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Data Mining for Improvement of Product Quality

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Abstract

The assemble-to-order strategy delays the final assembly operations of a product until a customer order is received. **The modules used in the final assembly operation result in large product diversity.** This production strategy reduces the customer waiting time for the product. As the lead-time is short, any product rework may violate the delivery time. Since quality tests can be performed on the stocked modules without impacting the assembly schedule, the quality of the final assembly operations should be the focus. The data mining approach presented in this paper uses the production data to determine the sequence of assemblies that minimizes the risk of producing faulty products. The extracted knowledge plays important role in sequencing modules and forming product families that minimize the cost of **production faults**. The concepts introduced in the paper are illustrated with numerical examples.

Keywords: Assemble-to-order, quality, data mining, mass customization, production strategy.

AMS Subject Classification: 90B50; 68P10; 90B25

1. Introduction

Faulty products lead to unnecessary expenses due to rework, repairing, recycling, and wasted time. “Zero fault” is an objective that industries are eager to reach. A variety of methods aims to achieve such goal, e.g., six sigma (Breyfogle 1999, Harry et al. 2000) and total productive maintenance (TPM) (Nakajima 1988). The study of past performance of production systems is necessary. The difficulty is in finding pertinent information as the data is stored in numerous forms and at different locations.

In this paper, data mining is used to extract knowledge from large data sets to improve the production quality. The emphasis is on the role of knowledge extraction in manufacturing quality in an assemble-to-order (ATO) environment. **A methodology is proposed and validated on a pilot study. This stage of validation is a necessary work, a preliminary to tests on real instances.**

Assemble-to-order is a production strategy that is particularly well suited when the customer tolerance for product delivery (waiting) time is low. The lower limit on the customer waiting time is the final assembly time of the product.

Any unexpected event or additional operations could violate the product delivery time constraint. Rework of a faulty product reduces the cost of **faults** when its cost is smaller than the cost of the lost material and labor. Nevertheless, when the product delivery time is a contractual requirement, overdue payment is added to the cost of rework. This type of **faults** should be particularly avoided.

The content of this paper is structured as follows. First, the background of the topic discussed in the paper is provided. Then, the use of information in assembly sequencing is addressed. The proposed methodology is described in Section 4. The paper concludes with computational results.

2. Background

2.1. Diversity: An industrial example

To meet the customer needs, product diversity tends to grow and therefore it should be managed. The cost of offering a large product portfolio should not exceed the gains obtained by satisfying the range of customer needs (Child *et al.* 1991). It is then essential to find the range of diversity that minimizes the total cost (see Figure 1).

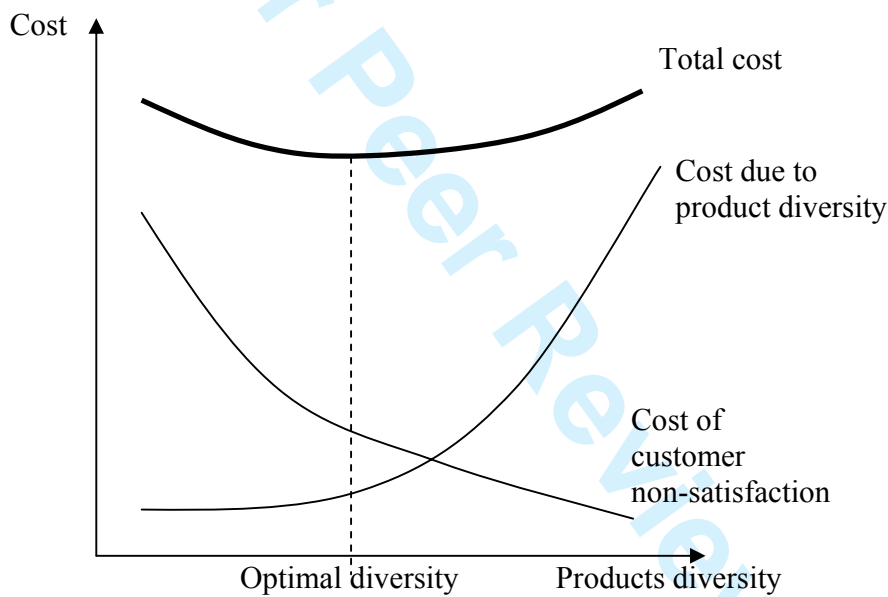


Figure 1: Diversity costs (Tarondeau 1998).

Different approaches have been used to address the product diversity challenge, e.g. design of product families, modular design, and delayed product differentiation. The assemble-to-order strategy links modular design and delayed product differentiation. Modules are built from basic parts and stocked, lastly the final assembly is performed after an actual order has been received. The product diversity is accomplished by a combinatorial association of basic parts.

In this paper, an industrial example of electrical wire harnesses is discussed. It constitutes a major component of a vehicle as wires and connectors transmit electricity and information between different devices (see Figure 2).

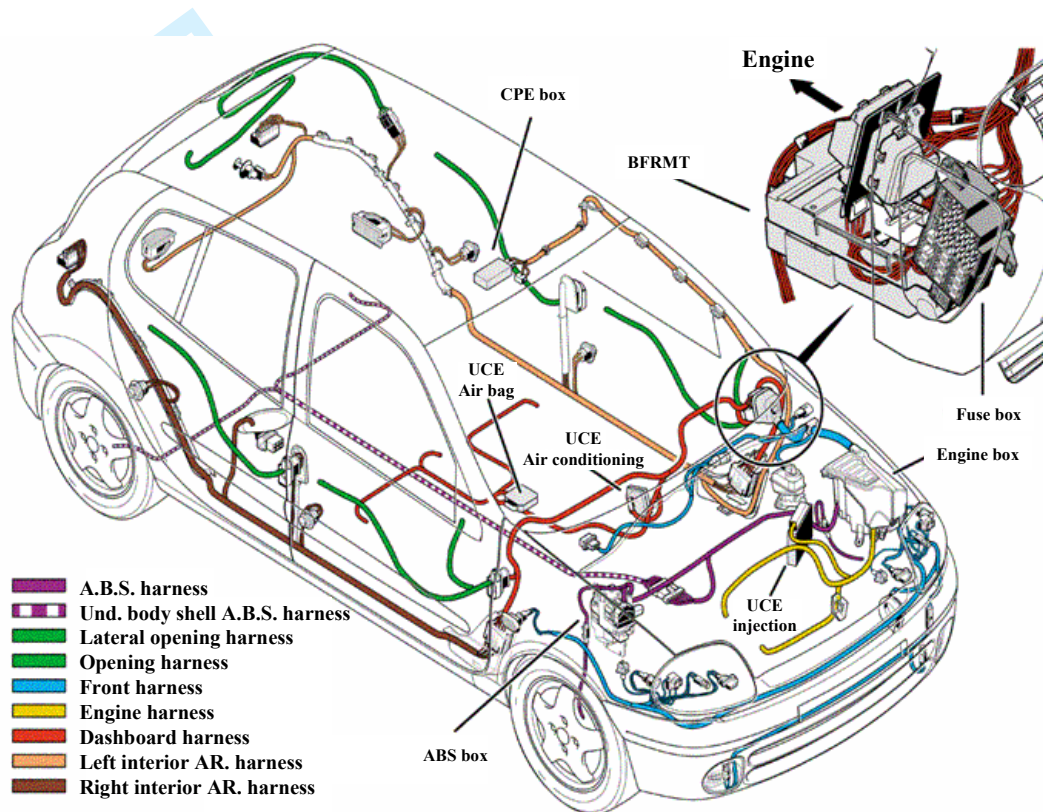


Figure 2: Wire harnesses in a car.

Control and activation of airbags, electrical windows, headlights, and so on are performed by wire harnesses. To illustrate the diversity of this product, consider a standard wire harness in a middle range performing 15 different functions. Depending on the silhouette and the engine type, these functions appear in different versions (up to 9). Potential diversity is then about 7 million of different wire harnesses for a unique car model (Agard and Tollenaere 2002).

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8 In addition, there are inclusive and exclusive relations between the functions, e.g., the
9 function “passenger air-bag” requires the function “driver air-bag”. Those relations reduce
10 the actual diversity.
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13 14 15 **2.2. Costs**

16 Evaluating the cost of product diversity is difficult. Even if direct costs, such as investment
17 in new equipment or material costs, can be measured, indirect costs are difficult to estimate.
18 Martin and Ishii (1997) proposed metrics to compare design alternatives based on the costs
19 they induce, however this evaluation is difficult to perform in an industrial setting.
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22 Product quality and complexity are interdependent. As the number of tasks performed by a
23 worker increases, the number of errors may increase. The negative impact of product
24 complexity seems unavoidable, unless the diversity is managed.
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27 McDuffie *et al.* (1996) presented results of an international study in automotive industry.
28 This study stressed the relationship between product diversity, productivity, and quality.
29 The data included in the study indicated that when plants are adequately equipped to
30 manage diversity, productivity is not significantly impacted by the scope of the product
31 mix.
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34 Like diversity costs, which are difficult to evaluate, savings due to process redesign are not
35 easy to quantify particularly by the impact on the product quality. Besides, quantitative
36 evaluation is recommended for criteria such as reduction of the time-to-market and
37 flexibility improvement.
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40 There are two main sources of **fault** costs:

- 41 - The loss of material when the faulty product is identified as such and discarded;
- 42 - The loss of image due to the non-conformance of customer requirements, when the
43 faulty product reaches the market.
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52 Let π be the added value by the rework operation. The term *added value* includes different
53 sources of costs of a faulty product: the material, the equipment, and the labor associated
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8 with production and quality tests. The product rework is preferred over discarding of the
9 faulty product, if and only if π is positive.

10 In a traditional production strategy the evaluation of rework cost is quite direct as it
11 includes the cost of rework and the additional material needed. The balance is then:
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$$13 \quad \pi = \text{product value} - \text{rework cost}$$

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18 In the case of assemble-to-order strategy such evaluation is more complex. When the
19 delivery time is contractually required, the overdue payment needs to be considered, and
20 the balance is then:
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$$22 \quad \pi = \text{product value} - \text{rework cost} - \text{overdue payment}$$

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27 A trade-off between the cost of faults and rework is then needed. Furthermore, if savings
28 due to quality improvements can be partially measured, in terms of reduction of the mean
29 assembly-time and reduced material usage, the savings (or possibly gains) due to improved
30 customer image of the product can not be directly evaluated.
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34 35 36 **2.3. Diversity management: Modularity and assembly-to-order strategies**

37 Postponement strategy aims at reducing the risk associated with product diversity by
38 delaying its differentiation, i.e. the stage after which the products assume their unique
39 identities (Zinn 1990, Aviv and Federgruen 1999).
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42 The modularity concept has been used for management of product diversity. APICS
43 ¹defined modular production as the capacity to design and manufacture a set of modules
44 that can be combined in a maximal numbers of ways (APICS 1998).
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47 The choice of modular design implies rethinking the design process (Kusiak 1999). The
48 modules created can be independent or not (i.e., that they can be assembled without
49 requiring another module or not). Figure 3(a) shows modules that are interdependent, i.e.,
50 modules 1 and 3 can not be assembled unless module 2 has been installed, while the
51 modules in Figure 3(b) can be assembled in any order.
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58 ¹ Advancing Productivity, Innovation, and Competitive Success. The association of operation management.
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One of the advantages of having independent modules is that re-sequencing of assembly sequence can be done without redesign the modules.

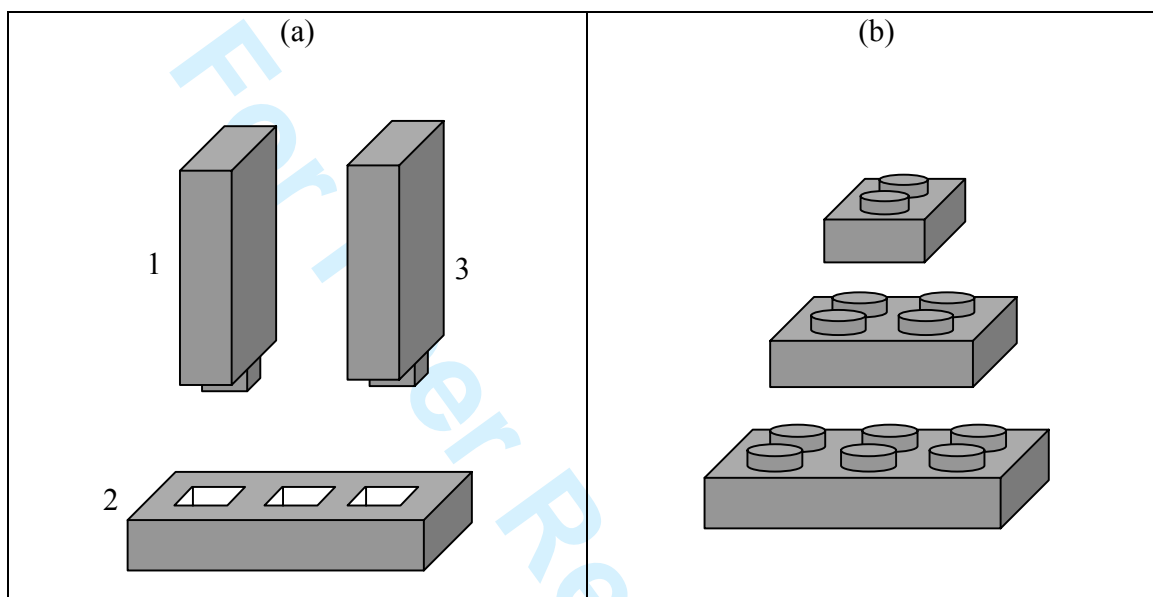


Figure 3: Examples of modular products.

3. Quality analysis

3.1. Fault identification

A product is considered as **faulty** when it does not meet its specifications. Inspection serves the purpose of identifying **faults**. When performed at the end of the assembly process, it comes at a significant cost of rework. In-process inspection detects **faults** as it occurs and thus the rework cost decreases.

Nevertheless, inspection is expensive and it may not be possible to test the product after each assembly operation. It is then essential to carefully determine the location and timing of inspection tests.

Inspection may involve different types of tests, e.g., exhaustive, random. Its role is to identify faulty products and control the quality of products. Statistical process control

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8 (SPC) detects variations in the product specifications and applies corrective actions to the
9 process, mostly adjustment of equipment, before producing inadequate products
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11 ([Quesenberry 1997](#)).

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13 The selection of the test protocol is generally driven by the characteristics of the product
14 and the process. Consider production of needle syringe that it is monitored to avoid quality
15 problems during its use. A faulty product can lead to medical problem such as bad
16 penetration of the injected substance or breaking the needle. Therefore, the fixing system
17 of the needle and barrel is controlled exhaustively (the inspection is performed visually
18 either by a human or a video control device). However, the length of the plunger is
19 not crucial and therefore the inspection is performed randomly.
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27 **3.2. Data mining applications**

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29 Anand and Büchner (1998) defined data mining as the discovery of non-trivial, implicit,
30 previously unknown, and potentially useful and understandable patterns from large data
31 sets. Data-mining algorithms have been applied in areas such as marketing (Berry and
32 Linoff 1997), medicine (identification of genes impacting drug development, Shah and
33 Kusiak 2004), and industrial design (Agard and Kusiak 2004).
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40 The patterns extracted from production data could assist production managers in improving
41 quality of products. Therefore, it is important to locate data enabling identification patterns
42 of interest. Such data should be understandable for the data miner and the domain expert. It
43 is also absolutely necessary that the extraction and transformation of the operational data
44 can be done automatically and rapidly for the analysis to take place.
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49 Production data can contain errors, e.g., due to data entry. In the problem discussed in the
50 paper, the term parasite noise is not limited to this kind of errors; it also includes the other
51 sources of faults, for example: faulty material, non-adapted equipment.
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54 One of the aims of this research is to validate that data mining techniques can perform in
55 presence of a non-negligible “errors rate”
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8 The main goal of this research is to improve the quality of assembly process with data
9 mining. The challenge is in the extraction of associations between **faults** and assembly
10 sequence in presence of parasite noise. **Faults** may come from sources such as assembly
11 sequence, power outage, raw material, and other random phenomena.
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16 When faulty patterns are identified, it becomes then possible to re-sequence the assembly
17 operation or to rethink the tests policy (Kusiak and Huang 1997) in order to reduce the
18 number of operations that have to be redone. It is therefore important to remember that
19 rework operations are more expensive.
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25 The following three-step approach is used to improve the product quality:

- 26 1. Identification of assembly sequences having an impact on quality;
 - 27 2. Generation of a new sequence;
 - 28 3. Generation of a new test policy.
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34 **4. Computational results**

35 **4.1. Input Data**

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37 The data mining approach used in this research was prototyped on a randomly generated
38 data set. Consider here an example of a workshop; 6 different assembly operations can be
39 performed. This production is monitored and production data is stored. This case will be
40 used to stress the pertinence of our hypothesis that mining production data could provide
41 production managers good information to improve the quality of their products.
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45 A test instance was constituted of 250000² product's operation routes. The data was
46 randomly generated with respect to the following constraints:
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- 50 - An operation can be performed as a normal task (i.e., non-rework task) at most once
51 per product
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58 ² TANAGRA's limit for the association rules extraction, see Section 4.3.
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- To reproduce the behavior of a real production system, random faults are generated. Because of a randomly phenomenon, 5% of the products need rework. When the first test proved the product to be faults, rework has to be done. The random data represent products with faults due to sources other than the assembly sequence. This characteristic of the input data is needed to validate the hypothesis that data mining can perform in a noisy production context.
- If the rework operations can not restore the quality characteristics, the product is considered as faulty and is destroyed.

Furthermore, systematic faulty sequences are introduced. The challenge of the data mining process will be to extract such patterns.

Examples of two always faulty operation sequences are:

- If operation 5 is not the last task, this operation has to be redone;
- If operation 2 precedes operation 4, operation 4 has to be redone.

The historical production records contain assembly sequences and quality tests. Depending on the results of the tests some assembly operations could have to be redone.

An example of a product route would be:

5-4-2-1-6-Tf-4-Tok

This route (represented in Figure 4.) indicates that this product after assembly operations 5, 4, 2, 1 and 6 was detected as faulty (Tf). It was then necessary to redo assembly task 4 (4). The final test proved the product to conform to quality standards (Tok).

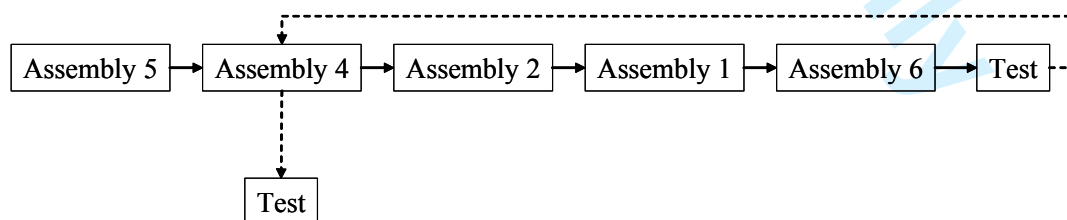


Figure 4: Example of a product route.

The historical data is represented in a tabular form where each row contains a product route. For example the first route (top row) is in Table 1.

Table 1: Product routes.

Product route	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Test	Rework	Final test
#1	5	4	2	1	6		Tf	4	Tok
#2	1	4	5				Tok		
#3	6	2	5	3			Tf	5	Tok
#4	2	1	4				Tok		
#5	2	4					Tf	4	Tok

The six columns (Task 1 – Task 6) in Table 1 represent different assembly operations of the product. The sequence of the operations is indicated by the sequence of columns. Column 7 represents the status of the first quality test, column 8 the possible rework operation and the last column the final quality status of the product.

For each product, the number of operations is randomly affected from $[[1,6]]$ thus the first line of Table 1 represents the product #1 requiring 5 operations while the second line represents the product #2 that only requires 3 operations. The first test operation follows the final operation. The sequences are randomly generated.

There are two kinds of faults, the ones generated by faulty sequences and the others that are the result of random events (e.g. power outage).

The results of the first test of the generated products follow these constraints:

If operation 5 is not the last task, this operation has to be redone;

If operation 2 immediately precedes operation 4, operation 4 has to be redone;

There are about 5% of faulty products resulting from random events.

The rework is efficient in 80% of the cases.

} **Faulty sequences**

} **Noise**

4.2. Data mining implementation

TANAGRA (data mining software for research and education³) was chosen as a knowledge extraction tool. The association rule algorithm was used to extract rules (Agrawal and Srikant 1994).

One of the challenges of data mining is to manage different types of data (Chen *et al.* 1996). Here, the difficulty was to find a technique to identify the sequences causing **faults**. Therefore, the structure of the input data had to be modified. As the frequency of faulty products is low, the support of the rules is low as well. Therefore, it is interesting to study two data sets: one with all routes and one describing only faulty product routes. The first set allows identifying sequences leading to quality products and the second to understand the sources of faults. The data of Table 1 has been separated in two tables (Table 2 and Table 3).

Table 2: Routes of quality products.

Product route	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Test	Rework	Final test
#2	1	4	5				Tok		
#4	2	1	4				Tok		

Table 3: Routes of faulty products.

Product route	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Test	Rework	Final test
#1	5	4	2	1	6		Tf	4	Tok
#3	6	2	5	3			Tf	5	Tok
#5	2	4					Tf	4	Tok

³ <http://eric.univ-lyon2.fr/~ricco/tanagra/index.html>

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8 Patterns extracted from Table 2 could be used to improve the motivation of the assembly
9 line operators. For example, if an operation never needs rework, the operators performing it
10 could be rewarded.
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15 Since the focus of this paper is the identification of faulty patterns, only information
16 presented in the format of Table 3 will be considered for further analysis.
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20 Sequences such as: 1-4-2 and 4-2-5 should be recognized as sharing the sub-sequence 4-2
21 of two operations. Such patterns could not be easy to extract when dealing directly with the
22 data presented as in Table 1, Table 2 or Table 3.
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27 In order to perform such identification, another representation of the routes is required.

28 The example sequence **5-4-2-1-6-Tf-4-Tok** represented in the first row of Table 3, is
29 represented as the set **{B5, 5_4, 4_2, 2_1, 1_6, 6F, R4}** in Table 4. The precedence
30 information is contained in the data itself. The routes can then be encoded in a binary form
31
32 Table 4 represents the same information as Table 3, however, in a different form. Column
33 B1 states that operation 1 is the first task (beginning of the assembly process), respectively
34 column B5 states that operation 5 is the first task. Column 1F states that operation 1 is the
35 final task. The last column "Rework" represents the rework operations. Rework = 4 states
36 that operation 4 has to be redone.
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39 Note that the fact that the first test indicates that the product is faulty, is included in the
40 route in Table 4 as the information of column "Rework". Only faulty products are selected
41 and quality products would just have the Rework column that would be empty.
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red hair. The association rule (woman \Rightarrow red hair) has support of 0.02 (2/100) and confidence of 0.01 (2/50).

Table 5: Extracted association rules.

No.	Antecedent	Consequent	Support	Confidence
1	"2_4 = 1"	"rework = 4"	0.165	0.961
2	"5_4 = 1"	"rework = 5"	0.217	1
3	"5_1 = 1"	"rework = 5"	0.162	0.98
4	"5_3 = 1"	"rework = 5"	0.158	0.979
5	"B5 = 1"	"rework = 5"	0.368	0.948
6	"5_2 = 1"	"rework = 5"	0.185	0.895
7	"B2 = 1"	"rework = 5"	0.195	0.886
8	"2_4 = 0"	"rework = 5"	0.725	0.877
9	"1F = 1"	"rework = 5"	0.182	0.832
10	"3F = 1"	"rework = 5"	0.163	0.817
11	"2F = 1" and "B2 = 1"	"rework = 2"	0.012	1

A human expert could make the association rules more understandable, e.g.:

Rules 2, 3, 4, 5, and 6 have similar meaning: If operation 5 is not the last task, it needs to be redone.

Rule 1: If operation 2 precedes operation 4, the product has to be reworked.

Rule 11: If operation 2 is the only operation, it needs to be redone.

The rules with confidence lower than 1 may represent patterns that are not always true. It is important that improving the quality of a system be not limited to the search for systematic failures, but also considers sources of faults. Faults may have multiple sources and finding the exact root causes requires synthesis of information residing at various data bases. "Partial truth" may be a source of potential improvements.

To improve product quality, it is of paramount importance to master the production processes, it is thus essential to consider in the "analysis and decision" step information that describes systematic faults and the correction of these faults should have priority over all

the other quality actions. Therefore the association rules that have a support lower than the noise ratio (here 5%) are not considered in the “analysis and decision” step. Nevertheless that kind of information may be important in a further stage: when all internal and systematic causes of faults are under control, the random causes should then be considered

Summary results

Consider an example where a data mining algorithm finds two major links between rework operations and the assembly operations. The pertinence of the rules was evaluated using the Tschuprow's T indicator⁴ as shown in Table 6.

Table 6: Summary results.

Row	Column	Tschuprow's T	Cross-tabulation
Rework	2_4	0.717	“Rework = 4 and 2_4 = 1”, 99 occurrences
Rework	6F	0.657	“Rework = 6 and 6F = 1”, 2 occurrences

Strong associations were found between rework of operation 4 and the operations sequence **operation 2-operation 4** (supported with 99 occurrences). This validates rule 1 listed in Section 4.1.

The source of the rework of operation 6 was also clarified as operation 6 is performed at the end of the assembly line. Nevertheless, this information should be handled carefully because of the rare frequency of this event (only two products needed the rework of operation 6).

One of the limits of data mining techniques is that the relationships identified between two (or more) events prove the existence of an association between the members of the rule. Nevertheless, the existence of causality relationships can not be established and the identification of the cause and consequence between the (antecedent, consequent) couple can not be automated. This identification can only be done by the domain experts.

⁴ Tschuprow's T varies between 0 and 1, T = 0 states the independence (in the mathematical sense) of the two variables, T = 1 states that the link between the variables explicates the entire observation.

4.4. Analysis and decisions

The rules determine new sequences of assembly operations. For example, **association rule 1** indicates re-sequencing of operations 2 and 4:

The product requiring operations 2 and 4 should always pass through operation 4 first.

Rules 2, 3, 4, 5, and 6 point out to assembly re-sequencing; operation 5 has to be performed as the last one to minimize the risk of inducing **faulty** products.

The incorporation of **Rule 11** will not lead to re-sequencing of operations, however, this operation should be dealt with as it often leads to **faults**, e.g., different tools could be used.

Introducing an additional test operation after the second task could be considered. Products needing rework would be detected sooner and the rework would be less costly.

Of course, any reorganization of the process has its consequences, and to predict them it is not easy. Therefore the whole process of data-analysis and system reorganization should be on a regular basis to determine the best configuration (Figure 5).

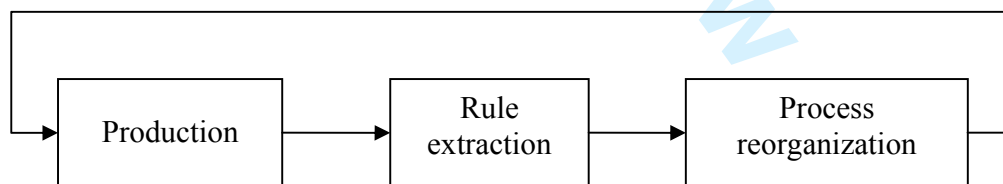


Figure 5: Improvement scheme.

Furthermore, production data could be temporal, e.g., due to seasons. Therefore, it is critical to consider a possible link between the production quality and time period.

To incorporate this characteristic, data, other than operations and quality status should be considered, e.g., studying the impact of the work shift could lead to a redesign of break schedule (e.g., 2 breaks of 15 minutes instead of 1 break of 30 minutes).

5. Limits and extensions of the model

The proposed model organizes the data to represent the assembly sequences that immediately precede or succeed another. The original data describing the assembly operations (presented in Table 1) are filtered (in Table 2 and Table 3) and transformed (the new representation is shown in Table 4) in order to highlight the relationships between sequences and faults. This transformation only stresses the immediate precedent of an operation.

In different applications, other operations that precede (not necessarily the immediate precedent) are also likely to have significant impact on the quality. A different data transformation is required. Two cases are described:

Extension 1 – A critical operation, adding a massive component for example, may make all the subsequent assemblies more difficult to operate: the workers may have to work around the component, the access to the product may be more difficult and the quality of all the assemblies that follow may be endangered.

It is then necessary to represent that operation for each subsequent operation.

Consider the critical operation is operation 3. Implications of that operation on the subsequent operations and faults may be identified with the following transformation.

For example, the sequence 2-3-5-7-6-9 induces a supplementary data set {3_5, 3_7, 3_6, 3_9}. That additional data is included in Table 4 with the previously described one. It may emphasize quality problems that come from 3_9 for example, even if operation 3 is not an immediate predecessor for operation 9.

Extension 2 – Many operations may be critical operations. It is then necessary to apply *Extension 1* to all critical operations that need to be evaluated.

It may be not necessary and even not efficient to consider each operation as if it was a critical operation.

In order to identify what are the critical operations it is easy to transform Table 3 to represent for each product route what are the operations concerned (see Table 7).

Table 7: Table for detection of critical operations.

Product route	Operation 1	Operation 2	Operation 3	Operation 4	Operation 5	Operation 6	Test
#1	1	1	1	1	1	1	Tf
#3		1	1		1	1	Tf
#5		1		1			Tf
Total	1	3	2	2	2	2	

It is then better to start with the operations corresponding to the highest total.

6. Conclusion

This paper discussed the application of data mining for quality improvement of assembly operations. The focus was on the impact of assembly sequences on the quality of products. The initial hypothesis was that the data mining algorithms were effective in identifying the potential quality issues in presence of noise (that comes in part from unexpected events). Therefore, the data considered in this research included random events that occur in production systems.

The computational results confirmed that the source of assembly sequence faults can be detected with association rules, even in the presence of noise. The rules extracted with data mining algorithms can be used to improve production quality by avoiding “risky” sequences.

Further investigation will focus on using the method described in this article on a real case data, for example the electrical wire harness. This stage will permit to study the robustness of this approach.

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8 The selection of an assemble-to-order strategy is not limited to the technical solutions. Any
9 change in production strategy has to be completed with organizational rethinking (Benson
10 *et al.* 1991). Further research should consider data about other sources of faults, including
11 human factors and material data.
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14 15 16 **Acknowledgements**

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Data Mining for Improvement of Product Quality

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Abstract

The assemble-to-order strategy delays the final assembly operations of a product until a customer order is received. **The modules used in the final assembly operation result in large product diversity.** This production strategy reduces the customer waiting time for the product. As the lead-time is short, any product rework may violate the delivery time. Since quality tests can be performed on the stocked modules without impacting the assembly schedule, the quality of the final assembly operations should be the focus. The data mining approach presented in this paper uses the production data to determine the sequence of assemblies that minimizes the risk of producing faulty products. The extracted knowledge plays important role in sequencing modules and forming product families that minimize the cost of **production faults.** The concepts introduced in the paper are illustrated with numerical examples.

Keywords: Assemble-to-order, quality, data mining, mass customization, production strategy.

AMS Subject Classification: 90B50; 68P10; 90B25

1. Introduction

Faulty products lead to unnecessary expenses due to rework, repairing, recycling, and wasted time. “Zero fault” is an objective that industries are eager to reach. A variety of methods aims to achieve such goal, e.g., six sigma (Breyfogle 1999, Harry et al. 2000) and

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5 total productive maintenance (TPM) (Nakajima 1988). The study of past performance of
6 production systems is necessary. The difficulty is in finding pertinent information as the
7 data is stored in numerous forms and at different locations.
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10 In this paper, data mining is used to extract knowledge from large data sets to improve the
11 production quality. The emphasis is on the role of knowledge extraction in manufacturing
12 quality in an assemble-to-order (ATO) environment. **A methodology is proposed and
13 validated on a pilot study. This stage of validation is a necessary work, a preliminary to
14 tests on real instances.**
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19 Assemble-to-order is a production strategy that is particularly well suited when the
20 customer tolerance for product delivery (waiting) time is low. The lower limit on the
21 customer waiting time is the final assembly time of the product.
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24 Any unexpected event or additional operations could violate the product delivery time
25 constraint. Rework of a faulty product reduces the cost of **faults** when its cost is smaller
26 than the cost of the lost material and labor. Nevertheless, when the product delivery time is
27 a contractual requirement, overdue payment is added to the cost of rework. This type of
28 **faults** should be particularly avoided.
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33 The content of this paper is structured as follows. First, the background of the topic
34 discussed in the paper is provided. Then, the use of information in assembly sequencing is
35 addressed. The proposed methodology is described in Section 4. The paper concludes with
36 computational results.
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44 **2. Background**

45 **2.1. Diversity: An industrial example**

46 To meet the customer needs, product diversity tends to grow and therefore it should be
47 managed. The cost of offering a large product portfolio should not exceed the gains
48 obtained by satisfying the range of customer needs (Child *et al.* 1991). It is then essential to
49 find the range of diversity that minimizes the total cost (see Figure 1).
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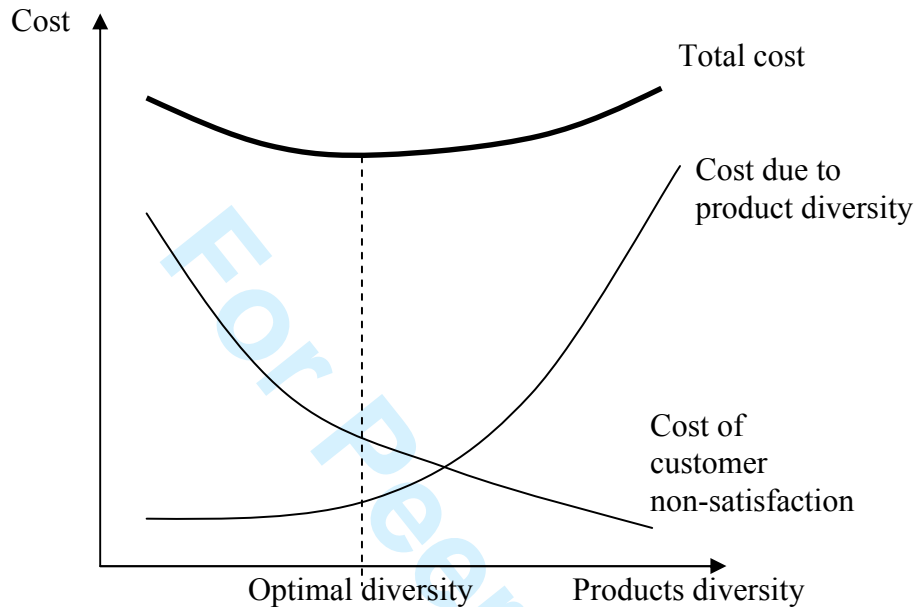


Figure 1: Diversity costs (Tarondeau 1998).

Different approaches have been used to address the product diversity challenge, e.g. design of product families, modular design, and delayed product differentiation. The assemble-to-order strategy links modular design and delayed product differentiation. Modules are built from basic parts and stocked, lastly the final assembly is performed after an actual order has been received. The product diversity is accomplished by a combinatorial association of basic parts.

In this paper, an industrial example of electrical wire harnesses is discussed. It constitutes a major component of a vehicle as wires and connectors transmit electricity and information between different devices (see Figure 2).

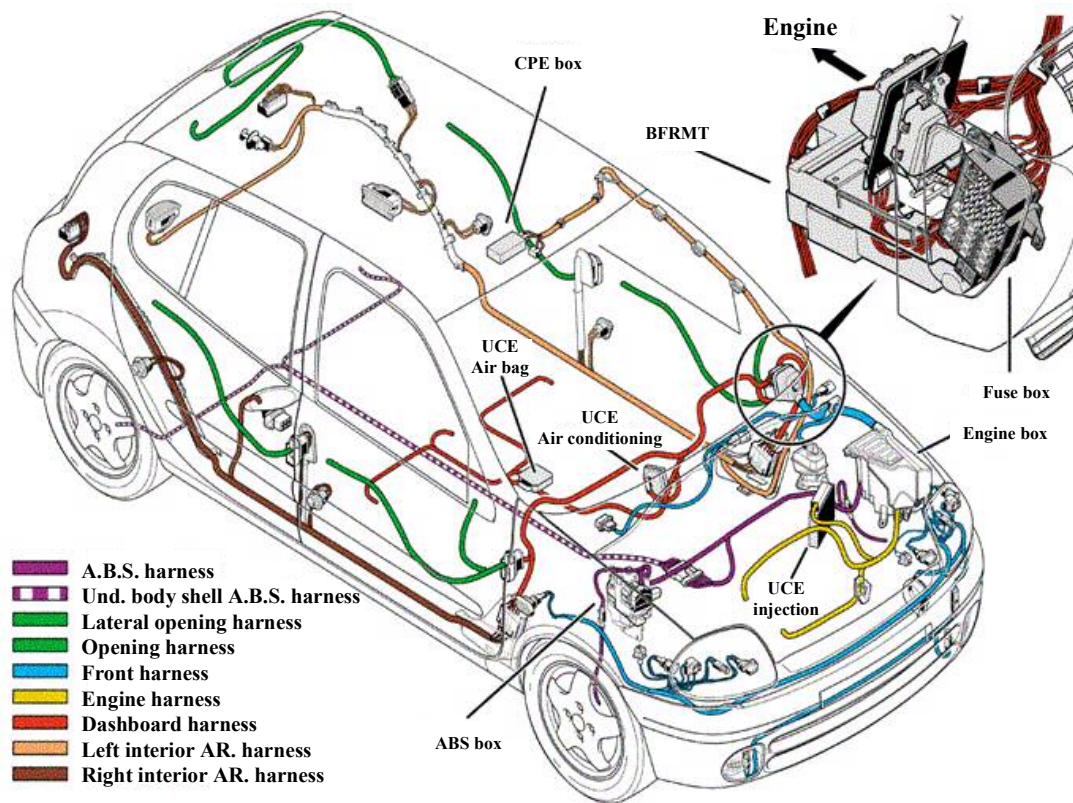


Figure 2: Wire harnesses in a car.

Control and activation of airbags, electrical windows, headlights, and so on are performed by wire harnesses. To illustrate the diversity of this product, consider a standard wire harness in a middle range performing 15 different functions. Depending on the silhouette and the engine type, these functions appear in different versions (up to 9). Potential diversity is then about 7 million of different wire harnesses for a unique car model (Agard and Tollenaere 2002).

In addition, there are inclusive and exclusive relations between the functions, e.g., the function “passenger air-bag” requires the function “driver air-bag”. Those relations reduce the actual diversity.

2.2. Costs

Evaluating the cost of product diversity is difficult. Even if direct costs, such as investment in new equipment or material costs, can be measured, indirect costs are difficult to estimate. Martin and Ishii (1997) proposed metrics to compare design alternatives based on the costs they induce, however this evaluation is difficult to perform in an industrial setting.

Product quality and complexity are interdependent. As the number of tasks performed by a worker increases, the number of errors may increase. The negative impact of product complexity seems unavoidable, unless the diversity is managed.

McDuffie *et al.* (1996) presented results of an international study in automotive industry. This study stressed the relationship between product diversity, productivity, and quality. The data included in the study indicated that when plants are adequately equipped to manage diversity, productivity is not significantly impacted by the scope of the product mix.

Like diversity costs, which are difficult to evaluate, savings due to process redesign are not easy to quantify particularly by the impact on the product quality. Besides, quantitative evaluation is recommended for criteria such as reduction of the time-to-market and flexibility improvement.

There are two main sources of **fault** costs:

- The loss of material when the faulty product is identified as such and discarded;
- The loss of image due to the non-conformance of customer requirements, when the faulty product reaches the market.

Let π be the added value by the rework operation. The term *added value* includes different sources of costs of a faulty product: the material, the equipment, and the labor associated with production and quality tests. The product rework is preferred over discarding of the faulty product, if and only if π is positive.

In a traditional production strategy the evaluation of rework cost is quite direct as it includes the cost of rework and the additional material needed. The balance is then:

$$\pi = \text{product value} - \text{rework cost}$$

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7 In the case of assemble-to-order strategy such evaluation is more complex. When the
8 delivery time is contractually required, the overdue payment needs to be considered, and
9 the balance is then:

$$\pi = \text{product value} - \text{rework cost} - \text{overdue payment}$$

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16 A trade-off between the cost of faults and rework is then needed. Furthermore, if savings
17 due to quality improvements can be partially measured, in terms of reduction of the mean
18 assembly-time and reduced material usage, the savings (or possibly gains) due to improved
19 customer image of the product can not be directly evaluated.
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25 **2.3. Diversity management: Modularity and assembly-to-order strategies**

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27 Postponement strategy aims at reducing the risk associated with product diversity by
28 delaying its differentiation, i.e. the stage after which the products assume their unique
29 identities (Zinn 1990, Aviv and Federgruen 1999).
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32 The modularity concept has been used for management of product diversity. APICS
33¹ defined modular production as the capacity to design and manufacture a set of modules
34 that can be combined in a maximal numbers of ways (APICS 1998).
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37 The choice of modular design implies rethinking the design process (Kusiak 1999). The
38 modules created can be independent or not (i.e., that they can be assembled without
39 requiring another module or not). Figure 3(a) shows modules that are interdependent, i.e.,
40 modules 1 and 3 can not be assembled unless module 2 has been installed, while the
41 modules in Figure 3(b) can be assembled in any order.
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45 One of the advantages of having independent modules is that re-sequencing of assembly
46 sequence can be done without redesign the modules.
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57 ¹ Advancing Productivity, Innovation, and Competitive Success. The association of operation management.
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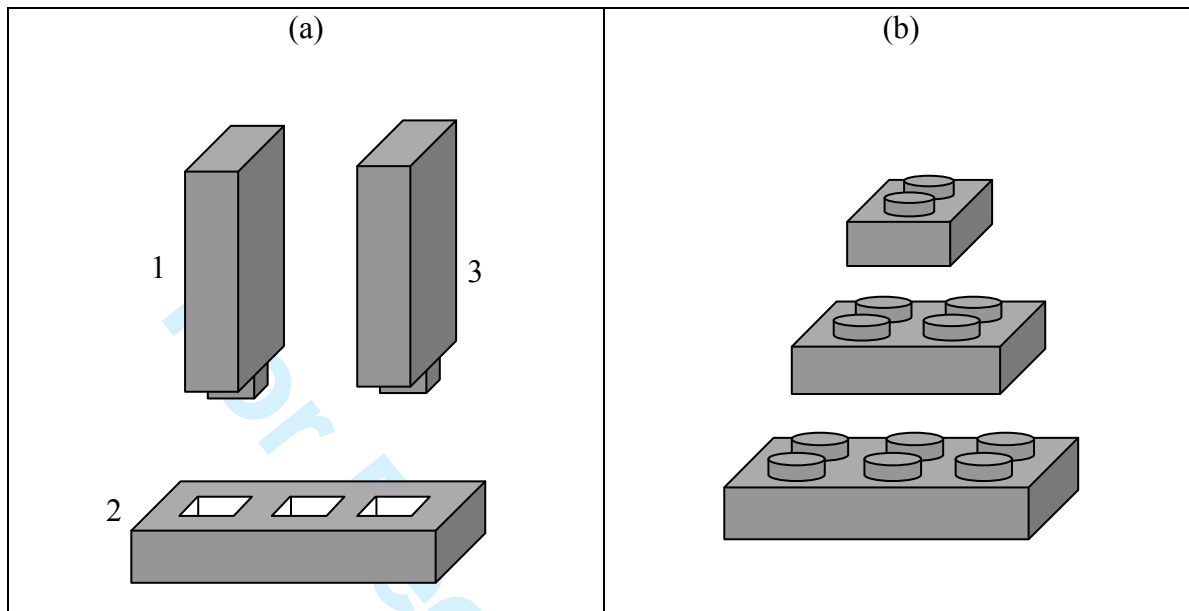


Figure 3: Examples of modular products.

3. Quality analysis

3.1. Fault identification

A product is considered as **faulty** when it does not meet its specifications. Inspection serves the purpose of identifying **faults**. When performed at the end of the assembly process, it comes at a significant cost of rework. In-process inspection detects **faults** as it occurs and thus the rework cost decreases.

Nevertheless, inspection is expensive and it may not be possible to test the product after each assembly operation. It is then essential to carefully determine the location and timing of inspection tests.

Inspection may involve different types of tests, e.g., exhaustive, random. Its role is to identify faulty products and control the quality of products. Statistical process control (SPC) detects variations in the product specifications and applies corrective actions to the process, mostly adjustment of equipment, before producing inadequate products ([Quesenberry 1997](#)).

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5 The selection of the test protocol is generally driven by the characteristics of the product
6 and the process. Consider production of needle syringe that it is monitored to avoid quality
7 problems during its use. A faulty product can lead to medical problem such as bad
8 penetration of the injected substance or breaking the needle. Therefore, the fixing system
9 of the needle and barrel is controlled exhaustively (the inspection is performed visually
10 either by a human or a video control device). However, the length of the plunger is
11 not crucial and therefore the inspection is performed randomly.
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20 **3.2. Data mining applications**

21 Anand and Büchner (1998) defined data mining as the discovery of non-trivial, implicit,
22 previously unknown, and potentially useful and understandable patterns from large data
23 sets. Data-mining algorithms have been applied in areas such as marketing (Berry and
24 Linoff 1997), medicine (identification of genes impacting drug development, Shah and
25 Kusiak 2004), and industrial design (Agard and Kusiak 2004).
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32 The patterns extracted from production data could assist production managers in improving
33 quality of products. Therefore, it is important to locate data enabling identification patterns
34 of interest. Such data should be understandable for the data miner and the domain expert. It
35 is also absolutely necessary that the extraction and transformation of the operational data
36 can be done automatically and rapidly for the analysis to take place.
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40 Production data can contain errors, e.g., due to data entry. In the problem discussed in the
41 paper, the term parasite noise is not limited to this kind of errors; it also includes the other
42 sources of faults, for example: faulty material, non-adapted equipment.
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45 One of the aims of this research is to validate that data mining techniques can perform in
46 presence of a non-negligible “errors rate”
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52 The main goal of this research is to improve the quality of assembly process with data
53 mining. The challenge is in the extraction of associations between **faults** and assembly
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5 sequence in presence of parasite noise. **Faults** may come from sources such as assembly
6 sequence, power outage, raw material, and other random phenomena.
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10 When faulty patterns are identified, it becomes then possible to re-sequence the assembly
11 operation or to rethink the tests policy (Kusiak and Huang 1997) in order to reduce the
12 number of operations that have to be redone. It is therefore important to remember that
13 rework operations are more expensive.
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19 The following three-step approach is used to improve the product quality:
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- 21 1. Identification of assembly sequences having an impact on quality;
- 22 2. Generation of a new sequence;
- 23 3. Generation of a new test policy.
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28 **4. Computational results**

29 **4.1. Input Data**

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31 The data mining approach used in this research was prototyped on a randomly generated
32 data set. **Consider here an example of a workshop; 6 different assembly operations can be**
33 **performed. This production is monitored and production data is stored. This case will be**
34 **used to stress the pertinence of our hypothesis that mining production data could provide**
35 **production managers good information to improve the quality of their products.**
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40 **A test instance was constituted of 250000² product's operation routes.** The data was
41 randomly generated with respect to the following constraints:
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- 44 - An operation can be performed as a normal task (i.e., non-rework task) at most once
45 per product
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- 49 - To reproduce the behavior of a real production system, random faults are generated.
50 Because of a randomly phenomenon, 5% of the products need rework. When the
51 first test proved the product to be faults, rework has to be done.
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56 ² TANAGRA's limit for the association rules extraction, see Section 4.3.
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The random data represent products with faults due to sources other than the assembly sequence. This characteristic of the input data is needed to validate the hypothesis that data mining can perform in a noisy production context.

- If the rework operations can not restore the quality characteristics, the product is considered as faulty and is destroyed.

Furthermore, systematic faulty sequences are introduced. The challenge of the data mining process will be to extract such patterns.

Examples of two always faulty operation sequences are:

- If operation 5 is not the last task, this operation has to be redone;
- If operation 2 precedes operation 4, operation 4 has to be redone.

The historical production records contain assembly sequences and quality tests. Depending on the results of the tests some assembly operations could have to be redone.

An example of a product route would be:

5-4-2-1-6-Tf-4-Tok

This route (represented in Figure 4.) indicates that this product after assembly operations 5, 4, 2, 1 and 6 was detected as faulty (Tf). It was then necessary to redo assembly task 4 (4). The final test proved the product to conform to quality standards (Tok).

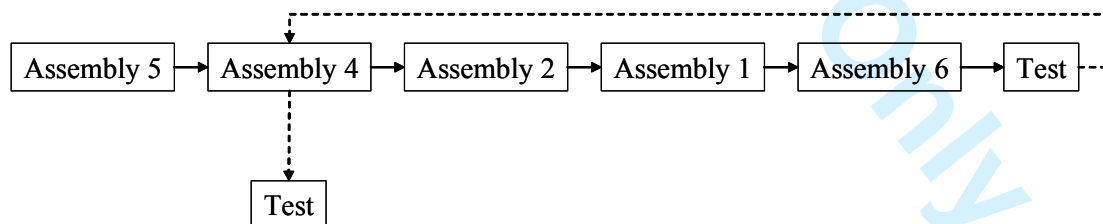


Figure 4: Example of a product route.

The historical data is represented in a tabular form where each row contains a product route. For example the first route (top row) is in Table 1.

Table 1: Product routes.

Product route	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Test	Rework	Final test
#1	5	4	2	1	6		Tf	4	Tok
#2	1	4	5				Tok		
#3	6	2	5	3			Tf	5	Tok
#4	2	1	4				Tok		
#5	2	4					Tf	4	Tok

The six columns (Task 1 – Task 6) in Table 1 represent different assembly operations of the product. The sequence of the operations is indicated by the sequence of columns. Column 7 represents the status of the first quality test, column 8 the possible rework operation and the last column the final quality status of the product.

For each product, the number of operations is randomly affected from $[[1,6]]$ thus the first line of Table 1 represents the product #1 requiring 5 operations while the second line represents the product #2 that only requires 3 operations. The first test operation follows the final operation. The sequences are randomly generated.

There are two kinds of faults, the ones generated by faulty sequences and the others that are the result of random events (e.g. power outage).

The results of the first test of the generated products follow these constraints:

If operation 5 is not the last task, this operation has to be redone;

If operation 2 immediately precedes operation 4, operation 4 has to be redone;

There are about 5% of faulty products resulting from random events.

The rework is efficient in 80% of the cases.

} **Faulty sequences**

} **Noise**

4.2. Data mining implementation

TANAGRA (data mining software for research and education³) was chosen as a knowledge extraction tool. The association rule algorithm was used to extract rules (Agrawal and Srikant 1994).

One of the challenges of data mining is to manage different types of data (Chen *et al.* 1996). Here, the difficulty was to find a technique to identify the sequences causing faults. Therefore, the structure of the input data had to be modified. As the frequency of faulty products is low, the support of the rules is low as well. Therefore, it is interesting to study two data sets: one with all routes and one describing only faulty product routes. The first set allows identifying sequences leading to quality products and the second to understand the sources of faults. The data of Table 1 has been separated in two tables (Table 2 and Table 3).

Table 2: Routes of quality products.

Product route	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Test	Rework	Final test
#2	1	4	5				Tok		
#4	2	1	4				Tok		

Table 3: Routes of faulty products.

Product route	Task 1	Task 2	Task 3	Task 4	Task 5	Task 6	Test	Rework	Final test
#1	5	4	2	1	6		Tf	4	Tok
#3	6	2	5	3			Tf	5	Tok
#5	2	4					Tf	4	Tok

³ <http://eric.univ-lyon2.fr/~ricco/tanagra/index.html>

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5 Patterns extracted from Table 2 could be used to improve the motivation of the assembly
6 line operators. For example, if an operation never needs rework, the operators performing it
7 could be rewarded.
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12 Since the focus of this paper is the identification of faulty patterns, only information
13 presented in the format of Table 3 will be considered for further analysis.
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17 Sequences such as: 1-4-2 and 4-2-5 should be recognized as sharing the sub-sequence 4-2
18 of two operations. Such patterns could not be easy to extract when dealing directly with the
19 data presented as in Table 1, Table 2 or Table 3.
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24 In order to perform such identification, another representation of the routes is required.
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26 The example sequence **5-4-2-1-6-Tf-4-Tok** represented in the first row of Table 3, is
27 represented as the set {**B5, 5_4, 4_2, 2_1, 1_6, 6F, R4**} in Table 4. The precedence
28 information is contained in the data itself. The routes can then be encoded in a binary form
29 Table 4 represents the same information as Table 3, however, in a different form. Column
30 B1 states that operation 1 is the first task (beginning of the assembly process), respectively
31 column B5 states that operation 5 is the first task. Column 1F states that operation 1 is the
32 final task. The last column "Rework" represents the rework operations. Rework = 4 states
33 that operation 4 has to be redone.
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40 Note that the fact that the first test indicates that the product is faulty, is included in the
41 route in Table 4 as the information of column "Rework". Only faulty products are selected
42 and quality products would just have the Rework column that would be empty.
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Table 4: New representation of faulty product routes.

BI	B2	B3	B4	B5	B6	1 ₂	1 ₃	1 ₄	1 ₅	1 ₆	1F	2 ₁	2 ₃	2 ₄	2 ₅	2 ₆	2F	3 ₁	...	3F	4 ₁	4 ₂	...	4F	...	5 ₃	5 ₄	...	6 ₂	...	6F	Rework	
				1						1		1										1					1					1	4
					1										1						1					1			1				5
	1												1										1										4

A post-processing of the rules extracted (from the data in the format of Table 4) is required to eliminate redundancies. Furthermore, as the process quality is of interest, only the rules with the “test” as an outcome are considered.

It is common in data mining that human expertise is needed to assess and validate the extracted knowledge. The latter is possible due to the knowledge acquired by experience (Craven *et al.* 2000). Thus an expert may be able to detect rules that do not ally to a particular context. For example, consider the following two rules:

Rule a: Any product requiring operation 6 is reworked more often than any other product.

Rule b: Operation 6 never needs rework.

An expert could interpret these rules as follows: The worker performing operation 6 is highly skilled; however, s/he distracts his co-workers by singing while working.

4.3. Results: Extracted rules

Association rules

The extracted association rules have the format shown in Table 5. The quality of the rules is measured with support and confidence (the last two columns of Table 5), both defined in (Agresti 1990). Let's recall how these two metrics work, support corresponds to the probability that an individual in the tested population possesses both the “antecedent” and the “consequent” of the association rule, the confidence is the probability that a given individual possesses the consequent knowing that it possesses the “antecedent”. Consider a simple example: upon 100 people 50 are women and 8 have red hair; only two women have

red hair. The association rule (woman \Rightarrow red hair) has support of 0.02 (2/100) and confidence of 0.01 (2/50).

Table 5: Extracted association rules.

No.	Antecedent	Consequent	Support	Confidence
1	"2_4 = 1"	"rework = 4"	0.165	0.961
2	"5_4 = 1"	"rework = 5"	0.217	1
3	"5_1 = 1"	"rework = 5"	0.162	0.98
4	"5_3 = 1"	"rework = 5"	0.158	0.979
5	"B5 = 1"	"rework = 5"	0.368	0.948
6	"5_2 = 1"	"rework = 5"	0.185	0.895
7	"B2 = 1"	"rework = 5"	0.195	0.886
8	"2_4 = 0"	"rework = 5"	0.725	0.877
9	"1F = 1"	"rework = 5"	0.182	0.832
10	"3F = 1"	"rework = 5"	0.163	0.817
11	"2F = 1" and "B2 = 1"	"rework = 2"	0.012	1

A human expert could make the association rules more understandable, e.g.:

Rules 2, 3, 4, 5, and 6 have similar meaning: If operation 5 is not the last task, it needs to be redone.

Rule 1: If operation 2 precedes operation 4, the product has to be reworked.

Rule 11: If operation 2 is the only operation, it needs to be redone.

The rules with confidence lower than 1 may represent patterns that are not always true. It is important that improving the quality of a system be not limited to the search for systematic failures, but also considers sources of faults. Faults may have multiple sources and finding the exact root causes requires synthesis of information residing at various data bases. "Partial truth" may be a source of potential improvements.

To improve product quality, it is of paramount importance to master the production processes, it is thus essential to consider in the "analysis and decision" step information that describes systematic faults and the correction of these faults should have priority over all

the other quality actions. Therefore the association rules that have a support lower than the noise ratio (here 5%) are not considered in the “analysis and decision” step. Nevertheless that kind of information may be important in a further stage: when all internal and systematic causes of faults are under control, the random causes should then be considered

Summary results

Consider an example where a data mining algorithm finds two major links between rework operations and the assembly operations. The pertinence of the rules was evaluated using the Tschuprow's T indicator⁴ as shown in Table 6.

Table 6: Summary results.

Row	Column	Tschuprow's T	Cross-tabulation
Rework	2_4	0.717	“Rework = 4 and 2_4 = 1”, 99 occurrences
Rework	6F	0.657	“Rework = 6 and 6F = 1”, 2 occurrences

Strong associations were found between rework of operation 4 and the operations sequence **operation 2-operation 4** (supported with 99 occurrences). This validates rule 1 listed in Section 4.1.

The source of the rework of operation 6 was also clarified as operation 6 is performed at the end of the assembly line. Nevertheless, this information should be handled carefully because of the rare frequency of this event (only two products needed the rework of operation 6).

One of the limits of data mining techniques is that the relationships identified between two (or more) events prove the existence of an association between the members of the rule. Nevertheless, the existence of causality relationships can not be established and the identification of the cause and consequence between the (antecedent, consequent) couple can not be automated. This identification can only be done by the domain experts.

⁴ Tschuprow's T varies between 0 and 1, T = 0 states the independence (in the mathematical sense) of the two variables, T = 1 states that the link between the variables explicates the entire observation.

4.4. Analysis and decisions

The rules determine new sequences of assembly operations. For example, **association rule 1** indicates re-sequencing of operations 2 and 4:

The product requiring operations 2 and 4 should always pass through operation 4 first.

Rules 2, 3, 4, 5, and 6 point out to assembly re-sequencing; operation 5 has to be performed as the last one to minimize the risk of inducing **faulty** products.

The incorporation of **Rule 11** will not lead to re-sequencing of operations, however, this operation should be dealt with as it often leads to **faults**, e.g., different tools could be used.

Introducing an additional test operation after the second task could be considered. Products needing rework would be detected sooner and the rework would be less costly.

Of course, any reorganization of the process has its consequences, and to predict them it is not easy. Therefore the whole process of data-analysis and system reorganization should be on a regular basis to determine the best configuration (Figure 5).

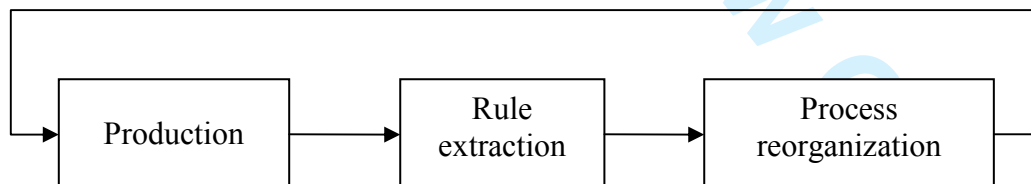


Figure 5: Improvement scheme.

Furthermore, production data could be temporal, e.g., due to seasons. Therefore, it is critical to consider a possible link between the production quality and time period.

To incorporate this characteristic, data, other than operations and quality status should be considered, e.g., studying the impact of the work shift could lead to a redesign of break schedule (e.g., 2 breaks of 15 minutes instead of 1 break of 30 minutes).

5. Limits and extensions of the model

The proposed model organizes the data to represent the assembly sequences that immediately precede or succeed another. The original data describing the assembly operations (presented in Table 1) are filtered (in Table 2 and Table 3) and transformed (the new representation is shown in Table 4) in order to highlight the relationships between sequences and faults. This transformation only stresses the immediate precedent of an operation.

In different applications, other operations that precede (not necessarily the immediate precedent) are also likely to have significant impact on the quality. A different data transformation is required. Two cases are described:

Extension 1 – A critical operation, adding a massive component for example, may make all the subsequent assemblies more difficult to operate: the workers may have to work around the component, the access to the product may be more difficult and the quality of all the assemblies that follow may be endangered.

It is then necessary to represent that operation for each subsequent operation.

Consider the critical operation is operation 3. Implications of that operation on the subsequent operations and faults may be identified with the following transformation.

For example, the sequence 2-3-5-7-6-9 induces a supplementary data set {3_5, 3_7, 3_6, 3_9}. That additional data is included in Table 4 with the previously described one. It may emphasize quality problems that come from 3_9 for example, even if operation 3 is not an immediate predecessor for operation 9.

Extension 2 – Many operations may be critical operations. It is then necessary to apply *Extension 1* to all critical operations that need to be evaluated.

It may be not necessary and even not efficient to consider each operation as if it was a critical operation.

In order to identify what are the critical operations it is easy to transform Table 3 to represent for each product route what are the operations concerned (see Table 7).

Table 7: Table for detection of critical operations.

Product route	Operation 1	Operation 2	Operation 3	Operation 4	Operation 5	Operation 6	Test
#1	1	1	1	1	1	1	Tf
#3		1	1		1	1	Tf
#5		1		1			Tf
Total	1	3	2	2	2	2	

It is then better to start with the operations corresponding to the highest total.

6. Conclusion

This paper discussed the application of data mining for quality improvement of assembly operations. The focus was on the impact of assembly sequences on the quality of products.

The initial hypothesis was that the data mining algorithms were effective in identifying the potential quality issues in presence of noise (that comes in part from unexpected events). Therefore, the data considered in this research included random events that occur in production systems.

The computational results confirmed that the source of assembly sequence faults can be detected with association rules, even in the presence of noise. The rules extracted with data mining algorithms can be used to improve production quality by avoiding “risky” sequences.

Further investigation will focus on using the method described in this article on a real case data, for example the electrical wire harness. This stage will permit to study the robustness of this approach.

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5 The selection of an assemble-to-order strategy is not limited to the technical solutions. Any
6 change in production strategy has to be completed with organizational rethinking (Benson
7 *et al.* 1991). Further research should consider data about other sources of faults, including
8 human factors and material data.
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