Chapter 14 FROM CULTURE TO CULT: MUSEUM COLLECTIONS AND RELIGION IN CONTEMPORARY GEORGIAN NATIONAL DISCOURSE

Silvia Serrano

To cite this version:

Silvia Serrano. Chapter 14 FROM CULTURE TO CULT: MUSEUM COLLECTIONS AND RELIGION IN CONTEMPORARY GEORGIAN NATIONAL DISCOURSE. Nino Tsitsishvili Cultural Paradigms and political change in the Caucasus, Lambert Academic Publishing, 2010, 978-3838388564. hal-01533767

HAL Id: hal-01533767
https://hal.science/hal-01533767
Submitted on 6 Jun 2017

HAL is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L’archive ouverte pluridisciplinaire HAL, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d’enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.
Chapter 14

FROM CULTURE TO CULT: MUSEUM COLLECTIONS AND RELIGION IN CONTEMPORARY GEORGIAN NATIONAL DISCOURSE

Silvia Serrano
Clermont-Ferrand University, France

ABSTRACT

In 1999, the Georgian Ministry of Culture, the Baltimore Walters Art Gallery and the Foundation for International Arts and Education decided to exhibit 160 artefacts, including sacred objects, from Georgian collections in American museums. A small circle of students in Tbilisi, the capital of Georgia, started a protest action against the exhibiting of sacred artefacts, soon gaining support from the political opposition leaders and a large part of population. As a result, the authorities decided to cancel the exhibition. Based on the case study of these protest actions, this chapter aims to show the ways in which modern-day Georgian nationalism has been remodeled around religious categories, and the political and social implications of this remodeling.

The chapter argues, that the impoverishment of the specific religious meaning of Christianity during the socialist rule has provided a background for filling Orthodox Christianity with new meanings and interpretations. In the context of new political developments, this process facilitated the re-emergence of Christianity as the central aspect of the national and political discourse. In present-day Georgia religion appears to engage discourses and issues which go beyond religious matters, such as those of foreign policy, political orientation, corruption, and national identity. Such re-interpretation of Christianity in the contemporary context has contributed to the process of de-secularization of the society.
In 1999, the Georgian Ministry of Culture, the Baltimore Walters Art Gallery and the Foundation for International Arts and Education planned an exhibition called “Land of Myth and Fire: Art of Ancient and Medieval Georgia.” One hundred and sixty items from the several Georgian museums such as the Simon Janashia Museum, the State Museum of Georgia (The Museum of History) and the Institute of Manuscripts were selected for the exhibition in Baltimore, in San Diego, and Houston. But as soon as this project was made public, a group of students initiated a protest action against the exhibition, arguing that sending the sacred objects abroad would endanger Georgia by depriving the country from the protection they provide. Within a few months, the protest had grown and gained support from the political opposition leaders and a large part of the population. As a result, eventually the authorities decided to cancel the exhibition (Dobrzynski, 1999).

Using the case study of these protest actions as an example and a historical context, this chapter aims to analyze and show the ways in which the modern-day Georgian nationalism has been remodeled around religious categories and the political and social implications of this remodeling. Indeed, religion has always played a central role in the formation of Georgian national identity, as illustrated by the motto of the well-known writer-politician of the second half of the 19th century, Ilia Chavchavadze, “Language, Fatherland, Faith” [ena, mamuli, sarts’munoeba]. Or, by the struggle of the 19th century intellectuals such as Ilia Chavchavadze, Niko Marr and Iakob Gogebashvili to restore the autocephaly of Georgian Church which was abolished by the Russians (Vardosanidze, 2001; Werth, 2006). Chavchavadze’s motto implied the secularized vision of religion, in which religion served as part of cultural identity, tradition and a collective memory. Nevertheless, faith was not the main criteria defining “Georgianness:” Chavchavadze defended Muslim Georgians of Ach’ara, claiming that “faith does not determine nationality—a Georgian always remains a Georgian regardless of his religious orientation” (Chavchavadze, 1965:15). In a similar spirit, Iakob Gogebashvili, the author of the first Georgian handbook for schools, Deda Ena [Mother Tongue], dedicated it to “all Georgians, regardless of faith.” But after the declaration of independence on 9th April 1991, new conceptions of nationhood emerged, calling into question the secularized vision of the Nation inherited from the 19th century: religion is

---

1 This chapter is based on the systematic analyses of nine Georgian newspapers and press releases by the Patriarch of Georgia Ilia II from the April to November of 1999, as well as on interviews with the leaders of the protest, opposition leaders, public representatives, and museum staff. Student essays written in 2007 were also added to the analysed data. I am grateful to Nino Kalandarishvili, Marina Elbakidze, Merab Tsindeliani and Emil Adelkhahov who helped with data collection. This study is a part of the broader research project on the Church and religious practice in contemporary Georgia supported and funded by the Maison des Sciences de l’Homme, and on the post-Soviet South, supported by the Agence Nationale pour la Recherche (ANR Les Suds).
no longer interpreted only as “for memory” (Hervieu-Léger, 1993) and tradition. In fact, the Church now plays a central role in the political and public life of Georgia.

Rather than taking for granted a predefined essence of “religion,” this chapter will explore rationales of different political and social actors for manipulating with religious symbolism. Hence there are several sub-goals pursued in the different sections of this chapter. The first is to identify the entrepreneurs who promote different models of the nation and the context in which they use the resources provided by the religion. The second sub-goal is to analyze arguments put forward by the Church in its bid to re-appropriate the museum collections which were nationalized during the Soviet regime. In the third section I will analyze different meanings attached to artifacts by social actors. The final section will question new and old meanings of these artifacts in order to understand how the Georgian national narrative is being reshaped along the religious line.

ACTORS, STRATEGY AND CONTEXT

The protest began with small student gatherings on April 24. Later during the spring, it spread geographically, involving various social groups (Akhali Taoba, December 1 1999) and becoming more politicized as the demonstrators received support from several opposition leaders and other politicians. In an attempt to calm the protest, Gary Vikan, the director of the Baltimore Walters Art Gallery, and Gregory Guroff, the chairman of the Foundation for International Arts and Education flew to Tbilisi to meet the officials. Commissions were set up to negotiate the matter and reach a compromise. On July 30 1999, the Georgian ambassador to the United States returned to Georgia to participate in the negotiations (Cash, 1999). However, nothing helped; the Catholicos Patriarch made a public announcement about the cancellation of the exhibition in a sermon at the end of July (Sakartvelos Resp’ublik’a, August 27 1999). In the next section I will try to identify the different actors and explore the context for power relationships between them.

From the April to July of 1999, a group of students played a crucial role, organizing gatherings, demonstrations and hunger strikes. Their protest was typical of poorly institutionalized social movements characterized by irregular membership, unstable organizational structure and lack of rational strategy. The students were suspicious of all “institutional” actors, politicians and even the Church. They were constantly concerned about “being manipulated,” thus avoiding involvement in politics and contact with political organizations. After the mother of one of the students was beaten by policemen, they expressed their bitterness:

Many politicians came to us: Manana Archvadze, Irakli Tsereteli, Valery Kvaratskhelia, Vakhtang Goguadze, Boris Kakubava, Vakhtang Rcheulishvili, Nodar Natadze... She [the mother] ended up with brain concussion and bruises
and the only reason was that she loves her country (Akhalı Taoba, 4 June 1999).²

Nevertheless, the protest grew, and all over the country petitions were collected in support of the students, demanding that the exhibition be cancelled and the treasures transferred from State museums to the Church (Akhalı Taoba, June 1 1999). The issue of exhibition soon went beyond the concern of the narrow circles of extremist orthodox believers or staunch nationalist activists and became involved in the broader public debate for the next several months. It was covered by daily newspapers. Years later, the issue was still remembered by students when they were asked about the consequences of sending Georgian museum collections abroad.³

How did it happen that a few dozen youths, having no social capital and a poor connection with networks of activist political and NGO organizations succeeded in maintaining pressure on the authorities to the extent that the latter finally cancelled the exhibition? The students were seen not as active social actors but as a handful of agitators manipulated by unscrupulous priests and politicians. Indeed, former Zviadists,⁴ the veterans of the national movement of the 1980–1990s as well as recent converts to nationalism used the student protests as a political opportunity for promoting their goals.

The first to seize the opportunity was Guram Sharadze. An elected MP in 1995 as a leader of the civil movement “Language, Fatherland, Faith,” he chaired the Parliamentary Migrations Committee in 1999, and was known for his nationalist campaigns and campaigns against religious minority groups.⁵ He systematically depicted himself as a defender of the nation which, according to him, was in danger. His protest against the exhibition was only one piece of a larger project; he used any controversial political occasion to heat a debate on populist issues. At the same period, he campaigned in favor of stating a person’s ethnicity in official documents. He also targeted Christian “sects,” advocating the prohibition of Jehovah’s Witnesses, encouraging persecutions.

² All translations from Georgian are mine, unless stated otherwise.
³ The students were required to express their opinion about the following assertion as a selection criteria for enrollment in Master of Arts degree: “museum collections—pictures, old manuscripts as well as other cultural items will deteriorate if sent abroad and exposed in foreign museums” (based on the monitoring of 177 student essays for entering Master of Arts degree at the Ilia Chavchavadze University, Tbilisi in 2007.
⁴ Supporters of the former president, Zviad Gamsakhurdia, are known as “Zviadists” [lit., supporters of Zviad]. Although they had no MP in the Parliament, they represented a large part of the population. For many years after Zviad Gamsakhurdia was overthrown by coup d'état in 1991, the nation was divided into Zviadists and anti-Zviadists. Repercussions of this division are felt even today.
⁵ In 2004, he was sentenced to fifteen days of imprisonment for hooliganism after he tore down the posters of a provocative Polish artist at an exhibition at the National Parliamentary Library of Georgia. In 2006, he was briefly arrested again for insulting the Western-oriented rector of the Tbilisi State University. He was murdered in May 2007. See Civil Georgia http://www.civil.ge/eng/article.php?id=15150 Accessed on April 8 2008.
against them and the burning of their literature (Akhalı Taoba, June 9 1999). As soon as
the project of exhibition was made public, on April 24, Sharadze organized the first
student rally in front of the Tbilisi State University, before moving to S. Janashia
Museum and starting a hunger strike (Rezonansi, April 30 1999). The government
officials accused him of being the main person behind the student unrest; in proof of
this, E. Tevdoradze, an MP from the president Shevardnadze’s bloc, commented that she
saw some of the students going out from Sharadze’s office on the eve of the
demonstration.

Other actors, who associated themselves with the earlier Zviadist nationalist
movement, used similar symbolic and rhetorical resources in their protest against the
exhibition. Among the actors were Nodar Natadze, Manana Archvadze, widow of the
former evicted president Gamsakhurdia, and Zviad Dzidziguri, who published an open
letter in support of the protesting students from the penal colony, where he was detained
at the time.6 The protestors also included harsh opponents of Zviad Gamsakhurdia, such
as the former leader of the extreme liberal wing of the nationalist movement Tamara
Goguadze.7 The main goal for these political actors was to reach visibility in the public
and political arenas.

Parliamentary elections were to take place in October 1999, followed by the
presidential elections in the spring of 2000. G. Sharadze initiated the protest twelve days
after founding a new political party, “Georgia above all,” created in order to take part
and succeed in the elections (Akhalı Taoba, April 17 1999). Street pressure was a means
to claim his political weight. After July, when he gained a promise from the authorities
to include him on the list of the coalition with the Union of the Citizens of Georgia,8 he
became much more discreet. He was re-elected in October.9

---

6 A prefect of the western Georgian city Samtredia during Gamsakhurdia rule, Zviad Dzidziguri is the leader of
the Conservative Party. After Gamsakhurdia’s expulsion Zviad Dzidziguri was sent to a colony, having been
sentenced to 14 years of prison by the subsequent leadership. He was freed in 2000 (Rezonansi, June 26
2000). Before the demonstration on 28 April, another protest action took part, demanding the liberation of
the political prisoners—Zviadists, who were put in jail by Shevardnadze’s government. From the very first
days, there was confusion between the demonstrations organized by Sharadze and by Zviadists, because
some of the demonstrators shifted from one protest action to the other.

7 During the Soviet rule Goguadze was a Deputy Rector of the Tbilisi State University in charge of ideology. As
a former communist, he wrote an apologetic treatise about the Orthodox Christianity. Like G. Sharadze, V.
Goguadze was awarded Order of Honor by E. Shevardnadze.

8 The Union of the Citizens of Georgia was a political party established by Shevardnadze after he took over
leadership of Georgia in 1993. It became the majority group in Parliament in 2005, and remained the main
political party until the “Rose revolution” in 2003.

9 In 2003, Sharadze joined the president-backed election alliance again and ran for MP in the Gldani
constituency of the capital city Tbilisi.
It should be stressed that the leading political parties (notably the “reformers wing” inside The Union of the Citizens of Georgia) were practically absent from the public debate around the issue of exhibition. Hence the only obvious supporters of the exhibition were the government itself, museum directors and top civil servants. The latter were the main targets of the attacks from the opposition groups. Close to the government, these representatives of the authorities had no personal political ambition; nevertheless their interests were also at stake. It was important for them to protect their positions and advantages which went with them. In defending their position, these public servants used a “scientific” discourse that allowed them to claim their exclusive legitimacy in the questions of national heritage.  

However, soon they were confronted with another scientific discourse, coming from the lower levels of the professional hierarchy (curators who were in charge of museum collections, restorers, art specialists, etc.). An argument developed among the experts concerning the degree of corrosion of the exhibition items, whether they could endure transportation, opportunities of restoration in the United States etc. Under the technical-scientific cover, this controversy had an indisputably political dimension—groups loyal to Shevardnadze’s government versus strongly nationalistically minded groups.  

The third group involved in the debate consisted of the clergy. The organizer of the exhibition, G. Guroff, underlined the role played by the Catholicos Patriarch, who used all his influence to cancel the exhibition (Dilis Gazeti, May 14 1999). Like the other two political actors, the clergy was not homogeneous. The Church had benefited from the collapse of the Soviet Union: numerous churches had reopened and according to public opinion studies, the Catholicos Patriarch became the most popular figure. Despite this, the Georgian Orthodox Church (GOC) was torn apart by conflict. In 1999, it was a weak institution divided by internal clashes as it had to deal with a low religious and general education level of the most of its priests, corruption, and a rising opposition from radicalized priests and bishops. The Church and the Catholicos Patriarch Ilia II had just avoided a schism by agreeing to leave the World Council of Churches in 1997, thus making compromise with its most radical branch.  

The weakness of the Church had two consequences. In the first place, the radical clergymen could act without approval of the Patriarchate. Indeed, while the Patriarchate  

---

10 See, for example, Giorgi Mounjishvili, the head of the Department of the Ministry for Culture, in Dilis Gazeti, May 6 1999; and an interview with Nodar Lomouri carried out by the author in November 2007.  
12 Some experts from the museums joined the demonstrators, sharing with them their concern about the risks of degradation, theft, etc. In the beginning of the 1990s, some pieces, including pictures by Cranach and Chardin, were stolen from the Georgian museums, thus creating another reason for anxiety.
stressed that it was not the initiator of the protest against exhibiting sacred items abroad (Akhali Taoba, May 6 1999), some priests did support the student protests. For example, a priest of the church of Anchiskhat’i joined them on the 4th of May (Rezonansi, May 2 1999). Secondly, the Church did not want a head-on confrontation with the government. As the demonstrators complained, it was rather passive during the demonstrations, but was eager to seize any opportunity to strengthen its positions.

The main initiators of the protest had a “traditional” secularized vision of the link between the Nation and religion: for them, Orthodoxy was a part of the national culture, and had to be preserved and respected as such. But in using religious references for political goals, some new actors including students and certain members of the clergy, used this opportunity to appear in public arena and to promote an alternative model of religion. Within this model religiosity and Orthodoxy were interpreted not only in terms of the past and culture, but also as central to modern national self-consciousness.

RETURNING PROPERTY TO THE CHURCH

Since Eduard Shevardnadze took power in 1992 after the eviction of the president Zviad Gamsakhurdia, several exhibitions were organized abroad, including sacred art exhibitions, without invoking public protest or any criticism from the Church. Later on, other exhibitions were also organized without any resistance. The 1999 protest actions against the exhibition of religious objects illustrate that the electoral context of the events was crucial in enabling some political actors to play a central role. Even more crucial was the fact that the Church and the State were involved in negotiating relationship with each other.

The forthcoming 2000th anniversary of the birth of the Christ empowered the Church symbolically, whereas an official visit of the Pope, planned in October, gave some room for maneuver in negotiations with the State authorities, for the State needed the Church’s approval to the planned visit of the Pope. The political context of 1999 gave the Church several advantages in this process of negotiating power relations with the State. For example, the protest demonstrations provided the Church with a window of opportunity to promote its role as a mediator between the political power and the civil society. In particular, on the 8th of May, Ilia II received a group of demonstrators. On the same day, the day of Saint George, he met the president Shevardnadze. He then declared that he was against the exhibition. However, in order to preserve good relations with the State, he emphasized the President’s careful and serious attitude towards the

---

13 One demonstrator did not understand “why the Patriarch did not ask his congregation to join us” (Akhali Taoba, May 10 1999).

14 In 1997, Georgian icons were exhibited in New York, see The Glory of Byzantium: Art and Culture of the Middle Byzantine Era A.D. 843-1261, Metropolitan Museum of Art, NY, H.C. Evans, W.D. Wixon.

issue of sending the treasure. He also agreed, despite the radical clergy’s opposition, to invite John-Paul the second to Georgia. One of the arguments put forward to justify the Church’s opposition to the exhibition was, as the Patriarchate emphasized, that the “voice of the Church was not taken into account” in its own sphere of competence (*Dilis Gazeti*, April 26 1999).

The Church’s claim over the property of the relics and other religious items was indeed a central issue in the negotiations, but it meant a change in the way national treasury was perceived and articulated to the national discourse. The issue of the Church-claimed property in Georgia is linked to the legacy of the Soviet anti-religious policies as well as of the liquidation of the GOC as a result of the inclusion of Kartli- K’akhetian kingdom into the Tsarist Empire at the beginning of the 19th century. Confessional ties with Orthodox Russia played a crucial role in Georgia’s orientation toward Russia which resulted in the signing of the treaty of Georgievsk in 1783, according to which Georgia became a protectorate of Russia. However, Russia later annexed Georgia. It also abolished the autocephaly of the Georgian Church and subjected it to the Russian Church as early as in 1811; the Catholicos-Patriarch of Georgia was replaced by an exarch appointed from Russia, whereas the possessions of the Church were passed under the supervision of the Treasury of the Empire, hence became the property of Russian Empire. Links with Russia, Westernization as well as the development of national-liberation movement against the Russian colonialism facilitated the development of national consciousness and secularization of the society and religion, which in turn helped to transform religious relics into secular cultural symbols of the nation. The Tsar administration’s attack at the Georgian Church thus increased the Georgian nationalists’ urge to make the defense of their religious and cultural heritage a top priority.

As elsewhere in the world, the emergence of museum collections paralleled the emergence of modern nationalism. For historical reasons, the “patrimonialization” of ecclesiastical objects played a crucial role in the Georgian national narrative (Gordadze, 2006). In spite of the opposition from Russian exarchs, an ecclesiastical museum was created inside the Sioni cathedral in Tbilisi in 1889, in order to save the ancient manuscripts and other religious items (Grdzelidze & Fisher, 2006:159). At the end of 1920, by the time when autocephaly was restored, the relations between the Mensheviks and the Church deteriorated. The clergy began to sell the treasure of the

---

17 Apart from the first exarch, Varlam Eristavi (1814-1817), all exarchs were Russian, and Georgian language was replaced by the Church Slavonic as a liturgical language. During the restoration work between 1830 and 1840, some churches were deteriorated and ancient frescoes covered by lime.
18 Autocephaly was restored in March 1917.
19 The social-democratic party was elected in 1918 and ruled the country until the Sovietization in 1921.
Gelati monastery near the west Georgian city of Kutaisi. As a response to this the
government took all the treasures of the Church under its control, in spite of the protests
of the Patriarch Leonid (Peters, 1988:290–291). Facing the advance of the Bolsheviks,
the social-democratic (Menshevik) government headed by Noe Jordania decided to send
the treasures abroad (Vardosanidze, 2001:45). On 23rd of November 1923, during the
newly established Soviet rule when the church property was nationalized (Vardosanidze,
2001:59; Musin, 2006:29), the Commissioners of the People of the Republic of Georgia
adopted a resolution according to which items of a historical importance belonging to
the Church would be transferred to the Museum of Popular Education (Vardosanidze,

After the 1943 and WWII a shift occurred in the Soviet religious policy, and the
GOC requested that the objects kept in museums be given back to the Church. After
Stalin’s death, the Catholicos Patriarch Melkisedek (1952–1960) managed to return the
remains of St David and St Constantine to the monastery of Motsameta in Kutaisi
(Grdzelidze & Fisher, 2006:223). Gorbachev’s new political-economic course of
Perestroika provided new opportunities for the claims of the Church. The Patriarch
canonized some of the persons who helped to save the possessions of the Church, such
as Ekvmie Taqaishvili or Father-Superior (Ighumen) Ekvttime Kereselidze, who had
hidden the sheet music of liturgical songs and ancient manuscripts from the Soviet
regime.

Even before the independence was declared formally in 1990, the ecclesiastic property
was given back to the Church. According to the resolution of the Cabinet of Georgia of
the 12th April 1990, all orthodox churches on the territory of Georgia, the land on which
they were built as well as the movable property in the churches belongs to the
Patriarchate (Papuashvili, 2003). Nevertheless, the process of returning the property to
the Church has been rather obscure and controversial, without precise lists of the
possessions and their status, including some objects which it had never owned
(Abashidze, 2006). Official texts adopted afterwards left many points unresolved,
opening the way for a dispute around the issue of who were the legitimate owners of the
museum collections and where they should have been kept. As in other post-Soviet
countries, the Church’s claims on the cultural heritage have thus become a key issue in
the shaping of a new national consensus (Musin, 2006).

The opening of a Church museum became a priority on the Church agenda. As pointed
out by the Church’s press secretary, Father David Sharashenidze,

20 The Moscow Patriarchy recognised autocephaly of the GOC in October 1943.
The conservation of worship items in museums is a short-lived phenomenon. The question of their return to their legitimate owner is soon going to arise. The Church will probably soon have its own museum [...]. After the creation of such a museum, the Church will request all the objects which are kept in museums today (Akhali 7 Dghe, April 30–May 6 1999).

The constitutional agreement adopted on 14th October 2002\(^\text{22}\) actually returned the property to the Church, including churches, monasteries, the land as well as all the religious treasures kept in state museums (The Church and Civil Society in Georgia at the beginning of the XIX century, 2001). The agreement did not specify whether the religious items should be kept in state museums or in the churches, and laws adopted afterwards (law on the import and export of cultural goods adopted on 22nd June 2001, amended in 2003, 2006, and 2007, and the law on Cultural Heritage adopted on 8th May 2007) did not solve all the questions linked with the Church property.

During the protest actions against the exhibition in April 1999, various social groups attempted to give significance to the museum collections on the basis of symbolic as well as social, political and financial benefit that could be gained from them. The issue at stake was to identify who was their legitimate owner (the Georgian Orthodox Church, other Churches, or the State), and whether these artifacts were valuable or sacred objects, whether they were to be regarded as part of a cultural heritage or as liturgical objects. The restitution of the museum collections to the Church meant that they needed to be “denationalized,” which was possible only by means of reshaping the national discourse along new lines, which I am going to discuss in the next section.

**National Heritage or Religious Heritage?**

The interpretation of the museum items within the national and religious discourses illustrates the intertwining between politics, culture and religion. They can be seen as valuable goods for their esthetic qualities, as a testimony of the glorious past, or as religious items.\(^\text{23}\) The labeling of the items is a key issue for the actors competing for the status of a legitimate ownership of the Church treasures. Art historians and curators defined these items as “pieces of art” the place of which is a museum, whereas zviadist Z. Dzidziguri argued “that these relics are not museum pieces; for a believer they have much more meaning than a purely esthetic value attached to them by a specialist” (Akhali Taoba, May 10 1999). As the Patriarchate press secretary stressed, “The Church comments that learning about the Georgian culture occurs mainly through religious collections” (Akhali 7 Dghe, April 30–May 6 1999).

\(^{22}\) The text was published in Sakartvelos Resp’ublik’a, October 15 2002. See also Keston Institute site, http://www.keston.org, accessed 5 April 2008, for the debates around the constitutional agreement.

\(^{23}\) Any object related to religion and belonging to the Church such as liturgical items, as well as relics (such as remains of the saints, for example) are referred to as religious items.
The clergy, the students, and even the politicians never mentioned the artistic value of the items. They are seen as “cultural heritage” not because of their esthetic value, but because they are assimilated with the national history.\textsuperscript{24} When the students were banned from organizing protest demonstrations in front of the Patriarchate, they withdrew to the monument dedicated to the Georgian language (\textit{Deda Ena}—Mother Tongue), thus confirming their nationalist orientation. The protestors accused the advocates of the exhibition in disrespecting the value of the nation. For example, an open letter was sent by Bidzina Tvaradze, the president of the “Society for the Protection of Nature and Historic Treasures” to Levan Berdzenishvili, then the director of the National Library who supported the idea of the exhibition, asking “How can a harsh opponent of national consciousness be a director of the National Library” (\textit{Lit’erat’uruli Sakartvelo}, August 6–13 1999). In this sense, the protest was very similar to the national movement of the 1980s, in which associations for the defense of cultural and religious heritage played an important role (Goujon, 2002).\textsuperscript{25}

The religious and the national meanings were intertwined in the interpretation of the items to be exhibited. Even though technical arguments such as the risk of corrosion were put forward in order to refute the idea of the exhibition, emphasis was laid on the national as well as religious value of the collection. One student explained that the treasure “is what binds the nation to the Church and God.” They blamed the authorities for perceiving the heritage as exclusively national, deprived of its religious significance for the nation. One of the demonstrators complained that “our people have forgotten that those in power nowadays are the communists for whom Georgian Treasury—icons, crosses, etc. are only museum artifacts and not the sacred objects” (\textit{Akhali Taoba}, May 16 1999). Mamuka Giorgadze, the president of the parliamentary fraction “Sakhalkho” [literally “of the people”] declared that “a government which views an icon as an object can do no good” (\textit{Asaval-Dasavali}, May 10–16 1999).

According to the press and interviews, this was an exhibition of the sacred Christian art. However, as shown in the album published to accompany the exhibition (Soltes, 1999), most of the items to be exhibited preceded the Christianity and originated in prehistory or in pre-Christian Greek antiquity. These non-Christian items were hardly mentioned in the debate for they would distract from the Orthodox Christian overtones of this debate. The national character of the items was thus largely determined according to their relation to Christianity. Therefore, the objects of cultural heritage such as remains of the saints, icons, worship items, etc. were viewed as national treasure, while other items such as pre-Christian antiquities lost their national relevance because they


\textsuperscript{25} In the late 1980s, for example, young volunteers restored churches and activists tried to protect the frescoes of David-Garedji monastery situated inside Russia’s military polygon in K’akheti province.
were not related to Christianity. But at the same time, it was never said that the demand to cancel the exhibition concerned only icons; the Ministry of Culture stressed that the students even rejected a proposition to send any museum items abroad (Akhalı 7 Dghe, April 30–May 6 1999), as if the qualities granted to icons were spread to all the items. This particular insistence of the students demonstrates that students were against the exhibition of the museum collections not only because of their Christian contents, but also because of their secular qualities signifying the memory of the nation.

Indeed, there is a significant difference between the meaning traditionally given to religious relics or icons and the meaning given by the student-protestors to these museum items. The role they were supposed to play in the physical (standing strong against the enemy) and symbolic (illustrating Georgia’s cultural heritage) preservation of the Nation was much more relevant than the power these items had acquired through their religious function and prayers. While the national and the religious visions converged in the recognition of the value of museum collections, the different actors prioritized one of the two meanings and interpreted the relationship between the nation and religion differently from each other. While the politicians (zviadists, G. Sharadze, etc.) considered the heritage as sacred because it was national, for the others (the Church and the students) it was sacred first and foremost because it was linked to the religion and only via this link, to the national identity. However, precise division between the two interpretations was blurred. Moreover, the interpretations were redefined at each protest occasion, the fact which illustrates dynamism and ambiguity of the perceptions of religion and nation in the society.

OLD AND NEW FUNCTIONS OF THE SACRED OBJECTS

To understand why a public debate arose regarding the exhibition, the discussion in this essay needs to be positioned in the wider context of the collapse of the Soviet Union and the following political and social changes. The 1999 events and debate around the issue of exhibition occurred in this transitional period, and were characterized by the current weakness of the state, a shift to capitalist globalization and market economy, and by the reshaping of collective identity. The sacred objects were perceived as an essential element of this collective identity, and were seen as a means for the protection of national consciousness from new threats brought by globalization and the new, capitalist economic and social relations.

26 Most of the survived and well-preserved medieval icons, such as Khakhuli or Anchiskhati, were supposed to give strength during battles against the enemy, and were seen as a protection. Other religious items, such as the Lailash Bible—a well known and rare Pentateuch [the first five books of the Old Testament] from the 10th century kept in Svaneti—are a testimony of how old and rich is the Georgian culture, hence contributing to its symbolic preservation. The list of items to be sent abroad for exhibition that was highlighted in the media was imprecise and changing. It was published in Akhalı Taoba, April 30 1999 and May 1 1999, and K‘viris P‘alit‘ra, April 26–May 2 1999.
There was an acceleration of globalization in 1999 that made it necessary to think about geopolitical identity and orientation of the country. The joining of international community, symbolized by the admission of Georgia to the Council of Europe in April of 1999, was seen both as an opportunity and as a new source of uncertainty. A clear disagreement emerged between those who thought that they could take advantage of globalization and relations with the West and those who saw it as a threat. President Shevardnadze made his first public announcement about the exhibition from Washington, where he was attending a NATO summit.\footnote{Judith Dobrzynski, “Protests in Georgia Derail Art Show Headed for U.S.” \textit{New York Times}, August 4 1999.} By organizing this prestigious event, its instigators aimed to create a positive image of the country, in a typical example of cultural diplomacy (\textit{Sakartvelos Resp’ublik’a}, May 1 1999). The “official” intelligentsia understood the benefit of such an international exhibition both for their country and their career development.\footnote{See, for example, interview with the Georgian historian Mariam Lordkipanidze in \textit{Asaval-Dasavali}, May 10-16 1999.} They feared that the cancellation of the exhibition would contribute to a further international isolation (\textit{Dilis Gazeti}, May 6 1999)—the first step of which was the GOC’s withdrawal from the World Council of Churches.\footnote{See, for example, interview with Giorgi Antelava, the vice-director of The Institute of Oriental Studies in Tbilisi. \textit{Dilis Gazeti}, May 1 1999.}

The Patriarchate’s stand in this debate was ambiguous. It was interested in promoting an international image of the nation, notably because it would provide it with a legitimacy needed for its relations with the Moscow Patriarchate and the Ecumenical Patriarchate of Constantinople.\footnote{From 1978 to 1983, Ilia II was one of the presidents of the World Council of Churches.} Therefore, it claimed that, while theoretically it was not opposed to exhibitions abroad, it was against this particular exhibition for specific reasons: the items must stay in Georgia for the 2000th anniversary of Jesus Christ; the number of objects of exposition was too large; there were technical problems related to the maintenance of the items, etc. (\textit{K’viris P’alit’ra}, August 2–8 1999).

Foreign policy orientation towards either Russia or the West was also implicated in this debate. The supporters of the exhibition promoted Western orientation, which was seen as an alternative to the Russian influence. The opponents of the exhibition did not consciously try to propose Russian orientation. On the contrary, the presumably Russian origin of one of the American organizers, G. Guroff, was perceived as a problem. One of the opponents, the politician Nodar Natadze, stressed that “they say they have concluded an agreement with Grabov (sic). This Grabov is probably a Jew or a Baptist. As I was told, he used to work for the Soviet Ministry of Foreign Affairs, that is, he used to be a KGB agent” (\textit{Alia}, 4-5 May 1999). However, the fact that numerous samples of Georgian material culture were still kept in Russian museums was never mentioned.
Another opposition was constructed along the lines of religious affiliation (Orthodoxy versus Catholicism and Protestantism) according to which the United States was seen as the enemy of the Orthodox world. The point of the link with the NATO campaign in Serbia was constantly made by the demonstrators, who interpreted the bombing of Belgrade negatively as “the attitude of the United States toward the Orthodox Nations.” They also underlined that not only military objects but also the civilians and the cultural and architectural monuments were targeted in Serbia (Akhal Taoba, May 1 1999).

The exhibition thus created a context for exposing anti-Western feelings in the society at a time when their public expression was in opposition to the official state policies. For the extremist priest Father Basil (Mkalavishvili), the organizer of numerous attacks against minority religious groups, the exhibition was “an attempt on the part of anti-Christian peoples to destroy the Georgian people intellectually” (Dilis Gazeti, May 11 1999; Akhal Taoba, April 30 1999). The students saw the United States as a country deprived of history; they denigrated “American imperialism” on 21st May, 1999, in a protest organized by the society Round Table in front of the American embassy, during which slogans displayed protest both against the issue of “the exporting of our national treasure” and the announcement of an increase in power prices by the American electricity supply company AES-Telavi (Dilis Gazeti, May 22 1999). The opponents of the exhibition compared and contrasted the “priceless” value of the treasure and the sacrilegious character of the financial-political profit expected from the exhibition.

The link of the debate with the issue surrounding Georgian territory and the historical past was crucial. In the context in which non-Georgian influences were perceived as a threat, museum collections acquired the function of medieval icons: by force of their attachment to the territory of Georgia and its historical past they implied a perceived ability to protect the territory against foreign political, cultural and economic invasion. Those who saw the collections as holy objects, said that the bond between God and the nation could be broken if the icons left the territory. Paradoxically, the fact that the national treasury was saved from the Sovietization in the beginning of the 20th century by taking it abroad, i.e. leaving the territory of Georgia, was never mentioned. Father Basil (Mkalavishvili) suggested that those “who allowed that the grace granted by God could leave Georgia should be expelled from the Georgian nation” (Akhal Taoba, May 14 1999). Zurab Kiknadze, a distinguished folklorist, expert in religious studies and an editor of the Georgian translation of Max Weber’s selected works in sociology of religion, explained that “to expose them abroad would be martyrdom of these icons”

31 Last but not least, a MacDonald’s restaurant was opened in Tbilisi in June 1999, exacerbating the threat!
32 The opponents of the exhibition feared that it could be stolen, and that there was insufficient guarantee that the collections would remain a Georgian property. Another argument against the exhibition was related to a low amount of insurance, which was less than the selling price of a dress belonging to Elizabeth Taylor! Akhal Taoba, April 28 1999.
(Akhali 7 Dghe, April 30 — May 6 1999); a student feared that the grace of the icons “will be passed onto another country at a time when we need it” (Akhali Taoba, 8 May 1999). The Chief Director of the journal Resurrection of Lazar justified his opposition to the exhibition by referring to the Ruis-Urbnisi Synod and the Ecclesiastic Canon according to which if an icon was thrown on the ground after a war with a foreign aggressor, it would lose its sacred qualities and as a result, could not be taken back and used as an icon (Akhali Taoba, May 20 1999). This argument was also developed by Ilia II: he explained that in Orthodox countries like Russia or Georgia, the sanctity of the icons used to protect the towns from hardship and threats (Sakartvelos Resp’ublik’a, August 27 1999). The examples described above illustrate how religious attributes and symbols have been re-interpreted in a contemporary context, contributing to the processes of de-secularization.

**CONCLUSION**

The 19th century Russification of the Georgian Church and the 20th century forceful Soviet secularization of Georgian society contributed, like in other post-Soviet states, to the loss of the continuity and transmission of religious education and led to the greater diversity of the interpretation of religion, filling it with specific content (Capelle-Pogacean, Michel & Pace, 2008). The reshaping of Christianity in Georgia provided a background for new meanings and interpretations, and within the new political contexts, paved the way for its re-emergence as a central aspect of the national and political discourse. At the present religion appears to engage discourses and issues not directly related to it such as those of foreign policy orientations, relationships between the interests of different fractions of the political elite, corruption, national identity, ownership of the cultural heritage, etc.

Year 1999 appeared to be a turning point in the perception of Christianity and in its influence on the society. Religion started to be involved in all public political debates and as a result has become a constraint for all public figures and political actors, eventually contributing to the process of Georgia’s de secularization. This process has had social and political implications. Since the “Rose revolution” in 2003 the tendency to give the religion a greater role has paradoxically grown: campaigns against religious minorities indeed stopped after the state put an end to their organizers’ impunity;

33 A semi-official religious periodical publication. The theme of Saint Lazar plays an important role in the Georgian religious national discourse. Drawing upon the work of the 10th century hymnograph, Ioane Zosime, entitled “Praise and Glorification of the Georgian Language” which claimed that Georgian is the language of the Judgment Day, this discourse relates the Resurrection of Lazar to the resurrection of the Georgian nation.

34 Ruis-Urbnisi diocese (in the Kartli province of eastern Georgia) is a major Ecclesiastic Council established by King David the Builder in 1103. It has supervised the vital issues of ecclesiastic as well as civil society in Georgia.
however, Mikheil Saakashvili’s move to mobilize the resources provided by Orthodoxy for the use in his state policy and symbolism demonstrates that a favorable relationship of the State with the Church and religion was now perceived as necessary for gaining the political legitimacy. The increased participation of the religion in public life and the intervention of the Church in political matters are illustrated by the proposition of the Catholicos Patriarch to establish a constitutional monarchy, which was backed by the opposition in the fall of 2007. Before that, on August 29 2007, the Catholicos Patriarch performed, for the first time in decades, a prayer and a service in front of the Anchiskhat’i icon at the Fine Arts museum, an illustration of the shifting borders between the secular and the religious spheres, between the political and the cultural implications of Christianity in Georgia.

ABOUT THE AUTHOR
Silvia Serrano holds degrees in Slavic studies and French Literature. Her PhD was “Independent Georgia and its Caucasian Neighbours: identity issues and geopolitical restructuring.” She lived in Russia and in Georgia from 1985 to 1990. She is maître de conférences (associate professor) in Political science at Clermont-Ferrand University (France) and research fellow at the Centre d’études des mondes russe, caucasien et centre-européen (Cercec, Paris). She currently works on the politics and identity (nationalism, minorities, and religion) in the Caucasus. She is an author of the book Géorgie. Sortie d’Empire, éditions du CNRS, Paris 2007.

REFERENCES

---

35 His first decree as a President was to introduce a new flag containing images of Christian symbolism.


