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# Hybrid Collaborative Filtering with Autoencoders

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**Abstract**—Collaborative Filtering aims at exploiting the feedback of users to provide personalised recommendations. Such algorithms look for latent variables in a large sparse matrix of ratings. They can be enhanced by adding side information to tackle the well-known cold start problem. While Neural Networks have tremendous success in image and speech recognition, they have received less attention in Collaborative Filtering. This is all the more surprising that Neural Networks are able to discover latent variables in large and heterogeneous datasets. In this paper, we introduce a Collaborative Filtering Neural network architecture aka CFN which computes a non-linear Matrix Factorization from sparse rating inputs and side information. We show experimentally on the MovieLens and Douban dataset that CFN outperforms the state of the art and benefits from side information. We provide an implementation of the algorithm as a reusable plugin for Torch, a popular Neural Network framework.

## 1. Introduction

Recommendation systems advise users on which items (movies, musics, books etc.) they are more likely to be interested in. A good recommendation system may dramatically increase the amount of sales of a firm or retain customers. For instance, 80% of movies watched on Netflix come from the recommender system of the company [1]. One efficient way to design such algorithm is to predict how a user would rate a given item. Two key methods co-exist to tackle this issue: *Content-Based Filtering* (CBF) and *Collaborative Filtering* (CF).

CBF uses the user/item knowledge to estimate a new rating. For instance, user information can be the age, gender, or graph of friends etc. Item information can be the movie genre, a short description, or the tags. On the other side, CF uses the ratings history of users and items. The feedback of *one* user on *some* items is combined with the feedback of *all* other users on *all* items to predict a new rating. For instance, if someone rated a few books, Collaborative Filtering aims at estimating the ratings he would have given to thousands of other books by using the ratings of all the other readers. CF is often preferred to CBF because it wins the agnostic vs. studied contest: CF only relies on the ratings of the users

while CBF requires advanced engineering on items to well perform [2].

The most successful approach in CF is to retrieve potential latent factors from the sparse matrix of ratings. Book latent factors are likely to encapsulate the book genre (spy novel, fantasy, etc.) or some writing styles. Common latent factor techniques compute a low-rank rating matrix by applying Singular Value Decomposition through gradient descent [3] or Regularized Alternating Least Square algorithm [4]. However, these methods are linear and cannot catch subtle factors. Newer algorithms were explored to face those constraints such as Factorization Machines [5]. More recent works combine several low-rank matrices such as Local Low Rank Matrix Approximation [6] or WEMAREC [7] to enhance the recommendation.

Another limitation of CF is known as the *cold start* problem: how to recommend an item to a user when no rating exists for neither the user nor the item? To overcome this issue, one idea is to build a hybrid model mixing CF and CBF where side information is integrated into the training process. The goal is to supplant the lack of ratings through side information. A successful approach [8], [9] extends the Bayesian Probabilistic Matrix Factorization Framework [10] to integrate side information. However, recent algorithms outperform them in the general case [11].

In this paper we introduce a CF approach based on Stacked Denoising Autoencoders [12] which tackles both challenges: learning a non-linear representation of users and items, and alleviating the cold start problem by integrating side information. Compared to previous attempts in that direction [13], [14], [15], [16], [17], our framework integrates the sparse matrix of ratings and side information in a unique Network. This joint model leads to a scalable and robust approach which beats state-of-the-art results in CF. Reusable source code is provided in Torch to reproduce the results. Last but not least, we show that CF approaches based on Matrix Factorization have a strong link with our approach.

The paper is organized as follows. First, Sec. 2 summarizes the state-of-the-art in CF and Neural Networks. Then, our model is described in Sec. 3 and 4 and its relation with Matrix Factorization is characterized in Sec. 3.2. Finally, experimental results are given and discussed in Sec. 5 and Sec. 6 discusses algorithmic aspects.

## 2. Preliminaries

### 2.1. Denoising Autoencoders

The proposed approach builds upon Autoencoders which are feed-forward Neural Networks popularized by Kramer [18]. They are unsupervised Networks where the output of the Network aims at reconstructing the initial input. The Network is constrained to use narrow hidden layers, forcing a dimensionality reduction on the data. The Network is trained by back-propagating the squared error loss on the reconstruction. Such Networks are divided into two parts:

- the encoder :  $f(\mathbf{x}) = \sigma(\mathbf{W}_1\mathbf{x} + \mathbf{b}_1)$ ,
- the decoder :  $g(\mathbf{y}) = \sigma(\mathbf{W}_2\mathbf{y} + \mathbf{b}_2)$ ,

with  $\mathbf{x} \in \mathbb{R}^N$  the input,  $\mathbf{y} \in \mathbb{R}^k$  the output,  $k$  the size of the Autoencoder's bottleneck ( $k \ll N$ ),  $\mathbf{W}_1 \in \mathbb{R}^{k \times N}$  and  $\mathbf{W}_2 \in \mathbb{R}^{N \times k}$  the weight matrices,  $\mathbf{b}_1 \in \mathbb{R}^k$  and  $\mathbf{b}_2 \in \mathbb{R}^N$  the bias vectors, and  $\sigma(\cdot)$  a non-linear transfer function. The full Autoencoder will be denoted  $nn(\mathbf{x}) \stackrel{\text{def}}{=} g(f(\mathbf{x}))$ .

Recent work in Deep Learning advocates to stack pre-trained encoders to initialize Deep Neural Networks [19]. This process enables the lowest layers of the Network to find low-dimensional representations. It experimentally increases the quality of the whole Network. Yet, classic Autoencoders may degenerate into identity Networks and they fail to learn the latent relationship between data. [12] tackle this issue by corrupting inputs, pushing the Network to denoise the final outputs. One method is to add Gaussian noise on a random fraction of the input. Another method is to mask a random fraction of the input by replacing them with zero. In this case, the Denoising AutoEncoder (DAE) loss function is modified to emphasize the denoising aspect of the Network. The loss is based on two main hyperparameters  $\alpha$ ,  $\beta$ . They balance whether the Network would focus on denoising the input ( $\alpha$ ) or reconstructing the input ( $\beta$ ):

$$L_{2,\alpha,\beta}(\mathbf{x}, \tilde{\mathbf{x}}) = \alpha \left( \sum_{j \in \mathcal{C}(\tilde{\mathbf{x}})} [nn(\tilde{\mathbf{x}})_j - x_j]^2 \right) + \beta \left( \sum_{j \notin \mathcal{C}(\tilde{\mathbf{x}})} [nn(\tilde{\mathbf{x}})_j - x_j]^2 \right),$$

where  $\tilde{\mathbf{x}} \in \mathbb{R}^N$  is a corrupted version of the input  $\mathbf{x}$ ,  $\mathcal{C}$  is the set of corrupted elements in  $\tilde{\mathbf{x}}$ , and  $nn(\mathbf{x})_j$  is the  $j^{th}$  output of the Network while fed with  $\mathbf{x}$ .

### 2.2. Matrix Factorization

One of the most successful approach of Collaborative Filtering is Matrix Factorization [3]. This method retrieves latent factors from the ratings given by the users. The underlying idea is that key features are hidden in the ratings themselves. Given  $N$  users and  $M$  items, the rating  $r_{ij}$  is the rating given by the  $i^{th}$  user for the  $j^{th}$  item. It entails a sparse matrix of ratings  $\mathbf{R} \in \mathbb{R}^{N \times M}$ . In Collaborative

Filtering, sparsity is originally produced by missing values rather than zero values. The goal of Matrix Factorization is to find a  $k$  low rank matrix  $\hat{\mathbf{R}} \in \mathbb{R}^{N \times M}$  where  $\hat{\mathbf{R}} = \mathbf{U}\mathbf{V}^T$  with  $\mathbf{U} \in \mathbb{R}^{N \times k}$  and  $\mathbf{V} \in \mathbb{R}^{M \times k}$  two matrices of rank  $k$  encoding a dense representation of the users/items. In its simplest form,  $(\mathbf{U}, \mathbf{V})$  is the solution of

$$\arg \min_{\mathbf{U}, \mathbf{V}} \sum_{(i,j) \in \mathcal{K}(\mathbf{R})} (r_{ij} - \tilde{\mathbf{u}}_i^T \tilde{\mathbf{v}}_j)^2 + \lambda(\|\tilde{\mathbf{u}}_i\|_F^2 + \|\tilde{\mathbf{v}}_j\|_F^2),$$

where  $\mathcal{K}(\mathbf{R})$  is the set of indices of known ratings of  $\mathbf{R}$ ,  $(\tilde{\mathbf{u}}_i, \tilde{\mathbf{v}}_j)$  are the dense and low rank rows of  $(\mathbf{U}, \mathbf{V})$  and  $\|\cdot\|_F$  is the Frobenius norm. Vectors  $\tilde{\mathbf{u}}_i$  and  $\tilde{\mathbf{v}}_j$  are treated as column-vectors.

### 2.3. Related Work

Neural Networks have attracted little attention in the CF community. In a preliminary work, [13] tackled the Netflix challenge using Restricted Boltzmann Machines but little published work had follow [20]. While Deep Learning has tremendous success in image and speech recognition [21], sparse data has received less attention and remains a challenging problem for Neural Networks.

Nevertheless, Neural Networks are able to discover non-linear latent variables with heterogeneous data [21] which makes them a promising tool for CF. [14], [15], [16] directly train Autoencoders to provide the best predicted ratings. Those methods report excellent results in the general case. However, the cold start initialization problem is ignored. For instance, AutoRec [14] replaces unpredictable ratings by an arbitrary selected score. In our case, we apply a training loss designed for *sparse* rating inputs and we integrate side information to lessen the cold start effect.

Other contributions deal with this cold start problem by using Neural Networks properties for CBF: Neural Networks are first trained to learn a feature representation from the item which is then processed by a CF approach such as Probabilistic Matrix Factorization [22] to provide the final rating. For instance, [23], [24] respectively auto-encode bag-of-words from restaurant reviews and movie plots, [25] auto-encode heterogeneous side information from users and items. Finally, [26], [27] use Convolutional Networks on music samples. In our case, side information and ratings are used together without any unsupervised pretreatment.

### 2.4. Notation

In the rest of the paper, we will use the following notations:

- $\mathbf{u}_i, \mathbf{v}_j$  are the sparse rows/columns of  $\mathbf{R}$ ;
- $\tilde{\mathbf{u}}_i, \tilde{\mathbf{v}}_j$  are corrupted versions of  $\mathbf{u}_i, \mathbf{v}_j$ ;
- $\hat{\mathbf{u}}_i, \hat{\mathbf{v}}_j$  are dense estimates of  $\hat{\mathbf{R}}$ ;
- $\tilde{\mathbf{u}}_i, \tilde{\mathbf{v}}_j$  are dense low rank representations of  $\mathbf{u}_i, \mathbf{v}_j$ .

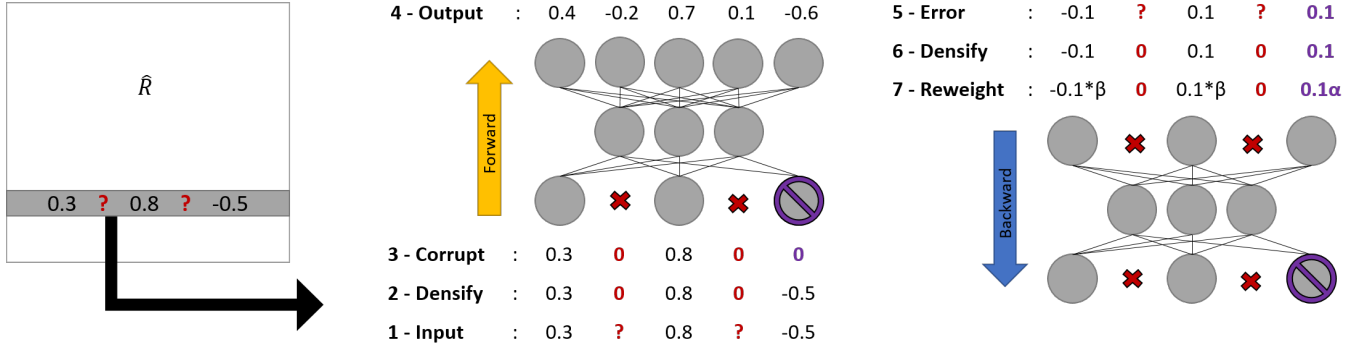


Figure 1: Feed Forward/Backward process for sparse Autoencoders. The sparse input is drawn from the matrix of ratings, unknown values are turned to zero, some ratings are masked (input corruption) and a dense estimate is finally obtained. Before backpropagation, unknown ratings are turned to zero error, prediction errors are reweighed by  $\alpha$  and reconstruction errors are reweighed by  $\beta$ .

### 3. Autoencoders and CF

User preferences are encoded as a sparse matrix of ratings  $\mathbf{R}$ . A user is represented by a sparse line  $\mathbf{u}_i \in \mathbb{R}^N$  and an item is represented by a sparse column  $\mathbf{v}_j \in \mathbb{R}^M$ . The Collaborative Filtering objective can be formulated as: *turn the sparse vectors  $\mathbf{u}_i/\mathbf{v}_j$ , into dense vectors  $\hat{\mathbf{u}}_i/\hat{\mathbf{v}}_j$ .*

We propose to perform this conversion with Autoencoders. To do so, we need to define two types of Autoencoders:

- U-CFN is defined as  $\hat{\mathbf{u}}_i = nn(\mathbf{u}_i)$ ,
- V-CFN is defined as  $\hat{\mathbf{v}}_j = nn(\mathbf{v}_j)$ .

The encoding part of these Autoencoders aims at building a low-rank dense representation of the sparse input of ratings. The decoding part aims at predicting a dense vector of ratings from the low-rank dense representation of the encoder. This new approach differs from classic Autoencoders which only aim at reconstructing/denoising the input. As we will see later, the training loss will then differ from the evaluation one.

#### 3.1. Sparse Inputs

There is no standard approach for using sparse vectors as inputs of Neural Networks. Most of the papers dealing with sparse inputs get around by pre-computing an estimate of the missing values [28], [29]. In our case, we want the Autoencoder to handle this prediction issue by itself. Such problems have already been studied in industry [30] where 5% of the values are missing. However in Collaborative Filtering we often face datasets with more than 95% missing values. Furthermore, missing values are *not* known during *training* in Collaborative Filtering which makes the task even more difficult.

Our approach includes three ingredients to handle the training of sparse Autoencoders:

- inhibit the edges of the input layers by zeroing out values in the input,

- inhibit the edges of the output layers by zeroing out back-propagated values,
- use a denoising loss to emphasize rating prediction over rating reconstruction.

One way to inhibit the input edges is to turn missing values to zero. To keep the Autoencoder from always returning zero, we also use an empirical loss that disregards the loss of unknown values. No error is back-propagated for missing values. Therefore, the error is back-propagated for actual zero values while it is discarded for missing values. In other words, missing values do not bring information to the Network. This operation is equivalent to removing the neurons with missing values described in [13], [14]. However, Our method has important computational advantages because only one Neural Networks is trained whereas other techniques has to share the weights among thousands of Networks.

Finally, we take advantage of the masking noise from the Denoising AutoEncoders (DAE) empirical loss. By simulating missing values in the training process, Autoencoders are trained to predict them. In Collaborative Filtering, this prediction aspect is actually the final target. Thus, emphasizing the prediction criterion turns the classic unsupervised training of Autoencoders into a simulated supervised learning. By mixing both the reconstruction and prediction criteria, the training can be thought as a pseudo-semi-supervised learning. This makes the DAE loss a promising objective function. After regularization, the final training loss is:

$$L_{2,\alpha,\beta}(\mathbf{x}, \tilde{\mathbf{x}}) = \alpha \left( \sum_{j \in \mathcal{C}(\tilde{\mathbf{x}}) \cap \mathcal{K}(\mathbf{x})} [nn(\tilde{\mathbf{x}})_j - x_j]^2 \right) + \beta \left( \sum_{j \notin \mathcal{C}(\tilde{\mathbf{x}}) \cap \mathcal{K}(\mathbf{x})} [nn(\tilde{\mathbf{x}})_j - x_j]^2 \right) + \lambda \|\mathbf{W}\|_F^2,$$

where  $\mathcal{K}(\mathbf{x})$  are the indices of known values of  $\mathbf{x}$ ,  $\mathbf{W}$  is the flatten vector of weights of the Network and  $\lambda$  is the

regularization hyperparameter. The full forward/backward process is explained in Figure 1. Importantly, Autoencoders with sparse inputs differs from sparse-Autoencoders [31] or Dropout regularization [32] in the sense that Sparse Autoencoders and Dropout inhibit the hidden neurons for regularization purpose. Every inputs/outputs are also known.

### 3.2. Low Rank Matrix Factorization

Autoencoders are actually strongly linked with Matrix Factorization. For an Autoencoder with only one hidden layer and no output transfer function, the response of the network is  $nn(\mathbf{x}) = \mathbf{W}_2 \sigma(\mathbf{W}_1 \mathbf{x} + \mathbf{b}_1) + \mathbf{b}_2$ , where  $\mathbf{W}_1, \mathbf{W}_2$  are the weights matrices and  $\mathbf{b}_1, \mathbf{b}_2$  the bias terms. Let  $\mathbf{x}$  be the representation  $\mathbf{u}_i$  of the user  $i$ , then we recover a predicted vector  $\hat{\mathbf{u}}_i$  of the form  $\mathbf{V}\bar{\mathbf{u}}_i$ :

$$\hat{\mathbf{u}}_i = nn(\mathbf{u}_i) = \underbrace{[\mathbf{W}_2 \mathbf{I}_N]}_{\mathbf{V}} \underbrace{\left[ \begin{array}{c} \sigma(\mathbf{W}_1 \mathbf{u}_i + \mathbf{b}_1) \\ \mathbf{b}_2 \end{array} \right]}_{\bar{\mathbf{u}}_i}.$$

Symmetrically,  $\hat{\mathbf{v}}_j$  has the form  $\mathbf{U}\bar{\mathbf{v}}_j$ :

$$\hat{\mathbf{v}}_j = nn(\mathbf{v}_j) = \underbrace{[\mathbf{W}'_2 \mathbf{I}_M]}_{\mathbf{U}} \underbrace{\left[ \begin{array}{c} \sigma(\mathbf{W}'_1 \mathbf{v}_j + \mathbf{b}'_1) \\ \mathbf{b}'_2 \end{array} \right]}_{\bar{\mathbf{v}}_j}.$$

The difference with standard Low Rank Matrix Factorization stands in the definition of  $\bar{\mathbf{u}}_i/\bar{\mathbf{v}}_j$ . For the Matrix Factorization by ALS,  $\hat{\mathbf{R}}$  is iteratively built by solving for each row  $i$  of  $\mathbf{U}$  (resp. column  $j$  of  $\mathbf{V}^T$ ) a **linear** least square regression using the known values of the  $i^{th}$  row of  $\mathbf{R}$  (resp.  $j^{th}$  column of  $\mathbf{R}$ ) as observations of a scalar product in dimension  $k$  of  $\bar{\mathbf{u}}_i$  and the corresponding columns of  $\mathbf{V}^T$  (resp.  $\bar{\mathbf{v}}_j$  and the corresponding rows of  $\mathbf{U}$ ). An Autoencoder aims at a projection in dimension  $k$  composed with the non linearity  $\sigma$ . This process corresponds to a **non linear** matrix factorization.

Note that CFN also breaks the symmetry between  $\mathbf{U}$  and  $\mathbf{V}$ . For example, while Matrix Factorization approaches learn both  $\mathbf{U}$  and  $\mathbf{V}$ , U-CFN learns  $\mathbf{V}$  and only indirectly learns  $\mathbf{U}$ : U-CFN targets the function to build  $\bar{\mathbf{u}}_i$  whatever the row  $\mathbf{u}_i$ . A nice benefit is that the learned Autoencoder is able to fill in every vector  $\mathbf{u}_i$ , even if that vector was not in the training data.

Both non-linear decompositions on rows and columns are done independently, which means that the matrix  $\mathbf{V}$  learned by U-CFN from rows can differ from the concatenation of vectors  $\bar{\mathbf{v}}_j$  predicted by V-CFN from columns.

Finally, it is very important to differentiate CFN from Restrictive Boltzman Machine (RBM) for Collaborative Filtering [13]. By construction, RBM only handles binary input. Thus, one has to discretize the rating of users/items for both the input/output layers. First, it strictly limits the use of RBM on database with real numbers. Secondly, the resulting weight architecture clearly differs from CFN. in RBM, Input/output ratings are encoded by  $D$  weights where  $D$  is the number of discretized features while CFN

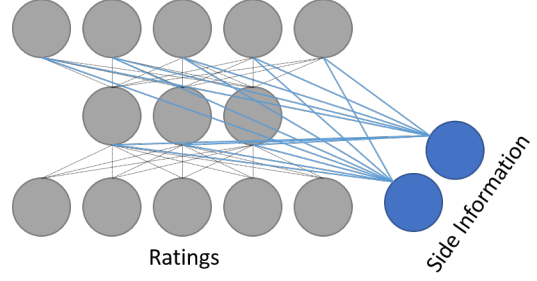


Figure 2: Integrating side information. The Network has two inputs: the classic Autoencoder rating input and a side information input. Side information is wired to every neurons in the Network.

only requires a single weight. Thus, no direct link can be done between Matrix Factorization and RBM. Besides, this architecture also prevents RBM from being used to initialize the input/output layers of CFN.

### 4. Integrating side information

Collaborative Filtering only relies on the feedback of users regarding a set of items. When additional information is available for the users and the items, this can sound restrictive. One would think that adding more information can help in several ways: increasing the prediction accuracy, speeding up the training, increasing the robustness of the model, etc. Furthermore, pure Collaborative Filtering suffers from the cold start problem: when very little information is available on an item, Collaborative Filtering will have difficulties recommending it. When bad recommendations are provided, the probability to receive valuable feedback is lowered leading to a vicious circle for new items. A common way to tackle this problem is to add some side information to ensure a better initialization of the system. This is known in the recommendation community as hybridization.

The simplest approach to integrate side information is to append additional user/item bias to the rating prediction [3]:

$$\hat{r}_{ij} = \bar{\mathbf{u}}_i^T \bar{\mathbf{v}}_j + b_{u,i} + b_{v,j} + b',$$

where  $b_{u,i}, b_{v,j}, b'$  are respectively the user, item, and global bias of the Matrix Factorization. Computing these bias can be done through hand-crafted engineering or Collaborative Filtering technique. For instance, one method is to extend the dense feature vectors of rank  $k$  by directly appending side information on them [9]. Therefore, the estimated rating is computed by:

$$\begin{aligned} \hat{r}_{ij} &= \{\bar{\mathbf{u}}_i, \mathbf{x}_i\} \otimes \{\bar{\mathbf{v}}_j, \mathbf{y}_j\} \\ &\stackrel{\text{def}}{=} \bar{\mathbf{u}}_{[1:k],i}^T \bar{\mathbf{v}}_{[1:k],j} + \underbrace{\bar{\mathbf{u}}_{[k+1:k+Q],i}^T \mathbf{y}_j}_{b_{v,j}} + \underbrace{\mathbf{x}_i^T \bar{\mathbf{v}}_{[k+1:k+P],j}}_{b_{u,i}}, \end{aligned}$$

where  $\mathbf{x}_i \in \mathbb{R}^P$  and  $\mathbf{y}_j \in \mathbb{R}^Q$  respectively are a vector representation of side information for the user and for the item. Unfortunately, those methods cannot be directly

applied to Neural Networks because Autoencoders optimize  $\mathbf{U}$  and  $\mathbf{V}$  independently. New strategies must be designed to incorporate side information. One notable example was recently made by [33] for bitext word alignment.

In our case, the first idea would be to append the side information to the sparse input vector. For simplicity purpose, the next equations will only focus on shallow U-Autoencoders with no output transfer functions. Yet, this can be extended to more complex Networks and V-Autoencoders. Therefore, we get:

$$\hat{\mathbf{u}}_i = nn(\{\mathbf{u}_i, \mathbf{x}_i\}) = \mathbf{V} \sigma(\mathbf{W}'_1 \{\mathbf{u}_i, \mathbf{x}_i\} + \mathbf{b}_1) + \mathbf{b}_2,$$

where  $\mathbf{W}'_1 \in \mathbb{R}^{k \times (N+P)}$  is a weight matrix.

When no previous rating exist, it enables the Neural Networks to have at an input to predict new ratings. With this scenario, side information is assimilated to pseudo-ratings that will always exist for every items. However, when the dimension of the Neural Network input is far greater than the dimension of the side information, the Autoencoder may have difficulties to use it efficiently.

Yet, common Matrix Factorization would append side information to dense feature representations  $\{\bar{\mathbf{u}}_i, \mathbf{x}_i\}$  rather than sparse feature representation as we just proposed  $\{\mathbf{u}_i, \mathbf{x}_i\}$ . A solution to reproduce this idea is to inject the side information to every layer inputs of the Network:

$$\begin{aligned} nn(\{\mathbf{u}_i, \mathbf{x}_i\}) &= \mathbf{V}' \overbrace{\{\sigma(\mathbf{W}'_1 \{\mathbf{u}_i, \mathbf{x}_i\} + \mathbf{b}_1), \mathbf{x}_i\}}^{\bar{\mathbf{u}}'_i} + \mathbf{b}_2 \\ &= \mathbf{V}' \{\bar{\mathbf{u}}'_i, \mathbf{x}_i\} + \mathbf{b}_2 \\ &= \mathbf{V}'_{[1:k]} \bar{\mathbf{u}}'_i + \underbrace{\mathbf{V}'_{[k+1:k+P]} \mathbf{x}_i}_{\mathbf{b}_{u,i}} + \mathbf{b}_2, \end{aligned}$$

where  $\mathbf{V}' \in \mathbb{R}^{(N \times k + P)}$  is a weight matrix,  $\mathbf{V}'_{[1:k]} \in \mathbb{R}^{N \times k}$ ,  $\mathbf{V}'_{[k+1:k+P]} \in \mathbb{R}^{N \times P}$  are respectively the submatrices of  $\mathbf{V}'$  that contain the columns from 1 to  $k$  and  $k+1$  to  $k+P$ .

By injecting the side information in every layer, the dynamic Autoencoders representation is forced to integrate this new data. However, to avoid side information to overstep the dense rating representation. Thus, we enforce the following constraint. The dimension of the sparse input must be greater than the dimension of the Autoencoder bottleneck which must be greater than the dimension of the side information<sup>1</sup>. Therefore, we get:

$$P \ll k \ll N \quad \text{and} \quad Q \ll k \ll M.$$

We finally obtain an Autoencoder which can incorporate side information and be trained through backpropagation. See Figure 2 for a graphical representation of the corresponding network.

1. When side information is sparse, the dimension of the side information can be assimilated to the number of non-zero parameters

## 5. Experiments

### 5.1. Benchmark Models

We benchmark CFN with five matrix completion algorithms:

- ALS-WR (Alternating Least Squares with Weighted- $\lambda$ -Regularization) [4] solves the low-rank matrix factorization problem by alternatively fixing  $\mathbf{U}$  and  $\mathbf{V}$  and solving the resulting linear regression problem. Experiments are run with the Apache Mahout<sup>2</sup>. We use a rank of 200;
- SVDFeature [34] learns a feature-based matrix factorization: side information are used to predict the bias term and to reweight the matrix factorization. We use a rank of 64 and tune other hyperparameters by random search;
- BPMF (Bayesian Probabilistic Matrix Factorization) [10] infers the matrix decomposition after a statistical model. We use a rank of 10;
- LLORMA [6] estimates the rating matrix as a weighted sum of low-rank matrices. Experiments are run with the Prea API<sup>3</sup>. We use a rank of 20, 30 anchor points which entails a global pseudo-rank of 600. Other hyperparameters are picked as recommended in [6];
- I-Autorec [14] trains one Autoencoder per item, sharing the weights between the different Autoencoders. We use 600 hidden neurons with the training hyperparameters recommended by the author.

In every scenario, we selected the highest possible rank which does not lead to overfitting despite a strong regularization. For instance, increasing the rank of BPMF does not significantly increase the final RMSE, idem for SVDFeature. Furthermore, we constrained the algorithms to run in less than two days. Similar benchmarks can be found in the litterature [6], [7], [35].

### 5.2. Data

Experiments are conducted on MovieLens and Douban datasets. The MovieLens-1M, MovieLens-10M and MovieLens-20M datasets respectively provide 1/10/20 millions discrete ratings from 6/72/138 thousands users on 4/10/27 thousands movies. Side information for MovieLens-1M is the age, sex and gender of the user and the movie category (action, thriller etc.). Side information for MovieLens-10/20M is a matrix of tags  $\mathbf{T}$  where  $T_{ij}$  is the occurrence of the  $j^{th}$  tag for the  $i^{th}$  movie and the movie category. No side information is provided for users.

The Douban dataset [36] provides 17 million discrete ratings from 129 thousands users on 58 thousands movies. Side information is the bi-directional user/friend relations for the user. The user/friend relation are treated like the

2. <http://mahout.apache.org/>  
3. <http://prea.gatech.edu/>

matrix of tags from MovieLens. No side information is provided for items.

Pre/post-processing. For each dataset, the full dataset is considered and the ratings are normalized from -1 to 1. We split the dataset into random 90%-10% train-test datasets and inputs are unbiased before the training process: denoting  $\mu$  the mean over the training set,  $b_{u_i}$  the mean of the  $i^{th}$  user and  $b_{v_i}$  the mean of the  $v^{th}$  item, U-CFN and V-CFN respectively learn from  $r_{ij}^{unbiased} = r_{ij} - b_{u_i}$  and  $r_{ij}^{unbiased} = r_{ij} - b_{v_i}$ . The bias computed on the training set is added back while evaluating the learned matrix.

Side Information. In order to enforce the side information constraint,  $Q \ll k_v \ll M$ , Principal Component Analysis is performed on the matrix of tags. We keep the 50 greatest eigenvectors<sup>4</sup> and normalize them by the square root of their respective eigenvalue: given  $\mathbf{T} = \mathbf{PDQ}^T$  with  $\mathbf{D}$  the diagonal matrix of eigenvalues sorted in descending order, the movie tags are represented by  $\mathbf{Y} = \mathbf{P}_{[1:M],[1:K']} \mathbf{D}_{[1:K'],[1:K']}^{0.5}$  with  $K'$  the number of kept eigenvectors. Binary representation such as the movie category is then concatenated to  $\mathbf{Y}$ .

### 5.3. Error Function

We measure the prediction accuracy by the mean of *Root Mean Square Error* (RMSE). Denoting  $\mathbf{R}_{test}$  the matrix test ratings and  $\hat{\mathbf{R}}$  the full matrix returned by the learning algorithm, the RMSE is:

$$RMSE(\hat{\mathbf{R}}, \mathbf{R}_{test}) = \sqrt{\frac{1}{|\mathcal{K}(R_{test})|} \sum_{(i,j) \in \mathcal{K}(R_{test})} (r_{test,ij} - \hat{r}_{ij})^2},$$

where  $|\mathcal{K}(R_{test})|$  is the number of ratings in the testing dataset. Note that, in the case of Autoencoders,  $\hat{\mathbf{R}}$  is computed by feeding the network with **training** data. As such,  $\hat{r}_{ij}$  stands for  $nn(\mathbf{u}_{train,i})_j$  for U-CFN, and  $nn(\mathbf{v}_{train,j})_i$  for V-CFN.

### 5.4. Training Settings

We train 2-layers Autoencoders for MovieLens-1/10/20M and the Douban datasets. The layers have from 500 to 700 hidden neurons. Weights are initialized using the fan-in rule [37]. Transfer functions are hyperbolic tangents. The Neural Network is optimized with stochastic backpropagation with minibatch of size 30 and a weight decay is added for regularization. Hyperparameters<sup>5</sup> are tuned by a genetic algorithm already used by [38] in a different context.

4. The number of eigenvalues is arbitrary selected. We do not focus on optimizing the quality of this representation.

5. Hyperparameters used for the experiments are provided with the source code.

## 5.5. Results

*Comparison to state-of-the-art.* Table 1 displays the RMSE on MovieLens and Douban datasets. Reported results are computed through  $k$ -fold cross-validation and confidence intervals correspond to a 95% range. Except for the smallest dataset, V-CFNs leads to the best results; V-CFN is competitive compared to the state-of-the-art Collaborative Filtering approaches. To the best of our knowledge, the best result published regarding MovieLens-10M (training ratio of 90%/10% and no side information) are reported by [35] and [7] with a final RMSE of respectively 0.7682 and 0.7769. However, those two methods require to recompute the full matrix for every new ratings. CFN has the key advantage to provide similar performance while being able to refine its prediction on the fly for new ratings. More generally, we are not aware of recent works that both manage to reach state of the art results while successfully integrated side information. For instance, [39], [40] reported a global RMSE above 0.8 on MovieLens-10M.

Note that V-CFN outperforms U-CFN. It suggests that the structure on the items is stronger than the one on users *i.e.* it is easier to guess tastes based on movies you liked than to find some users similar to you. Of course, the behaviour could be different on some other datasets. The training evolution is described in the Figure 4.

*Impact of side information.* At first sight at Table 1, the use of side information has a limited impact on the RMSE. This statement has to be mitigated: as the repartition of known entries in the dataset is not uniform, the estimates are biased towards users and items with a lot of ratings. For these users and movies, the dataset already contains a lot of information, thus having some extra information will have a marginal effect. Users and items with few ratings should benefit more from some side information but the estimation bias hides them.

In order to exhibit the utility of side information, we report in Table 2 the RMSE conditionally to the number of missing values for items. As expected, the fewer number of ratings for an item, the more important the side information. This is very desirable for a real system: the effective use of side information to the new items is crucial to deal with the flow of new products. A more careful analysis of the RMSE improvement in this setting shows that the improvement is uniformly distributed over the users whatever their number of ratings. This corresponds to the fact that the available side information is only about items. To complete the picture, we train V-CFN on MovieLens-10M with either the movie genre or the matrix of tags with a training ratio of 90%/10%. Both side information increase the global RMSE by 0.10% while concatenating them increases the final score by 0.14%. Therefore, V-CFN handles the heterogeneity of side information.

*Impact of the loss.* The impact of the denoising loss is highlighted in Table 3: the bigger the dataset, the more useful the denoising loss. On the other side, a network dealing with smaller dataset such as MovieLens-1M may suffer from masked entries.

TABLE 1: RMSE with a training ratio of 90%/10%. The ++ suffix denotes algorithms using side information. When side information are missing, the N/A acronym is used. The \* character indicates that the results were too low after four days of computation.

Algorithms	MovieLens-1M	MovieLens-10M	MovieLens-20M	Douban
BPMF	0.8705 ± 4.3e-3	0.8213 ± 6.5e-4	0.8123 ± 3.5e-4	0.7133 ± 3.0e-4
ALS-WR	0.8433 ± 1.8e-3	0.7830 ± 1.9e-4	0.7746 ± 2.7e-4	0.7010 ± 3.2e-4
SVDFeature	0.8631 ± 2.5e-3	0.7907 ± 8.4e-4	0.7852 ± 5.4e-4	*
LLORMA	0.8371 ± 2.4e-3	0.7949 ± 2.3e-4	0.7843 ± 3.2e-4	0.6968 ± 2.7e-4
I-Autorec	<b>0.8305 ± 2.8e-3</b>	0.7831 ± 2.4e-4	0.7742 ± 4.4e-4	0.6945 ± 3.1e-4
U-CFN	0.8574 ± 2.4e-3	0.7954 ± 7.4e-4	0.7856 ± 1.4e-4	0.7049 ± 2.2e-4
U-CFN++	0.8572 ± 1.6e-3	N/A	N/A	0.7050 ± 1.2e-4
V-CFN	0.8388 ± 2.5e-3	0.7767 ± 5.4e-4	0.7663 ± 2.9e-4	<b>0.6911 ± 3.2e-4</b>
V-CFN++	0.8377 ± 1.8e-3	<b>0.7754 ± 6.3e-4</b>	<b>0.7652 ± 2.3e-4</b>	N/A

TABLE 2: RMSE computed by cluster of items sorted by their respective number of ratings on MovieLens-10M. For instance, the first cluster contains the 20% of items with the lowest number of ratings. The last cluster far outweigh other clusters and hide more subtle results.

(a) MovieLens-10M (50%/50%)				(b) MovieLens-10M (90%/10%)			
Interval	V-CFN	V-CFN++	%Improv.	Interval	V-CFN	V-CFN++	%Improv.
0.0-0.2	1.0030	0.9938	0.96	0.0-0.2	0.9539	0.9444	1.01
0.2-0.4	0.9188	0.9084	1.15	0.2-0.4	0.8815	0.8730	0.96
0.4-0.6	0.8748	0.8669	0.91	0.4-0.6	0.8487	0.8408	0.95
0.6-0.8	0.8473	0.8420	0.63	0.6-0.8	0.8139	0.8110	0.35
0.8-1.0	0.7976	0.7964	0.15	0.8-1.0	0.7674	0.7669	0.06
Full	0.8075	0.8055	0.25	Full	0.7767	0.7756	0.14

TABLE 3: Impact of the denoising loss in the training process. If we focus on the prediction (aka supervised setting), the autoencoder provides poor results. If we focus on the reconstruction with no masking noise (aka unsupervised setting), the autoencoder already provides excellent results. By using a mixture of those techniques, the network converges to a better score.

(a) MovieLens-10M (90%/10%)					(b) MovieLens-20M (90%/10%)				
	$\alpha$	$\beta$	%Mask	RMSE		$\alpha$	$\beta$	%Mask	RMSE
Supervised	0.91	0	0	0.8020	Supervised	1	0	0.25	0.7982
Unsup.	0	0.54	0.25	0.7795	Unsup.	0	0.60	0	0.7690
Mixed	0.91	0.54	0.25	0.7768	Mixed	1	0.60	0.25	0.7663

*Impact of the non-linearity.* We train I-CFN by removing the non-linearity to study its impact on the training. For fairness, we kept the  $\alpha$ ,  $\beta$ , the masking ratio and the number of hidden neurons constant. Furthermore, we search for the best learning rates and L2 regularization through the genetic algorithm. For movieLens-10M, we obtain a final RMSE of  $0.8151 \pm 1.4e-3$  which is far worse than classic I-CFN.

*Impact of the training ratio.* Last but not least, CFN remains very robust to a variation of data density as shown in Figure 3. It is all the more impressive that hyperparameters are first optimized for a training/testing ratio of 90%/10%. Cold-start and Warm-start scenario are also far more well-handled by Neural Networks than more classic CF algorithms. These are highly valuable properties in an industrial context.

## 6. Remarks

### 6.1. Source code

Torch is a powerful framework written in Lua to quickly prototype Neural Networks. It is a widely used (Facebook,

Deep Mind) industry standard. However, Torch lacks some important basic tools to deal with sparse inputs. Thus, we develop several new modules to deal with DAE loss, sparse DAE loss and sparse inputs on both CPU and GPU. They can easily be plugged into existing code. An out-of-the-box tutorial is available to run the experiments. The code is freely available on Github<sup>6</sup> and Luarocks<sup>7</sup>.

### 6.2. Scalability

One major problem that most Collaborative Filtering have to solve is scalability since dataset often have hundred of thousands users and items. An efficient algorithm must be trained in a reasonable amount of time and provide quick feedback during evaluation time.

Recent advances in GPU computation managed to reduce the training time of Neural Networks by several orders of magnitude. However, Collaborative Filtering deals with sparse data and GPUs are designed to perform well on dense data. [13], [14] face this sparsity constraint by building small

6. [https://github.com/fstrub95/Autoencoders\\_cf](https://github.com/fstrub95/Autoencoders_cf)

7. luarocks install nnsparse



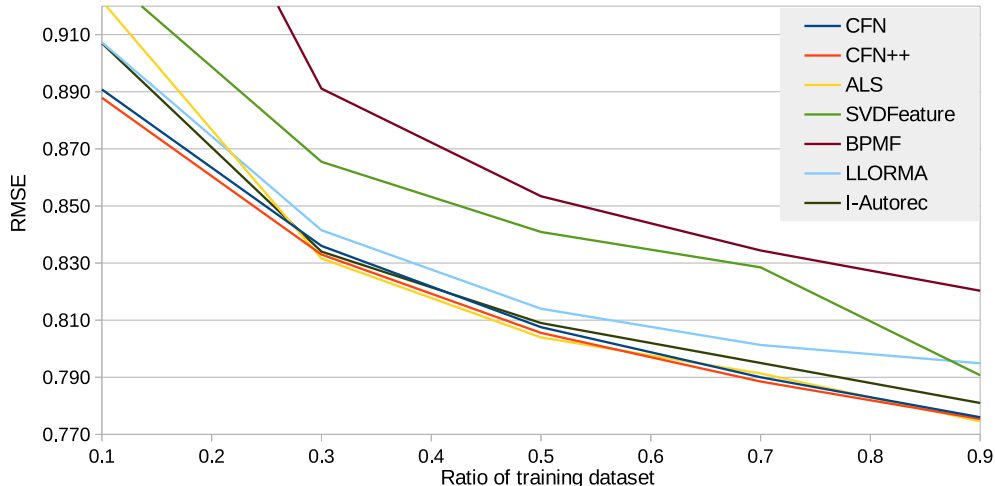


Figure 3: RMSE as a function of the training set ratio for MovieLens-10M. Training hyperparameters are kept constant across dataset. CFN and I-Autorec are very robust to a change in the density. On the other side, SVDFeature turns out to be unstable and should be fine-tuned for each ratio.

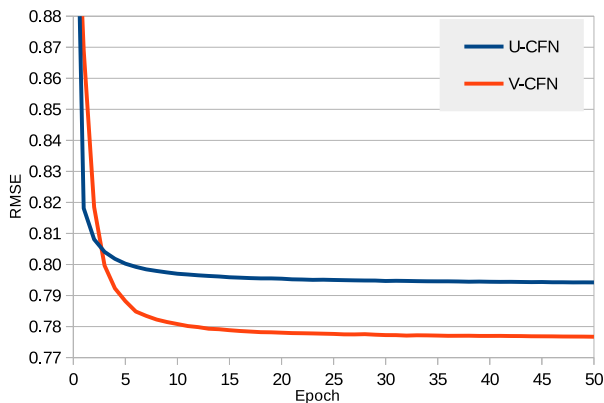


Figure 4: RMSE as a function of the number of epoch for CFN for MovieLens-10M (90%/10%). The network quickly converges to a very low RMSE and then refine its prediction upon epochs.

dense Networks with shared weights. Yet, this approach may lead to important synchronisation latencies. In our case, we tackle the issue by selectively densifying the inputs just before sending them to the GPU's cores without modification of the result of the computation. It introduces an overhead on the computational complexity but this implementation allows the GPUs to work at their full strength. In practice, vector operations overtake the extra cost. Such approach is an efficient strategy to handle sparse data which achieves a balance between memory footprint and computational time. We are able to train Large Neural Networks within a few minutes as shown in Table 4. For purpose of comparison, on MovieLens-20M with a 16 thread 2.7Ghz Core processor, ALS-WR ( $r=20$ ) computes the final matrix within a half-hour with close results, SVDFeatures ( $r=64$ ) requires a few

hours, BPFM ( $r=10$ ) and I-Autorec ( $r=600$ ) require half a day, ALS-WR ( $r=200$ ) a full day and LLORMA ( $r=20*30$ ) needs several days with the Prea library. At the time of writing, alternative strategies to train networks with sparse inputs on GPUs are under development. Although, one may complain that CFN benefit from GPU, no other algorithm (except ALS-WR) can be easily parallelized on such device. We believe that algorithms that natively work on GPU are auspicious in the light of the progress achieved on GPU.

TABLE 4: Training time and memory footprint for a 2-layers CFN without side information for MovieLens-10M (90%/10%). The GPU is a standard GTX 980. *Time* is the average training duration (around 20-30 epochs). Parameters are the weight and bias matrices. Memory is retrieved by the GPU driver during the training. It includes the dataset, the model parameters and the training buffer. Although the memory footprint highly depends on the implementation, it provides a good order of magnitude. Adding side information would increase by around 5% the final time and memory footprint.

Dataset	CFN	#Param	Time	Memory
MLens-1M	V	8M	2m03s	250MiB
MLens-10M	V	100M	18m34s	1,532MiB
MLens-20M	V	194M	34m45s	2,905MiB
MLens-1M	U	5M	7m17s	262MiB
MLens-10M	U	15M	34m51s	543MiB
MLens-20M	U	38M	59m35s	1,044MiB

### 6.3. Future Works

Implicit feedback may greatly enhance the quality of Collaborative Filtering algorithms [3], [5]. For instance, Implicit feedback would be incorporated to CFN by feeding the Network with an additional binary input. By doing

so, [13] enhance the quality of prediction for Restricted Boltzmann Machine on the Netflix Dataset. Additionally, Content-Based Techniques with Deep learning such as [26], [27] would be plugged to CFN. The idea is to train a joint Network that would directly link the raw item features to the ratings such as music, pictures or word representations. As a different topic, V-CFN and U-CFN sometimes report different errors. This is more likely to happen when they are fed with side information. One interesting work would be to combine a suitable Network that mix both of them. Finally, other metrics exist to estimate the quality of Collaborative Filtering to fit other real-world constraints. Normalized Discounted Cumulative Gain [41] or F-score are sometimes preferred to RMSE and should be benchmarked.

## 7. Conclusion

In this paper, we have introduced a Neural Network architecture, aka CFN, to perform Collaborative Filtering with side information. Contrary to other attempts with Neural Networks, this joint Network integrates side information and learns a non-linear representation of users or items into a unique Neural Network. This approach manages to beats state of the art results in CF on both MovieLens and Douban datasets. It performs excellent results in both cold-start and warm-start scenario. CFN has also valuable assets for industry, it is scalable, robust and it successfully deals with large dataset. Finally, a reusable source code is provided in Torch and hyperparameters are provided to reproduce the results.

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## 8. Appendix

### 8.1. Genetic Algorithm

We use the following genetic algorithm [38] to find the hyperparameters of our model. The cross-over of two individuals  $\mathbf{x}$  and  $\mathbf{y}$  gives birth to two new individuals  $\frac{2}{3}\mathbf{x} + \frac{1}{3}\mathbf{y}$  and  $\frac{1}{3}\mathbf{x} + \frac{2}{3}\mathbf{y}$ . The mutation of one individual is obtained by using an isotropic Gaussian law with the mean centred on the current values of parameters and a standard deviation of  $\frac{\sigma}{\sqrt{sqrt[n]d}}$  with  $n$  the number of individuals and  $d$  the dimension of the space. Let  $\lambda_1$ ,  $\lambda_2$ ,  $\lambda_3$  and  $\lambda_4$  be such that  $\lambda_1 + \lambda_2 + \lambda_3 + \lambda_4 = 1$ . Once an initial population

of  $n$  individuals is created, we proceed as follow at each iteration:

- We copy  $n\lambda_1$  best individuals (Set  $S_1$ )
- We apply the cross-over rule to the  $\frac{n}{2}\lambda_2$  following best individuals with randomly picked individuals in  $S_1$
- We mutate  $n\lambda_3$  randomly picked individuals in  $S_1$
- We generate  $n\lambda_4$  new individuals

TABLE 5: Gene description for CFN. Hyperparameters of the genetic algorithms were  $n = 20$ ,  $\sigma = 0.08$ ,  $\lambda_1 = 1/10$ ,  $\lambda_2 = 2/10$ ,  $\lambda_3 = 3/10$ ,  $\lambda_4 = 4/10$

CFN hyperparameters	Probabilistic law-1M
<i>alpha</i>	U[0.8,1.2]
<i>beta</i>	U[0,1]
masking ratio	U[0,1]
bottleneck size	U[500,700]
learning rate	U[0,0.5]
learning rate decay	U[0,0.5]
weight decay	U[0,0.5]