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Ramsey Rule with forward/backward Utility for Long Term Yield Curves Modeling*

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Abstract

This paper draws a parallel between the economic and financial points of view in the modeling of long term yield curves. The Ramsey rule, which is the reference equation in the economic literature to compute long term discount rates, links endogenous discount rate and marginal utility of aggregate optimal consumption at equilibrium. This paper provides a financial interpretation of the economic discount rate given by the Ramsey rule, using marginal utility indifference prices for non-replicable zero-coupon bonds. For such a long term modeling, the possibility of calibrating the utility to a learning set and adjusting the preferences to new economic information is crucial. This is achieved here by means of consistent progressive utility, which is also a convenient and flexible framework to take into account the heterogeneity of the economic investors. Contrary to the standard backward approach, this forward approach leads to time-coherent optimal processes that do not depend on a fixed time-horizon related to the optimization problem. We then discuss the dependency of the interest rates on the wealth of the economy. Finally, the dynamics and the long term behavior of the marginal utility yield curve is studied.

Keywords: Ramsey rule, Yields curves, Marginal indifference pricing, Market-consistent progressive utility of investment and consumption, Forward/backward portfolio optimization.

JEL 2018: C54, C61, D52, E43, G12

Introduction

This paper focuses on the modeling of long term yield curves with different viewpoints. Modeling accurately long term interest rates is a crucial challenge in many financial topics, such as the financing of ecological projects, or the pricing of longevity-linked securities or any other investment with long term impact. The bond market is highly illiquid for longer maturities and standard financial interest rates models cannot be easily extended as

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observed in Hulley and Platen [HP12]. Besides, as mentioned by Piazzesi [Pia10], "in most industrialized countries, the central bank seems to be able to move the short term of the yield curve. What matters for aggregate demand, however, are long-term yields".

Our approach, which is inspired by the economic literature on long-term policy-making, has been nourished by fruitful discussions with members of the French State Planning Commission "Finance Stratégie", who is in charge of evaluating public policies. Based on the equilibrium theory, an extensive literature has been developed to propose an endogenous definition of the economic discount rate in order to evaluate the future value of an investment by giving a current equivalent value.

The Ramsey rule, introduced in 1928 by Ramsey in his seminal work [Ram28], is the reference equation to compute the discount rate. It has been further discussed by numerous economists such as Gollier [Gol10, Gol12] and Weitzman [Wei98, Wei07]. The issue is addressed at a macroeconomic level, where long run interest rates have not necessarily the same meaning as in financial markets. We call them "economic" interest rates because they are affected mainly by structural characteristics of the economy. The Ramsey rule links the discount rate with the marginal utility of aggregate consumption at the economic equilibrium. Even if this rule is very simple, there is no consensus among economists about the parameter values that should be considered. In particular, economic rates are very sensitive to the rate of preference for the present, which can be viewed as the intensity of an independent exponential random horizon. Besides, economists are unanimous in the necessity of a sequential decision scheme that allows to revise the first decisions and preferences in the light of new knowledge and direct experiences. At equilibrium, it is also important to take into account the heterogeneity of the economic agents. Doing so calls for stochastic approaches for modeling agents' aggregate preference. Therefore the utility criterion must be adaptive and adjusted to the information flow, and it obviously must be consistent with respect to a given investment universe. Musiela and Zariphopoulou [MZ07, MZ10] were the first to suggest to use instead of the classic criterion the concept of progressive dynamic utility, that gives an adaptive way to model possible changes over the time of individual preferences of an agent. Progressive utilities of investment and consumption were considered at first by Berrier and Tehrani [BT11]. The questions of the existence and the characterization of market-consistent progressive utilities has been studied in a general setting in El Karoui and Mrad [EKM13], using a PDE point of view. As pointed out in El Karoui, Hillairet and Mrad [EKHM18], the optimal processes in the standard approach are computed through a backward analysis, emphasizing their dependency on the horizon of the optimization problem, and leading to intertemporality issues; while the progressive approach relies on a calibration viewpoint, given a learning set. The problem is then posed forward, leading to time-coherent optimal processes and putting emphasis on their monotonicity with respect to their initial values.

Whereas the economic framework relies on the theory of general equilibrium, the financial framework is based on a no-arbitrage condition and links yield curves and zero-coupon bonds prices. However the pricing issue in incomplete market is complex. Utility functions are also the cornerstone in the utility indifference pricing method, for the pricing of non-replicable contingent claims. For a small amount of transaction, this pricing methods lead to a linear pricing rule (see Davis [Dav98]) called the *Davis price* or the *marginal utility price*. As the zero-coupon bond market is highly illiquid for long maturities, it is relevant to study utility

indifference pricing method for progressive utility with consumption. The economic and financial frameworks are actually very closed: both rely on a similar optimization problem that determines the optimal discounted pricing kernel used to evaluate claims under the historical (also called physical) probability measure. The discounted pricing kernels are the key processes for the yield curve modeling and provide an unifying approach for the economic and financial viewpoints. The main difference is that in the economic framework, this is the spot interest rate r (which is the drift term of the optimal discounted pricing kernel) that is determined endogenously by the market clearing condition at the equilibrium, while in the financial framework, r is exogenous and this is the orthogonal risk premium that is determined at the optimum. Therefore, according to the Ramsey rule, we show that equilibrium interest rates and marginal utility interest rates coincide, being careful that marginal utility prices are robust only for *small* trades. To account of the size of the transaction, this paper also provides a second order expansion of the utility indifference price. We then study the dynamics of the yield curve and its long term behavior. Special attention is paid on the dependency of the interest rates on the global wealth of the economy, and in the backward setting, on the impact of the time-horizon of the underlying optimization problem. In particular, in the case of backward power utilities and non replicable zero-coupon bonds, the time-horizon dependency of the discounted pricing kernel process implies infinite maturity yield curves that are not necessarily monotonous.

The paper is organized as follows. Section 1 introduces the economic equilibrium and financial no-arbitrage frameworks, emphasizing their similarities and their differences. The related optimization problem, that determines the discounted pricing kernel, is presented. To help for a clear understanding of the main ideas without too much technicalities, the equilibrium framework is first developed in a simplified model. We then introduce a more general model as well as the financial viewpoint. We discuss the relevance and the flexibility of consistent progressive utilities for the modeling of the representative agent preferences, in this context of long term decision making. Section 2 presents the Ramsey rule, as stated in the seminal paper [Ram28], as well as a pathwise version, written in terms of the optimal discounted pricing kernel. Section 3 provides a financial interpretation of the Ramsey rule and of the economic discount rates, using marginal utility indifference pricing. The yield curve dynamics, its long term behavior and its dependency on different parameters (such as the wealth of the economy, or the time-horizon for the backward approach) are studied in Section 4.

1 The discounted pricing kernel : an unifying approach for discount rates

1.1 The economic and financial view points for interest rates

For the financing of ecological projects reducing global warming and for longevity issues or any other investment with a long term impact, it is necessary to model accurately long run interest rates. The answer is not to be found in financial market, since for longer maturities (30 years and more), the bond market becomes highly illiquid and standard financial interest rates models cannot be easily extended. In general, these issues are addressed at macroeconomic level, where long-run interest rates have not necessarily the same interpretation as in

financial market. To avoid confusion, we refer to it as *socially efficient or economic* interest rates, because they would be mainly affected by structural characteristics of the economy, and be low-sensitive to monetary policy. Nevertheless, correct estimates of these rates are useful for long term decisions and understanding their determinants is important.

The economic interest rate process (r_t) is determined endogenously at equilibrium. Most of general equilibrium macroeconomic models are simplified by assuming that consumers and/or firms could be described as a representative agent. That is agents may differ and act differently, but at equilibrium the sum of their choices is mathematically equivalent to the decision of one individual or many identical individuals. The way that preferences of multiple agents are aggregated at equilibrium is a difficult task, and even if each individual preference is modeled by a simple function, it is unlikely that the aggregate utility could be reduced into a simple expression (unless all agents are identical). In particular, it is shown in El Karoui et al. [EKHM17] that taking a power utility for the representative agent assumes actually that all agents have a power utility with the same risk aversion. Cvitanic, Jouini et al. [CJMN11] propose an equilibrium model dealing with three types of heterogeneity: investors may differ in their beliefs, in their level of risk aversion and in their time-preference rate. Computing the equilibrium requires the resolution of an optimization problem, in which each agent derives his optimal strategy and the optimal Pareto allocation is computed (that is the optimal allocation among each agent, such that there is no possible allocations whose realization would increase the global satisfaction). The theory of the representative agent summarizes this step by assigning to the representative agent a utility and a strategy. Since this utility and this strategy are solution of an underlying optimization problem, they actually should satisfy intrinsic properties, such that a dynamic programming principle. The dynamic programming principle is deeply related to the notion of market-consistency in the context of dynamic utilities (see Musiela and Zariphopoulou [MZ07, MZ10] and also El Karoui et al. [EKHM18] in a consumption framework). As the utility of the representative agent is solution of an optimization problem, his utility at time t can not be constant nor deterministic and should be the value function of the underlying optimization problem, which is an example of market-consistent dynamic utilities. This motivates the use of market-consistent progressive utilities to model the preference of the representative agent at equilibrium.

In modern dynamic macroeconomics, it is standard to represent intertemporal behavior by a time separable intertemporal utility function with a constant relative risk aversion and infinite time horizon. Indeed one can show (see [EKHM18]) that time separable market-consistent utilities are necessarily power utilities, which partly explains the importance of power utilities in the economic modeling. The time component is often taken as a discount rate of the form $e^{-\lambda t}$ where the time preference rate λ is a difficult parameter to calibrate (see the discussion of Lecocq and Hourcade [HL04]). In his seminal paper [Ram28], Ramsey prefers not to discount later enjoyments in comparison with earlier ones, "a practice which is ethically indefensible and arises merely from the weakness of the imagination". Then, to overcome the problem of well-posedness of the underlying optimization problem, he introduces a "maximum obtainable rate of enjoyment or utility " called "Bliss". We will see in this paper that market-consistent dynamic utilities are another way to get rid off the time preference parameter and to provide time-coherent strategies.

1.2 The underlying optimization problems

We draw hereafter some parallels and comparisons between the economic and the financial frameworks for the modeling of interest rates. Overall, an agent is concerned with an optimization problem. His choice variables are how much to consume or save at each point in time, how much to invest in each security, under the constraint that no bankruptcy is permitted. His optimization problem is to maximize the expected utility over the class of admissible wealth-consumption process subject to a continuous time budget constraint to be written down.

As usual, a *utility function* u is a strictly concave, increasing, and non-negative function on \mathbb{R}^+ , with continuous marginal utility u_x , satisfying the Inada conditions, $\lim_{x \rightarrow \infty} u_x(x) = 0$ and $\lim_{x \rightarrow 0} u_x(x) = +\infty$ to prevent 0 consumption at optimum. The risk aversion is measured by the ratio $R_A(u)(x) = -u_{xx}(x)/u_x(x)$ and the relative risk aversion by $R_A^r(u)(x) = x R_A(u)(x)$.

1.2.1 An economic and financial model setup

We consider here a model setup as in Merton (1969) with consumption and budget constraint (a general model with more details will be introduced in Section 1.4). The financial universe consists in d long-lived securities (also called technology in economics) with prices (S_t) , and a riskless security with price (S_t^0) . This bank account (S_t^0) yields instantaneously riskless rate (r_t) ($dS_t^0 = S_t^0 r_t dt$). To characterize the portfolio strategies and consumption plan, the trades are assumed to occur continuously in time without any friction: no transaction costs and no taxes, and securities are infinitely divisible.

The investor strategy consists in investing a proportion $\pi \in \mathbb{R}^d$ of his wealth in the securities S (or a physical production technology) and in consuming at a rate c , his remaining wealth being invested in the riskless security S^0 . The pair (π, c) is called a wealth-consumption plan, when the dynamic budget constraint, also called self-financing constraint is satisfied by the positive wealth $X_t^{\pi, c}$,

$$dX_t^{\pi, c} = \pi_t \cdot dS_t + (X_t^{\pi, c} - \pi_t S_t) \frac{dS_t^0}{S_t^0} - c_t dt, \quad X_t^{\pi, c} > 0. \quad (1.1)$$

The set of admissible wealth-consumption plans (π, c) is denoted \mathcal{A} , also called the opportunity set.

The following optimization program has to be solved in both financial and economic frames; in the usual setting it is formulated on a given horizon T_H .

$$\sup_{(\pi, c) \in \mathcal{A}} \mathbb{E} \left(\int_0^{T_H} v(t, c_t) dt + u(T_H, X_{T_H}^{\pi, c}) \right). \quad (1.2)$$

In the financial point of view, assets, bank account, time-horizon, and utility functions are given exogenously, and the problem is to characterize the optimal wealth-consumption plan. In the economic point of view, at the equilibrium, the optimal investment strategy π^e is given, and the problem is to find (if they exist), two utility functions (u, v) and a consumption rate c^e such that the pair (π^e, c^e) is optimal. In general, the dynamics of the technology as well as the short rate are endogenously determined.

Similarly at any time $t \leq T_H$ we associate the value function $\mathcal{U}(t, x)$ (also called "indirect"

utility) given that $X_t = x$:

$$\mathcal{U}(t, x) = \sup_{(\pi, c) \in \mathcal{A}} \mathbb{E} \left(u(T_H, X_{T_H}^{\pi, c}(t, x)) + \int_t^{T_H} v(s, c_s) ds \mid X_t = x \right), \text{ a.s.} \quad (1.3)$$

with terminal value $\mathcal{U}(T_H, \cdot) = u(T_H, \cdot)$. The time horizon T_H is either a fixed date, or the hitting time of a given level of satisfaction (such as the "Bliss" in Ramsey [Ram28]), or an exogenous independent exponential random variable with mean $1/\lambda$, where λ is known as the rate of time preference. In general, in this last situation, it is optimal to have a vanishing wealth at the time horizon T_H and the criterion becomes $\mathbb{E}(\int_0^\infty e^{-\lambda t} v(t, c_t) \lambda dt)$. Thus the dependency of the optimal processes (and consequently of the equilibrium discount rate) on the time horizon T_H is analog to the dependency on the time preference parameter λ .

HJB Backward Equation To derive the optimal wealth-consumption plan, we need to specify the dynamics of the securities. To ease the presentation, we provide here some results in a one dimensional setting; higher dimension and a more general setting will be considered in Section 1.4. In early works, the risky security is assumed to satisfy a geometric Brownian motion driven by a one-dimensional Brownian motion W

$$dS_t = S_t(\mu_t dt + \sigma_t dW_t)$$

where the deterministic functions σ and μ represent respectively the instantaneous volatility and the security return. Without loss of generality, we normalize the initial condition to $S_0 = 1$. Using the wealth dynamic (1.1), the corresponding HJB equation is given by

$$\begin{cases} \mathcal{U}_t(t, x) + \sup_{(\pi, c) \in \mathcal{A}} \{v(t, c) + x\pi_t(\mu_t - c_t)\mathcal{U}_x(t, x) + (r_t x - c_t)\mathcal{U}_x(t, x) + \frac{1}{2}\sigma_t^2 x^2 \pi_t^2 \mathcal{U}_{xx}(t, x)\} = 0, \\ \mathcal{U}(T_H, x) = u(T_H, x) \end{cases} \quad (1.4)$$

whose concave solution, if it exists, turns out to be the value function (1.3). By concavity, it is easy to deduce that the maximum is achieved at the optimal consumption and optimal portfolio given by

$$\pi_t^*(x) = -\frac{(\mu_t - r_t)}{\sigma_t^2} \frac{\mathcal{U}_x(t, x)}{x\mathcal{U}_{xx}(t, x)}, \quad v_c(t, c^*(t, x)) = \mathcal{U}_x(t, x). \quad (1.5)$$

The first order condition $v_c(t, c^*(t, x)) = \mathcal{U}_x(t, x)$ says that the marginal utility of current consumption must be equal, at any time, to the marginal utility of wealth. Plugging the expression of π^* into (1.4) yields the following HJB equation

$$\mathcal{U}_t(t, x) + v(t, c^*(t, x)) + (r_t x - c^*(t, x))\mathcal{U}_x(t, x) + \frac{1}{2} \frac{(\mu_t - r_t)^2 \mathcal{U}_x^2(t, x)}{\sigma_t^2 \mathcal{U}_{xx}(t, x)} = 0. \quad (1.6)$$

The optimal consumption process (c_t^*) depends on the initial wealth x through the optimal wealth process $X_t^* : c_t^*(x) = c^*(t, X_t^*(x))$ where $c^*(t, x) = v_c^{-1}(t, \mathcal{U}_x(t, x))$.

The optimization problem (1.2) consists in optimizing jointly the consumption rate c and the investment π . The equilibrium market clearing condition for the risk free asset implies that the optimal investment π^* of the representative agent is fixed at equilibrium and equal

to 1. This equilibrium constraint ($\pi^* = 1$) determines endogenously the risk free rate r^* . This differs from the no-arbitrage financial framework in which the risk free rate is fixed exogenously and the agent optimizes his investment strategy π . In turn, when the market is incomplete, the excesses of return of some less basic assets, such as some bonds, are the one that are endogenously determined in the arbitrage approach.

1.2.2 The discounted pricing kernels and the dual problem

The discounted pricing kernels are the cornerstone of the Ramsey rule, since they are used for evaluating contingent claims under the historical probability measure \mathbb{P} . Note that a discounted pricing kernel involves both a discounted factor $\exp(-\int_0^t r_s ds)$ (with the process r that may be stochastic) and a martingale density process corresponding to a change of probability measure. It is also called stochastic discount factor in the economic literature or state price density process in the financial literature. A discounted pricing kernel is a dual process of the risky assets (or the production technology) S . Its drift is thus necessarily the opposite of the interest rate r and its diffusion process is the opposite of the risk premium of the risky assets (denoted $\eta^{\mathcal{R}}$ in the sequel) plus an orthogonal risk premium (denoted ν) in the case of incomplete markets. A discounted pricing kernel will be indexed by the orthogonal risk premium ν and denoted by Y^ν . In a complete market in which all risks could be hedged, the set of orthogonal risk premium ν is trivial and reduced to $\nu = 0$. This is the standard economic framework. In the economic framework, this is the interest rate r and thus the drift term of the optimal discounted pricing kernel that is determined at the optimum (at the equilibrium). Whereas in the financial framework, r is exogenous and this is the orthogonal risk premium ν that is determined at the optimum. Both r and the risk premium are crucial for determining discount rates, that is why it is natural to focus on the discounted pricing kernel in this study. The choice of the discounted pricing kernel is achieved by solving the dual optimization problem of (1.2). The dual problem is based on the Fenchel-Legendre convex conjugate transformation $\tilde{u}(y)$ of a utility function u , where $\tilde{u}(y) = \sup_{x>0} (u(x) - yx)$. In particular, $\tilde{u}(y) \geq u(x) - yx$ and the maximum is attained at $u_x(x) = y$. Under Inada conditions, \tilde{u} is twice continuously differentiable, strictly convex, strictly decreasing, with $\tilde{u}(0^+) = u(+\infty)$, $\tilde{u}(+\infty) = u(0^+)$, *a.s.*. Moreover, the marginal utility u_x is the inverse of the opposite of the marginal conjugate utility \tilde{u}_y ; that is $u_x^{-1}(y) = -\tilde{u}_y(y)$; $\tilde{u}(y) = u(-\tilde{u}_y(y)) + \tilde{u}_y(y)y$, and $u(x) = \tilde{u}(u_x(x)) + x u_x(x)$. The conjugate system $(\tilde{U}(t, y), \tilde{v}(t, y))$ is associated with the following dual optimization problem (with initial condition $Y_t = y$)

$$\tilde{U}(t, y) = \inf_Y \mathbb{E} \left(\tilde{u}(T_H, Y_{T_H}) + \int_t^{T_H} \tilde{v}(s, Y_s) ds \mid Y_t = y \right), \text{ a.s.} \quad (1.7)$$

The link between the primal wealth process (X_t^*) and the optimal discounted pricing kernel (Y_t^*) is given by the first order relation

$$U_x(t, X_t^*) = Y_t^*, \quad -\tilde{U}_y(t, Y_t^*) = X_t^*.$$

1.3 Determining the equilibrium spot rate

For evaluating public policies, the economy is usually assumed to be at equilibrium. Nevertheless, it must be borne in mind that this assumption puts strong constraints on the economic framework that could be considered (see He and Leland [HL93] and El Karoui and Mrad [EKM18]). The equilibrium relies on the market clearing condition for the risk free asset, therefore the investment in the technology π is identical to 1, and the terms with the risk free rate r cancels in the self-financing dynamics (1.1). Then the equilibrium constraint (that is $\pi = 1$ is optimal) determines endogenously the risk free rate r_t^* . In what follows, we assume the existence of an equilibrium, that is the existence of utility processes \mathcal{U} and v that are compatible with the equilibrium constraints. A power utility function, together with a geometric Brownian motion for the discounted pricing kernel Y^* , provides a classic example of such an equilibrium. Let us first recall the definition of an equilibrium (see Dumas [DL17]).

Definition 1.1. *At time t , an equilibrium is an allocation π_t^* , a consumption level c_t^* , a rate of interest r_t^* , such that the representative investor is at the optimum and the market (for the risky security/technology as well as for the riskless security) clears. Market-clearing conditions are as follows:*

- *The supply-equals-demand condition for risky security: $\pi_t^* = 1$.*
- *The zero-net supply condition for the riskless security.*

The optimal consumption/investment problem (1.2) is solved, either using a dynamic programming principle when the parameters μ and σ are deterministic or through a martingale (dual) approach. The equilibrium is then expressed in terms of the representative agent's value function $\mathcal{U}(t, x) = \mathbb{E}(\int_t^{T_H} v(s, c_s^*) ds + u(T_H, X_{T_H}^*) | X_t^* = x)$. Since the optimal investment $\pi_t^*(x) = -\frac{(\mu_t - r_t(x))\mathcal{U}_x(t, x)}{\sigma_t^2 x \mathcal{U}_{xx}(t, x)}$ (see (1.5)) should be equal to $\pi_t^*(x) = 1$ at equilibrium, this market clearing condition determines endogenously the equilibrium rate, as function of (t, x) ,

$$r_t^*(x) = r(t, X_t^*(x)) \quad \text{with } r(t, x) = \mu_t + \sigma_t^2 x \frac{\mathcal{U}_{xx}(t, x)}{\mathcal{U}_x(t, x)}. \quad (1.8)$$

Power (CRRA) utility functions $u(x) = \frac{x^{1-\alpha}}{1-\alpha}$ and deterministic coefficients σ, μ is the standard model used in economy; it is an important case in which computations simplify and the existence of an equilibrium can be stated. It notably implies, using (1.8), that the equilibrium rate does not depend on the wealth process (X_t^*) . Nevertheless this case hides some important features on the dependency of the optimal processes and rates on initial conditions, as we will see in what follows.

For a general utility function u that is not necessarily of power type, then the existence of an equilibrium is not guaranteed and the relations given here are conditioned to its existence. Remark that the no-arbitrage assumption implies the existence of a risk premium η , which is given by $\eta_t = \sigma_t^{-1}(\mu_t - r_t)$ in a complete market framework. Thus (1.8) implies that the risk premium is linked to the relative risk aversion of the utility process \mathcal{U} :

$$\eta(t, X_t^*) = -\sigma_t \frac{X_t^* \mathcal{U}_{xx}(t, X_t^*)}{\mathcal{U}_x(t, X_t^*)} = \sigma_t R_A^r(\mathcal{U})(t, X_t^*). \quad (1.9)$$

As explained in Section 1.2.2, we will prefer in this work to express the equilibrium in terms of the discounted pricing kernel Y and the dual conjugate functions $\tilde{\mathcal{U}}$ (see (1.7))

and \tilde{v} . The relation at time 0 $u_x(x) = y$ propagates into the following dynamic relation between optimal processes $Y_t^* = \mathcal{U}_x(t, X_t^*)$. In this dual formulation, the optimal processes are expressed as functions of the dual variable Y : $c_t^* = v_c^{-1}(t, Y_t^*)$, $X_{T_H}^* = u_x^{-1}(T_H, Y_{T_H}^*)$, $X_t^* = (\mathcal{U}_x)^{-1}(t, Y_t^*) = -\tilde{\mathcal{U}}_y(t, Y_t^*)$ where $\tilde{\mathcal{U}}(t, y)$ is the dual conjugate of $\mathcal{U}(t, x)$. Identifying the martingale part of X_t^* and of $-\tilde{\mathcal{U}}_y(t, Y_t^*)$ leads to the equilibrium interest rate

$$r_t^*(y) = \tilde{r}(t, Y_t^*(y)) \quad \text{with} \quad \tilde{r}(t, y) = \mu_t + \sigma_t^2 \frac{\tilde{\mathcal{U}}_y(t, y)}{y \tilde{\mathcal{U}}_{yy}(t, y)}. \quad (1.10)$$

Note that shifting from relation (1.8) to (1.10) is straightforward using the duality relations between the utility function \mathcal{U} and its dual utility $\tilde{\mathcal{U}}$. (1.10) gives the one to one correspondence between the equilibrium rate r^* and the discounted pricing kernel Y^* .

This simple equilibrium model has numerous extensions, as the famous one proposed by Cox-Ingersoll-Ross in [CIR85]. Taking into account the presence of a financial market, [CIR85] adopts an equilibrium approach to endogenously determine the term structure of interest rates. In their model, the dynamics of the production process and the utility function depend on an exogenous stochastic factor which in some way influences the economy. At equilibrium, all financial assets are in zero net supply. The risk-free rate and the financial assets prices are determined endogenously such that the representative agent is not better off by trading in the money market, i.e. he is indifferent between an investment in the production opportunity and the risk-free instrument. This is related to the theory of indifference pricing, that we will use in the sequel (see Section 3). Then assuming a CIR dynamic for the exogenous stochastic factor implies also a CIR dynamics for the equilibrium short rate.

To summarize, in the equilibrium approach, the interest rate is determined endogenously. Replacing the expression of the equilibrium rate (1.8) into the HJB equation (1.6) yields the following HJB equation¹, that does not involve the interest rate

$$\mathcal{U}_t(t, x) + v(t, c^*(t, x)) + (\mu_t x - c^*(t, x))\mathcal{U}_x(t, x) + \frac{1}{2}\sigma_t^2 x^2 \mathcal{U}_{xx}(t, x) = 0, \quad \mathcal{U}(T_H, x) = u(T_H, x)$$

with the following dynamics $dX_t^* = (\mu_t X_t^* - c_t^*)dt + X_t^* \sigma_t dW_t$ for the equilibrium optimal wealth process, in which the terms in the interest rate r cancel due to the market clearing conditions. In fact, the utility function u at time T_H should not be given and is part of the processes that should be determined at equilibrium. Thus the dependency of the rate on the time-horizon T_H of the optimization problem is artificial. Besides, the expression for the interest rate (1.8), together with the dynamics of the wealth process (X_t^*) shows that the problem is naturally posed forward in the equilibrium setting. This forward approach is typically market-consistent and emphasizes the dependency of the rate on the initial condition x which represents the initial wealth of the economy (or equivalently its dual quantity $y = u_x(x)$). The forward approach is developed hereafter in the financial viewpoint.

¹When the time horizon T_H is an exponential variable, the terminal condition disappears and is replaced by a linear term in the HJB equation

$$\mathcal{U}_t(t, x) + v(t, c^*(t, x)) + (\mu_t x - c^*(t, x))\mathcal{U}_x(t, x) + \frac{1}{2}\sigma_t^2 x^2 \mathcal{U}_{xx}(t, x) - \lambda \mathcal{U}(t, x) = 0.$$

1.4 Primal and dual progressive utilities in financial markets

We first describe a general setting of a financial market.

1.4.1 The financial no-arbitrage framework in incomplete markets

The financial viewpoint is based on a no-arbitrage approach with exogenously given interest rate, instead of an equilibrium approach that determines them endogenously. We generalize hereafter the one-dimensional setting presented in Section 1.2. The financial investment universe is now assumed to be an incomplete Itô market, defined on a filtered probability space $(\Omega, (\mathcal{F}_t), \mathbb{P})$ driven by a n -standard Brownian motion W (see for example Karatzas et al. [KLS87], Karatzas and Shreve [KS01] or Skiadas [Ski07]).

The market is characterized by the short rate (r_t) , the n -dimensional risk premium vector (η_t) , and by the $d \times n$ volatility matrix (σ_t) of the risky assets ($d \leq n$). As usual in finance, the processes r , η and σ are taken exogenous. We assume that $\int_0^T (|r_t| + \|\eta_t\|^2) dt < \infty$, for any $T > 0$, a.s. We specify here the class of admissible strategies in terms of (κ_t, ρ_t) where² $\kappa_t = \sigma_t^{tr} \pi_t$, $c_t = \rho_t X_t$: π_t is \mathbb{R}^d -valued and corresponds to the proportion of wealth invested in the risky assets, while ρ_t is the wealth-proportional consumption rate. The incompleteness of the market is expressed by restrictions on the risky portfolios κ_t constrained to live in a given progressive vector space \mathcal{R}_t . For example, if the incompleteness follows only from the fact that the number of assets is less than the dimension n of the Brownian motion, then typically $\mathcal{R}_t = \sigma_t^{tr}(\mathbb{R}^d)$.

To avoid technicalities, we assume throughout the paper that all the processes satisfy the necessary measurability and integrability conditions such that the following formal manipulations and statements are meaningful. The following short notations will be used extensively: let \mathcal{R} be a vector subspace of \mathbb{R}^n , then for any $x \in \mathbb{R}^n$, $x^{\mathcal{R}}$ is the orthogonal projection of the vector x onto \mathcal{R} and x^\perp is the orthogonal projection onto \mathcal{R}^\perp .

In the line with (1.1), the self-financing dynamics of a positive wealth process with risky portfolio κ and wealth consumption rate ρ is given by

$$dX_t^{\kappa, \rho} = X_t^{\kappa, \rho} [(r_t - \rho_t) dt + \kappa_t (dW_t + \eta_t dt)] \quad X_0^{\kappa, \rho} = x \quad (1.11)$$

where (ρ_t) is a non negative progressive process associated with the consumption process $c_t = \rho_t X_t$, (κ_t) is a n -dimensional vector measuring the multivariate volatility process of the wealth $(X_t^{\kappa, \rho})$. A self-financing strategy (κ, ρ) is admissible (we denote $(\kappa, \rho) \in \mathcal{A}^c$) if the portfolio κ_t lives in a given progressive family of vector spaces \mathcal{R}_t a.s.

The set of the admissible wealth processes with admissible (κ_t, ρ_t) is a convex cone denoted by \mathcal{X}^c . The existence of a multivariate risk premium η formulates the absence of arbitrage opportunity. Since from (1.11), the impact of the risk premium on the wealth dynamics only appears through the term $\kappa_t \cdot \eta_t$ for $\kappa_t \in \mathcal{R}_t$, there is a "minimal" risk premium $(\eta_t^{\mathcal{R}})$, the projection of η_t on the space \mathcal{R}_t ($\kappa_t \cdot \eta_t = \kappa_t \cdot \eta_t^{\mathcal{R}}$), to which we refer in the sequel.

The class \mathcal{Y} of the discounted pricing kernels Y^ν plays the role of "orthogonal cone" of the cone of admissible wealth processes \mathcal{X}^c in the "martingale" sense. Note that \mathcal{Y} does not depend on the presence of the consumption process, and is uniquely characterized by the financial market.

²the upperscript tr denotes the matrix transpose

Definition 1.2 (Discounted pricing kernel).

A non negative Itô semimartingale Y^ν is called an admissible discounted pricing kernel if its dynamics is given by

$$dY_t^\nu = Y_t^\nu[-r_t dt + (\nu_t - \eta_t^{\mathcal{R}}) \cdot dW_t], \quad \nu_t \in \mathcal{R}_t^\perp, \quad Y_0^\nu = y. \quad (1.12)$$

The minimal discounted pricing kernel Y^0 corresponds to $\nu \equiv 0$

$$yY_t^0 = y \exp\left(-\int_0^t r_s ds - \int_0^t \eta_s^{\mathcal{R}} \cdot dW_s - \frac{1}{2} \int_0^t \|\eta_s^{\mathcal{R}}\|^2 ds\right). \quad (1.13)$$

Observe that any discounted pricing kernel $Y_t^\nu(y)$, starting from y at time 0 is the product Y_t^0 by the exponential local martingale $L_t^{\perp, \nu} = \exp\left(\int_0^t \nu_s \cdot dW_s - \frac{1}{2} \int_0^t \|\nu_s\|^2 ds\right)$, since $\eta_s^{\mathcal{R}} \cdot \nu_s \equiv 0$.

The inverse of the minimal discounted pricing kernel, $\frac{1}{Y^0}$, is the admissible market numeraire, also called GOP (growth optimal portfolio) (see Geman, El Karoui, Rochet [EKGR95], Heath, Platen [PH06], or Filipovic, Platen [FP09]). The discounted pricing kernels are the cornerstone of the financial interpretation of the Ramsey rule.

1.4.2 Primal and dual progressive utility processes

As explained in Section 1.3, the economic equilibrium framework with a representative agent is well suited to a forward approach, and writes conveniently in a dual formulation. Thus we detail below the dual progressive approach. Progressive utilities are particularly useful for long term decision schemes. Indeed, in the presence of generalized long term uncertainty, the decision scheme must evolve: economists agree on the necessity of a sequential decision scheme that allows to revise the first decisions according to the evolution of the knowledge and to direct experiences, see Lecocq and Hourcade [HL04]. Besides, a sequential decision allows to cope with situations in which it is important to find the core of an agreement between partners having different views or anticipations, in order to give time for solving their controversy. Progressive utilities give also time-coherence in the optimal choices and allow to get rid off the sensitivity of economic discount rate in the pure time preference parameter λ (which can be interpreted as a random horizon T_H).

Since the preference criterion of the representative agent results from an equilibrium (in which each agent optimizes his own preference), we model it as a pair of progressive utilities (\mathbf{U}, \mathbf{V}) , satisfying a dynamic programming principle called market-consistency. (\mathbf{U}, \mathbf{V}) is defined as a family of stochastic utility processes, that is for any t , $(U(t, x), V(t, c))$ are some utility functions. To express that the adaptive criterion (\mathbf{U}, \mathbf{V}) is market-consistent, given the investment universe \mathcal{X}^c , we introduce the following supermartingale condition.

Definition 1.3 (Consistent primal progressive utility system).

Let (\mathbf{U}, \mathbf{V}) be a progressive utility system and \mathcal{X}^c a test family of portfolio with consumption. (\mathbf{U}, \mathbf{V}) is said to be \mathcal{X}^c -consistent, if

(i) for any admissible wealth process $X^{\kappa, \rho} \in \mathcal{X}^c$, with consumption rate $c = \rho X^{\kappa, \rho}$, the value process

$$\mathcal{G}_t^{\kappa, \rho} = U(t, X_t^{\kappa, \rho}) + \int_0^t V(s, c_s) ds \text{ is a positive supermartingale.}$$

(ii) there exists an optimal strategy such that the value process

$$\mathcal{G}_t^* = U(t, X_t^{\kappa^*, \rho^*}) + \int_0^t V(s, c_s^*) ds \text{ is a martingale.}$$

As the discounted pricing kernels Y^ν have a major role in evaluating discount rate, we rather concentrate on the progressive dual problem. We consider the dual progressive utilities $(\tilde{\mathbf{U}}, \tilde{\mathbf{V}})$, defined as the family of stochastic dual utility processes such that for any t , $(\tilde{U}(t, y), \tilde{V}(t, y))$ are the Fenchel-Transforms of $(U(t, x), V(t, c))$. The market-consistency property on the primal progressive utility system (\mathbf{U}, \mathbf{V}) translates into a market-consistency property on the dual progressive utilities $(\tilde{\mathbf{U}}, \tilde{\mathbf{V}})$, given the learning set \mathcal{Y} .

Definition 1.4 (Consistent dual progressive utility system).

Let $(\tilde{\mathbf{U}}, \tilde{\mathbf{V}})$ be a progressive utility system with learning set \mathcal{Y} . The dual utility system $(\tilde{\mathbf{U}}, \tilde{\mathbf{V}})$ is said to be \mathcal{Y} -consistent, if

(i) for any admissible test process $Y^\nu \in \mathcal{Y}$ (with $\nu \in \mathcal{R}^\perp$)

$$\tilde{J}_t^\nu = \tilde{U}(t, Y_t^\nu) + \int_0^t \tilde{V}(s, Y_s^\nu) ds \text{ is a submartingale.} \quad (1.14)$$

(ii) there exists an optimal process Y^* in \mathcal{Y} such that

$$\text{the optimal preference process } \tilde{J}_t^* = \tilde{U}(t, Y_t^*) + \int_0^t \tilde{V}(s, Y_s^*) ds \text{ is a martingale.} \quad (1.15)$$

In what follows, the deterministic initial utilities $U(0, \cdot)$ and $V(0, \cdot)$ are denoted $u(\cdot)$ and $v(\cdot)$. The following result is showed in [EKHM18].

Proposition 1.1. Let (\mathbf{U}, \mathbf{V}) be a \mathcal{X}^c -consistent progressive utility system satisfying regularities conditions. Then the optimal processes are linked by the first order relation

$$Y_t^*(y) = U_x(t, X_t^*(x)) = V_c(t, c_t^*(c)) \text{ with } y = u_x(x) = v_c(c)$$

or equivalently in terms of the dual utilities

$$X_t^*(x) = -\tilde{U}_y(t, Y_t^*(y)) \text{ and } c_t^*(c) = -\tilde{V}_y(t, Y_t^*(y)).$$

The dual value function system $(\tilde{U}(t, y), \tilde{v}(t, y))$ of the classic consumption optimization problem is an example of strongly consistent system (with respect to \mathcal{Y}), defined from its terminal condition $\tilde{U}(T_H, y) = \tilde{u}(y)$. Conversely, given \mathcal{Y} , and given an initial utility system $(\tilde{u}(x), \tilde{v}(c))$, a strongly consistent system $(\tilde{\mathbf{U}}, \tilde{\mathbf{V}})$ is the dual value function system of some investment-consumption problem, with stochastic terminal condition $\tilde{U}(T_H, y)$ for any time horizon T_H . In this backward approach, the optimal processes are denoted respectively $(c^{*,H}, X^{*,H})$ and $Y^{*,H}$, the additional symbol H underlining the dependency of the optimal processes on the optimization horizon T_H . In the forward approach, the dual utility process $\tilde{\mathbf{U}}$ is an horizon unbiased utility function since the value function is the same for any time horizon T_H .

The forward and backward settings differ by their boundary conditions, the terminal utility is given in the standard case and the initial one in the progressive case. Although the \mathcal{Y} -consistency constraints are the same, this point induces major differences in the interpretation and in the mathematical treatment of the utility's characterization, apart from the issue of time-coherence. In the standard (backward) framework, the initial value of the value function \mathcal{U} is usually not explicit and is computed through a backward analysis, starting

from its given terminal utility (possibly random) $U(x)$ at time T_H . From a "practical" point of view, the Markov property is strategic for the resolution in the backward framework and sometimes additional regularity assumption are needed to use stochastic calculus for the value function. This point is not an issue for forward utility, that is taken as a "regular" Itô random field with differential decomposition

$$dU(t, x) = \beta(t, x)dt + \gamma(t, x).dW_t.$$

But in return it is not easy to read directly on its local characteristics β and γ that \mathbf{U} is a utility random field (increasing and concave), in absence of general comparison results for stochastic integrals. This can be done by using similar arguments as the ones that show that the solution of stochastic differential equation (SDE) is monotone with respect to the initial condition as soon as sufficient regularity assumption are put on the coefficients. Therefore for consistent progressive utilities, the initial value is given and the problem is solved forward, and the emphasis is placed on the monotonicity of optimal processes with respect to the initial condition. We refer to [EKHM18] for discussion about those issues and for explicit regularity conditions and characterization of the consistent pairs of consistent utilities of investment and consumption and the optimal policies.

Compared to equation (1.5) for the deterministic case, the optimal portfolio is then given by

$$x\kappa_t^*(x) = x\sigma_t^{tr}\pi_t^*(x) = -\frac{U_x(t, x)}{U_{xx}(t, x)}\left(\eta_t^{\mathcal{R}} + \frac{\gamma_x^{\mathcal{R}}(t, x)}{U_x(t, x)}\right) \quad (1.16)$$

with the additional term risk premium term $\frac{\gamma_x^{\mathcal{R}}(t, x)}{U_x(t, x)}$ coming from the diffusion term of the progressive utility \mathbf{U} . The market-consistency implies the following HJB constraint

$$\beta(t, x) = -U_x(t, x)xr_t + \frac{1}{2}U_{xx}(t, x)\|x\kappa_t^*(x)\|^2 - \tilde{V}(t, U_x(t, x)) \quad (1.17)$$

which is similar to the HJB constraint (1.6).

2 The Ramsey rule

The macroeconomics literature typically relates the *economic equilibrium* rate to the time preference rate and to the average rate of productivity growth. A typical example is the Ramsey rule proposed in the seminal paper of Ramsey [Ram28] in 1928 where economic interest rates are linked with the marginal utility of the aggregate consumption at the economic equilibrium. More precisely, the economy is represented by the strategy of a risk-averse representative agent, whose utility function on consumption rate at date t is the function $v(t, c)$. Using an equilibrium point of view, the Ramsey rule at time 0 connects the equilibrium rate for maturity θ with the marginal utility $v_c(t, c)$ of the random optimal consumption rate (c_t^*) by

$$R_0^e(\delta) = -\frac{1}{\delta} \ln \frac{\mathbb{E}[v_c(\delta, c_\delta^*)]}{v_c(0, c_0^*)}. \quad (2.1)$$

Indeed, reducing the consumption at time 0 of a marginal amount ϵ induces a loss equal (at the first order) to $\epsilon v_c(c_0^*)$. This amount is then invested and rises the consumption at time δ to $c_\delta \epsilon e^{\delta R_0^e(\delta)}$. At equilibrium, at the first order, the gain $\epsilon e^{\delta R_0^e(\delta)} v_c(\delta, c_\delta^*)$ should offset the loss at time 0, which implies (2.1).

2.1 Historical Ramsey rule

In the optimization problem (1.2), an exponential random horizon T_H with rate λ is similar to the usual setting of a time separable utility function with exponential decay at rate $\lambda > 0$. For example, $\lambda = 0.1$ corresponds to a random horizon T_H with mean of 10 years. λ is the pure time preference parameter, i.e. λ quantifies the agent preference of immediate goods versus future ones. But as mentioned by Lecocq and Hourcade [HL04], it can also be interpreted as a preference of no sacrifice for the present. This parameter gives a lower bound for the Ramsey rule ((2.1) implies that $R_0^e(T) \geq \lambda$). Since λ is an intrinsic data, it may be questionable especially in a context of low interest rate, and fixing this value is a strong normative choice. Thus the choice of this pure time preference parameter λ is likely to continue to be a controversial issue.

In the meantime, as explained in Section 1.3, time separable power utility functions (with constant relative risk aversion θ , $0 < \theta < 1$) are often used

$$v(t, c) = K e^{-\lambda t} \frac{c^{1-\theta}}{1-\theta}.$$

In the seminal paper of Ramsey [Ram28], the optimal consumption is a deterministic function $c_t^* = c_0^* \exp(gt)$ (with g being the growth rate of the economy) and the Ramsey rule (2.1) writes as

$$R_0^e(T) = \lambda + \theta g. \quad (2.2)$$

Although equation (2.2) is very simple, there is no consensus on the parameter values. In the Stern review on the climate change [SS07] in 2006, $\theta = 0.1$, $g = 1.3\%$ $\lambda = 0.1\%$, which leads to a discount rate of 1.4%, whereas the UK-treasury uses a discount rate of 2.5%. Thus 1 million of dollars in 100 years is equivalent today either on 250 000 dollars or 82 000 dollars, depending on which rate is taken.

In order to add some randomness in the future optimal consumption, the consumption process is also typically modeled as a geometric Brownian motion

$$c_t^* = c_0^* \exp(gt + \varphi W_t). \quad (2.3)$$

In fact, assuming power utilities and a geometric Brownian motion for the optimal consumption is quite natural in the light of the previous discussion on the existence of an equilibrium (see Section 1.3). The dynamics (2.3) can be linked to the previous equilibrium setting in the case of constant parameters: $g = \frac{1}{\theta}(r + \varphi^2 \frac{\theta}{2})$ and $\varphi = \frac{\mu-r}{\theta\sigma}$. The Ramsey rule still induces a flat curve

$$R_0^e(T) = \lambda + \theta g - \frac{1}{2}\theta(\theta + 1)\varphi^2. \quad (2.4)$$

The same model holds true at any date in the future, by using conditional expectation. When the parameters of the model are homogeneous, the yields curve at any date in the future is still given by $R_t^e(T-t) = \lambda + \theta g - \theta^2 \varphi^2$.

The Ramsey rule is still the reference equation in macroeconomics and it was discussed by numerous economists, such as Gollier [Gol10, Gol12] and Weitzman [Wei98, Wei07]. Relaxing the assumption of a power utility and of modeling the consumption with a geometric Brownian motion as in (2.3), a second order expansion of $v_c(c_t^*)$ in relation (2.1) leads to a decomposition of the yield curve in three terms (impatience effect, wealth effect and

precautionary effect) as follows (see Gollier [Gol07])

$$R_0^e(T) = \lambda + R_A^r(v)(c_0^*) \frac{\mathbb{E}(c_T^*) - c_0^*}{T c_0^*} - \frac{1}{2} R_A^r(v)(c_0^*) P_R(v)(c_0^*) \frac{\text{Var}(c_T^*/c_0^*)}{T} + o((\mathbb{E}(c_T^*) - c_0^*)^2) \quad (2.5)$$

with $R_A^r(v)(x) = -xv_{xx}(x)/v_x(x)$ the relative risk aversion and $P_R(v)(x) = -xv_{xxx}(x)/v_{xx}(x)$ the relative prudence. This leads to an increasing (resp. decreasing) yield curve if the wealth effect becomes more (resp. less) compared to the precautionary effect. Remark that for power utilities, $R_A^r(v)(x) = \theta$, $P_R(v)(x) = (\theta + 1)$, which gives the analogy between (2.4) and (2.5). Gollier also investigates in [Gol07] the effects of changes on the consumption on the yield curve computed at time 0.

In what follows, the equilibrium yield curve is computed at any date t in a general setting, using a "pathwise" Ramsey rule, but without questioning the existence of an equilibrium.

2.2 A pathwise Ramsey Rule

In the sequel, the upperscript $*$ denotes interchangeably optimal process of the forward and backward formulation, keeping in mind that, for the backward formulation, the statements are valid up to time T_H . We focus on the optimality relations given by Proposition 1.1

$$\begin{cases} c_t^*(c) &= -\tilde{V}_y(t, Y_t^*(y)) & \text{i.e.} & V_c(t, c_t^*(c)) = Y_t^*(y), t \geq 0 \\ c &= -\tilde{v}_y(y) & \text{i.e.} & v_c(c) = y. \end{cases} \quad (2.6)$$

Remark that a parametrization in y is equivalent to a parametrization in the initial wealth x or in the initial consumption rate c , based on the one to one correspondence $v_c(c) = u_x(x) = y$. The forward point of view emphasizes the key role played by the monotonicity of Y with respect to the initial condition y (under regularity conditions of the progressive utilities). Then as function of y , c is decreasing, and $c_t^*(c)$ is an increasing function of c . This question of monotonicity is frequently avoided, maybe because with power utility functions $Y_t^*(y)$ is linear in y .

Equation (2.6) may be interpreted as a **pathwise Ramsey rule**, between the marginal utility of the optimal consumption and the optimal discounted pricing kernel:

$$\frac{V_c(t, c_t^*(c))}{v_c(c)} = \frac{Y_t^*(y)}{y}, \quad t \geq 0 \quad \text{with} \quad v_c(c) = y. \quad (2.7)$$

This one to one correspondence between the optimal consumption and the optimal discounted pricing kernel holds at any date t , that is why we called it a "pathwise Ramsey rule". Remark that formulating this pathwise relation (2.7) in terms of the optimal consumption leads to an expression that only involves the utility process \mathbf{V} of the consumption, which contrary to \mathbf{U} , is a given process. Formulating the pathwise relation (2.7) in terms of the wealth would have involve the utility \mathbf{U} which is complex to compute, \mathbf{U} being the value function of the optimization problem.

The Ramsey rule leads to a description of the equilibrium yield curve as a function of the optimal discounted pricing kernel Y^* , $R_0^e(T)(y) = -\frac{1}{T} \ln \mathbb{E}[Y_T^*(y)/y]$ which allows to give a financial interpretation in terms of zero-coupon bonds. More dynamically in time, we define

for $t < T$

$$R_t^e(T-t)(y) := -\frac{1}{T-t} \ln \mathbb{E} \left[\frac{V_c(T, c_T^*(c))}{V_c(t, c_t^*(c))} \middle| \mathcal{F}_t \right] = -\frac{1}{T-t} \ln \mathbb{E} \left[\frac{Y_T^*(y)}{Y_t^*(y)} \middle| \mathcal{F}_t \right]. \quad (2.8)$$

The Ramsey rule brings us to study the quantity $\mathbb{E} \left[\frac{Y_T^*(y)}{Y_t^*(y)} \middle| \mathcal{F}_t \right]$. In the context of a financial complete market, it is well-known that this quantity corresponds to the price of zero-coupon bonds (maturing at time T). Nevertheless, its interpretation for incomplete market is less trivial and will be investigated in the next section. Before going on with the financial interpretation of this equilibrium yield curve given in terms of the discounted pricing kernel, we recall that in the equilibrium framework the short term interest rate r_t is endogenous and fixed at equilibrium to satisfy the market clearing condition of the aggregate demands. On the contrary, in the financial no-arbitrage framework, the short rate is exogenous and the discounted pricing kernel is optimized not through its drift r_t but through its volatility ν_t . In the financial no-arbitrage context, the optimization procedure impacts only the form on the yield curve (through the risk premium), and not the beginning of the curve. This helps to understand how yield curve movements of the short end (monitored by a central bank) translate into long-term yield.

For this financial interpretation purpose, it is natural to link zero-coupon bonds and the equilibrium yield curve.

3 Indifference pricing interpretation of the Ramsey rule

In this section, we investigate the financial interpretation of the Ramsey rule. The financial point of view focuses more on the financial products than the rates, namely in this context on the zero-coupon bonds, which is a contract that pays 1 at a given date T . We thus want to interpret, in terms of price of zero-coupon bonds, the quantities $\mathbb{E} \left[\frac{Y_T^*(y)}{Y_t^*(y)} \middle| \mathcal{F}_t \right]$ for all $t < T$. This question is related to a more general issue in finance, that consists in the pricing of a bounded contingent claim ζ_T , paid at date T , $T \leq T_H$ ($\zeta_T = 1$ in the case of zero-coupon bond). We thus address this pricing issue for replicable and non replicable claims, with both backward and forward approaches. The pricing procedure we consider (marginal utility indifference pricing) consists in choosing an optimal discount pricing kernel Y^* among the set \mathcal{Y} of all admissible pricing kernels Y^ν .

3.1 Valuation in incomplete markets

When all risks are replicable, then the price is uniquely determined as the value of the replicating portfolio (by no-arbitrage arguments). When some risks remain not replicable, several valuation methodologies exist (such as super-replicating prices or indifference prices), leading to different prices (or bid-ask prices).

3.1.1 Valuation of replicable payoffs

The valuation of a (bounded) contingent claim ζ_T (paid at date T) is done through the choice of a discounted pricing kernel Y^ν , the price at time t being then given by the expectation $\mathbb{E} \left[\frac{Y_T^\nu(y)}{Y_t^\nu(y)} \zeta_T \middle| \mathcal{F}_t \right]$. The question that arises is the choice of this discounted pricing kernel Y^ν . As mentioned in Definition 1.2, any discounted pricing kernel Y_t^ν is written as the product

of the so-called minimal discounted pricing kernel $Y_t^0(y) = yY_t^0 = y \exp(-\int_0^t r_s ds - \int_0^t \eta_s^{\mathcal{R}} \cdot dW_s - \frac{1}{2} \int_0^t \|\eta_s^{\mathcal{R}}\|^2 ds)$ and an orthogonal local martingale $L_t^{\perp, \nu}(y) = \exp(\int_0^t \nu_s \cdot dW_s - \frac{1}{2} \int_0^t \|\nu_s\|^2 ds)$. In finance (r_t) and $(\eta_t^{\mathcal{R}})$ are exogenous, while $\nu_t \in \mathcal{R}_t^\perp$ is endogenous and may depend on y . The minimal discounted pricing kernel Y^0 plays a "universal" rule and any Y^ν differs only in the orthogonal part $L^{\perp, \nu}(y)$. Y^0 includes both the short term interest rate r and the risk premium $\eta^{\mathcal{R}}$, it can be decomposed as $Y_t^0 = e^{-\int_0^T r_s ds} L_T^{\mathcal{R}}$ with $L_T^{\mathcal{R}} = \exp(-\int_0^T \eta_s^{\mathcal{R}} \cdot dW_s - \frac{1}{2} \int_0^T \|\eta_s^{\mathcal{R}}\|^2 ds)$ an exponential martingale which corresponds to the density process of a change of probability.

If the bounded contingent claim ζ_T is *replicable* by an admissible self-financing portfolio, its market price $p^m(\zeta_T)$ (p^m when it is not ambiguous) is the value of the replicating portfolio (by no-arbitrage). Thus p_t^m is a bounded process such that $Y_t^\nu(y)p_t^m$ is a martingale for any discounted pricing kernel $Y^\nu(y)$, and in particular for yY_t^0 . This leads to the classic pricing formula of a replicable contingent claim

$$p_t^m(\zeta_T) = \mathbb{E}\left[\frac{Y_T^0}{Y_t^0} \zeta_T \mid \mathcal{F}_t\right] = \mathbb{E}\left[\frac{Y_T^\nu(y)}{Y_t^\nu(y)} \zeta_T \mid \mathcal{F}_t\right]. \quad (3.1)$$

Therefore, for replicable payoff, the price is uniquely given by $\mathbb{E}\left[\frac{Y_T^\nu(y)}{Y_t^\nu(y)} \zeta_T \mid \mathcal{F}_t\right]$, whatever the discounted pricing kernel Y^ν . In finance, it is interpreted as the risk neutral conditional expectation of the discounted claim between t and T ,

$$p_t^m(\zeta_T) = \mathbb{E}\left[\frac{Y_T^0}{Y_t^0} \zeta_T \mid \mathcal{F}_t\right] = \mathbb{E}^{\mathbb{Q}}\left[e^{-\int_t^T r_s ds} \zeta_T \mid \mathcal{F}_t\right]$$

where \mathbb{Q} is the minimal risk-neutral probability with density $L_T^{\mathcal{R}}$ with respect to \mathbb{P} (on \mathcal{F}_T). Under the risk neutral probability \mathbb{Q} , all assets and admissible self-financing portfolios have the same return (r_t) . Remark also that in a complete market (which is the natural framework of equilibrium modeling), any contingent claim is replicable, and Y^0 is the only discounted pricing kernel.

In conclusion, for replicable zero-coupon bonds, equilibrium yield curve (2.8) and market yield curve, have the same expression in terms of the discounted pricing kernel.

However, for long maturities, this replicable assumption seems very strong (even if the payoff of the zero coupon is constant, the short term interest rate and the risk premium are stochastic). If the contingent claim is not replicable, the price is not uniquely determined and different discounted pricing kernel Y^ν may lead to different prices $\mathbb{E}\left[\frac{Y_T^\nu(y)}{Y_t^\nu(y)} \zeta_T \mid \mathcal{F}_t\right]$. What is the financial interpretation of the Ramsey rule in this context? It is important to point out that the Ramsey rule is a marginal linear pricing rule, that is computed for relative small amounts. The following section relates it with the marginal utility indifference pricing. Indeed, similarly to the heuristic of the Ramsey rule recalled in (2.1), the marginal utility indifference price is also a linear price that corresponds to a small perturbation of first order around an equilibrium.

3.1.2 Utility indifference pricing

When the payoff ζ_T is not replicable in incomplete market, there are different ways to evaluate the risk coming from the non-replicable part, leading to a bid-ask spread. A way is the pricing by indifference.

When hedging strategies cannot be implemented, the nominal amount of the transaction

becomes an important risk factor and one can use utility based indifference pricing methodology. The utility *indifference price* is the price at which the investor is indifferent from investing or not in the contingent claim. We consider the two following maximization problems³ stated at time $t = 0$ to simplify the notations (this can be easily extended to any time $t \leq T$). The first one without the claim ζ_T has already been introduced previously

$$\mathcal{U}^T(x) := \sup_{(\kappa, \rho) \in \mathcal{A}^c} \mathbb{E}[U(T, X_T^{\kappa, \rho}) + \int_0^T V(s, c_s) ds]. \quad (3.2)$$

The terminal utility $U(T, \cdot)$ is then perturbed by the random payment $q\zeta_T$, leading to the second maximization problem

$$\mathcal{U}^{\zeta, T}(x, q) := \sup_{(\kappa, \rho) \in \mathcal{A}^c} \mathbb{E}[U(T, X_T^{\kappa, \rho} - q\zeta_T) + \int_0^T V(s, c_s) ds]. \quad (3.3)$$

The *utility indifference price*⁴ is the cash amount $\widehat{p}_{0, T}^q(x, \zeta_T, q)$ determined by the relationship

$$\mathcal{U}^{\zeta, T}(x + \widehat{p}_{0, T}^q(x, \zeta_T, q), q) = \mathcal{U}^T(x). \quad (3.4)$$

As in (2.1), (3.4) provides the additional initial wealth \widehat{p}^q that offsets the loss of providing a q -quantity of the claim ζ_T at time T .

REMARK: The formulation of the utility indifference pricing problem is the same for forward and backward utilities, with the appropriate utility process \mathbf{U} that should be considered in the definitions (3.2) and (3.3). In both cases, the utility indifference pricing problem is posed backward, with the natural maturity T which is the date of payment of the claims, and the associated optimal processes depend on T . The literature usually considers the utility indifference pricing problem in the backward framework (that is with $U(T_H, \cdot)$ a given deterministic function, and $T \leq T_H$), see for example Davis [Dav98], the survey of Hobson [HH09] or Carmona [CN90]. If $T < T_H$, thanks to the dynamic programming principle, the stochastic utility $U(T, \cdot)$ that should be considered in (3.2) and (3.3) is the value function at time T of the backward optimization problem with utility $U(T_H, \cdot)$ at time T_H . In the forward framework, $U(T, \cdot)$ is the forward utility itself at time T (and T is not restricted to be less than T_H). In what follows, we study the marginal indifference pricing in the forward and backward settings and we comment the differences when needed. We use the index H (such as $Y_{\cdot}^{*, H}$) to emphasize the time horizon dependency in the backward optimization problem.

3.2 Marginal indifference pricing

When the investors are aware of their sensitivity to the non-replicable risk, they can try to transact for only a little amount in the risky contract, which corresponds to the zero marginal rate of substitution p_T^u (u for utility), also called *Davis price* [Dav98] or *marginal indifference price*. This is a classic pricing approach in economics, less frequently used in

³To ease the notations, we will often rather write \mathcal{U}^ζ and \mathcal{U} rather than $\mathcal{U}^{\zeta, T}$ and \mathcal{U}^T .

⁴If $q > 0$ (resp. $q < 0$) it is a selling (resp. a buying) indifference price

option pricing. The *marginal utility indifference price* is determined by the relationship

$$p_{0,T}^u(x, \zeta_T) := \lim_{q \rightarrow 0} \frac{\partial \hat{p}_{0,T}^q}{\partial q}(x, \zeta_T, q). \quad (3.5)$$

The marginal utility price is a linear pricing rule. Using this pricing rule means that there exists a consensus on this price for a small amount, but investors are not sure to have liquidity at this price.

Proposition 3.1. *Let $(Y_t^*(y))$ be the optimal discounted pricing kernel associated with a (forward or backward) consumption optimization problem.*

For any non negative contingent claim ζ_T delivered at time T , the marginal utility price (also called Davis-price) is given via the dual parametrization

$$p_T^u(x, \zeta_{0,T}) = \mathbb{E}\left[\zeta_T \frac{Y_T^*(y)}{y}\right], \quad y = \mathcal{U}_x(0, x). \quad (3.6)$$

It is defined for any maturity $T \in [0, +\infty[$ in the forward case and for any $T \leq T_H$ in the backward case.

Proof. To simplify the notation, the indifference price is denoted $\hat{p}^q := \hat{p}_{0,T}^q(x, \zeta_T, q)$. Following Davis [Dav98], we compute the marginal indifference price of any contingent claim as follows. Denote by $(X^{*,q}(x), c^{*,q}(x))$ the optimal strategy of the optimization program (3.3) (q -quantity of the claim ζ_T), such that

$$\mathbb{E}\left[U(T, X_T^{*,q}(x) - q\zeta_T) + \int_0^T V(s, c_s^{*,q}(x)) ds\right] = \mathcal{U}^\zeta(0, x, q).$$

Thanks to the envelope theorem we can invert optimization and differentiation along the optimal paths (see Milgrom [MS02]); in our setting, the q -derivative concerns the random variables $U(T, X_T^{*,q}(x) - q\zeta_T) + \int_t^T V(s, c_s(x)) ds$. Then

$$\partial_q \mathcal{U}^\zeta(0, x, q) = -\mathbb{E}(U_x(T, X_T^{*,q}(x) - q\zeta_T)\zeta_T).$$

On the other hand, since by definition $\mathcal{U}^\zeta(0, x, q) = \mathcal{U}(0, x - \hat{p}^q)$

$$\partial_q \mathcal{U}^\zeta(0, x, q) = \partial_q \mathcal{U}(0, x - \hat{p}^q) = -\frac{\partial \hat{p}^q}{\partial q} \mathcal{U}_x(0, x - \hat{p}^q)$$

thus, we obtain the sensitivity in q of the indifference price

$$\frac{\partial \hat{p}^q}{\partial q} = \frac{\mathbb{E}(U_x(T, X_T^{*,q}(x) - q\zeta_T)\zeta_T)}{\mathcal{U}_x(0, x - \hat{p}^q)}. \quad (3.7)$$

This quantity depends on the optimal process $X_T^{*,q}(x)$ which is not easy to compute, but at the limit in $q = 0$, this quantity becomes, since $\lim_{q \rightarrow 0} X_T^{*,q} = X_T^*$

$$p_{0,T}^u(x, \zeta_T) = \lim_{q \rightarrow 0} \frac{\partial \hat{p}^q}{\partial q}(x, \zeta_T) = \frac{\mathbb{E}[\zeta_T U_x(T, X_T^*(x))]}{\mathcal{U}_x(0, x)}.$$

The marginal pricing rule is linear, and associated with the pricing kernel

$$\frac{U_x(T, X_T^*(x))}{\mathcal{U}_x(0, x)} = \frac{Y_T^*(\mathcal{U}_x(0, x))}{\mathcal{U}_x(0, x)}.$$

□

In the backward case, the utility $U(T, \cdot)$ depends on the horizon T_H . In particular, if the contingent claim ζ_T is delivered at time $T \leq T_H$, then ζ_T can be invested between time T and T_H into any admissible portfolio $X(T, \zeta_T)$ (martingale under $Y^{*,H}$) and computing the marginal utility price with terminal payoff $\zeta_{T_H} = X_{T_H}(T, \zeta_T)$ leads to the same price, as explained in the following corollary.

Corollary 3.2. *Let $(Y_t^*(y))$ be the optimal discounted pricing kernel associated with a (forward or backward) consumption optimization problem. For any non negative contingent claim ζ_T delivered at time T , the marginal utility price is given at any time $t \leq T$ by*

$$p_{t,T}^u(x, \zeta_T) = \mathbb{E}\left[\zeta_T \frac{Y_T^*(y)}{Y_t^*(y)} \mid \mathcal{F}_t\right], \quad y = \mathcal{U}_x(0, x). \quad (3.8)$$

(i) *In the forward case, the pricing rule is time-coherent :*
for all T and T' , with $T \leq T'$

$$p_{t,T'}^u(x, \zeta_{T'}) = p_{t,T}^u(x, \zeta_T(t, x)) \text{ with } \zeta_T(t, x) = p_{T,T'}^u(X_T^*(t, x), \zeta_{T'}). \quad (3.9)$$

(ii) *In the backward case, the time-coherence property (3.9) is satisfied*

- for $T \leq T' \leq T_H$ with $\zeta_T(t, x) = \zeta_T^H(t, x) = p_{T,T'}^{u,H}(X_T^{*,H}(t, x), \zeta_{T'})$.
- for $T \leq T'$ with $T' > T_H$ if the utility function $U(T', \cdot)$ at the horizon T' is the consistent progressive utility starting from $u(T_H, \cdot)$ at time T_H .

Proof. To simplify the notations, the proof is given for $t = 0$, the dynamic version can be proved in the same way.

(i) In the forward case, for any maturity T' , we have

$$p_{0,T'}^u(x, \zeta_{T'}) = \frac{1}{u_x(x)} \mathbb{E}[U_x(T', X_{T'}^*(x)) \zeta_{T'}] = \mathbb{E}\left[\zeta_{T'} \frac{Y_{T'}^*(y)}{y}\right].$$

In particular, for any $T \leq T'$, one can easily prove (3.9):

$$\begin{aligned} p_{0,T'}^u(x, \zeta_{T'}) &= \frac{1}{u_x(x)} \mathbb{E}[U_x(T', X_{T'}^*(x)) \zeta_{T'}] \\ &= \frac{1}{u_x(x)} \mathbb{E}\left[\frac{1}{U_x(T, X_T^*(x))} \mathbb{E}[U_x(T', X_{T'}^*(x)) \zeta_{T'} \mid \mathcal{F}_T] U_x(T, X_T^*(x))\right] \\ &= \frac{1}{u_x(x)} \mathbb{E}[p_{T,T'}^u(X_T^*(x), \zeta_{T'}) U_x(T, X_T^*(x))] \\ &= p_{0,T}^u(x, p_{T,T'}^u(X_T^*(t, x), \zeta_{T'})). \end{aligned}$$

(ii) In the backward case, if the maturity of the claim is $T \leq T_H$, then the amount ζ_T may be invested in any admissible portfolio $X(T, \zeta_T)$ such that $(X_t(T, \zeta_T) Y_t^{*,H}(y))_{T \leq t \leq T_H}$ is a martingale and taking $\zeta_{T'} = X_{T'}(T, \zeta_T)$, $T' \in [T, T_H]$. Then the proof of (3.9) in the backward case is identical to the one of the forward case as soon as $T \leq T' \leq T_H$:

$$\begin{aligned} p_{0,T'}^{u,H}(x, \zeta_{T'}) &= \mathbb{E}\left[\mathbb{E}(X_{T'}(T, \zeta_T) \frac{Y_{T'}^{*,H}(y)}{y} \mid \mathcal{F}_T)\right] \\ &= \mathbb{E}\left[\zeta_T \frac{Y_T^{*,H}(y)}{y}\right] = p_{0,T}^{u,H}(x, \zeta_T), \quad y = u_x(x). \end{aligned} \quad (3.10)$$

The backward marginal utility pricing is a well-posed pricing rule only for $T \leq T_H$. Nevertheless, for $T' > T_H$, in order to still have (3.9), the utility function should be extended between T_H and T' in a time-coherent way in order to get the optimal Y^* until T' . \square

The marginal utility indifference pricing allows to price contingent claim as the expectation under a pricing measure. This corresponds to the "local expectations hypothesis" of Piazzesi [Pia10]. For marginal utility prices, the transition from the data-generating measure \mathbb{P} to the pricing measure $(Y_T^*\mathbb{P})$ is tied to preference parameters. Nevertheless, this linear pricing rule may not be well adapted for larger nominal amount of transaction and highly illiquid market. Hereafter we provide a second order development of the utility indifference price, for small q . This is a first attempt to develop a correcting term extending the Davis' price.

Second order extension of the marginal utility price The following results provide a second order expansion of the utility indifference price, for small quantity q of the claim ζ_T .

Theorem 3.3. *Suppose the optimal strategy $(X^{*,q}(x), c^{*,q}(x))$ of the optimization program (3.3) to be regular⁵. The utility indifference price at time t of a q -quantity of the claim ζ_T delivered at time T admits the following second order expansion in the neighborhood of $q = 0$*

$$\begin{aligned} \hat{p}_{t,T}^q(x, \zeta_T) &= qp_{t,T}^u(x, \zeta_T) \left(1 + q \frac{U_{xx}(t, x)}{U_x(t, x)} p_{t,T}^u(x, \zeta_T) \right) \\ &+ q^2 \frac{\mathbb{E}(U_{xx}(T, X_T^*(x))(\partial_q X_T^{*,q}(x)|_{q=0} - \zeta_T)\zeta_T)}{U_x(t, x)} + o(q^2). \end{aligned} \quad (3.11)$$

recalling the Davis price $p_{t,T}^u(x, \zeta_T) = \mathbb{E}[\zeta_T \frac{Y_T^*(y)}{Y_t^*(y)} | \mathcal{F}_t]$, $y = u_x(x) = U_x(0, x)$.

Remark that the term $R_A(u) = -\frac{U_{xx}(t, x)}{U_x(t, x)}$ is the absolute risk aversion coefficient. Besides, the term $\partial_q X_T^{*,q}(x)|_{q=0}$ makes it difficult to compute explicitly this second order term.

Proof. We prove the result at time $t = 0$, the dynamic version is obtained in the same way. From (3.7),

$$U_x(0, x - \hat{p}^q)(\partial_q \hat{p}^q) = \mathbb{E}(U_x(T, X_T^{*,q}(x) - q\zeta_T)\zeta_T).$$

Differentiating again with respect to q , it follows under regularity assumptions

$$U_x(0, x - \hat{p}^q)(\partial_q^2 \hat{p}^q) - U_{xx}(0, x - \hat{p}^q)(\partial_q \hat{p}^q)^2 = \mathbb{E}(U_{xx}(T, X_T^{*,q}(x) - q\zeta_T)(\partial_q X_T^{*,q}(x) - \zeta_T)\zeta_T).$$

Then, since $\hat{p}^q \rightarrow 0$ and $(\partial_q \hat{p}^q) \rightarrow p^u$ when $q \rightarrow 0$

$$\partial_q^2 \hat{p}^q|_{q=0} = \frac{\mathbb{E}(U_{xx}(T, X_T^*(x))(\partial_q X_T^{*,q}(x)|_{q=0} - \zeta_T)\zeta_T) + U_{xx}(0, x)(p^u)^2}{U_x(0, x)}.$$

Therefore the second order expansion of \hat{p}^q in the neighborhood of $q = 0$ is

$$\hat{p}^q = qp^u \left(1 + qp^u \frac{U_{xx}(0, x)}{U_x(0, x)} \right) + q^2 \frac{\mathbb{E}(U_{xx}(T, X_T^*(x))(\partial_q X_T^{*,q}(x)|_{q=0} - \zeta_T)\zeta_T)}{U_x(0, x)} + o(q^2).$$

\square

⁵ $U_x(T, X_T^{*,q}(x))$ continuously differentiable with respect to q , with integrable derivative

To sum up, the utility indifference pricing provides a (bid/ask) price for non-replicable claims. Remark that it relies on the disturbance of a partial equilibrium by adding a new contingent claim/asset that should be financed. A complete market can not be disturbed by a new asset because any contingent claim/asset can be hedged. But in incomplete markets the equilibrium is not perfect and the new claims to be financed have an impact on it. In the case of new claims whose size are small, the disturbance is marginal, leading to a marginal utility indifference price. This indicates similarities between the marginal utility indifference price and the Ramsey rule. We now interpret the previous results on the marginal utility pricing of zero-coupon bonds in terms of the yield curve

3.3 Marginal utility yield curve

As usual, we use the generic notation $(B(t, T), t \leq T)$ for the price at time t of a zero-coupon bond paying one unit of cash at maturity T . In finance, the market yield curve $(\delta \rightarrow R_t(\delta))$ is defined through the price of a zero-coupon bonds by $B(t, T) = \exp(-(T - t)R_t(T - t))$. We use the previous results of Sections 3.1.1 and 3.2 concerning the pricing of contingent claims: the case of a zero-coupon bond corresponds to a contract delivery 1 at maturity T , i.e. $\zeta_T = 1$.

(i) If the zero-coupon bonds are replicable, then there is no ambiguity about their prices, as any discounted pricing kernel Y leads to the same price (see (3.1.1))

$$B^0(t, T) = \mathbb{E}\left[\frac{Y_T}{Y_t} \middle| \mathcal{F}_t\right] = \mathbb{E}\left[\frac{Y_T^0}{Y_t^0} \middle| \mathcal{F}_t\right].$$

In practice, this pricing rule $B^0(t, T) = \mathbb{E}\left(\frac{Y_T^0}{Y_t^0} \middle| \mathcal{F}_t\right)$, using the minimal pricing kernel Y^0 , is often used as a benchmark, even if the bonds are not replicable. In these case, the price does not depend on y (for exogenous $r, \eta^{\mathcal{R}}$).

(ii) For non hedgeable zero-coupon bond, we can apply the marginal indifference pricing rule (with consumption) based on the u -optimal pricing kernel $Y_t^*(y)$. Although it is important to emphasize the dependence of the optimal pricing kernel $Y^*(y)$ on the utility, we avoid this dependence to simplify the notations. Similarly, the marginal utility price at time t of a zero-coupon bond depends on the utility only through the optimal discounted pricing kernel $Y^*(y)$, so we denote it by $B^*(t, T)(y)$ (note that this price depends on y):

$$B^*(t, T)(y) = \mathbb{E}\left[\frac{Y_T^*(y)}{Y_t^*(y)} \middle| \mathcal{F}_t\right].$$

Based on the link between optimal discounted pricing kernel and optimal consumption, we see that

$$B^*(t, T)(y) = \mathbb{E}\left[\frac{Y_T^*(y)}{Y_t^*(y)} \middle| \mathcal{F}_t\right] = \mathbb{E}\left[\frac{V_c(T, c_T^*(c_0))}{V_c(t, c_t^*(c_0))} \middle| \mathcal{F}_t\right], \quad y = v_c(c_0) = u_x(x). \quad (3.12)$$

According to the Ramsey rule (2.8), equilibrium interest rates and marginal utility interest rates are the same, in terms of the discounted pricing kernel. One should keep in mind that in the equilibrium framework the discounted pricing kernel is determined at equilibrium through the spot rate r_t endogenously, while it is optimized through its orthogonal volatility ν_t in the financial setting. Besides, it is worth emphasizing that the marginal utility prices are only valid for small trades. Indeed for non replicable claims, the size of the transactions

is an important source of risk; for larger trades, we cannot use the first order approximation given by the marginal utility price, and we should add a correcting second order term or use indifference pricing.

3.4 Aggregation and wealth dependency

As explained in Section 1.3, power utility functions is an important case of utility functions, in which computations are tractable and the existence of an equilibrium can be stated. Nevertheless this case implies that the equilibrium rates do not depend on the wealth process of the economy, and thus does not allow to capture some important features concerning the impact of the wealth of the economy on the rates. A more flexible model consists in aggregating power utilities, which turns out to aggregating discounted pricing kernels. Indeed [EKM18] proved that the utility functions that are compatible with an equilibrium can be written as mixtures of power utility. Besides, aggregation of utility is particularly relevant to take into account the heterogeneity of the investors in the economy. It is a natural setting in which the yield curves may depend on the wealth of the economy.

To illustrate this, let us consider an economy composed of N investors, any of them being endowed at time 0 with a proportion α_i of the initial global wealth x ($\sum_{i=1}^N \alpha_i = 1$). Assume that the agents' preferences are modeled by consistent power utilities characterized by (constant) relative risk aversion parameters $\theta_1 < \dots < \theta_N$. Then, their optimal discounted pricing kernels $Y_t^{*,\theta_i}(y)$ are linear in y with coefficient \bar{Y}_t^{*,θ_i} (see [EKHM18]), and the individual price of zero-coupon bonds with maturity T does not depend on y and is given by $B^{*,\theta_i}(t, T) = \mathbb{E}\left(\frac{\bar{Y}_T^{*,\theta_i}}{\bar{Y}_t^{*,\theta_i}} | \mathcal{F}_t\right)$.

The preference of the representative agent is the aggregation of the preferences of these heterogeneous investors, so that the aggregate indifference zero-coupon bond price $B^*(0, T)(y)$, computed at time 0 for simplicity, is given by

$$B^*(0, T)(y) = \frac{\sum_{i=1}^N y^{\theta_i}(y) B^{*,\theta_i}(0, T)}{y} = \frac{\sum_{i=1}^N (\alpha_i x)^{-\theta_i} B^{*,\theta_i}(0, T)}{\sum_{i=1}^N (\alpha_i x)^{-\theta_i}}$$

with $y = \sum_{i=1}^N y^{\theta_i}(y) = u_x(x)$ and for power utilities, $y^{\theta_i}(y) = u_x^{\theta_i}(\alpha_i x) = (\alpha_i x)^{-\theta_i}$. The aggregate indifference zero-coupon bond price thus depends on the initial wealth x , although it is not the case of each individual investor's price.

Asymptotic behavior for small and large wealth. Using the linearity of the optimal discounted pricing kernel $Y_t^{*,\theta}(y^{\theta_i})$ in y^{θ_i} and the form of the marginal initial power utilities $u_x^{\theta_i}$, the asymptotic behavior of the aggregate zero-coupon price, for y around 0 (respectively ∞), is a direct consequence of the convergence of the discrete random measure $\frac{\sum_{i=1}^N y^{\theta_i}(y) \delta_{\theta_i}}{y}$ towards a Dirac measure that charges the agent with the smallest (respectively the largest) risk aversion θ_i . Indeed, scaling the initial wealth x with a factor $\lambda \in \mathbb{R}^+$, we have the following asymptotics (for $\lambda \rightarrow 0$ or ∞)

$$\lim_{y \rightarrow 0} B^*(0, T)(y) = B_0^{\theta_1}(T) \quad \text{and} \quad \lim_{y \rightarrow +\infty} B^*(0, T)(y) = B_0^{\theta_N}(T).$$

This means that, when the wealth tends to infinity, the aggregate zero-coupon price converges to the one priced by the less risk averse agent, whereas when the wealth tends to

zero, it converges to the one priced by the more risk averse agent. This is a similar result as in Cvitanic, Jouini et al. [CJMN11].

The framework can be generalized into a continuum of heterogeneous investors indexed by θ , with any utility function (not necessarily power) and having different weights $m(d\theta)$ in the economy. Then the aggregate discounted pricing kernel $Y_t^*(u_x(x))$ is defined as a mixture of individual discounted pricing kernels (see [EKHM17])

$$Y_t^*(u_x(x)) := \int Y_t^{*,\theta}(u_x^\theta(\alpha^\theta x))m(d\theta) = \int Y_t^{*,\theta}(y^\theta(u_x(x)))m(d\theta). \quad (3.13)$$

Therefore the marginal utility bond curve $B^*(t, T)(y)$ is a normalized mixture of individual bond curves, based on the orthogonal martingales $L_t^{\perp,*,\theta}$,

$$B^*(t, T)(y) = \int B^{*,\theta}(t, T)(y^\theta) \frac{L_t^{\perp,*,\theta}(y^\theta)}{\int L_t^{\perp,*,\theta}(y^\theta)m(d\theta)} m(d\theta). \quad (3.14)$$

Similarly, the marginal utility spot forward rate $f^*(t, T)(y) = \partial_T \ln B^*(t, T)(y)$ is a normalized mixture of individual spot forward rates curve based on the martingales $Y_t^{*,\theta}(y^\theta)B^{*,\theta}(t, T)(y^\theta)$

$$f^*(t, T)(y) = \int f^{*,\theta}(t, T)(y^\theta) \frac{Y_t^{*,\theta}(y^\theta)B^{*,\theta}(t, T)(y^\theta)}{\int Y_t^{*,\theta}(y^\theta)B^{*,\theta}(t, T)(y^\theta)m(d\theta)} m(d\theta).$$

4 Yield curves dynamics

The increase of the fixed income market in size and number of products has transformed the way of considering the links between rates of different maturities, leading to leave the economic theory of rational expectation for the principle of no-arbitrage between bonds of different terms. Initiated by Vasicek in 1977, this evolution has matured with Heath-Jarrow-Morton theory [HJM92], and the theory of bond as a numeraire in El Karoui et al. [EKGR95]. Note that this point of view, that follows from the no-arbitrage principle, is relevant for a day by day management of the rate fluctuations, but does not replace the analysis of the economic fundamentals that explain the broad patterns of the fluctuations. This section revisits the previous results on the yield curve, using Heath-Jarrow-Morton (HJM) theory in incomplete market.

The notion of forward contracts will be used, such as the forward zero-coupon bonds, whose price $B_t(T_0, T)$ is the price at time t of a bond starting at time T_0 and paying one unit of cash at time $T > T_0$. By non arbitrage, $B_t(T_0, T) = B(t, T)/B(t, T_0)$. The family of forward instantaneous rates ($f(t, T_0) = -\partial_T \ln(B_t(T_0, T)_{T=T_0})$) takes also a large place in the HJM theory.

4.1 Yield curve dynamics and their volatilities

Instead of starting with a given dynamic for the short rate r and deducing the zero-coupon bonds and their volatilities (as it is the case for example for the Vasicek model), the Heath-Jarrow-Morton framework adopts the reverse approach and starts with a given volatility process. It is worth emphasizing that in the HJM approach the spot rate is not given and is deduced from the volatility process, and of the initial conditions of the forward rates ($f(0, T)$). Thus in what follows, we focus on the volatility family of the zero-coupon

bonds, that characterizes the dynamics of the yield curve. It is important to highlight that this characteristic is determined directly by the martingale property of the process $(Y_t^*(y)B^*(t,T)(y))_{t \in [0,T]}$, in both the economic and the financial viewpoints. The subtle difference consists of the endogeneity for the economic viewpoint (resp. exogeneity for the financial viewpoint) of the spot rate r , that may depend (or not) on y ; we will discuss this point in Proposition 4.2.

Recall that any discounted pricing kernel $Y^*(y)$ is characterized by its volatility process $\mathfrak{S}^*(y) := \nu^*(y) - \eta^{\mathcal{R}}(y)$ (resp. $-\eta^{\mathcal{R}}(y)$ for Y^0), where $\nu^*(y)$ is the orthogonal risk premium and $\eta^{\mathcal{R}}(y)$ is the minimal risk premium. In the economic framework $\eta^{\mathcal{R}}(y)$ is endogenous, while in the financial setting it is exogenous and usually taken independent of y . The dynamics of the associated bonds $B^*(t,T)(y)$ differ by their volatilities, denoted by $\Gamma^*(t,T)(y)$. In the sequel, to shorten the notations, we use the usual short notation for exponential martingale, $\mathcal{E}_t(\phi) := \exp\left(\int_0^t \phi_s \cdot dW_s - \frac{1}{2} \int_0^t \|\phi_s\|^2 ds\right)$. The study is based on the martingale property of the process $Y_t^*(y)B^*(t,T)(y)$ (resp. $Y_t^0 B^0(t,T)$), whose volatility $(\mathfrak{S}_t^*(y) + \Gamma^*(t,T)(y))$ is the sum of the volatilities of each term, and whose terminal value is $Y_T^*(y)$. Thus, the exponential martingale $Y_t^*(y)B^*(t,T)(y)$ has the following representation:

$$Y_t^*(y)B^*(t,T)(y) = yB^*(0,T)(y)\mathcal{E}_t(\mathfrak{S}^*(y) + \Gamma^*(\cdot, T)(y)). \quad (4.1)$$

The same formula holds for $Y_t^0 B^0(t,T)$ ($\nu^* \equiv 0$).

4.1.1 Heath Jarrow Morton framework for forward rates

The spot forward rates are defined by $f^*(t,T)(y) = -\partial_T \ln B^*(t,T)(y)$. They represent the spot rate of the forward zero-coupon bond defined at time t from the starting date T . The limit of the spot forward rate, when the maturity T tends to the current date t , is the spot rate r of no-arbitrage:

$$\lim_{T \rightarrow t} f^*(t,T)(y) = r_t(y).$$

The spot forward rates are easier to compute than the rates $R^*(t,T)(y)$ themselves: indeed they are computed directly from (4.1) by taking the logarithmic derivative of the product $Y_t^*(y)B^*(t,T)(y)$ with respect to the maturity T .

Proposition 4.1. *Assume that the volatility vectors $\Gamma^*(t,T)(y)$ are differentiable with respect to T with locally bounded derivative $\gamma^*(t,T)(y) := \partial_T \Gamma^*(t,T)(y)$.*

Then the integral equation of the spot forward rates is

$$f^*(t,T)(y) = f^*(0,T)(y) - \int_0^t \gamma^*(s,T)(y) \cdot (dW_s + (\mathfrak{S}_s^*(y) - \Gamma^*(s,T)(y))ds). \quad (4.2)$$

The yield curve $\delta \mapsto R_t^u(\delta)(y)$ is obtained as the primitive of the forward rate:

$$R_t^*(\delta)(y) = \frac{1}{\delta} \int_0^\delta f^*(t, t+s)(y) ds. \quad (4.3)$$

Dynamics of the error $f^*(t,T) - f^0(t,T)$.

The market practice, that uses the minimal pricing kernel Y^0 as benchmark, induces a spot forward rate $f^0(t,T)$ instead of $f^*(t,T)$. The difference between the spot forward rates $\Delta f(t,T)(y) := f^*(t,T)(y) - f^0(t,T)(y)$ ($\Delta f(T,T) = 0$), has the following dynamics (with

similar notations for $\Delta\gamma$ and $\Delta\Gamma$)

$$\begin{aligned}
 \partial_t(\Delta f(t, T))(y) &= \partial_t f^*(t, T)(y) - \partial_t f^0(t, T)(y) \\
 &= \Delta\gamma(t, T)(y) \cdot (dW_t + \eta_t^{\mathcal{R}}(y)dt) + \gamma^*(t, T)(y) \cdot \nu_t^*(y)dt \\
 &+ \langle \gamma^*(t, T)(y), \Gamma^*(t, T)(y) \rangle dt - \langle \gamma^0(t, T), \Gamma^0(t, T)(y) \rangle dt \\
 &= \Delta\gamma(t, T)(y) \cdot (dW_t + \mathfrak{S}_t^*(y)dt) + \langle \Delta\gamma(t, T)(y), \Gamma^*(t, T)(y) \rangle dt \\
 &+ \langle \gamma^0(t, T)(y), \Delta\Gamma(t, T)(y) + \nu_t^*(y) \rangle dt.
 \end{aligned}$$

The dynamics of the "error" of using the minimal discounted pricing kernel Y^0 instead of $Y^*(y)$ is similar to the dynamics of a forward rate (equation (4.2)), plus the additional source term $\langle \gamma^0(t, T)(y), \Delta\Gamma(t, T)(y) + \nu_t^*(y) \rangle dt$.

4.1.2 Exogenous spot rate

Writing (4.2) in a backward formulation,

$$f^*(t, T)(y) = r_T(y) + \int_t^T \gamma^*(s, T)(y) \cdot (dW_s + (\mathfrak{S}_s^*(y) - \Gamma^*(s, T)(y))ds).$$

It appears that the spot rate seems to depend on y , even for an exogenous spot rate. This dependency is conveyed by the orthogonal risk premium $\nu^*(y)$. Nevertheless, it is usual in the financial modeling to take the spot rate r_t and the minimal risk premium $\eta^{\mathcal{R}}$ independent of the initial parameter y , on the contrary to the economic framework in which they are endogenous and thus naturally depend on y . But this assumption implies a constraint on the initial slope of the spot forward rates. The dynamics of the spot rate and the condition under which r does not depend on y are given in the following proposition.

Proposition 4.2 (Properties of the spot rate). *The spot rate is given by*

$$r_t(y) = f^*(0, t)(y) - \int_0^t \gamma^*(s, t)(y) \cdot (dW_s + (\mathfrak{S}_s^*(y) - \Gamma^*(s, t)(y))ds), \quad (4.4)$$

and its dynamics is given by

$$dr_t(y) = \partial_2 f^*(t, t)(y)dt - \gamma^*(t, t)(y) \cdot (dW_t + \mathfrak{S}_t^*(y)dt). \quad (4.5)$$

This implies that for exogenous spot rate r that does not depend on y , $\gamma^*(t, t)$ and $\partial_2 f^*(t, t) + \gamma^*(t, t) \cdot \nu_t^*(y)$ do not depend on y .

Proof. Note that Equation (4.4) is a backward formulation of (4.2). For the ease of the computations, we denote $r(t, \delta)(y) := f^*(t, t + \delta)(y)$, which we differentiate with respect to t using (4.2):

$$\begin{aligned}
 dr(t, \delta)(y) &= \partial_2 r(t, \delta)(y)dt + \gamma^*(t, t + \delta)(y) \cdot \Gamma^*(t, t + \delta)(y)dt \\
 &- \gamma^*(t, t + \delta)(y) \cdot (dW_t + \mathfrak{S}_t^*(y)dt).
 \end{aligned}$$

When δ goes to zero, using the relation $r_t = f^*(t, t)$ and the fact that $\Gamma^*(t, t)(y) = 0$, the

dynamics of the spot rate is given by

$$dr_t(y) = \partial_2 f^*(t, t)(y)dt - \gamma^*(t, t)(y) \cdot (dW_t + \mathfrak{S}_t^*(y)dt).$$

This implies that for exogenous spot rate r , γ^* does not depend on y on the diagonal and $\partial_2 f^*(t, t)(y) + \gamma^*(t, t)(y) \cdot \nu_t^*(y)$ does not depend on y . \square

Remark that the initial slope of the spot forward rate $\partial_2 f^*(t, t)(y)$ can be interpreted using the initial slope of the yield curve : $\partial_2 f^*(t, t)(y) = 2\partial_\delta R_t^*(0)(y)$. Indeed using equation (4.3), one gets

$$\partial_\delta R_t^*(\delta) = -\frac{R_t^*(\delta)}{\delta} + \frac{f^*(t, t+\delta)}{\delta} = -\left(\frac{R_t^*(\delta) - r_t}{\delta}\right) + \frac{f^*(t, t+\delta) - r_t}{\delta}.$$

Since $r_t = R_t^*(0) = f^*(t, t)$, passing to the limits when $\delta \rightarrow 0$, yields $\partial_2 f^*(t, t)(y) = 2\partial_\delta R_t^*(0)(y)$.

We now illustrate these constraints of exogenous spot rates in a Gaussian framework with deterministic volatilities.

A Gaussian framework The Vasicek model is the typical example of Gaussian model for interest rate; it is stated in a complete market. We provide here a similar Gaussian framework, but in incomplete market: we assume that the coefficients $\mathfrak{S}^*(y)$ and $\Gamma(\cdot, T)(y)$, that appear in the exponential representation of the martingale $(Y_t^*(y)B^*(t, T))_t$ (see equation (4.1)), are deterministic. We assume that the volatility $\Gamma(\cdot, T)(y)$ is given by

$$\Gamma^*(t, T)(y) = \Gamma^*(T - t)(y) = \sigma(y) \frac{(1 - e^{-a(y)(T-t)})}{a(y)}, \quad \gamma^*(t, T) = \sigma(y) e^{-a(y)(T-t)}$$

where $\sigma(y)$ is the n -dimensional diffusion vector and $a(y)$ is the (one-dimensional) mean reversion speed. A direct computation from the spot forward rate equation (4.2) and equation (4.5) implies the following dynamics for the spot rate r

$$dr_t(y) = a(y)(b_t(y) - r_t(y))dt + \sigma(y) \cdot (dW_t + \mathfrak{S}_t^*(y)dt)$$

with $b_t(y) = \frac{\partial_2 f^*(0, t)(y)}{a(y)} + f^*(0, t)(y) + \frac{\|\sigma(y)\|^2}{2a(y)^2}(1 - e^{-2a(y)t})$. This is known as the Hull and White model. If the spot rate r does not depend on y , then the condition established in Proposition 4.2 implies that the diffusion parameter σ is independent of y , and the drift parameter $a(y)(b_t(y) - r_t)$ is equal to $\sigma \cdot \mathfrak{S}^*(y)$ plus a term that does not depend on y . The initial spot forward rates curve $t \rightarrow f^*(0, t)(y)$ satisfies a Vasicek model (corresponding to $b(y)$ constant in time) if

$$\partial_2 f^*(0, t)(y) + a(y)(f^*(0, t)(y) - b(y)) + \frac{\|\sigma\|^2}{2a(y)}(1 - e^{-2a(y)t}) = 0$$

that is $f^*(0, t)(y) = b(y) + (r_0(y) - b(y))e^{-a(y)t} - \frac{\|\sigma\|^2}{2a(y)^2}(1 - e^{-a(y)t})^2$.

Remark that $f^*(0, +\infty)(y) = b(y) - \frac{\|\sigma\|^2}{2a(y)^2}$.

The next section studies the infinite maturity yield curve.

4.2 Infinite maturity yield curve

Let us first recall that, from Definition 1.2, any discounted pricing kernel $Y_t^*(y)$ can be written as

$$Y_t^*(y) = yY_t^0(y)L_t^{\perp,*}(y), \text{ where } \begin{cases} Y_t^0 = \exp\left(\int_0^t -r_s(y)ds - \int_0^t \eta_t^{\mathcal{R}}(y).dW_s - \frac{1}{2}\int_0^t \|\eta_t^{\mathcal{R}}(y)\|^2 ds\right) \\ L_t^{\perp,*}(y) = \exp\left(\int_0^t \nu_s^*(y).dW_s - \frac{1}{2}\int_0^t \|\nu_s^*(y)\|^2 ds\right). \end{cases}$$

Then, simplifying (4.1) by $Y_t^*(y)$, the zero-coupon bonds prices are given by

$$\frac{B^*(t, T)(y)}{B^*(0, T)(y)} = \exp\left(\int_0^t r_s(y)ds + \Gamma^*(s, T)(y).(dW_s + \mathfrak{S}_s^*(y)ds) - \frac{1}{2}\|\Gamma^*(s, T)(y)\|^2 ds\right) \quad (4.6)$$

with $\mathfrak{S}_s^*(y) = \nu_s^*(y) - \eta_s^{\mathcal{R}}(y)$.

4.2.1 Infinite maturity yield curve with forward utility

We study the yield curve dynamics for infinite maturity, first in the framework of forward utility, for which the orthogonal risk premium $\nu^*(y)$ does not depend on the time-horizon. From the equation (4.6) of the zero-coupon bonds, and using $(T-t)R_t^*(T-t)(y) = -\ln B^*(t, T)(y)$,

$$\begin{aligned} (T-t)R_t^*(T-t)(y) &= TR_0^*(T)(y) - \int_0^t r_s ds - \int_0^t \Gamma^*(s, T)(y).dW_s \\ &\quad + \frac{1}{2}\int_0^t \|\Gamma^*(s, T)(y)\|^2 ds + \int_0^t \Gamma^*(s, T)(y).\mathfrak{S}_s^*(y)ds. \end{aligned} \quad (4.7)$$

Along the same lines as in Dybvig [DIR96] and in El Karoui et al. [EKFG97], we study the dynamics behavior of the yield curve, when the maturity goes to infinity

$$l_t(y) := \lim_{T \rightarrow +\infty} R_t^*(T, y). \quad (4.8)$$

From (4.7), when T is large, $R_t^*(T)(y)$ behaves as

$$R_0^*(T)(y) - \int_0^t \frac{\Gamma^*(s, T)(y)}{T}.dW_s + \int_0^t \frac{\|\Gamma^*(s, T)(y)\|^2}{2T} ds + \int_0^t \frac{\Gamma^*(s, T)(y)}{T}.\mathfrak{S}_s^*(y)ds \quad (4.9)$$

thus we have to study together the behavior of $\frac{1}{T}\int_0^t \Gamma^*(s, T)(y).dW_s$, $\frac{1}{T}\int_0^t \|\Gamma^*(s, T)(y)\|^2 ds$ and $\frac{1}{T}\int_0^t \Gamma^*(s, T)(y).\mathfrak{S}_s^*(y)ds$ for a fixed t .

Proposition 4.3. *In the forward case, the infinite maturity yield curve $l_t(y)$ is*

(i) *infinite if $\lim_{T \rightarrow +\infty} \frac{\Gamma^*(t, T)(y)}{T}$ exists and is not equal to zero $dt \otimes d\mathbb{P}$ a.s.*

(ii) *Otherwise, $l_t(y) = l_0(y) + \int_0^t \frac{g_s^2(y)}{2} ds$ with $g_t^2(y) := \lim_{T \rightarrow +\infty} \frac{\|\Gamma^*(t, T)(y)\|^2}{T}$.*

So, the long run interest rate l_t is still a nondecreasing process in time starting from l_0 , constant if $g_t \equiv 0$ for all t .

Proof. (i) If $\lim_{T \rightarrow +\infty} \frac{\Gamma^*(t, T)(y)}{T}$ exists and is not equal to zero $dt \otimes d\mathbb{P}$ a.s. then

$\lim_{T \rightarrow +\infty} \frac{\|\Gamma^*(t, T)(y)\|^2}{T} = \lim_{T \rightarrow +\infty} \|\frac{\Gamma^*(t, T)(y)}{T}\|^2 T = +\infty$ a.s and $l_t(y)$ is infinite.

(ii) Otherwise, $\frac{1}{T} \int_0^t \Gamma^*(s, T)(y) \cdot dW_s$ and $\frac{1}{T} \int_0^t \Gamma^*(s, T)(y) \cdot \mathfrak{S}_s^*(y) ds$ converge to zero and $l_t(y) = l_0(y) + \int_0^t \frac{g_s^2(y)}{2} ds$ where $g_t^2(y) = \lim_{T \rightarrow +\infty} \frac{\|\Gamma^*(t, T)(y)\|^2}{T}$. So, the long run interest rate l_t is still a nondecreasing process in time starting from l_0 , constant if $g_t \equiv 0$ for all t . In this case, all yield curves in the future have the same asymptotic l_0 than at $t = 0$. \square

Therefore, in the forward case, the yield curve dynamics and the infinite maturity behavior given by the Ramsey rule are in line with the models of the standard financial literature. Nevertheless, in the backward case, such similarities are not so obvious, due to the dependency of $\nu^{*,H}(y)$ (and thus $\mathfrak{S}^*(y)$) on the time horizon T_H .

4.2.2 Yield curve properties with backward utilities

For backward utility function, the yield curve dynamics (4.7) is still valid for any $t \leq T_H$, nevertheless the time horizon T_H impacts the orthogonal risk premium $\nu^{*,H}$ as well as the volatility $\Gamma^*(\cdot, T)$, and consequently the long term behavior of the yield curve. For zero-coupon bond with maturity $T < T_H$, the payoff at time T is recapitalized at the risk-free rate from time T to time T_H , leading to the marginal utility price for zero-coupon bond (as explained in (3.10)) $B^{*,H}(t, T)(y) = \mathbb{E} \left[\frac{Y_{T_H}^{*,H}(y)}{Y_t^{*,H}(y)} \middle| \mathcal{F}_t \right]$. In the backward point of view, the dependency on the time horizon T_H is crucial. We focus on this dependency in the following and thus in order to alleviate the notations, we omit the reference to the initial conditions x and y . The dependency on T_H adds a deterministic constraint between optimal wealth and optimal discounted pricing kernel at time T_H , given by the first order condition $X_{T_H}^{*,H} = u_x^{-1}(Y_{T_H}^{*,H})$. This induces a link between the orthogonal risk premium $\nu^{*,H}$ and the orthogonal part of the volatility $\Gamma^*(\cdot, T)$ (but that is not easy to describe in all generality). Then the infinite maturity yield curve depends on the infinite behavior of $\frac{\Gamma^{*,\perp}(\cdot, T_H)}{\nu^{*,H}}$. To fix the idea, as T tends to infinity, let us take $T_H = T$.

Proposition 4.4. *In the backward case, the infinite maturity yield curve $l_t(y)$ is*

- (i) *the same as in the forward case if $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\perp}(s, T_H)\|}{\|\nu_s^{*,H}\|} = \infty$*
- (ii) *if $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\perp}(s, T_H)\|}{\|\nu_s^{*,H}\|} = 0$, $l_t(y) = l_0(y) + \int_0^t h_s(y) ds$ with*

$$h_s(y) := \lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\mathcal{R}}(s, T_H)(y)\|^2}{2T_H} + \frac{\Gamma^{*,\perp}(s, T_H) \cdot \nu_s^{*,H}}{T_H}$$
- (iii) *otherwise $l_t(y) = l_0(y) + \int_0^t h_s(y) ds$ with $h_s(y) := \lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^*(s, T_H)(y)\|^2}{2T_H} + \frac{\Gamma^{*,\perp}(s, T_H) \cdot \nu_s^{*,H}}{T_H}$.*

The following paragraph provides the concrete example of backward power utilities in Gaussian markets, for which computations are tractable.

Yield curve properties with backward power utilities and Gaussian markets To be able to give more precise properties of the backward marginal utility yield curve, we consider backward power utilities $u(x) = \frac{x^{1-\theta}}{1-\theta}$. For the backward power utilities, the deterministic constraint between optimal wealth and optimal discounted pricing kernel at time T_H , given by the first order condition, states as follows: $Y_{T_H}^{*,H} (X_{T_H}^{*,H})^\theta$ is a constant C . Besides, we have the martingale property of the value function along the optimal portfolio, equal to the martingale $\frac{e^{\int_0^t \rho_s^{*,H} ds}}{1-\theta} Y_t^{*,H} X_t^{*,H} = \frac{1}{1-\theta} \mathcal{E}_t(\kappa^{*,H} - \eta^{\mathcal{R}} + \nu^{*,H})$. To understand the impact of the short rate uncertainty, it is better to write the constraint as

$$X_{T_H}^{*,H} Y_{T_H}^0 = C^{-1/1-\theta} Y_{T_H}^0 (Y_{T_H}^{*,H} X_{T_H}^{*,H})^{1/1-\theta}.$$

Both processes $e^{\int_0^t \rho_s^{*,H} ds} X^{*,H} Y^0$ and $e^{\int_0^t \rho_s^{*,H} ds} Y^{*,H} X^{*,H}$ are exponential martingales with known volatility given respectively by $(\kappa^{*,H} - \eta^{\mathcal{R}})$ and $(\nu^{*,H} + \kappa^{*,H} - \eta^{\mathcal{R}})$, and $Y_t^0 = \exp(-\int_0^t r_s ds) L_t^{\mathcal{R}}$ where $L_t^{\mathcal{R}}$ is an exponential martingale with volatility $(-\eta^{\mathcal{R}})$. To characterize the parameters of all these processes, we can use the uniqueness of the decomposition as terminal value of some exponential martingale, after taking into account the randomness of the spot rate r or the risk premium $\eta^{\mathcal{R}}$, and $\nu^{*,H}$. In any case, this condition implies some links on the random variable $\int_0^{T_H} r_s ds$ and the volatilities $(\nu_t^{*,H} - \eta_t^{\mathcal{R}})$ and $\kappa_t^{*,H}$ of the optimal processes $Y^{*,H}$ and $X^{*,H}$. But it is not so easy to give a description of these links in all generality.

In a Gaussian market, the volatilities $\eta_t^{\mathcal{R}}$, $\nu^{*,H}$ and Γ^0 and Γ^* are deterministic processes, and the spot rate r is an Ornstein-Uhlenbeck process. Then, the logarithm of Y^0 is a Gaussian process and can be written as (recall that $\nu = 0$ for Y^0)

$$-\int_0^t r_s ds = \text{Cst}(t) + \int_0^t \Gamma^0(s, T) \cdot dW_s, \quad t \in [0, T_H] \quad (4.10)$$

for some deterministic function $\text{Cst}(t)$ of time t . $(\int_0^t r_s ds)_{0 \leq t \leq T_H}$ is a Gaussian process, with a deterministic volatility vector Γ^0 . Similarly, since $\nu^{*,H}$ is deterministic, $\ln(X^{*,H})$ and $\ln(Y^{*,H})$ are Gaussian processes. In particular, at time T_H

$$\begin{aligned} \ln(Y_{T_H}^{*,H}) &= \text{Cst} - \int_0^{T_H} r_t dt + \int_0^{T_H} (\nu_t^{*,H} - \eta_t^{\mathcal{R}}) \cdot dW_t, \\ \ln(X_{T_H}^{*,H}) &= \text{Cst} + \int_0^{T_H} (r_t - \rho_t^{*,H}) dt + \int_0^{T_H} \kappa_t^{*,H} \cdot (dW_t + \eta_t^{\mathcal{R}} dt). \end{aligned}$$

- *Characterization of $\nu_t^{*,H}$ and $\kappa_t^{*,H}$*

Recall that $Y_{T_H}^{*,H} (X_{T_H}^{*,H})^\theta$ is a constant. Then, the centered Gaussian variable

$(1 - \theta) \int_0^{T_H} \Gamma^*(t, T_H) \cdot dW_t + \int_0^{T_H} (\nu_t^{*,H} - \eta_t^{\mathcal{R}}) dW_t + \int_0^{T_H} \theta \kappa_t^{*,H} dW_t$ has a variance equal to 0. Using the decomposition of $\Gamma^*(t, T_H)$ into two orthogonal vectors $\Gamma^{*,\mathcal{R}}(t, T_H)$ and $\Gamma^{*,\perp}(t, T_H)$, we have that

$$\nu_t^{*,H} = -(1 - \theta) \Gamma^{*,\perp}(t, T_H), \quad \theta \kappa_t^{*,H} + (1 - \theta) \Gamma^{*,\mathcal{R}}(t, T_H) = \eta_t^{\mathcal{R}}. \quad (4.11)$$

Remark that $\nu^{*,H}$ is proportional to $\Gamma^{*,\perp}(\cdot, T_H)$ and $\kappa^{*,H}$ depends on the maturity T_H only through $\Gamma^{*,\mathcal{R}}(\cdot, T_H)$. So the knowledge of deterministic risk premium $\eta^{\mathcal{R}}$, and the optimal deterministic parameters $\nu_t^{*,H}$, $\kappa_t^{*,H}$ allows us to identify the volatility of the marginal utility zero-coupon bond with maturity T_H , as

$$\Gamma^*(t, T_H) = \frac{(\eta_t^{\mathcal{R}} - \nu_t^{*,H})}{(1 - \theta)} - \frac{\theta}{1 - \theta} \kappa_t^{*,H}, \quad \|\Gamma^*(t, T_H)\|^2 = \frac{1}{(1 - \theta)^2} [\|\eta_t^{\mathcal{R}} - \theta \kappa_t^{*,H}\|^2 + \|\nu_t^{*,H}\|^2].$$

Conversely, given a deterministic volatility for the zero-coupon bond with maturity T_H , and the risk aversion coefficient θ , we can easily recover from equation (4.11) the optimal volatilities $\nu_t^{*,H}$ and $\kappa_t^{*,H}$.

- *Yield curve for infinite maturity.*

Since in the backward case $\nu^{*,H}$ depends on T_H , the long run rate $l_t^H = \lim_{T_H \rightarrow +\infty} R_t^*(T_H)$ differs from the forward case if $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^*(t, T_H)\|^2}{T_H} = (g_t^H)^2 > 0$ and $\theta < \frac{1}{2}$. Indeed, in this case, using (4.9) and (4.11)

$$\begin{aligned} l_t^H &= l_0^H + \int_0^t \left(\frac{1}{2} (g_s^H)^2 - (1 - \theta) \lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\perp}(s, T_H)\|^2}{T_H} \right) ds \\ l_t^H &= l_0^H + \int_0^t \lim_{T_H \rightarrow +\infty} \left(\frac{(2\theta - 1)\|\Gamma^{*,\perp}(s, T_H)\|^2}{2T_H} + \frac{\|\Gamma^{*,\mathcal{R}}(s, T_H)\|^2}{2T_H} \right) ds. \end{aligned}$$

Thus if $\theta \geq \frac{1}{2}$, l_t^H is a non-decreasing process as in the forward case; if $\theta < 1/2$ and $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\perp}(t, T_H)\|^2}{T_H} > 0$, l_t^H may be decreasing or increasing, depending on the sign of $\lim_{T_H \rightarrow +\infty} \left(\frac{(2\theta - 1)\|\Gamma^{*,\perp}(s, T_H)\|^2}{2T_H} + \frac{\|\Gamma^{*,\mathcal{R}}(s, T_H)\|^2}{2T_H} \right)$.

Proposition 4.5. *In the power backward case and in a Gaussian market, the infinite maturity yield curve $l_t(y)$ is*

- (i) *infinite if $\lim_{T_H \rightarrow +\infty} \frac{\Gamma^*(t, T_H)(y)}{T_H}$ exists and is not equal to zero $dt \otimes d\mathbb{P}$ a.s.*
- (ii) *constant equal to l_0 if $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^*(t, T_H)(y)\|^2}{T_H} = 0$.*
- (iii) *Otherwise if $\theta \geq \frac{1}{2}$, l_t^H is a non-decreasing process; and if $\theta < 1/2$, l_t^H is increasing if $\lim_{T_H \rightarrow +\infty} \left(\frac{(2\theta - 1)\|\Gamma^{*,\perp}(s, T_H)\|^2}{2T_H} + \frac{\|\Gamma^{*,\mathcal{R}}(s, T_H)\|^2}{2T_H} \right) < 0$, and decreasing otherwise.*

In particular, $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\perp}(t, T_H)\|^2}{T_H} > 0$, $\theta < \frac{1}{2}$ and $\lim_{T_H \rightarrow +\infty} \frac{\|\Gamma^{*,\mathcal{R}}(t, T_H)\|^2}{2T_H} = 0$ implies a decreasing yield curve for infinite maturity in this framework of backward power utilities in Gaussian market.

An affine factor model makes it possible to extend this Gaussian model to a more stochastic framework, while leading to tractable pricing formulas, see [EKHM14].

Conclusion This paper draws a parallel between financial and economic discount rates and provides a financial interpretation of the Ramsey rule, using consistent pair of progressive utilities of investment and consumption and using marginal utility indifference price (Davis price) for the pricing of non replicable zero-coupon bonds. The case of power utilities is developed, in order to provide tractable computations and to remain deliberately close to the economic equilibrium setting. Nevertheless power utilities imply that the optimal processes are linear with respect to their initial conditions, and due to this simplification, power utilities are not able to catch the impact of the wealth of the economy on the discount rates. Considering aggregation of power utilities, which is equivalent to an aggregation of discounted pricing kernels, overcomes this issue while keeping tractable formulas. This arises naturally in a context of heterogeneous investors, while being compatible with the existence of an equilibrium. Besides, the Davis price (and thus the Ramsey rule) is a linear pricing rule while for non replicable claim, the size of the transaction is an important source of risk that must be taken into account. This paper also provides a second order correcting term, extending the Davis price, and that allows to catch non-linear phenomena and the size of the transaction.

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