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## Multiple aims in the development of a major reform of the national curriculum for science in England

### Abstract

In the context of a major reform of the school science curriculum for 14-16 year olds in England we examine the aims ascribed to the reform, the stakeholders involved and the roles of differing values and authority in its development. This reform includes an emphasis on socioscientific issues and the nature of science; curriculum trends of international relevance. Our analysis identifies largely ‘instrumental’ aims, with little emphasis on ‘intrinsic’ aims and associated values. We identify five broad categories of stakeholders focusing on different aims with, for example, a social, individual, political or economic emphasis. We suggest that curriculum development projects reflecting largely social and individual aims were appropriated by other stakeholders to serve political and economic aims. We argue that a curriculum reform body representing all stakeholder interests is needed to ensure that multiple aims are considered throughout the curriculum reform process. Within such a body the differentiated character of the science teaching community would need to be represented.

## Introduction

Previous studies have identified the school science curriculum as ‘contested terrain’ (Fensham, 2009) with many distinct aims ascribed to it (Aikenhead, 2006; Black & Atkin, 1996; Reiss, 2007). For example, supporting the development of ‘scientific literacy’ for all students is an increasingly prominent aim for school science education (DeBoer, 2000; Laugksch, 2000; Roberts, 2007). However, school science education is also the starting point for further science study and potentially a career in science, technology or engineering. In contrast to scientific literacy this is an aim relevant to a minority of students in schools. Such multiple aims can create tensions (Roberts, 1988). For example, should the school science curriculum emphasise the traditional academic content of the separate physical, chemical and biological sciences (providing a solid foundation for further science study) or focus more on how science features alongside ethical, social and political issues within contexts such as air pollution or global warming (principally serving the aims of scientific literacy)? This paper considers how such multiple aims, and associated tensions, featured in the development of a major reform of the school science curriculum for 14-16 year olds in England.

Despite concerns over the failures of many previous science curriculum reforms (Blades, 1997; Eijkelhof & Kapteijn, 2000) there has been relatively little research into the development of curriculum policy and its interaction with practice (Aikenhead, 2006; Fensham, 2009). Drawing upon Kogan’s view of policy as the authoritative allocation of values (Kogan, 1975) Fensham (2009) identifies two sets of important, but neglected, research questions focusing on the role of values and

1  
2  
3 authority respectively in education policy (see also Corrigan, Dillon, & Gunstone,  
4  
5 2007). This paper contributes to this research agenda through an analysis of the  
6  
7 development of a major reform of the school science curriculum in England. We  
8  
9 consider the role of values by examining the aims ascribed to this curriculum reform  
10  
11 and the stakeholders promoting these aims. We address the role of authority by  
12  
13 identifying those stakeholders who were successful in shaping the reform, and also  
14  
15 those stakeholders who were more peripheral. Significantly, we identify a key  
16  
17 moment in the development of the reforms when the authority of one group of  
18  
19 stakeholders was particularly decisive. Finally, we consider the implications of this  
20  
21 analysis of curriculum reform within England for curriculum development initiatives  
22  
23 internationally.  
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32 Several features of our chosen curriculum reform make it an appropriate context in  
33  
34 which to explore these issues. The reform provides a range of science courses aimed  
35  
36 at enabling teachers to match the perceived needs of their students (QCA, 2005b, p.  
37  
38 9). This includes an enhanced presence for courses focusing on science within  
39  
40 employment settings ('applied science' courses). The reform also emphasises the  
41  
42 teaching of socioscientific issues and the nature of science. This is a curriculum  
43  
44 emphasis reflected in current science curriculum reform initiatives in many countries  
45  
46 (Black & Atkin, 1996; van den Akker, 1998), for example those emphasising science  
47  
48 inquiry (Rudolph, 2005) and science-society-technology (STS) teaching (Solomon,  
49  
50 1993). Thus, multiple aims feature strongly across these different courses.  
51  
52

53 Furthermore, it is a statutory reform: all publically funded schools in England are  
54  
55 required to respond to it. Thus, the reform impacts on virtually all stakeholders in the  
56  
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1  
2  
3 school science curriculum, providing a rich context in which tensions between  
4  
5 distinct aims for school science are likely to surface.  
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### 10 **A conceptual framework for examining curriculum policy development**

11  
12 The focus of this paper can be expressed in terms of a policy process ‘cycle’ (Bowe,  
13 Ball, & Gold, 1992). The representation shown in Figure 1 moves away from a linear  
14  
15 view of policy generation followed by policy implementation, reflecting trends in the  
16  
17 analysis of the policy-practice relationship in a range of policy contexts (Elmore &  
18  
19 Sykes, 1992; Hill & Hupe, 2002).  
20  
21  
22  
23

24  
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26  
27 [Insert Figure 1 about here]  
28  
29  
30

31  
32 Figure 1 emphasises the complexity of the policy process, the different contexts in  
33  
34 which policy is developed, and the ways in which these contexts interact over time.  
35  
36 Crucially, in this view policy can only achieve meaning through practice. The use of  
37  
38 the term ‘policy cycle’ reflects this dynamic character of the policy process. Three  
39  
40 interacting policy contexts are identified. Policy is initiated and constructed within the  
41  
42 ‘context of influence’. This includes both private arenas of influence (e.g. social  
43  
44 networks in and around government) and public arenas of influence (e.g. curriculum  
45  
46 committees). Secondly, in the ‘context of policy text production’ policy is  
47  
48 ‘represented’ through policy texts: statutory policy statements, official commentaries  
49  
50 and speeches. The term ‘represented’ is important here: the language of these policy  
51  
52 texts tends to be ‘articulated in the language of general public good’ (Bowe et al.,  
53  
54 1992, p. 20) whilst representing hidden values and interests generated within contexts  
55  
56 of influence. Reflecting the interactive, cyclical nature of the policy process such  
57  
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1  
2  
3 policy texts are developed over time, and are likely to involve extended contestation  
4  
5 and debate within the ‘contexts of influence’. The third policy context is the ‘context  
6  
7 of practice’. It is here, in those places to which the policy is addressed, that a policy is  
8  
9 interpreted and then ‘recreated’. This process involves continuous interactions with  
10  
11 policy texts, and perhaps more likely, official and unofficial ‘commentaries’, i.e.  
12  
13 interpretative texts and media reports which attempt to ‘make sense of’ these policy  
14  
15 texts.  
16  
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21

22 Our analysis focuses largely on the ‘context of policy text production’. We examine  
23  
24 official government curriculum documents and published reactions and commentaries  
25  
26 from a range of non-governmental stakeholders. Such texts provide the ‘public face’  
27  
28 of curriculum policy through which policy aims are communicated to stakeholders.  
29  
30 Whilst we do not claim to have examined all relevant documents, we did review all  
31  
32 documents in the public domain that, in our judgement, had a significant impact on  
33  
34 the formation of these reforms. In addition we provide some insights into the ‘context  
35  
36 of influence’ through consideration of the activities of government-initiated  
37  
38 curriculum projects and curriculum development projects funded by charitable  
39  
40 organisations. For example, we are interested in who was involved in such activities.  
41  
42 However, we did not attempt systematically to examine sources such as minutes of  
43  
44 government meetings or, through formal interview, the reflections of those involved.  
45  
46 Our experience has been that such sources are difficult to access and interpret.  
47  
48 Finally, the context of practice features in our analysis through consideration of the  
49  
50 outcomes and influence of several evaluation studies of piloted curriculum initiatives.  
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### **The development of the 2006 reform**

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3 We examine three sequences of activities that played a major role in shaping the  
4 reform: the Beyond 2000 seminar series; a government-funded curriculum  
5 development project; and the design and evaluation of the Twenty First Century  
6 Science courses. We also refer to broader policy initiatives in England with  
7 implications for the school science curriculum. Table 1 gives an overview of the  
8 activities referred to.  
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20 [Insert Table 1 about here]  
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#### 24 *Beyond 2000 seminar series*

25  
26 From January 1997 to April 1998 a series of six seminars led by university-based  
27 science education researchers was held in the UK. The aim of the Beyond 2000  
28 seminar series was to ‘consider and review the form of science education required to  
29 prepare young people for life in our society in the next century’ (Millar & Osborne,  
30 1998, p. 1). Three distinct aims for school science education appeared in the early part  
31 of the Beyond 2000 report: enhancing student interest by promoting a sense of  
32 wonder and curiosity about the achievements of science; supporting the development  
33 of scientific literacy; and preparation for more advanced science study. In the report  
34 scientific literacy was characterised as follows:  
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51 School science education should aim to produce a populace who are  
52 comfortable, competent and confident with scientific and technical  
53 matters and artefacts. The science curriculum should provide sufficient  
54 scientific knowledge and understanding to enable students to read simple  
55 newspaper articles about science, and to follow TV programmes on new  
56  
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1  
2  
3 advances in science with interest. Such an education should enable them  
4  
5 to express an opinion on important social and ethical issues with which  
6  
7 they will increasingly be confronted' (Millar & Osborne, 1998, p. 9).  
8  
9

10  
11  
12 Of the three aims identified above that of achieving scientific literacy was the most  
13  
14 prominent in the main body of the report. The report recommended the development  
15  
16 of a core science course for all students focusing on scientific literacy with a flexible  
17  
18 suite of additional courses to match the needs of particular students. The report also  
19  
20 outlined a set of 'ideas-about-science' to be taught alongside more traditional science  
21  
22 content. These 'ideas-about-science' included aspects of the nature of science and  
23  
24 socioscientific issues; these themes would reappear in the 2006 reform.  
25  
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30  
31 The Beyond 2000 project was funded by the Nuffield Foundation a charitable  
32  
33 organisation with a long history of supporting influential curriculum development in  
34  
35 the sciences (The Nuffield Foundation). The majority of those involved in the  
36  
37 seminars were university academics with a professional interest in school science  
38  
39 education (Millar & Osborne, 1998, p. 32). The principal motivation for the project,  
40  
41 as expressed by the authors in the opening paragraph of the report, was to address  
42  
43 their growing concern about the lack of relevance of the current science curriculum to  
44  
45 the needs and interests of all young people. Whilst professional scientists had some  
46  
47 representation at the seminars their role appears not to have been a prominent one.  
48  
49  
50  
51  
52 Despite being neither initiated or funded by the government the Beyond 2000 report  
53  
54 has played a significant role in the development of the reform of the National  
55  
56 Curriculum for Science in England; an influence acknowledged explicitly by  
57  
58 curriculum officials in the government (QCA, 2006). Thus the Beyond 2000 project is  
59  
60

Multiple aims in the development of curriculum reform

1  
2  
3 an example of a non-governmental, non-legitimised interest group (Kogan, 1975)  
4  
5 exerting authority in the development of national curriculum reform, illustrating the  
6  
7 multiple stakeholders working within the ‘context of influence’ represented in Figure  
8  
9  
10 1.  
11

### 12 13 14 15 *Qualifications and Curriculum Authority curriculum project*

16  
17 In 2000 the Qualifications and Curriculum Authority (QCA) initiated a curriculum  
18  
19 development project ‘Keeping School Science in Step with the Changing World of the  
20  
21 21<sup>st</sup> Century’. The QCA was the government body responsible for the National  
22  
23 Curriculum in England at that time. The project was the government’s response to the  
24  
25 Beyond 2000 report (QCA, 2006). Three separate studies were commissioned. Study  
26  
27 1 developed a definition of scientific literacy that might underpin the school science  
28  
29 curriculum for 14-16 year olds. School science teachers and a broad range of  
30  
31 additional stakeholders were then asked for their responses to this definition (Leach,  
32  
33 2002). Study 2 evaluated methods for assessing student understanding of the nature of  
34  
35 science and socioscientific issues (Osborne & Ratcliffe, 2002). Study 3 developed  
36  
37 curriculum models for science that might address the aims of scientific literacy  
38  
39 (Millar, 2006).  
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48 Stakeholders within the QCA stated that this curriculum development project aimed  
49  
50 to: address poor student motivation for science education; support students’ future  
51  
52 engagement with science issues outside of school; and provide students with a  
53  
54 foundation for further study in the sciences (Hollins, 2001, p. 22). The inclusion of  
55  
56 Study 2, which examined the assessment of the nature of science and socioscientific  
57  
58 issues, reflects recognition within the QCA that assessment in schools is a significant  
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1  
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3 influence on the ways in which teachers ‘recreate’ curriculum reforms in their  
4  
5 classrooms. There was a strong emphasis within Study 1 and Study 3 on the need to  
6  
7 address the dual goals of science literacy and preparation for post-compulsory science  
8  
9 study. For example, the definition of scientific literacy presented to respondents in  
10  
11 Study 1 included a focus on preparing students to engage with science and technology  
12  
13 issues as ‘future consumers and users of science’. This focus was contrasted with the  
14  
15 preparation of students for a career in science, i.e. as future ‘producers’ of scientific  
16  
17 knowledge.  
18  
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22  
23  
24 There was a striking level of continuity of stakeholder involvement in the Beyond  
25  
26 2000 and QCA curriculum development projects. The key authors of the QCA reports  
27  
28 were university-based science education researchers many of whom had also  
29  
30 contributed to the Beyond 2000 seminar series. However, studies also involved  
31  
32 additional stakeholders, particularly school science teachers. In engaging with teacher  
33  
34 stakeholders Study 1 in particular identified many ‘critical voices’ in relation to the  
35  
36 meaning and feasibility of the goals of scientific literacy. For example, there was little  
37  
38 agreement amongst those consulted about the content of any future curriculum that  
39  
40 might support students as ‘consumers and users’ of science. Study 1 also found that  
41  
42 ‘there was some doubt as to whether pupils could be prepared to engage with expert  
43  
44 science through the science curriculum’ and no consensus on the impact of such  
45  
46 teaching on student motivation (Leach, 2002, p. 49). However, as shown below these  
47  
48 concerns appear to have been given limited attention within subsequent  
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50 developments.  
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*Twenty First Century Science*

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4 In 2002 the development of a new suite of science courses began (21st Century  
5  
6 Science Project Team, 2003). The Twenty First Century Science (21CS) project set  
7  
8 out to address two aims for science education: to develop the scientific literacy of all  
9  
10 students to support their engagement with science-related issues in later life, and to  
11  
12 provide the foundations for more advanced courses in science (Millar, 2006). The  
13  
14 project aimed to achieve this through a flexible suite of courses for 14-16 year olds to  
15  
16 be taken in the last two years of compulsory schooling (OCR, 2009; University of  
17  
18 York/Nuffield Foundation, 2009). The 21CS suite would be available as an option for  
19  
20 schools. All students following 21CS would complete a 'core' 21CS course. This  
21  
22 course provided 'a broad, qualitative grasp of the major science explanations' (Millar,  
23  
24 2006, p. 1507) and also included insights into the nature of science and its relation to  
25  
26 social and ethical issues. Within the 21CS curriculum model the majority of students  
27  
28 would also opt for one of two additional science courses offering either traditional  
29  
30 science content or a focus on the applications of science within everyday and work-  
31  
32 related contexts.  
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41 The 21CS curriculum framework had much in common with the outcomes of Study 3  
42  
43 (curriculum models) of the QCA curriculum development project referred to earlier.  
44  
45 Indeed, Robin Millar, a Professor of Science Education based at the University of  
46  
47 York and a lead member of the 21CS development team, had been involved centrally  
48  
49 in Beyond 2000 and Study 3 of the QCA curriculum project. Taken together these  
50  
51 activities comprised a long term, coherent sequence of projects focused on the  
52  
53 development of a curriculum emphasising scientific literacy, alongside other goals,  
54  
55 and involving a common core of university-based science education researchers.  
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1  
2  
3 The development of 21CS teaching materials and training resources was funded by  
4  
5 three charitable trusts: the Nuffield Foundation, the Salters' Institute and the  
6  
7 Wellcome Trust. The latter two organisations in particular have interests in the  
8  
9 appreciation of science (chemistry and the biomedical sciences respectively) amongst  
10  
11 young people. Indeed, the Wellcome Trust is the largest non-governmental funder of  
12  
13 biomedical research in the UK. Their interest in the promotion of scientific literacy  
14  
15 may be a response to concerns about adverse public responses to issues such as  
16  
17 genomics and the use of animals in research (Levinson & Turner, 2001).  
18  
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23

24 In addition to this development work the QCA commissioned a pilot of 21CS in 78  
25  
26 volunteer schools and colleges across England from September 2003. Two early  
27  
28 evaluation studies of this pilot were conducted by the QCA (QCA, 2005a). The  
29  
30 broadly positive indications from these studies were used by the government to justify  
31  
32 the introduction of related reforms on a national scale (House of Lords Science and  
33  
34 Technology Select Committee, 2007, p. 5). A more substantial evaluation, involving  
35  
36 three linked studies, was commissioned by the charitable organisations funding the  
37  
38 21CS project in 2004 (Burden, Campbell, Hunt, & Millar, 2007). However, final  
39  
40 reports from the second set of evaluations were completed in 2006; too late to  
41  
42 influence the formation of the 2006 reform.  
43  
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#### 51 *Introduction of the science curriculum reform at national level*

52  
53 In February 2004 the government published the revised 'programme of study' for  
54  
55 science: the statutory science curriculum content to be followed within all publically  
56  
57 funded schools in England from September 2006 (DfES/QCA, 2004). Featuring  
58  
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1  
2  
3 prominently on the inside front cover of the programme of study was a statement of  
4  
5 aims for the new national curriculum:  
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10 The purpose of the changes is to increase the flexibility of qualifications  
11 [for 14-16 year olds] to provide for the wide range of student interests  
12 and aptitudes so that more students will be encouraged to study more  
13 science (DfES/QCA, 2004).  
14  
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22 The focus of this statement of aims was on encouraging greater post-compulsory  
23 participation in science education; there is no explicit reference here to achieving the  
24 aims of scientific literacy. This was in contrast to the focus on scientific literacy within  
25 the Beyond 2000 seminar series, the reports of the QCA curriculum projects and the  
26 21CS project. The programme of study included a later section entitled ‘the  
27 importance of science’. Here, additional aims for school science education were  
28 suggested: ‘[science] does provide us with the most robust information about the way  
29 the universe works that has so far become available to us’; ‘[science] trains the mind in  
30 a way that industry prizes’; ‘science stimulates and excites pupils’ curiosity’; ‘[pupils]  
31 learn to question and discuss science-based issues that may affect their own lives’  
32 (DfES/QCA, 2004, pp. 14-15). However, whilst the programme of study explicitly  
33 recognised a range of aims for science education, the aim of enhancing post-  
34 compulsory participation in science education appeared most prominently.  
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55 This emphasis on enhancing post-compulsory participation within the official  
56 government statement of curriculum was reflected in similar priorities within other  
57 government policy initiatives at that time. Two examples are given here. In 2004 the  
58  
59  
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1  
2  
3 UK government published a ten-year Science and Innovation Investment Framework  
4 (SIIF) aimed at increasing the contribution made by science to the national economy  
5  
6 (H.M. Treasury, Department of Trade, & Industry & Department for Education and  
7  
8 Skills, 2004). The SIIF identified low numbers of scientists and engineers as a major  
9  
10 cause for concern. Promoting increased student enjoyment of school science was  
11  
12 identified as important in order to enhance continued participation in science  
13  
14 education. This reflects an increasing articulation of education policy as economic  
15  
16 policy within the 'knowledge economy' (Ball, 2008).  
17  
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24  
25 Another policy strand in England at this time was the development of a variety of  
26  
27 progression routes through 14-19 education broadly, including vocational routes, in  
28  
29 order to provide a curriculum that is motivating for all students (Tomlinson, 2004).  
30  
31 Enhancing educational opportunity was identified in a government policy paper as  
32  
33 'vital for social justice – giving us the chance to break forever the historic link  
34  
35 between social background, educational achievement and life chances that have  
36  
37 dogged us as a nation' (DfES, 2005, p. 3). However, in the context of the science  
38  
39 curriculum for 14-16 year olds, the emphasis returned to the need to improve science  
40  
41 attainment and increase post-compulsory participation in science courses in order to  
42  
43 sustain the supply of scientists and engineers (DfES, 2005, p. 39).  
44  
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50  
51 The revised statutory curriculum framework, whilst different from that of the 21CS  
52  
53 pilot, shared several characteristics with it (e.g. a 'core' science course for all students  
54  
55 focusing on scientific literacy with the flexibility of additional options; an emphasis  
56  
57 on aspects of the nature of science and socioscientific issues). For many stakeholders  
58  
59 the decision to adopt this curriculum framework at a national level ahead of the  
60

Multiple aims in the development of curriculum reform

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2  
3 completion of evaluations of the 21CS pilot was premature (House of Lords Science  
4 & Technology Select Committee, 2006, p. 22). For example, the final chapter of the  
5  
6 Beyond 2000 report recommended that curriculum innovations should be piloted and  
7  
8 evaluated in a representative range of schools and the outcomes used to inform  
9  
10 subsequent changes at the national level (Millar & Osborne, 1998, p. 30). The  
11  
12 motivations of the government officials involved in the decision to implement the  
13  
14 revised statutory curriculum framework were not recorded, at least within the  
15  
16 publically accessible documents examined here. It is possible that they felt that a  
17  
18 science course (21CS) whose initial evaluation indicated enhanced interest amongst  
19  
20 teachers and students might result in greater participation in post-compulsory science  
21  
22 courses. The emphasis on scientific literacy also corresponded with the development  
23  
24 by QCA of a whole school curriculum policy that emphasised citizenship and public  
25  
26 engagement across the school curriculum (QCA, 2007). Irrespective of their  
27  
28 motivations stakeholders within government made this critical decision from a  
29  
30 position of authority over stakeholders such as those involved in the Beyond 2000 and  
31  
32 21CS development activities and science teachers working in schools.  
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### 43 Discussion

44 Table 2 summarises the multiple aims identified in the case study presented above.  
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49

50 [Insert Table 2 about here]  
51  
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54

55 The first column summarises the key changes associated with the 2006 reforms. The  
56  
57 next two columns distinguish between ‘immediate aims’ within compulsory 14-16  
58  
59 science education and ‘longer term aims’ related to post-compulsory education and  
60



1  
2  
3 beyond. We can use Table 2 to identify the links different stakeholders make between  
4  
5 specific changes to the curriculum and immediate and/or future aims. Any such links  
6  
7 can be considered as 'routes' through Table 2. These 'routes' are also indicative of the  
8  
9 values of different stakeholders (Kogan, 1975). For example, the Beyond 2000 report  
10  
11 advocated teaching about the nature of science and socioscientific issues in order to  
12  
13 increase student motivation and interest in their science education with the longer  
14  
15 term goal of supporting them in engaging effectively with science-related issues as  
16  
17 citizens. Such links form a 'route' across the top row of Table 2 and emphasise values  
18  
19 associated with self-determination and equity. There was little emphasis within  
20  
21 Beyond 2000 on supporting post-compulsory participation in science education. By  
22  
23 contrast, many government documents (e.g. the Science and Innovation Investment  
24  
25 Framework) emphasised the need to improve student interest and attainment in  
26  
27 science in order to increase the pool of students participating in post-compulsory  
28  
29 science education thereby ensuring an adequate supply of future scientists and  
30  
31 engineers. The emphasis here is on values of progress and institutional maintenance.  
32  
33 Other government documents referred to increased flexibility of provision leading to  
34  
35 improvements in student attainment and post-compulsory participation (DfES, 2005).  
36  
37 These developments were seen as serving the aims of enhancing general  
38  
39 employability within a highly developed science/technology workforce and promoting  
40  
41 values of social mobility and inclusion. Such links form 'routes' through the middle  
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43 and lower sections of Table 2.  
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55 Overall, the activities examined in this paper tended to take an instrumental view of  
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57 the aims of science education. For example, they focused on specific future functions  
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59 that science education might serve (e.g. increasing post-compulsory participation in  
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Multiple aims in the development of curriculum reform

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3 formal science education) or specific capacities that students might develop (e.g.  
4  
5 engaging with science issues in the popular news media). The activities tended not to  
6  
7 reflect a more liberal or intrinsic view of education: introducing students to the power  
8  
9 and wonder of the science worldview with educational aims ‘grounded in intellectual  
10  
11 and personal outcomes for pupils’ (Donnelly, 2005, p. 294). These educational aims  
12  
13 reflect the nature of the subject itself; they are intrinsic to the subject and independent  
14  
15 of the uses to which any learning might be put. These purely educational values did  
16  
17 not have a strong presence within the documents examined here.  
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25 The range of distinctive aims associated with the 2006 reform gives the potential for  
26  
27 significant tensions. For example, the 2006 reform provides schools with a wider  
28  
29 choice of science courses than was available previously. Stakeholders within the QCA  
30  
31 have suggested that this flexibility should enhance student motivation for science  
32  
33 education by enabling them to follow a science course that matches their needs and  
34  
35 interests (QCA, 2005b). However, in practice these course ‘choices’ follow largely  
36  
37 from student attainment. For example, science courses focusing on science within  
38  
39 employment settings (‘applied science’ courses) tend to be the preserve of mid-to-  
40  
41 lower attaining students, at least within England (Bell & Donnelly, 2007). Such  
42  
43 stratification of students by attainment within compulsory science education is likely  
44  
45 to work against the achievement of broader social mobility and inclusion in later life  
46  
47 (Ball, 2008; Gorard & See, 2009); an explicit aim within other government documents  
48  
49 associated with the 2006 reform (DfES, 2005). Our analysis provides no evidence that  
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51 such a critical tension was recognised or considered by the stakeholders involved.  
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*Curriculum demands and associated stakeholders*

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3 Figure 2 characterises the range of demands made of school science curricula  
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5 (Fensham, 1988, 2009). These demands reflect many of the values identified earlier.  
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10 [Insert Figure 2 about here]  
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15 Here we use the representation in Figure 2 to consider the different roles of five  
16  
17 distinct categories of stakeholder who feature in our analysis: university-based science  
18  
19 education researchers; professional scientists; representatives of charitable  
20  
21 organisations (e.g. the Nuffield Foundation); school teachers; and government policy  
22  
23 makers. We also examine different positions of authority across these stakeholders,  
24  
25 and how such authority was manifested.  
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31 In Fensham's view political, economic and subject maintenance demands usually  
32  
33 carry the most weight in determining science curriculum and assessment, with  
34  
35 individual, social and cultural factors 'often given prominence in the preambles to a  
36  
37 curriculum as some sort of consolation prize' (Fensham, 2009, p. 5). Certainly the  
38  
39 economic demand to increase the supply of scientists had a strong presence in many  
40  
41 of the documents examined here. Political demands were also prominent, e.g.  
42  
43 enhancing student attainment, as measured by national or international assessments,  
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45 and improving social inclusion and gender equity. In the context of the reforms in  
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47 England the principal stakeholders associated with these demands were government  
48  
49 policy makers.  
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57 Other demands also had a strong presence. For example, publications associated with  
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59 the Beyond 2000 and 21CS projects addressed both social demands (e.g. enhancing  
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Multiple aims in the development of curriculum reform

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3 democratic engagement with science-related social and ethical issues such as genetic  
4 engineering) and individual demands (e.g. enabling individuals to deploy science  
5 understandings in making personal decisions about diet, nutrition and exercise). The  
6 associated environmental demand was also present; issues such as climate change and  
7 sustainability feature strongly within 21CS resources. Far from being a ‘consolation  
8 prize’ individual, social and environmental demands were the principal focus of at  
9 least some of the curriculum development activities examined here. In terms of the  
10 stakeholders involved, university-based science education researchers and  
11 representatives of charitable organisations were the main stakeholders advocating  
12 these demands.  
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29 In the context of the 2006 curriculum reform in England, the demands of ‘subject  
30 maintenance’ are less visible. Traditionally the stakeholders highlighting the need to  
31 maintain the profile and identity of the separate science subjects within the school  
32 curriculum have been professional scientists, acting as ‘guardians of the disciplines’  
33 (Gaskell, 2003, p. 140). However, professional scientists did not feature as central  
34 players in the activities described above. This reflects what has been identified as a  
35 shift of ownership of the science curriculum since the latter half of the 20th century  
36 away from professional scientists (Black & Atkin, 1996, p. 60). Our analysis shows  
37 that the most prominent subject-related stakeholders within the curriculum projects  
38 influencing the 2006 reform were university-based science education researchers.  
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53 These academics are likely to have stronger links with university education  
54 departments than with university science departments. A similar outcome has been  
55 identified in relation to the redesign of the chemistry curriculum towards the aims of  
56 scientific literacy in China (Wei & Thomas, 2005).  
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6 The voices of science teachers (and through them those of their students) were not  
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8 prominent in the development of the 2006 reforms in England. Referring to the  
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10 cyclical model of the policy process introduced earlier, recreating curriculum policy  
11  
12 within schools involves a continuous interaction with curriculum policy texts within  
13  
14 contexts of practice; science teachers are 'curriculum creators' rather than 'curriculum  
15  
16 deliverers' (Pring et al., 2009). This process takes many years; a point highlighted by  
17  
18 Kahle in her review of 60 years of science education reform in the US (Kahle, 2007).  
19  
20 Teacher stakeholders were involved in the piloting of 21CS. However, the 2006  
21  
22 reforms were finalised ahead of the publication of the more extended evaluation of  
23  
24 this pilot. Furthermore, teacher responses critical of the meaning and feasibility of  
25  
26 scientific literacy within the science classroom identified within Study 1 of the QCA  
27  
28 curriculum project appear not to have been engaged with in subsequent developments.  
29  
30 There was also insufficient attention given to the differentiated character of the  
31  
32 science teaching community (Donnelly & Jenkins, 2001). Science teachers differ in  
33  
34 their skills, aspirations and identities, the places in which they work and the students  
35  
36 that they work with (Banner, Ryder, & Donnelly, 2009; Witz & Lee, 2009). The  
37  
38 teachers involved in the piloting of 21CS (or at least their heads of department) had  
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40 volunteered to be involved in this curriculum innovation. However, the voices of  
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42 other, perhaps more traditional, science teachers did not feature strongly.  
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53 Our case study has shown the differential authority positions held by each of these  
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55 groups of stakeholders. The Beyond 2000 project exerted authority by initiating a  
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57 sequence of influential curriculum development activities. The principal stakeholders  
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59 in Beyond 2000 were university-based science education researchers and  
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Multiple aims in the development of curriculum reform

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3 representatives of charitable organisations. However, the locus of authority shifted  
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5 towards government stakeholders as these development activities progressed.  
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8 Ultimately, the authority of government stakeholders resulted in the premature  
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10 installation of a national statutory curriculum framework sharing many features of the  
11  
12 21CS courses being piloted at that time. The implications of this policy decision  
13  
14 within schools is the focus of ongoing work (Banner et al., 2009). Finally, we have  
15  
16 shown that professional scientists, school science teachers and their students had little  
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18 authority within the development of this reform.  
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### 24 **Implications**

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26 Here we consider messages that might be drawn from our analysis for the  
27  
28 development of science curriculum reform policies internationally. We first discuss the  
29  
30 need for a significant school-based pilot phase ahead of any national or regional roll-  
31  
32 out of curriculum reform. From the theoretical perspective represented by the policy  
33  
34 process cycle in Figure 1 curriculum reform necessarily involves engaging with the  
35  
36 context of practice. The purpose of a pilot phase is therefore to engage with practice in  
37  
38 a planned and controlled fashion, with evaluation tools built in, such that any lessons  
39  
40 learnt can be used to further develop the reform ahead of any broader roll-out. There  
41  
42 are also pragmatic reasons for a significant pilot of curriculum reform. Highly  
43  
44 motivated ‘early adopter’ teachers who volunteer to be involved in a curriculum pilot  
45  
46 will develop pedagogic resources associated with the innovative elements of any  
47  
48 course, e.g. teaching activities and assessment instruments in the context of  
49  
50 socioscientific issues. One outcome of a pilot would be that this essential practitioner  
51  
52 expertise will be available to support ‘later adopters’ and even ‘reluctant adopters’  
53  
54 following any broader roll-out. Finally, any pilot phase would also need to represent  
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3 the differentiated character of the teaching community; to involve both those teachers  
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5 looking to change their practice, but also (in the case of a statutory reform) those  
6  
7 teachers who are broadly comfortable with existing curricula.  
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12 In addition to teachers and their students other stakeholders also need to have a voice  
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14 in the development of curriculum reform. Curriculum reform is a necessary  
15  
16 compromise between competing stakeholder demands (Roberts, 1988). Not paying  
17  
18 sufficient attention to such multiple demands lies behind the failure of many previous  
19  
20 reforms of science education with a focus on scientific literacy (Blades, 1997;  
21  
22 Eijkelhof & Kapteijn, 2000). For example, earlier we identified a shift of ownership  
23  
24 of the science curriculum away from professional scientists. However, as reform is  
25  
26 enacted their role is likely to grow. For example, professional scientists working in  
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28 universities are involved in selecting those students who are chosen to follow science-  
29  
30 related courses within universities. Furthermore, returning to the role of teachers in  
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32 curriculum reform, these key stakeholders need to be involved centrally in all of the  
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34 policy contexts represented in Figure 1, and not simply at the 'pilot' or  
35  
36 'implementation' phase (Kirk & MacDonald, 2001).  
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46 Our analysis lends support to calls for a body representing all stakeholders to have  
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48 responsibility for national or regional curriculum reform (House of Lords Science &  
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50 Technology Select Committee, 2007, p. 17; The Royal Society, 2008). Within such a  
51  
52 body all five categories of stakeholder identified in our analysis would have an active  
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54 and ongoing role within each of the policy contexts represented in Figure 1. Additional  
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56 stakeholders would also need to be involved such as representatives of professional  
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58 organisations for scientists, teachers, parents, students, school inspectors and  
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Multiple aims in the development of curriculum reform

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3 examining bodies. Such a body would draw upon an understanding of the successes  
4 and failures of previous curriculum reform initiatives. It would also be responsible for  
5 ensuring that any reform is preceded by a significant pilot phase within a  
6 representative sample of schools. An allocation of funds to support such piloting and  
7 associated evaluation would be needed. It is unlikely that all demands on school  
8 science curricula could be catered for, all stakeholders satisfied. However, previous  
9 analyses suggest that without an explicit identification and consideration of multiple  
10 aims and associated tensions successful curriculum reform is unlikely.  
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## Multiple aims in the development of curriculum reform

Beyond 2000 report published	1998
Qualifications and Curriculum Authority (QCA) curriculum projects commissioned	2000
Development of Twenty First Century Science courses begins	2002
Piloting of Twenty First Century Science courses begins in schools	September 2003
QCA publishes the revised 'programme of study' for science to be followed from September 2006	February 2004
Government publishes ten-year Science and Innovation Investment Framework (SIIF)	July 2004
Tomlinson report on 14-19 Reform published	October 2004
Government publishes '14-19 Education and Skills' White Paper	February 2005
QCA publishes revised 'criteria for science'. These are used by awarding bodies to generate science 'specifications' and associated assessment materials.	Early 2005
Publication of small-scale initial evaluations of Twenty First Century Science pilot	2005
Publication of extended evaluations of Twenty First Century Science pilot	2006
Teaching of the new science courses begins in all publically funded schools in England	September 2006

Table 1 A chronology of key events leading to the 2006 science curriculum reform in England

Key changes to the science curriculum	Immediate aims	Longer term aims
Teaching about the nature of science and socioscientific issues	Increase student interest in their science education	Support students in engaging effectively with science-related issues as citizens
Providing flexibility to meet the needs of students	Improve student attainment as measured through external examinations	Increase post-compulsory participation in science education
		Ensure adequate supply of scientists/engineers
		Increase the employability of students
		Improve social mobility and inclusion

Table 2 Aims associated with the 2006 reform

Multiple aims in the development of curriculum reform

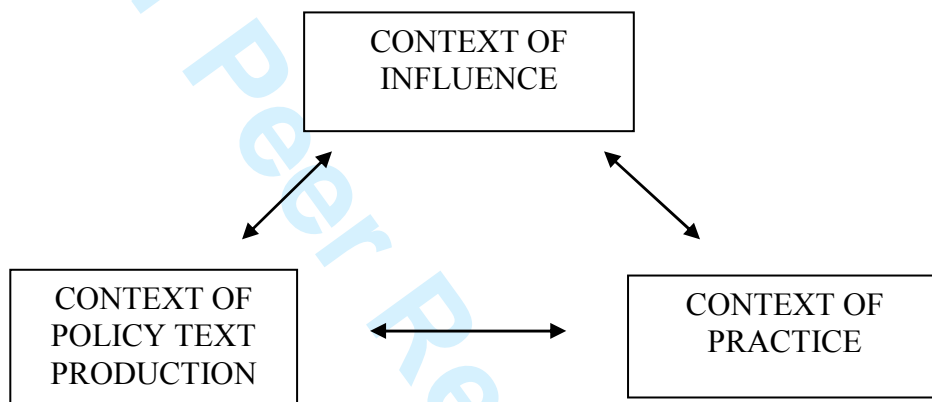


Figure 1 A conceptual framework for examining policy reform (Bowe, Ball and Gold, 1992)

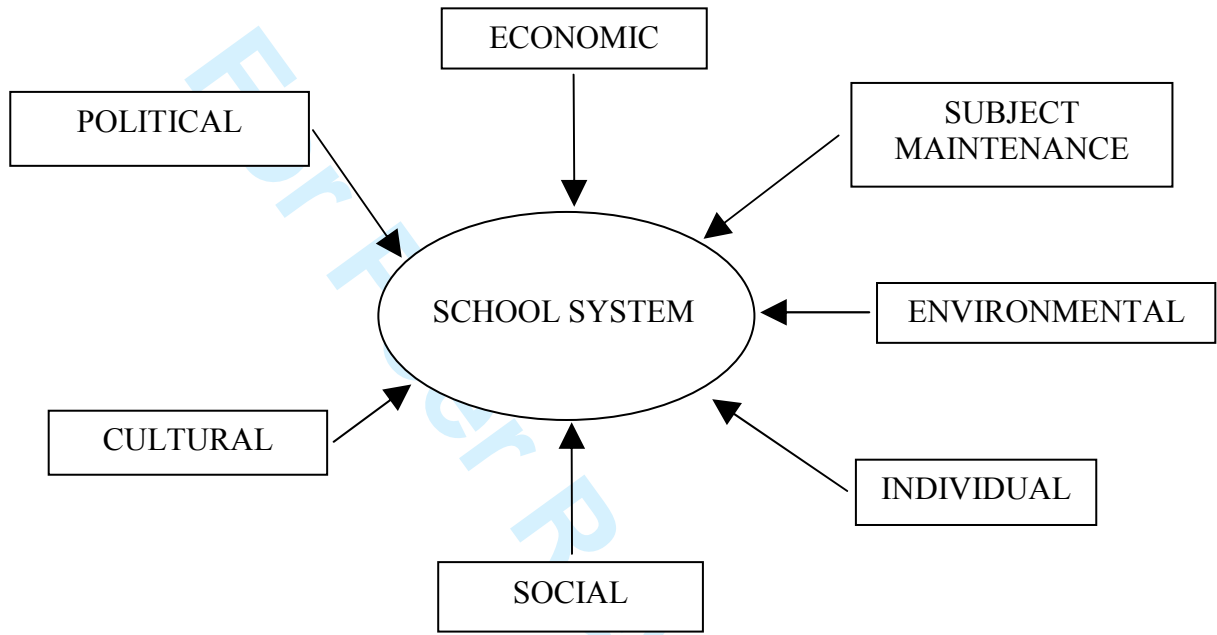


Figure 2 Demands on the school science curriculum (Fensham, 1988, 2009)