on two-dimensional scatter plots of the first and second principal components (only the CA graphs which concerned the recreation types are presented in this paper). To explore the demographic profile between geographic regions of respondents, Multiple Correspondence Analysis (MCA) for each recreational activity was applied. The geographic region was used as the supplementary variable and remaining variables as active variables.

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249 **3.0 Results**

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An approximate total of 1166 people were invited to participate and 1000 questionnaires were completed (85.7% response rate¹). This included 586 responses in Brittany and 414 responses in the Mediterranean across the seven targeted recreation activities (Table 1). Kayaking and surfing responses are absent from the Mediterranean region. Surfing is not commonly practiced in this region while kayakers were few and difficult to sample.

256

257 Table 1 258

3.1 Recreation types and demographics260

For the total sample of 1000 respondents, most were male (74%) and lived locally in the area where they were surveyed (55.2%) or owned a holiday home in the area (10.6%) (Table 2). About one third were visiting the area as tourists (34.2%). For each respective region (Mediterranean and Brittany), there was a similar pattern of demographic distribution across respondents.

266

267 Table 2

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269 Recreational activities were significantly associated with all demographic variables: sex, age, profession and place of residence. Males were dominant in each category except in hiking 270 where 56.5% were females ($\chi^2 = 157.06$. df = 6. p<0.0001). A higher proportion of males was 271 associated with boating (91.0%) kite surfing (89.2%) and sailing (86.7%). Regarding the 272 significant association with age, boating, sailing and hiking were practiced by older age 273 274 groups while surfing and kitesurfing were associated with younger age groups (Kruskal-275 Wallis H=363.83. df = 30. p<0.0001). The significant relationship between reactional activities and professional occupation (χ^2 =349.21. df=48. p<0.0001) generally reflected the 276 277 respective age profile of activities. Activities including boating and sailing were mainly 278 associated with retirees (older age groups) and surfing was mainly associated with students 279 (younger age groups). However, kitesurfing was associated with a broad range of 280 occupations. Finally, boating and sailing respondents were mostly local residents while hikers 281 and scuba divers were mainly tourists (χ^2 =274.96. df = 12. p<0.0001).

282

283 3.2. MPA management dimensions284

285 Descriptive statistics and statistical association results relating to the four dimensions of 286 MPAs measured are presented in Appendix A and Table 3. Results from Table 3 are 287 described in turn.

288289 Table 3

¹ This response rate (85,7%) is based on 35 days in-field data.

290

291 Figure 2

292 293

294 **3.2.1. Knowledge of MPA presence and management**

295

296 About half of all respondents (48.7%) demonstrated "correct" knowledge regarding the MPA 297 they used. However, many had incomplete knowledge (32.2%) or no knowledge (19.1%) 298 about the MPA. Knowledge of MPA presence and management was significantly associated 299 with all demographic variables (Table 3). A higher proportion of respondents with "correct" 300 knowledge were male compared to respondents with incomplete or no knowledge. Older 301 respondents tended to be more knowledgeable than younger respondents, while tourists 302 tended to have the lowest knowledge when compared with residents and secondary residents. 303 The projection into the two first principal components from Correspondence Analysis shows 304 that scuba divers (67.5% correct knowledge), sailors (65.7) and boaters (62.8%) tended to 305 have better knowledge of the MPAs than other activity types (Figure 2a). Conversely, 306 kayakers (35.1% correct knowledge) and kite surfers (40.9% correct knowledge) were less 307 likely to be knowledgeable about MPAs in the area they practiced their activity.

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309 **3.2.2. Declared importance to practice in a MPA**310

311 About half of all respondents (54.7%) either totally agreed or agreed with the idea that it was

important for them to practice their activity in a MPA. 13.4% had a neutral point of view.About one-third (31.9%) disagreed or totally disagreed.

Results indicated strong statistical relations between respondents' declared importance to practice their recreation in an MPA and the type of recreation activity (Table 3). Declared importance was significantly associated with two demographic variables: sex (H=5,77. df=1. p=0.0163) and occupation (H=18.18. df=8. p=0.0199). Correspondence analysis shows that practicing their recreation activity in an MPA was considered more important for scuba divers and boaters and less important for sailors and kite surfers (Figure 2b). MPAs were of higher importance to females and retirees.

321

322 **3.2.3. Personal support for more MPA environmental regulation**

Most respondents (63%) agreed or totally agreed with the notion of additional environmental
regulations for MPAs. 16.9% had a medium point of view and 20.1% totally disagreed or
disagreed.

The personal support for more MPA regulation for environmental reasons appears to be strongly associated with all variables (Table 3). Females (79.8% agree or totally agree) were more supportive than males (57.1%). Students (69.2% agree or totally agree) were more supportive of more regulation while retirees were the less supportive (54%). Tourist respondents were more supportive (66.9% agree or totally agree) than locals (58.5%). Younger respondents (65,4% agree or totally agree) were more supportive than older respondents (55,4%).

Correspondence analysis shows that Hikers (83.7% agree or totally agree) and scuba divers (71.2%) tended to be more supportive than sailors and boaters while kite surfers tended to be neutral (Figure 2c).

337

338 **3.2.4. Willingness to engage in local MPA management**:

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340 Just under half of respondents (46.6%) agreed or totally agreed with a willingness to engage 341 in local MPA management. 16.4% were neutral, while. 37% totally disagreed or disagreed. Our results showed that the willingness to engage was strongly significantly associated with 342 recreation activity type (H=31.294. df=6; p<0.0001) (Table 3). Correspondence analysis 343 344 highlights the contrast between scuba divers (25% agree) and surfers (23% agree) compared 345 to boaters (55.3% disagree) and hikers (45.9% disagree) in their interest to engage in local 346 MPA management (Figure 2d). Results also show that variables with a high score of 347 willingness (scores 4 and 5), located in the centre of the CA graph, are not linked with any 348 specific activity.

349

4.0 Discussion

351

352 This study aimed to understand recreational users' relationships with MPAs and management 353 through the exploration of four relationship dimensions of knowledge, willingness to engage, 354 support for regulation and importance of MPAs to recreation practice between recreation 355 activities and French MPAs. France promotes participatory MPA management. Hence there 356 is a requirement to consider the views of recreational users as an important MPA stakeholder 357 group, among other stakeholders. The results of this study highlight the current limits of a 358 participatory governance approach to MPA management which in France is strongly 359 influenced by few regulations for public access.

360

361 **4.1 Recreation types and demographics**

362

Our results (table 2) are consistent with the main characteristics of French outdoor activities
 as described in the national literature, in terms of gender, demographics and general practice.

366 In our study, the respondents are predominantly men (74%). This proportion is higher than that observed in other French studies (60% in CNAPS, 2002 ; 46.1% in Evrard, 2014 ; 47.6% 367 in Lefèvre, 2016) but can be explained by the specific activities selected in the sample. 368 Thiery (2013) confirms that nautical activities in France are mostly dominated by men (76%). 369 This is especially the case for activities such as boating, sailing, and kite-surfing (Bernard, 370 371 2016; Le Corre, 2013; Perras et al., 2015) even if there appears to be an increased proportion 372 of women for some other sports (eg. hiking, kayaking) (Evrard, 2014; Lefèvre, 2016; Lefèvre 373 et Thiery, 2010; Thiery, 2013). Thierry (2013) notes that terrestrial activities are the most 374 feminized activities in France. This gender effect is well known in the French literature 375 (Evrard, 2014) and tends to accentuate when users get older (INJEP, 2017). The French 376 literature explains this gender imbalance in terms of the constraints created by combined 377 responsibilities of the family and the professional life of women and consequently, their 378 limited time for outdoor recreation.

379

Results globally highlight an over-representation of users from higher professional categories 380 (33% of higher-level professions²), with regards to the distribution of the French population 381 382 (24.4%, French National Institute for Statistics and Economic Research, 383 https://www.insee.fr/fr/accueil). This result is consistent with previous national research that 384 points at the social and economic discrimination in nature-based recreation access, equipment 385 and site of practice in the French population (Lefèvre, 2016; Lefèvre et Thiery, 2010, 2011;

² We consider here the higher-level professions as the category which covers "Artisans, merchants, company directors" and "Higher education and the liberal profession" (Table 2)

- Muller, 2006), especially in nautical activities (Bernard, 2016; Evrard, 2014; Michot, 2005;
 Muller, 2006).
- 388

389 Age is also a strong discriminant variable because of the combined effects of the physical 390 demands (eg. surfing and kite-surfing are physically demanding activities that favour young 391 people compared with sailing, boating, hiking), the purchasing power effect (young people are more attracted by cheaper activities compared to older people), the longevity of the 392 activities (eg. kite-surfing appeared in the 1990's and it was less attractive for older people in 393 394 2016), the culture and the social habits associated with some activities in terms of the 395 traditional opposition between conformism (eg: sailing, boating, diving, kayaking, hiking) 396 and hedonism/transgression (eg. surfing, kitesurfing) (Jallat, 2018; Michot, 2005; Pociello, 397 1995; Robène et Jorand, 2018).

398

The residence status relationship with recreation activities is influenced by requirements to practice the activity. Activities with a strong territorial dependence (eg. sailing and boating both require a home port) naturally tend to be associated with the local population in France. Conversely, activities which require little equipment and promote geographical roaming tend to be associated with the tourist population. This is particularly the case for hiking which is

404 an important way for tourists to experience regions like Brittany and the Mediterranean.

405

406 **4.2 Knowledge of MPA and management**

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408 Abecasis et al. (2013) emphasized that good stakeholder knowledge of MPAs is an important 409 part of community engagement and effective management. French MPAs appear to have low 410 visibility for many recreational users. One third of people knew the site where they recreated 411 was under environmental protection but do not know much about its boundaries or its specific 412 regulations. One fifth of people simply did not know about the existence of the MPA at all.

413

414 Our results show that better informed recreational users were those involved in activities requiring formal training and those with long-term experience of the local context. The 415 416 formal training required for scuba diving includes knowledge of local regulations (Le Carrer, 417 2017). This training may explain the higher level of scuba diver knowledge about MPAs 418 compared to other activities without training requirements. Boaters and sailors were mostly 419 older or retired local residents who have been practicing in the same area for several decades. 420 Moreover, they tend to be members of local community organizations, and are more likely to be involved in local authorities (Bernard, 2016, Evrard, 2014). A tradition of local use and 421 422 involvement may lead them to be better informed about the MPAs (Ahtiainen et al., 2013; Stamieszkin, Wielgus, & Gerber, 2009). Conversely, hiking, kayaking and kite surfing have 423 424 no formal training requirement and involve younger or non-local participants, and hence 425 these types of recreational users tended to have a low level of MPA knowledge.

426

The minimal MPA regulatory approach in France intended to minimise public resistance and promote equity of access could create alternative issues resulting from poor recreational user knowledge about the management objectives (particularly conservation objectives), especially amongst those without a long tradition of use. Lack of knowledge could lead to difficulties with community support for, and engagement in, MPA management (Hastings & Ryan, 2017; Voyer et al., 2013).

433

434 **4.3 Importance of MPAs for recreation: the influence of perceived benefits**

435 436 The generally low perceived importance of French MPAs as a place for practice recreational 437 activities may relate to minimal regulations. The level of stakeholder concern in relation to 438 MPAs has been linked to perceived positive or negative impacts on stakeholders' lives and livelihoods (Abecasis et al., 2013; Salmona & Verardi, 2001; Voyer et al., 2013). The results 439 440 of this study indicate that minimal regulation means the presence or absence of MPAs in 441 France make little difference to recreational users. The minimal MPA regulation is associated 442 with the absence of an onsite management presence and promoting open, access for all. This 443 approach means that managers must ensure effective management of the MPAs while 444 minimizing evidence of any management intervention (Mounet, 2007). Consequently, some 445 types of recreational users have a low level of knowledge and are less likely to connect the 446 location with conservation actions and access restrictions often associated with protected 447 areas.

448

449 A significant positive response to the importance of MPAs for recreation can be observed for 450 recreation activities that may receive clearly identifiable benefits, such as for scuba divers and boaters. The dive related finding aligns with that of Rees et al. (2015) who found 451 increased dive charter activity linked to the establishment of an MPA in the UK. The French 452 453 MPAs are associated with important or unique marine habitat, and hence, better quality dive 454 experiences. Many of the surveyed boaters also practiced fishing and hence, MPAs may be 455 considered favourably as they are generally associated with marine habitat that support fish 456 populations (Rees et al., 2015). So it is perhaps not the French MPAs themselves that are 457 important, given they are soft management instruments with little influence on access, but the 458 locations the MPAs are associated with that are important.

459

460 **4.4 Support for more MPA regulation**

461

462 In this study, most respondents (63%) supported the introduction of additional MPA regulations to some degree. These results seem to be a positive indicator of concern for the 463 preservation of the marine and coastal environment. This finding appears to counter the 464 465 concerns of French MPA managers that recreational users are a general threat to conservation 466 objectives (Maison, 2009). However, the finding seems to contradict a study by Mounet (2007) who noted that outdoor recreational users generally perceived environmental 467 protection as a constraint that limited access to desirable sites. Resistance to increased 468 469 management of recreation access to protected areas has been noted by other studies (Hughes, Jones, & Phau, 2016; Hughes, Tye and Chandler, 2016; Wood & Glasson, 2005). Soft 470 471 regulation is generally accepted by recreational users because it is less likely to infringe on 472 public use. However, if managers identify a proven or assumed impact, stronger regulation proposals often face user opposition and potential conflict with managers. Results from this 473 474 study come from a context in which there were generally little or no contentious issues 475 associated with the MPAs.

476

477 It is possible that if there were stronger concerns and tension related to MPA access, support for additional regulation would be lower. Additional regulations that may hinder this tradition 478 479 of use. For example, Bennett and Dearden (2014) found that local communities in Thailand considered that MPAs limited access to much needed resources to maintain livelihoods. 480 481 Similar findings were also identified in American Samoa (Fiske, 1992), Italy (Salmona 482 &Verardi, 2001) and Australia (Voyer et al., 2013; Wood & Glasson, 2005). From a slightly different perspective, Abercasis et al. (2013) found that communities in the Azores were 483 484 unlikely to support MPAs. Rather they were likely to ignore MPA restrictions on resource

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485 extraction as the communities considered their exploitation of marine resource to be 486 sustainable, despite evidence to the contrary. Along these lines, the results of this study indicate that recreation activities associated with older people and a long tradition of use by 487 488 locals (sailing and boating) were less likely to support increased regulation. In contrast, the findings of this study indicate that tourists (non-locals) were more supportive than local 489 490 residents regarding additional regulations for French MPAs. Tourist and non-resident support 491 may relate to perceptions of MPAs being associated with enhanced benefits. That is, 492 stakeholders generally support MPAs when they are seen to be an effective means for 493 management of a resource from which the stakeholders can then benefit (Abecasis et al., 2013; Hastings & Ryan, 2017; Tonin & Lucaroni, 2017). Tourists or nonlocal recreational 494 495 users are thus likely to support more regulation because they would not have the constraints 496 of regulation on their day to day lives and could take advantage of tourism related benefits 497 associated with improved nature conservation.

498

499 **4.5 Involvement in MPA management**

500

501 Respondents were moderately willing to be involved in the MPA management process. The 502 moderate interest is likely a product of a lack of knowledge, generally low importance of 503 MPAs for access and practicing recreation which ultimately rests on the soft regulatory approach associated with French MPAs. This presents a significant challenge given some 504 505 scholars note that effective MPA management requires active involvement of key 506 stakeholders (Abecasis et al., 2013; Halkos & Matsiori, 2017; Hastings & Ryan, 2017). The 507 lack of strong interest for involvement by recreational users as a key stakeholder group thus presents a significant challenge for French MPA managers for whom recreation is a priority 508 509 issue (Maison, 2009). A further complication is the lack of organized representation of MPA 510 recreational users, where most recreational users are independent of formal clubs and 511 associations. A lack of organized group membership means recreation activity spokespersons 512 are often few and sometimes not very representative of the broader views. Mounet (2007) 513 notes that methods for effective participative management involving self-organized 514 recreational users still require development. Indeed, the current approach to MPA 515 management in France is designed to cater for engagement of formal organization 516 representatives who can make collective decisions about MPA use and is not designed to engage independent users (Folco & Germain, 2015). Given that most recreational users of 517 518 MPAs are independent of formal organizations and do not have a strong interest in 519 engagement, this presents a significant challenge to the requirement of participatory 520 management in France. 521

522 **4.5 Limitations**

523

524 Despite the precautions taken to limit methodological bias, it is important to recognize some 525 limitations of this research. Firstly, in terms of the sampling method, although research 526 assistants were trained to interview people without a social or physical discrimination, the 527 sampling protocol was opportunistic with no standardized approach for selecting participants. 528 This was due to the characteristics of some sites which were mainly open (eg. beaches, car 529 parks). This raises the potential for bias in the sample that could not be quantified in the 530 absence of previous local baseline surveys. However, the demographic profile of the sample 531 in this study is consistent with national French literature. Secondly, demographics results 532 indicate that the target recreational activities, were generally part of the same category of French society, that is a social category with a relatively high level of education and 533 534 subsequently were likely to be informed and concerned about the natural environment. It 535 would be interesting for future research to include other more heterogeneous recreational uses 536 (eg beach activities, harvesting activities, etc.) to gain insight into the perspectives about 537 MPAs of a broader cross section of people access MPAs for recreation. Thirdly, we 538 intentionally selected our study sites based on geographic location and protected area status 539 (Brittany and Mediterranean; Natural park and Natura 2000). However, our sites had no or 540 few conflicts involving the recreation activities included in the research. It is very likely that 541 inclusion of activities or sites with conflicts regarding access to sites or resources may have 542 resulted in different patterns of response (eg. possible enhanced knowledge about the MPAs, 543 willingness to engage with local management, less support for more regulation). Finally, it is 544 possible that the effects of social desirability may skew the results especially related to 545 regulatory issues (Berthier, 2010). This effect could have overestimated some results (eg. 546 interest of practicing in a protected marine area, personal acceptance of more regulation, the 547 willingness to engage in management). This suggests that the generally low level of interest 548 in engagement with MPAs in this study may be lower than our study indicates. 549

550 **5.0 Conclusion**

551

552 This paper presented the findings of a French recreational user survey regarding knowledge 553 of MPAs, the importance of MPAs to their recreation activity, and support for additional 554 regulation and engagement associated with French MPAs. It seems that soft regulation of 555 French MPAs to avoid impinging on recreation access and public liberties is associated with 556 an overall low visibility and recreational user disinterest and disengagement regarding MPAs.

557

558 Could it thus be concluded that there is a need for more regulation, despite concerns about 559 impinging on liberties in French MPAs? Past examples involving stronger regulatory 560 management based, in part, on the exclusion of humans from protected areas, were not supported by local people and also failed to meet the management objectives (Mathevet & 561 562 Godet, 2015, Mounet, 2007; Folco & Germain, 2015). At the other extreme, soft regulation 563 appears to propagate a lack of recreational user knowledge, support and willingness for 564 engagement with MPAs. Between these two extremes, Mathevet and Godet (2015) suggest a 565 hybrid approach balancing top down regulation with bottom-up community engagement. 566 However, while stronger regulation and community engagement could increase the visibility of French MPAs, dealing with the complexity of independent recreational users, overlaid 567 568 with a tradition of freedom of access presents significant challenges for MPA managers. 569

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- 749 Conflicts of interest: none
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No color is required for Figure 1 (black and white printing).



No color is required for Figure 2 (black and white printing).

Recreation	Britt	any	Mediterra			
	Marine	Natura 2000	Marine Natural	Natura	Total	
Activity	Natural Parks	sites	Parks	2000 sites	Total	
Hiking	101	-	93	-	194	
Boating	82	-	74	-	156	
Sailing	80	-	86	-	166	
Scuba diving	77	-	81	-	158	
Kite surfing	-	- 69		80	149	
Kayaking	-	78	-	-	78	
Surfing	-	99	-	-	99	
Sub-total	58	6	414			
Total	1000					

No color is required for Table 1 (black and white printing).

	Hiking n=194	Surf n=99	Scuba diving n=158	Sailing n=166	Boating n=156	Kitesurf n=149	Kayak n=78	Total Sample N=1000	Total %*
Gender:	83	77	112	144	142	132	17	737	74
- Female	108	22	46	22	142	16	31	250	26
- No response	3	0	-+0	0	0	1	0	239 4	20
i to response	5	0	Ŭ	Ŭ	0	1	0		
Age:									
- Under 15 years	0	3	2	0	0	2	0	7	0.7
- 15-29 years	21	44	38	9	6	45	14	177	17.9
- 30-44 years	34	44	46	20	19	58	23	244	24.6
- 45-59 years	75	7	50	49	40	32	34	287	29.0
- 60-74 years	57	1	21	78	78	11	6	252	25.4
- More than 75 years	2	0	0	10	12	0	0	24	2.4
- No response	5	0	1	0	1	1	1	9	-
Occupation:									
- Farmers	0	0	1	1	3	0	0	5	0.5
- Artisans, merchants,									
company directors	5	10	10	12	18	14	4	73	7.4
- Higher education and									
the liberal professions	47	24	59	38	16	52	19	255	25.7
- Intermediate									
professions	34	11	17	13	5	20	15	115	11.6
- Employees	32	14	24	9	22	25	13	139	14.0
- Workers	4	4	1	2	6	3	4	24	2.4
- Retirees	57	0	13	82	82	10	9	253	25.5
- Students	10	24	19	1	1	7	5	67	6.7
- Schoolboys	0	5	12	1	1	3	6	28	2.8
- Others	4	6	2	6	2	12	2	34	3.4
- No response	1	1	0	1	0	3	1	7	-
Residential status:									
- Locals	50	59	51	125	119	100	44	548	55.2
- Tourists	127	34	11	10	7	38	31	339	34.2
- Secondary resident	17	6	92	31	30	8	2	105	10.6
- Non-response	0	0	4	0	0	3	1	8	-
Region of practice:									
- Brittany	101	99	77	80	82	69	78	586	58,6
- Mediterrean	93	0	81	86	74	80	0	414	41,4

*The total (%) was calculated without the "no response" numbers.

No color is required for Table 2 (black and white printing).

	Knowledge of MPA		Declared importance to practice in a MPA		Personal acceptance of more regulation		Willing to engage in MPA management	
	$\begin{array}{c} Chi-square \\ \chi^2 \left(df \right) \end{array}$	P-value	Kruskal- Wallis H (df)	P-value	Kruskal- Wallis H (df)	P-value	Kruskal- Wallis H(df)	P-value
Recreation types	166.23 (12)	<0.0001	42.58 (6)	<0.0001	91.60 (6)	<0.0001	31.294 (6)	<0.0001
Sex	22.12 (2)	<0.0001	5.77 (1)	0.0163	50.45 (1)	<0.0001	0.00(1)	0.9816
Age	36.45 (15)	0.0015	5.73 (5)	0.3329	13.97 (5)	0.0158	11.20 (5)	0.0475
Occupation	27.97 (16)	0.0319	18.18 (8)	0.0199	38.34 (8)	<0.0001	11.97 (8)	0.1523
Residential status	15.32 (4)	0.0040	6.20 (2)	0.0451	20.11 (2)	<0.0001	0.80 (2)	0.6689

No color is required for Table 3 (black and white printing).