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Policy instruments for decentralized management of agricultural

groundwater abstraction: a participatory evaluation

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Abstract

This paper proposes and analyses three policy instruments which can be used to enhance

farmers' compliance with individual water allocations in a decentralized management context.

Three regulation strategies are proposed for the case of groundwater allocations for irrigation:

the first relies on economic instruments; the second is based on tools designed to promote pro-

social behaviors; and the third combines assumptions from the first two approaches. They are

evaluated through 16 scenario workshops involving 124 stakeholders and farmers in five French

groundwater basins. Stakeholders' perceptions are analyzed, disentangling the ethical, economic,

institutional, social and technical perspectives underlying the stakeholders' arguments for or

against the proposed instruments for groundwater-use regulation. The analysis reveals a

preference for the strategy that combines economic and social incentives.

Keywords

CPR, decentralized management, economic incentives, participatory approach, groundwater,

irrigation, France

Highlights

Three regulatory strategies were designed, combining economic and social incentives

16 scenario workshops were carried out involving 124 stakeholders in five French groundwater

basins

Economic incentives may be efficient if well designed, but they find little acceptance.

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 Social incentives are acceptable but their effectiveness depends on pre-existing community cohesion.

 Participatory evaluation methodologies enable the integrated evaluation of environmental policies.

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1 Introduction

Groundwater resources are increasingly being overexploited worldwide, owing to demographic growth, rising demand for agricultural products, technological progress in irrigated agriculture and the flexibility that groundwater use provides (Giordano and Villholth, 2007; Llamas and Martinez-Santos, 2005). Although intensive groundwater exploitation supported the development of a flourishing agricultural economy (Kuper et al., in press; Shah, 2008), it also generated significant negative impacts such as declining water tables, reduction of in-stream flows, the drying-up of springs, wetlands deterioration, land subsidence and sea-water intrusion (Llamas and Martinez-Santos, 2005; Schlager, 2006; Shah et al., 2003). Groundwater-management policies have been progressively developed to mitigate these impacts through a better control of groundwater abstraction. This requires shifting from an open-access regime to one of regulated abstraction. The total volume of water that can be abstracted is first 'capped': an overall water allocation is defined based on hydrogeological studies which estimate a sustainable yield, defined as the maximum level of abstraction that can be maintained over the long term without generating any significant ecological impact on the aquifer and its dependent ecosystems. This global allocation is then shared among a limited number of authorized water users. Individual users receive a specific volume that must not be exceeded, and which, depending on the national legal and regulatory framework, is associated with a licence, a concession or a use right. Such groundwater-management policies have already been implemented in a number of countries including several western states of the USA (Blomquist et al., 2004; Schlager, 2006), Australia (Ross and Martinez-Santos, 2009), Spain (Garrido et al., 2005), Chile (Hearne and Donoso, 2005) to mention only a few. More recently, similar policies have been advocated in European countries, in particular France (Figureau and al., 2012) and the UK (DEFRA, 2013).

The main challenge faced by water managers during this transition process consists of designing and implementing policy instruments which are likely to achieve the

targeted objectives in an ever-changing economic, climatic and hydrological

environment. Because farmers are confronted by market and climate fluctuations, as

well as unforeseen technical, environmental, personal and financial events, their

demand is likely to vary from year to year, sometimes exceeding, sometimes falling

below their individual allocations. The manager then needs to ensure that the sum of

individual water uses remains within the limits of the total volume allocated to farmers

(global allocation), i.e., that the excesses of some be offset by the moderation of others

(overall compliance). The introduction of some flexibility into the allocation system is

expected to yield economic benefits, as long as overall compliance is achieved.

To reach this double objective – flexibility and overall compliance – many countries

have progressively abandoned the traditional command-and-control approach in favour

of the devolution of responsibilities to Groundwater Users Associations (GWUA). The

assumption underlying this evolution is that GWUAs can adapt general institutional

rules to the local context, thereby increasing their technical and economic relevance as

well as their social acceptability. This particularly applies to allocation rules: policy

instruments aiming at increasing flexibility and ensuring overall compliance are likely

to be more efficient if they are designed to accommodate specific features of the local

context.

In this decentralized context, GWUAs can use a variety of policy instruments,

including economic instruments and institutional arrangements. Typical economic

instruments include negative incentives such as pricing, taxes, and penalties, or positive

ones such as subsidies or payments. Scholars have proposed other theoretical

instruments such as an ambient tax (Giordana, 2007), differentiated ambient tax

(Lenouvel et al., 2011) or combined tax-and-rebate systems (Swierzbinski, 1994).

Nevertheless, case studies from various parts of the world also report successful

common resource regulations relying on institutional arrangements rather than

economic instruments (Aoki, 2006; Lopez-Gunn, 2003; Ostrom, 1990; Ross and

Martinez-Santos, 2009; Van Steenbergen, 2006). A significant number of studies in experimental economics have demonstrated the effectiveness of policy instruments relying on other levers than financial motivations to reach sustainable resource management (Bochet et al., 2006; Cardenas, 2011; d'Adda, 2011; del Pilar Moreno-Sánchez and Maldonado, 2010; Murphy and Cardenas, 2004; Travers et al., 2011; Velez et al., 2010; Zafar, 2011). Such tools seek to promote communication between agents, to increase the transparency of agents' behaviours, and to facilitate internal agreements. Their objective is to reinforce trust, accountability, reputation effects and adherence to social norms.

Most of existing studies evaluating such instruments are based on quantitative approaches (such as experimental economics and field experiments) to measure the effectiveness of various instruments and to test implementation variants. They however do not help understanding contextual environmental, socio-economic and cultural factors which determined the observed behaviours. The qualitative approach presented in this paper aims at offering a better and deeper understanding of these factors. This knowledge gained may then help designing instruments which are better adapted to the local context, thus more likely to be accepted and implemented by agents (Rinaudo et al., 2012). The proposed approach is thus considered as complementary rather than competing with field experiments which involve real agents such as farmers, forest users, fishermen (Cardenas, 2011; d'Adda, 2011; del Pilar Moreno-Sánchez and Maldonado, 2010; Travers et al., 2011; Velez et al., 2010).

This paper presents an empirical assessment of contrasted regulation strategies using groups of stakeholders and farmers in five French groundwater basins. The main objective is to identify factors which could facilitate or act as barriers to the implementation of theoretically efficient policy instruments in a context of decentralized groundwater management. The remainder of this paper is organized as follows. Section 2 describes three contrasted regulation strategies which could be implemented to

simultaneously increase water allocation flexibility and ensure overall compliance, in a

fluctuating economic and climatic context. Section 3 presents the workshop

methodology used for discussing these strategies, and case studies in which it has been

applied. The main findings are presented in Section 4, highlighting factors which

determine the effectiveness, social acceptability and practical feasibility of the three

strategies. Section 5 concludes by summarizing the findings, discussing the advantages

and limits of the participatory evaluation method used in this study.

2 Three regulation strategies for managing groundwater-based abstraction for

irrigation

Three contrasted policy approaches are proposed and discussed in this paper: the

first relies entirely on economic instruments; the second is based on tools designed to

promote pro-social behaviors; and the third combines various assumptions from the first

two approaches. These three strategies were then used as the basis for constructing

policy scenarios, which were debated with stakeholders.

2.1 Coupling economic incentives

The first strategy discussed in this paper assumes that the most efficient way to

influence individual behavior consists of changing the economic incentives through

interventions which alter the costs and benefits of certain targeted actions. The

underlying assumption is that individuals respond by adapting their decisions to

maximize their individual pay-offs. Following scholars like Rapoport and Au (2001)

and Sefton et al (2007), we propose to combine the use of a penalty with a reward. The

penalty consists of a tax charged to farmers who exceed their allocation and is

proportional to the over-pumping; it aims to discourage free-riding (excess pumping).

The revenues from this penalty system are then redistributed among farmers who

withdraw less than their entitlement, each one receiving a share proportional to their

water saving. The reward encourages voluntary contributions to the public good

(reduced abstraction). This combination is expected to lead to an optimal level of individual contribution (Sefton et al., 2007). Rewards are funded by revenues from penalties as suggested by Rapoport and Au (2001). The system is expected to meet both the flexibility objective (since farmers may exceed their allocation by paying the tax) and the overall compliance objective. By design, the amount of reward is not known in advance, since it depends on the choice of all other farmers. This uncertainty does not prevent farmers from taking sound decisions based on a comparison of the expected utility associated to different strategic choices. Given farmers' heterogeneity in terms of production functions, risk aversion and capacity to anticipate strategic behaviors, all farmers will not take the same decision in a similar context. If the analyst has perfect information on users, he can theoretically calculate the exact level of penalty that will ensure budget and water equilibrium. In practice, the level of penalty would probably be adjusted by trial and errors.

2.2 Promoting pro-social behaviours

An abundant literature, mainly drawing upon experimental economics, has shown the limitations of incentive-based approaches. It recognizes that individual behaviors are often influenced by non-economic motives, including adherence to social norms, ethical commitment, altruism, reciprocity and inequity aversion (d'Adda, 2011; Fehr and Gächter, 2000; Masclet et al., 2003; del Pilar Moreno-Sánchez and Maldonado, 2010; Rapoport and Au, 2001; Sefton et al., 2007; Travers et al., 2011). Such social preferences can be enhanced by policies designed to strengthen reputation effects, fairness, accountability, trust or moral inclusion.

The second strategy considered in this paper fundamentally seeks to exploit social preferences to promote pro-social behaviours, so as to meet the objectives of flexibility and overall compliance. The overarching objective is to "empower public-spirited motives" rather than only selfish preferences (Bowles, 2008) and to enhance social norms that can promote cooperative behaviours (Vatn, 2009). This strategy relies on

two main pillars. The first consists of developing cooperation among farmers through reinforcing values such as reciprocity, solidarity and moral inclusion. The underlying assumption is that, each year, some farmers are likely to accept to relinquish part of their individual water allocation to help other farmers confronted by unusual situations. The volume they give back is made available to the GWUA, which in turn redistributes it to farmers who have an exceptional need for extra water. The internal redistribution follows general principles and rules which have been validated by the farm community; their practical implementation can however be modified each year to take into account specific events (climate extremes, market situation, pest attack, etc.). The GWUA acts as an interface between the giving and the receiving farmers, who do not interact directly, since interpersonal relationships may act as an impediment to solidarity. Another reason for preventing bilateral interaction and agreements is to avoid informal water trading, and the development of the accompanying "market mentality" (Titmuss, 1971). This internally anonymous reallocation should be facilitated by feelings of solidarity, reciprocity and trust, which are likely to exist among irrigators since they represent a community of shared interests. The success of this strategy necessitates increased communication between farmers, as shown by economic experiments conducted for similar natural resource management problems elsewhere (del Pilar Moreno-Sánchez and Maldonado, 2010 and Murphy and Cardenas, 2004; Travers et al., 2011).

The second pillar of this strategy is the control of free-rider behaviours, i.e., preventing farmers from breaking the agreed rules and unilaterally taking the decision to exceed their allocation. This can be done by disclosing information regarding individuals' decisions or actions to all members of the concerned community. The underlying hypothesis is that transparency increases moral incentives for users to comply with the allocation rules, since their individual behaviours are being observed by their peers: "any person can, through open contempt or intimidation, withhold another person from

breaking the moral code" (Van Steenbergen and Shah, 2003). Non-compliance with social norms thus becomes socially costly. Such a tool has been tested in experimental economics and its positive effects on behaviour were demonstrated repeatedly (Fehr and Gächter, 2000; Masclet et al., 2003). However, some studies indicate that its effect varies from one community to another, being conditioned by the prior existence of a norm defining what constitutes virtuous behaviour (d'Adda, 2011; Travers et al., 2011). Its effectiveness likewise depends on how reputation matters within a community. Casari (2000) reports a centuries-old institution in place in the Italian Alps where users, by monitoring others, could report rule violations to a local court and receive money from fines. The principal risk is the emergence and propagation of a weak or even counterproductive social norm (poor contributions to the common good, widespread over-exploitation...) which may result in a race to the bottom (Zafar, 2011). assumption that transparency is likely to enhance the farmers' individual compliance with internally-negotiated water allocations is supported by the evidence from real case studies worldwide (Lopez-Gunn, 2003; Ostrom, 2000; Shah, 2012; Van Steenbergen, 2006).

2.3 Combining economic and social incentives

The third strategy discussed in this paper combines the two sources of the human motivation to cooperate: the maximization of individual economic gains and of social utility (Kerr et al., 2012; Vatn, 2009). It consists of offering groups of farmers the opportunity to sign a contract (which we called a joint liability contract in our workshops) through which they mutualize their individual water allocations. Participation is voluntary. Farmers gain two benefits from entering a group: reduced GWUA fees (compared to remaining as individuals) and increased flexibility (since they can make any arrangements they wish within the group, whereas individuals must strictly comply with their individual allocations). However, if the group exceeds its water entitlement a collective fine is charged to each individual farmer, in proportion to

the collective excessive pumping (joint liability). Finally, group members have access to

detailed information on the volumes abstracted by each other member (through the

combined use of smart meters and a web-based information system), which allows for

mutual control.

This group contract is partly inspired by studies on team approaches and ambient

policies that have been recognized as effective ways to enhance compliance, e.g., for

non-point source problems (Romstad, 2003). It assumes that small group empowerment

eases self-regulation and fosters social control and peer pressure. It corresponds to what

Ostrom (1990) called "nested enterprises". One assumption is that agents have more

information on their reciprocal actions than the controller (Isik and Sohngen, 2003;

Romstad, 2003). Moreover, it is expected that farmers entering a group will generally

belong to established social networks and are linked together by other ties than water

allocation. This increases their propensity to abide by the rules, since playing

cooperatively in the irrigation game ensures further benefits from other economics and

social exchanges, as shown by Aoki (2006).

Moreover, the proposed group contract meets the conditions highlighted by Isik and

Sohngen (2003) to enhance compliance: the contract (i) is performance-based, i.e., the

group has an obligation for results; (ii) it is voluntary (farmers refusing to join a group

keep their individual water allocations); (iii) it includes a flat-rate payment as an

incentive to join; and (iv) it includes a performance-related incentive to remain a

member.

3 Methodology and case study

The successful implementation of the three groundwater regulation strategies

presented in the previous section will depend on a number of agricultural,

hydrogeological, economic and social factors which may act as barriers or facilitating

conditions. Because these strategies have not yet been implemented in the real world

and thus cannot be studied ex-post, the only way to investigate these factors consists of involving concerned stakeholders in participatory ex-ante evaluation. This can be done by using experimental economics (Cherry and McKee, 2011), stated preference techniques such as choice experiments (Koundouri, 2004), or more qualitative approaches such as role-playing games (IIED, 1997; Roling and Wagemakers, 2000) and scenario workshops (Hatzilacou et al., 2007; Rinaudo et al., 2012). The scenario workshop methodology was selected for conducting this research for three main reasons. First, it can be used to elicit individual preferences for various policy alternatives; second, it allows the assessment of policy options using very different dimensions such as economic efficiency, environmental effectiveness, social justice and ethical considerations; third, it allows a confrontation of different viewpoints during the workshop, which helps participants to structure their analysis and defend their positions. The conceptual methodological framework and its operational implementation are presented in the following paragraph.

3.1 Methodological framework

The participatory evaluation method deployed in this study was inspired by earlier work in France, Portugal and Morocco (Rinaudo et al., 2012; Faysse et al, 2014). It consisted of organizing relatively short workshops (4-5 hours each) during which a small number of participants were asked to scrutinize the three alternative groundwater regulation strategies. Participants received in advance three short narrative scenarios describing a possible implementation of these strategies, at a time horizon ranging from 2020 to 2030. Scenarios were presented using a press release format, and for ease of understanding, were named as follows: "Penalties and Payments" (P&P) for the strategy based on economic incentives, "Community Ties" for the strategy based on social incentives, and "Joint liability contract" for the mixed one. The 2030 time frame was purposely chosen to reflect the significant legal and institutional changes required

before implementing them. That is why we chose to present the scenario "Community

Ties" as the first one since it does not rely on any relevant legal or institutional change.

A secondary objective was also to "detach" participants from the official positions they

defend on a day-to-day basis in various social and political arenas, thereby reducing the

risk of strategic behaviors.

In each case study, several groups of farmers and institutional stakeholders were

involved. Although the scenario-workshop method usually mixes policy makers,

business representatives, experts, and citizens, we decided to set up separate groups for

the various public - institutional representatives of organizations involved in

agricultural water management along with experts on the one hand, and farmers on the

other hand. This methodological choice was adopted to overcome the mistrust which

characterizes relationships between farmers and public-sector experts, in the current

context of a controversial water-law reform. We also opted for smaller groups (five to

fifteen persons) in contrast to the scenario groups described in the literature, where each

workshop comprises between 25 and 40 persons (Hatzilacou et al., 2007).

The workshops consisted of six steps. Following a brief presentation of the research

context and objectives, current groundwater management rules were reviewed and

clarified if necessary, the objective being to construct a common representation of the

initial situation before debating alternative scenarios (Step 1). We then presented a

baseline scenario, depicting how groundwater management would evolve by 2020,

considering the progressive implementation of the new 2006 water law (Step 2). The

three regulation scenarios were then successively introduced and discussed (Steps 3 to

5); and a general discussion was conducted to wrap up the workshop (Step 6). During

Steps 3 to 5, each scenario was evaluated as follows: after an oral presentation of the

scenario made by the research team, participants were asked to complete individual

questionnaires (five questions per scenario) before any discussion could take place; the

moderator then went around the table asking each participant to express his/her

individual perception of the scenario, no discussion being allowed at that stage; this was

followed by an open discussion during which participants debated their diverging

opinions. The same sequence was repeated for each scenario. Discussions were digitally

recorded.

The analysis was based on both a quantitative analysis of the questionnaires and on a

qualitative analysis of the participants' views. Audio recordings of the workshops were

transcribed to provide verbatim versions of the speeches. This enabled a database of

individual stakeholder's arguments to be constructed. Each record in the database

consists of a few sentences (quotes of stakeholders' exact wording); a short

reformulation of the corresponding argument (written by the research team); and the

stakeholder reference (name, date of the workshop). When a single individual repeated

the same idea several times during a workshop, only one record was entered in the

database, but several records were entered when different stakeholders expressed a

similar idea, using different wording.

The second step of the analysis consisted of grouping "individual arguments"

corresponding to the same "statement". This analysis was repeated independently by

two of the authors to control for the subjectivity inherent in this type of analysis. Each

general statement was then characterized using three indicators. The first one indicates

whether the statement supports or dismisses the scenario (some statements are neutral).

The second indicator describes whether the statement refers to an economic, social,

ethical, institutional or technical viewpoint. The third indicator is created by classifying

statements according to the evaluation criteria referred to in the statement: (i)

effectiveness, e.g., ability to meet the flexibility and global compliance objectives; (ii)

acceptability to concerned parties; (iii) feasibility of implementation; and (iv) potential

unintended effects. The results of this classification are presented in Tables 2 to 4 in the

next section.

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The database was finally used to estimate quotation frequencies for each general

statement. The quantitative indicator selected is the percentage of workshops (X out of

the 16) where the statement was mentioned.

3.2 The French context

The study was conducted in France, in a context of the on-going water policy reform

initiated by the 2006 water act. In the 1980 and 1990s, groundwater development has

taken place in an institutional setting that imposed few if any limits on groundwater use,

groundwater-use licenses being almost systematically granted to requesting farmers. As

abstractions rose and environmental problems emerged, the State reacted by enforcing

temporary pumping restrictions. The increasing frequency of such restrictions led to a

new approach, embodied in the 2006 water law¹, which consists of imposing a ceiling

on groundwater abstraction in overexploited aquifers. This ceiling, expressed as an

authorized volume per year, is defined in such a way that groundwater-dependent

ecosystems can remain in good ecological condition, under normal climatic conditions,

i.e., in four out of every five years. The authorized volume is then apportioned by the

State among economic sectors (urban supply, industry, agriculture). The volume

allocated to agriculture is officially assigned to the newly formed Groundwater Users'

Associations (GWUA- Organisme Unique de Gestion Collective in French) which are

made responsible for apportioning it among farmers. GWUAs must develop their own

rules for defining individual water entitlements.

At the time of the workshops (2013), GWUAs had just been established and national

farmers' organizations were starting to explore possible ways for establishing water

allocation rules within GWUAs. There was an emerging consensus around several

assumptions which were incorporated in all our scenarios. The first one is that each

¹Loi n° 2006-1772 du 30 décembre 2006 sur l'eau et les milieux aquatiques Journal Officiel de la

République Française, n°303 du 31 décembre 2006

farmer will receive an individual water entitlement valid for a specific period of time

(15 years), based on a grandfathering rule moderated by agricultural criteria (crops, soils

...). The second is that monitoring of individual farmers' groundwater use will not

represent a major challenge, owing to the anticipated rapid dissemination of new

technologies such as automated meter-reading and telemetry. A corollary is that

information on groundwater use can easily be made accessible through a wide range of

actors via internet technologies. The fourth assumption is that the legal status of the

GWUAs will be strengthened, providing them with a clear legal framework for

developing water allocation rules and enforcement mechanisms. Accordingly, they will

be accountable to the State for ensuring that the authorized volume they receive is not

exceeded. Departing from that context, the three groundwater regulation strategies

described in Section 2 represent plausible options for implementing groundwater policy

reform at the GWUA level.

3.3 Case studies and operational implementation

Five French groundwater basins characterized by overexploitation were selected for the

organization of scenario workshops. They are representative of the diversity of

agricultural products (industrial vegetables, fruits, cereals ...) and hydrogeological

situations (karstic or alluvial aquifer, inertias of a few months to several years ...), as

depicted in Figure 1 and Table 1.

Before organizing the workshops we conducted a series of individual interviews with

key stakeholders in each case study, with three main objectives: 1) to obtain institutional

clearance from the local farmers' organizations to apply our work on their basin, 2) to

collect the information required to adapt scenario narratives to the local context; and 3)

to access to the local farmers' directory to prepare the selection of participants. A total

of 16 workshops, involving 124 participants (44 institutional representatives or experts

and 80 farmers), were organized in 2013.

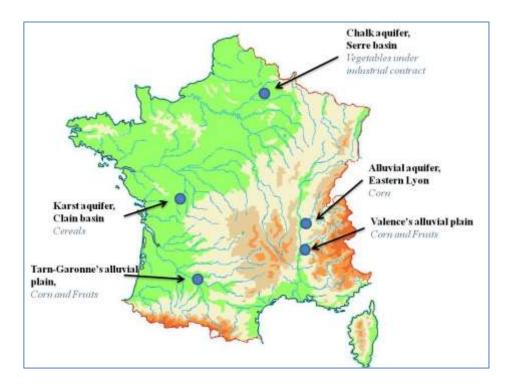


Figure 1: Location and main features of the five case studies in France

Table 1 : Sites' main features and comparison

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	1		, Th	e original publicati	on is available a	t http://www.sciencedirect.com		
	Hydro- geology	Basin scale (km²)	Alternative resource	i: 10.1016/j.ecoled Agricultural production and Irrigated area	on.2015.08.011 Agricultural groundwater abstraction (Mm3)	Current management	Current scarcity level	Main insights from workshops
SERRE BASIN	Chalk aquifer	1630	Very limited surface water	Vegetables for industrial use, cereals 4 000 ha 2,5% UAA	5,6	Individuals withdrawals State-centralized management Flow authorization Theoretic random control & fines Quotas in case of crisis	Rare restrictions Aquifer not overexploited Uncertainty about the conversion of 8 000 ha of former non irrigated crops	- Maintaining the regional agroindustry- based economy is a main concern - Farmers are attached to an individual farm management in order to remain flexible and adapt to industrial contracts
VALENCE' S ALLUVIAL PLAIN	Alluvial aquifer	480	Dense surface irrigation networks	Corn, fruits, vegetables 9 800 ha 40% UAA	5	Individual withdrawals State-centralized management Flow authorization Theoretic random control & fines Time restrictions in case of crisis	Quite frequent restrictions Aquifer not overexploited Low users information Expected reduction for 2017: 40%	- Farmers are not well-informed about water reform - Water scarcity is a recent issue and reflection is "immature" - Debates focused on water allocation process rather than the enforcement problem
EASTERN LYON AQUIFER	Fluvio- glacial corridors	400	No surface water	Cereals and oil-and-protein crops 7 000 ha 35% UAA	9	Collective withdrawals and supply network Flow authorization Control and fines Time and flow restrictions in case of crisis	Steady water table lowering Aquifer not overexploited Low users information Expected reduction for 2017: 20%	 Farmers are not well-informed about water reform implications The historical collective management is an obstacle to discussing alternative management ways Institutional representatives are convinced of the effectiveness of social control and agreements between farmers
TARN-ET- GARONNE' S ALLUVIAL PLAIN	Terraced aquifer in alluvial plain	940	Dense surface irrigation networks	Orchards, cereals 50 000 ha 25% UAA	29	Individual withdrawals State-centralized management Model-based authorized volumes, but ineffective Theoretic random control & fines Time restrictions in case of crisis	Yearly crisis and restrictions Users' low awareness of scarcity Expected reduction for 2017: from 20 to 80%	- Stakeholders express a need for a fairer water allocation - Institutional representatives express a need for a more binding management - Farmers are attached to their individual liberties and reject transparency and collective management
CLAIN BASIN	Highly reactive karstic aquifer	3 200	Very limited surface water	Cereals 28 000 ha 11% UAA ^a	25	Individual withdrawals State-centralized management Annual authorized volume Accurate groundwater monitoring Real-time groundwater information to users Theoretic random control & fines (unused) Weekly volumes in case of crisis	Yearly crisis and restrictions Users' high awareness of scarcity Expected abstraction reduction for 2017: 50%	- Stakeholders are highly informed and used to debate on water management - They fear that financial incentives increase injustices - Stakeholders show interest in collective organization that has been successfully experienced at times

4 Results

4.1 Overview

The three proposed policy options triggered contrasting reactions from workshop participants. In brief, the Payment and Penalty (P&P) scenario was heavily criticized; 68% of the recorded statements dismiss and oppose the scenarios (Figure 2). By contrast, the "Joint Liability Contract" and the "Community Ties" scenarios were perceived as more desirable options, with respectively 37% and 48% of individual statements dealing with risks and drawbacks (Figure 2). Note that the Community Ties scenarios generated fewer discussions (86 statements versus 204 / 198), probably because it was considered to be closer to the current policy than the other two scenarios.

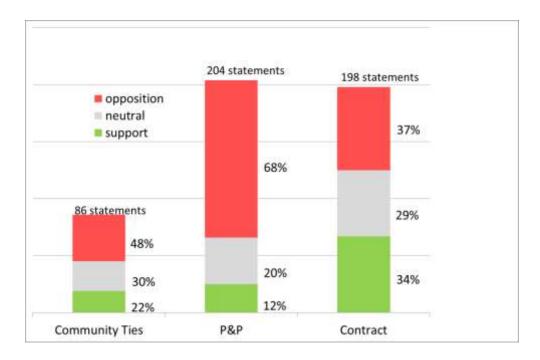


Figure 2: Distribution of statements into three categories (opposition, support or neutral) for each of the scenarios

This first analysis was deepened by investigating why each scenario is supported or opposed by the workshop participants. The result of this analysis is depicted in Figure 3.

Opposing or supporting statements are grouped into three categories (effectiveness, acceptability, feasibility). For each of these categories, we then calculate a support indicator I_{sup} (the number of supporting statements divided by the sum of supporting and opposing statements) and an opposition indicator I_{opp} (the number of opposing statements divided by the sum of supporting and opposing statements). The support and opposition to each scenario is then depicted using two three-dimensional graphs. Figure 3 shows that the Joint Liability Contract is supported (and opposed) by statements referring to its effectiveness, acceptability and feasibility alike. By contrast, statements supporting the Community Ties scenario are mainly based on its perceived effectiveness while opposition is rooted in a negative perception of its acceptability and feasibility of implementation. The opposition to the P&P scenario is based on statements referring to all three dimensions (acceptability, effectiveness, and feasibility) while the few supporting statements address its perceived effectiveness.

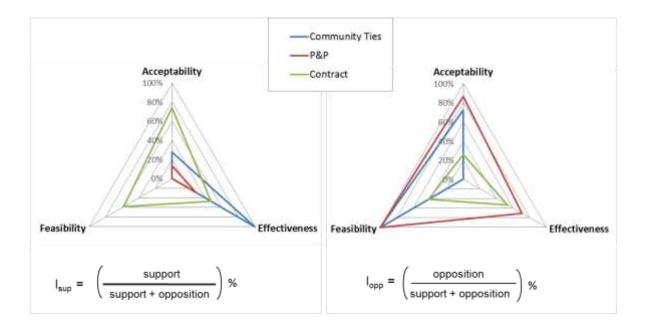


Figure 3: Support and opposition to the scenarios according to perceived acceptability, effectiveness and feasibility of implementation

Another interesting result is that the workshop participants were able to analyze each scenario from very diverse points of view – economic (35% of the total number of statements quoted), technical (24%), social (21%), ethical (12%) and institutional (8%). The nature of the discussions triggered by each scenario significantly differs in terms of contents (Figure 4). The Community Ties scenario, which is closer to the current situation than the other two, is mainly discussed in technical terms (42% of statements). The P&P scenario is mainly discussed in economic terms (51% of statements), and to a lesser extent by looking at social and ethical issues. The Joint Liability Contract scenario mainly generates discussions on social issues.

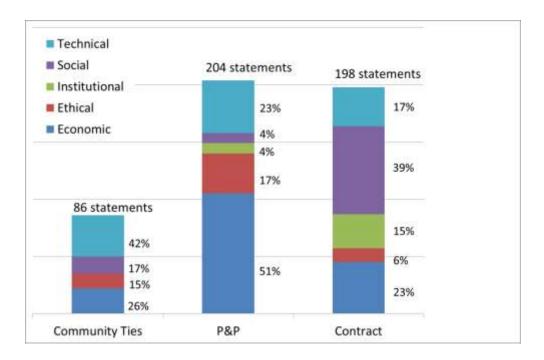


Figure 4: Distribution of statements according to underlying viewpoint (economic, social, technical, ethical, and institutional)

In the following paragraphs, we present a detailed analysis of the nature of the statements underlying Figures 2, 3 and 4. They are presented by scenario, using tables which provide a reformulation of the main statements as well as the number of workshops (out of 16) where they were expressed at least once.

4.2 Perception of the Community Ties strategy

Overall, a majority of workshop participants consider this strategy to be an

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improvement compared to the current situation, in particular because they see it as empowering farmers, promoting true self-regulation and reducing state interference in what they consider a strictly agricultural issue. However, a closer analysis of statements expressed during the workshops (Table 2) reveals that, in spite of this overall positive appreciation, some participants were very critical of the two main components of this strategy, namely transparency and voluntary reallocation at the beginning of the season. Concerning transparency, a majority of farmers (57%) declare in the individual questionnaire that they do not believe that making water abstraction data publicly available will significantly increase overall compliance. Many recognize that information disclosure may help them decide to skip an irrigation application when the impact on yield is limited. But this impact will remain marginal and over abstraction is still expected to take place in particular during drought years. Institutional stakeholders are of a different opinion, with 64% declaring that transparency will promote responsible behaviors. In their opinion, information disclosure will also help identifying unused volumes of water, thus facilitating the identification of possible voluntary and temporary reallocations by the GWUA. The proposed transparency triggers strong opposition from participants on ethical grounds. The disclosure of individual information on water use is considered to be an infringement on individual liberty. The self-monitoring and self-policing principles underlying transparency are criticized, participants fearing that they would generate a climate of suspicion, inevitably resulting in increased social tensions. Table 2 reveals the diversity of opinions concerning what could be considered as acceptable practice in terms of the disclosure of individual information. The second pillar of the "Community Ties" strategy consists of entrusting the GWUA with the organization of a voluntary-based water-reallocation process at the beginning of the growing season. Overall, workshop participants adhere to the

philosophy underlying the proposed reallocation mechanism, mainly because it assumes reciprocity and solidarity within the farming community. They insist on the fact that no bilateral exchanges should be allowed, the GWUA systematically playing the role of intermediary between anonymous donors and receivers. They say that this is needed to avoid the emergence of an informal water market which would inevitably transform mentalities and run against to the collaborative spirit underlying this strategy.

However, although agreeing upon the ideal that it represents, they express concerns about its effectiveness and feasibility. They observe that farmers remain very individualistic in their decisions and that few will be willing to give back some water to the GWUA. They suggest that the establishment of agreed rules defining how water is redistributed will be difficult, and possible only within small groups of farmers, asserting that prior acquaintance is essential to making such a pro-social regime successful. They also stress that effective reallocation will be feasible only in groundwater basins characterized by significant heterogeneity in terms of weather, soils, cropping systems and farming systems. It should be made clear that the "use it or lose it" principle will not apply and that farmers giving back part of their allocation will not suffer from a reduction of their individual allocations in the following year. Overall, 50% of farmers and 72% of institutional stakeholders declare in the questionnaire that, if implemented, this voluntary reallocation procedure would improve the farmers' situation by providing more flexibility in water use.

4.3 Payments & Penalties

Most participants express a negative judgment concerning the P&P strategy (Figure 2). They are mainly concerned about the effectiveness of the proposed mechanism (Figure 3): 75% of participants declare that P&P is not likely to increase overall compliance (70% of institutional stakeholders and 77% of farmers). Table 3 reveals the diversity of statements given by the participants to support such opinions. Participants recommended adjusting the level of the financial penalty to local economic, hydrologic

and climatic conditions. The level should be higher than the marginal value of water in normal climatic years, but not be too high to avoid the risk of farm bankruptcy, in particular during drought years when some farmers need to save their permanent crops. The choice of the penalty level should be based on a tradeoff between efficiency and long term farm viability objectives. Farmers also say that the uncertainty attached to the level of payment might act as a barrier refraining farmers from choosing a water conservation strategy. This uncertainty is inherent to the proposed instrument since the level of payment depends on the total amount collected from those exceeding their quota (uncertain) and the number of farmers reducing water use below their authorized quota (uncertain).

Another factor likely to limit the effectiveness of the instrument is the inflexible nature of farm production choices (at least in the short term). Many farmers say they cannot shift from an intensive water use to a water conservation strategy because many investments in irrigation equipment are not yet amortized. These arguments are supported by the results of the questionnaire where 51% of farmers declare that, if the P&P were implemented, they would probably not change their practices to obtain a payment; 54% declare that they would consider exceeding their water allocation and be ready to pay a penalty. A minority of farmers (28%) expressed their interest in a water saving strategy. Altogether, this suggests that the P&P system might not ensure overall compliance since only a limited number of farmers would reduce abstractions while the majority would exceed their individual shares.

Not surprisingly, the P&P mechanism is considered by a majority of workshop participants to be opposed to the moral, social and ethical values of the farming community. Firstly, some participants consider that this "carrot and stick" strategy stigmatizes farmers by treating them as unable to comply with their allocations. This feeling is particularly strengthened by the fact that the policy instruments (in our scenario) do not apply to other sectors. A second acceptability argument relates to

distributive justice. It is feared that farmers who, for historical reasons, have been endowed with excessive water allocations will benefit from undue payments, without making any significant water-saving efforts. The payment would thus strengthen existing illegitimate rents by giving them a monetary value. The second main argument is that P&P introduces a financial dimension into water management, which does not exist in the current situation. It also strengthens the feeling of private appropriation of water, since farmers not fully using their entitlement are financially compensated for it. The third is an opposition to being paid for stopping production, whereas they consider that their mission is to produce as much as possible, to feed the world.

Participants also express serious concerns about possible unintended negative effects. They fear that the P&P will significantly modify production choices at the regional level, possibly disturbing the supply side of agro-industry and regional economies. The penalty is also expected to lead to a resurgence of illegal behaviors (tampering with water meters, illegal wells). Last but not least, the penalty could have a crowding-out effect on pro-social behaviors, reducing the intrinsic motivation to limit their use of water; by paying a penalty, some farmers might consider that they purchase the moral right to exceed their quota and increase total abstraction, the fine becoming a price (Gneezy and Rustichini, 2000). This could result in an overall increase in water abstraction, with possible concentration in specific areas, generating environmental impacts.

A number of improvement suggestions are formulated: the first consists of keeping the penalty but allocating the revenues to collective projects such as the development of new resources. Another suggestion is to replace the financial system with a carry-over system, in which farmers not using their quota in a given year could use it during the next year, while those exceeding their quota would have a reduced allocation for the next year.

4.4 **Joint Liability Contract**

Overall, the contract option is appealing to farmers because it is based on a voluntary decision and conveys a positive image of a responsible farming community capable of self-organizing. It is considered to be in line with the social and ethical values of the farming community. Two thirds of workshop participants believe that this regulation strategy is likely to achieve the overall compliance objective. Institutional stakeholders are particularly confident in the farmers group's capacity to comply with their water-use objective if water allocation is mutualized (86%). The farmers themselves expressed a more balanced view point: 56% think the contract will be effective in ensuring compliance while 39% have the opposite opinion. Table 4 gives the main statements emerging from debates and illustrates the opposition between these two different points of view.

A majority of participants agree that the contract will increase flexibility for farmers opting for it. For instance, they quote analogous existing approaches for joint ownership and management of machinery and small private surface-water reservoirs. Mutualizing individual groundwater allocation is also seen as insurance mechanism, allowing a sharing of the risks associated with inter-annual variability of water availability and crop-water requirements. However, it is expected that only a limited percentage of farmers will sign a contract, for several reasons: (1) the incentives to enter a group are not judged sufficient (reduced GWUA membership fees); (2) the fact that the penalty is higher for groups than for individuals will discourage farmers willing to cooperate; (3) an individualistic mentality still prevails in agriculture and farmers are reluctant to mutualize production factors; (4) owing to limited farm heterogeneity, the number of farmers having a real interest in mutualizing their resources to increase flexibility and reduce risk is not significant; and (5) there is a real risk of non-compliance during drought years, with associated economic (penalty) and social risks (conflict within the group).

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A number of suggestions were formulated to improve the probability that the contract would be adopted and lead to increased flexibility and overall compliance. Rules should be formally established within the group. It was recommended that an external group facilitator be involved, hired by the GWUA, who could advise and support the group in solving internal conflicts. The facilitator would also assist the group in modifying the rules to cope with unforeseen situations and events (climate, market, pest attack, personal event, etc.). Overall, the mixed opinions about the proposed contract are confirmed by the farmers' stated willingness to engage in such a contract: 43% declared that they would be willing to sign while 46% would not (11% have no opinion).

5 Discussion and conclusion

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In a context of water-policy reform, our work was aimed at exploring and evaluating contrasted strategies of decentralized groundwater management. We explored three strategies that GWUA might consider developing in order to prevent farmers from exceeding their allocations while trying to cope with climate variability and other sources of environmental and economic uncertainties. The first is based only on social incentives, the second only on economic incentives and the third strategy combines both.

From a policy perspective, the discussions which took place during workshops stressed that shifting from an open-access to a regulated groundwater exploitation regime will generate significant discontent in the farming community. Identifying the factors which determine the acceptability of alternative groundwater regulation strategies is therefore of very high importance. The method and the case study presented in this paper represent a first contribution to this issue. The results obtained also show the preference of French stakeholders for policy instruments aiming at strengthening social incentives rather than economic ones. The "Payment and Penalty" strategy is generally rejected, while the "Community Ties" and the "Joint Liability Contract" scenarios obtain greater support. However, there is some contradiction between the dominant philosophical stance in favor of pro-social behaviors and the repeated assertions that, in real life, farmers think and act in a very individualistic manner, following their self-interest rather than ethical principles and objectives. There is a need to assess the relative weight of these two sources of individual motivations in order to predict what the resulting behaviors are likely to be. Other methods, such as field experiments, should be deployed to reach this scientific objective. Another open question is whether these results can be extrapolated to other similar national contexts, such as Italy or Spain. Answering this question is crucial to providing sound

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They represent the next step in our research.

recommendations to EU policy makers but it requires additional field work in different economic, environmental and regulatory contexts.

From a methodological perspective, our research shows that the added value of participatory approaches resides in allowing the evaluation of policy options which consider a wide range of viewpoints. In our five case studies, the farmers demonstrated their ability to scrutinize the proposed strategies in terms of effectiveness, acceptability and feasibility of implementation. Their arguments were diverse, referring to the social, institutional, technical, and ethical dimensions of the problem. The value of comparing theoretical instruments with stakeholders' knowledge also lies in the fact that they are able to anticipate operational constraints, and identify conditions and factors that would foster or hinder their implementation. There are of course a number of limitations associated to the methodology: the opinions expressed can be characterized by cognitive and strategic biases. Many findings are contingent to the design of the theoretical instrument presented and they may be affected by the incomplete information provided in the narrative scenario description. Our experience also shows that workshop participants do not all share the same understanding of how the proposed policy instruments will impact farmers' behavior. Although they intuitively guess that strategic behavior may determine the outcome of the groundwater abstraction game, they cannot reliably predict what the outcome is likely to be. Results obtained with such participatory approaches should therefore be considered as complementary to those of economic modeling and experimental approaches. They cannot replace these more standard and quantitative approaches, such as framed field experiments which are considered to be a relevant approach for deepening the analysis presented in this paper.

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Appendix

Table 2: Main statements by participants about *Community Ties*

Statement	No. of wks *	Viewpoint	Opinion
ACCEPTABILITY			
A strategy based on self-monitoring, self-policing and denunciation is ethically unacceptable	6	Ethical	
The proposed transparency infringes on individual liberties	4	Ethical	Opposite
The volume abstracted is not a good indicator of real effort and performance	3	Technical	
Reallocation rules must be clear, stable over time and transparent	7	Technical	
Water reallocation must not involve financial compensation	3	Ethical	
Access to individual data must be limited to the GWUA and the farmer alone	3	Technical	Noutral
Only anonymous individual data or aggregate data (at the sub-basin level) should be made available	3	Technical	- Neutral
Transparency must be extended to other groundwater uses (urban, industrial)	2	Social	
Scenario can work if the resource is a real limiting factor for farmers	2	Technical	
This scenario is consistent with social/ethical values of agricultural institutions and community	5	Social	Support
EFFECTIVENESS			
The number of farmers in the basin must be limited for consensus on reallocation rules to be reached	2	Technical	Neutral
Allows for an optimal resource reallocation among farmers	6	Economic	
It empowers farmers, reduce State interference, and promotes true self-regulation	5	Technical	Support
Transparency is necessary to create dialog and negotiation	3	Technical	
FEASIBILITY			
Farmers have limited technical/economic room for maneuvering to reduce irrigation and return part of their allocation to the GWUA	7	Economic	
Farmers are too individualistic to contribute to the reallocation process when there will be no immediate individual benefits	7	Economic	
Technical limits will impede the proper implementation of the scenario	4	Technical	Opposite
Transparency will not be a deterrent in drought years or for farmers who do not care about their reputation	3	Social	
Farmers will be reluctant to give back water given the uncertainty of their own crop requirements	2	Economic	
UNDESIRABLE EFFECTS			
Conflicts will arise owing to (1) transparency/self-policing and (2) unbalanced efforts and benefits in the reallocation process.	5	Social	Opposite
There must be farm heterogeneity in order to create complementarities in water requirements between farmers	2	Technical	Noutral
GWUA must have technical and legal capacity for implementing transparency and agreed reallocation rules	2	Technical	Neutral

^{*:} number of workshops (out of 16) in which the statement was quoted at least once.

Table 3: Main statements by participants about *Penalties and Payments* (P&P)

Statement	No. of wks *	Viewpoint	Opinion
ACCEPTABILITY			
Principles underlying P&P (monetizing water, redistributing revenues, penalizing a productive activity,) will hardly be accepted by farmers	11	Ethical	
P&P will generate unfair distribution of benefits and handicaps, owing to farm heterogeneity (farm size, crop, soil, water needs, recent investments,) and weather variability	10	Economic	
P&P introduces a monetary dimension which should not exist in water management	6	Ethical	
Other economic regulation through insurance or standard volumetric pricing would be preferable to P&P	5	Economic	Opposite
Penalty revenue should be used to support collective projects (development of water resources and water conservation programs) rather than to offer individual payments	5	Institutional	
P&P are useless as farmers will spontaneously comply with their allocations	5	Technical	
P&P will increase constraints and work load on the farm	3	Economic	
Farmers endowed with excessive initial allocation should not be rewarded if they reduce abstraction (illegitimate reward)	4	Ethical	
P&P must be implemented by GWUA (with increased powers), not by government agencies	4	Institutional	
P&P will only be accepted in water-scarce basins where farmers are already used to paying water fees	4	Social	
Payments do not reward a real effort, they should be removed. Penalties are needed	3	Ethical	Neutral
Amounts of P&P payments must provide incentives without hindering agricultural competitiveness	2	Economic	
P&P must also apply to other groundwater users (urban, industrial) to be accepted by farmers	2	Social	
P&P must apply only to situations where available groundwater resource is known with accuracy	2	Technical	
The system will be better accepted than taxes charged by government because money stays within the farming community	3	Social	
It is necessary and legitimate to compensate financial losses incurred by farmers for reducing abstraction	2	Economic	Support
P&P's theoretical bases are easy to understand and likely to be accepted by the farming community	2	Technical	
EFFECTIVENESS			
Penalties will not stop farmers from exceeding their individual allocation during droughts and for high-value crops	12	Economic	
Payments will not provide sufficient incentive as they are unknown at the planting stage	9	Economic	
Penalty level is not high enough to affect the relative profitability of crops and make farmers change practices	8	Economic	Opposite
Payments will not yield significant water saving as farmers have limited technical/economic room for maneuver to reduce irrigation	8	Technical	
P&P will not work in drought years as a majority of farmers will exceed their allocation to save their crops	7	Economic	
Financial incentives could be combined with volumetric penalty (reduction of the following year's allocation)	4	Economic	Noutre
Penalty could be volumetric (reduction of individual allocation the following year) rather than financial	4	Ethical	Neutral

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Statement	No. of wks *	Viewpoint	Opinion
The amount of payment should be set in advance and not dependent on the revenue from penalties (uncertainty)	3	Economic	
Penalty amount could be adjusted based on annual context to enhance its incentive effect (indexed on the mean of effective abstractions, river flow, climate, crop prices, etc.)	3	Economic	
The period over which payments and penalties must be calculated and charged must be adapted to each groundwater basin's characteristics (weekly, semiannual, annual, multiannual, ,)	3	Technical	
P&P will provide the necessary incentive for farmers to adjust crop choices and irrigation practices	8	Economic	
P&P will enhance flexibility compared to a fixed quota system with benefits to farmers	6	Technical	Support
A penalty system is necessary as behaviors change only under a repressive framework	4	Economic	****
FEASIBILITY			
GWUAs will face technical difficulties in implementing P&P (calculating payments, collecting penalties, balancing water and financial budget, etc)	6	Technical	
The incentive effect will be hindered by the complex calculations both farmers and managers will have to make before taking decisions	5	Technical	Opposite
Uncertainties (on climate, others' behavior, payment amount, etc.) will impede farmers in optimizing decisions and strategies	4	Economic	****
Farmers will respond to incentives and adopt long term change only if the external context is not too uncertain	3	Economic	Neutral
UNDESIRABLE EFFECTS			
P&P may encourage opportunistic behaviors from farmers to obtain the maximum payment	7	Economic	
The financial dimension of P&P may create undesirable drifts (pressure on GWUA, conflicts among farmers, emergence of black market, etc)	7	Ethical	
P&P may have negative impact on local economy and agricultural competitiveness	6	Economic	0
P&P may lead to unexpected excess pumping and associated environmental damage	6	Technical	Opposite
P&P will have negative impacts on local economy owing to crop switch (reduced competitiveness, insufficient supply of related industries)	5	Economic	
P&P may increase fraud (using illegal wells or tampering with metering device)	3	Technical	

^{*:} number of workshops (out of 16) in which the statement was quoted at least once.

Table 4: Main statements by participants about the Joint Liability contract

Statement	No. of wks *	Viewpoints	Opinion	
ACCEPTABILITY				
Group management brings too many additional constraints which jeopardize farmers' individual freedom and adaptive capacity	3	Ethical	Onnosito	
The Joint Liability contract may lead to the emergence of collective farms (negative perception)	3	Social	Opposite	
ontract must be accompanied by a mediator, from outside the group, to facilitate the resolution of problems and potential conflicts are members		Institutional		
Contract's internal rules must be clearly defined within the groups	4	Institutional	Neutral	
The adoption of the contract requires a switch in farmers' mentalities (from an individualistic to a collective reasoning)	3	Social		
The principles underlying the Joint Liability contract are in line with the social and ethical values of the farming community	9	Ethical		
The Joint Liability contract will give a formal framework to existing informal agreements over water use	5	Institutional	Support	
Collective management will convey a positive image of farmers towards both administration and society	3	Social		
EFFECTIVENESS				
Farmers are too individualistic. so that few will sign a Joint Liability contract	12	Social		
Self-policing will not be effective	6	Social		
Benefits for entering a contract are too low, particularly for farmers who already comply with their allocation	5	Economic		
The joint liability and the collective penalty will act as deterrents to entering a contract	4	Social	Opposite	
At the basin scale, there will be few complementarities to be exploited in contracts	3	Economic		
The contract will not be effective in extreme climatic or economic conditions since selfish behaviors will overwhelm pro-social and cooperative attitudes	3	Social		
Group size must be limited to ensure effective solidarity	9	Technical		
Heterogeneity (of crops, practices, farm orientation, weather conditions) is essential for the contract to be beneficial to members	9	Technical		
Crop rotations must be jointly planned within the group for inter-annual optimization of water use	6	Technical		
Contracts will be beneficial only to farmers with particular crop specializations or farm structure (growing seeds, having simple crop rotation or about to retire)	5	Economic	Neutral	
Group's size must be large to have a significant impact on water resources	4	Institutional		
Farmers must previously know each other and be used to working together if they are sign such a contract	4	Social		
Contracts will be signed only by friends/colleagues/neighbors (a minority of farmers)	4	Social		
The Joint Liability contract must remain a voluntary option	3	Institutional		
Successful implementation of a few contracts is necessary to induce a snowball effect	3	Social		
The system will create reallocation opportunities among heterogeneous groups of farmers	5	Economic	Support	

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Statement	No. of wks *	Viewpoints	Opinion	
By mutualizing water allocation, the Joint Liability contract reduces individual constraints and risk exposure	5	Economic		
The Joint Liability contract should be made mandatory	5	Institutional		
Social interactions (dialog, solidarity, voluntary commitment) will ensure the contract's success	5	Social		
The Joint Liability contract will stabilize and increase farmers' income	3	Economic		
The Joint Liability contract offers flexibility	3	Economic		
By mutualizing water allocation, the contract allows every drop to be used	3	Economic		
FEASIBILITY				
Few farmers will be able to reduce water use since their room for maneuver is limited (technically and economically)	6	Technical		
Adding another level of organization increases the complexity of groundwater governance	5	Institutional	Opposite	
Contract implementation will be hindered by technical limits, e.g., group and hydrogeological boundaries are unlikely to fit	4	Technical		
Collective management is already experienced by farmers on other resources and does work well	12	Social		
Self-regulation has proven advantageous for users and effective in managing common resources (labor, machinery, surface water resources)	9	Economic	Support	
UNDESIRABLE EFFECTS				
Conflicts may emerge within groups under particular conditions (drought years, collective sanction applied)	11	Social		
Individual interests may prevail over collective ones so that group allocations may be exceeded	4	Economic	Opposite	
Conflicts may emerge between contract members and non-members since the latter may jeopardize the former's positive impact on the environment	4	Social	Эрроліс	