Crowdsourcing and human annotation: going beyond the legends to create quality data

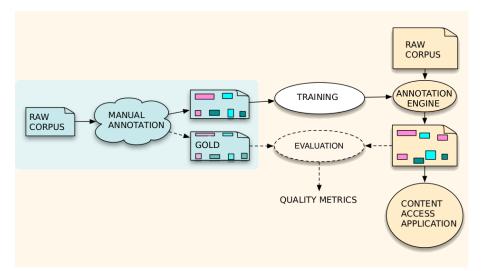
Karën Fort

February 27th, 2015



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## Annotated corpora in Natural Language Processing (NLP)



### Manual annotation: notoriously costly

Penn Treebank [Marcus et al., 1993]:

- 4.8 million tokens annotated with POS  $\Rightarrow$  learning phase of 1 month, to reach 3,000 words/h
- 3 million tokens annotated in syntax  $\Rightarrow$  learning phase of 2 months, to reach 475 words/h

#### Prague Dependency Treebank [Böhmová et al., 2001]:

- 1.8 million tokens annotated with POS and syntax
- $\Rightarrow$  5 years, 22 persons (max. 17 in parallel), \$600,000

## Manual annotation: notoriously costly

GENIA [Kim et al., 2008]:

- 9,372 sentences annotated in microbiology (proteins and gene names)
- $\Rightarrow$  5 part-time annotators, 1 senior coordinator and 1 junior for 1.5 year

#### CRAFT [Verspoor et al., 2012]:

- nearly 800,000 tokens annotated in POS, syntax and named entities in microbiology
- 3 years, approx. \$450,000 in annotation only

#### Introduction

#### Using crowdsourcing to create language resources

- Using the knowledge of the crowd
- Using the basic education of the crowd
- Using the learning capabilities of the crowd
- A closer look at crowdsourcing

#### 3 Evaluating the quality of manual annotation

4 Analysing the complexity of an annotation campaign

#### 5 Conclusion

## A view on crowdsourcing

Wikipedia, Gutenberg Project:

- benevolent (no remuneration)
- direct (the purpose is known)

Games With A Purpose (GWAPs):

- benevolent (no remuneration)
- indirect (the purpose is more or less hidden)

Amazon Mechanical Turk (AMT):

- remunerated
- direct

See [Geiger et al., 2011] for a detailed state of the art of the crowdsourcing taxonomies

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#### JeuxDeMots: playing association of ideas... ...to create a lexical network [Lafourcade and Joubert, 2008]

More than 10 million relations created, that are constantly updated

- play by pairs
- more and more complex, typed relations
- challenges
- lawsuits, etc.

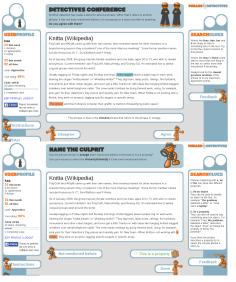


#### Phrase Detectives: playing detective...

... to annotate co-reference [Chamberlain et al., 2008]

#### 200,000 words annotated corpus:

- pre-annotated
- detailed instructions
- training
- 2 different playing modes:
  - annotation
  - validation (correction of annotations)



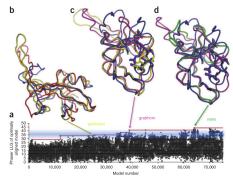
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#### FoldIt: playing proteins folding... ... to solve scientific issues [Khatib et al., 2011]

Solution to the crystal structure of a monomeric retroviral protease (simian AIDS-causing monkey virus)

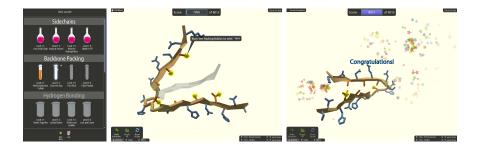
Solution to an issue unsolved for over a decade:

- found in a couple of weeks
- step by step
- by a team of players
- that will allow for the creation of antiretroviral drugs



## FoldIt: playing proteins folding...

... without any prior knowledge in biochemistry [Cooper et al., 2010]



Step-by-step training:

- tutorial decomposed by concepts
- puzzles of each concept
- access to the following puzzles is given only if your level is sufficient

## ZombiLingo: eating heads...

... to annotate (French) corpora with dependency syntax [Fort et al., 2014]



#### V 1.0 being finalized...

- decomposition of the task by phenomenon (not by sentence)
- tutorial by phenomenon
- regularly proposed reference sentences

Karën Fort (karen.fort@paris-sorbonne.fr)

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## Going beyond legends

A promising solution:

- players like (love?) to follow rules!
- massive and quick
- (relatively) low cost
- various productions (limits?)
- creation of dynamic language resources



## Going beyond legends

A promising solution:

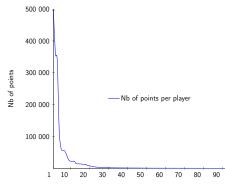
- players like (love?) to follow rules!
- massive and quick
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- various productions (limits?)
- creation of dynamic language resources

(Still) little studied, need to:

- $\rightarrow$  deconstruct the legends (myths?)
- ightarrow evaluate the quality of the produced resources
- $\rightarrow\,$  identify the complexity of an annotation task to be able to reduce it



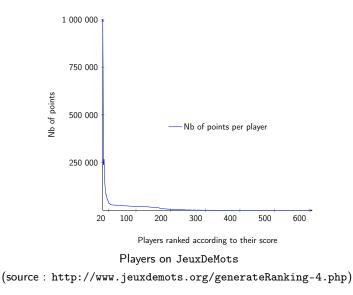
## A crowd of "non-experts"? (GWAP)



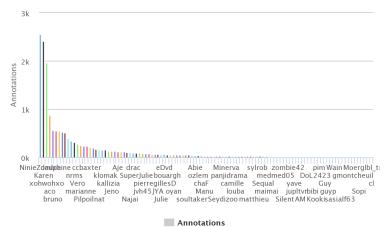
Players ranked according to their score

Players on Phrase Detectives (Feb. 2011 - Feb. 2012) [Chamberlain et al., 2013]

## A crowd of "non-experts"? (GWAP (2))



## A crowd of "non-experts"? (GWAP (3))

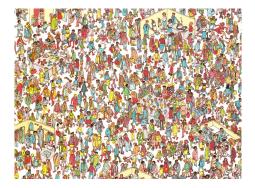


Highcharts.com

#### Nb of annotations per player on ZombiLingo (Feb. 2015)

## Crowdsourcing annotation

Production of annotations by "non-experts"?



#### Crowdsourcing annotation

Production of annotations by "non-experts"?

 $\rightarrow$  Find/train experts (of the task) in the crowd



#### Creating quality data vs creating game features

preserving the virtuous circle is not always straightforward



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sentence that disappears in ZombiLingo:

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  - the player clicks anywhere: creation of a bad quality resource

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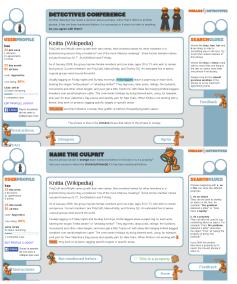
player who found a hack in JeuxDeMots's code to get more time:

- + creates more good data: creation of a good quality resource
  - generates envy and anger in the community of players: bad for the game

# Quality of the created resource? Phrase Detectives using a reference

#### Evaluation:

- reference corpus
- high observed inter-annotator agreement (from 0.7 to 0.8) [Chamberlain et al., 2009]
- Failure: identification of properties *Jon, the postman, delivered the letter*



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# Quality of the created resource? JeuxDeMots using another game!

- no (real) reference (though Babelnet...)
- ⇒ creation of a game to validate the resource [Lafourcade et al., 2011]





#### Introduction

2 Using crowdsourcing to create language resources

#### 8 Evaluating the quality of manual annotation

- Inter-annotator agreements
- Giving meaning to results

4 Analysing the complexity of an annotation campaign

#### 5 Conclusion

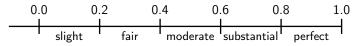
#### Evaluating human interpretation?

We can only measure the **consistency** of annotation i.e. if humans make **consistent** decisions taking **chance** into account

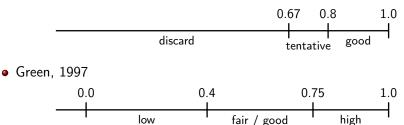
 $\kappa$ 

## Scales for the interpretation of Kappa

Landis and Koch, 1977



Krippendorff, 1980



• "if a threshold needs to be set, 0.8 is a good value" [Artstein and Poesio, 2008]

low

high

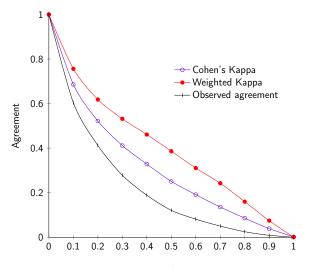
Giving meaning to the obtained results [Mathet et al., 2012]

Richter tool that:

- input: a reference annotation (real or generated automatically)
- generates degradations of a certain magnitude (from 0 to 1)
- applies one or several inter-annotator agreement measures on each set of annotations (corresponding to a magnitude of degradation)

## Richter on the TCOF-POS corpus [Benzitoun et al., 2012]

Prevalence not taken into account, but proximity between categories is:



Magnitude of degradation

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#### Introduction

- 2 Using crowdsourcing to create language resources
- 3 Evaluating the quality of manual annotation

#### 4 Analysing the complexity of an annotation campaign

- What do we know?
- What to annotate?
- How to annotate?
- Weight of the context
- Machine and manual annotation

#### Conclusion

## What is difficult? How to help?

Part-of-speech [Marcus et al., 1993] :

I/PRP do/VBP n't/RB feel/VB very/RB ferocious/JJ ./.

#### Gene renaming relations [Fort et al., 2012a] :

The yppB gene complemented the defect of the recG40 strain. yppB and ypbC and their respective null alleles were termed recU and "recU1" (recU:cat) and recS and "recS1" (recS:cat), respectively. The recU and recS mutations were introduced into rec-deficient strains representative of the alpha (recF), beta (addA5 addB72), gamma (recH342), and epsilon (recG40) epistatic groups.

Structured named entities [Grouin et al., 2011] :





What do we know?

## A growing interest in the community

 Large-scale campaigns feedback [Marcus et al., 1993, Abeillé et al., 2003]

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## What is complex in manual annotation?

## Complexity dimensions [Fort et al., 2012b]

#### • 5 independent dimensions:

- 2 related to the localisation of annotations
- 3 related to the characterisation of annotations
- 1 not independent: the context



- Scale from 0 (null complexity) to 1 (maximal complexity) to allow for the comparison between campaigns
- Independent from the volume to annotate and the number of annotators

#### Discrimination

Parts-of-speech [Marcus et al., 1993], pre-annotated :

I/PRP do/VBP n't/RB feel/VB very/RB ferocious/JJ ./.

Gene renaming[Fort et al., 2012a], no pre-annotation:

The yppB:cat and ypbC:cat null alleles rendered cells sensitive to DNA-damaging agents, impaired plasmid transformation (25- and 100-fold), and moderately affected chromosomal transformation when present in an otherwise Rec+ B. subtilis strain. The yppB gene complemented the defect of the recG40 strain. yppB and ypbC and their respective null alleles were termed recU and "recU1" (recU:cat) and recS and "recS1" (recS:cat), respectively. The recU and recS mutations were introduced into rec-deficient strains representative of the alpha (recF), beta (addA5 addB72), gamma (recH342), and epsilon (recG40) epistatic groups.

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 $\Rightarrow$  more difficult if the units to annotate are scattered, in particular if the segmentation is not obvious.

Karën Fort (karen.fort@paris-sorbonne.fr)

#### Discrimination

The discrimination weight is all the more high as the proportion of what *should* be annotated as compared to what *could* be annotated is low.

DefinitionDiscrimination(Flow) = 
$$1 - \frac{|Annotations(Flow)|}{\sum_{i=1}^{LevelSeg} |UnitsObtainedBySeg_i(Flow)|}$$

 $\Rightarrow$  Need for a reference segmentation

Parts-of-speech[Marcus et al., 1993] :

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 $Discrimination_{PTB_{POS}} = 0$ 

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#### $Discrimination_{Renaming} = 0,95$

 extending or shrinking the discriminated unit: Madame Chirac → Monsieur et Madame Chirac

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- decompose a discriminated unit into several elements: le préfet Érignac → le préfet Érignac

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- decompose a discriminated unit into several elements: le préfet Érignac → le préfet Érignac
- or **group** together several discriminated units into one unique annotation:
  - Sa Majesté

le roi Mohamed VI -> Sa Majesté le roi Mohamed VI

#### Definition

$$\textit{Delimitation(Flow)} = \textit{min}\left(rac{\textit{Substitutions} + \textit{Additions} + \textit{Deletions}}{|\textit{Annotations(Flow)}|}, 1
ight)$$

 $Delimitation_{Renaming} = 0$ 

 $Delimitation_{PTB_{POS}} = 0$ 

 $D\acute{e}limitation_{EN_{TypesSubtypes}} = 1$ 

## Expressiveness of the annotation language

#### Definition

The degrees of expressiveness of the annotation language are the following:

- 0.25: type languages
- 0.5: relational languages of arity 2
- 0.75: relational languages of arity higher than 2
- 1: higher-order languages

$$\mathit{Expressiveness}_{\mathit{Renaming}} = 0.25$$

	son		Function						
pers.ind (indiv person)	vidual	pers.coll persons)		of	func.ind (ind function)	ividual	func.coll of function	(collectivity	
person	ation		Production						
administrative physical (loc.adm.town, loc.phys.geo, loc.adm.reg, loc.phys.hydro, loc.adm.sup)		facilities (loc.fac), oronyms (loc.oro), address (loc.add.j loc.add.e	phys,	prod.object (manufac- tured object) prod.doctr (doctrine) prod.art	prod.serv (transporta- tion route) prod.rule (law) prod.media		prod.fin (financial products) prod.soft (software) prod.award		
	Organization					Time			
org.adm (administra- tion) org.ent (		services)		time.date.abs (absolute date),		time.hour.abs (absolute hour),			
Amount					time.date.rel (relative t		time.hour.rel (relative		
amount (with unit or general object), includ-					date)		hour)		
ing duration									

Types and sub-types used for structured NE annotation [Grouin et al., 2011]

	Persor	n		Function				
pers.ind (indi-	vidual p	pers.coll	(group of	func.ind	(indivi	idual	func.col	(collectivity
person)	persons)			function)			of functions)	
	Production							
administrative physical (loc.adm.town, (loc.phys.geo, loc.adm.reg, loc.phys.hydro, loc.adm.at, loc.phys.astro) loc.adm.sup)		vs.geo, s.hydro,	facilities (loc.fac), oronyms (loc.oro), address (loc.add.phys, loc.add.elec)	(manufac- tured object) tio prod.doctr pro (doctrine) (la		(transporta- tion route) p prod.rule p (law) (s		prod.fin (financial products) prod.soft (software) prod.award
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org.adm (administra- org.ent ( tion)		services)	time.date.abs (absolute date),		time.hour.abs (absolute hour),			
	time.date.rel (relative time.		time.hou	.hour.rel (relative				
amount (with un	date)			hour)				
ing duration								

Level 1: pers, func, loc, prod, org, time, amount  $\rightarrow$  7 possibilities (degree of freedom = 6).

	son		Function						
pers.ind (indi	vidual	pers.coll	(group	of	func.ind (ind	ividual	func.coll	(collectivity	
person)	persons)		s)		function) of fu		of function	nctions)	
Location					Production				
administrative physical (loc.adm.town, (loc.phys.geo, loc.adm.reg, loc.phys.hydro, loc.adm.nat, loc.phys.astro)		facilities (loc.fac), oronyms (loc.oro), address (loc.add.j loc.add.e	, phys,	prod.object         prod.s           (manufac-         (transj           tured object)         tion rc           prod.doctr         prod.n           (doctrine)         (law)           prod.art         prod.n		porta- pute)	prod.fin (financial products) prod.soft (software) prod.award		
Organization						Ti	me		
org.adm (administra- tion) org.ent (		services)		time.date.abs (absolute date),		time.hour.abs (absolute hour),			
Amount					time.date.rel (relative time.he		time.hou	our.rel (relative	
amount (with unit or general object), includ-					date) hour)				
ing duration									

Level 1: pers, func, loc, prod, org, time, amount  $\rightarrow$  7 possibilities (degree of freedom = 6).

Level 2: prod.object, prod.serv, prod.fin, prod.soft, prod.doctr, prod.rule, prod.art, prod.media, prod.award  $\rightarrow$  9 possibilities (degree of freedom = 8).

	son		Function						
pers.ind (indivi	idual	pers.coll	(group	of	func.ind	(individual	func.coll	(collectivity	
person)		persons)			function)	of fun		ctions)	
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Level 2: prod.object, prod.serv, prod.fin, prod.soft, prod.doctr, prod.rule, prod.art, prod.media, prod.award  $\rightarrow$  9 possibilities (degree of freedom = 8). Level 3: loc.adm.town, loc.adm.reg, loc.adm.nat, loc.adm.sup  $\rightarrow$  4 possibilities (degree of freedom = 3).

Degree of freedom

$$\nu = \nu_1 + \nu_2 + \ldots + \nu_m$$

where  $\underline{\nu_i}$  is the maximal degree of freedom the annotator has when choosing the  $\underline{i^{th}}$  sub-type  $(\nu_i = n_i - 1)$ .

#### Dimension of the tagset

$$Dimension(Flow) = min(\frac{\nu}{\tau}, 1)$$

where  $\tau$  is the threshold from which we consider the tagset to be very large (experimentally determined).

$$Dimension_{Renaming} = 0.04$$
  
 $Dimension_{NE_{TypesSubtypes}} = 0.34$ 

Karën Fort (karen.fort@paris-sorbonne.fr)

## Degree of ambiguity: residual ambiguity

Using the traces left by the annotators:



[...] <EukVirus>3CDproM</EukVirus> can process both structural and nonstructural precursors of the <EukVirus **uncertainty-type** = "too-generic"><taxon>poliovirus</taxon> polyprotein</EukVirus> [...].

# Définition $AmbiguityRes(Flow) = \frac{|Annotations_{amb}|}{|Annotations|}$

 $\textit{AmbiguityRes}_{\textit{Renaming}} = 0.02$ 

 $\rightarrow$  does not apply to the Penn Treebank (no traces).

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## Degree of ambiguity: theoretical ambiguity

Proportion of the units to annotate that corresponds to ambiguous vocables.

#### Definition

$$AmbiguityTh(Flow) = \frac{\sum_{voc_i=1}^{|Voc(Flow)|} (Ambig(voc_i) * freq(voc_i, Flow))}{|Units(Flow)|}$$

with

$$Ambig(voc_i) = \left\{ egin{array}{cc} 1 & ext{if} & |Tags(voc_i)| > 1 \\ 0 & ext{else} \end{array} 
ight.$$

 $\rightarrow$  Does not apply to renaming relations.

 $AmbiguityTh_{Identification} = 0.01$ 

#### Context to take into account

• size of the window to take into account in the source signal:

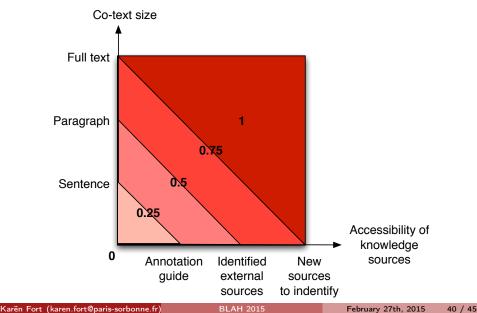
The sentence: I/PRP do/VBP n't/RB feel/VB very/RB ferocious/JJ ./.

► ... or more: Fabien Lévêque : C'est bien fait , avec Gouffran maintenant . Gouffran qui va tenter sa chance , et ca fait le but . Le but ! Xavier Gravelaine : Oh la la la la ! Fabien Lévêque : Et le but du plus breton des Girondins C'est Yoar Sourcuff qui vient mettre un quatrième but ici au stade de France). Le cauchemar continue pour leVOC. Quatre à zéro en faveur des Girondins

• number of **knowledge elements** to be rallied or degree of accessibility of the knowledge sources that are consulted:

- annotation guidelines
- nomenclatures (Swiss-Prot)
- new sources to be found (Wikipedia, etc.)

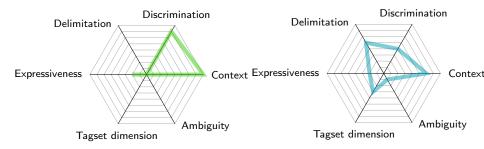
## Weight of the context



#### Where are the tools needed most?

#### Gene renaming relations

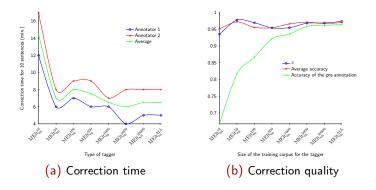
#### Structured named entities



... according to the complexity profile of the campaign

## Impact of pre-annotation [Fort and Sagot, 2010]

- gain in time and in quality (inter-annotator agreement and accuracy)
- influence of the various levels of quality of the pre-annotation tool
- bias introduced by the pre-annotation
  - ... while limiting the effects of the learning curve



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- 2 Using crowdsourcing to create language resources
- 3 Evaluating the quality of manual annotation
- 4 Analysing the complexity of an annotation campaign

#### 5 Conclusion

- A magnifying glass on manual annotation
- Perspectives

## GWAPs

Promising:

- for language resources creation
- for a better understanding of the language resources creation process
  - decompose complexity
  - domain experts vs task experts (trained or not)

#### • ethical!

But:

- what can really be achieved is still unclear:
  - syntactic annotations? (we'll know soon!)
  - biomedical annotations?
- creating a "good" game still requires "talent" (ill-defined)
- quality evaluation remains an issue

## Next steps: generalizing citizen science



- version 1.0 to come (mid-March)
- validation of the process and of the created resources
- other languages: English, German
- other, less-resourced, languages (Briton, Occitan, etc)

GWAPs platform for citizen science in France, driven by:

- ISC CNRS: Institut des Systèmes Complexes
- MNHN: Muséum national d'Histoire naturelle
- Paris-Sorbonne University

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