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Keywords:	bank, business cycle, uncertainty, lending decisions, garch



# MACROECONOMIC UNCERTAINTY AND BANKS' LENDING DECISIONS: THE CASE OF ITALY

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## ABSTRACT

*This paper discusses the role that macroeconomic uncertainty plays in banks' decisions on the optimal asset allocation. Following the portfolio model proposed by Baum et al. (2005), the paper aims at disentangling how Italian banks choose between loans and risk-free assets when uncertainty on macroeconomic conditions increases.*

*The econometric results confirm that macroeconomic uncertainty is a significant determinant of banks' investment decisions, also after controlling for other factors. In periods of increasing turmoil, banks' ability to accurately forecast future returns is hindered and herding behaviour tends to emerge, as witnessed by the reduction of the cross-sectional variance of the share of loans held in portfolio.*

**JEL classification numbers:** E44, G21, G28

**Keywords:** bank, business cycle, uncertainty, lending decisions, GARCH

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## 1. INTRODUCTION

In recent years, the increasing interest in financial stability as an autonomous policy target, along with monetary and microeconomic stability, has encouraged the analyses of the linkages between the macroeconomic environment and the soundness of the banking system.

This stream of work is usually referred to as research on the “procyclicality” of banks’ operations. Most of these studies use the current status of macroeconomic conditions as the main exogenous cause for the state of health of banks. The goal is to assess to what extent macroeconomy affects banks’ performance (cyclicality) and whether, in turn, banks’ reaction to changing macroeconomic conditions further affects the macroeconomy, reinforcing cyclical fluctuations (procyclicality). These studies generally confirm that banks’ balance sheets are affected, simultaneously or with some delay, by the business cycle and claim that banks’ behaviour is procyclical.

However, the change in banks’ behaviour through the business cycle is not explicitly modelled, but it is simply inferred looking at the reduced-form relationships between micro and macro variables. Bank-specific indicators are frequently included as regressors, but they are only used as control variables, while the focus rests on the proxies for macroeconomic conditions. Furthermore, apart from some recent papers on North-American banks, no study assesses the role that macroeconomic uncertainty plays in determining banks’ behaviour: in other words, no attention is paid on the second moments of macroeconomic variables.

Summing up, the current state of the art is unsatisfactory for two main reasons:

i) no attempt is made in order to model how banks’ management varies in changing

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4 macroeconomic environments; ii) the effect of the uncertainty regarding future  
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6 macroeconomic conditions is typically neglected.  
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10 This paper tries to fill these gaps. In particular, it aims at disentangling which  
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12 are the determinants of banks' willingness to invest in risky loans as opposed to risk-  
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14 free assets and understanding whether macroeconomic uncertainty plays a role in this  
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16 choice. Following the portfolio model proposed by Baum *et al.* (2005), which provides  
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18 an explicit link between the cross-bank dispersion of the share of loans held in portfolio  
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20 and uncertainty, the paper discusses how Italian banks choose between loans and risk-  
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22 free assets when the uncertainty of macroeconomic conditions increases. Given the  
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24 substantial differences between North-American and European banking sectors, this  
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26 paper can provide useful insights on the reliability of the model when a different sample  
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28 of intermediaries is used.  
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34 An important innovation of this work is that, with respect to Baum *et al.*, who  
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36 neglect the role of idiosyncratic factors in the econometric specification, the impact of  
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38 macroeconomic uncertainty is assessed after controlling for bank-specific sources of  
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40 uncertainty. In particular, introducing an appropriate proxy, I explicitly consider the  
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42 importance of idiosyncratic uncertainty in determining banks' portfolio decisions.  
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47 This paper also enriches the existing evidence employing different proxies for  
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49 macroeconomic uncertainty; this also allows me to extensively assess the robustness of  
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51 the results. Finally, the paper provides evidence on banks' sub-samples, testing whether  
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53 the theory is valid at different levels of aggregation.  
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57 The econometric results confirm that macroeconomic uncertainty plays a  
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59 significant role in Italian banks' investment decisions. In periods of increasing turmoil,  
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4 banks receive noisier signals on the expected returns of loans and, therefore, tend to  
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6 behave more homogenously, as shown by the reduction of the loan-to-asset ratio cross-  
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8 sectional dispersion. Idiosyncratic uncertainty is also relevant and its coefficient takes  
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10 on a positive sign. When returns on specific investments are less easily predictable,  
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12 better informed banks can exploit their competitive advantage and behave in a different  
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14 way with respect to poorly informed intermediaries.  
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19 The remainder of the paper is organized as follows. Section 2 and 3 provide a  
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21 short survey of the literature and describe the portfolio model used in the analysis.  
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23 Section 4 reports the empirical results. Conclusions are provided in Section 5.  
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## 27 28 **2. REVIEW OF THE LITERATURE**

29  
30 There is a huge literature supporting the hypothesis that macroeconomic  
31  
32 conditions affect the performance of the banking sector<sup>1</sup>. Most of the work focuses on  
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34 measures of central tendency rather than on those of uncertainty.  
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39 Salas and Saurina (2002), for instance, observe that macroeconomic shocks are  
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41 quickly transmitted to Spanish banks' balance sheets. During economic booms,  
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43 intermediaries tend to expand their lending activity, often relaxing their selection  
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45 criteria; in the following downturns, bad loans remarkably increase, producing losses.  
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47 Using a panel of Italian banks, Quagliariello (in press, b) finds that loan loss provisions  
48  
49 and bad debts increase in bad macroeconomic times. Pesola (2001) shows that the high  
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51 level of both corporate and households' indebtedness, along with shortfalls of GDP  
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53 growth below forecast levels, contributed to the banking crises in the Nordic countries.  
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55 Similar evidence is provided in cross-country comparisons by Bikker and Hu (2002),  
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Laeven and Majnoni (2003) and Valckx (2003). Gambera (2000) and Meyer and Yeager (2001) document that a small number of macroeconomic variables are good predictors for non-performing loan ratio in the US. Similarly, Hoggarth *et al.* (2005) provide evidence of a clear link between the state of the UK business cycle and banks' write-offs.

While there is an extensive literature on the investment decisions of non-financial firms under macroeconomic instability (for a survey, see Carruth *et al.* (2000)), the role of uncertainty regarding future macroeconomic conditions has been largely neglected for banks instead. This is an important issue, since banks' investments fuel those of the rest of the economy. To the best of my knowledge, there are only two recent papers that investigated this issue.

Baum *et al.* (2005) use a portfolio model and a sample of US banks. Their results suggest that when macroeconomic uncertainty – proxied by the conditional variance of a relevant macroeconomic variable – increases, the cross-bank dispersion of the share of risky loans to total assets diminishes, as uncertainty hinders bank ability to foresee investment opportunities. In other words, they claim that higher uncertainty makes the signals on expected returns noisier. Uncertainty would therefore push banks to rebalance the composition of their assets according to new (worse) signals provided by credit markets, adversely affecting the allocation of financial resources. This fosters herding behaviour and leads banks to behave more homogeneously than in quiet periods. This evidence is robust to the inclusion of several control variables and holds for total bank loans as well as for their main components.

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<sup>1</sup> For a survey, see Quagliariello (in press, a).

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Adopting the same approach, Garcia and Calmes (2005) reach similar conclusions for the Canadian banking system. Their results, though based on univariate regression, confirm that there is a negative relationship between the proxy for macroeconomic uncertainty and the cross-bank variance of the loan-to-asset ratio. In other words, also Canadian intermediaries show herding behaviour when they deal with more pronounced aggregate uncertainty.

### 3. BANKS' LENDING DECISIONS UNDER UNCERTAINTY: BAUM, CAGLAYAN AND OZKAN'S MODEL

Adapting the framework for non-financial firms' investments presented by Beaudry *et al.* (2001), Baum *et al.* (2005) propose a model that describes how banks set the optimal composition of their portfolios.

In their scheme, banks' managers operate in a risky environment and, in each period, can invest deposits into two different assets: loans and bonds. The investment in bonds is assumed free of default risk, but it bears market risk since the value of the securities may change as a result of varying market conditions. This risk is predictable and, more importantly, it can be managed and hedged. The return of such an investment is the risk free rate ( $r_f$ ).

Loans to customers entail the exposure to both market and default risk. The latter is the result of an idiosyncratic component – due the probability that the specific customer will default in the future without repaying the debt – and systemic factors, correlated to the status of the economy. In fact, it is well documented that in bad macroeconomic times the riskiness of bank portfolios tends to increase.



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4 For bank  $i$  at time  $t$ , the investment in risky loans provides a stochastic return ( $r_i$ )  
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6 equal to the risk free rate plus a risk premium ( $rp_i$ ), which is equal for all loans –  
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8 assumed to be homogeneous – and does not depend on the riskiness of the single  
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10 borrower<sup>2</sup>:  
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$$12 \quad r_i = r_f + rp_i \quad (1)$$

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15 The risk premium has an expected value  $E(rp_i)=\rho$  and a variance  $\text{Var}(rp_i)=\sigma_\varepsilon^2$ .  
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19 The return on loans can thus be expressed as:  
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$$22 \quad r_i = r_f + \rho + \varepsilon_i, \quad (2)$$

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24 where  $\varepsilon_i$  is a random component distributed as  $N(0, \sigma_\varepsilon^2)$ . Baum *et al.* also  
25  
26 assume that each bank has a specific portfolio with different riskiness structure and,  
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28 hence, the random components of return across different intermediaries are not  
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30 correlated ( $E[\varepsilon_i \varepsilon_j]=0$ ).  
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37 Banks' managers deal with a portfolio optimization problem. They rebalance the  
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39 composition of their assets in order to obtain the preferred combination of risk and  
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41 expected return. According to their utility functions, they choose the shares  $\alpha_i$  and  $(1-$   
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43  $\alpha_i)$  of their assets to invest respectively in loans and bonds. However, before taking the  
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45 decision, banks observe neither the actual risk premium nor the random component  $\varepsilon_i$ ,  
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47 but only a noisy signal of them:  
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$$52 \quad S_i = \varepsilon_i + \nu, \quad (3)$$

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59 <sup>2</sup> The subscript  $t$  is omitted since the model describes a one period problem.  
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5 where  $v$  is a random variable independent of  $\varepsilon_i$  with a normal distribution  $N(0,$   
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7  $\sigma_v^2)$ . By assumption, the noise component ( $v$ ) of the signal banks receive is identical for  
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9 all of them, while the overall signals remain different across intermediaries because of  
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11  $\varepsilon_i$ . In fact, even though all banks are believed to have the ability to overcome  
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13 asymmetric information problems, cross-sectional differences in their private  
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15 information set remain. In principle,  $v$  may be observed and uncertainty eliminated if all  
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17 banks would share their private information. However, information sharing is unlikely  
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19 to hold in the credit market.  
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25 The noise  $v$  can be interpreted as the degree of uncertainty on future  
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27 macroeconomic conditions. Its impact on banks is homogeneous, regardless of  
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29 managers' ability to predict the random component of loan return  $\varepsilon_i$ . When  
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31 macroeconomic uncertainty increases, the higher variance of  $v$  makes the estimates of  
32  
33 the true return of loans less precise. The assumption of independence between  $v$  and  $\varepsilon_i$   
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35 is now clearer; indeed, it is plausible that the aggregate macroeconomic shock is not  
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37 correlated with the idiosyncratic component of loan returns.  
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43 In order to determine the expected return on loans ( $r_i$ ), bank managers have to  
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45 predict the value of  $\varepsilon_i$ . Without observing the noisy signal, banks' unconditional  
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47 forecast on  $\varepsilon_i$  would be the mean of its distribution, i.e. zero. However, banks do  
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49 observe the signal and can extract additional information from it. The expected value of  
50  
51 the return from loans conditional upon  $S_i$ ,  $E[\varepsilon_i|S_i]$ , is assumed to be a constant  
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53 proportion ( $\lambda$ ) of the signal, where  $\lambda$  represents a linear regression coefficient of  $\varepsilon_i$  on  
54  
55  $S_i$ :  
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$$E[\varepsilon_i | S_i] = \lambda S_i = \lambda(\varepsilon_i + \nu), \text{ where } \lambda = \frac{\sigma_\varepsilon^2}{\sigma_\varepsilon^2 + \sigma_\nu^2} \quad (4)$$

The conditional expected return of the  $i$ -th bank's portfolio  $E[R_i|S_i]$  is therefore:

$$\begin{aligned} E[R_i | S_i] &= \alpha_i(r_f + \rho + E[\varepsilon_i | S_i]) + (1 - \alpha_i)r_f = \\ &\alpha_i(r_f + \rho + \lambda(\varepsilon_i + \nu)) + (1 - \alpha_i)r_f \end{aligned} \quad (5)$$

and the conditional variance  $\text{Var}[R_i|S_i]$  is:

$$\text{Var}[R_i | S_i] = \alpha_i^2 \lambda \sigma_\nu^2 \quad (6)$$

Risk-averse banks are assumed to have the following utility function:

$$E[U_i | S_i] = E[R_i | S_i] - \frac{\omega}{2} \text{Var}[R_i | S_i], \quad (7)$$

which is increasing in expected return and decreasing in return volatility (and  $\omega$  is the coefficient of risk aversion).

Employing the portfolio's mean/variance equations, it is straightforward to derive the optimal loan-to-asset ratio ( $\alpha_i$ ) for bank  $i$  and the associated cross-sectional dispersion:

$$\alpha_i = \frac{\rho + \lambda S_i}{\omega \lambda \sigma_\nu^2} \quad (8)$$

$$\text{Var}(\alpha_i) = \frac{\sigma_\varepsilon^2}{\omega^2 \sigma_\nu^4} \quad (9)$$

The variance of the cross-sectional distribution of the loan-to-asset ratio is negatively correlated to the level of macroeconomic uncertainty  $\sigma_\nu^2$ . Indeed, taking the first derivative of the variance of  $\alpha_i$  with respect to  $\sigma_\nu^2$ , it derives:

$$\frac{\partial \text{Var}(\alpha_i)}{\partial \sigma_v^2} = -\frac{2\sigma_\varepsilon^2}{\omega^2 \sigma_v^6} < 0, \quad (10)$$

which provides a testable implication of the hypothesis that the cross-sectional variance of the loan-to-asset ratio narrows as macroeconomic uncertainty increases.

The variance of  $\alpha_i$  instead widens when the variance of the idiosyncratic component increases:

$$\frac{\partial \text{Var}(\alpha_i)}{\partial \sigma_\varepsilon^2} = \frac{1}{\omega^2 \sigma_v^4} > 0 \quad (11)$$

Therefore, it is essential to control for this component when testing for the impact of macroeconomic uncertainty. The choice of a proper proxy for idiosyncratic risk may however represent a major problem.

In sum, I have two hypotheses to test:

**Hypothesis 1):** *When macroeconomic uncertainty increases, banks tend to allocate assets in their portfolios more homogeneously (the variance of  $\alpha$  across banks reduces);*

**Hypothesis 2):** *When idiosyncratic uncertainty increases, banks tend to behave more heterogeneously (the variance of  $\alpha$  across banks rises).*

#### 4. EMPIRICAL EVIDENCE

##### 4.1 Data

The impact of macroeconomic uncertainty on banks' lending decisions can be empirically tested using the following specification:

$$\text{Var}_t(LTA_{i,t}) = a + b\sigma_{v,t}^2 + c\sigma_{\varepsilon,t}^2 + u_t, \quad (\text{a})$$

where  $LTA_{i,t}$  is the loan-to-asset ratio and  $\text{Var}_t(LTA_{i,t})$  is its cross-sectional variance at time  $t$ ;  $\sigma_v^2$  represents macroeconomic uncertainty evaluated at time  $t$ ;  $\sigma_\varepsilon^2$  is the idiosyncratic uncertainty and  $u_t$  is the error term.

The cross-bank variance of the LTA is built up using quarterly data (1990q1-2005q1) for a sample of more than 900 intermediaries, representing virtually the entire Italian banking system in each quarter. Before 1990 the Italian credit market was intensely regulated by public authorities for both monetary policy and supervisory purposes<sup>3</sup>. The results of the analysis would be therefore not reliable. Furthermore, formal Chow tests reject at the 1 per cent level the null hypothesis of no structural break in 1990 and advice to split the sample.

Overall, the dataset includes 58.146 bank/quarter observations. A summary of the characteristics of the sample is provided in table 1.

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<sup>3</sup> For example, as far as monetary policy is concerned, in 1986q1-1986q2 and 1987q4-1988q1 ceilings on the supply of credit that each bank may provide to the aggregate of its customers (so-called *massimale sugli impieghi*) were still in use. These constraints, intended for controlling liquidity and aggregate demand, limited banks' ability to expand their shares in the loan market. As a result, even in the absence of specific obligations for banks to subscribe Treasury bonds, the banking system's demand for bonds increased (see Cotula, 1989). Also supervisory rules were particularly strict. According to the banking law, intermediaries were classified as retail banks, providing only short-term credit, and medium and long-term credit institutions. Until 1990, when the Bank of Italy decided to liberalize banks' branch networks, the opening of new branches was limited by the system of "branch plans". These legal barriers between different categories of banks and the administrative constraints on the opening of branches were an obstacle to the enlargement of banks' activity (see Ciocca, 2004).

[Insert table 1 here]

Accounting ratios for the individual institutions are built up using the statistics that intermediaries are required to report to the Bank of Italy; the macroeconomic variables are drawn from the OECD main economic indicators (MEI) dataset.

The evolution of the loan-to-asset ratio over time is drawn in figure 1. The ratio shows a clear ascending trend, witnessing the increasing liberalization of the Italian credit market and the competitive incentives to improve market positions that banks received during the '90s. Also, the gradual reduction of interest rates made the subscription of securities, especially government bonds, less profitable for banks.

[Insert figure 1 here]

Given the relevance of this trend, I estimate model (a) using the coefficient of variation rather than the variance of the LTA in order to have a unit-free measure of dispersion:

$$CV_t(LTA_{i,t}) = a + b\sigma_{v,t}^2 + c\sigma_{\varepsilon,t}^2 + u_t \quad (b)$$

Table 2 shows the main descriptive statistics for the loan-to-asset ratio (LTA), its variance (STDLTA) and coefficient of variation (CVLTA). Data refer to the whole banking system as well as to 5 dimensional breakdowns<sup>4</sup>.

[Insert table 2 here]

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<sup>4</sup> According to the classifications provided by the Bank of Italy, banks are grouped into five categories depending on the size of their total assets: major banks (total assets greater than 45 billion euros), large (total assets between 20 and 45 billion euros), medium-sized (7-20), small (1-7), minor (total assets up to 1 billion euros).

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4 Looking at the table, there is no evidence of a clear relationship between LTA  
5 dispersion and bank size during the fifteen years under observation. Fig. 2 provides a  
6 clearer picture of this relationship.  
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12 *[Insert figure 2 here]*  
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15 Large banks are those that, in the period under examination, have the smaller  
16 cross-sectional dispersion of the indicator. By contrast, small banks are those that  
17 behave more heterogeneously. However, in the last two years, major and large banks  
18 show the highest levels of the variation coefficients. This may indicate that recently  
19 large banks have adopted more diversified growth strategies.  
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27 Certainly, the evolution of LTA is also affected by the consolidation process of  
28 the Italian banking system. Indeed, after M&As, the newly established banking groups  
29 tended to reorganize their portfolios and, in some cases, to allocate specific assets to  
30 specialized entities of the group. This is particularly evident for major banks in 1995  
31 and 1998.  
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#### 40 **4.2 Measuring macroeconomic uncertainty**

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42 There are several ways to measure macroeconomic uncertainty. According to  
43 Driver *et al.* (2004) and Sepulveda-Umanzor (2004) two approaches are dominant: the  
44 “survey based approach” (or cross-section dispersion forecasts) and the “model based  
45 approach” (or time series conditional volatility).  
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53 The first one exploits the surveys on the expectations on relevant  
54 macroeconomic variables and obtains a measure of uncertainty as the intra-personal  
55 dispersion of the expectations. A main shortcoming of this methodology is that the  
56 intra-personal dispersion (i.e., the true uncertainty) is not observable and may only be  
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4 approximated using the inter-personal dispersion of the expectations (the disagreement  
5 across forecasters). This procedure is reliable only if the latter measure is a valid proxy  
6 for the former (Zarnowitz and Lambros, 1987; Bomberger, 1996). In fact, it is possible  
7 that, even if each forecaster is extremely uncertain about future events, all of them  
8 submit similar estimates. Then, this measure would fail to capture the amount of  
9 existing uncertainty (Grier and Perry, 2000).  
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19 The second metric is obtained employing the realised values of the  
20 macroeconomic variables in order to get statistical or econometric estimations of their  
21 variability. Even though many measures of uncertainty can be implemented from time-  
22 series (unconditional variance, one-step ahead forecast errors, etc.), the conditional  
23 heteroskedasticity estimated with G(ARCH) models is one of the most widely used  
24 (Engle, 1982; Bollerslev, 1986). In the case of GARCH(1,1), the conditional variance of  
25 a variable ( $h_t$ ) can be estimated, along with its mean, using the following specification:  
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$$36 \quad y_t = x_t \beta + \eta_t$$

$$37 \quad h_t = c + a\eta_{t-1}^2 + gh_{t-1}$$

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43 Provided that the coefficients on the ARCH and GARCH effects are statistically  
44 significant, the fitted values of  $h_t$  can be employed as proxies for uncertainty. This  
45 approach has two potential drawbacks. First, as highlighted by Sepulveda-Umanzor  
46 (2004), “rather than measuring uncertainty, the model based approach really measures  
47 volatility. The former is a feature that forward looking agents face when confronting  
48 any decision, the latter is a characteristic of the data once uncertainty has been solved”.  
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Given the complexity of defining reliable proxies for uncertainty, ideally one would use both the approaches recalled above. However, due to lack of data on survey outputs, in this paper I use the latter and calculate the conditional heteroskedasticity of relevant macroeconomic variables as proxies for macroeconomic uncertainty<sup>5</sup>. In spite of some of its shortcomings, this approach is commonly used in the literature. As a robustness check, I also use the one-step ahead forecast error as an alternative metric.

I use the OECD monthly series of the composite leading indicator, industrial production and consumer price index (CPI). The time span of the series is 1975m1-2005m3. The composite leading indicator is an aggregate series that shows a leading relationship with the reference series for the business cycle in a given country; the indicator can therefore be used as an early signal of the main turning points of the aggregate economic activity. The industrial production index measures the increases and decreases in production output. Given the impact that fluctuations in the level of industrial activity have on the remainder of the economy, the variable is frequently used as a short-term indicator of the business cycle. The indicator is seasonally adjusted.

As pointed out by Carruth *et al.* (2000), often the literature that uses conditional variance as a measure of uncertainty assumes, rather than testing, both the stationarity of the time-series and the presence of (G)ARCH effects. In this paper, the original monthly series are transformed in order to obtain the monthly percentage rates of change of industrial production (INDPRODC), CPI (INFL) and the leading indicator (LEADINDC). The transformation allows to work with stationary series (table 3) and

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<sup>5</sup> For Italy, a quarterly survey on firms' expectations regarding future inflation is available only since December 1999.

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4 consistently estimate their conditional variance. For each variable, the specification of  
5  
6 the auxiliary regression employed for the ADF tests has been selected via a general to-  
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8 simple-approach, as suggested by Enders (1995), starting with 6 lags, a trend and a  
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10 constant.  
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16 *[Insert table 3 here]*  
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19 The results of the Lagrange Multiplier tests for null hypothesis of no ARCH  
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21 effects suggest that both industrial production growth and CPI inflation exhibit  
22  
23 significant conditional heteroskedasticity; for the series of the composite leading  
24  
25 indicator, the test is not significant instead (table 4). Accordingly, I exclude the latter  
26  
27 variable from the analysis and estimate the GARCH models only for the former two  
28  
29 variables.  
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35 *[Insert table 4 here]*  
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37  
38 Table 5a and 5b provide the results of the unrestricted GARCH(1,1) models  
39  
40 performed on industrial production growth (INDPRODC) and inflation (INFL). In the  
41  
42 variance equation, the coefficients of the ARCH and GARCH effects are significant  
43  
44 respectively at the 5 and 1 per cent levels for both the variables.  
45  
46

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48  
49  
50 *[Insert tables 5a, 5b here]*  
51

52  
53 The conditional variance ( $h_t$ ) derived from each GARCH model is finally averaged  
54  
55 to quarterly frequency in order to obtain the measure of macroeconomic uncertainty  
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(INDPRVA and INFLVA)<sup>6</sup>.

These variables enter in model (b) as generated regressors. They measure with noise the true, though unobservable, regressor ( $\sigma_v^2$ ). The estimates for model (b) can therefore be biased and inconsistent if the ARCH-type model employed is misspecified.

Therefore, I use the Lagrange Multiplier in order to test for neglected serial correlation of up to order 12 in the standardized squared residuals of the ARCH models. The LM tests cannot reject the null hypothesis of no additional ARCH effects at any conventional level. These results confirm that the specification is able to capture all the conditional heteroskedasticity present in industrial production and inflation series and corroborate the choice of the parsimonious GARCH (1,1). The correct specification of the generating regressions should ensure parameter consistency also in the derived model (Pagan and Ullah, 1988).

Figures 3 and 4 plot the coefficient of variation of the loan-to-asset ratio and the measures of industrial production and inflation uncertainty respectively.

*[Insert figures 3, 4 here]*

In the aftermath of the EMS crisis in the first half of the '90s, the coefficient of variation of the LTA ratio reaches the lowest figure. In the same period, macroeconomic – especially inflation – uncertainty rises markedly.

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<sup>6</sup> Strictly speaking this measure is not the quarterly volatility, but the average of the monthly volatilities in a given quarter. As an alternative measure I also use the quarter-end conditional variance. Results are unchanged.

The dispersion of the LTA shows a significant increase during the second half of the decade, a period characterized by the vigorous process of consolidation, which encouraged banks to look for new markets and more profitable activities. This may help explain more heterogeneous behaviour across intermediaries. Both measures of economic uncertainty show a descending trend during the '90s; for inflation, this tendency is particularly noticeable at the end of those years. This is likely one of the benefits of the EMU convergence process.

### 4.3 Econometric specification and results

The final specification of model (b) is the following:

$$CV_t(LTA_{i,t}) = a + b h_t + c STDNPL_{t+1} + d INFL_t + e INDPRODC_t + f SHAREC_t + u_t \quad (c)$$

where  $h_t$  is the estimated conditional variance of either industrial production growth (INDPRVA) or inflation (INFLVA). According to hypothesis 1), the expected sign of the coefficient of this regressor is negative. Along with the proxy for macroeconomic uncertainty ( $h_t$ ), I also introduce some control variables.

First, I employ the 1-quarter lead of the cross-sectional variance of the non-performing loan ratio (STDNPL). This indicator is a proxy for the idiosyncratic uncertainty. If at time  $t$  the idiosyncratic uncertainty ( $\varepsilon_i$ ) increases allowing "good" banks to correctly predict the expected return/risk of different investments, in the following periods the riskiness of those banks should be significantly lower than that of poorly informed intermediaries. Therefore, the variance of the non-performing loans ratio across intermediaries should widen. Of course, the NPL ratio is also affected by systemic factors; however, its cross-sectional dispersion may still provide some useful

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4 insight regarding hypothesis 2). The expected sign of this variable is positive. Since the  
5  
6 variable may be endogenous, in the estimation it is instrumented with the lagged value  
7  
8 of STDNPL.  
9  
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11  
12 Second, I use the first moment of inflation (INFL) and industrial production  
13  
14 growth (INDPRODC) in order to control for the overall macroeconomic conditions and  
15  
16 to test the robustness of the results in the presence of the levels of the variables  
17  
18 (Huizinga, 1993). Inflation is frequently found as an indicator of macroeconomic  
19  
20 mismanagement; high inflation may therefore, *per se*, imply uncertainty on the future. A  
21  
22 negative coefficient is therefore my *a priori* belief. By contrast, it is not immediately  
23  
24 clear the impact of industrial production growth on the dependent variable. Indeed, it is  
25  
26 difficult to say whether in good times banks tend to behave more or less  
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28 homogeneously.  
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35 Lastly, I introduce a variable (SHAREC) aiming at assessing the impact of the  
36  
37 conditions on financial markets, since this is another factor that may influence banks'  
38  
39 decisions. This variable is the quarterly rate of change of the "all shares" index  
40  
41 calculated by the OECD from daily closing quotations.  
42  
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44  
45 Tables 6, 7 and 8 summarize the variables used in the estimations, show the  
46  
47 main descriptive statistics of the regressors and illustrate the pair-wise correlations  
48  
49 between the variables. It is interesting to note that the correlations between the  
50  
51 dispersion of the loan-to-asset ratio – both in terms of variance and coefficient of  
52  
53 variation – and uncertainty measures are negative and statistically significant at the 5  
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55 per cent level.  
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[Insert tables 6, 7, 8 here]

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4 Table 9 presents the instrumental-variable regression results. Newey-West  
5  
6 standard errors are calculated assuming an autocorrelation up to the order 4.  
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10 *[Insert table 9 here]*  
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13 In both the specification, the proxies for macroeconomic uncertainty show the  
14  
15 expected negative sign and are statistically significant, although their economic  
16  
17 relevance is different. In particular, the magnitude of the coefficient on INFLVA (-1.23)  
18  
19 suggests that this variable is an important determinant of LTA dispersion.  
20  
21

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23 Overall, this confirms that Italian banks behave more homogenously when the  
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25 perspectives of the economy are unclear. This is consistent with the evidence regarding  
26  
27 US and Canadian banks reported respectively by Baum *et al.* (2004) and Garcia and  
28  
29 Calmes (2005) and with the results of Beaudry *et al.* (2001) for UK non-financial firms.  
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32  
33 However, it is worth pointing out that, with aggregate data, no inference can be  
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35 drawn on the allocation of funds to particular loans and hence the credit risk of the loan  
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37 book. In other words, the model implicitly assumes that bank's loan portfolio is  
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39 homogenous. These assumptions should be ideally tested providing results for several  
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41 loan categories, along with the aggregate ones<sup>7</sup>. Unfortunately, due to data limitations,  
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43 this is not feasible at this stage.  
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47  
48 The proxy for idiosyncratic uncertainty is also statistically significant and takes  
49  
50 on a positive sign. When the returns on specific investments are less easily predictable,  
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52 better informed banks can exploit their competitive advantage and behave in a different  
53  
54 way with respect to poorly informed intermediaries.  
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<sup>7</sup> I am grateful to the referee for raising this point.

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4 In sum, results confirm that systemic uncertainty, both on the real and the  
5 financial side of the economy, induces intermediaries to herding behaviour. In contrast,  
6 individual uncertainty leads banks to behave more heterogeneously when deciding the  
7 allocation of their assets.  
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14 As far as the other control variables are concerned, industrial production growth  
15 is never significant. The inclusion of different variables aiming at controlling for the  
16 evolution of the business cycle, such as the leading indicator, demand and consumption  
17 growth or changes in the interest rates, does not change this evidence. This result  
18 indicates that the level of aggregate economic activity does not have any impact on the  
19 cross-sectional variability of the share that banks decide to invest in risky loans.  
20 However, the significance of the control variables must be interpreted with caution  
21 since the proxy for uncertainty is a generated regressor and the coefficient on it is  
22 significantly different from zero (Pagan, 1984; Oxley and McAleer, 1993).  
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37 The coefficient on inflation is not significant as well. The changes of the stock  
38 exchange index are slightly significant in the model with industrial production  
39 uncertainty.  
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#### 43 44 45 **4.4 Robustness checks**

##### 46 47 **4.4.1 Size breakdowns**

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50 The dataset with banks' size breakdowns is used for robustness checks. The  
51 model is estimated using panel data techniques that exploit the cross-sectional  
52 dimension and allow obtaining more robust results<sup>8</sup>. For the estimation, I can exploit  
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60 <sup>8</sup> In principle, if bank's size is a proxy for the type of loans a bank grants, the evidence provided in this section might partly overcome the shortcomings related to loan heterogeneity mentioned above.

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4 300 observations (60 quarters / 5 size breakdowns). The results of the random effect  
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7 model are presented in table 10.

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10 *[Insert table 10 here]*  
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12 They appear consistent with those obtained in the previous paragraph.  
13  
14 Macroeconomic uncertainty has a significant negative impact on the cross-bank  
15  
16 dispersion of the loan-to-asset ratio, while the proxy for idiosyncratic uncertainty shows  
17  
18 a positive sign. In these specifications, industrial production growth is significant,  
19  
20 though at the 10 per cent level, and takes on a negative sign. According to this evidence,  
21  
22 banks would take more uniform portfolio decisions during expansions. Inflation remains  
23  
24 not significant, contrasting the idea that higher inflation levels are perceived as signals  
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26 of economic turmoil. The Hausman tests for both the regressions imply that the random  
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28 effects are appropriate for this sample.  
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#### 35 ***4.4.2 Uncertainty based on the one-step ahead forecast error*** 36 37

38 In this paragraph, I use a different proxy for macroeconomic uncertainty in order  
39  
40 to check whether my previous results are robust to different measures. The metric  
41  
42 proposed here is based on the 1-step ahead forecast errors of the autoregressive models  
43  
44 of industrial production growth and inflation. As suggested by Serven (1998), to ensure  
45  
46 that the predictions use no more information than that available at the time they are  
47  
48 formulated, they are computed from recursive estimation of the autoregressions.  
49  
50 Therefore, for each variable, I estimate recursively the following auto-regressive model  
51  
52 of order 2:  
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59 Unfortunately, this is not necessarily the case, since Italian banks are not specialized according to their  
60 size.



$$y_t = \beta_0 + \beta_1 y_{t-1} + \beta_2 y_{t-2} + v_t$$

The initial length of the series is set at 50. Since the dataset contains 362 observations (quarters) and I introduce 2 lags, I estimate 310 (362-2-50) regressions, in order to compute the 1-step ahead forecast errors. Using the recursive parameter estimates, I finally obtain the alternative uncertainty measure as the quarterly mean absolute values of the monthly one-step ahead forecast errors for industrial production and inflation (respectively INDPRODFE and INFLFE).

Table 11 provides the results of the regression of LTA variation coefficient on INDPRODFE and INFLFE.

*[Insert table 11 here]*

The role of uncertainty is confirmed by this exercise. Both additional proxies for macroeconomic uncertainty are statistically significant and negative. In particular, inflation unpredictability seems to be the most relevant determinant of banks' herding behaviours. Idiosyncratic uncertainty remains significantly positive.

## 5. CONCLUSIONS

This paper tries to disentangle which are the determinants of banks' decisions regarding the allocation of their portfolios; in particular it aims at assessing whether macroeconomic uncertainty plays a role in this choice. Following the portfolio model proposed by Baum *et al.*, I discuss how Italian banks choose between loans and risk-free assets when the uncertainty on macroeconomic conditions increases. With respect to previous work, which neglects the role of idiosyncratic factors, the impact of

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macroeconomic uncertainty is assessed, taking also into account bank-specific sources of uncertainty.

The econometric results confirm that macroeconomic uncertainty does have a role in Italian banks' investment decisions. In periods of increasing turmoil, banks receive noisier signals on the expected returns of loans and, therefore, tend to behave more homogeneously, as shown by the reduction of the cross-sectional dispersion of the loan-to-asset ratio. A plausible corollary is that the allocation of bank credit becomes less efficient. Idiosyncratic uncertainty is also relevant and its coefficient takes on a positive sign. When the returns on specific investments are less easily predictable, better informed banks can exploit their competitive advantage and behave in a different way with respect to poorly informed intermediaries. These results are generally confirmed when bank size breakdowns are employed in the estimation. Furthermore, they are robust to the inclusion of several control variables and the use of different measures of macroeconomic uncertainty.

Macroeconomic uncertainty is therefore an important determinant of banks' lending decisions and a cause of potential disturbances in financial resource allocation. Since bank loans are a relevant source of financing for the non-financial sector, central banks and supervisory authorities should monitor the degree of uncertainty on the evolution of the main economic aggregates in order to strengthen macroeconomic and financial stability.

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For Peer Review

**TABLES AND FIGURES****Table 1**

<b>THE SAMPLES: SUMMARY</b>		
	<b>no. banks per quarter (average)</b>	<b>no. obs</b>
FULL SAMPLE	953	58146
MAJOR BANKS	14	870
LARGE BANKS	16	972
MEDIUM BANKS	36	2203
SMALL BANKS	143	8740
MINOR BANKS	744	45361
TIME-SPAN	1st quarter 1990 - 1st quarter 2005	

Table 2

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**LOAN-TO-ASSET RATIO: SIZE BREAKDOWN**


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Variable	N. obs	Mean	STD	Min	Max
TOTAL					
LTA	61	44.81	6.68	36.23	58.10
STDLTA	61	15.81	3.91	10.51	21.52
CVLTA	61	0.35	0.04	0.27	0.40
Major Banks					
LTA	61	44.16	4.33	32.95	51.58
STDLTA	61	13.12	8.56	4.00	28.47
CVLTA	61	0.29	0.18	0.09	0.62
Large Banks					
LTA	61	46.57	3.27	39.38	53.89
STDLTA	61	14.39	6.98	4.67	28.26
CVLTA	61	0.31	0.14	0.10	0.63
Medium Banks					
LTA	61	50.00	7.27	37.79	62.92
STDLTA	61	16.53	4.18	7.56	22.01
CVLTA	61	0.33	0.06	0.17	0.45
Small Banks					
LTA	61	48.28	7.82	36.87	62.90
STDLTA	61	19.00	5.13	10.55	24.43
CVLTA	61	0.39	0.07	0.26	0.51
Minor Banks					
LTA	61	43.86	6.51	35.86	57.34
STDLTA	61	14.85	3.62	10.33	20.68
CVLTA	61	0.33	0.04	0.27	0.40

Notes: LTA is the average of the loan-to-asset ratio; STDLTA is the cross-sectional variance of the loan-to-asset-ratio; CVLTA is the cross-sectional coefficient of variation of the loan-to-asset-ratio.

**Table 3**

<b>ADF TESTS FOR UNIT ROOTS (1)</b>				
<b>Variable</b>	<b>Z(t) statistics</b>	<b>Interpolated Dickey-Fuller</b>		
		1% critical value	5% critical value	10% critical value
INDPRODC (2)	-6.512***	-3.452	-2.876	-2.57
INFL (3)	-4.532***	-3.986	-3.426	-3.13
LEADINDC (4)	-5.657***	-2.58	-1.95	-1.62

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively.

Notes: (1) Augmented Dickey Fuller test for unit root. Selection of the auxiliary regression via general-to-simple procedure. (2) 5 lags and drift included in the regression. (3) 5 lags, trend and drift included in the regression. (4) 5 lags included in the regression.

**Table 4**

<b>LM TEST FOR ARCH EFFECTS (1)</b>				
<b>Variable</b>	<b>ARCH(1)</b>		<b>ARCH(4)</b>	
	Chi-squared	df	Chi-squared	df
INDPRODC	14.206***	1	24.606***	4
INFL	3.833**	1	52.922***	4
LEADINDC	0.005	1	6.928	4

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively.

Notes: (1) Lagrange Multiplier test for ARCH effects. 4 lags included in the auxiliary autoregression.



Table 5a

<b>ESTIMATION OF MACROECONOMIC UNCERTAINTY GARCH (1,1) FOR INDUSTRIAL PRODUCTION GROWTH</b>			
	<b>Coefficient</b>	<b>Semi-robust SE</b>	<b>Sign. lev.</b>
<b>Mean equation</b>			
INDPRODC (LAG1)	-0.2152	0.0602	***
CONSTANT	0.0793	0.0639	
<b>Variance equation</b>			
ARCH(1)	0.0462	0.0187	**
GARCH(1)	0.9449	0.0158	***
CONSTANT	0.0012	0.0067	
Nr. Obs.	361		
Wald Chi-squared	Chi2(1)=12.78		***
Log pseudo-likelihood	-630,765		
LM ARCH 1-12	F(12,332)= 0.37746		

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively.

Notes: Lagrange Multiplier test for ARCH effects is reported.

Table 5b

<b>ESTIMATION OF MACROECONOMIC UNCERTAINTY GARCH (1,1) FOR CPI INFLATION</b>			
	<b>Coefficient</b>	<b>Semi-robust SE</b>	<b>Sign. lev.</b>
<b>Mean equation</b>			
INFL (LAG1)	0.2901	0.0561	***
INFL (LAG2)	0.0858	0.0576	
INFL (LAG3)	0.2054	0.0563	***
INFL (LAG4)	0.1478	0.0549	***
INFL (LAG5)	0.0218	0.0522	
INFL (LAG6)	0.1103	0.0570	*
CONSTANT	0.0429	0.0170	**
<b>Variance equation</b>			
ARCH(1)	0.1156	0.5584	**
GARCH(1)	0.8815	0.0433	***
CONSTANT	0.0004	0.0004	
Nr. Obs.	356		
Wald Chi-squared	Chi2(6)=323.34		***
Log pseudo-likelihood	-29.64749		
LM ARCH 1-12	F(12,322)= 1.4037		

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively.

Notes: Lagrange Multiplier test for ARCH effects is reported.

Table 6

SELECTED VARIABLES		
Name	Description	Source
LTA	Loan-to-asset ratio (%)	BoI Sup.statistics
STDLTA	Cross-sectional STD of LTA (%)	BoI Sup.statistics
CVLTA	Coefficient of variation of LTA (STDLTA/MLTA)	BoI Sup.statistics
STDNPL	Cross-sectional STD of non-performing loan ratio (%)	BoI Sup.statistics
INDPRODC	Industrial production change (%)	OECD
INFL	CPI inflation (%)	OECD
SHAREC	Share price change (%)	OECD
INDPRVA	Conditional variance of INDPRODC	OECD
INFLVA	Conditional variance of INFL	OECD

Table 7

REGRESSORS: DESCRIPTIVE STATISTICS					
Variable	N. obs	Mean	STD	Min	Max
STDNPL	61	9.24	0.93	7.60	11.26
INDPRODC	61	0.04	0.53	-1.18	1.19
INFL	61	0.28	0.16	0.03	0.69
SHAREC	61	0.60	3.80	-8.15	11.67
INDPRVA	61	0.86	0.37	0.41	2.22
INFLVA	61	0.03	0.01	0.01	0.06

Table 8

CORRELATION COEFFICIENTS						
	LTA	STDLTA	CVLTA	STDNPL	INDPRVA	INFLVA
LTA	1.000					
STDLTA	<b>0.948</b>	1.000				
CVLTA	<b>0.696</b>	<b>0.888</b>	1.000			
STDNPL	0.150	<b>0.398</b>	<b>0.700</b>	1.000		
INDPRVA	<b>-0.620</b>	<b>-0.676</b>	<b>-0.637</b>	<b>-0.415</b>	1.000	
INFLVA	<b>-0.777</b>	<b>-0.728</b>	<b>-0.526</b>	-0.208	<b>0.757</b>	1.000

Coefficients in bold are significant at the 5 per cent level.

Table 9

ECONOMETRIC RESULTS						
INSTRUMENTAL VARIABLE REGRESSION OF CV(LTA)						
Explanatory variables	Uncertainty on industrial production			Uncertainty on inflation		
	Coeffic.	N-W SE	Sign. lev.	Coeffic.	N-W SE	Sign. lev.
intercept	0.1028	0.1099		0.0868	0.0953	
INDPRVA	-0.0395	0.0187	**	-	-	
INFLVA	-	-		-1.2254	0.4394	***
LEAD(STDNPL)	0.0311	0.0101	***	0.0334	0.0090	***
INFL	-0.0230	0.0312		-0.0264	0.0323	
INDPRODC	-0.0132	0.0085		-0.0126	0.0083	
SHAREC	-0.0014	0.0008	*	-0.0010	0.0007	
Nr. Obs.	60			60		
F-test	F(5,54)=12.39			F(5,54)=16.40		

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively. The estimated regressions are:  
 $CV(LTA)=intercept+b_1INDPRVA+b_2LEAD(STDNPL)+b_3INFL+b_4INDPRODC+b_5SHAREC+u$   
 $CV(LTA)=intercept+b_1INFLVA+b_2LEAD(STDNPL)+b_3INFL+b_4INDPRODC+b_5SHAREC+u$

Notes: Newey-West robust standard errors are reported; the errors are assumed to be heteroskedastic and autocorrelated up to 4 lags. LEAD(STDNPL) instrumented with LAG(STDNPL).

Table 10

ROBUSTNESS CHECKS						
INSTRUMENTAL VARIABLE PANEL REGRESSION OF CV(LTA) <sup>(1)</sup>						
Explanatory variables	Uncertainty on industrial production			Uncertainty on inflation		
	Coeffic.	SE	Sign. lev.	Coeffic.	SE	Sign. lev.
intercept	0.3180	0.0272	***	0.3473	0.0267	***
INDPRVA	-0.1080	0.0180	***	-	-	
INFLVA	-	-		-3.6291	0.4449	***
LEAD(STDNPL)	0.0150	0.0016	***	0.0148	0.0015	***
INFL	-0.0377	0.0418		-0.0566	0.0357	
INDPRODC	-0.0194	0.0092	*	-0.0167	0.0088	*
SHAREC	-0.0009	0.0013		0.0005	0.0012	
Nr. Obs.	300			300		
Wald-test	Chi2(5)=255.06			Chi2(5)=294.35		
R-squared (overall)	0.437			0.477		
Hausman-test	Chi2(5)=0.01			Chi2(5)=0.01		

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively. The estimated regressions are:  
 $CV(LTA) = \text{intercept} + b_1 \text{INDPRVA} + b_2 \text{LEAD(STDNPL)} + b_3 \text{INFL} + b_4 \text{INDPRODC} + b_5 \text{SHAREC} + a + u$   
 $CV(LTA) = \text{intercept} + b_1 \text{INFLVA} + b_2 \text{LEAD(STDNPL)} + b_3 \text{INFL} + b_4 \text{INDPRODC} + b_5 \text{SHAREC} + a + u$

Notes: (1) Random effect model. LEAD(STDNPL) instrumented with LAG(STDNPL). Hausman test for random effects is reported (Ho: RE).

Table 11

ROBUSTNESS CHECKS						
IV REG. OF CV(LTA) WITH DIFFERENT PROXIES FOR UNCERTAINTY						
Explanatory variables	Uncertainty on industrial production			Uncertainty on inflation		
	Coeffic.	N-W SE	Sign. lev.	Coeffic.	N-W SE	Sign. lev.
intercept	0.0805	0.1039		0.2309	0.0606	***
INDPRODFE	-0.0187	0.0106	*	-	-	
INFLFE	-	-		-0.2577	0.0544	***
LEAD(STDNPL)	0.0329	0.0098	***	0.0218	0.0053	***
INFL	-0.0752	0.0410	*	-0.1154	0.0235	***
INDPRODC	-0.0173	0.0056		-0.0070	0.0075	
SHAREC	-0.0012	0.0008		-0.0018	0.0006	***
Nr. Obs.	60			60		
F-test	F(5,54)=12.14			F(5,54)=32.18		

\*, \*\*, \*\*\* significant at the 10, 5 and 1 per cent level respectively. The estimated regressions are:

$$CV(LTA)=intercept+b_1INDPRODFE+b_2LEAD(STDNPL)+b_3INFL+b_4INDPRODC+b_5SHAREC+u$$

$$CV(LTA)=intercept+b_1INFLFE+b_2LEAD(STDNPL)+b_3INFL+b_4INDPRODC+b_5SHAREC+u$$

Notes: Newey-West robust standard errors are reported; the errors are assumed to be heteroskedastic and autocorrelated up to 4 lags. LEAD(STDNPL) instrumented with LAG(STDNPL).

Fig. 1 LOAN-TO-ASSET RATIO  
(percentage values)

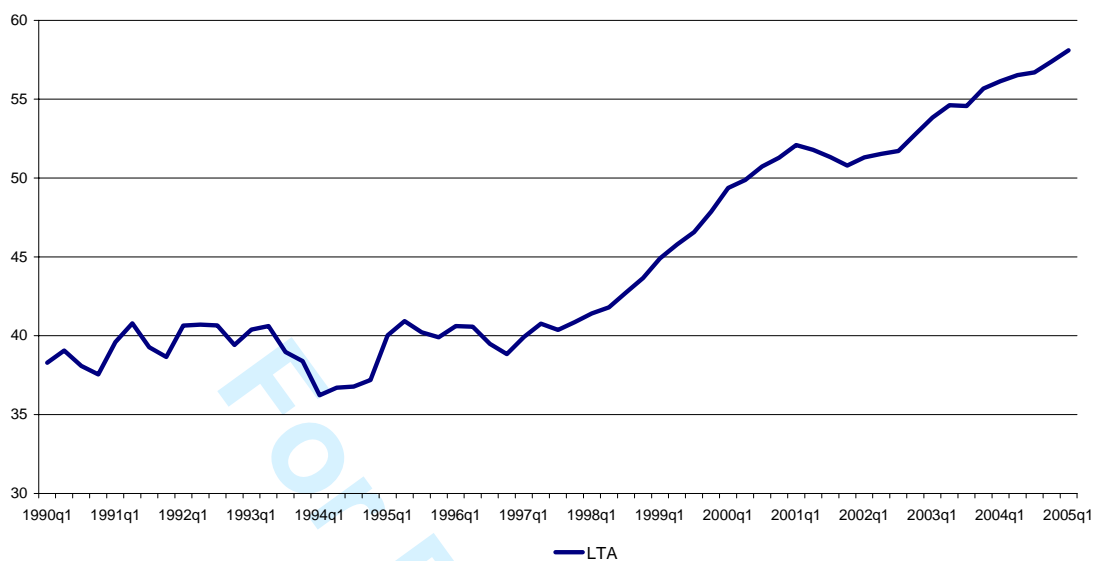


Fig. 2 CROSS-SECTIONAL DISPERSION OF LTA: SIZE BREAKDOWN  
(coefficient of variation, percentage values)

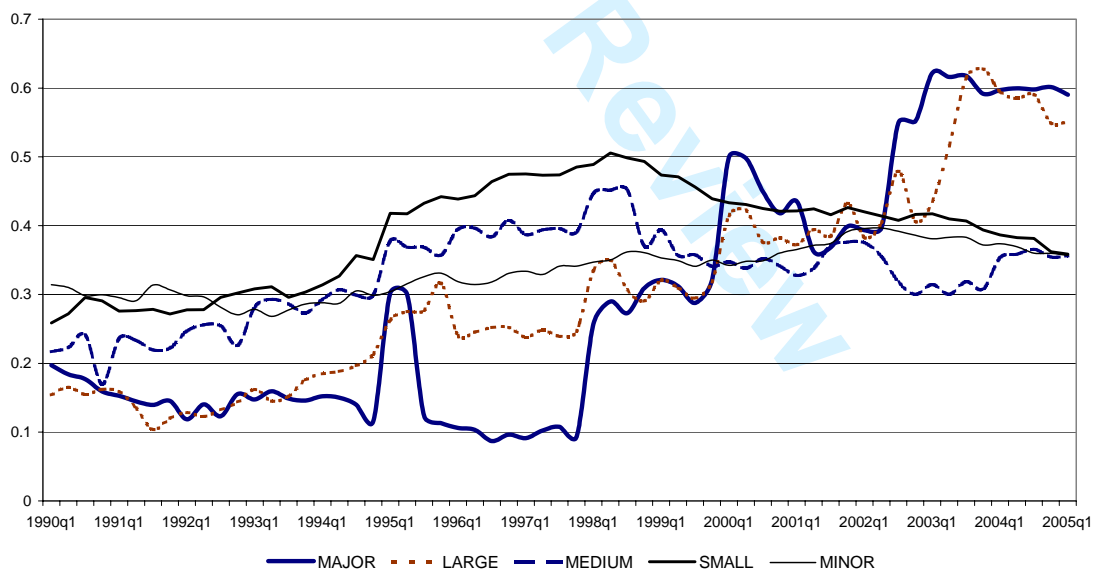


Fig. 3 CROSS-SECTIONAL DISPERSION OF LTA vs. INDUSTRIAL PRODUCTION UNCERTAINTY

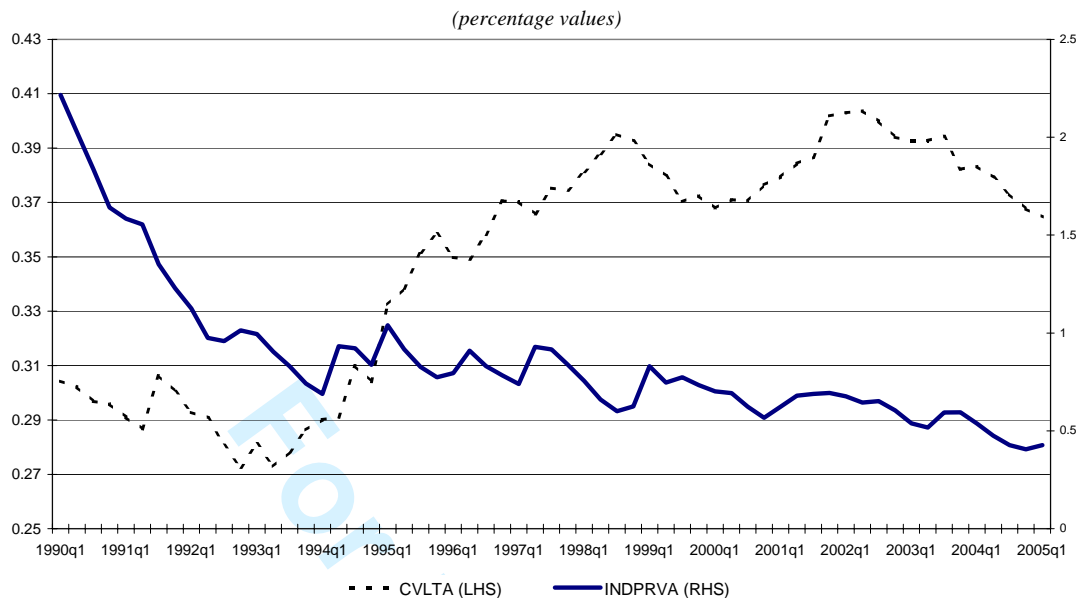


Fig. 4 CROSS-SECTIONAL DISPERSION OF LTA vs. INFLATION UNCERTAINTY

