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# How can aroma-related cross-modal interactions be analysed? A review of current methodologies

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#### ABSTRACT

Understanding the mechanisms involved in the perception of food aroma is one of the major objectives of flavour studies. Yet, it remains difficult to explain this perception due to the diversity of cross-modal interactions that occur between aroma, taste and texture during food consumption. Various sensory and instrumental methods have been developed to describe such interactions and to highlight their origins. Each of them has its own advantages and drawbacks. This paper describes the methods used over the past decade in order to help researchers choose the right approach to study aroma-related interactions. Their objectives, weaknesses and strengths are reported and contrasted. Their ability to reveal interactions in model and real food matrices is also discussed. Finally, innovative original approaches are presented.

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#### 1. Introduction

While many studies have dealt with the factors that influence flavour perception, the sensory response remains difficult to

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interpret due to the multi-faceted interactions between aroma, taste and texture stimuli (Auvray & Spence, 2008; Buettner & Beauchamp, 2010; Delwiche, 2004; Noble, 1996; Rolls, 2005). In fact, the perception of one of these stimuli can be affected by the perception of another one which is assessed by a different sense.

Full descriptions of aroma-related interactions have already been reported in excellent reviews (e.g. Auvray & Spence, 2008; Buettner & Beauchamp, 2010; Delwiche, 2004; Noble, 1996). These focused on the fundamental mechanisms involved in the





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appearance of such interactions. Surprisingly, however, the practical methods used to identify aroma-related interactions have not yet been reviewed. Such a review would be very useful for researchers in order to help them select the most appropriate method according to the study they plan to undertake. For this purpose, this review describes and compares these different methods with the aim of providing a new tool for aroma-related interaction studies. Special attention will be paid to the methods which enable taste-aroma and texture-aroma interactions to be explored. Their advantages and drawbacks will be presented and contrasted. Their practical application to real food matrices will also be discussed. Finally, innovative methods to study interactions involving complex aromas will be presented.

#### 2. Overview of taste-aroma and texture-aroma interactions

In the following paragraphs, recent findings on taste-aroma and texture-aroma interactions will be briefly introduced, with a focus on the effect of retronasal aroma perception on taste and texture (and vice versa). However, it should be kept in mind that an orthonasal odorant stimulus could also lead to interactions with taste and texture stimuli. Previous studies have already compared the influence of either orthonasal perception or retronasal perception on cross-modal interactions (e.g. Welge-Lüssen, Husner, Wolfensberger, & Hummel, 2009). The authors revealed that concomitant taste stimuli had a different impact on orthonasal and retronasal olfaction. They showed that the application of a sweet taste significantly enhanced the processing of a 'vanilla' stimulus when it was specifically presented through the retronasal route. Moreover, when the taste and the odorant stimuli were not consciously associated, the information was processed less easily when the odorant stimulus was presented through the orthonasal route. Thus, ortho- and retronasal perceptions are processed differently and various interactions may occur with each of these perceptions (Hummel & Heilmann, 2008; Welge-Lüssen et al., 2009).

#### 2.1. Taste-aroma interactions

Among cross-modal interactions, those of taste-aroma have been widely studied. Overall, they can occur when taste and aroma compounds are at supra- or subthreshold concentrations, and depend on the food matrix studied (Labbe & Martin, 2009; Labbe, Rytz, Morgenegg, Ali, & Martin, 2007; Lethuaut et al., 2005; Marks, Shepard, Burger, & Chakwin, 2012).

Considering the effect of aroma on taste perception, it has been shown that aroma can have diverse effects on taste perception. For example, Boakes and Hemberger (2012) demonstrated an aroma could mask the perception of a taste (e.g. a 'caramel' aroma has masked sourness). In other cases, aroma did not interfere with taste intensity (e.g. 'apple' notes did not influence sweetness perception; Lethuaut et al., 2005). Lastly, aroma can increase the perception of taste: (1) 'vanilla' 'caramel' or various 'fruity' notes increased sweetness (Boakes & Hemberger, 2012; Burseg, Camacho, Knoop, & Bult, 2010; Labbe, Damevin, Vaccher, Morgenegg, & Martin, 2006; Tournier et al., 2009), (2) 'cocoa' notes boosted bitterness (Labbe et al., 2006), and (3) 'meat', 'fish', and 'cheese' notes enhanced saltiness (Lawrence, Salles, Septier, Busch, & Thomas-Danguin, 2009; Nasri, Beno, Septier, Salles, & Thomas-Danguin, 2011).

Regarding the effect of taste on aroma perception, variable effects have also been highlighted. Among them can be cited: (1) an increase in the intensity of different 'fruity' aromas by sweetness (Hort & Hollowood, 2004; Lethuaut, Weel, Boelrijk, & Brossard, 2004; Tournier et al., 2009), (2) an enhancement of

'mushroom' aroma intensity by saltiness (Ventanas, Mustonen, Puolanne, & Tuorila, 2010a; Ventanas, Puolanne, & Tuorila, 2010b), and (3) a rise in 'lemon' aroma intensity by sourness (Hewson, Hollowood, Chandra, & Hort, 2008).

More surprising results have also been obtained. For instance, Boakes and Hemberger (2012) revealed that a citral aroma decreased the sourness of solutions while it increased their sweetness. In addition, Marks et al. (2012) and Hewson et al. (2008) highlighted an additive effect of sweet components with citral and/or limonene volatiles having a 'citrus'-like aroma.

Overall, this data divergence stresses the diversity that characterises these interactions, which are due to unpredictable physicochemical, physiological and psychological mechanisms. Physicochemical mechanisms include, for instance, chemical and physical interactions between taste components and volatile compounds. The presence of some taste compounds within a matrix may affect the partition of some volatiles, their molar concentration and the water activity coefficient. This results in a decrease, an increase or a constant concentration of volatiles in the headspace (e.g. Saint-Eve, Lauverjat, Magnan, Déléris, & Souchon, 2009). Moreover, the addition of a taste compound could, in some cases, lead to a change in the matrix structure (Heenan et al., 2012; Hewson et al., 2008; Siefarth et al., 2011). The diffusion of volatiles through the matrix is then affected, impacting their release into the headspace. An illustration of physico-chemical mechanisms is the well-known "salting-out" phenomenon, in which salt causes the release of volatiles (Saint-Eve et al., 2009; Ventanas et al., 2010a, 2010b)

Modification of the matrix structure could also trigger a change in the physiological mechanisms involved in food breakdown in the mouth. Clearly, individual oral physiology, such as salivation, temperature, mucosa, chewing force and swallowing, could vary with matrix structure (Buettner & Beauchamp, 2010; Noble, 1996).

Although aroma and taste are perceived by separate physiological routes, many authors have reported that psychological mechanisms must also be considered to explain why the intensity of a taste may be modified by aroma perception, and vice versa (e.g. Stevenson, Prescott, & Boakes, 1999), Congruency, which is defined as "the extent to which two stimuli are appropriate for combination in a food product", between taste and aroma was suggested by Schifferstein and Verlegh (1996) as an important criterion to consider. This phenomenon is based on associations formed during previous encounters with specific complex stimuli, which explains why it would be culturally determined (Murphy & Cain, 1980). As reported by Noble (1996), taste and aroma stimuli interact most strongly when the associations are congruent, as is true for the interaction of fruitiness with sweetness or sourness (e.g. the perceived intensity of an almond aroma increased when sucrose level increased; Tournier et al., 2009).

To date, taste–aroma interactions have mostly been analysed in model matrices, generally liquid or semi-solid (Table 1). These matrices were formulated under controlled conditions, containing a precise amount of volatile and taste compounds. Only a few works have dealt with sensory interactions in real food products (i.e. Poinot et al., 2011). This underlines the high degree of difficulty which characterises the study of interactions when complex stimuli are involved.

#### 2.2. Texture-aroma interactions

Texture–aroma interactions have also been studied mainly in model or slightly complex matrices, which in most cases had a semi-solid or gel form. Once again, they were obtained by adding various amounts of structuring and aroma compounds in a stringently controlled fashion.

#### Table 1

Sensory methodologies followed to analyse aroma-related interactions.

Sensory test	Products/ stimuli evaluated	Number of different products/ stimuli evaluated	Assessors	Attributes: number	Scoring	Tasting protocol	Sessions replicated X times	References
Descriptive	Model	6	10 trained	Od, Ar, Tas,	Nonstructured	*	2	Arancibia et al
sensory analysis	emulsions Gelatine gels	18	16 trained	Tex:14 Ar: 1	10 cm scale Ten point structured scale		*	(2011) Baek et al. (1999)
	Solutions	12	15 trained	Tas: 4	Twenty-one- point scale	*	4	Boakes and Hemberger (2012)
	Gelatine and pectin gels	6	12 trained	Od, Ar, Tas, Tex: 4	Magnitude estimation scale	No	3	(2002) Boland et al. (2006)
	Model candies	4	12 trained	Ar, Tas, Tex: 14	Nonstructured scale	Yes	2	Déléris et al. (2011) and Saint-Eve et al (2011)
	Starch pastes	20	14 trained	Ar, Tas, Tex: 3	Magnitude estimation scale	•	2	Ferry et al. (2006)
	Milk gels	3	13 trained	Ar, Tas,	Nonstructured	Yes	3	Gierczynski
	Solutions	64	10 trained	Tex: 9 Ar, Tas: 3	scale Magnitude estimation scale	*	2	et al. (2008) Hewson et al. (2008)
	Solutions	8 and 108	13 trained	Ar, Tas: 3	Magnitude estimation scale	Yes	2	Hollowood et al. (2002)
	Model dairy desserts	27	19 trained	Ar, Tas, Tex: 8	Magnitude labelled scale	•	1 product replicated (9)	Lethuaut et al (2005)
	Protein gels	2	7 trained	Ar: 1	Seven-point scale	Yes	3	Mestres et al.
	Commercial and reconstituted wines	24	30 trained	Ar, Tas: 7	Ten or nine- point scale		2	(2005) Sáenz-Navajas et al. (2010)
	Yogurts	24	16 trained	Ar, Tas,	Nonstructured	*	2	Saint-Eve et al
	Model	10	10 trained	Tex: 17 Ar, Tas,	scale Nonstructured	Yes	2	(2004) Saint-Eve et al
	cheeses Beef broth model systems	16	8 trained	Tex: 17 Od, Ar, Tas: 11	scale Nonstructured 10 cm scale	Yes	2	(2009) Ventanas et al 2010a
	Cooked bologna type sausages	9	8 trained	Od, Ar, Tas, Tex: 12	Nonstructured 10 cm scale	•	2	Ventanas et al (2010b)
Rating task: sensory profile with non	Solutions	12	17 naïve	Tas: 4	Twenty-one- point scale	*	4	Boakes and Hemberger (2012)
trained	Milk products	7	11	Ar, Tex: 3	Nonstructured	Yes	Yes	Bult et al.
panellists	Solutions	20	experienced 59 naïve	Od, Ar, Tas:	13 cm scale Nonstructured	Yes	*	(2007) Lawrence et a
	Model	16	27 naïve	5 Od, Ar, Tas,	10 cm scale Nonstructured	With or without nose clips	*	(2009) Lawrence et a
	cheeses Solutions	22	16 * 4 naïve	Tex: 8 Ar, Tas: 1	10 cm scale Labelled magnitude	Yes	5	(2011) Marks et al. (2012)
	Solutions	12	64 naïve	Ar, Tas: 5	scale Nonstructured	*	*	Nasri et al.
	Milk products	6	18 naïve	Ar, Tex:2	10 cm scale Visual analog	Yes	*	(2011) Roudnitzky
	Model custard desserts	16	From 15 to 32 naïve	Ar, Tas, Tex: 5	scale Nonstructured 13 cm scale	With or without nose clips	2	et al. (2011) Tournier et al. (2009)
Гime-Intensity	Gelatine gels	5	11 trained	Ar: 1	•	No	*	Baek et al.
	Solutions	8	15 naïve and experienced	Tas: 1	Time-intensity scale 0–100	•	4	(1999) Burseg et al. (2010)

#### Table 1 (continued)

Sensory test	Products/ stimuli evaluated	Number of different products/ stimuli evaluated	Assessors	Attributes: number	Scoring	Tasting protocol	Sessions replicated X times	References
	Solutions	3	54 naïve and experienced	Ar: 1	Structured scale	No	2	Hort and Hollowood (2004)
	Model dairy desserts	6	7 experienced	Ar, Tas: 2	Nonstructured 10 point scale	Yes	6	Lethuaut et al. (2004)
	Protein gels	2	7 experienced	Ar: 1	No scale	Yes	3	Mestres et al. (2006)
	Cooked bologna type sausages	4	8 trained	Ar, Tas, Tex: 3	Nonstructured 10 cm scale	Yes	3	Ventanas et al. (2010b)
	Whey protein gels	10	10 experienced	Ar: 2	Structured scale	Yes	3	Weel et al. (2002)
Temporal dominance of sensations	Model candies	4	12 experienced	Ar, Tas: 6	Nonstructured 10 cm scale	Yes	2	Déléris et al. (2011) and Saint-Eve et al. (2011)
Free choice profiling	Yogurts	12	16 experienced	Ar, Tas, Tex	Nonstructured scale	*	*	Saint-Eve et al. (2004)
Ranking task	Commercial beverages	12	10 naïve	Od, Ar, Tas, Tex:6	Nine point structured scale	With or without nose clips	2	Labbe et al. (2006)
Sorting task	Apples	5	30 naïve	Od, Ar, Tas, Tex		With or without masking agents: nose clips, malic acid, flavourless hard chewing gum	1 sample duplicated	Poinot et al. (2011)
	Commercial and reconstituted wines	14	35 and 30 experienced	Od, Ar, Ta		With or without nose clips/ With or without glass lid	*	Saenz-Navajas (2012)
	Yogurts	6 and 12	16 naïve	Tex		•	2	Saint-Eve et al. (2004)

This table must be considered as a general overview of sensory methodologies undertaken the past ten years to highlight and explain aroma-related interactions. It does not claim to list all sensory studies performed on aroma-related interactions.

\* Information not provided; Od: Odour attributes; Ar: Aroma attributes; Tas: Taste attributes; Tex: Texture attributes.

When regarding the impact of aroma on texture perception, aroma has been shown to change texture perception in some works. For instance, Bult, de Wijk, and Hummel (2007) revealed that the presence of a 'cream' aroma was likely to raise the perceived thickness and creaminess of the studied products. In addition, Saint-Eve, Paci Kora, and Martin (2004), and Saint-Eve et al. (2009) showed that model cheeses and stirred yogurts with fatty notes were judged to be thicker than those without these notes.

Concerning the effect of texture on aroma perception, it has been shown that increasing the viscosity of liquid systems or the hardness of gel-like systems tends to reduce the intensity of their aroma (Baek, Linforth, Blake, & Taylor, 1999; Boland, Delahunty, & van Ruth, 2006; Bult et al. 2007; Ferry et al., 2006; Gierczynski, Laboure, & Guichard, 2008; Hollowood, Linforth, & Taylor, 2002; Juteau, Tournier, & Guichard, 2004; Lethuaut et al., 2004; Lethuaut et al., 2005; Mestres, Moran, Jordan, & Buettner, 2005; Saint-Eve et al., 2011; Weel et al., 2002). In other cases, a structuring agent had no effect on aroma intensity (González-Tomás, Bayarri, Taylor, & Costell, 2007; Lethuaut et al., 2005; Tournier et al., 2009).

To explain these cross-modal interactions, physico-chemical, physiological and psychological mechanisms must be considered. Concerning physico-chemical mechanisms, it has been shown that some structuring agents may interact directly with volatile compounds leading to their retention in the food matrix. This is notably the case for whole milk proteins, fat, various proteins like gelatine, and some hydrocolloids, such as pectin or carboxymethylcellulose (Arancibia, Jublot, Costell, & Bayarri, 2011; Arvisenet, Le Bail, Voilley, & Cayot, 2002; Boland et al., 2006; González-Tomás et al.,

2007; Hansson, Giannouli, & Van Ruth, 2003; Saint-Eve et al., 2009; Zafeiropoulou, Evageliou, Gardeli, Yanniotis, & Komaitis, 2012). Starch was also shown to interact directly with some volatiles, provoking either their retention or their release due to a "salting-out" effect (Arancibia et al., 2011; González-Tomás et al., 2007; Keršienė, Adams, Dubra, De Kimpe, & Leskauskaitė, 2008). These physico-chemical interactions depend on the matrix, the volatile compound and the structuring agent. Thus, in other studies, no or minor physico-chemical interactions between aroma and structuring compounds were revealed (e.g. whey protein, gelatine, starch, pectin, carrageenan, hydroxypropylmethyl cellulose) (Baek, et al., 1999; Déléris et al., 2011; González-Tomás et al., 2007; Hollowood et al., 2002; Lethuaut et al., 2004; Lethuaut et al., 2005; Mei, Reineccius, Knighton, & Grimsrud, 2004; Weel et al., 2002).

Changing the physical structure of the food matrix can also impact individual physiological oral behaviour (e.g. salivation, throatcoating), and the strength, time and speed of chewing. This could lead to diverse cross-modal interactions, which are linked to both mechanical and biochemical degradations. In fact, panellist-specific mechanical chewing behaviours could impact the kinetics of aroma release and perception (Baek, et al., 1999; Déléris et al., 2011; Mestres, Kieffer, & Buettner, 2006; Mestres et al., 2005). As shown by Gierczynski et al. (2008), this behaviour (i.e. chewing force, frequency and duration, as well as the opening and closing of the velum-tongue barrier) also depended on the structure of the matrix. These authors formulated the hypothesis that a firmer gel, which was perceived as granular and whose breakdown was heterogeneous, required more attention to the texture by the subject than a softer gel did, which was perceived as smooth, spread, and thus more easily destroyed. As a consequence, for the firmer gel, less attention would be paid to other perceptions, such as taste and aroma, which would thus be perceived as less intense. An illustration of this phenomenon lies in the study of Hansson et al. (2003) in which aroma concentrations in the nose were found to be about twice as high when pectin-containing systems were chewed compared to when they were just being held in the mouth. This could be explained by the variable entrapment of the volatiles within the food matrix according to its destructuration in the mouth (Boland et al., 2006; Déléris et al., 2011; Gierczynski et al., 2008; Hansson et al., 2003; Kühn, Delahunty, Considine, & Singh, 2009; Mestres et al., 2005; Mestres et al., 2006). Biochemical interactions between structuring agents and saliva components could also impact aroma perception. For instance, Ferry et al. (2006) revealed that starch pastes mixed efficiently with saliva. This was responsible for different mouthfeel and increased flavour perception in comparison with random coil polysaccharides. Another important factor in saliva is the presence of the enzyme alphaamylase, which can degrade starch and reduce the viscosity of matrices in a few seconds (Ferry, Hort, Mitchell, Lagarrigue, & Valles-Pamies, 2004). If the viscosity signal reaching the brain modulates the processing of taste and aroma signals, such a reduction could be expected to contribute to enhancing flavour perception. Moreover, salivation is directly influenced by the specific food composition and results in a back-coupling effect on texture and aroma perception (Guinard, Zoumas-Morse, & Walchak, 1998; Guinard, Zoumas-Morse, Walchak, & Simpson, 1997; Mestres et al., 2006). For example, Guinard et al. (1998) revealed that the parotid saliva flow may correlate with the perception of some texture and mouthfeel attributes (presumably through oral work and bolus formation). As a consequence, one can speculate whether the perception of aroma would be modified as well.

As shown by Roudnitzky et al. (2011), psychological mechanisms must also be taken into account when dealing with texture–aroma interactions (Boland et al., 2006; Gierczynski et al., 2008; Hollowood et al., 2002; Lethuaut et al., 2004, 2005; Weel et al., 2002). An association between aroma and texture perceptions has also been observed in several works (e.g. a 'cream' aroma increased the creaminess of milk-like foods; Bult et al., 2007 or Saint-Eve et al., 2009).

Lastly, psychological and physiological mechanisms could overlap. In this connection, Gierczynski et al. (2008) showed that, in some cases, a firm matrix may require greater attention to chew it. As a consequence, less attention would be paid to other perceptions, such as taste and aroma, which would be perceived as less intense.

Given the diversity of cross-modal interactions between taste, texture and aroma, their study remains a tricky task, especially in complex or real food matrices. To date, 6the sensory and instrumental methods developed have mostly enabled interactions in model or reconstituted matrices to be analysed. In general, these contained defined amounts of taste or structuring compounds and ten or so standard volatiles. In such matrices, the methods used have determined both the occurrence of interactions and the physico-chemical, physiological or psychological phenomena from which they originated.

### 3. Current sensory methods to analyse cross-modal interactions

Until now, the two main methodologies applied to investigate interactions have been descriptive sensory analysis and dynamic sensory analysis. The first aims to quantify the intensity of several stimuli to produce a sensory profile. The second is designed to evaluate the intensity of a stimulus during food consumption. These methodologies are applied either alone or combined with instrumental tools. In both cases, they have been used to study the modification of perception of a stimulus in the presence of taste, structuring or aroma compounds added in various amounts in a stringently controlled fashion.

#### 3.1. Descriptive sensory analysis of aroma-related interactions

In the last ten years, descriptive sensory analysis has been the most employed method to highlight aroma-related interactions. For instance, texture-aroma interactions were revealed by Hollowood et al. (2002) thanks to descriptive analysis. These authors showed a steady decrease in strawberry aroma intensity at high concentrations of a thickener in solutions.

During this analysis, judges were then asked to score selected attributes (taste, texture or aroma descriptors) while they were eating matrices of different compositions. In most cases, this was performed with a trained panel that was able to evaluate the intensity of selected descriptors (Table 1). In a few works, rating tasks were undertaken by naïve or experienced judges without specific training (Table 1). To verify panel performance, the overall session or one sample was replicated. A reference was also included within each session as a blind control. Samples were presented either monadically (Gierczynski et al., 2008; Hewson et al., 2008; Mestres et al., 2005; Saint-Eve et al., 2004; Saint-Eve et al., 2009) or in groups to reduce the sensory fatigue of judges (Boland et al., 2006; Hollowood et al., 2002).

Free choice profiling has also been performed to evaluate sensory interactions (Table 1). During this task, judges were asked both to identify attributes in the sample and to rate the intensity of those attributes. This method thus allowed judges to use their own attributes to describe products having a variable texture, taste or aroma, on its own descriptors. It can be noticed that the results obtained with this test were similar to those of a descriptive analysis (Saint-Eve et al., 2004).

While the effectiveness of sensory profiling for highlighting sensory interactions has been demonstrated, one of its main limitations is its inability to explain the origin of the interactions (e.g. Saint-Eve et al., 2004). As a consequence, sensory profiling has usually been associated with instrumental measurements (see paragraph 5). Moreover, it cannot quantify a given sensation during eating; instead it provides a snapshot of the potential interactions at a given time. It does not take into account the temporal physicochemical changes that a food product undergoes during consumption, and yet these changes are particularly important when studying aroma perception. In fact, as proposed by Overbosch (1986), the perception of aroma intensity is a dynamic and adaptive process. This adaptation depends on food breakdown and leads to a decreased or absent response when olfactory receptors are subjected to a constant flow of aroma. The dynamics of aroma perception are thus variable in the course of eating. They are a function of individual chewing and swallowing behaviour, and physiological properties (e.g. mucosa, saliva) (Baek et al., 1999). They also vary according to the food matrix composition since this triggers the force and time that individuals spend on chewing it (Gierczynski et al., 2008). Added to the fact that interactions may occur between volatiles at the receptor site, it could be speculated whether such "static" descriptive methods can identify the dynamics of sensory interactions in the course of eating.

#### 3.2. Dynamic sensory analysis of aroma-related interactions

In order to consider the dynamics of food perception, the timeintensity (TI) method (Lee & Pangborn, 1986) was applied to sensory interaction studies. This method monitors the intensity of a

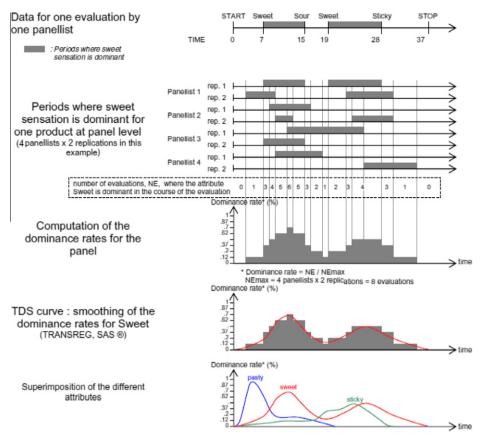


Fig. 1. Temporal dominance of sensations (Pineau et al., 2009).

single descriptor over time. It thus provides more real, valid and dynamic information compared to descriptive methods (Dijksterhuis & Piggott, 2001).

Over the past decade, aroma-involved interactions have been mainly studied by this method. The objective of TI was to determine whether the duration and intensity of a single stimulus (taste, texture or aroma) could change in the course of eating in the presence of another variable stimulus (Table 1). It was notably used to show the impact of taste or structuring compounds on aroma perception during eating. For example, Lethuaut et al. (2004) highlighted sweetness-aroma interactions thanks to TI recordings, showing a higher aroma intensity with a higher sucrose level in model dairy desserts.

In most cases, judges were trained to focus on the intensity of a specific stimulus and to follow its perceptual changes in matrices of variable composition. Usually one or a few descriptors and/or products were evaluated (Ventanas et al., 2010b). Only the descriptors which were found to discriminate between samples in a previous descriptive experiment were evaluated in TI.

One drawback of the TI method is the small number of attributes and/or products which are evaluated in a single session (Table 1). Only one descriptor is assessed at a time. Studies in which more than one attribute was rated were all the more time-consuming. Moreover, in this case study, the halo-dumping effect could have been seen (e.g. Clark and Lawless (1994) pointed out an enhancement of sweetness scores of pseudo-beverages when panellists were given only one sweetness scale compared to when both flavour and sweetness scales were provided). Hence, the TI method may not yield the same results according to the instructions given to subjects (Noble, 1996). An additional weak point of TI is its inability to report any change in the quality of a stimulus. Yet, one can question whether a change in aroma quality during eating would lead to a different perception of taste or texture (and *vice versa*).

The temporal dominance of sensations (TDS) was developed to address this latter issue by Pineau et al. (2004). It enables a "dynamic sensory profile" of a food product to be obtained by asking panellists to assess the dominant attribute they perceive during consumption (Fig. 1).

Recently, TDS was used to study sensory interactions (Table 1). For instance, Saint-Eve et al. (2011) employed this method to highlight texture–aroma interactions. They revealed that the structure of model candies not only modified their overall aroma intensity but also the temporal evolution of aroma quality during and after consumption.

Like in the TI procedure, judges were trained to detect and evaluate attributes which were selected according to the results of a previous descriptive sensory analysis. Moreover, as shown by Saint-Eve et al. (2011), descriptive sensory analysis and TDS were in overall agreement and provided complementary results.

A limitation of TDS lies in the difficulty for panellists to employ many descriptors without being confused. The number of descriptors in TDS should not exceed eight to ten, whereas there is no such limit in regular descriptive analysis (Pineau et al., 2012). The selection of the attributes has to be performed carefully and in agreement with all the judges; every judge must be able to assess each descriptor. TDS therefore provides extra information in terms of the multidimensionality of interactions but, like descriptive analysis and TI, it cannot distinguish their origins when it is employed alone.

#### 3.3. Looking for innovative sensory strategies

To date, descriptive analysis and dynamic sensory methods have mostly been employed to study interactions in liquid or semi-solid matrices with a controlled composition. To our knowledge, no one has used them to analyse interactions in real foodstuffs with a complex aroma, taste and structure. In such products, a huge diversity of interactions (not only between aroma, taste, and texture but also trigeminal sensations) would interfere with those which are being intentionally studied. Added to the fact that descriptive analysis, TI and TDS are relatively complex methods (judges have to evaluate several descriptors simultaneously and/or consider a sample in the time course of eating), one might expect judges to have difficulty in assessing distinct and variable sensations at the same time. To overcome this problem, Labbe et al. (2006) and Saenz-Navajas et al. (2012) studied sensory interactions in complex matrices using more simple tests (ranking and sorting tasks) (Table 1). During these tests, judges were asked to wear nose-clips and/or to use glass lids to mask the aroma. In the first work, the authors studied interactions in commercial beverages to which they added two commercial complex flavourings. In the second one, the researchers studied interactions in reconstituted wines. These were obtained by mixing the complex non-volatile and volatile fractions of commercial wines. In both studies, judges were made to focus only on taste and aroma sensations and were not disturbed by the (similar) texture of the beverages. A comparable methodology was followed by Poinot et al. (2011) to analyse interactions during the consumption of apples (Table 1). In this work, aroma, taste and texture perceptions were masked by employing different masking agents separately or combined (nose-clips to mask aroma perception, malic acid to mask taste perception and a flavourless gum base to mask texture perception). One or several stimuli were then omitted during the consumption. Such a method (i.e. use of nose-clips and other masking agents) has the advantage of identifying the possible origins of the interactions in complex matrices. The authors were able to reveal the psychological origin of several aroma-taste and/or aroma-texture interactions (Labbe et al., 2006; Poinot et al., 2011; Saenz-Navajas, 2012) when the panellists evaluated the samples differently with and without masking agents. This is a major advantage of the use of masking agents compared to the classic procedures of descriptive analysis. TI and TDS. As mentioned above, whereas these latter tests can highlight sensory interactions, when employed alone they cannot provide an explanation of their origins. That is why they are mostly associated with instrumental measurements.

### 4. Current instrumental analysis of aroma volatiles involved in cross-modal interactions

To determine the origins of aroma-related interactions, instrumental methods have been implemented. This section will only focus on the *in vitro* and *in vivo* methods that enable the volatiles involved in sensory interactions to be investigated. However, in general, these methods were combined with physico-chemical measurements of matrix taste (e.g. sucrose concentration by refractometry, salt by Chloride Quantab Strip, Infrared Spectrometry with Fourier Transformation, protein precipitation) and/or structure (e.g. fluorescence microscopy, compression tests, diffraction particle size analyser, viscosity measurement). Physiological methodologies were also used in combination with measurements of volatiles. Mouth movements, chewing, swallowing and spitting were visualised in time-resolved video fluoroscopy recordings (e.g. Mestres et al., 2006) and real-time magnetic resonance imaging (MRI) (e.g. Buettner, Beer, Hannig, Settles, & Schieberle, 2002). More recently, the electrophysiological approach, named chemosensory event-related potentials (ERP), was employed to investigate the neuro-temporal aspects of perceptual interactions (e.g. Roudnitzky et al., 2011).

#### 4.1. Static analysis of volatile compounds in sensory interactions

Static in vitro extraction of the volatiles released from model matrices has mainly been performed using headspace methods (Boland et al., 2006; Déléris et al., 2011; Lethuaut et al., 2005; Weel et al., 2002; Zafeiropoulou et al., 2012), Solid Phase MicroExtraction (Keršienė et al., 2008; Kühn et al., 2009; Saint-Eve et al., 2009; Ventanas et al., 2010b) and liquid-liquid microextraction or solid phase extraction (Sáenz-Navajas, Campo, Fernández-Zurbano, Valentin, & Ferreira, 2010) (Table 2). Identification and guantification of volatiles has been carried out with GC/FID and/or GC/ MS instruments. Overall, these methods have been used to determine the partition coefficient of volatile compounds between the air and food matrix (Boland et al., 2006; Zafeiropoulou et al., 2012). Physical and chemical interactions between volatiles and taste or structuring components have thus been revealed as well as whether the volatile compounds were more retained in a food matrix because of a modification of its structure. Interactions with a physico-chemical origin have therefore been highlighted by such methods.

#### 4.2. Dynamic analysis of volatiles in sensory interactions

To monitor real-time changes in the concentration in the air of target volatiles, two distinct techniques were developed in the 90s: APCI-MS, "Atmospheric Pressure Chemical Ionisation – Mass Spectrometry" (Taylor, Linforth, Harvey, & Blake, 2000) and PTR-MS, "Proton Transfer Reaction – Mass Spectrometry" (Lindinger, Hansel, & Jordan, 1998).

Both methods have constituted a real progress in the dynamic study of volatiles involved in aroma–related interactions (Table 2). They have shown good reproducibility, linearity, and sensitivity (Table 3). Combined with *in vitro* extraction techniques, APCI-MS and PTR-MS can determine whether a taste (Heenan et al., 2012; Hewson et al., 2008; Siefarth et al., 2011) or a structuring compound (Baek et al., 1999; Déléris et al., 2011; González-Tomás et al., 2007; Hollowood et al., 2002) has an impact on the release of the volatile compounds incorporated into the matrix (Table 2). The physico-chemical temporal events involving volatiles and structuring or taste compounds were thus pointed out.

To analyse volatiles that reach the olfactory receptors, APCI-MS and PTR-MS techniques have also been linked to individual nostrils (Fig. 2), providing in-nose measurements, also called MS-nose (Linforth, Ingham, & Taylor, 1996). MS-nose has been carried out in several works to investigate aroma-related interactions (Table 2). Judges had to be familiarised with the technique in order not to be too disturbed by the instrumental settings (Harvey & Barra, 2003). A specific tasting protocol was also provided to subjects in order to avoid inter-individual differences while they were eating the matrices (Table 2). Overall, MS-nose showed the effect of taste or structuring compounds on (1) the nature and concentration of volatiles that reached the olfactory epithelium and (2) the kinetics of transfer of these volatiles into the nasal cavity. It also distinguished the physico-chemical, physiological or psychological origins of the interactions revealed by sensory tests (see paragraph 5).

Nevertheless, both methods have a major limitation. They can only be used for the analysis of interactions in model matrices. In fact, when mixtures of unknown compounds are to be investigated, the problem of identification is crucial. In practice, all the compounds that contribute to the aroma of a real foodstuff can rarely be monitored simultaneously with such technologies. Those that have very low thresholds and lie outside the detection limits cannot be followed (Taylor et al., 2000). In addition, minor fragment ions with the same m/z value, and positional- and stereoisomers with the same molecular formula, remain barely determined (Lindinger et al., 1998; Taylor et al., 2000). In studies of aroma–related P. Poinot et al. / Food Quality and Preference 28 (2013) 304-316

#### Table 2

Instrumental methodologies used to analyse volatiles in aroma-related interactions.

Methodology	Instrumental methods	Products/ stimuli evaluated	Number of different products/ stimuli evaluated	Number of replications	Number of volatiles followed	Number of assessors	Tasting protocol	Raw data	Combined with sensory evaluation	References
Static <i>in vitro</i> analysis	Headspace or SPME/GC- FID/MS	Gelatine and pectin gels	6	3/product	10			<ul> <li>Peak area</li> <li>Headspace/ product parti- tion coefficients</li> </ul>	Descriptive sensory analysis	Boland et al. (2006)
		Model candies	4	3/product	3				Descriptive sensory analysis and Temporal Dominance of Sensations	Déléris et al. (2011) and Saint-Eve et al. (2011)
		Model custard desserts	4	3/product	5				No	Keršienė et al (2008)
		Solutions	4	•	1				No	Kühn et al. (2009)
		Model dairy desserts	27	3/product	4				Descriptive sensory analysis	(2005) Lethuaut et a (2005)
		Model cheeses	5	3/product	3				Descriptive sensory analysis	Saint-Eve et al. (2009)
		Cooked bologna type	9	3/product	2				Descriptive sensory analysis and time-	Ventanas et a (2010b)
		sausages Whey protein	30	*	2				intensity Time-intensity	Weel et al. (2002)
		gels Gelatine gels	4	•	8				No	Zafeiropoulo et al. (2012)
ynamic <i>in vitro</i> analysis	Headspace/ APCI-MS	Gelatine gels	3	2/product	1			<ul> <li>Maximum aroma intensity (Imax)</li> <li>Times at which</li> </ul>	and time-	Baek et al. (1999)
		Model custard desserts	8	2/product	4			Imax occurred (tmax) – Cumulative	Paired comparison tests	González- Tomás et al. (2007)
		Solutions	135	5/product	2			area under the curve (AUC)	Descriptive sensory analysis	Hewson et al (2008)
		Solutions	45	-	1				Descriptive sensory analysis	Hollowood et al. (2002)
	Volatile aroma stripping kinetic/PTR- MS	Model candies	4	3/product	3			<ul> <li>Maximum aroma intensity (Imax)</li> <li>Times at which Imax occurred</li> </ul>	(Imax) and Temporal - Times at which Dominance of	Déléris et al. (2011)
	Headspace/ PTR-MS	Solutions	15	2 or 3/ product	4			(tmax) - Cumulative	No	Siefarth et al (2011)
	Headspace/ PTR-TOF-MS	Model cereal bars	8	3/product	18			area under the curve (AUC)	No	Heenan et al. (2012)
Dynamic <i>in vivo</i> analysis	APCI-MS- Nose	Gelatine gels	5	٠	1	11	No	<ul> <li>Maximum aroma intensity (Imax)</li> <li>Times at which</li> </ul>	Descriptive sensory analysis and time-	Baek et al. (1999)
		Milk gels	3	8/product/ judge	6	14	Yes	- Times at which Imax occurred (tmax)	intensity Descriptive sensory analysis	Gierczynski et al. (2008)
		Model dairy	8	No	4	10	No	- Intensity of the APCI-MS signal	Paired comparison	González- Tomás et al.
		custards Solutions	8 and 45	*	2	13	Yes	when the prin- cipal swallow	tests Descriptive	(2007) Hollowood
		Solutions	3	2/product/ judge	1	15	No	occurs (Iswallow) – Cumulative area under the	sensory analysis Time-intensity	et al. (2002) Hort and Hollowood (2004)
		Model dairy desserts	6	6/product/ judge	4	7	Yes	curve (AUC)	Time-intensity	(2004) Lethuaut et a 2004
		Model custard desserts	4	6/product/ judge	2	6 and 15	Yes		Rating task	Tournier et a (2009)

(continued on next page)

#### Table 2 (continued)

Methodology	Instrumental methods	Products/ stimuli evaluated	Number of different products/ stimuli evaluated	Number of replications	Number of volatiles followed	Number of assessors	Tasting protocol	Raw data	Combined with sensory evaluation	References
		Whey protein gels	10	3/product/ judge	2	10	Yes		Time-intensity	Weel et al. (2002)
	PTR-MS-Nose	Model emulsions	6	No	2	7	Yes	– Maximum aroma intensity	Descriptive sensory analysis	Arancibia et al. (2011)
		Gelatine and pectin gels	6	4/product/ judge	4	12	No	(Imax) – Times at which Imax occurred (tmax)	Descriptive sensory analysis	Boland et al. (2006)
		Model candies	4	4/product/ judge	3	12	Yes	- Cumulative area under the curve (AUC)	Descriptive sensory analysis and Temporal Dominance of Sensations	Déléris et al. (2011) and Saint-Eve et al. (2011)
		Solutions	10	5/product/ judge	1	3	Yes		No	Kühn et al. (2009)
		Pectin gels	4	3/product/ judge	4	1	Yes		No	Hansson et a (2003)
		Yogurts	13	2–3/ product/ judge	3	2	No		No	Mei et al. (2004)
		Protein gels	2	3/product/ judge	1	7	Yes		Descriptive sensory analysis and time- intensity	Mestres et a (2005) Mestres et a (2006)
	PTR-TOF-MS- Nose	Model cereal bars	8	2/product/ judge	18	5	No	<ul> <li>Total area of the flavour profile curves (Amax)</li> <li>Maximum intensity (Imax)</li> <li>Time required to attain the Imax (tmax)</li> <li>Time between "in mouth" and first swallowing (tswa)</li> </ul>	No	Heenan et al (2012)

This table must be considered as a general overview of sensory methodologies undertaken the past ten years to highlight and explain aroma-related interactions. It does not claim to list all sensory studies performed on aroma-related interactions.

#### Table 3

Advantages and drawbacks of APCI-MS and PTR-MS techniques.

	APCI-MS	PTR-MS
Advantages	<ul> <li>Sensitivity: detection of volatiles at concentration about 1 ppb</li> <li>80% of volatile compounds can be detected when they are at a concentration range around their detection threshold</li> <li>Routinely used for <i>in vivo</i> analyses since 1996</li> <li>Frequently used in sensory interaction studies</li> <li>Linear response of signal/noise ratio for compound concentrations between 1 ppb and 2 ppm</li> <li>Molecules monitored with a specific m/z ratio; reduction of fragment overlapping</li> <li>Can be combined with instrumental extraction techniques (headspace) or adapted for <i>in vivo</i></li> <li>For <i>in vivo</i> analyses, do not require a specific train of judges</li> </ul>	
Drawbacks	<ul> <li>Variable selectivity in compounds ionisation</li> <li>Provide non-quantitative results</li> <li>Fragmentation of some compounds (alcohols et aldehydes)</li> <li>Overall, a few of volatiles with specific m/z ratio can be monitored simultaneously (&lt;10)</li> <li>Can only be used for the analysis of simple mix of aroma compounds</li> <li>Difficulty to differentiate between ions characterised by the same m/z ratio</li> </ul>	– Cost – Complex

Data from Biasioli et al. (2006), Blake, Monks, and Ellis (2009), Harvey and Barra (2003), Linforth et al. (1996) and Taylor et al. (2000).

interactions, researchers thus had to reach a compromise between the number of volatiles monitored and their signal-to-noise ratio. Only 1 to 6 volatiles were therefore targeted during such experiments (Table 2) while volatiles displaying a signal below the detection limit were not considered (Boland et al., 2006; Déléris et al., 2011; González-Tomás et al., 2007; Hansson et al., 2003). Recently, to improve sensitivity and accuracy when more than 10 compounds had to be analysed, APCI and PTR interfaces were connected to a time of flight mass spectrometer (TOF-MS). PTR-TOF-MS was applied by Heenan et al. (2012) to study taste–aroma interactions in complex matrices (model cereal bars).

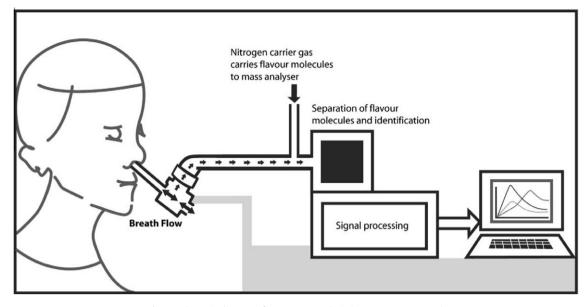


Fig. 2. Schematic diagram of nose-space analysis (Harvey & Barra, 2003).

### 5. For a better understanding of cross-modal interactions: link sensory and instrumental methods

Combining sensory analysis and instrumental measurements has become the most recognised approach to study sensory interactions.

Nowadays, most aroma-related interactions are investigated through the association of descriptive sensory analysis with dynamic in vitro or in vivo instrumental analyses (Table 2). This approach has been really effective for studying interactions in model food matrices. It has clearly highlighted sensory interactions and distinguished their physico-chemical, physiological or psychological origins. For instance, by comparing the data of a descriptive sensory analysis with those of static headspace-APCI-MS measurements. Hewson et al. (2008) pointed out taste-aroma interactions in model solutions. These authors showed that the intensity of their citrus aroma was increased on addition of tastants (lactic acid, citric acid, glucose and fructose). On the other hand, the concentrations of the volatiles released from the solutions remained the same. Such findings allowed the authors to discuss the psychological origin of these taste-aroma interactions. Following the same approach, texture-aroma interactions have also been revealed in various model matrices. Those having a psychological origin have been shown when sensory and instrumental data were not in accordance (Arancibia et al., 2011; Boland et al., 2006; Gierczynski et al., 2008; Hollowood et al., 2002). Physico-chemical interactions have also been highlighted (Arancibia et al., 2011; González-Tomás et al., 2007). For example, thanks to a descriptive analysis, Arancibia et al. (2011) observed a significant decrease in citrus flavour scores when oil concentration was increased in oil/water emulsions. This result was linked to a decrease in the release of linalool as shown by in vivo measurement of volatiles. The authors discussed the hydrophobic interactions between linalool and oil. In addition, interactions due to individual physiological behaviours have been highlighted (Gierczynski et al., 2008) and their link to the physico-chemical characteristics of the matrix has been demonstrated (Boland et al., 2006; Gierczynski et al., 2008). The authors found that individual masticatory efforts were different according to the structure of the matrix. This led to variable kinetics and concentrations of the volatiles released from the matrix, which could have an effect on aroma perception. Moreover, this methodology highlighted the link between the panellists' specific aroma-release and their aroma perception (Gierczynski et al., 2008).

To study the dynamics of sensory interactions better, some authors have associated the TI method with MS-nose analyses (Table 2). The temporal effect of taste or a structuring agent on the release and perception of volatiles has thus been investigated. The kinetics of volatile release and aroma perception were roughly superimposable whatever the matrix studied (Baek et al., 1999; Lethuaut et al., 2004; Weel et al., 2002). Overall, the highest concentration of volatiles in the nasal cavity and the maximum aroma intensity were both shown to occur just after swallowing. Thanks to this approach, some taste components (Lethuaut et al., 2004) and structuring agents (Baek et al., 1999; Déléris et al., 2011; Lethuaut et al., 2004; Mestres et al., 2006; Weel et al., 2002) were shown to have an effect on both the level of volatiles released in the nose and the intensity of the aroma perceived. The dynamics of aroma quality have also been investigated by associating TDS with PTR-MS-nose (Déléris et al., 2011; Saint-Eve et al., 2011). In fact, the authors revealed that the structure of model candies not only modified their overall aroma intensity but also the change in aroma quality during and after consumption. The origins of such interactions were also highlighted. When TI and MS-nose data were correlated, interactions which had a physico-chemical and/ or physiological origin were reported (e.g. Déléris et al., 2011). This has also revealed a clear correlation between the matrix structure, physiological individual-specific behaviours and the kinetics of sensory perception (Déléris et al., 2011; Mestres et al., 2006). When TI and MS-nose data did not agree, psychological interactions were proposed (e.g. Lethuaut et al., 2004; Weel et al., 2002). An illustration of this lies in the work of Lethuaut et al. (2004) who highlighted a large sucrose effect on 'fruity' aroma TI recordings with a limited sucrose effect on aroma release. The impact of sweetness on aroma perception was thus considered mainly perceptual.

### 6. Future approaches to studying aroma-related cross-modal interactions

Over the past decade, the study of aroma-related interactions has been mainly achieved by using both instrumental methods (i.e. headspace or MS-nose) and sensory analyses (i.e. descriptive analysis or TI). Taste-aroma and texture-aroma interactions have thus been highlighted in various food matrices. Their physico-

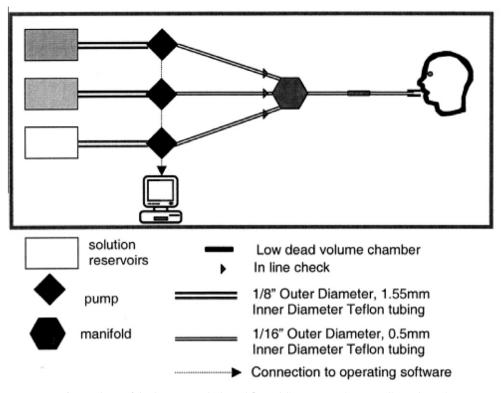


Fig. 3. Scheme of the dynataste multichannel flavor delivery system (Hort & Hollowood, 2004).

chemical, physiological or psychological origins have also been determined. This approach has proved its efficacy especially for model food matrices. Yet, one can question its value when analysing sensory interactions in real foodstuffs. For example, one of the major limitations of MS-nose techniques is their inability to quantify more than ten volatile compounds in the nasal exhalations of individuals.

An objective of new methodologies would therefore be to follow simultaneously the volatiles of a complex mixture that reach the olfactory epithelium while the subject is scoring the taste, texture or aroma sensation he/she perceives. To this end, Burseg and de Jong (2009) developed a new apparatus called the Olfactoscan which can identify binary aroma interactions in real food matrices (i.e. volatile masking effects).

Moreover, present approaches are not wholly comparable to natural eating, which involves the oral delivery of several stimuli at the same time, stimuli that could vary during consumption. To investigate the cross- and intermodality of flavour perception/ stimuli, Hort and Hollowood (2004) built a new device, called the Dynastate. This is a multichannel flavour delivery system that enables the continuous delivery of a sample (Fig. 3) and mimics food consumption over more realistic time periods. The authors revealed that changing the concentrations of taste components during the consumption of solutions resulted in changes in the intensity of their aroma. In this case study, taste-aroma interactions were shown to occur at a perceptual level. Comparable systems were further used to investigate taste-aroma interactions in a model solution using odorants at subthreshold concentrations (Labbe et al., 2007). Binary taste interactions were also studied (Morris et al., 2010).

A similar procedure was set up by Bult et al. (2007). They presented a specially-developed computer-controlled system of airdilution olfactometry and pumps. It could send to the judges' mouths different milk solutions with or without a thickener, in addition or not to a 'cream' odour presented ortho- or retronasally. This system was next used by Burseg et al. (2010) to study the effects of pulsatile delivery of aroma and taste on their combined contribution to taste intensity. More recently, it was combined with ERP recordings, to analyse more precisely the effect of two different texture stimuli on the perception of a 'butter' aroma (Roudnitzky et al., 2011). In this work, the authors highlighted that interactions between texture and odour occurred at both primarysensory and cognitive evaluative levels of stimulus processing. They also showed that the temporal dimension played a critical role in the investigation of odour–texture interactions.

This system, like the Dynataste, provides an original approach to investigate taste–aroma and texture–aroma interactions that involve a complex aroma. To go further, it would be interesting to develop a device to study aroma–related interactions during the eating of real food products (notably hard foodstuffs). However, because of the complexity of such matrices, their analysis would have to be simplified. This could be done, for instance, by disconnecting the different stimuli that judges have to perceive (aroma, taste and texture) such that their physico-chemical, physiological and psychological origins would be analysed separately. This procedure would have considerable potential in tandem with MS-nose methodologies, by helping to determine the mechanisms which trigger cross–modal interactions during the eating of real foodstuffs.

#### 7. Conclusion

This paper reviews the current methods developed to analyse aroma-related interactions. Up to now, such interactions have mainly been studied by combining sensory analysis with the dynamic instrumental measurement of volatiles.

Among the sensory tests used, descriptive sensory analysis has demonstrated its efficacy. It aims to show the impact of a stimulus (aroma, taste or texture) on the perception of other stimuli by describing them through various attributes. It has the advantage of providing a multidimensional profile of the sensory interactions. Moreover, since judges are trained to focus on the sensation that is expected to be modified under the variable conditions, the interactions are generally identified unambiguously. However, the weakness of this method lies in its inability to take into account the dynamics of interactions. In this case, time-intensity (TI) and temporal dominance of sensations (TDS) methods would be preferable. Their objective is to determine whether the perception of a stimulus (aroma, taste or texture) varies during eating, while different amounts of another stimulus are incorporated into the matrix studied. TI has the advantage of evaluating the intensity of the stimulus while TDS evaluates its quality. These benefits can also be considered as their main drawbacks. For example, TI cannot easily be applied to score several descriptors/products in the same session, which can lead to halo-dumping effects. TDS, on the other hand, may lead to a confusion of the panellist due to their difficulty in considering several descriptors over a short period of time. Compared to descriptive sensory analysis, in which the training of the panel is standardised, the training in TI and TDS differs from one study to another. So, TI and TDS may lead to variable results according to the instructions given to the judges.

The recruitment of trained or experienced judges in descriptive, TI or TDS methods can also be discussed when studying sensory interactions. In fact, one of the objectives of sensory training is to make the panellists able to differentiate distinct stimuli when coexposure is carried out. Judges should therefore avoid associative learning whereas this is expected in sensory interactions (and more especially in psychological ones). In the same way, since judges are generally trained to follow a common eating protocol, the physico-chemical and physiological interactions linked to individual chewing behaviours may be standardised. Thus, it may be that convening naïve subjects would be a better approach to be more representative of consumer perception. Following this tactic, discriminative tests (e.g. sorting tasks) have recently been applied. To learn about interactions due to this kind of test, masking agents were used to block the perception of one or several stimuli (e.g. nose-clips, hard flavourless gum or malic acid). With these materials, it was possible to determine the origin of interactions (notably those having a psychological origin). This is not feasible with the classic procedure of descriptive. TI and TDS methods which, employed alone, cannot conclude about the origin of the interactions. When the mechanisms from which aroma-related interactions originate must be explained, descriptive, TI and TDS methods must thus be associated with instrumental measurements.

Overall, two main instrumental methods have been applied to explain aroma-related interactions. The first corresponds to the static analysis of volatiles using headspace or SPME techniques. They aim to determine the partition coefficient of volatile compounds between the air and the food matrix. The effect of taste or structuring components on volatile release can thus be highlighted. In association with sensory methods, they can distinguish interactions with a psychological origin from those arising from physico-chemical events. These methods have the advantage of being affordable and practicable. However, they do not lead either to the physiological issues or to the dynamics of interactions.

The second instrumental method corresponds to the dynamic analysis of volatiles involved in interactions. It can be performed with APCI-MS or PTR-MS devices. These are generally linked to individual nostrils, forming MS-nose techniques. They aim to show the impact of taste or structuring agents on the type and concentration of volatiles reaching the olfactory epithelium during eating. Combined with static instrumental methods and descriptive sensory analysis, they can distinguish interactions with a physicochemical, physiological or psychological origin. Their association with TI and TDS methods increases the understanding of interactions by giving additional information about the temporal effect of taste or structuring compounds on the release of volatiles and their perception. Despite the efficacy of MS-nose techniques in studying aroma-related interactions in model food matrices in which ten or so volatiles are added, they cannot be applied to study interactions in complex food matrices. In fact, they can only quantify a few volatile compounds in the nasal exhalations of individuals. As a result, analysing interactions which involve a complex aroma remains complicated with such devices. Innovative tools, like the Olfactoscan, the Dynastate and derivatives, have been developed to address this issue. Nevertheless, these cannot be applied to study interactions in real and hard foodstuffs.

In conclusion, even though numerous sensory and instrumental methods have been developed to analyse taste–aroma and texture–aroma interactions in model food matrices, there is still much to be done to highlight and explain these interactions in real food matrices. In fact, there is a real gap in our understanding of whether sensations act independently or in interaction throughout food intake. Continuous progress can therefore be expected to identify those factors which affect overall aroma perception during the consumption of real foodstuffs.

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