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# Optimum design accounting for the global nonlinear behavior of the model

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## Abstract

Among the major difficulties that one may encounter when estimating parameters in a nonlinear regression model are the non-uniqueness of the estimator, its instability with respect to small perturbations of the observations and the presence of local optimizers of the estimation criterion.

We show that these estimability issues can be taken into account at the design stage, through the definition of suitable design criteria. Extensions of  $E$ ,  $c$  and  $G$ -optimality criteria are considered, which, when evaluated at a given  $\theta^0$  (local optimal design), account for the behavior of the model response  $\eta(\theta)$  for  $\theta$  far from  $\theta^0$ . In particular, they ensure some protection against close-to-overlapping situations where  $\|\eta(\theta) - \eta(\theta^0)\|$  is small for some  $\theta$  far from  $\theta^0$ . These extended criteria are concave and necessary and sufficient conditions for optimality (Equivalence Theorems) can be formulated. They are not differentiable, but a maximum-entropy regularization is proposed to obtain concave and differentiable alternatives. When the design space is finite and the set  $\Theta$  of admissible  $\theta$  is discretized, optimal design forms a linear programming problem, which can be solved directly or via relaxation when  $\Theta$  is just compact. Several examples are presented.

## 1 Introduction

We consider a nonlinear regression model with observations

$$y_i = y(x_i) = \eta(x_i, \bar{\theta}) + \varepsilon_i, \quad i = 1, \dots, N,$$

where the errors  $\varepsilon_i$  satisfy  $\mathbb{E}(\varepsilon_i) = 0$ ,  $\text{var}(\varepsilon_i) = \sigma^2$  and  $\text{cov}(\varepsilon_i, \varepsilon_j) = 0$  for  $i \neq j$ ,  $i, j = 1, \dots, N$ , and the true value  $\bar{\theta}$  of the vector of model parameter  $\theta$  belongs to  $\Theta$ , a compact subset of  $\mathbb{R}^p$  such that  $\Theta \subset \overline{\text{int}(\Theta)}$ , the closure of the interior of  $\Theta$ . In a vector notation, we write

$$\mathbf{y} = \eta_X(\bar{\theta}) + \varepsilon, \quad \text{with } \mathbb{E}(\varepsilon) = \mathbf{0}, \quad \text{Var}(\varepsilon) = \sigma^2 \mathbf{I}_N, \quad (1)$$

where  $\eta_X(\theta) = (\eta(x_1, \theta), \dots, \eta(x_N, \theta))^\top$ ,  $\mathbf{y} = (y_1, \dots, y_N)^\top$ ,  $\varepsilon = (\varepsilon_1, \dots, \varepsilon_N)^\top$ , and  $X$  denotes the  $N$ -point exact design  $(x_1, \dots, x_N)$ . The more general nonstationary (heteroscedastic) case where  $\text{var}(\varepsilon_i) = \sigma^2(x_i)$  can easily be transformed into the model (1) with  $\sigma^2 = 1$  via the division of  $y_i$  and  $\eta(x_i, \theta)$  by  $\sigma(x_i)$ . We suppose that  $\eta(x, \theta)$  is twice continuously differentiable with respect to  $\theta \in \text{int}(\Theta)$  for any  $x \in \mathcal{X}$ , a compact subset of  $\mathbb{R}^d$ . The model is assumed to be identifiable over  $\mathcal{X}$ ; that is, we suppose that

$$\eta(x, \theta') = \eta(x, \theta) \text{ for all } x \in \mathcal{X} \implies \theta' = \theta. \quad (2)$$

We shall denote by  $\Xi$  the set of design measures  $\xi$ , i.e., of probability measures on  $\mathcal{X}$ . The information matrix (for  $\sigma^2 = 1$ ) for the design  $X$  at  $\theta$  is

$$\mathbf{M}(X, \theta) = \sum_{i=1}^N \frac{\partial \eta(x_i, \theta)}{\partial \theta} \frac{\partial \eta(x_i, \theta)}{\partial \theta^\top}$$

and, for any  $\xi \in \Xi$ , we shall write  $\mathbf{M}(\xi, \theta) = \int_{\mathcal{X}} [\partial \eta(x, \theta) / \partial \theta] [\partial \eta(x, \theta) / \partial \theta^\top] \xi(dx)$ . Denoting  $\xi_N = (1/N) \sum_{i=1}^N \delta_{x_i}$  the empirical design measure associated with  $X$ , with  $\delta_x$  the delta measure at  $x$ , we have  $\mathbf{M}(X, \theta) = N \mathbf{M}(\xi_N, \theta)$ . Note that (2) implies the existence of a  $\xi \in \Xi$  satisfying the Least-Squares (LS) estimability condition

$$\eta(x, \theta') = \eta(x, \theta) \text{ } \xi\text{-almost everywhere} \implies \theta' = \theta. \quad (3)$$

Given an exact  $N$ -point design  $X$ , the set of all hypothetical means of the observed vectors  $\mathbf{y}$  in the sample space  $\mathbb{R}^N$  forms the expectation surface  $\mathbb{S}_\eta = \{\eta_X(\theta) : \theta \in \Theta\}$ . Since  $\eta_X(\theta)$  is supposed to have continuous first and second-order derivatives in  $\text{int}(\Theta)$ ,  $\mathbb{S}_\eta$  is a smooth surface in  $\mathbb{R}^N$  with a (local) dimension given by  $r = \text{rank}[\partial \eta_X(\theta) / \partial \theta^\top]$ . If  $r = p$  (which means full rank), the model (1) is said regular. In regular models with no overlapping of  $\mathbb{S}_\eta$ , i.e. when  $\eta_X(\theta) = \eta_X(\theta')$  implies  $\theta = \theta'$ , the LS estimator

$$\hat{\theta}_{LS} = \hat{\theta}_{LS}^N = \arg \min_{\theta \in \Theta} \|\mathbf{y} - \eta_X(\theta)\|^2 \quad (4)$$

is uniquely defined with probability one (w.p.1). Indeed, when the distributions of errors  $\varepsilon_i$  have probability densities (in the standard sense) it can be proven that  $\eta[\hat{\theta}_{LS}(\mathbf{y})]$  is unique w.p.1, see Pázman (1984) and Pázman (1993, p.107). However, there is still a positive probability that the function  $\theta \rightarrow \|\mathbf{y} - \eta_X(\theta)\|^2$  has a local minimizer different from the global one when the regression model is intrinsically curved in the sense of Bates and Watts (1980), i.e., when  $\mathbb{S}_\eta$  is a curved surface in  $\mathbb{R}^N$ , see Demidenko (1989, 2000). Moreover, a curved surface can “almost overlap”; that is, there may exist points  $\theta$  and  $\theta'$  in  $\Theta$  such that  $\|\theta' - \theta\|$  is large but  $\|\eta_X(\theta') - \eta_X(\theta)\|$  is small (or even equals zero in case of strict overlapping). This phenomenon can cause serious difficulties in parameter estimation, leading to instabilities of the estimator, and one should thus attempt to reduce its effects by choosing an adequate experimental design. Classically, those issues are ignored at the design stage and the experiment is chosen on the basis of asymptotic local properties of the estimator. Even when the design relies on small-sample properties of the estimator, like in (Pázman and Pronzato, 1992; Gauchi and Pázman, 2006), a non-overlapping assumption is used (see Pázman (1993, pp. 66 and 157)) which permits to avoid the aforementioned difficulties. Note that putting restrictions on curvature measures is not enough: consider the case  $\dim(\theta) = 1$  with the overlapping  $\mathbb{S}_\eta$  formed by a circle of arbitrarily large radius and thus arbitrarily small curvature (see the example in Sect. 2 below).

Important and precise results are available concerning the construction of subsets of  $\Theta$  where such difficulties are guaranteed not to occur, see, e.g., Chavent (1983,

1990, 1991); however, their exploitation for choosing adequate designs is far from straightforward. Also, the construction of designs with restricted curvatures, as proposed by Clyde and Chaloner (2002), is based on the curvature measures of Bates and Watts (1980) and uses derivatives of  $\eta_X(\theta)$  at a certain  $\theta$ ; this local approach is unable to catch the problem of overlapping for two points that are distant in the parameter space. Other design criteria using a second-order development of the model response, or an approximation of the density of  $\hat{\theta}_{LS}$  (Pronzato and Pázman, 1994), are also inadequate.

The aim of this paper is to present new optimality criteria for optimum design in nonlinear regression models that may reduce such effects, especially overlapping, and are at the same time closely related to classical optimality criteria like  $E$ ,  $c$  or  $G$ -optimality (in fact, they coincide with those criteria when the regression model is linear).

An elementary example is given in the next section and illustrates the motivation of our work. The criterion of extended  $E$ -optimality is considered in Sect. 3; its main properties are detailed and algorithms for the construction of optimal designs are presented. Sections 4 and 5 are respectively devoted to the criteria of extended  $c$ -optimality and extended  $G$ -optimality. Several illustrative examples are presented in Sect. 6. Section 7 suggests some extensions and further developments and Sect. 8 concludes.

## 2 An elementary motivating example

**Example 1** Suppose that  $\theta \in \Theta = [0, 1]$  and that, for any design point  $x = (t, u)^\top \in \mathcal{X} = \{0, \pi/2\} \times [0, u_{\max}]$ , we have

$$\eta(x, \theta) = r \cos(t - u\theta),$$

with  $r$  a known positive constant. We take  $u_{\max} = 7\pi/4$ ; the difficulties mentioned below are even more pronounced for values of  $u_{\max}$  closer to  $2\pi$ . We shall consider exclusively two-point designs  $X = (x_1, x_2)$  of the form

$$x_1 = (0, u)^\top, \quad x_2 = (\pi/2, u)^\top$$

and denote  $\nu_u$  the associated design measure,  $\nu_u = (1/2)[\delta_{x_1} + \delta_{x_2}]$ . We shall look for an optimal design, that is, an optimal choice of  $u \in [0, u_{\max}]$ , where optimality is considered in terms of information.

It is easy to see that for any design  $\nu_u$  we have

$$\eta_X(\theta) = \begin{pmatrix} \eta(x_1, \theta) \\ \eta(x_2, \theta) \end{pmatrix} = \begin{pmatrix} r \cos(u\theta) \\ r \sin(u\theta) \end{pmatrix}.$$

The expectation surface is then an arc of a circle, with central angle  $u$ , see Fig. 1 for the case  $u = u_{\max} = 7\pi/4$ . The model is nonlinear but parametrically linear: the information matrix  $M(X, \theta)$  for  $\sigma^2 = 1$  (here scalar since  $\theta$  is scalar) equals  $r^2 u^2$  and does not depend on  $\theta$ . Also, the intrinsic curvature is constant and equals  $1/r$ , and the model is also almost intrinsically linear if  $r$  gets large.

Any classical optimality criterion ( $A$ -,  $D$ -,  $E$ -) indicates that one should observe at  $u = u_{\max}$ , and setting a constraint on the intrinsic curvature is not possible here. However, if the true value of  $\theta$  is  $\bar{\theta} = 0$  and  $\sigma^2$  is large enough, there is a chance that the LS estimator will be  $\hat{\theta}_{LS} = 1$ , and thus very far from  $\bar{\theta}$ , see Fig. 1. The situation gets even worse if  $u_{\max}$  gets closer to  $2\pi$ , since  $\mathbb{S}_\eta$  then almost overlaps.

Now, consider  $H_E(\nu_u, \theta) = (1/2) \|\eta_X(\theta) - \eta_X(\theta^0)\|^2 / |\theta - \theta^0|^2$ , see (5). For all  $u \in [0, u_{\max}]$ , the minimum of  $H_E(\nu_u, \theta)$  with respect to  $\theta \in \Theta$  is obtained at  $\theta = 1$ ,  $H_E(\nu_u, 1) = r^2 [1 - \cos(u)]$  is then maximum in  $[0, u_{\max}]$  for  $u = u_* = \pi$ . This

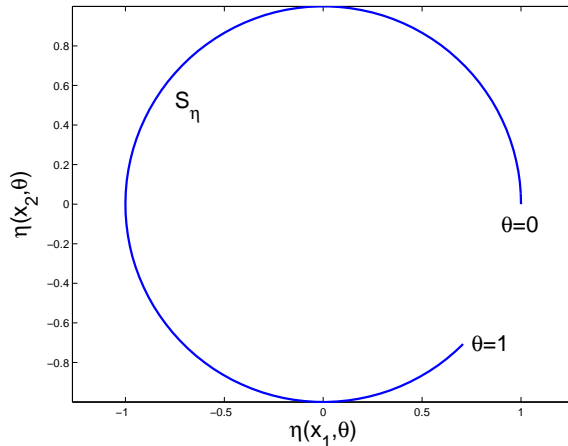


Figure 1: Expectation surface  $\mathbb{S}_\eta$  for  $\theta \in \Theta = [0, 1]$ ,  $r = 1$  and  $u = u_{\max} = 7\pi/4$ .

choice  $u = u_*$  seems preferable to  $u = u_{\max}$  since the expectation surface  $\mathbb{S}_\eta$  is then a half-circle, so that  $\eta_X(0)$  and  $\eta_X(1)$  are as far away as possible. On the other hand, as shown in Sect. 3,  $\min_{\theta \in \Theta} H_E(\nu_u, \theta)$  possesses most of the attractive properties of classical optimality criteria and even coincides with one of them in linear models.

Figure 2-left shows  $H_E(\nu_u, \theta)$  as a function of  $\theta$  for three values of  $u$  and illustrates the fact that the minimum of  $H_E(\nu_u, \theta)$  with respect to  $\theta \in \Theta$  is maximized for  $u = u_*$ . Figure 2-right shows that the design with  $u = u_{\max}$  (*dashed line*) is optimal locally at  $\theta = \theta^0$ , in the sense that it yields the fastest increase of  $\|\eta_X(\theta) - \eta_X(\theta^0)\|$  as  $\theta$  slightly deviates from  $\theta^0$ . On the other hand,  $u = \pi$  maximizes  $\min_{\theta \in \Theta} \|\eta_X(\theta) - \eta_X(\theta^0)\|/|\theta - \theta^0|$  (*solid line*) and realizes a better protection against the folding effect of  $\mathbb{S}_\eta$ , at the prize of a slightly less informative experiment for  $\theta$  close to  $\theta^0$ . Smaller values of  $u$  (*dotted line*) are worse than  $u_*$ , both locally for  $\theta$  close to  $\theta^0$  and globally in terms of the folding of  $\mathbb{S}_\eta$ .

The rest of the paper will formalize these ideas and show how to implement them for general nonlinear models through the definition of suitable design criteria that can be easily optimized.

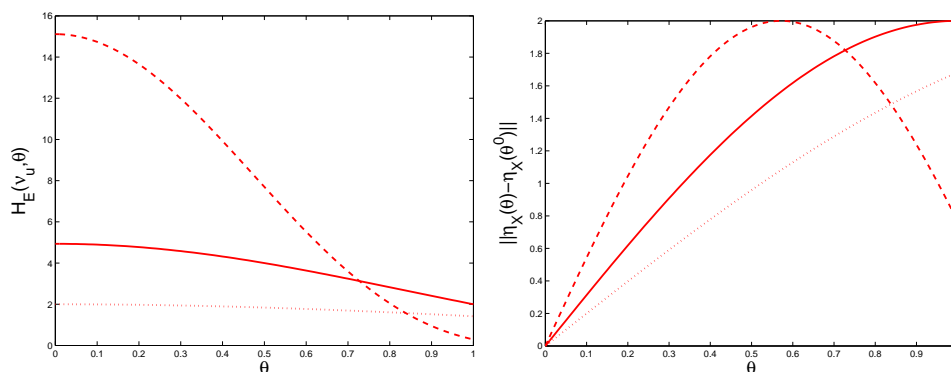


Figure 2:  $H_E(\nu_u, \theta)$  (left) and  $\|\eta_X(\theta) - \eta_X(\theta^0)\|$  (right) as functions of  $\theta \in \Theta = [0, 1]$  for  $r = 1$ ,  $u = 2$  (*dotted line*),  $u = u_{\max} = 7\pi/4$  (*dashed line*) and  $u = u_* = \pi$  (*solid line*).

### 3 Extended (globalized) $E$ -optimality

#### 3.1 Definition of $\phi_{eE}(\cdot)$

Take a fixed point  $\theta^0$  in  $\Theta$  and denote

$$H_E(\xi, \theta) = H_E(\xi, \theta; \theta^0) = \frac{\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2}{\|\theta - \theta^0\|^2}, \quad (5)$$

where  $\|\cdot\|_\xi$  denotes the norm in  $\mathcal{L}_2(\xi)$ ; that is,  $\|l\|_\xi = [\int_{\mathcal{X}} l^2(x) \xi(dx)]^{1/2}$  for any  $l \in \mathcal{L}_2(\xi)$ . When  $\xi$  is a discrete measure, like in the examples considered in the paper, then  $\|l\|_\xi^2$  is simply the sum  $\sum_{x:\xi(\{x\})>0} \xi(\{x\}) l^2(x)$ .

The extended  $E$ -optimality criterion is defined by

$$\phi_{eE}(\xi) = \phi_{eE}(\xi; \theta^0) = \min_{\theta \in \Theta} H_E(\xi, \theta), \quad (6)$$

to be maximized with respect to the design measure  $\xi$ .

In a nonlinear regression model  $\phi_{eE}(\cdot)$  depends on the value chosen for  $\theta^0$  and can thus be considered as a local optimality criterion. On the other hand, the criterion is global in the sense that it depends on the behavior of  $\eta(\cdot, \theta)$  for  $\theta$  far from  $\theta^0$ . This (limited) locality can be removed by considering  $\phi_{MeE}(\xi) = \min_{\theta^0 \in \Theta} \phi_{eE}(\xi; \theta^0)$  instead of (6), but only the case of  $\phi_{eE}(\cdot)$  will be detailed in the paper, the developments being similar for  $\phi_{MeE}(\cdot)$ , see Sect. 7.2.

For a linear regression model with  $\eta(x, \theta) = \mathbf{f}^\top(x)\theta + v(x)$  and  $\Theta = \mathbb{R}^p$ , for any  $\theta^0$  and any  $\xi \in \Xi$  we have  $\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2 = (\theta - \theta^0)^\top \mathbf{M}(\xi)(\theta - \theta^0)$ , so that

$$\phi_{eE}(\xi) = \min_{\theta - \theta^0 \in \mathbb{R}^p} \frac{(\theta - \theta^0)^\top \mathbf{M}(\xi)(\theta - \theta^0)}{\|\theta - \theta^0\|^2} = \lambda_{\min}[\mathbf{M}(\xi)],$$

the minimum eigenvalue of  $\mathbf{M}(\xi)$ , and corresponds to the  $E$ -optimality criterion.

For a nonlinear model with  $\Theta = \mathcal{B}(\theta^0, \rho)$ , the ball with centre  $\theta^0$  and radius  $\rho$ , direct calculation shows that

$$\lim_{\rho \rightarrow 0} \phi_{eE}(\xi; \theta^0) = \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]. \quad (7)$$

In a nonlinear regression model with larger  $\Theta$ , the determination of an optimum design  $\xi_{eE}^*$  maximizing  $\phi_{eE}(\xi)$  ensures some protection against  $\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi$  being small for some  $\theta$  far from  $\theta^0$ . In particular, when  $\theta^0 \in \text{int}(\Theta)$  then  $\phi_{eE}(\xi; \theta^0) = 0$  if either  $\mathbf{M}(\xi, \theta^0)$  is singular or  $\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi = 0$  for some  $\theta \neq \theta^0$ . Therefore, under the condition (2),  $\xi_{eE}^*$  satisfies the estimability condition (3) at  $\theta = \theta^0$  and is necessarily non-degenerate, i.e.,  $\mathbf{M}(\xi_{eE}^*, \theta^0)$  is nonsingular, when  $\theta^0 \in \text{int}(\Theta)$  (provided that there exists a non-degenerate design in  $\Xi$ ). Notice that (7) implies that  $\phi_{eE}(\xi; \theta^0) \leq \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$  when  $\Theta$  contains some open neighborhood of  $\theta^0$ . Also note that, in contrast with the  $E$ -optimality criterion, maximizing  $\phi_{eE}(\xi; \theta^0)$  in nonlinear models does not require to compute the derivatives of  $\eta(x, \theta)$  with respect to  $\theta$  at  $\theta^0$ , see the algorithms proposed in Sects. 3.4 and 3.5.

Before investigating properties of  $\phi_{eE}(\cdot)$  as a criterion function for optimum design in the next section, we state a property relating  $\phi_{eE}(\xi)$  to the localization of the LS estimator  $\hat{\theta}_{LS}$ .

**Theorem 1** *For any given  $\theta \in \Theta$ , the LS estimator  $\hat{\theta}_{LS}$  given by (4) in the model (1) satisfies*

$$\hat{\theta}_{LS} \in \Theta \cap \mathcal{B} \left( \theta, \frac{2 \|\mathbf{y} - \eta_X(\theta)\|}{\sqrt{N} \sqrt{\phi_{eE}(\xi_N; \theta)}} \right),$$

with  $\xi_N$  the empirical measure associated with the design  $X$  used to observe  $\mathbf{y}$ .

*Proof.* The result follows from the following chain of inequalities

$$\begin{aligned} \|\hat{\theta}_{LS} - \theta\| &\leq \frac{\|\eta(\cdot, \hat{\theta}_{LS}) - \eta(\cdot, \theta)\|_{\xi_N}}{\sqrt{\phi_{eE}(\xi_N; \theta)}} = \frac{\|\eta_X(\hat{\theta}_{LS}) - \eta_X(\theta)\|}{\sqrt{N} \sqrt{\phi_{eE}(\xi_N; \theta)}} \\ &\leq \frac{\|\mathbf{y} - \eta_X(\hat{\theta}_{LS})\| + \|\mathbf{y} - \eta_X(\theta)\|}{\sqrt{N} \sqrt{\phi_{eE}(\xi_N; \theta)}} \leq \frac{2 \|\mathbf{y} - \eta_X(\theta)\|}{\sqrt{N} \sqrt{\phi_{eE}(\xi_N; \theta)}}. \end{aligned} \quad (8)$$

■

Note that although the bound (8) is tight in general nonlinear situations (due to the possibility that  $\mathbb{S}_\eta$  overlaps), it is often pessimistic. In particular, in the linear regression model  $\eta(x, \theta) = \mathbf{f}^\top(x)\theta + v(x)$ , direct calculation gives

$$\|\hat{\theta}_{LS} - \theta\| \leq \sqrt{\lambda_{\max}[(\mathbf{F}^\top \mathbf{F})^{-1}]} \|\mathbf{y} - \eta_X(\theta)\| = \frac{\|\mathbf{y} - \eta_X(\theta)\|}{\sqrt{N} \sqrt{\phi_{eE}(\xi_N)}},$$

where  $\mathbf{F}$  is the  $N \times p$  matrix with  $i$ th line equal to  $\mathbf{f}^\top(x_i)$ . We also have  $\|\hat{\theta}_{LS} - \theta\| \leq \|\mathbf{y} - \eta_X(\theta)\| / [\sqrt{N} \sqrt{\phi_{eE}(\xi_N, \theta)}]$  in intrinsically linear models (with a flat expectation surface  $\mathbb{S}_\eta$ ) since then  $\|\eta_X(\hat{\theta}_{LS}) - \eta_X(\theta)\| \leq \|\mathbf{y} - \eta_X(\theta)\|$ .

In the following we shall omit the dependence in  $\theta^0$  and simply write  $\phi_{eE}(\xi)$  for  $\phi_{eE}(\xi; \theta^0)$  when there is no ambiguity.

### 3.2 Properties of $\phi_{eE}(\cdot)$

As the minimum of linear functions of  $\xi$ ,  $\phi_{eE}(\cdot)$  is *concave*: for all  $\xi, \nu \in \Xi$  and all  $\alpha \in [0, 1]$ ,  $\phi_{eE}[(1 - \alpha)\xi + \alpha\nu] \geq (1 - \alpha)\phi_{eE}(\xi) + \alpha\phi_{eE}(\nu)$ .

It is also *positively homogeneous*:  $\phi_{eE}(a\xi) = a\phi_{eE}(\xi)$  for all  $\xi \in \Xi$  and  $a > 0$ , see, e.g., Pukelsheim (1993, Chap. 5). The criterion of  $eE$ -efficiency can then be defined as

$$\mathcal{E}_{eE}(\xi) = \frac{\phi_{eE}(\xi)}{\phi_{eE}(\xi_{eE}^*)}, \quad \xi \in \Xi,$$

where  $\xi_{eE}^*$  maximizes  $\phi_{eE}(\xi)$ .

The concavity of  $\phi_{eE}(\cdot)$  implies the existence of directional derivatives and we have the following, see, e.g., Dem'yanov and Malozemov (1974).

**Theorem 2** *For any  $\xi, \nu \in \Xi$ , the directional derivative of the criterion  $\phi_{eE}(\cdot)$  at  $\xi$  in the direction  $\nu$  is given by*

$$F_{\phi_{eE}}(\xi; \nu) = \min_{\theta \in \Theta_E(\xi)} H_E(\nu, \theta) - \phi_{eE}(\xi),$$

where  $\Theta_E(\xi) = \{\theta \in \Theta : H_E(\xi, \theta) = \phi_{eE}(\xi)\}$ .

Note that we can write  $F_{\phi_{eE}}(\xi; \nu) = \min_{\theta \in \Theta_E(\xi)} \int_{\mathcal{X}} \Psi_{eE}(x, \theta, \xi) \nu(dx)$ , where

$$\Psi_{eE}(x, \theta, \xi) = \frac{[\eta(x, \theta) - \eta(x, \theta^0)]^2 - \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2}{\|\theta - \theta^0\|^2}. \quad (9)$$

Due to the concavity of  $\phi_{eE}(\cdot)$ , a necessary and sufficient condition for the optimality of a design measure  $\xi_{eE}^*$  is that

$$\sup_{\nu \in \Xi} F_{\phi_{eE}}(\xi_{eE}^*; \nu) = 0, \quad (10)$$

a condition often called ‘‘Equivalence Theorem’’ in optimal design theory; see, e.g., Fedorov (1972); Silvey (1980); Pázman (1986). An equivalent condition is as follows.

**Theorem 3** A design  $\xi_{eE}^* \in \Xi$  is optimal for  $\phi_{eE}(\cdot)$  if and only if

$$\max_{x \in \mathcal{X}} \int_{\Theta_E(\xi_{eE}^*)} \Psi_{eE}(x, \theta, \xi) \mu^*(d\theta) = 0 \text{ for some measure } \mu^* \in \mathcal{M}[\Theta_E(\xi_{eE}^*)], \quad (11)$$

the set of probability measures on  $\Theta_E(\xi_{eE}^*)$ .

*Proof.* This is a classical result for maximin design problems, see, e.g., Fedorov and Hackl (1997, Sect. 2.6). We have

$$\begin{aligned} 0 \leq \sup_{\nu \in \Xi} F_{\phi_{eE}}(\xi; \nu) &= \sup_{\nu \in \Xi} \min_{\theta \in \Theta_E(\xi)} \int_{\mathcal{X}} \Psi_{eE}(x, \theta, \xi) \nu(dx) \\ &= \sup_{\nu \in \Xi} \min_{\mu \in \mathcal{M}[\Theta_E(\xi)]} \int_{\mathcal{X}} \int_{\Theta_E(\xi)} \Psi_{eE}(x, \theta, \xi) \mu(d\theta) \nu(dx) \\ &= \min_{\mu \in \mathcal{M}[\Theta_E(\xi)]} \sup_{\nu \in \Xi} \int_{\mathcal{X}} \int_{\Theta_E(\xi)} \Psi_{eE}(x, \theta, \xi) \mu(d\theta) \nu(dx) \\ &= \min_{\mu \in \mathcal{M}[\Theta_E(\xi)]} \max_{x \in \mathcal{X}} \int_{\Theta_E(\xi)} \Psi_{eE}(x, \theta, \xi) \mu(d\theta). \end{aligned} \quad (12)$$

Therefore, the necessary and sufficient condition (10) can be written as (11).  $\blacksquare$

One should notice that  $\sup_{\nu \in \Xi} F_{\phi_{eE}}(\xi; \nu)$  is generally not obtained for  $\nu$  equal to a one-point (delta) measure, which prohibits the usage of classical vertex-direction algorithms for optimizing  $\phi_{eE}(\cdot)$ . Indeed, the minimax problem (12) has generally several solutions  $x^{(i)}$  for  $x$ ,  $i = 1, \dots, s$ , and the optimal  $\nu^*$  is then a linear combination  $\sum_{i=1}^s w_i \delta_{x^{(i)}}$ , with  $w_i \geq 0$  and  $\sum_{i=1}^s w_i = 1$ ; see Pronzato et al. (1991) for developments on a similar difficulty in  $T$ -optimum design for model discrimination. This property, due to the fact that  $\phi_{eE}(\cdot)$  is not differentiable, has the important consequence that the determination of a maximin-optimal design cannot be obtained via standard design algorithms used for differentiable criteria.

To avoid that difficulty, a regularized version  $\phi_{eE,\lambda}(\cdot)$  of  $\phi_{eE}(\cdot)$  is considered below, with the property that  $\sup_{\nu \in \Xi} F_{\phi_{eE,\lambda}}(\xi; \nu)$  is obtained when  $\nu$  is the delta measure  $\delta_{x^*}$  at some  $x^* \in \mathcal{X}$  (depending on  $\xi$ ). Moreover, as shown in Sect. 3.4, optimal design for  $\phi_{eE}(\cdot)$  reduces to linear programming when  $\Theta$  and  $\mathcal{X}$  are finite. An algorithm based on a relaxation of the maximin problem will then be considered in Sect. 3.5 for the case where  $\Theta$  is compact.

### 3.3 Maximum-entropy regularization

The criterion  $\phi_{eE}(\cdot)$  can be equivalently defined by

$$\phi_{eE}(\xi) = \min_{\mu \in \mathcal{M}(\Theta)} \int_{\Theta} H_E(\xi, \theta) \mu(d\theta),$$

where  $H_E(\xi, \theta)$  is given by (5) and  $\mathcal{M}(\Theta)$  denotes the set of probability measures on  $\Theta$ . We use the approach of Li and Fang (1997) and regularize  $\phi_{eE}(\xi)$  through a penalization of measures  $\mu$  having small (Shannon) entropy, with a penalty coefficient  $1/\lambda$  that sets the amount of regularization introduced. Define

$$\phi_{eE,\lambda}(\xi) = \min_{\pi \in \mathcal{D}(\Theta)} \left\{ \int_{\Theta} H_E(\xi, \theta) \pi(\theta) d\theta + \frac{1}{\lambda} \int_{\Theta} \pi(\theta) \log[\pi(\theta)] d\theta \right\}, \quad \lambda > 0,$$

where  $\mathcal{D}(\Theta)$  is the set of probability density functions on  $\Theta$ . This minimization problem has the solution

$$\pi^*(\theta) = \frac{\exp[-\lambda H_E(\xi, \theta)]}{\int_{\Theta} \exp[-\lambda H_E(\xi, \theta)] d\theta},$$



which, after straightforward calculation, gives the regularized criterion

$$\phi_{eE,\lambda}(\xi) = -\frac{1}{\lambda} \log \int_{\Theta} \exp \{-\lambda H_E(\xi, \theta)\} d\theta. \quad (13)$$

It satisfies  $\lim_{\lambda \rightarrow \infty} \phi_{eE,\lambda}(\xi) = \phi_{eE}(\xi)$  for any  $\xi \in \Xi$  and the convergence is uniform when  $\Theta$  is a finite set, see Pronzato and Pázman (2013, Chap. 8). Moreover,  $\phi_{eE,\lambda}(\cdot)$  is concave, its directional derivative at  $\xi$  in the direction  $\nu$  is

$$F_{\phi_{eE,\lambda}}(\xi; \nu) = \frac{\int_{\mathcal{X}} \int_{\Theta} \exp \{-\lambda H_E(\xi, \theta)\} \Psi_{eE}(x, \theta, \xi) d\theta \nu(dx)}{\int_{\Theta} \exp \{-\lambda H_E(\xi, \theta)\} d\theta}, \quad (14)$$

with  $\Psi_{eE}(x, \theta, \xi)$  given by (9). The criterion  $\phi_{eE,\lambda}(\cdot)$  is also differentiable (unlike  $\phi_{eE}(\cdot)$ ) and a necessary and sufficient condition for the optimality of  $\xi^*$  maximizing  $\phi_{eE,\lambda}(\cdot)$  is that

$$\sup_{x \in \mathcal{X}} \int_{\Theta} \exp \{-\lambda H_E(\xi^*, \theta)\} \Psi_{eE}(x, \theta, \xi^*) d\theta = 0.$$

In practice, the integrals on  $\theta$  in (13, 14) can be replaced by finite sums in order to facilitate computations. In that case, supposing that  $\Theta = \{\theta^{(1)}, \theta^{(2)}, \dots, \theta^{(m)}\}$ , one has

$$\begin{aligned} -\frac{1}{\lambda} \log \sum_{i=1}^m \exp \{-\lambda H_E(\xi, \theta^{(i)})\} &\leq \phi_{eE}(\xi) \\ &\leq -\frac{1}{\lambda} \log \frac{1}{m} \sum_{i=1}^m \exp \{-\lambda H_E(\xi, \theta^{(i)})\}, \end{aligned} \quad (15)$$

see Pronzato and Pázman (2013, Chap. 8), and the accuracy of the approximation of  $\phi_{eE}(\xi)$  is about  $\log(m)/\lambda$ ; see Fig. 4 for an illustration.

### 3.4 Optimal design via linear-programming ( $\Theta$ is finite)

To simplify the construction of an optimal design, one may take  $\Theta$  as a finite set,  $\Theta = \Theta^{(m)} = \{\theta^{(1)}, \theta^{(2)}, \dots, \theta^{(m)}\}$ ;  $\phi_{eE}(\xi)$  can then be written as  $\phi_{eE}(\xi) = \min_{j=1, \dots, m} H_E(\xi, \theta^{(j)})$ , with  $H_E(\xi, \theta)$  given by (5). If the design space  $\mathcal{X}$  is also finite, with  $\mathcal{X} = \{x^{(1)}, x^{(2)}, \dots, x^{(\ell)}\}$ , then the determination of an optimal design measure for  $\phi_{eE}(\cdot)$  amounts to the determination of a scalar  $t$  and of a vector of weights  $\mathbf{w} = (w_1, w_2, \dots, w_{\ell})^{\top}$ ,  $w_i$  being allocated at  $x^{(i)}$  for each  $i = 1, \dots, \ell$ , such that  $\mathbf{c}^{\top}[\mathbf{w}^{\top}, t]^{\top}$  is maximized, with  $\mathbf{c} = (0, 0, \dots, 0, 1)^{\top}$  and  $\mathbf{w}$  and  $t$  satisfying the constraints

$$\begin{aligned} \sum_{i=1}^{\ell} w_i &= 1, \\ w_i &\geq 0, \quad i = 1, \dots, \ell, \\ \sum_{i=1}^{\ell} w_i h_i(\theta^{(j)}) &\geq t, \quad j = 1, \dots, m, \end{aligned} \quad (16)$$

where we denoted

$$h_i(\theta) = \frac{[\eta(x^{(i)}, \theta) - \eta(x^{(i)}, \theta^0)]^2}{\|\theta - \theta^0\|^2}. \quad (17)$$

This is a linear programming (LP) problem, which can easily be solved using standard methods (the simplex algorithm for instance), even for large  $m$  and  $\ell$ . We shall denote by  $(\hat{\mathbf{w}}, \hat{t}) = LP_{eE}(\mathcal{X}, \Theta^{(m)})$  the solution of this problem.

We show below how a compact subset  $\Theta$  of  $\mathbb{R}^p$  with non empty interior can be replaced by a suitable discretized version  $\Theta^{(m)}$  that can be enlarged iteratively.

### 3.5 Optimal design via relaxation and the cutting-plane method ( $\Theta$ is a compact subset of $\mathbb{R}^p$ )

Suppose now that  $\mathcal{X}$  is finite and that  $\Theta$  is a compact subset of  $\mathbb{R}^p$  with nonempty interior. In the LP formulation above,  $(\mathbf{w}, t)$  must satisfy an infinite number of constraints:  $\sum_{i=1}^{\ell} w_i h_i(\theta) \geq t$  for all  $\theta \in \Theta$ , see (16). One may then use the method of Shimizu and Aiyoshi (1980) and consider the solution of a series of relaxed LP problems, using at step  $k$  a finite set of constraints only, i.e., consider  $\theta \in \Theta^{(k)}$  finite. Once a solution  $(\mathbf{w}^k, t^k) = LP_{eE}(\mathcal{X}, \Theta^{(k)})$  of this problem is obtained, using a standard LP solver, the set  $\Theta^{(k)}$  is enlarged to  $\Theta^{(k+1)} = \Theta^{(k)} \cup \{\theta^{(k+1)}\}$  with  $\theta^{(k+1)}$  given by the constraint (16) most violated by  $\mathbf{w}^k$ , i.e.,

$$\theta^{(k+1)} = \arg \min_{\theta \in \Theta} H_E(\mathbf{w}^k, \theta), \quad (18)$$

where, with a slight abuse of notation, we write  $H_E(\mathbf{w}, \theta) = H_E(\xi, \theta)$ , see (5), when  $\xi$  allocates mass  $w_i$  at the support point  $x^{(i)} \in \mathcal{X}$  for all  $i$ . This yields the following algorithm for the maximization of  $\phi_{eE}(\cdot)$ .

- 0) Take any vector  $\mathbf{w}^0$  of nonnegative weights summing to one, choose  $\epsilon > 0$ , set  $\Theta^{(0)} = \emptyset$  and  $k = 0$ .
- 1) Compute  $\theta^{(k+1)}$  given by (18), set  $\Theta^{(k+1)} = \Theta^{(k)} \cup \{\theta^{(k+1)}\}$ .
- 2) Use a LP solver to determine  $(\mathbf{w}^{k+1}, t^{k+1}) = LP_{eE}(\mathcal{X}, \Theta^{(k+1)})$
- 3) If  $\Delta_{k+1} = t^{k+1} - \phi_{eE}(\mathbf{w}^{k+1}) < \epsilon$ , take  $\mathbf{w}^{k+1}$  as an  $\epsilon$ -optimal solution and stop; otherwise  $k \leftarrow k + 1$ , return to step 1.

The optimal value  $\phi_{eE}^* = \max_{\xi \in \Xi} \phi_{eE}(\xi)$  satisfies

$$\phi_{eE}(\mathbf{w}^{k+1}) \leq \phi_{eE}^* \leq t^{k+1}$$

at every iteration, so that  $\Delta_{k+1}$  of step 3 gives an upper bound on the distance to the optimum in terms of criterion value.

The algorithm can be interpreted in terms of the cutting-plane method. Indeed, from (5) and (17) we have  $H_E(\mathbf{w}, \theta^{(j+1)}) = \sum_{i=1}^{\ell} w_i h_i(\theta^{(j+1)})$  for any vector of weights  $\mathbf{w}$ . From the definition of  $\theta^{(j+1)}$  in (18) we obtain

$$\begin{aligned} \phi_{eE}(\mathbf{w}) \leq H_E(\mathbf{w}, \theta^{(j+1)}) &= H_E(\mathbf{w}^j, \theta^{(j+1)}) + \sum_{i=1}^{\ell} h_i(\theta^{(j+1)}) \{\mathbf{w} - \mathbf{w}^j\}_i \\ &= \phi_{eE}(\mathbf{w}^j) + \sum_{i=1}^{\ell} h_i(\theta^{(j+1)}) \{\mathbf{w} - \mathbf{w}^j\}_i, \end{aligned}$$

so that the vector with components  $h_i(\theta^{(j+1)})$ ,  $i = 1, \dots, \ell$ , forms a subgradient of  $\phi_{eE}(\cdot)$  at  $\mathbf{w}^j$ , which we denote  $\nabla \phi_{eE}(\mathbf{w}^j)$  below (it is sometimes called supergradient since  $\phi_{eE}(\cdot)$  is concave). Each of the constraints

$$\sum_{i=1}^{\ell} w_i h_i(\theta^{(j+1)}) \geq t,$$

used in the LP problem of step 2, with  $j = 0, \dots, k$ , can be written as

$$\nabla^\top \phi_{eE}(\mathbf{w}^j) \mathbf{w} = \phi_{eE}(\mathbf{w}^j) + \nabla^\top \phi_{eE}(\mathbf{w}^j) (\mathbf{w} - \mathbf{w}^j) \geq t.$$

Therefore,  $\mathbf{w}^{k+1}$  determined at step 2 maximizes the piecewise-linear approximation

$$\min_{j=0,\dots,k} \{\phi_{eE}(\mathbf{w}^j) + \nabla^\top \phi_{eE}(\mathbf{w}^j)(\mathbf{w} - \mathbf{w}^j)\}$$

of  $\phi_{eE}(\mathbf{w})$  with respect to the vector of weights  $\mathbf{w}$ , and the algorithm corresponds to the cutting-plane method of Kelley (1960).

The only difficult step in the algorithm corresponds to the determination of  $\theta^{(k+1)}$  in (18) when  $\Theta$  is a compact set. We found that the following simple procedure is rather efficient. We compute

$$\hat{\theta}^{k+1} = \arg \min_{\theta' \in \mathcal{G}^k} H_E(\mathbf{w}^k, \theta'), \quad \mathcal{G}^{k+1} = \mathcal{G}^k \cup \{\theta^{(k+1)}\}, \quad k = 0, 1, 2, \dots \quad (19)$$

where  $\theta^{(k+1)}$  is taken as the result of a local minimization of  $H_E(\mathbf{w}^k, \theta)$  with respect to  $\theta \in \Theta$ , initialized at  $\hat{\theta}^{k+1}$ , and where  $\mathcal{G}^0$  is a finite grid, or a space-filling design, in  $\Theta$ . The optimal value  $\phi_{eE}(\xi_{eE}^*)$  can then be approximated by  $H_E(\mathbf{w}^{k+1}, \theta^{(k+2)})$  when the algorithm stops (step 3).

The method of cutting planes is known to have sometimes rather poor convergence properties, see, e.g., Bonnans et al. (2006, Chap. 9), Nesterov (2004, Sect. 3.3.2). A significant improvement consists in restricting the search for  $\mathbf{w}^{k+1}$  at step 2 to some neighborhood of the best solution obtained so far, which forms the central idea of bundle methods, see Lemaréchal et al. (1995), Bonnans et al. (2006, Chaps. 9-10). In particular, the level method of Nesterov (2004, Sect. 3.3.3) adds to each iteration of the cutting planes algorithm presented above a quadratic-programming step; one may refer for instance to Pronzato and Pázman (2013, Sect. 9.5.3) for an application of the level method to design problems.

## 4 Extended (globalized) $c$ -optimality

### 4.1 Definition and properties

Consider the case where one wants to estimate a scalar function of  $\theta$ , denoted by  $g(\theta)$ , possibly nonlinear. We assume that

$$\mathbf{c} = \mathbf{c}(\theta) = \left. \frac{\partial g(\theta)}{\partial \theta} \right|_{\theta=\theta^0} \neq \mathbf{0}.$$

Denote

$$H_c(\xi, \theta) = H_c(\xi, \theta; \theta^0) = \frac{\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2}{|g(\theta) - g(\theta^0)|^2} \quad (20)$$

and consider the design criterion defined by

$$\phi_{ec}(\xi) = \min_{\theta \in \Theta} H_c(\xi, \theta), \quad (21)$$

to be maximized with respect to the design measure  $\xi$ .

When  $\eta(x, \theta)$  and the scalar function  $g(\theta)$  are both linear in  $\theta$ , with  $g(\theta) = \mathbf{c}^\top \theta$ , we get

$$\phi_{ec}(\xi) = \min_{\theta \in \Theta, \mathbf{c}^\top(\theta - \theta^0) \neq 0} \frac{(\theta - \theta^0)^\top \mathbf{M}(\xi)(\theta - \theta^0)}{[\mathbf{c}^\top(\theta - \theta^0)]^2}$$

and therefore  $\phi_{ec}(\xi) = [\mathbf{c}^\top \mathbf{M}^{-1}(\xi) \mathbf{c}]^{-1}$ , using the well-known formula  $\mathbf{c}^\top \mathbf{M}^{-1} \mathbf{c} = \max_{\alpha \neq 0} (\mathbf{c}^\top \alpha)^2 / (\alpha^\top \mathbf{M} \alpha)$ , c.f. Harville (1997, eq. 10.4); see also Pronzato and Pázman (2013, Lemma 5.6). Also, for a nonlinear model with  $\Theta = \mathcal{B}(\theta^0, \rho)$  and a design  $\xi$  such that  $\mathbf{M}(\xi, \theta^0)$  has full rank, one has

$$\lim_{\rho \rightarrow 0} \phi_{ec}(\xi) = [\mathbf{c}^\top \mathbf{M}^{-1}(\xi, \theta^0) \mathbf{c}]^{-1},$$

which justifies that we consider  $\phi_{ec}(\xi)$  as an *extended c-optimality criterion*. At the same time, in a nonlinear situation with larger  $\Theta$  the determination of an optimal design  $\xi_{ec}^*$  maximizing  $\phi_{ec}(\xi)$  ensures some protection against  $\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi}^2$  being small for some  $\theta$  such that  $g(\theta)$  is significantly different from  $g(\theta^0)$ . The condition (2) guarantees the existence of a  $\xi \in \Xi$  such that  $\phi_{ec}(\xi) > 0$  and thus the LS estimability of  $g(\theta)$  at  $\theta^0$  for  $\xi_{ec}^*$ , that is,

$$\eta(x, \theta) = \eta(x, \theta^0) \quad \xi_{ec}^* \text{-almost everywhere} \implies g(\theta) = g(\theta^0),$$

see Pronzato and Pázman (2013, Sect. 7.4.4). When  $\Theta$  contains an open neighborhood of  $\theta^0$ , then  $\phi_{ec}(\xi) \leq [\mathbf{c}^\top \mathbf{M}^-(\xi, \theta^0) \mathbf{c}]^{-1}$ .

Similarly to  $\phi_{eE}(\cdot)$ , the criterion  $\phi_{ec}(\cdot)$  is concave and positively homogeneous; its concavity implies the existence of directional derivatives.

**Theorem 4** *For any  $\xi, \nu \in \Xi$ , the directional derivative of the criterion  $\phi_{ec}(\cdot)$  at  $\xi$  in the direction  $\nu$  is given by*

$$F_{\phi_{ec}}(\xi; \nu) = \min_{\theta \in \Theta_c(\xi)} H_c(\nu, \theta) - \phi_{ec}(\xi),$$

where  $\Theta_c(\xi) = \{\theta \in \Theta : H_c(\xi, \theta) = \phi_{ec}(\xi)\}$ .

A necessary and sufficient condition for the optimality of  $\xi^*$  maximizing  $\phi_{ec}(\cdot)$  is that  $\sup_{\nu \in \Xi} F_{\phi_{ec}}(\xi^*; \nu) = 0$ , which yields an Equivalence Theorem similar to Th. 3. A regularized version of  $\phi_{ec}(\cdot)$  can be obtained through maximum-entropy regularization,

$$\phi_{ec, \lambda}(\xi) = -\frac{1}{\lambda} \log \int_{\Theta} \exp\{-\lambda H_c(\xi, \theta)\} d\theta. \quad (22)$$

The regularized criterion  $\phi_{ec, \lambda}(\cdot)$  is concave, differentiable with respect to  $\xi$ . Its directional derivative at  $\xi$  in the direction  $\nu$  is

$$F_{\phi_{ec, \lambda}}(\xi; \nu) = \frac{\int_{\mathcal{X}} \int_{\Theta} \exp\{-\lambda H_c(\xi, \theta)\} \Psi_{ec}(x, \theta, \xi) d\theta \nu(dx)}{\int_{\Theta} \exp\{-\lambda H_c(\xi, \theta)\} d\theta}, \quad (23)$$

where

$$\Psi_{ec}(x, \theta, \xi) = \frac{[\eta(x, \theta) - \eta(x, \theta^0)]^2 - \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi}^2}{|g(\theta) - g(\theta^0)|^2}.$$

A necessary and sufficient condition for the optimality of  $\xi^*$  maximizing  $\phi_{ec, \lambda}(\cdot)$  is that

$$\sup_{x \in \mathcal{X}} \int_{\Theta} \exp\{-\lambda H_c(\xi^*, \theta)\} \Psi_{ec}(x, \theta, \xi^*) d\theta = 0.$$

Again, in order to facilitate computations, the integrals in (22, 23) can be replaced by finite sums.

When both  $\Theta$  and  $\mathcal{X}$  are finite, an optimal design for  $\phi_{ec}(\cdot)$  is obtained by solving a LP problem. Compared with Sect. 3.4, we simply need to substitute  $H_c$  for  $H_E$  and use  $h_i(\theta) = [\eta(x^{(i)}, \theta) - \eta(x^{(i)}, \theta^0)]^2 / |g(\theta) - g(\theta^0)|^2$ ,  $i = 1, \dots, \ell$ , instead of (17). Also, a relaxation method similar to that in Sect. 3.5 can be used when  $\Theta$  is a compact subset of  $\mathbb{R}^p$ .

## 5 Extended (globalized) $G$ -optimality

Following the same lines as above, we can also define an extended  $G$ -optimality criterion by

$$\phi_{eG}(\xi) = \min_{\theta \in \Theta} \frac{\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi}^2}{\max_{x \in \mathcal{X}} [\eta(x, \theta) - \eta(x, \theta^0)]^2}.$$

The fact that it corresponds to the  $G$ -optimality criterion for a linear model can easily be seen, noticing that in the model (1) with  $\eta(x, \theta) = \mathbf{f}^\top(x)\theta + v(x)$  we have

$$\begin{aligned} \left\{ \sup_{x \in \mathcal{X}} \frac{N}{\sigma^2} \text{var} \left[ \mathbf{f}^\top(x) \hat{\theta}_{LS} \right] \right\}^{-1} &= \inf_{x \in \mathcal{X}} [\mathbf{f}^\top(x) \mathbf{M}^{-1}(\xi_N) \mathbf{f}(x)]^{-1} \\ &= \inf_{x \in \mathcal{X}} \inf_{\mathbf{u} \in \mathbb{R}^p, \mathbf{u}^\top \mathbf{f}(x) \neq 0} \frac{\mathbf{u}^\top \mathbf{M}(\xi_N) \mathbf{u}}{[\mathbf{f}^\top(x) \mathbf{u}]^2} \\ &= \inf_{\mathbf{u} \in \mathbb{R}^p} \frac{\mathbf{u}^\top \mathbf{M}(\xi_N) \mathbf{u}}{\max_{x \in \mathcal{X}} [\mathbf{f}^\top(x) \mathbf{u}]^2}, \end{aligned}$$

where  $\xi_N$  denotes the empirical design measure corresponding to  $X$ , assumed to be nonsingular, and the second equality follows from Harville (1997, eq. 10.4). The equivalence theorem of Kiefer and Wolfowitz (1960) indicates that  $D$ - and  $G$ -optimal designs coincide; therefore,  $D$ -optimal designs are optimal for  $\phi_{eG}(\cdot)$  in linear models. Moreover, the optimum (maximum) value of  $\phi_{eG}(\xi)$  equals  $1/p$  with  $p = \dim(\theta)$ .

In a nonlinear model, a design  $\xi_{eG}^*$  maximizing  $\phi_{eG}(\xi)$  satisfies the estimability condition (3) at  $\theta = \theta^0$ . Indeed, for any  $\theta \neq \theta^0$ ,  $\max_{x \in \mathcal{X}} [\eta(x, \theta) - \eta(x, \theta^0)]^2 > 0$  from (2), so that there exists some  $\xi \in \Xi$  such that  $\phi_{eG}(\xi) > 0$ . Therefore,  $\phi_{eG}(\xi_{eG}^*) > 0$ , and  $\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi_{eG}^*}^2 = 0$  implies that  $\eta(x, \theta) = \eta(x, \theta^0)$  for all  $x \in \mathcal{X}$ , that is,  $\theta = \theta^0$  from (2). Notice that when  $\Theta$  contains an open neighborhood of  $\theta^0$ , then  $\phi_{eG}(\xi) \leq 1/p$  for all  $\xi \in \Xi$ .

Again, directional derivatives can easily be computed and a regularized version can be constructed similarly to the cases of extended  $E$  and  $c$ -optimality; an optimal design can be obtained by linear programming when  $\Theta$  and  $\mathcal{X}$  are both finite, or with the algorithm of Sect. 3.5 when  $\mathcal{X}$  is finite but  $\Theta$  has nonempty interior. Note that there are now  $m \times \ell$  inequality constraints in (16), given by

$$\sum_{i=1}^{\ell} w_i h_i(\theta^{(j)}, x^{(k)}) \geq t, \quad j = 1, \dots, m, \quad k = 1, \dots, \ell,$$

where now

$$h_i(\theta, x) = \frac{[\eta(x^{(i)}, \theta) - \eta(x^{(i)}, \theta^0)]^2}{[\eta(x, \theta) - \eta(x, \theta^0)]^2}.$$

Also note that in the algorithm of Sect. 3.5 we need to construct two sequences of sets,  $\Theta^{(k)}$  and  $\mathcal{X}^{(k)}$ , with  $\Theta^{(k+1)} = \Theta^{(k)} \cup \{\theta^{(k+1)}\}$  and  $\mathcal{X}^{(k+1)} = \mathcal{X}^{(k)} \cup \{\hat{x}^{(k+1)}\}$  at step 2, and that (18) is replaced by

$$\{\theta^{(k+1)}, \hat{x}^{(k+1)}\} = \arg \min_{\{\theta, x\} \in \Theta \times \mathcal{X}} \frac{\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi_k}^2}{[\eta(x, \theta) - \eta(x, \theta^0)]^2}$$

with  $\xi_k$  the design measure corresponding to the weights  $\mathbf{w}^k$ .

## 6 Examples

We shall use the usual notation

$$\xi = \left\{ \begin{array}{ccc} x_1 & \cdots & x_m \\ w_1 & \cdots & w_m \end{array} \right\}$$

for a discrete design measure with  $m$  support points  $x_i$  and such that  $\xi(\{x_i\}) = w_i$ ,  $i = 1, \dots, m$ .

**Example 2** The example is artificial and constructed to illustrate the possible pitfall of using a local approach (here  $E$ -optimal design) for designing an experiment. The model response is given by

$$\eta(\mathbf{x}, \theta) = \theta_1 \{\mathbf{x}\}_1 + \theta_1^3(1 - \{\mathbf{x}\}_1) + \theta_2 \{\mathbf{x}\}_2 + \theta_2^2(1 - \{\mathbf{x}\}_2), \quad \theta = (\theta_1, \theta_2)^\top,$$

with  $\mathbf{x} \in \mathcal{X} = [0, 1]^2$  and  $\{\mathbf{x}\}_i$  denoting the  $i$ -th component of  $\mathbf{x}$ . We consider local designs for  $\theta^0 = (1/8, 1/8)^\top$ . One may notice that the set  $\{\partial\eta(\mathbf{x}, \theta)/\partial\theta|_{\theta^0} : \mathbf{x} \in \mathcal{X}\}$  is the rectangle  $[3/64, 1] \times [1/4, 1]$ , so that optimal designs for any isotonic criterion function of the information matrix  $\mathbf{M}(\xi)$  are supported on the vertices  $(0, 1)$ ,  $(1, 0)$  and  $(1, 1)$  of  $\mathcal{X}$ . The classical  $D$ - and  $E$ -optimal designs are supported on three and two points respectively,

$$\xi_{D, \theta^0}^* \simeq \left\{ \begin{pmatrix} 0 \\ 1 \end{pmatrix}, \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \begin{pmatrix} 1 \\ 1 \end{pmatrix} \right\}, \quad \xi_{E, \theta^0}^* \simeq \left\{ \begin{pmatrix} 0 \\ 1 \end{pmatrix}, \begin{pmatrix} 1 \\ 0 \end{pmatrix} \right\}.$$

When only the design points  $\mathbf{x}_1 = (0 \ 1)^\top$  and  $\mathbf{x}_2 = (1 \ 0)^\top$  are used, the parameters are only locally estimable. Indeed, the equations in  $\theta'$

$$\begin{aligned} \eta(\mathbf{x}_1, \theta') &= \eta(\mathbf{x}_1, \theta) \\ \eta(\mathbf{x}_2, \theta') &= \eta(\mathbf{x}_2, \theta) \end{aligned}$$

give not only the trivial solutions  $\theta'_1 = \theta_1$  and  $\theta'_2 = \theta_2$  but also  $\theta'_1$  and  $\theta'_2$  as roots of two univariate polynomials of the fifth degree (with coefficients depending on  $\theta$ ). Since these polynomials always admit at least one real root, at least one solution exists for  $\theta'$  that is different from  $\theta$ . In particular, the vector  $\theta^{0'} = (-0.9760, 0.3094)^\top$  gives approximately the same values as  $\theta^0$  for the responses at  $\mathbf{x}_1$  and  $\mathbf{x}_2$ .

Direct calculations indicate that, for any  $\theta$ , the maximum of  $\|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2$  with respect to  $\xi \in \Xi$  is reached for a measure supported on  $(0, 0)$ ,  $(0, 1)$ ,  $(1, 0)$  and  $(1, 1)$ . Also, the maximum of  $[\eta(x, \theta) - \eta(x, \theta^0)]^2$  with respect to  $x$  is attained on the same points. We can thus restrict our attention to the design space  $\mathcal{X} = \{(0, 0), (0, 1), (1, 0), (1, 1)\}$ . We take  $\Theta = [-3, 4] \times [-2, 2]$  and use the algorithm of Sect. 3.5, with the grid  $\mathcal{G}^0$  of (19) given by a random Latin hypercube design with 10 000 points in  $[0, 1]^2$  renormalized to  $\Theta$  (see, e.g., Tang (1993)), to determine optimal designs for  $\phi_{eE}(\cdot)$  and  $\phi_{eG}(\cdot)$ . When initialized with the uniform measure on those four points, and with  $\epsilon = 10^{-10}$ , the algorithm stops after 45 and 12 iterations, respectively, and gives the designs

$$\begin{aligned} \xi_{eE, \theta^0}^* &\simeq \left\{ \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 0 \\ 1 \end{pmatrix}, \begin{pmatrix} 1 \\ 1 \end{pmatrix} \right\}, \\ \xi_{eG, \theta^0}^* &\simeq \left\{ \begin{pmatrix} 0 \\ 0 \end{pmatrix}, \begin{pmatrix} 0 \\ 1 \end{pmatrix}, \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \begin{pmatrix} 1 \\ 1 \end{pmatrix} \right\}. \end{aligned}$$

The performances of the designs  $\xi_D^*$ ,  $\xi_E^*$ ,  $\xi_{eE}^*$  and  $\xi_{eG}^*$  are given in Table 1. The values  $\phi_{eE}(\xi_E^*) = \phi_{eG}(\xi_E^*) = 0$  indicate that  $E$ -optimal design is not suitable here, the model being only locally identifiable for  $\xi_E^*$ . The parametric, intrinsic and total measures of curvature at  $\theta^0$  (for  $\sigma^2 = 1$ ) are also indicated in Table 1, see Pronzato and Pázman (2013, p. 223). Notice that the values of these curvature at  $\theta^0$  do not reveal any particular difficulty concerning  $\xi_E^*$ , but that the lack of identifiability for this design is pointed out by the extended optimality criteria.

$\xi$	$\det^{1/3}$	$\lambda_{\min}$	$\phi_{eE}$	$\phi_{eG}$	$C_{par}$	$C_{int}$	$C_{tot}$
$\xi_D^*$	<b>0.652</b>	0.273	$3.16 \cdot 10^{-3}$	0.108	1.10	0.541	1.22
$\xi_E^*$	0.625	<b>0.367</b>	0	0	1.19	0	1.19
$\xi_{eE}^*$	0.453	$8.45 \cdot 10^{-2}$	<b><math>8.78 \cdot 10^{-3}</math></b>	$9.74 \cdot 10^{-2}$	3.33	2.69	4.28
$\xi_{eG}^*$	0.540	0.195	$5.68 \cdot 10^{-3}$	<b>0.340</b>	1.33	1.26	1.83

Table 1: Performances of designs  $\xi_D^*$ ,  $\xi_E^*$ ,  $\xi_{eE}^*$  and  $\xi_{eG}^*$  and curvature measures at  $\theta^0$  in Example 2;  $\det^{1/3} = \phi_D(\xi) = \{\det[\mathbf{M}(\xi, \theta^0)]\}^{1/3}$ ,  $\lambda_{\min} = \phi_E(\xi) = \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$ . The optimal (maximum) values of the criteria are indicated in boldface.

**Example 3** Consider the regression model (one-compartment with first-order absorption input) used in (Atkinson et al., 1993),

$$\eta(x, \theta) = \theta_1 [\exp(-\theta_2 x) - \exp(-\theta_3 x)], \quad \theta = (\theta_1, \theta_2, \theta_3)^\top, \quad x \in \mathbb{R}^+, \quad (24)$$

with nominal parameters  $\theta^0 = (21.80, 0.05884, 4.298)^\top$ . The  $D$ - and  $E$ -optimal designs for  $\theta^0$  are respectively given by

$$\begin{aligned} \xi_{D, \theta^0}^* &\simeq \left\{ \begin{array}{ccc} 0.229 & 1.389 & 18.42 \\ 1/3 & 1/3 & 1/3 \end{array} \right\}, \\ \xi_{E, \theta^0}^* &\simeq \left\{ \begin{array}{ccc} 0.170 & 1.398 & 23.36 \\ 0.199 & 0.662 & 0.139 \end{array} \right\}, \end{aligned}$$

see Atkinson et al. (1993).

We take  $\Theta$  as the rectangular region  $[16, 27] \times [0.03, 0.08] \times [3, 6]$  and use the algorithm of Sect. 3.5 to compute an optimal design for  $\phi_{eE}(\cdot)$ ; the grid  $\mathcal{G}^0$  of (19) taken as a random Latin hypercube design with 10 000 points in  $[0, 1]^3$  renormalized to  $\Theta$ . We obtain

$$\xi_{eE, \theta^0}^* \simeq \left\{ \begin{array}{ccc} 0.1785 & 1.520 & 20.95 \\ 0.20 & 0.66 & 0.14 \end{array} \right\}.$$

The performance of the designs  $\xi_D^*$ ,  $\xi_E^*$  and  $\xi_{eE}^*$  are indicated in Table 2. One may notice that the design  $\xi_{eE}^*$  is best or second best for  $\xi_D^*$ ,  $\xi_E^*$  and  $\xi_{eE}^*$  among all designs considered.

The intrinsic curvature is zero for  $\xi_D^*$ ,  $\xi_E^*$  and  $\xi_{eE}^*$  (since they all have  $3 = \dim(\theta)$  support points) and the parametric curvatures at  $\theta^0$  are rather small (the smallest one is for  $\xi_{eE}^*$ ). This explains that, the domain  $\Theta$  being not too large, the values of  $\phi_{eE}(\xi)$  do not differ very much from those of  $\phi_E(\xi) = \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$ .

Consider now the same three functions of interest as in (Atkinson et al., 1993):  $g_1(\theta)$  is the area under the curve,

$$g_1(\theta) = \int_0^\infty \eta(x, \theta) dx = \theta_1 (1/\theta_2 - 1/\theta_3);$$

$g_2(\theta)$  is the time to maximum concentration,

$$g_2(\theta) = \frac{\log \theta_3 - \log \theta_2}{\theta_3 - \theta_2},$$

and  $g_3(\theta)$  is the maximum concentration

$$g_3(\theta) = \eta[g_2(\theta), \theta].$$

We shall write  $\mathbf{c}_i = \partial g_i(\theta)/\partial \theta|_{\theta^0}$  and denote  $\xi_{c_i}^* = \xi_{c_i}^*(\theta^0)$  the (locally) optimal design for  $g_i(\theta)$  which maximizes  $\phi_{c_i}(\xi) = [\mathbf{c}_i^\top \mathbf{M}^{-1}(\xi, \theta^0) \mathbf{c}_i]^{-1}$ , for  $i = 1, 2, 3$ . The  $\xi_{c_i}^*$  are singular and are approximately given by

$$\begin{aligned}\xi_{c_1, \theta^0}^* &\simeq \begin{Bmatrix} 0.2327 & 17.63 \\ 0.0135 & 0.9865 \end{Bmatrix}, \\ \xi_{c_2, \theta^0}^* &\simeq \begin{Bmatrix} 0.1793 & 3.5671 \\ 0.6062 & 0.3938 \end{Bmatrix}, \\ \xi_{c_3, \theta^0}^* &\simeq \begin{Bmatrix} 1.0122 \\ 1 \end{Bmatrix},\end{aligned}$$

see Atkinson et al. (1993).

For each function  $g_i$ , we restrict the search of a design  $\xi_{ec_i}$  optimal in the sense of the criterion  $\phi_{ec}(\cdot)$  to design measures supported on the union of the supports of  $\xi_{D, \theta^0}^*$ ,  $\xi_{E, \theta^0}^*$  and  $\xi_{c_i, \theta^0}^*$ . We then obtain the following designs

$$\begin{aligned}\xi_{ec_1, \theta^0}^* &\simeq \begin{Bmatrix} 0.2327 & 1.389 & 23.36 \\ 9 \cdot 10^{-4} & 1.2 \cdot 10^{-2} & 0.9871 \end{Bmatrix}, \\ \xi_{ec_2, \theta^0}^* &\simeq \begin{Bmatrix} 0.1793 & 0.229 & 3.5671 & 18.42 \\ 5.11 \cdot 10^{-2} & 0.5375 & 0.3158 & 9.56 \cdot 10^{-2} \end{Bmatrix}, \\ \xi_{ec_3, \theta^0}^* &\simeq \begin{Bmatrix} 0.229 & 1.0122 & 1.389 & 18.42 \\ 8.42 \cdot 10^{-2} & 0.4867 & 0.4089 & 2.02 \cdot 10^{-2} \end{Bmatrix}.\end{aligned}$$

The performances of  $\xi_{c_i}^*$  and  $\xi_{ec_i}^*$ ,  $i = 1, \dots, 3$ , are indicated in Table 2, together with the curvature measures at  $\theta^0$  for  $\xi_{ec_i}^*$  (which are nonsingular). For each function  $g_i$  of interest, the design  $\xi_{ec_i}^*$  performs slightly worse than  $\xi_{c_i}^*$  in terms of  $c$ -optimality, but, contrarily to  $\xi_{c_i}^*$ , it allows us to estimate the three parameters  $\theta$  and guarantees good estimability properties for  $g_i(\theta)$  for all  $\theta \in \Theta$ . Notice that, apart from the  $c$ -optimality criteria  $\phi_{c_i}(\cdot)$ , all criteria considered take the value 0 at the optimal designs  $\xi_{c_i}^*$ . The construction of an optimal design for  $\phi_{ec}(\cdot)$  thus forms an efficient method to circumvent the difficulties caused by singular  $c$ -optimal design in nonlinear models, see (Pronzato and Pázman, 2013, Chap. 3 & 5). One may also refer to (Pronzato, 2009) for alternative approaches for the regularization of singular  $c$ -optimal designs.

**Example 4** For the same regression model (24), we change the value of  $\theta^0$  and the set  $\Theta$  and take  $\theta^0 = (0.773, 0.214, 2.09)^\top$  and  $\Theta = [0, 5] \times [0, 5] \times [0, 5]$ , the values used by Kieffer and Walter (1998). With these values, from an investigation based on interval analysis, the authors report that for the 16-point design

$$\xi_0 = \begin{Bmatrix} 1 & 2 & \dots & 16 \\ 1/16 & 1/16 & \dots & 1/16 \end{Bmatrix}$$

and the observations  $\mathbf{y}$  given in their Table 13.1, the LS criterion  $\|\mathbf{y} - \eta_X(\theta)\|^2$  has a global minimizer (the value we have taken here for  $\theta^0$ ) and two other local minimizers in  $\Theta$ . The  $D$ - and  $E$ -optimal designs for  $\theta^0$  are now given by

$$\begin{aligned}\xi_{D, \theta^0}^* &\simeq \begin{Bmatrix} 0.42 & 1.82 & 6.80 \\ 1/3 & 1/3 & 1/3 \end{Bmatrix}, \\ \xi_{E, \theta^0}^* &\simeq \begin{Bmatrix} 0.29 & 1.83 & 9.0 \\ 0.4424 & 0.3318 & 0.2258 \end{Bmatrix}.\end{aligned}$$



$\xi$	$\det^{1/3}$	$\lambda_{\min}$	$\phi_{eE}$	$\phi_{c_1}$	$\phi_{ec_1}$	$\phi_{c_2}$	$\phi_{ec_2}$	$\phi_{c_3}$	$\phi_{ec_3}$	$C_{par}$	$C_{int}$	$C_{tot}$
$\xi_D^*$	<b>11.74</b>	0.191	0.178	$1.56 \cdot 10^{-4}$	$6.68 \cdot 10^{-5}$	23.43	18.31	0.361	0.356	0.526	0	0.526
$\xi_E^*$	8.82	<b>0.316</b>	0.274	$6.07 \cdot 10^{-5}$	$3.08 \cdot 10^{-5}$	15.89	10.35	0.675	0.667	<b>0.370</b>	0	0.370
$\xi_{eE}^*$	9.05	0.311	<b>0.281</b>	$6.45 \cdot 10^{-5}$	$3.01 \cdot 10^{-5}$	16.62	11.03	0.656	0.644	0.358	0	0.358
$\xi_{c_1}^*$	0	0	0	<b><math>4.56 \cdot 10^{-4}</math></b>	0	0	0	0	0			
$\xi_{ec_1}^*$	0.757	$2.70 \cdot 10^{-3}$	$1.92 \cdot 10^{-3}$	$2.26 \cdot 10^{-4}$	<b><math>2.17 \cdot 10^{-4}</math></b>	$8.55 \cdot 10^{-2}$	$6.12 \cdot 10^{-2}$	$1.12 \cdot 10^{-2}$	$1.09 \cdot 10^{-2}$	6.51	0	6.51
$\xi_{c_2}^*$	0	0	0	0	0	<b>35.55</b>	0	0	0			
$\xi_{ec_2}^*$	0.786	$7.20 \cdot 10^{-2}$	$5.99 \cdot 10^{-2}$	$4.55 \cdot 10^{-5}$	$1.81 \cdot 10^{-5}$	28.82	<b>27.20</b>	0.157	0.145	1.12	0.028	1.12
$\xi_{c_3}^*$	0	0	0	0	0	0	0	<b>1</b>	0			
$\xi_{ec_3}^*$	4.06	0.162	0.137	$9.70 \cdot 10^{-6}$	$4.19 \cdot 10^{-6}$	6.77	4.36	0.890	<b>0.865</b>	1.11	0.263	1.14

Table 2: Performances of different designs and curvature measures at  $\theta^0$  for the model (24) with  $\theta^0 = (21.80, 0.05884, 4.298)^\top$  and  $\Theta = [16, 27] \times [0.03, 0.08] \times [3, 6]$ ;  $\det^{1/3} = \phi_D(\xi) = \{\det[\mathbf{M}(\xi, \theta^0)]\}^{1/3}$ ,  $\lambda_{\min} = \phi_E(\xi) = \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$ . The optimal (maximum) values of the criteria are on the main diagonal and indicated in boldface.

$\xi$	$\det^{1/3}$	$\lambda_{\min}$	$\phi_{eE}$	$\phi_{eG}$	$C_{par}$	$C_{int}$	$C_{tot}$
$\xi_0$	$1.85 \cdot 10^{-2}$	$1.92 \cdot 10^{-4}$	$2.28 \cdot 10^{-5}$	$5.66 \cdot 10^{-3}$	180.7	15.73	181.3
$\xi_D^*$	<b><math>5.19 \cdot 10^{-2}</math></b>	$1.69 \cdot 10^{-3}$	$2.64 \cdot 10^{-4}$	$6.70 \cdot 10^{-2}$	58.0	0	58.0
$\xi_E^*$	$4.51 \cdot 10^{-2}$	<b><math>2.04 \cdot 10^{-3}</math></b>	$1.32 \cdot 10^{-4}$	$7.95 \cdot 10^{-2}$	50.7	0	50.7
$\xi_{eE}^*$	$4.73 \cdot 10^{-2}$	$1.53 \cdot 10^{-3}$	<b><math>2.92 \cdot 10^{-4}</math></b>	0.114	54.6	0	54.6
$\xi_{eG}^*$	$4.11 \cdot 10^{-2}$	$1.31 \cdot 10^{-3}$	$1.69 \cdot 10^{-4}$	<b>0.244</b>	69.7	10.7	69.9

Table 3: Performances of different designs and curvature measures at  $\theta^0$  for the model (24) with  $\theta^0 = (0.773, 0.214, 2.09)^\top$  and  $\Theta = [0, 5]^3$ ;  $\det^{1/3} = \phi_D(\xi) = \{\det[\mathbf{M}(\xi, \theta^0)]\}^{1/3}$ ,  $\lambda_{\min} = \phi_E(\xi) = \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$ . The optimal (maximum) values of the criteria are indicated in boldface.

Using the same approach as above, with the grid  $\mathcal{G}^0$  of (19) obtained from a random Latin hypercube design with 10 000 points in  $\Theta$ , we obtain

$$\xi_{eE, \theta^0}^* \simeq \begin{Bmatrix} 0.38 & 2.26 & 7.91 \\ 0.314 & 0.226 & 0.460 \end{Bmatrix}.$$

To compute an optimal design for  $\phi_{eG}(\cdot)$ , we consider the design space  $\mathcal{X} = \{0, 0.1, 0.2, \dots, 16\}$  (with 161 points) and use the algorithm of Sect. 3.5 with the grid  $\mathcal{G}^0$  of (19) taken as a random Latin hypercube design with  $10^5$  points. The same design space is used to evaluate  $\phi_{eG}(\cdot)$  for the four designs above. We then obtain

$$\xi_{eG, \theta^0}^* \simeq \begin{Bmatrix} 0.4 & 1.9 & 5.3 & 16 \\ 0.278 & 0.258 & 0.244 & 0.22 \end{Bmatrix}.$$

The performances and curvature measures at  $\theta^0$  of  $\xi_0$ ,  $\xi_D^*$ ,  $\xi_E^*$ ,  $\xi_{eE}^*$  and  $\xi_{eG}^*$  are given in Table 3. The large intrinsic curvature for  $\xi_0$ , associated with the small values of  $\phi_{eE}(\xi^0)$  and  $\phi_{eG}(\xi^0)$ , explains the presence of local minimizers for the LS criterion and thus the possible difficulties for the estimation of  $\theta$ . The values of  $\phi_{eE}(\cdot)$  and  $\phi_{eG}(\cdot)$  reported in the table indicate that  $\xi_D^*$ ,  $\xi_E^*$ ,  $\xi_{eE}^*$  or  $\xi_{eG}^*$  would have caused less difficulties.

## 7 Further extensions and developments

### 7.1 An extra tuning parameter for a smooth transition to usual design criteria

The criterion  $\phi_{eE}(\xi; \theta^0)$  can be written as

$$\phi_{eE}(\xi; \theta^0) = \max\{\alpha \in \mathbb{R} : \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2 \geq \alpha \|\theta - \theta^0\|^2, \text{ for all } \theta \in \Theta\}. \quad (25)$$

Instead of giving the same importance to all  $\theta$  whatever their distance to  $\theta^0$ , one may wish to introduce a saturation and reduce the importance given to those  $\theta$  very far from  $\theta^0$ , that is, consider

$$\phi_{eE|K}(\xi; \theta^0) = \max\left\{\alpha \in \mathbb{R} : \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2 \geq \alpha \frac{\|\theta - \theta^0\|^2}{1 + K \|\theta - \theta^0\|^2}, \text{ for all } \theta \in \Theta\right\}. \quad (26)$$

Equivalently,  $\phi_{eE|K}(\xi; \theta^0) = \min_{\theta \in \Theta} H_{E|K}(\xi, \theta)$ , with

$$H_{E|K}(\xi, \theta) = \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_\xi^2 \left[ K + \frac{1}{\|\theta - \theta^0\|^2} \right].$$

Notice that, for any  $K > 0$  and any  $\xi \in \Xi$ ,  $\phi_{eE|K}(\xi; \theta^0) \geq \phi_{eE|0}(\xi; \theta^0) = \phi_{eE}(\xi; \theta^0)$ . The bound (8) used in Th. 1 then becomes

$$\|\hat{\theta}_{LS} - \theta\| \leq \frac{2 \|\mathbf{y} - \eta_X(\theta)\|}{[N \phi_{eE|K}(\xi_N; \theta) - 4K \|\mathbf{y} - \eta_X(\theta)\|^2]^{1/2}} \quad (27)$$

in a general nonlinear situation and

$$\|\hat{\theta}_{LS} - \theta\| \leq \frac{\|\mathbf{y} - \eta_X(\theta)\|}{[N \phi_{eE|K}(\xi_N; \theta) - K \|\mathbf{y} - \eta_X(\theta)\|^2]^{1/2}}$$

for an intrinsically linear model. Notice that this bound is obviously worse than that in Th. 1 for linear models (since then  $\phi_{eE|K}(\xi_N) = \phi_{eE}(\xi_N)$ ), but (27) can be tighter than (8) in nonlinear models, as illustrated in the example below.

As in Sect. 3.1, we obtain  $\phi_{eE|K}(\xi) = \lambda_{\min}[\mathbf{M}(\xi)]$  in a linear model and, for a nonlinear model with  $\Theta = \mathcal{B}(\theta^0, \rho)$ ,  $\lim_{\rho \rightarrow 0} \phi_{eE|K}(\xi; \theta^0) = \lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$  for any  $K \geq 0$ . Moreover, in a nonlinear model with no overlapping  $\phi_{eE|K}(\xi; \theta^0)$  can be made arbitrarily close to  $\lambda_{\min}[\mathbf{M}(\xi, \theta^0)]$  by choosing  $K$  large enough, whereas choosing  $K$  not too large ensures some protection against  $\|\eta_X(\theta) - \eta_X(\theta^0)\|$  being small for some  $\theta$  far from  $\theta^0$ . Also, properties of  $\phi_{eE}(\cdot)$  such as concavity, positive homogeneity, existence of directional derivatives, see Sect. 3.2, remain valid for  $\phi_{eE|K}(\cdot)$ , for any  $K \geq 0$ . The maximization of  $\phi_{eE|K}(\cdot)$  forms a LP problem when both  $\mathcal{X}$  and  $\Theta$  are finite, see Sect. 3.4, and a relaxation procedure (cutting-plane method) can be used when  $\Theta$  is a compact subset of  $\mathbb{R}^p$ , see Sect. 3.5. A regularization similar to that in Sect. 3.3 yields the differentiable approximation

$$\phi_{eE, \lambda|K}(\xi) = -(1/\lambda) \log \int_{\Theta} \exp \{-\lambda H_{E|K}(\xi, \theta)\} d\theta$$

with  $K$  and  $\lambda$  positive.

A similar approach can be used with extended  $c$ - and  $G$ -optimality, which gives  $\phi_{ec|K}(\xi) = \min_{\theta' \in \Theta} H_{c|K}(\xi, \theta')$  with

$$H_{c|K}(\xi, \theta) = \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi}^2 \left[ K + \frac{1}{|g(\theta) - g(\theta^0)|^2} \right],$$

and

$$\phi_{eG|K}(\xi) = \min_{\theta \in \Theta} \left\{ \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi}^2 \left[ K + \frac{1}{\max_{x \in \mathcal{X}} [\eta(x, \theta) - \eta(x, \theta^0)]^2} \right] \right\},$$

for  $K$  a positive constant.

**Example 1 (continued)** Consider again the introductory example of Sect. 2, with  $H_{E|K}(\nu_u, \theta) = (1/2) \|\eta_X(\theta) - \eta_X(\theta^0)\|^2 (K + 1/|\theta - \theta^0|^2)$  and  $\theta^0 = 0$ . We have  $H_{E|K}(\nu_u, 0) = r^2 u^2/2$  and  $H_{E|K}(\nu_u, 1) = (K + 1) r^2 [1 - \cos(u)]$ . Therefore, the minimum of  $H_{E|K}(\nu_u, \theta)$  is at  $\theta = 0$  when

$$K \geq K_*(u) = \frac{x^2 + 2 \cos(u) - 2}{2[1 - \cos(u)]}$$

and at  $\theta = 1$  for  $K \leq K_*(u)$ , with  $K_*(u_{\max}) \simeq 50.598$ . Direct calculations indicate that  $\phi_{eE|K}(\nu_u)$  is maximum for  $u_* = \pi$  when  $K \leq \pi^2/4 - 1 \simeq 1.4674$  and for  $u_* = u_*(K)$  solution of  $K_*(u) = K$  otherwise, with  $u_*(5) \simeq 4.2129$ .

Note that  $\phi_{eE|K}^* = \phi_{eE|K}(\nu_{u_*}) = 2(K + 1) r^2$  for all  $K \in [0, \pi^2/4 - 1]$ , so that the bound (27) is more precise than (8) when  $\|\mathbf{y} - \eta_X(\theta)\| < r$  for  $N = 2$ .

Figure 3-left shows  $H_{E|K}(\nu_u, \theta)$  as a function of  $\theta$  for  $u = u_*(0) = \pi$  (*dashed line*) and  $u = u_*(5)$  (*solid line*); compared with the case  $K = 0$  considered in Sect. 2 where the minimum was at  $\theta = 1$  for all  $u$ , for  $K > \pi^2/4 - 1$  the optimal  $u_*(K)$  is now such that the values of  $H$  at 0 and 1 coincide. Figure 3-right presents  $\|\eta_X(\theta) - \eta_X(\theta^0)\|^2$  as a function of  $|\theta - \theta^0|^2$  for the same values of  $u$  ( $u = u_*(0)$  in *dashed line* and  $u = u_*(5)$  in *solid line*):  $u_*(0)$  is optimal in the sense of (25), the curve in *dash-dotted line* indicates that  $u_*(5)$  is optimal for (26).

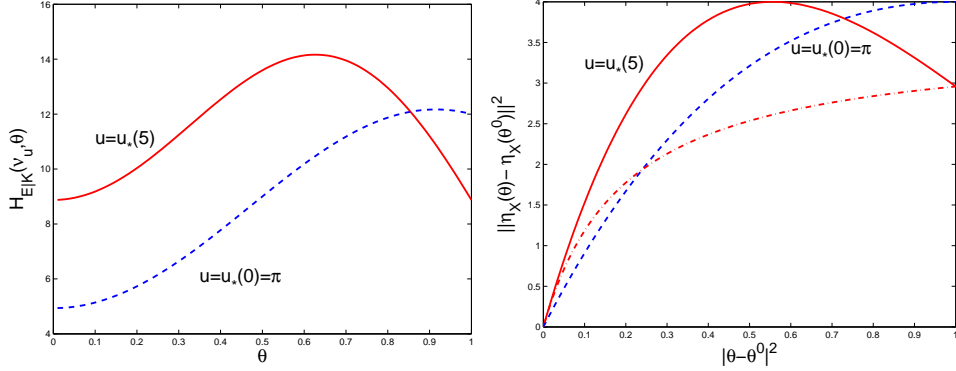


Figure 3: Left:  $H_{E|K}(\nu_u, \theta)$  as a function of  $\theta \in \Theta = [0, 1]$ ; right:  $\|\eta_X(\theta) - \eta_X(\theta^0)\|^2$  and  $2\phi_{eE|5}(\nu_{u_*(5)})|\theta - \theta^0|^2/(1 + K|\theta - \theta^0|^2)$  (*dash-dotted line*) as functions of  $|\theta - \theta^0|^2$ ;  $u = u_*(5)$  (*solid line*) and  $u = u_*(0) = \pi$  (*dashed line*);  $r = 1$  and  $K = 5$ .

Figure 4 presents  $\phi_{eE|K}(\nu_u)$  (*solid line*) and the bounds (15) (*dashed lines*) as functions of  $u$  for  $\lambda = 1$  (left) and  $\lambda = 10$  (right) when  $K = 5$  and the discrete sums in (15) are calculated for  $\Theta = \{0, 0.01, 0.02, \dots, 0.99, 1\}$  ( $m = 101$ ). Notice that  $\phi_{eE|K}(\nu_u)$  is not differentiable at  $u_*(K)$  whereas the upper and lower bounds are differentiable for all  $u$ .

## 7.2 Worst-case extended optimality criteria

The criterion defined by

$$\phi_{MeE}(\xi) = \min_{\theta^0 \in \Theta} \phi_{eE}(\xi; \theta^0) = \min_{(\theta, \theta^0) \in \Theta \times \Theta} H_E(\xi, \theta; \theta^0),$$

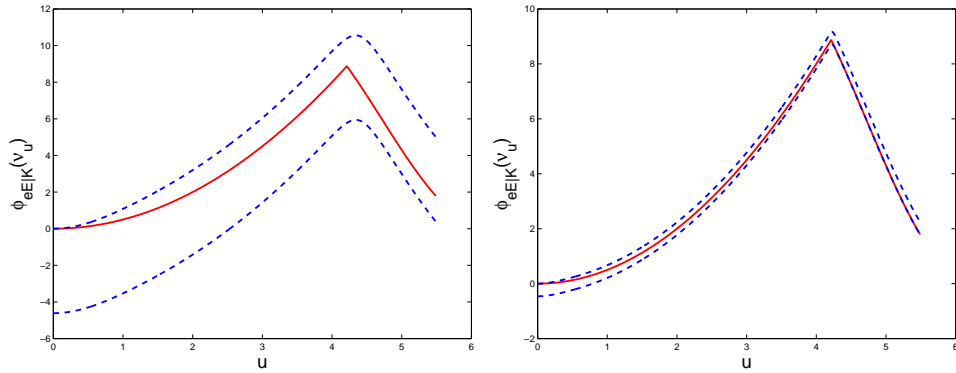


Figure 4:  $\phi_{eE}(\nu_u)$  (*solid line*) and upper and lower bounds (15) (*dashed lines*) as functions of  $u$  for  $\lambda = 1$  (left) and  $\lambda = 10$  (right).

see (6), (5), accounts for the global behavior of  $\eta(\cdot, \theta)$  for  $\theta \in \Theta$ . The situation is similar to that in Sect. 3, excepted that we consider now the minimum of  $H_E$  with respect to two vectors  $\theta$  and  $\theta^0$  in  $\Theta \times \Theta$ . All the developments in Sect. 3 obviously remain valid (concavity, existence of directional derivative, definition of a regularized criterion, etc.), including the algorithmic solutions of Sects. 3.4 and 3.5.

The same is true for the worst-case versions of  $\phi_{ec}(\cdot)$  and  $\phi_{eG}(\cdot)$ , respectively defined by  $\phi_{Mec}(\xi) = \min_{(\theta, \theta^0) \in \Theta \times \Theta} H_c(\xi, \theta; \theta^0)$ , see (20), and by  $\phi_{MeG}(\xi) = \min_{(\theta, \theta^0) \in \Theta \times \Theta} \{ \|\eta(\cdot, \theta) - \eta(\cdot, \theta^0)\|_{\xi}^2 / \max_{x \in \mathcal{X}} [\eta(x, \theta) - \eta(x, \theta^0)]^2 \}$ , and for the worst-case version of the extensions of previous section that include an additional tuning parameter  $K$ .

## 8 Conclusions

Two essential ideas have been presented. First, classical optimality criteria can be extended in a mathematically consistent way to criteria that preserve a nonlinear model against overlapping, and at the same time retain the main features of classical criteria, especially concavity. Moreover, they coincide with their classical counterpart for linear models. Second, designs that are nearly optimal for those extended criteria can be obtained by standard linear programming solvers, supposing that the approximation of the feasible parameter space by a finite set is acceptable. As a by-product, it also provides simple algorithmic procedures for the determination of  $E$ -,  $c$ - or  $G$ -optimal designs in linear models.

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