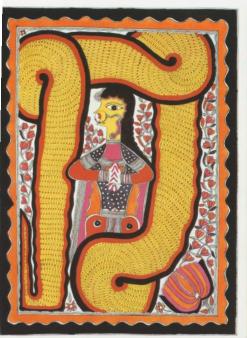
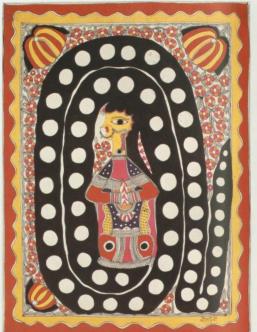
International Reception of Mithila Painting and Heroization

Constructing Women (Painters) Figures in Yves Véquaud's Writings

Hélène Fleury, University of Paris-Saclay / Center for South Asian Studies (CEIAS)







Mithila or Madhubani Painting

Ritual and art forms practiced in northern Bihar and Nepalese Teraï by women of different castes, derived from wall paintings made during celebrations and rites.







2002.

Home of Kalpna Singh, Madhubani, Representation of Krishna on a hut, Dusadh Toli, Jitwarpur, 2002.

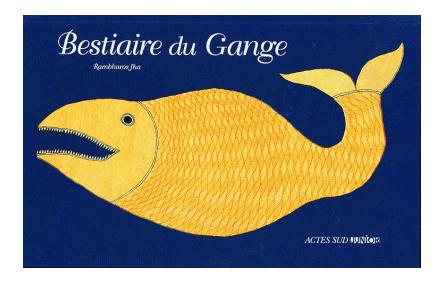
Figure of Naina-jogin. Wall Painting Detail, Ganga Devi, Crafts Museum, New-Delhi, 1989 (In J.Jain, *Ganga Devi*, 1997)

Changing Mithila Painting

Shift from a ritual visual practice to an individual creative expression: recognition of individual identity and creativity of the artists. For long, an essentialized conception focusing on authenticity, anonymity and timelessness obscured these shifts.



Woman painter on a gandhian desk, Jitwarpur, January 2002



Publication by a man-painter Rhambaros Jha, of an album composed of illustrations inspired by the aquatic world, 2011

- 1. A brief account of the International Reception of Mithila Painting
- 2. Yves Véquaud's cultural network between France and India
- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Maithil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia
- 4. Constructing Women Painters Figures

1. A brief account of the International Reception of Mithila Painting

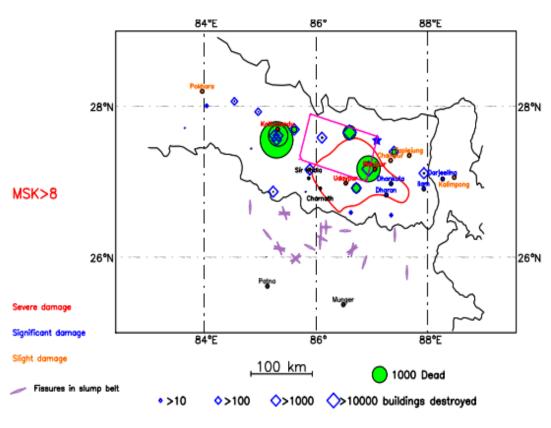
- 2. Yves Véquaud's cultural network between France and India
- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Mailthil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia
- 4. Constructing Women Painters Figures

Bihar-Népal Earthquake, 15 January 1934





F. Perrier, map according to Soma Nath Sapkota's diss. (2011)



William Archer (1907-1979)

Art historian and curator, he was sub-divisional officer in Madhubani in 1934. He publishes in 1949 the article "Maithil Painting" underpinned by dominant movements in the Post-War Anglophone world: universal aesthetics, based on psychoanalyze, surrealism and an organic vision of art.



Sir William Rothenstein, *William Archer* . National Portrait Gallery. London



William Archer 1976, in India (*India Served and Observed*, London 1994)

The stylistic distribution per castes

Colored style of Maithil Brahman women



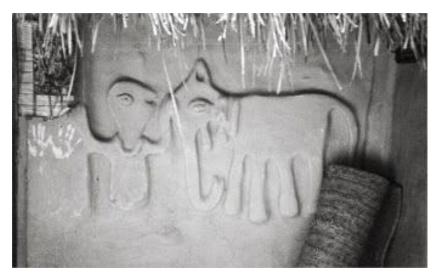
Bright fanning, Household of Sabhapati Das, Maithil Kayasth, : Photograph of W.G. Archer, published 1940, British Library

Linear style of Kayasths women

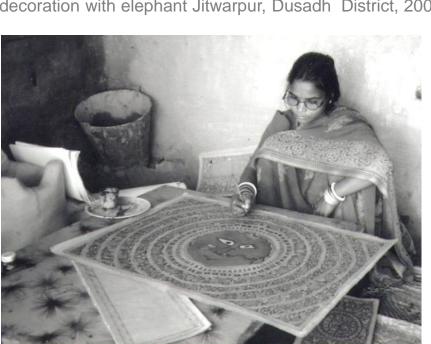


Scene of the day, villager picking flowers. Leela Devi, Kayasth, Rashidpur, 2002.

The Godna Painting



Relief decoration with elephant Jitwarpur, Dusadh District, 2002.



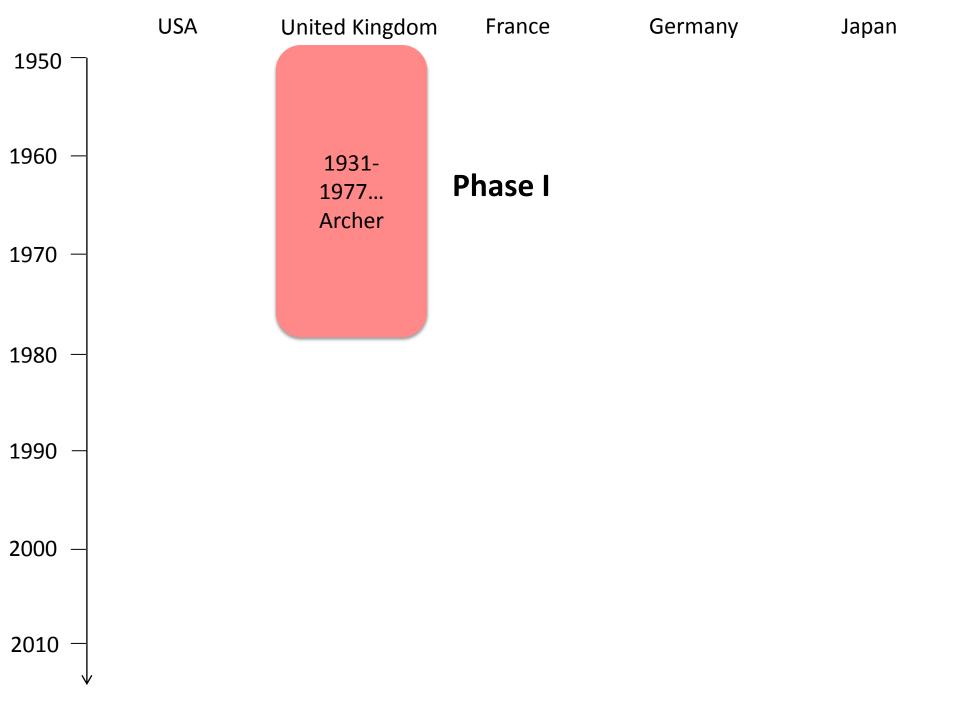
Painting woman on a gandhian desk, Jitwarpur, 2002.

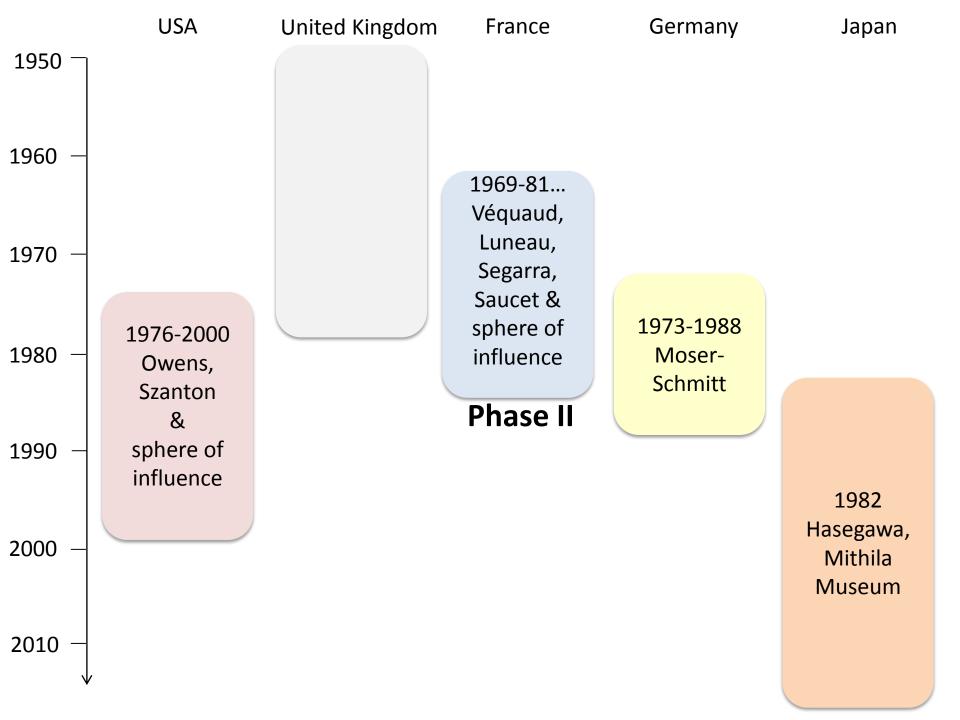


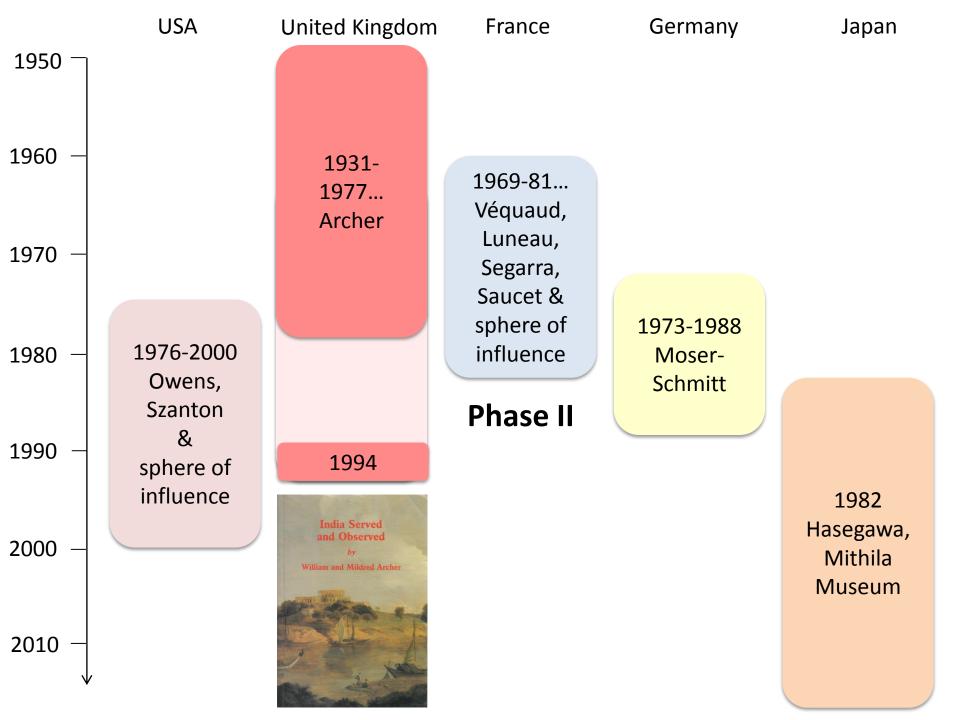
Illustration by M. Parikh & B. Kulkarni,1984



Chano Devi, 1999, Hervé Perdriolles Coll.





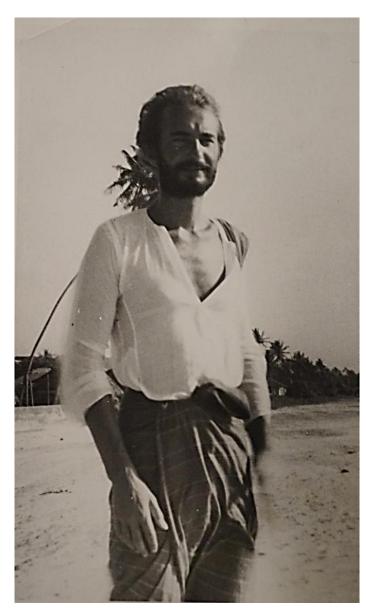


1. A brief account of the International Reception of Mithila Painting

2. Yves Véquaud's cultural network between France and India

- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Mailthil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia
- 4. Constructing Women Painters Figures

Yves Véquaud (1938-2000)





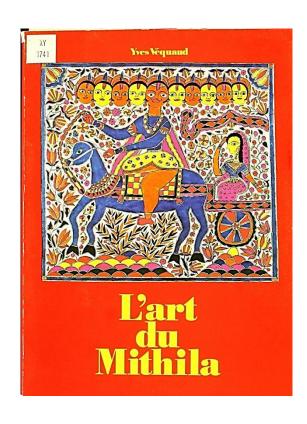
Yves Véquaud & Sita Devi, 1970s, Ranchi, Madhubani, India

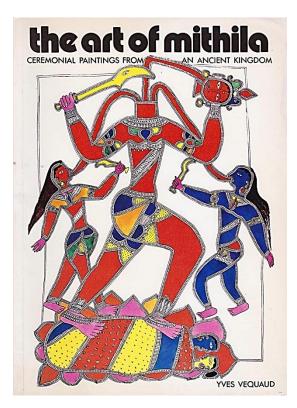


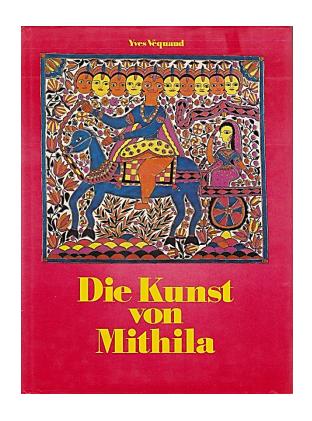
Yves Véquaud (left) & Baua Devi

Yves Véquaud 1971 in Ceylan (Jacques Doucet Library, Collection Marcel Arland)

Yves Véquaud, *The Art of Mithila*



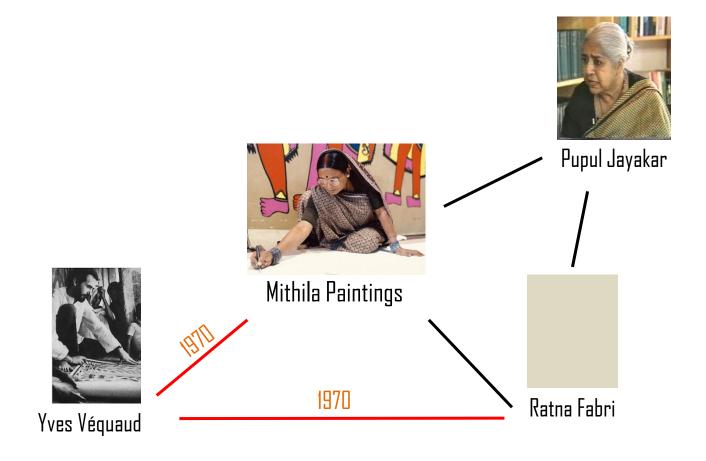


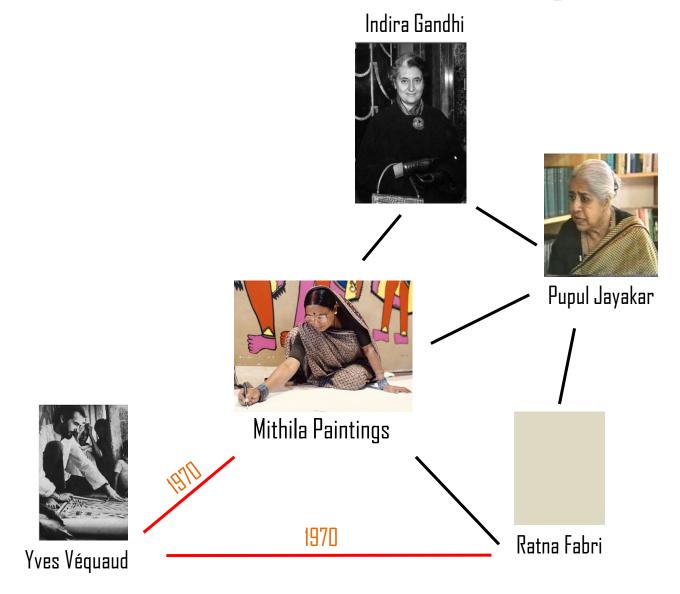


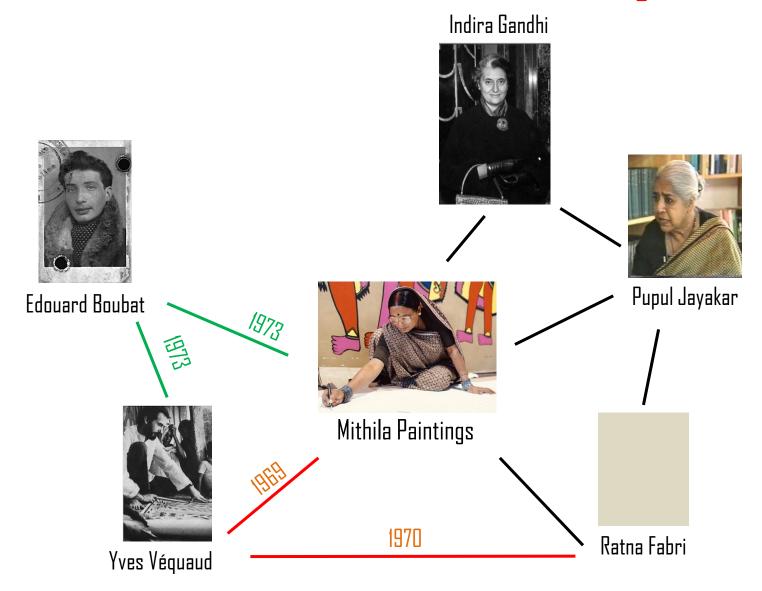
French edition, 1976

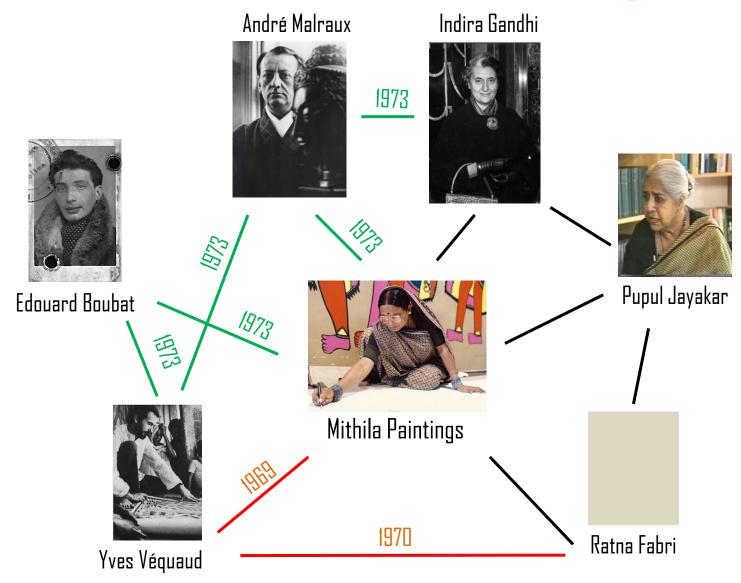
British edition, 1977

German edition, 1977 Genève : Weber

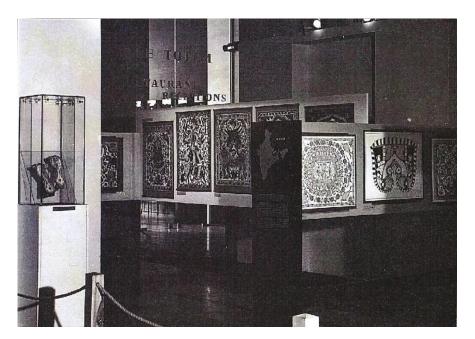








1st Exhibition, Paris, Musée de l'Homme, 1973









Magiciens de la Terre, 1989

Paris, Centre G. Pompidon & Grande Halle de la Villette



Baua Devi : King and Queen Story and a River inside, fresco / Snacks, acrylics

Véquaud's network in Spain around bullfighting (1959):

Jean Cocteau, Orson Welles, Ernest Hemingway, Luis Miguel Dominguin, Paco Camino...

Jean Cocteau & Pablo Picasso with Luis Miguel Dominguin, 1959









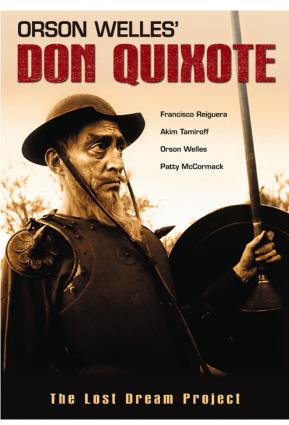


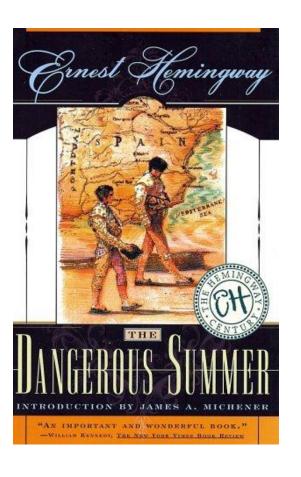
Paco Camino & Luis Marin, Albe 1959.

Véquaud's network in Spain around bullfighting (1959):

Jean Cocteau, Orson Welles, Ernest Hemingway, Luis Miguel Dominguin, Paco Camino...







Welles' rushes for his unfinished *Don Quixote* with Yves Véquaud

Hemingway's essay *Dangerous Summer*, published in *Life*

- 1. A brief account of the International Reception of Mithila Painting
- 2. Yves Véquaud's cultural network between France and India
- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Mailthil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia
- 4. Constructing Women Painters Figures

Savez rous que je suis hippe? Des Français - qui he savaient pas mon nom m'ont désigné ainsi:

- Mais si le hippe français - avec la barbe!

Qu'est re - qu'un hippe? Un jour, un prêtre - catholique du Kérala m'a - demandi

- Etes - vous hippe?

- Mon fère, opi applez vous un hippe?

- En bien m'est re pes ils fument du hachisch. Et les filles quant des m'ont pur d'argent, se port prostituées.

Véquaud to Marcel Arland, 9 March 1971

(Jacques Doucet Library, Collection Marcel Arland)



	Mainstream	Counter-Culture (Margins)
	Technocracy, expert regime	Organic community, holistic view, ethnic diversity. Unicity between human and non human world. New improvised institutions. Spontaneous creation
	(Neo)-liberal ideology	Neo-Marxist critic (Marcuse)

	human world. New improvised institutions. Spontaneous creation
(Neo)-liberal ideology	Neo-Marxist critic (Marcuse)
Industrial city	Arcadian commonwealth (utopia), links with Art & Crafts movement
Industrial society	Back to the land movement, ecological concern, life in harmony with nature

Industrial city	Arcadian commonwealth (utopia), links with Art & Crafts movement
Industrial society	Back to the land movement, ecological concern, life in harmony with nature
Traditional familial cell: nuclear family	Identity crisis, generational gap, free love

•	·
Industrial society	Back to the land movement, ecological concern, life in harmony with nature
Traditional familial cell: nuclear family	Identity crisis, generational gap, free love
On the job	On the road

Iraditional familial cell: nuclear family	Identity crisis, generational gap, free love
On the job	On the road
Bourgeois ethic & conventions	Idealism, freedom, self-expression, enjoyment

New pansacramentalism

Sacred understanding of reality

Women's liberation. Gender issues

Re-enchantment, psychedelic experience, opening of the "doors of perception"

Non-violence, peace movement (Vietnam War), Ahimsa, (Gandhi)

Disenchantment, Mass consumer

Western modernity coherence

Judeo-Christian religion

Patriarchal society

Violence, war



Mainstream	Counter-Culture (Margins)
Technocracy, expert regime	Organic community, holistic view, ethnic diversity. Unicity between human and non human world. New improvised institutions. Spontaneous creation
(Nan)-liharal idanlary	Non-Marviet critic (Marcusa)

(Men)_linei ai ineninAì	וופח_ווופו צופר רו ורוף (ווופו פחפפ)
Industrial city	Arcadian commonwealth (utopia), links with Art & Crafts movement
Industrial society	Back to the land movement, ecological concern, life in harmony with nature
Traditional familial cell:	Identity crisis, generational gap, free love

Idealism, freedom, self-expression, enjoyment

New pansacramentalism

Sacred understanding of reality

Women's liberation. Gender issues

Re-enchantment, psychedelic experience, opening of the "doors of perception"

Non-violence, peace movement (Vietnam War), Ahimsa (Gandhi)

maastriar sitj	The Sudian Commonwealth (atopia), mike with the Colorest
Industrial society	Back to the land movement, ecological concern, life in harmony with nature
Traditional familial cell: nuclear family	Identity crisis, generational gap, free love
On the job	On the road

Bourgeois ethic & conventions

Western modernity coherence

Judeo-Christian religion

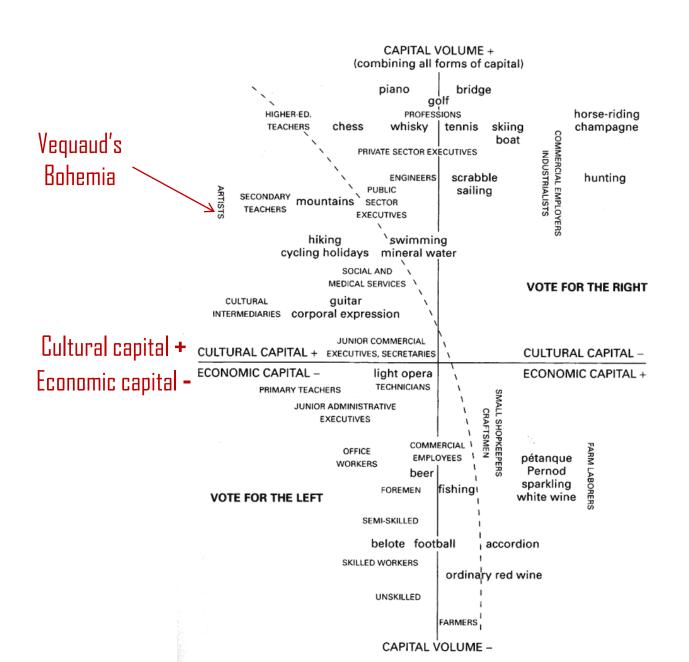
Patriarchal society

Violence, war

Disenchantment, Mass consumer

- 1. A brief account of the International Reception of Mithila Painting
- 2. Yves Véquaud's cultural network between France and India
- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Mailthil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia
- 4. Constructing Women Painters Figures

Véquaud and the Bohemia (Bourdieu, Heinich)



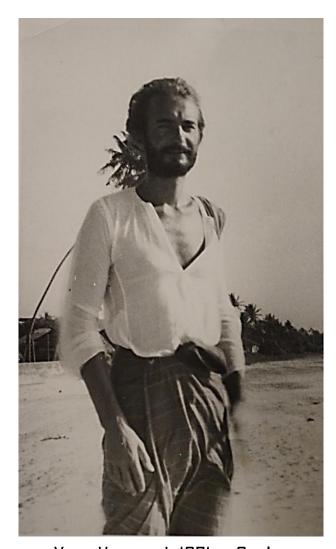
Vequaud's "economic world turned upside down"



Yves Véquaud 1971 in Ceylan (Jacques Doucet Library, Collection Marcel Arland)

Artistically reinterpreting aristocracy : "without nobiliary particle but with a name, without noble birth but with a gift"

Vequaud's "economic world turned upside down"



Yves Véquaud 1971 in Ceylan
(Jacques Doucet Library, Collection Marcel Arland)

"without nobiliary particle but with a name, without noble birth but with a gift"

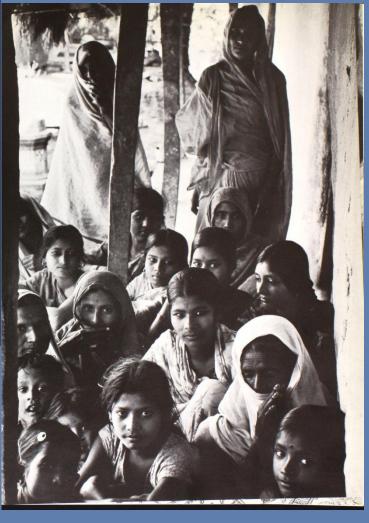
Investing a new nobility: that of Maithil artists: preference for the entertaining "bucolic walks which lead (him) from morning to evening to [...] huts with walls covered with frescoes" to "the very civil company of the Noble Lord"

- 1. A brief account of the International Reception of Mithila Painting
- 2. Yves Véquaud's cultural network between France and India
- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Mailthil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia
- 4. Constructing Women Painters Figures

The Maithil Village: as communitarian Utopia



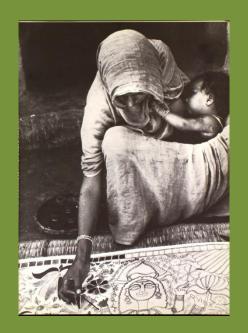




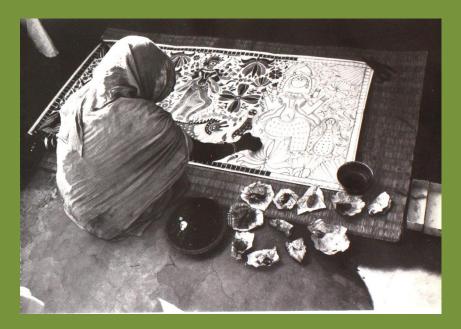
Scenes of village life, Edouard Boubat, L'Art du Mithila, 1976 "men often do nothing else than keeping their lastborns on the knees"

the creative painters "create masterpieces of which our greatest artists would be jealous (...) In West, one can count on the fingers of one hand the painting women who shine through their art. Here two hundred, three hundred women make marvels (...) in India the example is not rare of societies where women are more powerful than in ours".

Véquaud 1973: 85.







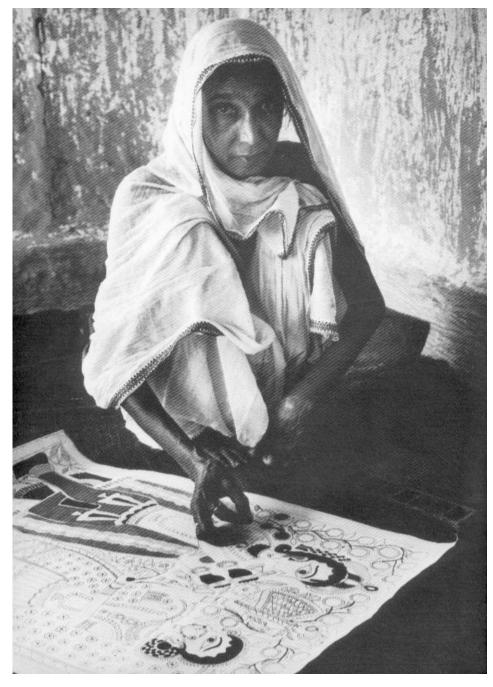
Mtihila Painters, Edouard Boubat, L'Art du Mithila, 1976

- 1. A brief account of the International Reception of Mithila Painting
- 2. Yves Véquaud's cultural network between France and India
- 3. Yves Véquaud: juxtaposing counter-cultural Bohemia and Mailthil village communitarian utopia
 - a. Indian enchantment through the prism of counter-culture
 - b. Yves Véquaud and Bohemia: the invention of an artistic aristocracy?
 - c. The Maithil village as communitarian utopia

4. Constructing Women Painters Figures



A sadhu with Maithil painters. Photographed by Georges Luneau Collection UCAD, extracted of Mithila exhibition, UCAD, 1975

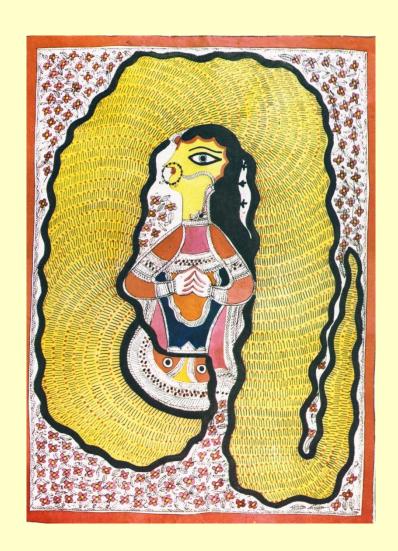


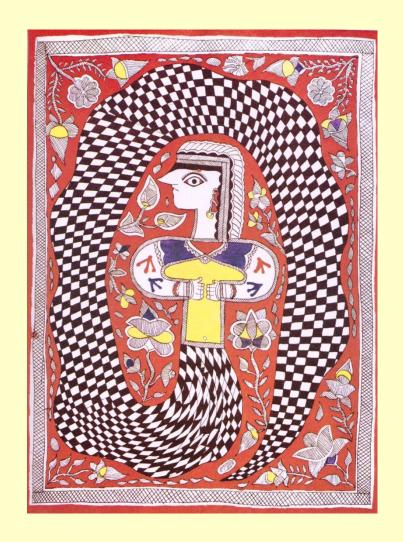
Sita Devi "appears to him as a saint", withdrawn from the world, "in a refuge of inner peace and trust that nothing could disturb. Braque and Rouault, already old, should have known what she knows".

Y. Véquaud, *Atlas*, 1973

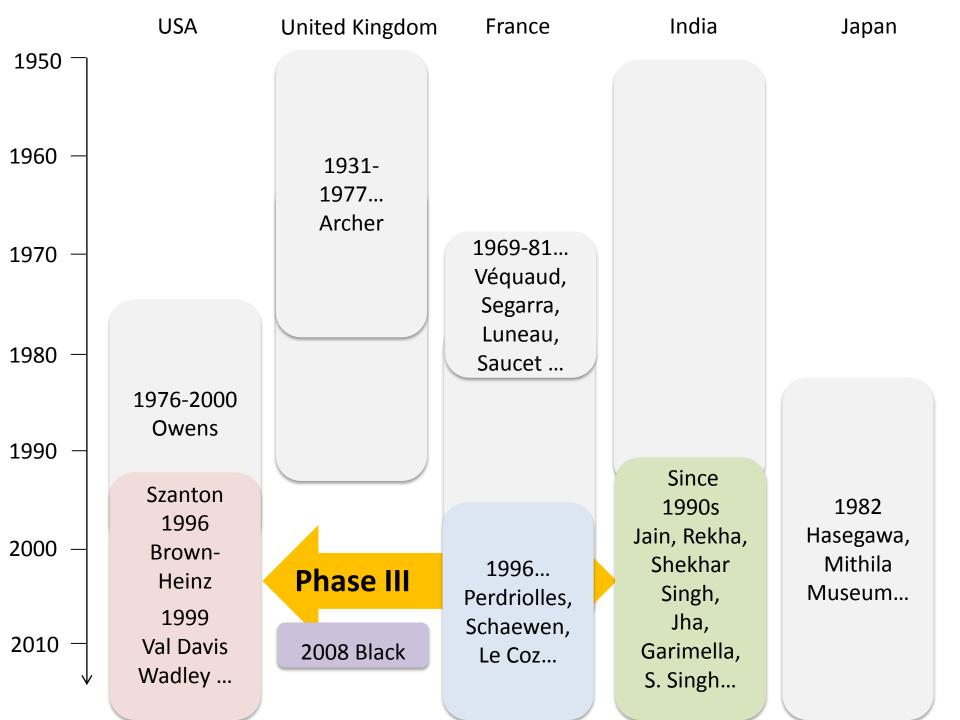
Sita Devi photographed by Edouard Boubat

Conclusion

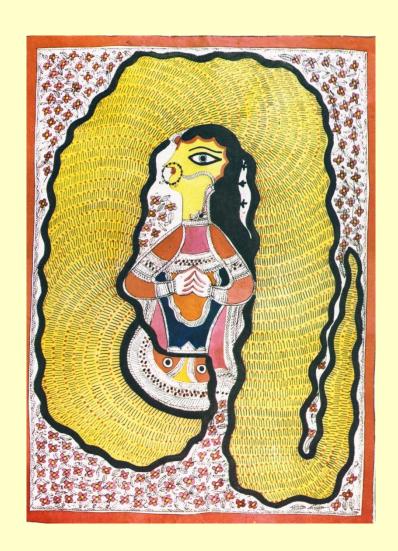


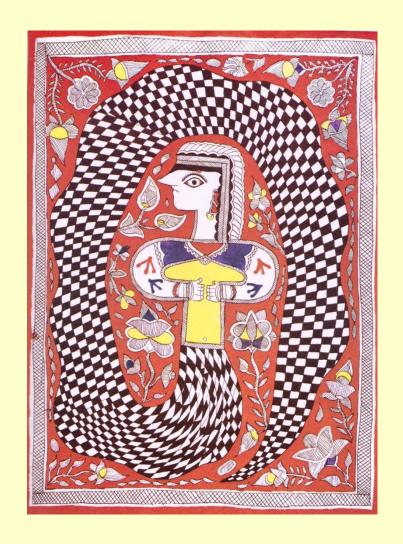


Snake Goddesses, Baua Devi - The Art of Mithila, 1977.



Thank you!





Snake Goddesses, Baua Devi- The Art of Mithila, 1977.