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RESEARCH ARTICLE

Stockless organic farming: strengths and weaknesses evidenced by a multicriteria sustainability assessment model

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Abstract Agronomists need methodologies to assess the sustainability of cropping systems. Few models such as MASC have been recently developed for evaluation. The effective use of those models is still a challenge, notably for low-input systems. Here a more specific model entitled MASC-OF was developed and applied to study stockless organic cropping systems. The MASC-OF model is original because it is based on agricultural advisers' needs and expertises. Two groups of advisers supported by agronomic scientists were involved in a nine-step methodology to progress from preliminary meetings to data analysis. The methodology allowed advisers to design a model including their own views on what is a sustainable organic cropping system. Soil fertility and weed and pest control were integrated as a new branch in

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the original MASC model. We also developed evaluation criteria for each basic attribute, defining aggregation rules and weighting attributes. Tested case studies were based on 44 real cropping systems identified on 19 farms in the Midi-Pyrenees region of France and on 23 cropping system types developed by the advisers from the Centre, Ile-de-France, Pays de Loire, Poitou-Charentes and Rhône-Alpes regions of France. Our results show that a high score of economic sustainability is the most difficult to achieve. This finding is explained by low productivity of cereal crops and high variability of market prices for organic grain. Further, agronomic viability is also difficult to ensure, as a consequence of poor soil-fertility management practices. The ability to achieve social acceptability for the producer, including workload and health risk, is high. By contrast, acceptability for the society has a medium score due to reduced productivity and contribution to local employment. Environmental sustainability is the easiest dimension to achieve, despite nitrogen-loss risks in some situations and high water and energy consumption in irrigated systems. Overall our findings show that the potential for the development of more sustainable organic cropping systems in stockless farms is high.

Keywords Cropping systems . Sustainability assessment . Organic farming . Multicriteria . MASC . MASC-OF . DEXi

1 Introduction

Designing cropping systems to combine both productivity and general principles of sustainability is a complex decision problem (Bergez et al. 2010; Kropff et al. 2001; Meynard et al. 2001; Sadok et al. 2008). Formal approaches involve at least four steps: (a) analysing to encompass the diverse economic, social and environmental goals associated with cropping systems; (b) envisioning new scenarios; (c) assessing these scenarios and (d) testing promising ones in targeted

territorial contexts (Debaeke et al. 2009; Vereijken 1997). Such approaches require the integration of several scientific disciplines and involvement of stakeholders from the agricultural sector. The French government encouraged the emergence of specialised national agricultural networks (RMT SdCi 2011; RMT DévAB 2011) to facilitate multiplestakeholder projects targeting the design, assessment and testing of cropping systems. Network members from agricultural advisory institutions highlighted the lack of accessible tools to assess the sustainability of existing or candidate cropping systems, which allow them to be fully involved in the evaluation process and to incorporate their own views on how to make the concept of sustainability operational.

Few models for the evaluation and design of agricultural systems at field or farm levels have been published during the last two decades (Bachinger and Zander 2007; Dogliotti et al. 2003; Mazzetto and Bonera 2003; Pacini et al. 2003; Strassert and Prato 2002; Zander et al. 1999). These models have different operational definitions of the agricultural sustainability of cropping systems. The diversity of their panels of indicators reflects that sustainability is far from a unique and straightforward assessment. Considering the experience gained from these and other works (Bockstaller et al. 2008; Sadok et al. 2008) and the requests of advisory institutions, a new family of models has been recently developed in France. Based on the same qualitative multi-attribute decision support system, these models have assessed the sustainability of cropping systems (Craheix et al. 2012; Pelzer et al. 2012; Sadok et al. 2009) and vineyard systems (Aouadi 2011). They have the following common features: (a) ability to qualitatively assess economic, social and environmental sustainability of production systems at a fine scale (e.g. field, vine); (b) a hierarchical breakdown of sustainability dimensions that allows for aggregation of basic indicators into a single sustainability indicator for ranking systems; (c) a flexible way for stakeholders to incorporate their own visions of the relative importance of sustainability issues (i.e. modify indicator weights), due to the underlying decision support system and (d) no pre-defined method to calculate the basic indicators, allowing stakeholders to choose appropriate methods from available knowledge, human skill-sets, financial support and scientific sources.

The first objective of our study was methodological. In France, these qualitative models have been used to test scenarios of innovative cropping systems (Craheix et al. 2012) and vineyard systems (Aouadi 2011) that minimise pesticide use, both systems being designed with the help of farmers or agricultural advisers. In this paper, we demonstrate that this qualitative multicriteria tool can be used to profile the sustainability of existing cropping systems at the regional level and in a way which takes advantage of advisers' expertise. Profiling existing systems consists of revealing strong points to be preserved and weak points to be improved, which would be useful in the first step of the

above-mentioned formal approach for designing more sustainable systems.

The second objective was practical, through the application of the model to evaluate the sustainability of stockless organic cropping systems. This type of cropping system has been developing in France since the launch of a government plan for organic farming (Riquois 1999). According to Agence Bio (2012), organic grain crops represented 130,000 ha in France in 2011, with more than 5,000 ha in nine French regions. Despite the lack of detailed statistics, we consider that 35– 40 % of organic grain crops are currently grown within stockless cropping systems. David (2010) concluded that such "specialised" organic systems risked economic and agronomic problems (e.g. nutrient supply, weed management) over the long term, a risk subsequently observed by field advisers as early as 2005. Advisory institutions later decided to undertake a formal evaluation of organic farm sustainability, requesting our help with the design and use of an adequate assessment model, the subject of this paper.

2 Material and methods

2.1 Work organisation and steps of the assessment project

Two groups of advisers supported by agronomic scientists were involved in a nine-step methodology to progress from preliminary meetings to data analysis. The first group was engaged in the 3-year RotAB project launched in 2008 by the French Technical Institute for Organic Farming to survey stockless organic cropping systems in France (ITAB 2008). It included four organic farming advisers from the Chamber of Agriculture of four French regions, three scientists from agricultural engineering schools (Angers, Lyon and Rennes) and the managers of five ongoing French organic cropping system experimental sites. The second group was part of the 3-year CITODAB project launched in 2007 to support the development of organic farming in the Midi-Pyrénées region (Colomb and Gafsi 2011). This group consisted of organic farming advisers from five Chambers of Agriculture in the region, the manager of the long-term experimental site devoted to organic cropping systems located in the region and a coordinator from the regional Chamber of Agriculture in the Midi-Pyrenees region. The nine steps were the following:

Step 1: Both groups detailed the objectives of the project. First, the project should assess the economic, social and agro-environmental sustainability dimensions of a wide range of organic cropping systems, with management strategies ranging from least to most intensive (e.g. the lowest to highest levels of irrigation and fertilisation). Second, the process should keep the design of the assessment model separate from the choice of the expert methods or tools used to assess the basic indicators. Third, methods and tools involved in the project should be simple to handle, incorporate advisers' expertise and avoid "black box" effects to increase confidence in the results.

Step 2: The choice of the MASC model as a starting point resulted from a comparative study of seven models published for the evaluation of cropping systems at the field or farm level (Carof et al. 2012). They were reviewed according to the following criteria: (a) assessment scale, (b) target audience, (c) relevance of the indicators used, (d) ability to capture the relative importance of indicators to users, (e) ability to aggregate indicators to rank organic cropping systems, (f) ability to perform sensitivity analyses and (g) availability of the software tool and relevant documentation. Considering these criteria, the MASC model (Sadok et al. 2009) was deemed the most appropriate for the goals of the project and so validated by the advisers groups.

> The MASC model, developed with the DEXi software, evaluates the sustainability of existing or innovative cropping systems. The DEXi software (Bohanec 2011) allows development of qualitative multi-attribute models (Znidarsic et al. 2008). A model is created by defining (a) attributes (qualitative variables that represent decision subproblems), (b) scales (ordered or unordered sets of symbolic values assigned to attributes, such as "low" or "excellent"), (c) an attribute tree (a hierarchical structure breaking down the decision problem) and (d) IF–THEN decision rules that define attribute aggregation throughout the attribute tree. The structure of the MASC model is presented in detail in Sadok et al. (2009). It is composed of 65 attributes (Fig. 1a) split between 39 basic attributes (input data) and 26 aggregated attributes. The root attribute is Contribution to sustainable development, which results from aggregation of three attributes: Economic sustainability, Social sustainability and Environmental sustainability. Based on the scores of basic attributes, the model calculates the scores of all aggregated attributes and the root attribute.

- Step 3: Involved meetings required for (a) detailed analysis of critical issues in organic cropping systems which were considered not sufficiently addressed by MASC; (b) incorporation and scaling of new attributes and (c) hierarchisation of the new panel of attributes to obtain the MASC-OF model.
- Step 4: Dealt with the choice or design of the calculation methods for each basic attribute of the MASC-OF

model. When methods recommended by Sadok et al. (2009) for the MASC model could not be applied (due to lack of data or time), or for new attributes inserted in the model, simple methods were chosen consistently with available information resources, in particular advisers' expertise.

- Step 5: Parameterisation of the model (definition of aggregation rules and attribute weighting) was not straightforward. A few weighting patterns were tested, along with changes to some attribute scales.
- Step 6: The sensitivity of model predictions was assessed by the scientists with the methodology of Carpani et al. (2012) for sensitivity analysis of hierarchical qualitative decision models. A Monte Carlo sensitivity analysis approach was used, which consists of a random selection of input values according to their probabilities of occurrence. Distribution of the root attribute score provides information about model structure and behaviour. Three iterations were necessary between steps 6 and 5 to verify that the weighting pattern gave the MASC-OF model the ability to distinguish among degrees of sustainability of cropping systems.
- Step 7: Conducted independently by each advisers group, aimed at the definition of two case studies to be assessed with the MASC-OF model and its associated databases.
- Step 8: Assessment of the two case studies with the MASC-OF model and creation of output databases were performed by the scientists alone.
- Step 9: Through intensive discussions within and between groups, advisers analysed the results to identify the sustainability profiles of the two case studies and the main factors (e.g. cropping system features, crop management practices) influencing the scores of sustainability attributes.

2.2 Case studies

The first case study (CS1), developed by the CITODAB group, consisted of 44 cropping systems identified on 19 farms in the Midi-Pyrenees region which were converted to organic farming from 1995 to 2001 (Table 1). The farms were previously selected as representative of organic cropping systems that developed over the last two decades in the region for a detailed energy analysis (Colomb et al. 2009). On each farm, two or three crop sequences managed from 2003 to 2007 were chosen to represent the entire cropping system. The main crops within the 44 systems were winter wheat (29 %), soybean (23 %), sunflower (11 %), lentil (9 %) and faba bean (9 %). No intercropping occurred, and catch crops occurred before less than 2 % of the main

Fig. 1 Comparison of the MASC 1.0 (a, *left*) and MASC-OF (b, right) models. The latter incorporates a branch dealing with agronomic viability issues, located at the same level as for economic viability, social acceptability and environmental compatibility dimensions. Numbers refer to the weights of the attributes, relative to the closest parental attribute. In the MASC-OF model, apart for the agronomic viability branch, attributes located at the same level within the same branch were given equal weights

crops. Fifty percent of cereals were fertilised with off-farm organic fertilisers. Amounts of applied nitrogen (N) generally ranged between 40 and 80 kg N/ha. Forty percent of summer crops were irrigated. Small amounts of manure and rock phosphate were applied. Fields were typically ploughed yearly, and two to four additional mechanical operations were performed for weed control. More details on CS1 (soil types, data sources) are provided in a project report (Colomb et al. 2011).

The second case study (CS2) was developed by the RotAB group as a result of a survey of organic cropping systems in the Centre, Ile-de-France, Pays de Loire, Poitou-Charentes and Rhône-Alpes regions of France. The advisers identified 11 cropping system types as representative of the most common organic cropping systems within these diverse regions. Several of these typical organic cropping systems are implemented in two or three different soil and climate contexts; therefore, CS2 consisted of 23 contextualised cropping systems (Table 1). Rotation length ranged

from 3 to 10 years; 12 cropping systems involved a 2- or 3-year lucerne crop, and nine systems were irrigated. More details are provided in a RotAB project report (ITAB 2011).

3 Results and discussion

3.1 The MASC-OF model

The resulting MASC-OF model consists of 30 basic input attributes and 19 aggregated attributes (Fig. 1b). The overall sustainability attribute is divided into socioeconomic sustainability and agro-environmental sustainability attributes. The former is then divided into economic viability and social acceptability attributes, while the latter (agro-environmental sustainability) is divided into agronomic viability and environmental compatibility attributes. All seven main attributes are based on the same seven-value qualitative scale (very low, low, rather low, mean, rather high, high,

Table 1 Main features of the cropping systems assessed with the MASC-OF model

Table 1 (continued)

CE cultivated eikorn, CP chick pea, FAB faba bean, LEN lentil, LU(2y) 2-year lucerne, LU(3y) 3-year lucerne, MAI grain maize, OR oilseed rape, PEA peas, RC red clover, RB red beet, SB spring barley, SUN sunflower, SOR sorghum, SOY soybean, SR spring rye, TRI triticale, TRI+PEA triticale + peas intercropped, WB winter barley, WC white clover, WDW winter durum wheat, WO winter oat, WR winter rye, WW winter wheat

very high) to reflect goal-achievement levels assigned to the cropping systems.

Economic viability is a function of three sub-attributes, inherited from the MASC model. Cropping system profitability represents the annual gross margin. Economic autonomy combines economic independence (i.e. viability without subsidies) and economic efficiency (revenue as a function of operational costs). Specific equipment needs refer to machinery required to cultivate organic fields, such as light spiked harrows for post-emergence weed control, which are not usually used for conventional production.

The social acceptability attribute is separated into acceptability for society and acceptability for the producer. The former encompasses a cropping system's potential contribution to local employment and its productivity level, used for comparison with other cropping systems in the study area. Productivity level is part of the social acceptability attribute, since the ability of organic farming to feed the world or to provide enough goods to society is debated. Acceptability for the producer combines farmer evaluation of health risks and operational difficulties associated with cropping system

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management, considering the relative difficulty and complexity of managing cropping systems.

The agronomic viability attribute, not present in the MASC model, refers to an important issue for organically managed fields: the extent to which crop successions maintain soil fertility and control weeds, pests and diseases. The soil fertility control attribute aggregates three sub-attributes. The nutrient management quality attribute was created by advisers. Nitrogen limits productivity in most organically managed fields (Watson et al. 2002), particularly of nonleguminous crops, as shown for French organic wheat (David et al. 2005). A decline in plant-available phosphorus (P) has been observed from surveys of organic fields with different times since conversion and is related to lack of P input, which might affect long-term crop productivity (Goulding et al. 2008). Most soils in France contain large amounts of potassium (K), which can sustain crop requirements for many years. Nevertheless, K deficiencies are likely to occur in light sandy soils for grain crops after growing fodder crops with high K removal, as observed in other European countries (Goulding et al. 2008). The second (soil organic matter management quality) and third (soil structure management quality) sub-attributes of soil fertility control are inherited from the original MASC model.

Organic cropping systems are designed to reduce perennial and annual weed populations (Mohler 2009; Vereijken 1994). The goal of the weed control attribute is to ascertain whether crop rotation will result in mid- or long-term establishment of a more or less damaging weed flora compared to the initial weed flora. Cropping systems can control damage caused by pest and disease populations, particularly those that are non-mobile and crop-specific (Wijnands 1999). The goal of the pest and disease control attribute is to assess the level of pest and disease pressure on crops within a cropping system in a given environment.

The environmental compatibility attribute is based on three sub-attributes: physical environment quality, biodiversity conservation and abiotic resource conservation. For physical environment quality, the two underlying attributes water quality conservation and air quality conservation refer to the same basic attributes as in the MASC model (i.e. $NO₃$, $NH₃$, $N₂O$, pesticides and P emissions). Due to the introduction of agronomic viability in the model, the soil quality conservation attribute differs from that in the MASC model. It combines three attributes: erosion control, soil chemical quality control and soil organic matter management quality. The latter is the only duplicated attribute in MASC-OF. This reflects the importance of soil organic status in organic cropping systems from both environmental and agronomic perspectives. Soil chemical quality control refers to the presence or absence of heavy metals, organic pollutants or soil acidification due to cropping systems. The biodiversity conservation attribute encompasses both non-cultivated and cultivated biodiversity conservation issues. Similar to the MASC model, the abiotic resource conservation attribute considers the conservation (parsimonious use) of fossil energy, water and P resources.

The calculation or evaluation methods associated with the 30 basic attributes are detailed in Table 2. For 19 attributes based on one quantitative criterion or calculated, the criteria, formula or reference methods are provided. For seven attributes based on direct expertise, the main factors considered during discussions are reported. Four attributes referring to complex agronomic issues (P- and Kmanagement quality, soil structure management quality, weed control) were evaluated through a formal process involving both quantitative data and expert evaluation. The formal reasoning processes were framed as hierarchical decision trees using the DEXi methodology and so-called satellite trees compared to the main MASC-OF tree assessment model (Fig. 2a–c). A satellite tree has as a root attribute one of the basic attributes of the main MASC-OF model. Internally, it links this root attribute to attributes referring to influential management practices, soil properties or cropping system features

Within the hierarchy of the MASC-OF model, attributes were given the same weights when located within the same branch at the same level (Fig. 1b). For example, economic viability and social acceptability both have weights of 50 %. These equal weights reflect the choice of the working groups not to give one component a larger importance than the other when assessing socioeconomic sustainability. The only exception was for the agronomic viability dimension, in which advisers wished to incorporate their perceptions of the relative importance of attributes. For example, soil fertility, weed control and pest management control were given weights of 44, 31 and 25 %, respectively, for the assessment of agronomic viability.

3.2 Assessment of the case studies

3.2.1 Analysis of the main sustainability indicator scores

Frequencies of the qualitative scores for all attributes are presented in Table 3. The most frequent score for overall sustainability is mean for CS1 and rather high for CS2. Rather low occurs only for CS1 with limited frequency (0.07). There are few very high scores for both cases. The distribution of overall sustainability results from a more favourable distribution of agro-environmental sustainability than for socioeconomic sustainability.

For socioeconomic sustainability the most frequent score is mean for CS1 and rather high for CS2. One fifth of CS1 cropping systems have a rather low score. The distribution of socioeconomic sustainability results from a more favourable distribution of social acceptability than of economic viability in both case studies. Economic viability shows the highest variability among the main sustainability attributes, all scores being present (Fig. 3). The most frequent score is rather low for CS1 and mean for CS2. For social acceptability, the most frequent score is rather high for both case studies.

For agro-environmental sustainability, the most frequent score is rather high for both case studies. The frequency of a mean score is 0.27 for CS1 and zero for CS2. For the agronomic viability sub-attribute, the most frequent score is mean. There is a noticeable proportion of rather low scores for CS1 and CS2, with frequencies of 0.20 and 0.13, respectively. For environmental acceptability, the most frequent score is very high in both cases. Mean scores occur only for CS1 (frequency 0.11). It has the least variability among the main sustainability attributes.

In the DEXi software, an ordinal scale is associated with each qualitative scale (e.g. very low=1, low=2, ..., very high=7), meaning that mean and standard deviation of ordinal scores can be calculated for each attribute in each case study (Table 3, columns M and SD). According to the standard deviation, all top seven sustainability attributes

Table 2 Evaluation methods of the 30 basic attributes of the MASC-OF model: C—attributes based on one quantitative criterion or calculated; E—attributes based on direct expertise; S—attributes evaluated through a qualitative approach involving both quantitative data and expert evaluation (see Fig. 2)

Table 2 (continued)

Phosphorus fertility trend very unfavourable; **unfavourable**; favourable; *very favourable* **P balance and P organic recycling very unfavourable**; **unfavourable**; favourable; *very favourable* very negative; negative; balanced; *positive*; *very positive*
low; mean; *high* Average P organic return from crop residues **low**; mean; *high* Initial Phosphorus fertility level **low**; mean; *high* $\n *l*$ buffer capacity

Autonomy for P to meet crop demand and maintain P soil fertility **very unfavourable**; **unfavourable**; favourable; *very favourable*

Fig. 2 Qualitative decision trees defined by the advisers to assess three basic agronomic attributes of the MASC-OF model: a phosphorus management quality (a similar tree was used for potassium management quality); b weed control management quality; c soil structure management quality. The trees were implemented with the DEXi tool to form a set of satellite trees associated with the MASC-OF model. In contrast to the MASC-OF model, the satellite trees may include management practices, crop properties or rotation features as attributes

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VL very low, L low, RL rather low, M mean, RH rather high, H high, N mean values of the ordinal scores for each attribute, SD standard deviation values of the ordinal scores for each attribute VL very low, L low, RL rather low, M mean, RH rather high, H high, VH very high, M mean values of the ordinal scores for each attribute, SD standard deviation values of the ordinal scores for each among the two case studies among the two case studies

Fig. 3 Frequency distributions of the main sustainability scores obtained using the MASC-OF model for two organic cropping system case studies. The scale used for scoring is the following: VL very low, L low, RL rather low, M mean, RH rather high, H high, VH very high. For all attributes, score variability is higher for case studies 1 than for case

have greater variability in CS1 than CS2. This could be explained mainly by differences in their size and composition (i.e. 44 real cropping systems for CS1, 23 cropping system types for CS2). CS2 has higher mean ordinal scores and lower standard deviations for all seven attributes. Differences in mean scores between the two case studies are not significant due to their high variability. Nevertheless, comparing the results is worth considering. For both sets of case studies, the rank of scores of the main sustainability dimensions was similar (Table 3). Economic viability and agronomic viability were the most difficult to achieve. This result is consistent with findings of David (2010). In contrast, environmental compatibility was the easiest to achieve, followed by social acceptability. Thus, ability to achieve the four sustainability aspects was ranked as follows (in increasing order):

economic \sim agronomic \lt social \ll environmental

3.2.2 Analysis of determining factors of attribute scores

We emphasise that the links between the attribute scores and certain factors were established via direct discussion among

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studies 2. Among the seven attributes, economic viability is the most variable and environmental compatibility is the least variable for both case studies. There is no low or very low scores for the overall sustainability attribute

advisers and scientists. The different natures and small sample sizes of the two case studies, as well as the multiple factors and potential interactions among them, did not allow statistical analysis of results, consistent with the qualitative feature of the study.

The economic viability attribute is assessed considering profitability, economic autonomy and specific equipment need. Profitability is highly variable, with the most frequent score low for CS1 and mean for CS2. The higher profitability for CS2 is due to higher productivity level and higher organic grain prices. In CS1, profitability is higher for irrigated cropping systems (mean) than for non-irrigated systems (low). The most frequent scores for the economic independence are mean for CS1 and high for CS2. Again the higher productivity level for profitable crops (e.g. wheat, maize) for CS2 help explains the difference. The other reason is that most of CS1 cropping systems received subsidies for mechanical equipment from the Midi-Pyrenees region. For economic efficiency, the most frequent score is mean for CS1. The low score for CS2 is due on average to greater amounts of inputs. The specific equipment need resulting from conversion to organic farming remains low in both cases. This attribute does not influence the economic viability of organic cropping systems much.

The most frequent scores for the acceptability for society are mean for CS1 and high for CS2. For both cases, contribution to local employment scores very low. The difference for acceptability for society is due to productivity level, with most frequent scores being low for CS1 and high for CS2 (i.e. higher and more regular yields due to climate). The most frequent scores for acceptability for producers are very high for CS1 and mean for CS2. The difference is explained by the two sub-attributes. For operational difficulties, the most frequent score is low for CS1 and high for CS2, for which the average duration of the rotations is higher, with more diverse crops managed by the farmer. For health risks encountered by the farmer, the most frequent score is low for both cases.

Agronomic viability aggregates soil fertility, weed control and pest and disease control. The most frequent scores for soil fertility are mean for CS1 and low for CS2. The difference comes from the sub-attributes. Nutrient quality management considers simultaneously N, P and K; its most frequent scores are low for CS1 and mean for CS2. For Nand P-management quality attributes taken individually, the most frequent scores are low for CS1 and mean for CS2. The amount of N available to meet non-leguminous crop demands is generally insufficient in CS1 cropping systems, apart from crops directly following faba bean. Efficient use of organic fertilisers spread during the spring generally remains low, due to climatic conditions which do not favour mineralisation of organic N when crop demand is high. For CS2, more organic fertiliser is spread, and climatic conditions are more favourable for N mineralisation. Further, the presence of lucerne in the rotation ensures high N availabilities for the two following crops in the rotation. For P, only ten cropping systems out of 44 received at least one P input over the 4-year period in CS1. The soil P balance depends on the productivity level, which determines the amount of P removal. In CS2, all systems except one received P fertiliser, with frequencies varying from every third year to 5 years out of 6. For the K-management quality attribute, the most frequent score is high for both case studies. Both mean (frequency 0.39) and low scores (frequency 0.13) for K occur for CS2 cropping systems, in line with the K removals associated with the presence of lucerne in the rotations. The most frequent score for soil organic matter management quality is low for both case studies. Very low scores occur with a frequency of 0.07 in CS1 and 0.35 in CS2. The proportion of loamy soils, which demand more organic matter for acceptable soil fertility, is higher in CS2 than in CS1. The most frequent scores for soil structure management quality are mean for CS2 and low for CS1. As with the soil organic matter attribute, the difference in score is due to higher proportion of loamy soils in CS2, which are more sensitive to compaction. Another reason lies in the frequent critical soil water content which favours soil degradation in CS2 cropping systems. The most frequent score for weed control is low for CS1 and mean for CS2. The difference is explained well by the presence of 2- or 3-year lucerne in CS2 rotations. Very low scores occur only for CS1 (frequency 0.05), for short rotations with irrigated soybean. The most frequent score for pest and disease management quality are mean for CS1 and low for CS2. Since tolerant varieties are planted in both cases when available, advisers attribute the difference mainly to climatic conditions that favour more pests or diseases under CS2 cropping conditions. Low scores are due in part to the development of diseases for which there are no highly tolerant varieties (e.g. against Uromyces viciae-fabae, faba bean rust) or where cultivation techniques are unable to control some pests efficiently (e.g. Sitonia lineatus L., pea weevil).

Environmental compatibility refers to the conservation of the physical environment, biodiversity and abiotic resources. For brevity, we do not detail scores of all attributes aggregated by physical environment quality. As expected, air and water quality are not threatened by case study pesticide emissions. For water quality, there is some risk from case study nitrate emissions. For CS1, the reason lies mainly in the near-total absence of catch crops in the rotation and the low N use efficiency of organic fertilisers. For CS2, large amounts of N released by lucerne after destruction may also contribute to nitrate emissions. As already mentioned for agronomic viability, the most frequent score for soil organic matter management is low for both case studies. For biodiversity conservation, the most frequent score is mean for both case studies. Low (frequency 0.20) and very low scores (frequency 0.07) occur for CS1. For the cultivated biodiversity attribute, the most frequent score is low for CS1 and mean CS2. The difference results from the longer duration of crop rotations in CS2, with more crop species planted over time. For non-cultivated biodiversity, the most frequent score is mean for both case studies. The ploughing practice prevents the occurrence of high scores for all cropping systems. The variability of this attribute is higher for CS1, since the number of cultivation practices was also considered in the evaluation by the second group of advisors. This leads to very low (frequency 0.07) or low scores (frequency 0.34) for CS1 cropping systems having short rotation duration, ploughing every year and more than five cultivation techniques. The abiotic resource attribute refers to water, energy and nutrient resources considered simultaneously. The most frequent score is high for both case studies, while mean scores occur with frequency of 0.32 for CS1 and 0.39 for CS2. The scores for the water resource attribute reflect the proportion of irrigated systems in both case studies. The most frequent score is high, with frequencies of 0.51 and 0.62, respectively, for CS1 and CS2. Very low scores occur only for CS1 (frequency 0.16), when two out of three crops of the rotation are irrigated. For the

energy resource attribute, the most frequent score is high for both case studies, due mainly to not using synthetic N fertilisers. Nevertheless, low scores are observed with frequency of 0.32 in CS1, which could be attributed to cropping systems that combine irrigation, ploughing and more than two cultivation practices for weed control. The nutrient resource conservation attribute has a high score for both case studies, since the average amount of rock phosphate applied per year is small or zero for most of the cropping systems.

3.2.3 Summary of sustainability strengths and weaknesses of stockless organic cropping systems

During final discussions of the study, advisers summarised each sustainability sub-dimension.

Economic viability In increasing order, profitability depends on input costs, yield level and market prices of organic grains. Productivity fluctuations over years are harmful for the economic viability, particularly where the mean productivity of the rotation is low, as for non-irrigated systems in the Midi-Pyrenees region. If economic and climate hazards occur at the same time, the economic viability of organic cropping systems depends highly on subsidies. The higher the intensification of the cropping system, the higher its economic autonomy and viability.

Social acceptability Organic cropping systems do not contribute notably to local employment in rural areas, in contrast to other forms of organic farming (i.e. vegetable or vineyard systems). The acceptability of organic cropping systems for farmers is high considering the associated work load and health risks. This finding is consistent with the near absence of "reverse" transition (from organic to conventional farming) during the past decade. How well organic cropping systems may feed the world varies highly by region, farm and year. In this study, the ability to provide grain for human or animal consumption could be high for irrigated systems or for systems with a high proportion of leguminous grain crops, provided there are no severe limiting factors. These situations are consistent with the conclusion of Badgley et al. (2007), according to organic systems can contribute significantly to feed the world. In some cases, productivity of stockless organic cropping systems can be low (e.g. non-irrigated systems of the Midi-Pyrenees region), as noted by Kirchmann et al. (2008), who doubted the ability of organic farming to feed the world.

Agronomic viability The weakest component of the agronomic viability of stockless organic cropping systems is the maintenance of soil fertility over the long term, mainly due to difficulties in managing N and P resources adequately.

The ability to meet the N demand of non-leguminous grain crops ranges from poor to acceptable. Severe failure of weed control is rare; nevertheless, it remains the second greatest concern for organic systems. These remarks agree with numerous long-term experiments conducted in the Northern Hemisphere and reviews (e.g. Gosling and Shepherd 2005; Raup et al. 2006; Seremesic et al. 2008; Watson et al. 2008).

Environmental compatibility Although the physical environment is preserved well, some risks of nitrate emissions for water quality and poor management of soil organic matter remain two matters of concern. Biodiversity is mainly impacted by too-short rotations, as well as by ploughing practice. Considering its role for weed control, it is unlikely that ploughing can be decreased to improve soil biodiversity. These remarks agree with conclusions of a study of environmental impacts of organic farming conducted in the UK with a similar panel of indicators (DEFRA 2003). Efficient use of P resources is achieved due to organic regulations, low P availability and costs of organic fertilisers, but it is not for energy or water, particularly in irrigated systems, as stated by others (Bertilsson et al. 2008; Pimentel et al. 2005).

3.3 Lessons learned from designing and using the MASC-OF model

One objective of this research was to provide agricultural advisers with a tool to analyse the sustainability of stockless organic systems that developed in France over the last decade. The method used allowed the advisers to be deeply involved in tool development, starting from a model already designed for cropping system assessment. During adaptation of the MASC model, advisers and scientists encountered significant procedural challenges that were identified in previous studies (Andreoli et al. 1999; Bockstaller et al. 1997, 2008; Pacini et al. 2003). Initially, advisers involved in the study regarded the process of designing and handling an assessment model as professionally risky, timeconsuming and intimidating. Due to the simplicity of use of the DEXi software, advisers rapidly acquired confidence in their ability to design an assessment model deeply rooted in their empirical knowledge. This knowledge, derived from extensive on-farm observations and long-term involvement in institutional surveys of farm performances, is usually ignored or undervalued by scientists performing academic assessment of agricultural systems. Advisers appreciated the ability of the DEXi software to capture their preferences concerning the weighting of indicators, which is a key step of the process. Further, the "satellite" trees included with DEXi methodology emerged as a useful way to build the required qualitative plan for assessing complex agronomic

issues, thereby taking advantage of other aspects of advisers' expert knowledge. The complementarity of the main MASC-OF tree and satellite trees respected one essential requirement of the assessment process: to keep the assessment model separate from the choice of the expert methods or tools used to assess the basic attributes. Then, in assessment projects performed with the MASC-OF model in a purely scientific context, evaluation could be achieved via mechanistic or statistical modelling. In evaluation projects driven by advisers, however, assessment can be based on extensive use of expertise, as performed in this study.

4 Conclusions

Designing more sustainable cropping systems first requires obtaining a reliable diagnosis on the extent to which existing cropping systems are sustainable. The diagnosis should be done at field and farm scales (and beyond) with appropriate methodologies (academic and/or empirical). Empirical assessment surveys benefiting from experienced advisers' knowledge at the field level could contribute to efficient approaches for the design of sustainable cropping systems as described in the introductory section.

At the field scale and for crop sequences over the mid and long term, the MASC-OF model, derived from the MASC model, helped to reveal the main strengths and weaknesses of organic cropping systems in different French regional contexts. The flexibility of the qualitative hierarchical approach allowed group members to improve the model to address critical points of organic systems that were previously under-considered in the MASC model. The ability to adapt the panel of indicators (i.e. attributes) was highly appreciated by the advisers, as was the ability to fine-tune the weighting of indicators within the assessment tree. These abilities ensured that advisers' views on what could constitute a more sustainable cropping system was considered and incorporated in the MASC-OF assessment model.

The study delivered a sound assessment of stockless organic cropping systems that developed in France over the last decade, according to advisers in the project. The added value of the study also lies in the confirmation and deepening of the analysis of specialised organic systems in France performed by David (2010). Nevertheless, more indepth approaches should be undertaken in the four sustainability domains investigated to strengthen the conclusions, detail relations between determining factors and sustainability performances and identify mechanisms to improve performances. Concerning agronomic viability, identification of factors that may hamper soil fertility maintenance and reduce weed, pest and disease control, thus limiting crop production in organic systems, should be continued using appropriate methods. Along with the application of such

approaches, further improvements in the assessment model and application to additional case studies would lead to more reliable and operational sustainability assessments of cropping systems.

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