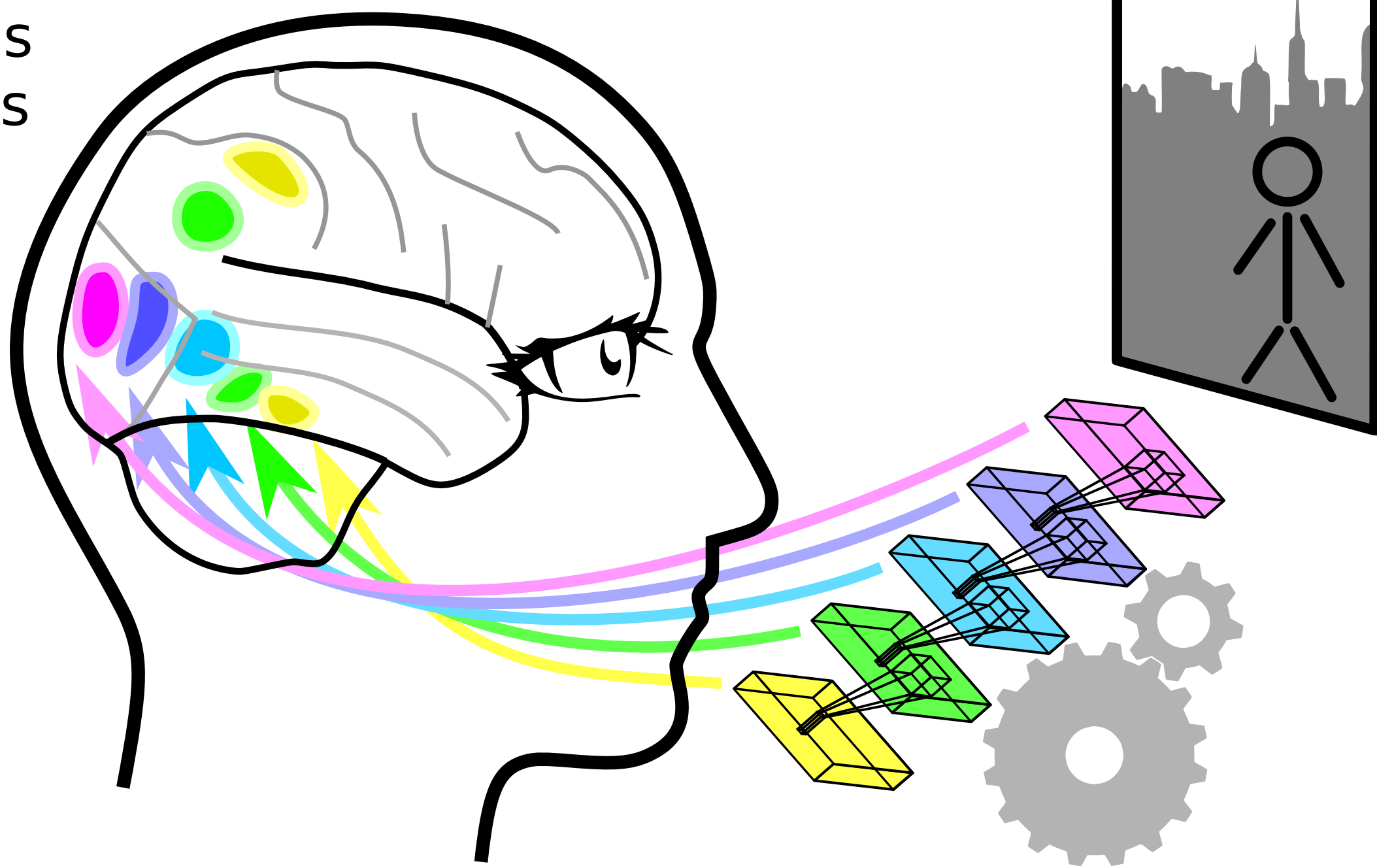


# Fitting an encoding model

Given a model that builds complete representations of stimuli, rich tasks provide the information to predict brain responses as a function of stimuli.



# Modeling new stimuli

The encoding model can be applied to stimuli with different properties. It yields brain responses that characterizes corresponding mental processes.

