

# Designing an interdisciplinary laboratory to tackle governance foundations

Muriel Mambrini-Doudet, Elsa Berthet, Paris Chrysos, Claude Didry, Anne-Françoise Schmid

#### ▶ To cite this version:

Muriel Mambrini-Doudet, Elsa Berthet, Paris Chrysos, Claude Didry, Anne-Françoise Schmid. Designing an interdisciplinary laboratory to tackle governance foundations. 16. EURAM Annual Conference. Manageable Cooperation?, Jun 2016, Paris, France. hal-01694177

## HAL Id: hal-01694177 https://hal.science/hal-01694177v1

Submitted on 3 Jun 2020

**HAL** is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.







Manageable Cooperation?

JUNE 1-2-3 and 4, 2016 Paris /FRANCE

#### DESIGNING ANINTERDISCIPLINARY LABORATORY TO TACKLE GOVERNANCE FOUNDATIONS

Muriel Mambrini-doudet
INRA - Jouy-en-Josas, France
Elsa Berthet
MC GILL UNIVERSITY - Sainte Anne de Bellevue, Canada
Paris Chrysos
ISC - Paris, France
Claude Didry
CNRS - Cachan, France
Anne-francoise Schmid
MINES PARISTECH - Paris, France

Category: 06 INNOVATION >> 06\_01 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES AND ORGANISATIONS

Access to this paper is restricted to registered delegates of the EURAM 2016 (European Academy of Management) Conference.













ISSN 2466-7498.

#### Designing aninterdisciplinary laboratory to tackle governance foundations

#### **ABSTRACT**

The formal landscape of governance studies is obscure although governance has become a selfunderstanding practice in very discrepant fields. Our assumption is that governance relies on micro-foundations not captured through disciplinary procedures, which are better shaped for macro-foundations. We propose an interdisciplinary method mixing indirect approach and epistemic rigor. We chose as experimental field the ecosystem of science management, because i) it is one of the most ancient enterprise practicing governance and ii) each member of our team could provide the knowledge of actors, practitioners, managers and scholars using the same experimental device. We built a transient interdisciplinary laboratory using procedures offered by a new epistemic proposal, which opens the disciplinary fields on a generic space and allows the combination of different sources of knowledge with high rigor. In short, governance is considered as an integrative object encompassing a large diversity of dimensions. It is studied using a dynamic matrix crossing sources of knowledge corresponding to the dimensions (variables) with drivers of knowledge exchange (index) within a working community. We defined the minimal model for governance as the ratio of orchestration of collective organization over dynamic knowledge puzzling. We built the matrix with, as variables, the discrepant postures within the ecosystem of scientific knowledge production and as index the epistemic tools best linked to the two terms of the model namely discipline democracy and machinery for knowledge exchange. Each of the authors of the present article filled in the matrix, the cells provided then the scientific data to be processed in our interdisciplinary laboratory. The results are so far the precise description for governance of i) a model, ii) a style and iii) micro-foundations. All together they highlight the landscape in which searching for theories and give the interdisciplinary background as well as impulses to eventually design new ones.

Keywords: Governance; Theory; Interdisciplinarity

#### Designing an interdisciplinary laboratory to tackle governance foundations

#### **Abstract**

The formal landscape of governance studies is obscure although governance has become a self-understanding practice in very discrepant fields. Our assumption is that governance relies on micro-foundations not captured through disciplinary procedures, which are better shaped for macro-foundations. We propose an interdisciplinary method mixing indirect approach and epistemic rigor. We chose as experimental field the ecosystem of science management, because i) it is one of the most ancient enterprise practicing governance and ii) each member of our team could provide the knowledge of actors, practitioners, managers and scholars using the same experimental device. We built a transient interdisciplinary laboratory using procedures offered by a new epistemic proposal, which opens the disciplinary fields on a generic space and allows the combination of different sources of knowledge with high rigor. In short, governance is considered as an integrative object encompassing a large diversity of dimensions. It is studied using a dynamic matrix crossing sources of knowledge exchange (index) within a working community.

We defined the minimal model for governance as the ratio of orchestration of collective organization over dynamic knowledge puzzling. We built the matrix with, as variables, the discrepant postures within the ecosystem of scientific knowledge production and as index the epistemic tools best linked to the two terms of the model namely discipline democracy and machinery for knowledge exchange. Each of the authors of the present article filled in the matrix, the cells provided then the scientific data to be processed in our interdisciplinary laboratory. The results are so far the precise description for governance of i) a model, ii) a

style and iii) micro-foundations. All together they highlight the landscape in which searching for theories and give the interdisciplinary background as well as impulses to eventually design new ones.

#### Introduction: convoking epistemology to design governance theory

Governance has become the most commonly used term in social and political science; it gets even more mentions among scholars than 'government', 'politics' or democracy' (Colebatch, 2014). It endeavors an historical transition worldwide, although the actual applications and meanings of governance vary according to the culture –for example it does not cover the same perimeter in English and French- and to the levels of development of civil society and of democracy within the political system (Peters, 2014).). But everywhere "governance" means something else than government or management, it activates other mechanisms and processes. If it is obvious in practice, the contrasts between governance, government and management are however hard to illustrate.

What surrounds governance is global change and knowledge dynamic. Indeed arrangements between governance and knowledge systems are co-produced (Jasanoff, 2004).and have mutually constitutive relations (van der Molen et al. (2015)). Then we may resume governance as steering in complex, uncertain and transformational environments with well-equipped knowledge systems.

This amplifies the request of raising awareness and knowledgeability of this steering mechanism. According to Peters (2014),), the future development of governance theories will have to be towards refining and extending the use of the concept. But are we prepared to do so?

Governance is practice; what matters is the practice of governing, the action that creates governing. What can then the theoretical framework? On the one hand, theories have

predictive and explanatory capacities to support a broad area of practice such as management, policies, guidance, etc. On the other hand, combining academic rigor with practitioner relevance is challenging: practice uses fragments of different sources of knowledge, coming from numerous disciplines and outside disciplines. For the only strategic management research, 202 theories have been used so far; five of their "top ten" originate from the discipline of management, the other ones are borrowed to the economics, psychology and sociology fields (Kenworthy and Verbeke, 2014).). What will be the count for governance which embeds more variable and complex dimensions than management? The term governance, as the term management are so open, they intricate a large variety of dimensions, which cannot be reduced without increasing the risk of ideologically driven interpretations. Governance has a generic value and specific declinations, none has to be neglected because, as Peters (2014) claims, "governance is for everyone". How can we handle such large and discrepant dimensions within a common theoretical landscape? Following Colebatch (2014),), we may learn more from looking at governance not as the next big thing in political or management science, but at the way of relocating concerns of scientists within a broader framework for theorizing social action.

Does practice particularly hurts the universal, predictive and explanatory values of theories? Or are scientific practices limited to provide theories with generic values? Epistemology, "the theory of knowledge", questions the extent to which knowledge pertinent to any given entity can be acquired. Its classical form remains grafted to philosophy: the criteria to acquire pertinent knowledge are built on opposition such as complementarity and continuum, theory and fact, theory and observation, theory and experience, justification and verification. This is in line with the disciplinary apparatus, where scientific knowledge is produced with incremental precision, facts selection, experience designed according to theory... In other words science is qualified within disciplines, disciplines are identified according to their

theoretical contribution, they are hierarchized, according to their theoretical production, mathematics and philosophy lay at the top. Classical epistemology frames a space where macro-foundations clearly appear and quickly become structuring dimensions of the disciplinary apparatus, for the best efficiency of qualified scientific knowledge production. Today, classical epistemology account with difficulty for the multiplicity of contemporary manifestations of science<sup>1</sup>, the limits are that i) theories coming from different disciplines are generally mutually exclusive, ii) eventual middle-range or micro-dimensions are shadowed, iii) knowledge outside disciplines is not qualified. "Undiscipline knowledge" demands "a new thought style" (Darbellay, 2015),), which means an extended frame to nuance and surround oppositions, complete the macro-foundation and gain compatibility among the discrepant sources of knowledge. Because philosophy is particularly resistant to foreign elements<sup>2</sup>, it implies that epistemology rely on additional thinking modes and invent.

Concerning management science, Hernes (2014)) suggests that scholars cut loose the shackles of misplaced scientific ideals to focus on the localized, embedded, fluid and contingent nature of managerial work. Foss (2009)) and Kenworthy and Verbeke (2014) point out the importance of the "micro-foundations" for the theoretical production of this specific field of science.

Our hypotheses are:

-

<sup>&</sup>lt;sup>1</sup> Models, for example, are in a "no man's theoretical land", hypothesis do not have a fixed position regarding scientific knowledge production, science produce objects with no specific identifies or functions and the questions addressed to science are only partially translated.

<sup>&</sup>lt;sup>2</sup> This obstacle to philosophical invention and cooperation with other disciplines has been challenged by theorists from various disciplinary backgrounds such as Wittgenstein, Derrida, Bourdieu, Lacan, Simondon, Stiegler or Sloterdijk.

(H1) governance is particularly sustained by micro-foundations, not visible through disciplinary procedures, which are shaped to identify macro and universal foundations (H2) the theoretical landscape where to formalize theories is radically interdisciplinary.

This means that i) the landscape will be more efficiently identified if the process is not driven by a unique discipline, ii) interdisciplinary procedures has to be invented and iii) theories can be designed outside disciplines if disciplines cooperate. It is known that interdisciplinary projects offer favorable conditions for exchanging fragments of knowledge and consistent concepts (Schmid et al., 2011). They may even be seen as enterprises bringing innovative designs (Hatchuel et al., 2002). But for the purpose of identifying micro-foundations, such "enterprises" will not be driven by any common object. They will have to be shaped with a theoretical ambition and to comply with the highest request of scientific rigor and relevance. In other words, they will harbor epistemic values. Already in 2005, Hatchuel proposed to convoke epistemology to surround design theories because they deal with the process of knowledge formation and exchange (Hatchuel, 2005). Examples of cooperation of design or management scientists with philosophers are rare and confirm that the dialogue is not only of quality, it also raises original concepts (Konda et al., 1992, Schmid and Hatchuel, 2014). Their theoretical impulsion seems still limited by classical conception of epistemology which are strongly rely on philosophy. None of the classical or modern philosophic proposals welcome the design's dynamic process, and its way to associate components as heterogeneous as objects, knowledge and concepts.

Generic epistemology is a new proposal. It is an invention extending the limits of classical epistemology. It places epistemology not over of after science, but in science. In doing so, it opens up the epistemological field, which gains vigor and additional rigor through its

anchorage to the context of the scientific activity. Instead of criteria of evaluation, generic epistemology provides procedures.

- The first series of procedures open the generic space, based on the following inventions
  - i) The integrative object: the object is not given, remains partially unknown, linked to the intention of the research team and superposes state of art and of non-art,
  - ii) Collective intimacy: refers to conditions leading expression and share of knowns and unknowns favorable to interdisciplinary regimes; within a device allowing collective intimacy, the integrative object can be translated into a heuristic.
- The second series of procedures maintains the generic space with:
  - Operators: such as fiction, future or virtual. They allow the combination of heterogeneous fragments of science and philosophies, their property is to modify the use of disciplinary knowledge and thus to enrich the concepts,
  - ii) The dynamic matrix: is central in generic epistemology. It treats dualities and heterogeneities, adds dimensions and interactions, preserves knowledge heterogeneity, avoids the overlapping of one source of knowledge with another one and warrant the democracy between variables even if those are disciplines.

Our strategy was to build an "interdisciplinary transient laboratory" using experimental methods based on procedures of generic epistemology to produce the compound of knowledge on which the theoretical landscape for governance could be designed. The

\*Designing the interdisciplinary laboratory to tackle governance foundations - 6

"laboratory" was formed at purpose. It gathers researchers from various disciplines to which management has borrowed theory: sociology, philosophy, biology and ecology. Each of us tackles research fields as diverse as work, ecosystems, innovation, scientific organization and epistemology. We have in common to be engaged in producing new concepts in response to the actual stakes of the evolution of working and environmental conditions as well as the extension of scientific production and technical possibilities. Our interdisciplinary "laboratory" merges high philosophical, scientific and social ambitions.

The research activity in our "interdisciplinary laboratory" consists of iterative meetings of 1h30, during which we trace trajectories between our disciplines and scientific actualities, under our hypotheses (H1 and H2) and using the tools provided by generic epistemology. It began 1,5 years ago with no other material that our collective intention, under the auspice of our scientific organizations and the intellectual environment of a chair of Design thinking cofunded by academy and industry.

To function, our laboratory has:

- 1. as research object: governance considered as an integrative object.
- 2. as management process, data acquisition facilities, analytical frame: a dynamic matrix
- 3. as means to ease knowledge exchange (double movement of individuation and genericity): posture and style.

Our scientific method and collective strategy were progressively established. The series of results obtained son fare are:

- regarding governance foundations:
  - o a minimal model
  - o a description of the management style
  - o a series of concepts circumscribing the micro-foundations of the theoretical field.

Designing the interdisciplinary laboratory to tackle governance foundations - 7

- In addition,
  - narratives of the posture of each actors of the scientific knowledge production ecosystem.

The later results will not be presented here. They were an intermediary step of knowledge rearrangement to render manifest the components directly linked to governance.

#### Method: the logics and scientific strategy

The steps are as follows:

Explore the various dimensions of governance, including the structural and variable
ones, and find the minimal model that will encompass as much as dimensions and
variations as possible, that may be used as a vector of expression and transmission of
the results.

We analyzed the most recent scientific literature on governance, to identify the dimensions of this integrative object and composed the minimal model (see results):

	Orchestration of processes
Governance	
	Dynamic puzzling of knowledge

2. Choose as experimental field a sector of activity where governance is practiced for long and to which the members of the laboratory are connected. The experimental data will be the bulk of knowledge convoked by each expert without purpose or a priori and under conditions of collective intimacy. The data are highly heterogeneous.
Scientific knowledge production was the activity chosen.

First, it appears as the oldest enterprise practicing governance. Stroker (1998) has identified five groups of conditions for which governance is mobilized. They perfectly fit with the concerns of deans or CEOs of scientific organizations:

Scientific organizations, activities of the
deans or CEOs
Link institutions and actors for decision-
making since science is both an
international and local activity,
Extend roles and responsibilities
according to scientific advances, external
project funding
Take account of power dependence
between institutions, shape the nature
and objects of activities of the
organization to make it specific although
contributing to global scientific
production
Consider the self-organizing networks
that are disciplines and research
laboratories
teer and guide rather than command,
knowledge production can be
programmed but hardly commanded

Second, regarding the activity of scientific knowledge production, we, the members of the interdisciplinary laboratory, are at the same time actors, practitioners, managers, scholars and end-users coming from different organizations and communities, with discrepant backgrounds. We could extract heterogeneous but connected knowledge within our "laboratory", without any disciplinary supervision, using generic epistemology procedures as underpinning processes warranting quality and rigor.

3. Identify the dimensions structuring the sector of activity that is governed; they are the variables of the matrix. We considered them as to be harbored by the actors of the scientific knowledge production ecosystem which are: researchers, technicians, science managers, end-users, political bodies and civil society.

Generic epistemology proposes operational concepts like posture or style giving a common base for knowledge exchange without affecting heterogeneity and individuation. Posture was used to distinguish actor's relationship to knowledge production, whereas style sustained the interdisciplinary process. The concept of style has been progressively engaged in the description of scientific and philosophical approaches since 1970<sup>3</sup>. With the changes of scale and levels provoked by interdisciplinary processes, the compositions between style and objectivity are possible and very actual. The style is engaged in philosophy to combine different sources of argumentations (multiplicity of the right of philosophies). It opens the

<sup>&</sup>lt;sup>3</sup> For the introduction of the style in philosophy, Chaïm Perelman et Lucie Olbrechts-Tyteka, 1952, 1958, Jean-Louis Galay, 1983, Gilles-Gaston Granger, 1968. The philosophies of Gilles Deleuze, Jacques Derrida and Jean-Luc Nancy contribute also to the introduction of the style in philosophy. The subject of introducing the style to consider the plurality of scientific argumentation is currently treated by Ian Hacking or Stéphanie Ruphy.

capacity of acknowledging the coexistence of diverse modes of arguing and logical binding.

Knowledge ecosystem	Posture	Style		
Researchers	Disciplinary, management	Interpretation		
Technicians	Technique oriented, science by fragments	Functionality		
Science managers	Intersciences management	Anticipation, articulation		
Users	Production and use of goods, science by shortcuts	Mediation		
Policy makers	Public goods, science for expertise	Argumentation		
Society	Social good, science for use	Recall identity and responsibility		

4. Design the dynamic matrix that will support knowledge extraction, by crossing the structural dimensions of governance (see above) and the dynamic ones (index). The later may correspond to tools provided by generic epistemology, like principles or translation of operators in the specific activity studied or principles of generic epistemology, because they will move knowledge exchange and concept production.

We crossed the distinct postures regarding knowledge production with two principles of generic epistemology: i) knowledge from different origins has the same weight (science democracy) and ii) knowledge exchange needs a "device". They were chosen because they both orient the variations of the numerator and denominator of the model (orchestration of policies and dynamic puzzling).

5. Experts or academics fill in the matrix separately.

Each of us asked him or herself: "what if, given a specific posture, the activity of knowledge production and use was undertaken based on knowledge democracy?" and "what if there was a device activating knowledge exchange?". We recruited a mix of scientific, experiential, organizational, practical and conceptual knowledge.

6. Extract the content of each cell of the matrices by column and then by row across all matrices. It is a bulk of heterogeneous knowledge and concepts disconnected from their historic, disciplinary or ontological background, but sounding theoretically and in practice. They are the experimental data of the interdisciplinary laboratory to be analyzed and organized.

Results and discussion: Model and theoretical landscape for governance

#### The types of results

Beside the description of governance as an integrative object, we produced a minimal model of actions encompassed under the term governance.

The results coming out of the matrix are:

- 1) By column: components and concepts mobilized for each posture when considering knowledge democracy and a machine for collective interaction, upon which:
  - a. narratives are built on heuristic maps composed by a logical reassociation of the terms used by the different experts

Designing the interdisciplinary laboratory to tackle governance foundations - 12

- b. our model of governance was refined, by selecting processes supporting orchestration of policies and resources facilitating dynamic puzzling of knowledge.
- c. We identified terms of common sense for each posture, which were considered as the first series of concepts of the theoretical landscape.
- 2) By index: we found properties, actions and values expected from governance:
  - a. The terms used to describe the changes linked to "knowledge democracy" were components of governance quality and the ones used to foresee the effects of the "machine for knowledge exchange" were actions expected to be fulfilled.
    All together, they compose the "governance style".
  - b. We found terms pointing values common to the different stakeholders of the ecosystem, which may be considered as a second series of concepts of the theoretical landscape.
  - we found unexpected connections between concepts which opens original hypothesis and fields of research.

The present paper focuses on the description of governance model, style and theoretical landscape.

#### Governance as an integrative object

Different facets or governance are revealed by literature analysis.

Governance instead of government or management. The tendency is that the term governance replaces the term government in public administration, corporate organization, international affairs; it replaces the term management for objects as discrepant as project, environment, internet, information technology, family.

Governance as a practice. In short, it is raised by the practitioner as the best description of the orientation, decision-making, organization of complex mixes of public-private-society interests and it is understood as such by the public.

Governance as a norm. It is considered as good or fair when rights and interests of the stakeholders and civil society are respected; it is qualified as bad or unfair when the efficacy and accountability of the key persons to deal with such complex issues is under question.

Governance as a concept. Governance is affiliated to analytical construct, label or concept, which may be generic, operational or even magic (Pollitt and Hupe, 2011).

Governance as a need to shift. The appeal for governance may reflect the need to design means based on principles. According to the Commission on Global Governance, what is mobilized is process rather than rules, accommodation rather than domination, continual interaction rather than formal institution. It denotes the need of closer intricacy between policy, market and society, and of quantum entanglement between end-users, decision-makers and decision-takers.

Governance as an article of faith. The governance arrangements may combine the best of governmental and market-based alternatives in a constructive and efficient way. This claim can be no more than an article of faith.

Governance as not an easy escape. Shift from centralized government to governance modes needs specific means to be handled because i) it is not easy to escape the assumption that governing is done by the government given that the constant subdivision of its workforce is described in terms of its functional concern for matters to be governed (Foucault, 1986), Governance as failure. ii) governance without government may lead to shadow hierarchy, dilution of authority and blurring of responsibilities (Peters, 2014) and iii) shift from hierarchical to non hierarchical regimes is accompanied by the multiplication and combination of governance modes, decentralized, interactives and self-governed. This suffers Designing the interdisciplinary laboratory to tackle governance foundations - 14

too from failure unless the modes are adapted to objects, objectives, context and circumstances (Howlett and Ramesh, 2014).

#### The model

#### The minimal model

We depart from Heclo's (1972) description of governing as being accomplished by a continuing interplay of official and non-official forms underpinned by the collective puzzling. continuing interplay of official and non-official forms

Government = -----

# collective puzzling

to anchor the various dimension of governance as they appear when it is considered as an integrative object. We then expressed the minimal model as: governance being is a consistent and oriented orchestration of policies, management, guidance, processes and mechanisms of decision-making underpinned by the puzzling of heterogeneous and dynamic knowledge, interests, intentions and trajectories:

Dynamic puzzling of heretogeneous knowledge, interests, intentions and trajectories

#### The refinement

#### Means to orchestrate policies

We identified means, existing or innovative, which sustain the quality of governance process. They rely on:

- Collective organizations such as professional associations and knowledge communities
- undertaking specific activities such as learning by exploring and experimenting
- within specific devices such as laboratories and platforms
- where processes have simultaneously the following features: local, formal and informal
- where knowledge conjugates and iterates among the different professions, common objects being occasions
- with an open government
- with the aim to design, incubate, treat, cure activities and organizations
- developing dynamic plans
- in and alter-stituting.

#### Ways of dynamic knowledge puzzling

Within areas orchestrating policies harbouring the features previously described the following effects can be inferred:

- Knowledge exchange undergo trajectories instead of articulation
- Technics are multiplied
- The choice becomes collective
- Careers are more mobile
- Collective identities are built
- The alliance between science, industry and society is intensified.

#### The style

What is expected from a « good governance » is:

- If the head of the organization has the following skills: intuition, discernement, intention, engagement, political sense, scientific culture
- Then the activities promoted in the organization may be: deliberating, conjugating, inventing, designing, prototyping, instituting, alterstituting, empowering, treating, curing

#### The theoretical landscape

The concepts that we have identified are mobile within the different disciplines, where they have different meanings and address specific dimensions.

-	Prediction	-	Middle-range	-	Political sense	-	Mutual
-	Resilience		theory	-	Autonomy		respect,
-	Genericity	-	Management	-	Collective	-	Collective
-	Science		philosophy		identity		appropriatio
	driven	-	Science for all	-	Collectively		n
		-	Epistemic		designed	-	Collective
			responsibility		goods		action
				_	Generic ethics		

Some are already considered as concepts in different disciplines, others are new ones. It has been, for us and so far, impossible to agree on categories in which we could rank or organize the different concepts. Describing each of them is almost impossible in a regular publication because of the number of disciplinary fields and volume of literature concerned. However, first, we found that the list of concepts as a whole reveals a theoretical landscape of interest to scholars and practitioners willing to position, visit or extend the theoretical background of their action. Second, if macro-foundations are linked to and provide a certain degree of homogeneity, micro-foundations have certainly to be searched within a background composed of multiple dimensions. Therefore, we decided to preserve the heterogeneity of the so-called landscape.

#### **Research subjects**

We discovered relationships among notions or concepts that may shed a new light on macro-concepts moved by governance practice, such as property, exploitation and responsibility.

This movement is of prime importance. At the same time, it gives at the same time the value and arguments to devaluate governance practice because it leads to shadow hierarchy, dilution of authority and blurring of responsibilities.

The relationships were as follows:

- Epistemic responsibility with collective intimacy
- Exploration with exploitation
- Property with common sense

They reinforce and open new ways for tackling the evolution of such macro-concepts and impulsion of further interdisciplinary research on these difficult subjects.

#### **Conclusions: ways to pursue**

In our transient interdisciplinary laboratory, we have highlighted and gathered background material in which micro-foundations of governance theory may be searched. The fact that 1) it constitutes a dense and heterogeneous landscape which coordinates are known and new concepts and 2) it opens research questions on responsibility, exploitation and property, gives credit to the hypothesis that governance is particularly sustained by micro-foundations.

Because the results are radically interdisciplinary, they are open to research in numerous disciplinary fields. They add the constrain or impulsion of studying the subject knowing its situation in other dimensions that will not be experienced.

The method set up in our transient interdisciplinary laboratory was efficient enough to raise a bulk of results largely heterogeneous; they have implications far beyond the sum of our disciplinary fields. The present manuscript opens the discussion in each disciplinary and professional field concerned. The specific perspectives of our "transient interdisciplinary laboratory" is to design the next steps of our method that will lead to the scientific expression of the micro-foundations. We are currently exploring the possibilities of tracing the trajectories of the set of the outlined concepts (like a "high density" image of the theoretical landscape) within each of our disciplinary fields, through regular iterations between our common laboratory and our usual working communities. These trajectories should be composed of fragments of existing theories (of macro-foundations) and of new material.

#### Litterature

Callon M., Law J., Rip A. (Eds.), 1986. Mapping the Dynamics of Science and Technology: Sociology of Science in the Real World. London: Macmillan.

Coutellec L., 2013. De la Démocratie dans les sciences. Epistémologies, Ethiques, Pluralisme.

Paris, *Matériologiques (Ed)* 

Colebatch H.K., 2014. Making sense of governance. *Policy and Society*, 33, 307-316.

Darbellay F., 2015. Rethinking inter- and transdisciplinarity: Undisciplined knowledge and the emergence of a new thought style. *Futures* 65 (2015) 163–174

Foss N.J., 2009. Alternative research strategies in the knowledge movement: From macro bias to micro-foundations and muIti – Ievel explanation. *European Management Review*, 6, 1--28.

Foucault M. 1979. Discipline and Punish: the birth of the prison. Translated from the French by Alan Sheridan. Surveiller et punir. *English Publisher New York: Vintage Books*.

- Galay J.L., 1983. Philosophie et invention textuelle. Essai sur la poétique d'un texte kantien. Paris, Klincksieck.
- Granger G.G., 1968. Essai d'une philosophie du style. Paris, Armand Colin, rééd. Odile Jacob, 1987.
- Hatchuel A., 2005. Towards an epistemology of collective action: management research as a responsive and actionable discipline. *European Management Review*, 2, 36-47.
- Hatchuel A., Le Masson P., Weil B., 2002. De la gestion des connaissances aux organisations orientées conception. *Revue internationale des sciences sociales*, 2002/1 n° 171, p. 29-42.
- Heclo H. 1972. Policy analysis. British Journal of Political Science, 2 (1), 83-108.
- Hernes T., 2014. In search of a soul relevance for European management research. *European management Journal*, 32 (6), 852-857
- Howlett M., Ramesh M., 2014. The two orders of governance failure: Design mismatches and policy capacity issues in modern governance. *Policy and Society*, 33, 317-327.
- Jasanoff, S., 2004. States of Knowledge: The Co-Production of Science and Social Order. *Routledge, London.*
- Kenworthy T.P., Verbeke A., 2015. The future of strategic management research: Assessing the quality of theory borrowing. *European Management Journal*, 33, 179-190
- Konda S., Monarch I., Sargent P., Subrahmanian E., 1992. Shared Memory in Design:A
  Unifying Theme for Research and Practice, 1992. *Research in Engineering Design*, 4, 23-42
  Latour, B., 1990. Postmodern? no, simply a modern step towards an anthropology of science.

  Studies of History and Philosophy of Science, 21, 145-171.
- Le Masson P., Hatchuel A., B. Weil B., 2011. The Interplay between Creativity Issues and Design Theories: A New Perspective for Design Management Studies? CIM 20(4): 217-237.

- Perelman C., Olbrechts-Tyteka L., 1952. *Rhétorique et philosophie*, Paris, Presses Universitaires de France
- Perelman C., Olbrechts-Tyteka L., 1958. *Traité de l'argumentation : La nouvelle rhétorique*, Bruxelles, Éditions de l'Université de Bruxelles.
- Pollitt C., Hupe P., 2011. Talking about government: The role of magic concepts. *Public Management Review*, 13, 641-648.
- Van der Molen F., van der Windt H.J., Swart J.A.A., 2015. The interplay between knowledge and governance: insights from the governance of recreational boating in the Dutch Wadden Sea area 1981-2014. *Environmental Science and Policy*, http://dx.doi.org/10.1016/j.envsci.2015.02.012
- Peters B.G., 2014. Is governance for everybody? *Policy and Society*, 33, 301-306.
- Schmid A.F., Mambrini-Doudet M., Hatchuel A., 2011. Une nouvelle logique d'interdisciplinarité. Nouvelle Revue en Sciences Sociales, 7 (1), 107-136.
- Schmid A.F., Hatchuel A., 2014. On generic epistemology. Angelaki, 19 (2), 131-144.
- Stroker G., 1998. Governance as theory: five propositions. *International Social Science Journal*, 50 (155), 17-28

### **Annex**

Table 1: Matrix filled in drawing upon an experience in biology

Postures	Disciplines	Techniques	Intersciences	Management	Good	Public good	Social good
					production		
Epistemic					and uses		
principles							
Knowledge	Opening out to	Mirror of the	Generic	Multiannual	Heuristic	Other meaning	Political sense
democracy	other	future of	epistemology	plans	objects	for property	Cooperation reflex
	knowledge	sciences	Impact	Transformation	Integrative	Common sense	Well-being at
	Acknowledging	Science and	evaluation	of project	objects		work
	the state of non	discernment at	Context	management	Human values		Responsibility and
	art	the heart	considered	Enrichment of			autonomy
	Prediction,	Highlighting	Transformation	indicators			Professionalizatio
	future	dogmas and	of disciplinary	through			n

	Plural	intentions	knowledge	plurality			
	evaluations		(revision,	Routine			
	Resilience		enrichment of	evolution			
	Middle range		concepts)	Quality			
	theories			Durability			
				Economy			
				Proximity			
"Treatment"	Network	Platform	Laboratories	Co-Design	College of the	Science	Matrix
Machine	Knowledge	Learning	Conjugation of	Incubation	unknown	boutiques	organisation of the
	communities	through	temporalities	centre	Design	Observatories	administrative and
	Distinction of	experimenting	and iterations	« Treatment »,	dynamics	Alliances	social support
	dimensions,	Share	From context	« curing »			Open governance
	fundamentals	communities	dimensions to				
	and disciplines,		stake vectors				
	Autonomy						



Table 2: Matrix filled in drawing upon an experience in ecology and management science

Postures	Disciplines	Techniques	Intersciences	Management	Good	Public good	Social good
					production		
Epistemic					and uses		
principles							
Knowledge	De-	De-	New	Re-balance of	Openness to	New	New views of
democracy	hierarchisation	hierarchisation	articulation,	disciplines, and	new uses of	relationships	democracy, of
	of disciplines	of techniques;	new relations	subsequently of	good (towards	between	shared goods
	(i.e., not	new	between	manpower and	shared or multi-	science and	and collective
	consider some	combinations of	disciplines	funds in	purpose goods)	public policy;	issues
	of them as	techniques (ex.		research		toward	
	fundamental or	Mix of				collectively	
	superior	experimentation				designed public	
	anymore)	s types)				goods	

	New						
	frameworks to						
	integrate						
	disciplines						
"Treatment"	Technical and	Technical	Places and	Facilitate	New devices	Enlarged vision	Mutual respect;
Machine	knowledge	platforms;	events to favor	interdisciplinary	and	of the collective	increased
	platforms;	shared	informal and	careers; adapt	organizations to	interest;	participation in
	networks;	instruments or	formal	research	increase design	support to local	sciences, design
	shared data	technical	exchanges	evaluation	capabilities;	and citizen	and policy
	bases; shared	infrastructures		modes	Education	initiatives	
	and integrated						
	research						
	infrastructures						

Table 3: Matrix filled in drawing upon an experience in epistemology

Postures	Disciplines	Technics	Intersciences	Management	Goods-	Public good	Social Good
					producing		
Epistemic							
principles							
Knowledge	Decompositions	Dumping in a	Creation of a	Management as	Retained	Sharing of the	Assumed
democracy	of a discipline,	field other than	generic space,	a discipline	trajectories,	values, a	scientific
	organization of	technical,	disciplines put	among the	dynamics of the	science for all	responsibility,
	knowledge,	articulation of	at the heart	others,	involvement of		Collective
	interpretations	disciplines		Matrix of issues	the pluralities		intimacy
"Treatment"	Loss of	Multiplicity of	Metascience is	Multiple stakes,	Mediations,	Equal dignity of	Transformation
Machine	smugness,	the technics,	a science as the	equal dignity,	chinks,	the values,	of the
	supplies	articulations of	others,	principle of	shortcuts	shared values	responsibilities,
	variables	the variables	multiplication	equivalence of			the diversity of

	of the	the		the postures
	dimensions	underdetermina		
		tions		

Table 4: Matrix filled in drawing upon an experience in management science

Postures	Disciplines	Techniques	Intersciences	Management	Production	Public Good	Social Good
					of products		
Epistemic					and services		
principles							
Knowledge	Relaxation of	Exploring the	Acknowledgement	1) In-stitution	1) Integrative	Collective	Generic
democracy	disciplines,	potential of a	of the generic	of new	goods	appropriation	Ethics
	Creation of	new technology,	space,	techniques,	(products and	Recomposition	Collective
	divergences in	Acknowledging	Disciplinary	relationships,	services)	of knowns and	intimacy
	common	the instability of	engagement to a	roles	2) Expressive	unkowns	
		the techniques	cognitive	2) Alter-	development		
			breakthrough	stitution by	of their		
				constraining	identity		
				the validity of			
			breakthrough	constraining			

				already established			
				rules			
	Intuition/	Learning by	Parallel	1)	Creation of	Gatherings	Vulgarisation
"Treatment	Phenomena/	exploring,	movement:	Transformation	new identities	Subjectivations	Provocation
Machine"	"Following one's	Inventing	1) Expanding the	of established	Introduction		
	curiosity"	techniques for	generic space in	organisational	of new values		
		one's expression	common,	schemes,			
			2) Multiple	managerial			
			consolidation of	philosophy and			
			new concepts by a	technical			
			return to	substrate			
			disciplines	2) Temporal			
				and spatial			

		suspension of		
		current goals		

Table 5: Matrix filled in drawing upon an experience in sociology

Postures	Disciplines	Techniques	Intersciences	Management	Production of	Public Good	Social Good
					products and		
Epistemic					services		
principles							
Knowledge	Disciplinary	Participation to	Common	Collective	Science-	Democratisatio	World
democracy	professional	the systems of	objects are	choice through	industry-	n of knowledge	transformation
	association	disciplinary	occasions of	common	research-	and debates vs.	and
	National or	peers/Interdisci	exchange	deliberation and	production	experts	appropriation in
	international	plinary working		elaboration	alliance	governing	a common
	evaluation and	groups				through the	scientific
	journals					formalisation of	culture vs.
	Territorial					indicators	social
	coexistence of						acceptability

	disciplines						and ESR
	Election vs.						
	co-optation						
"Treatment	Territorial	Elaboration of	Cross	Incubation of	Innovation,	Evaluation	Capacity
Machine"	specification of	call for	publications,	common	demonstration,	prospective,	building, Work
	disciplines	proposals	seminars,	projects	prototype	investment	improvement
	Interdisciplinar	according to	surveys		Link between	(material et	and
	y identity of the	common			exploration and	symbolic) and	employment
	working place	disciplinary			exploitation	training vs.	creation vs.
		axes in the			(researchers,	management	value creation
		research			engineers,	and resource	for shareholders
		institution			technicians and	control	and cost
					workers)		reduction

