

Update on a European beef eating quality model

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Sustainable beef quality for Europe - II

SUSTAINABLE BEEF QUALITY FOR EUROPE - II

A Workshop for Industry and Scientists

Wed 1 February – Thurs 2 February 2017
Sala Convegni - Touring Club Italiano
Corso Italia 10, Milan









Event Sponsor

UK Science & Innovation Network

Organisers

Dr Linda Farmer, Agri-Food and Biosciences Institute, UK Professor Antonella Baldi, University of Milan, Italy Dr Laura Nuccilli, British Embassy, Rome









Programme

Programme

Wednesday, 1 February	
Registration and Light lunc	ı
Welcome Purpose of Meeting	
Session A. Beef and Huma Health	n Chair: Antonella Baldi, University of Milan, Italy
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colorectal cancer –	Stefaan De Smet, Ghent University, Belgium
A3. How much meat do we eat?	Vincenzo Russo & <u>Leonardo Nanni</u> <u>Costa</u> , University of Bologna and Dario Rossi & Erminio Trevisi, UCSC of Piacenza, Italy
A4. Genetics and nutritiona quality of beef	Rainer Roehe, Scotland's Rural College, UK
A5. On-farm influences on nutritional quality of beef	the <u>Aidan Maloney</u> , Teagasc, Ireland
_	How can the industry help to ensure that beef enutritional impact?
Session B. Update on Eati Quality	ng Chair: Declan Troy, Teagasc, Ireland
B1. Update on a European eating quality model	peef <u>Jean-Francois Hocquette</u> , INRA, France
B2. Beef quality measurem and prediction	ent <u>David Farrell</u> & Linda Farmer, Agri- Food And Biosciences Institute, NI, UK
B3. Value based marketing	Rod Polkinghorne, Birkenwood, Australia
B4. A common language fo beef – an update	Jerzy Wierzbicki, Polish Beef Association, Poland
Further Discussion	
Conference dinner	Limited numbers - pre-booking required
	Registration and Light lunch Welcome Purpose of Meeting Session A. Beef and Huma Health A1. WHO view of red meat and human health – what are the risks? A2. Meat consumption and colorectal cancer – mechanisms and mitigation A3. How much meat do we eat? A4. Genetics and nutritional quality of beef A5. On-farm influences on a nutritional quality of beef tea/ coffee) Workshop 1 has a positive Session B. Update on Eatin Quality B1. Update on a European be eating quality model B2. Beef quality measureme and prediction B3. Value based marketing B4. A common language for beef – an update Further Discussion

Day 2	Thursday, 2 February			
0900-1015	Session C. Beef, environment and welfare		Chair: Jonathan Birnie, Dunbia, UK	
20 mins	C1. Beef, land use, climate change and food security		<u>Tim Searchinger</u> , Princeton University, USA	
20 mins	C2. Making the most of beef coproducts		<u>Dequan Zhang</u> , Chinese Academy of Agricultural Sciences, China	
15 mins	C3. Italian sustainable platform for beef		Ettore Capri, Università Cattolica del Sacro Cuore, Italy	
15 mins	C4. Enhancing the welfare of cattle		<u>Paolo Ferrari</u> , CRPA, Italy	
		Workshop 2 . How environmental imp	v should the industry manage the pact of beef??	
1115-1215	Session D. Adding value throughout the supply chain		Chair: Jean-Francois Hocquette, INRA, France	
15 mins	D1. Supply chain innovations for better beef		<u>Jonathan Birnie,</u> Dunbia, Northern Ireland	
15 mins	D2. Packaging developments for the meat industry		<u>Valeria Viganò</u> , Sealed Air Food Packaging, Milan, Italy	
15 mins	D3. New methods for adding value to beef		<u>Ciara McDonnell and Paul Allen</u> , Teagasc, Ireland	
15 mins	D4. Putting research into practice		Phil Hadley, AHDB, UK	
1225-1300	Session E. Workshop Findings and Future			
5+5 mins	E1. Overview of workshop findings		David Farrell and Terence Hagan	
5 mins	E2. Beef2Compete – a Thematic Network for the Beef Industry		<u>Linda Farmer</u> , Agri-Food And Biosciences Institute, UK	
5 mins	E4. Summary and close		<u>Declan Troy</u> , Teagasc, Ireland	
1300-1400	Light Lunch			

Abstracts

Session B. Update on Eating Quality

B1. Update on a European beef eating quality model

Jean-François Hocquette ¹, Sarah Bonny ^{1,2}, Rod Polkingorne ³, Linda Farmer ⁴, Isabelle Legrand ⁵, Paul Allen ⁶, Jerzy Wierzbicki ⁷, Graham Gardner ², David Pethick ²

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The current assessment of beef is far from real consumers' expectations, and no strong relationship is observed between eating quality and price. The aim of this consortium is to create a reliable and consumer-driven prediction model of beef eating quality for Europe, based on the same principles as the Meat Standards Australia (MSA) grading scheme. However, the MSA system needs some adaptations to suit the European beef chain.

Beef carcasses are currently traded based on the compulsory SEUROP grid, which uses visual and/or instrumental assessments to give scores for both muscling and fatness. We found that there was no substantial relationship between the SEUROP system and eating quality. Therefore, the SEUROP grid would have to operate in parallel with an eating quality based grading system (Bonny *et al.*, 2016a).

Additionally, carcasses from entire males and from dairy breeds are important in the European beef industry. These carcass types are under-represented in the MSA model and it is therefore unable to completely explain the differences in eating quality between breeds (dairy, beef, crossbred) and genders (entire males, steers, females). Consequently, a separate adjustment for entire males and dairy breeds is required to accurately predict eating quality for these groups (Bonny *et al.*, 2016b).

It is well established that, as an animal matures, beef quality decreases. In Australia, this is estimated through an assessment of bone maturity called 'ossification' whereas the European beef industry has accurate age records available to it. Ossification score is more appropriate for young animals but as animals approach the maximum ossification scores, animal age becomes more appropriate in an eating quality prediction model (Bonny *et al.*, 2016c). This implies that both measures are required to optimise accuracy, an approach that needs to be weighed against the additional cost of assessing ossification whether this is done manually or by some automated vision system.

We also focused on European consumers and their ability to quantify beef eating quality. We observed that there were no major demographic effects on consumer evaluation of eating quality and willingness to pay (Bonny *et al.*, 2017).

These results demonstrate that a beef eating quality grading system, similar in design to the Australian MSA system, is highly applicable to both the European beef industry and the European consumers, despite the need for some adjustments. Further work is needed to determine the optimum statistical model for such a system.

References

Bonny S.P.F. et al. (2016a). Animal 10, 996–1006. Bonny S.P.F. et al. (2016b). Animal, 10, 987–995. Bonny S.P.F. et al. (2016c). Animal, 10, 718-728. Bonny S.P.F. et al. (2017). Animal, accepted on 13 Dec 2016.