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## Testing the Technology Interpretation of News Shocks

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## Testing the Technology Interpretation of News Shocks

Bernd Lucke<sup>1</sup>

May 2010

### Abstract:

This paper presents further evidence on the hypothesis of news driven business cycles. I use a structural VECM approach to identify news shocks as in Beaudry and Lucke (2010). I document three facts: First, news shocks identified by BL are Granger-causal for US patent data. Second, BL's analysis applied to German macro data reveals very similar patterns: Activity is largely driven by news and news shocks explain a sizable and increasing share of TFP variance at long horizons. Third, German news shocks are Granger-causal for German patent data and the pattern is, again, very similar to the US. Since patent data in the US and Germany are almost uncorrelated, the similarity is striking and strongly suggests a technology interpretation of news shocks.

JEL: E32

Keywords: News driven business cycles

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## I. Introduction

New hypotheses about driving forces of business cycles have emerged in recent years. Traditionally, either the real business cycle (RBC) or the New Keynesian paradigm have dominated the views on what kind of shocks might be the major causes of medium-run fluctuations in aggregate economic activity. Consistent with the former, Shapiro and Watson (1988), King et al. (1991) or Galí (1992) found a dominant role of supply shocks in the variance of output, while a perceived negative correlation of hours and technology shocks led e. g. Galí (1999), Francis and Ramey (2005) and many others to attribute most explanatory potential for business cycles to non-technology shocks.

Recently, however, Fisher (2006) and Beaudry and Portier (2006) have revived the debate by suggesting that technology shocks might not take the form of surprise shocks to total factor productivity (TFP), the workhorse of most RBC models. Fisher, following Greenwood, Hercowitz and Krusell (1997), distinguishes between shocks to disembodied and embodied technology. He finds the former to be unimportant indeed, but claims that shocks to investment specific technology (IST) are the major source of hours variance. Simultaneously, Beaudry and Portier (2006) suggest expectational shocks reflecting news about future technological developments as an important force behind macro fluctuations. Jaimovich and Rebelo (2009) present a formal model in which such shocks generate comovement between the main macro aggregates – a nontrivial issue, as Beaudry and Portier (2007) have shown.

Given various competing hypotheses about the major source of fluctuations in aggregate activity, Beaudry and Lucke (2010) (henceforth BL) use structural vector error correction models to identify alternative types of shocks and quantify their explanatory power for hours, output and investment. They find that news shocks (identified as shocks orthogonal to embodied and disembodied technology variables on impact) account for most of the observed forecast error variance in macroeconomic activity across different identification schemes, samples and sets of variables. They interpret the news shocks as technological since they find a significant long run response of TFP to news shocks. Also, news shocks account for a substantial share of TFP variance at longer horizons.

Given the seemingly important role of news shocks for aggregate activity, BL's interpretation of news as anticipation of technological advances deserves further scrutiny. There are at least three possibilities to test the technology interpretation of news shocks: First, if news are mainly news about future technology, then these news should be followed by an increase in the number of granted patents for inventions which develop or extend this technology. This implies that identified news shocks should be Granger-causal for patents. Second, technological news should not only affect US stock markets, but also affect the markets of other technologically advanced countries. Hence we should expect that the same identification strategy, applied to data of a different country should also uncover shocks which drive both activity and (in the lower frequencies) *tfp*. I will test this hypothesis with German data. Third, if German news shocks are news about technology, they should also be Granger causal for (German) patents. Since US and German patent data are virtually uncorrelated, this test should be hard to pass unless the technology interpretation of news shocks is indeed true.

The paper is organized as follows: Section II briefly reproduces BL's benchmark case. The structural residuals labeled "news shock" and data for granted patents are used to test for Granger causality (in both directions). Section III identifies news shocks in German macro data and assesses their impact on aggregate activity. Section IV is devoted to testing for a causal link between German news and patent data. Section V concludes.

## II. News shocks and patents in the US

BL study the relative importance of several candidate explanations of macroeconomic fluctuations in a setting which allows these shocks to compete. They use a structural vector error correction approach (SVECM) to isolate five shocks commonly discussed in the literature: Surprise changes to disembodied technology, surprise changes to embodied technology, news shocks, monetary policy shocks and preference shocks. They mainly work with a five-dimensional VECM composed of measured total factor productivity (*tfp*), the inverse of the relative price of investment goods (*pi*), an index of stock prices (*sp*), hours worked (*h*), and the Fed funds rate (*int*). Intuitively, the reasons for choosing these variables are (i) measured TFP should largely be driven by shocks to disembodied technology, (ii) the relative price of investment goods should be an indicator of investment specific technological change<sup>2</sup>, (iii) the value of stock prices should help isolate news about future technological developments, (iv) hours worked is a good indicator of aggregate activity, the main focus of business cycle analysis, and (v) the fed funds rate should help identify monetary policy shocks.

Collect these variables (in this order) in the vector  $K$ -dimensional vector  $y_t$ , i. e.  $K=5$ . Assume this vector is integrated of order one and can be represented as a vector autoregressive (VAR) process of order  $p < \infty$ . Allowing for  $r > 0$  co-integrating vectors, the error-correction representation of the process is given by

$$\Delta y_t = \alpha \beta' y_{t-1} + \sum_{j=1}^{p-1} \Gamma_j \Delta y_{t-j} + u_t \quad (1)$$

where  $\alpha$  and  $\beta$  are  $K \times r$  matrices of loading coefficients and co-integrating vectors, respectively, the  $\Gamma_j$ 's,  $j=1, \dots, p-1$ , are  $K \times K$  coefficient matrices and  $u_t$  are the reduced form error terms. These can be thought to be linear combinations of the structural shocks  $\varepsilon_t$  whose covariance matrix is the identity matrix  $I_K$ . Since the covariance matrix of  $u_t$  is nonsingular, there exists a nonsingular matrix  $B$  such that  $u_t = B\varepsilon_t$ . This matrix is not unique and suitable assumptions must be imposed on its coefficients to identify it. The structural model, a  $B$ -model in the sense of Lütkepohl (2005), is then obtained from (1) by applying the Granger Representation Theorem:

$$y_t = L \sum_{\tau=1}^{t-1} \varepsilon_\tau + B\varepsilon_t + \sum_{\tau=1}^{\infty} \Xi_\tau^* B\varepsilon_{t-\tau} + y^0 \quad (2)$$

where  $y^0$  is a vector of initial conditions,  $L := \beta_\perp \left[ \alpha_\perp' \left( I_K - \sum_{i=1}^{p-1} \Gamma_i \right) \beta_\perp \right]^{-1} \alpha_\perp' B$  is a  $K \times K$  matrix with rank  $K-r$ ,  $\alpha_\perp, \beta_\perp$  denote orthogonal complements of  $\alpha, \beta$ , respectively, and the matrices  $\Xi_j^*$ ,  $j=1, \dots, \infty$ , are absolutely summable, i. e.  $\lim_{\tau \rightarrow \infty} \Xi_\tau^* = 0$ . Hence, in terms of structural interpretation,  $L$  is the long run multiplier matrix of the structural shocks  $\varepsilon_t$  and  $B$  is the corresponding short run impact matrix.

<sup>2</sup> This follows Fisher (2006).

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5 Identification of the structural shocks requires (at least)  $K(K-1)/2$  restrictions on  $B = (b_{ij})$   
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7 and  $L = (l_{ij})$ , i. e. at least ten restrictions in the case of  $K = 5$ . BL's benchmark identification  
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9 imposes only few long-run restrictions since at least the three types of technology shocks may  
10 well cause permanent effects and should, therefore, be completely unrestricted in the long run.  
11 IST shocks are identified as orthogonal on impact to  $tfp$  and news shocks are identified as  
12 orthogonal to measures of both embodied and disembodied technology on impact. Monetary  
13 shocks are assumed to have no contemporaneous effect on economic activity, cf. e. g.  
14 Bagliano and Favero (1998). The "preference shock" is, in fact, very general, it is identified as  
15 any non-technology, non-monetary shock. For a detailed discussion of the identifying  
16 assumptions, see BL. Here I just summarize the restrictions of ID1, BL's benchmark  
17 identification scheme, in matrix notation, where stars denote unrestricted entries:  
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$$20 \quad B = \begin{pmatrix} * & 0 & 0 & 0 & 0 \\ * & * & 0 & 0 & 0 \\ * & * & * & * & * \\ * & * & * & * & 0 \\ * & * & * & * & * \end{pmatrix}, \quad L = \begin{pmatrix} * & * & * & 0 & 0 \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \end{pmatrix} \quad (3)$$

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29 Estimating the VECM with three cointegrating vectors and five lags in differences as BL do  
30 yields the results depicted in Figure 1 and 2: News shocks explain most of the variance of  
31 hours at any business cycle frequency beyond the first three quarters and they explain a  
32 gradually increasing share of  $tfp$  variance. Also, news shocks generate strong positive  
33 responses of hours, much more so than surprise TFP or IST shocks. The second-most  
34 important shocks for hours seem to be non-technology shocks (monetary or non-monetary).  
35 BL show that these results are very robust across different choices of underlying variables,  
36 sample lengths and a broad range of identification schemes.  
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Figure 1: FEVDs for BL's benchmark system, identification ID1

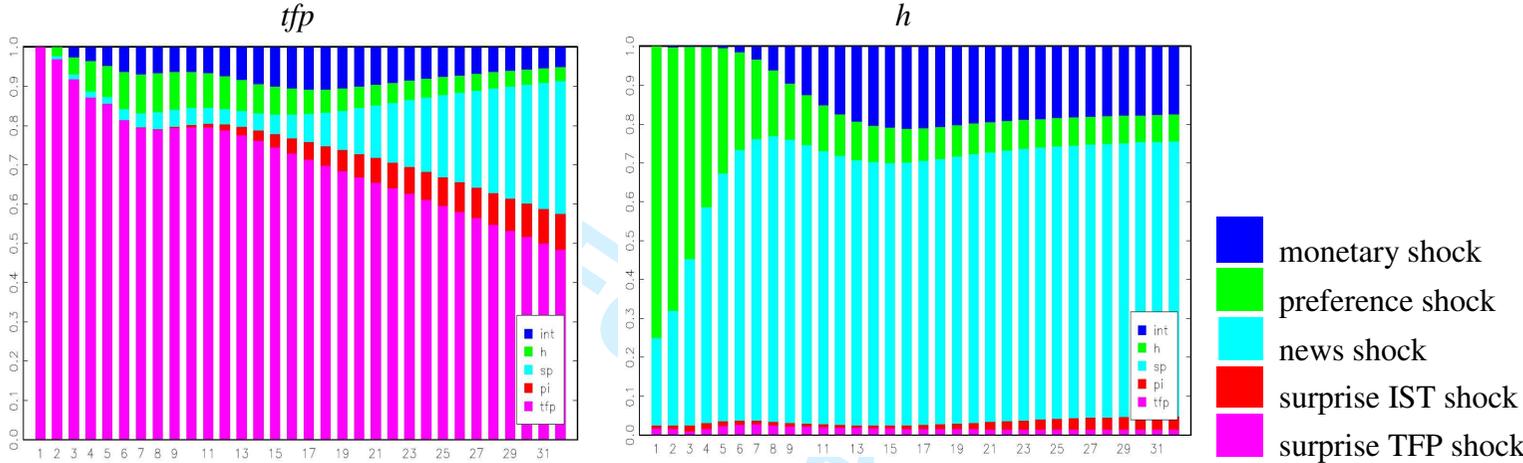
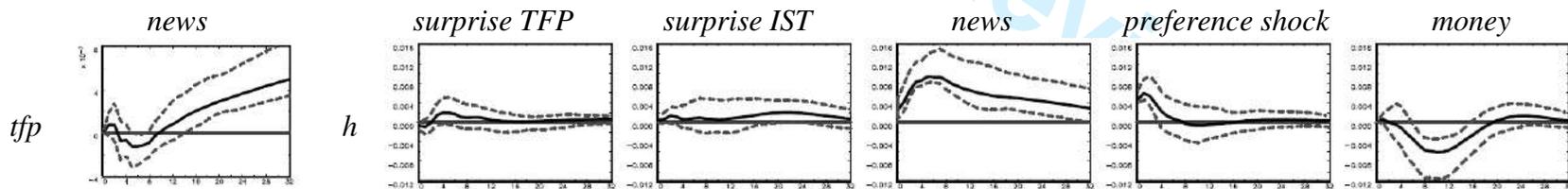


Figure 2: Selected Impulse Responses for BL's benchmark system, identification ID1



Impulses are given in columns, responding variables in rows. Solid lines are estimated impulse responses, dashed are two standard errors bootstrapped confidence intervals (Hall)

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3 The type of evidence uncovered by BL seems to suggest that news shocks as a driving force  
4 of macro fluctuations are essentially technological. Since a significant effect of news on *tfp*  
5 becomes visible only after four years or more, one might speculate that news convey early  
6 information on inventions, i. e. at a point in time where substantial refinements and  
7 developments are still required to make the new technology efficiency enhancing. If this were  
8 true, news should trigger patents related to the basic invention. I will therefore test if the news  
9 shocks identified by BL are associated with a subsequent increase in the number of patents  
10 granted by the United States Patent and Trademark Office (USPTO).  
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14 I use the NBER U.S. Patent Citations Data File whose main features are explained in Hall,  
15 Jaffe and Trajtenberg (2001). The data set is weakly and covers 37 complete years (1963-  
16 1999). It includes all the utility patents granted during that period, totaling 2,923,922 patents.  
17 I extract two time series from this data base, one counting only those patents where the  
18 country of the first inventor is the US (series PATUS), a second one counting all granted  
19 patents (PATALL).  
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22 The patent data can, in principle, be aggregated to quarterly frequency to match the frequency  
23 of the structural residuals. It is, however, not clear whether it is reasonable to suppose that  
24 news shocks are related to the number of granted patents by some stable quarterly pattern.  
25 After all, the average total pendency, i. e. the average time from filing a patent application  
26 until the final decision by the USPTO, fluctuates between 25 and 31 months in recent years,  
27 i. e. in the range of two quarters. It is likely that similar fluctuations have occurred throughout  
28 the sample. I therefore aggregate both the patent data and BL's structural shocks to yearly  
29 frequency, conjecturing that some regularity between news about technological innovations  
30 and the number of granted patents may be observed on an annual rather than a quarterly basis  
31 of observation.  
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35 While the average time for granting a patent is more than two years, patent applications are  
36 made public by the USPTO "promptly after the expiration of a period of 18 months from the  
37 earliest filing date", cf. USPTO (2008, p. 121). Thus, an invention must be considered public  
38 knowledge not later than 18 months after filing. Arguably, some people or industries with  
39 similar interests might know about it much earlier. Thus, the news about inventions will  
40 usually precede the granting of patents. On average, the first grant may be expected within  
41 less than a year after publication of the patent application and other, related patents probably  
42 follow with more or less delay. The precise timing, of course, depends on the nature of the  
43 invention, the research environment of the applicant and its competitors and the speed of  
44 examination by USPTO, among others.  
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48 To test for Granger causality, I first estimate simple bivariate VARs in one of BL's structural  
49 residuals and one of the patent measures. I include a constant and a linear trend as  
50 deterministic variables. The conventional lag selection criteria recommend either one or two  
51 lags in almost all cases, hence, to be on the safe side, I estimate all VARs with two lags<sup>3</sup>. I use  
52 a Jarque-Bera test with Lütkepohl orthogonalization to test for non-normality of the VAR  
53 residuals and do not find any significant deviation from normality, neither for single equation  
54 residuals nor for joint tests. It may be worth emphasizing this result since the news shocks are  
55 retrieved from stock price data which often give rise to fat-tailed residual distributions.  
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<sup>3</sup> In a few cases, and only when the preference shock was involved, the recommended lag length was either two or three. I checked that estimating these systems with three rather than two lags did not change the results in any essential way.

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Granger Causality Tests in Bivariate VARs						
	Dependent variable					
	TFP shock	IST shock	News shock	Preference shock	Money shock	PATUS PATALL
TFP shock						0.971 0.975
IST shock						0.229 0.307
News shock						0.007 0.020
Preference shock						0.823 0.926
Money shock						0.200 0.349
PATUS PATALL	0.789 0.723	0.684 0.601	0.767 0.808	0.474 0.396	0.446 0.662	

Note: Each VAR consists of one of BL's structural shocks and either PATUS or PATALL. Given are the P-values for the null hypothesis that the row variable does not Granger cause the column variable. The first entry in each cell refers to the VAR with PATUS, the second to the VAR with PATALL.

30 The results are given in Table 1. Patents do not seem to Granger-cause any of BL's structural  
31 shocks. Nor do TFP, IST, preference or money shocks Granger-cause either of the patent data  
32 series. But the news shocks are significant explanatory variables for both PATUS and  
33 PATALL.

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35 I find the same type of result in a six-dimensional VAR comprising all of BL's structural  
36 shocks and either PATUS or PATALL (plus constant and linear trend). This system is also  
37 estimated with two lags. Again, the news shocks are Granger-causal for the patent data in  
38 both definitions. No other shock Granger-causes the patent data nor do the patent data  
39 Granger-cause the structural shocks<sup>4</sup>.  
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<sup>4</sup> Moreover, the structural shocks are not Granger-causal for each other, with the exception of the news and TFP shocks which seem to Granger-cause the preference shock. This result might indicate some serial cross correlation between structural errors which should be independent by construction. However, the seemingly significant statistics could also be a mere statistical artifact: Observe that the probability of a type I error is 5% for a each single test and there are 25 tests of Granger-causal effects on the structural shocks for each patent variable.

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	Dependent variable					
	TFP shock	IST shock	News shock	Preference shock	Money shock	PATUS PATALL
TFP shock		0.399 0.426	0.356 0.348	0.032 0.034	0.582 0.649	0.389 0.436
IST shock	0.880 0.870		0.213 0.203	0.580 0.596	0.323 0.353	0.096 0.116
News shock	0.465 0.511	0.189 0.194		0.002 0.004	0.420 0.486	0.005 0.018
Preference shock	0.462 0.482	0.564 0.563	0.657 0.656		0.341 0.383	0.197 0.344
Money shock	0.617 0.581	0.910 0.856	0.775 0.797	0.981 0.992		0.336 0.195
PATUS PATALL	0.593 0.577	0.450 0.454	0.993 0.938	0.178 0.206	0.301 0.562	

Note: Both VARs consists of all of BL's structural shocks and either PATUS or PATALL. Given are the P-values for the null hypothesis that the row variable does not Granger cause the column variable. The first entry in each cell refers to the VAR with PATUS, the second to the VAR with PATALL.

31 Thus, BL's news shocks seem to Granger cause US patent data. This supports their  
32 interpretation as news about technological advances. To make sure that this result is not  
33 possibly just a mere statistical artifact without economic significance, I now move on and  
34 repeat BL's analysis and the subsequent causality test for a different data set. The particular  
35 choice of country, Germany, was guided by the availability of patent data. (I have not done  
36 any kind of pre-test data checking on any other country (except the US)).  
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### 40 III. A BL-type analysis for German data

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42 Technological news should not only affect US stock markets, but also affect the markets of  
43 other technologically advanced countries. Consequently, if all business cycles are alike, these  
44 countries should also reveal fluctuations in aggregate activity which are largely driven by  
45 shocks which simultaneously have a sizable explanatory potential for stock market data.  
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49 I now apply BL's identification strategy to German macro and stock market data. The focal  
50 point will be whether similar patterns as for the US data emerge, in particular a dominant  
51 contribution of news shocks to aggregate activity variance after 4-6 quarters and an increasing  
52 share of TFP variance explained by news shocks in the lower frequencies of the business  
53 cycle.  
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56 I use standard seasonally adjusted German macro data from the National Income and Product  
57 Accounts (NIPA), cf. Statistisches Bundesamt (2008). For data prior to 1970 I use the System  
58 of National Accounts of the German Institute for Economic Research (Deutsches Institut für  
59 Wirtschaftsforschung, DIW). In the first four years after German reunification (1990-1994),  
60 two separate systems of national accounting coexisted, one for the former West Germany, the  
other for unified Germany. I take the data for unified Germany for 1991-2008 and compute

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3 data for a fictitiously unified Germany prior to 1991 by applying the pre-1991 West German  
4 growth rates of each variable to the respective level in the first quarter of 1991.  
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7 I use real gross domestic product  $y$ , real gross private fixed investment  $i$  and hours of the  
8 economically active population  $h$  from Statistisches Bundesamt (2008), Tables 2.3.2 and  
9 2.1.7. All variables are in logs and in per capita form using the population series in Table  
10 2.1.6 from the same source. TFP data  $tfp$  are constructed using  $y$ ,  $h$  and data on capital the  
11 capital stock<sup>5</sup> (Statistisches Bundesamt, series 111101). I multiply the capital stock by the  
12 capacity utilization rate in manufacturing drawn from the OECD's Main Economic Indicators,  
13 series 122961DSA. The capital share is set at 0.30, the NIPA sample mean.  
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16 The inverse of the real price of gross private fixed investment  $pi$  is the log-difference of the  
17 NIPA deflator for consumption and the respective NIPA investment price index. Real per  
18 capita stock prices  $sp$  are derived as the log-difference between the main German stock price  
19 index (DAX), the population series and the NIPA consumption deflator. The data source for  
20 stock prices and short-run nominal interest rate (daily money rate in Frankfurt) is the German  
21 Central Bank (Deutsche Bundesbank, series WU3141 and ST0101, respectively). The sample  
22 size is 1966.1-2007.4 for all variables.  
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25 Our first set of results is based on the five variable system consisting of  $tfp$ ,  $pi$ ,  $sp$ , an activity  
26 measure (either investment  $i$  or output  $y$ ) and  $int$ . The only deterministic series in the VAR is  
27 a constant. If the activity is  $x$ , we call this the NIPA\_x system. Using Akaike's information  
28 criterion (AIC) to determine the appropriate lag length, two lags (in levels) are recommended  
29 for both NIPA\_i and NIPA\_y. Other lag length selection criteria (e. g. Schwarz, Hannan-  
30 Quinn, Final Prediction Error) also recommend two or even fewer lags and thus just one lag in  
31 differences. As this seems to be a very parsimonious specification for quarterly data, I  
32 estimate the system in differences with one additional lag, i. e. two lags. While this is not the  
33 optimal choice in terms of information criteria, the estimate is consistent if the true lag length  
34 is indeed one (in differences). Moreover, the additional lag increases the likelihood that all  
35 relevant autocorrelation in the data is captured in the systematic part of the vector  
36 autoregression.  
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41 Turning to cointegration properties, one might expect from theory that the NIPA systems are  
42 driven by two stochastic trends representing disembodied and investment-specific technical  
43 progress. Johansen tests for cointegration, however, find only two cointegrating vectors for  
44 NIPA\_i and NIPA\_y. To make my results as much as possible comparable with BL's, I  
45 assume the existence of a third cointegrating vector. Moreover, this fits well with the idea of  
46 two stochastic trends in all systems. As compared to the alternative assumption of two  
47 cointegrating vectors my treatment leads to a more general specification of short-run  
48 dynamics since the VECM will have a third error correction term (whose loading coefficient  
49 may be estimated as zero if this error correction term is unimportant). On the other hand, the  
50 specification is less general in terms of the long-run properties, since the long-run multiplier  
51 matrix is restricted to have rank two with three cointegrating vectors rather than rank three  
52 with two cointegrating vectors. Given the considerable structural change in the sample  
53 (German reunification 1990, introduction of the Common European Market in 1992,  
54 introduction of European Monetary Union in 1999) it seems reasonable to have the choice of  
55 long-run equilibrium properties guided by theoretical considerations rather than taking data  
56 properties at face value.  
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<sup>5</sup>Capital stock data are available only at annual frequency. They are converted to quarterly data assuming constant growth rates in each year.

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3 I proceed by estimating a vector error correction model (VECM) for the NIPA\_i system,  
4 which will be my benchmark. Note that BL took hours as the activity measure for the  
5 benchmark system, but this seems not advisable for German data, since the highly regulated  
6 German labor market gives rise to sizable labor hoarding behavior. Thus hours (a series with a  
7 strongly negative trend in German data) are likely to be a distorted and thus inadequate  
8 measure of economic activity. The converse is true for output but I prefer investment as the  
9 benchmark measure since *tfp* is a residual of the output series and this typically affects the  
10 results of variance decompositions in the sense that a certain share of output variance tends to  
11 be explained by TFP shocks *by construction*. Nevertheless, results for NIPA\_y will be given  
12 as a robustness check.  
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#### 15 16 a) Identification ID1

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18 I begin by estimating a structural decomposition of the VECM<sup>6</sup> using identification scheme  
19 ID1. The variables are ordered as *tfp*, *pi*, *sp*, *i*, *int*. I compute impulse responses (IR) and  
20 forecast error variance decompositions (FEVD).  
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23 The FEVDs, cf. Figure 3, show the contributions of the identified structural shocks to the  
24 forecast error variances of each dependent variable over a business cycle horizon of 32  
25 quarters. In discussing the results, I refer to the shocks as the surprise TFP, surprise IST,  
26 news, preference and monetary shock.  
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29 The most interesting findings from the FEVDs are the following: First, the two major shocks  
30 for investment are the news shock and the preference shock. Together they account for more  
31 than 70% of investment variance across all horizons. The preference shock is most important  
32 for short horizons while the news shock dominates the long business cycle horizons, where,  
33 eventually, it becomes more important than all other shocks taken together. Monetary shocks  
34 are unimportant. Surprise TFP shocks contribute about 20% of investment variance on impact  
35 and gradually less as time goes by. Surprise IST shocks explain a relatively constant share of  
36 roughly 15% of investment variance for horizons longer than two years but are unimportant  
37 on impact. Note that these results are very similar to BL's results for NIPA\_i. The main  
38 difference is that the variance share explained by the TFP shock is almost zero on impact in  
39 the US data (and gradually increasing). For longer horizons, however, the investment FEVDs  
40 of German and US data are surprisingly similar.  
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44 Second, stock prices are almost exclusively driven by the news shock, even more than in the  
45 analogous FEVD of BL. It is remarkable that "fundamentals" as represented by surprise TFP  
46 and IST shocks seem to be mostly unimportant for stock prices. TFP shocks do not play any  
47 role at all and the importance of IST shocks is limited a little over 10% at the long end of the  
48 business cycle horizon. This suggests that most technological innovations are known to stock  
49 market traders before they are actually implemented. Third, the FEVDs in fact show that news  
50 shocks contribute up to 50% of the variance of *tfp* at business cycle horizons, and this share  
51 increases further as time goes by, for instance, it is 70% after 15 years. Again, this finding is  
52 essentially the same as in BL. But unlike in the US data the German news shock seems to also  
53 have a (still somewhat tiny) long run effect on the IST measure, where it explains about 20%  
54 of the variance after eight years and more at even longer horizons.  
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59 Impulse responses in Figure 4 display the responses of each dependent variable row-wise with  
60 the columns representing the shocks. Responses are given for the first 32 quarters.

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<sup>6</sup> I use the free Jmulti software, cf. [www.jmulti.de](http://www.jmulti.de).

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4 Contractionary monetary policy shocks seem to have a temporary negative effect on  
5 investment as typically documented elsewhere in the literature. The effect sets in gradually,  
6 peaks after about two years and then phases off back to zero. The effect is small, however,  
7 relative to the responses to other structural shocks.  
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10 Preference shocks cause positive responses of investment and interest rates for about two  
11 years. News shocks seem to convey information about both TFP and IST growth that starts  
12 one or two years in the future. (BL found a similar result for TFP but not for IST.) Also, news  
13 shocks cause an expansion of investment not later than a year after the shock. (The point  
14 estimate is positive on impact, but significantly positive only after a year.) The long run  
15 effects of news shocks seem to be permanent. IST shocks also cause seemingly permanent  
16 effects on all variables (including, possibly, *tfp*), which is in line with my assumption that IST  
17 is a second stochastic trend of this system. By contrast, surprise TFP shocks seem to generate  
18 only temporary effects. This is what is to be expected if main technological advances manifest  
19 themselves as news shocks rather than as surprises.  
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23 I now move on to output as an alternative measures of activity, i. e. I replace investment by  
24 output as a robustness check. Selected results are displayed in Figure 5 and Figure 6. News  
25 shocks play a similar role in the variance of *tfp*, both qualitatively and quantitatively, as they  
26 do in NIPA\_i. They account for somewhat less of stock price variance than in NIPA\_i, but  
27 their share is still very large (about 80%). They again explain an increasing share of output  
28 variance which becomes fairly large at long horizons (more than 60% at 32 quarters). This is  
29 almost the same magnitude as in NIPA\_i for the variance of investment. In the short run the  
30 share of activity variance explained by surprise TFP shocks is quite a bit larger in NIPA\_y  
31 than in NIPA\_i (and the share of the preference shock is smaller). This is probably due to the  
32 fact that TFP is computed as a residual from the output series. IST shocks are fairly  
33 unimportant, but preference shocks are not, where the latter, again, have higher explanatory  
34 potential in the short run. Output variance explained by monetary shocks is negligible.  
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38 Turning to selected impulse responses given in Figure 6, we can see that, again, news shocks  
39 seem to have a strongly significant positive long-run effect on *tfp*. Moreover, news shocks  
40 have significant positive effects on output as the activity measure. The effect may set in  
41 immediately, possibly because the availability of a new technology requires resource usage  
42 for implementation and reorganisation. It becomes significant after about a year. Surprise TFP  
43 shocks have some, possibly only transitory, effect on output. This effect as well as the effect  
44 of preference shocks is more important in the short run than in the long run. Contractionary  
45 monetary policy shocks cause a tiny, marginally significant negative reaction of output which  
46 has the typical shape of an activity response to monetary policy shocks.  
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Figure 3  
FEVDs of the NIPA\_i System, identification ID1

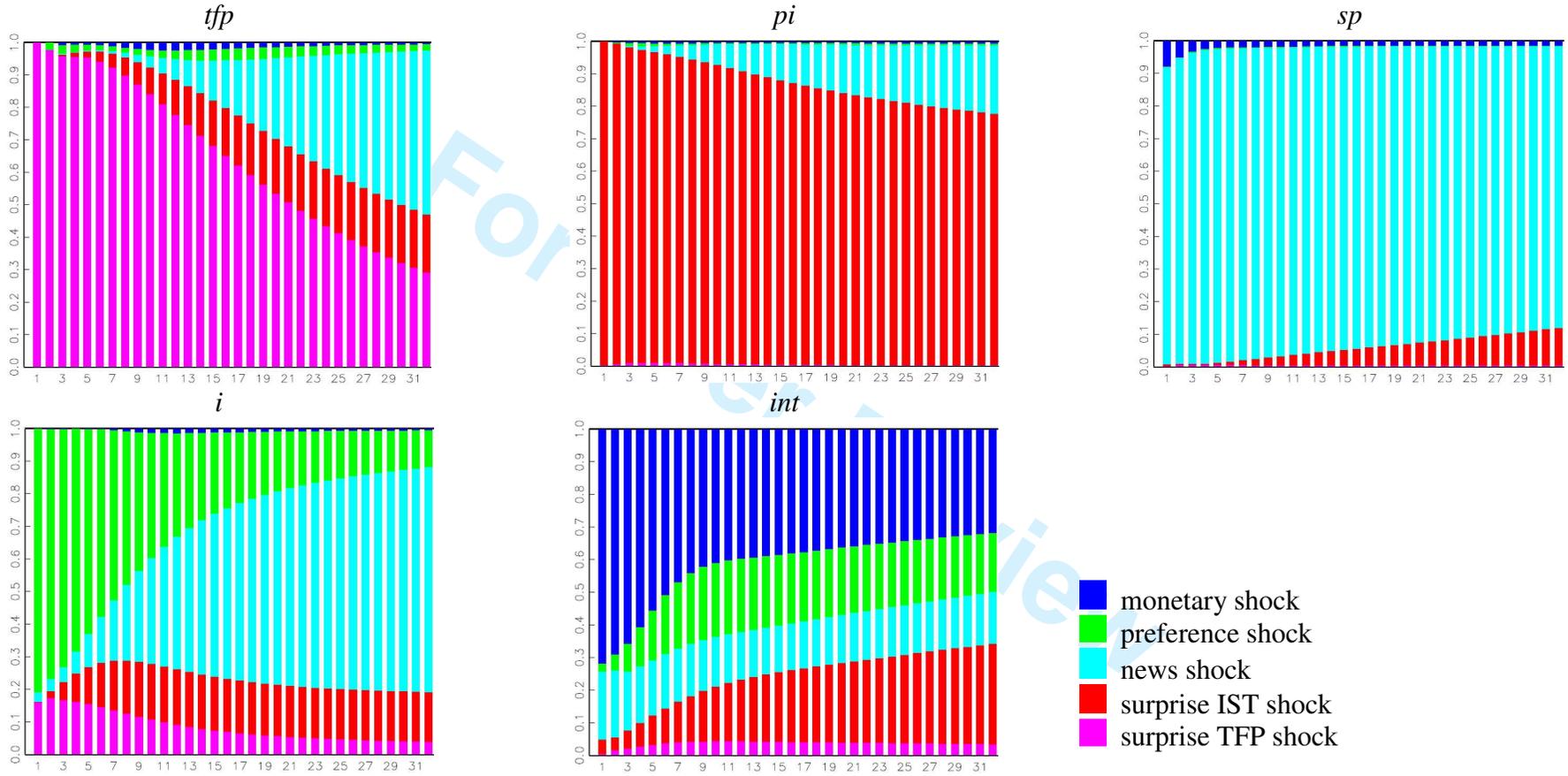
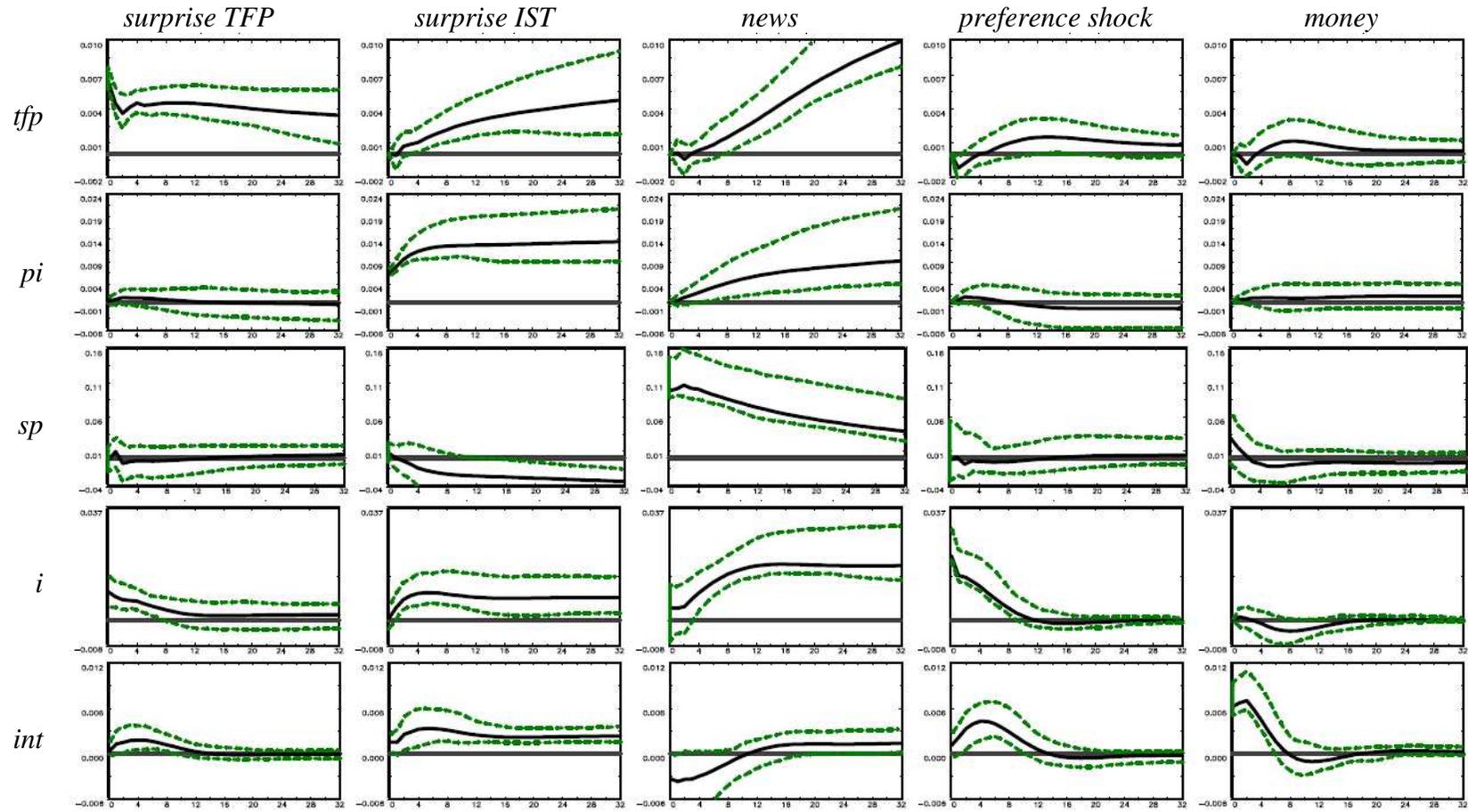


Figure 4: Impulse responses of NIPA\_i, identification ID1



Impulses are given in columns, responding variables in rows. Solid lines are estimated impulse responses, dashed are two standard errors bootstrapped confidence intervals (Hall)

Figure 5  
Selected FEVDs of variables in NIPA\_y, identification ID1

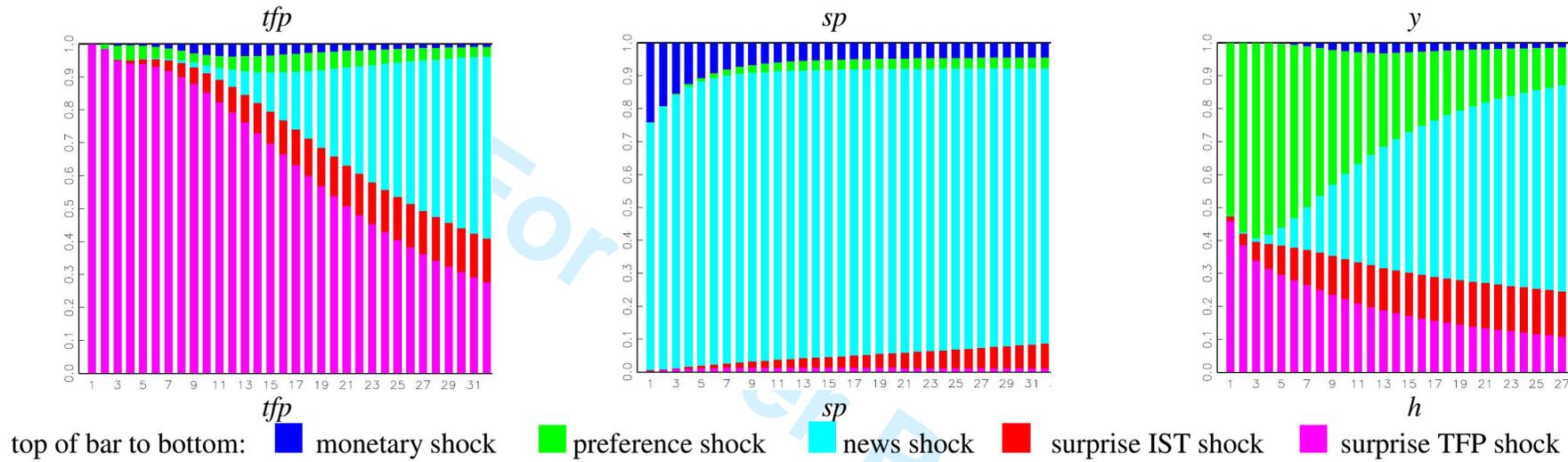
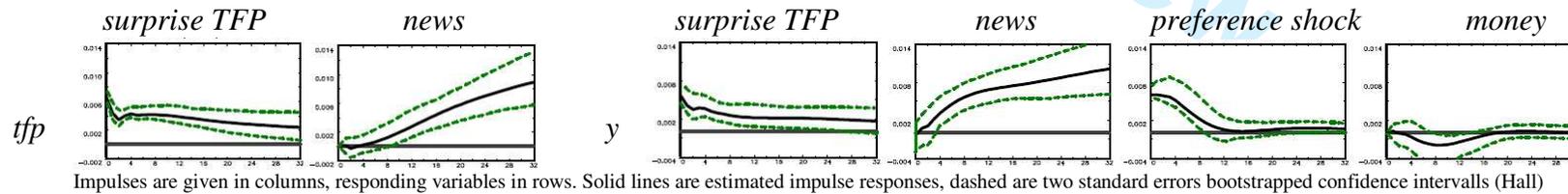


Figure 6: Selected Impulse Responses for NIPA\_y, identification ID1  
Responses of TFP (columns 1-2) and Activities (columns 3-6) to shocks indicated on columns



## b) Identification ID2

BL study an alternative identification scheme which relies more on long-run restrictions than ID1. The reasoning is that the relative price of investment may not be an appropriate measure of IST if the economy is subject to certain short-run frictions such as investment adjustment costs. It is therefore desirable to lift the restrictions in the second row of  $B$  and impose three additional restrictions on the long-run matrix  $L$  instead. They therefore suggest an identification scheme ID2 with the following properties:

$$B = \begin{pmatrix} * & 0 & 0 & 0 & 0 \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & 0 \\ * & * & * & * & * \end{pmatrix}, \quad L = \begin{pmatrix} * & 0 & * & 0 & 0 \\ * & * & * & 0 & 0 \\ * & * & * & * & * \\ * & * & * & * & * \\ * & * & * & * & * \end{pmatrix} \quad (4)$$

I will not discuss the reasoning behind this set of restrictions but rather refer the interested reader to BL. For the German data set, a structural decomposition of the benchmark system NIPA\_i using identification scheme ID2 leads to results very similar to those obtained under ID1, cf. Figures 7 and 8. The main (but inessential) differences are that under ID2 the news shock does not explain almost 100% of stock price variance but typically something around 70%, with the rest of the variance being attributed to the surprise IST shock. In the variance of investment, however, the IST shock is less important under ID2 than under ID1, in fact, it is negligible. The explanatory power of the news shock for investment variance is even larger under ID2 than under ID1.

For NIPA\_y I also find qualitatively the same results under ID2 as under ID1. (To save space, these are not given in the paper, but available upon request.) Hence the analysis of the German sample not only delivers much the same type of results as the analysis of the US sample, it also seems to be similarly robust with respect to different identification schemes.

Figure 7  
FEVDs of variables in NIPA\_i, identification ID2

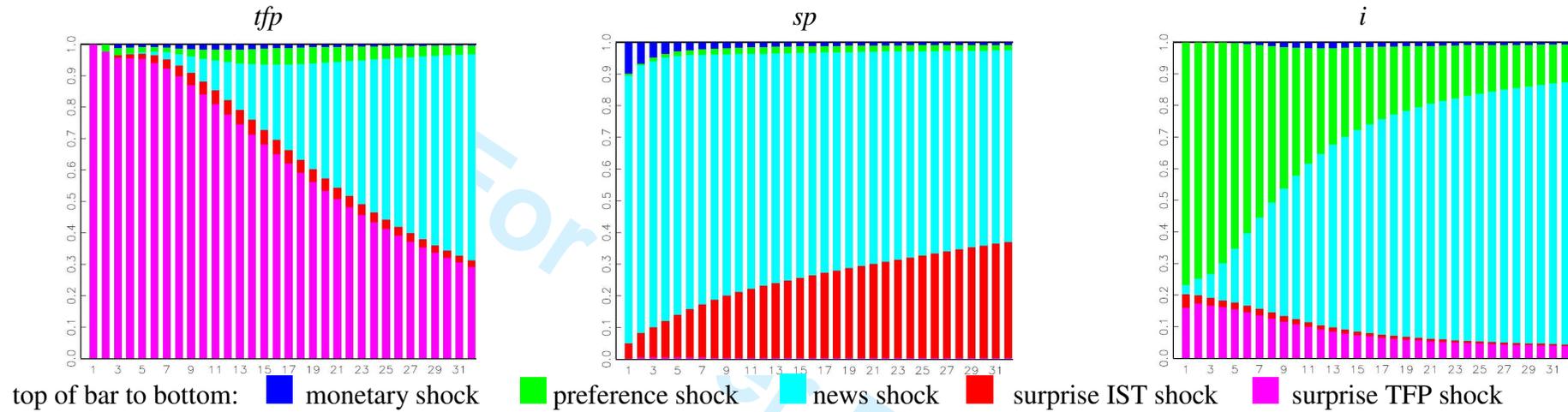
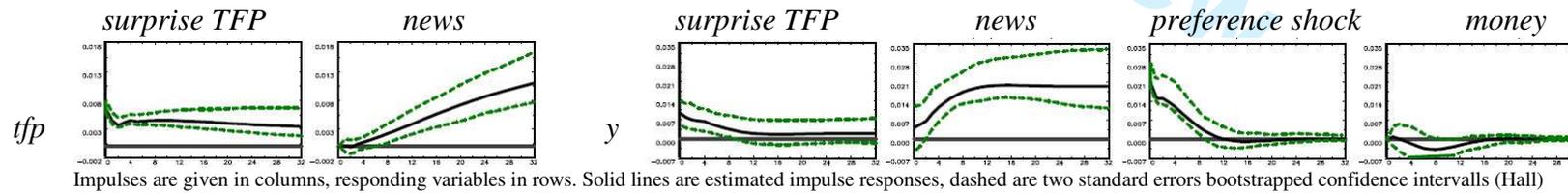


Figure 8: Selected Impulse Responses for NIPA\_i, identification ID2  
Responses of TFP (columns 1-2) and Investment (columns 3-6) to shocks indicated on columns



#### IV. Do German news shocks Granger-cause German patent data?

One might argue that the existence of an international business cycle and the linkages between capital markets in the US and in Europe imply that macroeconomic time series on both sides of the Atlantic are correlated and that the same holds for stock price indices. While there may be some truth about this, it is unclear how strong this argument is, since the synchronization between US and continental European countries' business fluctuations is far from perfect. Also, stock markets, while certainly not independent, tend to display major idiosyncracies in Europe vis-à-vis the US. But even if there were a sufficiently strong correlation between Germany and the US for macro and stock market data, it is likely that this property does not carry over to the number of granted patents in these two countries.

I thus follow the path laid out in Section II. German patent data (in yearly frequency) have recently been published by Jungmittag and Grupp (2006), see also Haertel and Lucke (2008). As in the US, two measures of *granted* patents are available: the number of patents granted to German applicants (PATGG) and the total number of patents granted (PATGALL). For the maximum common sample (1963-1999), the correlation between PATUS and PATGG (i. e. patents granted to domestic residents) is 0.28 and between PATALL and PATGALL (i. e. patents granted to total applicants) it is -.39. This suggests that similar patterns found in applications using US and German patent data are not due to linkages between the two countries but to other, systematic reasons.

Again, it is an open issue when exactly technological innovations become publicly known. By German law, however, any invention which seeks patent protection has to be described in the patent application which must be sufficiently detailed to be understood by a knowledgeable person. The patent agency will publish the patent application not later than 18 months after it has been submitted. This usually happens before a decision has been reached and a patent is granted or refused. Hence, technological innovations are, in general, publicly known before a patent is granted.

The natural hypothesis to test for is thus a possibly causal effect of news shocks on granted patents. Reverse causality (from patents to news) should not exist, since the patent applications (with technical descriptions) are typically known before the patent agency decides on granting a patent.

Since the patent data are available only in yearly frequency, I aggregate the structural shocks identified in the benchmark NIPA\_i system by summing the quarterly values to annual frequency. I then estimate bivariate VARs for one of the two measures of granted patents and one of the five structural shocks identified in the benchmark NIPA\_i under identification ID1. The lag length of the VARs is data-determined by the Akaike information criterion. With very few exceptions, the lag length is one in the bivariate VARs.

Table 3 contains the results of this exercise. I find that both the IST shock and the news shock seem to Granger-cause patents. No other structural shock does, nor is there evidence of reverse causation. Exactly the same results are obtained if the structural shocks from NIPA\_y are used. The P-values of the significant statistics are even lower for these shocks, e. g. the effect of news shocks on PATGALL is significant in this case<sup>7</sup>. Thus, in sum, both news and IST shocks seem to Granger-cause granted patents in Germany. For the news shocks, it is

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<sup>7</sup> Results for NIPA\_y are suppressed in the paper but are available upon request.

remarkable that this is the same type of result as found in the US data. For IST shocks there is no analogous finding for the US, but the result itself is, of course, quite plausible, as surprise advances in embodied technology should typically also give rise to subsequent grants of patents.

Multivariate VARs comprising one of the patent measures and all of the structural shocks lead to the same conclusion, cf. Table 4. The news shock and the IST shock are found to be Granger-causal for both patent measures even if many other possibly explanatory variables are at hand. With one exception all other statistics are insignificant at the 5% level. The exception is truly an exception because this statistic is not significant if NIPA<sub>y</sub> residuals are used. However, the Granger-causal effect of news and IST shocks is consistently found also if these alternative measures of structural shocks are used, while no other statistic is significant in the NIPA<sub>y</sub> case.

	Dependent variable					
	TFP shock	IST shock	News shock	Preference shock	Money shock	PATGG PATGALL
TFP shock						0.522 0.720
IST shock						0.000 0.005
News shock						0.023 0.060
Preference shock						0.828 0.818
Money shock						0.297 0.341
PATGG PATGALL	0.165 0.235	0.375 0.093	0.732 0.083	0.191 0.135	0.700 0.576	

Note: Each VAR consists of one of NIPA<sub>i</sub>'s structural shocks and either PATGG or PATGALL. Given are the P-values for the null hypothesis that the row variable does not Granger cause the column variable. The first entry in each cell refers to the VAR with PATGG, the second to the VAR with PATGALL.

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	Dependent variable					
	TFP shock	IST shock	News shock	Preference shock	Money shock	PATGG PATGALL
TFP shock		0.826 0.679	0.807 0.922	0.963 0.998	0.696 0.760	0.486 0.950
IST shock	0.715 0.710		0.855 0.391	0.531 0.453	0.259 0.198	0.000 0.006
News shock	0.195 0.313	0.699 0.372		0.173 0.334	0.924 0.743	0.012 0.024
Preference shock	0.632 0.722	0.509 0.408	0.216 0.987		0.694 0.737	0.827 0.586
Money shock	0.368 0.421	0.325 0.323	0.922 0.902	0.700 0.652		0.129 0.237
PATGG PATGALL	0.160 0.463	0.332 0.060	0.927 0.032	0.188 0.205	0.638 0.376	

Note: Both VARs consists of all of NIPA\_i's structural shocks and either PATGG or PATGALL. Given are the P-values for the null hypothesis that the row variable does not Granger cause the column variable. The first entry in each cell refers to the VAR with PATGG, the second to the VAR with PATGALL.

## V. Conclusions

The recent empirical literature on news shocks has tried to identify news from stock price data since the stock market is forward looking and probably highly efficient. However, almost any kind of news may affect stock prices and thus there is a priori no compelling reason to suppose that news are predominantly technological.

BL have presented some evidence which suggests that news explain an increasing share of TFP variance at long horizons. Based on this finding they conjecture that news shocks are mostly technological. This paper contributes three additional pieces of evidence which supports their interpretation: First, US news seem to be Granger-causal for increases in the number of granted patents. This matches well with the idea that news are news about inventions which give rise to various developments and appliances temporarily protected by patents. Second, structural decompositions of German macro data also uncover shocks which dominate stock market variance, explain a major share of activity variance and affect *tfp* with a sizable lag. The most suggestive interpretation of a shock with such properties seems to be a technological news shock. Third, the identified German news shocks Granger-cause German patent data in much the same way as US news shocks affect US patent data. Since the patent data series are virtually uncorrelated between the US and Germany, the Granger causality tests seem to be two independent pieces of evidence which lead to the same conclusion: News shocks are predominantly technological.

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