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Towards a metabolic rift analysis: the case of urban agriculture and organic waste management in Rennes (France)

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Abstract

This work contributes to the urban agriculture field of investigation in one aspect that remains lightly explored: the coupling of material and social dimensions in urban metabolisms studies. This paper offers an urban metabolism path investigation, which aims at confronting the flows of organic waste, the practices of the city-dwellers and the strategies of public bodies. We've applied the "metabolic rift" theoretical framework, established by McClintock (2010), to explore the ecological, social and individual dimensions of organic waste management in Rennes Metropolitan Area (France). In this way, the trajectory of the Rennes Metropolitan waste programs, the material flow analysis of biomass, and the study of inhabitants' composting practices have allowed us apprehending the metabolic rift between its social dimension (the decommodification of land, food, and labor), its ecological dimension (short-loop recycling by distributing compost to participants or other users), and its individual dimension (de-alienation from nature). The strengths and weaknesses relating to these three dimensions are then discussed to bring out some opportunities and threats.

Key words: organic waste management, metabolic rift, urban metabolism, community gardens, community waste composting

1. Introduction

Urban metabolism (UM) is a well-established concept in the field of industrial ecology (Ferrão and Fernández, 2013; Kennedy and Hoornweg, 2012; Rosado et al., 2016). It aims to study the material functioning of cities by examining all flows, e.g. inputs, outputs,

and processing activities within the urban system. The challenge of UM studies, according to the Vienna School of Socio-Economic Metabolism (Fischer-Kowalski and Haberl, 2007), is to monitor the material and energy flows, to track their trajectories, and to unveil which flows urban socio-ecological regimes consume and release to the natural environment. The relationship between the functioning of urban societies and the biosphere is therefore central to this concept, the main objective being to reduce the consumption of materials entering and leaving territories (Barles, 2009). Yet it is also necessary to go further by studying the practices of actors involved in the multi-scalar governance of flows, as suggested by several authors (Broto et al., 2012; Pincetl et al., 2012). The purpose of this paper is to combine material and social dimensions of flow analysis to contribute to this growing interest in urban metabolism studies. How to conduct a research that mixes the circulations of flows and their governance by the actors? How can this be used to discuss the concept of urban metabolism? Our article uses the concept of "metabolic rift" to meet this goal.

Few studies have compared public strategies and actors' practices to UM data and indicators. Quantitative UM approaches and qualitative UM methods are very fragmented. The literature review (Wachsmuth, 2012) clearly brings out that while three scientific fields - Industrial Ecology, the Vienna School of Socio-Economic Metabolism and Urban Political Ecology - draw on the concept of UM, there is no real dialogue between them. Furthermore, a new approach combines the idea of metabolic rift with industrial ecology and social ecology, exploring the links between these fields under the title of "metabolism of the urban ecosystem" (Newell and Cousins, 2015). The objective is to understand the practices of actors involved in governing multi-scalar flows (Cousins, 2017; Guibrunet et al., 2016), and thereby ultimately understand the politics of UM (Cousins, 2017; Cousins and Newell, 2015; Demaria and Schindler, 2016). Such a perspective allows analyzing metabolic links between hinterland and consumption territories, and developing a critical approach under the term "political-industrial ecology" (Breetz, 2017; Cousins and Newell, 2015; Pincetl and Newell, 2017). The issues of social, spatial, and organizational proximity are also important to understand these shifts (Bahers et al., 2017).

Originally developed by Marx, the "metabolic rift" concept has been borrowed by Urban Political Ecology (UPE) researchers to describe the decline of environmental conditions

due to industrialization and industrial agriculture (Heynen et al., 2006; Swyngedouw, 2006). They study the resultant discontinuity between rural and urban spheres in different sectors such as food, water or land. As underlined by Marx, the industrial capitalist agriculture also disrupted waste cycles: "Excretions of consumption are of the greatest importance for agriculture. So far as their utilization is concerned, there is an enormous waste of them in the capitalist economy. In London, for instance, they find no better use for the excretion of four and a half million human beings than to contaminate the Thames with it at heavy expense." (Marx 1894, 1993). Foster (1999) reworked the idea of a metabolic rift to develop an analytical framework to understand the separation between social practice and nature, and to develop tools to engage critically with the degradation of ecological sustainability (Demaria and Schindler, 2016; Schneider, 2017).

In recent years, urban agriculture (UA) has seemed to offer an alternative to industrial agriculture, and one potentially able to mend the metabolic rift. The links between UM and UA seem obvious. As noted by Aubry and Pourias (2012), UA provides cities with many services, which consist in producing positive externalities, such as the recovery of nutrients from urban waste by various means, like composting, while reducing negative ones via the direct treatment of human urine and feces. Some scholars use metabolic rift as a framework to explore these links. McClintock (2010) is notable for looking in greater depth at the social dimension of the metabolic rift, in addition to its ecological aspects. In his discussion of the "metabolic rift", he puts forward an innovative framework in which the three main dimensions (ecological, social, individual) are co-produced. This brings out the "fault lines and fractures" (McClintock, 2010, p.203) in the agri-food system.

UA should potentially be promoted as an opportunity to transform the current system into a fairer, healthier, and a more ecological one. McClintock underlines that UA may help overcome the separation between city and countryside through the decommodification of food, labor, and land (social dimensions), as well as through the de-alienation of humans from nature and labor (individual dimensions). Schneider and McMichael (2010) argue that a reunification of the social and ecological dimensions, thanks to historical approaches is the key to repair the metabolic rift, both conceptually and in practical terms. The food sovereignty movement is exemplary in this respect. Finally, Tornaghi (2017) and Dehaene et al. (2015) affirm that UA is able to promote "another" type of development, based on the

empowerment of communities, which can claim the urban sphere and shape it in their own image. They agree that the agro-ecology model has the potential to mend the rift.

This paper aims to contribute to this growing interest by focusing on the role of UA in the UM framework. What could be the role of UA in the UM framework? We hypothesize that UA, by altering the waste chain and the geographies of waste, could "mend the metabolic rift" in ecological, social, and individual terms.

The materials and methods are introduced in the next section, followed by a description of the empirical results (third section). Findings are then discussed (fourth section), before some final remarks concluding the paper.

2. Materials and Methods

This paper conducts an UM investigation, examining city-dwellers' practices in the light of strategies pursued by public bodies. We focus on material exchanges, but also political and socio-economic processes. This research draws on the theoretical framework of "metabolic rift" and explores McClintock's three dimensions (ecological, social, and individual) (McClintock, 2010) (cf. Figure 1) through the case study of organic waste management (from household, industrial companies and agriculture) in the Rennes Metropolitan Area (France).

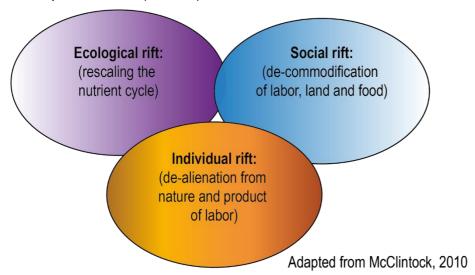


Figure 1: The three dimensions (ecological, social, and individual) of metabolic rift

2.1. The chosen case study and the sources of data collection

The chosen case study is the Rennes Metropolitan Area, home to 425,745 inhabitants in 2012 distributed in 43 different municipalities (INSEE, 2013). The Rennes Metropolitan Area was created in 2000, from a group of municipalities called "district of Rennes" since 1970. Since 2000, mayors from the Democratic Party, called the French Socialist Party, have led an urban waste reduction policy, which makes of this area an interesting case study. In particular, over the last twenty years, the Rennes Metropolitan Area organic waste management policy has evolved, with an increasing proportion of composted residues. Furthermore, the Rennes Metropolitan Area is an interesting case to study inhabitants' contribution to composting in greater details.

Two different waste streams were analyzed, both occurring at the metropolitan level: first, overall biomass and organic waste flows and, then the household organic waste meant to collective composting, at a lower scale. Three main aspects were studied, namely flows, inhabitants' practices, and public policies on community organic waste composting areas. Data from interviews, institutional documents and observation enabled linking material flows with the practices and policies of composting, and examining how they influence the flows circulation (see Figure 2). Finally, we evaluated the impacts of material flows on the political process and discourse of actors. The social and political impacts of material flows are identified with reference to actors' interviews, and through observations.

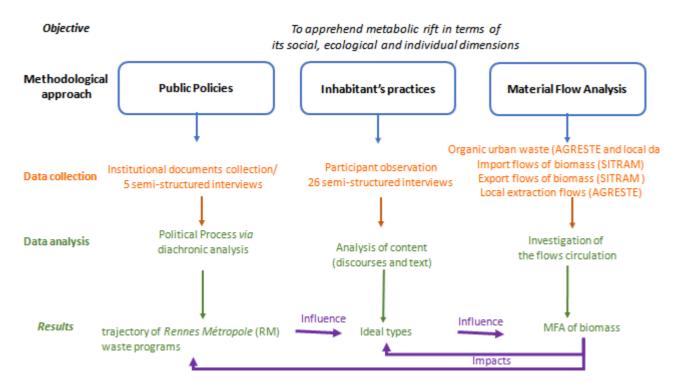


Figure.2 Combination of material flow analysis, inhabitant's practices and public policies towards apprehension of metabolic rift

2.2. The public policies for waste management

For public policies, institutional documents and reports, e.g. waste management report of the metropolitan authority (one per year, from 1995 to 2017), have been analyzed to decipher the inherent strategy (see Figure 2). Furthermore, five actors with a good knowledge of the context (one engineer from the metropolitan government, an industrial partner and an associative partner, a consultant of the metropolitan government and a researcher who advises the metropolitan government) were also interviewed with a specific guide, to better understand how waste policies and the communal composting scheme have developed over time. The semi-structured interviews were transcribed and their content analyzed. Diachronic analysis was used, taking into account the goals and challenges of these programs, the actors involved, the bodies driving the scheme, and controversies surrounding policies and their bifurcation over time.

2.3. The inhabitants' practices

A fieldwork was conducted, from March 2016 to May 2017, focusing on inhabitants' practices. A qualitative methodology was used to examine composting practices, drawing on semi-structured interviews and participant observation techniques to identify the

practices of those involved in organic waste recycling (see Figure.2). A guide was drawn up to interview inhabitants involved in organic waste recycling to understand the impacts of urban agriculture, and its capacity to mend the rift, focusing on its ecological, social, and individual dimensions. Twenty-six semi-structured interviews (twenty-one urban gardeners, five community composting area coordinators) were transcribed and their content analyzed. Furthermore, it was possible to observe the setting up of one composting area and the functioning of four others. This active observation provided us with more elements to better characterize the inhabitants' practices. The analysis of their discourses and the field notebook contents allowed understanding the composting functioning, the evolution of composting practices and the inhabitant's perception. Three ideal-types of inhabitant have been categorized on the basis of their differing perceptions of waste composting.

2.4. The Material Flow Analysis

There are numerous methods to characterize UM (Zhang, 2013), which derive mainly from modeling in environmental engineering (Ferrão and Fernández, 2013; Kennedy et al., 2011). Most of these methods are undergoing consolidation. Material flow analysis (MFA) is the most commonly used and the most robust method (Fischer-Kowalski and Haberl, 2007; Barles, 2009; Athanassiadis et al., 2016; Rosado et al., 2016). It is a way of identifying the main incoming and outgoing flows in a system, and thus assessing urban pressures on the environment. In France, Barles (2010, 2014) has conducted pioneering work in this field. From a systemic perspective, it aims at measuring the inputs and outputs of materials and energy in each subsystem, and at tracing the trajectory of each category based on its physical qualities (Ayres and Ayres, 2002; Binder, 2007; Bahers and Kim, 2018). This flow analysis enabled us to understand the causes and sources of economic externalities, such as pollution or secondary flows.

The methodology adopted in this article focuses on the MFA. The spatial scale of supply and discarded flows is studied to show the extent of the territories involved for each type of material. It means that the collected data make it possible to identify spatial scales where supply, recycling, recovery, and disposal activities occurred. The data used were collected as part of a research program on urban metabolism (Bahers *et al.*, 2016) and the data refer to 2012, which is the most recent year for some databases. As indicated in figure 2, the investigated flows concern (1) import and export of biomass including food, agricultural

and agro-industrial products, (2) the locally produced flows (i.e. agricultural products from urban and peri-urban farms located on the edge of the Rennes Metropolitan Area), and (3) the organic urban waste stream, which consists in household green waste (grass cuttings, branches), household organic food waste also called bio-waste (kitchen waste), agricultural and agro-industrial waste, and sewage sludge.

The main sources are the database SITRAM (SITRAM, 2013), which is a private database of the Ministry of Environment with freight statistics, and AGRESTE (AGRESTE, 2013), which is a public statistical and evaluation database for agricultural forecasting by the French Ministry of Agriculture. Data of organic waste streams have been collected from the local and regional governments.

3. Results

The main results of this fieldwork relate to: the trajectory of he Rennes Metropolitan waste programs, the MFA of biomass, and inhabitants' composting practices.

3.1 The trajectory of Rennes Metropole waste programs

Three phases of public waste policies have been identified for the Rennes Metropolitan area. The first period (1995-2005) refers to the promotion of individual composting through the installation of composting bins or vermicomposters in privative gardens. This policy led to the introduction of collective composting plants (the first was set up in 2006) that are larger in size and usually located in condominiums or public spaces. Despite such initiatives at the local level, national regulatory injunctions for organic waste treatment were weak at the time. Organic waste was just supposed to be managed locally, regardless of the treatment process (French Waste Law of 1992). It was therefore necessary to promote waste prevention, as reflected in the research project conducted in partnership between Rennes Metropolitan waste services and IRSTEA, a research center specializing in organic waste, entitled "Social appropriation of domestic composting".

The second period (2006-2015) is that of change. Collective household organic waste composting took off thanks to the support from the French Environment and Energy National Agency (ADEME). A politician "who wanted to be a precursor" (interview with a IRSTEA researcher, 2017), was eager to turn the Rennes Metropolitan government into a

in individual and collective composting, resulting in an EU LIFE project, named "Miniwaste". In 2014-2015 a major shift occurred due to modifications in local policy (in the wake of electoral change), new industrial practices with the repositioning of industrial waste companies, and national regulatory change (with the obligation to sort bio-waste). This led to selection mechanisms, in particular for industrial anaerobic digestion.

The latest period (2015-2017) is dialectical. This phase results from tensions between various components in the local political process: regulatory tensions, changes in elected representatives, and the fact that strategy oversight was handed back to technical services. This phase thus saw a convergence between technical-economic pragmatism for large flows (industrial waste processing) and urban marketing like the "zero waste" label and the experiment with urban chicken. Finally, it is interesting to study research projects in collaboration with IRSTEA to understand the Rennes Metropolitan strategy on organic waste. Indeed, relations between the metropolitan government and the research center are so strong that city policy is fashioned by the ties between researchers and those staff working in the metropolitan technical service.

The Rennes Metropolitan Area is an exploratory territory in the "zero waste" national label, whose main goals are to reduce the amount of waste produced, and to recover and recycle it. The metropolitan government funds and coordinates this program, which is implemented by the *Vert le Jardin* association. The Rennes Metropolitan government sets up composting areas at the residents' request, with some differences depending on whether it is located on private or public land. In the first case, a condominium agreement is required. In the second, the RM requires the signature of around twenty inhabitants wishing to compost. The *Vert le Jardin* association is responsible of overseeing the installation of the composting areas, and then helping inhabitants for one year, showing them how to run the composting area. The association usually organizes a neighborhood meeting to explain that the installation of a composting area is under study. This is an important event for deciding how the area will operate, as well as for answering inhabitants' questions. Once installed, the site is managed by two or three inhabitants, who ensure the site runs smoothly (overseeing the supply of dry matter, management of the bins, the transfer of compost, and quality control).

We have identified three periods that explain the political trajectory of waste management in RM. The objectives of these policies were at first related to the sensitization of the inhabitants to the organic waste sorting and composting. Then the dynamics accelerated towards a technical-economic pragmatism.

3.2. Inhabitants' composting practices

Analysis of interviews and field notebook reveals that city dwellers have differing practices, attitudes, and representations about waste composting. Considering the qualitative approach of the study we have not been able to produce some quantitative data concerning their numerosity or socio-economic categories, but the five composting areas studied in depth have revealed the presence of three ideal-types (cf. table 1): the skeptic, the convinced, and the activist.

Identifying their theoretical profiles helps shedding light on how city-dwellers relate to their practices and to urban agriculture. The three ideal-types have been presented according to the social, ecological, and individual variables explored (cf. table 1). These ideal-types refer to three different forms of involvement in composting practices and in the development of composting areas.

The skeptic

This ideal-type was mainly encountered at meetings of condominium residents, where they could voice their opposition to the installation of a composting area. It is harder to identify these people when the proposed installation is on public land, since they do not usually attend the meeting of the introduction to the project. But when there are not enough signatures to install an area, the *Vert le Jardin* association goes door-to-door to explain how it would operate. Skeptics may be male or female, but tend at least middle-aged. They are not interested in taking part in composting for one or more reasons. The most recurrent one relates to the inconvenience that may arise from the presence of rats and bad smells. They express not seeing the utility of composting or advantage since they still have to pay for garbage collection and do not use the compost.

The convinced

This ideal-type takes part in collective composting. Their practices vary, depending on their level of commitment. The less committed people do not take the necessary precautions to facilitate the composting process. Indeed, they sometimes throw out their waste as normal garbage (despite placing it in biodegradable plastic bags). They do not reduce their amount of waste or cover their waste with dry matter in the composting bins. Finally, they do not mix composted material to enhance ventilation. A few coordinators of composting areas stated that younger people tend to be more careful in these respects.

The convinced tend to take advantage of the site, using the compost for their garden or balcony. Their perceptions differ, however, with some considering it as one amongst many different sorting practices, such as for glass or plastic, and others perceiving it as an act to produce an essential component for soil fertility.

The activist

These people have a strong role for setting up the composting area. They manage the site, oversee its operation, the compost maturation process, and quality, i.e. checking for the presence of undesirables, supplying the dry matter, cutting the waste to facilitate the process and organizing the transfer between bins. They have to follow composting courses and attend two annual meetings with other coordinators to discuss the issues and challenges they have encountered.

These city-dwelling activists are convinced that communal composting practices produce a precious resource that helps counterbalancing human impact on the environment. They are environmentally aware and are strongly committed to civic-minded initiatives. For the activist ideal-type, composting is a way of putting their values and ideas into practice. They view it within the perspective of societal change, particularly with regard to consumption patterns and waste. They tend to take part in a community garden scheme (for producing fruit and vegetables), and try to use the compost produced.

Table1 The ideal-types

ldeal-type	Social dimension	Ecological dimension	Individual dimension

Skeptic	Commodification of labor "I pay taxes so I do not want to compost myself"	Do not trust the quality or do not see the utility of compost	Perceive the compost as an inconvenience: "The compost attracts flies and rats"
Convinced	They take part "I can sort all my waste"	Involved in short-loop recycling: "The compost could be used for private or collective gardens"	Appreciate the utility of the compost "it is the basis of life"
Activist	De-commodification of labor: "I volunteered to be a coordinator for managing the composting process"	Promote proximity: "We can change the model: producing and composting closer to people"	Consider compost as a rare resource: "It is green petrol"

3.3. MFA of biomass and organic waste

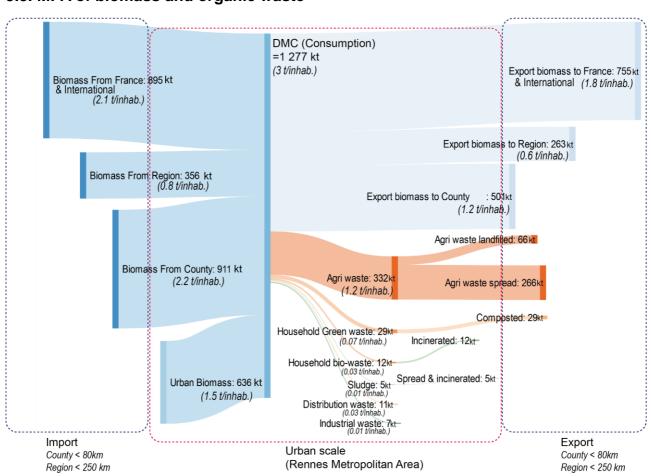


Figure 3. Organic waste chain in Rennes Metropolitan Area, kt, 2012 (Source: Bahers et

342 al., 2018)

For biomass inflows into the city (cf Figure 3), we can differentiate the supply areas into four major geographical scales:

- The first scale is that of the urban scale of Rennes Metropolitan Area, called "urban extraction" in the MFA method. 22% of the biomass entering the city comes from this supply area.
- The second scale concerns the county with a diameter of about 80 km, spreading around the city. In the vocabulary of the MFA method, this production is imported from outside the city to be distributed there. The county is an administrative area at a lower scale than the region. 32% of the food and agricultural supplies in Rennes Metropolitan Area come from this geographical scale.
 - The third is the region, Brittany, extending up to 250 km from Rennes. Biomass from the regional scale represents 12% of the total input.
 - The final scale refers to the rest of France and abroad, with 32% of the Rennes' biomass coming from this scale.

Some of these material inputs are consumed in the city (45%, amounting to 1277 kt per year), while some are exported elsewhere. The city therefore plays a role in the transformation and transit of food and agricultural goods. About half of these exports (49%) go to other French regions or abroad. A sizeable proportion (33%) is exported to the county, traveling less than 80 km, meaning Rennes plays an important role as a local hub.

Despite the artificialization of 631 ha of soils between 2006 and 2012 according to data from the Corine Land Cover database (Corine Land Cover, 2013), urban production of biomass remains relatively high. It is 1.5 t/inhab per year, meeting half of urban needs (3 t/inhab/year, which is called the Domestic Material Consumption DMC in the MFA method). Supplies from the metropolitan area and county (corresponding to a distance of about 80 km around the city) could theoretically meet the city's needs, for 3.7 t/inhab/year are produced in the county, including the city of Rennes.

For organic waste, we have taken into account several channels governed by different regulatory and normative measures. The agriculture and livestock waste sector (the

largest in the MFA, 332 kt in 2012) is overseen by farmers themselves. They have regulatory responsibility for disposing of their waste. According to AGRESTE database (AGRESTE, 2013), the 80% of agricultural waste are spread *in situ* (266 kt/year). Spreading plans since 2002has regulated this practice by authorizing or banning farmers from spreading waste depending on the soil's environmental conditions (in particular the nitrogen, phosphorus, and nitrate contents). The remainder is sent to landfill (66 kt/year). The second waste stream concerns organic household waste (41 kt in 2012), composed of so-called household "green" waste, and household bio-waste. Green waste, i.e. garden waste (leaves, grass cuttings, branches), is mainly managed by community waste services, which collect, group, and send it to composting (29 kt).

Since 2012, organic waste from large producers (foodservice, food trade, supermarkets, and industry) has to be source-separated, and then recovered by composting, methanization, or direct spreading. The "energy transition law" [loi pour la transition énergétique 2015], passed in August 2015 to oversee the energy transition process, stipulates that municipalities should progressively extend this service to all bio-waste producers, including inhabitants. For the time being in Rennes Metropolitan Area, the majority of bio-waste is incinerated (11 kt/year). Industrial waste and waste from distribution account for a large share (18 kt in 2012), which are treated according to the strategies of the industrial companies. The last organic waste stream concerns sludge from sewage treatment plants, where all urban organic residues are grouped (5 kt/year). Most of this waste is spread or incinerated.

There is one final regulation that plays an important role in structuring waste streams. To qualify as an organic amendment and to be on the market, compost from organic waste must comply with threshold requirements for heavy metals, organic pollutants, and physical impurities set out in French Norm "NFU 44 051". If the thresholds of "NFU 44 051" are exceeded, compost is considered as a waste and treated as such, being sent to a disposal facility (landfill or incinerator). There is currently no standard for compost from individual or collective composting.

4. Discussion of findings

Triangulating data about waste flow, institutional rules, and individual practices enables us to apprehend metabolic rift in terms of its social dimension (the decommodification of land, food, and labor, given the participation of city dwellers), its ecological dimension (short-loop recycling by distributing compost to participants or other users), and its individual dimension (de-alienation from nature). The strengths and weaknesses relating to these three dimensions are discussed to bring out opportunities and threats.

4.1 The ecological dimension of the metabolic rift

Strengths: compost production and socio-environmental proximity (cf. Figure 4)

According to the 2016 "Zero waste" report from the Rennes Metropolitan government, 45 kg/inhab/year have already been recovered, though as yet there is no data on the amount of compost produced. The amount of compost produced may be estimated, based on the size and number of composting areas and their potential production capacity. Each composting area has between 3 and 5 composting bins (Photo 1), composed of 1 bin for dry matter, 1 bin for supply of organic matter, and from 1 to 3 bins for the maturation process. The maturation process takes between 6 and 9 months, and starts once a bin is filled, a process that takes in turn between 2 to 3 months depending on the season and the number of participants. So we may suppose that each site provides 1 full bin of compost during its first year. The 600 liters compost bins are able to produce 120 kilos of compost, for each 600 liters of waste weighs 360 kg (having a density of 0.6). Two-thirds of this mass is evaporated, meaning each bin produces 120 kg/year.



Photo1. Composting area (Rennes, May 2016)

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In 2016, in the Rennes Metropolitan Area, there were 400 composting areas, and we may assume they produced 48 tons per year. The inhabitants utilized the compost in the community gardens, private gardens, or for their balconies. As one of the composting area coordinators observed: "three-quarters of the compost produced by the collective waste composting area is used in the community garden". Equally, this interviewee stated that other products are also valued, as fishermen took worms from the compost. Furthermore some coordinators state that the fact of knowing that it will then be used in the gardens is an incentive to control quality, meaning there is social oversight of this chain. The bond established between the collective compost sites and community gardens and the spatial proximity of those spaces ensures good functioning and quality control. As one of the representatives from Vert le Jardin pointed out the participation in composting schemes was usually motivated by gardening and viceversa. "There are people who want to garden, and go ahead and set up a communal garden next to their flats with their neighbors, and then say but what am I going to do with all the gardening waste, I pulled up my zucchini plants and now what? We can compost them. How are we going to do that? With our kitchen waste. And so a communal composting scheme is set up. [...] People wanted to compost and it went well and lots of compost was produced, but they wondered what to do with it. Then they had the idea of creating a garden to use this compost, and that way the loop is closed".

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In 2016 there were 130 community gardens in the Rennes Metropolitan Area. Three-quarters of the community gardens and of the composting sites are located in the city center of Rennes, but they are not distributed evenly across all districts. This results in differentiated access, with some areas where the compost is not immediately used, and others where it is picked up within a few hours due to the presence of gardens or high demand. It may thus be noted that socio-environmental proximity is under construction and consolidation, with collective composting contributing to short-loop nutrient recycling.

This system of composting and the potential or existing link with the community garden or other cultivated area is a source of inspiration for gardeners, suggesting that new solutions may be possible. One of the gardeners interviewed said that "we should change the model

of our cities from the selfish city to the ecosystem city, by producing and composting closer to people".

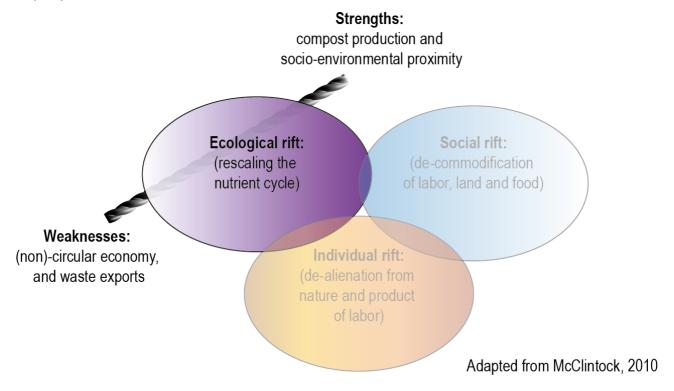


Figure 4. The strengths and weaknesses of metabolic rift ecological dimension

Weaknesses: (non)-circular economy and waste exports (cf. Figure 4)

The MFA tool provides many indicators for discussing the extent to which flows circulate in closed loops. Thus, we obtain total biomass consumption for the city of 1277 kt, with 396 kt of agro-food waste produced. This indicates that 30% of the biomass consumed become waste, taking into account the whole chain, including agriculture, agro-industrial and household sectors. There is thus still a long way to go to limit food and agro-industrial wastage. Some of this wasted 30% are recycled. According to our study, only 7% of this stream is composted. Furthermore, without sufficient aeration and high mixing, composting does not work under optimal conditions and thus releases a lot of greenhouse gases (interview with a IRSTEA researcher, 2017). The rebound effect of poor mixing is far from negligible from an environmental point of view. It can also prove to be a serious obstacle to inhabitants' level of commitment.

Most of the organic waste is incinerated, buried, or spread on soils, with the latter viewed as "dissipative loss" in MFA (Barles, 2009; Krausmann, 2013). This notion is debatable, for

while some waste professionals view spreading as a method of waste disposal bringing no added value, others see it as the return of nutrients to the soil. In addition to this, the soil in Brittany region has very high nitrogen levels, meaning it cannot tolerate much spreading. Organic waste flows may be exported outside urban boundaries and sometimes beyond the regional perimeter. Thus 42% of composting is done outside the county around Rennes, and some of the composting (of green waste) is transported about 200 km outside the city. Similarly, landfill takes place outside the urban perimeter, simply because no landfill is located in the Rennes Metropolitan Area.

In conclusion, organic waste processing sector is far from being a circular economy process (Arnsperger and Bourg, 2016; Ghisellini et al., 2016). Individual and collective composting, potentially a prime example of a short closed-loop, is marginal in terms of volumes (about 0.4% of household bio-waste). Export and disposal are the most common solutions. This is why it is essential to think about opening the "black box" of the city. The study on the "system boundaries" (Guibrunet et al., 2016) leads to "spatial sensitivity and critical political economy" (Newell and Cousins, 2015). In our case, it means that tracking organic waste flows reflects a spatialised political economy, which currently tends to externalise waste treatment and disposal to other peri-urban areas. This results in power relations between cities and territories of disposal, which it would be useful to analyze. A quantitative approach can therefore be relevant for applying a critical analysis of urban waste policies.

4.2 The social dimension of the metabolic rift

Strengths: job creation and citizen commitment (cf. Figure 5)

The compost waste chain creates new jobs, with different skills required at different positions along the waste chain while, at the same time, relying greatly on volunteer work. The main actors involved in the household organic waste chain are: an institutional actor (Rennes Metropolitan government) who funds and drives the scheme, intermediary actors (the *Vert le jardin* and *Tribord* associations), and inhabitants. *Vert le jardin* association helps inhabitants setting up a composting area, which means choosing the site and obtaining approval from the metropolitan government. The association also organizes the site (installation of composting bins) and assists the inhabitants over the first year. A

composting area is implemented only if the inhabitants apply for it and take part in the management of the composting site. A composting site is set up if at least twenty inhabitants are interested (the number can vary depending on the size of the condominium), ideally with two or three people available to run the site. The *Tribord* association assembles the composting bins. To carry out the Zero Waste (ZW) program, The Rennes Metropolitan government employed almost six full time employees (FTE) (Zero Waste Report, 2016) and the two associations implementing the composting program provided almost six FTEs, attending around twelve FTEs. At the same time we counted almost twenty-six volunteer workers.

According to the dataset of Vert le Jardin (2016), 400 compost areas are located in Rennes Metropolitan and 6500 households were registered, among which 700 are volunteer site coordinators. Coordinators are in charge of regular maintenance: checking the presence of dry matter, mixing dry and organic matter, measuring organic residues and, if necessary, removing undesirables, and checking the compost temperature. This takes at least two to three hours per month per person. Extraordinary maintenance (transferring material between compost bins) takes three hours every two or three months, requiring the presence of at least two people. Furthermore, it shows the chain is based on a large number of volunteers, suggesting a decommodification of labor. This converges with the issue of the UA described by McClintock (2010, p201): "via the appropriation of land and labour for purposes other than the accumulation of capital". It represents a rejection of a commodified agricultural and urban waste system.

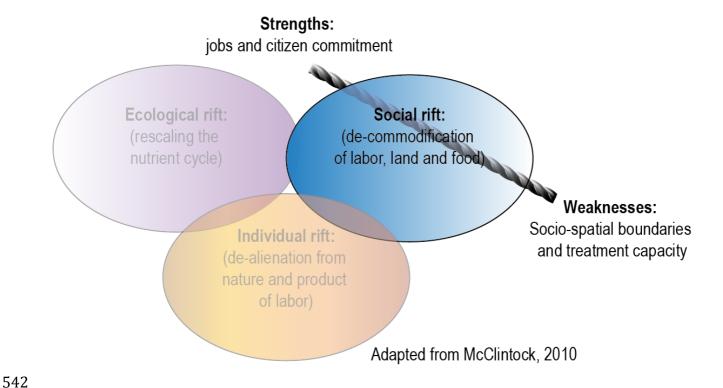


Figure 5. The strengths and weaknesses of metabolic rift social dimension

Weaknesses: Socio-spatial boundaries and treatment capacity (cf. Figure 5)

MFA indicates that 30 kg/year of organic waste are produced by each inhabitant of Rennes, amounting to 12 630 tons of organic waste produced each year in the Rennes Metropolitan Area as a whole. Moreover, this does not take into account the 29 kton of garden green waste collected at waste sites. At the moment, only 5% of the population uses the 400 composting areas. But if all inhabitants wanted to compost, 8,000 composting areas would be required. Maximizing composting areas is correlated to the issue of spatial boundaries, and could lead to space conflicts. Each site requires between six and height square meters, which may be on public or private land. It is easier to install the site on public land, which also helps reclaiming public space. Managing where composting areas are located is a socio-spatial challenge for the metropolitan government. The socio-spatial process plays a very important role in shaping "legitimate" expertise and policy action (Edge and Eyles, 2013). Nevertheless, this does not seem to be a problem according to Eisenia, a professional organization supporting ecological transition and composting: "land is a problem in the city center, but there are neighborhoods, there are always little green spaces and parks in town" (interview with Eisenia representative, 2017).

If every citizen wanted to compost, the stream to treat would be very large (12 kton, see above). The risk of bad management would also increase, and the need for a professionalized service would soon arise, in a seeming criticism of the associative system. The treatment capacity for collective compost is a big challenge, and as things stand one that is not accepted amongst the population or by the public sector. In addition to this, it would become a potentially lucrative market for the waste management industry. Metropolitan governments leading the field in bio-waste recovery have opted for selective collection of bio-waste rather than collective composting, in response to the 2015 law (for example Lorient, 200km from Rennes). Where there is more waste to be diverted, technical services tend to turn to large-scale industrial solutions: "Collecting bio-waste is still the simplest and most practical solution, and you actually divert the stream" (interview with Esenia representative, 2017). Hence maximizing organic waste collection could lead to the commodification of compost activities.

In addition, collective composting might appear *prime facie* to be a decommodified activity, but is not necessarily so. For the moment, composted waste costs the metropolitan government 600 euros per ton for collective composting, five times more than incinerated waste, which costs around 120 euros per ton in France. This corresponds to the "implementation cost", due to the considerable effort expended on public awareness for collective composting. These costs are not on the same scale as investing in an incinerator, and should theoretically decrease as awareness is built up and citizens appropriate composting.

4.3 The individual dimension of the metabolic rift

Strengths: reconnecting people to nature and creating a social bond (cf. Figure 6)

Taking part in household composting schemes can lead inhabitants to change how they view waste. Their organic waste became a "resource" to use free of charge and to use in their gardens. As stated by a composting site coordinator "we should not incinerate organic waste with household waste. This is absurd! We could value organic waste via composting". Another site coordinator explains her investment by saying that "It is for the environment when we think that there are 60 kg of lost waste, which could be valued, it's

obvious to me". The gardeners belong to convinced or activists categories referring to the process, as waste is transformed into compost, it is "the basis of fertility, of life in the soil" or "green petrol". One interviewee stated that on seeing tomato plants and pumpkins growing in the compost, he finally realized the importance of keeping the seeds of these vegetables rather than throwing them away. So composting practices impact on other agrifood practices not specifically addressing waste, such as harvesting seeds. Reengaging individuals with their own natural environment metabolism involves physically working the soil, treating waste and growing food as McClintock (2010, p.202) suggested.

Some gardeners expressed the sense of purpose they draw from their role in this process, leading to transformations in practices and attitudes. For example, one interviewee said that when invited to dinner by friends who did not compost, he would bring a small bag to collect the organic waste and take it away with him. So composting is incorporated in the daily life of inhabitants, forming part of their routine. The fact of recycling their waste to produce a resource connects the participants with the environment, the soil, the earth and the cycle of nature and the ability to identify and account for the consequences. As expresses by a site compost coordinator that compares the birth of a child to the nine months required to make mature compost. Furthermore, composting is also an opportunity to create social bonds. During a preliminary meeting to present the composting process to inhabitants interested in setting up a site (Photo 2), an old lady said she was interested because "I don't know anyone since I've lived here, for twenty years now, so I want participate to meet my neighbors".



Photo 2. Preliminary meeting to explain the process of setting up the composting site

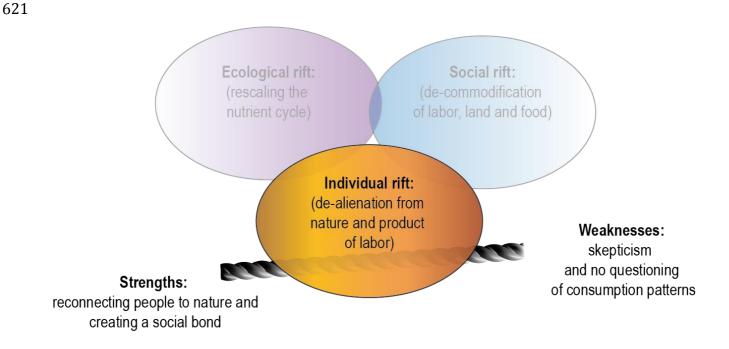


Figure 6. The strengths and weaknesses of metabolic rift individual dimension

Weaknesses: skepticism and no questioning of consumption patterns (cf. Figure 6)

During interviews, some people expressed doubts and skepticism about the sustainability and usefulness of composting. These people were not opposed to the project and took part in communal gardens and collective composting. During discussions there were regular comments along the lines of "it's useless" or "it's cloud-cuckoo land", expressing a form of fatigue or exhaustion at seemingly insurmountable political and social barriers. Other individuals are not ready to take part in a collective scheme based on solidarity: "I prefer to compost in my own bins because my garden is organic and my compost is organic too" (interview with a gardener, 2017). However, the question of "public perception", and particularly doubts about the usefulness of waste sorting (De Feo, 2010; De Gisi, 2017), should not be neglected, both when implementing a project and to win support on the mid-term.

The perception of the distance to waste often varies from one individual to another. Thus some do not accept being close to collective composters, while also rejecting other disposal solutions. Even gardeners said that "composters attract rats". The record of cleanliness and smell (Corbin, 1982) is still a major factor in waste management. To use

the title of an article by Cirelli *et al.* (2017): "The trash is too far, the incinerator too close!". However, some researchers conclude that it is better to concentrate waste infrastructures geographically to avoid conflicts (Ishimura and Takeuchi, 2017). Some interviewees state that "collective composting is good, but not on the condominium. It is better on city land", even if there are only five meters between the two areas. Appropriation of urban waste is at the heart of these issues. Thus, the location of composting areas can lead to social conflicts, even over very short distances.

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The inhabitants go to considerable lengths to better sort their organic waste. These wastesorting actions receive extensive backing from public policies, suggesting that an instrumentalization of public regarding waste management (Hird, 2017). Collective composting, like the experiments with urban chicken keeping, is taken up by the metropolitan government, tending to legitimize the production of organic waste: "It pleases councilors, because we're all happy to compost" (Interview Esenia, 2017). As the researcher in charge of the project in Rennes explains: "composting is more useful for communication than it is for waste management" (interview with IRSTEA researcher, 2017). Installing a waste collection device, if unaccompanied by a questioning of the modes of consumption upstream, can reduce the liability consumers may feel on throwing out waste (Bahers, 2016). Individual perception is therefore very important in urban metabolism policies. Groups of people can struggle very strongly in an urban conflict, even if it is necessary to engage in "unlikely alliances" (Demaria and Schindler, 2016). The data collection of individual aspects is a relevant way to make connection between industrial ecology and political ecology (Pincetl and Newell, 2017). This qualitative approach of UM, relying on individual aspects, reflects the transformation of every-day practices, such as the waste sorting. It also makes it possible to differentiate the contested and militant practices from institutional practices. Integrating individual and social aspects to material aspects is "a first step towards politicizing urban metabolism research" (Guibrunet et al., 2016).

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5. Final Remarks

Our investigation reveals the challenges and limits to city dwellers' commitment to collective composting, and brings out the re-territorialization of the waste chain. It opens up perspectives relating to the theoretical framework of metabolic rift, as well as to the specific case studied here. The theoretical framework could be enhanced by altering its

constitutive dimensions. The three dimensions of mending the metabolic rift do not always converge. Most importantly, social practices are embedded in the organizational and ecological dimensions. We therefore propose an analytical framework based on socioorganizational metabolic rift and socio-ecological metabolic rift.

First, this would make it possible to contrast social practices with the economic structure of waste management. Indeed, convergences between the social and the organizational dimensions may bring into focus past and future conflicts in urban metabolism policies. The political economy of waste is sometimes opposed to, sometimes aligned with inhabitants' perceptions of waste. Analyzing these complex oppositions between economic policy and social representations may help understand trends and tensions. For example, in the case of the Rennes Metropolitan Area, there is no real questioning of the waste management system, but rather a move towards a hybrid system. While promoting communal composting, the metropolitan government is funding a feasibility study for an industrial chain (hygienization-methanization) that could be located outside the region. This hybridization of urban networks (Coutard and Rutherford, 2015) is important for grasping the complexity of metabolic rift policies. It could be revealing to compare it to other case studies on composting practices and policies, for example the "Grand Lyon" area (Dumain and Rocher, 2017).

Second, quantitative methods for analyzing material exchanges, though useful for critical awareness of the role urban strategies play in flow cycles, are not sufficient. In addition to material exchanges, urban metabolism is affected to an equal extent by political and socioeconomic processes. Finally, this program requires funding and resources from public bodies to structure research to make a real transition towards a "zero waste" city. Equally, additional data on others "chains" (e.g. individual composting, collective catering, big producers of bio-waste) and products other than kitchen bio-waste, such as pruning residues, could help improve our understanding of the bio-waste chain.

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