

Navigators for medicine: evolution of online point-of-care evidence-based services

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Navigators for medicine: evolution of online point-of-care evidence-based services

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5	3	Lorenzo Moja, Rita Banzi
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8	5	Italian Cochrane Centre, Mario Negri Institute for Pharmacological Research, Milan, Italy.
9 10	6	
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12	8	
13 14	9	Conflict of interests: The Italian Cochrane Centre is an entity of the Cochrane Collaboration which
15	10	forms a publishing partnership with Wiley-Blackwell to deliver The Cochrane Library through
16	11	Wiley InterScience.
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21 22	14	
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In the quiet, green countryside outside Milan one foggy morning a few years back, I was driving 2 along an isolated road. There Miss Murer, one of my patients, was eagerly awaiting my arrival. But 3 long before I was anywhere near the remote property, I was already lost. Beside me a roughly 4 folded map was helpfully leading me away from familiar landmarks. Inhabitants kindly provided 5 directions, but only confused what my sense of direction had left. This was a recurrent situation in 6 my life, until "Sat-navs" became available. These have a clear purpose: to give complete driving directions with the least possible risk of getting lost. In a few years they have become very popular. Innovative features are offered on top of essential information: travel time between destinations, real-time traffic updates, 3D views, to name a few. Now I'm not worried any more when a patient calls me asking for a visit and proudly announces the name of a neighbourhood I never heard of. I need something similar to avoid losing my direction when a doubt comes to my mind in clinical practice: information services I can trust, that provide relevant and reliable information when I'm searching for a correct diagnosis or treatment. However, there is a vital difference: being lost does **21** 14 not kill people, being lost in clinical practice may do.

22 ₁₅ 23 24 ¹⁶ Developing information services at the point of care

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25 ₁₇ Doctors rely on many online information sources to satisfy their information needs: from primary 26 27 ¹⁸ published evidence such as bibliographic and journal databases (e.g. Pubmed) to secondary sources 28 19 such as systematic reviews and clinical practice guidelines.[1] Unluckily, the interaction between ∠9 30 ²⁰ the clinician and these information sources is largely inefficient, requiring a sum of skills to refine **31** 21 the question and reduce the amount of irrelevant information. It is annoying that it can take several 32 ₂₂ 33 ²² minutes to find the desired information but only a few seconds to incorporate it into the medical **34** 23 decision analysis.

35 ₂₄ Busy exploiting the opportunity to create efficient information services to support the clinical 36 **37** 25 decision workflow of physicians, publishers have invested a remarkable amount of energy in **38** ₂₆ properly orchestrating collections of high-quality online information sources that are critically 39 39 40 ²⁷ appraised, synthesized, and delivered in a user-friendly manner. To sustain the added value of these 41 28 innovative tools, the marketing management of some publishers claims that their use would be 42 43 ²⁹ appropriate when clinicians and patients interact, at the point of care. The marketing suggestion is 44 30 powerful: contents conveying a clear and concise message about what to do within the context of a 45 ₃₁ 46 provider-patient dyad become worldwide popular as point-of-care services.

47 32 We can distinguish two families of point-of-care information services: the first simply collect and 48 33 organize relevant and synthesized information sources (e.g. meta-lists, search engines); the second **50** 34 elaborate this information into original and structured contents (summaries, synopses). Both draw

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1			Polotodi minature
2	1	on two pillars of evidence-based information mastery: filtering and organizing. Medical literature is	Formatted: Highlight
3 4	2	selected for relevance and validity (filtering) and presented in a quick, easy, accessible form	
5	3	(organizing). Following Haynes' classification, these services are set at the tip of the pyramidal 6S	
6 7	4	model [2-4]: comprehensive and sophisticated information tools (systems, summaries) built up on a	
8	5	systematic assembly of the evidence (synthesis, synopsis). Although Haynes gives a thorough	
9	6	perspective of the layer differences in his model, services may overflow between layers, may evolve	
10 11	7	from one layer to another, or peculiar elements may be attributed to more than one layer.	
12	8	The innovative aspect of these information services relies on how contents are engineered to be	
13 14	9	<i>used</i> at the point of care. Point-of-care information can be logically grouped around common	
15	10	medical scenarios and translated into sets of actions- what to do -related to diagnosis, treatment and	
16	11	management. Two examples of how these services mime the natural thought flow for treatment and	
17	12	diagnosis are presented in Figures 1 and 2, respectively. These sets of actions result in structured	Deleted:
19	13	lists of items including a summary, definition and key therapeutic and diagnostic steps specific to	
20 21	14	the patient scenario. Software and interface are the core components of point-of-care service	
22	15	architecture: they should be able to naturally adapt contents to the clinical workflow (i.e. provide	
23 24	16	the first-line options, then the alternatives), minimising the number of clicks required to reach	
24 25	17	information and providing the information in real time. Traditional educational contents, paper-	Deleted: The combination of
26	18	based books, are abandoned to adopt new media (i.e. smartphone) that push the portability of	content differentiates point-of-care
27	10	information and the drive-by consultation (i.e. Skyscape). The quality of point-of-care services	Deleted: :
29	20	indeed depends on two broad dimensions: accessibility and value of information [5] Ideally, these	• Deleted: "1-minute" consult to an extreme
30 31	20	information resources should excel in both dimensions	
32	21 22	information resources should exect in both dimensions.	
33	22 72	Evaluation of point of care information services	
34 35	23	Evaluation of point-of-care information services	
36	24 25	At the end of 2008, at least 18 products that could be classified as evidence-based practice point-of-	
37 38	25 26	care summaries were available at different costs (from free of charge up to US\$495).[6] As for all	
39	26	research, the quality of point-of-care products needs to be evaluated to ensure their real usefulness	
40	27	for clinical practitioners and, given the plethora of point-of-care services, the only way to obtain	Deleted:
41	28	conclusive evidence regarding on the real utility and practicality of one product over the other is to	Deleted: or desirability
43	29	compare two or more products directly	Deleted:
44 45	30	Few articles comparing point-of-care services have been published. Most were aimed at assessing	
46	31	the user's satisfaction and how well different online information services answered questions	Formatted: Highlight
47	32	arising in daily clinical work (Table 1).[5, 7-13] <u>Keeping in mind that any user-centred evaluation</u>	Deleted: S
48 49	33	to identify the best product can be biased by previous beliefs and habits of a specific service.	Deleted: but the attempt to identify the
50	34	nevertheless some services, such as UptoDate, were often ranked high, A mixture of general and	common to any user-centred evaluation: habits and previous use of a specific tool
51 52			can introduce bias in the evaluation
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2	1		medical search engines (AltaVista, WebDoctor, MedLine), meta-lists (MD Consult, STATRef!),	
3 4	2		secondary literature (The Cochrane Library) and point-of- care summaries (Micromedex, UptoDate,	
5	3		Clinical Evidence, Dynamed) was compared. Asking doctors to rate these information services,	
6 7	4		with different aims achieved through different information and technological solutions, is clearly	
8	5	ĺ	deceptive. Systematic reviews are an immediate example of this limitation: <u>although</u> Cochrane	
9	6		reviews are long, technical and sometimes hard to read, summaries, systems, and other downstream	eted:
11	7	I	products are largely based on them. In other words, systematic reviews should be viewed as	eleu. Dui
12	8		evidence sources that feed point-of-care services rather than point-of-care services themselves. The	
13 14	9		results from these studies should be analysed with caution. An inappropriate comparison influences	
15	10		the apparent effectiveness of point-of-care services, but also satisfaction and practical details such	
16 17	11		as time for successful task realisation. Even seemingly straightforward information services have	
18	12		inherent complexities that can bedevil well-designed comparative research.	
19	13		Beside user- or experience/satisfaction evaluation, research has looked into content-centered	
20 21	14		evaluation. The pioneering study by Wyatt et al. offered a wide view on the quality of a variety of	
22	15		computer-based evidence services used by oncologists. [14] Authors suggested quality dimensions	
23 24	16		that can be vital for preferring one online information service over another: what kind of	
25	17	ĺ	information is included, update frequency, editorial space, and how information is identified and	eted: size
26 27	18	I	assembled. Focusing on online evidence-based practice point-of-care summaries, Banzi et al.	
28 :	19		recently reviewed information services at the point-of-care to evaluate their content and editorial	
29	20	I	policy.[6] <u>Selection of quality dimensions (Table 2) was informed by evidence, whenever possible.</u>	matted: H
31 2	21		For some quality indicators, such as the literature retrieval process and updating, criteria were	eted: D eted: esiral
32	22		borrowed from research on good systematic review reporting methods [15], assuming that these	eted: ere c
34 ²	23		apply equally to further synthesised information tools. Other dimensions, such as authors' conflict	cular one w eased risk of
35	24		of interest and peer review, come from peer-reviewed medical journals' policies, and their quality	that inform aise the relia
30 37 ²	25		has been extensively debated.[16-18] Services not addressing these quality dimensions were	uct.
38	26		assumed to be associated with an increased risk of bias or scarce reliability.	eted: ¶
39 40 ²	27	I	Only few products satisfied the quality criteria: Clinical Evidence, Dynamed, eMedicine,	
41	28		EBMGuidelines, and UpToDate were at the top of our ranking but none of them excelled in all	
42	29		criteria. For instance, one service was outstanding in its editorial and evidence-based methodology	
44 3	30		but scored at the very bottom of our ranking for the number of conditions covered. The quality of	
45	31		these products was indeed variable but is likely to be progressively reaching more satisfactory	
40 47 3	32		standards. The key methodological limitation in content evaluation is the large subjectivity in	
48	33	ĺ	choosing <u>quality</u> features and-more challenging-assigning their relative weights if the final aim is to	eted: desir
49 50 ⁽	34	I	rank products.	
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formation was necessary to reliability of a point-of-care

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2	1	The choice of one product over another depends both on the properties of the service and the	Deleted: Limitations in the methodological approach to assess
3 ⊿	2	preference of users, according to the personal weight attached to different dimensions. The more	accessibility and quality of online point- of-care information services are even
4 5	3	complete and customisable to different settings and needs is the product the more successful it will	more important when these tools become multifaceted systems integrated into the clinical workflow. For instance, point-of-
6	4	be. However, even the most innovative information system must rely on transparent and valid	care information services can be involved not only when patients and practitioners
8	5	contents. For this reason besides efforts to improve the technology of information vehicles, sound	interact but also when the practitioners interact with their providers which in
9	6	evidence should always be preferred during the development of product content.	many cases are also connected with the "payers", public or private.
10 11	7		Deleted: reliable
12	8	Point-of-care services forecast	
13 14	9	Given the immaturity of point-of-care services, it is challenging to predict how they will affect	
15	10	clinicians. We must take account of several elements that could act interactively, potentially	
16 17	11	transform the medical profession. In this imaginative model we assume that pressure from patients,	
18	12	insurances and national health systems to adopt evidence-based medicine, boost the reliability of	
19	13	medical decisions, and align practitioners' remuneration with performance metrics and quality	
20 21	14	indicators will continue. We also assume that local contexts will influence the clinical workflow,	
22	15	with additional micro-legal and organisational requirements. Finally, treatment innovations and	
23 24	16	best-practice major advances will be increasingly difficult to manage by a single health professional	
25	17	with limited time to access the whole published knowledge. This scenario challenges the medical	
26 27	18	profession as doctors alone, no matter how wise and up-to-date they may be, can miss important	
28	19	elements integrating evidence-based medicine, performance metrics, reimbursements, legal	
29 30	20	requirements, professional experience and patient agenda,	Deleted:
31	21	Clinical workflow based on tacit, collectively reinforced guidelines, internalised (mindlines) is	
32 33	22	regarded as anachronistic.[19] To migrate toward evidence-based knowledge and quality	
34	23	improvement, clinical decision-making needs to be backed by information systems, such as point-	
35	24	of-care services. Some countries are reacting more than others to the integration of information	
36 37	25	systems into the clinical workflow, Finland's experience with Evidence-Based Medicine electronic	Deleted: , specifically to electronic health records
38	26	Decision Support (EBMeDS) shows the spread of point-of-care services among health care	Deleted: decision support system
39 40	27	professionals accustomed to using online evidence.[20] The terrain appears to be ready for more	Formatted: Highlight
41	28	evolved health information technology: computerized information and clinical decision support (i.e.	
42	29	reminders) linked to electronic health records have the potential to improve the effectiveness and	
43	30	the efficiency of health care providers,	Deleted: clinical decision support systems, including, for example,
45	31		automatic reminders.
46 47	32	Role of publishers	
48	33	Several editorial groups and public health organisations have shown a vivacious interest in point-of-	
49	-		Deleted: potential

Several editorial groups and public health organisations have shown a vivacious interest in point-ofcare information services, attracted by high profitable gains and/or significant value creation. The

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2	1	publishers' mission is changing: the traditional medical journal publishing trials and reviews in	
3 4	2	general or specialists formats is perceived as too static and remote from practice. Now publishers	
5	3	are re-focusing their efforts toward "information hubs" in which several information kits widely	
6	4	connected with other informatics systems (e.g. search engines, decision support, computerised order	
8	5	entry, electronic health records, learning interfaces) can be assembled. Healthcare professionals and	
9	6	providers should start to perceive the function of publishing differently, with publishers as	
10 11	7	rendering services and vendors. Alongside resounding marketing claims, point-of-care products	
12	8	should improve the transparent and accurate reporting of strengths and weaknesses of the	
13	9	information summaries and services they provide. [6] Publishers should find a balance between	
14	10	information consumed at the point of care - necessarily distilled, unnecessarily simplistic - and	
16	11	fidelity to a cumulative and extended approach to information. Final users should value both	
17 18	12	dimensions: the action "what to do" and the reference content "why we do". An information service	
19	12	proposed by an authoritative and well known publisher is not a guarantee itself of optimal service	
20	13	proposed by an automative and weil-known publisher is not a guarantee risen of optimal service,	
21	14	even in brand still plays a key fole. Start-up companies mostly connecting chinical databases, with	
23	15 16	a limited publishing tradition, should demonstrates to account for the complexity behind the clinical	Deleted: ¶
24 25	16	decision-making,	9
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Table 1: Studies evaluating online information services' ability to answer clinical questions.

Reference	Physicians' specialty	Electronic information	Best-ranked electronic
		services evaluated	information services
Ely 1999, 2005	Internists, paediatricians,	Choose by clinicians	UptoDate, MDConsult, E-
[3, 9] Graher 1999[13]	GPs	MDConsult HotBot Excite	MDConsult
	013	Hardin MD, Medical World	MDConsult
		Search, AltaVista, HON,	
		Yahoo/health, Medscape,	
		WebCrawler, Achoo,	
		WebDoctor, Medical Matrix,	
		Medguide, Sixsenses,	
		Medweb, Sleuth, MD	
Alper 2001 [7]	GPs	MDConsult DynaMed	STAT!Ref MD Consult
inper 2001 [,]		MAXX, MDChoice.com,	STITLING, ILD CONSUL
		American Family Physician,	
		SUM search, Medical Metrix,	
		Primary Care Clinical	
		Practice Guidelines,	
		Virtual Hospital ClinWeb	
		TRIP)	
Campbell 2006 [10]	Physicians, pharmacists.	ACP's PIER, Micromedex-	UptoDate
1	medical informatics	Diseasedex, FirstConsult,	L
	students	InfoRetriever, UptoDate	
'Alessandro 2004 [8]	paediatricians	GeneralPediatrics.com,	GeneralPediatrics.com,
		MDConsult, Medline,	MDConsult,
A-K:hh -= 2006 [12]	CD-	Micromedex	N
1CK10000 2000 [12]	GPS	Database of Systematic	inone
		Reviews MD Consult Ovid	
		Evidence Based Medicine	
		Reviews, UptoDate,	
		InfoPOEMs, Lancet, Clinical	
		Evidence	
McCord 2007 [11]	Family medicine	ePocrates, Griffith's 5-	UpToDate
	residents	Minute Clinical	
		Consult, OpToDate	
			7

Table 2: Quality criteria to evaluate the content and editorial policy of evidence-based practice

point-of-care summaries (adapted from [6])

<text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text>	Editorial quality	Evidence-based methodology
<text><text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text></text>	Authorship: clear indication of the author(s) of a specific content reported in the output	Literature search/surveillance: whether contents are written on the basis of a specific systematic
<text><text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text></text>	specific content reported in the output.	literature search based on explicit search strategies
<text><text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text></text>	Reviewing process: detailed description of the	and aimed at identifying relevant and valid
<text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text>	procedures aimed at assessing and ensuring the	articles or if systematic tracking of the relevant
<text><text><text><text><text><text><text><text></text></text></text></text></text></text></text></text>	scientific quality of output (review process by	and valid articles based on predefined sample of
<text><text><text><text><text><text><text></text></text></text></text></text></text></text>	external peer reviewers and/or by eutors).	utilized.
<text><text><text><text><text><text><text></text></text></text></text></text></text></text>	Updating: frequency of content updating	
<text><text><text><text><text><text></text></text></text></text></text></text>	(continuously, periodically, once a year, etc).	Cumulative vs. discretionary approach: whether
<text><text><text><text><text><text></text></text></text></text></text></text>		content is preferably written on the basis of
<text><text><text><text><text></text></text></text></text></text>	Authors' conflict of interests: whether a formal	systematic reviews rather than other publications.
<text><text><text><text><text></text></text></text></text></text>	interests is implemented and this information is	Critical appraisal methodology: the use of
<text><text><text><text><text></text></text></text></text></text>	reported.	standard and transparent methods to assess
<text><text><text></text></text></text>		articles' validity.
<text><text><text></text></text></text>	Commercial support: to what extent commercial	
<text></text>	support and advertising are accepted in the	Grading of evidence quality: if a formal system is
<text></text>	content development poncy	implemented to grade the level of evidence.
<text></text>		Cite expert opinions: if statements based on
		experts' opinions are easily recognizable
8		compared to study data and results.
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- Figure 1: mimic of an hypothetical thought flow targeting the treatment for acne vulgaris (adapted
- from BestPractice, http://bestpractice.bmj.com/best-practice/welcome.html)
 - Figure 2: mimic of an hypothetical thought flow targeting the diagnosis of obstructive sleep apnea (adapted from Dynamed, <u>http://www.ebscohost.com/dynamed/</u>)

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